The Corporation of the City of Sault Ste. Marie
EDC Board
Agenda

Thursday, November 19, 2026

12:00 pm - 1:00 pm

Video Conference

Meetings may be viewed live on the City's Youtube channel
https://www.youtube.com/user/SaultSteMarieOntario

As a courtesy, meetings may be viewed live on the City's YouTube channel
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Pages

1. **Call to Order**

2. **Adoption of Minutes** 2 - 4

3. **Declaration of Pecuniary Interest**

4. **Adoption of Agenda**

   Mover _____

   Seconder _____

   Resolved that the Agenda for ___ EDC Executive Board meeting as presented be approved.

5. **Northern Swim School** 5 - 5

   A presentation will be given by Graham Atkinson of the EDC department

6. **Upcoming Meeting(s)**

7. **Closed Session**

8. **Adjournment**

The Corporation of the City of Sault Ste. Marie

EDC Board

Minutes

Monday, September 28, 2026
12:00 pm
Korah Room, Civic Centre

Present:
____ R. Brewer
____ G. Fowler
____ S. Harman
____ G. Vaughan
____ S. Purvis
____ B. Freiburger
____ J. Bisceglia
____ A. Stitt
____ D. Marini

Officials:
____ T. Vair
____ R. van Staveren
____ E. Boucher

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1. Call to Order

2. Adoption of Agenda

Resolved that the Agenda for the Economic Development Corporation Board Meeting and Annual General Meeting, as presented, be approved

Moved by: J. Bisceglia
Seconded by: B. Freiburger

Resolved that the Agenda for September 28, 2026 EDC Executive Board meeting as presented be approved.

3. Adoption of Minutes

Resolved that the minutes of the Economic Development Corporation Board Meeting held on May 17, 2026, be approved as presented.

Moved by: J. Bisceglia
Seconded by: B. Freiburger

4. Election of Chair

Resolved that Sheila Purvis continue to serve as Chair of the EDC Board

Moved by: J. Bisceglia
Seconded by: B. Freiburger

5. Election of Vice Chair

Resolved that Gannon Vaughan continue to serve as Vice Chair of the EDC Board

Moved by: J. Bisceglia
Seconded by: B. Freiburger

6. Election of Secretary and Treasurer

Resolved that Bill Freiburger continue to serve as Secretary and Treasurer of the EDC Board

Moved by: D. Marini
Seconded by: J. Bisceglia

7. Declaration of Pecuniary Interest

8. Bridges to Better Business

Be it resolved that the Board supports the request for $5,000 in funding for the Bridges to Better Business Competition and approves the allocation of these funds.

Moved by: B. Freiburger
Seconded by: D. Marini

9. Closed Session

Moved by: D. Marini
Seconded by: J. Bisceglia

10. Adjournment

Executive Summary: Northern Swim School

Economic Growth Community Improvement Plan (EGCIP) request | 1100 Great Northern Rd., Sault Ste. Marie

The Request: City Council approval of a $60,000 EGCIP grant, approximately 10% of eligible project costs, to support leasehold improvements and pool equipment for a new year-round indoor aquatic facility.

The Applicant: Northern Swim School Inc. is locally owned and operated by Lauren Towell, who has more than 15 years of aquatics experience. It offers swimming lessons, aquatic fitness, lifeguarding and pool management to about 160 clients with seven aquatic professionals, currently relying on mobile lessons and rented pools.

The Project: Retrofit of an existing building into an approximately 2,400 sq. ft. facility with an indoor pool, filtration and mechanical equipment, showers, changerooms and administrative space. Total investment is $600,260: $550,260 in leasehold improvements and $50,000 in pool equipment. Target opening is February 2027.

Funding Sources

Métis Voyageur Development Fund (MVDF): Business Loan	$195,000
Métis Voyageur Development Fund (MVDF): Business Grant	$50,000
SSM Community Development Corporation: Business Loan	$250,000
City of SSM: EGCIP Grant (requested)	**$60,000**
Cenlo/Soo Mill: In-kind Material Contribution	$30,000
Applicant: Cash	$40,000

Economic Benefits

- About 12 new part-time positions at opening, with a full-time Office Administrator/Lesson Coordinator and 2 to 4 more instructors/lifeguards after year one; long-term capacity of about 27 positions.
- Work for local trades and contractors during construction, plus ongoing cleaning, maintenance and operations contracts.
- Local workforce development through Lifesaving Society certification courses, including Swim Instructor, Lifesaving, Pool Operator, First Aid and National Lifeguard.
- Increased tax base and private-sector investment in existing building stock.

Program Alignment: The project meets the EGCIP criteria of significant investment, location in the City, building-related improvements, economic benefits and target industry (Cultural, Health and Tourism sectors). It builds on the owner's relationship with the Huron-Superior Regional Métis Community and the Métis Tours initiative, and supports Council priorities for Quality of Life and Community Development.

EDC Board Request: That EDC Board provide support/approval to bring project proposal to City Council on Dec 7, 2026 to request $60,000 through the Economic Growth Community Improvement Plan to support the Northern Swim School project.