The Corporation of the City of Sault Ste. Marie
Cultural Vitality Committee
Agenda

Thursday, November 26, 2026

4:00 pm - 5:00 pm

Video Conference

Meetings may be viewed live on the City's Youtube channel
https://www.youtube.com/user/SaultSteMarieOntario

Pages

1. Land Acknowledgement

I acknowledge, with respect, that we are in Robinson-Huron Treaty territory, that the land on which we are gathered is the traditional territory of the Anishinaabe and known as Bawating. Bawating is the home of Garden River First Nation, Batchewana First Nation, the Historic Sault Ste. Marie Metis Council.

2. Adoption of Minutes

5 - 7

Mover _____

Seconder _____
Resolved that Minutes of Cultural Vitality Committee meeting of July 15, 2026 be approved.

3. Declaration of Pecuniary Interest

4. Adoption of Agenda

Mover _____

Seconder _____
Resolved that the Agenda for Cultural Vitality Committee meeting for November 26, 2026 as presented be approved.

5. Business Arising

5.1 Chris Shoust - Margaret Atwood Plaque

8 - 25

5.2	Chrissy Yendell - Studio Superior North: A Contemporary Art Experience	26 - 55
5.3	Ela Kallonen - FemFest 2027	56 - 74
5.4	Goldie Barzan - The Understudy: Gallery 3.5	75 - 91
5.5	Adam Fahrer - Gravity Bath	92 - 105
5.6	David Dellaire and Madeline Hubbard - Great Lakes Artist Series	106 - 171
5.7	Isa Michaud - Respirer à fond / Breathing Deeply, a solo exhibition by Isa Michaud, Curated by Lucia Laford	172 - 189
5.8	Joseph Kargi - End of Month Special: Season Two	190 - 207
5.9	JP Chalykoff - Bezhig Niizh Niswi Music Video	208 - 227
5.10	Juliana Regan - Go Easy	228 - 239
5.11	Sam Emerson - Muel - Independent Sellers Etc. (or Open Air Market) 2027	240 - 258
5.12	Rachel Gabor - ‘Put Me On Hold’ Short Film	259 - 276
5.13	Rebeka Herron - The Girl With Backwards Feet	277 - 299
5.14	Refind Crew - Planet Rock "Invazion Of The Two" EP	300 - 314
5.15	Roll North - Roll. Play. Feast. Repeat.	315 - 348
5.16	Skye Smith - Sault Indie Theatre Collective - Motherhood Memoirs: A Short Play/Performance Competition	349 - 364
5.17	Jim Polnick - Seldom Seen Sault Ste. Marie	365 - 380
5.18	Christena-Susan Chamberlain- Sault Ste. Marie Literary Hub - Read the North: A Sault Ste Marie Literary Festival	381 - 401
5.19	Big Barbi Blitz - 2027 Drag Series	402 - 420
5.20	Gabriel George - Coiled Memories	421 - 434
5.21	Joanne Robertson - The Goulais River Is Our Home: a holographic storytelling night	435 - 450
5.22	Katrina Francella - Kiki Gorgeous - Youth in the Spotlight: A Drag Mentorship Project	451 - 468

5.23	Darcy Lillie, Rex Liddiard, Krys Roman - Queer Collective	469 - 489
5.24	Ashley Aikens-McIntosh - Queer in the North Pride Festival	490 - 507
5.25	Algoma Conservatory of Music - Operations	508 - 542
5.26	Entomica - Operations 2027	543 - 637
5.27	Sault Film Festival - Operations 2027	638 - 688
5.28	Thinking Rock - Operations 2027	689 - 762
5.29	Black Fly Jam - Black Fly Jam Presents: 2027	763 - 785
5.30	Sault Community Theatre Centre - 2027 Spring Northern Colours Arts Series	786 - 823
5.31	Centre Francophone - Rendez-vous des cultures francophones/Rendez-vous of Francophone cultures	824 - 850
5.32	Sault Blues Society - Sault Blues Society Events and Presentations 2027	851 - 885
5.33	Ontario Culture Days - Sault Ste. Marie 2027	886 - 921
6.	Sub-committee / Task Force Updates	
7.	New Business	
8.	Correspondence	
9.	Next Meeting	
10.	Adjournment	

Mover _____

Seconder _____

Resolved that this Committee now adjourn.

The Corporation of the City of Sault Ste. Marie

Cultural Vitality Committee

Minutes

Wednesday, July 15, 2026
12:00 pm
Video Conference
Meetings may be viewed live on the City's Youtube channel
https://www.youtube.com/user/SaultSteMarieOntario

Present: D. Hilsinger, M. Bouchard, S. Meades, N. Moss, S. Spina, D. Lalonde, A. Arnott

Officials: V. McLeod, A. Moore

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1. Land Acknowledgement

2. Adoption of Minutes

Moved by: M. Bouchard
Seconded by: D. Lalonde

Resolved that Minutes of Cultural Vitality Committee meeting of June 17, 2026 be approved.

Carried

3. Declaration of Pecuniary Interest

4. Adoption of Agenda

Moved by: S. Meades
Seconded by: D. Lalonde

Resolved that the Agenda for Cultural Vitality Committee meeting for July 15, 2026 as presented be approved.

Carried

5. Business Arising

5.1 Entomica - Request for Support

Deferred to next meeting.

5.2 2SLGBTQIA+ Public Art Installation - CVC Membership

Moved by: D. Lalonde
Seconded by: D. Hilsinger

Be it resolved that the Cultural Vitality Committee appoint Sean Meades and Miranda Bouchard as two members of the 2SLGBTQIA+ advisory panel for the duration of this project.

Carried

5.3 2SLGBTQIA+ - Public Art Installation Funding Request

Moved by: S. Meades
Seconded by: M. Bouchard

Be it resolved that the Cultural Vitality Committee support an investment of up to $25,000 in a 2SLGBTQIA+ mural to be developed and installed in accordance with the budget and timeline as presented at the Cultural Vitality Committee meeting of July 15, 2026.

Carried

6. Sub-committee / Task Force Updates

6.1 Public Art Master Plan Subcommittee Update

6.2 Community Recognition Award Task Force

Moved by: S. Meades
Seconded by: D. Lalonde

Be it resolved that the Cultural Vitality Committee of the City of Sault Ste. Marie appoint Miranda Bouchard and Dawn Lalonde as two members of the Community Recognition Award Review Task Force.

Carried

7. New Business

8. Correspondence

8.1 E. Cho Resignation from Cultural Vitality Committee

8.2 L. Rendell Resignation from Cultural Vitality Committee

9. Next Meeting

To be confirmed.

10. Adjournment

Moved by: S. Meades
Seconded by: D. Lalonde

Resolved that this Committee now adjourn.

Carried

5. Business Arising

5.4 Public Art Donations Process Review & Discussion

Moved by: S. Meades
Seconded by: D. Hilsinger

Be it resolved that the Cultural Vitality Committee appoints Miranda Bouchard and Dawn Lalonde to the Task Force to review the Public Art Donations Policy and process.

Carried

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:

Christopher Shoust

ii. Artist Practicing Name:

Same

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist’s statement or general statement about your work (maximum 500 words):

I am a multi-media, multi-disciplinary artist that has exhibited for over 20 years. Over that time, connection with the public was always important to me. As I spent the first decade of my exhibition life working more in the abstract, I saw exhibition life as an arm's length experience for me and the viewer. In this last decade I have been doing more public art and work that is not only free to the public but accessible for those that don't necessarily have an arts background or mindset. I have educated voluntarily for over a decade to help that approach and in the last 2 years I started a publishing company as a way of making art the most accessible that I can, publishing books for a wide range of artists and creators in a handmade, 1880s-style book design and process.

vi. Please indicate the artist’s discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

All of the above and more but for this project, it is geared specifically to literary arts, public art and heritage arts.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 1608

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:

Margaret Atwood plaque (commemorating her time in Sault Ste. Marie)

ii. Activity/Project and/or Event **Start Date:**

January 2027 approx.

iii. Activity/Project and/or Event **End Date:**

July 2027 approx.

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

A sign post with the plaque will be placed closest to a public reference point in the Sault that would apply to Margaret Atwood's involvement with the city. This location will be determined based on research and will also be selected based on a location that is most accessible.

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

This will be the second plaque in the series of plaques for major literary figures that have had a connection to the Sault in some way. Last year I installed one relating to Ernest Hemingway on the boardwalk. Since Margaret Atwood did live in the Sault in her early years, and is such a major literary figure, she is the subject of this second plaque.
The project's objectives are to first research her connection, create the text and imagery for the plaque based on that research as well as select a suitable location for that plaque from said research.
The plaque will be printed locally on an aluminum sheet approx. 18x24 inches. I will weld whatever style bracket is needed to mount the plaque.

This a not only a heritage project but also a tourism project as one of the final goals when there are at least a few of these plaques installed, is to make a digital map that can be used locally for tourists or local people, in the same way that the heritage board is creating digital maps of heritage sites.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

This plaque complements and supports existing City initiatives as it will inevitably be a part of an existing project where the City is trying to digitally map all of the historical sites and plaques. I plan to work with the City to add these literary plaques to the digital map network as a tourism and local historical initiative.

This plaque contributes to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism as stated in the above paragraph.

This plaque project promotes effective, meaningful, and equitable community engagement and consultation because it has been initiated from an idea that has time-and-time-again been said to be important, not only to local taxpayers, but also to the City through countless historical tours initiated by local citizens and the City through the arts and cultural department.

This project provides mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community through the future opportunities that will be created by locally-initiated cultural tours like the living-history tours, Jane's Walk and others that are created from public documentation of local history. This provides opportunities for voluteerism.

This project increases organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants) by way of giving a reference point for any local literary groups and heritage events. Having visible, physical reference point and reminders starts conversations and brainstorming about what is possible locally and gives incentive to those interested in literary culture to get involved.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The benefits to the audience is a sense of local pride for the people that live here as well as a possible reason or reminder to visit the local library and get into reading. Through the tourism aspect, if it is being used by people from out of town, it may give them more of a reason to check out other heritage attractions as well as spend more time in the city, appreciating other amenities. Because of the nature of this plaque, it is not something that can easily fall victim to weather, so it is something can be enjoyed for many years to come before the need to do any maintenance, which at any point is an extremely low cost. It may hopefully be an incentive to local writers to keep up their craft or try to go to the lengths that these great writers did to perfect their trade.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Obviously getting the plaque installed will be the success of the project. Since the last plaque that I created was the first, I had to learn through some adversity of the pitfalls or issues that could slow or hamper the project. Since I worked through all of that, this plaque will be implemented and created much easier. This is the reason why the cost estimate is actually less than the last plaque. But I will be really content to know that at some point I can work with the City to design the digital map and can integrate these plaques into public tours.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Having these physical, historical plaques located throughout the community, it gains a local audience as they have been placed and will be placed in well-trafficed areas. As the plaques are incorporated into a digital and physical map, accessible in the future from the City's website and other cultural or popular spots, it will promote tourism and regionally, provide a regional audience. Online, as these plaques are shown as projects through my various websites, there is a much larger audience generated. Recently I was contacted and interviewed for a podcast based in Toronto and one of the questions was about the Hemingway plaque that I erected this year.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Audience has already been stated.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

The project has in the past been promoted through my website (www.losttelegrampress.ca) and my instagram account(@lostelegrampress) and facebook page. There have been small spinoff promotions like the podcast that asked me about the last Hemingway plaque I installed. In the future, the project will be promoted through the digital and physical maps that not only locate these historical plaques, but will talk about the local contributions of these literary icons.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

The participant number for this project will be limited at first to myself (research and installation), the designer of the plaque and consultation with City staff on location. However the future involvement possibilities will grow as the number of plaques reach the point where the digital and physical maps are created. At that point, as stated previously, there will be opportunities for voluteerism and other cultural participation roles.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [x] Yes
- [ ] No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Christopher Shoust (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 21, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Materials & Supplies Costs					
sign blank	$65				
steel for bracket and/or post	$160				
welding rods	$40				
nuts & bolts	$8				
lag screws	$10				
Equipment Costs					
Artist Fees					
plaque design	$320				
welding	$400				
installation	$200				
research	$350				
Other Costs					
photocopying	$5				
milage	$50				
Total Costs	$ 1,608.00	$ 0.00			
Total Project Costs:	$ 1,608.00				

Notes					
1) For Small Projects ($2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects ($3,000-$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events ($5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events ($5,000-$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

Application Project Plan Template

Name of Applicant: Christopher Shoust

Intake/Date: Same

Page 1 **of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
research	Jan 2027	March 2027	research for info that will be printed on the plaque as well as locations for installation
creation	March 2027	May 2027	design and print of the sign as well as weld the bracket or post assembly needed for installation
installation	June 2027	August 2027	after confirming with City staff of the location of installation, schedule it and install

Application Project Plan Template

Name of Applicant:

Intake/Date: I am a multi-media,

Page of All

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes

Christopher Shoust – C.V.

Education

- graduated from St. Clair College in Windsor, Ontario with a diploma in Journalism and New Media
- completed a French language certificate from the University of Quebec in Chicoutimi, Quebec
- graduated from Algoma University in Sault Ste. Marie, Ontario with an Honours degree in Fine Arts with a minor study in English literature

Grants/Awards

- exhibition assistance grant from the Ontario Arts Council in 2008, 2009, 2010, 2011(2), 2012(2), 2013, 2014(2), 2015, 2016, 2018, 2026
- Canada Millennium Scholarship Foundation Scholarship (2007-08)
- John Deakin Buckley Walton Scholarship (2009)
- Canada Millennium Scholarship Foundation Scholarship (2009-10)
- Algoma University President's Award (2010)
- Rising Star Award from the Canadian International Independent Film Festival in Vancouver, British Columbia (2013)
- Northern Arts Project Grant from the Ontario Art Council (2016)
- materials assistance grant from the Ontario Arts Council (2016)
- project grant from the Ontario Arts Council (2018)
- project grant from the City of Sault Ste. Marie (2025)

Press/Reviews

- ArtToronto.ca, Phil Anderson (July 2011)
- ShawTV Red Deer, Patricia Smith (Jan. 2012)
- Sootoday.com, Rob Majury (June 29, 2012)
- Artailer.ca (summer 2012)
- The Sault Star, Brian Kelly (Oct. 23, 2012)
- Widsor Life Magazine, Dick Hildebrand (May/June 2014)
- Sootoday.com, Donna Hopper (Jan. 18, 2015)
- ulrich de balbian (July 16, 2015)
- Miranda Bouchard (2015)
- SaultOnline.com, Lynne Brown (Mar. 8, 2016)
- Sootoday.com, Jeff Klassen (June 8, 2017)
- Sootoday.com (Jan. 27, 2020)
- Timmins Daily Press, Richa Bhosale (Mar. 9, 2020)
- MyTimminsNow, Bob McIntyre (Mar. 9, 2020)

Solo Exhibits

- Kush Lounge (Windsor)- Nov. to Dec., 2003
- 50/50 Arts Collective (Victoria)- Dec. to Jan., 2004
- Victoria, B.C. at a private gallery in 2005
- Whitespace (S.S.M) – July 20 to Aug. 2, 2007
- Awkward Gallery (Barrie) – May 30 to June 27, 2009
- Common Ground Gallery (Windsor) – June 23 to July 21, 2010
- The Art Gallery of Algoma (S.S.M) – Sept. 16 to Nov. 28, 2010
- Gallery 1313 (Toronto) –July 2011
- The Harris-Warke Gallery (Red Deer) – Jan. 9 to Feb. 11, 2012

- NASA Gallery (S.S.M) – July 28 to Aug. 11, 2012
- Camera Craft Gallery (S.S.M) – Feb.3 to Mar. 1, 2014
- 180 Projects (S.S.M) – Summer 2015
- Gallery 46 (online) – Nov. 15 to Jan. 15, 2017
- inmourningx.com – Aug. 30, 2018 to Jan. 31, 2019
- The Timmins National Museum and Exhibition Centre – Mar. 2020

Public Art Commissions

- Algoma University – 2010
- Sault Ste. Marie Public Library – 2020
- Paul Mall Alley – 2026

Group Exhibits

- Fan Tan Studios (Victoria) Nov. to Dec., 2005
- Greater Victoria Arts Council – Jan. to Feb., 2005
- Whitespace (S.S.M) Aug. 10 – 16, 2007
- Whitespace (S.S.M.) Nov. 8 – 23, 2007
- Whitespace (S.S.M.) in Feb. 2009
- La Petite Mort (Ottawa) Aug. 2009
- The Art Gallery of Algoma (S.S.M.) in May 2010
- The Art Gallery of Algoma (S.S.M.) Summer 2011
- The Circle Of Creative Arts (S.S.M.) July 2011
- The Circle of Creative Arts (S.S.M.) Oct. 29 – Nov. 30, 2011
- the hundreddollar gallery (Hamilton) Dec. 22 – Jan. 11, 2011

Split Exhibits

- w/ Aaron Marshall – the Bushplane Heritage Centre Artist Studios (S.S.M) March 24-31, 2012

Charity Exhibitions/Donations

- Citizen's Environmental Alliance (Windsor) 2003, 2004
- The Ministry of Casual Living (Victoria) 2005
- Algoma University 2007, 2008, 2011
- Common Ground Gallery (Windsor) 2011
- The Art Gallery of Algoma 2001

Art Administration

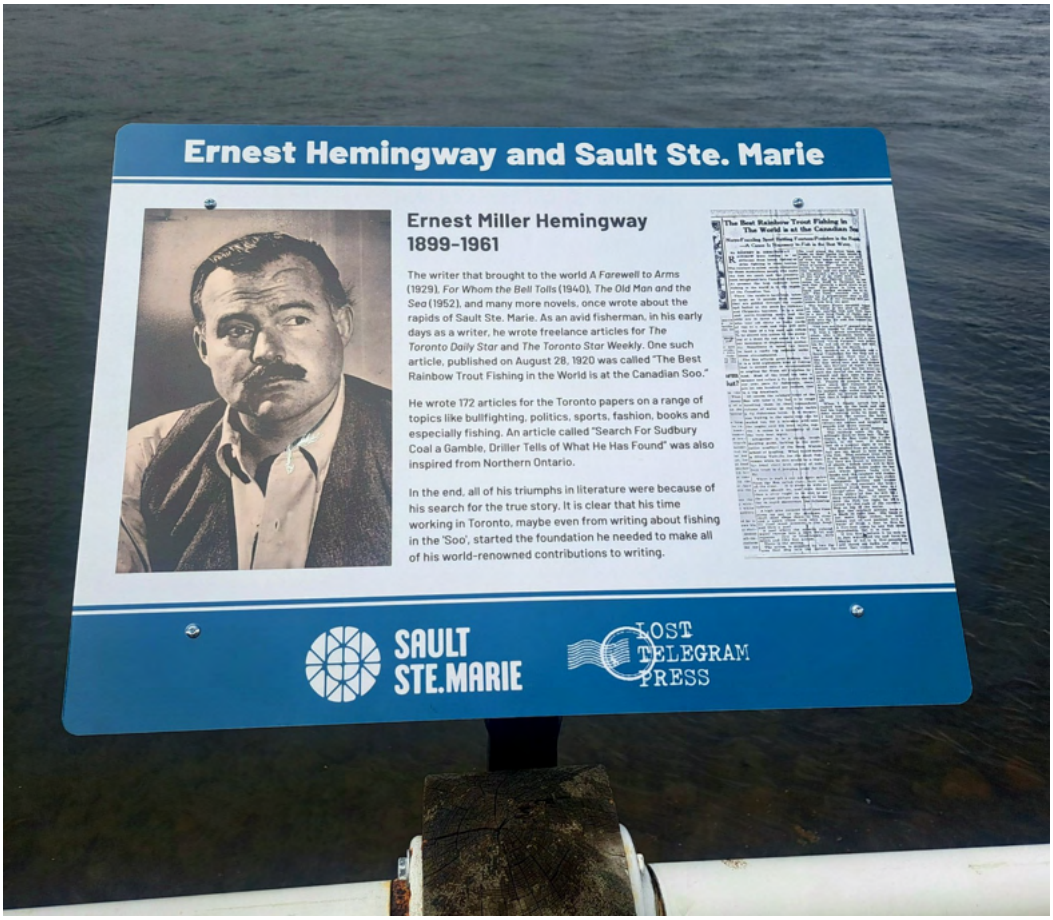
- managed Whitespace Gallery in Sault Ste. Marie, Ontario
- assisted in art education at Alexander Henry High School in Sault Ste. Marie, Ontario
- formed a group of artists in 2008 that travelled around Northern Ontario for two years on retreats to get back to nature
- past member of the 360 Media Arts Collective and taught several classes video editing and producing short super-8 film as well as lectures on film theory and history. Other duties included cataloguing donated equipment and other daily administrative duties
- taught art courses from 2009-2024 for the Canadian Mental Health Association and started the Hope House School of Art
- organized monthly trade shows for artists from the Sault and area
- printed and designed a catalogue of close to 50 students from Algoma University fine arts classes, of all grade levels and experience, funded by the student's union in 2008
- designed and manufactured 2 catalogues for Michael Burtch entitled "Dasein"

- designed, organized and wrote five issues of Solemn Land out of L&D's Art and Framing Gallery
- organized a monthly rental program and exhibitions through L&D's Art and Framing Gallery between local artists and the gallery
- designed and co-ran Arts in the Soo, event calendar, 2026

Other Art Relationships

- currently part of the art rental program at The Art Gallery of Sudbury
- artwork published in Ecology and Action Magazine (Halifax)
- artwork published in The New Ohio Review
- had 6 paintings selected for use in the film Split (2016)
- had two paintings purchased for use in season two of the TV Series Castle Rock (2019)
- had one painting featured in the film Fitting In (2023)
- had two paintings featured in the film Absolution (2024)
- created three hockey card series using drawings of hockey greats from past and present that have been sold all over North America
- designed signage and logos for several businesses
- designed the cover art and created the album artwork for the Dynowaves 2020 album 'Big Sun'
- designed window dressings for Vortex (Victoria), Ministry of Casual Living (Victoria) and The Circle of Creative Arts (S.S.M.)
- featured in live exhibitions at Whitespace Gallery (S.S.M.), 50/50 Arts Collective (Victoria) and during the Carnival of Arts (Victoria)

Ernest Hemingway plaque, commemorating his literary link to Sault Ste. Marie – installed summer 2026 – ACAP grant completion from 2025 – location: boardwalk





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- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Liane Christine Yendell

ii. Artist Practicing Name:
Chrissy Yendell

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

I am a contemporary visual artist, educator, and emerging curator based in Sault Ste. Marie, ON. My professional practice is rooted in artistic expression, community engagement, and a commitment to creating meaningful opportunities for artists throughout Northern Ontario. I believe the arts play an essential role in shaping vibrant communities, strengthening cultural identity and connecting people through shared expressive experiences.

I hold a Bachelor of Fine Arts from Algoma University and have worked as an educator for Algoma District School Board since 2012. Throughout my career, I have encouraged creative exploration, artistic confidence, and meaningful engagement with the arts. Alongside teaching, I have continued to develop my professional artistic practice through exhibitions, community collaborations, and opportunities to present my work to broader audiences.

In 2026, I presented my solo exhibition, Time in Colour, at the Sault Ste. Marie Museum. This was a very successful exhibition leading to new collectors, multiple sales and a great deal of exposure. My artwork has been selected for international digital exhibitions in Times Square, New York and Florence, Italy. I was also selected for a Feature in an Amsterdam based Magazine this past September 2026. These experiences have reinforced my understanding of the importance of professional presentation, artistic visibility, and the relationships that develop between artists, collectors, cultural organizations, and communities.

Through my experiences, I have become increasingly aware of the challenges facing artists in Northern Ontario. Geographic isolation, limited exhibition infrastructure, and fewer opportunities for professional networking can create barriers for artists seeking to develop substantial careers. Despite these challenges, our region is home to an extraordinary range of creative talent deserving of greater recognition and support.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

I am a contemporary visual artist specializing in large-scale abstract expressionist paintings with figurative elements. My practice explores themes of identity, memory, motherhood, and the passage of time, drawing inspiration from personal experiences and the natural landscapes of Northern Ontario.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2999

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Studio Superior North: A Contemporary Art Experience,

ii. Activity/Project and/or Event **Start Date:**
Saturday May 1st, 2027

iii. Activity/Project and/or Event **End Date:**
Saturday May 1st, 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Studio Superior North: A Contemporary Art Experience will take place on May 1st, 2027, at The Machine Shop, 83 Huron Street, Sault Ste. Marie, Ontario. The venue has been confirmed for the event date, and preliminary planning discussion have established arrangements for exhibition spaces, hospitality services, and event programming.

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

Studio Superior North: A Contemporary Art Experience is a juried, multidisciplinary arts event scheduled for May 1st, 2027, at The Machine Shop in Sault Ste Marie, ON. The event will bring together emerging, mid-career and established artists from across Northern Ontario to celebrate the regions creative talent, strengthen cultural connections, and increase public access to contemporary art.

The exhibition will feature approximately 40-50 artists working across diverse disciplines, including painting, sculpture, photography, textile and fabric arts, mixed media, and film. Professionally curated exhibitions and emerging musical performances will be freely accessible during the afternoon, followed by a ticketed evening featuring a headline band and DJ. This approach balances community accessibility with financial sustainability.

The central objective is to address the limited opportunities for Northern Ontario Artists to exhibit their work in professionally curated, multidisciplinary settings without traveling to larger urban centres. Studio Superior North will provide meaningful exposure, networking opportunities, and direct connections with collectors and audiences while supporting artists professional development.

By creating opportunities for direct artwork sales without gallery commissions, the event will allow participating artists to retain the full value of their sales while developing relationships with collectors and potential future clients. These connections can extend beyond the exhibition, contributing to long-term artistic career development and economic sustainability.
The event will prioritize accessibility through a free application process, affordable participation fees, and zero commission on artwork sales. Artist honorariums will be provided if funding is secured.

Additional objectives include strengthening regional arts partnerships, supporting emerging artists, attracting cultural visitors to Sault Ste. Marie, and contributing to the local creative economy. Partnerships with educational institutions and community organizations will support the development of reusable exhibition infrastructure, including mobile display walls and sculpture pedestals. This infrastructure represents a

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Studio Superior North: A Contemporary Arts Experience directly supports the City of Sault Ste Maire's Community Culture Plan by strengthening the local creative economy, expanding access to the arts and culture, fostering community partnerships, and creating meaningful opportunities for artistic and professional development.

Supporting Arts, Culture, and Economic Development

Studio Superior North will complement existing cultural initiatives by introducing a large-scale, independently curated, multidisciplinary contemporary arts experience that brings together artists from across Northern Ontario. While the region has an established history of visual arts exhibitions, opportunities for independent artists to participate in professionally curated events combining multiple artistic disciplines and live performance remain limited.

The exhibition aims to bring together approximately 40-50 emerging and established Northern Ontario artists, fostering professional exposure, regional networking, and engagement with collectors and audiences.

The event will contribute to Sault Ste. Marie's cultural tourism potential by attracting participating artists, their supporters, collectors and visitors from surrounding Northern Ontario communities. Increased visitation has the potential to benefit local restaurants, accommodations, retailers, and other businesses. By presenting the exhibition at The Machine Shop, the initiative will also highlight the adaptive reuse of a significant historic industrial space as a destination for contemporary cultural experiences.

Youth Engagement, Mentorship, and Equitable Participation

Creating opportunities for emerging artists and youth is a priority for me as a teacher. Studio Superior North will encourage applications from students at local secondary schools and Algoma University, providing opportunities to exhibit alongside established professional artists, develop confidence, and build connections within the regional arts community. Discussions are underway with the principal of White Pines regarding potential partnership in which students could participate in constructing mobile display walls and sculpture pedestals, subject to funding and school approval. This collaboration would provide valuable hands-on learning experiences while contributing to a lasting community resource.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Studio Superior North: A Contemporary Arts Experience will provide meaningful cultural, social, and economic benefits to the people of Sault Ste. Marie, creating opportunities for residents to experience contemporary art in an engaging and welcoming environment.

Benefits to Audiences

For Audiences, the event will offer an opportunity to experience original artwork, meet the artists behind it and engage directly with the creative process. Bringing visual art, sculpture, multidisciplinary work, and live music together will create an immersive cultural experience that encourages curiosity, conversation, and appreciation for contemporary artistic expression.

The exhibition will also introduce residents to artists and creative practices they may not otherwise encounter. By presenting contemporary art outside a traditional gallery setting, the even aims to make artistic engagement more approachable, particularly for individuals and families who may feel disconnected from established arts institutions.

Benefits to Participating Artists

Participating artists will gain valuable experience presenting their work within a professionally organized exhibition, interacting with audiences, discussing their artistic practices, and receiving direct feedback. These experiences can build confidence,

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Successful implementation of Studio Superior North will be measured through the achievement of clearly defined artistic, operational, financial, and community engagement objectives.

Project Delivery and Participation

Success will include delivering the exhibition on May 1, 2027, at The Machine Shop, with a target of 40-50 participating artists representing a range of disciplines, career stages, and Northern Ontario communities. Application numbers, geographic representation, and final artist participation will be documented to evaluate regional reach.

Audience Engagement

Attendance will be measured through ticket sales and admission records. A target of 300-500 visitors will provide an initial benchmark for evaluation public interest. Audience feedback will be collected through a brief post-event survey to assess satisfaction, accessibility, and interest in future programming.

Artist Outcomes

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Successful implementation of Studio Superior North will be measured through artistic participation, audience engagement, regional representation, economic activity, and opportunities for future growth.

The exhibition aims to feature approximately 40-50 emerging and established artists representing diverse disciplines and communities across Northern Ontario. Success will include attracting artists and visitors from Sault Ste. Marie, Michigan, and surrounding American communities, strengthening cross-boarder cultural connections and positioning the Twin Sault's as a shared arts destination.

Attendance will be measured through ticket sales and entry counts, while artist participation, geographic representation, and artistic diversity will be documented through application and registration records.

Following the exhibition, participating artists will receive a brief digital survey assessing their experience, professional connections, sales opportunities, and interest in future exhibitions. Audience feedback will be collected through a voluntary QR-code survey available throughout the event, measuring visitor satisfaction, geographic origin, and interest in future cultural programming.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Studio Superior North aims to engage a diverse audience of artists, arts enthusiasts, collectors, families, students, and community members throughout Sault Ste. Marie and Northern Ontario.

The exhibition will appeal to both established arts audiences and individuals who may not traditionally attend gallery exhibitions, offering an approachable contemporary cultural experience combining visual art, live music, and opportunities for meaningful community engagement.

Specific audiences include emerging and established artists seeking professional exposure, young adults and students exploring creative careers, local collectors and arts supporters, and families interested in experiencing the region's creative talent.

Given that Sault Ste. Marie's unique cross-boarder location, the event will also seek to attract visitors, artists, and collectors from Sault Ste. Marie, Michigan, and surrounding

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Studio Superior North aims to engage emerging and established artists, collectors, arts enthusiasts, students, families, and community members throughout Northern Ontario, including audiences who may not traditionally participate in contemporary art exhibitions.

Promotion is already underway through e-mail lists, Instagram, Facebook, Tiktok, and regional arts groups across Sault Ste. Marie, Sudbury, Elliot Lake, Espanola, Thessalon and St. Joseph Island. Established arts professionals are extending this reach through their networks, while recent coverage in Sootoday has introduced the initiative to a broader local and regional readership.

The event also aims to attract artists, collectors, and visitors from Sault Ste. Marie, Michigan, and surrounding American communities, encouraging cross-boarder cultural exchange and tourism.

Combining contemporary visual art with live music in an approachable community setting, Studio Superior North seeks to connect diverse generations, expand arts participation, and strengthen Northern Ontario's creative community.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10 ☐ 26-50
☐ 11-25 ☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Studio Superior North anticipates approximately 50-70 individuals directly involved in the planning, development, and delivery of the exhibition.

Participants will include approximately 40-50 juried emerging, mid-career, and established artists from across Northern Ontario, representing disciplines such as painting, sculpture, photography, mixed media, fiber and textile, and experimental art.

Additional contributors will include professional and emerging musicians, DJs, event organizers, volunteers, and community collaborators supporting exhibition installation, programming, visitor engagement, and event operations.

Proposed partnerships with local secondary schools will provide opportunities for students to participate in exhibition infrastructure development and showcase their artistic work. High school students may also volunteer during the event, gaining

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Chrissy Yendell (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Chrissy Yendell
_____Signature October 29th, 2027 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Venue Rental - The Machine Shop		$2500	Sponcers pending	Cash/In-kind	$2500 estimate
Event Insurance	$350	-	ACAP	Grant	$350 estimate
Marketing & Signage	$349	-	ACAP	Grant	$349 estimate
Admin ticketing fees etc...	-	$400	Ticket Sales	Cash	$400 estimate
Security		$400	Ticket Sales	Cash	$400 estimate
Materials & Supplies Costs					
Mobile Exhibition Walls: 10	-	$2000	Sponcers pending	Cash/In-kind	$2000 est
Pedestals nesting 10 - 20	-	$1000	Sponcers pending	Cash/In-kind	$1000 est.
Lighting for Exhibition Walls	-	$1000	Sponcers pending	Cash/In-kind	$1000 est
Hardware, casters, paint		$500	Sponcers pending	Cash/In-Kind	$500 est
Equipment Costs					
Artist Fees					
The Hussel Brothers		$1500	Sponcers pending	Cash/In-kind	$1500 quote
Maria Yanni DJ		$500	Sponcers pending	Cash/In-kind	$500 quote
Emerging musicians		$1000	Sponcers pending	Cash/In-kind	$1000 est
Artist Honorariums	$2300		ACAP	Grant	$2300
Additional Artist Honorariums		$2000	Sponcers pending	Cash/In-kind	$2000 est
Other Costs					
Total Costs	$ 2,999.00	$ 12,800.00			
Total Project Costs:	$ 15,799.00				

Notes					
1) For Small Projects ($2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects ($3,000-$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events ($5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events ($5,000-$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

Application Project Plan Template

Name of Applicant: Chrissy Yendell
Intake/Date: October 29, 2026
Project: Studio Superior North — May 1, 2027

Activity	Start Date of Activity (M/YY)	End Date of Activity (M/YY)	Description / Notes
Project development and planning	10/26	11/26	Establish exhibition objectives, develop the project budget and sponsorship packages, and coordinate venue arrangements. The Machine Shop has been secured for May 1, 2027; potential partial or full venue sponsorship is under consideration. Identify community partners and develop an achievable first-year delivery plan.
Call for artists and regional outreach	10/26	11/26	Promote the open call to professional and emerging artists across Northern Ontario, including Sault Ste. Marie, Elliot Lake, Sudbury, Espanola and surrounding communities. Share through arts organizations, social media and professional networks. Applications close November 23, 2026.
Artist selection and curatorial planning	11/26	01/27	Review submitted images and proposals; select a diverse range of artistic disciplines and career stages. Develop the curatorial concept, exhibition layout and display requirements. Notify selected artists, confirm participation and request final artwork information as the exhibition approaches.
Sponsorship and partnership development	10/26	03/27	Approach corporate and community sponsors for exhibition infrastructure, live entertainment and additional artist honorariums. White Pines Collegiate has expressed willingness to support construction of exhibition walls and pedestals; materials funding remains to be secured. Pursue cash and in-kind contributions and confirm commitments before spending.

Activity	Start Date of Activity (M/YY)	End Date of Activity (M/YY)	Description / Notes
Exhibition infrastructure development	01/27	04/27	Coordinate, subject to materials funding, the construction of approximately ten reusable double-sided mobile exhibition walls and display pedestals with the high-school technology program. Prioritize safe, stable walls with locking casters, appropriate lighting and installation hardware. Plan for reuse in future school and community exhibitions.
Marketing, ticketing and audience development	01/27	05/27	Prepare event identity, promotional graphics, signage and media outreach. Promote participating artists and the May 1 event through regional arts networks, social media and local press. Launch early-bird admission at $35 and general admission at $40; monitor sales and adjust outreach as needed.
Artist coordination and event logistics	02/27	04/27	Confirm final artworks, sizes and display requirements. Communicate that participating artists will transport their own work to The Machine Shop and assist with installation on the evening of April 30, 2027. Coordinate installation assignments, volunteers, vendor-area requirements, insurance, security and live entertainment. Plan distribution of the $2,300 ACAP artist honorarium allocation, with additional honorariums dependent on sponsorship.
Installation and public exhibition	04/27	05/27	Coordinate artist-led artwork delivery and installation at The Machine Shop on Friday evening, April 30, 2027. Artists will bring and help install their own work; organizers will oversee placement, exhibition infrastructure, lighting, labels and directional signage. Present Studio Superior North: A Contemporary Art Experience on May 1, 2027, with curated visual art, emerging artist participation and live entertainment.
Evaluation, payments and final reporting	05/27	06/27	Document attendance, participating artists, audience response, sponsor contributions and event photographs. Collect brief artist and visitor feedback, complete payments and reconcile actual expenditures against the approved budget. Prepare required ACAP reporting and assess improvements for future exhibitions.

CHRISSY YENDELL

CONTEMPORARY ARTIST | CURRICULUM VITAE
Sault Ste. Marie, Ontario, Canada • chrissy_pichette@hotmail.com
artbychrissyyendell.com • Instagram: @artbychrissyyendell

ARTISTIC PRACTICE

Contemporary painting and mixed media exploring time, memory, identity, femininity and the natural world. Large-scale abstract compositions use layered colour and intuitive processes to investigate lived experience and place.

SOLO EXHIBITIONS

2026 Time in Colour — Sault Ste. Marie Museum, Sault Ste. Marie, ON
2014 Solo exhibition — Timber Village Museum, Blind River, ON
2013 Solo exhibition — Case's Music, Sault Ste. Marie, ON
2012 Solo exhibition — Steamy Bean Coffee House, Sault Ste. Marie, ON
2011 Solo exhibition — Café Natura, Sault Ste. Marie, ON
2010 Solo exhibition — Jade Yoga Studio, Sault Ste. Marie, ON
2008 Solo exhibition — LopLops Gallery & Lounge, Sault Ste. Marie, ON

SELECTED GROUP EXHIBITIONS AND PRESENTATIONS

2026 Algoma University Fundraiser — group exhibition / fundraising event, October 22, Sault Ste. Marie, ON
2026 Putting the Art Back in Arthur — group exhibition, Sault Ste. Marie, ON
2026 Florence, Italy — digital art presentation, November 28–29, 2026 (scheduled)
2026 Times Square, New York, NY — digital art display, October 27, 2026
2013 Women's Charity Event — Station Mall, Sault Ste. Marie, ON
2010 Buskerfest Street Festival — live painting and charity auction, Sault Ste. Marie, ON
2009 Two-person exhibition with Allison Huot — LopLops Gallery & Lounge, Sault Ste. Marie, ON
2008 Queens Walk Rotary Fest group exhibition — Sault Ste. Marie, ON
2008 Fine Arts Thesis Exhibition — Art Gallery of Algoma, Sault Ste. Marie, ON

SELECTED PRESS AND PUBLICATIONS

2026 Amsterdam Art Magazine / Artist Closeup — artist feature, September
2026 SooToday — "'Incredible milestone': Sault artist taking over the Big Apple," James Hopkin, October 23
2026 Sault Star — "Abstract artist featured at Sault museum," August 15
2026 SooToday — "Abstract art exhibition coming to the museum next week," August 13
2008 Articulations — local arts magazine coverage

CURATORIAL AND COMMUNITY ARTS LEADERSHIP

2026–present Founder and Artistic Director, Studio Superior North — developing a juried, multidisciplinary Northern Ontario contemporary arts exhibition at The Machine Shop, Sault Ste. Marie, scheduled for May 1, 2027.

ARTS EDUCATION AND WORKSHOPS

Visual Arts Educator — K–8, Algoma District School Board.
Algoma University — Upcoming Art Workshops
2026 Community painting workshops and events — Sault Ste. Marie, ON.

EDUCATION

2010 Bachelor of Education — Lakehead University
2008 Bachelor of Fine Arts — Laurentian University, Algoma campus
2004–2006 Early Childhood Education studies — George Brown College
2000–2002 Graphic Design and Visual Arts Fundamentals — George Brown College

Andrea Pinheiro
Associate Professor, Visual Art
Algoma University, 1520 Queen Street East,
Sault Ste. Marie, ON, P6A 2G4
andrea.pinheiro@algomau.ca (705) 297-7634

To the Arts and Culture Assistance Program,

Re: Chrissy Yendell Studio Superior North

I am pleased to write to you as a reference for Chrissy Yendell's application to the ACAP Program to fund Studio Superior North. Chrissy is an alumni of Algoma University's BFA program. Although Chrissy graduated before I started teaching at Algoma I met her shortly after I moved to Sault Ste. Marie in 2011. In addition to her work as an educator, Chrissy is a dedicated artist with a recent solo exhibition at the Sault Museum, and participation in international group exhibitions. Chrissy generously donated an artwork to our recent fundraising art auction to help raise funds for Algoma University's Visual Art program. She is also working with our Studio Support and Community Programmer to develop a series of publicly available art workshops.

Chrissy's newest project furthers her desire to contribute to the arts community in the region and expand her creative work through curatorial practice. Studio Superior North will help to address the limited exhibition opportunities available to artists in Sault Ste. Marie by transforming the Machine Shop venue into an art exhibition space. The one-day exhibition will feature artworks across a range of mediums and approaches and will be selected through a jury. Opportunities to exhibit in juried exhibitions are very important for emerging artists. This exhibition will be an important opportunity for our Visual Art alumni and students to gain professional experience and participate in an exciting art event that will help to bring more local attention to the visual arts in the community. I hope that your committee will support Chrissy's vision for Studio Superior North thus expanding opportunities for visual artists in the region.

Sincerely,



Andrea Pinheiro,
Associate Professor,
Algoma University, Visual Art

The Corporation of the Township of St. Joseph
1669 Arthur Street
P.O Box 187
Richards Landing, ON P0R 1J0
Telephone: 705-246-2625
Fax: 705-246-3142
www.stjosephtownship.com

Date: October 26, 2026

Re: Studio Superior

Dear Chrissy,

This letter is in support of the Studio Superior project in Sault Ste. Marie. I am an event coordinator who develops and coordinates art exhibits for The Township of St. Joseph, and an exhibiting artist. I support your endeavor to offer this opportunity to show artist's work in a juried and professional setting.

Artists have limited access to exhibition spaces on the North Shore. The majority of exhibitions are outdoors or studio tour type events and require a paid position in the exhibit. It is important for professional artists to have opportunities to exhibit alongside their peers, without also being asked to pay a participation fee. Ideally artists are paid an exhibition fee or honorarium for their significant efforts to create the work to show.

This kind of financial support helps artists cover the expenses incurred to create unique works that challenge the viewer and represent diversity. Exhibits that pay artist fees allow artists who create work that is not consumer driven to create without the constraints of making work that is commercial in nature.

I fully support Studio Superior's endeavor to present this exhibit supporting artists from Sault Ste. Marie and surrounding area.

Thank you for your efforts in support of artists in Algoma,

Sherie Gladu
Community Project Coordinator

Sault Ste. Marie
Museum

Sault Ste. Marie & 49th Field Regiment RCA
Historical Society

To Whom it May Concern,

This letter is to confirm that Chrissy Yendell has completed her exhibition run with the Sault Ste. Marie Museum from August 17, 2026, to September 5, 2026.

Chrissy presented a professional series of work within the Museums main gallery space with over 200 people seeing the show during it's time on display. This ranged from a successful opening night to general visitors of the museum, to guests using the gallery space for private bookings.

I would strongly recommend Chrissy Yendell for any future shows or exhibitions and any grant or funding applications.

Sincerely,

William Hollingshead
Executive Director and Chief Curator
Sault Ste. Marie Museum

Kate Matuszewski
8 Johnson Place
Elliot Lake, ON.
P5A 1V5

October 25, 2026

To Whom it May Concern

Letter of Support
Project/Initiative: Studio Superior North
Project Coordinator: Chrissy Yendell

Dear Sir or Madam:

I am pleased to lend my support to the exciting new initiative, Studio Superior North, scheduled to be presented, May 1, 2027 in Sault Ste. Marie, Ontario.

I am the former Executive Director of the Arts Council of Elliot Lake & District, the former Coordinator of Arts & Culture at The City of Elliot Lake, and current President of the Elliot Lake Entertainment Series. I have spearheaded many arts events, exhibitions, collaborations, concerts, and coordinated the Elliot Lake Arts on the Trail for ten years. It has been a privilege to work closely with many innovative and outstanding Northern Ontario artists throughout my career. Bringing the work of our Northern artists to the forefront and showcasing their unique talents and bodies of work is something that I can really get behind.

As a former Elliot Laker, Chrissy Yendell benefitted from grass roots arts programming which set her on her own artistic journey resulting in her pursuing an education in the arts and going on to teach art, and becoming an established artist herself. Chrissy's work speaks volumes in its own right, and her enthusiasm and commitment to this project is commendable. The bringing together of both emerging and established artists representing a wide range of artistic disciplines — including painting, sculpture, photography, textile arts, performance and film really opens up a great opportunity for our Northern Artists to exhibit and shine. The host venue, The Machine Shop, is certainly one of our region's most interesting venues for such an event, and it will be a wonderful gathering spot for both the artists and the public. Ensuring that the arts are accessible to all is something I strongly subscribe to, and I believe that this event will certainly do that.

I wish Chrissy the very best of luck in her endeavors to present this wonderful exhibition.

Yours in the arts,

Kate Matuszewski

Arts Advocate l Presenter of Professional Performing Arts l Marketing Specialist
Phone: (705) 848-3570 Email: katematuszewski@yahoo.ca

Studio Superior North

ACAP Application Supplement | Projected Revenue & Funding Plan
Exhibition: May 1, 2027 | The Machine Shop, Sault Ste. Marie

Projected earned revenue

Revenue source	Basis of estimate	Projected CAD
Artist participation fees	50 accepted artists × $50; applications free	$2,500
Early-bird admissions	100 tickets × $35	$3,500
General admission	200 tickets × $40	$8,000
Total projected earned revenue	Ticket sales and artist fees	**$14,000**

Requested public funding and pending sponsorship

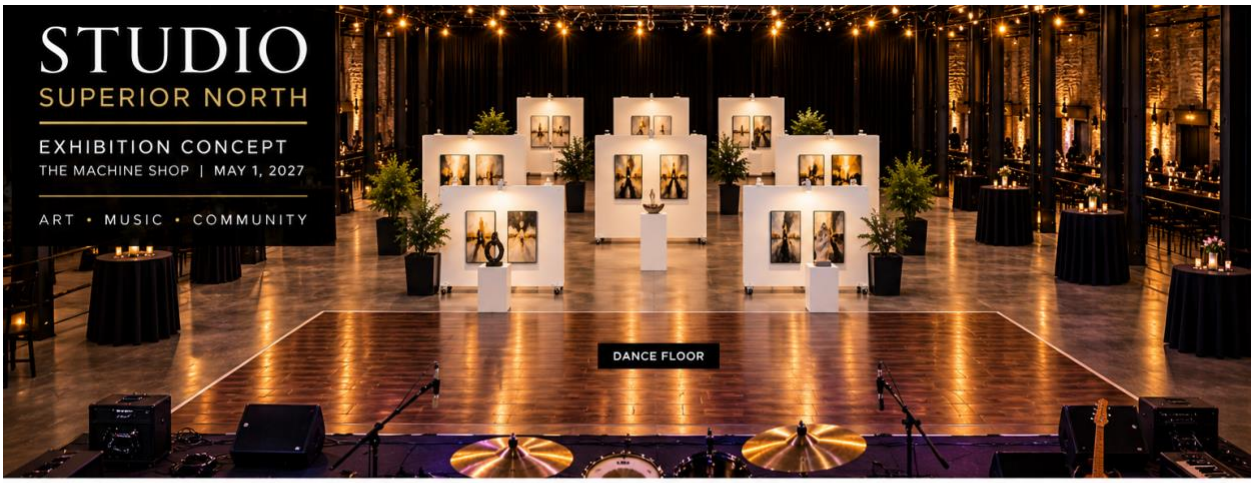
Funding source	Status / intended use	Projected CAD
City ACAP grant	Requested, not yet awarded; artist honorariums, insurance, marketing/signage	$2,999
Corporate sponsorships	Pending; infrastructure, live entertainment and additional artist honorariums	To be confirmed
Combined projection excluding sponsorship	Earned revenue plus requested ACAP funding	**$16,999**

Funding approach and assumptions

Corporate sponsorships are being pursued but are not confirmed. Sponsorship priorities include reusable exhibition walls and pedestals, live entertainment and additional artist honorariums. Ticket revenue may support venue, administration and performance expenses where sponsorship is not obtained. Any expenditure commitments will depend on funds available.

Projected ticket sales assume 300 paid admissions. Artist fee revenue assumes 50 accepted artists at $50 each; artists retain 100% of artwork sales. Actual receipts may be lower or higher. The $2,999 ACAP amount is a grant **request**, not earned revenue or secured funding. No sponsorship dollars have been included in the $16,999 projection.

This supplement accompanies the City budget expense form and does not replace it. Revenue projections and funding sources are subject to confirmation.





FLOOR PLAN (NOT TO SCALE)
Three walls in the front row, four in the middle, three in the back creating a dynamic flow and open dance floor.



STAGGERED EXHIBITION WALLS
10 double-sided mobile walls
3 front | 4 middle | 3 back



PEDESTALS
Variety of sizes for sculpture, pottery and mixed media. All white finish.



LIGHTING
Top-mounted, wireless lights to highlight artwork.



MOBILE WALL DETAILS
Approx. 7 ft x 7 ft
Double-sided on locking casters.
All white finish.




SAULT STE. MARIE • ONTARIO
STUDIO SUPERIOR
A CONTEMPORARY ART EXPERIENCE
ART • MUSIC • COMMUNITY
MAY 1 2027
AT THE MACHINE SHOP
SAULT STE. MARIE ONTARIO
SOMETHING EXTRAORDINARY
IS COMING.
CHRISSY YENDELL
FOUNDER & ARTISTIC DIRECTOR


SAULT STE. MARIE • ONTARIO
STUDIO SUPERIOR
NORTH
A CONTEMPORARY ART EXPERIENCE
CALL FOR ARTISTS
VISUAL ART • FILM • FABRIC ARTS
SCULPTURE • MIXED MEDIA • AND MORE
NORTHERN ONTARIO ARTISTS ARE ENCOURAGED TO APPLY
FREE TO APPLY
$50 PARTICIPATION FEE
FOR SUCCESSFUL ARTISTS
0% COMMISSION ON ART SALES
APPLICATION DEADLINE: NOVEMBER 23, 2026
MAY 1 2027
AT THE MACHINE SHOP
SAULT STE. MARIE ONTARIO
SUBMIT 6 IMAGES OF YOUR LATEST WORK
DETAILING MEDIUM, SIZE, DATE PRODUCED AND TITLE TO
STUDIOSUPERIORNORTH@OUTLOOK.COM

STUDIO
SUPERIOR NORTH
A CONTEMPORARY ART EXPERIENCE

ART TAKES MANY FORMS

We're inviting Northern Ontario artists to share their work in a professionally curated contemporary art exhibition.

Whether you're emerging or established, we want to see your work.

Painting, Drawing & Mixed Media

Sculpture & Three-Dimensional Art

Fibre, Textile & Fabric Arts

Photography & Digital Media

Film & Experimental Art

APPLICATIONS ARE
FREE
Selected artists pay a $50 participation fee and retain 100% of their artwork sales.

EXHIBITION DATE
MAY 1, 2027
The Machine Shop
Sault Ste. Marie

APPLICATION DEADLINE
NOV 23, 2026

SUBMIT SIX IMAGES OF YOUR RECENT WORK,
INCLUDING TITLES, MEDIUMS, DIMENSIONS AND YEAR CREATED TO:
studiosuperiornorth@outlook.com



STUDIO SUPERIOR NORTH

A CONTEMPORARY ART EXPERIENCE



HIGH SCHOOL

STUDENT ARTISTS

YOU'RE INVITED TO APPLY!

Studio Superior North is a juried contemporary art exhibition showcasing Northern Ontario artists, including emerging talent.

We welcome **high school student artists** to apply and be part of this exciting community event!

ALL CREATIVE DISCIPLINES WELCOME

- **VISUAL ARTS**
  DRAWING, PAINTING, MIXED MEDIA, ETC.
- **PHOTOGRAPHY**
  FILM & DIGITAL MEDIA
- **SCULPTURE & 3D WORKS**
  CERAMICS, WOOD, FOUND OBJECTS, ETC.
- **FIBER & TEXTILE ARTS**
  ALL FIBER-BASED MEDIA
- **PERFORMANCE & DANCE**
  MOVEMENT, MUSIC, THEATRE, EXPERIMENTAL ART
- **EXPERIMENTAL & INTERDISCIPLINARY**
  SEND US YOUR IDEAS!

EXHIBITION DATE

MAY 1, 2027

THE MACHINE SHOP
SAULT STE. MARIE, ON

SUBMISSION REQUIREMENTS

Submit up to 6 images of your work, video samples, or a brief description of your proposed project or performance.

Include your name, medium, title (if applicable), and a short explanation of your creative idea.

EMAIL TO
studiosuperiornorth@outlook.com

SELECTED STUDENTS

$50 PARTICIPATION FEE
0% COMMISSION ON SALES

APPLICATIONS CLOSE NOVEMBER 23, 2026

STUDIO SUPERIOR NORTH

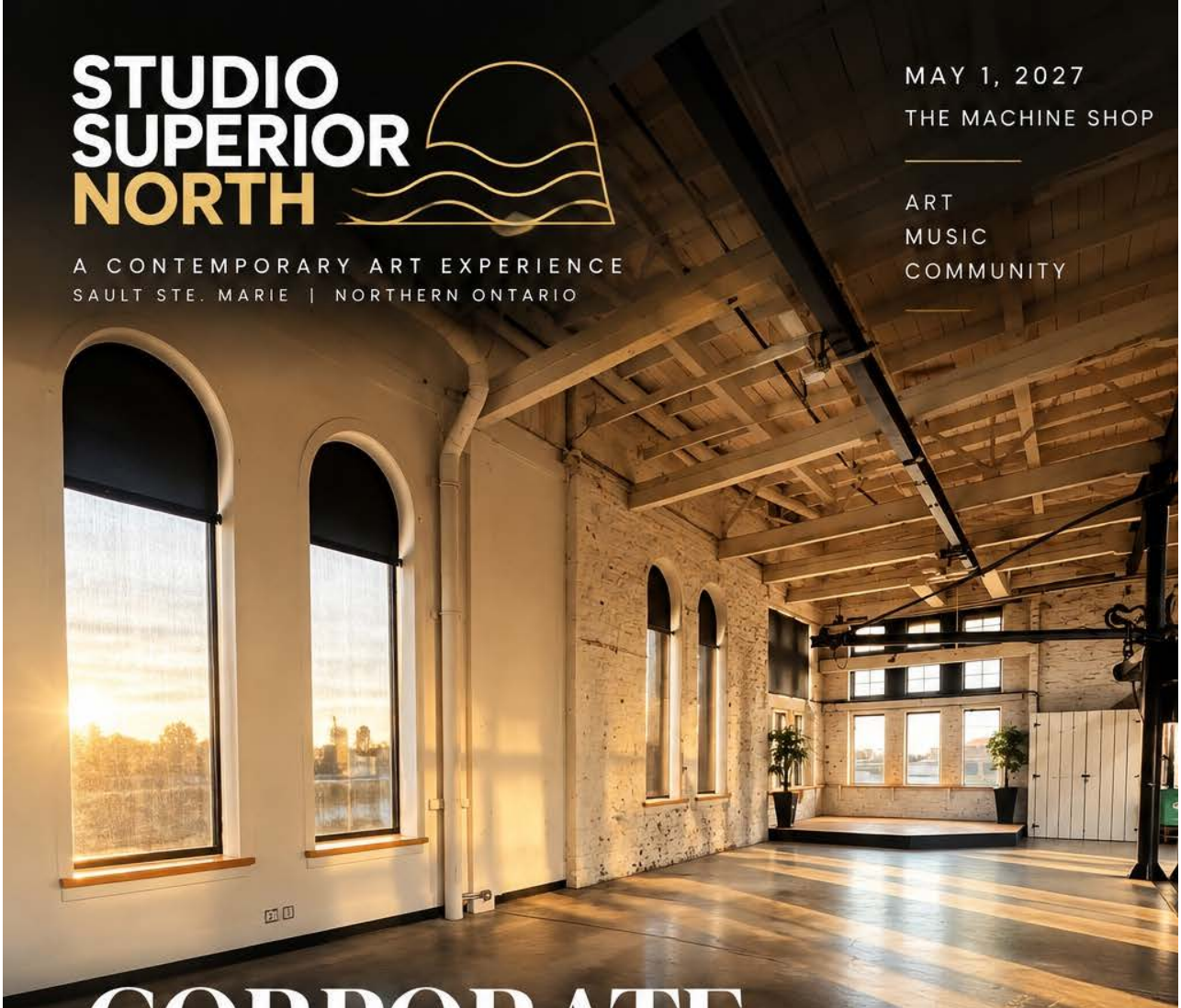
A CONTEMPORARY ART EXPERIENCE

SAULT STE. MARIE | NORTHERN ONTARIO

MAY 1, 2027

THE MACHINE SHOP

ART
MUSIC
COMMUNITY



CORPORATE SPONSORSHIP PACKAGE

SUPPORTING LOCAL ARTISTS.
CREATIVE EXPERIENCES.
STRONGER COMMUNITIES.

Local Art. Live Music. Stronger Communities.

ART

A professionally curated exhibition showcasing the work of Northern Ontario artists.

MUSIC

Live performances featuring established and emerging Northern talent.

COMMUNITY

A vibrant event that brings people together and creates lasting impact in our region.

STUDIO SUPERIOR NORTH

ART / MUSIC / COMMUNITY
NORTHERN ONTARIO



LIVE MUSIC SPONSORSHIP OPPORTUNITIES

Support the live music program at Studio Superior North and help us bring an exceptional lineup of Northern Ontario talent to The Machine Shop. Your sponsorship directly contributes to musician compensation and a memorable live music experience for our community.

HEADLINE MUSIC PARTNER

PREMIER OPPORTUNITY



$3,000

Premier recognition associated with the main-stage entertainment. Help us present an unforgettable live music experience.

- "Presented by" recognition in all music promotions
- Largest logo placement on event materials and Facebook
- Verbal acknowledgement from the stage
- 6 complimentary admission tickets
- Reserved upper-level VIP table for 6 guests (optional upgrade)
- Recognition in event program

SUPPORTING MUSIC PARTNER

FEATURED OPPORTUNITY



$1,000

Support live performances and musician compensation while gaining strong brand visibility throughout the event.

- Prominent logo placement on music-related materials
- Social media acknowledgement on the Studio Superior North Facebook page
- 4 complimentary admission tickets
- Recognition from the stage
- Recognition in event program

COMMUNITY MUSIC PARTNER

SUPPORTING OPPORTUNITY



$500

A meaningful way for local businesses to support the arts, live music and a vibrant creative community.

- Logo placement on select music materials
- Social media acknowledgement on the Studio Superior North Facebook page
- 2 complimentary admission tickets
- Recognition in event program



UPPER-LEVEL VIP HOSPITALITY

Enjoy a reserved table with an elevated view of the stage. A perfect opportunity to entertain clients, guests or your team while supporting live music at Studio Superior North.

$750 TABLE FOR 4

$1,250 TABLE FOR 6

- Reserved table on the upper level
- Excellent view of the stage
- Sponsor recognition
- Food and beverages available for purchase through The Machine Shop

STUDIO SUPERIOR NORTH
A CURATED CONTEMPORARY ART EXPERIENCE

MAY 1, 2027 | THE MACHINE SHOP
SAULT STE. MARIE, ONTARIO

For sponsorship inquiries, please contact us at studiosuperiornorth@outlook.com

STUDIO SUPERIOR NORTH

ART / MUSIC / COMMUNITY
NORTHERN ONTARIO



ARTIST HONORARIUM SPONSORSHIP OPPORTUNITIES

Support the participating artists of Studio Superior North and help us provide financial recognition for the talent and creativity that make this event possible. Your sponsorship directly contributes to artist honorariums, allowing us to celebrate and support a diverse range of Northern Ontario artists.

ARTIST CHAMPION

PREMIER OPPORTUNITY



$1,000

Make a significant impact by directly supporting participating artists with financial recognition.

- "Presented by" recognition in all artist-related promotions
- Largest logo placement on event materials and Facebook
- Verbal acknowledgement during the event
- 6 complimentary admission tickets
- Reserved upper-level VIP table for 6 guests (optional upgrade)
- Recognition in event program

ARTIST ADVOCATE

FEATURED OPPORTUNITY



$500

Support our artist honorarium fund and help us uplift Northern Ontario's creative talent.

- Prominent logo placement on artist-related materials
- Social media acknowledgement on the Studio Superior North Facebook page
- 4 complimentary admission tickets
- Recognition on honour wall near the exhibition
- Recognition in event program

ARTIST SUPPORTER

SUPPORTING OPPORTUNITY



$250

A meaningful way for local businesses and supporters to invest in the arts and celebrate Northern Ontario artists.

- Logo placement on select artist-related materials
- Social media acknowledgement on the Studio Superior North Facebook page
- 2 complimentary admission tickets
- Recognition in event program



UNLIMITED OPPORTUNITIES

We welcome multiple sponsors at each level. The more support we receive, the greater the honorarium fund—and the more we can invest in the artists who make Studio Superior North a vibrant and inspiring event.

- More support.
- Higher honorariums.
- Stronger arts community.
- A lasting impact.

STUDIO SUPERIOR NORTH
A CURATED CONTEMPORARY ART EXPERIENCE

MAY 1, 2027 | THE MACHINE SHOP
[illegible] ONTARIO

For sponsorship inquiries, please contact us at studiosuperiornorth@outlook.com

STUDIO SUPERIOR NORTH

ART / MUSIC / COMMUNITY
NORTHERN ONTARIO



EXHIBITION INFRASTRUCTURE SPONSORSHIP OPPORTUNITIES

Help us create a professional, high-quality exhibition experience at Studio Superior North. Your sponsorship directly supports the infrastructure needed to showcase the work of Northern Ontario artists, including exhibition walls, pedestals, lighting, hardware and installation materials.

EXCLUSIVE INFRASTRUCTURE PARTNER

PREMIER OPPORTUNITY



$5,000

Be the exclusive sponsor of the exhibition infrastructure and help bring Studio Superior North to life.

- Exclusive recognition as Exhibition Infrastructure Partner
- Largest logo placement on event materials and Facebook
- Verbal acknowledgement during the event
- 8 complimentary admission tickets
- Reserved upper-level VIP table for 8 guests (subject to venue confirmation)
- Recognition in event program

EXHIBITION WALL PARTNER

FEATURED OPPORTUNITY



$1,000

Support the creation of 10 mobile, double-sided exhibition walls that will be used for this event and future community exhibitions.

- Prominent logo placement on exhibition wall signage
- Social media acknowledgement on the Studio Superior North Facebook page
- 4 complimentary admission tickets
- Recognition in event program

SCULPTURE & PEDESTAL PARTNER

SUPPORTING OPPORTUNITY



$500

Help us provide professional display pedestals for sculpture and 3D works.

- Logo placement on pedestal signage
- Social media acknowledgement on the Studio Superior North Facebook page
- 2 complimentary admission tickets
- Recognition in event program

EXHIBITION LIGHTING PARTNER

SUPPORTING OPPORTUNITY



$250

Support professional lighting to showcase the work of Northern Ontario artists.

- Logo placement on lighting signage
- Social media acknowledgement on the Studio Superior North Facebook page
- 2 complimentary admission tickets
- Recognition in event program



INVEST IN A BRIGHTER CREATIVE FUTURE

These exhibition walls, pedestals and lighting will be reused for future Studio Superior North events and other community arts initiatives, including school exhibitions and local galleries. Your sponsorship leaves a lasting impact on the Northern Ontario arts community.

- Supports local artists and future exhibitions.
- Reusable community infrastructure.
- Builds a stronger arts community.
- Increases access to professional exhibition spaces.

STUDIO SUPERIOR NORTH
A CURATED CONTEMPORARY ART EXPERIENCE

MAY 1, 2027 | THE MACHINE SHOP
SAULT STE. MARIE, ONTARIO

For sponsorship inquiries, please contact us at studiosuperiornorth@outlook.com

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:
FemFest Soo

ii. Organization/Collective Address:

iii. Organization/Collective Contact Information: (Phone Number, Email Address)
femfestsoo@gmail.com,

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name	Ela Kallonen	Name	Julianna Campo
Title/Contact Info	Founder, 705-260-0005,	Title/Contact Info	Sponsorship and Grants

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

FemFest is a collective of women and queer musicians, artists and business leaders from Sault Ste Marie, Ontario, representing racialized, disabled, and Indigenous identities. Through our one night festival, our organization aims to:

1) celebrate the diverse, unique and talented women and queer artists in the city
2) inspire young women and girls to pursue musical and artistic pathways
3) create paid opportunities for local and emerging creators
4) foster a safe and inclusive space to build community connections
5) contribute to the cultural legacy of Sault Ste Marie.

The first event was hosted in 2026 at Soo Blasters and was attended by over 300 members of the community. Our goal in 2027 is to grow the event to a larger audience so we can make progress on our organization's objectives listed above.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

FemFest is a multi and interdisciplinary arts festival that features local women and queer musicians and artists. The first event in 2026 featured 7 musicians (jazz, folk, rock, electronic) and 12 vendors (crochet, textiles, nail/hair artists, etc), as well as interactive creative activities like photo booths and flash tattoos .

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

Seed Funding ☐

Total Request Amount ($) 2500

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:

FemFest 2027

ii. Activity/Project and/or Event **Start Date:**

January 1 2027

iii. Activity/Project and/or Event **End Date:**

June 26, 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)

The Machine Shop, 83 Huron St, Sault Ste Marie, ON P6A 5P9

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

Overall Objectives:

In 2027, we are proud to host the second annual FemFest Soo music and arts festival to make progress on our goals to:
1) celebrate the diverse, unique and talented women and queer artists in the city
2) inspire young women and girls to pursue musical and artistic pathways
3) create paid opportunities for local and emerging creators and
4) build community connections across demographics and
5) contribute to the cultural legacy of Sault Ste Marie.

Event Details:

The 2027 festival will be hosted at the Machine Shop on June 26, 2026. It will feature a selection of up to 10 young women and queer musicians and drag artists, as well as up to 20 women artisans and small business owners. Proposed musical acts will represent a variety of genres, including folk, jazz, rock and electronic/dance music (previous acts include Miss Madii, Juliana Regan, and Gabi Dumas). Potential craft vendors include crochet and textile artists, candle makers, nail artists, hair stylists and a specially curated thrift store (for example, 3Cs Creations, Sam Mends, Constance's Closet, Bumbolina Hair Salon, etc.). The event will also be supported by a team of local technical experts, including sound technicians, photographers, videographers and crowd managers. The two videographers we plan to hire will be recruited from Sault College's media arts program.

There will also be interactive creative opportunities for the audience to participate in, including a dance floor, photo booths, make-your-own merchandise tables using upcycled materials, tattoo artists offering flash tattoos, and a local salon offering hair braiding and tinsel. We also plan to introduce a new "Kids Zone" musical instrument demonstration activity, sponsored by Case's Music, to give our younger attendees the opportunity to play and experiment. We hope that these interactive activities will create opportunities for community connection and inspiration, and ensure a memorable and unique experience for each participant.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☐ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☑ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☐ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☐ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☑ Provides opportunities for volunteerism

☑ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

1. Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism:

- This project will contribute to the economic and diversity of SSM by providing an opportunity for small, women/queer-owned artists and vendors to increase their market access and brand exposure in a safe and inclusive environment.
It will also support social diversity in the city by highlighting and celebrating young, underrepresented creatives in the city's music and arts scene.
We are also hoping to expand the demographics of our audience, including more children and youth, more racially diverse, Indigenous people and new Canadians, and attendees from communities in the broader Algoma region.

2. Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community:

- This year, we would like to hire two media arts students from Sault College to provide photography and videography surfaces to document the event. We are considering producing a short documentary about the festival planning and implementation, and this could be an additional deliverable for the media students to complete.
This exposure to the local music and arts communities will support network building and professional development for not only the emerging creatives from the college, but for other participants involved in the project.

3. Fosters community connections, partnerships and networks:

- One of the key goals of this event is to create a safe and inclusive environment for people of all backgrounds and demographics to gather, be inspired and celebrate the artistry of women

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

If successfully executed, the 2027 festival will provide multiple benefits to a variety of community members.

Firstly, our featured women and queer musicians will be given a paid performance opportunity and the chance to showcase their talents to a larger audience. Depending on revenues from the event, our goal is to pay our musicians and performers $55/hour for 8 hours of work at the festival, which is a highly competitive artist fee. The festival will also provide our creative vendors and partners with an opportunity to market their products and services to a wider market. Finally, our event will benefit two local post-secondary students from Sault College by offering a paid work opportunity to support the event with photo and videography, providing them the chance to practice their craft, build their portfolio and develop professional networks.

Secondly, the event will benefit the community by providing a safe, inclusive and creative environment to gather and celebrate the achievements of our local artists and explore their own creativity. The festival is a family-friendly event that aims to encourage and inspire girls and young women who may have an interest in music or art, which will benefit the community in the long-term as future generations of talent are inspired and fostered.In addition, this year the planning committee has decided to donate all revenues from this event to sponsor a young girl in the community to attend

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

In 2027, we would like to expand the event to reach a larger, more diverse audience, including more families with children, more young adults, and racialized and new Canadians. We would also like to increase the number of performing musicians from 7 to 10, the number of participating vendors and small businesses from 12 to 20, and audience attendance from 320 to over 400 people. Success will also be considered achieved based on participation in the interactive creative opportunities like photobooths, DIY merchandise stations and Kids Zone musical instrument activity. Community engagement and feedback on the event will be used to assess the success of the event , including the social media reach (likes, shares, tags, etc.), direct audience feedback (either in-person or online), and through artist and vendor satisfaction. Finally, financial success will be measured based on whether the project is completed within the projected budget, and whether the artists and creatives are paid as planned.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑	Regional (within Algoma) ☑
Tourism (those who will travel to take part or view) ☐	Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):

We would like to attract both a local and regional audience for this event. We believe that fostering musical and artistic interest is important regardless of geography, and we would like to further expand our influence and reach more young women and girls, families, and diverse communities. In addition, the Algoma region and life in Northern Ontario have inspired many of our artist and vendors, and there was a strong sense of local identity and community belonging in the room during last year's event. We would like to welcome even more creative, like-minded members into our new community, therefore we will be sponsoring targeted social media ads to those in close communities such as Echo Bay, Leeburn, Goulais and Heyden.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

FemFest is an inclusive event for the whole community, and attendance is not limited to women and queer people; all allies and supporters of women in the arts are welcome and encouraged to attend. This year, we would like to increase attendance from families with young girls who may have an interest in music or art, as well as from younger and emerging artists to help them build new networks/professional connections. We are hoping to attract a more diverse audience, including more queer, Indigenous, racially diverse and new Canadians. Finally, we'd like to attract attendees from both the city and the broader Algoma region to expand our influence and inspire more people.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

FemFest will advertise through social media platforms like the FemFest Instagram (@femfestsoo) and Facebook (@femfestsoo), as well as through Ela Photo Video's social media channels (@elaphotovideo). These social media posts will be used to share event details and feature the various musicians and artists that will be performing/present. A new website has also been built for the 2027 Festival, which will showcase photos and videos from the 2026 event. Finally, all artists and vendors will advertise on their own social media channels and personal circles to maximize reach across the city and region.

FemFest will also use physical marketing techniques such as flyers, buttons and a zine to promote the event in-person. Last year, flyers were posted all throughout the city's downtown, including on light posts, in supporting businesses' front windows and in community centres. In addition, the zine was created to introduce the event, share photos and stories of the musicians and vendors, and highlight the contributions of local sponsors.

Finally, FemFest hopes to advertise through local media publications such as SooToday, the Sault Star and our local CBC studio to advertise the event in local online community forums, through written news stories, and potentially on radio shows or podcasts such as SooToday's "Today in the Soo" or CBC's radio show "Up North"

v. What age does the activity, project or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☐ 11-25	☑ 51+

Please provide a brief description of participant composition (maximum 150 words):

FemFest Soo is composed of an organizing committee, led by Ela Kallonen, the founder and organizer of FemFest. The organizing committee consists of sponsorships and grants experts, a vendor manager, and marketing and promotional support.

For the 2027 event, we are hoping to have 10 musicians, 20 vendors participating as our artists. The event will be supported by a production team consisting of 2-3 sound technicians, 3 security guards, 1 photographer and 2 videographers (including emerging creatives from local post-secondary institutions) to document the event, and 5-10 volunteers, mostly friends and family, who have volunteered to help set up and take down

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☐ No ☑

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of FemFest Soo (Organization/Collective Name), I, Julianna Campo (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 30, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)	Notes
Operational Costs						
Venue	1,500		ACAP	Grant	https://drive.google.com/file/d/1lMKeGmUeOD6ygNzfCYlBUxCqalZiR9Pp/view?usp=sharing	
Security (3 @ $500/night)	1500		ACAP	Grant		Quote not yet finalized, security not provided by venue
Sound engineers (2 x $500)	1864.50		Ontario Arts Council (OAC)	Grant	https://drive.google.com/file/d/1KfxGi_g29-98i8RzNp4LMNyGvvj1ZJJ-/view?usp=share_link	
Videographers (2 students x 250/night	500		OAC	Grant		
Photographer Saige Burch	450		OAC	Grant	https://drive.google.com/file/d/15RIpo4E60ku058Lm0iFoFj19taOF4_nI/view?usp=share_link	
Decor/Art Supplies	1000		OAC	Grant		Last year we spent $688 on decor, this year

						our venue is bigger, so we are estimating $1000)
Materials & Supplies Costs						
Merchandise	800		Personal donation	Cash		Last year we spent $400 on merch. It was a success and we want to create more second hand, upcycled FemFest shirts and pay Sam Mends to add the FemFest branding to the clothes
Printing	700		Personal donation	Cash	https://drive.google.com/file/d/1lMKeGmUeOD6ygNzfCYlBUxCqalZiR9Pp/view?usp=share_link	
Equipment						
Instrument rental for Kids Zone	0			In-Kind Donation		From Case's Music
Artist Fees						
Artist Fees ($200-400 x 10 performers)	2000-4000		Revenues			Amount based on revenues

Honoraria (Indigenous elder, opening speakers)	500		Personal Donation	Cash		
Other						
Sponsoring Case's Student/per child	1318.08		Revenues	Cash		
Total	10, 832.58 – 12, 832.58					Range due to artist fees range

Application Project Plan

Name of Applicant: Ela Kallonen

Activity	Start Date of Activity	End Date of Activity	Description
Secure Venue	2026-07-01	2026-07-01	Done
Hire Sound Team	2026-10-14	2026-10-15	Done
Hire Security for the event	2027-01-01	2027-03-01	Ela Kallonen
Secure Sponsoship Funding	2026-11-02	2027-04-01	Julianna Campo/Suzie Deplonty
Finalize Musians and Vendors	2027-02-01	2027-04-01	Ela Kallonen/Sydney Johnson
Hire Photographer and Videographer	2027-02-01	2027-04-01	Ela Kallonen
Begin Marketing on Socials	2027-03-01	2027-06-26	Ela Kallonen to lead
Confirm elder/speaker	2027-03-31	2027-05-01	Julianna Campo to lead
Build Art Instaltions	2027-06-01	2027-06-26	Ela Kallonen to lead
Finalize Program	2027-06-01	2027-06-26	Ela Kallonen
Print promotional material and spread around town	2027-05-16	2027-05-22	Ela Kallonen + All
Host Festival	2027-06-26	2027-06-26	All Organizers, Artists, Vendors, Volunteers












FEM
FEST

FEMFEST TIMELINE

6PM - Doors Open

2 hours to shop, get tattoos, get your hair braided, add tinsel, and support local vendors before the show begins!

8PM - Music Starts

Mal Isabel 8 - 8:30
Chloe Wyslocky 8:30 - 9:00
Mossy Mind 9:00 - 9:30
Gabi Dumas 9:30 - 10

10:00 - 10:45 - Break

A break to have a drink, hang with pals, check out the vendors, do your thing.

11:00 - Music is back on

Juliana Regan 11 - 11:30
Miss Madii 11:30 - 12

12:15 - DJ

ÉIRIS takes over the dance floor.

2AM - That's a wrap!

Relevant Links for FemFest 2027

FemFest:

- @femfestsoo on Instagram and
- Fem Fest on Facebook
- Website currently being developed

Ela Kallonen:

- @elaphotovideo on Instagram

Instagrams of Local Musicians:

- Miss Madii - @missmadiimusic
- Eiris - @eiris.111
- Gabi Dumas - @lucysdinermusic
- Mossy Mind - @mossymindmusic
- Juliana Regan - @juliana.regan

Instagrams of Local Vendors:

- Constance's Closet - @constances.closet
- 3C.threads - @3c.Threads
- Bumbolina Hair Salon - @bumbolina.studion
- Soft Goods and Mending by: Ham - @muel.goods
- Saige Burch Photography - @saigeburchphotography

Youtube Recap of FemFest 2026:

- https://www.youtube.com/watch?v=zcK-eJM4mOA

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Golnar Barzan

ii. Artist Practicing Name:
Goldie Barzan

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

I am a Sault Ste. Marie based visual artist and graduate of Algoma University's Visual Arts program. My practice centres on painting, particularly watercolour and acrylic, and explores colour, emotion, abstraction and the possibilities of mark-making. I am interested in the way visual art can interrupt routine, invite attention and create a moment of connection.
Alongside my studio practice, I initiate accessible community art projects that bring work into places people already inhabit. I founded Micro Galleries of the Soo, a series of small exhibition spaces that place art in unexpected locations and encourage residents to encounter creativity outside traditional gallery settings. I also presented Two Ways of Seeing, a mother-and-son exhibition with Aryo Barzan, reflecting our shared interest in art-making across generations.
My community arts work includes facilitating art and mindfulness programming with the Art Gallery of Algoma for a range of participants, including hospital staff and patients. These experiences have reinforced my belief that artistic engagement can be meaningful without requiring specialized knowledge or a formal gallery going habit. The Understudy at the Art Gallery of Algoma brings these interests together through a carefully constructed miniature exhibition that encourages curiosity, close looking and a playful new relationship with the gallery environment.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Visual arts; public art; multidisciplinary arts. Painting, miniature installation, artist-led exhibitions and community-based creative placemaking.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2500

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
The Understudy: Gallery 3.5

ii. Activity/Project and/or Event **Start Date:**
April 2027

iii. Activity/Project and/or Event **End Date:**
September 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Art Gallery of Algoma, café area, beneath the staircase, Sault Ste. Marie, Ontario. Gallery representative Jasmina has approved use of the proposed space.

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The Understudy is a miniature exhibition space proposed for the area beneath the staircase in the Art Gallery of Algoma. Inspired by the visual language of a full-sized art gallery, the installation will feature small framed original artworks, miniature sculptures and pottery miniature exhibition walls and architectural details, and a viewing area that allows visitors to peer into an intimate gallery-within-a-gallery. The result will be a surprising encounter with art in an overlooked part of a familiar community institution.

The project will be conceived, constructed and curated by myself in collaboration with my 12 year old son, Aryo Barzan. Together we will develop the miniature space, create and install original work, and manage the exhibition from spring through fall 2027. Depending on the level of funding and available display capacity, we may invite additional local artists to contribute miniature works. The initial project does not depend on securing outside contributors. A small interpretive label will explain the concept and identify the artists. Magnifying glasses will be available so that visitors can see all the finer details. We will be serving miniature food for opening night and have miniature flyers to advertise opening.

The Understudy is a continuation of our Micro Galleries of the Soo initiative, which has demonstrated the appeal of placing art in unexpected community settings. In this iteration, the concept comes inside an established cultural institution and explores the playful relationship between the scale of the miniature exhibition and the architecture surrounding it. Our Micro Galleries have been hugely popular with viewers reaching out to let us know how they have started making miniatures themselves or their kids have asked for miniature pottery wheels to be added to Christmas lists. One of the obstacles we encountered with the micro galleries was weather and coordination to install in public spaces, we have resolved this issue by moving it indoors to an area that is not being used for any purpose.

Objectives are to activate an underused area of the AGA: create a high quality original

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [ ] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
The Understudy supports Sault Ste. Marie's Community Cultural Plan by increasing access to cultural experiences, strengthening local artistic practice, fostering intergenerational participation and making creative use of an existing public-facing cultural space. It complements the Art Gallery of Algoma's role as a community arts institution while adding a distinctive experience in an area not normally used for exhibition.

As an artist led project developed with a young artist, the installation provides a direct opportunity for youth participation in the conception, production and presentation of visual art. Aryo will contribute as a creative collaborator, not simply as an audience member. The project also develops my capacity to produce small-scale public-facing installations, building on our earlier Micro Galleries of the Soo initiative.

The partnership with the AGA connects an independent artist led project to an established local institution. The miniature format encourages people of different ages to slow down, observe details and discuss what they see as they immerse into the mini gallery with a magnifying glass. This supports a more approachable and inclusive cultural environment.

Finally, the project contributes to local identity by presenting Sault Ste. Marie as a place where artists can experiment and where cultural experiences can emerge in unexpected spaces. It offers a modest, practical example of creative placemaking: activating an existing corner through imagination, artistic skill and collaboration rather than costly new construction. Its potential inclusion of additional local artists, subject to funding, could further strengthen creative connections. Our hope is that this becomes Gallery 3.5 and other artists will apply to have their own miniature show at the Art Gallery of Algoma.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Residents and visitors will encounter an original exhibition in a new area with the gallery's normal access arrangements. There are three gallery spaces currently, this would be gallery 3.5. This would mean more art for the same entry fee. The installation offers a playful introduction to visual art, particularly for children, families and people who may not typically seek out a gallery exhibition. Its small scale invites close looking and conversation, helping make art feel approachable and part of everyday life. We hope to inspire viewers to create and to encourage younger kids to make more art with our whimsical installation.

For us, the project offers practical experience in concept development, fabrication, installation, exhibition interpretation and public presentation. Our mother-and-son collaboration provides a tangible example of intergenerational artistic practice. For the AGA, the project activates an underused space and provides an additional point of engagement for café visitors. If resources allow, contributions from other local artists would extend these benefits.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Success will mean completing and installing the miniature gallery; presenting original miniature artworks during the planned spring-to-fall 2027 period; maintaining the display in good condition; and documenting the finished installation. Another measure of success will be to have this be a permanent miniature gallery space for future artists.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [ ] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

The primary audience is Sault Ste. Marie residents, including existing AGA visitors and members. The exhibition may also reach visitors from the Algoma region and tourists who visit the gallery. Its compact scale and playful presentation are intended to engage people who are curious about art regardless of prior gallery experience. The AGA often has tourists visiting, especially cruiseships and train visitors, we hope they will be delighted by this playful addition.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Families with children, young people, artists and art students, gallery members, café visitors and adults who may be less familiar with visual arts exhibitions thay may not normally visit the gallery but would perhaps make a special trip to see this whimsical and less intimidating exhibit. The AGA often has classes from local schools that visit and this could be an additional gallery that inspires an art activity. The installation will also appeal to visitors interested in unusual art spaces and small-scale art.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Promotion will include photographs and short behind-the-scenes updates shared through the the Art Gallery of Algoma's social media accounts, their extensive mailing list and other communications channels. We would also make tiny flyers to put up around the city and little flyers to leave at various establishments like restaurants and stores. Any additional promotion or press outreach will be coordinated with the AGA.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Myself and my son for most of the work, we may hire a handyman to install the structure safely under the stairs, AGA staff.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [x] Yes
- [ ] No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Goldie Barzan (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature October 30, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Materials & Supplies Costs					
3structure and construction material	650				
miniature furniture and flooring	350				
miniature framing and art supplies	500				
signage labels miniature flyers	150				
miniature food for opening	200				
installation handyman	250				
Equipment Costs					
Artist Fees					
Aryo and goldie	400				
Other Costs					
Total Costs	$ 2,500.00	$ 0.00			
Total Project Costs:	$ 2,500.00				

Application Project Plan Template

Name of Applicant: Golnar Barzan

Intake/Date: Goldie Barzan

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Measure site; confirm installation specifications, design, materials and permissions; finalize miniature exhibition concept	Jan 2027	Feb 2027	
Fabricate structure, interior walls, frames, artworks, signage and viewing features; test lighting and accessibility.	March 2027	March 2027	
Install with AGA coordination; photograph finished installation; launch and publicize.	April 2027	April 2027	
Maintain installation, monitor visitor response.	april 2027	sept 2027	
Conclude display; document outcomes and visitor feedback; dismantle or discuss future reuse with AGA.	october 2027	october 2027	

Goldie Barzan - Artist CV

Education

- Concordia University: BA Joint specialization in History and English Literature

- Algoma University: BA Visual Art

Solo Exhibition

2025- *Sidewalk Rituals* curated by Isabelle Michaud- Galerie Sans Clous, Sault Ste. Marie, ON

Two/Three Person Exhibition

2026- *Two Ways of Seeing,* Goldie Barzan, Aryo Barzan, Art Hub at Spring, Sault Ste Marie, ON

2026- *Micro Galleries of the Soo,* Goldie Barzan, Aryo Barzan, Keith Nadjiwon, Andrea Pinheiro, Sault Ste Marie, ON

2021- *Many Hats* Goldie Barzan, Lora Cazwell and Samantha Pine-Bennet curated by Annie King- Rolling Pictures, Sault Ste. Marie, ON

Group Exhibition

2026- *The Art Hub of the Great Lakes,* Twist Gallery, Toronto, ON

2025- *The Art Hub at Spring Resident Show,* Art Hub at Spring, Sault Ste Marie, ON

2025- *50 Amazing Years* - Art Gallery of Algoma, Sault Ste Marie, ON

2024- *The Art Hub at Spring Resident Show,* Art Hub at Spring, Sault Ste Marie, ON

2024- *Seven* - Art Gallery of Algoma, Sault Ste Marie, ON

2023- *Pocket Paintings* - Gallerie Sans Clous, Sault Ste Marie, ON

2023- *Indefinite Spaces* - Sault Ste Marie Museum, Sault Ste Marie, ON

2022- *Falling into Art* - Sault Ste Marie Museum, Sault Ste Marie, ON

2022- *Perplexity* - Sault Ste Marie Museum, Sault Ste Marie, ON

2020- *Animal Nature* - 180 Projects, Sault Ste. Marie, ON

Experience

2025-present *Art Gallery of Algoma* -Art and Wellness Coordinator (developing and executing art programming for mindfulness at the Sault Area Hospital). Sault Ste Marie, ON

2020-present *Thinking Rock Community Arts* -Board member (treasurer). Thessalon, ON

2025-Interview with Daniel Aubin on CBC Radio-Canada to discuss my show *Les Devantures de Sault Ste Marie*

2023-2026- Co-Organizer for *Algoma University*'s art auction fundraiser hosted at the John Rhodes Scholarship Dinner

2022- Artist talk with Galerie Sans Clous for National Francophone Immigration Week

2022- Co-hostess of *Falling into Art*, a wine and cheese silent art auction fundraiser for the Algoma University visual art program. Approximately $15k raised and broadened visibility for the program in the community.

Micro Galleries of the Soo
Project coordinated by Goldie Barzan funded by ACAP

Aryo and Goldie



See next page

Andrea Pinheiro



See Next Page

Keith Nadjiwon



Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:

ii. Gravity Bath - Adam Fahrer
[redacted]

iii. Organization/Collective Address Information: (Phone Number, Email Address)
gravitybath.band@gmail.com

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name

Title/Contact Info [redacted]

Name

Title/Contact Info

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

Gravity Bath is a four-piece progressive metalcore band from Sault Ste. Marie, Ontario. We are not incorporated and we do not have a label, manager or agent. Lyrically the band is an outlet for dealing with mental health, isolation and heartbreak, and those themes run through the songs on the EP.

We write, record and play original heavy music, and we want more of that to have a place in this city: a room that will book original bands on a Saturday night, and recordings and footage those bands can use afterwards. That means two things in 2027. We put our debut four-song EP in front of a room the week it comes out on April 9, and we film the night properly so the band has live video to apply with. Festival jurors and support-slot bookers in this genre ask for live footage before they ask anything else, and there is no cheap way to get it here. We also want to pay the opening acts and hand each one footage of its own set.

We recorded the EP at home. Brandon Morris produced and mixed it and George Lever mastered it, both through George's company G2 Productions, which is based in the UK, and the artwork is by Tourist Garden Visuals (@trst.grdn). It was paid for out of our own pockets. Our goal is to turn finished recordings into a band that plays, gets filmed, and can be booked outside this city.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Performing arts, music. Original progressive metalcore/djent: guitar-driven heavy music built on drop-tuned riffs, ambient texture, singing and screaming vocals. The collective works across songwriting, recording, production and live performance.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

Seed Funding ☐

Total Request Amount ($) 2,815

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Gravity Bath - EP Release Show and Live Documentation, Sault Ste. Marie

ii. Activity/Project and/or Event **Start Date:**
January 4, 2027 - booking, artwork and promotion begin (public event: Saturday, April 10, 2027)

iii. Activity/Project and/or Event **End Date:**
June 30, 2027 - documentation delivered, post-project reporting complete

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)
Venue in downtown Sault Ste. Marie, ON (address supplied once the booking is confirmed). Promotion through @gravitybath.band (Instagram/Facebook), gravitybath.ca, print posters and regional event listings.

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

On Saturday, April 10, 2027, one day after our debut four-song EP comes out, Gravity Bath plays its first headline show at a licensed venue in downtown Sault Ste. Marie. Doors at 7:00pm, about 150 capacity, $20 in advance and at the door.

Two local support acts open (confirmed in January) and we close with a 30-minute set through the whole EP. The recordings are finished. Gravity Bath is a new live act with no professional footage of itself playing, and that is what this application is for. In this genre, festival juries and support-slot bookers want live video before they will look at anything else, and a proper multi-camera shoot is a real production cost, not something a band can put together itself. One night, done properly, fixes both: there is an audience in front of the release, and there is footage we can apply with for the next two years.

The grant covers direct one-time costs: sound and lighting rental, a photographer, a professional live video shoot, support act fees and promotion. The venue charges no rental fee; it takes 25% of ticket sales, which at 100 paid admissions works out to about $500 out of the door. The two support acts are paid at $400 each.

The footage does not stay with us. Within four weeks each support act gets an edited clip of its own set, free, cleared for its own promotion. Three local acts come out of the night with a paid show and professional live footage, and that footage is the part the local scene will actually use.

By the end of June 2027 we will have a ticketed release show with 100 or more paid admissions, a full-length live video of the set, a photo set for press and future applications, clips in the hands of all three acts, and a final budget and attendance record filed with the City.

Venue, engineer and support acts are locked by the end of February 2027. The four of us rehearse weekly from February. Promotion runs from the first single in February through the release in April, about nine weeks, on the band's own channels with paid local and regional ads, print posters and community calendar listings. Photographer and videographer are booked and paid before the date. A band here usually has to drive to Sudbury or Toronto to be seen and filmed. This puts the performance, the filming and the photos in one room in Sault Ste. Marie, and pays the opening acts while it happens.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☐ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

- [ ] Promote effective, meaningful, and equitable community engagement and consultation processes
- [ ] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
The show adds a paid, ticketed, all-local night to the city's spring calendar in a month with almost no original live music, and it is promoted through the same local channels the City and its partners already use. That part is straightforward. Capacity is the harder one. Gravity Bath has been a studio project until now. This show is what turns it into a band with booking materials, a paid performance on record and a live video, and the two support acts get a paid show and footage of their own out of the same night. Three local acts end the year more capable than they started it, and that does not go away when the money is spent.

Professional development follows from the budget. A paid performance, direction from a professional video crew and a proper photo set are the things local players cannot usually afford, and everyone on the bill gets all three.

Partnerships are the structure of the whole thing: local venue, local engineer, local support acts, local photographer, local printer, a professional video crew brought in for the night. Volunteers from the music community work the door and the merch table, which is how people who are not in a band get involved without being asked for money.

Heavy music is what a lot of people in their twenties here actually listen to, and an all-local bill at a downtown venue says it belongs in this city.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

People who come get the first live performance of music that has been finished for months, in a room with a real PA and real lights, for $20, with two local bands on before us.

The three acts on the bill leave with a paid show and professional live footage of their own set. Support acts get their clip within four weeks, cleared for their own promotion. Most bands in this city have phone video and nothing else.

For us, the night turns a finished recording into something bookable. That is the step before regional shows, festival applications and the support slots that actually pay northern Ontario bands. It also means the opening acts get paid, which is not always the case here. All of the grant money is spent in town: the engineer, the photographer, the video crew, the printer and both support acts are all in Sault Ste. Marie, and they are paid in the same month the City releases it. The venue is local too, taking 25% of ticket sales instead of a rental fee. Volunteers from the local music community run the door and the merch table, so people outside the band have a stake in how the night goes. Everything we film gets posted publicly, and residents who could not make it still see what came out of their city.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

We measure success by whether the night did three things: 100 tickets sold at $20, three acts paid, and a professional live video of the full set plus a usable photo set in hand by the end of May 2027.

The footage then has to do work. Success is at least four festival, grant or support-slot applications sent with it before the end of the year, and each support act holding a clip of its own set within four weeks of the show. If the room ends up smaller than that, the filming goals still stand.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑	Regional (within Algoma) ☑
Tourism (those who will travel to take part or view) ☐	Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):

Local. We expect Sault Ste. Marie residents in their twenties and thirties who already go to shows: the metal, hardcore and punk crowd that turns out, plus friends and co-workers of three local bands. We reach them on Instagram (@gravitybath.band) and Facebook, with posters in downtown venues and shops, and through the scene's own group chats and pages.

Regional. Algoma and the corridor around it, including Elliot Lake, Blind River and Wawa, through online promotion and regional listings. A Saturday night is drivable, and two of the EP's singles come out in the five weeks before the show, which gives people out of town a reason to come in.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Two groups matter most. The first is the local heavy scene, the twenty or thirty musicians and regulars who show up to everything, some of whom we want on the bill, because they are the ones who will use the footage we hand out. The second is the people who follow the band online and have never seen it play, most of them 19 to 34, who would come out for a $20 Saturday. Behind both sits the friends and family of four band members, who reliably turn into first-time attendees and volunteers.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):
Nine weeks, starting with the first single.

The band's own channels do most of the work. Instagram @gravitybath.band is the main one, with a post cycle for each single (February 3 and March 3), the EP on April 9, and the show pushed through all of it. Facebook, YouTube and gravitybath.ca carry the ticket link and venue details.

Then a modest paid spend, geotargeted to Sault Ste. Marie and Algoma, in the last three weeks, plus posters and flyers in downtown venues, coffee shops and the venue itself.

The two support acts promote to their own audiences, which is why the bill is built from different corners of the local scene rather than three versions of the same band. We will submit the event to local community calendars and regional listings, and ask the venue to put it on its schedule and socials.

v. What age does the activity, project or event look to reach? (Select all that apply):

- [ ] 0-18
- [x] 19-34
- [x] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☑ 11-25	☐ 51+

Please provide a brief description of participant composition (maximum 150 words):
Twelve performing artists: four in Gravity Bath and four in each of the two support acts. One local sound engineer runs the show, and a photographer plus a video crew document it. Four to six volunteers from the local music community work door, merch and load-in. One person, the applicant, handles booking, promotion and reporting. About 20 to 22 people directly involved, all from Sault Ste. Marie and area.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☐ No ☑

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Gravity Bath (Organization/Collective Name), I, Adam Fahrer (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Signature October 30th, 2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Sound/Lighting/Multitrack recording	315		ACAP	Grant	705 Live sound quote
Venue	0		Ticket Sales (25%)	Cash	Blaster Powerhouse Terms
Event Photographer	400		ACAP	Grant	
Videographer	1000		ACAP	Grant	
Materials & Supplies Costs					
Poster and flyer printing	100		ACAP	Grant	
Equipment Costs					
Artist Fees					
Support Act fees	800		ACAP	Grant	
Other Costs					
Local and Regional Promo	200		ACAP	Grant	
Total Costs	$ 2,815.00	$ 0.00			
Total Project Costs:	$ 2,815.00				

Application Project Plan Template

Name of Applicant: Gravity Bath

Intake/Date: Early Intake - October 2026

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Confirm venue, engineer, lighting, support acts, ticket price	Jan 2027	Feb 2027	Venue agreement signed; both support acts confirmed; backup venue held.
Book photographer and two-camera videographer	Jan 2027	Feb 2027	Both contracted for Apr 10; written delivery of photos and a clip per act.
Rehearsals as a four-piece	Feb 2027	Apr 2027	Weekly rehearsals; two full run-throughs before the show.
Promotion campaign	Feb 2027	Apr 2027	Six weeks, from the Feb 3 single to the Apr 9 EP; posters by late March.
Production advance with venue and engineer	Mar 2027	Apr 2027	Stage plot, input list, schedule, load-in and curfew confirmed.
Event: Gravity Bath EP release show	Apr 2027	Apr 2027	Sat Apr 10; two support acts; 45-minute set; photo and video capture.
Documentation delivery and final report	Apr 2027	Jun 2027	Clips to all three acts by May; photos and City report by June.

Gravity Bath

Project: EP release show and live documentation, Sault Ste. Marie, Saturday April 10, 2027

1. Collective members and contact information

Name	Role	Contact
Adam Fahrer	Guitar (Applicant and primary contact)	[redacted]
Liam Tallon	Vocals and lyrics	[redacted]
Patrick Dal Cin	Bass	[redacted]
David Peredun	Drums	[redacted]

2. Band biography

Gravity Bath is a four-piece band from Sault Ste. Marie, Ontario. We play progressive metalcore with djent elements: drop-tuned riffs and odd meters, with quieter passages that give the heavy parts more impact.

The band started as a recording project between two friends. Adam and Liam have been writing music together for over ten years. Adam and Liam write and record the songs at home, Adam plays guitar and bass on them, Liam writes the lyrics and sings them. The name comes from the feeling of sitting under the weight of a situation and the struggle of getting out from under it. The lyrics work that idea through mental health, isolation and heartbreak.

The debut EP is four songs, written by Adam and Liam and recorded with G2. Brandon Morris produced and mixed it, George Lever mastered it through G2 Productions in the UK, and the cover art is by Tourist Garden Visuals (@trst.grdn). We paid for the recording ourselves, with no label behind it, no manager and no agent. The EP comes out April 9, 2027.

The live band is complete. Bass and drums were settled in October 2026, which is what makes the April 10 release show possible. Before that the band had finished songs and no way to put them in front of a room.

3. Members

Liam Tallon: vocals and lyrics. Co-Founder/Composer with Adam. The two have been friends and writing partners for over ten years. Vocal style covers a wide range of singing and screaming that is very unique in the SSM music scene.

Adam Fahrer: guitar. Co-Founder/Composer with Liam. Also plays in several other working bands in Sault Ste. Marie since 2018 including The Brendan Hodgson Band and The Highwaymen Live Forever Tribute by Jeffrey Wright

Patrick Dal Cin: bass. NOMFA nominated audio engineer and local bassist. Sound engineer at Rolling Pictures.

David Peredun: drums. Local Jazz/Metal drummer of many bands in SSM and former percussion teacher at Algoma Conservatory of Music

4. Links

Where	Link
Instagram (main account)	https://instagram.com/gravitybath.band
Facebook	https://facebook.com/gravitybath.band
Drive folder: EP audio and artwork	https://drive.google.com/drive/folders/1G0qTj1rYvlklBxIfO3aDX74gcpJOvA1u?usp=drive_link

5. Supporting material

The full EP, four songs, is written, recorded, mixed and mastered and in hand. It is not a proposal for a recording: the recording exists. The playing, the arrangements and the mix in those files are the evidence of what this collective can produce.

Nothing recorded before September 2026 is included. The band is in the middle of a public rename, from Hollow Sky to Gravity Bath and withdrew the three singles it had released under the old one, so there is no earlier catalogue to send.

Everything else attached with this application: the completed application form, the ACAP Application Budget Template, and the ACAP Project Plan Template covering seven activities from January to June 2027.

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:
Great Lakes Artist Series

ii. Organization/Collective Address:

iii. Organization/Collective Contact Information: (Phone Number, Email Address)

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name Madeline Hubbard	Name David Dellaire
Title/Contact Info Co Artistic Director	Title/Contact Info Co Artistic Director

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

Please see attached .doc: ACAP Responses Section 1:v.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Please see attached .doc: ACAP Responses Section 1:vi.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

Seed Funding ☐

Total Request Amount ($) 2,999

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Great Lakes Artist Series

ii. Activity/Project and/or Event **Start Date:**
August 10, 2027

iii. Activity/Project and/or Event **End Date:**
August 13, 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)
Please see attached .doc: ACAP Responses Section 3:iv.

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

Please see attached .doc: ACAP Responses Section 3:v.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☑ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☑ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☑ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☑ Provides opportunities for volunteerism

☑ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
Please see attached .doc: ACAP Responses Section 3:vi.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Please see attached .doc: ACAP Responses Section 3:vii.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

Please see attached .doc: ACAP Responses Section 3:viii.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑ Regional (within Algoma) ☐

Tourism (those who will travel to take part or view) ☐ Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):
Please see attached .doc: ACAP Responses Section 4:ii.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):
Please see attached .doc: ACAP Responses Section 4:iii.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):
Please see attached .doc: ACAP Responses Section 4:iv.

v. What age does the activity, project or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☑ 26-50
☐ 11-25	☐ 51+

Please provide a brief description of participant composition (maximum 150 words):

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☐ No ☑

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Great Lakes Artist Series (Organization/Collective Name), I, Madeline Hubbard (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 29, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

GLAS ACAP Responses: October 2026 (for our 2027 Season)

Section 1

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words): Count 248

Great Lakes Artist Series (GLAS) is a new summer concert series that premiered August 2026. We aim to offer high quality music performances in Sault Ste. Marie. It is the outcome of many years of combined professional opera and theatre experience of David Dellaire and Madeline Hubbard. We aim to fill a gap in the Sault music scene by offering more classical singing opportunities other than our strong local choral tradition. Opera and Art Song are two genres of music not readily available to audiences in the Sault.

This summer, our series of concerts, both classical and musical theatre, will use local singers, pianists and a visiting Artist in Residence. Additionally this year, we will have performances of a fully staged one-act comedic opera. We aim to pay performers according to the standard pay set out by the Canadian Federation of Musicians.

We offer free educational opportunities to young singers, and mentoring to local 'up and coming' artists by bringing in experts singers and collaborative pianists. Sault Ste. Marie has produced a number of talented musicians who live all over the world and we hope to bring some of them back to take part in our projects.

In addition to paid performances, we are dedicated to offering free community based opportunities to hear our musicians perform. We are dedicated to culturally appropriate casting and partnering with local groups already reaching Sault audiences. You can see a record of all our 2026 series events included in the supporting documents.

vi. Please indicate the organization or collective's discipline of focus:performing arts, media arts, literary arts, multi & interdisciplinary arts,heritage arts, public art, other, and description (maximum 50 words): Count 38

Our discipline of focus is the performing arts, specifically opera and musical theatre. We would like to coordinate concerts, as well as mount fully staged operas and musicals using costumes, lights, props, scenery, and sets in suitable venues.

Section 3

iv. Activity/Project and/or Event Location: (Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words) Count 50

We are currently exploring potential venues. We have the following planned:

1. German Art Song Concert: Sault Ste Marie Museum
2. Musical Theatre Cabaret: The Loft
3. Staged Opera: Korah Collegiate Theatre
4. Teen Workshop: The Loft
5. Opening Night Gala: Sault Ste Marie Museum

Social media links can be found in our supporting documents.

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words): Count 746

We will present a series of concerts in August 2027. We are including local and returning musicians and are seeking funding to include a professional visiting Artist in Residence and a professional Collaborative Pianist. Our goal is to pay them according to the standard pay set by the Canadian Federation of Musicians. Our concerts include:

1. An Evening of German Art Song, featuring local classical singers, Artist in Residence and a Collaborative Pianist
2. A Musical Theatre Cabaret, featuring local singers and a professional Collaborative Pianist
3. Puccini's one-act Opera Gianni Schicchi, featuring local classical singers, Artist in Residence,
4. A Free Preview at the Downtown Pavilion, our performers volunteer their time
5. A Teen Workshop where local teen singers work with our Artist in Residence

Partnerships with Local Groups and Local Musicians:

We network to meet singers and production team members with local voice teachers and artists we have met through participation in local community theatre. Our 2026 Season has provided us with a thorough list of local singers. We are advertising through these same groups as well as the Sault Symphony Orchestra and the many local choirs.

We hope that in future years, we will be able to form formal partnerships with local groups who are already doing an excellent job of producing great work and engaging audiences. One such group is: the Sault Symphony Orchestra. We are also beginning to discuss a potential partnership with Sault Community Theatre.

Producing Fully-Staged Opera:

It is our ultimate goal to stage full operas in a financially sustainable way. We have identified the following main challenges: engaging local classical musicians, how to bring in musicians who do not currently reside locally, and identifying and reaching a local audience.

We are grateful to say we were able to successful begin to address these challenges in 2026 and have additional plans for 2027:

1. To engage local classical musicians to eventually staging opera: We engaged 9 local classical singers to sing in our classical concerts. These were supplemented by 2 returning artists from Toronto, David and I and our Visiting Artist in Residence. While finding pianists on short notice was a challenge, we found several local, qualified musicians who wanted to help in future years. We now feel confident that we have the local skill and buy-in to support the company locally.
2. To assess our model for bringing in artists from outside the community: We know there will be times when some singing roles will need to be cast from outside our community. We believe we have built the relationships to do so from our previous career experience. This was successful in 2026 with the engagement of our Artist in Residence. We already have potential names for 2027.
3. To identify and reach our local audience: We now know there is an underserved audience for classical music and opera locally. We want to do something new for these audiences. 2026 allowed us to try different types of advertising and collect data on what drove the most engagement. We were especially pleased to see that only 30% of ticket sales came from direct relations of performers. In 2027 we will be able to narrow down the ways we advertise. We are especially excited to partner with the local box office which has excellent outreach with their base.

Visiting Artists, Mentoring and Education:

Since we will be bringing in a trained, experienced professional from elsewhere, we will use the opportunity to offer training to ‘up and coming’ local teen performers who intend to pursue the arts further. Visiting & Returning artists who grew up in the Sault are likely to be emerging artists to whom we offer a fee and the opportunity to perform in their home town. We were pleased to have 4 such performers in 2026 who volunteered their time. We cannot offer a fee to singers without significant grant and sponsorship support which we are growing.

Ensuring Quality Moving Forward:

We set out a three-year plan to successfully achieve this goal. We were very pleased to reach all our goals for year one, and we are moving on to year two:

Year Two Stage a one-act Italian, comedic opera with Piano

We have decided to pair this with a German Art Song concert and a Musical Theatre cabaret based on our successes from 2026 rather than Opera scenes as previously planned.

Year Three (and forward) Begin to formalize local partnerships including: the symphony, local choirs and potentially ballet (depending on the needs of the production).

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports. Please explain these selections (750 words maximum) Count 710

Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

We propose to support the following opportunities identified in the Sault Ste. Marie Cultural Plan:

1. Downtown revitalization: By using venues downtown, it will draw traffic and presence.
2. Youth: Free programming to see our performance previews or attend our workshop will enhance youth programming in the city.

We propose to improve the following weakness identified in the Sault Ste. Marie Cultural Plan:

1. Siloization and Communication: We will work with a range of local groups and want to maintain good communication regarding needs, plans, and opportunities to collaborate. A list of these groups can be found below under community connections.

Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

Currently, there are two main economic losses to Sault Ste Marie caused by lack of classical vocal music:

1. Local residents who take their extra income down to the US or east and south within Ontario to see performances we could be providing here.
2. There are not sufficient paid opportunities for classical musicians

Lack of social diversity results from our locally trained musicians leaving and not having an opportunity to come back and perform in their city.

Our concert series offers a solution to these three issues. Residents can stay here in the summer and enjoy our city, emerging and professional musicians can be paid, and we can improve social diversity with the re-integration of our lost artists, if only for the week.

Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

We are pleased to offer a free workshop and masterclass for more advanced teenage students. These students will also be offered an opportunity to audition for one of our concerts. They will be offered the opportunity to work with our Artist in Residence, a professional artist from outside Sault Ste Marie. We have also received a request for mentorship from a young performer who wants to learn about directing. We are happy to include them in our plan.

Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

It is our hope that as our concert series grows, there will be opportunities to include artists and performers from other local organizations. We should be able to offer performance spots and support them with our advertising and production team infrastructure.

Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

Included in the list of singers who studied here but have left, are many emerging artists. This concert series will provide an opportunity for them to perform in the city where they first received training and support with pay.

Fosters community connections, partnerships and networks

We have previously listed these in the application. To reiterate, it is important to us to partner with current groups. We do not want to re-invent the wheel. A brief list of these includes: local voice teachers, local choirs, the Sault Symphony Orchestra, the Sault Ste Marie Museum, Algoma University, The Loft, the Waterfront Adventure Centre, Sault Market, Local Churches and other venues, the Musical Comedy Guild, West End Theatre project, and local professional and amateur musicians.

Provides opportunities for volunteerism

Opportunities for volunteers will include: opening night gala reception and ushering at concerts. We expect, based on previous experience with local theatre, that additional volunteers may approach us with ideas of how they would like to help. We remain open to including as many participants as possible.

Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Sault Ste Marie currently has strong music and theatre education programs and opportunities. However, if these artists wish to pursue professional work, there are limited opportunities, if any, to work in their own city. This outflow of artists once they hit an advanced or professional level in their training, is a loss to our sense of identity as a community that supports music and theatre. We want to include these musicians in the annual offerings to local residents, who currently need to travel into Michigan or south and east within Ontario to see these artists.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum): Count 285

Benefit to audiences: Our festival will benefit audiences by producing an otherwise unavailable concert series for the local community to enjoy high quality music performances. By bringing classical vocal music (opera & art song) to the Sault, we will broaden the already strong cultural spectrum of music that is locally available.

Benefit to current residents and the City: Many residents currently travel to Toronto for musicals and opera performances, but we hope to provide a reason for people to spend their money locally and to get a fully satisfying musical experience. We believe that this will also encourage people from areas outside of Sault Ste. Marie to travel here for the series, which we hope will grow year on year and bring more tourism to Sault Ste. Marie.

Benefits to performers (established and emerging): Sault Ste. Marie already boasts an impressively high calibre of musicians in many genres of music, and also has a large contingency of former residents who we would like to welcome back to the city as guest performers. Unfortunately, once these performers train at a certain level, or become performers, they leave to pursue their craft. This will give them an opportunity to come back. Providing paid opportunities for local musicians is also very important to us and is a huge part of our overall long term plan.

Benefits to young, local performers: Creating a performance series that will bring many musicians together forms a collaborative event that also brings a sense of community to the performers and artists themselves. Mentoring is a natural and planned outgrowth of this community.

The long-lasting effect of such an event is to highlight Sault Ste. Marie as a destination for high quality cultural output.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words): Count 148

Success will be measured based on the following qualitative and quantitative factors:

Qualitative:

Completing our goals as assessed in our postseason analysis (see supporting documentation). Goals:

1. Did we complete all planned events? Did we have a polished product?
2. Did we use local and visiting artists? Were we able to pay them at appropriate rates?
3. Was our youth workshop useful to the participants?
4. How was attendance at our free performance? How could we advertise better?
5. How did partnerships with community organizations play out? We will reach out to ensure that both sides had their expectations and goals met before moving forward to next season.

Quantitative:

1. Did we sell more tickets than 2026? For which events?
2. What % were sold to family of participants vs the public?
3. Which ads generated the most social media traffic?
4. A Survey to audience: ticket price, how did you hear about us, would you come back?

Section 4

ii. What audiences do the proposed activity, project and/or event look to reach?
Select all that apply: Local (within the Municipality) & Regional (within Algoma) Please describe the items selected (250 words maximum): Count 81

We are aiming to target the local municipality and Algoma Region to attend these events. Looking at our budget and breadth, we don’t want to over-extend and lose our focus on our reach. Specifically, we are looking at the people of Sault Ste. Marie, and new this year, will plan to reach surrounding areas. It has been suggested to us by a supporter in Thessalon that they could organize a bus with enough notice. Meta and supporters make this shift attainable.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum). Count 168

Enthusiasts with disposable income This is our main target demographic. These individuals are 50+, with higher disposable incomes that attend artistic events throughout the community. These individuals attend other events such as the symphony, musicals, theatrical performances

and charity fundraising concerts. We have learned that they are more successfully reached through the local box office and we will leverage that partnership this season.

Early-Career Professionals Driven by novel experiences, these individuals are new to experiencing culture in the area. These high achievers are innovative and are oftentimes looking for performative consumption. They want to build their personal brand (social media etc), look cultured or demonstrate a higher status lifestyle. This year we will aim to target this group with group discounts and marketing toward an office summer event.

Young Adults With Interest for the Arts These individuals are looking to expand their knowledge of the arts. Through the workshops, their knowledge base will expand and then will retain this audience to attend the other activities through promotions/discounts.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words): Count 236

A grass roots approach is necessary to promote this event, as it is something new for the area. Starting with word of mouth and networking to build an initial interest is crucial to build a critical mass of interest. Once the event is announced to friends and family, it will give the brand a bit of life to start garnering interest with their networks.

A social media brand will be created on various platforms (facebook, instagram etc). Those platforms will have a small budget allocated to them in the initial year to push targeted ads to those individuals described in #2. From here, the branding will be similar to other opera companies around the world, with the logo being text based and playing on the shortened “GLAS” acronym.

Classifieds will be placed in local newspapers, as a large portion of the target audience still subscribes to printed media. As well, radio advertising will be critical to the success of the promotions.

Cross-promoting is another key area for success. We will be partnering with similar groups to share advertisements with their audiences This will be done with ads in their programs, social media posts and flyers. The local coffee shop newsletters are a great way to advertise to a lot of people who already purchase premium products and will have the income to support their interests.

Other advertising opportunities would be posters, flyers and potentially using billboards.

Expense Type	Expense	2026 Budget (updated since March 2026 ACAP)	2026 Actual	2027 Self-Funded by David Dellaire & Madeline Hubbard	2027 Request from ACAP	2027 Sponsorship Goal	Notes
Advertising	Radio Ads	$ 350.00	$ -	$ -			
Advertising	Meta Ads	$ 350.00	$ 80.00	$ 240.00			
Advertising	Program Ads	$ 450.00	$ 810.00	$ 1,500.00			
Advertising	Soo Today	$ 300.00	$ -	$ -			
Advertising	Poster & Postcards	$ 350.00	$ 360.00	$ 360.00			Seeking printing sponsorship
Advestising	Paid for a Volunteer to attend a workshop	$ -	$ 30.00	$ -			
Artist Fees & Other	Concert 1 Pianist	$ 300.00	$ 150.00	$ -		$ 300.00	Local Pianist
Artist Fees & Other	Concert 1 Pianist Travel	$ 350.00	$ -	$ -			
Artist Fees & Other	Concert 2 Pianist	$ 300.00	$ 150.00	$ -		$ 300.00	Local Pianist
Artist Fees & Other	Concert 2 Pianist Travel	$ 300.00	$ -	$ -			
Artist Fees & Other	Opera Pianist	$ -	$ -	$ -	$ 1,000.00		Local Pianist
Artist Fees & Other	Artist in Residence Workshop Fee	$ 150.00	$ -		$ 150.00		Refused Fee to help build series 2026 - this will not be possible in future
Artist Fees & Other	Artist in Residence Travel Expenses	$ 350.00	$ -		$ 700.00		Refused Fee to help build series 2026 - this will not be possible in future
Artist Fees & Other	Honoraria for additional local performers	$ -	$ 75.00		$ 1,149.00		Paid a part of volunteer's mileage 2026 - 2027 aiming to pay singers
Artist Fees & Other	Honoraria for returning artists	$ 350.00	$ -	$ -		$ 1,500.00	
Event	Opening Night Gala Reception	$ 350.00	$ 540.00	$ 550.00			Including social media back drop
Operation	Step & Repeat Banner	$ -	$ 540.00	$ -			One-time expense
Operation	Materials & Supplies Costs	$ 150.00	$ 125.00	$ 125.00			
Operation	Event Insurance	$ 300.00	$ 585.00	$ 590.00			Yearly policy made more sense
Operation	Box Office related fees	$ -	$ -	$ -			Added to ticket cost
Other Compensation	Producer Fee	$ 1,000.00	$ 1,000.00	$ 1,000.00			
Production	Costumes	$ 150.00	$ -	$ 400.00			
Production	Equipment Rental & Technician Costs	$ 2,500.00	$ 1,050.00	$ 1,000.00			
Production	Piano Tuning	$ 250.00	$ 115.00	$ 250.00			Cost shared with St. Luke's 2026, May be included in venue 2027
Production	Venue: Main Production	$ 1,300.00	$ 1,300.00	$ 2,100.00		$ 400.00	
Production	Venue: Concert 1	$ 250.00	$ 250.00	$ 250.00			
Production	Venue: Concert 2	$ 250.00	$ 250.00	$ 250.00			
Production	Track Purchase for Review	$ 320.00	$ 285.00	$ 70.00			Rehearsal tracks in 2027
Production	Surtitle Rental	$ -	$ -	$ 350.00			
Production	SOCAN License Fee	$ 150.00	$ 80.00	$ 160.00			Assuming 3% of ticket sales, German art song & Cabaret
Production	Rehearsal Space	$ 20.00	$ 20.00	$ 20.00			Museum for Audition
Production	Set	$ 150.00	$ -	$ 750.00			
Production	Props	$ 50.00	$ -	$ 250.00			
Production	Programme	$ -	$ -	$ -			Online program accessed with QR code
			Totals	$ 10,215.00	$ 2,999.00	$ 2,500.00	
				Previous investment plus marginal income from 2026 (Includes VIVID)		Reasonable based on 2026 sponsorship plus new contacts	

Activity Category	Activity	Start Date	Description /Notes	Assigned or Complete?	Additional Notes
Advertising	Programme Ads from 2026 to repeat	11/1/2026	Sault Symphony, Soo Opera MI	Michael	Decision on locations made based on the timing of 2026 social media spikes in relation to programme ads.
Advertising	Design poster	11/1/2026		Michael	
Operation	Select & Book venues	11/1/2026	Possible choices: Sault Museum, Loft, St Luke's, Korah, New Central United Venue?	Maddy & David	
Production	Auditions	2/1/2027	Auditions will be advertised online (social media), through local voice teachers and through personal invitations.	Maddy & David	
Production	Select & Hire Guest Artist in Residence	2/1/2027		David & Maddy	
Production	Book Rehearsal Space	2/1/2027		At Production Meeting	
Advertising	Announce Festival for 2027	4/1/2027	Announce festival evnts and dates with a news story on sootoday, sault star and on social media.	Michael	
Operation	Insurance in Force	5/1/2027	Cooperators - for full year	Maddy to renew	
Advertising	Algoma Festival Choir	5/1/2027		Michael	Missed in 2026
Production	Production Meetings	5/1/2027	All relevent members	Michael	
Advertising	Posters	6/1/2027	Hang posters around town at community event boards, local news and "what's going on in the Sault" areas. As well as share digital copies on social media: Soo Spaces, Soo Market, What's Happening in the Soo, Sault Ste. Marie Thespians	Michael	
Advertising	Soo Now Coffee Newsletters	6/1/2027	Soo Now is in all local coffee shops in SSM and surrounding areas. This is a quick and low lift way to ensure that our name and brand is out there in the world in the hands of people who already purchase premium products.	Michael	NA 2026 - check in 2027
Advertising Deadline	Italian Festival	June 2027		Michael	Did not write back in 2026
Operation	Finalize Project Plan Items	6/11/2027		DONE	
Operation	Ensure step and repeat is in good condition (clean?)	6/12/2027		Michael	
Advertising	Email to Patty's Choir	6/15/2027	When tickets go on sale	Michael to notify David	
Operation	Post tickets for sale	6/15/2027	Using Community Theatre Box office 2027	Michael to post once poster is done	
Operations	Solicit Sponsorships for Workshop & Other	6/16/2027	"Lawyer wall," General amounts and food for the gala	Michael	Comps to classical for sponsors
Operation	Send out offers for Teen Workshop	6/20/2027		Maddy & David	We need to get this done ASAP
Production	Rehearsal Schedule	6/20/2027		At Production Meeting	
Advertising	Press Release 2	6/30/2027	Out of town Artists: Split by Classical (Aria & Art song) and MT	Michael	Visiting Artist in Residence and Returning Artists
Social Media	Social Media during rehearsal period	7/1/2027	Use Social Reels on all platforms to engage potential audience members.	Michael - to post, Maddy/David/Nadia/Candace to film & send	
Social Media	Other's socials	7/1/2027	Tourism SSM, Spaces, Arts & Culture SSM, Thespians, What's Happening	Michael	

Activity Category	Activity	Start Date	Description /Notes	Assigned or Complete?	Additional Notes
Operation	Ensure all artist in residence, performer, equipment rentals, technician hires and venue rental contracts are complete and in place.	7/1/2027	We have already been in touch with all of these potential partners. Details are being finalized.	In progress - Maddy	
Production	Rehearsal period	7/1/2027	Classical concert singers will receive coaching by David Dellaire, and Musical Theatre Review cast will rehearse music and staging with Madeline Hubbard.	Maddy, Candace, David & Nadia	
Advertising	Ad at Soo Market Screen	7/8/2027	30 days before preview	Michael	
Operation	Plan Gala	7/10/2027	Venue, Food Sponsor, Volunteer to run	Michael to think on volunteer and then meet with them to discuss. Michael to book space ASAP.	
Advertising	Targeted ads	7/15/2027	Pay for some targeted ads online to promote the event. Target individuals with interest in the arts, music, opera, and entertainment. Select specific ages (50+ and 16-35).	Michael	
Operation	Send Invitations to Opening Night	7/20/2027		Maddy & David	
Production	Prepare programme & Print QR	8/1/2027		Michael & Maddy	
Production	Prepare Boards of other local orgs to support	8/1/2027		Maddy	
Production	Collect posters etc of local orgs to post at our shows	8/1/2027	Symphony, The Loft, MCG, West End, VIVID, Sault Indie Theatre	Maddy	
Operation	Prepare audience survey & QR code	8/6/2027		Maddy & Michael	
Production	Free preview	8/7/2027	A preview in the outside performance space of the Soo Market.		Already booked
Production	Opening Night Gala Reception	August 10, 2027			
Advertising	Announce Festival for 2027	9/1/2027	Announce festival events for 2027 at the festival in 2026. Update dates on GLAS social media.	Done	
Operation	Postseason assessment	9/1/2027	Go over data collected in survey, decide what is worth repeating and what we should consider changing for the next season	Maddy, David & Maddy	
Operations	Finalize Season 2028	Nov 2027		Maddy, David, Michael	
Advertising Deadline	West End Theatre Project	April 14-17th 2027		Michael	
Advertising Deadline	Musical Comedy Guild	April 28th - May 1st 2027		Michael	
Advertising Deadline	Soo Theatre (Michigan)	Aug 5-9, 2027		Michael	
Production	Additional Concerts	August 10-13, 2027			
Production	Opera: Dress Rehearsal	August 10-13, 2027	Dress rehearsal for musical theatre review		
Production	Youth Workshop	August 10-13, 2027	Youth Workshop	Maddy & David to attend	
Production	Opera performances	August 10-13, 2027			
Production	Dress Rehearsal/Run Through of Cabaret & German Art Song	August TBD			

Activity Category	Activity	Start Date	Description /Notes	Assigned or Complete?	Additional Notes
Production	Opera: Technical Rehearsal	August TBD	Work with lighting and sound to ensure that everything is working ahead of the performances.		
Advertising Deadline	Chamber Singers of Algoma	May 6th 2027		Michael	Missed in 2026
Advertising Deadline	Billboard at Stones	Mid July 2027	Contact Marnie Stone to put our event name and dates on her billboard.	Michael	
Advertising Deadline	Flyers	Mid July 2027	Contact a local supermarket to see if they can do some bag stuffing with flyers to get the event out there. Ensure it is a conventional grocery store, as opposed to discount banners as we want to capitalize on those with more disposable income.	Michael - to check at Metro/Pino's	
Social Media	Social Media: Facebook, Instagram, TikTok	Throughout Year	Begin Advertising: Series details, announce artist in residence.	Michael	

Great Lakes Artist Series
Projected Income Statement **see notes
Festival Only (No additional events)
August 31, 2026

Revenue					**Notes**
Aria Concert	$	1,425.00			
Art Song Concert	$	775.00			
Musical Theatre Revue	$	3,465.00			
Cash Sales at Door	$	685.00			
Sponsorships	$	1,250.00			
Total Revenue			$	7,600.00	
Expenses					Details available on Budget for 2027 Festival
Advertising	$	1,280.00			
Artist Fees & Other Fees	$	1,375.00			
Event	$	540.00			
Operation	$	1,250.00			
Production	$	3,350.00			Final Invoice for Mic Rental not yet recieved. Working from quote.
Total Expenses			$	7,795.00	
Total Projected Loss			$	(195.00)	

GLAS 2026 Post-season analysis summary:

Qualitative: Taken from 2026 Goals as presented in March 2026 ACAP Application

1. Was the performance classical music? Did we have trained and experienced singers who gave a polished product?
    a. Classical Music: Yes
    b. Trained and Experienced Singers: Yes
    c. Pianists/Coaches: This presented a challenge in 2026 that we have minimized by planning further in advance for 2027.
2. Did we use local and visiting artists? Were we able to pay them at appropriate rates?
    a. We used both local and visiting artists.
    b. No. We were unable to secure sufficient funding in our first year to pay local singers. Yes. We *were* able to pay our pianists. We made a fee offer to our visiting artist in residence, however she refused the fee because she wanted to contribute to the growth of the series.
3. Was our youth workshop useful to the participants? (We will reach out by email or phone after the workshop)
    a. Yes. We had an excellent response.
    b. We did not reach out by email because it seemed redundant after the response in person.
4. How was attendance at our free performance? How could we advertise better?
    a. We were very pleased. We had several people attend who did so specifically for the concert and a decent number who returned after their market shopping.
    b. We will continue to advertise it as one of our events.
5. Did we take steps to ensure we had culturally appropriate casting and change plans when necessary?
    a. Yes. There were a few songs in the Musical Revue that had to be cut. We replaced them with other choices. We did reach out our call for auditions to the local synagogue, but unfortunately we did not have singers come out.
6. How did partnerships with community organizations play out? We will reach out to ensure that both sides had their expectations and goals met before moving forward to next season.
    a. We had no official partnerships in 2026. However, we have been welcomed back to book the Sault Ste Marie Museum in 2027 should we need it. THe Speakeasy is unfortunately not booking in 2027 due to budget. St. Luke's was a beautiful venue that continues to welcome us.

Quantitative:

As previously mentioned, this year is a test of viability. It would not be appropriate to judge successful implementation based on ticket sales. However, we would like to take the opportunity to assess our advertising plan and final product using a survey provided to our audiences. It will be short and given by QR code. It will help us find out which of our

advertising streams was most successful, appropriateness of ticket price, and what type of audience attended, based on our marketing goals below, and whether the audience would attend again. We will then use this information to assess, make changes and move forward.

This did not go as planned. As we got closer, we questioned whether a survey would accurately contain the data we needed. Instead, we chose to assess based on the following:

1. **Which ads drew online traffic**: According to our Meta data, our most successful ads were with the Sault Symphony. We also got significant social media spikes from our Meta ads, which we will add more of in 2027.
2. **Who is buying tickets**: We don't just want to do these events for the friends and family of the performers. While this overlap will always exist, with such a closer-knit arts community, we want to make sure we're reaching others. Our analysis showed that only about 30% of ticket sales were purchased by direct family members of performers or administrative staff. This means there is an audience outside of performers to be served.

Next season we will consider again which quantitative data will help us.

GLAS 2026 Media Feature, Articles and Published Press Releases

CTV Feature
https://www.ctvnews.ca/northern-ontario/video/2026/08/05/opera-returns-to-sault-ste-marie-after-decades/

CTV News Article
https://www.ctvnews.ca/northern-ontario/article/opera-once-again-takes-centre-stage-in-sault-ste-marie/

Soo Today Press Releases
https://www.sootoday.com/local-entertainment/new-great-lakes-artist-series-bringing-opera-musical-theatre-to-algoma-12358189

https://www.sootoday.com/local-entertainment/cabaret-style-show-comes-to-algoma-universitys-speakeasy-bar-12532851

Soo Star News Article
https://www.saultstar.com/entertainment/sault-singers-really-owning-browns-songs

GLAS Social Media Account

https://www.facebook.com/profile.php?id=61576472403690

GLAS Ads in other organizations' programmes

Frozen: West End Theatre Project



The Sault Symphony



Soo Opera Michigan



GLAS Logo, Social Media Images & Brand Kit






GLAS
2026

Our Free Concert at the Downtown Pavilion



Our Free Concert at the Downtown Pavilion



Our Free Concert at the Downtown Pavilion



Our Art Song Concert

Performers Melinda Delorme

(Visiting Artist in Residence)

&

David Dellaire (Co-Founder)



Our Aria Concert

David & Maddy both sang in this Concert, and we wish we'd hire a Photographer! This is the only picture We managed to snap.



Our Opening Night Gala at the Sault Ste Marie Museum



Our Opening Night Gala at the Sault Ste Marie Museum

Grateful to Will Hollingshead for

All his support this season!



Our Opening Night Gala at the Sault Ste Marie Museum





Our Opening Night Gala at the Sault Ste Marie Museum





Our Opening Night Gala at the Sault Ste Marie Museum



Musical Revue at Speakeasy





Musical Revue at Speakeasy



Musical Revue at Speakeasy





Teen Workshop with Melinda Delorme



Teen Workshop with Melinda Delorme



Volunteers

Stage Manager Nadia



Volunteers



Volunteers

Sarah work our projector



Volunteers

Candace catering our

Opening Gala



Returning Artists (Trained in SSM and working Elsewhere)

A big part of our mandate is to bring home Singers who trained here but are currently working/training/living away.

Ryan Mauro sings here



Returning Artists (Trained in SSM and working Elsewhere)

Carli Disano



Returning Artists (Trained in SSM and working Elsewhere)

Luca McCauly



Returning Artists (Trained in SSM and working Elsewhere)

Melody Shafiee

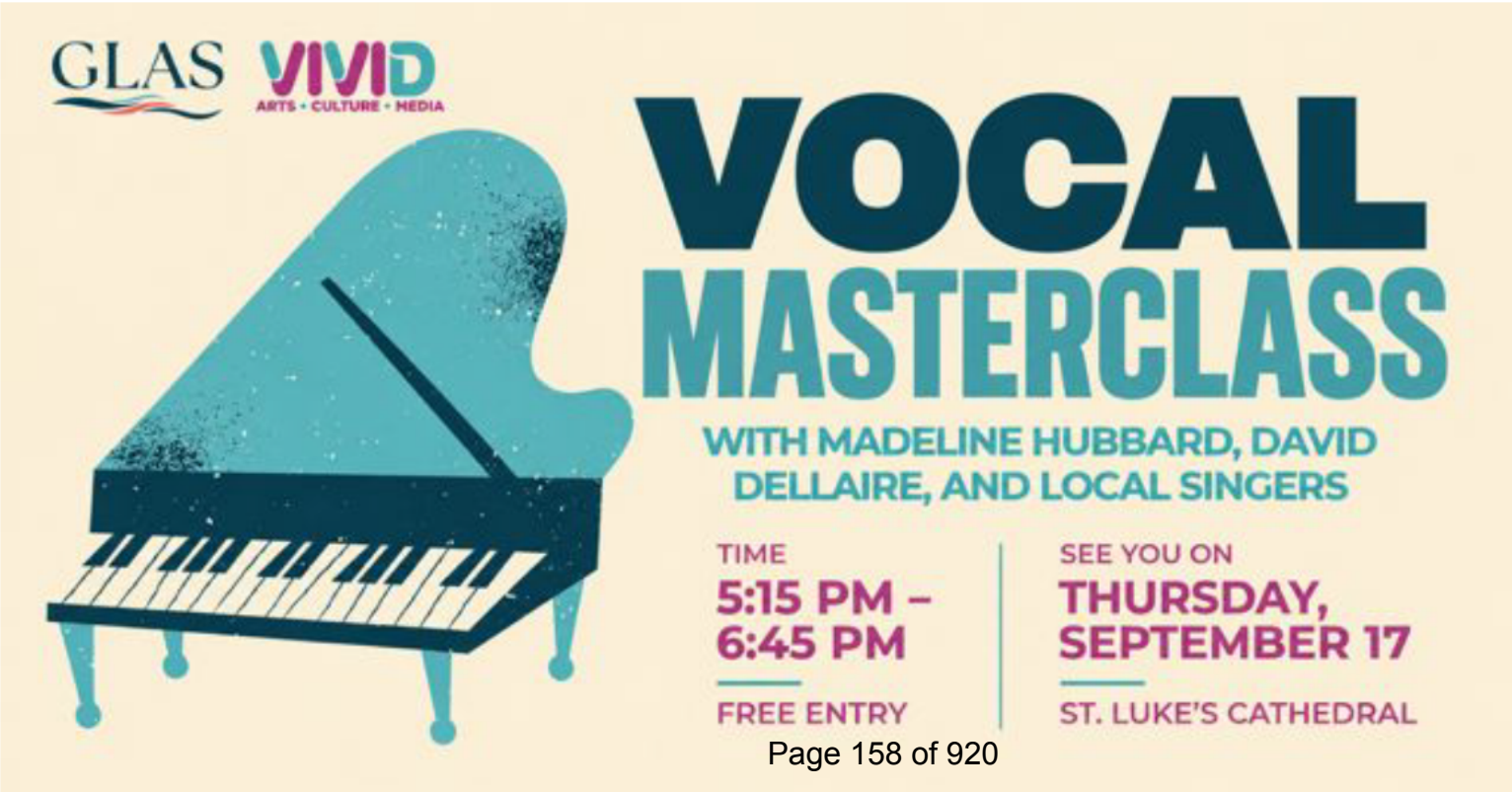


Visiting Artist in Residence Performing in Musical Revue

Melinda Delorme



GLAS & VIVID


GLAS
VIVID
ARTS • CULTURE • MEDIA
VOCAL
MASTERCLASS
WITH MADELINE HUBBARD, DAVID DELLAIRE, AND LOCAL SINGERS
TIME
5:15 PM – 6:45 PM
FREE ENTRY
SEE YOU ON
THURSDAY, SEPTEMBER 17
ST. LUKE'S CATHEDRAL

GLAS & VIVID



GLAS & VIVID



GLAS & VIVID



List of Organizing or Collective Members and their contact information:

Madeline Hubbard

[redacted]

[redacted]

David Dellaire

([redacted]

[redacted]

MADELINE HUBBARD

DIRECTING

August 2026	*A Musical Revue,* J.R. Brown	Great Lakes Artist Series
November 2011	*Madama Butterfly,* G. Puccini	Opera York
October 2010	*La Boheme,* G. Puccini	Touring Production: China
March 2008	*Hansel and Gretel,* E. Humperdinck	Opera Jeunesse
November 2007	*Madama Butterfly,* G. Puccini	Opera Lirica Italiana
April 2007	*Bluebeard's Castle,* B. Bartok	Brampton Lyric Opera
April 2007	*Don Giovanni,* W.A. Mozart	Opera Lirica Italiana
February 2007	Contemporary Opera Workshop	University of Toronto Opera Division
November 2006	*Marriage of Figaro,* W.A. Mozart	Opera York
August 2006	*Don Giovanni,* W.A. Mozart (Assistant to Michael Albano)	Toronto Summer Music Academy and Festival
June-July 2006	*Slow Dusk,* C. Floyd	Opera NUOVA
	Trouble in Tahiti, L. Berstein	Opera NUOVA
	Susanna's Secret E. Wolf-Ferrarri	Opera NUOVA
May 2006	*The Impresario,* W. A. Mozart	Opera Jeunesse
April 2006	*Kurt Weill in America* (A Review co-directed with Michael Albano)	University of Toronto Opera Division
March 2006	*Suor Angelica/ Gianni Schicchi,* G. Puccini (Assistant Director)	Opera York
March 2006	*Marriage of Figaro,* W.A. Mozart (Assistant to Michael Albano) (Alison Grant, Choreographer)	University of Toronto Opera Division
January 2006	Contemporary Opera Workshop	University of Toronto Opera Division
December 2005/ January 2006	*Hansel and Gretel,* E. Humperdinck (Assistant to Andrew Tees)	Opera York
December 2005	W. A. Mozart Scenes Programme *The Magic Flute* *Don Giovanni* *Cosi fan tutte*	University of Toronto Opera Division
November 2005	*La Boheme,* G. Puccini	University of Toronto Opera Division
November 2005	*Merry Wives of Windsor,* O. Nicolai (Assistant to Michael Albano)	University of Toronto Opera Division
March 2005	*Semele,* G. F. Handel (Assistant to Tom Diamond)	University of Toronto Opera Division
March 2005	*Marriage of Figaro,* W. A. Mozart (Scenes Programme)	University of Toronto Opera Division
January 2005	*Viva Verdi!* (Act II, Scene ii *Falstaff,* G. Verdi)	University of Toronto Opera Division
November 2004	*Savitri,* Holst (Assistant to Michael Albano)	University of Toronto Opera Division
October 2004	*Pirates of Penzance,* Sir A. Sullivan (Assistant to Michael Albano)	University of Toronto Opera Division
March 2004	*Well-Rounded,* Mark Harris Libretto: Madeline Young	Queen's University School of Music
January 2004	*Orfeo ed Euridice,* C. W. Von Gluck	Queen's Student Opera Company
January 2003	*Hansel and Gretel,* E. Humperdinck *The Man who Mistook his Wife for a Hat*, M. Nyman	Queen's Student Opera Company

STAGE MANAGEMENT

November 2026	*Into the Woods,* S. Sondheim	Musical Comedy Guild of SSM
April 2025	*West Side Story,* L. Bernstein	Musical Comedy Guild of SSM
March 2006	*Suor Angelica/Gianni Schicchi,* G. Puccini	Opera York
June-August 2005	*Madama Butterfly,* G. Puccini (Production Assistant) Director: Catherine Malfitano	Central City Opera
July/August 2004/2005	*Face on the Barroom Floor*, H. Mollicone	Central City Opera
June-August 2004	*Le Jongleur de Notre Dame*, J. Massenet (Production Assistant) Director: Ken Cazan	Central City Opera
March 2002	*The Turn of the Screw*, Benjamin Britten (Assistant Stage Manager)	Queen's Student Opera Company

PERFORMANCE & OTHER EXPERIENCE

September 2004 - October 2010	Founder and Artistic Director	Opera Jeunesse
February 2004	*Carmen,* Georges Bizet Role: Mercèdes	Kingston Symphony Association
March 2003	*Songs for a New World,* J. R. Brown Mezzo Soloist	Little Voices Productions

EDUCATION/ QUALIFICATIONS

August 2018	Accounting and Strategic Measurement Diploma	MacEwan University
May 2006	Opera Diploma in Stage Directing	U of T, Opera Division
Sept. 2004- May 2006	Junior Fellow	Massey College
May 2004	Bachelor of Arts, Music (voice)	Queen's University
July- August 2003	Studied Voice/German in Salzburg, Austria	University of Miami

TEACHING EXPERIENCE

September 2026	Voice / Performance Coaching	Algoma Conservatory
November 2026	*Little Mermaid,* A. Menken (Vocal Coach)	Musical Comedy Guild SSM
September 2002-Present	Voice / Performance Coaching (Students ages 6 – Adult)	Kingston, Trenton, Toronto (GTA), Calgary, Edmonton Area, Sault Ste Marie
February 2007	Stage Director Contemporary Opera Workshop (MA and PhD Composers)	University of Toronto Opera Division
Summer 2006	Stage Director (Undergraduate / Masters Singers)	Opera NUOVA Summer Programme
January 2003-December 2004	Intern Music Teacher (Grade 1/2/4)	Queen's University School of Music

David Leslie Dellaire

[redacted]
Sault Ste. Marie
Ontario, Canada
[redacted]
[redacted]
[redacted]

Highly skilled and versatile teacher, performer, conductor, and director with professional experience. Adept at working with a broad range of students in all genres of music, and a commitment to supporting their development through proper monitoring of their progression. Ability to lead large groups and ample experience in facilitating all associated administrative tasks.

WORK EXPERIENCE

Individualized Music Instructor: Voice – Algoma University
2024 to present

- I teach the physiology of voice production for singing to students who are studying as Voice Majors, Minors, Non-Concentration, and Proficiency.
- I play piano accompaniment for my students
- I choose repertoire specifically tailored to my student's voices and abilities
- I encourage performance opportunities through performance classes
- I prepare students for jury examinations
- I handle all administrative tasks including correspondence, facilitating accompanists, grading, and attendance/lesson tracking.

Voice Teacher – Self Employed
2005 to present

- Founder and Director of "The Voice Studio"
- Currently on contract as a voice director/consultant for West End Theatre Project and the Musical Comedy Guild.
- I teach the physiology of voice production for singing
- I play piano accompaniment for my students
- I choose repertoire specifically tailored to my student's voices and abilities
- I keep track of current repertoire trends
- I encourage singing across all genres of music
- I facilitate performance opportunities through master classes and recitals
- I prepare students for examinations through various boards
- I plan and teach music theory to my students
- I handle all administrative tasks including invoicing and bookkeeping

Choral Conductor – Self Employed
2007 to present.

- Founder and Director of Achord Choir, currently based in Sault Ste. Marie.
- I have conducted in a professional capacity including the 2019 Shakespeare's Globe run of 'Christmas at the (Snow) Globe' on the main stage, with Madonna in rehearsals for her 2019 televised Eurovision Performance, at the 2016 Imperial War Museum WWI centenary celebrations, and at the 2015 Rugby World Cup.
- I have conducted for various London UK based choirs including Achord Chamber Choir, The Fourth Choir, London's Transport Choir, The RVT Choir, WAC Choir, Tulse Hill Singing Group, and Fulham Camerata Children's Choir.
- I am responsible for warming up the singers, choosing repertoire, leading rehearsals (including choralography where applicable), recording practice tracks, and conducting performances.
- I have run choral workshops for businesses across London including Sky TV, Transport for London, Geoids, The Black British Business Awards and FHCS.
- I have arranged various choral pieces including personal transcriptions of unreleased repertoire.

Stage Director – Self Employed
2002 to Present

- I most recently directed the Musical Comedy Guild's production of West Side Story.
- I have directed stage, musical, and operatic productions varying in cast size from 2 to 200 people.
- I have made artistic choices encompassing staging, costumes, set design, lighting, and choreography.
- I have liaised successfully with stage management and department heads.
- I have directed fully staged productions of The Drowsy Chaperone, Hi-de-Homo!, Jesus Christ Superstar, Kiss of the Spiderwoman, La Cages aux Folles, Love Letters, Peter Pan, and West Side Story.
- I have directed excerpts from various operas including Carmen, La Cenerentola, La Traviata, Madame Butterfly, Peter Grimes, and Rigoletto.
- I have assistant directed fully staged productions of operas including The Beggar's Opera, Cosi Fan Tutte, Gianni Schicchi, and Le Nozze di Figaro.
- I was accepted as a directing observer at the Royal Opera House for their 2006 production of Le Nozze di Figaro.
- I have directed shows for the Edinburgh Fringe festival.

Music Tutor – Morley College
2012 to 2023

- I instructed and played piano accompaniment for a vocal technique course called Voice Training.
- I instructed and played piano accompaniment for a complete beginner's course called Anyone Can Sing.
- I instructed a Master Class for singers called Solo Singing.
- I instructed, played piano accompaniment, and stage directed a musical theatre course called Musical Theatre Performance.
- I completed all related RARPA paperwork including schemes of work and lesson plans for each of the four courses listed above.

Solo Singer and Chorister – **Self Employed**
2003 to Present

- I performed for the 2022 Remembrance Day Celebration BBC broadcast
- I performed with Madonna at the 2019 Eurovision performance in Tel Aviv
- I performed for the 2020 Holocaust Memorial BBC broadcast
- I have been the bass section leader for various choirs
- I have been a soloist with Bakelite Big Band, The Fourth Choir, Fulham Camerata, The London Gay Big Band, The National Youth Orchestra of Great Britain, and The University of Toronto Opera School.

Awards Ceremony Producer – **The Black British Business Awards**
2017 to Present

- I create a script for the ceremony including amendments and various edit rounds.
- I am responsible for maintaining the relationship with the compere and any talent who may be associated with the event.
- I jointly lead rehearsals with other key players
- I am in charge of any pre-event production concerns, including liaising with AV
- On the day I am wholly responsible for assuring the smooth running of the event, including managing rehearsals with speakers and presenters, and facilitating the overall stage management of the event.

Visiting Music Tutor – Hackney College
2012 to 2015

- I taught all student's on the acting course proper vocal technique through breathing and vocal exercises and through group repertoire.
- I taught individual lessons and chose repertoire that suited their abilities
- I accompanied on the piano both in class and in end of year performances

Temporary PA to the Director of Strategy & Service Development – TfL
2009

- diary management and meeting paper preparation
- liaising with executives and senior staff
- organising meetings
- minute taking for various departmental meetings
- editing various documents
- preparing presentations

PA / Office Manager – TfL
2008 – 2009

- diary management and meeting paper preparation for the department head
- minute taking for various departmental meetings
- maintaining records for the departments cost centre
- monitoring and maintaining all purchasing card transactions and records
- facilitating the employee awards scheme and keeping appropriate financial records
- managing large invents both internally and externally including away days and conferences
- organising inductions for new members of staff

- providing bearer passes to contractors
- maintaining asset registers for the departments electronic devices (mobiles, cameras, etc)
- ordering stationery and office supplies when needed
- collating and managing the weekly departmental communications newsletter
- ensuring office equipment and computers are in working order

PA to the Director – The Camelot Foundation
2007 – 2008

- correspondence
- diary management
- liaising with executives
- event research and management
- making travel arrangements
- project management
- facilitating and organising meetings
- general administration for the Foundation

PA & Administrator - King's College Research Ethics Department
2007

- entering application information onto the database
- corresponding with applicants and keeping files up to date
- recording the internal library on a database
- making travel arrangements

Administrator – Finance and Resources - Esmee Fairbairn Foundation
London, England
2005 – 2006

- database all ICT and Facilities invoices
- create and maintain invoice database
- diarise domain name registrations
- create and maintain server and workstation administration logs
- assist with upgrades to hardware/software
- virus scan workstations
- liaise with external suppliers to arrange maintenance visits
- logging on of grant applications
- correspondence with grant applicants
- preparation of board meeting papers
- create and maintain related party interest log
- assist with trustee/staff social events
- handle general telephone enquiries
- assist with meeting room administration
- minute taking
- diary management, travel bookings, general PA duties to The Head of Finance, The Foundation Secretary, and The Director of the Foundation (in the absence of her PA.)

Administrative Assistant & PA – University of Toronto Opera School
Toronto, Canada
2001 – 2005

- Learned the foundations of accounting, marketing, scheduling, and enrolment.
- Also responsible for secretarial duties, front of house management, and organising and facilitating large events.
- Managed the resident Stage Director's diary, booked meetings, and made travel arrangements.

Summer Camp Supervisor and Coordinator - Y.M.C.A.
Sault Ste. Marie, Canada
1995 – 2000

- Supervised a staff of thirty camp coordinators and counselors.
- Responsible for staffing, payroll, and liaising with parents.
- Responsible for creating and facilitating a theatre program for children aged 9 to 15.
- Stage Directed and Musically Directed the children in a biweekly musical theatre production.

EDUCATION

- Dip. Operatic Stage Direction, University of Toronto, 2003-2005
- BMus, Voice Performance, University of Toronto, 1999-2003
- 9 OAC's (Ontario Academic Credits) Equivalent to UK GCSE/A levels, including: Biology, Chemistry, Science in Society, Sociology, English, Creative Writing, Drama, Finite, and Religion. (All were completed with Honours Distinction – above %80)

VOCATIONAL TRAINING

- Intermediate Excel
- Intermediate Word
- Sibelius
- Noteflight
- Gifts Database
- Benefactor Database
- SAP Database

INTERESTS

- Singing
- Dancing
- Yoga, running, hiking, kayaking

REFERENCES AVAILABLE ON REQUEST

Michael Dal Cin Biography

Michael holds a Bachelor of Management and Organizational Studies from the University of Western Ontario

Producer:

August 2026 Producer, Great Lake Artist Series
November 2026 Producer, Into the Woods, (Musical Comedy Guild)
May 2026 Producer Little Shop of Horrors (Musical Comedy Guild)
November 2025 Producer Disney's The Little Mermaid (Musical Comedy Guild)
March 2025 Assistant Producer & Performer in Joseph and the Amazing Technicolor Dreamcoat (West End Theatre Project)
November 2024 Assistant Producer & Performer in Charlie and the Chocolate Factory (West End Theatre Project)
May 2024 Producer Legally Blonde: The Musical (Musical Comedy Guild)

Performer:

December 2025 Performer in Rudolph the Red-Nosed Reindeer (West End Theatre Project)
November 2023 Performer & Costume Assistant for Priscilla Queen of the Desert (West End Theatre Project)
April 2023 Performer in Musical Comedy Guild's 60th Anniversary Gala (Musical Comedy Guild)
November 2022 Debuted in Elf The Musical (West End Theatre Project)

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Isabelle Michaud

ii. Artist Practicing Name:
Isa Michaud

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist’s statement or general statement about your work (maximum 500 words):

In general, my visual work involves language, personal history, ecoanxiety, my relationship to nature, the current environment, and Northern Ontario. This exhibition will be a very important solo exhibition that I think will be pivotal for me. Over the past 5 years, I have worked at developing a practice that fits in my small studio and which allows me to grow as a curator. There is an important component of storytelling related to my parents and my feelings as a Francophone. I very much like learning new methods of mixing images and medium. My years in my BFA have had a huge impact on my eclecticism and how I tend to collage everything. Lately, I have been fortunate to be given opportunities which have been formative in terms of curation, by being part of a Curator Incubator with a National francophone organisation called AGAVF.

"Respirer à fond/Breathing Deeply" is an exploratory research project on the theme of respiration, lung physiology, its relationship to plants, and the air we breathe. A gesture so simple, yet connected to nature and the artist's body, suggested by the fibrous materials and the blurred sensory aspect achieved by the gelling of plants in plastic and the reflection of films on the artworks. Sometimes paired, sometimes coming into direct contact with them, the images merge with the membranes created by the gelatin and glycerin. Themselves a kind of illuminated membrane, the images of the short films serve as a mirror and a portal to emotions of loss, grief, eco-anxiety, but also gentleness. Nature being an integral part of this fleeting and ephemeral work, these pieces will leave little trace once they disintegrate and return to nature.

Photographs of my family are scattered throughout the work, as both my parents

vi. Please indicate the artist’s discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

I like to engage with a wide array of art forms and I love them all; painting, drawing, fiber, installation, media arts, photography, biodegradable assemblage and mixed media art.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2,500$

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:

Respirer à fond / Breathing Deeply, a solo exhibition by Isa Michaud, Curated by Lucia Laford

ii. Activity/Project and/or Event **Start Date:**

Jan 12 2027

iii. Activity/Project and/or Event **End Date:**

Jan 20 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Sault Film Festival - Creative Hub - 40 Queen Street E - https://www.saultfilmfestival.com/creativehub

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

I work two aspects of my life as an artist: my curating and directing a small hybrid gallery inside my studio, Galerie Sans Clous (1), and my own work as a visual artist (2). I have received many grants to present the work of 20+ artists in my small space over the past 5 years.

Over the past years, I have admired how the Sault Film Festival has grown and adapted to changing trends in culture. I was so fortunate to bring my artwork to Rebeka Herron and Parth Pandey recently and they both understood right away what could be done and the potential my exhibition would represent for both myself and their organization.

I have already applied for an exhibition assistance grant with the OAC that would take care of the technical aspects of the exhibition, such as the rental of the space, the technical aspects, the signage and equipment required but my work also requires that I support it with an artist fee and a curator's fee. According to CARFAC, it is important that exhibition work be remunerated. I do not sell my work, therefore, I have to ensure that the work can receive artist fees.

Respirer à fond - Breathing Deeply will pair 4-5 projections and 8-10 mixed media pieces that will require 4 (or more) projectors, cables, needing technical aspects. It explores ecoanxiety, loss, and memory. The work pairs mixed media bioplastic pieces and projections of images and videos describing my family, forest fires in California, breathing, and various plant life and fibers.

For this specific work which I will present in French and English, I have been most fortunate to have the support of Lucia Laford, Wawaskone Kwe, whom I have worked with on many occasions. Lucia speaks French and as a university professor as well as one of the most celebrated artists in Sault Ste. Marie, they will be very essential to the success of my solo exhibition in their role as Curator

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☐ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☐ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

- [ ] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

As a Francophone Visual Artist in Sault Ste. Marie, I have promoted Baawaating as a vibrant and diverse community probably more thank a hundred times, with various projects, grant writing, media coverage, exhibitions I curate, collaborations, artists I mentor. I have received more than a dozen Ontario Arts Council grants supporting my projects and the creation of artworks. The OAC has priority groups that artists need to keep close to their work: this includes New Comer Artists, Indigenous, Francophone, New Generation, Deaf and Disability, and Artists of Colour. I work diligently to bring as many opportunities as I can to local artists with a focus on those different priority groups. This work will bring this mindset into play and is meant to develop a cross-disciplinary awareness through media and art, explaining the visual arts to new audiences at the Sault Film Festival, who are more into film as a broad media industry. Thus, developing new approaches, collaborations, and partnerships is really important and essential for the growth of a healthy arts sector. I plan on doing this exhibition in French and English, which I always do. This has been my philosophy of “Impact over volume.” Doing my work in consultation and with the collaboration of an Anishnaabe artist is very important to me. I like to work as a team member and in a pair. Sisterhood is essential in ensuring the work is done in a mindful and respectful way. This has been my approach throughout my career.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The work I am exhibiting speaks about breathing as a way that human beings can cope with the changes in our environment and in our climate. It relates parts of my personal history and family, it asks a leap of faith in understanding another person's perspective.

The work talks about ecoanxiety, loss, and the environment. I believe that more conversations about these topics are being undertaken at the city level through different committees being formed. That is a good response and I think I can provide some continuing ideas through art and my work. The way that I work, with biodegradable fibres that can return to the environment without cluttering the landfill and with time-based media, is a great sustainable way to express language, memory, and concepts. These ideas and themes might find resonance in folks visiting or collaborating with me.

This exhibition will also benefit Lucia and myself, as well as the SFF Creative hub who are developing new partnerships and ways of working.

The audience I hope will benefit from having experienced an art form that combines poetry, text, natural fibres, and imagery that is meant to elevate and calm. I believe that art for art's sake can offer relief in itself by presenting a pause in a busy and complicated life.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

a), seeing the work realised b), having feedback from two amazing artists like Rebeka Herron and Lucia Laford c), being able to keep a full documentation of my work from inside the SFF Creative Hub, having the opening and seeing my work of the past 3 years together assembled for the first time, in this non-traditional space, will be a great measure of success in itself d), doing a few interviews for it at Radio-Canada and, maybe even the CBC, would be a great measure of success as well. I have had a bit of difficulty in having my work at Galerie Sans Clous covered in Anglophone Media– I believe Rebeka Herron might have better reach. I think that together, the SFF, Lucia Laford, and myself, we will be able to garner enough of a public for this work to be successful. We are also very creative with how we use social media, Rogers TV, Youtube, and various connections in order to bring participation in our projects e), If I can have more than 20 folks come through, my most successful exhibition saw 30 in-person visitors, at Galerie Sans Clous. If I can beat that, that would be another sign of success f), if I have made a few new connections with new artists, that is also a success in itself. My work is done through this process of networking, making connections, having conversations, and building each other up g), hopefully there will not be too many misfortunes but the misfortunes also can be a measure of success - in a strange way. We learn as much from the moments that challenge us as from the

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [ ] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

I am working at creating local networks and collaborations that are meaningful and authentic while extending my reach through a sort of concentric circles reaching out to the neighbouring communities such as Thessalon, St Jo's, and then to Sudbury, and the Near North. I am also working a little bit at a time at connecting with Toronto through work with the OAC, Le Labo, and other places with AGAVF and SPARC. Every summer, I travel to a different community in order to know people in the North. I go to Hearst or Wawa, or Timmins, Temiskaming Shores. I visited Cobalt this summer and Manitowaning. Amazing opportunities of connections. But for this winter exhibition, in January, I will probably focus on local viewership. My social media, my website, and my posting reaches outside to southern Ontario as well as in the country and in the world.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

The Sault Film Festival membership, international students, film students, actors, technicians, new media artists, mixed media artists, Indigenous artists, Visual Arts Program artists, Elders and the public in general. The Francophone community, friends and family.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Through my work as both a Curator and a Visual Artist, I have developed a way of working with media that takes a multi-dimensional approach. Social Media has been the normal channel for my work to be promoted but I have also developed my own show with Rogers TV, “la Galerie Sans Clous,” and I have a very good relationship with la radio de Radio-Canada, Le Matin du Nord in Sudbury. I also write articles for newsletters in BRAVO arts. I have two active websites www.isamichaud.com and www.lagaleriesansclous.com

Insta: michaud.isabelle https://www.instagram.com/michaud.isabelle/

Insta: galerie_sans_clous https://www.instagram.com/galerie_sans_clous/

youtube: lagaleriesansclous https://www.youtube.com/@galeriesansclous3271

Lucia Laford has their own circles through their family, community, and groups and at the university. And the Sault Film Festival has a huge amount of contacts and social media reach that far extends my own.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [x] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☑ 1-10	☐ 26-50
☐ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Lucia Laford, Curator, Anishinaabe visual artist and professor, Rebeka Herron and Parth Pandy the directors of the SFF, who will be working as supporters and technicians for the project, and myself.

***Notes on the BUDGET /Expenses and the Artist Fees:
CARFAC Sect.1.1 Solo exhibition rate is usually 2,677, however this rate would not allow me to be able to work with a Curator and pay her a fair rate as well under the small project grant. Considering the lower the amounts that we apply for, I feel that asking for 1500$ for the Exhibiting artist and 1000$ for the Curator will be a realistic and feasible amount for this SMALL PROJECT - envelope.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☑ Yes ☐ No

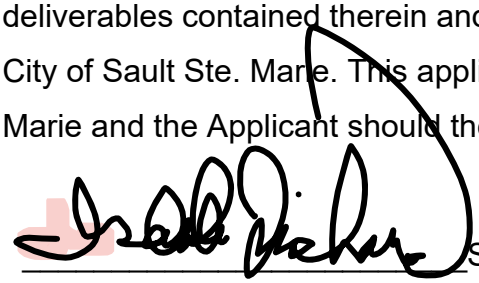
Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Isa Michaud (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature Sept 21 2027 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Space Rental		1000	OAC		
Technicians		500	OAC		
Materials & Supplies Costs					
Cables		100	OAC		
Signage		400	OAC		
Equipment Costs					
Artist Fees					
Lucia Laford, Curator	1000$				
Isa Michaud, Exhibiting Artist	1500$				
Other Costs					
Total Costs	$ 2,500.00	$ 2,000.00			
Total Project Costs:	$ 4,500.00				

Application Project Plan Template

Name of Applicant: Isabelle Michaud

Intake/Date: Isa Michaud

Page 1 **of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Installation of Exhibition at SFF - Creative Hub	Jan 12 2027	Jan 13 2027	Technical work, projection, hanging of artwork
Opening Night	January 14 2027	Jan 14 2027	Presentation by Curator Lucia Laford, Exhibition
Exhibition dates	Jan 14 2027	January 20 2027	

Isabelle Michaud www.isamichaud.com www.lagaleriesansclous.com isabelle.michaud@gmail.com

FORMATION
2018 **BFA** cum laude, Algoma University, Sault Ste. Marie, ON
2006 **BA**, Historical Studies, Sir Wilfred Grenfell College, Corner Brook, NL

RÉSIDENCE
2026 8ème Incubateur en commissariat de l'AGAVF, Projet Borgitte, Cap-Pelé, NB
2023 Near North Mobile Media Lab, Digital Creator North, North Bay, ON
2023 Le Labo - Toronto
2021 Sault Museum - Sault Ste. Marie

COMMISSARIAT
2026 *Middling Ground,* Thinking Rock Community Arts & Galerie Sans Clous (GSC,) Thessalon/SSM
2026 *Entomica: The Atelier Series*, Entomica & GSC, SSM
2026 Jamie Friday, *Unscripted- Aanakwadoon, clouds, nuages,* GSC, Bear Island/SSM
2026 Kian Murray,*Un poisson fantôme et des complets étranges,*GSC
2026 Ray Fox, *Quand je te vois, je vois moi*, GSC, SSM
2025 Goldie Barzan, *Rituels de trottoir*, GSC, SSM
2025 Lucia Laford, *Grindstone Cowboy*, GSC, SSM
2025 Brittany MacLean-Giulietti, *Ça va bien aller*, GSC, SSM
2023 Michelle Loubert, *Kurczak & Malwy*, GSC, SSM
2023 Dediche Ngoy, *La vie rurale africaine*, GSC, SSM
2023 Maria Parrella-ilaria, *Bloom*, GSC, SSM
2023 Tara Yeates, *Etymology*, GSC, SSM
2023 Katy Huckson, *a where feeling that moves*, GSC, SSM
2022 Samm Pine-Bennett, *When Thoughts Fray and Words Fail*, GSC, SSM
2022 Zenith Lillie, *Giiwewidoon*, GSC, Batchawana Bay/SSM
2022 Annie King, *Head Space*, GSC, SSM
2022 Elsie Suréna, *Les habits verts et bleus de l'été,* GSC, Hearst/SSM
2022 Lisa Meschino, *Rules and Accidents,* GSC,Toronto/SSM
2022 Brandy Morris, *Falling Into Art*, GSC, Brampton/SSM
2020 *(dé)coupure*, 180 Projects, SSM

EXPOSITION SOLO
2024 *Apothicaire artefact*, AGS/GAS, Pinchman's café, Sudbury
2021 *La*Le/ç.son*, Between Pheasants Contemporary, New Liskeard, Kerns Township
2021 *Walking French Town / Une balade à French Town*, Sault Museum, SSM
2018 *La maison d'être,* 180 Projects, SSM

EXPOSITION DUO, DE GROUPE ET FESTIVAL
2026 *Keur et Korr*, Nadine Arpin et Isa Michaud/ Artist Talk at Algoma University/ GSC, SSM
2025, L'échange créatif, ONCD/Fête de la culture, *La grande courtepointe*, SSM ON
2024 *La verticale*, *espace pleural,* Le Labo, Toronto
2024 *ex in an térieurs,* ONCD/Fête de la Culture-Ontario, SSM
2024 Kyrstiana Bourdage, Isa Michaud, Dediche Ngoy, *Endoplasmes,* Sault Museum, SSM
2023 *Extérieur, intérieur, antérieur,* ONCD / Fête de la Culture -Ontario, SSM
2023 *Edison-Dandelion, ex/in/an térieurs*, Ciné-Franco*, Court Toujours,* Cinéma Carlton, Toronto
2023 *ex/in/an térieurs*, Nuit Émergente, "Projection," Galerie du Nouvel Ontario, Sudbury
2023 *Albert*, Ice Follies, North Bay
2022 *Traces*, SPARCS of Hope project - Haliburton Arts Council, Haliburton
2019 *Dactylografies* - Timber Village Museum - Blind River
2018 *The Next Best Thing* , Living Arts Centre, Mississauga

SERVICE / SUBVENTION / PRIX
2026 Récipiendaire: 50 ans de fierté et Arts du Nord, OAC/CAO

2025 Récipiendaire: Projets francophones - Arts francophones
2024 Récipiendaire: Arts du Nord, Aide aux Expositions, OAC/CAO
2024 Co-récipiendaire: Arts du Nord, *Collective d'la 17*, OAC/CAO
2024 Juré: Project Chalmers, OAC/CAO
2023 *Community Builders Award "Arts"*, Soo Today
2023 Récipiendaire: Aide aux Expositions/Arts francophones *Endoplasmes*, Media Arts *Ex/in/an térieurs*,OAC
2022 Juré: Northern Arts, Arts francophones, OAC/CAO
2022 Récipiendaire: Artistes et Diffuseurs: Projet de collaboration, *Galerie Sans Clous,* OAC/CAO
2022 Récipiendaire: Aide aux Expositions, *J'écoute/Listening,* CAO/OAC
2021 Récipiendaire: SPARC of Hope Project, *Traces*, Haliburton
2021 Récipiendaire: Création, Arts visuels et métiers d'arts, CAO/OAC
2020 Juré: Visual Arts Creation, OAC/CAO
2020 Récipiendaire: Projet- Arts visuels et Métiers d'art francophone,*(dé)coupure*, CAO/OAC
2019 Récipiendaire: Aide aux Expositions, *Dactylografies*,CAO/OAC
2019 Conférencière: CAO Artistes en Milieu Scolaire, Quanta Festival
2019 Récipiendaire: Artistes en milieu scolaire et communautaire, CAO/OAC
2019 Juré: Artistes en milieu scolaire et communautaire, CAO/OAC
2019 Conférencière: Chiefs of Ontario, Orthothérapie (Special Education)
2018 Conférencière: Thrive, Sault-Ste-Marie
2018 Récipiendaire: Projet - Arts visuels et métiers d'arts, CAO/OAC
2017 Juré: Arts du Nord, CAO/OAC

EXPÉRIENCE
2025 Workshop, *Le bestiaire fabuleux*, *Winter Hypnography*, AlgomaTrad, Richard's Landing/Blind River
2025 Workshop, Demystifying Grant Writing, Café 4 Good, SSM
2024/26 Workshop, *We be-lung together*, *String Story,* Thinking Rock Community Arts, Thessalon
2023-26 Superviseure de thèse, Algoma University Visual Arts Program, SSM
2024 *Peer To Peer Talks,* Réseau SPARC Network, Haliburton, SSM
2023 Conférencière, Heritage Day at HM Robbins Elementary, SSM
2022 Invitée dignitaire francophone - Dévoilement, journée de la vérité et réconciliation à l'université Algoma/ Shingwauk Residential School Survivors
2022 Atelier de dessin, Autisme Ontario, Sault-Ste-Marie
2022-23 Suppléante, Personnel Non-Qualifié - CSPGN - École Écho-des-Rapides, SSM
2021 Traduction - *L'histoire de nos histoires*, Thinking Rock Community Arts, Thessalon
2021 Artist Talk - *Finding French Town* - Thinking Rock Community Arts
2019 Professeure d'art - École secondaire White Pines - DARE (Éducation Spécialisée)
2006-21 Professeure de français à temps partiel - Algoma University

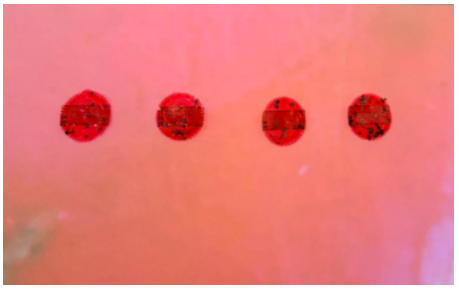
PUBLICATION
Isa Michaud, *Wawaskone Kwe*, AGAVF, Relier, Volume 1, 2026, p.100-3.

VIE ASSOCIATIVE ET IMPLICATION
2024-26 Administratrice - Réseau SPARC Network
2024 Superviseure de stage à *Galerie Sans Clous* pour stagiaire étudiante-Visual Arts, Algoma University
2023-24 Administratrice, Impact-ON, Toronto
2023 Administratrice, Cultural Vitality Committee, Civic Centre, SSM
2019-21 Représentante régionale - BRAVO-Centre
2019-21 Administratrice - Centre francophone de Sault-Ste-Marie

List of works
Respirer à fond - Breathing Deeply
by Isa Michaud
Curated by Lucia Laford
Jan 12 - 20th - Opening Jan 14th 2027
SFF- Creative Hub - 40 Queen St E

La respiration aide à se recentrer
Projection of a 2 min 17 secs film , (4) 9” bioplastic rounds
Youtube link to see this installation : https://youtu.be/SXC3kFeS_kU





La mère (mer) et la fille
Projection of a 1 min 16 secs film on loop, saved on a USB stick and projected from a small Dell M110 projector, accompanied by two 11 x 14 wood panels with bioplastic.





Youtube link to see this installation: https://youtu.be/-W_3-pFy4Jc

Night Fire
Projection of a 1 min 28 sec film on loop, saved on a usb and projected from a small Dell M110 projector, accompanied by (4) 11 x 14” bioplastic on wood.



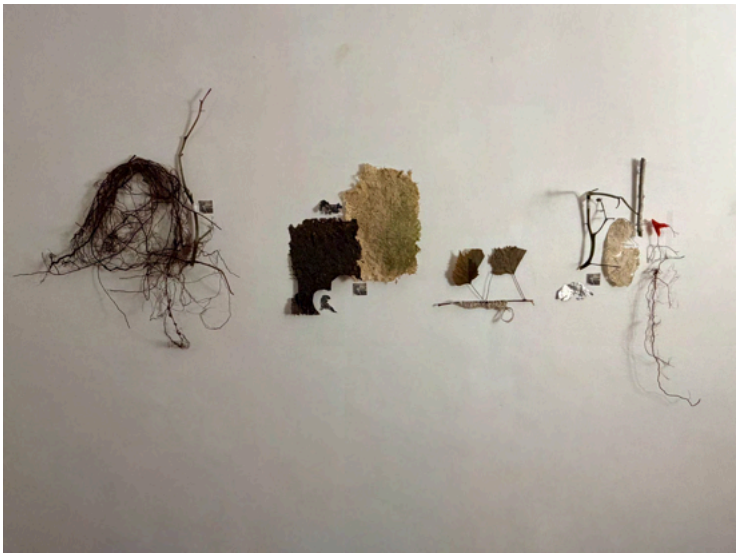








Déracinements recomposés / Recomposed Uprooting
Assemblage of 10 natural objects, vine leaf, alpaca wool, can cut outs, raspberry roots, tomato roots, artisanal paper made of Goutweed paper/Mustard leaves



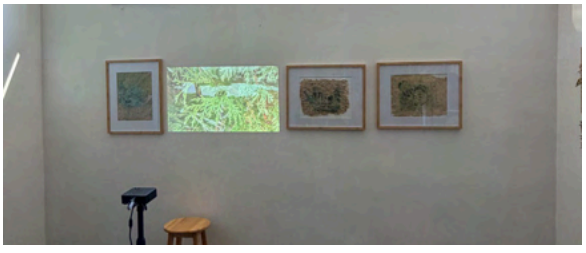
Cap-Rouge
Bioplastic, paper, writing



Au service des femmes



La Tasse





To see the full description of the work and listen to the narrative about this work :
https://youtu.be/niHpG7CS8cw?si=KJO-eLnqHrvwSzFx

September 17, 2026

Sault Film Festival Creative Hub
40 Queen St. E
Sault Ste Marie, ON P6A 1Y3

RE: Isa Michaud OAC Application

To: Ontario Arts Council Committee

On behalf of the Sault Film Festival Creative Hub, we are happy to express our support and interest in participating in Isa Michaud's exhibition of her project "Respirer à Fond - Breathing Deeply" at the SFF Creative Hub this winter.

We are a new event space in Northern Ontario, and are willing and excited to help support local artists, such as Isa, in their pursuit of sharing their art with audiences. Her week-long solo exhibition is a great opportunity of partnership for us in support of growing our connection with local artists in Northern Ontario.

We believe this project will reach a large number of artists and allow for vital connections and impressions to be made between members of the art community in Sault Ste Marie.

It is for these reasons that Isa Michaud has our full support, and we look forward to hosting this exhibition

If you have any questions, please do not hesitate to reach out.

Thank you

Sault Film Festival

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Joseph Kargiannakis

ii. Artist Practicing Name:
Joseph Kargi

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):
kargi.music@gmail.com

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

I'm a singer-songwriter, pianist, music teacher and producer based in Sault Ste. Marie. I've spent much of my life performing, writing, recording and teaching music. I enjoy meeting other musicians and learning about their influences, the stories behind their songs and what keeps them creating.

That interest led me to start End of Month Special, a music and interview series recorded in my home studio. Each episode features an artist performing original music and talking with me about their experiences and creative process. I produced, recorded and released the first 12-episode season, paying for the production myself. It was a lot of work, but it showed me that there is real value in giving Northern Ontario musicians another place to share what they do.

I've also continued releasing my own music. I released the live album Live at the Loft in December 2025 and the single Down in April 2026. Down was featured on CBC's The National in connection with a local community story.

In March 2025, I received an Ontario Arts Council Northern Arts grant for skills development. I worked with Dustin Goodall to build my skills in Logic and audio engineering, and I've since put that learning to use in my recording projects. I also served on an Ontario Arts Council jury in summer 2025.

I want to keep making music and building opportunities for musicians in the Sault and the surrounding region. My hope is that End of Month Special becomes a lasting way for people to discover the artists and stories we have here.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Performing arts (music) and media arts. I'm a singer-songwriter, pianist, music teacher and producer. My work includes writing and performing original music, recording and audio production, and creating filmed musical performances and interviews through End of Month Special.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) $2,998

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:

End of Month Special: Season Two

ii. Activity/Project and/or Event **Start Date:**

January 2027

iii. Activity/Project and/or Event **End Date:**

December 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Recorded at my home studio in Sault Ste. Marie, Ontario (111 Promenade Drive). Episodes will be released free online through YouTube and audio platforms such as Spotify.
https://www.youtube.com/@EndOfMonthSpecial https://open.spotify.com/show/5aSTCJjuMsgoBHPfLu1hKu?si=-wpkyyU_RVmTyfaLHdQ9tg&utm_source=copy-link

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

I'm applying for support to make a second season of End of Month Special, a music and interview series I created in Sault Ste. Marie. The idea is simple: I invite musicians into my home studio to perform their original songs and talk about their music, their influences and their experiences. I want viewers to hear the songs, but also get to know the people behind them.

There is a lot of talent in Sault Ste. Marie and Northern Ontario, but being in the North can make it harder to reach audiences beyond our immediate communities. I started the show to create another way for musicians to be heard and for people to discover music being made here.

I completed Season One as a 12-episode series, covering the costs myself. I learned a lot about coordinating artists, recording performances, hosting conversations and getting the finished episodes out to the public. For Season Two, I plan to produce another 12 episodes featuring musical acts from Sault Ste. Marie and Northern Ontario. We'll record four acts over each of three two-day production weekends. Each episode will combine original performances with an interview about the artist's creative work.

I'll host, produce and do audio engineering for the series and work with Jonna Bouliane on filming and video editing and Dustin Goodall on audio mixing and mastering. We already have an established production process. Recording in my home studio means we can use existing space and equipment instead of paying for a venue.

A major goal this season is to compensate the people involved more fairly and to offset some of the costs I have taken on myself, including paying portion of Jonna and Dustin's fees as well as a significant portion of the artists fees.The first season was a personal investment; to keep doing this well, I need to build a more sustainable approach. The ACAP contribution would support honorariums for the 12 musical acts and a portion of filming, editing and audio engineering. I'm also seeking other project funding, with the sources and expenses to be shown separately in the full budget so the same costs aren't paid twice.

Episodes will be released free online, and artists will be able to share their recordings with their own audiences. I hope the series helps viewers discover local music, encourages connections between artists and gives musicians useful recordings of their work. Over time, I'd like to build a consistent audience and relationships with community partners and sponsors so the series can continue beyond this season.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

- [ ] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

I started "End of Month Special" because I wanted to create something that would help showcase the musical talent we have here in Sault Ste. Marie and Northern Ontario. I've been involved in music for most of my life, and I know how many talented artists we have in this community who don't always get the exposure or opportunities they deserve.

I believe this project supports the City's efforts to develop arts and culture by providing another platform for local musicians to perform original music and share their stories. It's something different from a traditional concert or live event because the performances are recorded and remain available online. People can discover these artists long after an episode is released, and the musicians have something they can continue sharing and promoting.

The project also contributes to the local creative economy. By producing another 12 episodes, I'll be creating paid opportunities for participating musicians, as well as for Jonna Bouliane, who handles filming and editing, and Dustin Goodall, who provides audio engineering support. The series also gives people outside Sault Ste. Marie a chance to see some of the creative talent we have here, which I hope encourages greater interest in our local music scene and the community itself.

Community engagement is a big part of what I'm trying to accomplish. I want to feature musicians from different backgrounds, generations and musical styles, and give each person an opportunity to share their experiences in their own words. The interviews aren't scripted conversations about what I think is important. They're a chance to listen to the artists, learn about their experiences and let their personalities come through alongside their music. I also want to continue getting feedback from participating artists and audiences as the series develops.

I think there's also an opportunity to support younger and emerging musicians, as well as artists from communities that haven't always had the same opportunities for exposure. I want the series to be welcoming and accessible to a range of artists. While it isn't a formal mentorship program, hearing established and emerging musicians talk about their experiences, challenges and creative processes can be valuable for younger people who are developing their own musical interests.

Another important goal is making the project more sustainable. I personally funded the entire first season, and while I'm proud of what we accomplished, I recognize that continuing the series means finding ways to fairly compensate everyone involved. Funding would help me build a stronger foundation for future seasons and continue developing my own skills in producing, recording, interviewing and managing a creative project. It also gives the other artists and production professionals involved opportunities to gain experience, collaborate and build their portfolios.

I've already made some great connections through the first season, and I'd like to continue building relationships with local musicians, venues, arts organizations and potential community sponsors. I think projects like this can help bring different parts of the music community together and create opportunities for future collaborations.

Although the series is primarily produced by a small paid team rather than volunteers, I recognize the value of community involvement. As the project grows, I'd be open to appropriate opportunities for people interested in learning about music production or contributing to the series, provided those opportunities are meaningful and don't replace paid professional work.

Ultimately, I want "End of Month Special" to be something that contributes positively to Sault Ste. Marie's identity. Music is an important part of our community, and I think the people creating it deserve to be recognized. If the series helps someone discover a local artist, attend their next show, or simply feel a little more connected to the place they live, I think that's something worthwhile.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

I want people in Sault Ste. Marie to discover more of the musicians making original music in their community. For the artists, the series offers a chance to perform, talk about their work and receive a recording they can share when promoting their music. I know how much work goes into writing and rehearsing songs, and I want participants to feel their time and creativity are valued.

For viewers, the interviews provide context for the music and a chance to connect with the people behind it. Episodes will be free online, so people can watch at home, share them with others and revisit them later. This also makes the show accessible to former residents and audiences outside the region.

The project supports creative work behind the scenes, including videography, editing and audio engineering. More broadly, it helps show the range of music being created in Sault Ste. Marie. If someone discovers a musician through an episode and then attends a show, listens to an album or shares their work, that would be a meaningful outcome for me.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Success means completing and releasing all 12 episodes of Season Two while staying on schedule and within the approved budget. I'll track the number of participating musical acts, completed recordings and published episodes.

I'll also review views, listens, comments, shares and social media engagement, and ask participating musicians whether they felt their music was represented well and whether the finished episode is useful for promoting their work. I'll pay attention to new connections with musicians, arts groups and possible sponsors.

Beyond these numbers, I'll consider the season successful if the musicians are proud to share their episodes, people are discovering local artists, and I've built a stronger foundation for continuing the show.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

My main audience is people in Sault Ste. Marie and Algoma who enjoy original music or are interested in the local arts scene. I'd also like to reach people who don't regularly attend live shows but would enjoy discovering musicians through filmed performances and conversations.

Because episodes are released online, they can reach listeners elsewhere in Northern Ontario and beyond, including former Sault residents who want to stay connected to the community. Each featured artist will also bring their own audience to the series.

People can watch at a time that suits them and don't need to travel to a venue. My goal is to build on the audience from Season One while introducing new viewers to music they might not otherwise come across.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

I'm particularly interested in people who enjoy original music, local arts supporters and emerging musicians who might learn from hearing other artists talk about their creative process. I also want the series to reach people of different ages and musical tastes, and former Sault residents who remain interested in the region's music scene.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

I'll promote the episodes through the show's YouTube and Spotify presence and through social media. Each release will have short performance and interview clips that can be shared online. I'll encourage the featured musicians to share their episodes with their own audiences as well.

Season One gives me existing episodes to show people what the series is about. I also plan to reach out to local venues, arts organizations, community groups and media outlets that may be interested in sharing the releases. As the show grows, I'll explore relationships with community partners and sponsors.

My aim is to promote the musicians as much as the show itself, so viewers will continue following their work after watching an episode.

https://open.spotify.com/show/5aSTCJjuMsgoBHPfLu1hKu?si=-wpkyyU_RVmTyfaLHdQ9tg&utm_source=copy-link

https://www.youtube.com/@EndOfMonthSpecial

https://www.instagram.com/joseph.kargi?srtk=Z2ZoNGFxZzl1eDc0&utm_source=qr

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [x] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

I'll host, produce and do audio engineering for the series, including artist outreach, scheduling and production coordination. Jonna Bouliane will handle videography and editing, and Dustin Goodall will provide audio mixing and mastering. A voice actor will also contribute to the episodes. Twelve musical acts will participate, including solo performers and potentially bands. The exact number of individual musicians will depend on the final lineup. I want to feature a range of genres, experiences and backgrounds from Sault Ste. Marie and Northern Ontario.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Joseph Kargiannakis (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 30, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Jonna - videography (ACAP)	318.00		ACAP	Grant	Fee allocation
Jonna - videography (cash)	1182.00		Joseph	Cash	Fee allocation
Jonna - editing (ACAP)	1280.00		ACAP	Grant	Fee allocation
Jonna - editing (cash)	1600.00		Joseph	Cash	Fee allocation
Dustin - audio (ACAP)	200.00		ACAP	Grant	Fee allocation
Dustin - audio (cash)	2200.00		Joseph	Cash	Fee allocation
Materials & Supplies Costs					
Equipment Costs					
Artist Fees					
Featured musicians (ACAP)	1200.00		ACAP	Grant	12 acts
Featured musicians (cash)	600.00		Joseph	Cash	12 acts
Voice acting	900.00		Joseph	Cash	12 episodes
Joseph - hosting/art dir.	1500.00		Joseph	In-kind	Unpaid time
Joseph - production/audio	1800.00		Joseph	In-kind	Unpaid time
Joseph - admin/marketing	1620.00		Joseph	In-kind	Unpaid time
Other Costs					
Catering	450.00		Joseph	In-kind	3 weekends
Total Costs	$ 14,850.00	$ 0.00			
Total Project Costs:	$ 14,850.00				

Application Project Plan Template

Name of Applicant: Joseph Kargiannakis

Intake/Date: Joseph Kargi

Page 1 of

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Artist outreach and booking	01/2027	02/2027	Invite and confirm 12 Northern Ontario musical acts; coordinate availability and participation.
Production planning	01/2027	03/2027	Set recording dates, organize the studio, confirm collaborators and plan episode schedules.
First recording weekend	03/2027	04/2027	Film performances and interviews with four acts over two recording days.
First episodes: post-production	03/2027	06/2027	Edit video, complete audio mixing, prepare releases and begin publishing episodes.
Second recording weekend	05/2027	07/2027	Film four additional acts; continue interviews, editing and episode releases.
Third recording weekend	08/2027	09/2027	Record the final four acts, completing filming for all 12 episodes.
Editing and final releases	08/2027	11/2027	Complete video edits and audio mixes; release remaining episodes free online.
Promotion and community outreach	03/2027	11/2027	Share episode clips, promote featured musicians and connect with local arts groups.
Evaluation and grant reporting	11/2027	12/2027	Review episode releases, audience engagement and artist feedback; complete reporting.

Joseph Kargiannakis
Musician | Singer-Songwriter | Pianist | Music Educator | Producer
[redacted]
kargi.music@gmail.com
[redacted]

ARTIST PROFILE

I am a Sault Ste. Marie-based singer-songwriter, pianist, music educator and producer with experience in original composition, live performance, recording and artist development. My work has included performing and releasing original music, teaching piano and voice, organizing musical events, and collaborating with other artists.

In recent years, I have expanded my work in recording and production through my home studio, including creating, producing and hosting *End of Month Special*, a music and interview series featuring Northern Ontario musicians performing original music and sharing their stories.

My goal is to continue developing my own music while creating opportunities to connect with and support other artists in the region.

SELECTED ARTISTIC PROJECTS AND ACCOMPLISHMENTS

End of Month Special | Creator, Host and Producer
Season One

- Created, produced, recorded and released the first season of *End of Month Special*, a 12-episode music and interview series featuring Northern Ontario musicians.
- Hosted interviews exploring artists' musical backgrounds, creative processes and experiences.
- Coordinated participating musicians, recording sessions, production schedules and collaborators.
- Worked with videography, editing and audio production collaborators to prepare episodes for public release.
- Personally funded the first season, establishing the foundation for future development of the series.

Original Music | Singer-Songwriter and Recording Artist

- **April 2026:** Released *Down*, an original single that was featured on CBC's *The National* in connection with a local community story.
- **December 2025:** Released *Live at the Loft*, a live album showcasing musical performances.
- Continue to write, arrange, record and perform original music as an independent artist.

GRANTS AND PROFESSIONAL RECOGNITION

Ontario Arts Council | Northern Arts Grant Recipient
March 2025 | Skills Development

- Received funding through the Ontario Arts Council's Northern Arts program to further develop skills in audio recording, engineering and music production.
- Worked with audio engineer Dustin Goodall to develop technical skills using Logic.
- Applied this training to independent recording projects and the production of *End of Month Special*.

Ontario Arts Council | Jury Member
Summer 2025

- Served as a jury member for the Ontario Arts Council, contributing to the peer assessment process for arts funding.

PROFESSIONAL MUSIC EXPERIENCE

Joseph Kargi Music | Piano, Vocal and Song-writing Teacher

- Provide individualized piano, songwriting, performance and vocal instruction to children, youth and adults across a range of experience levels.
- Teach vocal technique, piano performance, music theory and musical interpretation.
- Develop lesson plans tailored to students' interests, abilities and goals.
- Provide performance opportunities for students.
- Audio engineering and recording of demos for students.

Case's Music | Piano and Vocal Teacher
January 2024 – March 2025

- Provide individualized piano and vocal instruction to children, youth and adults across a range of experience levels.
- Teach vocal technique, piano performance, music theory and musical interpretation.
- Develop lesson plans tailored to students' interests, abilities and goals.
- Prepare students for performances and support their development of musical confidence and technical skills.

Independent Musician, Composer and Performer | Self-Employed
May 2010 – Present

- Write, arrange, record and perform original music.
- Provide musical services including performance, composition, arranging, recording and production.
- Collaborate with musicians and clients to develop musical projects from initial concepts through completion.
- Organize rehearsals, prepare musical scores and arrangements, and coordinate project schedules.

- Manage the administrative and creative responsibilities of independent musical work.

For The Music Inside | Owner, Events Coordinator and Artist Manager
February 2012 – April 2017

- Coordinated live music events and artist bookings with venues across Ontario.
- Worked with musicians to develop and implement artistic projects.
- Prepared grant applications and funding proposals for music-related initiatives.
- Developed marketing and promotional strategies for artists and musical releases.
- Managed project budgets, bookkeeping, scheduling and artist communications.

Freeman AV / Encore | Audio-Visual Technician
September 2013 – June 2014

- Assisted with the preparation, transportation, setup and operation of professional audio-visual equipment for major events.
- Worked with technical teams to meet production requirements and event schedules.
- Gained practical experience with professional audio-visual equipment and live event production.

Letter of support for Joseph Kargiannakis and the End of Month Special:

To whom it may concern,

It is always a privilege to contribute to community-minded projects that provide crucial stepping stones and vantage points for our musical peers in the small town of Sault Ste. Marie, Ontario. This project has been one of those special opportunities, and Joseph has been a driving force in making this vision come to fruition. On his own time, budget and imagination, he has created a template for a recurring showcase that local artists can rely on to amplify their voices and celebrate their growth. Without people like him driving progress forward, nothing happens.

I was able to provide mix/master services for Season 1 of EOMS, and it would be wonderful to be able to facilitate these technical services again for Season 2. I am fully committed to the work and I believe in Joseph's vision. It has provided a tremendous point of visibility for local musicians and I believe it can only grow with meaningful support.

Thank you for your time and consideration.

Dustin Goodall, owner/operator Unsalted Audio
October 25, 2026

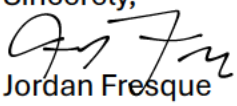
To Whom It May Concern,

I am pleased to confirm my commitment to participating as a featured guest on Season Two of End of Month Special, hosted by Joseph Kargiannakis.

As a local musician and entrepreneur, I am excited to have been invited to take part in this project and have gladly accepted the opportunity. In addition to my work in music, I operate a business creating custom pedals (JFX Pedals), and I look forward to sharing more about my creative pursuits, experiences, and the work I do within our community.

I appreciate the opportunity to be part of a project that highlights local artists and provides a platform for sharing their stories and creative work. I look forward to contributing to Season Two of End of Month Special.

Sincerely,



Jordan Fresque
Sault Ste. Marie, Ontario

To whom it may concern;

I am writing this letter in enthusiastic support of Joseph Kargiannakis and his podcast, *End of the Month Special*. Having had the privilege of participating as a contributor this past season, I have seen firsthand the vital role this platform plays in championing arts, culture, and community engagement in Sault Ste. Marie, Ontario.

End of the Month Special provides a unique and necessary space for artists and creative contributors to share their journeys, explore their work, and connect with a broader audience. What makes Joe's podcast particularly impactful is its inclusive vision of what it means to be involved in the arts. While many of the featured guests are pursuing direct careers in artistic disciplines, Joe also recognizes the profound ripple effect of arts volunteerism and community-based creative practice.

During my appearance on the show, I had the opportunity to speak about my deep involvement in local theatre and performance art, alongside my work fundraising for essential medical equipment at the Sault Area Hospital Foundation and my involvement with the Rotary Club of Sault Ste. Marie. Joe provided a thoughtful platform to demonstrate how the transferable skills built through arts volunteerism—such as communication, storytelling, empathy, and creative problem-solving—directly drive meaningful community impact.

Through our conversation, we highlighted how giving time and passion to the arts enriches both the individual and the broader community, reinforcing that arts volunteerism pays us back in countless ways. Providing platforms like *End of the Month Special* allows regional voices to be heard, inspires public participation, and underscores the value of cultural engagement in everyday civic life.

Joe approaches every episode with professionalism, genuine curiosity, and a deep respect for his guests' contributions. Supporting *End of the Month Special* is a direct investment in local storytelling, arts advocacy, and community building.

I strongly support Joseph Kargiannakis's application to the Ontario Arts Council and encourage the committee to fund this valuable project so it can continue elevating diverse creative voices.

Sincerely,



Megan Wigmore
Manager, Communications – Sault Area Hospital Foundation
Member – Rotary Club of Sault Ste. Marie; Past Chair – District 6290 Rotary Youth Exchange; Outbound Coordinator – Central States Rotary Youth Exchange
Vice-Chair – Sault Theatre Workshop; Director – Algoma Repertory Theatre
[redacted]

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Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

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- ACAP Application Budget Template
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Section 1: Artist Information

i. Artist Formal Name:
John-Paul Chalykoff

ii. Artist Practicing Name:
John-Paul Chalykoff or JP Chalykoff

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

My work focuses on using music and puppetry to support audiences engaging with Anishinaabemowin. As an Anishinaabemowin learner and educator, I'm always looking for ways to encourage people to interact with the language. Much of my work comes from my own experiences with learning and teaching, informed by ongoing live performances. Both music and puppetry provide a safe foundation for people of all ages to continue learning about language.

Music has been an important part of my artistic practice. I write songs in Anishinaabemowin to find ways for people to learn words and phrases through listening, singing, and repetition. My music is intended to be enjoyed in classrooms, at home, and in community settings. I recognize that people have different experiences with the language, and I want my songs to be accessible to those who are beginning to learn as well as those who have been speaking Anishinaabemowin for many years.

My album Oshki-Miikaans (A New Path) reflects my ongoing work with Anishinaabemowin through music. Writing and recording original songs has allowed me to develop my skills as a musician while exploring different ways to share the language. Each song builds on my experiences as a learner and educator, and I continue to learn from the audiences and communities I work with.

Over the last few years, I've been incorporating puppetry into my performances and exploring how it can compliment music. Puppets provide opportunities to introduce Anishinaabemowin through characters, humour, and storytelling. I've

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Performing Arts, Media Arts, Multi & Interdisciplinary Arts: My artistic practice combines music, puppetry, performance, and filmmaking to create accessible Anishinaabemowin experiences. Through interdisciplinary collaboration, I bring together original music, visual storytelling, and character-based performances to engage audiences of different ages while supporting Indigenous language revitalization and cultural expression.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

ACAP Request Amount ($) 2,999

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:

"Bezhig Niizh Niswi" Music Video

ii. Activity/Project and/or Event **Start Date:**

February 1, 2027

iii. Activity/Project and/or Event **End Date:**

May 1, 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Filming Location: Algoma University's Visual Arts Studio
Distribution: YouTube - https://www.youtube.com/@JPChalykoff
Facebook - https://www.facebook.com/profile.php?id=61560200060510

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The proposed project is the production of an updated music video for the original Anishinaabemowin song "Bezhig Niizh Niswi (Puppet Version)" from the album Oshki-Miikaans (A New Path) (song available at https://www.youtube.com/watch?v=pt5hEk-Oe_8). The music video will combine original lyrics, puppetry, and visuals to encourage audiences to participate in singing and understanding Anishinaabemowin. The song itself introduces counting through music, using repetition and rhythm to help audiences become familiar with the words. My goal is to create a music video that encourages people to sing along rather than simply watch a performance. I want audiences to feel that they are part of what is happening on screen, with the puppet characters helping to guide their participation.

An earlier prototype of the video is already available on YouTube. Since creating that version, I've professionally recorded an expanded version of the song and developed original puppet characters who will be featured in the new production. These characters will have a featured role in the video, interacting with one another, responding to the music, and inviting viewers to join them in singing.

The expanded cast will also allow for more humour and storytelling. Different characters respond to the song in their own ways, creating opportunities for playful interactions that complement the music. Through these performances, I want to make the video entertaining enough for audiences to enjoy watching repeatedly, while giving them opportunities to become more familiar with Anishinaabemowin each time.

The project will involve planning the puppet performances, developing the interactions between characters, filming the performances, and editing the footage into a completed music video. I will be working with local camera operator and videographer Justine Chalykoff, who will provide her film experience. Contributors to the original album will participate as puppeteers, bringing the characters to life alongside the professionally recorded music.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☐ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [ ] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie
The project contributes to Sault Ste. Marie's cultural development by expanding the availability of locally produced Indigenous arts and Anishinaabemowin language resources. Developed in partnership with Algoma University, the music video will be publicly accessible to schools, families, and community organizations. The existing prototype has already been distributed to schools across Ontario, and this expanded production will provide an additional resource for continued educational and community use.

Promote effective, meaningful, and equitable community engagement and consultation processes
The project builds on existing relationships with local educators, artists, and community members. Consultation with filmmaker Ben Jonah and collaboration with contributors experienced in Indigenous arts and education will help guide the production. Distribution through schools, educational networks, and community organizations will also create opportunities for audiences to engage with the finished work.

Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
The video is designed to encourage participation in Anishinaabemowin learning, particularly among children and youth. Through music, puppetry, and opportunities to sing along, it offers an accessible introduction to the language for learners with different levels of experience. Indigenous learners and communities are central to the intended audience, while the resource will also be available to educators and families interested in learning together.

Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
Funding will support the completion of a professionally produced music video that can be incorporated into future performances, educational programming, and artistic projects. The

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

One of the main benefits of this project will be providing audiences with an engaging way to hear, practice, and become more familiar with Anishinaabemowin. Through singing along with the puppet characters, viewers will have opportunities to participate at their own pace, whether they are hearing the language for the first time or already have experience speaking it.

For younger audiences, the combination of music, humour, and puppetry can help make learning more approachable. The characters will encourage viewers to join in singing and counting, creating opportunities to practice pronunciation and remember words through repetition. I hope this will help children feel comfortable participating and encourage them to continue using what they've learned.

Educators will benefit from having a resource that can be incorporated into classroom activities without requiring additional equipment or specialized programming. The video can be replayed, paused, and used to support group singing, counting activities, and discussions about Anishinaabemowin. The existing prototype has already been distributed to schools across Ontario, and the updated version will provide educators with a more developed resource to share with their students.

Families and community members will also be able to access the video freely online

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

This project's success is measured by the completion and release of a professionally produced music video for "Bezhig Niizh Niswi" that includes the expanded puppet cast and encourages audiences to participate in singing and counting in Anishinaabemowin.

First and foremost, it involves completing the planned filming, puppetry performances, editing, and final production within the project's budget and timeline. The finished video will be published on YouTube and shared with schools, educators, and community media outlets in Sault Ste. Marie and across Ontario. The original video has 26k views on YouTube with ongoing engagement, and I will promote the new video with an end card that will lead viewers to the new version.

Following its release, I will track YouTube views and audience engagement to understand how many people the video is reaching. I will also document the number of schools, educators, and community organizations that receive the video and any feedback they provide about how it is being used. Followup includes determining whether educators find the video useful for encouraging students to sing along and

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

"Bezhig Niizh Niswi" is intended to reach audiences in Sault Ste. Marie, throughout Algoma, and beyond through distribution to schools, educators, and community organizations. Locally, the music video will engage children, families, Anishinaabemowin learners, and community members.

Regionally, the project will support educators and organizations seeking creative resources to introduce and reinforce Anishinaabemowin with learners of different ages and experience levels. The video will be particularly relevant to Indigenous communities, language revitalization initiatives, and schools interested in incorporating Anishinaabemowin into educational activities.

Beyond Algoma, the video will be available through YouTube and shared with educational networks and community partners. Building on the distribution of the earlier prototype to Ontario schools, this expanded production will offer an engaging resource that educators and families can revisit over time. While rooted in Sault Ste. Marie, the project will support language learning and cultural engagement across a wider audience.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

The primary audiences for "Bezhig Niizh Niswi" are youth, but the project is also intended to support educators and community members seeking engaging, accessible resources that incorporate music, puppetry, and participation into language learning.

By distributing the video through schools, community organizations, and online platforms, the project aims to reach both Indigenous and non-Indigenous audiences while encouraging continued engagement with Anishinaabemowin beyond the classroom.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

"Bezhig Niizh Niswi" will be promoted through social media, educational networks, community organizations, and outreach to schools throughout Sault Ste. Marie, Algoma, and Ontario.

Facebook, Instagram, and YouTube will be used to share production updates, introduce the expanded puppet cast, and promote the completed video through short clips and behind-the-scenes content.

Building on the distribution of the original prototype to Ontario schools, the video will be shared with educators, school boards, Indigenous education programs, and community language organizations. Local media and community networks will also be approached to increase awareness.

The completed video will be freely available on YouTube, allowing educators, families, and communities to access and share it as an ongoing Anishinaabemowin learning resource.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [ ] 19-34
- [ ] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

"Bezhig Niizh Niswi" brings together musicians, puppeteers, and creative contributors. While I will lead the project as musician, director, and video editor, puppetry performances will feature Nora Boyer, Derrick Boissoneau, Justine Chalykoff, BJ Swire, and Beth LaPensée, with Justine Chalykoff also serving as cinematographer and Beth LaPensée providing set design.

The project has already invested in a full cast of custom puppets created by MyCustomPuppets, establishing the characters and visual foundation for the expanded production.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [x] Yes
- [ ] No

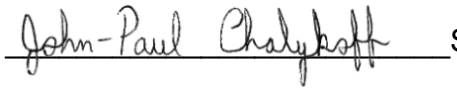
Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, John-Paul Chalykoff (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.


Signature

October 30, 2026
Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Materials & Supplies Costs					
Set Design	250		ACAP	Grant	250
Props	150		ACAP	Grant	150
Production Consumables (gaffer, etc.)	99		ACAP	Grant	99
Captions and accessibility preparation	200		ACAP	Grant	200
Equipment Costs					
Puppets	0		Personal Investment	Personal Investment	2,600
Main Camera	0		Personal Investment	Personal Investment	450
B-Camera	0		Personal Investment	Personal Investment	300
Steadicam	0		Personal Investment	Personal Investment	200
Artist Fees					
Puppeteers (6 Total)	1500		ACAP	Grant	250 x 6
Cinematographer	600		ACAP	Grant	600
Film Consultant	200		ACAP	Grant	200
Film Editing	0		In-Kind	In-Kind	600
Other Costs					
Space Rental	0		In-Kind	In-Kind	600
Total Costs	$ 2,999.00	$ 0.00			
Total Project Costs:	$ 2,999.00				

Application Project Plan Template

Name of Applicant: John-Paul Chalykoff

Intake/Date: 10/2026

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Project planning and coordination	02/2027	02/2027	Confirm production schedule, puppeteer availability, filming requirements, and responsibilities
Creative development for performances & set	02/2027	02/2027	Develop puppet performances, character interactions, set design, and props
Cinematography planning	02/2027	02/2027	Coordinate filming with Justine Chalykoff and consult with Ben Jonah on camera techniques
Puppetry rehearsals	02/2027	03/2027	Rehearse performances with the expanded cast of puppeteers
Filming and production	03/2027	03/2027	Record puppet performances and supporting footage with Justine as cinematographer
Video editing	03/2027	04/2027	JP Chalykoff edits footage, synchronizes performances with the song, and develops the final video
Review and final revisions	04/2027	04/2027	Review the completed production, incorporate feedback, and finalize audio and visuals
Promotional preparation	04/2027	04/2027	Prepare promotional clips, social media materials, and educational outreach
Release and distribution	05/2027	05/2027	Publish the video on YouTube and distribute it to schools, educators, and community organizations

John-Paul Chalykoff

[redacted]

https://www.jpchalykoff.com/

FESTIVALS

Chalykoff, J.P. (2023, July 14-16). *Enaanzowaad Awesiinyag* [Music Video], 2023 Weengushk International Film Festival. Little Current, ON. https://www.weengushkfilmfestival.ca/2023-films/enaanzowaad-awesiinyag

Chalykoff, J.P. (2023, April 8). *Enaanzowaad Awesiinyag* [Music Video], Dawson City International Short Film Festival. Dawson City, Yukon. https://www.dawsonfilmfest.com/program2023.html

Chalykoff, J.P. (2023, March 16). *Enaanzowaad Awesiinyag* [Music Video], The 10th Maoriland Film Festival. Ōtaki, New Zealand. https://mff.maorilandfilm.co.nz/mff2023-programme/#/

Chalykoff, J.P. (2022, November 6). *Enaanzowaad Awesiinyag* [Music Video], 3rd Annual Sault Film Festival. Sault Ste Marie, ON. https://www.saultfilmfestival.com/about-2

AWARDS & HONOURS

June 27, 2025	Sault Ste Marie Arts and Cultural Assistance Program *Anishinaabemowin Album / CD Launch Performance* Sault Ste Marie, ON
April 30, 2024	Ontario Arts Council, Northern Arts Projects *New Songs in Anishinaabemowin* Toronto, ON
March 31. 2021	The Humanities and Arts Research Program (HARP) Development Fund *Oshki-Nagamonan Anishinaabemong: New Songs in Anishinaabemowin* Michigan State University East Lansing, MI

PRESENTATIONS & PROJECTS

October 5-8, 2026	The 3rd Annual Art of Visiting: National Indigenous Presenters Gathering LodgePole Arts Alliance Presenter Kingston, ON
October 8, 2025	*Oshki-Miikaans (A New Path) Album Launch Performance* The Loft Sault Ste Marie, ON
March 31-April 1, 2023	*Songs & Puppetry for Anishinaabemowin* 29th Anishinaabemowin-Teg Language Conference Sault Ste Marie, MI

PERFORMANCES

June 26, 2026	*Songs & Puppetry in Anishinaabemowin* Donald Doucet Youth Centre Sault Ste Marie, ON
June 24, 2026	*Songs & Puppetry in Anishinaabemowin* Grand View Public School Sault Ste Marie, ON
June 20, 2026	*Songs & Puppetry in Anishinaabemowin* East Gwillimbury Public Library East Gwillimbury, ON
June 18, 2026	*Songs & Puppetry in Anishinaabemowin* Alderville First Nation Day Care Alderville First Nation, ON
June 16, 2026	*Songs & Puppetry in Anishinaabemowin* Midland Public Library Midland, ON
June 15, 2026	*Songs & Puppetry in Anishinaabemowin* Georgina Island First Nation, ON

June 4, 2026	*Songs & Puppetry in Anishinaabemowin* Mountain View Public School Goulais River, ON
June 1, 2026	*Songs & Puppetry in Anishinaabemowin* Pinewood Public School Sault Ste Marie, ON
May 29, 2026	*Songs & Puppetry in Anishinaabemowin* Kina Awiiya Alternative Secondary School Program Sault Ste Marie, ON
May 26, 2026	*Songs & Puppetry in Anishinaabemowin* Eastview Public School Sault Ste Marie, ON
May 22, 2026	*Songs & Puppetry in Anishinaabemowin* W.C. Eaket Secondary School Blind River, ON
May 19, 2026	*Songs & Puppetry in Anishinaabemowin* Thessalon Public School Thessalon, ON
May 15, 2026	*Songs & Puppetry in Anishinaabemowin* Sir James Dunn Public School Wawa, ON
April 28, 2026	*Songs & Puppetry in Anishinaabemowin* Garden River First Nation Elementary School & Public Library Garden River First Nation, ON
April 13, 2026	*Songs & Puppetry in Anishinaabemowin* Aamjiwnaang First Nation, ON
April 13, 2026	*Songs & Puppetry in Anishinaabemowin* Bkekwanong Kinomaagewgamig Walpole Island First Nation, ON
April 12, 2026	JP Chalykoff & Baabii

	Kidzac at the Tranzac Toronto, ON
March 21, 2026	*Contes et chansons en Anishinaabemowin avec JP et Baabii* Rendezvous Francophone - AlgomaTrad The Loft Sault Ste Marie, ON
February 24, 2026	*Baabii: I Love to Read Month Performance* (online) Winnipeg Public Library Winnipeg, MB
December 15, 2025	*Christmas Songs in Ojibwe w/ JP & Baabii* Michipicoten First Nation Ganaw-Zhawenjige Sault Ste Marie, ON
December 13, 2025	*Christmas Songs in Ojibwe w/ JP & Baabii* SKG Christmas Market Shingwauk Kinoomaage Gamig Sault Ste Marie, ON
November 7, 2025	*Songs & Puppetry in Anishinaabemowin* Robinson Huron Waawiindamaagewin Treaty Week Sault Community Theatre Centre Sault Ste Marie, ON
October 14, 2025	*Songs & Puppetry in Anishinaabemowin* Garden River First Nation Elementary School & Public Library Garden River First Nation, ON
September 26, 2025	*Learning Anishinaabemowin with Music and Puppetry* National Day for Truth and Reconciliation Chapleau, ON
July 1, 2025	*Songs & Puppetry in Anishinaabemowin* Trent Hills, ON
June 24, 2025	*Songs & Puppetry in Anishinaabemowin* Thessalon Public School Thessalon, ON

June 22, 2025	*Chansons en Anishinaabemowin avec JP et Baabii* St Jean Baptiste Day Festival Centre francophone de Sault-Sainte-Marie Sault Ste Marie, ON
June 19-21, 2025	*Songs from Gichi-Gamiing, Featuring: Baabii & Friends* Nogojiwanong Indigenous Fringe Festival Peterborough, ON
June 16, 2025	*Songs & Puppetry in Anishinaabemowin* Holy Cross Catholic School Sault Ste Marie, ON
June 16, 2025	*Songs & Puppetry in Anishinaabemowin* St Paul Catholic School Sault Ste Marie, ON
June 16, 2025	*Songs & Puppetry in Anishinaabemowin* St Mary French Immersion Catholic School Sault Ste Marie, ON
June 13, 2025	*Songs & Puppetry in Anishinaabemowin* St Basil Catholic Elementary School Sault Ste Marie, ON
January 26-27, 2025	*Songs & Puppetry in Anishinaabemowin* Ambe Miinwe Baapiidaa KEB Conference Sault Ste Marie, ON
January 17, 2025	*Songs & Puppetry in Anishinaabemowin* Bkejwanong Kinomaagewgamig (Elementary School) Walpole Island First Nation, ON
January 13, 2025	*Songs & Puppetry in Anishinaabemowin* Joseph K. Lumsden Bahweting Anishnabe PSA Sault Ste Marie, MI
October 11, 2024	*Songs & Puppetry in Anishinaabemowin* W.C. Eaket Secondary School

Blind River, ON

October 9, 2024 — *Songs & Puppetry in Anishinaabemowin*
Lake Superior State University
Sault Ste Marie, MI, USA

October 9, 2024 — *Songs & Puppetry in Anishinaabemowin*
East View Elementary School
Sault Ste Marie, ON

October 2, 2024 — *Songs & Puppetry in Anishinaabemowin*
Pinewood Elementary School
Sault Ste Marie, ON

September 28, 2024 — *Songs & Puppetry in Anishinaabemowin*
Annual Dance by the River Pow Wow
Lansing, MI, USA

September 27, 2024 — *Songs & Puppetry in Anishinaabemowin*
Biidaaban Kinoomaagegamik
Sagamok First Nation, ON

August 24-25, 2024 — *Songs & Puppetry in Anishinaabemowin*
Fringe North 2024
Sault Ste Marie, ON

August 19, 2024 — *Songs & Puppetry in Anishinaabemowin*
Wahkohtowin Development GP Inc.
Chapleau, ON

August 8, 2024 — *Anangong Miigaading: A New Hope / Star Wars: A New Hope* (Official Ojibwe Dub), Film Premiere
Voice Actor: Uncle Owen, and miscellaneous characters
Dakota Ojibway Tribal Council, Aboriginal Peoples Television Network, University of Manitoba, Lucasfilm Ltd.
Winnipeg, MB

August 2-4, 2024 — *Songs & Puppetry in Anishinaabemowin*
26th Youth & Elders Gathering
Michipicoten First Nation, ON

July 26, 2024	*Songs & Puppetry in Anishinaabemowin* Atikameksheng First Nation, ON
July 8, 2024	*Songs & Puppetry in Anishinaabemowin* Atikameksheng First Nation, ON
July 6-7, 2024	*Songs & Puppetry in Anishinaabemowin* 53rd Northern Lights Festival Boréal Sudbury, ON
June 29, 2024	*Songs & Puppetry in Anishinaabemowin* Thessalon FN Pow Wow Community Entertainment Night Thessalon First Nation, ON
June 20-23, 2024	*Songs & Puppetry in Anishinaabemowin* Nogojiwanong Indigenous Fringe Festival Peterborough, ON
May 31, 2024	*Songs & Puppetry in Anishinaabemowin* Midland Public Library Midland, ON
May 30, 2024	*Songs & Puppetry in Anishinaabemowin* 2024 Ontario Library Service First Nation Spring Gathering Christian Island Elementary School Beausoleil First Nation, ON
May 18, 2024	*Songs & Puppetry in Anishinaabemowin* Nokomis Language Camp Lansing, MI, USA
April 26, 2024	*Songs & Puppetry in Anishinaabemowin* Michipicoten High School and Sir James Dunn Public School Wawa, ON
March 21, 2024	*Songs & Puppetry in Anishinaabemowin* Wishart Library Self Care Event, Algoma University Sault Ste Marie, ON

February 16, 2024	*Songs & Puppetry in Anishinaabemowin* Thessalon Public School Thessalon, ON
August 18, 2023	*Songs & Puppetry in Anishinaabemowin* [Performance] Fringe North 2023 Sault Ste Marie, ON
August 10, 2023	Nish River Band [Band performance] Michipicoten First Nation 29th Youth & Elders Gathering Michipicoten First Nation
July 1, 2023	*Ojibwe Family Songs* Thessalon FN Pow Wow Community Entertainment Night Thessalon First Nation, ON
December 21, 2022	*Ojibwe Christmas Songs* Thessalon First Nation Language Night Thessalon First Nation, ON.
November 10, 2022	*Storytelling Featuring Teddy Syrette with Music by John-Paul Chalykoff* Wishart Library, Algoma University. Sault Ste Marie, ON.

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Juliana Regan

ii. Artist Practicing Name:
Juliana Regan

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Juliana Regan is a budding local singer/songwriter working on her debut album, "Go Easy." Entirely self-taught, her early influences as a child began with Joni Mitchell, Feist, and as a teenager developed a passion for jazz, studying records of Billie Holiday and Ella Fitzgerald. As a vocalist, she uses the voice not only as a vehicle for lyrics but as an instrument in its own right. She has been writing for years, poems and songs alike, which over time grew into a vast collection of works - love letters, requiems, odes to childhood and unresolved existential dread. For Juliana, songwriting is a means of making sense of herself and the world around her, and inviting others to do the same.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Music/recording production, media arts (websites, online content), public art (available for streaming for the public), performing arts (live performances, album release show), multi & interdisciplinary arts (music video production, materials for merchandise)

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2,999

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Go Easy

ii. Activity/Project and/or Event **Start Date:**
November 2023

iii. Activity/Project and/or Event **End Date:**
May 2026

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Recording Debut Album/Album Release show
The Loft - 75 Huron St.
https://algomaconservatory.com/the-studio
https://algomaconservatory.com/the-store/p/juliana-regan-band-album-release-show-friday-may-14-2027-700-pm-the-loft

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The project involves the professional recording, production, mixing and mastering of my debut album, consisting of nine original songs. This process includes hiring and collaborating with producers, sound engineers, local musicians, and paying for access to the studio space. It also expands to production of music videos, hiring a publicist, and creating promotional content.

The album itself is the culmination of several years of songwriting and artistic development, spanning from adolescence to young adulthood - the album was parallel to my growing up. Each song is crafted uniquely, exploring layered vocal arrangements and unconventional blends of jazz and folk, all anchored in story-telling.

My primary artistic objective is to release music that creates a space to hold my audience. This album explores and represents my own private battles and my years of growth, of which I am acutely aware of the gravity of releasing that into the world. I am doing so because I want my listeners to feel listened to - to name things maybe they couldn't, or give them solace that they aren't alone. I am especially concerned with lyricism because my goal for my audience is to find their own meaning within the themes of my songs.

Beyond the completion of the album itself, my broader objective is to grow as an artist and professionally, to have the opportunity for live performances, future recording projects and engagement with broader audiences.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☐ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☑ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☑ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☐ Provides opportunities for volunteerism

☐ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
This project will contribute signifcantly to several of the objectives in the Community Culture Plan, particularly artistic collaboration, cultural diversity, professional development, and the sustainability of local artists.

There are many individuals who have generously contributed to every aspect of this project, all of them local. My producer, Frank Deresti, and sound engineer Brandon Ruch, have spent countless hours over the course of three years working on this with me, from writing arrangements, to elaborate recording set ups, and the ever labourous processes of editing and mixing. Several local musicians have lended their craft to these songs as well. The recording studio itself, The Loft, located inside the Algoma Conservatory building, has provided an incredible space for recording, and fostered connections between other artists with their own musical projects, and has resulted in many creative exchanges. Recording an album is an endeavour that brings people together, forges lifelong connections, and contributes to a stronger, more interconnected artistic community. I have an endless amount of people to thank.

This project also responds to the Cultural Plan’s goal to change the limited diversity in the local arts community. My musical influences combine different genres, including jazz, folk, and other musical traditions, that have given me a voice of my own. By contributing an original body of recorded music to the community, I hope to encourage others to use their own unique voices.

The requested funding would pay for mastering, marketing, ahd duplicating the record.

Releasing my first album as an emerging artist gives me the potential for opportunities to represent and collaborate with my community, such as promotion on radio stations, websites, podcasts, and performance opportunies in Northern Ontario and beyond.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

With the release of this record, I hope to not only give a safe space for audiences to feel seen, but also inspire and encourage others to utilize their own gifts to do the same. I have countless experiences where I was moved by a performance here from original artists that have left an impact on me for the rest of my life. Watching them perform also filled me with excitement and motivation to share my own material, despite my stage fright. We have a gold mine of talent in Sault Ste. Marie with a rich music scene expanding across a vast array of genres, and there is a palpable spirit of wanting to support each other. It is my sincerest hope that I can provide those things for someone else.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Successful implementation of the project would include the completion of recording, mixing/mastering, releasing the album on streaming platforms Spotify, Apple Music, and Youtube. Music video production/content creation to promote will significantly increase the chances of the album gaining traction from broader audiences.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Members of the community, Northern Ontario, worldwide reach via social media

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

My intended audience includes all ages, those living in Sault Ste. Marie, and the art/music community. I also hope to get engagement from wider audiences across the world with promotion on social media and having my album available to stream on popular platforms such as Spotify, Apple Music and Youtube.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

The album will be promoted through several avenues including social media, digital streaming platforms, and engagement with the local arts community including local radio stations, podcasts and live performances. I will also utilize local news and public groups on Facebook and Instagram.

I will use my personal social media accounts to share content such as music videos, vlogs of behind the scenes processes, professional photos, posters, and a special focus on highlighting all collaborators of the project. I will also make official pages representing the album itself and myself professionally for people to engage with no matter their whereabouts.

Additionally I will hire a publicist, Beth Cavanaugh, to oversee the promotional campaign leading to the album's official release, including reaching out to various global publications and satellite radio stations across the world.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Participant composition includes myself as the principle songwriter and vocalist, my producer who has overseen the project including pre and post production, as well as made major contributions musically from writing arrangements to playing instruments, my sound engineer who has done all of the recording and worked on post production (editing, mixing), and 8 professional local musicians playing varying instruments (drums, piano, cello, mandolin, banjo, merlin, guitar, sound effects) totalling 11 contributors.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Juliana Regan _____ (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature

30/10/2026

_____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Publicist	$1000		ACAP	Grant	$1000
Mastering	$900		ACAP	Grant	$900
Materials & Supplies Costs					
Album Art	$200		Cash	In-kind	$200
Merchandise	$500		Cash	Grant	$500
Pressing Records	$1600		Cash	Grant	$1600
Pressing CDs	$200		Cash	Grant	$200
Equipment Costs					
Artist Fees					
Recording	$4,500			In-kind	$4,500
Writing	$500			In-kind	$500
Arranging	$1000			In-kind	$1000
Professional Musicians	$2000			In-kind	$2000
Other Costs					
Total Costs	12,400	$ 0.00			
Total Project Costs:	12,400				

Application Project Plan Template

Name of Applicant: Juliana Regan

Intake/Date: Juliana Regan

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Recording	November 2023	August 2026	Recorded 9 songs with vocals and multiple instruments with hired professional musicians
Writing Arrangements	November 2023	August 2026	Producer wrote arrangements/instrumentation for each song throughout recording process
Mixing	August 2026	November 2026	Sound engineer edited (comping, adjusting levels of instruments) for each song
Mastering	November 2026	December 2026	Sound engineer to finalize mixed recordings to industry standard
Music videos/Professional photoshoots	November 2026	January 2027	Cinematographer, director, video editor to execute production including filming and editing, photographer to capture professional photos
Promotion Campaign	December 2026	April 2027	Hiring publicist, posting content on social media platforms, releasing one song per month on all streaming websites, reaching out to various global publications, satellite radio stations across the world
Pressing vinyls/CDs	January 2027	January 2027	Hiring companies to produce physical copies on vinyl and CDs.
Creating Merchandise	August 2026	April 2027	Hired local artists including seamstresses and graphic designers to make physical merch such as tote bags, t-shirts and posters
Album Release show	May 2027	May 2027	Ticketed live performance of repertoire of album, presented in local venue The Loft.

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Section 1: Artist Information

i. *Artist Formal Name:* Sam Emerson

ii. *Artist Practicing Name:* Muel

iii. *Artist Mailing Address and Postal Code:*

[redacted]

iv. *Artist Contact Information*

Primary Phone: [redacted] Primary email: sam@mgoods.ca

Website : www.muel.bike Instagram: @muel.goods

v. *Artist's statement or general statement about your work:*

I work to make useful things out of materials I find. Keeping things in useful circulation past their typical useful life this is much aligned with the history of quilting a primary art form of mine, I have been selling the majority of things I have made since I was 13.
The Independent Sellers Market (or Open Air Market) is the formal extension of this practice. I want other artist to see the value of their work for other people. In this day value is the dollar and having a low/no barrier place to sell things is an ideal way to get startedon making their art practice a part of financial viability.

vi. *Artist's discipline of focus:* Visual Artist primarily Fiber arts.

Section 2: Type of Grant & Funding Amount Request

Small Project Grant *ACAP Request Amount ($)* **1,511.34**

Section 3: Description of Activities, Projects and Events

Attached project plan template. "ACAP-Project-Plan-2027Sellers Market.pdf"

i. *Project Name or Working Title:* **Independent Sellers Etc (or Open Air Market)**

ii. *Activity/Project and/or Event* **Start Date: March 2027**

iii. *Activity/Project and/or Event* **End Date: Aug 2027**

iv. *Activity/Project and/or Event Location*

The Sault Downtown Plaza, One day per month in the sunnier months of May June July and August on a Thursday (or date aligned with Cruise ship landing)Event ends at 8pm, on dates that align with downtown events the event may continue past 8pm.

v. Please describe the proposed activity, project, and any relevant goals or objectives

The market aims to provide space for artists (etc.) to sell their art, appealing primarily to artists who are unable to set up at high barrier markets due to financial or time constraints. The event is a open air market space that asks sellers to bring all the required materials for selling to the downtown plaza and set up.
With this grant I will be able to provide some equipment , tent, umbrella, table, chairs, to folks who have the need for additional support

GOALS
- host sellers of art who have never sold art before
- provide financial opportunities for artists
- downtown activation increasing "after work" and "before dinner" traffic

vi. *How does this activity, project, or event support the current Community Culture Plan? See bold selected community impact supported by the independent sellers*

Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

Aligns with Downtown activation, Maintaining Programming at the downtown plaza during weekdays having programming in the 3-6 pm window specifically fills the after work and before dinner times. I advertise the event as having three rules. No white supremacy, no multi-level marketing and nothing illegal, these rules are generally welcoming to most people and provide a sense of safety to those who may feel unwelcome in unfamiliar spaces.

Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

Giving Salutites opportunity to make money selling art in a low barrier environment, looking to book at least one market date to align with the cruise ship landing dates will increase value for artists as the typical tourist spend is 3x that of the average person. Art is identity having the downtown being a cultural hub starts with having people being comfortable loitering and mulling about having new things to see. There are many cultural tourism experiences that can be related to open air markets. And many folks who make low volume art do not feel ready to sell growing artists will be welcomed to the market and incentivized financially to come.

In the survey preformed on sellers at the august 20th 2026 market(attached Aug 20th market survey"), a large majority of sellers agree their art has tourism appeal. One seller who makes clothes thought on the question for a moment then answered "YES actually I didn't think so but a lady bought a jacket and said it would be a souvenir for her trip the tag says 'sewn in Sault Ste Marie" it was a happy realization for them as they didn't think their product reflected on the area, however "tourism appeal" can mean a lot of things

Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community/ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners

The event will have an artist fee structure that will pay folks to vend this meaning that the cost of time off work and risk of coming home with nothing will be avoided for some. The last market of the series of 4 will result in a giveaway of some of the used equipment to a seller that is interested in owning one.

I have taught accounting for artists for 3 years a one hour lecture on teaching artists new to sales how to account for the process and complete tax forms independently. At the event regularly sellers share mentorship and general information that can make selling things easier like payment processors. Or they make content for promotion together.

Fosters community connections, partnerships AND networks and Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

As this is a bring your own everything event, it encourages folks to work together share tent space and connect with each other if they haven't before. In the survey taken at the last event in August of 2026 all participants stated that the event contributed to value in their life socially and this is a primary ingredient in building community. As well stated it brought them more being able to provide comfort in the plaza via shade and table space more folks will be welcomed in 2027

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Audience (tourists) : opportunity to shop and see art from a variety of wares without presence at other locations. Lawn signs will be posted around high pedestrian traffic areas promoting the event and moving folks to the downtown plaza
Participants: A limited number of participants will receive financial compensation In the form of an artist fee for setting up at the market, anyone willing to make posters/social media posts will also receive compensation. All past participants (Aug 20) claimed to receive value from the event.
Community: Downtown Activation aligned with Cultural Plan

viii. *If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):*

Successful implementation will be seen in having new artists set up to sell their art,This will be doe by headcount of artists who show up, success will also be full use of artist fee /ACAP support.

Sellers will be provided a people counter to do a rough estimate of foot traffic during the hours the vendor is present. Vendors will be able to provide their "sales success' feeling at the end of the event if they are willing. The above will be assessed against marketing estimates below parts *vi and vii*. to judge success.

Section 4: Marketing

i. *What audiences do the proposed activity, project and/or event look to reach?*

Local (within the Municipality) /Regional (within Algoma) / Tourism (those who will travel)

ii. *Please describe the items selected (250 words maximum):*

I will work with all interested in selling to promote the event, this will attract local and regional audiences of the sellers themselves. Tourists will be attracted to the downtown plaza via lawn signs and additional area signage the day of the event. Additionally reaching out to tourism organizations to have the event promoted to tourists

iii. *Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):*

initially attracting sellers who have not sold before will be done in conversational networks in town, added interest will be provided by providing artists with a small artist fee for showing up and working on promotional efforts. Promo will be therefore expanded from just my own social media to those who are selling art at the market as well.

iv. *How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):*

social media : my personal accounts @muel.goods @hams.hoetry @bike.sault sellers will be incentivize to share their own post about the event on their social media 2 weeks before the event to boost my promotional efforts and reach additional networks

Lawn signs: set up in pedestrian traffic areas with the dates of the events and on the day off will add additional component “TODAY” to generate interest and move people too the event after work.
Save the date: shared in march 2027 dates will be shared to past vendors and social media as well adding information on the payment for vendors to show up.

v. *What age does the activity, project, or event look to reach?*
All ages event

vi. *What is the estimated attendance or viewership of the activity, project and/or event?* **This I define as interested pedestrian traffic not exclusively people who buy things.**
1-50 51-100 101-250 501-1,000
Stretch 1,001-2,500 goal on event aligned with cruse ship docking date

vii. *What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?* **This I define as individuals selling things**
11-25 or STRETCH GOAL 26-50 I have communicated with neighbors and they are in agreement that folks can sell art that aligns with the rules in front of their building from when they close to 8pm.

viii. *Please provide a brief description of participant composition (maximum 150 words):*

individuals off all backgrounds who have art or self made goods to sell. Sellers will be paid in person cash when they show up their artist fee + additional money from putting up posters or Instagram promo. This is described in the budget. Other previous markets have had up to 19 sellers at a time and there is plenty room for more people. In effort to attract sellers I will promote the tent and table support

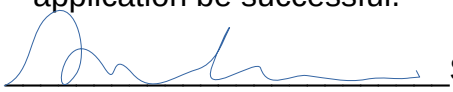
Section 5: Existing In-kind & Previous Funding

i. *Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?* No

Section 6: Project, Activity/Event Budget : Attached with notes

Section 7: Authorization

I, Sam Emerson attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature

_Oct 29 2026_____Date

Completed applications and supporting documentation submitted by email to: **a.moore@cityssm.on.ca**

SELLERS MARKET SERIES 2027 BUDGET

Cost Category			Note
Operational Costs			
Permit for Plaza	$74.58		1
Total Operational Cost		$74.58	
Materials % Supplies			
Misc promo	76.76		2
Lawn Signs	200		3
Total Materials & Supplies		276.76	
Equipment costs			
Shade & weights	510		4
Folding Tables	150		5
Total Equipment Cost		660	
Artist Fees			
Total Artist Fees		500	
		1511.34	

Note 1: 2026 actual +10% for adjusting annual increase

Note 2: actual expenses for 2026 on market related expenses.

Note 3: Quote requested from Canvas imaging no reply, in conversation $20 / sign budget include 10 signs

Note 4: Canadian tire cart of various supplies to provide shade, Will work to find best budget solution any additional grant dollars saved will go to a wagon and artist fees.

Note 5: will find 3 $50 table options of varying sizes will look to Facebook market place to have minimum 3 support tables

Note 6: artist fees will go to the first 4 artists to sign up by emailing me and showing up to event to sell. Cash will be provided as they come to receive it. 2 artist fees per event will be saved for those who have never sold at a market before.

Note 7: added artist fees will be sent to those who post on social media or put up a poster promoting the event, any savings on Equipment cost will be moved to artist fees.

Application Project Plan Template

Name of Applicant: Sam Emerson

Intake/Date: Oct 30

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
save the date	march 2027	MARCH 2027	SOCIAL MEDIA POSTS AND LAWN SIGNS IF SNOW IS MELTED
Event one promo	end of march 2027	may 2027	posters up postering campaign and artist fee shared with sellers and all, lawn signs all
event one	date tbd may 2027	same day	update lawnsigns with today, blast socials 24h prior, set up market and provide tents and tables for artists to show up pay first artists to attend artist fee take down
event 2 promo	may 2027	june 2027	postering downtown postering payment schedule shared with artists
event 2	june 2027 date tbd	same day	update lawnsigns with today, blast socials 24h prior, set up market and privide tents and tables for artists to show up pay first artists to attend artist fee take
event 3 promo	june 2027	july 2027	postering and social media posts talk with artists about sharing their own posters
event 3	july 2027 date tbd	same day	update lawnsigns with today, blast socials 24h prior, set up market and privide tents and tables for artists to show up pay first artists to attend artist fee take down by
event 4 promo	july 2027	aug 2027	LAST one lots and lots of event promo tent and table giveaway to anyone who has attended
event 4	aug 2027 date tbd	same day	update lawnsigns with today, blast socials 24h prior, set up market and provide tents and tables for artists to show up pay first artists to attend artist fee take down by 8pm do final survey distribute thank you letter

Application Project Plan Template

Name of Applicant:

Intake/Date:

Page of

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes

Gmail Sam <sam.muel.goods@gmail.com>

Receipt Confirmation

1 message

City of Sault Ste Marie <CityofSaultSteMarie@active.com> Fri, May 8, 2026 at 1:06 PM
Reply-To: csd@cityssm.on.ca
To: sam.muel.goods@gmail.com

The Corporation of Sault Ste Marie
Accounting Division
99 Foster Drive
Sault Ste. Marie, ON P6A 5X6

Phone: (705) 759-5272
FAX:
Email: csd@cityssm.on.ca
Thank you. Your transaction has been processed.

Please check the receipt summary below.
Receipt Number: 1003159.002.
Issued Date/Time: May 8, 2026 1:06 PM
Total Charges: $67.80
Total Payments: $67.80
Remaining Balance: $0.00

TO VIEW THIS RECEIPT (LOGIN IS REQUIRED): https://anc.ca.apm.activecommunities.com/saultstemarie/receipt?redesignedReceipt=true&receiptId=bXVZRnRKNlFOd3JxM3h5bUNjWk1iUT09&receiptSiteId=2&locale=en-US

MONTH	DATE mm/d	vendor	description	COGS/ NON	purchases	group	smaller gro	EXPENSES	SALES	HST INC
may	05-09-26	staples	sellers market posters t		advertising	printing	sellers mark	20.09		2.31
may	05-09-26	staples	posters		advertising	printing	sellers mark	3.33		0.38
June	06-16-26	library	posters for ism		advertising	printing	sellers mark	12.43		1.43
June	06-24-26	stones	posters		advertising	printing	sellers mark	4.92		0.57
June	06-24-26	staples	posters		advertising	printing	sellers mark	6.67		0.77
July	07-08-26	staples	sign for market		advertising	marketing	sellers mark	29.32		3.37
may	05-08-2026	city fee all	sellers market		supplies	market	sellers mark	67.8		

Cart (5)

Share Cart

Free Pick Up

Sault Ste. Marie, ON Change



CANVAS

CANVAS Monte Low Profile Umbrella Base

$119.98

$59.99
Each

− 2 +

Exclusive

Only 3 Left! – Limited Stock

Ready for pick up by 4:00 pm, Aug 30

Change to Ship to Home

Products You May Also Need

Save for later

Remove



CANVAS

CANVAS Outdoor/Patio Auto Tilt Market Umbrella, Beige, 9-ft

$199.98

$99.99
Each

Exclusive

− 2 +

Only 2 Left! – Limited Stock

Ready for pick up by 4:00 pm, Aug 30

Change to Ship to Home

Products You May Also Need

Save for later

Remove



Outbound

Outbound Portable Instant Pop-Up Sun Shelter Canopy Tent w/ Carry Bag, 9 x 9-ft (2.7 x 2.7 m), Multi-colour

$129.99

Exclusive

− 1 +

Only 5 Left! – Limited Stock

Ready for pick up by 4:00 pm, Aug 30

Change to Ship to Home

Products You May Also Need

Save for later

Remove

Order Summary

Subtotal	$449.95
Pick Up	FREE
Sault Ste. Marie, ON **Change**	
HST	$58.49
Total	$508.44

Checkout

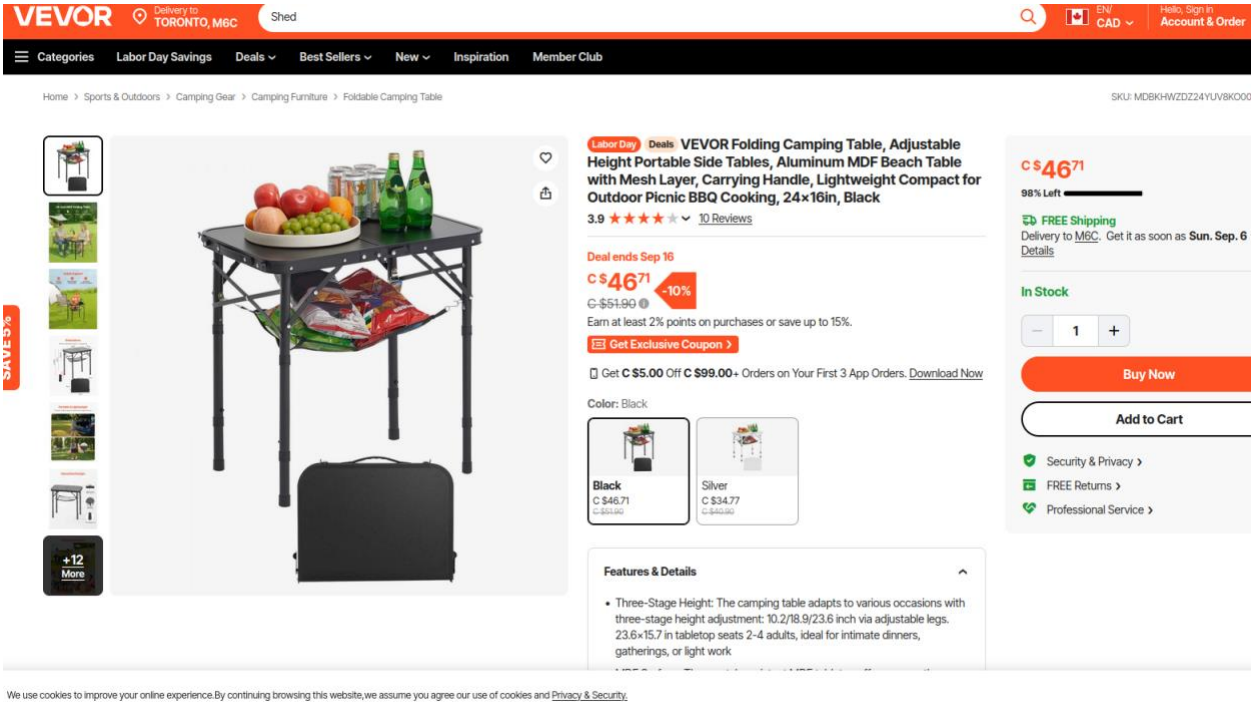
Other ways to pay

Earn up to $1.80 CT Money on this order with Triangle Rewards.

Sign in

*Taxes and fees are subject to change which may result in a change in your total purchase price.

CT Money® can only be redeemed online for eligible merchandise (including applicable taxes) at participating Canadian Tire stores or at other locations designated by Canadian Tire.


VEVOR
Delivery to TORONTO, M6C
Shed
EN/ CAD
Hello, Sign in Account & Order
Categories
Labor Day Savings
Deals
Best Sellers
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Inspiration
Member Club
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SKU: MDBKHWZDZ24YUV8KO00
+12 More
Labor Day Deals VEVOR Folding Camping Table, Adjustable Height Portable Side Tables, Aluminum MDF Beach Table with Mesh Layer, Carrying Handle, Lightweight Compact for Outdoor Picnic BBQ Cooking, 24×16in, Black
3.9
10 Reviews
Deal ends Sep 16
C $46.71
C $51.90
-10%
Earn at least 2% points on purchases or save up to 15%.
Get Exclusive Coupon
Get C $5.00 Off C $99.00+ Orders on Your First 3 App Orders. Download Now
Color: Black
Black
C $46.71
Silver
C $34.77
Features & Details
Three-Stage Height: The camping table adapts to various occasions with three-stage height adjustment: 10.2/18.9/23.6 inch via adjustable legs. 23.6×15.7 in tabletop seats 2-4 adults, ideal for intimate dinners, gatherings, or light work
C $46.71
98% Left
FREE Shipping
Delivery to M6C. Get it as soon as Sun. Sep. 6
Details
In Stock
1
Buy Now
Add to Cart
Security & Privacy
FREE Returns
Professional Service
We use cookies to improve your online experience.By continuing browsing this website,we assume you agree our use of cookies and Privacy & Security.

Dearest committee,

I believe The Independent Sellers Etc. is functioning to activate The Downtown Plaza. Having some money to support artists and buy supplies would help the success of this event. I cant wait to see it grown in 2027 focusing my energy on attracting tourists to the plaza while maintaining that locals artists call on their community to attend.

Tourism loves artist events and spaces. A key memory of a trip can easily be reminded by buying a small work of art. Think of tourists shopping along the riverside in Paris seeing and buying various conceptions of the space they are exploring. The most successful event in 2025 was july 4th as we are sharing a sky with the USA it made sense for more people to be around. In 2027 I will look to cruise ship schedules to plan the dates to increase market tourist attendance.

Having this money would build the event and provide artist who spend so much time conceptualizing our city and area get to sell it and share. Vendors markets are often too expensive for independent artists to attend. On top of the cost of the market anywhere from $90-$200+ the cost associated with planning time off work 7 months in advanced having the cash available for advanced payment at a time far from when you are planning on hopefully making money is sometimes impossible. Being able to offer and “artists fee” to people who have never tried before and cannot risk blocking the hours of 3-8 from their working schedule.

The format lends itself to help those with uncertain lives, no pressure little financial risk. Being able to mitigate that lost income risk is what I look to mitigate with your funding, as well as procuring a few nice table/shade situations for folks to be more comfortable selling their art.

Thanks so much for your consideration for more about me look to www.muel.bike or my instagram @muel.goods

regards,
Sam

SAM MUEL GOODS

[redacted] | sam.muel,goods@gmail.com | www.muel.bike

Community oriented self employed artist with proven organizational and problem-solving skills in a variety of environments. Firsthand experience managing, reporting, and analyzing and summarizing information.

CAREER HISTORY

PITS **2025**

POP up mending space

- work with team to create programming
- mending in space and met with new clients
- taught sewing to young people

MUEL.GOODS **2019-Present**

Sole Proprietor

- Create products using recycled materials, and create a systematic product-finishing process
- created no barrier bring your own everything vendor market 2024
- Maintain detailed records of products, overhead costs, and income
- Create a website and social media promotional materials
- Provide mending services for anything sewn delivery by bike
- Attend small business focused events growing networks and understanding of available local services
- 3 years teach 1 hour accounting for artists

EDUCATION

ALGOMA UNIVERSITY **2015 – 2019**

Bachelor of Business Administration (BBA) with honors

HONORS AND AWARDS

Platinum community votes tailor&seamstress 2026

CPA Impact Social Challenge Winner

Participated in the 2018 Social Challenge Competition at CPA Impact Conference in Toronto.

First Place Team at Northern Ontario Business Case Competition

As part of a team presented business cases to a panel of professional judges

	yes	no			
do you like the set Thursdays	17	1			
would you set up on a different day if a cruise ship were coming to town	17	1			
do you like when the market lines up with the street party (like today) or other dt event	16	1	1 person if on the same block they like it		
have you participated in any vendor market before this series	15	3			
do you face barriers to selling your art	10	7			
cost	8				
location(no car)	4				
equipment (table tent)	3				
resources support knowledge	2				
cost of time off work specifically	5				
digital registration barrier	2				
I don’t feel I have enough/the right stick	5				
age	3		physical limitation		
are you not a white man	9				
does this event generate value to your art practice	18				
financial	15				
social	18				
exposure as artist	18				
do you think your art has cultural/tourist appeal (reflects on the algoma region or attracts tourists)	13	5			
	1	**2**	**3**	**4**	
how many open air markets have you participated in	6	4	2	6	

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Rachel Gabor

ii. Artist Practicing Name:
Rachel Gabor

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Rachel Gabor is an emerging filmmaker based in Sault Ste Marie, Ontario. After graduating on the Dean's List with bachelor degrees in Film Production and Philosophy in 2024, she joined the Northern Ontario Film Industry. Beginning as an Office Production Assistant on the feature film Magnetosphere, and the web series Tales From the Void, she quickly worked up in positions through various feature films and series to Production Coordinator on the feature film Broken Bones and Bell Fibe TV series Love In All The Small Places. She also worked as an Assistant Production Manager on the feature film What We Have Left, and as an Associate Producer on the feature film Study 17 (Formally known as The Sharing Game). In October of 2026, Rachel produced and directed her short film titled 'Put Me On Hold'. This short film is a testament to who she is as a writer, director, filmmaker, and artist. With her 100% Sault Ste Marie-based cast and crew, she is proud to begin post production of it in November and look forward to sharing it with festivals across Northern Ontario, and Canada.
As an artist, she has felt the fragility of the film industry, and as a young person, knows the dependency on a tension-filled political world. With this in mind, she refuses to give into despair and is determined to continue creating art that speaks to people's hopes. This particular film compares a modern artist's pursuit of beauty to Plato's cave analogy in a profound way that will connect with audiences everywhere.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

The discipline of focus is media arts in the form of a 15-minute short film where Rachel worked as Writer, Director, and Producer.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2020.23

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
'Put Me On Hold' Short Film

ii. Activity/Project and/or Event **Start Date:**
11/02/2027

iii. Activity/Project and/or Event **End Date:**
09/07/2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Post Production Process - 40 Queen St. E, Sault Ste Marie, ON P6A 1Y3
All Festival Submissions - Filmfreeway.com

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The proposed project is to go through the post production process for the short film titled 'Put Me On Hold' and to then enter the completed film into film festivals across Northern Ontario.
This project begins with the start of the post-production process: voice recording, an assembly edit, a picture lock, followed by colour, sound, final mastering, and packaging for distribution. Each step will be managed through Parka Pictures, a Sault Ste Marie-based post production house with years of experience and expertise, owned by Parth Pandey, an Indian immigrant and SOO-local. The editor of the film will be Joseph Schlapsi, also a SOO-local and a passionate artist. Each step will be guided by myself: Rachel Gabor, the director of the film. Each step will be completed with a single goal in mind: finish a beautiful short film that showcases the talent and speciality of the 100% Sault Ste Marie based cast and crew.
The second part of the proposed project is to then take the finished short film and submit it into film festivals across Northern Ontario. With each submission, the goal is to be accepted, and be a proud representative of the Sault Ste Marie Film Industry. The festivals we are aiming to be accepted to are Vox Popular Film Festival in Thunder Bay,
Spotlight on Academics also in Thunder Bay, Sault Film Festival in our own Sault Ste Marie, Cinefest in Sudbury, and North Bay Film Festival in North Bay. These festivals have been selected as our film qualifies for each of them.
The overall goal for this project is, of course, to complete the short film and begin the Festival run, but more than that, to showcase what the Sault Ste Marie Film community brings to the table to all of Northern Ontario. This film is beautifully shot, with high quality acting, writing, directing, production design, sound recording, and overall execution. It is a proud representative of what Sault Ste Marie film can be, and to share it with filmmakers and film lovers across Northern Ontario will be to attract more film opportunities and artists to Sault Ste Marie.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

This project supports the current Community Culture Plan by contributing to the development of arts and culture, and the economic and social diversity in Sault Ste Marie. This contribution will happen through working with a local film business and multiple local artists to finish the film, and then by sharing that work, and representing the Sault Ste Marie film community in film festivals across Northern Ontario. With it's already 100% Sault Ste Marie based cast and crew, working through local artists to finish the film, and submitting it as representation across Northern Ontario is the natural next step towards developing and building up the the arts community in Sault Ste Marie. This project will promote effective, meaningful, and equitable community engagement by showcasing the Sault Ste Marie film community's high standards and good-quality filmmaking to festivals across Northern Ontario. With this film as representation, we intend to strengthen relationships and partnerships with filmmakers across the North, and entice them to bring their projects to Sault Ste Marie. This project will also provide a participation opportunity for a few historically underrepresented groups in the community. First by working with an POC immigrant-owned local business, second by working with a non-binary editor, and third by showcasing the film that is 63% persons of colour, and 63% women or non-binary crew and a cast that is 100% women or non-binary persons. This project also will increase organizational capacity and professional development of myself (director) as this is the first short film that I am entering into film festivals. This process will teach me a new understanding and skill-level of filmmaking, and the next step of distribution. It also will allow Joseph Schlapsi, another emerging filmmaker, the opportunity to edit and then present this short film as another high-quality piece on his portfolio. Lastly, this project will foster community connections, partnerships, and networks across Sault Ste Marie and Northern Ontario and will significantly contribute to the quality of life in the North. Through finalization and presentation, our community can be proud of producing a beautiful and well-made piece of art, as well as use it to bring new and strengthened partnerships to the Sault Ste Marie Film Industry.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

This project benefits its participants in two main ways. First, the completion of post production services is a positive boost to business and provides multiple artists work including Parth Pandey, Joseph Schlapsi, and other Parka Pictures employees and contract workers. The post production service allows them to put their names on a proud Northern film that will enter the festival circuit and provide opportunities for future employment, such as contract work or future partnerships. This process will also help the community of Sault Ste Marie through the support of SOO-local artists and a SOO-based business.
Second, the submission and potential acceptance into Festivals across Northern Ontario provides the artists who worked on the film in both production and post production the opportunity to use it as a networking gateway. With each Festival, there will be opportunities to meet with fellow filmmakers both established and emerging, build relationships, and connect with potential partners for future projects. This step of sharing my film across Northern Ontario is the next step in my career development. I intend to use this as a way to bring the next film, and my next project, to life in Sault Ste Marie. The film will represent the high standard of quality and the capability of the filmmaking community in Sault Ste Marie. It will bring attention to the SOO as a hub for filmmaking in Northern Ontario.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

If funding is approved for this project, there are clear milestones that I would consider as steps towards successful implementation each with clear measurements.
First, the post production process provides natural milestones including a completed assembly edit, the picture lock, colouring completion, sound mixing completion, and the final mastering and package completed. Successful implementation of the ACAP grant would be meeting these milestones on track with the dates lined out in the Project Plan Timeline.
The second part of the project is the Festival submissions, and a successful implementation of the ACAP grant would be having the film submitted on time to each Festival listed in the Project Plan. These festivals all have deadlines, and we would aim to submit the film on time, if not early. We submit to each Festival with the goal of being accepted, so while success for the ACAP grant would be a timely submission, another goal for success would be the acceptance of our film, and the subsequent screening at the Festival in 2027.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

The proposed project will have the short film finished and polished and submitted to film festivals across Northern Ontario. This festival run will reach audiences across the Algoma region and the greater Northern Ontario, and the tourists who travel for the festivals, but specifically the communities of Thunder Bay, Sudbury, North Bay, and the local Sault Ste Marie. Through the Vox Popular Film Festival and Spotlight on Academics Festival, we will reach audiences in Thunder Bay. These audiences include filmmakers based in Thunder Bay and area, film lovers, young and emerging filmmakers business people looking for partnership opportunities, and tourists travelling to the area for the festival. Through Cinefest Sudbury Film Festival we will reach audiences in Sudbury which includes the filmmakers and business people of Sudbury, film lovers, young and emerging filmmakers, and tourists travelling for the festival. Through the North Bay Film Festival, we will reach audiences in North Bay as well as filmmakers, business people, film lovers, young and emerging filmmakers, and tourists travelling for the festival. And finally, through the local Sault Film Festival we will reach general audiences in Sault Ste Marie and Algoma Region as well as filmmakers, business people, film lovers, young and emerging filmmakers, and travelling tourists.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

The specific audiences that we intend to reach are as follows:
First, we intend to reach an audience of established and experienced filmmakers. We aim to build the connections across the Northern Ontario Film Industry and work towards a unity in building up the call to art creation in the North. We want to strengthen our partnerships and use this project to drive new projects forward into the wide network of Northern Filmmakers. Second, we want to connect with young and emerging filmmakers as the future of our industry and potential for diverse and valuable connections and partnerships. Third, we hope to connect with film lovers and supporters of the arts across Northern Ontario. These connections are aiming at finding a community of support in a time of wider political uncertainty. By reaching this audience we aim to encourage their love for film, and strengthen our partnership in pushing the pursuit of arts and filmmaking in Northern Ontario.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

'Put Me On Hold' short film has a social media account that is already very active in pushing updates and celebrating milestones of the film production process. It currently has 107 followers, and an average of 500 views per post. As it now enters the post production stage, and eventually begins a Festival run, the social media will only grow in activity as it regularly updates the audiences on each step of the process. For the festival run, we will sharing festival information and content with each submission and acceptance. We will also reach out to local news stations to share exciting updates about the project along the way.
The social media accounts are under @putmeonhold.shortfilm

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [x] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☑ 1-10	☐ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Participants include our Post Production team through Parka Pictures. Parka Pictures is a Sault Ste Marie based post production house located in the downtown owned by Parth Pandey, an indian immigrant and Sault-ite of 6 years. The film's editor will be Joseph Schlapsi, a non-binary and disabled Sault Ste Marie Local who has worked on many Sault Ste Marie film projects in the past. The film will be submitted to the film festivals by the director, Rachel Gabor, an emerging female filmmaker based in Sault Ste Marie.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Rachel Gabor (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



Signature October 30, 2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Festival Submission			ACAP	Grant	
Vox Popular Film Fe	$15.00		ACAP	Grant	FilmFreeway
Spotlight on Acaden	$60.00		ACAP	Grant	FilmFreeway
Sault Film Festival	$10.94		ACAP	Grant	FilmFreeway
Cinefest Sudbury	$47.41		ACAP	Grant	FilmFreeway
North Bay Film Fest	$21.88		ACAP	Grant	FilmFreeway
Materials & Supplies Costs					
Equipment Costs					
Studio Rental for Re	$50.00		ACAP	Grant	Parka Quote
Artist Fees					
Editor	$770.00		ACAP/CAS	Grant/Cash	Parka Quote
Colouring Service	$546.00		ACAP	Grant	Parka Quote
Sound Design and M	$640.00		ACAP	Grant	Parka Quote
Mastering and Pack	$240.00		ACAP	Grant	Parka Quote
ADR Recording	$44.00		ACAP	Grant	Parka Quote
Other Costs					
Total Costs	$2,445.23	0			
Total Project Costs:	$2,445.23				

Application Project Plan Template

Name of Applicant: Rachel Gabor

Intake/Date: Rachel Gabor

Page 1 **of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
ADR Recording with Studio Rental	11-2026	11-2026	1-hour Voice Recording session with actor.
Assembly Edit	11-2026	11-2026	Editor and Director work through the selects to begin the assembly edit.
Picture Lock	11-2026	12-2026	Editor and Director finalize the edit
Colouring	12-2026	12-2026	Colouring process with Director's input
Sound Design and Mixing	12-2026	12-2026	Sound design and mixing process with Director's input
Mastering and Packaging	12-2026	01-2027	Film is finalized and packaged for distribution in Film Festivals
Apply for Festivals: Vox Popular Film Festival	01-2027	01/11/2027 -submission deadline	Submit to Vox Popular Film Festival that will run in April 2027
Apply for Festivals: Spotlight on Academics	01-2027	01/15/2027 -submission deadline	Submit to Spotlight on Academics Festival that will run in March 2027
Apply for Festivals: Sault Film Festival	06-2027	08/01/2027 -submission deadline	Submit to Sault Film Festival that will run in November 2027

Application Project Plan Template

Name of Applicant:

Intake/Date: Rachel Gabor is an emerging filmmaker based

Page 2 **of** The disc

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Apply for Festivals: Cinefest Sudbury	06-2027	08/15/2027 - submission deadline	Submit to Cinefest Sudbury Film Festival that will run in September 2027
Apply for Festivals: North Bay Film Festival	08-2027	09/07/2027 -submission deadline	Submit to North Bay Film Festival that will run in November 2027

Rachel Gabor

rachelgabor3@gmail.com - [redacted]

Education

Calvin University (Grand Rapids, MI, USA) 09/2020 – 01/2024
Bachelor of Arts, Film and Media: Production Concentration
Bachelor of Arts, Philosophy
- Dean's List, Member of Lambda Pi Eta (Honor Society of National Communication Association)

Columbia College Chicago (Semester in Los Angeles) 01/2024 – 05/2024
Bachelor of Arts, Film and Media: Production

Work Experience

Office Intern
Sault Film Festival (Sault Ste Marie, ON, CAN) 08/2025 – 09/2026
- Work through the year to organize, prep, promote, and run the Sault Film Festival and all of its promotional events. Daily tasks include coordinating movie permits and Special Events Permits, creating and executing social media marketing plans, applying for non-profit and government grants, creating festival sponsor package, and answering questions from the public.
- Creating tax credit applications and working on follow up until approved for various projects including live action and animated feature films and series. Applications include: OCASE, OFTTC, OPSTC, and CAVCO.

Associate Producer for feature film 'The Sharing Game'
Rusty Halo Productions (Sault Ste Marie, ON, CAN) 04/2026 – 05/2026
- Breakdown script to create schedule, one line, and Day out of Days to share with Cast and Crew. Provide daily instruction to on-set PA to assist wherever needed. Coordinate transportation, accommodation, catering, and timing of all set operations every day. Adjust schedule for weather and cast issues to update daily and weekly plans.

Production Coordinator for Bell Fibe TV Series 'Love In All The Small Places'
Immensity Productions. (London, ON, CAN) 12/2025 – 12/2025
- Work with the producers to create script breakdowns, and schedules. Create and send out daily call sheets, sides, and maps. Coordinate between production and locations, background performers, sponsors, cast and crew to ensure smooth and timely production days.

2nd AD for feature film 'Dolphin Flip'
Dolphin Flip Picture Inc. (London, ON, CAN) 10/2025 – 10/2025
- Work closely with 1st AD to create daily and weekly schedules. Implement schedules into daily timings. Move cast from pickup through processing and onto set in a timely fashion.

Assistant Production Manager for feature film 'What We Have Left'
S.N.A.P. Films Inc. (Searchmont, ON, CAN) 09/2025 – 11/2025
- Coordinate vehicle rentals, location agreements, Crew contracts, NOHFC residency forms, ACTRA contracts, Preliminary scheduling, and answering any questions from cast or crew on set. Complete wrap paperwork including NOHFC and ACTRA completion.

Production Coordinator for short film 'The Red Feather'
Polkadot Media (Sault Ste Marie, ON, CAN) 07/2025 – 07/2025
- Breakdown script and creating a schedule, preparing, negotiating, and executing locations agreement, organizing catering and craft, executing crew and cast contracts, performing on-set PA duties.

Production Coordinator for feature film 'Haunted House Party'
Maim Inc. (Sault Ste Marie, ON, CAN) 06/2025 – 07/2025

- Coordinate and execute vehicle rental agreements, location agreements, crew contracts, NOHFC residency forms, cast contracts, and Government of Canada to USA carnet.

Production Coordinator for feature film 'Broken Bones'
Rusty Halo Productions (Sault Ste Marie, ON, CAN) 11/2024 – 01/2025

- Create schedules, scout and lock locations, create and execute cast and crew contracts. Undertake daily catering, location agreements, city street parking and transportation.

Development and Research Intern
Sidestilt Films (Los Angeles, CA, USA) 01/2024 – 05/2024

- Under instruction from producers, research topics for documentary potential, and create and present pitches. Work with the team to complete office work, attend weekly meetings, and stay up to date on

Office Production Assistant for episodes 1, 3, & 4 of series Tales from The Void
Envoi Entertainment (Sault Ste Marie, ON, CAN) 07/2023 – 08/2023

- Work closely with the Production Team to complete paperwork including ACTRA contracts, canada work permits, travel permits, locations agreements, Cion MAPPED applications and other grant applications, and daily production reports.

Office Production Assistant for feature film 'Magnetosphere'
Pine Pathways Productions Inc. (Sault Ste Marie, ON, CAN) 07/2023 – 08/2023

- Work with the Production Manager to complete paperwork including Covid Testing Reports, Daily Progress Reports, Cion MAPPED applications, and crew contracts and residency declarations. Organize daily camera, sound, and script reports for the editing team.

Film Production Department Lab Assistant
University Communications Dept. (Grand Rapids, MI, USA) 09/2021 – 12/2023

- Work within the film department to organize and run the gear rental for students, answer questions and teach students the specifics of camera, lighting, and sound gear. Assist professors in labs, and provide support for all film students when needed.

Short Films:

- *Put Me On Hold* - Written, Directed, and Produced by Rachel Gabor in October 2026
- *Matthew's Keeper* - Directed by Joseph Schlapsi. Worked as Producer. Filmed in October 2026
- *The Red Feather* - Produced by Polkadot Media. Worked as Production Coordinator. August 2025
- *Taraji P. Henson Promotional Videos* - Harper Collins Publishing, Worked as P.A. in February 2024

Skills

- Highly organized, resourceful, dependable, adaptable, proficient at multitasking
- Works well in deadline-oriented departments, able to anticipate needs, and experience trouble shooting.
- Excellent written and verbal communication skills.
- Microsoft Office Suite (Word, Excel, Outlook, etc.), Google Suite (Gmail, Docs, Sheets, etc.)

Certifications

- Ontario Green Screen Sustainable Film Production Fundamentals
- Canadian Independent Screen Fund's *Business Affairs Bootcamp Series* hosted by Elisabeth-Ann Gimber

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Parka Pictures Inc.

40 Queen street E
Sault Ste Marie, ON
705-975-6999
Parth Pandey

Quote

Submitted on **10/30/2026**

Quote for

Rachel Gabor
[redacted]

Quote #

PP-2026-00

Project

Put Me On Hold

Description	Units (Hours)	Unit price	Total price
Editing	35	$22.00	$770.00
Colouring	26	$21.00	$546.00
Sound Design and Mixing	32	$20.00	$640.00
Mastering and Packaging	12	$20.00	$240.00
ADR Recording	2	$22.00	$44.00
Studio rental for voice recording	1	$50.00	$50.00

$0.00

Notes:

Subtotal	**$2,290.00**
Adjustments	**$0.00**
HST	$297.70

Registered GST #75918 9012 RT0001

$2,587.70

ACAP - Put Me On Hold - Fall 2026

Links to social media accounts:
https://www.instagram.com/putmeonhold.shortfilm/
https://www.facebook.com/profile.php?id=61592475069353

Documentation of COMPLETED Past Projects:
Love In All The Small Places - Trailer: https://www.youtube.com/watch?v=rKFUWyFV4Iw
Live Action Bell Fibe TV Series - 2025 - London, ON
Production Coordinator

What We Have Left - In Festival Circuit
Live Action Feature Film - 2025 - Searchmont, ON
Production Coordinator

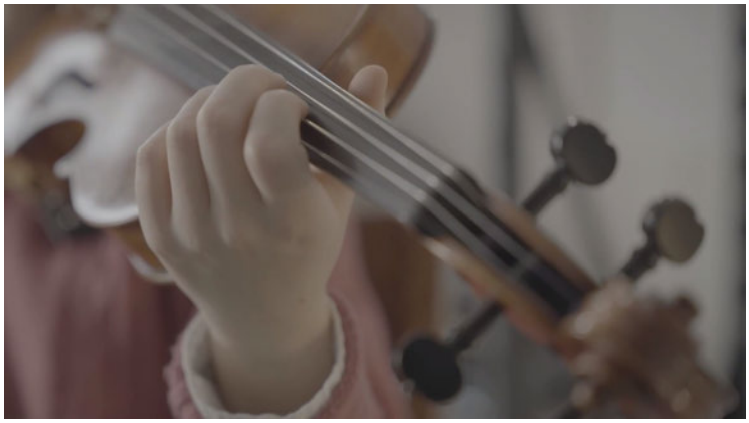
Haunted House Party
Live Action Feature Film - 2025 - Sault Saint Marie, MI, USA
Production Coordinator
Watch Trailer here: https://www.facebook.com/share/v/17wLeBAJAo/

Tales From The Void
Live Action Web Series - 2023 - Sault Ste Marie, ON
Office Production Coordinator
Watch here:
https://watch.plex.tv/watch/show/tales-from-the-void?uri=provider%3A%2F%2Ftv.plex.provider.vod%2Flibrary%2Fmetadata%2F65f99ddf0a3ad89d057b027b

Magnetosphere
Live Action Feature Film - 2023 - Sault Ste Marie, ON
Office Production Assistant
Watch Trailer here: https://www.youtube.com/watch?v=A5OhmL3a4tM

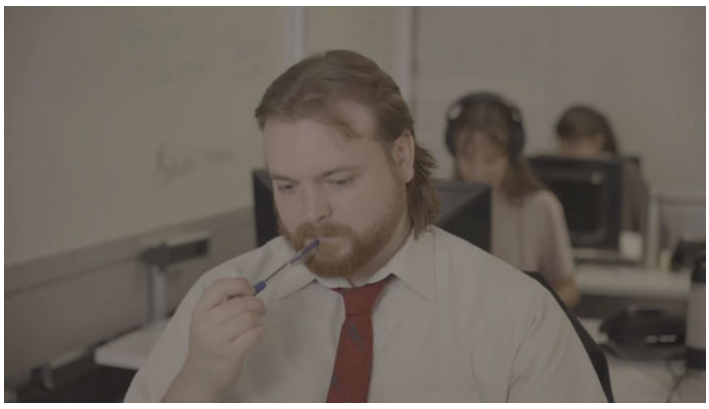
‘Put Me On Hold’ Production Stills
CONFIDENTIAL - Not for sharing

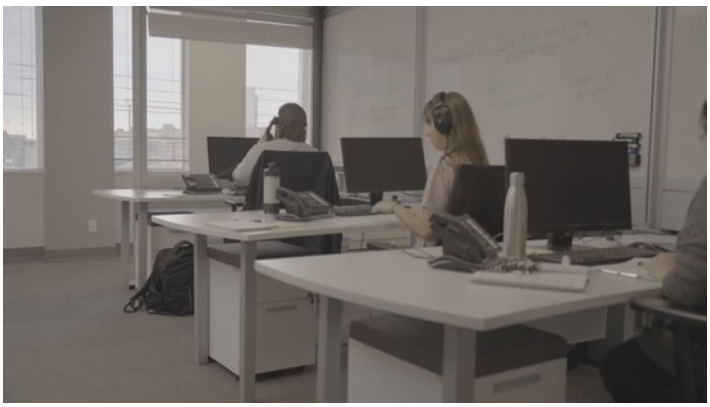


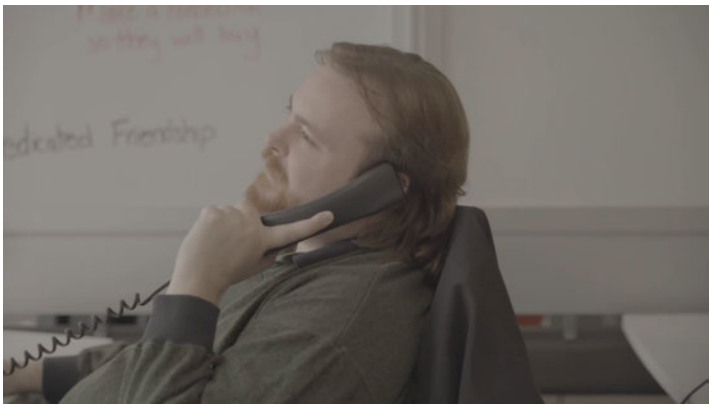


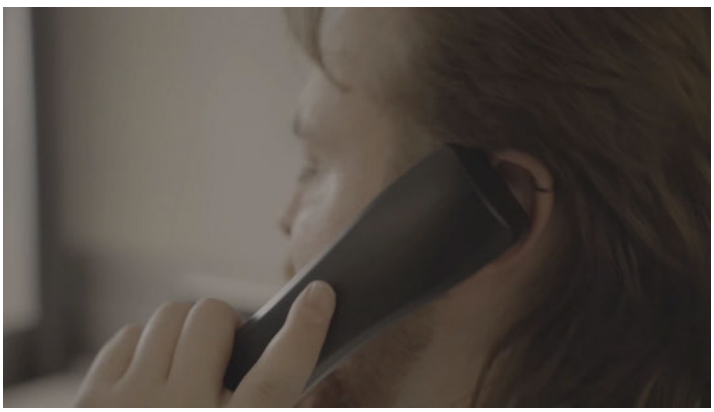












Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Rebeka Herron

ii. Artist Practicing Name:
Rebeka Herron

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):
604 219 1576
rebeka@rustyhaloproductions.com

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

I am an award winning disabled mixed race Latina filmmaker. I am an alumna of Capilano University's Motion Picture Program, and the Cineplex Entertainment Film Program Producers' Lab at the Canadian Film Centre. And I am a member of the Academy of Canadian Cinema and Television, ACTRA Toronto, and the Canadian Media Producers Association.
I worked in development for Brightlight Pictures before transitioning to the story department on several lifestyle and reality programs as a director, producer, story producer, and virtual reality producer. From 2018 to 2023 I was Senior Line Producer and Production Supervisor for boutique animation studio Taqqut, where I was part of the Oscar shortlist "The Shaman's Apprentice".
Recently, I have been making a very diverse portfolio of work.I directed the acclaimed short film "Beka & Nico," which premiered at Fringe North in 2024. My writing has appeared in segments for shows like "Anaana's Tent" Season 3 and "Tundra Friends" Season 1 on APTN.
Recent productions include my directorial debut "Armchair Traveller", thriller "Broken Bones", experimental drama "Study 17", all filmed in Sault Ste. Marie, Beyond my creative endeavors, I am deeply involved in my community. I am the proud owner of Rusty Halo Productions, and co-founded the Sault Film Festival, underscoring my commitment to promoting and advancing the arts locally and beyond.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Media arts: mixed media stop-motion, virtual production, and 2-D Animation short film

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2999.00

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
The Girl With Backwards Feet

ii. Activity/Project and/or Event **Start Date:**
01/04/2027

iii. Activity/Project and/or Event **End Date:**
12/31/2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

40 Queen St. E, Sault Ste Marie, ON

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

Rooted in Latin American folklore, the story centers on a retelling of La Ciguapa, a mythic mountain woman characterized by knee-length dark hair, backward-facing feet, and an irresistible siren call that lures men into the deep forest to consume their flesh, blood, and soul.

I've always loved telling stories from women's perspectives. It's what I know and understand, but growing up I didn't see a lot of female empowered stories in the big horror/thriller genre. My dad and I would watch classics like Hellraiser, The Exorcist, and The Texas Chainsaw Massacre. These films often had women portrayed as victims not as heroines. This story is about a multi-faceted female presenting creature who protects the forest from mankind - even if that means feasting on them.

I believe this story is particularly relevant today as it reclaims traditional Latin American folklore to celebrate complex female power and autonomy. By moving past sanitized depictions of mythic figures, the film offers a sophisticated exploration of identity and cultural heritage, enriching contemporary Latinx representation in independent animation.

We have spent most of our time on Earth devouring it. Our natural resources have been used for greed, slowly killing our planet and endangering animals. As a child I was enamoured with the determination of the Clayoquot protests, who set up a series of blockades related to clearcutting in Clayoquot Sound, British Columbia. I was probably 4-years-old then but I wanted to participate to help save the trees! This project is an ode to my Latina background, and my love for Mother Earth.

To visually express the eerie duality of this legend, I will merge physical tactile environments with digital art styles through four distinct production techniques, the choices are both artistic and thematic:

1. High-resolution live-action photography and videography of natural woodland settings. Real woodland environments provide a grounded, immersive reality. The subtle movement of natural wind, shifting light, and organic textures creates a tactile world that makes the legend feel anchored in actual space rather than an abstraction.

2. Cut-Out Paper Stop-Motion. Constructing The Girl with Backwards Feet and her

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

My goals compliment the goals of the City initiatives, particularly the Community Cultural Plan. Not only is my goal to develop my media arts skills with this project, I engage with other artists outside the film industry such as illustrators, videographers, and puppet builder. I have, and will continue, to do this with variety of other projects. The film industry is a growing force and economic driver in this City. I focus my attention on media arts in this area, specifically with Northern Ontario connections exclusively. Not only do my projects generate spending in the community, I hope to create real opportunities to hire industry professionals - including newcomers - to grow the network of working media arts in the Sault. I am deeply committed, financially, to supporting local. With this project I will hire voice actors, animators, graphic designer, editors and more. Since permanently relocating to the Sault I have been actively developing relationships with the local theatre community, local artists, technical folks and more. I am deeply committed to this City and developing all aspects of the infrastructure required to grow the media arts industry here. One example is actively engaging the theatre community, to develop the infrastructure that we both require, including social capital. I will be working with recent Sault College/Algoma University graduates and Indigenous folks to on this project who want grow in the animation field. I myself as a local director will also be learning new techniques. Fostering community relationships is a priority for me. Throughout the year I work to create opportunities in the media arts and beyond. This is positive in a wide variety of ways, including providing active support for the students studying film at our local post secondary institutions. On this project I plan to offer junior animator position to a student needing a student work placement. By building the film industry and animation industry here in the Sault my hope is that talented Saultites will choose to stay here and work on future projects with me.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

My goal as a director is to also bring a voice to artists living in my community and to hire Northern Ontario artists on and off the screen. I aim to bring strong female characters and or non binary characters/performers into leading roles, and to work with a diverse group of cast and crew. I have met with the professors at Northern Ontario institutions to discuss ways in which I can actively involve students and recent graduates in my films, as I believe it's important to give back to the community and continue to foster creatives in my region.

The Girl with Backwards Feet is a gripping thriller that blends myth, rural horror, and a lesson. With its slow-burn tension, unsettling atmosphere, and a complex female lead, the film holds strong commercial, cultural, and artistic potential.

This project will impact the local Northern Ontario film actors and crew, giving them a great experience to star in or work on a film that will be seen and celebrated globally. My last film The Process is in post-production and my plan is to enter it into film festivals. By being able to create more projects at home in Sault Ste Marie I hope this will give that opportunity back to other folks coming up in Northern Ontario to grow and build their own skills and to see that it is possible to make content at home in Northern Ontario.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

This short film's success will be measured through a timely completion of the project, upon which, I plan to host a screening for Sault Ste Marie, showcasing the local talent and hardwork that went into this project. I then will plan to submit to local film fesitvals including Sault Film Festival, and other festivals in the Algoma region. Then I plan to submit to Ontario, Canadian, and International film festivals. Eventually submitting to international festivals, both new festivals, and ones that I already have connections to, such as festivals in New Zealand, USA, Italy and Spain, where other projects of mine have been shown.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

I plan to reach audiences that are local and regional, including young children and their parents. Both through local showings and events that promote the film, and through online access that is advertised locally and regionally. 'Other' indicates our online audience members that are not local. With this option I will be able to expand our geographic reach and provide the most accessible animated short film screening possible for those experiencing mobility, sensory, or other, challenges.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

This project is targeted at young children whose families have experienced numerous challenges including language bariers, cultural adjustments, discrimination, and mental health issues stemming from the migration experience and the stresses of adapting to a new environment. These families make up a large percentage of Canada, especially in the Algoma region. My goal with this film is to connect to these famillies experiences and give the young children a film that they can identify with, and learn from.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

I will promote through my own website www.rustyhaloproductions.com/, as well as my social media platforms, X (formerly twitter), Facebook, and instagram, all under @rustyhaloprod. Additionally, I will create a poster in partnership with student graphic designers and engage local media, SooToday, and Sault Star, with a combination of press releases, paid ads, and news stories. I will submit to film festivals to expand the audience reach. We also will distribute it through a sister company, Chalo TV which has an established following and will help push this short film to reach its desired audiences.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [ ] 19-34
- [ ] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Writer/Director - Rebeka Herron (mixed-race Latina)
Voice Actors (7) - open to all ethnicities/diversities
Sound Recordist - Joseph Schlapsi (non-binary/disability)
Post Sound - Parka Pictures' Parth Pandey (BIPOC)
Editor - open to all ethnicities/diversities
Animators (3) - open to all ethnicities/diversities
Office Admin - Rachel Gabor (female)

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☑ Yes ☐ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Rebeka Herron (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature October 29, 2025 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Materials & Supplies Costs					
Equipment Costs					
Animation Software	$ 320.00	0	OAC	Grant	
Sound Recording B	$ 2,000.00	0	SPES	in-kind	
Camera Rental	$450.00	0	SPES	in-kind	
Stop-motion Equipm	$16,000	0	SPES	in-kind	
Artist Fees					
Concept Artist	$ 2,500	0	OAC	Grant	
Cast	$600.00	0	ACAP	Grant	
Stop Motion Animat	$ 3,500	0	OAC	Grant	
Sound Recordist	$ 375	0	ACAP	Grant	
Editor	$ 700.00	0	ACAP	Grant	
Post Sound	$ 700.00	0	ACAP	Grant	
2D Animator	$ 5,000	0	OAC	Grant	
Other Costs					
Music Composer	$500.00	0	ACAP, OAC	Grant	
Cinematographer	$ 900.00	0	OAC	Grant	
Art Director	$3500.00	0	OAC	Grant	
Total Costs	40,545	0			
Total Project Costs:	40,545				

Application Project Plan Template

Name of Applicant: Rebeka Herron

Intake/Date: Rebeka Herron

Page 1 **of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Finalize Script	January 4, 2027	January 31, 2027	work on polishing the script, get feedback from peers
Hire Team	February 1, 2027	February 28, 2027	hire crew needed to help with the project
Casting and Record Voice Actors	March 1, 2027	March 31, 2027	Cast voice actors, record their voices
Character + Envrionment Designs	April 1, 2027	April 30, 2027	Work with designer to create concepts for the characters and backgrounds
Storyboarding and Scene Assembly	May 1, 2027	May 31, 2027	Create the storyboards for the film, edit them into an animatic
Live Action Videography	May 1, 2027	May 31, 2027	Work with cinematographer to film backgrounds for virtual production
Puppet Building	June 1, 2027	June 30, 2027	
Stop-motion Animation	July 2, 2027	September 30, 2027	Animate frame by frame with puppets
Editing	October 1, 2027	October 15, 2027	Arrange stop-motion footage in timeline for post-production

Application Project Plan Template

Name of Applicant: 604 219 1576

Intake/Date: I am an award winning

Page 2 **of** Med ia

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
2D Animation	October 15, 2027	Nov. 15, 2027	Lip sync to match voice actors recordings
Sound Design + Music	Oct 15, 2027	Nov. 30, 2027	Work with sound editor adding sound effects, dialoge editing
Final Edit, VFX and Mastering	Dec 1, 2027	Dec 31, 2027	
Submit to film festivals and arrange screening in Sault Ste Marie, etc	Jan. 2028 onwards		

Links to Rebeka Herron’s Social Media

Rusty Halo Productions
Instagram - https://www.instagram.com/rustyhaloprod/?hl=en
Facebook - https://www.facebook.com/rustyhaloprod/

Rebeka Herron Biography

Rebeka is an award winning differently abled mixed race Latina filmmaker. She is an alumna of Capilano University's Motion Picture Program, and the Cineplex Entertainment Film Program Producers' Lab at the Canadian Film Centre. She is a member of the Academy of Canadian Cinema and Television, ACTRA Toronto, and the Canadian Media Producers Association.

Rebeka worked in development for Brightlight Pictures before transitioning to the story department on several lifestyle and reality programs including as a director, producer, story producer, and virtual reality producer. From 2018 to 2023 Rebeka was Senior Line Producer and Production Supervisor for boutique animation studio Taqqut, where she was responsible for developing and managing their slate of projects working with APTN, NITV, NFB, ISO, and other Indigenous funders. She was part of the team that worked on the TIFF winner, and Oscar shortlist "ANGAKUSAJAUJUQ: The Shaman's Apprentice" while at Taqqut. She brings a comprehensive skill set to every project, leveraging her expertise in production management and line producing to guide development, optimize tax credits, and offer business affairs guidance. Notable projects include TALES FROM THE VOID (Screambox/Super Channel), MAGNETOSPHERE (iTunes, Amazon TVOD), THE DAY LACEY CALLED (Tubi/Chalo TV) and A CHRISTMAS LETTER (CBC Gem/Up TV/Roku).

Recently, Rebeka has been making waves with her diverse portfolio of work. Her directorial debut film, ARMCHAIR TRAVELLER has screened at festivals globally winning the vvFilmf Polomarconi.IT Award. Her second film BROKEN BONES won the Forest City Feature Pitch Prize in 2024. Animated series A WITCH NAMED AGATHA won Best Animation at The Emerging Lens Independent Cultural Film Festival. Currently she is in post-production on the series LOVE IN ALL THE SMALL PLACES.

Beyond her creative endeavors, Rebeka Herron is a pillar in her community. She is the proud owner of production company Rusty Halo Productions, co-owns distribution and marketing company Chalo TV, and co-founded the Sault Film Festival, underscoring her commitment to promoting and advancing the arts locally and beyond.

Previous Work of Director Rebeka Herron

LIVE ACTION

Armchair Traveller
Format: Feature Film
Roles: Director, Producer, Story By, Actor
Link: https://vimeo.com/834919492?share=copy
Password: Charlie202#
Awards, Screenings, Etc:

- Winner Polomarconi.it Award at vvfilmf - Kids and Teens International Film Festival 2025
- Official Selection at Soo Film Festival 2025
- Official Selection at LIFTOFF Series 4 2025
- Special Presentation at Sault Film Festival 2023

Love In All The Small Places
Format: Series
Roles: Director, Producer, Voice Actor
Link: https://vimeo.com/share/folder/145f6949-d385-4f8c-b3d1-f8b8bc0e2d41?fl=tl&fe=sl
Password: LIATSP-2026!
Awards, Screenings, Etc:

- Airing on Bell Fibe TV1
- Nominated for 7 awards including Best Comedy Series at New Jersey Webfest 2026
- Nominated for 5 awards including Best International Series at Bilbao Seriesland 2026
- Nominated for 3 awards including Best Feature at Forest City Film Festival 2026
- Official Selection New Zealand Webfest 2026
- Official Selection New York Wefest 2026
- Official Selection Sault Film Festival 2026

The Process
Format: Short Film
Roles: Director, Producer, Story Editor
Link: https://youtu.be/l4pj4eTblUs
Password: RHP!2024

Cafe Chronicles - Episode 1 - Medium with Creep
Format: Digital Series
Roles: Director, Producer
Link: https://vimeo.com/954622408/fb68bdc8a8?share=copy

Password: 180CC

Awards, Screenings, Etc:

- Nominated for Best Webseries at Terror in the Bay Film Festival 2025
- Official Selection Island of Horror Film Festival 2025
- Official Selection Sault Film Festival 2025

A Christmas Letter

Format: TV Movie

Roles: 2nd Unit Director, Producer

Link: https://gem.cbc.ca/media/a-christmas-letter/s01

Awards, Screenings, Etc:

- Aired on CBC TV 2021
- Sold to: CBC Gem, BYU, Roku, NBCU Spain
- Winner for Best Performance in a TV Movie Role: Young Actor: Josh Reich at Young Artist Award 2022
- Nominated for Best Performance in a TV Movie Role: Young Actress: Ava Weiss at Young Artist Award 2022

Kiss My Incoming Abs (Season 1 and 2)

Format: Digital Series

Roles: Director, Producer, Executive Producer

Link: https://www.kissmyincomingabs.com/episodes

- Aired on NOVUS TV in Greater Vancouver 2012-2015
- Nominated for Best Reality Web Series at Vancouver Web Fest 2015

ANIMATION

A Witch Named Agatha

Format: Series

Roles: Writer, Director, Producer, Voice Actor

Link: https://vimeo.com/1047509476

Password: AWNA2024!

Awards, Screenings, Etc:

- Winner Best Animated Short Film at Emerging Lens Film Festival 2025
- Finalist CTV Best in Shorts Competition at the 2025 edition of Cinéfest Sudbury International Film Festival
- Semi Finalist at Rhode Island International Film Festival 2025
- Nominated for Best Screenwriting Northern Ontario Music and Film Awards (N

OMFAs) 2026
- Official Selection Girona Film Festival 2025
- Official Selection at Soo Film Festival 2025
- Official Selection at Hudson Animation & Short Film Festival 2025

Otterly Adorable: Clean Up The River (funded by ACAP)

Format: Animated short film

Roles: Writer, Director, Producer

Link: https://vimeo.com/1131748792/835ccb3564?share=copy&fl=sv&fe=ci

Password: RHP2025!

Awards, Screenings, Etc:

- Official Selection Hudson Animation Film Festival 2026
- Official Selection Girona Film Festival 2025

Beka & Nico (funded by ACAP)

Format: Animated short film

Roles: Writer, Director, Producer

Link: https://youtu.be/26HdAE-fVe4?si=fOlQ_fj01hXwqge8

Awards, Screenings, Etc:

- Winner Best Children's Short Film at Golden Lion International Film Festival 2024
- Silver Award - Fantastic Fringer Digital Category at Fringe North 2024
- Official Selection at Diamond Star Penang International Film Festival 2024
- Official Selection Golden Film Festival 2024
- Official Selection Fringe North 2024
- Official Selection International Animation Film Festival Golden Kuker - Sofia 2024
- Official Selection Girona Film Festival 2024
- Official Selection Soo Film Festival 2024
- Official Selection Giove International Film Festival 2024
- Atlantic International Film Festival Kids School Tour 2025

Chick-a-Duck

Format: Animated short film

Roles: Writer, Director, Producer

Link: https://youtu.be/DpXupnuMBY8

Password: CaD2022

Awards, Screenings, Etc:

- Official Selection at Los Angeles International Children's Film Festival 2023
- Official Selection at Psaroloco International Children's & Young People's Film Festival 2023

- Official Selection at Big Eyes Big Minds Singapore International Film Festival 2023
- Official Selection at VAFI & RAFI Children's Film Festival 2023
- Fringe North 2023
- Official Selection Vox Popular Film Festival 2023
- Official Selection Soo Film Festival 2023
- Official Selection Animaze Film Festival 2023
- Official Selection Girona Film Festival 2024

Kuluk Season 1
Format: 3 episodes
Roles: Director, Line Producer, Production Supervisor, Editor
Link: https://vimeo.com/664038205
Password: Kuluk2021
Awards, Screenings, Etc:

- Airing in on NITV and TakuTV in 2023

REBEKA HERRON

[redacted]
http://rustyhaloproductions.com

♦ Directing ♦ Live Action ♦ Animation ♦ Supervisory Skills ♦ Scheduling/Planning ♦ Budgeting

LIVE ACTION FILM/TV:

Bollywood Novela (Season 1) *Filming Spring 2027 *Bell Fibe TV1	Co-Writer/Director/Producer	Rusty Halo Productions/ Parka Pictures
Study 17 (Feature) *Winner Artlist $100k Challenge 2026	Writer/Director/Producer	Rusty Halo Productions
Broken Bones (Feature) *Winner Forest City Film Festival Feature Film Pitch*	Director/Producer	Rusty Halo Productions
Love In All The Small Places (Season 1) *Bell Fibe TV1* *Nominated for 7 awards at NJ WebFest 2026* *Nominated 3 awards at Forest City Film Festival 2026* *Nominated for 4 awards at Bilbao Web Fest 2026*	Co-Director/Producer	Immensity Productions
Armchair Traveller (Feature) *Winner Polomarconi.it Award at VVF Film Festival 2025*	Writer/Director/Producer/Actor	Rusty Halo Productions
Cafe Chronicles (Season 1)	Director (3 eps)/ Producer	180 Sisterhood
So I Married a Mangickae (Live Show)	Director/Producer	Guido Cocomello
Kuluk (Season 1)	Director/Line Producer	Taqqut Productions
A Christmas Letter (MOW)	2nd Unit Director/Producer	180 Sisterhood/ Stardust Pictures
Mom's a Medium (Season 2, Ep5)	Story Producer	Lark Productions
Cheer Squad (Season 2, Ep1+2)	JR Story Editor	Good Human Productions
Ice Pilots (Season 6)	Associate Story Producer	Omni Entertainment
Mom's a Medium (Season 1)	Story Assistant	Lark Productions
Kiss My Incoming Abs (Season 1+2) *Nominated Best Reality Series at Vancouver Web Fest 2015*	Director/Producer	Black Tree Pictures
Day in the Life of a Lifemaxer (Short Film) *Won Lifemax Short Film Competition 2013*	Director	Danny McPhee

ANIMATION:

Detective Funny Bones (2D Series) *in development - optioned by 39 Weeks	Writer/Director/Producer	Rusty Halo Productions
Alebrijes (3D Series) *in development - part of Rogers-BSO Writer's Program 2026	Writer/Director/Producer	Rusty Halo Productions
Otterly Adorable (2D Short)	Writer/Director/Producer	Rusty Halo Productions
Archaeology: The Blockhouse (2D Short)	Writer/Director/ Producer	Rusty Halo Productions
A Witch Named Agatha (2D Series) **Winner Best Animation Short Emerging Lens Film Festival 2025* **Nominated for Best Screenwriting at NOMFAs 2026*	Writer/Director/ Producer	Rusty Halo Productions
Beka & Nico (2D Short) **Winner Best Animated Short at Golden Lion Film Festival 2024*	Writer/Director/ Producer	Rusty Halo Productions
Chick-a-Duck (2D Short)	Co-Writer/Director/ Producer	Rusty Halo Productions
Tundra Friends (2D Segments) *Aired on APTN	Writer	Taqqut Productions
Enookie (2D Segments) *Aired on APTN as part of Anaana's Tent S3	Writer	Taqqut Productions

EDUCATION/INDUSTRY PROGRAMS:

- Rogers-BSO Writer's Program 2026
- Reel Green™'s Sustainable Production Training 2024
- North Island College Micro Credential Production Accounting 2024
- CBC Access 2.0 Program 2024
- BANFF Spark Accelerator for Women in the Business of Media 2022
- CMPA Gateway to Trade 2022
- CBC One Stop Business Workshop - Virtual Series 2020-2022
- Women in the Director's Chair (WIDC) Career Advancement Module 2021
- CMPA Export to Trade Program 2021
- Netflix-BANFF Diversity of Voices Initiative Development Program 2020 and 2021
- Ontario Creates IDM Fund Futures Program 2018
- Whistler Film Festival's Power Pitch Competition 2017
- Canadian Film Centre Cineplex Entertainment's Producers' Lab 2016
- Honors Advanced Motion Picture Arts Diploma at Capilano University 2009
- Ontario Supervisor and Worker Health and Safety Awareness Certificate

- Motion Picture Industry Orientation Program Certificate
- Workplace Hazardous Materials Information System (WHMIS) Certificate
- ACTSAFE Safety Awareness Certificate

VOLUNTEERING:

- Co-Founder and Festival Director - Sault Film Festival 2020 to present
- Judge for Women in Film and TV - Toronto (WIFT-T) Showcase 2018
- Social Media Manager - Vancouver Short Film Festival 2016
- Cash and Awards Sponsorship Coordinator - Vancouver Short Film Festival 2015, 2016
- Co-founder - VanChan Monthly Webisode Festival 2014 to 2016
- Co-Founder and Video Producer - Tunes4Good 2013 to 2016
- Capilano University Film Alumni Association Chapter 2013, 2014
- Vice President - Capilano University Film Society - 2008, 2009

UNIONS & ASSOCIATIONS:

- Academy of Canadian Cinema & Television
- ACTRA Toronto Full Member
- Canadian Media Producers Association
- Producing for the Planet Coalition

SCREENINGS & AWARDS:

Click Here For List

October 8, 2026

Sault Production Equipment Services (“SPES”)
Sault Ste. Marie, ON P6B 2R4

RE: Short film

Dear Rebeka,

This letter will confirm SPES’ film equipment sponsorship for the value of CAD $18,450.00 towards the production of your short film “The Girl With Backwards Feet”.

This commitment is contingent on the Program completing all other financing and upon both parties signing a long-form license agreement.

Sincerely,



SPES Team

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Shane Erickson

ii. Artist Practicing Name:
Refind Crew

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):
djseith@gmail.com

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Refind Crew, run by Shane Erickson, is an independent music label based out of Sault Ste. Marie, Ontario, whose soul mission is to create and share beautifully-crafted physical releases of seminal recordings by DIY Hip Hop and electronic artists based out of Northern Ontario. Our vision is to illuminate the many colourful facets of the Northern Ontario music scene through bespoke limited-edition vinyl and cassette releases and in doing so continue to provide value to not only the local underground music scene but further anchor Sault Ste. Marie, Ontario, as a key music player internationally. In 2025, Refind Crew released Ben FM and DJ Seith's "True Taxi In Gentle Rain", a six-track EP on cassette and digital that came in a specially-designed cassette box that folded out into a papercraft taxi cab. Refind Crew hosted two concurrent release parties at Cafe4Good and Mane St. Cafe where the album was presented to the public, along with a companion colouring book and short film. Total attendance across the two events was estimated at 120 heads, a great achievement for the arts and culture sector in Sault Ste. Marie.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Media arts, performing arts

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 3000

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:

Planet Rock "Invazion Of The Two" EP

ii. Activity/Project and/or Event **Start Date:**

January 1st, 2027

iii. Activity/Project and/or Event **End Date:**

December 31st, 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Mane Street Cafe, 626 Queen St. East, Sault Ste. Marie, ON P6A2A4

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The "Invazion Of The Two" EP by rap duo Planet Rock is proudly presented by local music label Refind Crew. This exciting debut EP is slated for vinyl record release in September 2027. Refind Crew will be hosting an album release party in Sault Ste. Marie on September 18th 2027 at Mane Street Cafe. To support the new release this event will include an opening DJ set by Sault Ste. Marie-based electronic musician Skeletune, followed by the record's artwork reveal, a live stage performance and interview/Q and A with Planet Rock, and the world premiere of the music video for lead single "Chain Reaction". After the event, the music and video will be submitted to the Sault Ste. Marie Museum for inclusion in the ongoing "Naturally Gifted" permanent gallery, showcasing the history of music in Sault Ste. Marie and Algoma District.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☐ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☑ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☑ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☑ Provides opportunities for volunteerism

☑ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Planet Rock's influence in the Sault Ste. Marie and District of Algoma is invariably felt in waves through the local music scene, and that has rung most true through their live performances in the city. Bringing a fresh sound to Northern Ontario, the music could be best described as a sounding board for an oft misunderstood and overlooked aspect of the local music culture as it grows and shifts in real time. To enhance community connection and in support of this debut EP and its connection to the Hip Hop scene of Sault Ste. Marie, a release party will be held to facilitate the album reveal, with a live performance of the record from the band, as well as an opening set by Sault Ste. Marie-based producer Skeletune. Stories of the band, its history, and the music being presented will round out the experience. The release party for the EP helps contribute to the development of arts, culture and heritage in Sault Ste. Marie by bringing the community together around a celebration of art and music. Making the album a vinyl release provides the community with a tangible product directly tied to the culture of the people who live here that are working hard to build supports, and having this event around the vinyl release allows for the art to establish connection to community. The release party will boost support and further solidify Hip Hop as a presence to be included and celebrated in the wider music and arts community. Volunteer work will be employed surrounding the facilitation of the event (setup/teardown of the space) as well as poster distribution to local businesses.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

This EP will be available on vinyl in addition to a digital release, which will provide the music community with an amazing physical collectible art piece. The vinyl release will be a capsule of this pivotal time in the Northern Ontario music scene. Release of this record connects Sault Ste. Marie to the larger Hip Hop landscape with grassroot origins surrounding the hunt for music on vinyl and repurposing it into new music through the art of sampling. A release party for this album will help to further connect community members and further support growth in the music and arts in Northern Ontario by giving the community that Planet Rock was born from first access to this new release. The event will strengthen Refind Crew's connection to the arts and culture sector as a label that prides itself in facilitating and supporting Hip Hop and electronic arts growth in Sault Ste. Marie and the District of Algoma.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Refind Crew will continue its commitment to ensuring that Hip Hop and electronic music is treated with the care it truly deserves. The release party for the Planet Rock album "Invazion Of The Two" will not only be measured by its ability to represent an integral aspect of the local music scene, but also by its ability to further nourish Sault Ste. Marie Hip Hop history and lay down a foundation for future artists to thrive. The band and the label have worked very closely to provide high-quality recordings that Hip Hop vinyl collectors, audiophiles, as well as casual music listeners would be proud to include in their own music collections. The enduring efforts taken to include the band's Northern Ontario music scene roots are evident in the artwork, liner notes, collaborations, music video, and behind-the-scenes content that will be revealed as part of the social media rollout leading up to the project's release in September..

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

While the EP and music video will undoubtedly have universal appeal, Producer and DJ communities locally and worldwide are the target demographic for the physical component. However, intentionally hosting the release party in Sault Ste. Marie will aim to bolster the project to the place it was born from, gathering local Hip Hop music and arts enthusiasts, crucial members of the local music scene, as well as the wider arts community of Sault Ste. Marie and the District of Algoma. This will help grow the city's profile as the arts and culture hotbed that it is and always has been on a larger scale.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

The releases will be further promoted to Hip Hop writers, journalists, distributors and both casual and audiophile listeners local to Sault Ste. Marie and worldwide from age 16-55. The release party will be an all-ages event targeted toward the Sault Ste. Marie arts and music scene as a whole, with additional focus on inviting continuing education students from Sault College and Algoma University. Additionally, the material presented at the release party will be submitted for inclusion in the Sault Ste. Marie Museum permanent "Naturally Gifted" gallery - a showcase of Sault Ste. Marie music history reaching back as far as the early 1900s.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Leading up to the release, Refind Crew will promote online via regularly scheduled posts on various social media platforms using photos and video footage gained during the process of creating "Invazion Of The Two" as well as special behind-the-scenes media surrounding the making of the music video for "Chain Reaction". This content and additional marketing strategies will be employed to best increase awareness and engagement pre-release, gaining momentum in the months prior to the album's release and the promotional event. Physical flyers will be distributed to businesses downtown, at Algoma University and Sault College through the Student Unions, and additional supporting businesses to further expand reach.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [x] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

The participant composition for the release party will consist of the members of Planet Rock (DJ Seith on turntables/beat machines, and St. James on vocals), Skeletune (opening DJ), staff of Mane St. Cafe who will be handling the bar and venue access, an event photographer (Kody Penno), a volunteer to help distribute physical posters to local organizations and businesses around town advertising the event, and three volunteers to help facilitate the work of preparing and tearing down the space.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [ ] Yes
- [ ] No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Cost Category (Types of Expenses for Project) - Duplicate/delete rows as needed	Price	Quantity	Tax	Total Cost	Quotes/Estimates (Links where applicable)
Operational Costs					
Mastering (Commissioned Remixes)	$375.00	1		$375.00	File: q-2026-10-19-375.00-unsaltedaudio(remixes)
Mastering/Recording (EP Tracks)	$980.00	1		$980.00	
Admat Distribution (Sault Ste. Marie) (Album Release	$50.00	1		$50.00	
Materials & Supplies Costs					
Vinyl Pressing and Manufacturing (EP)	$1,955.00	1	$254.15	$2,209.15	https://www.clampdownpressing.com/
Vinyl Lathe Cutting and Manufacturing (Single)	$280.00	1	$36.40	$316.40	File: q-2026-10-26-280.00-redspaderecords(lathecutsin
Poster Printing (40 Posters) (Album Release Party)	$63.00	1	$8.19	$71.19	File: q-2026-10-26-63.00-stonesofficesupply(posters)
Equipment Costs					
Speaker Rental (Album Release Party)	$127.04	1	$16.52	$143.56	File: q-2026-10-30-143.55-longandmcquadessm(speak
Artist Fees					
DJ Seith	$1,000.00	1		$1,000.00	
St. James	$1,000.00	1		$1,000.00	
Commissioned remixer: NOLEM	$75.00	1		$75.00	
Commissioned remixer: Skeletune	$75.00	1		$75.00	
Commissioned remixer: KONA	$75.00	1		$75.00	
Album Art Design: Chandra Barnett	$200.00	1		$200.00	
Opening Performance: Skeletune (Album Release Party)	$120.00	1		$120.00	
Other Costs					
Venue Rental (Album Release Party)	$150.00	4	$78.00	$678.00	
Music Video Budget	$1,500.00	1	$195.00	$1,695.00	
Event Photography (Album Release Party)	$50.00	4		$200.00	
Marketing Strategist/Social Media Manager	$35.00	45		$1,575.00	https://mycontentbridge.ca/blog/social-media-management-pricing/
Poster Design	$150.00	1		$150.00	
Total					
	Asking				
SSM Arts And Culture Assistance Program	$2,987.75				
Ontario Arts Council Grant	$7,020.55				
Grant Stream Name 3	$0.00				
Self-Funded	$980.00				

Notes
Quote received in email, included in "Quotes" folder.
Paid in full.
Standard stipend for poster distribution work.
Quote generated from website linked, for 100 copies of the record.
Quote received in email, included in "Quotes" folder.
Quote received in email, included in "Quotes" folder.
Quote included as PDF in "Quotes" folder.
We were unable to get a quote from the halls we reached out to in time, so we estimated the cost of hall rental at four hours based on previous quotes we had received for similar programming at
This rate was calculated based on quotes received from Ela Kallonen, a photographer and videographer based in Sault Ste. Marie. Email attached to
Rate calculated based on freelance rate averages from the linked website. Added $10 to the low-end of $25 for freelance to provide overhead/flex in

Project Milestones/Activities	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Complete mastering for remixed tracks	X											
Complete sequencing for vinyl pressing	X											
Arrange shoot location and date for music video		X										
Music Video Shoot			X									
Music Video completed and uploaded to hosting site							X					
Music Video short clip for social media prepared							X					
Music Video BTS clip for Patreon prepared												
Apply to festivals	X	X										
Reach out to digital/physical storefronts to arrange for pre-orders/consignment		X	X	X	X	X						
Send sequenced music to pressing plant		X										
Submit digital tracks to music distribution service		X										
Create process and teaser videos from archived media		X	X	X	X	X						
Social Media posting (1/wk)	X	X	X									
Social Media posting (2-3/wk)				X	X	X	X					
Receive physical vinyl							X					
Submit physical vinyl to storefronts							X					
Social Media posting (daily)								X	X	X	X	X
Festival Performances						X	X	X				
Promotional RAPP BNGO Shows at College/Uni								X	X			
Planet Rock EP Release Party									X			

Refind Crew Records

Executive Report

First Year Of Operations: 2022

Releases To Date: 3

Description: Refind Crew, run by Shane Erickson, is an independent music label based out of Sault Ste. Marie, Ontario, whose soul mission is to create and share beautifully-crafted physical releases of seminal recordings by DIY Hip Hop and electronic artists based out of Northern Ontario. Our vision is to illuminate the many colourful facets of the Northern Ontario music scene through bespoke limited-edition vinyl and cassette releases and in doing so continue to provide value to not only the local underground music scene but further anchor Sault Ste. Marie, Ontario, as a key music industry presence internationally.

Latest Release: Ben FM and DJ Seith - "True Taxi In Gentle Rain" EP

Details: Ben FM and DJ Seith's "True Taxi In Gentle Rain" opens on the dark and rainy streets of Richmond, VA, as a passenger gets into a taxi to head home. Jazzy instrumental loops begin swirling from the car radio and the cab driver shares his experiences to pass the time. Stories of deception, trauma, gentrification and more are woven together as the passenger encourages more from the driver. Released on limited-run cassette with digital download code, the album is housed in a custom box that can be constructed into a papercraft taxi. "True Taxi In Gentle Rain" delivers a glimpse of real life through the relatable, everyman raps delivered with casual cadence by Ben FM and the breathing soundscapes and loops crafted with care by Seith, resulting in an EP that earns its place among the classics and is more than the sum of its many moving parts.

Performance Figures:

- 125 cassettes moved in the first year of operations
- 53 cassette pre-orders
- Two release parties held back-to-back in Sault Ste. Marie, ON
- 120 people in attendance across both release parties
- 18 cassette sales across release parties
- 10 cassettes shipped to Tapehead City in New Jersey, USA, 5 to HHV Records in Germany, all sold out within the first year of release

Media coverage:

- CBC Radio's "Up North with Jonathan Pinto" (link)
- DJ Skratch Bastid's "Tuesday Morning Coffee Stream" (link)
- Soo Today (link)

- Sault Star (link)
- Joyful Union Cassette Resource (link)
- Ouestime Music Blog (link)
- Beat Tape Co-Op Blog (link)

Upcoming Release: Planet Rock - "The Invazion Of The Two" EP

Release Date: September 18th, 2027

Details: "Invazion Of The Two" is Planet Rock's debut EP, combining fiery lyricism, cerebral turntable cuts, and death-defying wall-of-sound sampling techniques. The hip-hop duo (comprised of MC St. James and DJ Seith) formed in 2016, appearing as featured players at OH!NOFest, Soo York City 10-Year Anniversary Celebration, and VIVID Art Fest. Channelling two lifetimes of experience in hardcore hip-hop music, Planet Rock got to work writing original material between live performances, drawing on the inspirations of early proto-rap, sampledelic turntablist mixtapes of the mid-nineties, the punk DIY ethos of the early 2000s and psychedelic rock excursions of the late 1960s. The group was described by DJ Seith as a "love letter to creative experimentation and appreciation of the rap form". The chemistry between the two was palpable from the first sessions, finding both artists settling into each others' creative grooves almost immediately. The EP is considered the closing of a chapter, collecting four fan-favoured live tracks and a previously unreleased bonus track, lovingly recorded at Unsalted Studios. The music contained within the EP is fearless, bold, funky and real, capturing the infectious spirit of the group at their creative peak. The result is an EP that connects the dots of the golden era of rap unlike any other. Includes bonus remixes of the tracks "Chain Reaction" and "Just Watch" by NOLEM, Skeletune, and KONA.

Performance Figures:
- Fringe North "Show And Tell: A Trio Of Storytelling Events (link)
- RotaryFest 2022 Second Stage Perfomance (link)
- VIVID Arts Fest Performance (link)
- Oh!NOFest 2019 Festival
- Live705 Musician Showcase, 2017

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:

Roll North: Roll. Play. Feast. Repeat.

ii. Organization/Collective Address:

[redacted]

iii. Organization/Collective Contact Information: (Phone Number, Email Address)

[redacted]

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name Paula Trainor

Title/Contact Info [redacted]

Name Mike Nebesniuk

Title/Contact Info [redacted]

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

Roll North – Roll. Play. Feast. Repeat. is a volunteer-led community collective dedicated to promoting creativity, artistic expression, and community engagement through tabletop role-playing games and medieval-themed experiences in Sault Ste. Marie.
Our mandate is to create inclusive opportunities that bring people together through collaborative storytelling, visual and performing arts, music, and interactive entertainment.
Our goal is to establish an annual cultural event that supports local artists, musicians, performers, artisans, and small businesses. Through tabletop gaming, a medieval-themed feast, live entertainment, and artisan vendors, Roll North will introduce audiences to diverse forms of creative expression.
Our objectives align with the City of Sault Ste. Marie's Cultural Policy (2021) by encouraging artistic participation, supporting local talent, strengthening community partnerships, fostering inclusion, and contributing to cultural and economic growth.
Ultimately, Roll North aims to become a sustainable annual celebration that enriches Sault Ste. Marie's cultural community and brings people together through creativity and shared experiences.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Roll North combines literary arts (collaborative storytelling and tabletop role-playing), performing arts (live music and theatrical entertainment), and visual arts (illustration and artisan creations) to create an inclusive, interactive celebration of creativity, artistic expression, and community engagement.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

Seed Funding ☐

Total Request Amount ($) 2999

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:

Roll North: Roll. Play. Feast. Repeat.

ii. Activity/Project and/or Event **Start Date:**

June 2026

iii. Activity/Project and/or Event **End Date:**

August 30, 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)

60 Prince Charles Cres (Sault)
https://www.facebook.com/share/g/1MqHW7zhJB/

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

Roll North – Roll. Play. Feast. Repeat. is a new, volunteer-led tabletop gaming and cultural event taking place August 13–15, 2027, at the Moose Lodge in Sault Ste. Marie. This three-day event will bring together artists, musicians, performers, artisans, gaming enthusiasts, and community members to celebrate creativity, storytelling, and artistic expression.

The event will begin Friday evening with a medieval-themed feast featuring live Celtic, folk, and medieval-inspired music. Saturday and Sunday will feature organized tabletop gaming sessions, live entertainment, an artisan marketplace with approximately 30–40 vendors, cosplay, and a featured guest speaker. These activities will highlight literary, visual, and performing arts while encouraging creativity and community participation.

Our goal is to establish an annual cultural event that supports local artists, encourages creative expression, and brings people together through shared interests. We are working with Games Nook II as a community partner and plan to approach the Sault Ste. Marie Public Library in addition to the theatre groups in the Sault to explore additional opportunities for collaboration. These partnerships will help strengthen community connections, expand participation, and support the event's long-term sustainability.

Roll North aligns with the City of Sault Ste. Marie's Cultural Policy (2021) by supporting artistic participation, promoting local creative talent, strengthening community connections, and contributing to cultural tourism and economic activity.

With an anticipated attendance of approximately 250 people, Roll North aims to become a sustainable annual celebration that enriches Sault Ste. Marie's cultural landscape and provides a welcoming, engaging experience for residents and visitors alike.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

- [x] Promote effective, meaningful, and equitable community engagement and consultation processes
- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

1. Support Existing City Initiatives: Roll North supports Sault Ste. Marie's cultural development by celebrating literary, visual, and performing arts through gaming, live entertainment, and artistic activities.
2. Economic and Social Diversity: The event supports local artists, musicians, and 30–40 artisan vendors while attracting visitors who contribute to local tourism, restaurants, and accommodations.
3. Community Engagement: Roll North encourages participation from residents of different ages, backgrounds, and interests through inclusive, interactive cultural experiences.
4. Youth and Diverse Group Participation: Beginner-friendly tabletop gaming sessions provide opportunities for youth, newcomers, and individuals of varying abilities and backgrounds to explore storytelling and creative expression.
5. Organizational Capacity and Sustainability: Our nine-member volunteer committee is developing skills, partnerships, and resources to establish Roll North as a sustainable annual cultural event.
6. Professional Development: Organizing the event provides opportunities for committee members to further develop skills in event planning, promotion, collaboration, and creative programming.
7. Community Connections and Partnerships: We are developing a partnership with the Games Nook II and exploring collaborations with the Sault Ste. Marie Public Library and local theatre groups.
8. Volunteerism: Committee members, their families, and community volunteers will assist with planning, registration, event operations, and participant support.
9. Quality of Life and Community Identity: Roll North will *bring* people together through creativity, entertainment, and shared interests while contributing to Sault Ste. Marie's cultural identity and sense of community.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Roll North – Roll. Play. Feast. Repeat. will provide cultural, social, educational, and economic benefits to Sault Ste. Marie by creating an inclusive event that celebrates creativity, artistic expression, and community connection.
Through live music, collaborative storytelling, artisan displays, and a medieval-themed feast, Roll North will introduce audiences to a unique combination of literary, visual, and performing arts. The event will also engage people who may not traditionally participate in arts and cultural programming.
Local musicians, performers, artisans, and other creative professionals will have opportunities to showcase their talents, reach new audiences, generate income, and develop connections that may lead to future collaborations.
Tabletop role-playing games encourage teamwork, communication, imagination, and collaborative problem-solving. Roll North will provide a welcoming environment for individuals of different ages, backgrounds, and experience levels to connect through shared creative interests.
Participants, particularly youth and newcomers, will have opportunities to develop creativity, confidence, communication, and storytelling skills. Volunteers will gain valuable experience in leadership, teamwork, event coordination, and community engagement.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

Successful implementation will be measured by our ability to deliver a well organize, inclusive and engaging three day event that supports local artists, encourages community participation, and establishes a foundation for future annual events.

Our volunteer committee will evaluate success through the following measureable outcomes:
1) Attendance and Participation: Attract approximately 250 attendees throughout the three-day weekend, including experienced gamers and newcomers to tabletop gaming and cultural activities.
2)Artist and Performer Engagement: Provide opportunities for local musicians, performers, and artisans to showcase their talents, connect with audiences, and generate income.
3) Community Partnerships: Establish meaningful collaborations with local businesses, cultural organizations, and community groups that contribute to the event's success.
4)Volunteer Engagement: Recruit and engage volunteers in event planning and delivery, providing opportunities to develop leadership, organizational, and teamwork skills.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑ Regional (within Algoma) ☑

Tourism (those who will travel to take part or view) ☑ Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):

We aim to attract approximately 250 attendees over the three-day event, including local residents, regional visitors, and tourists interested in tabletop gaming, locally made art, culture, and medieval-inspired experiences.
Local Audiences: Our primary audience includes Sault Ste. Marie residents of varying ages and backgrounds, including gaming enthusiasts, families, youth, artists, musicians, and individuals interested in creative and cultural activities. We also hope to introduce newcomers to tabletop role-playing games and collaborative storytelling.
Regional Audiences: Roll North will reach beyond Sault Ste. Marie to engage residents throughout the Algoma District and surrounding Northern Ontario communities. Our combination of gaming, live entertainment, artisan vendors, and a medieval-themed feast will encourage regional participation.
Tourism Audiences: Roll North aims to attract visitors from across Northern Ontario and neighbouring Michigan. To support out-of-town attendance, our committee has proactively arranged a block of guest rooms at the local Comfort Inn.
https://www.choicehotels.com/reservations/groups/AY44R9

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Roll North – Roll. Play. Feast. Repeat. aims to engage a diverse audience of all ages, backgrounds, and experience levels, with a particular focus on tabletop gaming enthusiasts, fantasy and medieval culture fans, local artists, families, youth, and individuals interested in creative storytelling and cultural experiences.
We hope to reach both experienced players and newcomers who may be curious about tabletop role-playing games but have never had an opportunity to participate. The event will also appeal to individuals interested in live music, artisan markets, costume design, cosplay, and medieval-inspired entertainment, including those who may not typically attend traditional arts programming.

Our goal is to attract residents from Sault Ste. Marie, surrounding Algoma communities, and visitors from Northern Ontario and neighbouring Michigan.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Our promotional strategy will include paid Facebook and Instagram advertisements targeting local and regional audiences, social media event pages, community group promotions, posters, and promotional materials distributed through local businesses and community organizations. We also plan to issue press releases, pursue radio ads and community event announcements, and collaborate with community partners to expand our reach.

Currently, some of our committee members attend vendor shows and are handing out 'save the date' cards to their customers!

Private Facebook page we can open to the public established in 2023!
https://www.facebook.com/share/g/1UiWhkjqpg/

v. What age does the activity, project or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [x] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10 ☐ 26-50
☐ 11-25 ☑ 51+

Please provide a brief description of participant composition (maximum 150 words):

Roll North is organized by a dedicated volunteer planning committee of nine members, bringing together diverse experience in education, event planning, arts and culture, community engagement, and tabletop gaming.
In addition to committee members, several spouses and, in some cases, their children have expressed interest in volunteering to assist with event setup, registration, guest services, and general operations.
Our event also plans to involve 30–40 artisan vendors, live bands and additional artists, approximately 15 Game Masters to facilitate tabletop gaming sessions, and one featured guest speaker accompanied by family members.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☐ No ☑

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Roll North Roll Play Feast Repeat (Organization/Collective Name), I, Paula Trainor (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Paula Trainor Signature Oct 26/2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Artist Venue (Moose Lodge)	1800		ACAP		
Dinner/Catering		3000	Ticketed		
Social Media Ads		400	Fundraiser		
Posters: Staples		209.04	Fundraiser		
Banner Up - Staples		93.09	Fundraiser		
Outdoor Signage		100	Fundraiser		
Insurance		400	Fundraiser		
Materials & Supplies Costs					
Decorations		300	Fundraiser		
Name tags/ Lanyards		200	Fundraiser		
Printed tickets		20	Fundraiser		
Other Office Supplies		100	Fundraiser		
Equipment Costs					
Lighting/Sound		300	Fundraiser		
Artist Fees					
Graphic Artist (Event logo)	500		ACAP		
Musicians	699		ACAP		
Special guest/Other artists		1000	Ticket sales		
Other Costs					
Total Costs	$ 2,999.00	$ 6,122.13			
Total Project Costs:	$ 9,121.13				

Notes					
1) For Small Projects ($2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects ($3,000-$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events ($5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events ($5,000-$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

Project Overview — Roll North: Roll. Play. Feast. Repeat.

Roll North is a three-day tabletop gaming and fantasy-themed cultural convention taking place August 13–15, 2027, at the Moose Lodge in Sault Ste. Marie, Ontario.

The event will bring together tabletop gaming enthusiasts, artists, vendors, performers, and community members for a weekend of collaborative storytelling, creative expression, cosplay, workshops, live entertainment, and a medieval-themed feast.

Roll North aims to strengthen the local arts and culture community by creating opportunities for artistic participation, collaboration, mentorship, and community engagement. The convention will welcome participants of varying ages and experience levels, including individuals who are new to tabletop role-playing games.

By featuring local and regional artists, performers, vendors, and gaming facilitators, Roll North will support creative talent, encourage cultural tourism, and contribute to Sault Ste. Marie's growing calendar of community events.

See below for a point form overview.

Weekend programming details

Friday – Opening Celebration

- Ticketed dinner and artistic cosplay parade
- Artist guest of Honour welcome

Saturday – Gaming, Arts and Cultural Programming

- 8:30 AM – Artistic vendor market opens
- 9:00 AM–1:00 PM – Tabletop gaming sessions
- 1:00–1:30 PM – Lunch and vendor market, local artist performance
- 1:30–2:30 PM – Guest of Honour artistic workshop
- 2:30–6:30 PM – Tabletop gaming sessions
- 6:30–7:30 PM – Dinner and vendor market
- 7:30–11:30 PM – Evening gaming sessions

Sunday – Gaming and Creative Workshops

- 8:30 AM – Vendor market opens
- 9:00 AM–1:00 PM – Tabletop gaming sessions
- 1:00–1:30 PM – Lunch and vendor market, local artist performance
- 1:30–2:30 PM – Guest of Honour artistic workshop
- 2:30–6:30 PM – Final tabletop gaming sessions

Application Project Plan Template

Name of Applicant: Paula Trainor

Intake/Date:

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Brainstorming and committee recruitment	June, 2026	Aug, 2026	Initial idea and discussion of committee members. Invitation presented in Facebook group and Discord for sign ups.
Planning meetings to start Sept. 22, 2026 and continue every 2 to 3 weeks.	Sept 2026	Event date	Committee meetings, event development, venue - date selection and booking, scheduling, volunteer coordination, and logistics. Open bank account
Artistic programming and entertainment	Nov. 2026	Event date	Coordinate live musical entertainment, cosplay activities, a Friday evening dinner and costume event.
Guest of Honour programming	Nov. 2026	Event date	Invite and coordinate participation of Ed Greenwood, creator of the Forgotten Realms, including a welcome and two creative writing workshops. Participation subject to confirmation.
Local artist and vendor participation	Jan. 2027	Event date	Recruit local artists, artisans, and creative vendors to showcase and sell their work throughout the weekend.
Tabletop gaming and storytelling	March 2027	Event date	Recruit game masters and organize collaborative storytelling and role-playing sessions for participants of varying experience levels. Will include children's games, writing workshops and workshops for new players.
Marketing, community outreach, sponsorships	Jan 2027	Event date	Promote through social media, community partnerships, promotional materials, and local advertising. Gather community sponsorships
Volunteer recruitment and training	April 2027	Event date	Recruit volunteers and coordinate responsibilities for registration, guest services, gaming activities, and event operations.
Friday opening celebration	Event Friday	Event Friday (July 30, 2027)	Ticketed opening dinner and costume ball featuring live music, a cosplay parade, and a planned welcome for the Guest of Honour.

Application Project Plan Template

Name of Applicant: Paula Trainor

Intake/Date:

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Saturday cultural programming	Event Saturday	Event Saturday (July 31, 2027)	Three gaming sessions, an afternoon guest workshop, and opportunities to explore the vendor market.
Sunday cultural programming	Event Sunday	Event Sunday (Aug. 1, 2027)	Two gaming sessions, an afternoon guest workshop, and continued vendor market activities.
Project evaluation and reporting	TBD - after event is over	TBD	Gather participant feedback, evaluate attendance and community engagement, reconcile finances, and complete required grant reporting.

Paula Trainor B.A. B.Ed.

[redacted]

Professional Experience

Huron Superior Catholic District School Board
90 Ontario Ave.
Sault Ste. Marie
September 2021 – Present
Experiential Learning Lead

Huron Superior Catholic District School Board
90 Ontario Ave.
Sault Ste. Marie
September 2019 – September 2022
STEAM Lead and Summer School TELT Contact

Huron Superior Catholic District School Board
90 Ontario Ave.
Sault Ste. Marie
January 2019 - June 2019
Behaviour Consultant

Huron Superior Catholic District School Board
90 Ontario Ave.
Sault Ste. Marie
2004 to present
Educator (Primary/Junior/Intermediate/Senior Divisions – English/Social Sciences)

Sault College of Applied Arts and Technology
443 Northern Ave
Sault Ste. Marie
2016
Part-time faculty

Sault College of Applied Arts and Technology
443 Northern Ave
Sault Ste. Marie
2006-2007
Student Recruiter

Nucomm International
Sault Ste. Marie
2000-2002
Tech Support/Sales

Algoma University
1520 Queen Street E
Sault Ste. Marie
1998-2000
Lounge Manager

Education

- **The University of Western Ontario**: London, ON

  Bachelor of Education

- **Lake Superior State University**

  Criminalistics (1 year)

- **Algoma University**: Sault Ste. Marie, ON

  Honour Bachelor of Arts: Psychology

Additional Qualifications

- **Primary/Junior/Intermediate/Senior Qualifications**
- **Religious Education Part I**
- **Special Education Part I**
- **Guidance and Career Education Part 1**
- **Cooperative Education Part 1**
- **WHMIS**
- **St. John Ambulance**
- **Health and Safety Training**
  - Sault College of Applied Arts and Technology

Personal and Professional Development

- STEAM Lab Teacher 2022-present
- Board Coding Instruction Team 2020/2021
- Indigenous Education Committee 2021
- St. Mary's French Immersion Robotics Club 2019/2020

- Sault and Area Drug Strategy Committee 2019
- St. Mary's French Immersion Glee Club 2017/2018
- Conscious Classroom 2016
- Zones of Regulation 2016
- Soo Sings: HSCDSB Team 2013-Present
- Manager: Tom Thumb Hockey Team 2012 to 2013
- Directed/Produced Musical: St. Pius 2011 to 2012
- Heart and Stroke Foundation: Canvasser 2008
- Directed/Produced School Musical: St. Theresa 2005 to 2006
- Directed Shadow Theatre "Christmas Story": St. Theresa 2005
- Volunteer Music Teacher – gr. 3: William Merrifield 2004
- Knights of Columbus Spelling Bee - Judge: St. Mark 2004
- Althouse Faculty of Education: Yearbook 2002 to 2003
- Rotary Dragon Boat Race: Captain/Team Leader 2002
- Board of Directors: Orion Cooperative 2001
- Vocal Teacher: Garden River Music Camp 2001
- Algoma University Student Crisis Team 1999 to 2000
- Northern Treatment Center: Psychology Department 1999
- Algoma University Lounge: Smart Serve Instructor 1998 to 2000

Professional References

Paula Trainor

[redacted]

Committee Chair– Roll North: Roll. Play. Feast. Repeat.

Professional Background

Paula Trainor is a teacher and community event organizer with over 20 years of experience in education, project coordination, program development, and community engagement. She holds two Bachelor of Arts degrees and has been teaching in Ontario since 2004.

Paula is the Experiential Learning Lead with the Huron-Superior Catholic District School Board, coordinating educational initiatives, professional development, and community partnerships.

Arts, Culture & Creative Experience

Paula has been actively involved in Sault Ste. Marie's arts and cultural community for many years. She participated in Soo Sings for Kids for nearly 10 years, supporting local children's charities. She has also performed with the Algoma Festival Choir and participated in musical productions with the Musical Comedy Guild.

In addition to her performing arts experience, Paula is an active Dungeons & Dragons player and Dungeon Master, with experience developing and facilitating tabletop role-playing campaigns, creating original characters and stories, and coordinating collaborative gaming experiences.

Event Planning & Organizational Experience

- Coordination of educational programs, workshops, professional development sessions, and collaborative initiatives.
- Experience working with community organizations, educators, and external partners.
- Development of promotional materials, communications, and educational resources.
- Committee leadership, meeting facilitation, and project planning.
- Nearly a decade of involvement with Soo Sings for Kids, along with participation in local choral and musical theatre productions.
- Leadership of the organizing committee for the upcoming event, including grant research, event programming, committee communications, and sponsorship development.

Previous Events and Media Coverage:

Sault students go 'Beyond the Game' in Esports tournament

Huron-Superior Catholic District School Board introduces a STEAM Lab

St. Francis students get a taste of business ownership

'Scary, dirty, fun': Female trades students share stories

HSCDSB Empowers Young Women in Trades with Inspiring Event - HSCDSB

Catholic School Board holds Young Women in the Trades Day (4 photos)

Summary of Relevant Experience and Successful Initiatives

- Experiential Learning Programs: Successfully coordinated many different experiential learning initiatives, student activities, and community partnerships across the Huron-Superior Catholic District School Board. (see links above for some examples)
- Budget Management: Successfully managed annual budgets of up to $300,000, overseeing financial planning, resource allocation, expenditure tracking, and responsible use of funds to support educational programs and initiatives.
- STEAM Education Initiatives: Played a leadership role in establishing a STEAM Lab and coordinating hands-on learning opportunities, educational programming, and technology integration.
- Professional Development Events: Organized and delivered workshops, training sessions, and professional development opportunities for educators.
- Algoma Fall Festival – Festival of Learning: Successfully organized and coordinated student workshops in partnership with the Algoma Fall Festival's Festival of Learning, providing students with opportunities to participate in arts and cultural learning experiences led by community artists and professionals.
- Community Partnerships: Developed and maintained partnerships with local businesses, organizations, and community stakeholders to support educational programming.
- Educational Project Management: Managed collaborative projects involving planning, resource development, scheduling, communications, and coordination of participants.
- Soo Sings for Kids: Participated for nearly 10 years in this community fundraising and performing arts initiative.
- Community Performing Arts: Participated in the Algoma Festival Choir and musical theatre productions with the Sault Musical Comedy Guild, gaining experience in collaborative artistic productions.
- Committee Leadership: Currently Chair of the Roll North organizing committee, overseeing event development, committee coordination, programming, and grant planning.
- Tabletop Gaming Experience: Active Dungeons & Dragons player and Dungeon Master since 2023, with experience developing original campaigns, creating engaging narratives and encounters, facilitating collaborative gameplay, and organizing gaming sessions for players of varying experience levels.

Michael (Mike) Nebesniuk, C.E.T.

[redacted]

Committee Co-Chair– Roll North: Roll. Play. Feast. Repeat.

Professional Background

Mike Nebesniuk is a Certified Engineering Technologist (C.E.T.) with over 15 years of professional experience in project management, budgeting, team leadership, and community engagement. He has coordinated technical projects and municipal programs with budgets of approximately $3 million and supervised teams of more than 10 personnel.

Arts, Culture & Creative Experience

Mike has been an active participant in Sault Ste. Marie's arts and cultural community for over 15 years as an independent artist, maker, and vendor. He creates and sells original photography, artwork, and custom 3D-printed merchandise at local markets and festivals.

He also has nine years of experience playing Dungeons & Dragons, including three years as a Dungeon Master, developing original adventures, maps, encounters, and gaming accessories.

Event Planning & Organizational Experience

Served as one of three core organizers of the Soo Zombie Walk for 12 years, attracting 300–650 participants annually.

Coordinated volunteers, vendors, event logistics, setup, and teardown.

Participated as a vendor in community markets and festivals attracting 200–5,000 visitors.

Experienced in donor outreach, community partnerships, and local business engagement.

Managed event displays, inventory, sales, and merchandise.

Coordinated technical projects, budgets, scheduling, and teams.

Role on the Organizing Committee

As a member of the Roll North Organizing Committee, Mike brings extensive experience in community event planning, vendor coordination, logistics, and tabletop gaming. His background in organizing large community events, managing projects, and developing relationships with local businesses supports the planning and successful delivery of Roll North.

Relevant Experience and Successful Initiatives

Soo Zombie Walk: Core organizer for 12 years, helping deliver an annual community event with 300–650 participants.

Community Markets & Festivals: 15 years of vendor experience at events attracting up to 5,000 visitors.

Professional Project Management: Coordinated municipal and technical projects with budgets of approximately $3 million.

Team Leadership: Supervised and coordinated teams of more than 10 personnel.

Creative Entrepreneurship: Developed, marketed, and sold original artwork, photography, and custom merchandise.

Tabletop Gaming: Nine years of D&D experience, including three years as a Dungeon Master.

Alex Dugas

Committee Member – Roll North: Roll. Play. Feast. Repeat.

[redacted]

Professional Background

Alex Dugas is an elementary school teacher with over 20 years of experience in education, specializing in French language instruction. His professional background includes community engagement, event coordination, communication, and the development of experiential learning opportunities for students.

Throughout his teaching career, Alex has organized field trips, guest speakers, extracurricular activities, and sports programs, working collaboratively with students, families, colleagues, and community partners. His experience as a coach has further strengthened his leadership skills and commitment to fostering confidence, teamwork, and inclusion.

Arts, Culture & Community Experience

Alex is passionate about creating welcoming and inclusive spaces that bring people together through shared experiences. He has served as a trivia host for local businesses and organizations, including Outspoken Brewing, the Rotary Club of Sault Ste. Marie, and KidSport Sault Ste. Marie. These events have supported local businesses and charitable organizations while encouraging community participation and connection.

He has also established a school-based tabletop gaming club, providing students with opportunities to develop creativity, collaboration, storytelling, and a sense of belonging through imaginative play.

Event Planning & Gaming Experience

An enthusiastic tabletop role-playing game player, Alex brings a strong understanding of Dungeons & Dragons and its ability to foster creativity, teamwork, and meaningful social connections.

His experience organizing educational activities, facilitating community events, coaching, and leading group activities will support the planning and delivery of Roll North. His commitment to accessibility, inclusion, and community building will help create a welcoming event that encourages participation from individuals of diverse ages, backgrounds, and gaming experience levels.

Cory Bosma

[redacted]

[redacted]

Technical Support Committee Member– Roll North: Roll. Play. Feast. Repeat.

Professional Summary

Senior Technical Specialist with 25 years of experience across computer programming, systems architecture, and IT operations at Algoma Steel. Throughout this career, responsibilities have centered on leading technical projects, guiding cross-functional teams, and deploying robust software and infrastructure solutions within an industrial environment. Professional background also includes several years supporting early-stage software development, operational reporting, and data workflows for solar panel manufacturer Heliene, alongside building custom web solutions and earning multiple IT certifications. Holds a three-year Computer Programmer Analyst diploma from Sault College (2001), built upon a lifelong foundation of hands-on computing and technical problem-solving.

TTRPG & Community Involvement

A dedicated tabletop role-playing enthusiast with decades of experience playing and running games across multiple editions and systems. Actively contributes to the local gaming community by running a weekly public Dungeons & Dragons game at HOME bakehouse & cafe, creating an approachable, well-organized environment for players of all skill levels.

BEVERLEY BOSMA

[redacted]

Committee Member – Roll North

Professional Background

Bev has a diverse professional background spanning education, tourism, hospitality, administration, and customer service. She has worked with the Algoma District School Board, Child Care Algoma, Scholars Education Centre, Sault Ste. Marie Economic Development Corporation, Days Inn, and the University of Western Ontario. Her experience includes teaching and tutoring, office administration, tourism services, business communications, financial record keeping, and public relations. Combined with her extensive volunteer involvement in local arts, cultural productions, and community fundraising, she brings valuable organizational and interpersonal skills to the Roll North planning committee.

Relevant Skills and Experience

- Event Planning and Coordination: Experience organizing group activities, children's events, fundraising initiatives, and community programs.
- Arts and Cultural Events: Experience with the Sault Ste. Marie Musical Comedy Guild and Sault Opera Society, including stage management, backstage operations, and costumes.
- Fundraising and Community Engagement: Involvement in fundraising for school programs, music organizations, sports initiatives, and community groups.
- Hospitality and Guest Services: Experience assisting visitors, responding to inquiries, and providing customer service in tourism and hospitality settings.
- Administrative and Organizational Skills: Experience with scheduling, record keeping, correspondence, data management, and coordinating information.
- Communication and Community Outreach: Experience working with local businesses, community organizations, families, and the public.
- Financial and Cash Handling: Experience with customer transactions, financial reporting software, and secretary/treasurer responsibilities.
- Youth Programming and Education: Background in teaching, tutoring, childcare, and coordinating children's activities.
- Technology Skills: Proficient in Microsoft Office, Google Workspace, and digital record management.
- Crafting Knowledge: Experience working with a variety of functions on the cricut cutting system; owns 2 small business: Crafty Cards & Creations as well as The Dungeon’s Treasure

Education

Graduate of Lake Superior State University's Teacher Education Program (Cum Laude), with additional qualifications in French as a Second Language.

Community Involvement

Extensive volunteer experience supporting local arts organizations, educational programs,

fundraising initiatives, and community events.

Matthew Tofflemire

[redacted]

Committee Member – Roll North: Roll. Play. Feast. Repeat.

Professional Background

Matthew Toffelmire is an operations-focused professional with experience in logistics, supervision, safety management, technical operations, and event-related coordination. As the owner of Nightfang Security Consulting, he conducts physical security assessments, risk analyses, and safety evaluations, with knowledge of fire code compliance, accessibility standards, and Crime Prevention Through Environmental Design (CPTED).

His previous roles in towing, transportation, and school bus operations have provided extensive experience in scheduling, logistics, team supervision, problem-solving, conflict resolution, and adapting to changing operational demands.

Arts, Culture & Technical Experience

Matthew brings valuable technical skills that support the planning and delivery of community arts and cultural events. His experience includes production lighting, audio/video systems, computer networking, web hosting, IT infrastructure, and technical troubleshooting.

He also has practical knowledge of equipment operation, transportation logistics, accessibility considerations, and venue safety requirements, helping ensure events are both functional and accessible to participants.

Event Planning & Operational Experience

Matthew's strengths include event logistics, venue assessments, safety planning, technical coordination, and operational organization. His experience supervising teams, managing resources, maintaining regulatory documentation, and coordinating equipment and transportation will support the successful delivery of Roll North.

His combination of technical expertise, security knowledge, risk management, and logistical planning will be particularly valuable in coordinating vendor spaces, event layouts, equipment needs, and the overall safety and accessibility of the event.

Christine Nott

Committee Member – Roll North: Roll. Play. Feast. Repeat.

[redacted]

Professional Background

Christine Nott is an Educational Assistant with 28 years of experience in education, bringing strong organizational, communication, and interpersonal skills to the Roll North Planning Committee. Throughout her career, she has coordinated activities, managed schedules and resources, and worked extensively with children, youth, and adults.

Arts, Culture & Creative Experience

Christine is an experienced crafter and active member of the Stitches from the Heart Quilt Guild. Her creative experience includes quilting, sewing, scrapbooking, graphic design, handmade jewelry, and other handcrafted goods. She has participated as a vendor selling handmade products and has organized craft clubs, scrapbooking fundraisers, and creative workshops.

Christine has also volunteered with community organizations, including Girl Guides, Rotary events, and school fundraising initiatives.

Event Planning & Gaming Experience

Christine has extensive experience organizing tabletop role-playing games, serving as a Dungeon Master, writing original campaigns, and delivering gaming presentations. She has also organized a high school gaming club, school book fairs, fundraising events, and community activities.

Her combination of gaming knowledge, creative expertise, event coordination experience, and strong interpersonal skills will support the successful planning and delivery of Roll North.

ROLL NORTH

Algoma's Tabletop Gathering | Find Your Table. Roll the Dice.

LIVE MUSIC - REQUEST FOR QUOTATION

August 13-15, 2027 | Moose Lodge - 543 Trunk Road, Sault Ste. Marie, ON P6A 3T1

ROLL NORTH seeks medieval, Celtic, folk, fantasy, tavern-style or other adventure-themed music.
All performances must be quiet background music so guests can converse and enjoy activities.
Friday music accompanies dinner; Saturday and Sunday performances are also possible.
Friday setup may begin after 3:00 PM.

BAND / PERFORMER INFORMATION

Band / Performer: Jamie-Lynn Garside and Kate Hatherley

Contact Name: Kate Hatherley

Phone: 705-297-5730

Email: k8hatherley@hotmail.com

Number of Musicians: 2

PERFORMANCE PROPOSAL

Type of Music / Instruments: 2 vocals, 1 acoustic guitar

Music Sample / Website (optional): Music sample to follow. We will provide a link as soon as recording is available.

Available Performance Dates and Pricing:

Available	Date	Proposed Hours	Quoted Fee (CAD)
☑	Fri. Aug. 13 - Dinner	up to 3 45-minute sets	$ 200/45 minute set
☑	Sat. Aug. 14	up to 3 45-minute sets	$ 200/45 minute set
☑	Sun. Aug. 15	up to 3 45-minute sets	$ 200/45 minute set

Breaks Required: 15 minute break for every 45 minute set

Setup Time Required: 15-30 minutes

ADDITIONAL COSTS & REQUIREMENTS

Additional Expenses (travel, equipment, etc.): Not required. In-town musicians.

Total quote amount: $ 200/45 minute set

Sound Equipment Provided: ☑ Yes ☐ No ☑ Acoustic

Electrical / Space / Other Requirements: One outlet for a small speaker/PA.

Additional Comments: We have two mics with stands, one acoustic guitar, one hand drum, DI box, and small speaker/PA.

We can play un-plugged if the atmosphere calls for a quieter sound/background music.

Submitted By: Kate Hatherley **Date:** 22-Oct-2026

Return completed quotations to: roll-north@hotmail.com

Performers may quote one or more dates. Selection considers suitability, availability and cost.
The lowest quotation will not necessarily be selected. Thank you for your interest in ROLL NORTH!

Hi Paula,

I have set up a group block called **Roll North DND**. This block at this time has 25 rooms held on it at a Group Rate of **$169/night** plus applicable taxes.

This block will be held until **July 28, 2027**, at that time any rooms not picked up will be released.

Here is a link that you can post on your site that will allow guests to book directly. I will keep an eye on the block and if I start to see it filling, I will add more rooms onto it

https://www.choicehotels.com/reservations/groups/AY44R9

Please let me know if you have any questions.

Thanks so much!

Comfort® INN by CHOICE HOTELS

Tracy White
General Manager

C 249.622.1936
tracy.white@innvesthotels.com

Comfort Inn Sault Ste Marie
333 Great Northern Rd, Sault Ste Marie, ON P6B 4Z8
T 705.759.8000

choicehotels.com/CN293

ROLL NORTH

Roll, Play, Feast, Repeat

REQUEST FOR QUOTATION

Original Hand-Drawn Event Logo Design

Artist Information

Artist / Business Name: Janna Chapman

Email / Phone: jgoulaypond@gmail.com 705-206-8663

Date: 21/10/26

Project Description

ROLL NORTH is an Algoma-based tabletop gaming event celebrating roleplaying games, community, and fantasy-themed entertainment.

We are seeking an artist to create an **original, hand-drawn logo** that reflects the spirit of the event.

The logo must include:

- Event Name: **ROLL NORTH**
- Slogan: **Roll, Play, Feast, Repeat**

Design Requirements:

- Original artwork should be hand drawn by the artist.
- Once the original design has been done, digital versions will be required. Suitable for posters, signage, websites, apparel, and merchandise.
- Legible in colour and black and white.
- Final files provided as a transparent PNG and editable vector format (SVG, EPS).
- Reasonable revisions included in the quotation.

Artist Quotation

Quoted Price (CAD): $500.00

Taxes (if applicable): $0.00

Total Price: $500.00

Estimated Completion Time: 20/11/26

Revisions Included: 3

Ownership and Copyright

Upon full payment, the artist agrees to transfer all copyright and ownership rights in the final approved logo to the ROLL NORTH event organizer through a written copyright assignment, allowing unrestricted use, reproduction, modification, and merchandising without additional fees.

The artist agrees to provide the final design files and not resell or license the approved logo to others. Any necessary waiver of moral rights will be included in the final written agreement.

Submission of this quotation does not authorize work or guarantee selection.

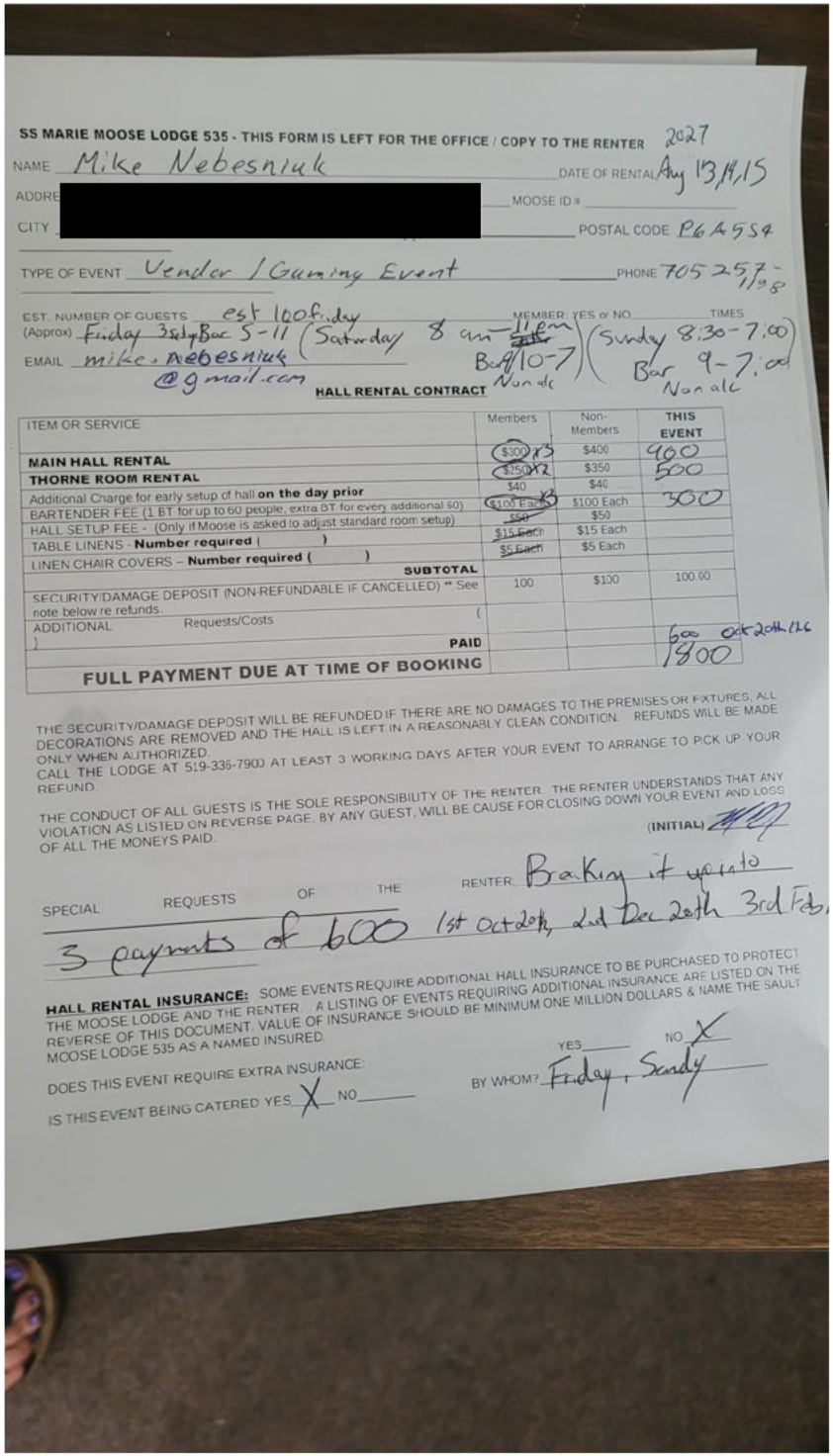
Artist Acknowledgment

I have reviewed the project requirements and agree to the proposed terms, subject to a final written agreement.

Artist Signature: [signature]

Date: 21/10/26

ROLL NORTH — Roll, Play, Feast, Repeat



SS MARIE MOOSE LODGE 535 - THIS FORM IS LEFT FOR THE OFFICE / COPY TO THE RENTER 2027

NAME Mike Nebesniuk DATE OF RENTAL Aug 13,14,15

ADDRE [redacted] MOOSE ID # _____

CITY _____ POSTAL CODE P6A 5S4

TYPE OF EVENT Vender / Gaming Event PHONE 705 257-1198

EST. NUMBER OF GUESTS (Approx) est 100 Friday MEMBER: YES or NO TIMES

Friday 3 stg Bar 5-11 (Saturday 8 am ~~2 pm~~ 11 pm Bar 10-7 Non alc) (Sunday 8:30-7:00 Bar 9-7:00 Non alc)

EMAIL mike.nebesniuk@gmail.com

HALL RENTAL CONTRACT

ITEM OR SERVICE	Members	Non-Members	THIS EVENT
MAIN HALL RENTAL	~~$300~~ x3	$400	900
THORNE ROOM RENTAL	~~$250~~ x2	$350	500
Additional Charge for early setup of hall **on the day prior**	$40	$40	
BARTENDER FEE (1 BT for up to 60 people, extra BT for every additional 60)	~~$100 Each~~ x3	$100 Each	300
HALL SETUP FEE - (Only if Moose is asked to adjust standard room setup)	~~$50~~	$50	
TABLE LINENS - **Number required ( )**	~~$15 Each~~	$15 Each	
LINEN CHAIR COVERS – **Number required ( )**	~~$5 Each~~	$5 Each	
SUBTOTAL			
SECURITY/DAMAGE DEPOSIT (NON-REFUNDABLE IF CANCELLED) ** See note below re refunds.	100	$100	100.00
ADDITIONAL Requests/Costs ( )			
PAID			600 Oct 20th /16
FULL PAYMENT DUE AT TIME OF BOOKING			1800

THE SECURITY/DAMAGE DEPOSIT WILL BE REFUNDED IF THERE ARE NO DAMAGES TO THE PREMISES OR FIXTURES, ALL DECORATIONS ARE REMOVED AND THE HALL IS LEFT IN A REASONABLY CLEAN CONDITION. REFUNDS WILL BE MADE ONLY WHEN AUTHORIZED.
CALL THE LODGE AT 519-336-7900 AT LEAST 3 WORKING DAYS AFTER YOUR EVENT TO ARRANGE TO PICK UP YOUR REFUND.

THE CONDUCT OF ALL GUESTS IS THE SOLE RESPONSIBILITY OF THE RENTER. THE RENTER UNDERSTANDS THAT ANY VIOLATION AS LISTED ON REVERSE PAGE, BY ANY GUEST, WILL BE CAUSE FOR CLOSING DOWN YOUR EVENT AND LOSS OF ALL THE MONEYS PAID.

(INITIAL) MN

SPECIAL REQUESTS OF THE RENTER: Braking it up into 3 payments of 600 1st Oct 20th, 2nd Dec 20th 3rd Feb,

HALL RENTAL INSURANCE: SOME EVENTS REQUIRE ADDITIONAL HALL INSURANCE TO BE PURCHASED TO PROTECT THE MOOSE LODGE AND THE RENTER. A LISTING OF EVENTS REQUIRING ADDITIONAL INSURANCE ARE LISTED ON THE REVERSE OF THIS DOCUMENT. VALUE OF INSURANCE SHOULD BE MINIMUM ONE MILLION DOLLARS & NAME THE SAULT MOOSE LODGE 535 AS A NAMED INSURED.

DOES THIS EVENT REQUIRE EXTRA INSURANCE: YES_____ NO X

IS THIS EVENT BEING CATERED YES X NO_____ BY WHOM? Friday, Sunday

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Skye Smith

ii. Artist Practicing Name:
Sault Indie Theatre Collective

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Skye Smith is a performing artist living in Sault Ste. Marie (Bawating) with a practice in dance theatre. Her latest works honour women's voices with a strong undertone in feminism. She has a strong inclination for social justice and this passion colours all of her work. La Nonna è Qui, a solo dance theatre performance, celebrated a woman in the kitchen preparing a meal for her family. Skye loves to work with fellow choreographers to workshop a scene by integrating dance seamlessly as in musical theatre with song. Skye also chooses difficult subject matter to portray: addiction, postpartum mental health, and intimate partner violence. Her dance theatre piece, Calla, explored personal struggles that she later memorialized into a novella entitled, Becoming Calla, launching her into the literary world. Her show, "L", tells Lilith's story and she uses dance to tastefully and safely portray heavy subject matter. Skye was first able to produce dance theatre performances thanks to the Fringe North Festival and she has recently launched the Sault Indie Theatre Collective (SITC) to support new works in the Sault. In its first year, SITC has offered two niche workshops in wig maintenance and contemporary dance, a staged reading, and a double bill performance of two original works, La Nonna è Qui and Between Heartbeats. SITC then represented Sault Ste. Marie at the Tamarack Festival in Timmins, a multidisciplinary arts festival that celebrates Northern Ontario artists. La Nonna è Qui and Between Heartbeats performed as part of the Short Play Buffet alongside four other Northern Ontario original produced works.

Skye is a proud mother, avid home cook, rural cyclist, and cat lover.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Skye Smith has a practice in dance theatre which can be categorized under performing arts as well as multi & interdisciplinary arts. The Sault Indie Theatre Collective's mission is to produce original contemporary performance pieces and pay honorariums to artists.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2,925.00

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Motherhood Memoirs: A Short Play/Performance Competition

ii. Activity/Project and/or Event **Start Date:**
January 2027

iii. Activity/Project and/or Event **End Date:**
September 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Sault Museum
690 Queen St E, Sault Ste. Marie, ON P6A 2A4

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The Sault Indie Theatre Collective has the 2027 season planned in partnership with the Sault Museum and in collaboration with the Timmins Tamarack Festival.

In winter, the SITC will host a play/performance writing workshop. The goal of this workshop is to eliminate the barrier of skill development in playwriting and original performance art. Currently, there is no playwriting class at either Algoma University or Sault College.

In spring, a social media and public relations campaign will entice local artists to submit their ideas or scripts for their short performances. Motherhood Memoirs is a percolating idea and broad theme. Inviting artists to play with this concept will give some framework and entice writers and creators to invent new pieces. The purpose is to not pigeon hole creativity, but to gently structure the assignment. It will be noted that using AI for any part of the creation process is not recommended. Following the submission deadline, SITC will host an evening of relaxed staged readings of the submissions. Members from the audience can participate in the readings as actors, or simply observe the raw process of hearing a script read aloud for the first time. The purpose of the staged readings is to give all the submissions a chance to have an audience, hear and see their reactions and continue to develop their pieces. This provides further skill development in the playwriting process.

A jury of three to-be-determined performance art professionals will choose one performance to produce. Winners will be announced on social media and local news media.

In summer, the jury-selected play or performance will launch into optional auditions, workshopping, and rehearsals. All with the support of the Sault Indie Theatre Collective team. The goal is to produce an opening act for the headlining show, Quiet Mother, Mountain Stream, a 45 minute contemporary dance performance by Jillian Peever. Jillian is a fellow Northern Ontario Artist. Alongside this exciting rehearsal process, a Sponsorship Package will be created by the Producer. Local businesses will be approached my the Producer and members of SITC for cash and in-kind donations.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie.
- This series of events will continue to offer the missing element for theatre making artists:
1. Honorariums for their time; and
2. Opportunities to create their own work as opposed to continually presenting performances that have been created in New York like famous musicals, dinner theatre, and plays.

Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism.
- The partnership with the Sault Museum brings fresh events to a unique heritage building strengthening the downtown core, putting a spotlight on their own cultural plans.

Promote effective, meaningful, and equitable community engagement and consultation processes.
- There is a direct callout for artists to create new work.
- Opportunity to "get the creative juices flowing" with a workshop.
- Community building and networking at the staged readings.
- Gathering likeminded people in a healthy and supportive competition.

Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community.
- The underrepresented group is adult performing artists that volunteer their time to work in community theatre.
- There is limited to no opportunities for adult learning in the performing arts like theatre and dance.

Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants).
- Partnering with the Sault Museum ensures access to ticket sales without fees that the box office includes or fees that online event software include.
- The Sault Indie Theatre Collective is growing and the opportunities for the members may include: jury duty, directing, acting, producing, choreography, set design, lighting and sound design, and stage managing.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Motherhood Memoirs: A Short Play/Performance Competition is a fresh idea that follows the path of workshopping a performance. The intensive journey begins with education, then creation, production, and touring!

Benefits to audiences: Theatre goers can follow along the creation process and are invited to be a part of the journey. Inspired individuals may want to take the leap of writing and creating their own piece, or simply take an interest in the process. The staged readings will give opportunities to perform cold readings of the plays and performances and allow audiences to give direct feedback to the creators in a facilitated discussion.

Benefits to participants: Artists will have a channel for their creativity with the motherhood theme, Sault Indie Theatre Collective members will have varying roles, and a select group will get to tour their show and be introduced to the Northern Ontario touring circuit.

Benefits to the community of Sault Ste. Marie: Founder, Skye Smith has been thoughtfully creating connections across Northern Ontario. This project will enrich our local arts community, generate interest in interdisciplinary performance, and build lasting connections between artists and communities across the region.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Sault Indie Theatre Collective is in its second year, founded in 2025 by Skye Smith who curated a team of creative people to produce original contemporary performances. Along with supporting her own work, Skye sees the need to inspire likeminded budding playwrights and performing artists.

A successful implementation of the project will include:
- Ten or more participants in the playwriting workshop.
- At least three submissions for the competition.
- A full house for the staged readings of the submissions (25 people).
- At least 100 tickets sold for the two performances.
- Paying each of the artists honorariums for the performances.
- Taking the show on the road to Timmins.

Social media engagement will be considered and managed appropriately to reach artists.

Because of the intimate space and the contemporary subject matter, audience attendance is small. However, limiting to two nights instead of three this season for the full scale productions should sell out one or both nights. It is also a goal to come out of this project with a surplus for the 2028 season unlike it's break even 2026 season.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Local (within the municipality) & Regional (within Algoma)
This project specifically targets Saultites who are interested in the performing arts. This is not limited to Sault Ste. Marie, however, because there is a wildly creative population in the outskirts of the city. Within the Sylvan Valley, for example, are artists and writer's that dwell in remote and secluded surroundings. This would be a chance for them to jump into a new medium, or follow along the journey of artists who also create original works.

Other
This opportunity connects performing artists with the network of Northern Ontario artists that Skye Smith has fostered within her professional development opportunities. Skye met Jillian Peever through the SPARCS network. Through her performance and workshops, she will explore intersections of art forms. Skye also has a connection with the Tamarack Festival Artistic and Executive Director, Jessie Bergeron and has built a reciprocal relationship that gives opportunities for Northern Ontario artists and creators.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

This project, like a lot of Skye's work, will speak to mothers and caregivers but also engage with them to participate. As mother artists, they understand the physical and emotional labour of caregiving and how their identities as women and mothers shape their creative practices. Skye and Jillian have this common thread, and this unique experience has it's challenges. Skye will connect with an organization called Balancing Act that is designed to provide mothers with the unique support they need to continue their artistic expressions. Jessie Bergeron is also a mother and understands the challenges when taking the leap to focus on her own creations. Mothers do not have uninterrupted time to allow a creative idea to naturally run its course. Women have to fight hard to create creative space, but also have a yearning to include their children in the creative process. As quoted by a local elder and artist, "I usually have two or three paintings in the works at a time. I'll spend a little time each day on them, then go back to my chores."

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

The promotion of this event will look similar to past productions:
1. Social Media. Sault Indie Theatre Collective has a Facebook Page & Instagram Account. Posting on these accounts is regular but most heavy during the month leading up to the events. A "like and share" contest for two free tickets has helped with ticket sales and visits to social media platforms. The contest helps keep the events relevant. Countdowns are also used. For example, "one week until..."
2. Sault Museum website: The museum admin team has worked diligently on making a tab for the SITC on their website. All ticket sales go through this page, and SITC events are included in the newsletter.
3. Public Relations: local media connections make for a strong reach to the specific audiences for the arts.
4. Poster distribution: a small number of physical posters will be put in targeted locations where artists gather.
5. SWAG: canvas handbags and stickers will be purchased to give away and sell at events to promote the Sault Indie Theatre Collective brand. For example, all of the participants in the workshop will receive a bag with notebooks, pencils, and other appropriate gifts or in-kind donations.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [ ] 0-18
- [ ] 19-34
- [x] 35-59
- [x] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☑ 26-50
☐ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Sault Indie Theatre Collective, although founded by Skye Smith, is a team of creatives who have various responsibilities within the events. Introductions and housekeeping notes are made by members, and all the various roles of crew for the productions. This is a group of ten people.

Will Hollingshead and his team at the museum work diligently leading up to the events. This is a group of a core three employees at the museum.

This project invites 15 more people including the participants in the workshop, and writer's and creators that submit their work for the competition.

It should be noted that AI was not used in any of this application, and does not have a place in any of Sault Indie Theatre Collective's creative process including graphic design.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☑ Yes ☐ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Skye Smith (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Skye Smith Signature Oct. 30, 2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Rental Fees - Museum				$500	
Administrative Fees				$1000	
Materials & Supplies Costs					
Poster Printing				$25	
Set				$200	
Program Printing				$400	
Equipment Costs					
Lighting Rental				$500	
Artist Fees					
Winning Performer	$500				
Jillian Peever (Headliner)	$1300				
Stage Manager	$200				
Producer	$200				
Workshop Facilitator	$200				
Jury	$525				
Graphic Design				500	
Other Costs					
Total Costs	2,925	$ 0.00			
Total Project Costs:	6,050				

Notes					
1) For Small Projects ($2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects ($3,000-$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events ($5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events ($5,000-$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

Application Project Plan Template

Name of Applicant: Skye Smith

Intake/Date: Sault Indie Theatre

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Announce Sault Indie Theatre Collective Season	January 2027	Januray 2027	Beginning the New Year with the announcement of the competition will inspire artists
Workshop	February 6th weekend 2027	February 6th weekend 2027	Host playwriting workshop at the Sault Museum in the Discovery room
Social Media and Public Relations Campaign for Submissions	March 2027	End of March 2027	Social media and traditional media callout for submissions to the competition
Staged Readings	April 24th weekend 2027	April 24th weekend 2027	Sault Indie Theatre Collective will host and invite theatre enthusiasts and all of the submissions to participate in a relaxed staged reading of the peformances
Jury Selection of performances	May 2027	Middle of May 2027	Jury will meet at the museum to discuss applicants and choose one to produce. Score sheets will be provided.
Announce winner of competition	June 1, 2027	June 1, 2027	Social media and news media announcement of winners
Sponsorship Package Creation and Distribution	June 2027	End of Summer	This includes visits to loyal sponsors from previous years, cold calling new potential sponsors, collecting ads for the program, and collecting cash donations
Auditions (if applicable) and crew will be appointed	Week of June 7th, 2027	June 13th, 2027	If the winners require, auditions will take place and crew will be introduced to the winners (stage manager, producer, choreographer, director)
Rehearsals	Summer 2027	End of Summer 2027	Arrangements will be made at the museum space, and dance studio if applicable

Application Project Plan Template

Name of Applicant: 705-257-9237

Intake/Date: Skye Smith is a performing

Page 1 **of** Sk

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Technical Rehearsal	Wednesday, September 15th, 2027	September 15th	Lighting and Sound crew technical rehearsal for winning play and Quiet Mother, Mountain Stream
Dress Rehearsal	Thursday, September 16th, 2027	September 16th	Dress Rehearsal for the winning play, and Quiet Mother, Mountain Stream
Motherhood Memoirs Double Bill	Friday, September 17th	Saturday, September 18th	Two night run in the Sault of the winning play and Quiet Mother, Mountain Stream
Tamarack Festival	Dates TBD (likely in late September)	TBD	Travel to the Timmins Tamarack Festival and perform the winning play
Cast & Crew Wrap-up/Party	TBD	TBD	Celebrate the run of the show and the tour to Timmins

Skye Smith



SUMMARY

Passionate and creative with experience in writing and developing scripts and dance performances. Demonstrates a high standard for preparedness, safe spaces, professionalism, and effective social media promotions.

SKILLS

Performing arts, dance theatre, script writing, choreography, directing, event planning, social media, writing, and collaboration.

EXPERIENCE

PERFORMER & PRODUCER, SAULT INDIE THEATRE COLLECTIVE & THE TAMARACK FESTIVAL - SEPTEMBER 2026

Remounted La Nonna è Qui, a one woman dance theatre piece celebrating a woman in her kitchen. It was first performed as a part of the Stories Steeped in Stone Performance Series in 2022. It was also remounted in the Sault alongside Between Heartbeats before travelling both shows to Timmins.

JUROR, THE TAMARACK FESTIVAL ARTIST-IN-RESIDENCE PROGRAM
MARCH 2026

Northern Ontario panel of arts professionals tasked with selecting artists whose work shows high artistic merit, authenticity, and potential for growth. Reviewed 58 applicants and collaboratively chose six artists for the residency.

PRODUCER, LOVE IS NOT A JELLYFISH - SUMMER 2025

Managed the entire production from conception to performance. Secured sponsorship, hired creative teams (directors, designers), managed budgets and marketing, and secured rehearsal and performance space.

AUTHOR AND EXHIBITOR, BECOMING CALLA MARCH 2025

Wrote and edited my first novella, Becoming Calla. Launched and marketed the book at the Art Hub at Spring. Assembled and executed an exhibit of the novella's chapters and original live dance performance of Calla. The artist residency included an opening reception, writing workshop, and book signing. This was partially funded by ACAP.

EDUCATION

SAULT COLLEGE — PUBLIC RELATIONS & EVENT MANAGEMENT - 2016
ALGOMA UNIVERSITY — MUSIC - 2011

AWARDS

2024 Fringe North Awards: *Fantastic Fringer* Live Category - 3rd Place

2023 Fringe North Awards: *Fantastic Fringer, Live Category* - 1st Place, and *Most Inspiring* - 2nd Place

[redacted]
PHONE

[redacted]
ADDRESS

[redacted]
EMAIL


LES FRANCOS
AU SAULT

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
James Polnick

ii. Artist Practicing Name:
Seldom Seen SSM

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Seldom Seen SSM primary reason to exist is to look at historic aspects of our city that don't seem to get the proper look they deserve and share the info about them. We also try and get people to share their photo albums with us to increase the amount of historic photos of the Sault online. Especially for people my age, 41, and younger there is so much cool things about the Sault that we just werent around from. From the old ski jump at landslide, the raceways that use to exist in the sault and everything else in between. The great thing about sharing aspects of our life that may have been forgotten about, is that it allows people to get excited about their past, and reflect on their life growing up here.

The secondary aspect of Seldom Seen SSM is to provice local current day coverage. We had a very successful time documenting the removal of the former hospital with tens of thousands of views of almost all videos produced of it with the stack removal actually getting in the hundred thousands range, being at 260,000 at last view.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

media arts and history

i take photos and videos around the city to depict its beauty and citizens, i also share historic photos and captions to educate about or cities history.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2,959.69

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Seldom Seen SSM

ii. Activity/Project and/or Event **Start Date:**
Jan 1 2027

iii. Activity/Project and/or Event **End Date:**
Dec 31st 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):
https://www.facebook.com/SeldomSeenSSM

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

SSSSM would like to continue providing the city with coverage of various events, as well as historical posts through the year of 2027. Projects that we will be working on in 2027 include.

- Documenting the original OPAS hangar, an area that is not accessable to the public. It has lots of aircraft repair equipment in it still and was built in 1924/25

- Documenting the former Black Knight / McClenaghans bar on queen

- Providing live stream for Christmas Parade and Rotaryfest parade

- Provide live stream or general coverage of various downtown events like the Queen St Cruise, Humane Society's "Paws in the Plaza", Wolffest and the Latinfest to name a few

Seldom Seen SSM just passed the 7k follower mark, while my goal for 2026 is to hit 8k. I'd liove to improve my content quality to the point that i am a premier provider of content on the city and can get to 14k by the end of the year 2027. I'd also like to be notable enough to work alongside other local companies to spotlight the Sault.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Beyond providing coverage to over 7000 people i also am very happy to interact with people and i find that that gives me an edge over a lot of other pages or websites that provide similar. I've been here all 41 years of my life and love talking to whoever. Knowledge and friendliness is an awefully great tool to get people to fall in love with a community and seldom seen SSM has it droves.

I contribute to the econimic and social diversity by experiencing it and covering and sharing it. Last year for example, one of my biggest pieces of content to come out, one that still a good amount of views and likes was my coverage of Latinfest. Not a lot of my followers even knew it was going on and were actually disappointed because my coverage showed everyone haveing so much fun dancing and enjoing their cultures delicious food. but i went there and had a blast, and it was very reflected in the videos, to the point that i think a lot of people now have it on their list of events for next year.

The question about mentorship and participatory oppertunies i don't really understand, but SSSSM is an equal opertunity page, we show whats going on in the community regardless of anything. If someone has questions about running a page, i'm ok with that. As long as it positive, we don't deal with negativity.

Withing Sault Ste, Marie there is a network of history lovers that interact, some members of the Sault Ste. Marie Museum, the "Celebrating the Soo" fb group and other pages like Old Soo, or the former page for history about searchmont. We have a group of historias that help each other with information, but also encouraging each other when it comes to projects we have going.

I have never really thought about the aspect of volunteerism outside of what i do myself, Seldom Seen SSM has existed for 12 as a 1 person page with no financial support but i also never thought of it as something someone would volunteer for.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Benefitis would include increased knowledge of local events through posts about the events i will be covering, anyone who cant make it, or decided it wasnt for them, will be able to see what they missed and maybe make a different choice in the future, and the city in general gets events covered and shared. To be able to grow as a page, prolific sharing of content is required, not just within Sault Ste. Marie groups, but throughout the world in general. A post i make gets shared to no less than 5 groups automatically, but depending on the subject could get shared dozens of times. There is literally groups who just want Canada based content so people can see Canada, and I always show the best of the Sault to those groups. Success for me would be substantial follower growth, which in turn, gets more eyes on the city, events, and history.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Success for the page would be measured by view count. This previous summer SSSSM hit the "million views in 30 days" mark 3 times. My goal for next year is to reach 1.5m views in a month, even if just once... and then we move the goalpost to 2m. By end of 2027 i want to know that a 2m view month is 100% attainable.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Locals, and even regionals get to see what we have, but also what they might not have known about. someone in Bruce Mines for example might not know an event is going on and might consider it easy enough to just drive into the city and enjoy the event with us.

Tourists get to see the beautify of Sault Ste. Marie, They can start their discovery process from their own home, and then visit to truly understand why SSM is "Yours to Discover".

I cover a lot of history, but i also cover a lot of the ships passing by on our beautiful waterfront, an "other" person could be as simple as a boatnerd who normally views them from the American side deciding that we on the Canadian side have great views too and maybe decide to visit.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

My content has no real specific audience and can be viewed by anyone, I will however reflect on the fact that my audience trends towards people over 40 with 80% of my followers in that bracket. That is something that i am actively working on as under 40 is still a vast untapped market of possible followers.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

All of my content is promoted through shares to fb groups like

- celebrating the soo
- Support local Sault Ste. Marie and area
- Everything Sault Ste Marie, Echo Bay, Laird and surrounding Ontario areas.
- Sault Ste. Marie and area over the years

Those are the places i share almost every post to, then from there people will see it and share to their own page.

Reddit.com/SaultSTeMarie

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Seldom Seen SSM has been ran by James Polnick since approx 2014 and does not typically use outside participants for the creation of content. The only involvement anyone would really have is either through providing a photo, or context to a photo, or by providing access to a building i'd like to document. Other than that all work is done by a single person.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [ ] Yes
- [x] No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, James Polnick (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature 10/29/26 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
60 gb data plan (to upload content while at events)					$70/m 942.20 after taxes for 1 year
Materials & Supplies Costs					
Equipment Costs					
Holy Stone HS900					655.38 after taxes
Anker Power bank					140.69 after taxes
nes don't record audio. This is for capturing audio to add to					
Asus Vivobook 15 computer					1242.98 after taxes
Artist Fees					
Other Costs					
Total Costs	$ 0.00	$ 0.00			2981.25 taxes in
Total Project Costs:	$ 0.00				

Application Project Plan Template

Name of Applicant: James Polnick

Intake/Date: Seldom Seen SSM

Page 1 **of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Canada Day Festivities	July 1	July 1	provide coverage from the pavilion during the day. stream fireworks at night.
Bon Soo	Feb 12	Feb 20	Provide coverage of events throughout the week including opening cerimonies
Rotaryfest	Mid July		Cover bands playing at the main and secondary stages. *Mellowship Slinky band coverage has been seen by 20k viewers Live stream of Parade as i have done the last couple of years showcase food and vendors.
Latinfest	Late Aug		This was the funnest event of 2026, I plan on returning again in 2027 as well as helping to promote this event as lots of my followers were genuinely upset with seeing all the fun and not knowing about it.
Queen St Cruise	Mid June		Provide coverage of the Sault's most beautiful cars.
Bushplane Days	Mid Sept		Provide coverage of the waterbomber display or other aerial displays we may get (F/A-18 a few years back, as well as snowbirds a few years back were all covered)
Humane society Paws in the Plaza	late Sept		My favourite fundraiser, Seldom Seen SSM raised 750$ for it this year, and continue to share content from the HS in hopes to support them, supporting the animals.
Various Queen St. Events	whenever		Seldom Seen SSM is located in the heart of downtown, just minutes from where anything could be happening since we are always looking for more content, we cover what comes up.
X-mas parade	late Nov		A SSSSM favourite, we cover the big guys parade for all the good boys and girls that can't make it down. We often have a couple hundred people in the chat commenting on how much they love a particular float, or to virtually wave at Santa. I've had multiple parents reach out and thank me for my coverage because someone was sick, or it was too cold, or they no longer live in SSM. it's a very community based stream, as any parade should be.

Application Project Plan Template

Name of Applicant:

Intake/Date: Seldom Seen SSM primary

Page 2 **of** me

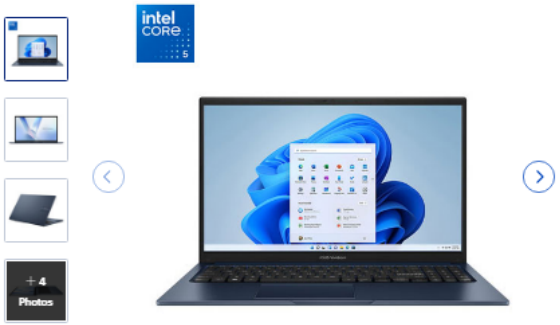
Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Wolffest	Mid Sept		a fundraiser for the Alzheimer ' s Society. Seldom Seen SSM shares their advertising, gets clips of bands and covers the fun.
Fall Rendezvous	Last week of Sept		a 4 day educational event covering First Nations, Canadian, and Scottish heritage. Share the event details and also record some of the bagpipes and highland dancing for sharing.

Hello ACAB review commitee, thank you for taking the time to review my application. My Name is James Polnick, I run the facebook page Seldom Seen SSM (SSSSM), a local source for a mix of reflecting on historic images and events, and covering local current events.

SSSSM gets its origins from a discussion with a friend of a friend about tunnels under the city when I was just 8 years old, I didn't believe them, but it led to being interested in parts of our history that I didn't know about, and didn't seem to be covered. That's where "Seldom Seen" comes from, being willing to take the time to do write ups and videos on things that wouldn't be discussed or documented otherwise. An example of this would be the Tugboat that was formerly in Bellevue Park, everyone over 35 remembers it, but not many would know its history.
The folks who followed me greatly enjoyed reflecting on playing on the old tug, as well as learning about its past. I would like to continue to offer that type of post to my 7 thousand plus followers but also expand further into covering current local events.

In 2026 from July 1st through the end of September, Seldom Seen SSM had 2.3 million views, with a total of 212 days worth of video watched. That covers everything from the demoliton of the hospital, history posts car shows, bands playing all over the Sault, tourism highlights such as the various tour vehicles, like the Killarny airways Beaver, the brew tour pedal bike, or the Double decker.

If chosen to receive the ACAB Grant the funds would be used to allow for an upgrade in quality of video and video editing, which in turn would captivate watchers to stay and watch the video longer, which in turn would allow for income from views and further stability for the page. This was proven this summer when a fellow video maker allowed me to use some of his drone footage in one of my videos. I was able to get significant views on it, and i believe it is because I was able to offer a viewing angle that most would have not seen before. When you are able to captivate the audience and get them to stay longer, it of course helps a lot with the algorythm that most content creators have a constant battle with. I hope you find my content and page to be of the quality that could see the city give it it's backing, and look forward to hearing back from you. Thanks.



ASUS Vivobook 15 15.6" 60Hz Laptop - Intel Core 5 320 - 8GB RAM - 512GB SSD - Windows 11 Home - Quiet Blue

Brand: ASUS Model: X1504MA-BS52-CB-R Web Code: 20099715

5.0 (1 Review)

Sold and shipped by Best Buy

$1,099.99

BEST BUY Financing
$91.67/mo.
Suggested monthly payment for 12 months, plus $69.99 admin fee and applicable taxes. How Best Buy Financing works.

See all 15 special offers available ›
Save 15% on the ASUS Optical Drive when you purchase any laptop, desktop or monitor.*

my BEST BUY Sign in to unlock your exclusive offer on this product.

RAM Size: 8 GB

8 GB | 16 GB

Recommended add-ons

Only available with delivery.

- Microsoft 365 Personal with Copilo... $112.98
- Logitech MX Master 4 Bluetooth Optical... $159.99

Overview

The ASUS Vivobook 15 empowers you to work and enjoy entertainment wherever you are, thanks to a lightweight, compact design. It features reliable multitasking, thoughtful security, and display enhancements for comfort during long sessions. Designed for convenient daily use, it fits easily into your busy schedule.

- Intel Core 5 320 processor with 8GB RAM and a fast 512GB SSD lets you multitask smoothly
- 15.6" Full HD display with 84% screen-to-body ratio offers vivid visuals and more workspace



Anker Power Bank, 20,000mAh Portable Charger with Built-in USB-C Cable, 87W Max Fast Charging Battery Pack for Laptop, 2 USB-C and 1 USB-A

Model: A1383 Web Code: 19192235

4.8 (8 Reviews)

Sold and shipped by SystemX | 4.4 seller rating (23 reviews)

$124.50

Delivery | Pick Up

Available online only

Most items leave this seller's location within 2 business days. Allow additional time for shipping to your address.

Add to Cart

Compare more offers from $125.00 ›

Overview

Keep your devices powered on-the-go with this high-capacity 20,000mAh portable charger. Featuring 87W of fast charging power, it quickly charges your laptop, iPhone, or Samsung device. Equipped with a built-in USB-C cable, two additional USB-C ports, and a USB-A port, you can charge up to three devices simultaneously. Perfect for travel, work, or daily use!



Holy Stone HS900 Drones Under 249g for Adults with Camera 4k,3 Axis Brushless Gimbal Drone with 20000Ft Range, Visual Tracking, 4K/30FPS Video, 8k Photo, Smart Return, Lightweight

Model: HS900 Web Code: 19391928

5.0 (3 Reviews)

Sold and shipped by Holy Stone | 4.0 seller rating (34 reviews)

SAVE $190

$389.99

Sale ends: November 1, 2026* Details >

Delivery | Pick Up

Available online only

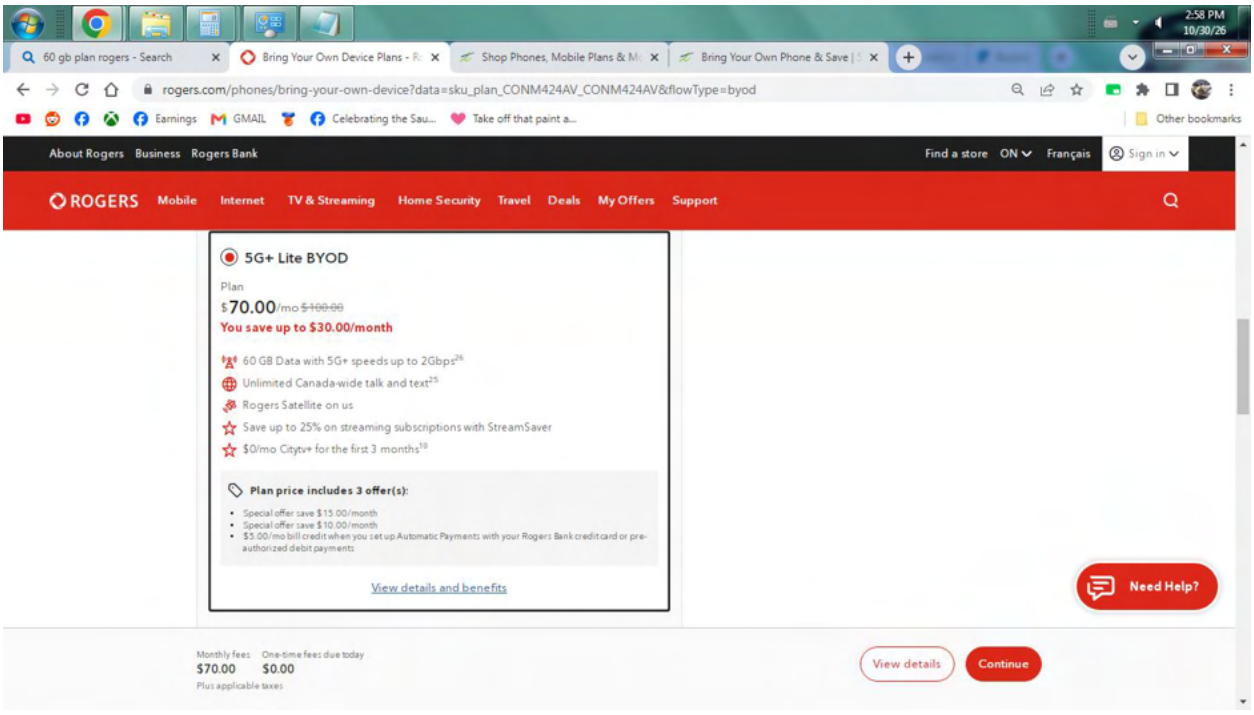
Most items leave this seller's location within 2 business days. Allow additional time for shipping to your address.

Enjoy free shipping on orders from this seller.

Add to Cart

Overview

Holy Stone HS900: FAA-Exempt 4K Drone + 3-Axis Gimbal! At 249g, no registration/Remote ID needed. Capture cinematic 4K/48MP footage with Sony sensor & 3-axis brushless gimbal—stable even in 38kph winds. 20,000 ft range via anti-interference transmission. Features Quick Shots templates, Visual Tracking, and GPS auto-return. Ultra-portable for hiking/beach trips. Beginner-friendly controls. Professional results in your backpack!



Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:
Sault Ste. Marie Literary Hub

ii. Organization/Collective Address:

iii. Organization/Collective Contact Information: (Phone Number, Email Address)
ssmlithub@gmail.com

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name Christena-Susan

Title/Contact Info Co-Organizer

Name Mary Williams

Title/Contact Info Co-Organizer

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

Sault Ste. Marie Literary Hub is a collective of indie authors who live and write in Sault Ste Marie, dedicated to creating opportunities for book related events, celebrating local writers and and building connections among writers across Northern Ontario.

It is our goal to host a literary festival called Read the North, bringing writers and readers together.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

A collective of independent authors in Sault Ste. Marie who come together to celebrate local writers, welcome writers of all genres, and create opportunities for connection, learning and collaboration. Through indie writing and publishing education, book-related events and our vision for the Read the North literary festival we bring writers and readers together.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

Seed Funding ☐

Total Request Amount ($) 2,999

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Read the North: A Sault Ste Marie Literary Festival

ii. Activity/Project and/or Event **Start Date:**
September 2027 (dates to be confirmed)

iii. Activity/Project and/or Event **End Date:**
September 2027 (dates to be confirmed)

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)
Sault Ste Marie, venue is pending

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

READ THE NORTH: A SAULT STE. MARIE LITERARY FESTIVAL

Read the North is a two-day literary festival hosted by SSM Literary Hub, celebrating independent writing, publishing and the stories of Northern Ontario. The festival will bring together workshop presenters, established and emerging authors, aspiring writers and readers for opportunities to learn, share ideas, make connections and celebrate the written word.

With a strong focus on Northern Ontario authors, Read the North will create space for local and regional writers to share their work, connect with readers, exchange knowledge and learn more about independent writing and publishing. Programming over two days, will include workshop presenters, an author Q&A, and and Author Marketplace.

The inaugural festival is envisioned as the beginning of an annual gathering that celebrates indie writers, the stories they tell and the creative communities that grow around them. It will also provide an opportunity to test the festival format, build relationships with authors and community partners, and introduce audiences to what we hope will become a much-loved literary event.

With the support of community partners and local media, Read the North has the potential to grow into a regional gathering that welcomes authors, readers and visitors from across Northern Ontario.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☐ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☑ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☑ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☑ Provides opportunities for volunteerism

☑ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Read the North: A Sault Ste. Marie Literary Festival supports the Community Culture Plan by strengthening Sault Ste. Marie's literary arts community, celebrating Northern Ontario voices, and creating opportunities for cultural participation, professional development, and community
connection.

The festival complements the City's commitment to arts, culture and heritage by creating a dedicated space for independent writers, publishers, authors, and aspiring writers to share their work, exchange ideas, and celebrate the stories and perspectives that shape our region.

By bringing knowledgeable workshop presenters and experienced self-published writers to the region, the festival will give aspiring and established writers opportunities to learn about developing, producing, and sharing their work without having to travel to Toronto or other larger urban centers to access similar programming.

By establishing relationships with authors, workshop presenters, community partners and local media, Read the North will lay the groundwork for future programming and a potential annual literary event.

Its emphasis on Northern Ontario authors will celebrate the region's distinctive voices and experiences, contributing to Sault Ste. Marie's cultural identity and quality of life.

The festival also has the potential to contribute to the City's tourism by showcasing Northern Ontario's literary talent and attracting audiences from beyond Sault Ste. Marie. Read the North will create an opportunity for local readers to come and engage with authors and writing and
publishing education.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The key benefits of Read the North is bringing education about independent writing and self-publishing closer to home. Writers living in Sault Ste. Marie and across Northern Ontario deserve opportunities to access networking, learning and professional development without having to travel outside the region.

By bringing workshop presenters and guest speakers to Sault Ste. Marie, the festival will make these opportunities more accessible and encourage local writers to pursue their creative goals with greater knowledge, confidence and support.

The festival will also give Northern Ontario authors an opportunity to be seen, heard and celebrated! There are so many talented writers in our region, each with stories and perspectives shaped by the places we live, the people we know and the experiences we share as Northerners.

For the public, Read the North offers an opportunity to discover new authors, explore different perspectives, connect with books and meet the people behind the stories.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

Successful implementation of Read the North: A Sault Ste. Marie Literary Festival means creating a welcoming, engaging, and worthwhile experience for authors, aspiring
writers, workshop presenters, readers, and the wider community. As the inaugural festival, success will not only be measured by attendance but the value of it's programming and opportunities for participants to learn.
We want participants to leave feeling inspired, having gained new knowledge, discovered new authors, or made connections that encourage them to continue exploring their interest in writing and publishing. We will provide feedback forms to the audience members and the participants after the event, and registrations for the workshops will also aid in measuring our success.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑	Regional (within Algoma) ☑
Tourism (those who will travel to take part or view) ☑	Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):

Read the North will invite local authors to participate as workshop presenters, guest speakers and authors in the Author Marketplace and invitations will also be extended to within the greater Algoma Region, across Northern Ontario, and beyond.
The public will come for the workshops, the Q&A Author Panel and the Author Marketplace.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Read the North: A Sault Ste. Marie Literary Festival aims to reach Northern Ontario's literary community, with a particular focus on self-published writers, aspiring writers, and local and regional readers.
The festival will provide opportunities for authors to showcase their work, connect with readers, develop their writing and publishing skills, and build relationships with fellow creatives through workshops, discussions, and networking. The Authors Marketplace will encourage the public to discover, purchase, and engage with independently published books. The festival also welcomes the broader Sault Ste. Marie community and visitors from across the region who are interested in literature, storytelling, and creative expression.
By celebrating Northern Ontario voices and making literary programming accessible to a wider audience, Read the North aims to strengthen the regional literary community

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Read the North: A Sault Ste. Marie Literary Festival will be promoted through a combination of digital outreach, community connections, and local media engagement.

SSM Literary Hub will use its online platforms and community networks to share festival announcements, workshop opportunities, featured guest speakers, and the Authors Marketplace.

As self-published authors and active members of the independent publishing community, the festival organizers bring established connections with fellow writers, authors, and readers. These relationships will help spread the word through existing author platforms, social media, and online writing communities, reaching audiences across Northern Ontario and beyond.

We hope to build excitement around this inaugural event by encouraging participating authors, presenters, and community partners to share information with their own networks. Local media interest is currently pending.

v. What age does the activity, project or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☑ 26-50
☐ 11-25	☐ 51+

Please provide a brief description of participant composition (maximum 150 words):
We estimate that approximately 25-35 individuals will be directly involved in the implementation of Read the North: A Sault Ste. Marie Literary Festival. This includes the SSM Literary Hub organizing team, participating authors, workshop presenters, Author's Marketplace exhibitors, and volunteers who will assist with event coordination and on-site activities. The festival will bring together approximately 20 - 30 participating authors and literary contributors, including independent and self-published writers from Sault Ste. Marie, Northern Ontario, and potentially other regions.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☐ No ☑

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Sault Ste Marie Literary Hub (Organization/Collective Name), I, Christena-Susan Chamberlain (Tina-Sue Chamberlain) (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 29, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Venue Rental Quote 1	1600		ACAP	Grant	SFF CREATIVE HUB
Event Insurance	600		ACAP	Grant	Pending
Venue Rental Quote 2	3000		ACAP/SPONSOR	Grant/Venue Sponsor	MARCONI CENTRE
Materials & Supplies Costs					
Printed Marketing	300		Sponsors		
Directional Signage	500		Sponsors		
Advertisement Fees	300				
Equipment Costs					
Mic & Speaker Rental	459		Sponsors		Pending
Tables & Chairs Rental	600		Sponsors		Pending
Artist Fees					
Honorariums	3000		Sponsors		$200 per author, ~15 authors expected
Other Costs					
Total Costs	$ 10,359.00	$ 0.00			
Total Project Costs:	$ 10,359.00				

Application Project Plan Template

Name of Applicant: Sault Ste. Marie Literary

Intake/Date:

Page of s

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Call for expression of interests	Nov 2026		To reach out to authors and local groups directly, to inquire about taking part in panels and workshops and call for guest speakers
Have the Read the North website up and running	Nov 2026		
Confirm sponsorships		May 7, 2027	All sponsorships will be confirmed by this date to allow us to prepare marketing materials and ensure we know our final budget
Announce event to pubic	March 12, 2027		To let readers know about the event in advance, and give authors who have not been directly reach out to the opportunity to inquire about participating
Confirm participating authors		July 16, 2027	This is the last date to confirm all accepted participating authors are still able to join, and collect any pending vendor documentation
Finalize event schedule	Aug 6, 2027		To reconfirm the times of the workshops with both authors and the venue
Announce event schedule to public	Aug 14, 2027		All workshops and activities will have their times and locations posted, and tickets will be made
Event Weekend	Sept 2027	Sept 2027	The exact date is pending, as we have not yet confirmed a venue.

EVENT PROPOSAL: READ THE NORTH

READ THE NORTH: A SAULT STE MARIE LITERARY FESTIVAL: A two-day Northern Ontario literary festival hosted by SSM Literary Hub focused on independent writing and publishing, bringing together guest speakers, workshop presenters, authors, aspiring writers, and readers.
Read the North: A Sault Ste Marie Literary Festival will have a strong focus on Northern Ontario authors.

Read the North is envisioned as the beginning of an annual literary festival celebrating the indie writers, stories and creative communities of Northern Ontario.

The inaugural festival will provide an opportunity to test the format, build relationships with authors and community partners, and develop an audience for future events.

With support from community and local media, Read the North has the potential to grow into a regional literary event attracting authors and visitors from across Northern Ontario.

Proposed Date: **SEPTEMBER 2027**

Projected Number of Participants: 20 to 30 participants: workshop presenters, Roundtable Discussion speakers and authors featured in Authors Marketplace.

Projected Audience: 75 to 200 people over two days attending the programming and Authors Marketplace.

DAY ONE: Publishing & Writing

Featured Roundtable Discussion: How to Self-Publish in 2027

4 to 6 Workshops on a variety of publishing and writing topics (Examples: Publishing Beyond Amazon, Social Media for Authors, How to Outline Quick,

What is A Genre & Why Your Book Needs One, Come Poem With Us, Writing the North: Finding Your Northern Story)

DAY TWO: Authors Marketplace

Visitors will have the opportunity to meet authors, browse and purchase books, have books signed and attend an author Q & A.
The marketplace is more than a vendor space, it will create a direct connection between authors and readers.

Tina-Sue Chamberlain

Tina-Sue Chamberlain is an independent romance author with twelve self-published books and a long history of writing online, having built an avid following through her blogs before developing her career in independent publishing.

Her early experience in Hamilton, Ontario's community theatre scene included serving as an Apprentice Stage Manager for Theatre Aquarius' 2002 production of *Wuthering Heights*, completing two semesters of co-operative education with Hamilton Urban Theatre and two semesters with Alchemist Theatre. She also volunteered in various capacities, contributing to arts administration and backstage theatre production. Through these experiences, she developed practical skills in event planning, promotion, coordination, and arts administration that continue to inform her work in the writing community.

After moving to Sault Ste. Marie in 2020, she became involved in supporting local writers by volunteering as a Municipal Liaison with National Novel Writing Month (NaNoWriMo) in 2023 and started to organize community writing events. She later became an organizer of Writers Chat, an ongoing monthly writing event in Sault Ste. Marie and is a founding member of SSM LIteary Hub. Drawing on her own self-publishing career, she values creating opportunities for writers to connect, share experiences, and encourage one another as they navigate independent publishing.

Mary Williams

Mary Williams is an independent fantasy and historical fiction author with 4 self-published books. Her work experience in various museums has involved organizing a variety of public programs that include bringing in guest speakers, running craft workshops, and leading tours. Since 2024, she has regularly been attending markets and craft fairs as a vendor to connect her books directly with readers.

Christopher Chamberlain
https://www.instagram.com/manyfacesart/

Christopher Chamberlain is a contemporary portrait/figure artist, living in Sault Ste Marie, since 2020.
His work is deeply influenced by the people, culture, and landscapes of his home province and his bi-cultural upbringing (Trinidadian and Canadian). Largely self-taught, Christopher has spent years refining his technique through independent study, live painting events, and community art collaborations.

Working primarily in acrylic and mixed media, he creates vibrant, expressive artwork, ranging from portraits to comics, that capture both likeness and emotional depth. His signature style layers bold color, texture, and movement to reflect the individuality of each subject. Christopher frequently paints live at festivals and public events, transforming portraiture into an interactive experience.

His work has been featured in regional exhibitions and community art showcases, earning recognition for its celebratory approach to identity and human connection. Through his practice, he continues to build a growing body of work centered on storytelling.
In his day job, Christopher uses his 20 years of experience as a Steel Detailer, working in the manufacturing sector in Sault Ste. Marie.
Since 2021, Christopher has volunteered with Scouts Canada in Sault Ste Marie, receiving special recognition for his efforts with the 1st Sault Ste Marie Scouts.

READ THE NORTH: A Literary Festival hosted by SSM Literary Hub

List of Organizing or Collective Members and their contact information

Tina-Sue Chamberlain
[redacted]

Mary Williams
[redacted]

Christopher Chamberlain
[redacted]

Mary Williams

[redacted]
[redacted]
[redacted]
[redacted]

Certifications

- WHIMIS, G.H.S.
- First Aid + CPR, C level
- G licence
- Firearms PAL (Restricted + Unrestricted)

Additional Training

- Exhibit Fabrication, University of Victoria
- Moving Museums

Computer Skills

- Microsoft Office
- Adobe Creative Suite:
  - 12+ years Photoshop
  - 2+ years Illustrator
  - InDesign,
  - Animator,
  - After Effects
- DaVinci Video Editor

References

References are available upon request

Education

2021-2024 — Writing for Professionals Certificate
Fleming College, Continuing Ed. Courses

2018-2019 — Post-Grad Diploma
Museum Management & Curatorship
Fleming College

2014-2018 — Honours Bachelor of Arts and Science
Ancient History & Anthropology
Trent University

Experience

Curator — Jan 2025-Aug 2026
Sault Ste. Marie Métis Heritage Centre — Sault Ste. Marie, ON

- Front of house duties including admission and gift shop sales, cash out, answering the phone, responding to emails, and booking tours or site rentals
- Kept social media and the website up-to-date, leading the development of the visitor-centric website
- Researched and designed new exhibits, including 'pop-up' exhibits to bring out to community events
- Lead the response for an infestation of clothing moths
- Handled management, scheduling, and payment processing of 'Métis Tours', a collaborative initiative to provide outdoor, cultural history tours
- Managed the collection in an online database, and implemented museum industry standard protocols for new accessions
- Designed, booked, and ran programs aimed at children, youth, adults, and schools, and guided tours for the exhibits

Acting Executive Director — Jan 2024-May 2024
qathet Museum & Archives — Powell River, BC

Assistant Curator — Apr 2023-Sept 2024
qathet Museum & Archives — Powell River, BC

- Designed, booked, and ran programs aimed at children, youth, adults, and schools
- Kept social media and the website up-to-date, leading a project to move the website to the host WordPress from the host Weebly
- Organized off-site booths and 'pop-up exhibits' at community events
- Researched, designed, and installed new exhibits
- Implemented new accessioning protocols and maintained collection standards
- Worked with a team to pack up and move the entire collection to an off-site storage facility, install a mobile shelving system, and return the collection after doing a complete inventory, photos, and updating records
- Cash handling and gift shop sales, cash outs, ordering inventory, etc
- Assisted in completion of grant applications and the accepting of new donations
- Oversaw part-time staff, summer students, and volunteers

Education Interpreter — Dec 2022-Mar 2023
Kortright Centre for Conservation — Vaughan, ON

- Delivered school programming based on a variety of topics (early Indigenous life, art in nature, et al)
- Monitored volunteers during special events
- Ran various activity stations during special events (crafts & games, etc)

Museum Interpreter & Facilities Assistant — May 2021-Sept 2022
Lang Pioneer Village Museum — Keene, ON

- Costumed interpretation during special events & school tours
- Cash handling and souvenir sales
- Daily animal care of goats, sheep, pigs, & chickens
- Performed groundskeeping of the village, such as gardening, pruning, grass cutting
- Assisted in maintenance and operation of historic machinery such as a working steam engine and grist mill
- Did prep, set-up, take-down, and running of activities for special events

Collections Assistant — Oct 2019-Mar 2020 (Contract)
Stratford Perth Museum — Stratford, ON

- Worked primarily at a deaccessioning project, including inventory and improving records in PastPerfect
- Assisted in accessioning new objects and taking donations from visitors
- Assisted in the take-down and installation and design process of various exhibits
- Worked the front of house, taking admissions and doing gift shop sales and end of day cash out

Museum Management & Curatorship Intern — Summer 2019
Lang Pioneer Village Museum — Keene, ON

- Researched, designed, and created an exhibit for a specific event
- Assisted in the accessioning and deaccessioning process
- Created and updated artifact records in PastPerfect

Summer Student Assistant Lock Operator — Summer 2017 & 2018
Trent-Severn Waterway
National Historic Site — Buckhorn, ON

- Sold lock passes, over night mooring, and electricity via cash, debit, credit
- Explained the history of purpose of the site and the whole waterway to visitors

Summer Horticultural Student — Summer 2016
Riverview Park & Zoo — Peterborough, ON

- Planted flower beds and maintained all gardens and trees
- Assisted other departments such as Park Maintenance
- Operated small engines such as line trimmers, leaf blowers, and riding lawn mowers

Tina-Sue Chamberlain



Writer | Independent Author | Creative & Community Contributor

ABOUT ME

I am a writer, independent author, and creative professional with a longstanding interest in storytelling, communications, the arts, and community involvement. My writing journey includes nearly two decades of blogging, from 2002 to 2020, and has continued through my work as a self-published author of 12 books.

Throughout my professional and creative life, I have explored different ways to communicate ideas, support creative projects, and contribute to community initiatives. My experience spans writing and publishing, and community theatre production, volunteer coordination, research, and communications.

WRITING & PUBLISHING

Independent Author and Self-Publisher

- Author of 12 self-published books, reflecting a sustained commitment to writing, storytelling, and independent publishing.
- Experienced in developing written work and bringing projects from concept to publication.

Blogger and Independent Writer

- Online writing presence from 2002 to 2020.
- Developed experience in written communication, online publishing, and connecting with readers through digital platforms.

ARTS & COMMUNITY INVOLVEMENT

- Experience working behind the scenes in local community theatre productions (Hamilton ,Ontario).
- Background in community development, volunteer coordination, and community outreach.

- Experience supporting promotional activities, communications, and organizational initiatives.

SELECTED PROFESSIONAL EXPERIENCE

CMJ Communications — Marketing Assistant
Sky Dragon Community Development Co-operative Inc. — Administrative and Volunteer Coordinator
VON / St. Peter's Hospital, Long Term Care Resource Center — Human Resources Research Officer\

AWARDS & RECOGNITION

- Lieutenant Governor's Award for Outstanding Community Involvement
- Craig Anderson Creative Writing Award
- Jim O'Connor Cooperative Educational Award

EDUCATION

Algonquin College — Applied Museum Studies Coursework

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Brayden Jannine Corbett-Lewis

ii. Artist Practicing Name:
Big Barbi Blitz

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

I have been performing drag since 2023 and organizing shows in Sault Ste. Marie since 2025. Since then, I have organized shows under community based names including BBL2 and Bawating Babes, and in 2025, I founded BBLsquared (BBL2) as an independent production initiative, producing eight shows featuring various themes and a diverse cast of local performers. My goal has always been to create spaces where members of the 2SLGBTQIA+ community feel comfortable being themselves, while welcoming allies and others outside of the queer community to experience queer joy and art, build connections, and celebrate self-expression. I believe our community needs these spaces year-round, not just during Pride season, and I want to continue growing the local drag scene in ways that make queer and 2Spirit art more visible, accessible, affordable, and inclusive. With this grant, I want to build on the work I have already started by bringing more 2-Spirit performers to the forefront of my shows. Over the next year, I plan to work toward including at least two Indigenous drag artists in each show's cast. A key part of this goal will be an all-ages event in March during 2-Spirit week, specifically highlighting new and emerging 2-Spirit drag artists in Sault Ste. Marie and creating more opportunities for youth to engage with local queer art and culture. Having experimented with different formats when coming up with shows, I have found that I value diverse casts and all-ages events with adult accompaniment, though I plan on focusing a lot of energy towards our 18+ youth that need queer representation. I want to create opportunities for people of different ages to experience drag in welcoming environments that are safe for all. I also want to keep expanding what drag can look like in Sault Ste. Marie beyond traditional lip-syncing and dance performances. My future plans include a show celebrating Club Kid and avant-garde gay subcultures, as well as a community roast toward the end of the year. Through these events, I hope to introduce audiences to different forms of queer creativity, encourage performers to explore new artistic styles that they may have not thought of doing before, and continue building a local drag scene where everyone has the opportunity to express themselves fully and authentically.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

My artistic focus is interdisciplinary drag, blending makeup, costuming, music, improv, dance, and storytelling. I aim to expand local drag through theatrical and avant-garde performance while creating opportunities for emerging 2-Spirit artists, celebrating diverse queer subcultures, and making drag more visible, accessible, and inclusive throughout Sault Ste. Marie year-round.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

ACAP Request Amount ($) 12,800

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
2027 Drag Series

ii. Activity/Project and/or Event **Start Date:**
February 2027

iii. Activity/Project and/or Event **End Date:**
December 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Febuary 2027 - Bon Soo Valentine's Dance and Drag Show - Machine Shop

March 2027 - 2 Spirit Week Open Stage All Ages Drag Show - Likely Algoma Speakeasy

August 2027 - Club Kids/Avant Garde Show- Likely Algoma Speakeasy or Main Street Cafe

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

February 2027 – Bon Soo Valentine's Dance and Drag Show - The Machine Shop

This event will combine drag performance, music, and a Valentine's-themed dance experience with a live band as part of the Bon Soo winter festival season. My goal is to bring queer arts into a broader community celebration, creating an opportunity for local residents to experience drag in an engaging, welcoming environment. The show will feature a diverse cast of local performers and contribute to the visibility of 2SLGBTQIA+ artists within Sault Ste. Marie's arts and entertainment scene. Grant funding would help support performer honorariums, promotional materials, and production costs, allowing me to compensate artists for their work while delivering a quality event that contributes to the city's cultural offerings during the winter season.

March 2027 – 2-Spirit Week Open Stage All-Ages Drag Show - Potentially Algoma Speakeasy

This event will specifically showcase emerging and established 2-Spirit drag performers during 2-Spirit week, creating opportunities for Indigenous artists to share their talents and build confidence in a supportive environment. Having already produced an Open Stage 2-Spirit show, I want to continue developing this platform and make space for new performers to participate in Sault Ste. Marie's drag scene. The event will be all ages, with the goal of encouraging youth engagement and allowing families to experience local queer and Indigenous art together. Grant funding would help provide performer honorariums, event promotion, and production support while reducing barriers for emerging artists. This show is an important part of my commitment to increasing 2-Spirit representation and ensuring Indigenous queer artists have opportunities to be visible and celebrated throughout the year.

August 2027 – Club Kids and Avant-Garde Drag Show - Potentially Algoma Speakeasy or Main Street

This show will explore Club Kid and avant-garde subcultures, highlighting experimental fashion, makeup, costuming, character creation, and alternative approaches to drag. My goal is to expand local understandings of drag beyond traditional lip-syncing and

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

My 2027 drag programming aims to contribute to the continued growth of arts, culture, and heritage in Sault Ste. Marie by creating diverse opportunities for local artists and audiences to experience queer performance throughout the year. Having performed since 2023 and organized drag events since 2025, I founded BBLsquared (BBL2) in 2025 and have independently produced eight shows. Building on this experience, I plan to deliver five events in 2027: a Bon Soo Valentine's Dance and Drag Show, a 2-Spirit Week Open Stage All-Ages Drag Show, a Club Kids and Avant-Garde Show, a Halloween Drag Show and Movie Viewing, and a Community Drag Roast. These events will support the city's cultural landscape by introducing audiences to a broad range of artistic expression, including drag, theatrical performance, alternative fashion, film, comedy, music, and dance. I want to encourage artistic experimentation and expand local understandings of queer art beyond traditional lip-syncing and dance. By offering programming throughout the year, I hope to keep queer creativity visible beyond Pride season and contribute to a more vibrant and inclusive local arts scene. My programming will contribute to the economic and social diversity of Sault Ste. Marie by creating performance opportunities for local drag artists and potential paid work for creative contributors. Through themed events, I aim to attract different audiences, encourage participation in local entertainment, and contribute to the city's cultural identity. Grant funding would help cover performer honorariums, promotional materials, and production expenses, supporting fair compensation for artists and helping me deliver quality community events. A key priority for 2027 is increasing opportunities for 2-Spirit and Indigenous drag artists. During 2-Spirit Week in March, I plan to host an all-ages open stage highlighting emerging and established 2-Spirit performers. I aim to work towards including at least two Indigenous drag artists in each show's cast, creating more consistent opportunities for representation throughout the year. This programming will celebrate Indigenous queer artistic expression while helping emerging performers build confidence, visibility, and connections within the local arts community. Accessibility and meaningful community participation will be central to my approach. I plan to distribute 15 community tickets across the five shows, approximately three per event, to help make queer arts experiences accessible to people who may otherwise face financial barriers. I also plan to involve youth volunteers in welcoming audiences at event entrances and assisting performers, providing practical experience in event support, teamwork, and community arts participation. My March all-ages event will offer an additional opportunity for youth and families to engage with queer and Indigenous arts. I hope to further develop relationships with local businesses, educational institutions, and community organizations, including Amore, Algoma University, Sault

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The intended benefits of my 2027 drag programming extend beyond entertainment. Through five diverse events, I hope to create opportunities for connection, artistic expression, cultural representation, and community participation while contributing to a stronger and more inclusive arts scene in Sault Ste. Marie. For audiences, these events will provide opportunities to experience queer art in different forms, from theatrical and avant-garde performance to comedy, film, music, and dance. By offering programming throughout the year, I want to make drag and queer culture more visible and accessible beyond Pride season. I also plan to distribute 15 community tickets across the five events to help reduce financial barriers and allow more community members to participate. For performers, these shows will create opportunities to showcase their talents, develop new skills, connect with other artists, and gain experience in live performance. A particular focus will be supporting emerging 2-Spirit and Indigenous drag artists through the March 2-Spirit Week all-ages open stage and by working toward including at least two Indigenous drag artists in each show's cast. These opportunities will help increase representation while encouraging artists to explore their creativity and build confidence within a supportive environment.

Youth will also benefit through opportunities to attend the all-ages 2-Spirit Week event and participate as volunteers, assisting at entrances and supporting performers. These experiences can help youth develop practical skills, build connections, and become more involved in local arts and cultural activities. Welcoming younger audiences alongside families and the broader community also creates opportunities for intergenerational connection and greater understanding of 2SLGBTQ+ identities and

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Successful implementation of this project would mean delivering all five planned drag events, providing meaningful opportunities for local artists, and creating welcoming spaces for audiences to experience diverse forms of queer art and culture in Sault Ste. Marie. I will measure success by tracking the number of events delivered, audience attendance, performer participation, and the involvement of emerging and 2-Spirit artists. I aim to work toward including at least two Indigenous drag artists in each show's cast and will assess progress toward this goal throughout the year. I will also track the distribution of 15 community tickets across the five events and the participation of youth volunteers assisting with event entrances and performer support. Additional indicators of success will include establishing or strengthening relationships with local businesses, educational institutions, and community organizations; providing paid performance opportunities; and offering programming that encourages artists to explore different styles of drag and performance. Audience and performer feedback, informal conversations, and observations following each event will help me evaluate whether the shows are welcoming, engaging, and meeting community interests. I will also review what worked well, identify areas for improvement, and use these findings to guide future programming. Ultimately, success will mean more than completing five shows. It will mean strengthening BBL2's capacity to produce sustainable local arts programming, increasing opportunities for emerging and 2-Spirit performers, and contributing to a more visible, connected, and inclusive queer arts community in Sault

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [ ] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

My 2027 drag programming is intended to reach audiences within Sault Ste. Marie, across the Algoma region, and visitors travelling to the city for arts, culture, and entertainment. Through five themed events throughout the year, I hope to attract both returning audiences and individuals who may be experiencing drag for the first time. Locally, these events will provide opportunities for residents to engage with queer arts, support local performers, and participate in inclusive community entertainment. Regionally, I hope to attract audiences and performers from surrounding communities, helping strengthen connections between artists and expand the reach of Sault Ste. Marie's drag scene. Events such as the Bon Soo Valentine's Dance and Drag Show and the Halloween Drag Show and Movie Viewing will offer distinctive entertainment experiences that can appeal to visitors and contribute to the city's seasonal cultural attractions. By offering diverse programming throughout the year, I hope to encourage people to travel to Sault Ste. Marie to experience local queer arts and entertainment. Promotion will take place through social media, community networks, local organizations, participating venues, and word of mouth to reach audiences beyond my existing following.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

My intended audiences include members of the 2SLGBTQ+ community, 2-Spirit and Indigenous community members, emerging artists, youth, families, and the broader public. I particularly want to reach individuals who may not have previously felt represented or welcomed within traditional arts and entertainment spaces. The March 2-Spirit Week Open Stage will specifically engage emerging 2-Spirit performers, Indigenous audiences, and youth through an all-ages format. Other events will appeal to audiences interested in alternative fashion, theatrical performance, horror, comedy, and live entertainment. I also hope to attract visitors and residents from surrounding Algoma communities who are interested in experiencing diverse local arts and culture. Ultimately, I want to reach people of different ages, backgrounds, and identities, creating opportunities for audiences to discover drag, connect with local artists, and participate in Sault Ste. Marie's growing queer arts community.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Promotion for the 2027 events will primarily take place through social media, community networks, local partnerships, and printed promotional materials. I will use BBLsquared (BBL2) social media platforms to share event announcements, performer spotlights, promotional graphics, ticket information, and event updates. Content will be shared in advance of each event to build awareness and encourage audience participation. I also plan to work with local businesses, educational institutions, and community organizations to help circulate promotional materials and reach audiences beyond my existing following. Potential community partners include Algoma University, Sault College, Soo 2Spirit Committee, Amore, Cafe 4 Good, Main Street Cafe, and other local businesses and organizations. Sharing promotional materials through these networks will help connect with different age groups, community members, and potential audiences throughout Algoma. Printed posters and promotional materials will be distributed throughout Sault Ste. Marie at participating venues, local businesses, and community spaces. Where possible, I would also like to involve local artists or emerging creatives in developing promotional designs, creating additional opportunities for local artistic participation. By combining digital promotion, community partnerships, and local advertising, I hope to increase awareness of queer arts programming, attract new audiences, and encourage regional visitors to experience Sault Ste. Marie's local drag and entertainment scene.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [x] 51-100
- [x] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☑ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Participants will include myself as the lead organizer and producer, local drag performers, emerging artists, 2-Spirit and Indigenous performers, youth volunteers, and other creative contributors involved in event production. I anticipate working with a diverse cast of performers throughout the five events, providing opportunities for both established and emerging artists to showcase their talents and develop their skills. Particular emphasis will be placed on creating opportunities for 2-Spirit and Indigenous drag artists, with a goal of including at least two Indigenous performers in each show's cast. Youth volunteers will assist with event entrances and performer support, gaining practical experience in event coordination and community involvement. Additional contributors may include local artists assisting with promotional materials and individuals supporting event logistics. Together, these participants will contribute to the development of local arts, strengthen creative networks, and help deliver inclusive cultural programming throughout Sault Ste. Marie.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Brayden Jannine Corbett-L (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



Signature 10/30/2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Item	Cost
Venue	N/A
Performer Fees	600
DJ	N/A
Live Band	1,300
Ads/Promotion	100
Door Prizes	N/A
Grapgic Design	100
Event organization/management	200
Total grant request for storytimes	2,300
Venue	N/A
DJ	600
Performer Fees	1,400
Event organization/management	200
Ads/Promotion	100
Photographer	200
Food	400
Graphic design	100
Door Prizes	N/A
Total cost	3000
Total grant request for show	$2,350
Venue	N/A
DJ	600
Performer Fees	1200
Event organization/management	200
Ads/Promotion	100
Graphic design	100
Photographer	200
Door Prizes	Local buiness dc
Total cost	2200
Total grant requist for show	$1,600
Venue	1200
Movie Rights	400
DJ	600
Performer Fees	900
Event organization/management	200
Ads/Promotion	100
Graphic design	100
Costume Contest	N/A
Photographer	200
Total cost	$3,700
Total grant request for show	$2,700
Venue	1200

DJ	600
Performer fees	1000
travel for out of town performer	500
Event organization/management	200
Ads/Promotion	100
Graphic design	100
Merch giveaway	500
Total cost	4200
Total grant request for show	$2,850

	Grant request
BBL2 Bon Soo Valentine's Drag Show & D	2,300
2Spirit Week Open Stage All Ages Drag Sl	$2,350
Club Kids & Avant-Garde Drag Show Displ	$1,600
Halloween Drag Show & Movie Viewing	$3,700
Community Drag Roast	2850
Total Grant Request	12800

Notes	Tickets	Rate
BBL2 Bon Soo Valentine's Drag Show & Dance		
Machine Shop - Provided by Bon Soo	VIP	25$
$100/perfomer x 6	general	15$
sound provided by Bon Soo	*Depending on actual ticket sales - a portio	
Elly & The Drifters		
paid social ads, poster printing, ticket printing		
donation by local business		
poster creation		
est. 10 hours, posters, advertising, venue/co-reader bookin		
2Spirit Week Open Stage All Ages Drag Show		
Algoma Speakeasy /Donation	Pay What You Can	$5
Cedar & Sequins Production Company	reccomended pay	$10
200/performer x 7 performers		Proje
paid social media ads, poster printing, ticket printing		
Marissa Dittoro Photographer		
Pizza, snack, drinks		
poster creation		
donation by local business		
Club Kids & Avant-Garde Drag Show Display		
Algoma Speakeasy or Main Street Café donation	Pay What You Can	$10
Cedar & Sequins Production Company	(average paid ticket)	
$150/performer x 8 performers	*	
	Projected ticket sales	
paid social media ads, poster printing, ticket printing		
Marissa Dittoro Photographer		
onation (Amore/OC)		
Halloween Drag Show & Movie Viewing		
The Grand Theatre	Advance tickets	$20
MPA (Motion Picture Assosication - Canada)		
Cedar & Sequins Production Company	Door tickets	$25
$100/performer x 9 perormers		
		Proje
paid social media ads, poster printing, ticket printing		
poster creation		
donation by local business		
Marissa Dittoro Photographer		
Community Drag Roast		
The Grand Theatre	VIP	$25

Cedar & Sequins Production Company	General	$15
$100/perfomer x 10 performers; higher rates for December travel for out of town headliner	Community/free tickets	$0.00
		Proje

paid social media, poster printing, ticket printing
poster creation
Custom BBL2 Merch for VIPs

Total Grant Request & Projected Finances

Anticipated No.	Total ticket sale
50	$1,250
100	$1,500
n of sales will be donated back to the Bon Soo Organization*	
	$2,750

50	$250
40	$400
ected ticket sales	$650

60	$600
	$600

25	$500
20	$500
ected ticket sales	$1,000

30	$750

40	$600
15	$0.00
ected ticket sales	$1,350

Application Project Plan Template

Name of Applicant: Brayden Jannine

Intake/Date: Big Barbi Blitz

Page 1**of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Bon Soo Valentine's Dance and Drag Show	12/2026	12/2026	Book Venue: Performer call out, poster design call out, announce save the date for the event
Bon Soo Valentine's Dance and Drag Show	12/2026	022027	Have ads complete and start promoting
Bon Soo Valentine's Dance and Drag Show	February 2027	February 2027	Event happens
2 Spirit Week Open Stage All Ages Drag Show	01/2027	01/2027	Book Venue: Performer call out, poster design call out, announce save the date for the event
2 Spirit Week Open Stage All Ages Drag Show	01/2027	03/2027	Have ads complete and start promoting
2 Spirit Week Open Stage All Ages Drag Show	03/2027	03/2027	Event happens
Club Kids/Avant Garde Show	06/2027	06/27	Book Venue: Performer call out, poster design call out, announce save the date for the event
Club Kids/Avant Garde Show	06/2027	08/2027	Have ads complete and start promoting
Club Kids/Avant Garde Show	08/2027	08/2027	Event happens

Application Project Plan Template

Name of Applicant:

Intake/Date: I have been performing

Page 2 **of** My

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Halloween Drag Show/Movie Viewing	08/2027	08/2027	Book Venue: Performer call out, poster design call out, announce save the date for the event
Halloween Drag Show/Movie Viewing	08/2027	10/2027	Have ads complete and start promoting
Halloween Drag Show/Movie Viewing	10/2027	10/2027	Event happens
Community Drag Roast	10/2027	10/2027	Book Venue: Performer call out, poster design call out, announce save the date for the event
Community Drag Roast	10/2027	12/2027	Have ads complete and start promoting
Community Drag Roast	12/2027	12/2027	Event happens

Big Barbi Blitz



2-Spirit Drag Performer, Producer & Event Organizer

Sault Ste. Marie, Ontario

Professional Summary

Big Barbi Blitz is a 2-Spirit drag performer and independent producer who has been part of the Sault Ste. Marie drag scene since 2023. Known for her glamorous, horror-inspired aesthetic, bold creativity, and versatile performances, she has performed throughout Northern Ontario and across Canada, including Thessalon, Sudbury, Thunder Bay, Timmins, and Montreal - but is most focused on putting Sault Ste. Marie's talented drag artists on the map.

In 2025, Barbi founded BBLsquared (BBL2), independently producing eight drag shows that celebrate diverse artistic styles, create opportunities for emerging performers, and increase the visibility of 2-Spirit drag. Combining her passion for performance with event planning and creative direction, she uses drag to foster artistic expression, representation, and community connection.

Artistic Recognition

Queen of Halloween - 2024–2025
Earned a shared win in a local Halloween drag competition in 2024 alongside fellow performer and friend Chaplin Gore-Shadow. This recognition helped establish horror and Halloween-inspired artistry as a signature element of her drag. Now, if you are attending a drag event in SSM you are more than likely to see Barbi performering, and if not she is in attendance supporting her fellow artists.

Event Production

Founder, Producer & Organizer - BBLsquared (BBL2) - 2025–Present
Produced eight independent drag shows featuring Y2K and '90s themes, Valentine's Day entertainment collaboration with Bon Soo, Halloween drag show and costume contests, a movie screening, Scene/Emo drag, and dedicated 2-Spirit showcases, including After Dark and Open Stage All Ages events.

Responsible for creative concepts, show themes, performer casting, music coordination, and event organization, Barbi develops engaging performance spaces that support local talent, encourage emerging artists, and strengthen 2-Spirit representation in the community.

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Gabriel George

ii. Artist Practicing Name:
Gabriel George

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

My artistic practice investigates the intersection of memory, cultural heritage, and traditional craftsmanship within contemporary interdisciplinary art and sculpture. Holding a Bachelor of Fine Arts in Sculpture and Art Installation with distinction from OCAD University, I create large scale public art installations and studio works that draw deep inspiration from global folk art traditions, sacred geometry, and architectural motifs. My work builds physical bridges between past and present, examining how communal histories, ancestral knowledge, and stories accumulate over time through intricate, layered patterns and tactile surfaces. Working primarily with sustainable, durable, and repurposed materials as well as cold cast bronze fabrication. I combine metalwork, woodworking, and intricate textile inspired coiling techniques. My sculptures often reflect organic, human, and totemic forms that evoke themes of family, roots, and cultural resilience. Recent highlights of my professional trajectory include receiving the "First in Show" award at Artist Project 2026 in Toronto for my installation Echoes of the Divine, presenting my upcoming 3rd solo exhibition at Art Gallery of Algoma, and executing public art installations and community engaged dialogues across Ontario. Through public sculpture, I strive to foster meaningful community connections, protect shared cultural heritage from being forgotten, and enrich the cultural landscape of Northern Ontario.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Visual Arts.

Interdisciplinary sculptor and public installation artist specializing in large scale bronze composite and mixed media sculptures, public placemaking, and community engaged art inspired by global folk traditions and cultural heritage.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

ACAP Request Amount ($) 20,000 Cultural Diversity Gr

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Coiled Memories

ii. Activity/Project and/or Event **Start Date:**
March 1st, 2027

iii. Activity/Project and/or Event **End Date:**
November 15th, 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

One of the high traffic municipal and cultural space in Sault Ste. Marie, with proposed site installation evaluated across the Soo Lock area, Downtown Plaza, Waterfront Walkway, Bellaview Park, or the Sculpture Park adjacent to the Art Gallery of Algoma.

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

"Coiled Memories" is an ambitious public art project featuring a set of three monumental totemic sculptures standing at 6 feet, 4 feet, and 3.5 feet tall. Together, the pieces evoke a family unit a father, mother, and child connected by shared roots and ancestral history. Inspired by a detailed study of diverse global folk cultures, the sculptures feature intricate, layered circular patterns that symbolize the ongoing cycles of life and time. Each loop preserves a traditional custom, folktale, or piece of knowledge passed down through generations. By spiraling inward, the sculptures create a protective space honoring cultural heritage and family bonds. The sculptures are crafted using professional cold cast bronze fabrication, a meticulous composite of real bronze powder and resin finished with UV protected sealants and polished patinas. This high end technique ensures the artwork is fully weather resistant and engineered to withstand harsh northern climates with zero maintenance required for up to 6 years.
To maximize public impact, the City of Sault Ste. Marie is invited to select the ideal permanent or semi permanent home for the installation from key high traffic, multi season locations (such as the Downtown Plaza, the Soo Lock area, the Waterfront Walkway, Bellevue Park, or the Sculpture Park adjacent to the Art Gallery of Algoma).

Project Goals and Objectives:
Placemaking & Civic Pride - Enhance municipal gathering spaces with semi permanent, high caliber public art that enlivens civic identity across all four seasons.
Cultural Tourism - Act as a vibrant visual draw for tourists and residents exploring Sault Ste. Marie's public spaces.
Community Engagement - Foster cross cultural dialogue through an accompanying public artist talk and a hands on community workshop where participants explore traditional relief patterns and storytelling.
Durability & Sustainability - Demonstrate the viability of durable, low maintenance cold cast composite sculpture designed to endure northern weather extremes upto 6 years.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

"Coiled Memories" directly supports the Sault Ste. Marie Community Culture Plan by introducing semi permanent, high quality public art that enhances civic identity and enlivens municipal one of the gathering spaces, such as the Downtown Plaza, Waterfront Walkway, or the Soo Lock area. By drawing upon global folk art motifs and universal themes of family and heritage, the project bridges diverse cultural backgrounds and invites local residents and visitors to reflect on their own shared roots. This installation serves as an engaging cultural landmark that contributes to the social diversity and tourism of Sault Ste. Marie.

Furthermore, the project incorporates meaningful community engagement through an accompanying public artist talk and a hands on community workshop where participants can explore traditional relief patterns and storytelling. By providing participatory opportunities for youth and diverse groups, fostering community connections, and offering a durable, low maintenance cold-cast bronze installation designed to last up to six years without maintenance, the project significantly contributes to the overall quality of life, sense of identity, and cultural infrastructure in the city.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Beyond the physical and economic enhancements, "Coiled Memories" provides deep cultural and emotional benefits by serving as a tangible keeper of oral traditions, ancestral myths, and generational knowledge that might otherwise fade in modern life. The sculptures spark meaningful intergenerational dialogue, encouraging children, parents, and elders gathered around the public installation to share their own family stories and cultural memories. Furthermore, the artwork deepens community appreciation for diverse global traditions, offering a reflective public space where residents can contemplate their roots, personal identity, and the enduring strength of familial bonds.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Successful implementation of "Coiled Memories" is defined by the complete fabrication, weather resistant finishing, and secure public installation of the sculpture set in a high traffic municipal space chosen by the City. Financially, success relies on securing the remaining 25% project budget through sponsorship or fundraising. Should funding gaps arise, I am fully prepared to cover the remaining balance from my own artist fee, as bringing this work to life and sharing ancestral values with the community is my primary artistic commitment.
Ultimately, success will be measured by public engagement and community impact, seeing residents and visitors pause to experience the artwork in person, observing public photos and reactions shared across social media, and receiving local press coverage that highlights the sculptures role in honoring our shared heritage.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

"Coiled Memories" is designed to engage a multi-tiered audience across Sault Ste. Marie, the Algoma region, and beyond.
For local audiences - The project directly connects with Sault Ste. Marie residents by placing durable, high visibility public art in key community spaces. It offers local families, students, and art enthusiasts an engaging landmark to explore, reflect upon, and gather around. For regional audiences - By drawing on universal themes of ancestral heritage, storytelling, and global folk traditions, the installation invites visitors from neighboring communities across the Algoma district to experience contemporary public sculpture in the city and for tourism - Positioned in a high traffic, multi season location chosen in collaboration with the city, the sculptures will serve as a striking cultural tourism attraction. They provide travelers with a memorable photo worthy landmark that highlights Sault Ste. Maries vibrant arts and culture sector.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Beyond the general public and art tourists, the project specifically seeks to engage long term and elderly residents of Sault Ste. Marie. By reaching out to community elders, the project aims to record and preserve oral histories, forgotten local myths, and generational knowledge that younger generations may not be familiar with. These intimate recorded stories will be documented and showcased via a video presentation during the project's opening reception event, bridging generational gaps and fostering a profound sense of shared local history.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Once funded, each phase of the work from clay/wax modeling and molding, cold cast bronze fabrication, and site installation will be documented and shared through the artist's active social media channels. This transparent process allows the community to follow the step by step creation of the public art. In addition to progress updates, promotion will include formal media releases sent to local press outlets in Sault Ste. Marie to cover the milestone installations and the opening reception. Special invitations will be extended to local cultural groups, historical societies, and community elders whose oral histories inspire the project. Digital promotion and project documentation will be hosted across the following platforms:

Website: www.gabrielartstudio.ca
Instagram: @gabrielgeorge.artist
Facebook: Gabriel George / Gabriel Art Studio pages

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☑ 26-50
☐ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

The execution team comprises 26 to 50 professionals across multiple specialized disciplines. This includes the lead artist and studio assistants handling sculptural fabrication, 3D modeling, and molding; structural engineers and safety inspectors ensuring secure public installation; specialized technicians for transportation and rigging; and documentation, media, and PR teams managing digital recording, elder interviews, and promotional outreach.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☑ Yes ☐ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Gabriel George (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



Signature October 14th, 2026 Date

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a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

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Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Site installation, engineering review, and structural safety sign-off	2000	0	ACAP/Sponsors	Grand/etc	Professional engineering estimate
ansportation, rigging, and logistics for 3 sculpture placeme	1500	0	ACAP/Sponsors	Grand/etc	Local transport quote
/ideo documentation, oral history interviews, and PR/media	1500	0	ACAP/Sponsors	Grand/etc	Media production estimate
Materials & Supplies Costs					
nal sculpting wax blocks, armature wire, and carving/mode	2500	0	ACAP/Sponsors	Grand/etc	Supplier pricing
licone molding materials, backing shells, and release agen	3000	0	ACAP/Sponsors	Grand/etc	Foundry supplier quote
ze composite (bronze powder + premium resin), UV sealan	5500	0	ACAP/Sponsors	Grand/etc	Material supplier invoices
Equipment Costs					
Specialized studio casting and finishing equipment rentals	1000	0	ACAP/Sponsors	Grand/etc	Equipment rental rates
Artist Fees					
sculpting, mold-master creation, oversight, and community v	8000	0	ACAP/Sponsors	Grand/etc	Standard professional artist fee scale
Other Costs					
op materials, participant supplies, and opening reception l	1667	0	ACAP/Sponsors	Grand/etc	Estimated event costs
Total Costs	$ 26,667.00	$ 0.00			
Total Project Costs:	$ 26,667.00				

Application Project Plan Template

Name of Applicant: Gabriel George

Intake/Date: Gabriel George

Page 1 **of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Research & Oral History Collection	March 2027	April 2027	Conduct interviews and gather oral histories, local myths, and generational knowledge from long term and elderly residents of Sault Ste. Marie. Document interviews via video recording for the opening reception.
Digital 3D Modeling & Prototyping	April 2027	May 2027	Design the 3D master models for the three "Coiled Memories" totemic sculptures (6ft, 4ft, and 3.5ft), mapping intricate folk art patterns and structural requirements.
Master 3D Printing/wax modeling & Surface Smoothing	May 2027	June 2027	Creating and finishing the wax sculpture to take a mold in Silicone.
Silicone Molding & Cold Cast Bronze Fabrication	June 2027	August 2027	Construct high detail silicone molds, cast the sculptures using a premium composite of bronze powder and resin, and apply UV protected sealants and aged patinas.
Community Workshop & Engagement	August 2027	September 2027	Host a public community workshop and hands on session exploring traditional relief patterns, folk art motifs, and local storytelling.
Site Coordination & Engineering Review	September 2027	October 2027	Collaborate with the City of Sault Ste. Marie to select the final high traffic, multi season installation site (e.g, Downtown Plaza, Soo Lock area) and complete structural/safety inspections.
Public Installation & Launch Event	October 2027	November 2027	Transport and securely install the sculptures on site. Host the official public opening reception featuring the oral history video presentation, artist talk, and media outreach.
Project Wrap up & Documentation	November 2027	November 2027	Finalize digital documentation, distribute press releases, share progress/completion updates across social media channels and complete project reporting.

Sculpture: Coiled Memories



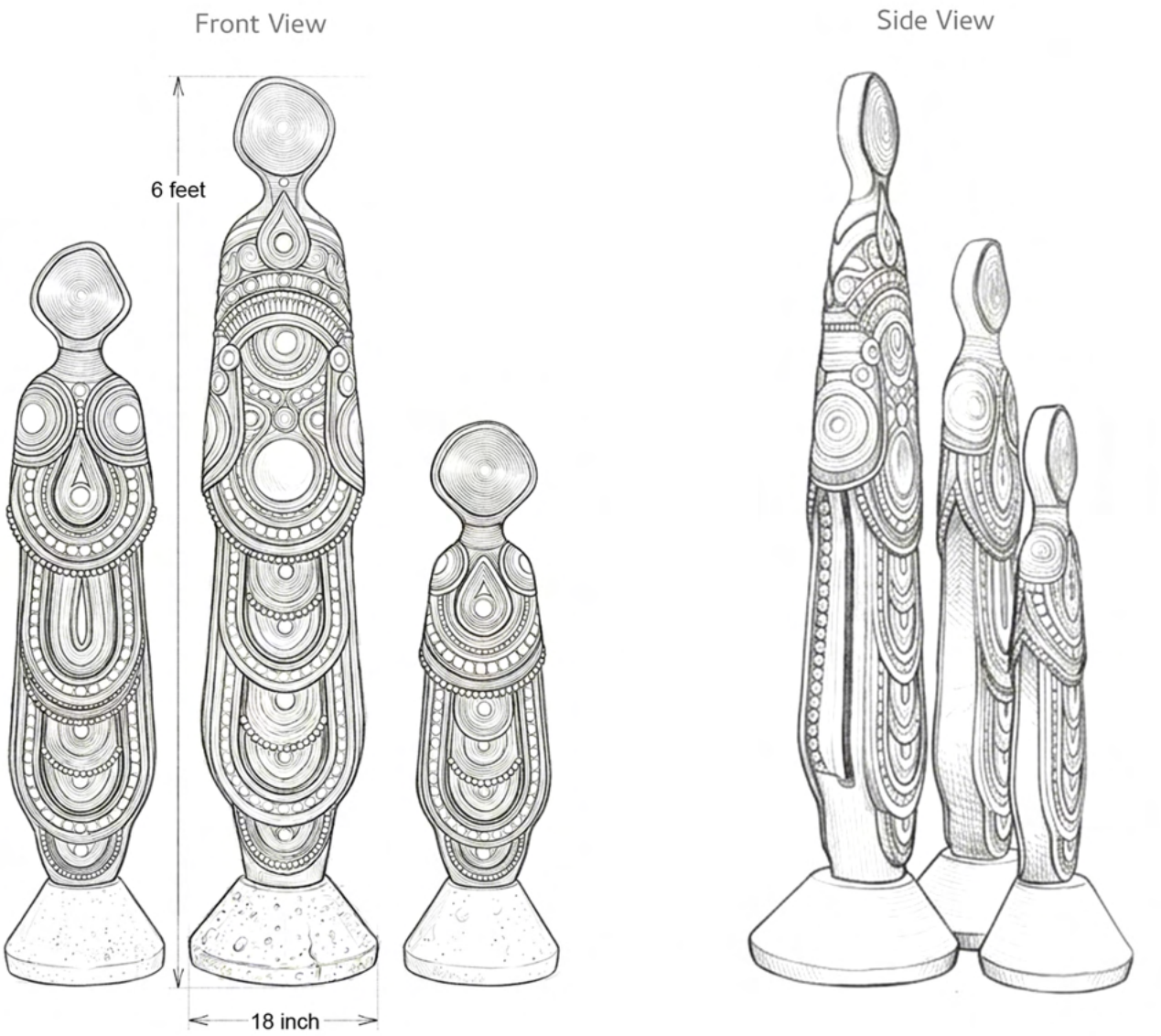
Concept 3D Design by Visual Artist Gabriel George



Concept 3D Design by Visual Artist Gabriel George



Concept 3D Design by Visual Artist Gabriel George



"Coiled Memories" is a set of three sculptures. They show how history and stories build up over time. They do this with detailed, layered patterns. The pieces are 6 feet, 4 feet, and 3.5 feet tall. Together, they look like a family: a father, mother, and child. They are connected by their shared roots and family history. The circular patterns represent ongoing life cycles and time. Each loop holds a preserved tradition, folktale, or piece of knowledge passed down through generations. By spiraling inward, the sculptures create a safe space to protect our cultural heritage and family bonds from being forgotten.

The sculptures are made from cold-cast bronze. This is a mix of bronze powder and resin. They look finished and detailed from every angle. They have UV-protected paint, are polished, and are sealed. This helps them withstand harsh northern weather. These pieces show that family history and memory are always moving and growing. They connect our present to the past. They also honor the strength of family. The design is inspired by a detailed study of different folk cultures from around the world.

Artist : Gabriel George
Material : Cold Cast Bronze (5 - 10 years overall Structural Lifes pan)
Size a : 4 f eet tall x 18 inch wide. x 4 inch depth
Size b : 6 f eet tall x 18 inch wide. x 4 inch depth
Size c : 3. 5 feet tall x 18 inch wide. x 4 inc h depth
Sketch Year : 2026

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name: Joanne Robertson

ii. Artist Practicing Name: Joanne Robertson (Misko Anungo Kwe / Red Star Woman)

iii. Artist Mailing Address and Postal Code: [redacted]

iv. Artist Contact Information: [redacted] · [redacted]

v. Artist's statement (maximum 500 words):

My name is Joanne Robertson. My spirit name is Misko Anungo Kwe, Red Star Woman. I am a member of Atikameksheng Anishnawbek, Bald Eagle clan, and I live on the Goulais River, north of Sault Ste. Marie.

I came to my culture late. I was adopted as a baby and raised by my non-Indigenous family in southern Ontario. I moved north in 1991, when I was thirty-one, and that is when I really began learning about my Anishinaabe culture. I earned my BA Honours in Fine Arts from Algoma University and Shingwauk Kinoomaage Gamig at fifty, concentrating in graphic design and Native arts and culture. I was the first in

my adopted family to walk across that stage. I have never thought of starting late as a disadvantage. My age, life experiences and the new knowledge I gained set me on a path to make everything count. I think that shows up in the work.

Water is where my art and my life meet. In 2008 I founded the Empty Glass for Water campaign. In 2011 I coordinated central communications for the Mother Earth Water Walk across Turtle Island, and I have supported more than forty walks since, tracking walkers by GPS so the water and the people carrying it stay safe. I have worked for the water across Turtle Island: 2 Oceans, 1 Bay, 1 Gulf, 23 Rivers, 7 Lakes and 3 Creeks.

The Water Walker came out of that work in 2017. It partially fulfills the promise I made to the grandmothers, to archive their stories so that their grandchildren would know what they did for the water. I wrote and illustrated it, and it has since been published in Anishinaabemowin and French and read in classrooms across the Great Lakes. It won the First Nation Communities READ Indigenous Literature Award and was chosen as the inaugural children's title for Great Lakes, Great Read. My other books are Nibi Emosaawdang, Nibi is Water, and Shirley, made with Elder Shirley (Fletcher) Horn, which opened at the Art Gallery of Algoma in February 2026. I work in Copic markers, watercolour, ink and ProCreate.

What I believe is simple. Water is our first medicine. We are all water vessels, which means being kind to the water begins with being kind to one another. And we are taught to think seven generations ahead, so I make books for children I will never meet.

Today I write full-time for the warrior survivors of the Children of Shingwauk Alumni Association, and I keep drawing the river I live on. I have shared other women's stories, but never my own, and I have never publicly worked for the Goulais River, the river outside my door. That is what this project is for.

vi. Artist's discipline of focus (maximum 50 words):

Multi & interdisciplinary arts. I am an author and illustrator working in literary and visual arts, making picture books that carry Anishinaabe water teachings. This project extends that practice into media arts and performance: new illustrations, animated and projected, with live spoken word and hand drum.

Section 2: Type of Grant & Funding Amount Request

□ Small Project Grant

☒ **Cultural Diversity Grant**

ACAP Request Amount ($): $8,500.00

Section 3: Description of Activities, Projects and Events

i. Project Name or Working Title: The Goulais River Is Our Home: a holographic storytelling night

ii. Start Date: 1 February 2027

iii. End Date: 30 June 2027

iv. Location (maximum 50 words): Two free performances in northern Ontario. One in the Goulais River community where the artist lives; one in Sault Ste. Marie, supported by this ACAP request. Venue discussions are underway with several Sault Ste. Marie organizations, including the Sault Ste. Marie Community Theatre Centre. The confirmed venue and address will be provided before the project begins.

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words):

I have worked for the water across Turtle Island, but I have never publicly worked for the Goulais River, the river outside my door, or shared her stories, or talked about my place beside her. This project is that, and it is a first for me in two ways: it is my own story rather than another woman's, and it is the first time my illustrations will move.

WHAT WE ARE MAKING

A new work of animated illustration and live storytelling, performed twice: once in the Goulais River community where I live, and once in Sault Ste. Marie. The ACAP request supports the Sault Ste. Marie performance.

I am creating new illustrations for this, drawn specifically for the Goulais River rather than taken from my published books. Maziar Ghaderi, a Toronto media artist, animates them and designs the projection, which is cast onto and around a holographic scrim suspended on a three-metre frame. The audience sits around it the way people sit around a fire. A hand drummer performs beside me. The piece runs about thirty-five minutes.

THE EVENING

The room will be dark as night. You will hear water flowing and see Nokomis Giizis, Grandmother Moon in her fullness, shining above. Projected onto a dream-like veil, the outline of a sturgeon submarining under the surface. Enveloped in that dream-like womb I will sit with a copper vessel of water. Beside me the hand drummer begins, reminding us of our heartbeat that matches Mother Earth's. Bush sounds and the water introduce my voice. One Water is projected on the veil as I speak about the land we live on, the images zooming into the heart of Turtle Island, the Great Lakes, Lake Superior, then the Goulais River. When I share Biidaasige's words, "we're not related by blood, but we're all related by water," we will see the river full of all the life that depends on her: the 2-leggeds, the 4-leggeds, the flyers, the swimmers, my neighbours, all part of that river, and my adopted family. The piece ends as it began, the river flowing, the sturgeon passing, Nokomis Giizis shining down, then the sun rising in the East. Then Josephine-ba Mandamin enters the veil with her copper pail, reminding us of our responsibilities to each other.

WHY NOW

I am finding the courage to speak up for the Goulais River because she is stressed. Without her good health, we all suffer. She feeds the Goulais Bay, Lake Superior, all the Great Lakes, the St. Lawrence, the

Atlantic. It is also time I spoke about my own journey, because my vessel has suffered these past few years, and life is short. The river and I are both vulnerable right now, neither as strong as we once were. We have responsibilities to each other, to all our relatives and to future generations.

GOALS

To bring this story to my own community, free of charge. To find out what my illustrations can do at scale, in light, with sound, in a room full of my neighbours. To pay elders, local musicians and local technicians properly for their part in it. And to leave something behind: the frame and scrim are purchased rather than rented and will remain in Algoma after the project, available for future performances with other artists in this region.

WHERE AND WITH WHOM

Both performances take place in northern Ontario. The Goulais River performance is in a community space near the river. For Sault Ste. Marie we are in conversation with several venues, including the Sault Ste. Marie Community Theatre Centre, whose black box studio suits this work well. Maziar has also offered to run a projection mapping workshop for the host venue's community, at no cost and with all ticket revenue kept by the venue, as a contribution in exchange for the room.

PERMISSIONS

The illustrations are new work, created by me for this project, so no third-party clearance is required. The teachings I will speak came to me from elders and teachers over many years of water work, and I carry them the way they were given, with permission and with care. Elders and knowledge keepers from my own circle will advise on the work and open each evening, and their time is paid. Nothing sacred will be projected or filmed. Past illustrations submitted as support material are credited to their publishers and are examples of my practice only; they are not part of this work.

vi. How does this activity, project, or event support the current Community Culture Plan?

☒ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☐ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☒ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☒ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☒ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☒ Fosters community connections, partnerships and networks

☐ Provides opportunities for volunteerism

☒ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

This project supports the Community Culture Plan in six specific ways.

Developing arts, culture and heritage in Sault Ste. Marie. Holographic installation and projection-mapped animation are not made or presented here. People in Algoma read about this kind of work or travel to Toronto to see it. Presenting it in Sault Ste. Marie, free of charge, in service of an Anishinaabe story about our own water, puts a form of contemporary practice into this city that has not been available to it. The work is designed to be hosted by an existing local venue rather than to duplicate anything the City already provides, and we are in conversation with several, including the Sault Ste. Marie Community Theatre Centre.

Mentorship and participatory opportunities for underrepresented groups. The project is led by an Indigenous artist, in a region where Indigenous artists are the largest historically underrepresented group. Elders and knowledge keepers are engaged as paid advisors and will open the event. The audience we most want is Indigenous families and children, who will see their own stories and their own water rendered at a scale usually reserved for other people's stories.

Increasing the capacity of local artists. Three things here. A local technical assistant is hired in Sault Ste. Marie and works alongside the technical director through install, rehearsal and performance, on an installation of a type that has never been built in this city. A local videographer documents, and local musicians perform. And the technical director has offered to run a projection mapping workshop for the host venue and its community at no fee, with all ticket revenue kept by the venue: a maximum of fifteen students across two sessions, mapping onto the holographic structure itself, paired with local musicians so that students work to a live brief rather than a classroom exercise. He has taught projection mapping for fifteen years at OCAD University, Toronto Metropolitan University and the China Academy of Art. That workshop is under discussion and is not a condition of this application, but it is a genuine offer.

Most importantly, the equipment does not leave. The three-metre frame and the holographic scrim are purchased rather than rented and will remain in Algoma, so that the physical means of making this kind of work stays in the region after the artists have gone home.

Professional development for the applicant. I have been an author and illustrator for a decade and have never worked with a media artist. My illustrations have always sat still on a page. This is a real expansion of my own practice, undertaken in my own community rather than somewhere else.

Fostering community connections, partnerships and networks. The project connects a local venue, local technicians and musicians, Shingwauk Kinoomaage Gamig and the Children of Shingwauk Alumni Association, the Water Rangers monitoring the Goulais, the water walker network, and the families along

the river. These are relationships I already hold. The project gives them something to gather around.

Quality of life and sense of identity. This is a story about the river this community is named for, told by someone who lives on it, for the people who live along it and in the city downstream. It is about water, which is what this city is built beside. A free evening where neighbours sit together in the dark around a story about their own water is a direct contribution to how this place understands itself.

A note on what we have not selected. We have not checked the tourism priority. The Goulais River is already under strain, and my clear position is that this project should not be used to draw more visitor traffic to it. Outreach will be local and regional by design. We have also not checked volunteerism: every person involved in delivering this project is paid, including elders, which is a deliberate choice.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie? (500 words maximum):

Free access to work that does not otherwise come here. Both performances are free. Holographic installation and projected animation are things Sault Ste. Marie residents travel to see, if they see them at all. This brings that work here, in service of a local story.

For children and families. I have spent a decade hoping my drawings would make children care about water. Seeing those drawings move, at scale, with the water teachings spoken aloud in the room and a hand drum beside them, is a different kind of teaching than a page allows.

For Indigenous audiences. An Anishinaabe story about Anishinaabe water teachings, told by an Anishinaabe artist in a contemporary form, in this city. Elders will be honoured and paid. The story is not about hardship; it is about a living river and everything that depends on her.

For local arts workers. Paid work for a local technical assistant, a local videographer and local musicians, on a project that teaches technical skills not currently available in the region. Plus, if it goes ahead, a free projection mapping workshop whose ticket revenue the host venue keeps.

For the city's cultural life. A precedent. If this works it demonstrates that immersive and media-art work can be made and presented in Sault Ste. Marie, with northern and Indigenous artists leading it, rather than being something that happens elsewhere and occasionally visits.

Lasting outcomes. Three things remain after the night ends. The new animated illustrations exist and can be used again, in schools, at readings and at future events in this city. The frame and holographic scrim stay in Algoma, available for other artists. And this performance is the step before a larger animated film about the Goulais River, which I intend to make and which would carry Sault Ste. Marie with it.

viii. What does the applicant consider to be successful implementation? How will success be measured? (maximum 250 words):

We will consider the project successful on five measures.

Delivery. Two free public performances take place as planned, one in the Goulais River community and

one in Sault Ste. Marie, with the new animated illustrations, projection and holographic installation working as intended.

Attendance. A full room of roughly fifty people at the Sault Ste. Marie performance, with a meaningful Indigenous presence in it. We will count attendance at the door and report it.

Community response. We will gather responses directly after each performance, in conversation rather than by survey, and particularly from children and from the elders present. Whether the work moved people, and whether my illustrations survived being animated, is something I will know from the room.

Local capacity. The local technical assistant completes the install and performance and can speak to what they learned. The videographer, musicians and venue are paid and credited. The frame and scrim are in Algoma and someone local knows how to use them.

What it makes possible. The animations exist and can be reused. The documentation is complete enough to support future presentations and the larger film this leads toward. If a venue wants to host it again, or a school wants it brought in, we are in a position to say yes.

Section 4: Marketing

i. What audiences does the project look to reach?

☒ Local (within the Municipality) ☒ Regional (within Algoma) ☐ Tourism (those who will travel) ☐ Other

ii. Please describe the items selected (250 words maximum):

Local, within the municipality. Sault Ste. Marie families and children are my readers. Many local families own The Water Walker. The survivors and families of the Children of Shingwauk Alumni Association, whom I work with regularly, are here. This performance is for them, in their city, free.

Regional, within Algoma. The Goulais River community where I live, the wider Algoma area, and the original homeland of Batchewana First Nation, through which this river runs. The water walker network in this region. The Water Rangers and the community members monitoring the Goulais.

We have deliberately not selected tourism. The Goulais River is already under strain, and I have no interest in using this work to draw more traffic to it. The right audience is the one that already lives here, and it is large enough to fill a room. Outreach will be direct and local: personal invitation, the networks I already belong to, the host venue's own channels, posters in local gathering places, and regional radio and press where appropriate.

iii. Specific audiences intended (150 words maximum):

Indigenous families and children in Sault Ste. Marie and the surrounding First Nations communities, who will see an Anishinaabe story about their own water in a contemporary form.

Elders and knowledge keepers, engaged as paid advisors and invited to open the event.

Children aged roughly four to twelve and the adults who read to them, who are the readership of my books.

Warrior survivors and families connected to the Children of Shingwauk Alumni Association.

The water walker network and the Water Rangers monitoring the Goulais across Algoma and the north shore.

Residents of the Goulais River community, who live on the river this work is about.

iv. How will the project be promoted? (maximum 250 words):

Outreach will be direct and local rather than broad.

Personal invitation first. I know my neighbours along the Goulais River and I will invite them myself. The community has its own long-running Facebook group, which is how the Water Rangers communicate with us and has been effective.

Through existing relationships. The Children of Shingwauk Alumni Association, Shingwauk Kinoomaage Gamig, Algoma University, the water walker network, and the schools and libraries I have read in for a decade. An invitation from me to these groups is not a cold one.

Through the host venue, which will carry the event in its own listings, mailing list and social media. That is how most people here hear about anything.

Posters in the places that still work: the general store, the community centre, the library, the band office, the schools.

Local radio and the regional papers, including SooToday and the Sault Star, where the venue and I agree it is appropriate.

Through my collaborator's channels: maziart.ca and @maziart on Instagram.

What we will not do is promote this widely outside the region, for the reasons given above.

v. What ages does the project look to reach?

☒ 0–18 ☒ 19–34 ☒ 35–59 ☒ 60–75 ☒ 76+

vi. Estimated attendance or viewership:

□ 1–50 ☒ **51–100** □ 101–250 □ 251–500 □ 501–1,000 □ 1,001–2,500 □ 2,501+

(Approximately 50 attendees per performance, two performances.)

vii. Estimated number of participants directly involved:

□ 1–10 ☒ **11–25** □ 26–50 □ 51+

viii. Brief description of participant composition (maximum 150 words):

Two lead artists: Joanne Robertson, Anishinaabe author and illustrator, lead artist and performer; Maziar

Ghaderi, Toronto media artist, technical direction, animation and projection design.

Four elders and knowledge keepers, engaged as paid advisors and to open each performance.

A hand drummer and one or two acoustic musicians, engaged locally in Sault Ste. Marie.

Local technical assistants, hired in Sault Ste. Marie, working through install, rehearsal and performance at both venues.

A local videographer or photographer for documentation.

Host venue staff as required.

Most of those involved are Indigenous, and all but one are based in Algoma.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

~~Yes~~ **No**

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, ___Joanne Robertson__ (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste.

Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

ACAP Application Budget Template

Applicant: Joanne Robertson · **Project:** The Goulais River Is Our Home: a holographic storytelling night
Grant stream: Cultural Diversity Grant · **ACAP request:** $8,500.00 · **Intake:** Early Intake, October 2026

Cost Category (Types of Expenses for Project)	Eligible Project Costs	Ineligible Project Costs	Funding Source	Funding Type	Quotes / Estimates
Operational Costs					
Venue rental — Sault Ste. Marie performance (half day: 90 min install, rehearsal, 35 min performance, 45 min strike)	$600.00		ACAP	Grant	Venue to be confirmed
Venue rental — Goulais River performance (community space)	$300.00		Ontario Arts Council	Grant	
Local technical assistant — Sault Ste. Marie (3 days x $300/day)	$900.00		ACAP	Grant	
Local technical assistant — Goulais River (2 days x $300/day)	$600.00		Ontario Arts Council	Grant	
Documentation — Sault Ste. Marie performance (local videographer/photographer)	$600.00		ACAP	Grant	
Documentation — Goulais River performance	$500.00		Ontario Arts Council	Grant	
Accommodation and per diems (collaborating artist, install and performance period)		$400.00	Ontario Arts Council	Grant	
Materials & Supplies Costs					
Holographic scrim (projection surface, both performances)	$600.00		ACAP	Grant	Supplier quote attached
Printing, posters and local advertising — Sault Ste. Marie	$400.00		ACAP	Grant	Quote to be attached
Printing, posters and local advertising — Goulais River	$300.00		Ontario Arts Council	Grant	
Refreshments and hospitality (both community gatherings)	$250.00		ACAP	Grant	
Rigging, cabling and assembly hardware (purchased locally)	$200.00		Ontario Arts Council	Grant	
Equipment Costs					
Modular aluminium frame, 3 x 3 x 3 m — purchased rather than rented; remains in Algoma after the project for use by other artists in the region	$750.00		ACAP	Grant	Supplier quote attached
Use of projection equipment (projectors),	$2,200.00		Maziar	In-kind	Valued at prevailing

contributed by the collaborating artist			Ghaderi		rental rates
Artist Fees					
Joanne Robertson, lead artist — Sault Ste. Marie performance	$2,500.00		ACAP	Grant	
Joanne Robertson, lead artist — development, new illustrations and Goulais River performance	$6,000.00		Ontario Arts Council	Grant	
Local musicians — hand drummer and acoustic accompaniment (2 musicians, rehearsal and performance)	$1,400.00		ACAP	Grant	
Maziar Ghaderi — technical direction, animation and projection design (approx. 14 days, reduced rate)	$5,500.00		Ontario Arts Council	Grant	
Other Costs					
Elder honoraria — Sault Ste. Marie (2 x $250)	$500.00		ACAP	Grant	
Elder honoraria — Goulais River (2 x $250)	$500.00		Ontario Arts Council	Grant	
Travel — return airfare Toronto / Sault Ste. Marie and local ground transport		$700.00	Ontario Arts Council	Grant	
Total Costs	**$24,600.00**	**$1,100.00**			
Total Project Costs:	**$25,700.00**				

Funding Sources

City of Sault Ste. Marie, ACAP Cultural Diversity Grant	$8,500.00	Grant — requested, this application
Ontario Arts Council, Northern Arts Projects	$15,000.00	Grant — applied 29 October 2026, decision expected March 2027
Maziar Ghaderi (collaborating artist)	$2,200.00	In-kind — use of projection equipment
Earned revenue	$0.00	Both performances are free to attend. No admission, ticketing or box office.
Total Revenue	**$25,700.00**	

Notes

This is a Cultural Diversity Grant request. Per note 6 of the ACAP budget template, Cultural Diversity projects are reviewed case by case with no total project cost percentage restriction. The ACAP request represents 33.1% of total project costs.

No ACAP funds are applied to travel or accommodation. These are ineligible under the ACAP Guidelines and are carried entirely by the Ontario Arts Council request. The ACAP request is directed to the Sault Ste. Marie performance and its local costs: the artist fee for that performance, local musicians, elder honoraria, a local technical

assistant, local documentation, the venue, and equipment that remains in the region.

Equipment purchased, not rented. The modular frame and holographic scrim are purchased because freighting the collaborating artist's existing structure from Toronto costs more than buying new, and because the equipment will remain in Algoma after the project, available for future performances with other artists in the region.

Artist fee calculation. Joanne Robertson's combined fee of $8,500 covers approximately 15 days across development, creation of new illustrations, writing, rehearsal and two performances. Maziar Ghaderi's $5,500 covers approximately 14 days of technical direction, animation and projection design at a rate below his usual professional artist rate of $800 per day. Local technical assistants are engaged at $300 per day.

Contingency. If the Ontario Arts Council request is unsuccessful, the Goulais River performance proceeds as planned and the Sault Ste. Marie performance is reduced in scale rather than cancelled.

No other City assistance. No financial or in-kind assistance is being requested from any other City of Sault Ste. Marie department. No administrative or fundraising salaries are drawn from this budget; the application, production coordination and funder reporting are carried by the collaborating artist at no charge.

Application Project Plan Template

Name of Applicant: Joanne Robertson
Intake/Date: Early Intake — October 2026
Page 1 of 1

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description / Notes
Development visit and prototype	02/2027	02/2027	Collaborating media artist travels to Goulais River to work with the applicant in person, test early animated illustrations against a live reading, and meet elders and local collaborators. Separately funded; not an ACAP cost.
New illustrations and spoken text	03/2027	04/2027	The applicant creates new original illustrations of the Goulais River and writes and refines the spoken text and the order of the piece.
Venue confirmation	03/2027	04/2027	Confirm the Sault Ste. Marie host venue and the Goulais River community space; lock performance dates; confirm accessibility and technical requirements. Discussions underway with the Sault Ste. Marie Community Theatre Centre and other local venues.
Equipment procurement	03/2027	04/2027	Order the 3 x 3 x 3 metre modular frame and holographic scrim, allowing for shipping lead time. Purchase rigging, cabling and assembly hardware locally in Sault Ste. Marie.
Engagement of elders and local crew	04/2027	04/2027	The applicant approaches elders and knowledge keepers in person, in the proper way. Local technical assistants, videographer, hand drummer and acoustic musicians engaged in Sault Ste. Marie. All paid from the project budget.
Animation and projection content production	04/2027	05/2027	Illustrations animated and holographic projection content designed and built, under the applicant's direction and approval throughout.
Outreach and invitations	04/2027	06/2027	Personal invitations, community networks and the Goulais River community Facebook group, posters in local gathering places, host venue listings, regional radio and press.
Music development and rehearsal	05/2027	05/2027	Hand drummer and acoustic musicians develop the live component with the applicant and rehearse to the animated content.
Install, rehearsal and performance — Goulais River	05/2027	05/2027	Frame and scrim assembled, projection mapped, technical rehearsal, then a free public performance in the applicant's own community. Approximately 50 attendees. Documented.
Install, rehearsal and performance — Sault	06/2027	06/2027	**The ACAP-funded performance.** Free, all ages, open to the public at a Sault Ste. Marie venue. Ninety minutes install, a

Ste. Marie			thirty-five minute performance, forty-five minutes strike. Elders open the evening. Live hand drum and acoustic music. Approximately 50 attendees. Documented.
Projection mapping workshop (under discussion)	06/2027	06/2027	Two sessions for up to fifteen participants at the host venue, taught by the collaborating media artist at no fee, with all ticket revenue retained by the venue. Offered as a contribution in exchange for the room. Under discussion; not a condition of funding and not an ACAP cost.
Documentation, handover and reporting	06/2027	06/2027	Documentation edited and delivered; attendance and community response gathered; the frame and holographic scrim remain in Algoma for future use by other artists; post-grant report prepared for the City.

SAULT Community THEATRE CENTRE

October 28, 2026

To the Ontario Arts Council and the City of Sault Ste. Marie Arts and Culture Assistance Program

Re: Letter of Interest - *The Goulais River Is Our Home*, Joanne Robertson

The Sault Ste. Marie Community Theatre Centre is writing to express our interest in hosting a performance of this project in our black box studio.

We have spoken with the collaborating media artist, Maziar Ghaderi, about the work: a free community storytelling performance by Anishinaabe author and illustrator Joanne Robertson, with her illustrations animated and projected around a holographic installation, accompanied by live hand drum and acoustic music. The proposed scale and format appear promising for our studio space, subject to confirmation of the technical requirements with our Technical Director, and the subject matter is of clear local relevance.

This letter is an expression of interest rather than a commitment. Confirmation would depend on budget, scheduling, a review of technical requirements with our Technical Director, and the necessary internal approvals. We would be glad to continue those conversations if the project is funded.

We have also discussed a projection mapping workshop that Mr. Ghaderi has offered to deliver for our community at no fee. We see real value in that for local artists and are interested in exploring it alongside the performance.

We wish the applicants every success.

Sincerely,

Garrett Abrams
Theatre Manager / Artistic Director
Sault Ste. Marie Community Theatre Centre

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Katrina Francella

ii. Artist Practicing Name:
Kiki Gorgeous

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

My creative practice brings together drag, community arts, event production, digital media, and youth engagement. I am a community arts organizer, social entrepreneur, and drag performer known as Kiki Gorgeous. My work centres on creating opportunities for people to express themselves, develop their skills, connect with others, and see themselves reflected in the cultural life of Baawaating.

Nearly a decade ago, I began building what would become The KLUB, a 2SLGBTQIA+ community organization. What started as a fitness business grew from a small space into a community centre offering arts, culture, recreation, wellness, and peer connection. Through this work, I have organized performances, youth programs, community events, workshops, and creative opportunities for people who have often faced barriers to participating in the arts.
I have been performing in drag as Kiki Gorgeous for approximately five years. I am still learning and developing my own craft, but my experience in drag has taught me that artistic contribution takes many forms. Over the years, I have helped create first-stage opportunities for local drag performers and watched them grow in confidence, strengthen their skills, and become more accomplished in their craft. Seeing that development has been one of the most rewarding parts of my involvement in the local drag community.
Through this experience, I have discovered that many of my strengths and passions lie behind the scenes. I enjoy organizing and producing events, communicating with performers, coordinating logistics, setting up and decorating spaces, creating digital content, managing social media, and bringing all the moving pieces together to make a show happen. I have found a meaningful artistic role in helping other performers shine. Youth engagement has become a particularly important part of my practice. I have helped organize youth drag shows for celebrations at the Algoma Youth Wellness Hub, The ADSB Wellness Day, and during The KLUB's years operating a physical community space. These experiences showed me the value of giving young people a stage, appropriate

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Drag performance and community-based performing arts production, including youth showcases, artist mentorship, event coordination, and opportunities for emerging performers to develop and present their work.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

ACAP Request Amount ($) 8000

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Youth in the Spotlight: A Drag Mentorship Project

ii. Activity/Project and/or Event **Start Date:**
March 2027

iii. Activity/Project and/or Event **End Date:**
January 2028

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

The Algoma Youth Wellness Hub, located at 124 Dennis Street, Sault Ste. Marie, is a valued space partner we have worked with since The KLUB lost its physical space in 2024. Its location beside the bus terminal and anticipated elevator accessibility make it an important, accessible youth-focused venue. https://www.algomayouthhub.com/

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

Youth in the Spotlight is a proposed series of four quarterly youth drag showcases for young people ages 12 to 25 in Sault Ste. Marie. The project will create recurring opportunities for emerging performers to explore drag as a performing art, learn from experienced local artists, develop their skills, and share their work with a supportive audience.

Drag is a multidisciplinary art form that combines music, movement, character development, costume, makeup, storytelling, humour, lip-sync performance, and stage presence. While Sault Ste. Marie has a drag scene, many local shows take place in bar settings or are organized for general adult audiences. Youth in the Spotlight will create dedicated opportunities for young people to explore drag through mentorship, creative development, and performance in a youth-focused environment.

This project builds on previous youth drag shows I helped organize at the Algoma Youth Wellness Hub for prom and holiday celebrations, as well as youth programming delivered during The KLUB's years operating a physical community centre. Since The KLUB lost its physical space in 2024, our ongoing space partnership with the Hub has helped us continue offering programming for local 2SLGBTQIA+ youth. This project builds on that established relationship and the interest I have seen in providing young people with opportunities to explore performance and have their creativity celebrated.

Alongside four quarterly showcases, biweekly open studio sessions will give youth ongoing opportunities to connect with mentors and develop their own creative ideas. Youth may explore makeup, costumes, character development, music selection, choreography, stage presence, and rehearsal techniques. Those interested in working behind the scenes can also learn about event planning, decorating, promotion, social media, and production. Activities will be adapted to participants' interests, experience, access needs, and comfort levels.

I hope to engage local drag artists as paid mentors. Over the years, I have helped create first-stage opportunities for more than 25 local performers and watched many develop their skills and confidence. Recently, youth I mentored organized and hosted their own first drag show. Seeing them take the lead reminded me how meaningful it is

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☐ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☐ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Youth in the Spotlight supports the Community Culture Plan by creating meaningful opportunities for young people to participate in the performing arts, develop their creative skills, and contribute to the cultural life of Sault Ste. Marie.

Mentorship and participation for youth and underrepresented groups: The project will provide youth ages 12 to 25 with structured opportunities to learn about drag, develop performance skills, rehearse, and present their work. It will prioritize 2SLGBTQIA+ youth while welcoming participation based on individual interest and project suitability. The project will also consider the needs of disabled and neurodivergent participants so that young people with different access requirements can take part.

Sustainability of local artists and applicants: The project budget will recognize the labour required to deliver community arts programming. Youth performers, local drag mentors, and the project coordinator will be compensated for their contributions. This approach helps reduce dependence on unpaid labour and recognizes that community arts are sustained by artists, producers, and organizers whose work has real value.

Professional development: Emerging performers will gain experience in performance, rehearsal, stage preparation, and presenting work to an audience. Local drag artists will have opportunities to share their expertise through paid mentorship. The project coordinator will further develop their arts production practice through planning and delivering a structured series of showcases.

Community connections and networks: The project will build on existing relationships with local drag artists and youth-serving partners. It will connect young performers with mentors and audiences, strengthening relationships across generations of the local performing arts community.

Meaningful and equitable engagement: The project responds to a specific gap identified through my experience organizing youth programming and previous youth drag shows. Youth will be encouraged to share their interests, creative ideas, and access needs so the showcases reflect the people they are intended to serve.

Quality of life and sense of identity: The project will create opportunities for young people to express themselves, build confidence, find community, and see local artists reflected in their city. By establishing recurring youth-focused showcases, the project will contribute to a more vibrant and accessible local arts scene.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Youth in the Spotlight will benefit emerging performers, local drag artists, audiences, and the wider Sault Ste. Marie arts community through artistic development, mentorship, youth leadership, and connection.

Drag is an important part of 2SLGBTQIA+ culture, providing opportunities for creative expression, community-building, and challenging restrictive expectations around gender and identity. Through music, movement, makeup, costume, character, storytelling, and performance, drag allows artists to explore who they are and how they want to be seen. For young people, it can offer opportunities to develop their creativity, find community, and see themselves represented in the arts.

These opportunities matter. Statistics Canada reported that 56% of 2SLGBTQ+ youth aged 15 to 24 met the criteria for an assessed mental health or substance-use disorder in the previous year, compared with 29% of cisgender heterosexual youth. One in four 2SLGBTQ+ youth reported suicidal thoughts during that period, compared with 5% of their cisgender heterosexual peers. These disparities highlight the importance of supportive environments and meaningful opportunities for connection.

Through nearly a decade of community organizing with The KLUB, I have worked alongside youth navigating intersecting barriers, including queer and trans identity, disability, neurodivergence, low income, foster care or child welfare involvement, and family rejection or lack of support. We also prioritize supporting Black and Indigenous youth, including Two-Spirit youth, whose experiences and identities deserve meaningful representation in the arts. The project will work to reduce barriers through accessible planning, mentorship, and opportunities that do not require previous experience or expensive personal supplies.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

The project will be considered successful if four quarterly youth drag showcases and biweekly open studio sessions are delivered during the project period, subject to funding, venue access, and participant availability.

Success will be measured through:

Number of showcases and open studio sessions delivered.

Number of youth participating in mentorship, creative development, rehearsals, performances, and event planning.

Number of local drag artists engaged as mentors.

Number of youth performers, mentors, and project personnel compensated.

Audience attendance at each showcase.

Feedback from participating youth, mentors, and audiences.

Participant-reported learning, confidence, enjoyment, creative growth, and interest in future artistic opportunities.

Accessibility considerations identified and addressed throughout planning and delivery.

Attendance and participation will be tracked in ways that respect participant privacy.

Feedback will be gathered through brief, voluntary surveys or informal reflections.

Appropriate consent and safeguarding procedures will be followed for participants under 18.

I will track project expenses, payments, attendance, and activities against the approved budget and timeline. Following each showcase, I will review feedback and

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [ ] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [ ] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

The project will primarily reach local audiences in Sault Ste. Marie, including youth ages 12 to 25, 2SLGBTQIA+ community members, families, friends, and residents interested in drag, performance, and local arts and culture. It will particularly welcome queer, trans, and Two-Spirit youth, as well as young people who face barriers to participating in traditional arts spaces. Promotion through the Algoma Youth Wellness Hub, community partners, local artist networks, and social media will help connect with youth and community members who may not otherwise have access to youth-focused drag performances.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Specific audiences include 2SLGBTQIA+ youth, particularly queer, trans, and Two-Spirit youth; Indigenous, Black and other people of colour; disabled and neurodivergent youth; immigrant and newcomer youth; and young people who face barriers to accessing arts opportunities or supportive spaces. The KLUB's board members and volunteers reflect many of the diverse communities we serve, including queer, trans, Two-Spirit, Indigenous, racialized, disabled, neurodivergent, immigrant, and newcomer community members. We also aim to reach families, friends, and community members who want to support emerging artists and experience local drag and queer arts and culture.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Promotion will use digital and community-based methods to reach youth and local audiences in Sault Ste. Marie. Planned activities include posts and digital posters shared through The KLUB's Instagram and Facebook pages, the Sault Drag Collective page, Queer SSM Discord and Queer SSM Facebook groups, and the Algoma Youth Wellness Hub's communication networks. Participating drag mentors and youth will be encouraged to share promotional content through their own networks.

Event information will also be shared with community partners, particularly youth-serving organizations, and contacts at local secondary and post-secondary schools to help reach young people who may be interested in participating or attending.

Promotional materials will communicate the project's purpose, age range, accessibility information, participation process, venue details, and any registration or consent requirements. Messaging will emphasize youth creativity, artistic development, mentorship, and opportunities to experience drag in a youth-focused setting.

Photography and video will only be used in accordance with established consent and privacy procedures, with appropriate safeguards for participants under 18. Youth will not be identified in promotional materials without permission.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [ ] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [x] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☑ 1-10	☐ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Participants will primarily be youth ages 12 to 25 from Sault Ste. Marie, including emerging drag performers and young people interested in developing creative, performance, and event production skills. The project will prioritize access for 2SLGBTQIA+ youth, including queer, trans, and Two-Spirit youth, as well as Indigenous and other racialized youth, disabled and neurodivergent youth, immigrant and newcomer youth, and young people facing other barriers to arts participation. Youth of all backgrounds and experience levels will be welcome, with no previous drag experience required. Participants may contribute as performers, develop their skills during open studio sessions, or explore behind-the-scenes roles such as event planning, promotion, and production. Local drag artists will participate as paid mentors, sharing their knowledge and supporting youth artistic development.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Katrina Francella (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 28, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Project Coordinator	2400		ACAP		
Space Fees		2000		In-Kind	
Project Production		2000		In-Kind	
Materials & Supplies Costs					
Makeup, costume materials	800		ACAP		
Decorations, Props		800		In-kind	
Equipment Costs					
Artist Fees					
Youth Performer Fees	1600		ACAP		
Artist Mentor Fees	1600		ACAP		
Other Costs					
Sound, Lighting, Technical	1000		ACAP		
Accessibility Supports	300		ACAP		
TransportatIon Supports	300		ACAP		
Total Costs	$ 8,000.00	$ 4,800.00			
Total Project Costs:	$ 12,800.00				

Application Project Plan Template

Name of Applicant: Katrina Francella

Intake/Date: Kiki Gorgeous

Page 1**of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Project planning and coordination	03/27	03/27	Confirm venue, mentors, project schedule, technical requirements, accessibility supports, and youth safeguarding procedures.
Youth Outreach and Registration	03/27	04/27	Recruit youth ages 12–25 through The KLUB, Algoma Youth Wellness Hub, local arts networks, schools, social media, and community partners.
Artist and Mentor Coordination	03/27	04/27	Confirm paid drag artist mentors, youth performer opportunities, and mentorship activities.
Biweekly Open Studios and Mentorship	04/27	12/27	Hold open studio sessions every two weeks, supporting youth to explore drag performance, makeup, costumes, music, hosting, stage presence, event planning, and production.
Showcase 1	04/27	04/27	Launch the first youth drag showcase, giving participants an opportunity to perform, host, and contribute behind the scenes.
Showcase 2	06/27	06/27	Deliver the second showcase, during a special Pride celebration, building on skills developed through mentorship and open studios.
Showcase 3	10/27	10/27	Deliver the third showcase, supporting continued artistic growth, collaboration, and youth leadership.
Showcase 4	12/27	12/27	Deliver the final showcase, celebrating youth achievements and providing a culminating performance opportunity.
Evaluation and Future Planning	12/27	1/28	Gather feedback from youth and mentors, review participation and outcomes, and identify opportunities to sustain youth-led arts programming.

Testimonial for Katrina

Koach has been a mentor to me for over five years and my drag mom for four. Through The KLUB, I became involved in the Indigi-Queer Youth programming, where I have participated, volunteered, and helped host events. I have also had opportunities to facilitate sharing circles and workshops alongside The KLUB and Katrina, which have helped me grow as an artist and community member.

I got into drag because of Koach, and I love it so much. They have encouraged me to explore my creativity and build my confidence. Koach is always one of the loudest people cheering me on at my shows. They have supported me by helping me get to venues and encouraging me to pursue other artistic opportunities, and reminding me that I deserve to take up space and keep growing. Having that kind of support and chosen family has meant a lot to me.

Having more opportunities to perform drag, learn from experienced artists and access the support I need would make a huge difference in my life. Youth in the Spotlight would help me and other young artists continue building our skills, connecting with community, and working toward our dreams.

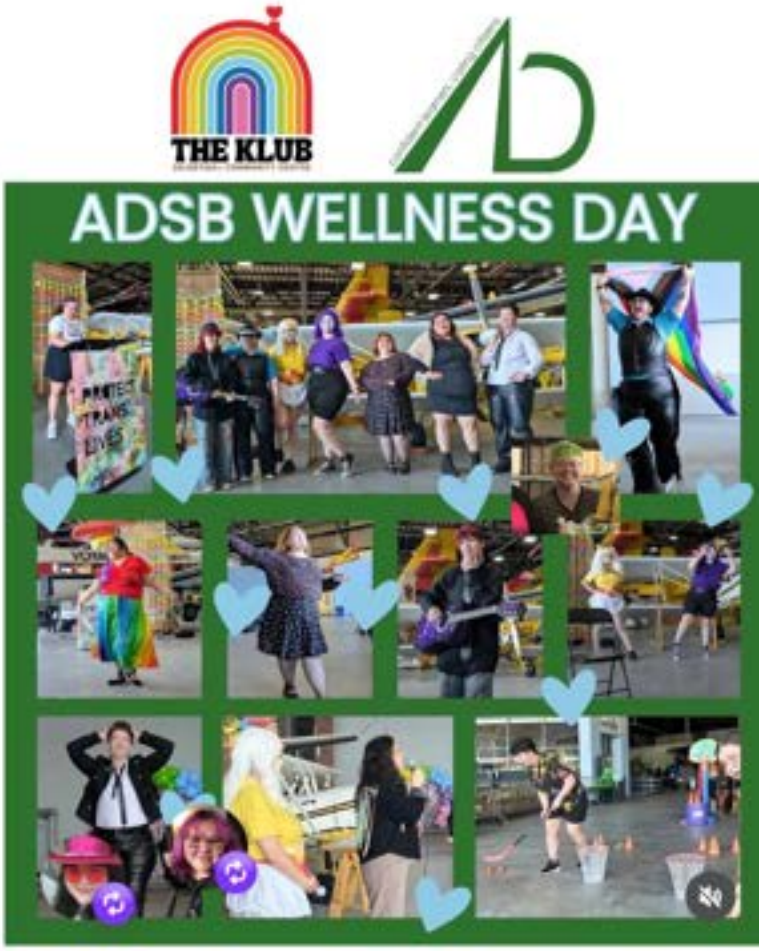
- (Mal) Melissa Cadreau, 22





our youth's first event organizing by themselves









past advocacy & youth shows



holiday party with an open stage










MURRAY & PETER PRESENT




KLUB




HAPPY PRIDE
EQUALITY
THE KLUB

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Darcy Lillie, Rex Liddiard, Krys Roman

ii. Artist Practicing Name:
Queer Coffee, Third Act Book, Mary the Night

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Queer Coffee opened its door on 30 January 2025, every Thursday from 4-7pm with the partnership of Cafe 4 Good and Third Act Books to be that safe space where everyone is welcome. Darcy, Krys and Rex had nurtured a vision and is making a difference for folks who may not feel comfortable in certain social settings. They are wonderful humans who are dedicated to curating and maintaining safe and welcoming space for the queer community with kind words, listening and offering whatever they can to anyone in need.

Darcy, Krys and Rex volunteers selflessly weekly to hold Queer Coffee Night and are a source of support and allyship for our queer community. They have incorporated Open Mic nights, power point presentation contests, sexual health talks, seed swaps and gardening workshops, poetry reading with local artist and even elections Ontario information sessions on voting.

Mary the night started on January 2026, where they celebrate queer creative through Drag performances. They provide opportunities to local performer and Dj to showcase their talent and promote to local audience.

Their ability to have more available for individual and group projects would be extremely meaningful for all Third Act Books, Mary the Night and Queer Coffee Nights (financial support for honorariums, project supplies).

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Third Act Books, Queer Coffee Night and Mary the Night focus on interdisciplinary arts.
They host Drag Show, Open Mic Nights, Power point Presentation contest, sexual health talks, seed swaps and gardening workshops, poetry reading with local writers, art showcase with local indiginious artist and many more.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

ACAP Request Amount ($) 5000

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Queer Collective

ii. Activity/Project and/or Event **Start Date:**
January 1, 2027

iii. Activity/Project and/or Event **End Date:**
December 31, 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Queer Coffee on Cafe 4 Good, 326 Queen St. E, Sault Ste. Marie
https://www.instagram.com/thirdactbooksssm/

Mary the Night on Coch's Corner, 708 Queen St. E, Sault Ste. Marie
https://www.instagram.com/marythenightssm/
https://www.facebook.com/MaryTheNightSSM/

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

Our project aims to create a safe, inclusive, and welcoming space where youths, young adults, and members of the LGBTQIA2S+ community in Sault Ste. Marie can explore their creativity, express themselves freely, celebrate diversity, and build meaningful connections through arts and culture.
Through Queer Coffee, Mary the Night, and activities supported by Third Act Books, we aim to reduce barriers to participation in arts and culture while providing opportunities for creative expression, personal growth, and community engagement.

Our key objectives are to strengthen community connections by creating opportunities for meaningful connection, interaction, collaboration, mutual support, and greater sense of belonging. We celebrate diversity and inclusion by highlighting the voices and experiences and by encouraging creative and self-expression through drag performances, open mic nights, poetry reading, and different workshops for the LGBTQIA2S+ community. We also support local artists and performers by providing opportunities to showcase their talents, share their stories, and connect with new audiences. We tend to contribute to downtown cultural vibrancy by activating existing community spaces through engaging events that bring people together and encourage participating in local arts and culture.

This project is about more than organizing events. Its about building a community where individuals feel seen, heard, hoped, valued, and empower to express themselves. We hope to bring creativity, strengthen relationships, and contribute to a more inclusive, connected and vibrant Sault Ste. Marie.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [ ] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Our project supports city's Community Cultural Plan to support youth and partnership by promoting inclusive arts and cultural programming, strengthening community partnerships, supporting local creativity, and creating meaningful opportunities for youth and historically underrepresented communities.

Through initiatives such as Queer Coffee Night, Mary the Night, and activities involving Third Act Books and the Sault Queer Community, we contribute to the development of a more diverse and accessible local arts scene. Our programming includes drag performances, open mic nights, poetry readings, creative workshops, and other interdisciplinary activities that encourage artistic expression and cultural participation. By using existing community venues, including Cafe 4 Good and downtown spaces, our project complements local cultural initiatives while encouraging residents to engage with the city's growing creative community.

Our activities celebrate the diverse identities, experiences, and talents within Sault Ste. Marie. Events such as Mary the Night bring queer performances and entertainment into downtown venues, creating opportunities for local artists while attracting audiences to community spaces.

Creating safe, welcoming, and accessible spaces is central to our project. Queer Coffee Night provides a regular opportunity for LGBTQIA2S+ individuals, youth, and allies to connect, share ideas, and participate in community activities without fear of judgment or exclusion. Through open mic nights, poetry readings, performances, and interactive workshops, participants can gain experience, develop new skills, and connect with others who share their interests. These activities encourage personal growth, creative exploration, and meaningful community participation.

Grant funding would strengthen our ability to organize and sustain community-based arts programming by supporting artist, event supplies, creative materials, and other essential expenses. Volunteers play an essential role in planning, organizing, and facilitating our activities. Their contributions help create welcoming environments, coordinate events, and support participants. Our project provides opportunities for individuals to become actively involved in their community, develop leadership and organizational skills, and contribute to initiatives that promote inclusion and creativity.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

For youth, young adults, and members of the LGBTQIA2S+ community, this project will provide opportunities for creative expression, personal development, and meaningful social connections. Many individuals face barriers to participating in arts and cultural activities, including limited access to inclusive spaces, financial challenges, and fear of discrimination.

By offering welcoming and accessible programming, we aim to reduce these barriers and encourage individuals to participate confidently. Activities such as open mic nights, poetry readings, creative workshops, and community gatherings will allow participants to explore new interests, develop skills, share their experiences, and build supportive relationships.
This project also create opportunities for local artists, drag performers, writers, and other creative individuals to showcase their talents and connect with audiences. Events such as Mary the Night will help increase the visibility of queer artists and celebrate artistic contributions that may otherwise receive limited exposure.
For audiences, these initiatives will provide opportunities to experience diverse forms of artistic expression, discover local talent, and engage with perspectives and experiences that enrich Sault Ste. Marie's cultural identity.

By bringing performances, workshops, and community events into existing downtown spaces, the project will contribute to a more vibrant and welcoming downtown. These activities can encourage visits to local venues, strengthen partnerships with businesses and community organizations, and increase participation in the local arts

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

For us, a successful project means creating more opportunities for people to come together, express themselves, and feel like they belong. With the support of ACAP funding, we hope to strengthen and grow initiatives like Queer Coffee Night and Mary the Night by making sure local artists and performers are fairly paid, providing arts and crafts supplies, and covering the costs of organizing activities. This funding would help us continue creating welcoming spaces where youth and members of the LGBTQIA2S+ community can explore their creativity, meet new people, and feel comfortable being themselves.

We will measure our success by looking at how many events we organize, how many people attend, and how many local artists and performers we are able to support. We also want to hear directly from the people who participate, whether through conversations, feedback, or suggestions for future activities. Their experiences will help us understand what is working and what we can improve. Most importantly, success is not just about numbers. It is about seeing people make new friends, gain confidence, share their talents, and feel supported by their community. If our events help even more people feel welcomed, valued, and connected, while giving local artists opportunities to grow, we will consider that a meaningful success for our project and the Sault Ste. Marie community.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [ ] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [ ] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Our main goal focuses on reaching people living in Sault Ste. Marie by creating welcoming spaces where community members can come together, connect, and enjoy arts and cultural activities. Through initiatives like Queer Coffee Night and Mary the Night, we hope to bring more people into local community spaces and encourage them to get involved in creative experiences.

We want to reach individuals who may not always feel comfortable or represented in traditional arts and social settings. By hosting activities such as drag performances, open mic nights, poetry readings, and creative workshops, we hope to give people opportunities to discover local talent, express themselves, and meet others with similar interests.

Our events also welcome friends, families, allies, and anyone interested in supporting local arts and celebrating diversity. By bringing people together through creativity, we hope to build stronger community connections, support local artists, and contribute to a more inclusive and vibrant Sault Ste. Marie.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

We especially want to reach people who are looking for a safe, welcoming space where they can be themselves, explore their creativity, and connect with others without feeling judged or excluded. We also hope to engage local artists, drag performers, writers, and emerging creatives who are looking for opportunities to share their talents and gain experience. Our events are open to allies, friends, families, and community members of all backgrounds who want to celebrate diversity and support local arts.

Above all, we want everyone who attends to feel welcomed, included, and part of the community.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

We plan to promote our events through social media, community partnerships, and word of mouth to reach as many people in Sault Ste. Marie as possible. Our main focus will be on Facebook and Instagram, where we can share event posters, updates, photos, and reminders about upcoming activities such as Queer Coffee Night, Mary the Night, and creative workshops.
We will work closely with Cafe 4 Good, Third Act Books, and other local community partners to help spread the word by sharing our events through their social media pages and community networks.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [ ] 0-18
- [x] 19-34
- [x] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [x] 1-50
- [ ] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Our project will be supported by a small but dedicated team of local artists, performers, organizers, and volunteers who are passionate about creating welcoming and inclusive spaces in Sault Ste. Marie. Rex, Darcy, and Krys play an important role in organizing Queer Coffee Night, bringing creativity, ideas, and community connections to each gathering.
The team also works alongside local drag performers, writers, and other creative individuals who contribute their talents to events such as Mary the Night, open mic nights, poetry readings, and workshops. Volunteers help with event preparation, promotion, welcoming participants, and making sure activities run smoothly.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [ ] Yes
- [x] No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Darcy Lillie (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature Oct 30, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
in Kind from Cafe 4 Good					
in Kind from Coch corner					
Materials & Supplies Costs					
Craft Supplies	1250		ACAP		
Queer Coffee Night					
$50 week					
Equipment Costs					
Sound equipment rental	3000		ACAP		
for 12 Mary the Nights					
Artist Fees					
Musical guests/dj	6000		ACAP		
for Mary the Night			Cover charge		
$500 x 12 months					
Other Costs					
honorarium guest speakers	1000		other funding		
Total Costs	11250	0			
Total Project Costs:	5000				

Application Project Plan Template

Name of Applicant: Queer Collective

Intake/Date: November 3, 2026

Page of

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Mary the Night Drag Performance	01/27	12/27	The first Saturday of the month, Mary the Night highlights the emerging art of drag in our city,
			This is a queer positive, safe space for all
Queer Coffee Night	01/27	12/27	Weekly at Cafe 4 Good on Thursdays 5-7pm

Survey analysis: Queer Coffee Night attendees (March 2026–Present)

How I counted the responses. 24 responses named Queer Coffee directly. I also included two "Pumpkin painting" responses dated October 29. That was a QCN night, and another respondent called it "Queer Coffee Pumpkin Painting night." Five people submitted more than once. Satisfaction figures below use all 26 responses. Demographics use the 18 people.

Satisfaction and reach

Measure	Result
Overall rating	Average 4.7 out of 5. 20 of 26 responses gave 5 stars, and 25 of 26 gave 4 or 5
How welcoming and comfortable the space felt	25 of 26 rated it 5 out of 5. One rated it 4
How they heard about it	Friend or word of mouth (19 of 26), café staff or volunteer (3), already at the café (2), social media (2)
Returning attendees	23 of 26 had been to a Café 4 Good event before

Who attends (18 people)

Attendees span several generations. 8 are aged 16–25. 2 are 26–35, 3 are 36–45, 2 are 46–55, and 3 are 55+. So more than half are adults over 25. That supports describing QCN as a community-wide cultural space, not only a youth program.

8 of the 18 use they/them pronouns, either alone or alongside she or he. One more uses she/it. Pronouns are not the same as identity, but this points to strong representation of gender-diverse community members.

Respondents aged 16–25. The detailed identity questions appear to have been shown only to this age group. Among these 8 respondents:

- All 8 identify as 2SLGBTQIA+.
- 6 identify as having a disability or other barrier to employment, such as ADHD, autism, mental health conditions, or mobility needs.
- 5 identify as Indigenous, Black, or South Asian.

What attendees say they get out of it

Friendships and a social network. This was the strongest theme. One young adult wrote, “I built my friend group off of this event,” and in a later response, “I would not have my current social group without this event.” Others described it as “a time to see my friends weekly” and a place to “meet new people.”

A welcoming, inclusive, diverse space. Attendees mentioned “how welcoming and diverse the people who attend are” and “the inclusive space.”

Creative participation. This is directly relevant to an arts grant. One person said they enjoyed the chance “to get messy and paint some pumpkins while being my amazing self.” Another valued the chance to “make art, try a new craft, experiment, test new techniques.”

Food, music, and staff. Many responses praised friendly staff, good food, and music.

What attendees want improved. These points can support the need section of the application:

- *Demand is greater than the space*. People said it “tends to be packed” and “can get very crowded.”
- *More structured programming*. Requests included more prompts or themes, guest speakers and theme nights, introductions between attendees, and clearer organization. One quieter attendee rated the night 3 stars because their group “sat at a table and did our own things.” This is a strong case for funding facilitated arts activities and artist fees.
- *Accessibility.* One person said it is hard to get through the door and front seating area with a rollator. Another suggested offering juice for people with diabetes or hypoglycemia.

Limitations to keep in mind. This is a small convenience sample, and mostly regulars filled it out, so the results likely lean positive. Results show what these attendees reported. They do not show that QCN *caused* outcomes such as reduced isolation. Also note:

- We don’t know 2SLGBTQIA+ identity for attendees over 25, because they weren’t asked.
- A few attendance dates look like typos. One is listed as September 2025.
- Before quoting anyone in the application, check that the survey’s consent wording allows it. In a community the size of Sault Ste. Marie, avoid pairing quotes with identity details.

From last year's Baseline Evaluation Report (April 2026; reporting on the 2025-2026 fiscal year)

Scale. QCN was the most consistent recurring program at the café. The report counts **49 sessions and at least 950 participants** between December 2024 and March 2026. The event log shows typical attendance of 15–25 people. The largest night drew 30 people (November 27, 2025, during the #savethecafe campaign).

History. QCN launched January 30, 2025, as "$1 coffee and community," running Thursdays 5–7 pm. It grew organically out of a partnership with Third Act Books, a queer-owned pop-up bookstore partly housed in the café.

Arts and cultural programming. In its first several months, QCN ran many arts-based themed nights. These included:

- a clothing swap and reverse colouring
- a poetry night and an open mic
- macramé
- show-and-tell
- reading and writing exercises led by a local college professor
- a Franco-Ontarian flag day celebration
- a PowerPoint night that was so busy staff planned to repeat it quarterly

Partners co-hosted some nights: Elections Ontario, HARP Algoma (HIV information and testing), and OAHAS. From mid-2025 on, most sessions are logged as "no theme." That lines up with this year's requests for more structure, and it makes a clear case for what grant funding would restore.

Resilience. The café was closed from November 2025 to January 2026 because of funding delays. During that time, QCN continued as a volunteer-run event and helped keep the café visible in the community. A QCN volunteer also later became a paid team member.

Drag-related activity (relevant to Mary the Night). No data on Mary the Night exists in either file. The report does log two related events, each with 12 attendees:

- a 2-Spirit Social and DRAG Project with the Bawaating 2-Spirit Organizing Committee, which included "MCing 101" (March 2025)
- Drag Story Time with Third Act Books (December 2025)

Other context.

- Staff completed 2SLGBTQIA+ inclusion training in July 2025.
- The café's Instagram regularly promotes QCN (about 1,226 followers as of March 2026).
- The report connects QCN to its "building pro-social bonds" strategy and to identity affirmation for 2SLGBTQIA+ youth.

Darcy G. Lillie *B.A., M.A.*

Sault Ste. Marie, Canada
Nationality: Canadian, Finnish

[redacted]

A results driven candidate, demonstrating adaptability to new environments, professional communication skills, and ability to multi-task in busy environments. A Master's degree in Communications underpins my skills in establishing and maintaining relations from previous roles. I have experience in corporate communications, media relations, and financial environments, while my eagerness to learn makes me a valuable asset to any team.

Education

Sept 2013 - Feb 2015 ***City University London*** *London, UK*
Master of Arts – International Communications & Development

Sept 2011 - Apr 2013 ***Algoma University*** *Sault Ste. Marie, Canada*
Bachelor of Arts – Geography

Employment History

January 2025 - Present	***Lillie Financial Ltd/Optimize Financial Group*** *Sault Ste. Marie, Ontario* *Owner/Investment Advisor/Life Insurance Agent* • Owner of Lillie Financial Ltd. • Investment Funds in Canada licensed • Life Insurance Licensed (IFIC) • Contacting clients and setting up meetings • Conducting in depth reviews of clients' financial circumstances, current provisions, and future goals • Analyzing information and preparing financial plans best suited to individual clients' requirements • Researching the marketplace and providing clients with information on new and existing financial products and services • Designing financial strategies • Assisting clients in making informed financial and investment decisions • Communicating with other professionals including estate agents, solicitors, valuers, accountants etc.
Aug 2019 – December 2024	***Lillie Financial/Investment Planning Counsel*** *Sault Ste. Marie, Canada* Associate Financial Advisor/Business Development Manager • Investment Funds in Canada licensed • Contacting clients and setting up meetings • Conducting in depth reviews of clients' financial circumstances, current provisions, and future goals • Analyzing information and preparing financial plans best suited to individual clients' requirements • Researching the marketplace and providing clients with information on new and existing financial products and services • Designing financial strategies • Assisting clients in making informed financial and investment decisions • Communicating with other professionals including estate agents, solicitors, valuers, accountants etc.
July 2017 – Aug 2019	***The Phoenix Group*** *London, UK* Media Relations Consultant • Liaison with Phoenix public relation agencies – both City of London and policyholder – and media monitoring agencies • Management of planning and circulating essential media coverage; providing first drafts of press releases • Handling of media and other customer complaints, liaising with Customer Relations and journalists • Co-ordinating and preparing internal media materials for management, Board and external public figures • Representing Phoenix at industry events and establishing relationships with junior journalists • Setting up events to build relationships with key journalists and ExCo

	• Co-ordinating information gathering such as research projects and internal data to use for initiatives within the communications programme • Maintaining a close working relationship with the Life Co to bring out new idea and intelligence and joining working groups on key projects • Helping extend the communications programme to a wider audience by identifying departments and individuals; raise profile within industry • Completion of regulatory requirements such as EGRC risk control assessments, Business Continuity and Information Security • Preparing materials for management, Board, etc. meetings relating to Corporate Communications including PowerPoint presentations • Assisting in co-ordinating half year, year end & Investor Relation days • Co-creating a Phoenix LGBT networking group
Jan 2017 – July 2017	***The Phoenix Group*** *London, UK* Corporate Communications Assistant Duties as above. This position led to a full time role as Media Relations Consultant.
Apr 2015 – Jan 2017	***The Phoenix Group*** *London, UK* ***Senior Admin/Facilities Assistant*** • Deputising for the Office Manager • Composing site services related communications for Group wide intranet • Taking ownership of relationships/issues with suppliers e.g. queries on orders, invoicing, deliveries, repairs and maintenance contracts • Maintaining good relationships with suppliers and exploring potential new suppliers through research and comparison • Assisting Investor Relations team with off-site Half/Year End results; Group Treasury roadshow event • Co-ordinate the team effectively, ensuring receptionists' time is maximized for optimum productivity (in Office Manager's absence) • Assisting Group refurbishment project • Executing Group event planning; Group wide Christmas party and summer party, deciding venue under allocated budget, transportation, dietary requirements • Processing all administration/facility invoices, reconciling corporate credit card; liaising with accounts payable • Assisting in new joiner inductions; setting up meetings, Health & Safety check lists, liaison between personnel, up to date on all emergency protocols • Re-distributing claims received from policy holders to the correct department to ensure excellent customer service • Effectively handle and prioritise any client complaints appropriately • Administering weekly facility audits to ensure third party contracts are upheld • Organisation and ordering of all stationary and meeting room refreshments • Ad hoc duties for all corporate head office

Volunteer Positions

Jan 2024 - Present	Employment4Good Ability Program (formerly Grocer4Good) *Chairperson of the Board*
Oct 2025 - Present	Sault Ste. Marie Chamber of Commerce *Board Member*
Apr 2023 – Mar 2026	Ontario Finnish Resthome Association *Foundation Board Member*

Rex Liddiard

Michael Rex Graham Liddiard



Skilled, bilingual professor and teacher with experience in international environments including France, China, and the UK. Enjoys sharing knowledge, inspiring both children and adults. Experience and qualification in leadership, management, and supervision with a proven track record for success in co-ordination of projects and people. Interested in all aspects of leadership, particularly within the education community.

KEY ACHIEVEMENTS

Education	Completed a Master's of Arts in Leadership at University College London's Institute of Education. My dissertation focuses on the impact of different leadership styles on staff wellbeing.
Leadership	Delivered monthly events across the design community in London, UK in diverse fields; promoting local industries, providing continuing professional development, developing partnerships.
Leadership	Co-chaired a series of community outreach events promoting and celebrating the diverse cultures and heritage represented at a school in South-East London, UK.
Leadership	Helped a school achieve a UK-wide Wellbeing Award as a member of the school's change team. Led staff wellbeing initiatives including social events, staff retention and improvement of measurable outcomes.
Professional Development	Organised and established a nationwide online professional development hub for interior designers following long term surveys and information gathering sessions. Managed the marketing and setup of the hub in coordination with partners, including finance.

WORK EXPERIENCE

Jan 2021 – August 2024
Sault College, Sault Ste. Marie, Canada
Professor, School of Business
- Delivery of Office Communication, PowerPoint, and Interpersonal Skills classes.
- Delivery of course content via lectures, reflective journals and experiential exercises.
- Responsible for students' work experience placements during the summer.

Oct 2019 - Present
École Publique Écho-des-Rapides, (CSPGNO), Sault Ste. Marie, Canada
Class Teacher (Grades from 1-8)

Aug 2018 – Jul 2019
James Wolfe Primary School, Greenwich, London, UK
Class Teacher, Geography Lead
- Co-ordinated diversity & culture evenings bringing the school and the community in partnership.
- Management of Grade 3 French curriculum across 4 classes.
- Mentored student teachers during their training placements at the school.
- Development and rollout of a new Orienteering curriculum, including budgeting and training of staff.

Sep 2017– Aug 2018
Lessness Heath Primary School, Bexley, London, UK
Class Teacher
- Delivered CPD to teaching staff as part of a rollout of an initiative to improve teaching of English to children from immigrant communities.
- Committee Member for Wellbeing; secured the school a national wellbeing award.

Aug 2013 – Jul 2016
British Institute of Interior Design (BIID), London, UK
Marketing & Events Executive, CDP Co-ordinator
- Reported to the board of directors for the national accrediting body.
- Supervision of a team of staff developing a national CPD hub.
- Co-ordination of budgets and finance for weekly CPD and committee events.
- Development, dissemination and auctioning of surveys relating to CPD.

Key skills: Copywriting, client management, brand management, event management,

assessment of CPD seminars, communications, public relations liaison, social media management and strategy, minute taking.

Aug 2012 – Jul 2013 **Chongqing Foreign Languages School, Chongqing, China**
English teacher in China's rapidly developing West.

- Working in a city with only recent and superficial exposure to foreigners, my role was both teacher and cultural ambassador.
- Communication skills were vital. Teaching in the target language meant clear presentation skills were of paramount importance.
- Adaptability and organisation skills developed due to the top-down, shifting nature of management in Chinese schools.

Key skills: Adaptability, creativity, time management, presentation, communication and organisation skills, justification and negotiation of difficult concepts.

Sep 2010 – May 2011 **Lycée Jean Moulin, Collège Marie Tour d'Auvergne, Thouars, France**

- English Language Assistant in rural France.
- Sabbatical year abroad teaching in two French schools.
- Adaptability and organisation, teaching multiple subjects across a large age range of students.
- Creative planning was vital for teaching English, Humanities, and Marketing Skills.

Key skills: Adaptability, creativity, time management, presentation skills, justification and negotiation of difficult concepts.

Additional work placements available upon request.

EDUCATION

Sep 2017 - Jan 2020 **University College London's (UCL) Institute of Education (IOE), London, UK**
Master's of Arts (MA) in Leadership

Jul 2016- Jul 2017 **University College London's (UCL) Institute of Education (IOE), London, UK**
Post Graduate Certificate of Education (PGCE)

Aug 2012 **TEFL in China Certificate**

Sep 2008 – Jul 2012 **Swansea University, Swansea, UK**
Bachelor's of Arts in International Relations with French, First Class Honours

Jun 2010 – Jul 2010 **Shandong University Summer Classroom, Shandong, China**
Chinese Culture and Mandarin

Sep 2001 – Jul 2008 **Fitzharrys School, Abingdon, UK**

OTHER ACTIVITIES

Languages: Passionate about learning and developing languages, fluent in French with basic Mandarin and Spanish skills.

Theatre: Technical Director of Shoreline Theatre, Swansea, 2011-2012. Responsible for prop and costume design for 6+ shows a year. Also directed Shakespeare's *Measure for Measure* with a cast of 12.

References upon request.

Biographies:

Lana Von Archer is thee blonde bombshell showgirl. She is known for her eccentric, avant-garde fashion, striking makeup transformations, and high energy performances. Lana began her drag career in 2020. Since then, she has become a staple of the local nightlife and LGBTQ+ community, performing across various bars, stages, and venues in Sault Ste. Marie. Lana is a visual artist with experience in sculpting, painting, and graphic design. She applies these artistic skills directly to her drag persona by handcrafting and styling her own wigs, custom outfits, elaborate headpieces, and wings.

Queen Lucia Pet is a trans femme perform-HER who loves herself AND her community. She uses her natural hair because she's what? A human Chia-Pet. Why? Because she grew that bitch herself. Her goal is to promote queer love and trans joy through every performance. She radiates confidence with a hint of cockiness because the first four letters is what she loves the most in life. Make it rain on her and she will grow. But don't get too close because she can be prickly.

Big Barbi Blitz is a 2-Spirit drag performer, producer, and community advocate whose work celebrates Indigenous identity, 2-Spirit culture, and the power of queer expression. Through drag, Big Barbi strives to create inclusive spaces that uplift Indigenous and 2-Spirit voices, support emerging performers, and strengthen community connections. Her performance style blends beauty, glamour, comedy with her horror-inspired aesthetics, theatrical storytelling, bold character work, and alternative queer expression, creating performances that are both visually striking and emotionally engaging. Barbi uses drag as a form of artistic exploration, cultural celebration, and community empowerment.

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:
Queer in the North Pride Festival

ii. Organization/Collective Address:

iii. Organization/Collective Contact Information: (Phone Number, Email Address)

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name Ashley Aikens-McIntosh	Name Brayden
Title/Contact Info Organzier	Title/Contact Info Organizers

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

The Queer in the North Pride Festival aims to provide a weekend long Pride event that provides space for diverse 2SLGBTQ+ folks in Sault Ste. Marie and northern Ontario. By offering a variety of activities, we can ensure spaces that are appropriate for the largest number of 2SLGBTq+ folks. Our mission is to provide safe(r) spaces for every letter of the acronym while also providing space for allies to join and build bridges to a more cohesive community. It is imperative for us to ensure Pride events target all ages including family events, teen events, and adult events. For our inaugural year, we will be focusing primarily on entertainment and market spaces in an effort to attract as many folks as possible; however, as we grow, we hope to include educational content for the community. In addition to hosting our own weekend of events, we are hoping to support local businesses in advertising their own Pride events with the creation of a calendar and social media presence that showcases a variety of Pride offerings while promoting local businesses.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

We would like this event to primarily focus on performance art (drag, live singing) while also allowing space for visual artists to showcase their work during the family day festival/market. Other types of artists to include face painter, dance dj, potential children's art space

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

Seed Funding ☐

Total Request Amount ($) 14830

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:

Queer in the North Pride Festival

ii. Activity/Project and/or Event **Start Date:**

June 11 2026

iii. Activity/Project and/or Event **End Date:**

June 13 2926

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)

Marconi Event Centre for Friday & Saturday events; we are looking at partnering with another local venue/restaurant for the Sunday event

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

We are planning a three day Pride festival that includes the following:
Friday Night – Youth Dance (ages 13-18) – A Youth Dance has not been part of a Pride celebration in the Sault since 2017 outside of events organized through the Algoma Youth Wellness Hub (AYWH). Although the AYWH hosts wonderful events, sometimes youth prefer events away from social service organizations. A Youth Dance as part of this event would allow youth space to be themselves, celebrate pride, and enjoy community connection. We would like to include pizza and pop for youth at this event. This event would be a pay what you can model with suggested ticket price at $5 to ensure accessibility for all youth.
Friday Night – Adult Dance – an adult dance would allow for 2SLGBTQ+ adults and allies to have a safe(r) space to enjoy dancing and socializing. It would allow us to spotlight the art of a local DJ. Snacks as well as a bus home would help ensure safety with consideration of alcohol at the event.
Saturday – Afternoon Family Fun Day and Market – A family fun day inclusive of free children's activities such as a bouncy house, obstacle course, and facepainting will let queer families feel welcome in supporting Pride. A vendor and organization market will allow local artists to showcase and sell their wares and local organizations to promote services offered. Live musical performances followed by karaoke will allow local musicians to be spotlit while ensuring including for anyone interested in singing. A blend of indoor and outdoor spaces at the Marconi will allow for folks to enjoy spring weather while also ensuring appropriate space in case of rain.
Saturday – Drag show – Drag is always a prominent feature of Pride events and a well-loved local form of entertainment. By combining some of the Sault's most prominent artists with a small open stage and an out of town headliner from Canada's Drag Race, we aim to use this event as the primary draw to entice folks from surrounding areas to travel to the Sault for this weekend. By including a small open stage, we are providing up and coming performers a space to feel included and practice their art while also balancing this with seasoned performers to ensure maximum entertainment. Bus transportation home at the end of the evening will help support safety at an event that includes alcohol. By running this as an all ages with adult accompaniment we allow safe(r) spaces for people of all ages while ensuring that caregivers are primarily responsible for the content youth is accessing.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

- [x] Promote effective, meaningful, and equitable community engagement and consultation processes
- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Compliment & support existing city initiatives – Goal #2 of cultural plan – community Pride calendar would help foster communication and collective advertising among local businesses, organizations, and artists. Goal #3 of cultural plan – Intentional inclusion of Indigenous Two-Spirit voices during the event (opening drumming/speaking at family day and performance spots dedicated to Indigenous singers and drag performers Goal #4 – inclusion of downtown businesses in the Pride calendar can help direct folks to downtown. Goal #5 – multiple events are geared at youth and families. Performances spots will also be open to youth.
Contribute to economic and social diversity – By supporting Pride events the city is supporting social diversity; the variety of events that are included will naturally promote social and economic diversity.
Promote effective, meaningful and equitable community engagement and consultation processes – By working with community members through feedback surveys after events, we can ensure future events are targeted to community thoughts
Provide mentorship/participation to youth in historically underrepresented groups – 2SLGBTQ+ community is often underrepresented; many of our events will include an all ages/youth component for performing and audience spots; these events will also include many volunteer opportunities that will allow 2SLGBTQ+ youth and allies to connect with elders, organizers, and performers for mentorship and participation in building queer community spaces.
Increase capacity and sustainability – with funding for a large portion of this inaugural festival through this grant, we can demonstrate success and be better positioned to access community sponsorships and supports in future years.
Provide professional development opportunities for emerging and professional arts, culture andheritage practitioners – connecting various levels of artists (eg. open stage, local, and professional/celebrity drag; karaoke & seasoned singers) we are allowing emerging artists to learn from more seasoned artists with networking and examples of more experienced artists

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

It is anticipated that all involved (attendees, volunteers, performers, vendors, etc.) will feel a greater sense of community connection and Pride in identity. Psychology Today (https://www.psychologytoday.com/ca/blog/talking-sex-and-relationships/202606/the-benefits-of-attending-pride-events-for-queer-people) talks about the benefits of attending Pride events in fostering a sense of belonging for folks as well as bringing together 2SLGBTQ+ folks with cis-gender and heterosexual allies. Pride events encourage authenticity and space for creative freedom that not everyone experiences in their daily life. We hope to provide space for all of this. Cohesive queer programming and events have been lacking in Sault Ste. Marie for many years and by providing this we hope to create a space for community members to feel truly connected with each other and with themselves. If we are able to grow this event as planned, this can also benefit the greater Sault Ste. Marie community by making us a Pride destination and extending our tourist season for economic benefit and diversity with visitors to our city.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

We will include voluntary surveys live at the event and via email after the event to determine participants thoughts and feedback. Positive feedback from 10-50 participants per event (number dependent on event) would be considered a success. Creation of a calender/event page with at least 2 other organizations/businesses would be a successful start for the calendar portion of our plan.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑	Regional (within Algoma) ☑
Tourism (those who will travel to take part or view) ☑	Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):

We are hopeful to become a primary destination for Pride celebrations for folks in Northern Ontario and the UP in Michigan.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Our intended audience is 2SLGBTQ+ individuals and allies of all age ranges. We hope to attract individuals, couples, and families.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

The events will be promoted via social media from all three primary organizers and their affiliated professional pages (Big Barbi Blitz, Luke McAnally-Gore-Shadow, Amore: For Your Pleasure).
Seperate social media accounts will be created for "Queer in the North Pride Festival" that will have an event page for the weekend as well as promote partnering businesses throughout the month of June
We will also promote through radio advertisements
Print ads/posters will be placed throughout town
Local organizations/connections including student unions will be contacted via email

v. What age does the activity, project or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☐ 11-25	☑ 51+

Please provide a brief description of participant composition (maximum 150 words):

Volunteers for each event - door, directions/support, set up/tear down
Vendors for market - 20+
Performers/artists - 10-15 (drag, singers, dance dj)
Contracted supports - kareoke dj (versus dance dj who is more artistic dj), face painters, bouncy house employees, photo booth, photographer

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☑ No ☐

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of _____ (Organization/Collective Name), I, _____ (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Expenses

Item	Cost	Vendor	Notes
Friday Night Dances			
Venue	-350	Marconi	Folgiers Lounge
DJ	-750	Babcock?	
Party favours	-400	Dollar Store/Amazon	glow sticks, stickers, etc.
Food	-2000		Youth dance ; adult snack
Bus at end of night	-400		
	-3900		
Saturday			
Venue	-850	Marconi	Full Ballroom & Outdoor
Kareoke & DJ	-500	Byrd	Combo kareoke & paid live singers inside
DJ	-1000	Cedar & Sequins	Outside family & drag show
Opening singer/drumm	-300	Indigineous	Omi
360 photo booth	-1450	Savy Circles	Family event
Face painting	-500	Perfectly Painted Faces	Family event
Tarot readings	-600	Green Rose	Family event
Obsticle Course	-800	Klub	Family event
Youth Art Table	-700		supplies & artist
Drag photographer	-300	Marissa	
Bouncy House	-800		Family event;
Sensory Space/Kits	-1000	Casey Burgess or Marip	Family event
Singers/Musicians	-1000		5 performers at $200 each
Local Drag	-2400		7 performers at $300 each;+ 100 extra hosting fee - 3 hosts
Headline drag	-5000	Saltina	4000 fee & flight
Bus at end of night	-400		
	-17600		
Sunday Brunch VIP Meet & Greet (PJ party)			
Headline drag	-1500	Saltina	1000 fee & hotel
local drag	-1400		7 performers at 200 each
	-2900		
Weekend Fees			
printing	-150		posters, tickets, advertising centerpiecesetc.
Radio Ads	-2000		Elliot lake, Wawa, Sudbury radio
FB Ads	-100		
Thank you cards	-30		*for sponsors
Volunteer t-shirts	-1000		40
Graphic design	-500		*posters
	-3780		
Total expenses	-28180		
Other fudning	13350		
Total Grant request	-14830		

Income

Item	Anticipated Numb	Cost	Total	Notes
Friday Night Dances				
Youth Tickets	20	5	100	PWYC, suggested price
Adult Tickets	50	20	1000	
			1100	
Saturday				
Vendors	20	25	500	
Drag show attende	100	20	2000	
			2500	
Sunday Brunch VIP Meet & Greet				
Ticket	50	15	750	*cost after food
			750	
Travel & Tourism Grant				
Out of town headliner & radio Advertis			8500	
Sponsorship			500	
Total alternate funding			13350	

Application Project Plan Template

Name of Applicant: Queer in the North Pride

Intake/Date:

Page Oof

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Surveys to target out of town audience	11/2026	01/2027	Online surveys to gather stats to support application for travel & tourism support
Confirm venue and connect with vendors & performers; save the dates	01/2027	03/2027	Book venue; call out for performers, vendors, and contractors; confirm contractors & performers save the date social media posts to start creating buzz around event
Seek sponsors	01/2027	05/2027	Reach out to local organizations to inquire about sponsorships or in kind donations
Advertising	02/2027	06/2027	Start producing event specific advertising, contracting radio ads, out of town advertising to peak in March with local advertising to peak in May
Volunteer search	04/2027	05/2027	social media call out for volunteers; reach out to local schools for teen volunteers
Youth & Adult Dance	06/11/2027	06/11/2027	youth dance followed by adult dance
Family Fun Day	06/12/2027	06/12/2027	Family festival during afternoon
Drag Show (adult accompaniment)	06/12/2027	06/12/2027	Evening drag show
Meet & Greet Brunch	06/13/2027	06/13/2027	Late morning brunch

Luke McAnally-Gore-Shadow

Drag Performer & Organizer

Sault Ste. Marie, ON

Lukemcanallygoreshadw

luke mcanally-gore-shadow



Summary	Luke McAnally-Gore-Shadow has been a staple of the Sault Ste. Marie drag scene since it's inception in 2017. Luke organizes and performs in a wide variety of events, from all ages drag shows and family-friendly story times to adult only drag events.
Titles	*King of Halloween, 2019-2021* Luke won the 2019 Drag Me to Hell competition. He has competed in this competition every year between 2018 and 2023, making it to the final round each time. In addition to the years of competition, Luke has served as judge during the shows inaugural competition in 2017 and again in 2024.
Haus Leader	Luke served as a lead organizer for the Haus of Gore from 2017 through to early 2025. In addition to a lead organizer, he served as a Head of Haus between 2019 and 2025. This role involved not only show management, but also mentorship to young performers.
Awards	As part of his Head of Haus role, Luke accepted a Community Activist Award from HARP Algoma in 2024. This award recognized the work Luke and the Haus of Gore did to support HIV Awareness and raise funds for local community members impacted by HIV.
Fringe North Sault ON 2021-2024	As a Head of Haus, Luke ensured the Haus of Gore formed a strong relationship with the Fringe North Festival. Luke was primary point of contact and organizer for an adult only "Fringe After Dark" event and an all ages, Drag Does Disney event. In the 2024 festival year, Luke adapted The Little Mermaid to make a script for the Drag Does Disney event.
Pride Festivities	Luke initially worked with Sault Pride in 2017, prior to starting drag. At that time he stepped into a lead organizer role when other members of the committee experienced personal time conflicts. Since then, Luke has volunteered in and out of drag for multiple Pride events with Sault Pride, Sault Pride MI, the Klub, and Minto Pride (Luke's home town). In 2025 & 2026 Luke managed Pride drag shows separate from any established Pride organization.
Story Times	Luke has worked with public libraries in Sault Ste Marie and Wawa to bring drag story time events to 2SLGBTQ+ families and children. In 2025 Luke commenced a monthly story time event, partnering with local businesses and organizations throughout the city.
Workshops	Luke has facilitated workshops on drag king make up and creating art while in the public eye with the Two Spirit Organizing Committee and the Summer Moon Festival respectively
Various	Luke has hosted a number of well-received shows in Sault Ste. Marie, including two "All Kings" shows. He has travelled to Sudbury, Minto, Thessalon, and Toronto to perform and engage in fundraising activities. He has been contracted on a regular basis by Amore For Your Pleasure to perform in Drag & Fashion shows, as well as volunteered to model in similar shows. Luke volunteers for fundraisers whenever asked and has been contracted by Sault College, Algoma University, and HARP Algoma to host events. In 2026, Luke organized a small group of performers to participate in VIVID Arts Festival.

Gaelyn MacKenzie

[redacted] [redacted] [redacted]

Gaelyn MacKenzie has owned and operated a successful Sault Ste. Marie business for 10 years, priding herself on building an open and inclusive adult store. By pairing education with sales and continuing to support the community through sponsorships and donations, Gaelyn has ensured her business is a staple of Sault Ste. Marie.

Business Experience

Prior to purchasing Amore: For Your Pleasure in 2016, Gaelyn was employed by the store's previous owners and learned the basics of operating an adult store. Since purchasing the shop in 2016, Gaelyn has continued to grow the business including securing a permanent location, ensuring inclusive sizing in products, and staying up to date with the latest market trends. By remaining grounded in education and research, as well as creating a bright and welcoming environment, Gaelyn has worked hard to successfully remove much of the stigma associated with adult purchases.

Community Involvement

Gaelyn was officially part of the Sault Pride committee between 2016 and 2023. As part of her role with Sault Pride, Gaelyn helped plan and organize a number of Pridefests. In addition to working with the Sault Pride committee, Gaelyn has supported a number of events through donation and sponsorship over the years. Prior to her purchase of Amore, she encouraged the previous owner to donate prizes to local 2SLBGTQ+ events. Since taking ownership of the business, Gaelyn has not only continued to donate prizes to 2SLGBTQ+ events ran through a variety of organizations, she has also provided financial sponsorship to several events, including the Scarlet Affair, which raised funds for local community members impacted by HIV. In addition to supporting events geared towards the 2SLBTQ+ community, Gaelyn continues to provide donations to almost any event she is asked to support including multiple local community fundraisers and stag and does.

Event Management

In an effort to showcase the inclusiveness of lingerie available, Gaelyn started hosting Amore Fashion Shows in 2018. Over the last eight years, Gaelyn has grown these small in-store shows to large scale community events that include fashion, drag, and food. For the last several years these shows have taken place through partnership with a local pub or through venue rental at large scale venues. A combination of free events and ticketed events ensure that people of all economic backgrounds can enjoy these gatherings. Gaelyn currently hosts several annual events, including A Christmas Extravaganza, a St. Paddy's Day show, Amore After Darque, and a free outdoor community Pride BBQ, which attract a variety of attendees from all across the city and even some from out of town.

Big Barbi Blitz



2-Spirit Drag Performer, Producer & Event Organizer

Sault Ste. Marie, Ontario

Professional Summary

Big Barbi Blitz is a 2-Spirit drag performer and independent producer who has been part of the Sault Ste. Marie drag scene since 2023. Known for her glamorous, horror-inspired aesthetic, bold creativity, and versatile performances, she has performed throughout Northern Ontario and across Canada, including Thessalon, Sudbury, Thunder Bay, Timmins, and Montreal - but is most focused on putting Sault Ste. Marie's talented drag artists on the map.

In 2025, Barbi founded BBLsquared (BBL2), independently producing eight drag shows that celebrate diverse artistic styles, create opportunities for emerging performers, and increase the visibility of 2-Spirit drag. Combining her passion for performance with event planning and creative direction, she uses drag to foster artistic expression, representation, and community connection.

Artistic Recognition

Queen of Halloween - 2024–2025
Earned a shared win in a local Halloween drag competition in 2024 alongside fellow performer and friend Chaplin Gore-Shadow. This recognition helped establish horror and Halloween-inspired artistry as a signature element of her drag. Now, if you are attending a drag event in SSM you are more than likely to see Barbi performering, and if not she is in attendance supporting her fellow artists.

Event Production

Founder, Producer & Organizer - BBLsquared (BBL2) - 2025–Present
Produced eight independent drag shows featuring Y2K and '90s themes, Valentine's Day entertainment collaboration with Bon Soo, Halloween drag show and costume contests, a movie screening, Scene/Emo drag, and dedicated 2-Spirit showcases, including After Dark and Open Stage All Ages events.

Responsible for creative concepts, show themes, performer casting, music coordination, and event organization, Barbi develops engaging performance spaces that support local talent, encourage emerging artists, and strengthen 2-Spirit representation in the community.





BBL2 show posters (Barbi managed/produced)



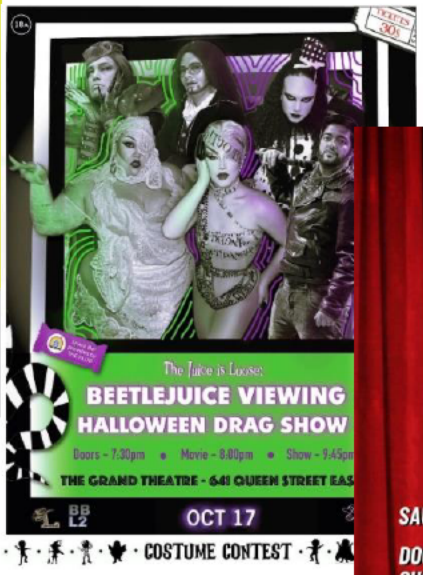






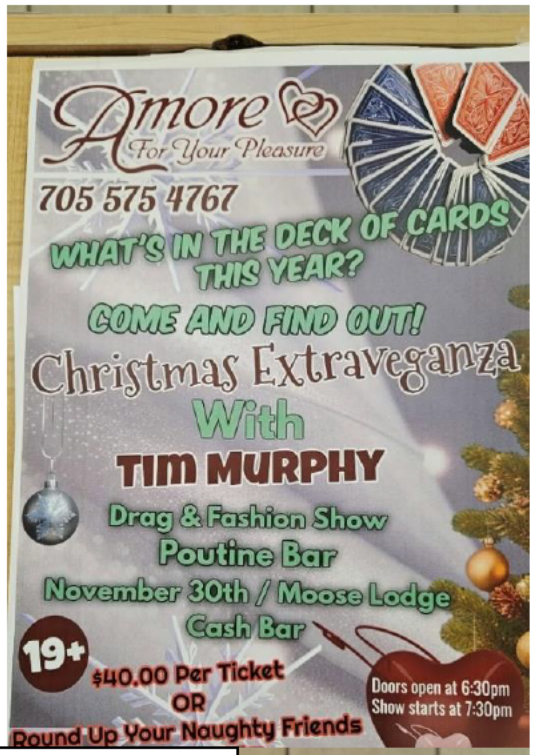
Late 2025 & 2026 shows organized by Luke. Double F the Tatas organized by Luke & Gaelyn. Beetlejuce viewing & drag show organized by Luke & Barbi











Posters fro Shows arranged by Gaelyn



