The Corporation of the City of Sault Ste. Marie

Cultural Vitality Committee

Agenda

Tuesday, November 17, 2026

4:30 pm - 6:30 pm

Video Conference

Meetings may be viewed live on the City's Youtube channel
https://www.youtube.com/user/SaultSteMarieOntario

Pages

1. **Land Acknowledgement**

I acknowledge, with respect, that we are in Robinson-Huron Treaty territory, that the land on which we are gathered is the traditional territory of the Anishinaabe and known as Bawating. Bawating is the home of Garden River First Nation, Batchewana First Nation, the Historic Sault Ste. Marie Metis Council.

2. **Adoption of Minutes** 5 - 7

Mover _____

Seconder _____
Resolved that Minutes of Cultural Vitality Committee meeting of July 15, 2026 be approved.

3. **Declaration of Pecuniary Interest**

4. **Adoption of Agenda**

Mover _____

Seconder _____
Resolved that the Agenda for Cultural Vitality Committee meeting for November 17, 2026 as presented be approved.

5. **Business Arising**

5.1 **Chris Shoust - Margaret Atwood Plaque** 8 - 25

5.2	Chrissy Yendell - Studio Superior North: A Contemporary Art Experience	26 - 55
5.3	Ela Kallonen - FemFest 2027	56 - 74
5.4	Goldie Barzan - The Understudy: Gallery 3.5	75 - 91
5.5	Adam Fahrer - Gravity Bath	92 - 105
5.6	David Dellaire and Madeline Hubbard - Great Lakes Artist Series	106 - 171
5.7	Isa Michaud - Respirer à fond / Breathing Deeply, a solo exhibition by Isa Michaud, Curated by Lucia Laford	172 - 189
5.8	Joseph Kargi - End of Month Special: Season Two	190 - 207
5.9	JP Chalykoff - Bezhig Niizh Niswi Music Video	208 - 227
5.10	Juliana Regan - Go Easy	228 - 239
5.11	Sam Emerson - Muel - Independent Sellers Etc. (or Open Air Market) 2027	240 - 258
5.12	Rachel Gabor - ‘Put Me On Hold’ Short Film	259 - 276
5.13	Rebeka Herron - The Girl With Backwards Feet	277 - 299
5.14	Refind Crew - Planet Rock "Invazion Of The Two" EP	300 - 314
5.15	Roll North - Roll. Play. Feast. Repeat.	315 - 348
5.16	Skye Smith - Sault Indie Theatre Collective - Motherhood Memoirs: A Short Play/Performance Competition	349 - 364
5.17	Jim Polnick - Seldom Seen Sault Ste. Marie	365 - 380
5.18	Christena-Susan Chamberlain- Sault Ste. Marie Literary Hub - Read the North: A Sault Ste Marie Literary Festival	381 - 401
5.19	Big Barbi Blitz - 2027 Drag Series	402 - 420
5.20	Gabriel George - Coiled Memories	421 - 434
5.21	Joanne Robertson - The Goulais River Is Our Home: a holographic storytelling night	435 - 450
5.22	Katrina Francella - Kiki Gorgeous - Youth in the Spotlight: A Drag Mentorship Project	451 - 468

5.23	Darcy Lillie, Rex Liddiard, Krys Roman - Queer Collective	469 - 489
5.24	Ashley Aikens-McIntosh - Queer in the North Pride Festival	490 - 507
5.25	Algoma Conservatory of Music - Operations	508 - 542
5.26	Entomica - Operations 2027	543 - 637
5.27	Sault Film Festival - Operations 2027	638 - 688
5.28	Thinking Rock - Operations 2027	689 - 762
5.29	Black Fly Jam - Black Fly Jam Presents: 2027	763 - 785
5.30	Sault Community Theatre Centre - 2027 Spring Northern Colours Arts Series	786 - 823
5.31	Centre Francophone - Rendez-vous des cultures francophones/Rendez-vous of Francophone cultures	824 - 850
5.32	Sault Blues Society - Sault Blues Society Events and Presentations 2027	851 - 885
5.33	Ontario Culture Days - Sault Ste. Marie 2027	886 - 921
6.	Sub-committee / Task Force Updates	
7.	New Business	
8.	Correspondence	
9.	Next Meeting	
10.	Adjournment	

Mover _____

Seconder _____

Resolved that this Committee now adjourn.

The Corporation of the City of Sault Ste. Marie

Cultural Vitality Committee

Minutes

Wednesday, July 15, 2026
12:00 pm
Video Conference
Meetings may be viewed live on the City's Youtube channel
https://www.youtube.com/user/SaultSteMarieOntario

Present: D. Hilsinger, M. Bouchard, S. Meades, N. Moss, S. Spina, D. Lalonde, A. Arnott

Officials: V. McLeod, A. Moore

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1. Land Acknowledgement

2. Adoption of Minutes

Moved by: M. Bouchard
Seconded by: D. Lalonde

Resolved that Minutes of Cultural Vitality Committee meeting of June 17, 2026 be approved.

Carried

3. Declaration of Pecuniary Interest

4. Adoption of Agenda

Moved by: S. Meades
Seconded by: D. Lalonde

Resolved that the Agenda for Cultural Vitality Committee meeting for July 15, 2026 as presented be approved.

Carried

5. Business Arising

5.1 Entomica - Request for Support

Deferred to next meeting.

5.2 2SLGBTQIA+ Public Art Installation - CVC Membership

Moved by: D. Lalonde
Seconded by: D. Hilsinger

Be it resolved that the Cultural Vitality Committee appoint Sean Meades and Miranda Bouchard as two members of the 2SLGBTQIA+ advisory panel for the duration of this project.

Carried

5.3 2SLGBTQIA+ - Public Art Installation Funding Request

Moved by: S. Meades
Seconded by: M. Bouchard

Be it resolved that the Cultural Vitality Committee support an investment of up to $25,000 in a 2SLGBTQIA+ mural to be developed and installed in accordance with the budget and timeline as presented at the Cultural Vitality Committee meeting of July 15, 2026.

Carried

6. Sub-committee / Task Force Updates

6.1 Public Art Master Plan Subcommittee Update

6.2 Community Recognition Award Task Force

Moved by: S. Meades
Seconded by: D. Lalonde

Be it resolved that the Cultural Vitality Committee of the City of Sault Ste. Marie appoint Miranda Bouchard and Dawn Lalonde as two members of the Community Recognition Award Review Task Force.

Carried

7. New Business

8. Correspondence

8.1 E. Cho Resignation from Cultural Vitality Committee

8.2 L. Rendell Resignation from Cultural Vitality Committee

9. Next Meeting

To be confirmed.

10. Adjournment

Moved by: S. Meades
Seconded by: D. Lalonde

Resolved that this Committee now adjourn.

Carried

5. Business Arising

5.4 Public Art Donations Process Review & Discussion

Moved by: S. Meades
Seconded by: D. Hilsinger

Be it resolved that the Cultural Vitality Committee appoints Miranda Bouchard and Dawn Lalonde to the Task Force to review the Public Art Donations Policy and process.

Carried

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Christopher Shoust

ii. Artist Practicing Name:
Same

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist’s statement or general statement about your work (maximum 500 words):

I am a multi-media, multi-disciplinary artist that has exhibited for over 20 years. Over that time, connection with the public was always important to me. As I spent the first decade of my exhibition life working more in the abstract, I saw exhibition life as an arm's length experience for me and the viewer. In this last decade I have been doing more public art and work that is not only free to the public but accessible for those that don't necessarily have an arts background or mindset. I have educated voluntarily for over a decade to help that approach and in the last 2 years I started a publishing company as a way of making art the most accessible that I can, publishing books for a wide range of artists and creators in a handmade, 1880s-style book design and process.

vi. Please indicate the artist’s discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

All of the above and more but for this project, it is geared specifically to literary arts, public art and heritage arts.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 1608

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:

Margaret Atwood plaque (commemorating her time in Sault Ste. Marie)

ii. Activity/Project and/or Event **Start Date:**

January 2027 approx.

iii. Activity/Project and/or Event **End Date:**

July 2027 approx.

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

A sign post with the plaque will be placed closest to a public reference point in the Sault that would apply to Margaret Atwood's involvement with the city. This location will be determined based on research and will also be selected based on a location that is most accessible.

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

This will be the second plaque in the series of plaques for major literary figures that have had a connection to the Sault in some way. Last year I installed one relating to Ernest Hemingway on the boardwalk. Since Margaret Atwood did live in the Sault in her early years, and is such a major literary figure, she is the subject of this second plaque.
The project's objectives are to first research her connection, create the text and imagery for the plaque based on that research as well as select a suitable location for that plaque from said research.
The plaque will be printed locally on an aluminum sheet approx. 18x24 inches. I will weld whatever style bracket is needed to mount the plaque.

This a not only a heritage project but also a tourism project as one of the final goals when there are at least a few of these plaques installed, is to make a digital map that can be used locally for tourists or local people, in the same way that the heritage board is creating digital maps of heritage sites.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

This plaque complements and supports existing City initiatives as it will inevitably be a part of an existing project where the City is trying to digitally map all of the historical sites and plaques. I plan to work with the City to add these literary plaques to the digital map network as a tourism and local historical initiative.

This plaque contributes to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism as stated in the above paragraph.

This plaque project promotes effective, meaningful, and equitable community engagement and consultation because it has been initiated from an idea that has time-and-time-again been said to be important, not only to local taxpayers, but also to the City through countless historical tours initiated by local citizens and the City through the arts and cultural department.

This project provides mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community through the future opportunities that will be created by locally-initiated cultural tours like the living-history tours, Jane's Walk and others that are created from public documentation of local history. This provides opportunities for voluteerism.

This project increases organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants) by way of giving a reference point for any local literary groups and heritage events. Having visible, physical reference point and reminders starts conversations and brainstorming about what is possible locally and gives incentive to those interested in literary culture to get involved.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The benefits to the audience is a sense of local pride for the people that live here as well as a possible reason or reminder to visit the local library and get into reading. Through the tourism aspect, if it is being used by people from out of town, it may give them more of a reason to check out other heritage attractions as well as spend more time in the city, appreciating other amenities. Because of the nature of this plaque, it is not something that can easily fall victim to weather, so it is something can be enjoyed for many years to come before the need to do any maintenance, which at any point is an extremely low cost. It may hopefully be an incentive to local writers to keep up their craft or try to go to the lengths that these great writers did to perfect their trade.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Obviously getting the plaque installed will be the success of the project. Since the last plaque that I created was the first, I had to learn through some adversity of the pitfalls or issues that could slow or hamper the project. Since I worked through all of that, this plaque will be implemented and created much easier. This is the reason why the cost estimate is actually less than the last plaque. But I will be really content to know that at some point I can work with the City to design the digital map and can integrate these plaques into public tours.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Having these physical, historical plaques located throughout the community, it gains a local audience as they have been placed and will be placed in well-trafficed areas. As the plaques are incorporated into a digital and physical map, accessible in the future from the City's website and other cultural or popular spots, it will promote tourism and regionally, provide a regional audience. Online, as these plaques are shown as projects through my various websites, there is a much larger audience generated. Recently I was contacted and interviewed for a podcast based in Toronto and one of the questions was about the Hemingway plaque that I erected this year.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Audience has already been stated.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

The project has in the past been promoted through my website (www.losttelegrampress.ca) and my instagram account(@lostelegrampress) and facebook page. There have been small spinoff promotions like the podcast that asked me about the last Hemingway plaque I installed. In the future, the project will be promoted through the digital and physical maps that not only locate these historical plaques, but will talk about the local contributions of these literary icons.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

The participant number for this project will be limited at first to myself (research and installation), the designer of the plaque and consultation with City staff on location. However the future involvement possibilities will grow as the number of plaques reach the point where the digital and physical maps are created. At that point, as stated previously, there will be opportunities for voluteerism and other cultural participation roles.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [x] Yes
- [ ] No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Christopher Shoust (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 21, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Materials & Supplies Costs					
sign blank	$65				
steel for bracket and/or post	$160				
welding rods	$40				
nuts & bolts	$8				
lag screws	$10				
Equipment Costs					
Artist Fees					
plaque design	$320				
welding	$400				
installation	$200				
research	$350				
Other Costs					
photocopying	$5				
milage	$50				
Total Costs	$ 1,608.00	$ 0.00			
Total Project Costs:	$ 1,608.00				

Notes					
1) For Small Projects ($2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects ($3,000-$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events ($5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events ($5,000-$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

Application Project Plan Template

Name of Applicant: Christopher Shoust

Intake/Date: Same

Page 1 **of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
research	Jan 2027	March 2027	research for info that will be printed on the plaque as well as locations for installation
creation	March 2027	May 2027	design and print of the sign as well as weld the bracket or post assembly needed for installation
installation	June 2027	August 2027	after confirming with City staff of the location of installation, schedule it and install

Application Project Plan Template

Name of Applicant:

Intake/Date: I am a multi-media,

Page of All

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes

Christopher Shoust – C.V.

Education

- graduated from St. Clair College in Windsor, Ontario with a diploma in Journalism and New Media
- completed a French language certificate from the University of Quebec in Chicoutimi, Quebec
- graduated from Algoma University in Sault Ste. Marie, Ontario with an Honours degree in Fine Arts with a minor study in English literature

Grants/Awards

- exhibition assistance grant from the Ontario Arts Council in 2008, 2009, 2010, 2011(2), 2012(2), 2013, 2014(2), 2015, 2016, 2018, 2026
- Canada Millennium Scholarship Foundation Scholarship (2007-08)
- John Deakin Buckley Walton Scholarship (2009)
- Canada Millennium Scholarship Foundation Scholarship (2009-10)
- Algoma University President's Award (2010)
- Rising Star Award from the Canadian International Independent Film Festival in Vancouver, British Columbia (2013)
- Northern Arts Project Grant from the Ontario Art Council (2016)
- materials assistance grant from the Ontario Arts Council (2016)
- project grant from the Ontario Arts Council (2018)
- project grant from the City of Sault Ste. Marie (2025)

Press/Reviews

- ArtToronto.ca, Phil Anderson (July 2011)
- ShawTV Red Deer, Patricia Smith (Jan. 2012)
- Sootoday.com, Rob Majury (June 29, 2012)
- Artailer.ca (summer 2012)
- The Sault Star, Brian Kelly (Oct. 23, 2012)
- Widsor Life Magazine, Dick Hildebrand (May/June 2014)
- Sootoday.com, Donna Hopper (Jan. 18, 2015)
- ulrich de balbian (July 16, 2015)
- Miranda Bouchard (2015)
- SaultOnline.com, Lynne Brown (Mar. 8, 2016)
- Sootoday.com, Jeff Klassen (June 8, 2017)
- Sootoday.com (Jan. 27, 2020)
- Timmins Daily Press, Richa Bhosale (Mar. 9, 2020)
- MyTimminsNow, Bob McIntyre (Mar. 9, 2020)

Solo Exhibits

- Kush Lounge (Windsor)- Nov. to Dec., 2003
- 50/50 Arts Collective (Victoria)- Dec. to Jan., 2004
- Victoria, B.C. at a private gallery in 2005
- Whitespace (S.S.M) – July 20 to Aug. 2, 2007
- Awkward Gallery (Barrie) – May 30 to June 27, 2009
- Common Ground Gallery (Windsor) – June 23 to July 21, 2010
- The Art Gallery of Algoma (S.S.M) – Sept. 16 to Nov. 28, 2010
- Gallery 1313 (Toronto) –July 2011
- The Harris-Warke Gallery (Red Deer) – Jan. 9 to Feb. 11, 2012

- NASA Gallery (S.S.M) – July 28 to Aug. 11, 2012
- Camera Craft Gallery (S.S.M) – Feb.3 to Mar. 1, 2014
- 180 Projects (S.S.M) – Summer 2015
- Gallery 46 (online) – Nov. 15 to Jan. 15, 2017
- inmourningx.com – Aug. 30, 2018 to Jan. 31, 2019
- The Timmins National Museum and Exhibition Centre – Mar. 2020

Public Art Commissions

- Algoma University – 2010
- Sault Ste. Marie Public Library – 2020
- Paul Mall Alley – 2026

Group Exhibits

- Fan Tan Studios (Victoria) Nov. to Dec., 2005
- Greater Victoria Arts Council – Jan. to Feb., 2005
- Whitespace (S.S.M) Aug. 10 – 16, 2007
- Whitespace (S.S.M.) Nov. 8 – 23, 2007
- Whitespace (S.S.M.) in Feb. 2009
- La Petite Mort (Ottawa) Aug. 2009
- The Art Gallery of Algoma (S.S.M.) in May 2010
- The Art Gallery of Algoma (S.S.M.) Summer 2011
- The Circle Of Creative Arts (S.S.M.) July 2011
- The Circle of Creative Arts (S.S.M.) Oct. 29 – Nov. 30, 2011
- the hundreddollar gallery (Hamilton) Dec. 22 – Jan. 11, 2011

Split Exhibits

- w/ Aaron Marshall – the Bushplane Heritage Centre Artist Studios (S.S.M) March 24-31, 2012

Charity Exhibitions/Donations

- Citizen's Environmental Alliance (Windsor) 2003, 2004
- The Ministry of Casual Living (Victoria) 2005
- Algoma University 2007, 2008, 2011
- Common Ground Gallery (Windsor) 2011
- The Art Gallery of Algoma 2001

Art Administration

- managed Whitespace Gallery in Sault Ste. Marie, Ontario
- assisted in art education at Alexander Henry High School in Sault Ste. Marie, Ontario
- formed a group of artists in 2008 that travelled around Northern Ontario for two years on retreats to get back to nature
- past member of the 360 Media Arts Collective and taught several classes video editing and producing short super-8 film as well as lectures on film theory and history. Other duties included cataloguing donated equipment and other daily administrative duties
- taught art courses from 2009-2024 for the Canadian Mental Health Association and started the Hope House School of Art
- organized monthly trade shows for artists from the Sault and area
- printed and designed a catalogue of close to 50 students from Algoma University fine arts classes, of all grade levels and experience, funded by the student's union in 2008
- designed and manufactured 2 catalogues for Michael Burtch entitled "Dasein"

- designed, organized and wrote five issues of Solemn Land out of L&D's Art and Framing Gallery
- organized a monthly rental program and exhibitions through L&D's Art and Framing Gallery between local artists and the gallery
- designed and co-ran Arts in the Soo, event calendar, 2026

Other Art Relationships

- currently part of the art rental program at The Art Gallery of Sudbury
- artwork published in Ecology and Action Magazine (Halifax)
- artwork published in The New Ohio Review
- had 6 paintings selected for use in the film Split (2016)
- had two paintings purchased for use in season two of the TV Series Castle Rock (2019)
- had one painting featured in the film Fitting In (2023)
- had two paintings featured in the film Absolution (2024)
- created three hockey card series using drawings of hockey greats from past and present that have been sold all over North America
- designed signage and logos for several businesses
- designed the cover art and created the album artwork for the Dynowaves 2020 album 'Big Sun'
- designed window dressings for Vortex (Victoria), Ministry of Casual Living (Victoria) and The Circle of Creative Arts (S.S.M.)
- featured in live exhibitions at Whitespace Gallery (S.S.M.), 50/50 Arts Collective (Victoria) and during the Carnival of Arts (Victoria)

Ernest Hemingway plaque, commemorating his literary link to Sault Ste. Marie – installed summer 2026 – ACAP grant completion from 2025 – location: boardwalk





Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

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- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Liane Christine Yendell

ii. Artist Practicing Name:
Chrissy Yendell

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

I am a contemporary visual artist, educator, and emerging curator based in Sault Ste. Marie, ON. My professional practice is rooted in artistic expression, community engagement, and a commitment to creating meaningful opportunities for artists throughout Northern Ontario. I believe the arts play an essential role in shaping vibrant communities, strengthening cultural identity and connecting people through shared expressive experiences.

I hold a Bachelor of Fine Arts from Algoma University and have worked as an educator for Algoma District School Board since 2012. Throughout my career, I have encouraged creative exploration, artistic confidence, and meaningful engagement with the arts. Alongside teaching, I have continued to develop my professional artistic practice through exhibitions, community collaborations, and opportunities to present my work to broader audiences.

In 2026, I presented my solo exhibition, Time in Colour, at the Sault Ste. Marie Museum. This was a very successful exhibition leading to new collectors, multiple sales and a great deal of exposure. My artwork has been selected for international digital exhibitions in Times Square, New York and Florence, Italy. I was also selected for a Feature in an Amsterdam based Magazine this past September 2026. These experiences have reinforced my understanding of the importance of professional presentation, artistic visibility, and the relationships that develop between artists, collectors, cultural organizations, and communities.

Through my experiences, I have become increasingly aware of the challenges facing artists in Northern Ontario. Geographic isolation, limited exhibition infrastructure, and fewer opportunities for professional networking can create barriers for artists seeking to develop substantial careers. Despite these challenges, our region is home to an extraordinary range of creative talent deserving of greater recognition and support.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

I am a contemporary visual artist specializing in large-scale abstract expressionist paintings with figurative elements. My practice explores themes of identity, memory, motherhood, and the passage of time, drawing inspiration from personal experiences and the natural landscapes of Northern Ontario.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2999

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Studio Superior North: A Contemporary Art Experience,

ii. Activity/Project and/or Event **Start Date:**
Saturday May 1st, 2027

iii. Activity/Project and/or Event **End Date:**
Saturday May 1st, 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Studio Superior North: A Contemporary Art Experience will take place on May 1st, 2027, at The Machine Shop, 83 Huron Street, Sault Ste. Marie, Ontario. The venue has been confirmed for the event date, and preliminary planning discussion have established arrangements for exhibition spaces, hospitality services, and event programming.

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

Studio Superior North: A Contemporary Art Experience is a juried, multidisciplinary arts event scheduled for May 1st, 2027, at The Machine Shop in Sault Ste Marie, ON. The event will bring together emerging, mid-career and established artists from across Northern Ontario to celebrate the regions creative talent, strengthen cultural connections, and increase public access to contemporary art.

The exhibition will feature approximately 40-50 artists working across diverse disciplines, including painting, sculpture, photography, textile and fabric arts, mixed media, and film. Professionally curated exhibitions and emerging musical performances will be freely accessible during the afternoon, followed by a ticketed evening featuring a headline band and DJ. This approach balances community accessibility with financial sustainability.

The central objective is to address the limited opportunities for Northern Ontario Artists to exhibit their work in professionally curated, multidisciplinary settings without traveling to larger urban centres. Studio Superior North will provide meaningful exposure, networking opportunities, and direct connections with collectors and audiences while supporting artists professional development.

By creating opportunities for direct artwork sales without gallery commissions, the event will allow participating artists to retain the full value of their sales while developing relationships with collectors and potential future clients. These connections can extend beyond the exhibition, contributing to long-term artistic career development and economic sustainability.
The event will prioritize accessibility through a free application process, affordable participation fees, and zero commission on artwork sales. Artist honorariums will be provided if funding is secured.

Additional objectives include strengthening regional arts partnerships, supporting emerging artists, attracting cultural visitors to Sault Ste. Marie, and contributing to the local creative economy. Partnerships with educational institutions and community organizations will support the development of reusable exhibition infrastructure, including mobile display walls and sculpture pedestals. This infrastructure represents a

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Studio Superior North: A Contemporary Arts Experience directly supports the City of Sault Ste Maire's Community Culture Plan by strengthening the local creative economy, expanding access to the arts and culture, fostering community partnerships, and creating meaningful opportunities for artistic and professional development.

Supporting Arts, Culture, and Economic Development

Studio Superior North will complement existing cultural initiatives by introducing a large-scale, independently curated, multidisciplinary contemporary arts experience that brings together artists from across Northern Ontario. While the region has an established history of visual arts exhibitions, opportunities for independent artists to participate in professionally curated events combining multiple artistic disciplines and live performance remain limited.

The exhibition aims to bring together approximately 40-50 emerging and established Northern Ontario artists, fostering professional exposure, regional networking, and engagement with collectors and audiences.

The event will contribute to Sault Ste. Marie's cultural tourism potential by attracting participating artists, their supporters, collectors and visitors from surrounding Northern Ontario communities. Increased visitation has the potential to benefit local restaurants, accommodations, retailers, and other businesses. By presenting the exhibition at The Machine Shop, the initiative will also highlight the adaptive reuse of a significant historic industrial space as a destination for contemporary cultural experiences.

Youth Engagement, Mentorship, and Equitable Participation

Creating opportunities for emerging artists and youth is a priority for me as a teacher. Studio Superior North will encourage applications from students at local secondary schools and Algoma University, providing opportunities to exhibit alongside established professional artists, develop confidence, and build connections within the regional arts community. Discussions are underway with the principal of White Pines regarding potential partnership in which students could participate in constructing mobile display walls and sculpture pedestals, subject to funding and school approval. This collaboration would provide valuable hands-on learning experiences while contributing to a lasting community resource.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Studio Superior North: A Contemporary Arts Experience will provide meaningful cultural, social, and economic benefits to the people of Sault Ste. Marie, creating opportunities for residents to experience contemporary art in an engaging and welcoming environment.

Benefits to Audiences

For Audiences, the event will offer an opportunity to experience original artwork, meet the artists behind it and engage directly with the creative process. Bringing visual art, sculpture, multidisciplinary work, and live music together will create an immersive cultural experience that encourages curiosity, conversation, and appreciation for contemporary artistic expression.

The exhibition will also introduce residents to artists and creative practices they may not otherwise encounter. By presenting contemporary art outside a traditional gallery setting, the even aims to make artistic engagement more approachable, particularly for individuals and families who may feel disconnected from established arts institutions.

Benefits to Participating Artists

Participating artists will gain valuable experience presenting their work within a professionally organized exhibition, interacting with audiences, discussing their artistic practices, and receiving direct feedback. These experiences can build confidence,

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Successful implementation of Studio Superior North will be measured through the achievement of clearly defined artistic, operational, financial, and community engagement objectives.

Project Delivery and Participation

Success will include delivering the exhibition on May 1, 2027, at The Machine Shop, with a target of 40-50 participating artists representing a range of disciplines, career stages, and Northern Ontario communities. Application numbers, geographic representation, and final artist participation will be documented to evaluate regional reach.

Audience Engagement

Attendance will be measured through ticket sales and admission records. A target of 300-500 visitors will provide an initial benchmark for evaluation public interest. Audience feedback will be collected through a brief post-event survey to assess satisfaction, accessibility, and interest in future programming.

Artist Outcomes

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Successful implementation of Studio Superior North will be measured through artistic participation, audience engagement, regional representation, economic activity, and opportunities for future growth.

The exhibition aims to feature approximately 40-50 emerging and established artists representing diverse disciplines and communities across Northern Ontario. Success will include attracting artists and visitors from Sault Ste. Marie, Michigan, and surrounding American communities, strengthening cross-boarder cultural connections and positioning the Twin Sault's as a shared arts destination.

Attendance will be measured through ticket sales and entry counts, while artist participation, geographic representation, and artistic diversity will be documented through application and registration records.

Following the exhibition, participating artists will receive a brief digital survey assessing their experience, professional connections, sales opportunities, and interest in future exhibitions. Audience feedback will be collected through a voluntary QR-code survey available throughout the event, measuring visitor satisfaction, geographic origin, and interest in future cultural programming.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Studio Superior North aims to engage a diverse audience of artists, arts enthusiasts, collectors, families, students, and community members throughout Sault Ste. Marie and Northern Ontario.

The exhibition will appeal to both established arts audiences and individuals who may not traditionally attend gallery exhibitions, offering an approachable contemporary cultural experience combining visual art, live music, and opportunities for meaningful community engagement.

Specific audiences include emerging and established artists seeking professional exposure, young adults and students exploring creative careers, local collectors and arts supporters, and families interested in experiencing the region's creative talent.

Given that Sault Ste. Marie's unique cross-boarder location, the event will also seek to attract visitors, artists, and collectors from Sault Ste. Marie, Michigan, and surrounding

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Studio Superior North aims to engage emerging and established artists, collectors, arts enthusiasts, students, families, and community members throughout Northern Ontario, including audiences who may not traditionally participate in contemporary art exhibitions.

Promotion is already underway through e-mail lists, Instagram, Facebook, Tiktok, and regional arts groups across Sault Ste. Marie, Sudbury, Elliot Lake, Espanola, Thessalon and St. Joseph Island. Established arts professionals are extending this reach through their networks, while recent coverage in Sootoday has introduced the initiative to a broader local and regional readership.

The event also aims to attract artists, collectors, and visitors from Sault Ste. Marie, Michigan, and surrounding American communities, encouraging cross-boarder cultural exchange and tourism.

Combining contemporary visual art with live music in an approachable community setting, Studio Superior North seeks to connect diverse generations, expand arts participation, and strengthen Northern Ontario's creative community.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10 ☐ 26-50
☐ 11-25 ☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Studio Superior North anticipates approximately 50-70 individuals directly involved in the planning, development, and delivery of the exhibition.

Participants will include approximately 40-50 juried emerging, mid-career, and established artists from across Northern Ontario, representing disciplines such as painting, sculpture, photography, mixed media, fiber and textile, and experimental art.

Additional contributors will include professional and emerging musicians, DJs, event organizers, volunteers, and community collaborators supporting exhibition installation, programming, visitor engagement, and event operations.

Proposed partnerships with local secondary schools will provide opportunities for students to participate in exhibition infrastructure development and showcase their artistic work. High school students may also volunteer during the event, gaining

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Chrissy Yendell (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Chrissy Yendell
_____Signature October 29th, 2027 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Venue Rental - The Machine Shop		$2500	Sponcers pending	Cash/In-kind	$2500 estimate
Event Insurance	$350	-	ACAP	Grant	$350 estimate
Marketing & Signage	$349	-	ACAP	Grant	$349 estimate
Admin ticketing fees etc...	-	$400	Ticket Sales	Cash	$400 estimate
Security		$400	Ticket Sales	Cash	$400 estimate
Materials & Supplies Costs					
Mobile Exhibition Walls: 10	-	$2000	Sponcers pending	Cash/In-kind	$2000 est
Pedestals nesting 10 - 20	-	$1000	Sponcers pending	Cash/In-kind	$1000 est.
Lighting for Exhibition Walls	-	$1000	Sponcers pending	Cash/In-kind	$1000 est
Hardware, casters, paint		$500	Sponcers pending	Cash/In-Kind	$500 est
Equipment Costs					
Artist Fees					
The Hussel Brothers		$1500	Sponcers pending	Cash/In-kind	$1500 quote
Maria Yanni DJ		$500	Sponcers pending	Cash/In-kind	$500 quote
Emerging musicians		$1000	Sponcers pending	Cash/In-kind	$1000 est
Artist Honorariums	$2300		ACAP	Grant	$2300
Additional Artist Honorariums		$2000	Sponcers pending	Cash/In-kind	$2000 est
Other Costs					
Total Costs	$ 2,999.00	$ 12,800.00			
Total Project Costs:	$ 15,799.00				

Notes					
1) For Small Projects ($2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects ($3,000-$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events ($5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events ($5,000-$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

Application Project Plan Template

Name of Applicant: Chrissy Yendell
Intake/Date: October 29, 2026
Project: Studio Superior North — May 1, 2027

Activity	Start Date of Activity (M/YY)	End Date of Activity (M/YY)	Description / Notes
Project development and planning	10/26	11/26	Establish exhibition objectives, develop the project budget and sponsorship packages, and coordinate venue arrangements. The Machine Shop has been secured for May 1, 2027; potential partial or full venue sponsorship is under consideration. Identify community partners and develop an achievable first-year delivery plan.
Call for artists and regional outreach	10/26	11/26	Promote the open call to professional and emerging artists across Northern Ontario, including Sault Ste. Marie, Elliot Lake, Sudbury, Espanola and surrounding communities. Share through arts organizations, social media and professional networks. Applications close November 23, 2026.
Artist selection and curatorial planning	11/26	01/27	Review submitted images and proposals; select a diverse range of artistic disciplines and career stages. Develop the curatorial concept, exhibition layout and display requirements. Notify selected artists, confirm participation and request final artwork information as the exhibition approaches.
Sponsorship and partnership development	10/26	03/27	Approach corporate and community sponsors for exhibition infrastructure, live entertainment and additional artist honorariums. White Pines Collegiate has expressed willingness to support construction of exhibition walls and pedestals; materials funding remains to be secured. Pursue cash and in-kind contributions and confirm commitments before spending.

Activity	Start Date of Activity (M/YY)	End Date of Activity (M/YY)	Description / Notes
Exhibition infrastructure development	01/27	04/27	Coordinate, subject to materials funding, the construction of approximately ten reusable double-sided mobile exhibition walls and display pedestals with the high-school technology program. Prioritize safe, stable walls with locking casters, appropriate lighting and installation hardware. Plan for reuse in future school and community exhibitions.
Marketing, ticketing and audience development	01/27	05/27	Prepare event identity, promotional graphics, signage and media outreach. Promote participating artists and the May 1 event through regional arts networks, social media and local press. Launch early-bird admission at $35 and general admission at $40; monitor sales and adjust outreach as needed.
Artist coordination and event logistics	02/27	04/27	Confirm final artworks, sizes and display requirements. Communicate that participating artists will transport their own work to The Machine Shop and assist with installation on the evening of April 30, 2027. Coordinate installation assignments, volunteers, vendor-area requirements, insurance, security and live entertainment. Plan distribution of the $2,300 ACAP artist honorarium allocation, with additional honorariums dependent on sponsorship.
Installation and public exhibition	04/27	05/27	Coordinate artist-led artwork delivery and installation at The Machine Shop on Friday evening, April 30, 2027. Artists will bring and help install their own work; organizers will oversee placement, exhibition infrastructure, lighting, labels and directional signage. Present Studio Superior North: A Contemporary Art Experience on May 1, 2027, with curated visual art, emerging artist participation and live entertainment.
Evaluation, payments and final reporting	05/27	06/27	Document attendance, participating artists, audience response, sponsor contributions and event photographs. Collect brief artist and visitor feedback, complete payments and reconcile actual expenditures against the approved budget. Prepare required ACAP reporting and assess improvements for future exhibitions.

CHRISSY YENDELL

CONTEMPORARY ARTIST | CURRICULUM VITAE
Sault Ste. Marie, Ontario, Canada • chrissy_pichette@hotmail.com
artbychrissyyendell.com • Instagram: @artbychrissyyendell

ARTISTIC PRACTICE

Contemporary painting and mixed media exploring time, memory, identity, femininity and the natural world. Large-scale abstract compositions use layered colour and intuitive processes to investigate lived experience and place.

SOLO EXHIBITIONS

2026 Time in Colour — Sault Ste. Marie Museum, Sault Ste. Marie, ON
2014 Solo exhibition — Timber Village Museum, Blind River, ON
2013 Solo exhibition — Case's Music, Sault Ste. Marie, ON
2012 Solo exhibition — Steamy Bean Coffee House, Sault Ste. Marie, ON
2011 Solo exhibition — Café Natura, Sault Ste. Marie, ON
2010 Solo exhibition — Jade Yoga Studio, Sault Ste. Marie, ON
2008 Solo exhibition — LopLops Gallery & Lounge, Sault Ste. Marie, ON

SELECTED GROUP EXHIBITIONS AND PRESENTATIONS

2026 Algoma University Fundraiser — group exhibition / fundraising event, October 22, Sault Ste. Marie, ON
2026 Putting the Art Back in Arthur — group exhibition, Sault Ste. Marie, ON
2026 Florence, Italy — digital art presentation, November 28–29, 2026 (scheduled)
2026 Times Square, New York, NY — digital art display, October 27, 2026
2013 Women's Charity Event — Station Mall, Sault Ste. Marie, ON
2010 Buskerfest Street Festival — live painting and charity auction, Sault Ste. Marie, ON
2009 Two-person exhibition with Allison Huot — LopLops Gallery & Lounge, Sault Ste. Marie, ON
2008 Queens Walk Rotary Fest group exhibition — Sault Ste. Marie, ON
2008 Fine Arts Thesis Exhibition — Art Gallery of Algoma, Sault Ste. Marie, ON

SELECTED PRESS AND PUBLICATIONS

2026 Amsterdam Art Magazine / Artist Closeup — artist feature, September
2026 SooToday — "'Incredible milestone': Sault artist taking over the Big Apple," James Hopkin, October 23
2026 Sault Star — "Abstract artist featured at Sault museum," August 15
2026 SooToday — "Abstract art exhibition coming to the museum next week," August 13
2008 Articulations — local arts magazine coverage

CURATORIAL AND COMMUNITY ARTS LEADERSHIP

2026–present Founder and Artistic Director, Studio Superior North — developing a juried, multidisciplinary Northern Ontario contemporary arts exhibition at The Machine Shop, Sault Ste. Marie, scheduled for May 1, 2027.

ARTS EDUCATION AND WORKSHOPS

Visual Arts Educator — K–8, Algoma District School Board.
Algoma University — Upcoming Art Workshops
2026 Community painting workshops and events — Sault Ste. Marie, ON.

EDUCATION

2010 Bachelor of Education — Lakehead University
2008 Bachelor of Fine Arts — Laurentian University, Algoma campus
2004–2006 Early Childhood Education studies — George Brown College
2000–2002 Graphic Design and Visual Arts Fundamentals — George Brown College

Andrea Pinheiro
Associate Professor, Visual Art
Algoma University, 1520 Queen Street East,
Sault Ste. Marie, ON, P6A 2G4
andrea.pinheiro@algomau.ca (705) 297-7634

To the Arts and Culture Assistance Program,

Re: Chrissy Yendell Studio Superior North

I am pleased to write to you as a reference for Chrissy Yendell's application to the ACAP Program to fund Studio Superior North. Chrissy is an alumni of Algoma University's BFA program. Although Chrissy graduated before I started teaching at Algoma I met her shortly after I moved to Sault Ste. Marie in 2011. In addition to her work as an educator, Chrissy is a dedicated artist with a recent solo exhibition at the Sault Museum, and participation in international group exhibitions. Chrissy generously donated an artwork to our recent fundraising art auction to help raise funds for Algoma University's Visual Art program. She is also working with our Studio Support and Community Programmer to develop a series of publicly available art workshops.

Chrissy's newest project furthers her desire to contribute to the arts community in the region and expand her creative work through curatorial practice. Studio Superior North will help to address the limited exhibition opportunities available to artists in Sault Ste. Marie by transforming the Machine Shop venue into an art exhibition space. The one-day exhibition will feature artworks across a range of mediums and approaches and will be selected through a jury. Opportunities to exhibit in juried exhibitions are very important for emerging artists. This exhibition will be an important opportunity for our Visual Art alumni and students to gain professional experience and participate in an exciting art event that will help to bring more local attention to the visual arts in the community. I hope that your committee will support Chrissy's vision for Studio Superior North thus expanding opportunities for visual artists in the region.

Sincerely,



Andrea Pinheiro,
Associate Professor,
Algoma University, Visual Art

The Corporation of the Township of St. Joseph
1669 Arthur Street
P.O Box 187
Richards Landing, ON P0R 1J0
Telephone: 705-246-2625
Fax: 705-246-3142
www.stjosephtownship.com

Date: October 26, 2026

Re: Studio Superior

Dear Chrissy,

This letter is in support of the Studio Superior project in Sault Ste. Marie. I am an event coordinator who develops and coordinates art exhibits for The Township of St. Joseph, and an exhibiting artist. I support your endeavor to offer this opportunity to show artist's work in a juried and professional setting.

Artists have limited access to exhibition spaces on the North Shore. The majority of exhibitions are outdoors or studio tour type events and require a paid position in the exhibit. It is important for professional artists to have opportunities to exhibit alongside their peers, without also being asked to pay a participation fee. Ideally artists are paid an exhibition fee or honorarium for their significant efforts to create the work to show.

This kind of financial support helps artists cover the expenses incurred to create unique works that challenge the viewer and represent diversity. Exhibits that pay artist fees allow artists who create work that is not consumer driven to create without the constraints of making work that is commercial in nature.

I fully support Studio Superior's endeavor to present this exhibit supporting artists from Sault Ste. Marie and surrounding area.

Thank you for your efforts in support of artists in Algoma,

Sherie Gladu
Community Project Coordinator

Sault Ste. Marie Museum

Sault Ste. Marie & 49th Field Regiment RCA Historical Society

To Whom it May Concern,

This letter is to confirm that Chrissy Yendell has completed her exhibition run with the Sault Ste. Marie Museum from August 17, 2026, to September 5, 2026.

Chrissy presented a professional series of work within the Museums main gallery space with over 200 people seeing the show during it's time on display. This ranged from a successful opening night to general visitors of the museum, to guests using the gallery space for private bookings.

I would strongly recommend Chrissy Yendell for any future shows or exhibitions and any grant or funding applications.

Sincerely,

William Hollingshead
Executive Director and Chief Curator
Sault Ste. Marie Museum

Kate Matuszewski
8 Johnson Place
Elliot Lake, ON.
P5A 1V5

October 25, 2026

To Whom it May Concern

Letter of Support
Project/Initiative: Studio Superior North
Project Coordinator: Chrissy Yendell

Dear Sir or Madam:

I am pleased to lend my support to the exciting new initiative, Studio Superior North, scheduled to be presented, May 1, 2027 in Sault Ste. Marie, Ontario.

I am the former Executive Director of the Arts Council of Elliot Lake & District, the former Coordinator of Arts & Culture at The City of Elliot Lake, and current President of the Elliot Lake Entertainment Series. I have spearheaded many arts events, exhibitions, collaborations, concerts, and coordinated the Elliot Lake Arts on the Trail for ten years. It has been a privilege to work closely with many innovative and outstanding Northern Ontario artists throughout my career. Bringing the work of our Northern artists to the forefront and showcasing their unique talents and bodies of work is something that I can really get behind.

As a former Elliot Laker, Chrissy Yendell benefitted from grass roots arts programming which set her on her own artistic journey resulting in her pursuing an education in the arts and going on to teach art, and becoming an established artist herself. Chrissy's work speaks volumes in its own right, and her enthusiasm and commitment to this project is commendable. The bringing together of both emerging and established artists representing a wide range of artistic disciplines — including painting, sculpture, photography, textile arts, performance and film really opens up a great opportunity for our Northern Artists to exhibit and shine. The host venue, The Machine Shop, is certainly one of our region's most interesting venues for such an event, and it will be a wonderful gathering spot for both the artists and the public. Ensuring that the arts are accessible to all is something I strongly subscribe to, and I believe that this event will certainly do that.

I wish Chrissy the very best of luck in her endeavors to present this wonderful exhibition.

Yours in the arts,

Kate Matuszewski

Arts Advocate | Presenter of Professional Performing Arts | Marketing Specialist
Phone: (705) 848-3570 Email: katematuszewski@yahoo.ca

Studio Superior North

ACAP Application Supplement | Projected Revenue & Funding Plan
Exhibition: May 1, 2027 | The Machine Shop, Sault Ste. Marie

Projected earned revenue

Revenue source	Basis of estimate	Projected CAD
Artist participation fees	50 accepted artists × $50; applications free	$2,500
Early-bird admissions	100 tickets × $35	$3,500
General admission	200 tickets × $40	$8,000
Total projected earned revenue	Ticket sales and artist fees	**$14,000**

Requested public funding and pending sponsorship

Funding source	Status / intended use	Projected CAD
City ACAP grant	Requested, not yet awarded; artist honorariums, insurance, marketing/signage	$2,999
Corporate sponsorships	Pending; infrastructure, live entertainment and additional artist honorariums	To be confirmed
Combined projection excluding sponsorship	Earned revenue plus requested ACAP funding	**$16,999**

Funding approach and assumptions

Corporate sponsorships are being pursued but are not confirmed. Sponsorship priorities include reusable exhibition walls and pedestals, live entertainment and additional artist honorariums. Ticket revenue may support venue, administration and performance expenses where sponsorship is not obtained. Any expenditure commitments will depend on funds available.

Projected ticket sales assume 300 paid admissions. Artist fee revenue assumes 50 accepted artists at $50 each; artists retain 100% of artwork sales. Actual receipts may be lower or higher. The $2,999 ACAP amount is a grant **request**, not earned revenue or secured funding. No sponsorship dollars have been included in the $16,999 projection.

This supplement accompanies the City budget expense form and does not replace it. Revenue projections and funding sources are subject to confirmation.





FLOOR PLAN (NOT TO SCALE)

Three walls in the front row, four in the middle, three in the back creating a dynamic flow and open dance floor.



STAGGERED EXHIBITION WALLS

10 double-sided mobile walls
3 front | 4 middle | 3 back



PEDESTALS

Variety of sizes for sculpture, pottery and mixed media. All white finish.



LIGHTING

Top-mounted, wireless lights to highlight artwork.



MOBILE WALL DETAILS

Approx. 7 ft x 7 ft
Double-sided on locking casters.
All white finish.




SAULT STE. MARIE • ONTARIO
STUDIO SUPERIOR
A CONTEMPORARY ART EXPERIENCE
ART • MUSIC • COMMUNITY
MAY 1 2027
AT THE MACHINE SHOP
SAULT STE. MARIE ONTARIO
SOMETHING EXTRAORDINARY IS COMING.
CHRISSY YENDELL
FOUNDER & ARTISTIC DIRECTOR


SAULT STE. MARIE • ONTARIO
STUDIO SUPERIOR
NORTH
A CONTEMPORARY ART EXPERIENCE
CALL FOR ARTISTS
VISUAL ART • FILM • FABRIC ARTS
SCULPTURE • MIXED MEDIA • AND MORE
NORTHERN ONTARIO ARTISTS ARE ENCOURAGED TO APPLY
FREE TO APPLY
$50 PARTICIPATION FEE
FOR SUCCESSFUL ARTISTS
0% COMMISSION ON ART SALES
APPLICATION DEADLINE: NOVEMBER 23, 2026
MAY 1 2027
AT THE MACHINE SHOP
SAULT STE. MARIE ONTARIO
SUBMIT 6 IMAGES OF YOUR LATEST WORK
DETAILING MEDIUM, SIZE, DATE PRODUCED AND TITLE TO
STUDIOSUPERIORNORTH@OUTLOOK.COM

STUDIO
SUPERIOR NORTH
A CONTEMPORARY ART EXPERIENCE

ART TAKES MANY FORMS

We're inviting Northern Ontario artists to share their work in a professionally curated contemporary art exhibition.

Whether you're emerging or established, we want to see your work.

Painting, Drawing & Mixed Media

Sculpture & Three-Dimensional Art

Fibre, Textile & Fabric Arts

Photography & Digital Media

Film & Experimental Art

APPLICATIONS ARE
FREE
Selected artists pay a $50 participation fee and retain 100% of their artwork sales.

EXHIBITION DATE
MAY 1, 2027
The Machine Shop
Sault Ste. Marie

APPLICATION DEADLINE
NOV 23, 2026

SUBMIT SIX IMAGES OF YOUR RECENT WORK,
INCLUDING TITLES, MEDIUMS, DIMENSIONS AND YEAR CREATED TO:
studiosuperiornorth@outlook.com



STUDIO SUPERIOR NORTH

A CONTEMPORARY ART EXPERIENCE



HIGH SCHOOL

STUDENT ARTISTS

YOU'RE INVITED TO APPLY!

Studio Superior North is a juried contemporary art exhibition showcasing Northern Ontario artists, including emerging talent.

We welcome **high school student artists** to apply and be part of this exciting community event!

ALL CREATIVE DISCIPLINES WELCOME

- **VISUAL ARTS**
  DRAWING, PAINTING, MIXED MEDIA, ETC.
- **PHOTOGRAPHY**
  FILM & DIGITAL MEDIA
- **SCULPTURE & 3D WORKS**
  CERAMICS, WOOD, FOUND OBJECTS, ETC.
- **FIBER & TEXTILE ARTS**
  ALL FIBER-BASED MEDIA
- **PERFORMANCE & DANCE**
  MOVEMENT, MUSIC, THEATRE, EXPERIMENTAL ART
- **EXPERIMENTAL & INTERDISCIPLINARY**
  SEND US YOUR IDEAS!

EXHIBITION DATE

MAY 1, 2027

THE MACHINE SHOP
SAULT STE. MARIE, ON

SUBMISSION REQUIREMENTS

Submit up to 6 images of your work, video samples, or a brief description of your proposed project or performance.

Include your name, medium, title (if applicable), and a short explanation of your creative idea.

EMAIL TO
studiosuperiornorth@outlook.com

SELECTED STUDENTS

$50 PARTICIPATION FEE
0% COMMISSION ON SALES

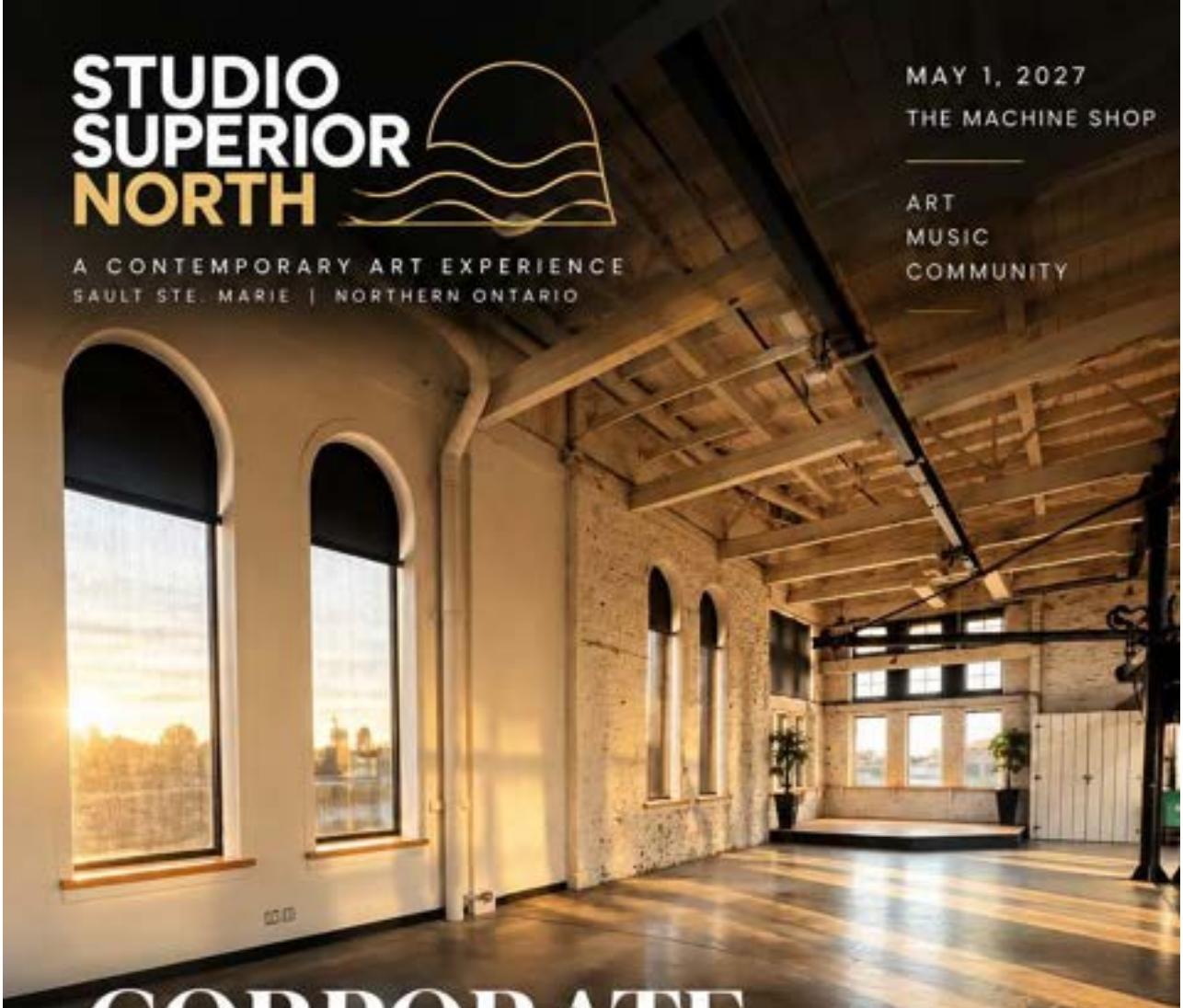
APPLICATIONS CLOSE NOVEMBER 23, 2026

STUDIO SUPERIOR NORTH

A CONTEMPORARY ART EXPERIENCE
SAULT STE. MARIE | NORTHERN ONTARIO

MAY 1, 2027
THE MACHINE SHOP

ART
MUSIC
COMMUNITY



CORPORATE SPONSORSHIP PACKAGE

SUPPORTING LOCAL ARTISTS.
CREATIVE EXPERIENCES.
STRONGER COMMUNITIES.

Local Art. Live Music. Stronger Communities.

ART
A professionally curated exhibition showcasing the work of Northern Ontario artists.

MUSIC
Live performances featuring established and emerging Northern talent.

COMMUNITY
A vibrant event that brings people together and creates lasting impact in our region.

STUDIO SUPERIOR NORTH

ART / MUSIC / COMMUNITY
NORTHERN ONTARIO



LIVE MUSIC SPONSORSHIP OPPORTUNITIES

Support the live music program at Studio Superior North and help us bring an exceptional lineup of Northern Ontario talent to The Machine Shop. Your sponsorship directly contributes to musician compensation and a memorable live music experience for our community.

HEADLINE MUSIC PARTNER

PREMIER OPPORTUNITY



$3,000

Premier recognition associated with the main-stage entertainment. Help us present an unforgettable live music experience.

- "Presented by" recognition in all music promotions
- Largest logo placement on event materials and Facebook
- Verbal acknowledgement from the stage
- 6 complimentary admission tickets
- Reserved upper-level VIP table for 6 guests (optional upgrade)
- Recognition in event program

SUPPORTING MUSIC PARTNER

FEATURED OPPORTUNITY



$1,000

Support live performances and musician compensation while gaining strong brand visibility throughout the event.

- Prominent logo placement on music-related materials
- Social media acknowledgement on the Studio Superior North Facebook page
- 4 complimentary admission tickets
- Recognition from the stage
- Recognition in event program

COMMUNITY MUSIC PARTNER

SUPPORTING OPPORTUNITY



$500

A meaningful way for local businesses to support the arts, live music and a vibrant creative community.

- Logo placement on select music materials
- Social media acknowledgement on the Studio Superior North Facebook page
- 2 complimentary admission tickets
- Recognition in event program



UPPER-LEVEL VIP HOSPITALITY

Enjoy a reserved table with an elevated view of the stage. A perfect opportunity to entertain clients, guests or your team while supporting live music at Studio Superior North.

$750
TABLE FOR 4

$1,250
TABLE FOR 6

- Reserved table on the upper level
- Excellent view of the stage
- Sponsor recognition
- Food and beverages available for purchase through The Machine Shop

STUDIO SUPERIOR NORTH
A CURATED CONTEMPORARY ART EXPERIENCE

MAY 1, 2027 | THE MACHINE SHOP
SAULT STE. MARIE, ONTARIO

For sponsorship inquiries, please contact us at studiosuperiornorth@outlook.com

STUDIO SUPERIOR NORTH

ART / MUSIC / COMMUNITY
NORTHERN ONTARIO



ARTIST HONORARIUM SPONSORSHIP OPPORTUNITIES

Support the participating artists of Studio Superior North and help us provide financial recognition for the talent and creativity that make this event possible. Your sponsorship directly contributes to artist honorariums, allowing us to celebrate and support a diverse range of Northern Ontario artists.

ARTIST CHAMPION

PREMIER OPPORTUNITY



$1,000

Make a significant impact by directly supporting participating artists with financial recognition.

- "Presented by" recognition in all artist-related promotions
- Largest logo placement on event materials and Facebook
- Verbal acknowledgement during the event
- 6 complimentary admission tickets
- Reserved upper-level VIP table for 6 guests (optional upgrade)
- Recognition in event program

ARTIST ADVOCATE

FEATURED OPPORTUNITY



$500

Support our artist honorarium fund and help us uplift Northern Ontario's creative talent.

- Prominent logo placement on artist-related materials
- Social media acknowledgement on the Studio Superior North Facebook page
- 4 complimentary admission tickets
- Recognition on honour wall near the exhibition
- Recognition in event program

ARTIST SUPPORTER

SUPPORTING OPPORTUNITY



$250

A meaningful way for local businesses and supporters to invest in the arts and celebrate Northern Ontario artists.

- Logo placement on select artist-related materials
- Social media acknowledgement on the Studio Superior North Facebook page
- 2 complimentary admission tickets
- Recognition in event program



UNLIMITED OPPORTUNITIES

We welcome multiple sponsors at each level. The more support we receive, the greater the honorarium fund—and the more we can invest in the artists who make Studio Superior North a vibrant and inspiring event.

- More support.
- Higher honorariums.
- Stronger arts community.
- A lasting impact.

STUDIO SUPERIOR NORTH
A CURATED CONTEMPORARY ART EXPERIENCE

MAY 1, 2027 | THE MACHINE SHOP
[illegible] ONTARIO

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STUDIO SUPERIOR NORTH

ART / MUSIC / COMMUNITY
NORTHERN ONTARIO



EXHIBITION INFRASTRUCTURE SPONSORSHIP OPPORTUNITIES

Help us create a professional, high-quality exhibition experience at Studio Superior North. Your sponsorship directly supports the infrastructure needed to showcase the work of Northern Ontario artists, including exhibition walls, pedestals, lighting, hardware and installation materials.

EXCLUSIVE INFRASTRUCTURE PARTNER

PREMIER OPPORTUNITY



$5,000

Be the exclusive sponsor of the exhibition infrastructure and help bring Studio Superior North to life.

- Exclusive recognition as Exhibition Infrastructure Partner
- Largest logo placement on event materials and Facebook
- Verbal acknowledgement during the event
- 8 complimentary admission tickets
- Reserved upper-level VIP table for 8 guests (subject to venue confirmation)
- Recognition in event program

EXHIBITION WALL PARTNER

FEATURED OPPORTUNITY



$1,000

Support the creation of 10 mobile, double-sided exhibition walls that will be used for this event and future community exhibitions.

- Prominent logo placement on exhibition wall signage
- Social media acknowledgement on the Studio Superior North Facebook page
- 4 complimentary admission tickets
- Recognition in event program

SCULPTURE & PEDESTAL PARTNER

SUPPORTING OPPORTUNITY



$500

Help us provide professional display pedestals for sculpture and 3D works.

- Logo placement on pedestal signage
- Social media acknowledgement on the Studio Superior North Facebook page
- 2 complimentary admission tickets
- Recognition in event program

EXHIBITION LIGHTING PARTNER

SUPPORTING OPPORTUNITY



$250

Support professional lighting to showcase the work of Northern Ontario artists.

- Logo placement on lighting signage
- Social media acknowledgement on the Studio Superior North Facebook page
- 2 complimentary admission tickets
- Recognition in event program



INVEST IN A BRIGHTER CREATIVE FUTURE

These exhibition walls, pedestals and lighting will be reused for future Studio Superior North events and other community arts initiatives, including school exhibitions and local galleries. Your sponsorship leaves a lasting impact on the Northern Ontario arts community.

- Supports local artists and future exhibitions.
- Reusable community infrastructure.
- Builds a stronger arts community.
- Increases access to professional exhibition spaces.

STUDIO SUPERIOR NORTH
A CURATED CONTEMPORARY ART EXPERIENCE

MAY 1, 2027 | THE MACHINE SHOP
[illegible] ONTARIO

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Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:
FemFest Soo

ii. Organization/Collective Address:

iii. Organization/Collective Contact Information: (Phone Number, Email Address)
femfestsoo@gmail.com,

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name	Ela Kallonen	Name	Julianna Campo
Title/Contact Info	Founder, 705-260-0005,	Title/Contact Info	Sponsorship and Grants

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

FemFest is a collective of women and queer musicians, artists and business leaders from Sault Ste Marie, Ontario, representing racialized, disabled, and Indigenous identities. Through our one night festival, our organization aims to:

1) celebrate the diverse, unique and talented women and queer artists in the city
2) inspire young women and girls to pursue musical and artistic pathways
3) create paid opportunities for local and emerging creators
4) foster a safe and inclusive space to build community connections
5) contribute to the cultural legacy of Sault Ste Marie.

The first event was hosted in 2026 at Soo Blasters and was attended by over 300 members of the community. Our goal in 2027 is to grow the event to a larger audience so we can make progress on our organization's objectives listed above.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

FemFest is a multi and interdisciplinary arts festival that features local women and queer musicians and artists. The first event in 2026 featured 7 musicians (jazz, folk, rock, electronic) and 12 vendors (crochet, textiles, nail/hair artists, etc), as well as interactive creative activities like photo booths and flash tattoos .

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

Seed Funding ☐

Total Request Amount ($) 2500

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:

FemFest 2027

ii. Activity/Project and/or Event **Start Date:**

January 1 2027

iii. Activity/Project and/or Event **End Date:**

June 26, 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)

The Machine Shop, 83 Huron St, Sault Ste Marie, ON P6A 5P9

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

Overall Objectives:

In 2027, we are proud to host the second annual FemFest Soo music and arts festival to make progress on our goals to:
1) celebrate the diverse, unique and talented women and queer artists in the city
2) inspire young women and girls to pursue musical and artistic pathways
3) create paid opportunities for local and emerging creators and
4) build community connections across demographics and
5) contribute to the cultural legacy of Sault Ste Marie.

Event Details:

The 2027 festival will be hosted at the Machine Shop on June 26, 2026. It will feature a selection of up to 10 young women and queer musicians and drag artists, as well as up to 20 women artisans and small business owners. Proposed musical acts will represent a variety of genres, including folk, jazz, rock and electronic/dance music (previous acts include Miss Madii, Juliana Regan, and Gabi Dumas). Potential craft vendors include crochet and textile artists, candle makers, nail artists, hair stylists and a specially curated thrift store (for example, 3Cs Creations, Sam Mends, Constance's Closet, Bumbolina Hair Salon, etc.). The event will also be supported by a team of local technical experts, including sound technicians, photographers, videographers and crowd managers. The two videographers we plan to hire will be recruited from Sault College's media arts program.

There will also be interactive creative opportunities for the audience to participate in, including a dance floor, photo booths, make-your-own merchandise tables using upcycled materials, tattoo artists offering flash tattoos, and a local salon offering hair braiding and tinsel. We also plan to introduce a new "Kids Zone" musical instrument demonstration activity, sponsored by Case's Music, to give our younger attendees the opportunity to play and experiment. We hope that these interactive activities will create opportunities for community connection and inspiration, and ensure a memorable and unique experience for each participant.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☐ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☑ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☐ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☐ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☑ Provides opportunities for volunteerism

☑ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

1. Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism:

- This project will contribute to the economic and diversity of SSM by providing an opportunity for small, women/queer-owned artists and vendors to increase their market access and brand exposure in a safe and inclusive environment.
It will also support social diversity in the city by highlighting and celebrating young, underrepresented creatives in the city's music and arts scene.
We are also hoping to expand the demographics of our audience, including more children and youth, more racially diverse, Indigenous people and new Canadians, and attendees from communities in the broader Algoma region.

2. Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community:

- This year, we would like to hire two media arts students from Sault College to provide photography and videography surfaces to document the event. We are considering producing a short documentary about the festival planning and implementation, and this could be an additional deliverable for the media students to complete.
This exposure to the local music and arts communities will support network building and professional development for not only the emerging creatives from the college, but for other participants involved in the project.

3. Fosters community connections, partnerships and networks:

- One of the key goals of this event is to create a safe and inclusive environment for people of all backgrounds and demographics to gather, be inspired and celebrate the artistry of women

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

If successfully executed, the 2027 festival will provide multiple benefits to a variety of community members.

Firstly, our featured women and queer musicians will be given a paid performance opportunity and the chance to showcase their talents to a larger audience. Depending on revenues from the event, our goal is to pay our musicians and performers $55/hour for 8 hours of work at the festival, which is a highly competitive artist fee. The festival will also provide our creative vendors and partners with an opportunity to market their products and services to a wider market. Finally, our event will benefit two local post-secondary students from Sault College by offering a paid work opportunity to support the event with photo and videography, providing them the chance to practice their craft, build their portfolio and develop professional networks.

Secondly, the event will benefit the community by providing a safe, inclusive and creative environment to gather and celebrate the achievements of our local artists and explore their own creativity. The festival is a family-friendly event that aims to encourage and inspire girls and young women who may have an interest in music or art, which will benefit the community in the long-term as future generations of talent are inspired and fostered.In addition, this year the planning committee has decided to donate all revenues from this event to sponsor a young girl in the community to attend

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

In 2027, we would like to expand the event to reach a larger, more diverse audience, including more families with children, more young adults, and racialized and new Canadians. We would also like to increase the number of performing musicians from 7 to 10, the number of participating vendors and small businesses from 12 to 20, and audience attendance from 320 to over 400 people. Success will also be considered achieved based on participation in the interactive creative opportunities like photobooths, DIY merchandise stations and Kids Zone musical instrument activity. Community engagement and feedback on the event will be used to assess the success of the event , including the social media reach (likes, shares, tags, etc.), direct audience feedback (either in-person or online), and through artist and vendor satisfaction. Finally, financial success will be measured based on whether the project is completed within the projected budget, and whether the artists and creatives are paid as planned.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑	Regional (within Algoma) ☑
Tourism (those who will travel to take part or view) ☐	Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):

We would like to attract both a local and regional audience for this event. We believe that fostering musical and artistic interest is important regardless of geography, and we would like to further expand our influence and reach more young women and girls, families, and diverse communities. In addition, the Algoma region and life in Northern Ontario have inspired many of our artist and vendors, and there was a strong sense of local identity and community belonging in the room during last year's event. We would like to welcome even more creative, like-minded members into our new community, therefore we will be sponsoring targeted social media ads to those in close communities such as Echo Bay, Leeburn, Goulais and Heyden.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

FemFest is an inclusive event for the whole community, and attendance is not limited to women and queer people; all allies and supporters of women in the arts are welcome and encouraged to attend. This year, we would like to increase attendance from families with young girls who may have an interest in music or art, as well as from younger and emerging artists to help them build new networks/professional connections. We are hoping to attract a more diverse audience, including more queer, Indigenous, racially diverse and new Canadians. Finally, we'd like to attract attendees from both the city and the broader Algoma region to expand our influence and inspire more people.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

FemFest will advertise through social media platforms like the FemFest Instagram (@femfestsoo) and Facebook (@femfestsoo), as well as through Ela Photo Video's social media channels (@elaphotovideo). These social media posts will be used to share event details and feature the various musicians and artists that will be performing/present. A new website has also been built for the 2027 Festival, which will showcase photos and videos from the 2026 event. Finally, all artists and vendors will advertise on their own social media channels and personal circles to maximize reach across the city and region.

FemFest will also use physical marketing techniques such as flyers, buttons and a zine to promote the event in-person. Last year, flyers were posted all throughout the city's downtown, including on light posts, in supporting businesses' front windows and in community centres. In addition, the zine was created to introduce the event, share photos and stories of the musicians and vendors, and highlight the contributions of local sponsors.

Finally, FemFest hopes to advertise through local media publications such as SooToday, the Sault Star and our local CBC studio to advertise the event in local online community forums, through written news stories, and potentially on radio shows or podcasts such as SooToday's "Today in the Soo" or CBC's radio show "Up North"

v. What age does the activity, project or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☐ 11-25	☑ 51+

Please provide a brief description of participant composition (maximum 150 words):

FemFest Soo is composed of an organizing committee, led by Ela Kallonen, the founder and organizer of FemFest. The organizing committee consists of sponsorships and grants experts, a vendor manager, and marketing and promotional support.

For the 2027 event, we are hoping to have 10 musicians, 20 vendors participating as our artists. The event will be supported by a production team consisting of 2-3 sound technicians, 3 security guards, 1 photographer and 2 videographers (including emerging creatives from local post-secondary institutions) to document the event, and 5-10 volunteers, mostly friends and family, who have volunteered to help set up and take down

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☐ No ☑

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of FemFest Soo (Organization/Collective Name), I, Julianna Campo (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 30, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)	Notes
Operational Costs						
Venue	1,500		ACAP	Grant	https://drive.google.com/file/d/1lMKeGmUeOD6ygNzfCYlBUxCqalZiR9Pp/view?usp=sharing	
Security (3 @ $500/night)	1500		ACAP	Grant		Quote not yet finalized, security not provided by venue
Sound engineers (2 x $500)	1864.50		Ontario Arts Council (OAC)	Grant	https://drive.google.com/file/d/1KfxGi_g29-98i8RzNp4LMNyGvvj1ZJJ-/view?usp=share_link	
Videographers (2 students x 250/night	500		OAC	Grant		
Photographer Saige Burch	450		OAC	Grant	https://drive.google.com/file/d/15RIpo4E60ku058Lm0iFoFj19taOF4_nI/view?usp=share_link	
Decor/Art Supplies	1000		OAC	Grant		Last year we spent $688 on decor, this year

						our venue is bigger, so we are estimating $1000)
Materials & Supplies Costs						
Merchandise	800		Personal donation	Cash		Last year we spent $400 on merch. It was a success and we want to create more second hand, upcycled FemFest shirts and pay Sam Mends to add the FemFest branding to the clothes
Printing	700		Personal donation	Cash	https://drive.google.com/file/d/1lMKeGmUeOD6ygNzfCYlBUxCqalZiR9Pp/view?usp=share_link	
Equipment						
Instrument rental for Kids Zone	0			In-Kind Donation		From Case's Music
Artist Fees						
Artist Fees ($200-400 x 10 performers)	2000-4000		Revenues			Amount based on revenues

Honoraria (Indigenous elder, opening speakers)	500		Personal Donation	Cash		
Other						
Sponsoring Case's Student/per child	1318.08		Revenues	Cash		
Total	10, 832.58 – 12, 832.58					Range due to artist fees range

Application Project Plan

Name of Applicant: Ela Kallonen

Activity	Start Date of Activity	End Date of Activity	Description
Secure Venue	2026-07-01	2026-07-01	Done
Hire Sound Team	2026-10-14	2026-10-15	Done
Hire Security for the event	2027-01-01	2027-03-01	Ela Kallonen
Secure Sponsoship Funding	2026-11-02	2027-04-01	Julianna Campo/Suzie Deplonty
Finalize Musians and Vendors	2027-02-01	2027-04-01	Ela Kallonen/Sydney Johnson
Hire Photographer and Videographer	2027-02-01	2027-04-01	Ela Kallonen
Begin Marketing on Socials	2027-03-01	2027-06-26	Ela Kallonen to lead
Confirm elder/speaker	2027-03-31	2027-05-01	Julianna Campo to lead
Build Art Instaltions	2027-06-01	2027-06-26	Ela Kallonen to lead
Finalize Program	2027-06-01	2027-06-26	Ela Kallonen
Print promotional material and spread around town	2027-05-16	2027-05-22	Ela Kallonen + All
Host Festival	2027-06-26	2027-06-26	All Organizers, Artists, Vendors, Volunteers












FEM
FEST

FEMFEST TIMELINE

6PM - Doors Open

2 hours to shop, get tattoos, get your hair braided, add tinsel, and support local vendors before the show begins!

8PM - Music Starts

Mal Isabel 8 - 8:30
Chloe Wyslocky 8:30 - 9:00
Mossy Mind 9:00 - 9:30
Gabi Dumas 9:30 - 10

10:00 - 10:45 - Break

A break to have a drink, hang with pals, check out the vendors, do your thing.

11:00 - Music is back on

Juliana Regan 11 - 11:30
Miss Madii 11:30 - 12

12:15 - DJ

ÉIRIS takes over the dance floor.

2AM - That's a wrap!

Relevant Links for FemFest 2027

FemFest:

- @femfestsoo on Instagram and
- Fem Fest on Facebook
- Website currently being developed

Ela Kallonen:

- @elaphotovideo on Instagram

Instagrams of Local Musicians:

- Miss Madii - @missmadiimusic
- Eiris - @eiris.111
- Gabi Dumas - @lucysdinermusic
- Mossy Mind - @mossymindmusic
- Juliana Regan - @juliana.regan

Instagrams of Local Vendors:

- Constance's Closet - @constances.closet
- 3C.threads - @3c.Threads
- Bumbolina Hair Salon - @bumbolina.studion
- Soft Goods and Mending by: Ham - @muel.goods
- Saige Burch Photography - @saigeburchphotography

Youtube Recap of FemFest 2026:

- https://www.youtube.com/watch?v=zcK-eJM4mOA

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Golnar Barzan

ii. Artist Practicing Name:
Goldie Barzan

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

I am a Sault Ste. Marie based visual artist and graduate of Algoma University's Visual Arts program. My practice centres on painting, particularly watercolour and acrylic, and explores colour, emotion, abstraction and the possibilities of mark-making. I am interested in the way visual art can interrupt routine, invite attention and create a moment of connection.
Alongside my studio practice, I initiate accessible community art projects that bring work into places people already inhabit. I founded Micro Galleries of the Soo, a series of small exhibition spaces that place art in unexpected locations and encourage residents to encounter creativity outside traditional gallery settings. I also presented Two Ways of Seeing, a mother-and-son exhibition with Aryo Barzan, reflecting our shared interest in art-making across generations.
My community arts work includes facilitating art and mindfulness programming with the Art Gallery of Algoma for a range of participants, including hospital staff and patients. These experiences have reinforced my belief that artistic engagement can be meaningful without requiring specialized knowledge or a formal gallery going habit. The Understudy at the Art Gallery of Algoma brings these interests together through a carefully constructed miniature exhibition that encourages curiosity, close looking and a playful new relationship with the gallery environment.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Visual arts; public art; multidisciplinary arts. Painting, miniature installation, artist-led exhibitions and community-based creative placemaking.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2500

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
The Understudy: Gallery 3.5

ii. Activity/Project and/or Event **Start Date:**
April 2027

iii. Activity/Project and/or Event **End Date:**
September 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Art Gallery of Algoma, café area, beneath the staircase, Sault Ste. Marie, Ontario. Gallery representative Jasmina has approved use of the proposed space.

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The Understudy is a miniature exhibition space proposed for the area beneath the staircase in the Art Gallery of Algoma. Inspired by the visual language of a full-sized art gallery, the installation will feature small framed original artworks, miniature sculptures and pottery miniature exhibition walls and architectural details, and a viewing area that allows visitors to peer into an intimate gallery-within-a-gallery. The result will be a surprising encounter with art in an overlooked part of a familiar community institution.

The project will be conceived, constructed and curated by myself in collaboration with my 12 year old son, Aryo Barzan. Together we will develop the miniature space, create and install original work, and manage the exhibition from spring through fall 2027. Depending on the level of funding and available display capacity, we may invite additional local artists to contribute miniature works. The initial project does not depend on securing outside contributors. A small interpretive label will explain the concept and identify the artists. Magnifying glasses will be available so that visitors can see all the finer details. We will be serving miniature food for opening night and have miniature flyers to advertise opening.

The Understudy is a continuation of our Micro Galleries of the Soo initiative, which has demonstrated the appeal of placing art in unexpected community settings. In this iteration, the concept comes inside an established cultural institution and explores the playful relationship between the scale of the miniature exhibition and the architecture surrounding it. Our Micro Galleries have been hugely popular with viewers reaching out to let us know how they have started making miniatures themselves or their kids have asked for miniature pottery wheels to be added to Christmas lists. One of the obstacles we encountered with the micro galleries was weather and coordination to install in public spaces, we have resolved this issue by moving it indoors to an area that is not being used for any purpose.

Objectives are to activate an underused area of the AGA: create a high quality original

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [ ] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
The Understudy supports Sault Ste. Marie's Community Cultural Plan by increasing access to cultural experiences, strengthening local artistic practice, fostering intergenerational participation and making creative use of an existing public-facing cultural space. It complements the Art Gallery of Algoma's role as a community arts institution while adding a distinctive experience in an area not normally used for exhibition.

As an artist led project developed with a young artist, the installation provides a direct opportunity for youth participation in the conception, production and presentation of visual art. Aryo will contribute as a creative collaborator, not simply as an audience member. The project also develops my capacity to produce small-scale public-facing installations, building on our earlier Micro Galleries of the Soo initiative.

The partnership with the AGA connects an independent artist led project to an established local institution. The miniature format encourages people of different ages to slow down, observe details and discuss what they see as they immerse into the mini gallery with a magnifying glass. This supports a more approachable and inclusive cultural environment.

Finally, the project contributes to local identity by presenting Sault Ste. Marie as a place where artists can experiment and where cultural experiences can emerge in unexpected spaces. It offers a modest, practical example of creative placemaking: activating an existing corner through imagination, artistic skill and collaboration rather than costly new construction. Its potential inclusion of additional local artists, subject to funding, could further strengthen creative connections. Our hope is that this becomes Gallery 3.5 and other artists will apply to have their own miniature show at the Art Gallery of Algoma.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Residents and visitors will encounter an original exhibition in a new area with the gallery's normal access arrangements. There are three gallery spaces currently, this would be gallery 3.5. This would mean more art for the same entry fee. The installation offers a playful introduction to visual art, particularly for children, families and people who may not typically seek out a gallery exhibition. Its small scale invites close looking and conversation, helping make art feel approachable and part of everyday life. We hope to inspire viewers to create and to encourage younger kids to make more art with our whimsical installation.

For us, the project offers practical experience in concept development, fabrication, installation, exhibition interpretation and public presentation. Our mother-and-son collaboration provides a tangible example of intergenerational artistic practice. For the AGA, the project activates an underused space and provides an additional point of engagement for café visitors. If resources allow, contributions from other local artists would extend these benefits.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Success will mean completing and installing the miniature gallery; presenting original miniature artworks during the planned spring-to-fall 2027 period; maintaining the display in good condition; and documenting the finished installation. Another measure of success will be to have this be a permanent miniature gallery space for future artists.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [ ] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

The primary audience is Sault Ste. Marie residents, including existing AGA visitors and members. The exhibition may also reach visitors from the Algoma region and tourists who visit the gallery. Its compact scale and playful presentation are intended to engage people who are curious about art regardless of prior gallery experience. The AGA often has tourists visiting, especially cruiseships and train visitors, we hope they will be delighted by this playful addition.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Families with children, young people, artists and art students, gallery members, café visitors and adults who may be less familiar with visual arts exhibitions thay may not normally visit the gallery but would perhaps make a special trip to see this whimsical and less intimidating exhibit. The AGA often has classes from local schools that visit and this could be an additional gallery that inspires an art activity. The installation will also appeal to visitors interested in unusual art spaces and small-scale art.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Promotion will include photographs and short behind-the-scenes updates shared through the the Art Gallery of Algoma's social media accounts, their extensive mailing list and other communications channels. We would also make tiny flyers to put up around the city and little flyers to leave at various establishments like restaurants and stores. Any additional promotion or press outreach will be coordinated with the AGA.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Myself and my son for most of the work, we may hire a handyman to install the structure safely under the stairs, AGA staff.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [x] Yes
- [ ] No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Goldie Barzan (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature October 30, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Materials & Supplies Costs					
3structure and construction material	650				
miniature furniture and flooring	350				
miniature framing and art supplies	500				
signage labels miniature flyers	150				
miniature food for opening	200				
installation handyman	250				
Equipment Costs					
Artist Fees					
Aryo and goldie	400				
Other Costs					
Total Costs	$ 2,500.00	$ 0.00			
Total Project Costs:	$ 2,500.00				

Application Project Plan Template

Name of Applicant: Golnar Barzan

Intake/Date: Goldie Barzan

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Measure site; confirm installation specifications, design, materials and permissions; finalize miniature exhibition concept	Jan 2027	Feb 2027	
Fabricate structure, interior walls, frames, artworks, signage and viewing features; test lighting and accessibility.	March 2027	March 2027	
Install with AGA coordination; photograph finished installation; launch and publicize.	April 2027	April 2027	
Maintain installation, monitor visitor response.	april 2027	sept 2027	
Conclude display; document outcomes and visitor feedback; dismantle or discuss future reuse with AGA.	october 2027	october 2027	

Goldie Barzan - Artist CV

Education

- Concordia University: BA Joint specialization in History and English Literature

- Algoma University: BA Visual Art

Solo Exhibition

2025- *Sidewalk Rituals* curated by Isabelle Michaud- Galerie Sans Clous, Sault Ste. Marie, ON

Two/Three Person Exhibition

2026- *Two Ways of Seeing,* Goldie Barzan, Aryo Barzan, Art Hub at Spring, Sault Ste Marie, ON

2026- *Micro Galleries of the Soo,* Goldie Barzan, Aryo Barzan, Keith Nadjiwon, Andrea Pinheiro, Sault Ste Marie, ON

2021- *Many Hats* Goldie Barzan, Lora Cazwell and Samantha Pine-Bennet curated by Annie King- Rolling Pictures, Sault Ste. Marie, ON

Group Exhibition

2026- *The Art Hub of the Great Lakes,* Twist Gallery, Toronto, ON

2025- *The Art Hub at Spring Resident Show,* Art Hub at Spring, Sault Ste Marie, ON

2025- *50 Amazing Years* - Art Gallery of Algoma, Sault Ste Marie, ON

2024- *The Art Hub at Spring Resident Show,* Art Hub at Spring, Sault Ste Marie, ON

2024- *Seven* - Art Gallery of Algoma, Sault Ste Marie, ON

2023- *Pocket Paintings* - Gallerie Sans Clous, Sault Ste Marie, ON

2023- *Indefinite Spaces* - Sault Ste Marie Museum, Sault Ste Marie, ON

2022- *Falling into Art* - Sault Ste Marie Museum, Sault Ste Marie, ON

2022- *Perplexity* - Sault Ste Marie Museum, Sault Ste Marie, ON

2020- *Animal Nature* - 180 Projects, Sault Ste. Marie, ON

Experience

2025-present *Art Gallery of Algoma* -Art and Wellness Coordinator (developing and executing art programming for mindfulness at the Sault Area Hospital). Sault Ste Marie, ON

2020-present *Thinking Rock Community Arts* -Board member (treasurer). Thessalon, ON

2025-Interview with Daniel Aubin on CBC Radio-Canada to discuss my show *Les Devantures de Sault Ste Marie*

2023-2026- Co-Organizer for *Algoma University*'s art auction fundraiser hosted at the John Rhodes Scholarship Dinner

2022- Artist talk with Galerie Sans Clous for National Francophone Immigration Week

2022- Co-hostess of *Falling into Art*, a wine and cheese silent art auction fundraiser for the Algoma University visual art program. Approximately $15k raised and broadened visibility for the program in the community.

Micro Galleries of the Soo
Project coordinated by Goldie Barzan funded by ACAP

Aryo and Goldie



See next page

Andrea Pinheiro



See Next Page

Keith Nadjiwon



Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:

ii. Gravity Bath - Adam Fahrer
[redacted]

iii. Organization/Collective Address Information: (Phone Number, Email Address)
gravitybath.band@gmail.com

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name

Title/Contact Info [redacted]

Name

Title/Contact Info

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

Gravity Bath is a four-piece progressive metalcore band from Sault Ste. Marie, Ontario. We are not incorporated and we do not have a label, manager or agent. Lyrically the band is an outlet for dealing with mental health, isolation and heartbreak, and those themes run through the songs on the EP.

We write, record and play original heavy music, and we want more of that to have a place in this city: a room that will book original bands on a Saturday night, and recordings and footage those bands can use afterwards. That means two things in 2027. We put our debut four-song EP in front of a room the week it comes out on April 9, and we film the night properly so the band has live video to apply with. Festival jurors and support-slot bookers in this genre ask for live footage before they ask anything else, and there is no cheap way to get it here. We also want to pay the opening acts and hand each one footage of its own set.

We recorded the EP at home. Brandon Morris produced and mixed it and George Lever mastered it, both through George's company G2 Productions, which is based in the UK, and the artwork is by Tourist Garden Visuals (@trst.grdn). It was paid for out of our own pockets. Our goal is to turn finished recordings into a band that plays, gets filmed, and can be booked outside this city.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Performing arts, music. Original progressive metalcore/djent: guitar-driven heavy music built on drop-tuned riffs, ambient texture, singing and screaming vocals. The collective works across songwriting, recording, production and live performance.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

Seed Funding ☐

Total Request Amount ($) 2,815

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Gravity Bath - EP Release Show and Live Documentation, Sault Ste. Marie

ii. Activity/Project and/or Event **Start Date:**
January 4, 2027 - booking, artwork and promotion begin (public event: Saturday, April 10, 2027)

iii. Activity/Project and/or Event **End Date:**
June 30, 2027 - documentation delivered, post-project reporting complete

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)
Venue in downtown Sault Ste. Marie, ON (address supplied once the booking is confirmed). Promotion through @gravitybath.band (Instagram/Facebook), gravitybath.ca, print posters and regional event listings.

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

On Saturday, April 10, 2027, one day after our debut four-song EP comes out, Gravity Bath plays its first headline show at a licensed venue in downtown Sault Ste. Marie. Doors at 7:00pm, about 150 capacity, $20 in advance and at the door.

Two local support acts open (confirmed in January) and we close with a 30-minute set through the whole EP. The recordings are finished. Gravity Bath is a new live act with no professional footage of itself playing, and that is what this application is for. In this genre, festival juries and support-slot bookers want live video before they will look at anything else, and a proper multi-camera shoot is a real production cost, not something a band can put together itself. One night, done properly, fixes both: there is an audience in front of the release, and there is footage we can apply with for the next two years.

The grant covers direct one-time costs: sound and lighting rental, a photographer, a professional live video shoot, support act fees and promotion. The venue charges no rental fee; it takes 25% of ticket sales, which at 100 paid admissions works out to about $500 out of the door. The two support acts are paid at $400 each.

The footage does not stay with us. Within four weeks each support act gets an edited clip of its own set, free, cleared for its own promotion. Three local acts come out of the night with a paid show and professional live footage, and that footage is the part the local scene will actually use.

By the end of June 2027 we will have a ticketed release show with 100 or more paid admissions, a full-length live video of the set, a photo set for press and future applications, clips in the hands of all three acts, and a final budget and attendance record filed with the City.

Venue, engineer and support acts are locked by the end of February 2027. The four of us rehearse weekly from February. Promotion runs from the first single in February through the release in April, about nine weeks, on the band's own channels with paid local and regional ads, print posters and community calendar listings. Photographer and videographer are booked and paid before the date. A band here usually has to drive to Sudbury or Toronto to be seen and filmed. This puts the performance, the filming and the photos in one room in Sault Ste. Marie, and pays the opening acts while it happens.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☐ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

- [ ] Promote effective, meaningful, and equitable community engagement and consultation processes
- [ ] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
The show adds a paid, ticketed, all-local night to the city's spring calendar in a month with almost no original live music, and it is promoted through the same local channels the City and its partners already use. That part is straightforward. Capacity is the harder one. Gravity Bath has been a studio project until now. This show is what turns it into a band with booking materials, a paid performance on record and a live video, and the two support acts get a paid show and footage of their own out of the same night. Three local acts end the year more capable than they started it, and that does not go away when the money is spent.

Professional development follows from the budget. A paid performance, direction from a professional video crew and a proper photo set are the things local players cannot usually afford, and everyone on the bill gets all three.

Partnerships are the structure of the whole thing: local venue, local engineer, local support acts, local photographer, local printer, a professional video crew brought in for the night. Volunteers from the music community work the door and the merch table, which is how people who are not in a band get involved without being asked for money.

Heavy music is what a lot of people in their twenties here actually listen to, and an all-local bill at a downtown venue says it belongs in this city.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

People who come get the first live performance of music that has been finished for months, in a room with a real PA and real lights, for $20, with two local bands on before us.

The three acts on the bill leave with a paid show and professional live footage of their own set. Support acts get their clip within four weeks, cleared for their own promotion. Most bands in this city have phone video and nothing else.

For us, the night turns a finished recording into something bookable. That is the step before regional shows, festival applications and the support slots that actually pay northern Ontario bands. It also means the opening acts get paid, which is not always the case here. All of the grant money is spent in town: the engineer, the photographer, the video crew, the printer and both support acts are all in Sault Ste. Marie, and they are paid in the same month the City releases it. The venue is local too, taking 25% of ticket sales instead of a rental fee. Volunteers from the local music community run the door and the merch table, so people outside the band have a stake in how the night goes. Everything we film gets posted publicly, and residents who could not make it still see what came out of their city.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

We measure success by whether the night did three things: 100 tickets sold at $20, three acts paid, and a professional live video of the full set plus a usable photo set in hand by the end of May 2027.

The footage then has to do work. Success is at least four festival, grant or support-slot applications sent with it before the end of the year, and each support act holding a clip of its own set within four weeks of the show. If the room ends up smaller than that, the filming goals still stand.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑	Regional (within Algoma) ☑
Tourism (those who will travel to take part or view) ☐	Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):

Local. We expect Sault Ste. Marie residents in their twenties and thirties who already go to shows: the metal, hardcore and punk crowd that turns out, plus friends and co-workers of three local bands. We reach them on Instagram (@gravitybath.band) and Facebook, with posters in downtown venues and shops, and through the scene's own group chats and pages.

Regional. Algoma and the corridor around it, including Elliot Lake, Blind River and Wawa, through online promotion and regional listings. A Saturday night is drivable, and two of the EP's singles come out in the five weeks before the show, which gives people out of town a reason to come in.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Two groups matter most. The first is the local heavy scene, the twenty or thirty musicians and regulars who show up to everything, some of whom we want on the bill, because they are the ones who will use the footage we hand out. The second is the people who follow the band online and have never seen it play, most of them 19 to 34, who would come out for a $20 Saturday. Behind both sits the friends and family of four band members, who reliably turn into first-time attendees and volunteers.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):
Nine weeks, starting with the first single.

The band's own channels do most of the work. Instagram @gravitybath.band is the main one, with a post cycle for each single (February 3 and March 3), the EP on April 9, and the show pushed through all of it. Facebook, YouTube and gravitybath.ca carry the ticket link and venue details.

Then a modest paid spend, geotargeted to Sault Ste. Marie and Algoma, in the last three weeks, plus posters and flyers in downtown venues, coffee shops and the venue itself.

The two support acts promote to their own audiences, which is why the bill is built from different corners of the local scene rather than three versions of the same band. We will submit the event to local community calendars and regional listings, and ask the venue to put it on its schedule and socials.

v. What age does the activity, project or event look to reach? (Select all that apply):

- [ ] 0-18
- [x] 19-34
- [x] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☑ 11-25	☐ 51+

Please provide a brief description of participant composition (maximum 150 words):
Twelve performing artists: four in Gravity Bath and four in each of the two support acts. One local sound engineer runs the show, and a photographer plus a video crew document it. Four to six volunteers from the local music community work door, merch and load-in. One person, the applicant, handles booking, promotion and reporting. About 20 to 22 people directly involved, all from Sault Ste. Marie and area.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☐ No ☑

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Gravity Bath (Organization/Collective Name), I, Adam Fahrer (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Adam Fahrer Signature October 30th, 2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Sound/Lighting/Multitrack recording	315		ACAP	Grant	705 Live sound quote
Venue	0		Ticket Sales (25%)	Cash	Blaster Powerhouse Terms
Event Photographer	400		ACAP	Grant	
Videographer	1000		ACAP	Grant	
Materials & Supplies Costs					
Poster and flyer printing	100		ACAP	Grant	
Equipment Costs					
Artist Fees					
Support Act fees	800		ACAP	Grant	
Other Costs					
Local and Regional Promo	200		ACAP	Grant	
Total Costs	$ 2,815.00	$ 0.00			
Total Project Costs:	$ 2,815.00				

Application Project Plan Template

Name of Applicant: Gravity Bath

Intake/Date: Early Intake - October 2026

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Confirm venue, engineer, lighting, support acts, ticket price	Jan 2027	Feb 2027	Venue agreement signed; both support acts confirmed; backup venue held.
Book photographer and two-camera videographer	Jan 2027	Feb 2027	Both contracted for Apr 10; written delivery of photos and a clip per act.
Rehearsals as a four-piece	Feb 2027	Apr 2027	Weekly rehearsals; two full run-throughs before the show.
Promotion campaign	Feb 2027	Apr 2027	Six weeks, from the Feb 3 single to the Apr 9 EP; posters by late March.
Production advance with venue and engineer	Mar 2027	Apr 2027	Stage plot, input list, schedule, load-in and curfew confirmed.
Event: Gravity Bath EP release show	Apr 2027	Apr 2027	Sat Apr 10; two support acts; 45-minute set; photo and video capture.
Documentation delivery and final report	Apr 2027	Jun 2027	Clips to all three acts by May; photos and City report by June.

Gravity Bath

Project: EP release show and live documentation, Sault Ste. Marie, Saturday April 10, 2027

1. Collective members and contact information

Name	Role	Contact
Adam Fahrer	Guitar (Applicant and primary contact)	[redacted]
Liam Tallon	Vocals and lyrics	[redacted]
Patrick Dal Cin	Bass	[redacted]
David Peredun	Drums	[redacted]

2. Band biography

Gravity Bath is a four-piece band from Sault Ste. Marie, Ontario. We play progressive metalcore with djent elements: drop-tuned riffs and odd meters, with quieter passages that give the heavy parts more impact.

The band started as a recording project between two friends. Adam and Liam have been writing music together for over ten years. Adam and Liam write and record the songs at home, Adam plays guitar and bass on them, Liam writes the lyrics and sings them. The name comes from the feeling of sitting under the weight of a situation and the struggle of getting out from under it. The lyrics work that idea through mental health, isolation and heartbreak.

The debut EP is four songs, written by Adam and Liam and recorded with G2. Brandon Morris produced and mixed it, George Lever mastered it through G2 Productions in the UK, and the cover art is by Tourist Garden Visuals (@trst.grdn). We paid for the recording ourselves, with no label behind it, no manager and no agent. The EP comes out April 9, 2027.

The live band is complete. Bass and drums were settled in October 2026, which is what makes the April 10 release show possible. Before that the band had finished songs and no way to put them in front of a room.

3. Members

Liam Tallon: vocals and lyrics. Co-Founder/Composer with Adam. The two have been friends and writing partners for over ten years. Vocal style covers a wide range of singing and screaming that is very unique in the SSM music scene.

Adam Fahrer: guitar. Co-Founder/Composer with Liam. Also plays in several other working bands in Sault Ste. Marie since 2018 including The Brendan Hodgson Band and The Highwaymen Live Forever Tribute by Jeffrey Wright

Patrick Dal Cin: bass. NOMFA nominated audio engineer and local bassist. Sound engineer at Rolling Pictures.

David Peredun: drums. Local Jazz/Metal drummer of many bands in SSM and former percussion teacher at Algoma Conservatory of Music

4. Links

Where	Link
Instagram (main account)	https://instagram.com/gravitybath.band
Facebook	https://facebook.com/gravitybath.band
Drive folder: EP audio and artwork	https://drive.google.com/drive/folders/1G0qTj1rYvlklBxIfO3aDX74gcpJOvA1u?usp=drive_link

5. Supporting material

The full EP, four songs, is written, recorded, mixed and mastered and in hand. It is not a proposal for a recording: the recording exists. The playing, the arrangements and the mix in those files are the evidence of what this collective can produce.

Nothing recorded before September 2026 is included. The band is in the middle of a public rename, from Hollow Sky to Gravity Bath and withdrew the three singles it had released under the old one, so there is no earlier catalogue to send.

Everything else attached with this application: the completed application form, the ACAP Application Budget Template, and the ACAP Project Plan Template covering seven activities from January to June 2027.

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:
Great Lakes Artist Series

ii. Organization/Collective Address:

iii. Organization/Collective Contact Information: (Phone Number, Email Address)

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name Madeline Hubbard	Name David Dellaire
Title/Contact Info Co Artistic Director	Title/Contact Info Co Artistic Director

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

Please see attached .doc: ACAP Responses Section 1:v.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Please see attached .doc: ACAP Responses Section 1:vi.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

Seed Funding ☐

Total Request Amount ($) 2,999

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Great Lakes Artist Series

ii. Activity/Project and/or Event **Start Date:**
August 10, 2027

iii. Activity/Project and/or Event **End Date:**
August 13, 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)
Please see attached .doc: ACAP Responses Section 3:iv.

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

Please see attached .doc: ACAP Responses Section 3:v.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☑ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☑ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☑ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☑ Provides opportunities for volunteerism

☑ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
Please see attached .doc: ACAP Responses Section 3:vi.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Please see attached .doc: ACAP Responses Section 3:vii.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

Please see attached .doc: ACAP Responses Section 3:viii.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑ Regional (within Algoma) ☐

Tourism (those who will travel to take part or view) ☐ Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):
Please see attached .doc: ACAP Responses Section 4:ii.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):
Please see attached .doc: ACAP Responses Section 4:iii.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):
Please see attached .doc: ACAP Responses Section 4:iv.

v. What age does the activity, project or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☑ 26-50
☐ 11-25	☐ 51+

Please provide a brief description of participant composition (maximum 150 words):

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☐ No ☑

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Great Lakes Artist Series (Organization/Collective Name), I, Madeline Hubbard (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 29, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

GLAS ACAP Responses: October 2026 (for our 2027 Season)

Section 1

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words): Count 248

Great Lakes Artist Series (GLAS) is a new summer concert series that premiered August 2026. We aim to offer high quality music performances in Sault Ste. Marie. It is the outcome of many years of combined professional opera and theatre experience of David Dellaire and Madeline Hubbard. We aim to fill a gap in the Sault music scene by offering more classical singing opportunities other than our strong local choral tradition. Opera and Art Song are two genres of music not readily available to audiences in the Sault.

This summer, our series of concerts, both classical and musical theatre, will use local singers, pianists and a visiting Artist in Residence. Additionally this year, we will have performances of a fully staged one-act comedic opera. We aim to pay performers according to the standard pay set out by the Canadian Federation of Musicians.

We offer free educational opportunities to young singers, and mentoring to local 'up and coming' artists by bringing in experts singers and collaborative pianists. Sault Ste. Marie has produced a number of talented musicians who live all over the world and we hope to bring some of them back to take part in our projects.

In addition to paid performances, we are dedicated to offering free community based opportunities to hear our musicians perform. We are dedicated to culturally appropriate casting and partnering with local groups already reaching Sault audiences. You can see a record of all our 2026 series events included in the supporting documents.

vi. Please indicate the organization or collective's discipline of focus:performing arts, media arts, literary arts, multi & interdisciplinary arts,heritage arts, public art, other, and description (maximum 50 words): Count 38

Our discipline of focus is the performing arts, specifically opera and musical theatre. We would like to coordinate concerts, as well as mount fully staged operas and musicals using costumes, lights, props, scenery, and sets in suitable venues.

Section 3

iv. Activity/Project and/or Event Location: (Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words) Count 50

We are currently exploring potential venues. We have the following planned:

1. German Art Song Concert: Sault Ste Marie Museum
2. Musical Theatre Cabaret: The Loft
3. Staged Opera: Korah Collegiate Theatre
4. Teen Workshop: The Loft
5. Opening Night Gala: Sault Ste Marie Museum

Social media links can be found in our supporting documents.

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words): Count 746

We will present a series of concerts in August 2027. We are including local and returning musicians and are seeking funding to include a professional visiting Artist in Residence and a professional Collaborative Pianist. Our goal is to pay them according to the standard pay set by the Canadian Federation of Musicians. Our concerts include:

1. An Evening of German Art Song, featuring local classical singers, Artist in Residence and a Collaborative Pianist
2. A Musical Theatre Cabaret, featuring local singers and a professional Collaborative Pianist
3. Puccini's one-act Opera Gianni Schicchi, featuring local classical singers, Artist in Residence,
4. A Free Preview at the Downtown Pavilion, our performers volunteer their time
5. A Teen Workshop where local teen singers work with our Artist in Residence

Partnerships with Local Groups and Local Musicians:

We network to meet singers and production team members with local voice teachers and artists we have met through participation in local community theatre. Our 2026 Season has provided us with a thorough list of local singers. We are advertising through these same groups as well as the Sault Symphony Orchestra and the many local choirs.

We hope that in future years, we will be able to form formal partnerships with local groups who are already doing an excellent job of producing great work and engaging audiences. One such group is: the Sault Symphony Orchestra. We are also beginning to discuss a potential partnership with Sault Community Theatre.

Producing Fully-Staged Opera:

It is our ultimate goal to stage full operas in a financially sustainable way. We have identified the following main challenges: engaging local classical musicians, how to bring in musicians who do not currently reside locally, and identifying and reaching a local audience.

We are grateful to say we were able to successful begin to address these challenges in 2026 and have additional plans for 2027:

1. To engage local classical musicians to eventually staging opera: We engaged 9 local classical singers to sing in our classical concerts. These were supplemented by 2 returning artists from Toronto, David and I and our Visiting Artist in Residence. While finding pianists on short notice was a challenge, we found several local, qualified musicians who wanted to help in future years. We now feel confident that we have the local skill and buy-in to support the company locally.
2. To assess our model for bringing in artists from outside the community: We know there will be times when some singing roles will need to be cast from outside our community. We believe we have built the relationships to do so from our previous career experience. This was successful in 2026 with the engagement of our Artist in Residence. We already have potential names for 2027.
3. To identify and reach our local audience: We now know there is an underserved audience for classical music and opera locally. We want to do something new for these audiences. 2026 allowed us to try different types of advertising and collect data on what drove the most engagement. We were especially pleased to see that only 30% of ticket sales came from direct relations of performers. In 2027 we will be able to narrow down the ways we advertise. We are especially excited to partner with the local box office which has excellent outreach with their base.

Visiting Artists, Mentoring and Education:

Since we will be bringing in a trained, experienced professional from elsewhere, we will use the opportunity to offer training to ‘up and coming’ local teen performers who intend to pursue the arts further. Visiting & Returning artists who grew up in the Sault are likely to be emerging artists to whom we offer a fee and the opportunity to perform in their home town. We were pleased to have 4 such performers in 2026 who volunteered their time. We cannot offer a fee to singers without significant grant and sponsorship support which we are growing.

Ensuring Quality Moving Forward:

We set out a three-year plan to successfully achieve this goal. We were very pleased to reach all our goals for year one, and we are moving on to year two:

Year Two Stage a one-act Italian, comedic opera with Piano

We have decided to pair this with a German Art Song concert and a Musical Theatre cabaret based on our successes from 2026 rather than Opera scenes as previously planned.

Year Three (and forward) Begin to formalize local partnerships including: the symphony, local choirs and potentially ballet (depending on the needs of the production).

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports. Please explain these selections (750 words maximum) Count 710

Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

We propose to support the following opportunities identified in the Sault Ste. Marie Cultural Plan:

1. Downtown revitalization: By using venues downtown, it will draw traffic and presence.
2. Youth: Free programming to see our performance previews or attend our workshop will enhance youth programming in the city.

We propose to improve the following weakness identified in the Sault Ste. Marie Cultural Plan:

1. Siloization and Communication: We will work with a range of local groups and want to maintain good communication regarding needs, plans, and opportunities to collaborate. A list of these groups can be found below under community connections.

Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

Currently, there are two main economic losses to Sault Ste Marie caused by lack of classical vocal music:

1. Local residents who take their extra income down to the US or east and south within Ontario to see performances we could be providing here.
2. There are not sufficient paid opportunities for classical musicians

Lack of social diversity results from our locally trained musicians leaving and not having an opportunity to come back and perform in their city.

Our concert series offers a solution to these three issues. Residents can stay here in the summer and enjoy our city, emerging and professional musicians can be paid, and we can improve social diversity with the re-integration of our lost artists, if only for the week.

Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

We are pleased to offer a free workshop and masterclass for more advanced teenage students. These students will also be offered an opportunity to audition for one of our concerts. They will be offered the opportunity to work with our Artist in Residence, a professional artist from outside Sault Ste Marie. We have also received a request for mentorship from a young performer who wants to learn about directing. We are happy to include them in our plan.

Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

It is our hope that as our concert series grows, there will be opportunities to include artists and performers from other local organizations. We should be able to offer performance spots and support them with our advertising and production team infrastructure.

Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

Included in the list of singers who studied here but have left, are many emerging artists. This concert series will provide an opportunity for them to perform in the city where they first received training and support with pay.

Fosters community connections, partnerships and networks

We have previously listed these in the application. To reiterate, it is important to us to partner with current groups. We do not want to re-invent the wheel. A brief list of these includes: local voice teachers, local choirs, the Sault Symphony Orchestra, the Sault Ste Marie Museum, Algoma University, The Loft, the Waterfront Adventure Centre, Sault Market, Local Churches and other venues, the Musical Comedy Guild, West End Theatre project, and local professional and amateur musicians.

Provides opportunities for volunteerism

Opportunities for volunteers will include: opening night gala reception and ushering at concerts. We expect, based on previous experience with local theatre, that additional volunteers may approach us with ideas of how they would like to help. We remain open to including as many participants as possible.

Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Sault Ste Marie currently has strong music and theatre education programs and opportunities. However, if these artists wish to pursue professional work, there are limited opportunities, if any, to work in their own city. This outflow of artists once they hit an advanced or professional level in their training, is a loss to our sense of identity as a community that supports music and theatre. We want to include these musicians in the annual offerings to local residents, who currently need to travel into Michigan or south and east within Ontario to see these artists.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum): Count 285

Benefit to audiences: Our festival will benefit audiences by producing an otherwise unavailable concert series for the local community to enjoy high quality music performances. By bringing classical vocal music (opera & art song) to the Sault, we will broaden the already strong cultural spectrum of music that is locally available.

Benefit to current residents and the City: Many residents currently travel to Toronto for musicals and opera performances, but we hope to provide a reason for people to spend their money locally and to get a fully satisfying musical experience. We believe that this will also encourage people from areas outside of Sault Ste. Marie to travel here for the series, which we hope will grow year on year and bring more tourism to Sault Ste. Marie.

Benefits to performers (established and emerging): Sault Ste. Marie already boasts an impressively high calibre of musicians in many genres of music, and also has a large contingency of former residents who we would like to welcome back to the city as guest performers. Unfortunately, once these performers train at a certain level, or become performers, they leave to pursue their craft. This will give them an opportunity to come back. Providing paid opportunities for local musicians is also very important to us and is a huge part of our overall long term plan.

Benefits to young, local performers: Creating a performance series that will bring many musicians together forms a collaborative event that also brings a sense of community to the performers and artists themselves. Mentoring is a natural and planned outgrowth of this community.

The long-lasting effect of such an event is to highlight Sault Ste. Marie as a destination for high quality cultural output.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words): Count 148

Success will be measured based on the following qualitative and quantitative factors:

Qualitative:

Completing our goals as assessed in our postseason analysis (see supporting documentation). Goals:

1. Did we complete all planned events? Did we have a polished product?
2. Did we use local and visiting artists? Were we able to pay them at appropriate rates?
3. Was our youth workshop useful to the participants?
4. How was attendance at our free performance? How could we advertise better?
5. How did partnerships with community organizations play out? We will reach out to ensure that both sides had their expectations and goals met before moving forward to next season.

Quantitative:

1. Did we sell more tickets than 2026? For which events?
2. What % were sold to family of participants vs the public?
3. Which ads generated the most social media traffic?
4. A Survey to audience: ticket price, how did you hear about us, would you come back?

Section 4

ii. What audiences do the proposed activity, project and/or event look to reach?
Select all that apply: Local (within the Municipality) & Regional (within Algoma) Please describe the items selected (250 words maximum): Count 81

We are aiming to target the local municipality and Algoma Region to attend these events. Looking at our budget and breadth, we don’t want to over-extend and lose our focus on our reach. Specifically, we are looking at the people of Sault Ste. Marie, and new this year, will plan to reach surrounding areas. It has been suggested to us by a supporter in Thessalon that they could organize a bus with enough notice. Meta and supporters make this shift attainable.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum). Count 168

Enthusiasts with disposable income This is our main target demographic. These individuals are 50+, with higher disposable incomes that attend artistic events throughout the community. These individuals attend other events such as the symphony, musicals, theatrical performances

and charity fundraising concerts. We have learned that they are more successfully reached through the local box office and we will leverage that partnership this season.

Early-Career Professionals Driven by novel experiences, these individuals are new to experiencing culture in the area. These high achievers are innovative and are oftentimes looking for performative consumption. They want to build their personal brand (social media etc), look cultured or demonstrate a higher status lifestyle. This year we will aim to target this group with group discounts and marketing toward an office summer event.

Young Adults With Interest for the Arts These individuals are looking to expand their knowledge of the arts. Through the workshops, their knowledge base will expand and then will retain this audience to attend the other activities through promotions/discounts.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words): Count 236

A grass roots approach is necessary to promote this event, as it is something new for the area. Starting with word of mouth and networking to build an initial interest is crucial to build a critical mass of interest. Once the event is announced to friends and family, it will give the brand a bit of life to start garnering interest with their networks.

A social media brand will be created on various platforms (facebook, instagram etc). Those platforms will have a small budget allocated to them in the initial year to push targeted ads to those individuals described in #2. From here, the branding will be similar to other opera companies around the world, with the logo being text based and playing on the shortened “GLAS” acronym.

Classifieds will be placed in local newspapers, as a large portion of the target audience still subscribes to printed media. As well, radio advertising will be critical to the success of the promotions.

Cross-promoting is another key area for success. We will be partnering with similar groups to share advertisements with their audiences This will be done with ads in their programs, social media posts and flyers. The local coffee shop newsletters are a great way to advertise to a lot of people who already purchase premium products and will have the income to support their interests.

Other advertising opportunities would be posters, flyers and potentially using billboards.

Expense Type	Expense	2026 Budget (updated since March 2026 ACAP)	2026 Actual	2027 Self-Funded by David Dellaire & Madeline Hubbard	2027 Request from ACAP	2027 Sponsorship Goal	Notes
Advertising	Radio Ads	$ 350.00	$ -	$ -			
Advertising	Meta Ads	$ 350.00	$ 80.00	$ 240.00			
Advertising	Program Ads	$ 450.00	$ 810.00	$ 1,500.00			
Advertising	Soo Today	$ 300.00	$ -	$ -			
Advertising	Poster & Postcards	$ 350.00	$ 360.00	$ 360.00			Seeking printing sponsorship
Advertising	Paid for a Volunteer to attend a workshop	$ -	$ 30.00	$ -			
Artist Fees & Other	Concert 1 Pianist	$ 300.00	$ 150.00	$ -		$ 300.00	Local Pianist
Artist Fees & Other	Concert 1 Pianist Travel	$ 350.00	$ -	$ -			
Artist Fees & Other	Concert 2 Pianist	$ 300.00	$ 150.00	$ -		$ 300.00	Local Pianist
Artist Fees & Other	Concert 2 Pianist Travel	$ 300.00	$ -	$ -			
Artist Fees & Other	Opera Pianist	$ -	$ -	$ -	$ 1,000.00		Local Pianist
Artist Fees & Other	Artist in Residence Workshop Fee	$ 150.00	$ -		$ 150.00		Refused Fee to help build series 2026 - this will not be possible in future
Artist Fees & Other	Artist in Residence Travel Expenses	$ 350.00	$ -		$ 700.00		Refused Fee to help build series 2026 - this will not be possible in future
Artist Fees & Other	Honoraria for additional local performers	$ -	$ 75.00		$ 1,149.00		Paid a part of volunteer's mileage 2026 - 2027 aiming to pay singers
Artist Fees & Other	Honoraria for returning artists	$ 350.00	$ -	$ -		$ 1,500.00	
Event	Opening Night Gala Reception	$ 350.00	$ 540.00	$ 550.00			Including social media back drop
Operation	Step & Repeat Banner	$ -	$ 540.00	$ -			One-time expense
Operation	Materials & Supplies Costs	$ 150.00	$ 125.00	$ 125.00			
Operation	Event Insurance	$ 300.00	$ 585.00	$ 590.00			Yearly policy made more sense
Operation	Box Office related fees	$ -	$ -	$ -			Added to ticket cost
Other Compensation	Producer Fee	$ 1,000.00	$ 1,000.00	$ 1,000.00			
Production	Costumes	$ 150.00	$ -	$ 400.00			
Production	Equipment Rental & Technician Costs	$ 2,500.00	$ 1,050.00	$ 1,000.00			
Production	Piano Tuning	$ 250.00	$ 115.00	$ 250.00			Cost shared with St. Luke's 2026, May be included in venue 2027
Production	Venue: Main Production	$ 1,300.00	$ 1,200.00	$ 2,100.00		$ 400.00	
Production	Venue: Concert 1	$ 250.00	$ 250.00	$ 250.00			
Production	Venue: Concert 2	$ 250.00	$ 250.00	$ 250.00			
Production	Track Purchase for Review	$ 320.00	$ 285.00	$ 70.00			Rehearsal tracks in 2027
Production	Surtitle Rental	$ -	$ -	$ 350.00			
Production	SOCAN License Fee	$ 150.00	$ 80.00	$ 160.00			Assuming 3% of ticket sales, German art song & Cabaret
Production	Rehearsal Space	$ 20.00	$ 20.00	$ 20.00			Museum for Audition
Production	Set	$ 150.00	$ -	$ 750.00			
Production	Props	$ 50.00	$ -	$ 250.00			
Production	Programme	$ -	$ -	$ -			Online program accessed with QR code
			Totals	$ 10,215.00	$ 2,999.00	$ 2,500.00	
				Previous investment plus marginal income from 2026 (Includes VIVID)		Reasonable based on 2026 sponsorship plus new contacts	

Activity Category	Activity	Start Date	Description /Notes	Assigned or Complete?	Additional Notes
Advertising	Programme Ads from 2026 to repeat	11/1/2026	Sault Symphony, Soo Opera MI	Michael	Decision on locations made based on the timing of 2026 social media spikes in relation to programme ads.
Advertising	Design poster	11/1/2026		Michael	
Operation	Select & Book venues	11/1/2026	Possible choices: Sault Museum, Loft, St Luke's, Korah, New Central United Venue?	Maddy & David	
Production	Auditions	2/1/2027	Auditions will be advertised online (social media), through local voice teachers and through personal invitations.	Maddy & David	
Production	Select & Hire Guest Artist in Residence	2/1/2027		David & Maddy	
Production	Book Rehearsal Space	2/1/2027		At Production Meeting	
Advertising	Announce Festival for 2027	4/1/2027	Announce festival evnts and dates with a news story on sootoday, sault star and on social media.	Michael	
Operation	Insurance in Force	5/1/2027	Cooperators - for full year	Maddy to renew	
Advertising	Algoma Festival Choir	5/1/2027		Michael	Missed in 2026
Production	Production Meetings	5/1/2027	All relevent members	Michael	
Advertising	Posters	6/1/2027	Hang posters around town at community event boards, local news and "what's going on in the Sault" areas. As well as share digital copies on social media: Soo Spaces, Soo Market, What's Happening in the Soo, Sault Ste. Marie Thespians	Michael	
Advertising	Soo Now Coffee Newsletters	6/1/2027	Soo Now is in all local coffee shops in SSM and surrounding areas. This is a quick and low lift way to ensure that our name and brand is out there in the world in the hands of people who already purchase premium products.	Michael	NA 2026 - check in 2027
Advertising Deadline	Italian Festival	June 2027		Michael	Did not write back in 2026
Operation	Finalize Project Plan Items	6/11/2027		DONE	
Operation	Ensure step and repeat is in good condition (clean?)	6/12/2027		Michael	
Advertising	Email to Patty's Choir	6/15/2027	When tickets go on sale	Michael to notify David	
Operation	Post tickets for sale	6/15/2027	Using Community Theatre Box office 2027	Michael to post once poster is done	
Operations	Solicit Sponsorships for Workshop & Other	6/16/2027	"Lawyer wall," General amounts and food for the gala	Michael	Comps to classical for sponsors
Operation	Send out offers for Teen Workshop	6/20/2027		Maddy & David	We need to get this done ASAP
Production	Rehearsal Schedule	6/20/2027		At Production Meeting	
Advertising	Press Release 2	6/30/2027	Out of town Artists: Split by Classical (Aria & Art song) and MT	Michael	Visiting Artist in Residence and Returning Artists
Social Media	Social Media during rehearsal period	7/1/2027	Use Social Reels on all platforms to engage potential audience members.	Michael - to post, Maddy/David/Nadia/Candace to film & send	
Social Media	Other's socials	7/1/2027	Tourism SSM, Spaces, Arts & Culture SSM, Thespians, What's Happening	Michael	

Activity Category	Activity	Start Date	Description /Notes	Assigned or Complete?	Additional Notes
Operation	Ensure all artist in residence, performer, equipment rentals, technician hires and venue rental contracts are complete and in place.	7/1/2027	We have already been in touch with all of these potential partners. Details are being finalized.	In progress - Maddy	
Production	Rehearsal period	7/1/2027	Classical concert singers will receive coaching by David Dellaire, and Musical Theatre Review cast will rehearse music and staging with Madeline Hubbard.	Maddy, Candace, David & Nadia	
Advertising	Ad at Soo Market Screen	7/8/2027	30 days before preview	Michael	
Operation	Plan Gala	7/10/2027	Venue, Food Sponsor, Volunteer to run	Michael to think on volunteer and then meet with them to discuss. Michael to book space ASAP.	
Advertising	Targeted ads	7/15/2027	Pay for some targeted ads online to promote the event. Target individuals with interest in the arts, music, opera, and entertainment. Select specific ages (50+ and 16-35).	Michael	
Operation	Send Invitations to Opening Night	7/20/2027		Maddy & David	
Production	Prepare programme & Print QR	8/1/2027		Michael & Maddy	
Production	Prepare Boards of other local orgs to support	8/1/2027		Maddy	
Production	Collect posters etc of local orgs to post at our shows	8/1/2027	Symphony, The Loft, MCG, West End, VIVID, Sault Indie Theatre	Maddy	
Operation	Prepare audience survey & QR code	8/6/2027		Maddy & Michael	
Production	Free preview	8/7/2027	A preview in the outside performance space of the Soo Market.		Already booked
Production	Opening Night Gala Reception	August 10, 2027			
Advertising	Announce Festival for 2027	9/1/2027	Announce festival events for 2027 at the festival in 2026. Update dates on GLAS social media.	Done	
Operation	Postseason assessment	9/1/2027	Go over data collected in survey, decide what is worth repeating and what we should consider changing for the next season	Maddy, David & Maddy	
Operations	Finalize Season 2028	Nov 2027		Maddy, David, Michael	
Advertising Deadline	West End Theatre Project	April 14-17th 2027		Michael	
Advertising Deadline	Musical Comedy Guild	April 28th - May 1st 2027		Michael	
Advertising Deadline	Soo Theatre (Michigan)	Aug 5-9, 2027		Michael	
Production	Additional Concerts	August 10-13, 2027			
Production	Opera: Dress Rehearsal	August 10-13, 2027	Dress rehearsal for musical theatre review		
Production	Youth Workshop	August 10-13, 2027	Youth Workshop	Maddy & David to attend	
Production	Opera performances	August 10-13, 2027			
Production	Dress Rehearsal/Run Through of Cabaret & German Art Song	August TBD			

Activity Category	Activity	Start Date	Description /Notes	Assigned or Complete?	Additional Notes
Production	Opera: Technical Rehearsal	August TBD	Work with lighting and sound to ensure that everything is working ahead of the performances.		
Advertising Deadline	Chamber Singers of Algoma	May 6th 2027		Michael	Missed in 2026
Advertising Deadline	Billboard at Stones	Mid July 2027	Contact Mamie Stone to put our event name and dates on her billboard.	Michael	
Advertising Deadline	Flyers	Mid July 2027	Contact a local supermarket to see if they can do some bag stuffing with flyers to get the event out there. Ensure it is a conventional grocery store, as opposed to discount banners as we want to capitalize on those with more disposable income.	Michael - to check at Metro/Pino's	
Social Media	Social Media: Facebook, Instagram, TikTok	Throughout Year	Begin Advertising: Series details, announce artist in residence	Michael	

Great Lakes Artist Series
Projected Income Statement **see notes
Festival Only (No additional events)
August 31, 2026

Revenue					**Notes**
Aria Concert	$	1,425.00			
Art Song Concert	$	775.00			
Musical Theatre Revue	$	3,465.00			
Cash Sales at Door	$	685.00			
Sponsorships	$	1,250.00			
Total Revenue			$	7,600.00	
Expenses					Details available on Budget for 2027 Festival
Advertising	$	1,280.00			
Artist Fees & Other Fees	$	1,375.00			
Event	$	540.00			
Operation	$	1,250.00			
Production	$	3,350.00			Final Invoice for Mic Rental not yet recieved. Working from quote.
Total Expenses			$	7,795.00	
Total Projected Loss			$	(195.00)	

GLAS 2026 Post-season analysis summary:

Qualitative: Taken from 2026 Goals as presented in March 2026 ACAP Application

1. Was the performance classical music? Did we have trained and experienced singers who gave a polished product?
    a. Classical Music: Yes
    b. Trained and Experienced Singers: Yes
    c. Pianists/Coaches: This presented a challenge in 2026 that we have minimized by planning further in advance for 2027.
2. Did we use local and visiting artists? Were we able to pay them at appropriate rates?
    a. We used both local and visiting artists.
    b. No. We were unable to secure sufficient funding in our first year to pay local singers. Yes. We *were* able to pay our pianists. We made a fee offer to our visiting artist in residence, however she refused the fee because she wanted to contribute to the growth of the series.
3. Was our youth workshop useful to the participants? (We will reach out by email or phone after the workshop)
    a. Yes. We had an excellent response.
    b. We did not reach out by email because it seemed redundant after the response in person.
4. How was attendance at our free performance? How could we advertise better?
    a. We were very pleased. We had several people attend who did so specifically for the concert and a decent number who returned after their market shopping.
    b. We will continue to advertise it as one of our events.
5. Did we take steps to ensure we had culturally appropriate casting and change plans when necessary?
    a. Yes. There were a few songs in the Musical Revue that had to be cut. We replaced them with other choices. We did reach out our call for auditions to the local synagogue, but unfortunately we did not have singers come out.
6. How did partnerships with community organizations play out? We will reach out to ensure that both sides had their expectations and goals met before moving forward to next season.
    a. We had no official partnerships in 2026. However, we have been welcomed back to book the Sault Ste Marie Museum in 2027 should we need it. THe Speakeasy is unfortunately not booking in 2027 due to budget. St. Luke's was a beautiful venue that continues to welcome us.

Quantitative:

As previously mentioned, this year is a test of viability. It would not be appropriate to judge successful implementation based on ticket sales. However, we would like to take the opportunity to assess our advertising plan and final product using a survey provided to our audiences. It will be short and given by QR code. It will help us find out which of our

advertising streams was most successful, appropriateness of ticket price, and what type of audience attended, based on our marketing goals below, and whether the audience would attend again. We will then use this information to assess, make changes and move forward.

This did not go as planned. As we got closer, we questioned whether a survey would accurately contain the data we needed. Instead, we chose to assess based on the following:

1. **Which ads drew online traffic**: According to our Meta data, our most successful ads were with the Sault Symphony. We also got significant social media spikes from our Meta ads, which we will add more of in 2027.
2. **Who is buying tickets**: We don't just want to do these events for the friends and family of the performers. While this overlap will always exist, with such a closer-knit arts community, we want to make sure we're reaching others. Our analysis showed that only about 30% of ticket sales were purchased by direct family members of performers or administrative staff. This means there is an audience outside of performers to be served.

Next season we will consider again which quantitative data will help us.

GLAS 2026 Media Feature, Articles and Published Press Releases

CTV Feature
https://www.ctvnews.ca/northern-ontario/video/2026/08/05/opera-returns-to-sault-ste-marie-after-decades/

CTV News Article
https://www.ctvnews.ca/northern-ontario/article/opera-once-again-takes-centre-stage-in-sault-ste-marie/

Soo Today Press Releases
https://www.sootoday.com/local-entertainment/new-great-lakes-artist-series-bringing-opera-musical-theatre-to-algoma-12358189

https://www.sootoday.com/local-entertainment/cabaret-style-show-comes-to-algoma-universitys-speakeasy-bar-12532851

Soo Star News Article
https://www.saultstar.com/entertainment/sault-singers-really-owning-browns-songs

GLAS Social Media Account

https://www.facebook.com/profile.php?id=61576472403690

GLAS Ads in other organizations' programmes

Frozen: West End Theatre Project



The Sault Symphony



Soo Opera Michigan



GLAS Logo, Social Media Images & Brand Kit






GLAS
2026

Our Free Concert at the Downtown Pavilion



Our Free Concert at the Downtown Pavilion



Our Free Concert at the Downtown Pavilion



Our Art Song Concert

Performers Melinda Delorme

(Visiting Artist in Residence)

&

David Dellaire (Co-Founder)



Our Aria Concert

David & Maddy both sang in this Concert, and we wish we'd hire a Photographer! This is the only picture We managed to snap.



Our Opening Night Gala at the Sault Ste Marie Museum



Our Opening Night Gala at the Sault Ste Marie Museum

Grateful to Will Hollingshead for

All his support this season!



Our Opening Night Gala at the Sault Ste Marie Museum





Our Opening Night Gala at the Sault Ste Marie Museum



Our Opening Night Gala at the Sault Ste Marie Museum



Musical Revue at Speakeasy





Musical Revue at Speakeasy



Musical Revue at Speakeasy





Teen Workshop with Melinda Delorme



Teen Workshop with Melinda Delorme



Volunteers

Stage Manager Nadia



Volunteers



Volunteers

Sarah work our projector



Volunteers

Candace catering our

Opening Gala



Returning Artists (Trained in SSM and working Elsewhere)

A big part of our mandate is to bring home Singers who trained here but are currently working/training/living away.

Ryan Mauro sings here



Returning Artists (Trained in SSM and working Elsewhere)

Carli Disano



Returning Artists (Trained in SSM and working Elsewhere)

Luca McCauly



Returning Artists (Trained in SSM and working Elsewhere)

Melody Shafiee

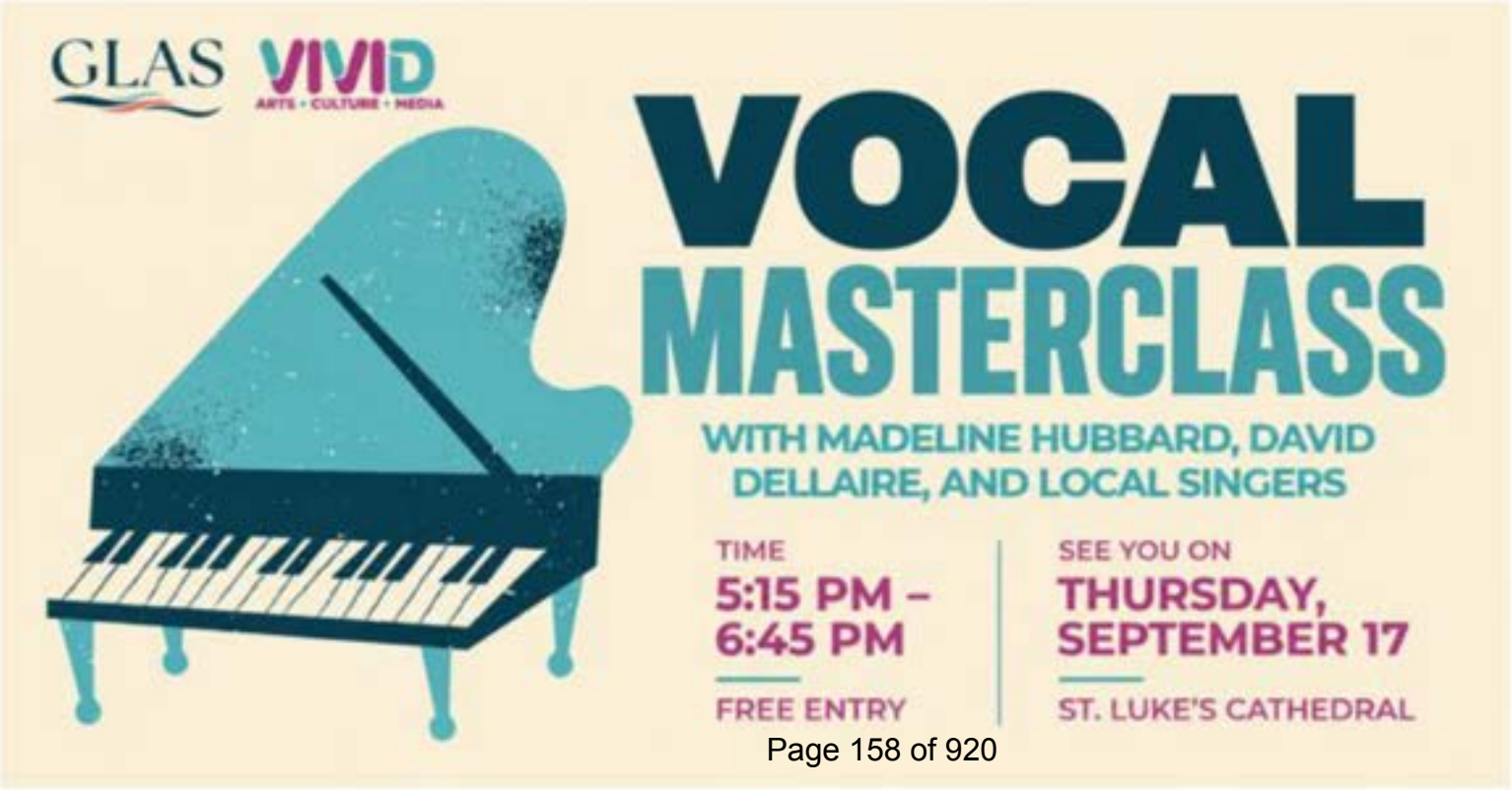


Visiting Artist in Residence Performing in Musical Revue

Melinda Delorme



GLAS & VIVID


GLAS
VIVID
ARTS + CULTURE + MEDIA
VOCAL
MASTERCLASS
WITH MADELINE HUBBARD, DAVID DELLAIRE, AND LOCAL SINGERS
TIME
5:15 PM – 6:45 PM
FREE ENTRY
SEE YOU ON
THURSDAY, SEPTEMBER 17
ST. LUKE'S CATHEDRAL

GLAS & VIVID



GLAS & VIVID



GLAS & VIVID



List of Organizing or Collective Members and their contact information:

Madeline Hubbard

[redacted]

[redacted]

David Dellaire

([redacted]

[redacted]

MADELINE HUBBARD

DIRECTING

August 2026	*A Musical Revue,* J.R. Brown	Great Lakes Artist Series
November 2011	*Madama Butterfly,* G. Puccini	Opera York
October 2010	*La Boheme,* G. Puccini	Touring Production: China
March 2008	*Hansel and Gretel,* E. Humperdinck	Opera Jeunesse
November 2007	*Madama Butterfly,* G. Puccini	Opera Lirica Italiana
April 2007	*Bluebeard's Castle,* B. Bartok	Brampton Lyric Opera
April 2007	*Don Giovanni,* W.A. Mozart	Opera Lirica Italiana
February 2007	Contemporary Opera Workshop	University of Toronto Opera Division
November 2006	*Marriage of Figaro,* W.A. Mozart	Opera York
August 2006	*Don Giovanni,* W.A. Mozart (Assistant to Michael Albano)	Toronto Summer Music Academy and Festival
June-July 2006	*Slow Dusk,* C. Floyd	Opera NUOVA
	Trouble in Tahiti, L. Berstein	Opera NUOVA
	Susanna's Secret E. Wolf-Ferrarri	Opera NUOVA
May 2006	*The Impresario,* W. A. Mozart	Opera Jeunesse
April 2006	*Kurt Weill in America* (A Review co-directed with Michael Albano)	University of Toronto Opera Division
March 2006	*Suor Angelica/ Gianni Schicchi,* G. Puccini (Assistant Director)	Opera York
March 2006	*Marriage of Figaro,* W.A. Mozart (Assistant to Michael Albano) (Alison Grant, Choreographer)	University of Toronto Opera Division
January 2006	Contemporary Opera Workshop	University of Toronto Opera Division
December 2005/ January 2006	*Hansel and Gretel,* E. Humperdinck (Assistant to Andrew Tees)	Opera York
December 2005	W. A. Mozart Scenes Programme *The Magic Flute* *Don Giovanni* *Cosi fan tutte*	University of Toronto Opera Division
November 2005	*La Boheme,* G. Puccini	University of Toronto Opera Division
November 2005	*Merry Wives of Windsor,* O. Nicolai (Assistant to Michael Albano)	University of Toronto Opera Division
March 2005	*Semele,* G. F. Handel (Assistant to Tom Diamond)	University of Toronto Opera Division
March 2005	*Marriage of Figaro,* W. A. Mozart (Scenes Programme)	University of Toronto Opera Division
January 2005	*Viva Verdi!* (Act II, Scene ii *Falstaff,* G. Verdi)	University of Toronto Opera Division
November 2004	*Savitri,* Holst (Assistant to Michael Albano)	University of Toronto Opera Division
October 2004	*Pirates of Penzance,* Sir A. Sullivan (Assistant to Michael Albano)	University of Toronto Opera Division
March 2004	*Well-Rounded,* Mark Harris Libretto: Madeline Young	Queen's University School of Music
January 2004	*Orfeo ed Euridice,* C. W. Von Gluck	Queen's Student Opera Company
January 2003	*Hansel and Gretel,* E. Humperdinck *The Man who Mistook his Wife for a Hat*, M. Nyman	Queen's Student Opera Company

STAGE MANAGEMENT

November 2026	*Into the Woods,* S. Sondheim	Musical Comedy Guild of SSM
April 2025	*West Side Story,* L. Bernstein	Musical Comedy Guild of SSM
March 2006	*Suor Angelica/Gianni Schicchi,* G. Puccini	Opera York
June-August 2005	*Madama Butterfly,* G. Puccini (Production Assistant) Director: Catherine Malfitano	Central City Opera
July/August 2004/2005	*Face on the Barroom Floor*, H. Mollicone	Central City Opera
June-August 2004	*Le Jongleur de Notre Dame*, J. Massenet (Production Assistant) Director: Ken Cazan	Central City Opera
March 2002	*The Turn of the Screw*, Benjamin Britten (Assistant Stage Manager)	Queen's Student Opera Company

PERFORMANCE & OTHER EXPERIENCE

September 2004 - October 2010	Founder and Artistic Director	Opera Jeunesse
February 2004	*Carmen,* Georges Bizet Role: Mercèdes	Kingston Symphony Association
March 2003	*Songs for a New World,* J. R. Brown Mezzo Soloist	Little Voices Productions

EDUCATION/ QUALIFICATIONS

August 2018	Accounting and Strategic Measurement Diploma	MacEwan University
May 2006	Opera Diploma in Stage Directing	U of T, Opera Division
Sept. 2004- May 2006	Junior Fellow	Massey College
May 2004	Bachelor of Arts, Music (voice)	Queen's University
July- August 2003	Studied Voice/German in Salzburg, Austria	University of Miami

TEACHING EXPERIENCE

September 2026	Voice / Performance Coaching	Algoma Conservatory
November 2026	*Little Mermaid,* A. Menken (Vocal Coach)	Musical Comedy Guild SSM
September 2002-Present	Voice / Performance Coaching (Students ages 6 – Adult)	Kingston, Trenton, Toronto (GTA), Calgary, Edmonton Area, Sault Ste Marie
February 2007	Stage Director Contemporary Opera Workshop (MA and PhD Composers)	University of Toronto Opera Division
Summer 2006	Stage Director (Undergraduate / Masters Singers)	Opera NUOVA Summer Programme
January 2003-December 2004	Intern Music Teacher (Grade 1/2/4)	Queen's University School of Music

David Leslie Dellaire

[redacted]
Sault Ste. Marie
Ontario, Canada
[redacted]
[redacted]
[redacted]

Highly skilled and versatile teacher, performer, conductor, and director with professional experience. Adept at working with a broad range of students in all genres of music, and a commitment to supporting their development through proper monitoring of their progression. Ability to lead large groups and ample experience in facilitating all associated administrative tasks.

WORK EXPERIENCE

Individualized Music Instructor: Voice – Algoma University
2024 to present

- I teach the physiology of voice production for singing to students who are studying as Voice Majors, Minors, Non-Concentration, and Proficiency.
- I play piano accompaniment for my students
- I choose repertoire specifically tailored to my student's voices and abilities
- I encourage performance opportunities through performance classes
- I prepare students for jury examinations
- I handle all administrative tasks including correspondence, facilitating accompanists, grading, and attendance/lesson tracking.

Voice Teacher – Self Employed
2005 to present

- Founder and Director of "The Voice Studio"
- Currently on contract as a voice director/consultant for West End Theatre Project and the Musical Comedy Guild.
- I teach the physiology of voice production for singing
- I play piano accompaniment for my students
- I choose repertoire specifically tailored to my student's voices and abilities
- I keep track of current repertoire trends
- I encourage singing across all genres of music
- I facilitate performance opportunities through master classes and recitals
- I prepare students for examinations through various boards
- I plan and teach music theory to my students
- I handle all administrative tasks including invoicing and bookkeeping

Choral Conductor – Self Employed
2007 to present.

- Founder and Director of Achord Choir, currently based in Sault Ste. Marie.
- I have conducted in a professional capacity including the 2019 Shakespeare's Globe run of 'Christmas at the (Snow) Globe' on the main stage, with Madonna in rehearsals for her 2019 televised Eurovision Performance, at the 2016 Imperial War Museum WWI centenary celebrations, and at the 2015 Rugby World Cup.
- I have conducted for various London UK based choirs including Achord Chamber Choir, The Fourth Choir, London's Transport Choir, The RVT Choir, WAC Choir, Tulse Hill Singing Group, and Fulham Camerata Children's Choir.
- I am responsible for warming up the singers, choosing repertoire, leading rehearsals (including choralography where applicable), recording practice tracks, and conducting performances.
- I have run choral workshops for businesses across London including Sky TV, Transport for London, Geoids, The Black British Business Awards and FHCS.
- I have arranged various choral pieces including personal transcriptions of unreleased repertoire.

Stage Director – Self Employed
2002 to Present

- I most recently directed the Musical Comedy Guild's production of West Side Story.
- I have directed stage, musical, and operatic productions varying in cast size from 2 to 200 people.
- I have made artistic choices encompassing staging, costumes, set design, lighting, and choreography.
- I have liaised successfully with stage management and department heads.
- I have directed fully staged productions of The Drowsy Chaperone, Hi-de-Homo!, Jesus Christ Superstar, Kiss of the Spiderwoman, La Cages aux Folles, Love Letters, Peter Pan, and West Side Story.
- I have directed excerpts from various operas including Carmen, La Cenerentola, La Traviata, Madame Butterfly, Peter Grimes, and Rigoletto.
- I have assistant directed fully staged productions of operas including The Beggar's Opera, Cosi Fan Tutte, Gianni Schicchi, and Le Nozze di Figaro.
- I was accepted as a directing observer at the Royal Opera House for their 2006 production of Le Nozze di Figaro.
- I have directed shows for the Edinburgh Fringe festival.

Music Tutor – Morley College
2012 to 2023

- I instructed and played piano accompaniment for a vocal technique course called Voice Training.
- I instructed and played piano accompaniment for a complete beginner's course called Anyone Can Sing.
- I instructed a Master Class for singers called Solo Singing.
- I instructed, played piano accompaniment, and stage directed a musical theatre course called Musical Theatre Performance.
- I completed all related RARPA paperwork including schemes of work and lesson plans for each of the four courses listed above.

Solo Singer and Chorister – **Self Employed**
2003 to Present

- I performed for the 2022 Remembrance Day Celebration BBC broadcast
- I performed with Madonna at the 2019 Eurovision performance in Tel Aviv
- I performed for the 2020 Holocaust Memorial BBC broadcast
- I have been the bass section leader for various choirs
- I have been a soloist with Bakelite Big Band, The Fourth Choir, Fulham Camerata, The London Gay Big Band, The National Youth Orchestra of Great Britain, and The University of Toronto Opera School.

Awards Ceremony Producer – **The Black British Business Awards**
2017 to Present

- I create a script for the ceremony including amendments and various edit rounds.
- I am responsible for maintaining the relationship with the compere and any talent who may be associated with the event.
- I jointly lead rehearsals with other key players
- I am in charge of any pre-event production concerns, including liaising with AV
- On the day I am wholly responsible for assuring the smooth running of the event, including managing rehearsals with speakers and presenters, and facilitating the overall stage management of the event.

Visiting Music Tutor – Hackney College
2012 to 2015

- I taught all student's on the acting course proper vocal technique through breathing and vocal exercises and through group repertoire.
- I taught individual lessons and chose repertoire that suited their abilities
- I accompanied on the piano both in class and in end of year performances

Temporary PA to the Director of Strategy & Service Development – TfL
2009

- diary management and meeting paper preparation
- liaising with executives and senior staff
- organising meetings
- minute taking for various departmental meetings
- editing various documents
- preparing presentations

PA / Office Manager – TfL
2008 – 2009

- diary management and meeting paper preparation for the department head
- minute taking for various departmental meetings
- maintaining records for the departments cost centre
- monitoring and maintaining all purchasing card transactions and records
- facilitating the employee awards scheme and keeping appropriate financial records
- managing large invents both internally and externally including away days and conferences
- organising inductions for new members of staff

- providing bearer passes to contractors
- maintaining asset registers for the departments electronic devices (mobiles, cameras, etc)
- ordering stationery and office supplies when needed
- collating and managing the weekly departmental communications newsletter
- ensuring office equipment and computers are in working order

PA to the Director – The Camelot Foundation
2007 – 2008

- correspondence
- diary management
- liaising with executives
- event research and management
- making travel arrangements
- project management
- facilitating and organising meetings
- general administration for the Foundation

PA & Administrator - King's College Research Ethics Department
2007

- entering application information onto the database
- corresponding with applicants and keeping files up to date
- recording the internal library on a database
- making travel arrangements

Administrator – Finance and Resources - Esmee Fairbairn Foundation
London, England
2005 – 2006

- database all ICT and Facilities invoices
- create and maintain invoice database
- diarise domain name registrations
- create and maintain server and workstation administration logs
- assist with upgrades to hardware/software
- virus scan workstations
- liaise with external suppliers to arrange maintenance visits
- logging on of grant applications
- correspondence with grant applicants
- preparation of board meeting papers
- create and maintain related party interest log
- assist with trustee/staff social events
- handle general telephone enquiries
- assist with meeting room administration
- minute taking
- diary management, travel bookings, general PA duties to The Head of Finance, The Foundation Secretary, and The Director of the Foundation (in the absence of her PA.)

Administrative Assistant & PA – University of Toronto Opera School
Toronto, Canada
2001 – 2005

- Learned the foundations of accounting, marketing, scheduling, and enrolment.
- Also responsible for secretarial duties, front of house management, and organising and facilitating large events.
- Managed the resident Stage Director's diary, booked meetings, and made travel arrangements.

Summer Camp Supervisor and Coordinator - Y.M.C.A.
Sault Ste. Marie, Canada
1995 – 2000

- Supervised a staff of thirty camp coordinators and counselors.
- Responsible for staffing, payroll, and liaising with parents.
- Responsible for creating and facilitating a theatre program for children aged 9 to 15.
- Stage Directed and Musically Directed the children in a biweekly musical theatre production.

EDUCATION

- Dip. Operatic Stage Direction, University of Toronto, 2003-2005
- BMus, Voice Performance, University of Toronto, 1999-2003
- 9 OAC's (Ontario Academic Credits) Equivalent to UK GCSE/A levels, including: Biology, Chemistry, Science in Society, Sociology, English, Creative Writing, Drama, Finite, and Religion. (All were completed with Honours Distinction – above %80)

VOCATIONAL TRAINING

- Intermediate Excel
- Intermediate Word
- Sibelius
- Noteflight
- Gifts Database
- Benefactor Database
- SAP Database

INTERESTS

- Singing
- Dancing
- Yoga, running, hiking, kayaking

REFERENCES AVAILABLE ON REQUEST

Michael Dal Cin Biography

Michael holds a Bachelor of Management and Organizational Studies from the University of Western Ontario

Producer:

August 2026 Producer, Great Lake Artist Series
November 2026 Producer, Into the Woods, (Musical Comedy Guild)
May 2026 Producer Little Shop of Horrors (Musical Comedy Guild)
November 2025 Producer Disney's The Little Mermaid (Musical Comedy Guild)
March 2025 Assistant Producer & Performer in Joseph and the Amazing Technicolor Dreamcoat (West End Theatre Project)
November 2024 Assistant Producer & Performer in Charlie and the Chocolate Factory (West End Theatre Project)
May 2024 Producer Legally Blonde: The Musical (Musical Comedy Guild)

Performer:

December 2025 Performer in Rudolph the Red-Nosed Reindeer (West End Theatre Project)
November 2023 Performer & Costume Assistant for Priscilla Queen of the Desert (West End Theatre Project)
April 2023 Performer in Musical Comedy Guild's 60th Anniversary Gala (Musical Comedy Guild)
November 2022 Debuted in Elf The Musical (West End Theatre Project)

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Isabelle Michaud

ii. Artist Practicing Name:
Isa Michaud

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist’s statement or general statement about your work (maximum 500 words):

In general, my visual work involves language, personal history, ecoanxiety, my relationship to nature, the current environment, and Northern Ontario. This exhibition will be a very important solo exhibition that I think will be pivotal for me. Over the past 5 years, I have worked at developing a practice that fits in my small studio and which allows me to grow as a curator. There is an important component of storytelling related to my parents and my feelings as a Francophone. I very much like learning new methods of mixing images and medium. My years in my BFA have had a huge impact on my eclecticism and how I tend to collage everything. Lately, I have been fortunate to be given opportunities which have been formative in terms of curation, by being part of a Curator Incubator with a National francophone organisation called AGAVF.

"Respirer à fond/Breathing Deeply" is an exploratory research project on the theme of respiration, lung physiology, its relationship to plants, and the air we breathe. A gesture so simple, yet connected to nature and the artist's body, suggested by the fibrous materials and the blurred sensory aspect achieved by the gelling of plants in plastic and the reflection of films on the artworks. Sometimes paired, sometimes coming into direct contact with them, the images merge with the membranes created by the gelatin and glycerin. Themselves a kind of illuminated membrane, the images of the short films serve as a mirror and a portal to emotions of loss, grief, eco-anxiety, but also gentleness. Nature being an integral part of this fleeting and ephemeral work, these pieces will leave little trace once they disintegrate and return to nature.

Photographs of my family are scattered throughout the work, as both my parents

vi. Please indicate the artist’s discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

I like to engage with a wide array of art forms and I love them all; painting, drawing, fiber, installation, media arts, photography, biodegradable assemblage and mixed media art.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2,500$

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:

Respirer à fond / Breathing Deeply, a solo exhibition by Isa Michaud, Curated by Lucia Laford

ii. Activity/Project and/or Event **Start Date:**

Jan 12 2027

iii. Activity/Project and/or Event **End Date:**

Jan 20 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Sault Film Festival - Creative Hub - 40 Queen Street E - https://www.saultfilmfestival.com/creativehub

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

I work two aspects of my life as an artist: my curating and directing a small hybrid gallery inside my studio, Galerie Sans Clous (1), and my own work as a visual artist (2). I have received many grants to present the work of 20+ artists in my small space over the past 5 years.

Over the past years, I have admired how the Sault Film Festival has grown and adapted to changing trends in culture. I was so fortunate to bring my artwork to Rebeka Herron and Parth Pandey recently and they both understood right away what could be done and the potential my exhibition would represent for both myself and their organization.

I have already applied for an exhibition assistance grant with the OAC that would take care of the technical aspects of the exhibition, such as the rental of the space, the technical aspects, the signage and equipment required but my work also requires that I support it with an artist fee and a curator's fee. According to CARFAC, it is important that exhibition work be remunerated. I do not sell my work, therefore, I have to ensure that the work can receive artist fees.

Respirer à fond - Breathing Deeply will pair 4-5 projections and 8-10 mixed media pieces that will require 4 (or more) projectors, cables, needing technical aspects. It explores ecoanxiety, loss, and memory. The work pairs mixed media bioplastic pieces and projections of images and videos describing my family, forest fires in California, breathing, and various plant life and fibers.

For this specific work which I will present in French and English, I have been most fortunate to have the support of Lucia Laford, Wawaskone Kwe, whom I have worked with on many occasions. Lucia speaks French and as a university professor as well as one of the most celebrated artists in Sault Ste. Marie, they will be very essential to the success of my solo exhibition in their role as Curator

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☐ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☐ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

- [ ] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

As a Francophone Visual Artist in Sault Ste. Marie, I have promoted Baawaating as a vibrant and diverse community probably more thank a hundred times, with various projects, grant writing, media coverage, exhibitions I curate, collaborations, artists I mentor. I have received more than a dozen Ontario Arts Council grants supporting my projects and the creation of artworks. The OAC has priority groups that artists need to keep close to their work: this includes New Comer Artists, Indigenous, Francophone, New Generation, Deaf and Disability, and Artists of Colour. I work diligently to bring as many opportunities as I can to local artists with a focus on those different priority groups. This work will bring this mindset into play and is meant to develop a cross-disciplinary awareness through media and art, explaining the visual arts to new audiences at the Sault Film Festival, who are more into film as a broad media industry. Thus, developing new approaches, collaborations, and partnerships is really important and essential for the growth of a healthy arts sector. I plan on doing this exhibition in French and English, which I always do. This has been my philosophy of “Impact over volume.” Doing my work in consultation and with the collaboration of an Anishnaabe artist is very important to me. I like to work as a team member and in a pair. Sisterhood is essential in ensuring the work is done in a mindful and respectful way. This has been my approach throughout my career.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The work I am exhibiting speaks about breathing as a way that human beings can cope with the changes in our environment and in our climate. It relates parts of my personal history and family, it asks a leap of faith in understanding another person's perspective.

The work talks about ecoanxiety, loss, and the environment. I believe that more conversations about these topics are being undertaken at the city level through different committees being formed. That is a good response and I think I can provide some continuing ideas through art and my work. The way that I work, with biodegradable fibres that can return to the environment without cluttering the landfill and with time-based media, is a great sustainable way to express language, memory, and concepts. These ideas and themes might find resonance in folks visiting or collaborating with me.

This exhibition will also benefit Lucia and myself, as well as the SFF Creative hub who are developing new partnerships and ways of working.

The audience I hope will benefit from having experienced an art form that combines poetry, text, natural fibres, and imagery that is meant to elevate and calm. I believe that art for art's sake can offer relief in itself by presenting a pause in a busy and complicated life.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

a), seeing the work realised b), having feedback from two amazing artists like Rebeka Herron and Lucia Laford c), being able to keep a full documentation of my work from inside the SFF Creative Hub, having the opening and seeing my work of the past 3 years together assembled for the first time, in this non-traditional space, will be a great measure of success in itself d), doing a few interviews for it at Radio-Canada and, maybe even the CBC, would be a great measure of success as well. I have had a bit of difficulty in having my work at Galerie Sans Clous covered in Anglophone Media– I believe Rebeka Herron might have better reach. I think that together, the SFF, Lucia Laford, and myself, we will be able to garner enough of a public for this work to be successful. We are also very creative with how we use social media, Rogers TV, Youtube, and various connections in order to bring participation in our projects e), If I can have more than 20 folks come through, my most successful exhibition saw 30 in-person visitors, at Galerie Sans Clous. If I can beat that, that would be another sign of success f), if I have made a few new connections with new artists, that is also a success in itself. My work is done through this process of networking, making connections, having conversations, and building each other up g), hopefully there will not be too many misfortunes but the misfortunes also can be a measure of success - in a strange way. We learn as much from the moments that challenge us as from the

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [ ] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

I am working at creating local networks and collaborations that are meaningful and authentic while extending my reach through a sort of concentric circles reaching out to the neighbouring communities such as Thessalon, St Jo's, and then to Sudbury, and the Near North. I am also working a little bit at a time at connecting with Toronto through work with the OAC, Le Labo, and other places with AGAVF and SPARC. Every summer, I travel to a different community in order to know people in the North. I go to Hearst or Wawa, or Timmins, Temiskaming Shores. I visited Cobalt this summer and Manitowaning. Amazing opportunities of connections. But for this winter exhibition, in January, I will probably focus on local viewership. My social media, my website, and my posting reaches outside to southern Ontario as well as in the country and in the world.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

The Sault Film Festival membership, international students, film students, actors, technicians, new media artists, mixed media artists, Indigenous artists, Visual Arts Program artists, Elders and the public in general. The Francophone community, friends and family.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Through my work as both a Curator and a Visual Artist, I have developed a way of working with media that takes a multi-dimensional approach. Social Media has been the normal channel for my work to be promoted but I have also developed my own show with Rogers TV, “la Galerie Sans Clous,” and I have a very good relationship with la radio de Radio-Canada, Le Matin du Nord in Sudbury. I also write articles for newsletters in BRAVO arts. I have two active websites www.isamichaud.com and www.lagaleriesansclous.com

Insta: michaud.isabelle https://www.instagram.com/michaud.isabelle/

Insta: galerie_sans_clous https://www.instagram.com/galerie_sans_clous/

youtube: lagaleriesansclous https://www.youtube.com/@galeriesansclous3271

Lucia Laford has their own circles through their family, community, and groups and at the university. And the Sault Film Festival has a huge amount of contacts and social media reach that far extends my own.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [x] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☑ 1-10	☐ 26-50
☐ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Lucia Laford, Curator, Anishinaabe visual artist and professor, Rebeka Herron and Parth Pandy the directors of the SFF, who will be working as supporters and technicians for the project, and myself.

***Notes on the BUDGET /Expenses and the Artist Fees:
CARFAC Sect.1.1 Solo exhibition rate is usually 2,677, however this rate would not allow me to be able to work with a Curator and pay her a fair rate as well under the small project grant. Considering the lower the amounts that we apply for, I feel that asking for 1500$ for the Exhibiting artist and 1000$ for the Curator will be a realistic and feasible amount for this SMALL PROJECT - envelope.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☑ Yes ☐ No

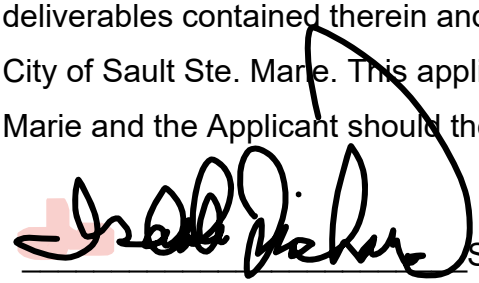
Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Isa Michaud (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature Sept 21 2027 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Space Rental		1000	OAC		
Technicians		500	OAC		
Materials & Supplies Costs					
Cables		100	OAC		
Signage		400	OAC		
Equipment Costs					
Artist Fees					
Lucia Laford, Curator	1000$				
Isa Michaud, Exhibiting Artist	1500$				
Other Costs					
Total Costs	$ 2,500.00	$ 2,000.00			
Total Project Costs:	$ 4,500.00				

Application Project Plan Template

Name of Applicant: Isabelle Michaud

Intake/Date: Isa Michaud

Page 1 **of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Installation of Exhibition at SFF - Creative Hub	Jan 12 2027	Jan 13 2027	Technical work, projection, hanging of artwork
Opening Night	January 14 2027	Jan 14 2027	Presentation by Curator Lucia Laford, Exhibition
Exhibition dates	Jan 14 2027	January 20 2027	

Isabelle Michaud www.isamichaud.com www.lagaleriesansclous.com isabelle.michaud@gmail.com

FORMATION
2018 **BFA** cum laude, Algoma University, Sault Ste. Marie, ON
2006 **BA**, Historical Studies, Sir Wilfred Grenfell College, Corner Brook, NL

RÉSIDENCE
2026 8ème Incubateur en commissariat de l'AGAVF, Projet Borgitte, Cap-Pelé, NB
2023 Near North Mobile Media Lab, Digital Creator North, North Bay, ON
2023 Le Labo - Toronto
2021 Sault Museum - Sault Ste. Marie

COMMISSARIAT
2026 *Middling Ground,* Thinking Rock Community Arts & Galerie Sans Clous (GSC,) Thessalon/SSM
2026 *Entomica: The Atelier Series*, Entomica & GSC, SSM
2026 Jamie Friday, *Unscripted- Aanakwadoon, clouds, nuages,* GSC, Bear Island/SSM
2026 Kian Murray,*Un poisson fantôme et des complets étranges,*GSC
2026 Ray Fox, *Quand je te vois, je vois moi*, GSC, SSM
2025 Goldie Barzan, *Rituels de trottoir*, GSC, SSM
2025 Lucia Laford, *Grindstone Cowboy*, GSC, SSM
2025 Brittany MacLean-Giulietti, *Ça va bien aller*, GSC, SSM
2023 Michelle Loubert, *Kurczak & Malwy*, GSC, SSM
2023 Dediche Ngoy, *La vie rurale africaine*, GSC, SSM
2023 Maria Parrella-ilaria, *Bloom*, GSC, SSM
2023 Tara Yeates, *Etymology*, GSC, SSM
2023 Katy Huckson, *a where feeling that moves*, GSC, SSM
2022 Samm Pine-Bennett, *When Thoughts Fray and Words Fail*, GSC, SSM
2022 Zenith Lillie, *Giiwewidoon*, GSC, Batchawana Bay/SSM
2022 Annie King, *Head Space*, GSC, SSM
2022 Elsie Suréna, *Les habits verts et bleus de l'été,* GSC, Hearst/SSM
2022 Lisa Meschino, *Rules and Accidents,* GSC,Toronto/SSM
2022 Brandy Morris, *Falling Into Art*, GSC, Brampton/SSM
2020 *(dé)coupure*, 180 Projects, SSM

EXPOSITION SOLO
2024 *Apothicaire artefact*, AGS/GAS, Pinchman's café, Sudbury
2021 *La*Le/ç.son*, Between Pheasants Contemporary, New Liskeard, Kerns Township
2021 *Walking French Town / Une balade à French Town*, Sault Museum, SSM
2018 *La maison d'être,* 180 Projects, SSM

EXPOSITION DUO, DE GROUPE ET FESTIVAL
2026 *Keur et Korr*, Nadine Arpin et Isa Michaud/ Artist Talk at Algoma University/ GSC, SSM
2025, L'échange créatif, ONCD/Fête de la culture, *La grande courtepointe*, SSM ON
2024 *La verticale*, *espace pleural,* Le Labo, Toronto
2024 *ex in an térieurs,* ONCD/Fête de la Culture-Ontario, SSM
2024 Kyrstiana Bourdage, Isa Michaud, Dediche Ngoy, *Endoplasmes,* Sault Museum, SSM
2023 *Extérieur, intérieur, antérieur,* ONCD / Fête de la Culture -Ontario, SSM
2023 *Edison-Dandelion, ex/in/an térieurs*, Ciné-Franco*, Court Toujours,* Cinéma Carlton, Toronto
2023 *ex/in/an térieurs*, Nuit Émergente, "Projection," Galerie du Nouvel Ontario, Sudbury
2023 *Albert*, Ice Follies, North Bay
2022 *Traces*, SPARCS of Hope project - Haliburton Arts Council, Haliburton
2019 *Dactylografies* - Timber Village Museum - Blind River
2018 *The Next Best Thing* , Living Arts Centre, Mississauga

SERVICE / SUBVENTION / PRIX
2026 Récipiendaire: 50 ans de fierté et Arts du Nord, OAC/CAO

2025 Récipiendaire: Projets francophones - Arts francophones
2024 Récipiendaire: Arts du Nord, Aide aux Expositions, OAC/CAO
2024 Co-récipiendaire: Arts du Nord, *Collective d'la 17*, OAC/CAO
2024 Juré: Project Chalmers, OAC/CAO
2023 *Community Builders Award "Arts"*, Soo Today
2023 Récipiendaire: Aide aux Expositions/Arts francophones *Endoplasmes*, Media Arts *Ex/in/an térieurs*,OAC
2022 Juré: Northern Arts, Arts francophones, OAC/CAO
2022 Récipiendaire: Artistes et Diffuseurs: Projet de collaboration, *Galerie Sans Clous,* OAC/CAO
2022 Récipiendaire: Aide aux Expositions, *J'écoute/Listening,* CAO/OAC
2021 Récipiendaire: SPARC of Hope Project, *Traces*, Haliburton
2021 Récipiendaire: Création, Arts visuels et métiers d'arts, CAO/OAC
2020 Juré: Visual Arts Creation, OAC/CAO
2020 Récipiendaire: Projet- Arts visuels et Métiers d'art francophone,*(dé)coupure*, CAO/OAC
2019 Récipiendaire: Aide aux Expositions, *Dactylografies*,CAO/OAC
2019 Conférencière: CAO Artistes en Milieu Scolaire, Quanta Festival
2019 Récipiendaire: Artistes en milieu scolaire et communautaire, CAO/OAC
2019 Juré: Artistes en milieu scolaire et communautaire, CAO/OAC
2019 Conférencière: Chiefs of Ontario, Orthothérapie (Special Education)
2018 Conférencière: Thrive, Sault-Ste-Marie
2018 Récipiendaire: Projet - Arts visuels et métiers d'arts, CAO/OAC
2017 Juré: Arts du Nord, CAO/OAC

EXPÉRIENCE
2025 Workshop, *Le bestiaire fabuleux*, *Winter Hypnography*, AlgomaTrad, Richard's Landing/Blind River
2025 Workshop, Demystifying Grant Writing, Café 4 Good, SSM
2024/26 Workshop, *We be-lung together*, *String Story,* Thinking Rock Community Arts, Thessalon
2023-26 Superviseure de thèse, Algoma University Visual Arts Program, SSM
2024 *Peer To Peer Talks,* Réseau SPARC Network, Haliburton, SSM
2023 Conférencière, Heritage Day at HM Robbins Elementary, SSM
2022 Invitée dignitaire francophone - Dévoilement, journée de la vérité et réconciliation à l'université Algoma/ Shingwauk Residential School Survivors
2022 Atelier de dessin, Autisme Ontario, Sault-Ste-Marie
2022-23 Suppléante, Personnel Non-Qualifié - CSPGN - École Écho-des-Rapides, SSM
2021 Traduction - *L'histoire de nos histoires*, Thinking Rock Community Arts, Thessalon
2021 Artist Talk - *Finding French Town* - Thinking Rock Community Arts
2019 Professeure d'art - École secondaire White Pines - DARE (Éducation Spécialisée)
2006-21 Professeure de français à temps partiel - Algoma University

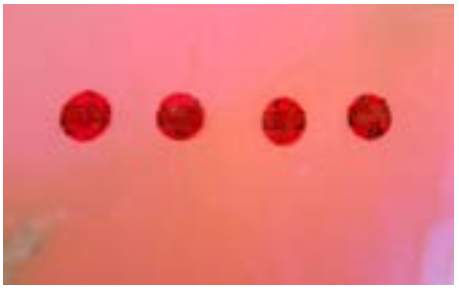
PUBLICATION
Isa Michaud, *Wawaskone Kwe*, AGAVF, Relier, Volume 1, 2026, p.100-3.

VIE ASSOCIATIVE ET IMPLICATION
2024-26 Administratrice - Réseau SPARC Network
2024 Superviseure de stage à *Galerie Sans Clous* pour stagiaire étudiante-Visual Arts, Algoma University
2023-24 Administratrice, Impact-ON, Toronto
2023 Administratrice, Cultural Vitality Committee, Civic Centre, SSM
2019-21 Représentante régionale - BRAVO-Centre
2019-21 Administratrice - Centre francophone de Sault-Ste-Marie

List of works
Respirer à fond - Breathing Deeply
by Isa Michaud
Curated by Lucia Laford
Jan 12 - 20th - Opening Jan 14th 2027
SFF- Creative Hub - 40 Queen St E

La respiration aide à se recentrer
Projection of a 2 min 17 secs film , (4) 9” bioplastic rounds
Youtube link to see this installation : https://youtu.be/SXC3kFeS_kU





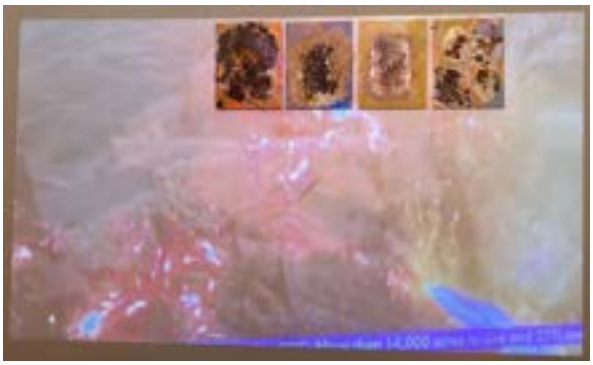
La mère (mer) et la fille
Projection of a 1 min 16 secs film on loop, saved on a USB stick and projected from a small Dell M110 projector, accompanied by two 11 x 14 wood panels with bioplastic.





Youtube link to see this installation: https://youtu.be/-W_3-pFy4Jc

Night Fire
Projection of a 1 min 28 sec film on loop, saved on a usb and projected from a small Dell M110 projector, accompanied by (4) 11 x 14” bioplastic on wood.











Déracinements recomposés / Recomposed Uprooting
Assemblage of 10 natural objects, vine leaf, alpaca wool, can cut outs, raspberry roots, tomato roots, artisanal paper made of Goutweed paper/Mustard leaves



Cap-Rouge
Bioplastic, paper, writing



Au service des femmes



La Tasse





To see the full description of the work and listen to the narrative about this work :
https://youtu.be/niHpG7CS8cw?si=KJO-eLnqHrvwSzFx

September 17, 2026

Sault Film Festival Creative Hub
40 Queen St. E
Sault Ste Marie, ON P6A 1Y3

RE: Isa Michaud OAC Application

To: Ontario Arts Council Committee

On behalf of the Sault Film Festival Creative Hub, we are happy to express our support and interest in participating in Isa Michaud's exhibition of her project "Respirer à Fond - Breathing Deeply" at the SFF Creative Hub this winter.

We are a new event space in Northern Ontario, and are willing and excited to help support local artists, such as Isa, in their pursuit of sharing their art with audiences. Her week-long solo exhibition is a great opportunity of partnership for us in support of growing our connection with local artists in Northern Ontario.

We believe this project will reach a large number of artists and allow for vital connections and impressions to be made between members of the art community in Sault Ste Marie.

It is for these reasons that Isa Michaud has our full support, and we look forward to hosting this exhibition

If you have any questions, please do not hesitate to reach out.

Thank you

Sault Film Festival

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Joseph Kargiannakis

ii. Artist Practicing Name:
Joseph Kargi

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):
kargi.music@gmail.com

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

I'm a singer-songwriter, pianist, music teacher and producer based in Sault Ste. Marie. I've spent much of my life performing, writing, recording and teaching music. I enjoy meeting other musicians and learning about their influences, the stories behind their songs and what keeps them creating.

That interest led me to start End of Month Special, a music and interview series recorded in my home studio. Each episode features an artist performing original music and talking with me about their experiences and creative process. I produced, recorded and released the first 12-episode season, paying for the production myself. It was a lot of work, but it showed me that there is real value in giving Northern Ontario musicians another place to share what they do.

I've also continued releasing my own music. I released the live album Live at the Loft in December 2025 and the single Down in April 2026. Down was featured on CBC's The National in connection with a local community story.

In March 2025, I received an Ontario Arts Council Northern Arts grant for skills development. I worked with Dustin Goodall to build my skills in Logic and audio engineering, and I've since put that learning to use in my recording projects. I also served on an Ontario Arts Council jury in summer 2025.

I want to keep making music and building opportunities for musicians in the Sault and the surrounding region. My hope is that End of Month Special becomes a lasting way for people to discover the artists and stories we have here.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Performing arts (music) and media arts. I'm a singer-songwriter, pianist, music teacher and producer. My work includes writing and performing original music, recording and audio production, and creating filmed musical performances and interviews through End of Month Special.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) $2,998

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:

End of Month Special: Season Two

ii. Activity/Project and/or Event **Start Date:**

January 2027

iii. Activity/Project and/or Event **End Date:**

December 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Recorded at my home studio in Sault Ste. Marie, Ontario (111 Promenade Drive). Episodes will be released free online through YouTube and audio platforms such as Spotify.
https://www.youtube.com/@EndOfMonthSpecial https://open.spotify.com/show/5aSTCJjuMsgoBHPfLu1hKu?si=-wpkyyU_RVmTyfaLHdQ9tg&utm_source=copy-link

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

I'm applying for support to make a second season of End of Month Special, a music and interview series I created in Sault Ste. Marie. The idea is simple: I invite musicians into my home studio to perform their original songs and talk about their music, their influences and their experiences. I want viewers to hear the songs, but also get to know the people behind them.

There is a lot of talent in Sault Ste. Marie and Northern Ontario, but being in the North can make it harder to reach audiences beyond our immediate communities. I started the show to create another way for musicians to be heard and for people to discover music being made here.

I completed Season One as a 12-episode series, covering the costs myself. I learned a lot about coordinating artists, recording performances, hosting conversations and getting the finished episodes out to the public. For Season Two, I plan to produce another 12 episodes featuring musical acts from Sault Ste. Marie and Northern Ontario. We'll record four acts over each of three two-day production weekends. Each episode will combine original performances with an interview about the artist's creative work.

I'll host, produce and do audio engineering for the series and work with Jonna Bouliane on filming and video editing and Dustin Goodall on audio mixing and mastering. We already have an established production process. Recording in my home studio means we can use existing space and equipment instead of paying for a venue.

A major goal this season is to compensate the people involved more fairly and to offset some of the costs I have taken on myself, including paying portion of Jonna and Dustin's fees as well as a significant portion of the artists fees.The first season was a personal investment; to keep doing this well, I need to build a more sustainable approach. The ACAP contribution would support honorariums for the 12 musical acts and a portion of filming, editing and audio engineering. I'm also seeking other project funding, with the sources and expenses to be shown separately in the full budget so the same costs aren't paid twice.

Episodes will be released free online, and artists will be able to share their recordings with their own audiences. I hope the series helps viewers discover local music, encourages connections between artists and gives musicians useful recordings of their work. Over time, I'd like to build a consistent audience and relationships with community partners and sponsors so the series can continue beyond this season.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

- [ ] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

I started "End of Month Special" because I wanted to create something that would help showcase the musical talent we have here in Sault Ste. Marie and Northern Ontario. I've been involved in music for most of my life, and I know how many talented artists we have in this community who don't always get the exposure or opportunities they deserve.

I believe this project supports the City's efforts to develop arts and culture by providing another platform for local musicians to perform original music and share their stories. It's something different from a traditional concert or live event because the performances are recorded and remain available online. People can discover these artists long after an episode is released, and the musicians have something they can continue sharing and promoting.

The project also contributes to the local creative economy. By producing another 12 episodes, I'll be creating paid opportunities for participating musicians, as well as for Jonna Bouliane, who handles filming and editing, and Dustin Goodall, who provides audio engineering support. The series also gives people outside Sault Ste. Marie a chance to see some of the creative talent we have here, which I hope encourages greater interest in our local music scene and the community itself.

Community engagement is a big part of what I'm trying to accomplish. I want to feature musicians from different backgrounds, generations and musical styles, and give each person an opportunity to share their experiences in their own words. The interviews aren't scripted conversations about what I think is important. They're a chance to listen to the artists, learn about their experiences and let their personalities come through alongside their music. I also want to continue getting feedback from participating artists and audiences as the series develops.

I think there's also an opportunity to support younger and emerging musicians, as well as artists from communities that haven't always had the same opportunities for exposure. I want the series to be welcoming and accessible to a range of artists. While it isn't a formal mentorship program, hearing established and emerging musicians talk about their experiences, challenges and creative processes can be valuable for younger people who are developing their own musical interests.

Another important goal is making the project more sustainable. I personally funded the entire first season, and while I'm proud of what we accomplished, I recognize that continuing the series means finding ways to fairly compensate everyone involved. Funding would help me build a stronger foundation for future seasons and continue developing my own skills in producing, recording, interviewing and managing a creative project. It also gives the other artists and production professionals involved opportunities to gain experience, collaborate and build their portfolios.

I've already made some great connections through the first season, and I'd like to continue building relationships with local musicians, venues, arts organizations and potential community sponsors. I think projects like this can help bring different parts of the music community together and create opportunities for future collaborations.

Although the series is primarily produced by a small paid team rather than volunteers, I recognize the value of community involvement. As the project grows, I'd be open to appropriate opportunities for people interested in learning about music production or contributing to the series, provided those opportunities are meaningful and don't replace paid professional work.

Ultimately, I want "End of Month Special" to be something that contributes positively to Sault Ste. Marie's identity. Music is an important part of our community, and I think the people creating it deserve to be recognized. If the series helps someone discover a local artist, attend their next show, or simply feel a little more connected to the place they live, I think that's something worthwhile.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

I want people in Sault Ste. Marie to discover more of the musicians making original music in their community. For the artists, the series offers a chance to perform, talk about their work and receive a recording they can share when promoting their music. I know how much work goes into writing and rehearsing songs, and I want participants to feel their time and creativity are valued.

For viewers, the interviews provide context for the music and a chance to connect with the people behind it. Episodes will be free online, so people can watch at home, share them with others and revisit them later. This also makes the show accessible to former residents and audiences outside the region.

The project supports creative work behind the scenes, including videography, editing and audio engineering. More broadly, it helps show the range of music being created in Sault Ste. Marie. If someone discovers a musician through an episode and then attends a show, listens to an album or shares their work, that would be a meaningful outcome for me.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Success means completing and releasing all 12 episodes of Season Two while staying on schedule and within the approved budget. I'll track the number of participating musical acts, completed recordings and published episodes.

I'll also review views, listens, comments, shares and social media engagement, and ask participating musicians whether they felt their music was represented well and whether the finished episode is useful for promoting their work. I'll pay attention to new connections with musicians, arts groups and possible sponsors.

Beyond these numbers, I'll consider the season successful if the musicians are proud to share their episodes, people are discovering local artists, and I've built a stronger foundation for continuing the show.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

My main audience is people in Sault Ste. Marie and Algoma who enjoy original music or are interested in the local arts scene. I'd also like to reach people who don't regularly attend live shows but would enjoy discovering musicians through filmed performances and conversations.

Because episodes are released online, they can reach listeners elsewhere in Northern Ontario and beyond, including former Sault residents who want to stay connected to the community. Each featured artist will also bring their own audience to the series.

People can watch at a time that suits them and don't need to travel to a venue. My goal is to build on the audience from Season One while introducing new viewers to music they might not otherwise come across.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

I'm particularly interested in people who enjoy original music, local arts supporters and emerging musicians who might learn from hearing other artists talk about their creative process. I also want the series to reach people of different ages and musical tastes, and former Sault residents who remain interested in the region's music scene.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

I'll promote the episodes through the show's YouTube and Spotify presence and through social media. Each release will have short performance and interview clips that can be shared online. I'll encourage the featured musicians to share their episodes with their own audiences as well.

Season One gives me existing episodes to show people what the series is about. I also plan to reach out to local venues, arts organizations, community groups and media outlets that may be interested in sharing the releases. As the show grows, I'll explore relationships with community partners and sponsors.

My aim is to promote the musicians as much as the show itself, so viewers will continue following their work after watching an episode.

https://open.spotify.com/show/5aSTCJjuMsgoBHPfLu1hKu?si=-wpkyyU_RVmTyfaLHdQ9tg&utm_source=copy-link

https://www.youtube.com/@EndOfMonthSpecial

https://www.instagram.com/joseph.kargi?srtk=Z2ZoNGFxZzl1eDc0&utm_source=qr

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [x] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

I'll host, produce and do audio engineering for the series, including artist outreach, scheduling and production coordination. Jonna Bouliane will handle videography and editing, and Dustin Goodall will provide audio mixing and mastering. A voice actor will also contribute to the episodes. Twelve musical acts will participate, including solo performers and potentially bands. The exact number of individual musicians will depend on the final lineup. I want to feature a range of genres, experiences and backgrounds from Sault Ste. Marie and Northern Ontario.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Joseph Kargiannakis (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 30, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Jonna - videography (ACAP)	318.00		ACAP	Grant	Fee allocation
Jonna - videography (cash)	1182.00		Joseph	Cash	Fee allocation
Jonna - editing (ACAP)	1280.00		ACAP	Grant	Fee allocation
Jonna - editing (cash)	1600.00		Joseph	Cash	Fee allocation
Dustin - audio (ACAP)	200.00		ACAP	Grant	Fee allocation
Dustin - audio (cash)	2200.00		Joseph	Cash	Fee allocation
Materials & Supplies Costs					
Equipment Costs					
Artist Fees					
Featured musicians (ACAP)	1200.00		ACAP	Grant	12 acts
Featured musicians (cash)	600.00		Joseph	Cash	12 acts
Voice acting	900.00		Joseph	Cash	12 episodes
Joseph - hosting/art dir.	1500.00		Joseph	In-kind	Unpaid time
Joseph - production/audio	1800.00		Joseph	In-kind	Unpaid time
Joseph - admin/marketing	1620.00		Joseph	In-kind	Unpaid time
Other Costs					
Catering	450.00		Joseph	In-kind	3 weekends
Total Costs	$ 14,850.00	$ 0.00			
Total Project Costs:	$ 14,850.00				

Application Project Plan Template

Name of Applicant: Joseph Kargiannakis

Intake/Date: Joseph Kargi

Page 1of

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Artist outreach and booking	01/2027	02/2027	Invite and confirm 12 Northern Ontario musical acts; coordinate availability and participation.
Production planning	01/2027	03/2027	Set recording dates, organize the studio, confirm collaborators and plan episode schedules.
First recording weekend	03/2027	04/2027	Film performances and interviews with four acts over two recording days.
First episodes: post-production	03/2027	06/2027	Edit video, complete audio mixing, prepare releases and begin publishing episodes.
Second recording weekend	05/2027	07/2027	Film four additional acts; continue interviews, editing and episode releases.
Third recording weekend	08/2027	09/2027	Record the final four acts, completing filming for all 12 episodes.
Editing and final releases	08/2027	11/2027	Complete video edits and audio mixes; release remaining episodes free online.
Promotion and community outreach	03/2027	11/2027	Share episode clips, promote featured musicians and connect with local arts groups.
Evaluation and grant reporting	11/2027	12/2027	Review episode releases, audience engagement and artist feedback; complete reporting.

Joseph Kargiannakis
Musician | Singer-Songwriter | Pianist | Music Educator | Producer
[redacted]
kargi.music@gmail.com
[redacted]

ARTIST PROFILE

I am a Sault Ste. Marie-based singer-songwriter, pianist, music educator and producer with experience in original composition, live performance, recording and artist development. My work has included performing and releasing original music, teaching piano and voice, organizing musical events, and collaborating with other artists.

In recent years, I have expanded my work in recording and production through my home studio, including creating, producing and hosting *End of Month Special*, a music and interview series featuring Northern Ontario musicians performing original music and sharing their stories.

My goal is to continue developing my own music while creating opportunities to connect with and support other artists in the region.

SELECTED ARTISTIC PROJECTS AND ACCOMPLISHMENTS

End of Month Special | Creator, Host and Producer
Season One

- Created, produced, recorded and released the first season of *End of Month Special*, a 12-episode music and interview series featuring Northern Ontario musicians.
- Hosted interviews exploring artists' musical backgrounds, creative processes and experiences.
- Coordinated participating musicians, recording sessions, production schedules and collaborators.
- Worked with videography, editing and audio production collaborators to prepare episodes for public release.
- Personally funded the first season, establishing the foundation for future development of the series.

Original Music | Singer-Songwriter and Recording Artist

- **April 2026:** Released *Down*, an original single that was featured on CBC's *The National* in connection with a local community story.
- **December 2025:** Released *Live at the Loft*, a live album showcasing musical performances.
- Continue to write, arrange, record and perform original music as an independent artist.

GRANTS AND PROFESSIONAL RECOGNITION

Ontario Arts Council | Northern Arts Grant Recipient
March 2025 | Skills Development

- Received funding through the Ontario Arts Council's Northern Arts program to further develop skills in audio recording, engineering and music production.
- Worked with audio engineer Dustin Goodall to develop technical skills using Logic.
- Applied this training to independent recording projects and the production of *End of Month Special*.

Ontario Arts Council | Jury Member
Summer 2025

- Served as a jury member for the Ontario Arts Council, contributing to the peer assessment process for arts funding.

PROFESSIONAL MUSIC EXPERIENCE

Joseph Kargi Music | Piano, Vocal and Song-writing Teacher

- Provide individualized piano, songwriting, performance and vocal instruction to children, youth and adults across a range of experience levels.
- Teach vocal technique, piano performance, music theory and musical interpretation.
- Develop lesson plans tailored to students' interests, abilities and goals.
- Provide performance opportunities for students.
- Audio engineering and recording of demos for students.

Case's Music | Piano and Vocal Teacher
January 2024 – March 2025

- Provide individualized piano and vocal instruction to children, youth and adults across a range of experience levels.
- Teach vocal technique, piano performance, music theory and musical interpretation.
- Develop lesson plans tailored to students' interests, abilities and goals.
- Prepare students for performances and support their development of musical confidence and technical skills.

Independent Musician, Composer and Performer | Self-Employed
May 2010 – Present

- Write, arrange, record and perform original music.
- Provide musical services including performance, composition, arranging, recording and production.
- Collaborate with musicians and clients to develop musical projects from initial concepts through completion.
- Organize rehearsals, prepare musical scores and arrangements, and coordinate project schedules.

- Manage the administrative and creative responsibilities of independent musical work.

For The Music Inside | Owner, Events Coordinator and Artist Manager
February 2012 – April 2017

- Coordinated live music events and artist bookings with venues across Ontario.
- Worked with musicians to develop and implement artistic projects.
- Prepared grant applications and funding proposals for music-related initiatives.
- Developed marketing and promotional strategies for artists and musical releases.
- Managed project budgets, bookkeeping, scheduling and artist communications.

Freeman AV / Encore | Audio-Visual Technician
September 2013 – June 2014

- Assisted with the preparation, transportation, setup and operation of professional audio-visual equipment for major events.
- Worked with technical teams to meet production requirements and event schedules.
- Gained practical experience with professional audio-visual equipment and live event production.

Letter of support for Joseph Kargiannakis and the End of Month Special:

To whom it may concern,

It is always a privilege to contribute to community-minded projects that provide crucial stepping stones and vantage points for our musical peers in the small town of Sault Ste. Marie, Ontario. This project has been one of those special opportunities, and Joseph has been a driving force in making this vision come to fruition. On his own time, budget and imagination, he has created a template for a recurring showcase that local artists can rely on to amplify their voices and celebrate their growth. Without people like him driving progress forward, nothing happens.

I was able to provide mix/master services for Season 1 of EOMS, and it would be wonderful to be able to facilitate these technical services again for Season 2. I am fully committed to the work and I believe in Joseph's vision. It has provided a tremendous point of visibility for local musicians and I believe it can only grow with meaningful support.

Thank you for your time and consideration.

Dustin Goodall, owner/operator Unsalted Audio
October 25, 2026

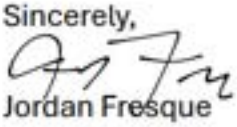
To Whom It May Concern,

I am pleased to confirm my commitment to participating as a featured guest on Season Two of End of Month Special, hosted by Joseph Kargiannakis.

As a local musician and entrepreneur, I am excited to have been invited to take part in this project and have gladly accepted the opportunity. In addition to my work in music, I operate a business creating custom pedals (JFX Pedals), and I look forward to sharing more about my creative pursuits, experiences, and the work I do within our community.

I appreciate the opportunity to be part of a project that highlights local artists and provides a platform for sharing their stories and creative work. I look forward to contributing to Season Two of End of Month Special.

Sincerely,



Jordan Fresque
Sault Ste. Marie, Ontario

To whom it may concern;

I am writing this letter in enthusiastic support of Joseph Kargiannakis and his podcast, *End of the Month Special*. Having had the privilege of participating as a contributor this past season, I have seen firsthand the vital role this platform plays in championing arts, culture, and community engagement in Sault Ste. Marie, Ontario.

End of the Month Special provides a unique and necessary space for artists and creative contributors to share their journeys, explore their work, and connect with a broader audience. What makes Joe's podcast particularly impactful is its inclusive vision of what it means to be involved in the arts. While many of the featured guests are pursuing direct careers in artistic disciplines, Joe also recognizes the profound ripple effect of arts volunteerism and community-based creative practice.

During my appearance on the show, I had the opportunity to speak about my deep involvement in local theatre and performance art, alongside my work fundraising for essential medical equipment at the Sault Area Hospital Foundation and my involvement with the Rotary Club of Sault Ste. Marie. Joe provided a thoughtful platform to demonstrate how the transferable skills built through arts volunteerism—such as communication, storytelling, empathy, and creative problem-solving—directly drive meaningful community impact.

Through our conversation, we highlighted how giving time and passion to the arts enriches both the individual and the broader community, reinforcing that arts volunteerism pays us back in countless ways. Providing platforms like *End of the Month Special* allows regional voices to be heard, inspires public participation, and underscores the value of cultural engagement in everyday civic life.

Joe approaches every episode with professionalism, genuine curiosity, and a deep respect for his guests' contributions. Supporting *End of the Month Special* is a direct investment in local storytelling, arts advocacy, and community building.

I strongly support Joseph Kargiannakis's application to the Ontario Arts Council and encourage the committee to fund this valuable project so it can continue elevating diverse creative voices.

Sincerely,



Megan Wigmore
Manager, Communications – Sault Area Hospital Foundation
Member – Rotary Club of Sault Ste. Marie; Past Chair – District 6290 Rotary Youth Exchange; Outbound Coordinator – Central States Rotary Youth Exchange
Vice-Chair – Sault Theatre Workshop; Director – Algoma Repertory Theatre
[redacted]

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Section 1: Artist Information

i. Artist Formal Name:
John-Paul Chalykoff

ii. Artist Practicing Name:
John-Paul Chalykoff or JP Chalykoff

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

My work focuses on using music and puppetry to support audiences engaging with Anishinaabemowin. As an Anishinaabemowin learner and educator, I'm always looking for ways to encourage people to interact with the language. Much of my work comes from my own experiences with learning and teaching, informed by ongoing live performances. Both music and puppetry provide a safe foundation for people of all ages to continue learning about language.

Music has been an important part of my artistic practice. I write songs in Anishinaabemowin to find ways for people to learn words and phrases through listening, singing, and repetition. My music is intended to be enjoyed in classrooms, at home, and in community settings. I recognize that people have different experiences with the language, and I want my songs to be accessible to those who are beginning to learn as well as those who have been speaking Anishinaabemowin for many years.

My album Oshki-Miikaans (A New Path) reflects my ongoing work with Anishinaabemowin through music. Writing and recording original songs has allowed me to develop my skills as a musician while exploring different ways to share the language. Each song builds on my experiences as a learner and educator, and I continue to learn from the audiences and communities I work with.

Over the last few years, I've been incorporating puppetry into my performances and exploring how it can compliment music. Puppets provide opportunities to introduce Anishinaabemowin through characters, humour, and storytelling. I've

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Performing Arts, Media Arts, Multi & Interdisciplinary Arts: My artistic practice combines music, puppetry, performance, and filmmaking to create accessible Anishinaabemowin experiences. Through interdisciplinary collaboration, I bring together original music, visual storytelling, and character-based performances to engage audiences of different ages while supporting Indigenous language revitalization and cultural expression.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

ACAP Request Amount ($) 2,999

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:

"Bezhig Niizh Niswi" Music Video

ii. Activity/Project and/or Event **Start Date:**

February 1, 2027

iii. Activity/Project and/or Event **End Date:**

May 1, 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Filming Location: Algoma University's Visual Arts Studio
Distribution: YouTube - https://www.youtube.com/@JPChalykoff
Facebook - https://www.facebook.com/profile.php?id=61560200060510

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The proposed project is the production of an updated music video for the original Anishinaabemowin song "Bezhig Niizh Niswi (Puppet Version)" from the album Oshki-Miikaans (A New Path) (song available at https://www.youtube.com/watch?v=pt5hEk-Oe_8). The music video will combine original lyrics, puppetry, and visuals to encourage audiences to participate in singing and understanding Anishinaabemowin. The song itself introduces counting through music, using repetition and rhythm to help audiences become familiar with the words. My goal is to create a music video that encourages people to sing along rather than simply watch a performance. I want audiences to feel that they are part of what is happening on screen, with the puppet characters helping to guide their participation.

An earlier prototype of the video is already available on YouTube. Since creating that version, I've professionally recorded an expanded version of the song and developed original puppet characters who will be featured in the new production. These characters will have a featured role in the video, interacting with one another, responding to the music, and inviting viewers to join them in singing.

The expanded cast will also allow for more humour and storytelling. Different characters respond to the song in their own ways, creating opportunities for playful interactions that complement the music. Through these performances, I want to make the video entertaining enough for audiences to enjoy watching repeatedly, while giving them opportunities to become more familiar with Anishinaabemowin each time.

The project will involve planning the puppet performances, developing the interactions between characters, filming the performances, and editing the footage into a completed music video. I will be working with local camera operator and videographer Justine Chalykoff, who will provide her film experience. Contributors to the original album will participate as puppeteers, bringing the characters to life alongside the professionally recorded music.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☐ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [ ] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie
The project contributes to Sault Ste. Marie's cultural development by expanding the availability of locally produced Indigenous arts and Anishinaabemowin language resources. Developed in partnership with Algoma University, the music video will be publicly accessible to schools, families, and community organizations. The existing prototype has already been distributed to schools across Ontario, and this expanded production will provide an additional resource for continued educational and community use.

Promote effective, meaningful, and equitable community engagement and consultation processes
The project builds on existing relationships with local educators, artists, and community members. Consultation with filmmaker Ben Jonah and collaboration with contributors experienced in Indigenous arts and education will help guide the production. Distribution through schools, educational networks, and community organizations will also create opportunities for audiences to engage with the finished work.

Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
The video is designed to encourage participation in Anishinaabemowin learning, particularly among children and youth. Through music, puppetry, and opportunities to sing along, it offers an accessible introduction to the language for learners with different levels of experience. Indigenous learners and communities are central to the intended audience, while the resource will also be available to educators and families interested in learning together.

Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
Funding will support the completion of a professionally produced music video that can be incorporated into future performances, educational programming, and artistic projects. The

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

One of the main benefits of this project will be providing audiences with an engaging way to hear, practice, and become more familiar with Anishinaabemowin. Through singing along with the puppet characters, viewers will have opportunities to participate at their own pace, whether they are hearing the language for the first time or already have experience speaking it.

For younger audiences, the combination of music, humour, and puppetry can help make learning more approachable. The characters will encourage viewers to join in singing and counting, creating opportunities to practice pronunciation and remember words through repetition. I hope this will help children feel comfortable participating and encourage them to continue using what they've learned.

Educators will benefit from having a resource that can be incorporated into classroom activities without requiring additional equipment or specialized programming. The video can be replayed, paused, and used to support group singing, counting activities, and discussions about Anishinaabemowin. The existing prototype has already been distributed to schools across Ontario, and the updated version will provide educators with a more developed resource to share with their students.

Families and community members will also be able to access the video freely online

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

This project's success is measured by the completion and release of a professionally produced music video for "Bezhig Niizh Niswi" that includes the expanded puppet cast and encourages audiences to participate in singing and counting in Anishinaabemowin.

First and foremost, it involves completing the planned filming, puppetry performances, editing, and final production within the project's budget and timeline. The finished video will be published on YouTube and shared with schools, educators, and community media outlets in Sault Ste. Marie and across Ontario. The original video has 26k views on YouTube with ongoing engagement, and I will promote the new video with an end card that will lead viewers to the new version.

Following its release, I will track YouTube views and audience engagement to understand how many people the video is reaching. I will also document the number of schools, educators, and community organizations that receive the video and any feedback they provide about how it is being used. Followup includes determining whether educators find the video useful for encouraging students to sing along and

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

"Bezhig Niizh Niswi" is intended to reach audiences in Sault Ste. Marie, throughout Algoma, and beyond through distribution to schools, educators, and community organizations. Locally, the music video will engage children, families, Anishinaabemowin learners, and community members.

Regionally, the project will support educators and organizations seeking creative resources to introduce and reinforce Anishinaabemowin with learners of different ages and experience levels. The video will be particularly relevant to Indigenous communities, language revitalization initiatives, and schools interested in incorporating Anishinaabemowin into educational activities.

Beyond Algoma, the video will be available through YouTube and shared with educational networks and community partners. Building on the distribution of the earlier prototype to Ontario schools, this expanded production will offer an engaging resource that educators and families can revisit over time. While rooted in Sault Ste. Marie, the project will support language learning and cultural engagement across a wider audience.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

The primary audiences for "Bezhig Niizh Niswi" are youth, but the project is also intended to support educators and community members seeking engaging, accessible resources that incorporate music, puppetry, and participation into language learning.

By distributing the video through schools, community organizations, and online platforms, the project aims to reach both Indigenous and non-Indigenous audiences while encouraging continued engagement with Anishinaabemowin beyond the classroom.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

"Bezhig Niizh Niswi" will be promoted through social media, educational networks, community organizations, and outreach to schools throughout Sault Ste. Marie, Algoma, and Ontario.

Facebook, Instagram, and YouTube will be used to share production updates, introduce the expanded puppet cast, and promote the completed video through short clips and behind-the-scenes content.

Building on the distribution of the original prototype to Ontario schools, the video will be shared with educators, school boards, Indigenous education programs, and community language organizations. Local media and community networks will also be approached to increase awareness.

The completed video will be freely available on YouTube, allowing educators, families, and communities to access and share it as an ongoing Anishinaabemowin learning resource.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [ ] 19-34
- [ ] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

"Bezhig Niizh Niswi" brings together musicians, puppeteers, and creative contributors. While I will lead the project as musician, director, and video editor, puppetry performances will feature Nora Boyer, Derrick Boissoneau, Justine Chalykoff, BJ Swire, and Beth LaPensée, with Justine Chalykoff also serving as cinematographer and Beth LaPensée providing set design.

The project has already invested in a full cast of custom puppets created by MyCustomPuppets, establishing the characters and visual foundation for the expanded production.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [x] Yes
- [ ] No

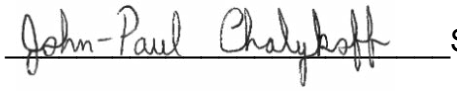
Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, John-Paul Chalykoff (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.


Signature

October 30, 2026
Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Materials & Supplies Costs					
Set Design	250		ACAP	Grant	250
Props	150		ACAP	Grant	150
Production Consumables (gaffer, etc.)	99		ACAP	Grant	99
Captions and accessibility preparation	200		ACAP	Grant	200
Equipment Costs					
Puppets	0		Personal Investment	Personal Investment	2,600
Main Camera	0		Personal Investment	Personal Investment	450
B-Camera	0		Personal Investment	Personal Investment	300
Steadicam	0		Personal Investment	Personal Investment	200
Artist Fees					
Puppeteers (6 Total)	1500		ACAP	Grant	250 x 6
Cinematographer	600		ACAP	Grant	600
Film Consultant	200		ACAP	Grant	200
Film Editing	0		In-Kind	In-Kind	600
Other Costs					
Space Rental	0		In-Kind	In-Kind	600
Total Costs	$ 2,999.00	$ 0.00			
Total Project Costs:	$ 2,999.00				

Application Project Plan Template

Name of Applicant: John-Paul Chalykoff

Intake/Date: 10/2026

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Project planning and coordination	02/2027	02/2027	Confirm production schedule, puppeteer availability, filming requirements, and responsibilities
Creative development for performances & set	02/2027	02/2027	Develop puppet performances, character interactions, set design, and props
Cinematography planning	02/2027	02/2027	Coordinate filming with Justine Chalykoff and consult with Ben Jonah on camera techniques
Puppetry rehearsals	02/2027	03/2027	Rehearse performances with the expanded cast of puppeteers
Filming and production	03/2027	03/2027	Record puppet performances and supporting footage with Justine as cinematographer
Video editing	03/2027	04/2027	JP Chalykoff edits footage, synchronizes performances with the song, and develops the final video
Review and final revisions	04/2027	04/2027	Review the completed production, incorporate feedback, and finalize audio and visuals
Promotional preparation	04/2027	04/2027	Prepare promotional clips, social media materials, and educational outreach
Release and distribution	05/2027	05/2027	Publish the video on YouTube and distribute it to schools, educators, and community organizations

John-Paul Chalykoff

[redacted]

https://www.jpchalykoff.com/

FESTIVALS

Chalykoff, J.P. (2023, July 14-16). *Enaanzowaad Awesiinyag* [Music Video], 2023 Weengushk International Film Festival. Little Current, ON. https://www.weengushkfilmfestival.ca/2023-films/enaanzowaad-awesiinyag

Chalykoff, J.P. (2023, April 8). *Enaanzowaad Awesiinyag* [Music Video], Dawson City International Short Film Festival. Dawson City, Yukon. https://www.dawsonfilmfest.com/program2023.html

Chalykoff, J.P. (2023, March 16). *Enaanzowaad Awesiinyag* [Music Video], The 10th Maoriland Film Festival. Ōtaki, New Zealand. https://mff.maorilandfilm.co.nz/mff2023-programme/#/

Chalykoff, J.P. (2022, November 6). *Enaanzowaad Awesiinyag* [Music Video], 3rd Annual Sault Film Festival. Sault Ste Marie, ON. https://www.saultfilmfestival.com/about-2

AWARDS & HONOURS

June 27, 2025	Sault Ste Marie Arts and Cultural Assistance Program *Anishinaabemowin Album / CD Launch Performance* Sault Ste Marie, ON
April 30, 2024	Ontario Arts Council, Northern Arts Projects *New Songs in Anishinaabemowin* Toronto, ON
March 31. 2021	The Humanities and Arts Research Program (HARP) Development Fund *Oshki-Nagamonan Anishinaabemong: New Songs in Anishinaabemowin* Michigan State University East Lansing, MI

PRESENTATIONS & PROJECTS

October 5-8, 2026	The 3rd Annual Art of Visiting: National Indigenous Presenters Gathering LodgePole Arts Alliance Presenter Kingston, ON
October 8, 2025	*Oshki-Miikaans (A New Path) Album Launch Performance* The Loft Sault Ste Marie, ON
March 31-April 1, 2023	*Songs & Puppetry for Anishinaabemowin* 29th Anishinaabemowin-Teg Language Conference Sault Ste Marie, MI

PERFORMANCES

June 26, 2026	*Songs & Puppetry in Anishinaabemowin* Donald Doucet Youth Centre Sault Ste Marie, ON
June 24, 2026	*Songs & Puppetry in Anishinaabemowin* Grand View Public School Sault Ste Marie, ON
June 20, 2026	*Songs & Puppetry in Anishinaabemowin* East Gwillimbury Public Library East Gwillimbury, ON
June 18, 2026	*Songs & Puppetry in Anishinaabemowin* Alderville First Nation Day Care Alderville First Nation, ON
June 16, 2026	*Songs & Puppetry in Anishinaabemowin* Midland Public Library Midland, ON
June 15, 2026	*Songs & Puppetry in Anishinaabemowin* Georgina Island First Nation, ON

June 4, 2026	*Songs & Puppetry in Anishinaabemowin* Mountain View Public School Goulais River, ON
June 1, 2026	*Songs & Puppetry in Anishinaabemowin* Pinewood Public School Sault Ste Marie, ON
May 29, 2026	*Songs & Puppetry in Anishinaabemowin* Kina Awiiya Alternative Secondary School Program Sault Ste Marie, ON
May 26, 2026	*Songs & Puppetry in Anishinaabemowin* Eastview Public School Sault Ste Marie, ON
May 22, 2026	*Songs & Puppetry in Anishinaabemowin* W.C. Eaket Secondary School Blind River, ON
May 19, 2026	*Songs & Puppetry in Anishinaabemowin* Thessalon Public School Thessalon, ON
May 15, 2026	*Songs & Puppetry in Anishinaabemowin* Sir James Dunn Public School Wawa, ON
April 28, 2026	*Songs & Puppetry in Anishinaabemowin* Garden River First Nation Elementary School & Public Library Garden River First Nation, ON
April 13, 2026	*Songs & Puppetry in Anishinaabemowin* Aamjiwnaang First Nation, ON
April 13, 2026	*Songs & Puppetry in Anishinaabemowin* Bkekwanong Kinomaagewgamig Walpole Island First Nation, ON
April 12, 2026	JP Chalykoff & Baabii

	Kidzac at the Tranzac Toronto, ON
March 21, 2026	*Contes et chansons en Anishinaabemowin avec JP et Baabii* Rendezvous Francophone - AlgomaTrad The Loft Sault Ste Marie, ON
February 24, 2026	*Baabii: I Love to Read Month Performance* (online) Winnipeg Public Library Winnipeg, MB
December 15, 2025	*Christmas Songs in Ojibwe w/ JP & Baabii* Michipicoten First Nation Ganaw-Zhawenjige Sault Ste Marie, ON
December 13, 2025	*Christmas Songs in Ojibwe w/ JP & Baabii* SKG Christmas Market Shingwauk Kinoomaage Gamig Sault Ste Marie, ON
November 7, 2025	*Songs & Puppetry in Anishinaabemowin* Robinson Huron Waawiindamaagewin Treaty Week Sault Community Theatre Centre Sault Ste Marie, ON
October 14, 2025	*Songs & Puppetry in Anishinaabemowin* Garden River First Nation Elementary School & Public Library Garden River First Nation, ON
September 26, 2025	*Learning Anishinaabemowin with Music and Puppetry* National Day for Truth and Reconciliation Chapleau, ON
July 1, 2025	*Songs & Puppetry in Anishinaabemowin* Trent Hills, ON
June 24, 2025	*Songs & Puppetry in Anishinaabemowin* Thessalon Public School Thessalon, ON

June 22, 2025	*Chansons en Anishinaabemowin avec JP et Baabii* St Jean Baptiste Day Festival Centre francophone de Sault-Sainte-Marie Sault Ste Marie, ON
June 19-21, 2025	*Songs from Gichi-Gamiing, Featuring: Baabii & Friends* Nogojiwanong Indigenous Fringe Festival Peterborough, ON
June 16, 2025	*Songs & Puppetry in Anishinaabemowin* Holy Cross Catholic School Sault Ste Marie, ON
June 16, 2025	*Songs & Puppetry in Anishinaabemowin* St Paul Catholic School Sault Ste Marie, ON
June 16, 2025	*Songs & Puppetry in Anishinaabemowin* St Mary French Immersion Catholic School Sault Ste Marie, ON
June 13, 2025	*Songs & Puppetry in Anishinaabemowin* St Basil Catholic Elementary School Sault Ste Marie, ON
January 26-27, 2025	*Songs & Puppetry in Anishinaabemowin* Ambe Miinwe Baapiidaa KEB Conference Sault Ste Marie, ON
January 17, 2025	*Songs & Puppetry in Anishinaabemowin* Bkejwanong Kinomaagewgamig (Elementary School) Walpole Island First Nation, ON
January 13, 2025	*Songs & Puppetry in Anishinaabemowin* Joseph K. Lumsden Bahweting Anishnabe PSA Sault Ste Marie, MI
October 11, 2024	*Songs & Puppetry in Anishinaabemowin* W.C. Eaket Secondary School

Blind River, ON

October 9, 2024 — *Songs & Puppetry in Anishinaabemowin*
Lake Superior State University
Sault Ste Marie, MI, USA

October 9, 2024 — *Songs & Puppetry in Anishinaabemowin*
East View Elementary School
Sault Ste Marie, ON

October 2, 2024 — *Songs & Puppetry in Anishinaabemowin*
Pinewood Elementary School
Sault Ste Marie, ON

September 28, 2024 — *Songs & Puppetry in Anishinaabemowin*
Annual Dance by the River Pow Wow
Lansing, MI, USA

September 27, 2024 — *Songs & Puppetry in Anishinaabemowin*
Biidaaban Kinoomaagegamik
Sagamok First Nation, ON

August 24-25, 2024 — *Songs & Puppetry in Anishinaabemowin*
Fringe North 2024
Sault Ste Marie, ON

August 19, 2024 — *Songs & Puppetry in Anishinaabemowin*
Wahkohtowin Development GP Inc.
Chapleau, ON

August 8, 2024 — *Anangong Miigaading: A New Hope / Star Wars: A New Hope* (Official Ojibwe Dub), Film Premiere
Voice Actor: Uncle Owen, and miscellaneous characters
Dakota Ojibway Tribal Council, Aboriginal Peoples Television Network, University of Manitoba, Lucasfilm Ltd.
Winnipeg, MB

August 2-4, 2024 — *Songs & Puppetry in Anishinaabemowin*
26th Youth & Elders Gathering
Michipicoten First Nation, ON

July 26, 2024	*Songs & Puppetry in Anishinaabemowin* Atikameksheng First Nation, ON
July 8, 2024	*Songs & Puppetry in Anishinaabemowin* Atikameksheng First Nation, ON
July 6-7, 2024	*Songs & Puppetry in Anishinaabemowin* 53rd Northern Lights Festival Boréal Sudbury, ON
June 29, 2024	*Songs & Puppetry in Anishinaabemowin* Thessalon FN Pow Wow Community Entertainment Night Thessalon First Nation, ON
June 20-23, 2024	*Songs & Puppetry in Anishinaabemowin* Nogojiwanong Indigenous Fringe Festival Peterborough, ON
May 31, 2024	*Songs & Puppetry in Anishinaabemowin* Midland Public Library Midland, ON
May 30, 2024	*Songs & Puppetry in Anishinaabemowin* 2024 Ontario Library Service First Nation Spring Gathering Christian Island Elementary School Beausoleil First Nation, ON
May 18, 2024	*Songs & Puppetry in Anishinaabemowin* Nokomis Language Camp Lansing, MI, USA
April 26, 2024	*Songs & Puppetry in Anishinaabemowin* Michipicoten High School and Sir James Dunn Public School Wawa, ON
March 21, 2024	*Songs & Puppetry in Anishinaabemowin* Wishart Library Self Care Event, Algoma University Sault Ste Marie, ON

February 16, 2024	*Songs & Puppetry in Anishinaabemowin* Thessalon Public School Thessalon, ON
August 18, 2023	*Songs & Puppetry in Anishinaabemowin* [Performance] Fringe North 2023 Sault Ste Marie, ON
August 10, 2023	Nish River Band [Band performance] Michipicoten First Nation 29th Youth & Elders Gathering Michipicoten First Nation
July 1, 2023	*Ojibwe Family Songs* Thessalon FN Pow Wow Community Entertainment Night Thessalon First Nation, ON
December 21, 2022	*Ojibwe Christmas Songs* Thessalon First Nation Language Night Thessalon First Nation, ON.
November 10, 2022	*Storytelling Featuring Teddy Syrette with Music by John-Paul Chalykoff* Wishart Library, Algoma University. Sault Ste Marie, ON.

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Juliana Regan

ii. Artist Practicing Name:
Juliana Regan

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Juliana Regan is a budding local singer/songwriter working on her debut album, "Go Easy." Entirely self-taught, her early influences as a child began with Joni Mitchell, Feist, and as a teenager developed a passion for jazz, studying records of Billie Holiday and Ella Fitzgerald. As a vocalist, she uses the voice not only as a vehicle for lyrics but as an instrument in its own right. She has been writing for years, poems and songs alike, which over time grew into a vast collection of works - love letters, requiems, odes to childhood and unresolved existential dread. For Juliana, songwriting is a means of making sense of herself and the world around her, and inviting others to do the same.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Music/recording production, media arts (websites, online content), public art (available for streaming for the public), performing arts (live performances, album release show), multi & interdisciplinary arts (music video production, materials for merchandise)

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2,999

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Go Easy

ii. Activity/Project and/or Event **Start Date:**
November 2023

iii. Activity/Project and/or Event **End Date:**
May 2026

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Recording Debut Album/Album Release show
The Loft - 75 Huron St.
https://algomaconservatory.com/the-studio
https://algomaconservatory.com/the-store/p/juliana-regan-band-album-release-show-friday-may-14-2027-700-pm-the-loft

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The project involves the professional recording, production, mixing and mastering of my debut album, consisting of nine original songs. This process includes hiring and collaborating with producers, sound engineers, local musicians, and paying for access to the studio space. It also expands to production of music videos, hiring a publicist, and creating promotional content.

The album itself is the culmination of several years of songwriting and artistic development, spanning from adolescence to young adulthood - the album was parallel to my growing up. Each song is crafted uniquely, exploring layered vocal arrangements and unconventional blends of jazz and folk, all anchored in story-telling.

My primary artistic objective is to release music that creates a space to hold my audience. This album explores and represents my own private battles and my years of growth, of which I am acutely aware of the gravity of releasing that into the world. I am doing so because I want my listeners to feel listened to - to name things maybe they couldn't, or give them solace that they aren't alone. I am especially concerned with lyricism because my goal for my audience is to find their own meaning within the themes of my songs.

Beyond the completion of the album itself, my broader objective is to grow as an artist and professionally, to have the opportunity for live performances, future recording projects and engagement with broader audiences.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☐ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☑ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☑ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☐ Provides opportunities for volunteerism

☐ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
This project will contribute signifcantly to several of the objectives in the Community Culture Plan, particularly artistic collaboration, cultural diversity, professional development, and the sustainability of local artists.

There are many individuals who have generously contributed to every aspect of this project, all of them local. My producer, Frank Deresti, and sound engineer Brandon Ruch, have spent countless hours over the course of three years working on this with me, from writing arrangements, to elaborate recording set ups, and the ever labourous processes of editing and mixing. Several local musicians have lended their craft to these songs as well. The recording studio itself, The Loft, located inside the Algoma Conservatory building, has provided an incredible space for recording, and fostered connections between other artists with their own musical projects, and has resulted in many creative exchanges. Recording an album is an endeavour that brings people together, forges lifelong connections, and contributes to a stronger, more interconnected artistic community. I have an endless amount of people to thank.

This project also responds to the Cultural Plan’s goal to change the limited diversity in the local arts community. My musical influences combine different genres, including jazz, folk, and other musical traditions, that have given me a voice of my own. By contributing an original body of recorded music to the community, I hope to encourage others to use their own unique voices.

The requested funding would pay for mastering, marketing, ahd duplicating the record.

Releasing my first album as an emerging artist gives me the potential for opportunities to represent and collaborate with my community, such as promotion on radio stations, websites, podcasts, and performance opportunies in Northern Ontario and beyond.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

With the release of this record, I hope to not only give a safe space for audiences to feel seen, but also inspire and encourage others to utilize their own gifts to do the same. I have countless experiences where I was moved by a performance here from original artists that have left an impact on me for the rest of my life. Watching them perform also filled me with excitement and motivation to share my own material, despite my stage fright. We have a gold mine of talent in Sault Ste. Marie with a rich music scene expanding across a vast array of genres, and there is a palpable spirit of wanting to support each other. It is my sincerest hope that I can provide those things for someone else.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Successful implementation of the project would include the completion of recording, mixing/mastering, releasing the album on streaming platforms Spotify, Apple Music, and Youtube. Music video production/content creation to promote will significantly increase the chances of the album gaining traction from broader audiences.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Members of the community, Northern Ontario, worldwide reach via social media

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

My intended audience includes all ages, those living in Sault Ste. Marie, and the art/music community. I also hope to get engagement from wider audiences across the world with promotion on social media and having my album available to stream on popular platforms such as Spotify, Apple Music and Youtube.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

The album will be promoted through several avenues including social media, digital streaming platforms, and engagement with the local arts community including local radio stations, podcasts and live performances. I will also utilize local news and public groups on Facebook and Instagram.

I will use my personal social media accounts to share content such as music videos, vlogs of behind the scenes processes, professional photos, posters, and a special focus on highlighting all collaborators of the project. I will also make official pages representing the album itself and myself professionally for people to engage with no matter their whereabouts.

Additionally I will hire a publicist, Beth Cavanaugh, to oversee the promotional campaign leading to the album's official release, including reaching out to various global publications and satellite radio stations across the world.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Participant composition includes myself as the principle songwriter and vocalist, my producer who has overseen the project including pre and post production, as well as made major contributions musically from writing arrangements to playing instruments, my sound engineer who has done all of the recording and worked on post production (editing, mixing), and 8 professional local musicians playing varying instruments (drums, piano, cello, mandolin, banjo, merlin, guitar, sound effects) totalling 11 contributors.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Juliana Regan _____ (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature

30/10/2026

_____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Publicist	$1000		ACAP	Grant	$1000
Mastering	$900		ACAP	Grant	$900
Materials & Supplies Costs					
Album Art	$200		Cash	In-kind	$200
Merchandise	$500		Cash	Grant	$500
Pressing Records	$1600		Cash	Grant	$1600
Pressing CDs	$200		Cash	Grant	$200
Equipment Costs					
Artist Fees					
Recording	$4,500			In-kind	$4,500
Writing	$500			In-kind	$500
Arranging	$1000			In-kind	$1000
Professional Musicians	$2000			In-kind	$2000
Other Costs					
Total Costs	12,400	$ 0.00			
Total Project Costs:	12,400				

Application Project Plan Template

Name of Applicant: Juliana Regan

Intake/Date: Juliana Regan

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Recording	November 2023	August 2026	Recorded 9 songs with vocals and multiple instruments with hired professional musicians
Writing Arrangements	November 2023	August 2026	Producer wrote arrangements/instrumentation for each song throughout recording process
Mixing	August 2026	November 2026	Sound engineer edited (comping, adjusting levels of instruments) for each song
Mastering	November 2026	December 2026	Sound engineer to finalize mixed recordings to industry standard
Music videos/Professional photoshoots	November 2026	January 2027	Cinematographer, director, video editor to execute production including filming and editing, photographer to capture professional photos
Promotion Campaign	December 2026	April 2027	Hiring publicist, posting content on social media platforms, releasing one song per month on all streaming websites, reaching out to various global publications, satellite radio stations across the world
Pressing vinyls/CDs	January 2027	January 2027	Hiring companies to produce physical copies on vinyl and CDs.
Creating Merchandise	August 2026	April 2027	Hired local artists including seamstresses and graphic designers to make physical merch such as tote bags, t-shirts and posters
Album Release show	May 2027	May 2027	Ticketed live performance of repertoire of album, presented in local venue The Loft.

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Section 1: Artist Information

i. *Artist Formal Name:* Sam Emerson

ii. *Artist Practicing Name:* Muel

iii. *Artist Mailing Address and Postal Code:*

[redacted]

iv. *Artist Contact Information*

Primary Phone: [redacted] Primary email: sam@mgoods.ca

Website : www.muel.bike Instagram: @muel.goods

v. *Artist's statement or general statement about your work:*

I work to make useful things out of materials I find. Keeping things in useful circulation past their typical useful life this is much aligned with the history of quilting a primary art form of mine, I have been selling the majority of things I have made since I was 13.
The Independent Sellers Market (or Open Air Market) is the formal extension of this practice. I want other artist to see the value of their work for other people. In this day value is the dollar and having a low/no barrier place to sell things is an ideal way to get startedon making their art practice a part of financial viability.

vi. *Artist's discipline of focus:* Visual Artist primarily Fiber arts.

Section 2: Type of Grant & Funding Amount Request

Small Project Grant *ACAP Request Amount ($)* **1,511.34**

Section 3: Description of Activities, Projects and Events

Attached project plan template. "ACAP-Project-Plan-2027Sellers Market.pdf"

i. *Project Name or Working Title:* **Independent Sellers Etc (or Open Air Market)**

ii. *Activity/Project and/or Event* **Start Date: March 2027**

iii. *Activity/Project and/or Event* **End Date: Aug 2027**

iv. *Activity/Project and/or Event Location*

The Sault Downtown Plaza, One day per month in the sunnier months of May June July and August on a Thursday (or date aligned with Cruise ship landing)Event ends at 8pm, on dates that align with downtown events the event may continue past 8pm.

v. Please describe the proposed activity, project, and any relevant goals or objectives

The market aims to provide space for artists (etc.) to sell their art, appealing primarily to artists who are unable to set up at high barrier markets due to financial or time constraints. The event is a open air market space that asks sellers to bring all the required materials for selling to the downtown plaza and set up.
With this grant I will be able to provide some equipment , tent, umbrella, table, chairs, to folks who have the need for additional support

GOALS
- host sellers of art who have never sold art before
- provide financial opportunities for artists
- downtown activation increasing "after work" and "before dinner" traffic

vi. *How does this activity, project, or event support the current Community Culture Plan? See bold selected community impact supported by the independent sellers*

Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

Aligns with Downtown activation, Maintaining Programming at the downtown plaza during weekdays having programming in the 3-6 pm window specifically fills the after work and before dinner times. I advertise the event as having three rules. No white supremacy, no multi-level marketing and nothing illegal, these rules are generally welcoming to most people and provide a sense of safety to those who may feel unwelcome in unfamiliar spaces.

Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

Giving Salutites opportunity to make money selling art in a low barrier environment, looking to book at least one market date to align with the cruise ship landing dates will increase value for artists as the typical tourist spend is 3x that of the average person. Art is identity having the downtown being a cultural hub starts with having people being comfortable loitering and mulling about having new things to see. There are many cultural tourism experiences that can be related to open air markets. And many folks who make low volume art do not feel ready to sell growing artists will be welcomed to the market and incentivized financially to come.

In the survey preformed on sellers at the august 20th 2026 market(attached Aug 20th market survey"), a large majority of sellers agree their art has tourism appeal. One seller who makes clothes thought on the question for a moment then answered "YES actually I didn't think so but a lady bought a jacket and said it would be a souvenir for her trip the tag says 'sewn in Sault Ste Marie" it was a happy realization for them as they didn't think their product reflected on the area, however "tourism appeal" can mean a lot of things

Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community/ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners

The event will have an artist fee structure that will pay folks to vend this meaning that the cost of time off work and risk of coming home with nothing will be avoided for some. The last market of the series of 4 will result in a giveaway of some of the used equipment to a seller that is interested in owning one.

I have taught accounting for artists for 3 years a one hour lecture on teaching artists new to sales how to account for the process and complete tax forms independently. At the event regularly sellers share mentorship and general information that can make selling things easier like payment processors. Or they make content for promotion together.

Fosters community connections, partnerships AND networks and Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

As this is a bring your own everything event, it encourages folks to work together share tent space and connect with each other if they haven't before. In the survey taken at the last event in August of 2026 all participants stated that the event contributed to value in their life socially and this is a primary ingredient in building community. As well stated it brought them more being able to provide comfort in the plaza via shade and table space more folks will be welcomed in 2027

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Audience (tourists) : opportunity to shop and see art from a variety of wares without presence at other locations. Lawn signs will be posted around high pedestrian traffic areas promoting the event and moving folks to the downtown plaza
Participants: A limited number of participants will receive financial compensation In the form of an artist fee for setting up at the market, anyone willing to make posters/social media posts will also receive compensation. All past participants (Aug 20) claimed to receive value from the event.
Community: Downtown Activation aligned with Cultural Plan

viii. *If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):*

Successful implementation will be seen in having new artists set up to sell their art,This will be doe by headcount of artists who show up, success will also be full use of artist fee /ACAP support.

Sellers will be provided a people counter to do a rough estimate of foot traffic during the hours the vendor is present. Vendors will be able to provide their "sales success' feeling at the end of the event if they are willing. The above will be assessed against marketing estimates below parts *vi and vii*. to judge success.

Section 4: Marketing

i. *What audiences do the proposed activity, project and/or event look to reach?*

Local (within the Municipality) /Regional (within Algoma) / Tourism (those who will travel)

ii. *Please describe the items selected (250 words maximum):*

I will work with all interested in selling to promote the event, this will attract local and regional audiences of the sellers themselves. Tourists will be attracted to the downtown plaza via lawn signs and additional area signage the day of the event. Additionally reaching out to tourism organizations to have the event promoted to tourists

iii. *Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):*

initially attracting sellers who have not sold before will be done in conversational networks in town, added interest will be provided by providing artists with a small artist fee for showing up and working on promotional efforts. Promo will be therefore expanded from just my own social media to those who are selling art at the market as well.

iv. *How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):*

social media : my personal accounts @muel.goods @hams.hoetry @bike.sault sellers will be incentivize to share their own post about the event on their social media 2 weeks before the event to boost my promotional efforts and reach additional networks

Lawn signs: set up in pedestrian traffic areas with the dates of the events and on the day off will add additional component “TODAY” to generate interest and move people too the event after work.
Save the date: shared in march 2027 dates will be shared to past vendors and social media as well adding information on the payment for vendors to show up.

v. *What age does the activity, project, or event look to reach?*
All ages event

vi. *What is the estimated attendance or viewership of the activity, project and/or event?* **This I define as interested pedestrian traffic not exclusively people who buy things.**
1-50 51-100 101-250 501-1,000
Stretch 1,001-2,500 goal on event aligned with cruse ship docking date

vii. *What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?* **This I define as individuals selling things**
11-25 or STRETCH GOAL 26-50 I have communicated with neighbors and they are in agreement that folks can sell art that aligns with the rules in front of their building from when they close to 8pm.

viii. *Please provide a brief description of participant composition (maximum 150 words):*

individuals off all backgrounds who have art or self made goods to sell. Sellers will be paid in person cash when they show up their artist fee + additional money from putting up posters or Instagram promo. This is described in the budget. Other previous markets have had up to 19 sellers at a time and there is plenty room for more people. In effort to attract sellers I will promote the tent and table support

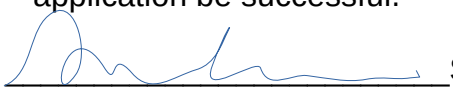
Section 5: Existing In-kind & Previous Funding

i. *Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?* No

Section 6: Project, Activity/Event Budget : Attached with notes

Section 7: Authorization

I, Sam Emerson attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature

_Oct 29 2026_____Date

Completed applications and supporting documentation submitted by email to: **a.moore@cityssm.on.ca**

SELLERS MARKET SERIES 2027 BUDGET

Cost Category			Note
Operational Costs			
Permit for Plaza	$74.58		1
Total Operational Cost		$74.58	
Materials % Supplies			
Misc promo	76.76		2
Lawn Signs	200		3
Total Materials & Supplies		276.76	
Equipment costs			
Shade & weights	510		4
Folding Tables	150		5
Total Equipment Cost		660	
Artist Fees			
Total Artist Fees		500	
		1511.34	

Note 1: 2026 actual +10% for adjusting annual increase

Note 2: actual expenses for 2026 on market related expenses.

Note 3: Quote requested from Canvas imaging no reply, in conversation $20 / sign budget include 10 signs

Note 4: Canadian tire cart of various supplies to provide shade, Will work to find best budget solution any additional grant dollars saved will go to a wagon and artist fees.

Note 5: will find 3 $50 table options of varying sizes will look to Facebook market place to have minimum 3 support tables

Note 6: artist fees will go to the first 4 artists to sign up by emailing me and showing up to event to sell. Cash will be provided as they come to receive it. 2 artist fees per event will be saved for those who have never sold at a market before.

Note 7: added artist fees will be sent to those who post on social media or put up a poster promoting the event, any savings on Equipment cost will be moved to artist fees.

Application Project Plan Template

Name of Applicant: Sam Emerson

Intake/Date: Oct 30

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
save the date	march 2027	MARCH 2027	SOCIAL MEDIA POSTS AND LAWN SIGNS IF SNOW IS MELTED
Event one promo	end of march 2027	may 2027	posters up postering campaign and artist fee shared with sellers and all, lawn signs all
event one	date tbd may 2027	same day	update lawnsigns with today, blast socials 24h prior, set up market and provide tents and tables for artists to show up pay first artists to attend artist fee take down
event 2 promo	may 2027	june 2027	postering downtown postering payment schedule shared with artists
event 2	june 2027 date tbd	same day	update lawnsigns with today, blast socials 24h prior, set up market and privide tents and tables for artists to show up pay first artists to attend artist fee take
event 3 promo	june 2027	july 2027	postering and social media posts talk with artists about sharing their own posters
event 3	july 2027 date tbd	same day	update lawnsigns with today, blast socials 24h prior, set up market and privide tents and tables for artists to show up pay first artists to attend artist fee take down by
event 4 promo	july 2027	aug 2027	LAST one lots and lots of event promo tent and table giveaway to anyone who has attended
event 4	aug 2027 date tbd	same day	update lawnsigns with today, blast socials 24h prior, set up market and provide tents and tables for artists to show up pay first artists to attend artist fee take down by 8pm do final survey distribute thank you letter

Application Project Plan Template

Name of Applicant:

Intake/Date:

Page of

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes

Receipt Confirmation

1 message

City of Sault Ste Marie <CityofSaultSteMarie@active.com> Fri, May 8, 2026 at 1:06 PM
Reply-To: csd@cityssm.on.ca
To: sam.muel.goods@gmail.com

The Corporation of Sault Ste Marie
Accounting Division
99 Foster Drive
Sault Ste. Marie, ON P6A 5X6

Phone: (705) 759-5272
FAX:
Email: csd@cityssm.on.ca
Thank you. Your transaction has been processed.

Please check the receipt summary below.
Receipt Number: 1003159.002.
Issued Date/Time: May 8, 2026 1:06 PM
Total Charges: $67.80
Total Payments: $67.80
Remaining Balance: $0.00

TO VIEW THIS RECEIPT (LOGIN IS REQUIRED): https://anc.ca.apm.activecommunities.com/saultstemarie/receipt?redesignedReceipt=true&receiptId=bXVZRnRKNlFOd3JxM3h5bUNjWk1iUT09&receiptSiteId=2&locale=en-US

MONTH	DATE mm/d	vendor	description	COGS/ NON	purchases	group	smaller gro	EXPENSES	SALES	HST INC
may	05-09-26	staples	sellers market posters t		advertising	printing	sellers mark	20.09		2.31
may	05-09-26	staples	posters		advertising	printing	sellers mark	3.33		0.38
June	06-16-26	library	posters for ism		advertising	printing	sellers mark	12.43		1.43
June	06-24-26	stones	posters		advertising	printing	sellers mark	4.92		0.57
June	06-24-26	staples	posters		advertising	printing	sellers mark	6.67		0.77
July	07-08-26	staples	sign for market		advertising	marketing	sellers mark	29.32		3.37
may	05-08-2026	city fee all	sellers market		supplies	market	sellers mark	67.8		

Cart (5)

Share Cart

Free Pick Up

Sault Ste. Marie, ON ⓘ Change



CANVAS

CANVAS Monte Low Profile Umbrella Base

$119.98

$59.99
Each

Exclusive

− 2 +

Only 3 Left! – Limited Stock

Ready for pick up by 4:00 pm, Aug 30

Change to Ship to Home

Products You May Also Need

Save for later

Remove



CANVAS

CANVAS Outdoor/Patio Auto Tilt Market Umbrella, Beige, 9-ft

$199.98

$99.99
Each

Exclusive

− 2 +

Only 2 Left! – Limited Stock

Ready for pick up by 4:00 pm, Aug 30

Change to Ship to Home

Products You May Also Need

Save for later

Remove



Outbound

Outbound Portable Instant Pop-Up Sun Shelter Canopy Tent w/ Carry Bag, 9 x 9-ft (2.7 x 2.7 m), Multi-colour

$129.99

Exclusive

− 1 +

Only 5 Left! – Limited Stock

Ready for pick up by 4:00 pm, Aug 30

Change to Ship to Home

Products You May Also Need

Save for later

Remove

Order Summary

Subtotal	$449.95
Pick Up	FREE
Sault Ste. Marie, ON ⓘ **Change**	
HST	$58.49
Total	$508.44

Checkout

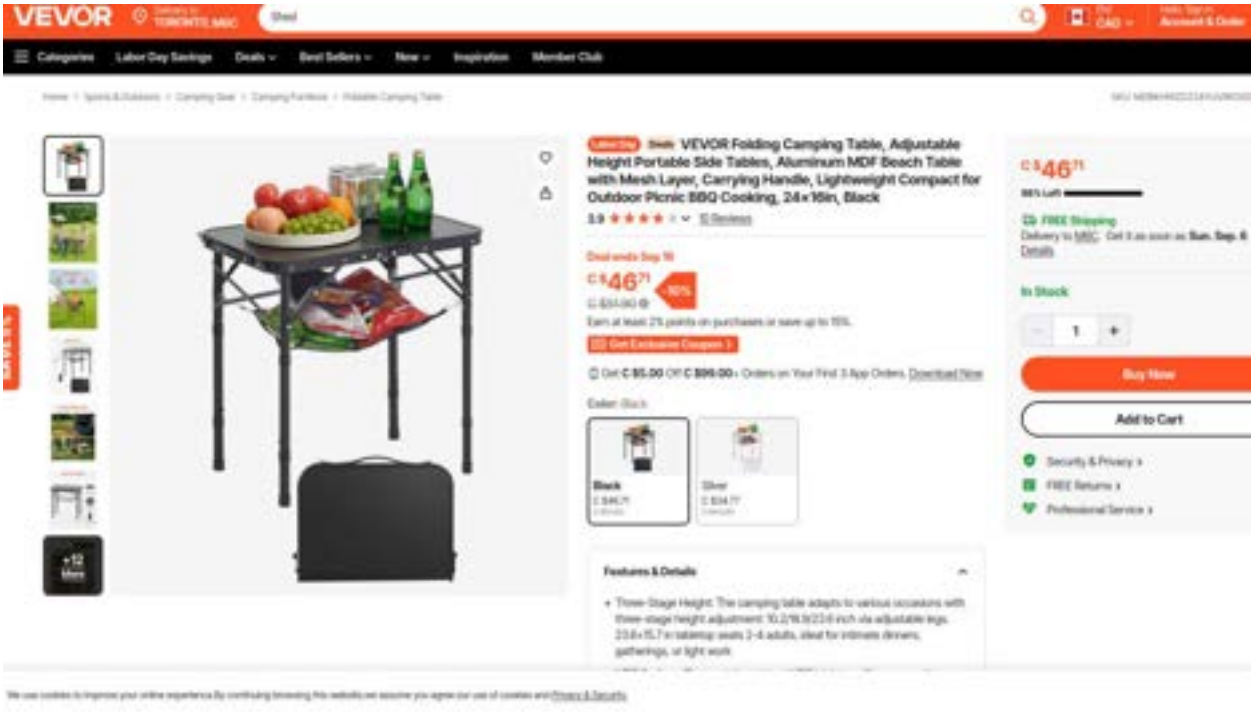
Other ways to pay

Earn up to $1.80 CT Money on this order with Triangle Rewards.

Sign in

*Taxes and fees are subject to change which may result in a change in your total purchase price.

CT Money® can only be redeemed online for eligible merchandise (including applicable taxes) at participating Canadian Tire stores or at other locations designated by Canadian Tire.


VEVOR
Categories
Labor Day Savings
Deals
Best Sellers
New
Inspiration
Member Club
VEVOR Folding Camping Table, Adjustable Height Portable Side Tables, Aluminum MDF Beach Table with Mesh Layer, Carrying Handle, Lightweight Compact for Outdoor Picnic BBQ Cooking, 24×16in, Black
C $46.71
In Stock
Buy Now
Add to Cart
Features & Details

Dearest committee,

I believe The Independent Sellers Etc. is functioning to activate The Downtown Plaza. Having some money to support artists and buy supplies would help the success of this event. I cant wait to see it grown in 2027 focusing my energy on attracting tourists to the plaza while maintaining that locals artists call on their community to attend.

Tourism loves artist events and spaces. A key memory of a trip can easily be reminded by buying a small work of art. Think of tourists shopping along the riverside in Paris seeing and buying various conceptions of the space they are exploring. The most successful event in 2025 was july 4th as we are sharing a sky with the USA it made sense for more people to be around. In 2027 I will look to cruise ship schedules to plan the dates to increase market tourist attendance.

Having this money would build the event and provide artist who spend so much time conceptualizing our city and area get to sell it and share. Vendors markets are often too expensive for independent artists to attend. On top of the cost of the market anywhere from $90-$200+ the cost associated with planning time off work 7 months in advanced having the cash available for advanced payment at a time far from when you are planning on hopefully making money is sometimes impossible. Being able to offer and “artists fee” to people who have never tried before and cannot risk blocking the hours of 3-8 from their working schedule.

The format lends itself to help those with uncertain lives, no pressure little financial risk. Being able to mitigate that lost income risk is what I look to mitigate with your funding, as well as procuring a few nice table/shade situations for folks to be more comfortable selling their art.

Thanks so much for your consideration for more about me look to www.muel.bike or my instagram @muel.goods

regards,
Sam

SAM MUEL GOODS

[redacted] | sam.muel.goods@gmail.com | www.muel.bike

Community oriented self employed artist with proven organizational and problem-solving skills in a variety of environments. Firsthand experience managing, reporting, and analyzing and summarizing information.

CAREER HISTORY

PITS **2025**

POP up mending space

- work with team to create programming
- mending in space and met with new clients
- taught sewing to young people

MUEL.GOODS **2019-Present**

Sole Proprietor

- Create products using recycled materials, and create a systematic product-finishing process
- created no barrier bring your own everything vendor market 2024
- Maintain detailed records of products, overhead costs, and income
- Create a website and social media promotional materials
- Provide mending services for anything sewn delivery by bike
- Attend small business focused events growing networks and understanding of available local services
- 3 years teach 1 hour accounting for artists

EDUCATION

ALGOMA UNIVERSITY **2015 – 2019**

Bachelor of Business Administration (BBA) with honors

HONORS AND AWARDS

Platinum community votes tailor&seamstress 2026

CPA Impact Social Challenge Winner

Participated in the 2018 Social Challenge Competition at CPA Impact Conference in Toronto.

First Place Team at Northern Ontario Business Case Competition

As part of a team presented business cases to a panel of professional judges

	yes	no			
do you like the set Thursdays	17	1			
would you set up on a different day if a cruise ship were coming to town	17	1			
do you like when the market lines up with the street party (like today) or other dt event	16	1	1 person if on the same block they like it		
have you participated in any vendor market before this series	15	3			
do you face barriers to selling your art	10	7			
cost	8				
location(no car)	4				
equipment (table tent)	3				
resources support knowledge	2				
cost of time off work specifically	5				
digital registration barrier	2				
I don’t feel I have enough/the right stick	5				
age	3		physical limitation		
are you not a white man	9				
does this event generate value to your art practice	18				
financial	15				
social	18				
exposure as artist	18				
do you think your art has cultural/tourist appeal (reflects on the algoma region or attracts tourists)	13	5			
	1	**2**	**3**	**4**	
how many open air markets have you participated in	6	4	2	6	

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Rachel Gabor

ii. Artist Practicing Name:
Rachel Gabor

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Rachel Gabor is an emerging filmmaker based in Sault Ste Marie, Ontario. After graduating on the Dean's List with bachelor degrees in Film Production and Philosophy in 2024, she joined the Northern Ontario Film Industry. Beginning as an Office Production Assistant on the feature film Magnetosphere, and the web series Tales From the Void, she quickly worked up in positions through various feature films and series to Production Coordinator on the feature film Broken Bones and Bell Fibe TV series Love In All The Small Places. She also worked as an Assistant Production Manager on the feature film What We Have Left, and as an Associate Producer on the feature film Study 17 (Formally known as The Sharing Game). In October of 2026, Rachel produced and directed her short film titled 'Put Me On Hold'. This short film is a testament to who she is as a writer, director, filmmaker, and artist. With her 100% Sault Ste Marie-based cast and crew, she is proud to begin post production of it in November and look forward to sharing it with festivals across Northern Ontario, and Canada.
As an artist, she has felt the fragility of the film industry, and as a young person, knows the dependency on a tension-filled political world. With this in mind, she refuses to give into despair and is determined to continue creating art that speaks to people's hopes. This particular film compares a modern artist's pursuit of beauty to Plato's cave analogy in a profound way that will connect with audiences everywhere.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

The discipline of focus is media arts in the form of a 15-minute short film where Rachel worked as Writer, Director, and Producer.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2020.23

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
'Put Me On Hold' Short Film

ii. Activity/Project and/or Event **Start Date:**
11/02/2027

iii. Activity/Project and/or Event **End Date:**
09/07/2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Post Production Process - 40 Queen St. E, Sault Ste Marie, ON P6A 1Y3
All Festival Submissions - Filmfreeway.com

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The proposed project is to go through the post production process for the short film titled 'Put Me On Hold' and to then enter the completed film into film festivals across Northern Ontario.
This project begins with the start of the post-production process: voice recording, an assembly edit, a picture lock, followed by colour, sound, final mastering, and packaging for distribution. Each step will be managed through Parka Pictures, a Sault Ste Marie-based post production house with years of experience and expertise, owned by Parth Pandey, an Indian immigrant and SOO-local. The editor of the film will be Joseph Schlapsi, also a SOO-local and a passionate artist. Each step will be guided by myself: Rachel Gabor, the director of the film. Each step will be completed with a single goal in mind: finish a beautiful short film that showcases the talent and speciality of the 100% Sault Ste Marie based cast and crew.
The second part of the proposed project is to then take the finished short film and submit it into film festivals across Northern Ontario. With each submission, the goal is to be accepted, and be a proud representative of the Sault Ste Marie Film Industry. The festivals we are aiming to be accepted to are Vox Popular Film Festival in Thunder Bay,
Spotlight on Academics also in Thunder Bay, Sault Film Festival in our own Sault Ste Marie, Cinefest in Sudbury, and North Bay Film Festival in North Bay. These festivals have been selected as our film qualifies for each of them.
The overall goal for this project is, of course, to complete the short film and begin the Festival run, but more than that, to showcase what the Sault Ste Marie Film community brings to the table to all of Northern Ontario. This film is beautifully shot, with high quality acting, writing, directing, production design, sound recording, and overall execution. It is a proud representative of what Sault Ste Marie film can be, and to share it with filmmakers and film lovers across Northern Ontario will be to attract more film opportunities and artists to Sault Ste Marie.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

This project supports the current Community Culture Plan by contributing to the development of arts and culture, and the economic and social diversity in Sault Ste Marie. This contribution will happen through working with a local film business and multiple local artists to finish the film, and then by sharing that work, and representing the Sault Ste Marie film community in film festivals across Northern Ontario. With it's already 100% Sault Ste Marie based cast and crew, working through local artists to finish the film, and submitting it as representation across Northern Ontario is the natural next step towards developing and building up the the arts community in Sault Ste Marie. This project will promote effective, meaningful, and equitable community engagement by showcasing the Sault Ste Marie film community's high standards and good-quality filmmaking to festivals across Northern Ontario. With this film as representation, we intend to strengthen relationships and partnerships with filmmakers across the North, and entice them to bring their projects to Sault Ste Marie. This project will also provide a participation opportunity for a few historically underrepresented groups in the community. First by working with an POC immigrant-owned local business, second by working with a non-binary editor, and third by showcasing the film that is 63% persons of colour, and 63% women or non-binary crew and a cast that is 100% women or non-binary persons. This project also will increase organizational capacity and professional development of myself (director) as this is the first short film that I am entering into film festivals. This process will teach me a new understanding and skill-level of filmmaking, and the next step of distribution. It also will allow Joseph Schlapsi, another emerging filmmaker, the opportunity to edit and then present this short film as another high-quality piece on his portfolio. Lastly, this project will foster community connections, partnerships, and networks across Sault Ste Marie and Northern Ontario and will significantly contribute to the quality of life in the North. Through finalization and presentation, our community can be proud of producing a beautiful and well-made piece of art, as well as use it to bring new and strengthened partnerships to the Sault Ste Marie Film Industry.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

This project benefits its participants in two main ways. First, the completion of post production services is a positive boost to business and provides multiple artists work including Parth Pandey, Joseph Schlapsi, and other Parka Pictures employees and contract workers. The post production service allows them to put their names on a proud Northern film that will enter the festival circuit and provide opportunities for future employment, such as contract work or future partnerships. This process will also help the community of Sault Ste Marie through the support of SOO-local artists and a SOO-based business.
Second, the submission and potential acceptance into Festivals across Northern Ontario provides the artists who worked on the film in both production and post production the opportunity to use it as a networking gateway. With each Festival, there will be opportunities to meet with fellow filmmakers both established and emerging, build relationships, and connect with potential partners for future projects. This step of sharing my film across Northern Ontario is the next step in my career development. I intend to use this as a way to bring the next film, and my next project, to life in Sault Ste Marie. The film will represent the high standard of quality and the capability of the filmmaking community in Sault Ste Marie. It will bring attention to the SOO as a hub for filmmaking in Northern Ontario.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

If funding is approved for this project, there are clear milestones that I would consider as steps towards successful implementation each with clear measurements.
First, the post production process provides natural milestones including a completed assembly edit, the picture lock, colouring completion, sound mixing completion, and the final mastering and package completed. Successful implementation of the ACAP grant would be meeting these milestones on track with the dates lined out in the Project Plan Timeline.
The second part of the project is the Festival submissions, and a successful implementation of the ACAP grant would be having the film submitted on time to each Festival listed in the Project Plan. These festivals all have deadlines, and we would aim to submit the film on time, if not early. We submit to each Festival with the goal of being accepted, so while success for the ACAP grant would be a timely submission, another goal for success would be the acceptance of our film, and the subsequent screening at the Festival in 2027.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

The proposed project will have the short film finished and polished and submitted to film festivals across Northern Ontario. This festival run will reach audiences across the Algoma region and the greater Northern Ontario, and the tourists who travel for the festivals, but specifically the communities of Thunder Bay, Sudbury, North Bay, and the local Sault Ste Marie. Through the Vox Popular Film Festival and Spotlight on Academics Festival, we will reach audiences in Thunder Bay. These audiences include filmmakers based in Thunder Bay and area, film lovers, young and emerging filmmakers business people looking for partnership opportunities, and tourists travelling to the area for the festival. Through Cinefest Sudbury Film Festival we will reach audiences in Sudbury which includes the filmmakers and business people of Sudbury, film lovers, young and emerging filmmakers, and tourists travelling for the festival. Through the North Bay Film Festival, we will reach audiences in North Bay as well as filmmakers, business people, film lovers, young and emerging filmmakers, and tourists travelling for the festival. And finally, through the local Sault Film Festival we will reach general audiences in Sault Ste Marie and Algoma Region as well as filmmakers, business people, film lovers, young and emerging filmmakers, and travelling tourists.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

The specific audiences that we intend to reach are as follows:
First, we intend to reach an audience of established and experienced filmmakers. We aim to build the connections across the Northern Ontario Film Industry and work towards a unity in building up the call to art creation in the North. We want to strengthen our partnerships and use this project to drive new projects forward into the wide network of Northern Filmmakers. Second, we want to connect with young and emerging filmmakers as the future of our industry and potential for diverse and valuable connections and partnerships. Third, we hope to connect with film lovers and supporters of the arts across Northern Ontario. These connections are aiming at finding a community of support in a time of wider political uncertainty. By reaching this audience we aim to encourage their love for film, and strengthen our partnership in pushing the pursuit of arts and filmmaking in Northern Ontario.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

'Put Me On Hold' short film has a social media account that is already very active in pushing updates and celebrating milestones of the film production process. It currently has 107 followers, and an average of 500 views per post. As it now enters the post production stage, and eventually begins a Festival run, the social media will only grow in activity as it regularly updates the audiences on each step of the process. For the festival run, we will sharing festival information and content with each submission and acceptance. We will also reach out to local news stations to share exciting updates about the project along the way.
The social media accounts are under @putmeonhold.shortfilm

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [x] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☑ 1-10	☐ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Participants include our Post Production team through Parka Pictures. Parka Pictures is a Sault Ste Marie based post production house located in the downtown owned by Parth Pandey, an indian immigrant and Sault-ite of 6 years. The film's editor will be Joseph Schlapsi, a non-binary and disabled Sault Ste Marie Local who has worked on many Sault Ste Marie film projects in the past. The film will be submitted to the film festivals by the director, Rachel Gabor, an emerging female filmmaker based in Sault Ste Marie.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Rachel Gabor (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



Signature October 30, 2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Festival Submission			ACAP	Grant	
Vox Popular Film Fe	$15.00		ACAP	Grant	FilmFreeway
Spotlight on Acaden	$60.00		ACAP	Grant	FilmFreeway
Sault Film Festival	$10.94		ACAP	Grant	FilmFreeway
Cinefest Sudbury	$47.41		ACAP	Grant	FilmFreeway
North Bay Film Fest	$21.88		ACAP	Grant	FilmFreeway
Materials & Supplies Costs					
Equipment Costs					
Studio Rental for Re	$50.00		ACAP	Grant	Parka Quote
Artist Fees					
Editor	$770.00		ACAP/CAS	Grant/Cash	Parka Quote
Colouring Service	$546.00		ACAP	Grant	Parka Quote
Sound Design and M	$640.00		ACAP	Grant	Parka Quote
Mastering and Pack	$240.00		ACAP	Grant	Parka Quote
ADR Recording	$44.00		ACAP	Grant	Parka Quote
Other Costs					
Total Costs	$2,445.23	0			
Total Project Costs:	$2,445.23				

Application Project Plan Template

Name of Applicant: Rachel Gabor

Intake/Date: Rachel Gabor

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
ADR Recording with Studio Rental	11-2026	11-2026	1-hour Voice Recording session with actor.
Assembly Edit	11-2026	11-2026	Editor and Director work through the selects to begin the assembly edit.
Picture Lock	11-2026	12-2026	Editor and Director finalize the edit
Colouring	12-2026	12-2026	Colouring process with Director's input
Sound Design and Mixing	12-2026	12-2026	Sound design and mixing process with Director's input
Mastering and Packaging	12-2026	01-2027	Film is finalized and packaged for distribution in Film Festivals
Apply for Festivals: Vox Popular Film Festival	01-2027	01/11/2027 -submission deadline	Submit to Vox Popular Film Festival that will run in April 2027
Apply for Festivals: Spotlight on Academics	01-2027	01/15/2027 -submission deadline	Submit to Spotlight on Academics Festival that will run in March 2027
Apply for Festivals: Sault Film Festival	06-2027	08/01/2027 -submission deadline	Submit to Sault Film Festival that will run in November 2027

Application Project Plan Template

Name of Applicant:

Intake/Date: Rachel Gabor is an

Page2 of The

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Apply for Festivals: Cinefest Sudbury	06-2027	08/15/2027 - submission deadline	Submit to Cinefest Sudbury Film Festival that will run in September 2027
Apply for Festivals: North Bay Film Festival	08-2027	09/07/2027 -submission deadline	Submit to North Bay Film Festival that will run in November 2027

Rachel Gabor

rachelgabor3@gmail.com - [redacted]

Education

Calvin University (Grand Rapids, MI, USA) 09/2020 – 01/2024
Bachelor of Arts, Film and Media: Production Concentration
Bachelor of Arts, Philosophy
- Dean's List, Member of Lambda Pi Eta (Honor Society of National Communication Association)

Columbia College Chicago (Semester in Los Angeles) 01/2024 – 05/2024
Bachelor of Arts, Film and Media: Production

Work Experience

Office Intern
Sault Film Festival (Sault Ste Marie, ON, CAN) 08/2025 – 09/2026
- Work through the year to organize, prep, promote, and run the Sault Film Festival and all of its promotional events. Daily tasks include coordinating movie permits and Special Events Permits, creating and executing social media marketing plans, applying for non-profit and government grants, creating festival sponsor package, and answering questions from the public.
- Creating tax credit applications and working on follow up until approved for various projects including live action and animated feature films and series. Applications include: OCASE, OFTTC, OPSTC, and CAVCO.

Associate Producer for feature film 'The Sharing Game'
Rusty Halo Productions (Sault Ste Marie, ON, CAN) 04/2026 – 05/2026
- Breakdown script to create schedule, one line, and Day out of Days to share with Cast and Crew. Provide daily instruction to on-set PA to assist wherever needed. Coordinate transportation, accommodation, catering, and timing of all set operations every day. Adjust schedule for weather and cast issues to update daily and weekly plans.

Production Coordinator for Bell Fibe TV Series 'Love In All The Small Places'
Immensity Productions. (London, ON, CAN) 12/2025 – 12/2025
- Work with the producers to create script breakdowns, and schedules. Create and send out daily call sheets, sides, and maps. Coordinate between production and locations, background performers, sponsors, cast and crew to ensure smooth and timely production days.

2nd AD for feature film 'Dolphin Flip'
Dolphin Flip Picture Inc. (London, ON, CAN) 10/2025 – 10/2025
- Work closely with 1st AD to create daily and weekly schedules. Implement schedules into daily timings. Move cast from pickup through processing and onto set in a timely fashion.

Assistant Production Manager for feature film 'What We Have Left'
S.N.A.P. Films Inc. (Searchmont, ON, CAN) 09/2025 – 11/2025
- Coordinate vehicle rentals, location agreements, Crew contracts, NOHFC residency forms, ACTRA contracts, Preliminary scheduling, and answering any questions from cast or crew on set. Complete wrap paperwork including NOHFC and ACTRA completion.

Production Coordinator for short film 'The Red Feather'
Polkadot Media (Sault Ste Marie, ON, CAN) 07/2025 – 07/2025
- Breakdown script and creating a schedule, preparing, negotiating, and executing locations agreement, organizing catering and craft, executing crew and cast contracts, performing on-set PA duties.

Production Coordinator for feature film 'Haunted House Party'
Maim Inc. (Sault Ste Marie, ON, CAN) 06/2025 – 07/2025

- Coordinate and execute vehicle rental agreements, location agreements, crew contracts, NOHFC residency forms, cast contracts, and Government of Canada to USA carnet.

Production Coordinator for feature film 'Broken Bones'
Rusty Halo Productions (Sault Ste Marie, ON, CAN) 11/2024 – 01/2025

- Create schedules, scout and lock locations, create and execute cast and crew contracts. Undertake daily catering, location agreements, city street parking and transportation.

Development and Research Intern
Sidestilt Films (Los Angeles, CA, USA) 01/2024 – 05/2024

- Under instruction from producers, research topics for documentary potential, and create and present pitches. Work with the team to complete office work, attend weekly meetings, and stay up to date on

Office Production Assistant for episodes 1, 3, & 4 of series Tales from The Void
Envoi Entertainment (Sault Ste Marie, ON, CAN) 07/2023 – 08/2023

- Work closely with the Production Team to complete paperwork including ACTRA contracts, canada work permits, travel permits, locations agreements, Cion MAPPED applications and other grant applications, and daily production reports.

Office Production Assistant for feature film 'Magnetosphere'
Pine Pathways Productions Inc. (Sault Ste Marie, ON, CAN) 07/2023 – 08/2023

- Work with the Production Manager to complete paperwork including Covid Testing Reports, Daily Progress Reports, Cion MAPPED applications, and crew contracts and residency declarations. Organize daily camera, sound, and script reports for the editing team.

Film Production Department Lab Assistant
University Communications Dept. (Grand Rapids, MI, USA) 09/2021 – 12/2023

- Work within the film department to organize and run the gear rental for students, answer questions and teach students the specifics of camera, lighting, and sound gear. Assist professors in labs, and provide support for all film students when needed.

Short Films:

- *Put Me On Hold* - Written, Directed, and Produced by Rachel Gabor in October 2026
- *Matthew's Keeper* - Directed by Joseph Schlapsi. Worked as Producer. Filmed in October 2026
- *The Red Feather* - Produced by Polkadot Media. Worked as Production Coordinator. August 2025
- *Taraji P. Henson Promotional Videos* - Harper Collins Publishing, Worked as P.A. in February 2024

Skills

- Highly organized, resourceful, dependable, adaptable, proficient at multitasking
- Works well in deadline-oriented departments, able to anticipate needs, and experience trouble shooting.
- Excellent written and verbal communication skills.
- Microsoft Office Suite (Word, Excel, Outlook, etc.), Google Suite (Gmail, Docs, Sheets, etc.)

Certifications

- Ontario Green Screen Sustainable Film Production Fundamentals
- Canadian Independent Screen Fund's *Business Affairs Bootcamp Series* hosted by Elisabeth-Ann Gimber

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Parka Pictures Inc.

40 Queen street E
Sault Ste Marie, ON
705-975-6999
Parth Pandey

Quote

Submitted on 10/30/2026

Quote for

Rachel Gabor
[redacted]

Quote #

PP-2026-00

Project

Put Me On Hold

Description	Units (Hours)	Unit price	Total price
Editing	35	$22.00	$770.00
Colouring	26	$21.00	$546.00
Sound Design and Mixing	32	$20.00	$640.00
Mastering and Packaging	12	$20.00	$240.00
ADR Recording	2	$22.00	$44.00
Studio rental for voice recording	1	$50.00	$50.00

$0.00

Notes:

Subtotal	**$2,290.00**
Adjustments	$0.00
HST	$297.70

Registered GST #75918 9012 RT0001

$2,587.70

ACAP - Put Me On Hold - Fall 2026

Links to social media accounts:
https://www.instagram.com/putmeonhold.shortfilm/
https://www.facebook.com/profile.php?id=61592475069353

Documentation of COMPLETED Past Projects:
Love In All The Small Places - Trailer: https://www.youtube.com/watch?v=rKFUWyFV4Iw
Live Action Bell Fibe TV Series - 2025 - London, ON
Production Coordinator

What We Have Left - In Festival Circuit
Live Action Feature Film - 2025 - Searchmont, ON
Production Coordinator

Haunted House Party
Live Action Feature Film - 2025 - Sault Saint Marie, MI, USA
Production Coordinator
Watch Trailer here: https://www.facebook.com/share/v/17wLeBAJAo/

Tales From The Void
Live Action Web Series - 2023 - Sault Ste Marie, ON
Office Production Coordinator
Watch here:
https://watch.plex.tv/watch/show/tales-from-the-void?uri=provider%3A%2F%2Ftv.plex.provider.vod%2Flibrary%2Fmetadata%2F65f99ddf0a3ad89d057b027b

Magnetosphere
Live Action Feature Film - 2023 - Sault Ste Marie, ON
Office Production Assistant
Watch Trailer here: https://www.youtube.com/watch?v=A5OhmL3a4tM

‘Put Me On Hold’ Production Stills
CONFIDENTIAL - Not for sharing










Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Rebeka Herron

ii. Artist Practicing Name:
Rebeka Herron

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):
604 219 1576
rebeka@rustyhaloproductions.com

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

I am an award winning disabled mixed race Latina filmmaker. I am an alumna of Capilano University's Motion Picture Program, and the Cineplex Entertainment Film Program Producers' Lab at the Canadian Film Centre. And I am a member of the Academy of Canadian Cinema and Television, ACTRA Toronto, and the Canadian Media Producers Association.
I worked in development for Brightlight Pictures before transitioning to the story department on several lifestyle and reality programs as a director, producer, story producer, and virtual reality producer. From 2018 to 2023 I was Senior Line Producer and Production Supervisor for boutique animation studio Taqqut, where I was part of the Oscar shortlist "The Shaman's Apprentice".
Recently, I have been making a very diverse portfolio of work.I directed the acclaimed short film "Beka & Nico," which premiered at Fringe North in 2024. My writing has appeared in segments for shows like "Anaana's Tent" Season 3 and "Tundra Friends" Season 1 on APTN.
Recent productions include my directorial debut "Armchair Traveller", thriller "Broken Bones", experimental drama "Study 17", all filmed in Sault Ste. Marie, Beyond my creative endeavors, I am deeply involved in my community. I am the proud owner of Rusty Halo Productions, and co-founded the Sault Film Festival, underscoring my commitment to promoting and advancing the arts locally and beyond.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Media arts: mixed media stop-motion, virtual production, and 2-D Animation short film

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2999.00

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
The Girl With Backwards Feet

ii. Activity/Project and/or Event **Start Date:**
01/04/2027

iii. Activity/Project and/or Event **End Date:**
12/31/2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

40 Queen St. E, Sault Ste Marie, ON

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

Rooted in Latin American folklore, the story centers on a retelling of La Ciguapa, a mythic mountain woman characterized by knee-length dark hair, backward-facing feet, and an irresistible siren call that lures men into the deep forest to consume their flesh, blood, and soul.

I've always loved telling stories from women's perspectives. It's what I know and understand, but growing up I didn't see a lot of female empowered stories in the big horror/thriller genre. My dad and I would watch classics like Hellraiser, The Exorcist, and The Texas Chainsaw Massacre. These films often had women portrayed as victims not as heroines. This story is about a multi-faceted female presenting creature who protects the forest from mankind - even if that means feasting on them.

I believe this story is particularly relevant today as it reclaims traditional Latin American folklore to celebrate complex female power and autonomy. By moving past sanitized depictions of mythic figures, the film offers a sophisticated exploration of identity and cultural heritage, enriching contemporary Latinx representation in independent animation.

We have spent most of our time on Earth devouring it. Our natural resources have been used for greed, slowly killing our planet and endangering animals. As a child I was enamoured with the determination of the Clayoquot protests, who set up a series of blockades related to clearcutting in Clayoquot Sound, British Columbia. I was probably 4-years-old then but I wanted to participate to help save the trees! This project is an ode to my Latina background, and my love for Mother Earth.

To visually express the eerie duality of this legend, I will merge physical tactile environments with digital art styles through four distinct production techniques, the choices are both artistic and thematic:

1. High-resolution live-action photography and videography of natural woodland settings. Real woodland environments provide a grounded, immersive reality. The subtle movement of natural wind, shifting light, and organic textures creates a tactile world that makes the legend feel anchored in actual space rather than an abstraction.

2. Cut-Out Paper Stop-Motion. Constructing The Girl with Backwards Feet and her

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

My goals compliment the goals of the City initiatives, particularly the Community Cultural Plan. Not only is my goal to develop my media arts skills with this project, I engage with other artists outside the film industry such as illustrators, videographers, and puppet builder. I have, and will continue, to do this with variety of other projects. The film industry is a growing force and economic driver in this City. I focus my attention on media arts in this area, specifically with Northern Ontario connections exclusively. Not only do my projects generate spending in the community, I hope to create real opportunities to hire industry professionals - including newcomers - to grow the network of working media arts in the Sault. I am deeply committed, financially, to supporting local. With this project I will hire voice actors, animators, graphic designer, editors and more. Since permanently relocating to the Sault I have been actively developing relationships with the local theatre community, local artists, technical folks and more. I am deeply committed to this City and developing all aspects of the infrastructure required to grow the media arts industry here. One example is actively engaging the theatre community, to develop the infrastructure that we both require, including social capital. I will be working with recent Sault College/Algoma University graduates and Indigenous folks to on this project who want grow in the animation field. I myself as a local director will also be learning new techniques. Fostering community relationships is a priority for me. Throughout the year I work to create opportunities in the media arts and beyond. This is positive in a wide variety of ways, including providing active support for the students studying film at our local post secondary institutions. On this project I plan to offer junior animator position to a student needing a student work placement. By building the film industry and animation industry here in the Sault my hope is that talented Saultites will choose to stay here and work on future projects with me.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

My goal as a director is to also bring a voice to artists living in my community and to hire Northern Ontario artists on and off the screen. I aim to bring strong female characters and or non binary characters/performers into leading roles, and to work with a diverse group of cast and crew. I have met with the professors at Northern Ontario institutions to discuss ways in which I can actively involve students and recent graduates in my films, as I believe it's important to give back to the community and continue to foster creatives in my region.

The Girl with Backwards Feet is a gripping thriller that blends myth, rural horror, and a lesson. With its slow-burn tension, unsettling atmosphere, and a complex female lead, the film holds strong commercial, cultural, and artistic potential.

This project will impact the local Northern Ontario film actors and crew, giving them a great experience to star in or work on a film that will be seen and celebrated globally. My last film The Process is in post-production and my plan is to enter it into film festivals. By being able to create more projects at home in Sault Ste Marie I hope this will give that opportunity back to other folks coming up in Northern Ontario to grow and build their own skills and to see that it is possible to make content at home in Northern Ontario.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

This short film's success will be measured through a timely completion of the project, upon which, I plan to host a screening for Sault Ste Marie, showcasing the local talent and hardwork that went into this project. I then will plan to submit to local film fesitvals including Sault Film Festival, and other festivals in the Algoma region. Then I plan to submit to Ontario, Canadian, and International film festivals. Eventually submitting to international festivals, both new festivals, and ones that I already have connections to, such as festivals in New Zealand, USA, Italy and Spain, where other projects of mine have been shown.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

I plan to reach audiences that are local and regional, including young children and their parents. Both through local showings and events that promote the film, and through online access that is advertised locally and regionally. 'Other' indicates our online audience members that are not local. With this option I will be able to expand our geographic reach and provide the most accessible animated short film screening possible for those experiencing mobility, sensory, or other, challenges.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

This project is targeted at young children whose families have experienced numerous challenges including language bariers, cultural adjustments, discrimination, and mental health issues stemming from the migration experience and the stresses of adapting to a new environment. These families make up a large percentage of Canada, especially in the Algoma region. My goal with this film is to connect to these famillies experiences and give the young children a film that they can identify with, and learn from.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

I will promote through my own website www.rustyhaloproductions.com/, as well as my social media platforms, X (formerly twitter), Facebook, and instagram, all under @rustyhaloprod. Additionally, I will create a poster in partnership with student graphic designers and engage local media, SooToday, and Sault Star, with a combination of press releases, paid ads, and news stories. I will submit to film festivals to expand the audience reach. We also will distribute it through a sister company, Chalo TV which has an established following and will help push this short film to reach its desired audiences.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [ ] 19-34
- [ ] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Writer/Director - Rebeka Herron (mixed-race Latina)
Voice Actors (7) - open to all ethnicities/diversities
Sound Recordist - Joseph Schlapsi (non-binary/disability)
Post Sound - Parka Pictures' Parth Pandey (BIPOC)
Editor - open to all ethnicities/diversities
Animators (3) - open to all ethnicities/diversities
Office Admin - Rachel Gabor (female)

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☑ Yes ☐ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Rebeka Herron (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature October 29, 2025 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Materials & Supplies Costs					
Equipment Costs					
Animation Software	$ 320.00	0	OAC	Grant	
Sound Recording B	$ 2,000.00	0	SPES	in-kind	
Camera Rental	$450.00	0	SPES	in-kind	
Stop-motion Equipn	$16,000	0	SPES	in-kind	
Artist Fees					
Concept Artist	$ 2,500	0	OAC	Grant	
Cast	$600.00	0	ACAP	Grant	
Stop Motion Animat	$ 3,500	0	OAC	Grant	
Sound Recordist	$ 375	0	ACAP	Grant	
Editor	$ 700.00	0	ACAP	Grant	
Post Sound	$ 700.00	0	ACAP	Grant	
2D Animator	$ 5,000	0	OAC	Grant	
Other Costs					
Music Composer	$500.00	0	ACAP, OAC	Grant	
Cinematographer	$ 900.00	0	OAC	Grant	
Art Director	$3500.00	0	OAC	Grant	
Total Costs	40,545	0			
Total Project Costs:	40,545				

Application Project Plan Template

Name of Applicant: Rebeka Herron

Intake/Date: Rebeka Herron

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Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Finalize Script	January 4, 2027	January 31, 2027	work on polishing the script, get feedback from peers
Hire Team	February 1, 2027	February 28, 2027	hire crew needed to help with the project
Casting and Record Voice Actors	March 1, 2027	March 31, 2027	Cast voice actors, record their voices
Character + Envrionment Designs	April 1, 2027	April 30, 2027	Work with designer to create concepts for the characters and backgrounds
Storyboarding and Scene Assembly	May 1, 2027	May 31, 2027	Create the storyboards for the film, edit them into an animatic
Live Action Videography	May 1, 2027	May 31, 2027	Work with cinematographer to film backgrounds for virtual production
Puppet Building	June 1, 2027	June 30, 2027	
Stop-motion Animation	July 2, 2027	September 30, 2027	Animate frame by frame with puppets
Editing	October 1, 2027	October 15, 2027	Arrange stop-motion footage in timeline for post-production

Application Project Plan Template

Name of Applicant: 604 219 1576

Intake/Date: I am an award winning

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Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
2D Animation	October 15, 2027	Nov. 15, 2027	Lip sync to match voice actors recordings
Sound Design + Music	Oct 15, 2027	Nov. 30, 2027	Work with sound editor adding sound effects, dialoge editing
Final Edit, VFX and Mastering	Dec 1, 2027	Dec 31, 2027	
Submit to film festivals and arrange screening in Sault Ste Marie, etc	Jan. 2028 onwards		

Links to Rebeka Herron’s Social Media

Rusty Halo Productions
Instagram - https://www.instagram.com/rustyhaloprod/?hl=en
Facebook - https://www.facebook.com/rustyhaloprod/

Rebeka Herron Biography

Rebeka is an award winning differently abled mixed race Latina filmmaker. She is an alumna of Capilano University's Motion Picture Program, and the Cineplex Entertainment Film Program Producers' Lab at the Canadian Film Centre. She is a member of the Academy of Canadian Cinema and Television, ACTRA Toronto, and the Canadian Media Producers Association.

Rebeka worked in development for Brightlight Pictures before transitioning to the story department on several lifestyle and reality programs including as a director, producer, story producer, and virtual reality producer. From 2018 to 2023 Rebeka was Senior Line Producer and Production Supervisor for boutique animation studio Taqqut, where she was responsible for developing and managing their slate of projects working with APTN, NITV, NFB, ISO, and other Indigenous funders. She was part of the team that worked on the TIFF winner, and Oscar shortlist "ANGAKUSAJAUJUQ: The Shaman's Apprentice" while at Taqqut. She brings a comprehensive skill set to every project, leveraging her expertise in production management and line producing to guide development, optimize tax credits, and offer business affairs guidance. Notable projects include TALES FROM THE VOID (Screambox/Super Channel), MAGNETOSPHERE (iTunes, Amazon TVOD), THE DAY LACEY CALLED (Tubi/Chalo TV) and A CHRISTMAS LETTER (CBC Gem/Up TV/Roku).

Recently, Rebeka has been making waves with her diverse portfolio of work. Her directorial debut film, ARMCHAIR TRAVELLER has screened at festivals globally winning the vvFilmf Polomarconi.IT Award. Her second film BROKEN BONES won the Forest City Feature Pitch Prize in 2024. Animated series A WITCH NAMED AGATHA won Best Animation at The Emerging Lens Independent Cultural Film Festival. Currently she is in post-production on the series LOVE IN ALL THE SMALL PLACES.

Beyond her creative endeavors, Rebeka Herron is a pillar in her community. She is the proud owner of production company Rusty Halo Productions, co-owns distribution and marketing company Chalo TV, and co-founded the Sault Film Festival, underscoring her commitment to promoting and advancing the arts locally and beyond.

Previous Work of Director Rebeka Herron

LIVE ACTION

Armchair Traveller
Format: Feature Film
Roles: Director, Producer, Story By, Actor
Link: https://vimeo.com/834919492?share=copy
Password: Charlie202#
Awards, Screenings, Etc:

- Winner Polomarconi.it Award at vvfilmf - Kids and Teens International Film Festival 2025
- Official Selection at Soo Film Festival 2025
- Official Selection at LIFTOFF Series 4 2025
- Special Presentation at Sault Film Festival 2023

Love In All The Small Places
Format: Series
Roles: Director, Producer, Voice Actor
Link: https://vimeo.com/share/folder/145f6949-d385-4f8c-b3d1-f8b8bc0e2d41?fl=tl&fe=sl
Password: LIATSP-2026!
Awards, Screenings, Etc:

- Airing on Bell Fibe TV1
- Nominated for 7 awards including Best Comedy Series at New Jersey Webfest 2026
- Nominated for 5 awards including Best International Series at Bilbao Seriesland 2026
- Nominated for 3 awards including Best Feature at Forest City Film Festival 2026
- Official Selection New Zealand Webfest 2026
- Official Selection New York Wefest 2026
- Official Selection Sault Film Festival 2026

The Process
Format: Short Film
Roles: Director, Producer, Story Editor
Link: https://youtu.be/l4pj4eTblUs
Password: RHP!2024

Cafe Chronicles - Episode 1 - Medium with Creep
Format: Digital Series
Roles: Director, Producer
Link: https://vimeo.com/954622408/fb68bdc8a8?share=copy

Password: 180CC

Awards, Screenings, Etc:

- Nominated for Best Webseries at Terror in the Bay Film Festival 2025
- Official Selection Island of Horror Film Festival 2025
- Official Selection Sault Film Festival 2025

A Christmas Letter

Format: TV Movie

Roles: 2nd Unit Director, Producer

Link: https://gem.cbc.ca/media/a-christmas-letter/s01

Awards, Screenings, Etc:

- Aired on CBC TV 2021
- Sold to: CBC Gem, BYU, Roku, NBCU Spain
- Winner for Best Performance in a TV Movie Role: Young Actor: Josh Reich at Young Artist Award 2022
- Nominated for Best Performance in a TV Movie Role: Young Actress: Ava Weiss at Young Artist Award 2022

Kiss My Incoming Abs (Season 1 and 2)

Format: Digital Series

Roles: Director, Producer, Executive Producer

Link: https://www.kissmyincomingabs.com/episodes

- Aired on NOVUS TV in Greater Vancouver 2012-2015
- Nominated for Best Reality Web Series at Vancouver Web Fest 2015

ANIMATION

A Witch Named Agatha

Format: Series

Roles: Writer, Director, Producer, Voice Actor

Link: https://vimeo.com/1047509476

Password: AWNA2024!

Awards, Screenings, Etc:

- Winner Best Animated Short Film at Emerging Lens Film Festival 2025
- Finalist CTV Best in Shorts Competition at the 2025 edition of Cinéfest Sudbury International Film Festival
- Semi Finalist at Rhode Island International Film Festival 2025
- Nominated for Best Screenwriting Northern Ontario Music and Film Awards (N

OMFAs) 2026
- Official Selection Girona Film Festival 2025
- Official Selection at Soo Film Festival 2025
- Official Selection at Hudson Animation & Short Film Festival 2025

Otterly Adorable: Clean Up The River (funded by ACAP)

Format: Animated short film

Roles: Writer, Director, Producer

Link: https://vimeo.com/1131748792/835ccb3564?share=copy&fl=sv&fe=ci

Password: RHP2025!

Awards, Screenings, Etc:

- Official Selection Hudson Animation Film Festival 2026
- Official Selection Girona Film Festival 2025

Beka & Nico (funded by ACAP)

Format: Animated short film

Roles: Writer, Director, Producer

Link: https://youtu.be/26HdAE-fVe4?si=fOlQ_fj01hXwqge8

Awards, Screenings, Etc:

- Winner Best Children's Short Film at Golden Lion International Film Festival 2024
- Silver Award - Fantastic Fringer Digital Category at Fringe North 2024
- Official Selection at Diamond Star Penang International Film Festival 2024
- Official Selection Golden Film Festival 2024
- Official Selection Fringe North 2024
- Official Selection International Animation Film Festival Golden Kuker - Sofia 2024
- Official Selection Girona Film Festival 2024
- Official Selection Soo Film Festival 2024
- Official Selection Giove International Film Festival 2024
- Atlantic International Film Festival Kids School Tour 2025

Chick-a-Duck

Format: Animated short film

Roles: Writer, Director, Producer

Link: https://youtu.be/DpXupnuMBY8

Password: CaD2022

Awards, Screenings, Etc:

- Official Selection at Los Angeles International Children's Film Festival 2023
- Official Selection at Psaroloco International Children's & Young People's Film Festival 2023

- Official Selection at Big Eyes Big Minds Singapore International Film Festival 2023
- Official Selection at VAFI & RAFI Children's Film Festival 2023
- Fringe North 2023
- Official Selection Vox Popular Film Festival 2023
- Official Selection Soo Film Festival 2023
- Official Selection Animaze Film Festival 2023
- Official Selection Girona Film Festival 2024

Kuluk Season 1
Format: 3 episodes
Roles: Director, Line Producer, Production Supervisor, Editor
Link: https://vimeo.com/664038205
Password: Kuluk2021
Awards, Screenings, Etc:

- Airing in on NITV and TakuTV in 2023

REBEKA HERRON

[redacted]
http://rustyhaloproductions.com

♦ Directing ♦ Live Action ♦ Animation ♦ Supervisory Skills ♦ Scheduling/Planning ♦ Budgeting

LIVE ACTION FILM/TV:

Bollywood Novela (Season 1) *Filming Spring 2027 *Bell Fibe TV1	Co-Writer/Director/Producer	Rusty Halo Productions/ Parka Pictures
Study 17 (Feature) *Winner Artlist $100k Challenge 2026	Writer/Director/Producer	Rusty Halo Productions
Broken Bones (Feature) *Winner Forest City Film Festival Feature Film Pitch*	Director/Producer	Rusty Halo Productions
Love In All The Small Places (Season 1) *Bell Fibe TV1* *Nominated for 7 awards at NJ WebFest 2026* *Nominated 3 awards at Forest City Film Festival 2026* *Nominated for 4 awards at Bilbao Web Fest 2026*	Co-Director/Producer	Immensity Productions
Armchair Traveller (Feature) *Winner Polomarconi.it Award at VVF Film Festival 2025*	Writer/Director/Producer/Actor	Rusty Halo Productions
Cafe Chronicles (Season 1)	Director (3 eps)/ Producer	180 Sisterhood
So I Married a Mangickae (Live Show)	Director/Producer	Guido Cocomello
Kuluk (Season 1)	Director/Line Producer	Taqqut Productions
A Christmas Letter (MOW)	2nd Unit Director/Producer	180 Sisterhood/ Stardust Pictures
Mom's a Medium (Season 2, Ep5)	Story Producer	Lark Productions
Cheer Squad (Season 2, Ep1+2)	JR Story Editor	Good Human Productions
Ice Pilots (Season 6)	Associate Story Producer	Omni Entertainment
Mom's a Medium (Season 1)	Story Assistant	Lark Productions
Kiss My Incoming Abs (Season 1+2) *Nominated Best Reality Series at Vancouver Web Fest 2015*	Director/Producer	Black Tree Pictures
Day in the Life of a Lifemaxer (Short Film) *Won Lifemax Short Film Competition 2013*	Director	Danny McPhee

ANIMATION:

Detective Funny Bones (2D Series) *in development - optioned by 39 Weeks	Writer/Director/Producer	Rusty Halo Productions
Alebrijes (3D Series) *in development - part of Rogers-BSO Writer's Program 2026	Writer/Director/Producer	Rusty Halo Productions
Otterly Adorable (2D Short)	Writer/Director/Producer	Rusty Halo Productions
Archaeology: The Blockhouse (2D Short)	Writer/Director/ Producer	Rusty Halo Productions
A Witch Named Agatha (2D Series) **Winner Best Animation Short Emerging Lens Film Festival 2025* **Nominated for Best Screenwriting at NOMFAs 2026*	Writer/Director/ Producer	Rusty Halo Productions
Beka & Nico (2D Short) **Winner Best Animated Short at Golden Lion Film Festival 2024*	Writer/Director/ Producer	Rusty Halo Productions
Chick-a-Duck (2D Short)	Co-Writer/Director/ Producer	Rusty Halo Productions
Tundra Friends (2D Segments) *Aired on APTN	Writer	Taqqut Productions
Enookie (2D Segments) *Aired on APTN as part of Anaana's Tent S3	Writer	Taqqut Productions

EDUCATION/INDUSTRY PROGRAMS:

- Rogers-BSO Writer's Program 2026
- Reel Green™'s Sustainable Production Training 2024
- North Island College Micro Credential Production Accounting 2024
- CBC Access 2.0 Program 2024
- BANFF Spark Accelerator for Women in the Business of Media 2022
- CMPA Gateway to Trade 2022
- CBC One Stop Business Workshop - Virtual Series 2020-2022
- Women in the Director's Chair (WIDC) Career Advancement Module 2021
- CMPA Export to Trade Program 2021
- Netflix-BANFF Diversity of Voices Initiative Development Program 2020 and 2021
- Ontario Creates IDM Fund Futures Program 2018
- Whistler Film Festival's Power Pitch Competition 2017
- Canadian Film Centre Cineplex Entertainment's Producers' Lab 2016
- Honors Advanced Motion Picture Arts Diploma at Capilano University 2009
- Ontario Supervisor and Worker Health and Safety Awareness Certificate

- Motion Picture Industry Orientation Program Certificate
- Workplace Hazardous Materials Information System (WHMIS) Certificate
- ACTSAFE Safety Awareness Certificate

VOLUNTEERING:

- Co-Founder and Festival Director - Sault Film Festival 2020 to present
- Judge for Women in Film and TV - Toronto (WIFT-T) Showcase 2018
- Social Media Manager - Vancouver Short Film Festival 2016
- Cash and Awards Sponsorship Coordinator - Vancouver Short Film Festival 2015, 2016
- Co-founder - VanChan Monthly Webisode Festival 2014 to 2016
- Co-Founder and Video Producer - Tunes4Good 2013 to 2016
- Capilano University Film Alumni Association Chapter 2013, 2014
- Vice President - Capilano University Film Society - 2008, 2009

UNIONS & ASSOCIATIONS:

- Academy of Canadian Cinema & Television
- ACTRA Toronto Full Member
- Canadian Media Producers Association
- Producing for the Planet Coalition

SCREENINGS & AWARDS:

Click Here For List

October 8, 2026

Sault Production Equipment Services (“SPES”)
Sault Ste. Marie, ON P6B 2R4

RE: Short film

Dear Rebeka,

This letter will confirm SPES’ film equipment sponsorship for the value of CAD $18,450.00 towards the production of your short film “The Girl With Backwards Feet”.

This commitment is contingent on the Program completing all other financing and upon both parties signing a long-form license agreement.

Sincerely,



SPES Team

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Shane Erickson

ii. Artist Practicing Name:
Refind Crew

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):
djseith@gmail.com

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Refind Crew, run by Shane Erickson, is an independent music label based out of Sault Ste. Marie, Ontario, whose soul mission is to create and share beautifully-crafted physical releases of seminal recordings by DIY Hip Hop and electronic artists based out of Northern Ontario. Our vision is to illuminate the many colourful facets of the Northern Ontario music scene through bespoke limited-edition vinyl and cassette releases and in doing so continue to provide value to not only the local underground music scene but further anchor Sault Ste. Marie, Ontario, as a key music player internationally. In 2025, Refind Crew released Ben FM and DJ Seith's "True Taxi In Gentle Rain", a six-track EP on cassette and digital that came in a specially-designed cassette box that folded out into a papercraft taxi cab. Refind Crew hosted two concurrent release parties at Cafe4Good and Mane St. Cafe where the album was presented to the public, along with a companion colouring book and short film. Total attendance across the two events was estimated at 120 heads, a great achievement for the arts and culture sector in Sault Ste. Marie.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Media arts, performing arts

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 3000

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:

Planet Rock "Invazion Of The Two" EP

ii. Activity/Project and/or Event **Start Date:**

January 1st, 2027

iii. Activity/Project and/or Event **End Date:**

December 31st, 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Mane Street Cafe, 626 Queen St. East, Sault Ste. Marie, ON P6A2A4

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The "Invazion Of The Two" EP by rap duo Planet Rock is proudly presented by local music label Refind Crew. This exciting debut EP is slated for vinyl record release in September 2027. Refind Crew will be hosting an album release party in Sault Ste. Marie on September 18th 2027 at Mane Street Cafe. To support the new release this event will include an opening DJ set by Sault Ste. Marie-based electronic musician Skeletune, followed by the record's artwork reveal, a live stage performance and interview/Q and A with Planet Rock, and the world premiere of the music video for lead single "Chain Reaction". After the event, the music and video will be submitted to the Sault Ste. Marie Museum for inclusion in the ongoing "Naturally Gifted" permanent gallery, showcasing the history of music in Sault Ste. Marie and Algoma District.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☐ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☑ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☑ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☑ Provides opportunities for volunteerism

☑ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Planet Rock's influence in the Sault Ste. Marie and District of Algoma is invariably felt in waves through the local music scene, and that has rung most true through their live performances in the city. Bringing a fresh sound to Northern Ontario, the music could be best described as a sounding board for an oft misunderstood and overlooked aspect of the local music culture as it grows and shifts in real time. To enhance community connection and in support of this debut EP and its connection to the Hip Hop scene of Sault Ste. Marie, a release party will be held to facilitate the album reveal, with a live performance of the record from the band, as well as an opening set by Sault Ste. Marie-based producer Skeletune. Stories of the band, its history, and the music being presented will round out the experience. The release party for the EP helps contribute to the development of arts, culture and heritage in Sault Ste. Marie by bringing the community together around a celebration of art and music. Making the album a vinyl release provides the community with a tangible product directly tied to the culture of the people who live here that are working hard to build supports, and having this event around the vinyl release allows for the art to establish connection to community. The release party will boost support and further solidify Hip Hop as a presence to be included and celebrated in the wider music and arts community. Volunteer work will be employed surrounding the facilitation of the event (setup/teardown of the space) as well as poster distribution to local businesses.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

This EP will be available on vinyl in addition to a digital release, which will provide the music community with an amazing physical collectible art piece. The vinyl release will be a capsule of this pivotal time in the Northern Ontario music scene. Release of this record connects Sault Ste. Marie to the larger Hip Hop landscape with grassroot origins surrounding the hunt for music on vinyl and repurposing it into new music through the art of sampling. A release party for this album will help to further connect community members and further support growth in the music and arts in Northern Ontario by giving the community that Planet Rock was born from first access to this new release. The event will strengthen Refind Crew's connection to the arts and culture sector as a label that prides itself in facilitating and supporting Hip Hop and electronic arts growth in Sault Ste. Marie and the District of Algoma.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Refind Crew will continue its commitment to ensuring that Hip Hop and electronic music is treated with the care it truly deserves. The release party for the Planet Rock album "Invazion Of The Two" will not only be measured by its ability to represent an integral aspect of the local music scene, but also by its ability to further nourish Sault Ste. Marie Hip Hop history and lay down a foundation for future artists to thrive. The band and the label have worked very closely to provide high-quality recordings that Hip Hop vinyl collectors, audiophiles, as well as casual music listeners would be proud to include in their own music collections. The enduring efforts taken to include the band's Northern Ontario music scene roots are evident in the artwork, liner notes, collaborations, music video, and behind-the-scenes content that will be revealed as part of the social media rollout leading up to the project's release in September..

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

While the EP and music video will undoubtedly have universal appeal, Producer and DJ communities locally and worldwide are the target demographic for the physical component. However, intentionally hosting the release party in Sault Ste. Marie will aim to bolster the project to the place it was born from, gathering local Hip Hop music and arts enthusiasts, crucial members of the local music scene, as well as the wider arts community of Sault Ste. Marie and the District of Algoma. This will help grow the city's profile as the arts and culture hotbed that it is and always has been on a larger scale.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

The releases will be further promoted to Hip Hop writers, journalists, distributors and both casual and audiophile listeners local to Sault Ste. Marie and worldwide from age 16-55. The release party will be an all-ages event targeted toward the Sault Ste. Marie arts and music scene as a whole, with additional focus on inviting continuing education students from Sault College and Algoma University. Additionally, the material presented at the release party will be submitted for inclusion in the Sault Ste. Marie Museum permanent "Naturally Gifted" gallery - a showcase of Sault Ste. Marie music history reaching back as far as the early 1900s.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Leading up to the release, Refind Crew will promote online via regularly scheduled posts on various social media platforms using photos and video footage gained during the process of creating "Invazion Of The Two" as well as special behind-the-scenes media surrounding the making of the music video for "Chain Reaction". This content and additional marketing strategies will be employed to best increase awareness and engagement pre-release, gaining momentum in the months prior to the album's release and the promotional event. Physical flyers will be distributed to businesses downtown, at Algoma University and Sault College through the Student Unions, and additional supporting businesses to further expand reach.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [x] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

The participant composition for the release party will consist of the members of Planet Rock (DJ Seith on turntables/beat machines, and St. James on vocals), Skeletune (opening DJ), staff of Mane St. Cafe who will be handling the bar and venue access, an event photographer (Kody Penno), a volunteer to help distribute physical posters to local organizations and businesses around town advertising the event, and three volunteers to help facilitate the work of preparing and tearing down the space.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [ ] Yes
- [ ] No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Cost Category (Types of Expenses for Project) - Duplicate/delete rows as needed	Price	Quantity	Tax	Total Cost	Quotes/Estimates (Links where applicable)
Operational Costs					
Mastering (Commissioned Remixes)	$375.00	1		$375.00	File: q-2026-10-19-375.00-unsaltedaudio(remixes)
Mastering/Recording (EP Tracks)	$980.00	1		$980.00	
Admat Distribution (Sault Ste. Marie) (Album Release	$50.00	1		$50.00	
Materials & Supplies Costs					
Vinyl Pressing and Manufacturing (EP)	$1,955.00	1	$254.15	$2,209.15	https://www.clampdownpressing.com/
Vinyl Lathe Cutting and Manufacturing (Single)	$280.00	1	$36.40	$316.40	File: q-2026-10-26-280.00-redspaderecords(lathecutsin
Poster Printing (40 Posters) (Album Release Party)	$63.00	1	$8.19	$71.19	File: q-2026-10-26-63.00-stonesofficesupply(posters)
Equipment Costs					
Speaker Rental (Album Release Party)	$127.04	1	$16.52	$143.56	File: q-2026-10-30-143.55-longandmcquadessm(speak
Artist Fees					
DJ Seith	$1,000.00	1		$1,000.00	
St. James	$1,000.00	1		$1,000.00	
Commissioned remixer: NOLEM	$75.00	1		$75.00	
Commissioned remixer: Skeletune	$75.00	1		$75.00	
Commissioned remixer: KONA	$75.00	1		$75.00	
Album Art Design: Chandra Barnett	$200.00	1		$200.00	
Opening Performance: Skeletune (Album Release Party)	$120.00	1		$120.00	
Other Costs					
Venue Rental (Album Release Party)	$150.00	4	$78.00	$678.00	
Music Video Budget	$1,500.00	1	$195.00	$1,695.00	
Event Photography (Album Release Party)	$50.00	4		$200.00	
Marketing Strategist/Social Media Manager	$35.00	45		$1,575.00	https://mycontentbridge.ca/blog/social-media-management-pricing/
Poster Design	$150.00	1		$150.00	
Total					
	Asking				
SSM Arts And Culture Assistance Program	$2,987.75				
Ontario Arts Council Grant	$7,020.55				
Grant Stream Name 3	$0.00				
Self-Funded	$980.00				

Notes
Quote received in email, included in "Quotes" folder.
Paid in full.
Standard stipend for poster distribution work.
Quote generated from website linked, for 100 copies of the record.
Quote received in email, included in "Quotes" folder.
Quote received in email, included in "Quotes" folder.
Quote included as PDF in "Quotes" folder.
We were unable to get a quote from the halls we reached out to in time, so we estimated the cost of hall rental at four hours based on previous quotes we had received for similar programming at
This rate was calculated based on quotes received from Ela Kallonen, a photographer and videographer based in Sault Ste. Marie. Email attached to
Rate calculated based on freelance rate averages from the linked website. Added $10 to the low-end of $25 for freelance to provide overhead/flex in

Project Milestones/Activities	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Complete mastering for remixed tracks	X											
Complete sequencing for vinyl pressing	X											
Arrange shoot location and date for music video		X										
Music Video Shoot			X									
Music Video completed and uploaded to hosting site							X					
Music Video short clip for social media prepared							X					
Music Video BTS clip for Patreon prepared												
Apply to festivals	X	X										
Reach out to digital/physical storefronts to arrange for pre-orders/consignment		X	X	X	X	X						
Send sequenced music to pressing plant		X										
Submit digital tracks to music distribution service		X										
Create process and teaser videos from archived media		X	X	X	X	X						
Social Media posting (1/wk)	X	X	X									
Social Media posting (2-3/wk)				X	X	X	X					
Receive physical vinyl							X					
Submit physical vinyl to storefronts							X					
Social Media posting (daily)								X	X	X	X	X
Festival Performances						X	X	X				
Promotional RAPP BNGO Shows at College/Uni								X	X			
Planet Rock EP Release Party									X			

Refind Crew Records

Executive Report

First Year Of Operations: 2022

Releases To Date: 3

Description: Refind Crew, run by Shane Erickson, is an independent music label based out of Sault Ste. Marie, Ontario, whose soul mission is to create and share beautifully-crafted physical releases of seminal recordings by DIY Hip Hop and electronic artists based out of Northern Ontario. Our vision is to illuminate the many colourful facets of the Northern Ontario music scene through bespoke limited-edition vinyl and cassette releases and in doing so continue to provide value to not only the local underground music scene but further anchor Sault Ste. Marie, Ontario, as a key music industry presence internationally.

Latest Release: Ben FM and DJ Seith - "True Taxi In Gentle Rain" EP

Details: Ben FM and DJ Seith's "True Taxi In Gentle Rain" opens on the dark and rainy streets of Richmond, VA, as a passenger gets into a taxi to head home. Jazzy instrumental loops begin swirling from the car radio and the cab driver shares his experiences to pass the time. Stories of deception, trauma, gentrification and more are woven together as the passenger encourages more from the driver. Released on limited-run cassette with digital download code, the album is housed in a custom box that can be constructed into a papercraft taxi. "True Taxi In Gentle Rain" delivers a glimpse of real life through the relatable, everyman raps delivered with casual cadence by Ben FM and the breathing soundscapes and loops crafted with care by Seith, resulting in an EP that earns its place among the classics and is more than the sum of its many moving parts.

Performance Figures:

- 125 cassettes moved in the first year of operations
- 53 cassette pre-orders
- Two release parties held back-to-back in Sault Ste. Marie, ON
- 120 people in attendance across both release parties
- 18 cassette sales across release parties
- 10 cassettes shipped to Tapehead City in New Jersey, USA, 5 to HHV Records in Germany, all sold out within the first year of release

Media coverage:

- CBC Radio's "Up North with Jonathan Pinto" (link)
- DJ Skratch Bastid's "Tuesday Morning Coffee Stream" (link)
- Soo Today (link)

- Sault Star (link)
- Joyful Union Cassette Resource (link)
- Ouestime Music Blog (link)
- Beat Tape Co-Op Blog (link)

Upcoming Release: Planet Rock - "The Invazion Of The Two" EP

Release Date: September 18th, 2027

Details: "Invazion Of The Two" is Planet Rock's debut EP, combining fiery lyricism, cerebral turntable cuts, and death-defying wall-of-sound sampling techniques. The hip-hop duo (comprised of MC St. James and DJ Seith) formed in 2016, appearing as featured players at OH!NOFest, Soo York City 10-Year Anniversary Celebration, and VIVID Art Fest. Channelling two lifetimes of experience in hardcore hip-hop music, Planet Rock got to work writing original material between live performances, drawing on the inspirations of early proto-rap, sampledelic turntablist mixtapes of the mid-nineties, the punk DIY ethos of the early 2000s and psychedelic rock excursions of the late 1960s. The group was described by DJ Seith as a "love letter to creative experimentation and appreciation of the rap form". The chemistry between the two was palpable from the first sessions, finding both artists settling into each others' creative grooves almost immediately. The EP is considered the closing of a chapter, collecting four fan-favoured live tracks and a previously unreleased bonus track, lovingly recorded at Unsalted Studios. The music contained within the EP is fearless, bold, funky and real, capturing the infectious spirit of the group at their creative peak. The result is an EP that connects the dots of the golden era of rap unlike any other. Includes bonus remixes of the tracks "Chain Reaction" and "Just Watch" by NOLEM, Skeletune, and KONA.

Performance Figures:
- Fringe North "Show And Tell: A Trio Of Storytelling Events (link)
- RotaryFest 2022 Second Stage Perfomance (link)
- VIVID Arts Fest Performance (link)
- Oh!NOFest 2019 Festival
- Live705 Musician Showcase, 2017

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:

Roll North: Roll. Play. Feast. Repeat.

ii. Organization/Collective Address:

[redacted]

iii. Organization/Collective Contact Information: (Phone Number, Email Address)

[redacted]

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name Paula Trainor

Title/Contact Info [redacted]

Name Mike Nebesniuk

Title/Contact Info [redacted]

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

Roll North – Roll. Play. Feast. Repeat. is a volunteer-led community collective dedicated to promoting creativity, artistic expression, and community engagement through tabletop role-playing games and medieval-themed experiences in Sault Ste. Marie.

Our mandate is to create inclusive opportunities that bring people together through collaborative storytelling, visual and performing arts, music, and interactive entertainment.

Our goal is to establish an annual cultural event that supports local artists, musicians, performers, artisans, and small businesses. Through tabletop gaming, a medieval-themed feast, live entertainment, and artisan vendors, Roll North will introduce audiences to diverse forms of creative expression.

Our objectives align with the City of Sault Ste. Marie's Cultural Policy (2021) by encouraging artistic participation, supporting local talent, strengthening community partnerships, fostering inclusion, and contributing to cultural and economic growth.

Ultimately, Roll North aims to become a sustainable annual celebration that enriches Sault Ste. Marie's cultural community and brings people together through creativity and shared experiences.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Roll North combines literary arts (collaborative storytelling and tabletop role-playing), performing arts (live music and theatrical entertainment), and visual arts (illustration and artisan creations) to create an inclusive, interactive celebration of creativity, artistic expression, and community engagement.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

Seed Funding ☐

Total Request Amount ($) 2999

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:

Roll North: Roll. Play. Feast. Repeat.

ii. Activity/Project and/or Event **Start Date:**

June 2026

iii. Activity/Project and/or Event **End Date:**

August 30, 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)

60 Prince Charles Cres (Sault)
https://www.facebook.com/share/g/1MqHW7zhJB/

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

Roll North – Roll. Play. Feast. Repeat. is a new, volunteer-led tabletop gaming and cultural event taking place August 13–15, 2027, at the Moose Lodge in Sault Ste. Marie. This three-day event will bring together artists, musicians, performers, artisans, gaming enthusiasts, and community members to celebrate creativity, storytelling, and artistic expression.

The event will begin Friday evening with a medieval-themed feast featuring live Celtic, folk, and medieval-inspired music. Saturday and Sunday will feature organized tabletop gaming sessions, live entertainment, an artisan marketplace with approximately 30–40 vendors, cosplay, and a featured guest speaker. These activities will highlight literary, visual, and performing arts while encouraging creativity and community participation.

Our goal is to establish an annual cultural event that supports local artists, encourages creative expression, and brings people together through shared interests. We are working with Games Nook II as a community partner and plan to approach the Sault Ste. Marie Public Library in addition to the theatre groups in the Sault to explore additional opportunities for collaboration. These partnerships will help strengthen community connections, expand participation, and support the event's long-term sustainability.

Roll North aligns with the City of Sault Ste. Marie's Cultural Policy (2021) by supporting artistic participation, promoting local creative talent, strengthening community connections, and contributing to cultural tourism and economic activity.

With an anticipated attendance of approximately 250 people, Roll North aims to become a sustainable annual celebration that enriches Sault Ste. Marie's cultural landscape and provides a welcoming, engaging experience for residents and visitors alike.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

- [x] Promote effective, meaningful, and equitable community engagement and consultation processes
- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

1. Support Existing City Initiatives: Roll North supports Sault Ste. Marie's cultural development by celebrating literary, visual, and performing arts through gaming, live entertainment, and artistic activities.
2. Economic and Social Diversity: The event supports local artists, musicians, and 30–40 artisan vendors while attracting visitors who contribute to local tourism, restaurants, and accommodations.
3. Community Engagement: Roll North encourages participation from residents of different ages, backgrounds, and interests through inclusive, interactive cultural experiences.
4. Youth and Diverse Group Participation: Beginner-friendly tabletop gaming sessions provide opportunities for youth, newcomers, and individuals of varying abilities and backgrounds to explore storytelling and creative expression.
5. Organizational Capacity and Sustainability: Our nine-member volunteer committee is developing skills, partnerships, and resources to establish Roll North as a sustainable annual cultural event.
6. Professional Development: Organizing the event provides opportunities for committee members to further develop skills in event planning, promotion, collaboration, and creative programming.
7. Community Connections and Partnerships: We are developing a partnership with the Games Nook II and exploring collaborations with the Sault Ste. Marie Public Library and local theatre groups.
8. Volunteerism: Committee members, their families, and community volunteers will assist with planning, registration, event operations, and participant support.
9. Quality of Life and Community Identity: Roll North will bring people together through creativity, entertainment, and shared interests while contributing to Sault Ste. Marie's cultural identity and sense of community.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Roll North – Roll. Play. Feast. Repeat. will provide cultural, social, educational, and economic benefits to Sault Ste. Marie by creating an inclusive event that celebrates creativity, artistic expression, and community connection.
Through live music, collaborative storytelling, artisan displays, and a medieval-themed feast, Roll North will introduce audiences to a unique combination of literary, visual, and performing arts. The event will also engage people who may not traditionally participate in arts and cultural programming.
Local musicians, performers, artisans, and other creative professionals will have opportunities to showcase their talents, reach new audiences, generate income, and develop connections that may lead to future collaborations.
Tabletop role-playing games encourage teamwork, communication, imagination, and collaborative problem-solving. Roll North will provide a welcoming environment for individuals of different ages, backgrounds, and experience levels to connect through shared creative interests.
Participants, particularly youth and newcomers, will have opportunities to develop creativity, confidence, communication, and storytelling skills. Volunteers will gain valuable experience in leadership, teamwork, event coordination, and community engagement.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

Successful implementation will be measured by our ability to deliver a well organize, inclusive and engaging three day event that supports local artists, encourages community participation, and establishes a foundation for future annual events.

Our volunteer committee will evaluate success through the following measureable outcomes:
1) Attendance and Participation: Attract approximately 250 attendees throughout the three-day weekend, including experienced gamers and newcomers to tabletop gaming and cultural activities.
2)Artist and Performer Engagement: Provide opportunities for local musicians, performers, and artisans to showcase their talents, connect with audiences, and generate income.
3) Community Partnerships: Establish meaningful collaborations with local businesses, cultural organizations, and community groups that contribute to the event's success.
4)Volunteer Engagement: Recruit and engage volunteers in event planning and delivery, providing opportunities to develop leadership, organizational, and teamwork skills.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑	Regional (within Algoma) ☑
Tourism (those who will travel to take part or view) ☑	Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):

We aim to attract approximately 250 attendees over the three-day event, including local residents, regional visitors, and tourists interested in tabletop gaming, locally made art, culture, and medieval-inspired experiences.
Local Audiences: Our primary audience includes Sault Ste. Marie residents of varying ages and backgrounds, including gaming enthusiasts, families, youth, artists, musicians, and individuals interested in creative and cultural activities. We also hope to introduce newcomers to tabletop role-playing games and collaborative storytelling.
Regional Audiences: Roll North will reach beyond Sault Ste. Marie to engage residents throughout the Algoma District and surrounding Northern Ontario communities. Our combination of gaming, live entertainment, artisan vendors, and a medieval-themed feast will encourage regional participation.
Tourism Audiences: Roll North aims to attract visitors from across Northern Ontario and neighbouring Michigan. To support out-of-town attendance, our committee has proactively arranged a block of guest rooms at the local Comfort Inn.
https://www.choicehotels.com/reservations/groups/AY44R9

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Roll North – Roll. Play. Feast. Repeat. aims to engage a diverse audience of all ages, backgrounds, and experience levels, with a particular focus on tabletop gaming enthusiasts, fantasy and medieval culture fans, local artists, families, youth, and individuals interested in creative storytelling and cultural experiences.
We hope to reach both experienced players and newcomers who may be curious about tabletop role-playing games but have never had an opportunity to participate. The event will also appeal to individuals interested in live music, artisan markets, costume design, cosplay, and medieval-inspired entertainment, including those who may not typically attend traditional arts programming.

Our goal is to attract residents from Sault Ste. Marie, surrounding Algoma communities, and visitors from Northern Ontario and neighbouring Michigan.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Our promotional strategy will include paid Facebook and Instagram advertisements targeting local and regional audiences, social media event pages, community group promotions, posters, and promotional materials distributed through local businesses and community organizations. We also plan to issue press releases, pursue radio ads and community event announcements, and collaborate with community partners to expand our reach.

Currently, some of our committee members attend vendor shows and are handing out 'save the date' cards to their customers!

Private Facebook page we can open to the public established in 2023!
https://www.facebook.com/share/g/1UiWhkjqpg/

v. What age does the activity, project or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [x] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10 ☐ 26-50
☐ 11-25 ☑ 51+

Please provide a brief description of participant composition (maximum 150 words):

Roll North is organized by a dedicated volunteer planning committee of nine members, bringing together diverse experience in education, event planning, arts and culture, community engagement, and tabletop gaming.
In addition to committee members, several spouses and, in some cases, their children have expressed interest in volunteering to assist with event setup, registration, guest services, and general operations.
Our event also plans to involve 30–40 artisan vendors, live bands and additional artists, approximately 15 Game Masters to facilitate tabletop gaming sessions, and one featured guest speaker accompanied by family members.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☐ No ☑

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Roll North Roll Play Feast Repeat (Organization/Collective Name), I, Paula Trainor (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Paula Trainor Signature Oct 26/2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Artist Venue (Moose Lodge)	1800		ACAP		
Dinner/Catering		3000	Ticketed		
Social Media Ads		400	Fundraiser		
Posters: Staples		209.04	Fundraiser		
Banner Up - Staples		93.09	Fundraiser		
Outdoor Signage		100	Fundraiser		
Insurance		400	Fundraiser		
Materials & Supplies Costs					
Decorations		300	Fundraiser		
Name tags/ Lanyards		200	Fundraiser		
Printed tickets		20	Fundraiser		
Other Office Supplies		100	Fundraiser		
Equipment Costs					
Lighting/Sound		300	Fundraiser		
Artist Fees					
Graphic Artist (Event logo)	500		ACAP		
Musicians	699		ACAP		
Special guest/Other artists		1000	Ticket sales		
Other Costs					
Total Costs	$ 2,999.00	$ 6,122.13			
Total Project Costs:	$ 9,121.13				

Notes					
1) For Small Projects ($2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects ($3,000-$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events ($5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events ($5,000-$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

Project Overview — Roll North: Roll. Play. Feast. Repeat.

Roll North is a three-day tabletop gaming and fantasy-themed cultural convention taking place August 13–15, 2027, at the Moose Lodge in Sault Ste. Marie, Ontario.

The event will bring together tabletop gaming enthusiasts, artists, vendors, performers, and community members for a weekend of collaborative storytelling, creative expression, cosplay, workshops, live entertainment, and a medieval-themed feast.

Roll North aims to strengthen the local arts and culture community by creating opportunities for artistic participation, collaboration, mentorship, and community engagement. The convention will welcome participants of varying ages and experience levels, including individuals who are new to tabletop role-playing games.

By featuring local and regional artists, performers, vendors, and gaming facilitators, Roll North will support creative talent, encourage cultural tourism, and contribute to Sault Ste. Marie's growing calendar of community events.

See below for a point form overview.

Weekend programming details

Friday – Opening Celebration

- Ticketed dinner and artistic cosplay parade
- Artist guest of Honour welcome

Saturday – Gaming, Arts and Cultural Programming

- 8:30 AM – Artistic vendor market opens
- 9:00 AM–1:00 PM – Tabletop gaming sessions
- 1:00–1:30 PM – Lunch and vendor market, local artist performance
- 1:30–2:30 PM – Guest of Honour artistic workshop
- 2:30–6:30 PM – Tabletop gaming sessions
- 6:30–7:30 PM – Dinner and vendor market
- 7:30–11:30 PM – Evening gaming sessions

Sunday – Gaming and Creative Workshops

- 8:30 AM – Vendor market opens
- 9:00 AM–1:00 PM – Tabletop gaming sessions
- 1:00–1:30 PM – Lunch and vendor market, local artist performance
- 1:30–2:30 PM – Guest of Honour artistic workshop
- 2:30–6:30 PM – Final tabletop gaming sessions

Application Project Plan Template

Name of Applicant: Paula Trainor

Intake/Date:

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Brainstorming and committee recruitment	June, 2026	Aug, 2026	Initial idea and discussion of committee members. Invitation presented in Facebook group and Discord for sign ups.
Planning meetings to start Sept. 22, 2026 and continue every 2 to 3 weeks.	Sept 2026	Event date	Committee meetings, event development, venue - date selection and booking, scheduling, volunteer coordination, and logistics. Open bank account
Artistic programming and entertainment	Nov. 2026	Event date	Coordinate live musical entertainment, cosplay activities, a Friday evening dinner and costume event.
Guest of Honour programming	Nov. 2026	Event date	Invite and coordinate participation of Ed Greenwood, creator of the Forgotten Realms, including a welcome and two creative writing workshops. Participation subject to confirmation.
Local artist and vendor participation	Jan. 2027	Event date	Recruit local artists, artisans, and creative vendors to showcase and sell their work throughout the weekend.
Tabletop gaming and storytelling	March 2027	Event date	Recruit game masters and organize collaborative storytelling and role-playing sessions for participants of varying experience levels. Will include children's games, writing workshops and workshops for new players.
Marketing, community outreach, sponsorships	Jan 2027	Event date	Promote through social media, community partnerships, promotional materials, and local advertising. Gather community sponsorships
Volunteer recruitment and training	April 2027	Event date	Recruit volunteers and coordinate responsibilities for registration, guest services, gaming activities, and event operations.
Friday opening celebration	Event Friday	Event Friday (July 30, 2027)	Ticketed opening dinner and costume ball featuring live music, a cosplay parade, and a planned welcome for the Guest of Honour.

Application Project Plan Template

Name of Applicant: Paula Trainor

Intake/Date:

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Saturday cultural programming	Event Saturday	Event Saturday (July 31, 2027)	Three gaming sessions, an afternoon guest workshop, and opportunities to explore the vendor market.
Sunday cultural programming	Event Sunday	Event Sunday (Aug. 1, 2027)	Two gaming sessions, an afternoon guest workshop, and continued vendor market activities.
Project evaluation and reporting	TBD - after event is over	TBD	Gather participant feedback, evaluate attendance and community engagement, reconcile finances, and complete required grant reporting.

Paula Trainor B.A. B.Ed.

[redacted]

Professional Experience

Huron Superior Catholic District School Board
90 Ontario Ave.
Sault Ste. Marie
September 2021 – Present
Experiential Learning Lead

Huron Superior Catholic District School Board
90 Ontario Ave.
Sault Ste. Marie
September 2019 – September 2022
STEAM Lead and Summer School TELT Contact

Huron Superior Catholic District School Board
90 Ontario Ave.
Sault Ste. Marie
January 2019 - June 2019
Behaviour Consultant

Huron Superior Catholic District School Board
90 Ontario Ave.
Sault Ste. Marie
2004 to present
Educator (Primary/Junior/Intermediate/Senior Divisions – English/Social Sciences)

Sault College of Applied Arts and Technology
443 Northern Ave
Sault Ste. Marie
2016
Part-time faculty

Sault College of Applied Arts and Technology
443 Northern Ave
Sault Ste. Marie
2006-2007
Student Recruiter

Nucomm International
Sault Ste. Marie
2000-2002
Tech Support/Sales

Algoma University
1520 Queen Street E
Sault Ste. Marie
1998-2000
Lounge Manager

Education

- **The University of Western Ontario**: London, ON

  Bachelor of Education

- **Lake Superior State University**

  Criminalistics (1 year)

- **Algoma University**: Sault Ste. Marie, ON

  Honour Bachelor of Arts: Psychology

Additional Qualifications

- **Primary/Junior/Intermediate/Senior Qualifications**
- **Religious Education Part I**
- **Special Education Part I**
- **Guidance and Career Education Part 1**
- **Cooperative Education Part 1**
- **WHMIS**
- **St. John Ambulance**
- **Health and Safety Training**
  - Sault College of Applied Arts and Technology

Personal and Professional Development

- STEAM Lab Teacher 2022-present
- Board Coding Instruction Team 2020/2021
- Indigenous Education Committee 2021
- St. Mary's French Immersion Robotics Club 2019/2020

- Sault and Area Drug Strategy Committee 2019
- St. Mary's French Immersion Glee Club 2017/2018
- Conscious Classroom 2016
- Zones of Regulation 2016
- Soo Sings: HSCDSB Team 2013-Present
- Manager: Tom Thumb Hockey Team 2012 to 2013
- Directed/Produced Musical: St. Pius 2011 to 2012
- Heart and Stroke Foundation: Canvasser 2008
- Directed/Produced School Musical: St. Theresa 2005 to 2006
- Directed Shadow Theatre "Christmas Story": St. Theresa 2005
- Volunteer Music Teacher – gr. 3: William Merrifield 2004
- Knights of Columbus Spelling Bee - Judge: St. Mark 2004
- Althouse Faculty of Education: Yearbook 2002 to 2003
- Rotary Dragon Boat Race: Captain/Team Leader 2002
- Board of Directors: Orion Cooperative 2001
- Vocal Teacher: Garden River Music Camp 2001
- Algoma University Student Crisis Team 1999 to 2000
- Northern Treatment Center: Psychology Department 1999
- Algoma University Lounge: Smart Serve Instructor 1998 to 2000

Professional References

Paula Trainor

[redacted]

Committee Chair– Roll North: Roll. Play. Feast. Repeat.

Professional Background

Paula Trainor is a teacher and community event organizer with over 20 years of experience in education, project coordination, program development, and community engagement. She holds two Bachelor of Arts degrees and has been teaching in Ontario since 2004.

Paula is the Experiential Learning Lead with the Huron-Superior Catholic District School Board, coordinating educational initiatives, professional development, and community partnerships.

Arts, Culture & Creative Experience

Paula has been actively involved in Sault Ste. Marie's arts and cultural community for many years. She participated in Soo Sings for Kids for nearly 10 years, supporting local children's charities. She has also performed with the Algoma Festival Choir and participated in musical productions with the Musical Comedy Guild.

In addition to her performing arts experience, Paula is an active Dungeons & Dragons player and Dungeon Master, with experience developing and facilitating tabletop role-playing campaigns, creating original characters and stories, and coordinating collaborative gaming experiences.

Event Planning & Organizational Experience

- Coordination of educational programs, workshops, professional development sessions, and collaborative initiatives.
- Experience working with community organizations, educators, and external partners.
- Development of promotional materials, communications, and educational resources.
- Committee leadership, meeting facilitation, and project planning.
- Nearly a decade of involvement with Soo Sings for Kids, along with participation in local choral and musical theatre productions.
- Leadership of the organizing committee for the upcoming event, including grant research, event programming, committee communications, and sponsorship development.

Previous Events and Media Coverage:

Sault students go 'Beyond the Game' in Esports tournament

Huron-Superior Catholic District School Board introduces a STEAM Lab

St. Francis students get a taste of business ownership

'Scary, dirty, fun': Female trades students share stories

HSCDSB Empowers Young Women in Trades with Inspiring Event - HSCDSB

Catholic School Board holds Young Women in the Trades Day (4 photos)

Summary of Relevant Experience and Successful Initiatives

- Experiential Learning Programs: Successfully coordinated many different experiential learning initiatives, student activities, and community partnerships across the Huron-Superior Catholic District School Board. (see links above for some examples)
- Budget Management: Successfully managed annual budgets of up to $300,000, overseeing financial planning, resource allocation, expenditure tracking, and responsible use of funds to support educational programs and initiatives.
- STEAM Education Initiatives: Played a leadership role in establishing a STEAM Lab and coordinating hands-on learning opportunities, educational programming, and technology integration.
- Professional Development Events: Organized and delivered workshops, training sessions, and professional development opportunities for educators.
- Algoma Fall Festival – Festival of Learning: Successfully organized and coordinated student workshops in partnership with the Algoma Fall Festival's Festival of Learning, providing students with opportunities to participate in arts and cultural learning experiences led by community artists and professionals.
- Community Partnerships: Developed and maintained partnerships with local businesses, organizations, and community stakeholders to support educational programming.
- Educational Project Management: Managed collaborative projects involving planning, resource development, scheduling, communications, and coordination of participants.
- Soo Sings for Kids: Participated for nearly 10 years in this community fundraising and performing arts initiative.
- Community Performing Arts: Participated in the Algoma Festival Choir and musical theatre productions with the Sault Musical Comedy Guild, gaining experience in collaborative artistic productions.
- Committee Leadership: Currently Chair of the Roll North organizing committee, overseeing event development, committee coordination, programming, and grant planning.
- Tabletop Gaming Experience: Active Dungeons & Dragons player and Dungeon Master since 2023, with experience developing original campaigns, creating engaging narratives and encounters, facilitating collaborative gameplay, and organizing gaming sessions for players of varying experience levels.

Michael (Mike) Nebesniuk, C.E.T.

[redacted]

Committee Co-Chair– Roll North: Roll. Play. Feast. Repeat.

Professional Background

Mike Nebesniuk is a Certified Engineering Technologist (C.E.T.) with over 15 years of professional experience in project management, budgeting, team leadership, and community engagement. He has coordinated technical projects and municipal programs with budgets of approximately $3 million and supervised teams of more than 10 personnel.

Arts, Culture & Creative Experience

Mike has been an active participant in Sault Ste. Marie's arts and cultural community for over 15 years as an independent artist, maker, and vendor. He creates and sells original photography, artwork, and custom 3D-printed merchandise at local markets and festivals.

He also has nine years of experience playing Dungeons & Dragons, including three years as a Dungeon Master, developing original adventures, maps, encounters, and gaming accessories.

Event Planning & Organizational Experience

Served as one of three core organizers of the Soo Zombie Walk for 12 years, attracting 300–650 participants annually.

Coordinated volunteers, vendors, event logistics, setup, and teardown.

Participated as a vendor in community markets and festivals attracting 200–5,000 visitors.

Experienced in donor outreach, community partnerships, and local business engagement.

Managed event displays, inventory, sales, and merchandise.

Coordinated technical projects, budgets, scheduling, and teams.

Role on the Organizing Committee

As a member of the Roll North Organizing Committee, Mike brings extensive experience in community event planning, vendor coordination, logistics, and tabletop gaming. His background in organizing large community events, managing projects, and developing relationships with local businesses supports the planning and successful delivery of Roll North.

Relevant Experience and Successful Initiatives

Soo Zombie Walk: Core organizer for 12 years, helping deliver an annual community event with 300–650 participants.

Community Markets & Festivals: 15 years of vendor experience at events attracting up to 5,000 visitors.

Professional Project Management: Coordinated municipal and technical projects with budgets of approximately $3 million.

Team Leadership: Supervised and coordinated teams of more than 10 personnel.

Creative Entrepreneurship: Developed, marketed, and sold original artwork, photography, and custom merchandise.

Tabletop Gaming: Nine years of D&D experience, including three years as a Dungeon Master.

Alex Dugas

Committee Member – Roll North: Roll. Play. Feast. Repeat.

[redacted]

Professional Background

Alex Dugas is an elementary school teacher with over 20 years of experience in education, specializing in French language instruction. His professional background includes community engagement, event coordination, communication, and the development of experiential learning opportunities for students.

Throughout his teaching career, Alex has organized field trips, guest speakers, extracurricular activities, and sports programs, working collaboratively with students, families, colleagues, and community partners. His experience as a coach has further strengthened his leadership skills and commitment to fostering confidence, teamwork, and inclusion.

Arts, Culture & Community Experience

Alex is passionate about creating welcoming and inclusive spaces that bring people together through shared experiences. He has served as a trivia host for local businesses and organizations, including Outspoken Brewing, the Rotary Club of Sault Ste. Marie, and KidSport Sault Ste. Marie. These events have supported local businesses and charitable organizations while encouraging community participation and connection.

He has also established a school-based tabletop gaming club, providing students with opportunities to develop creativity, collaboration, storytelling, and a sense of belonging through imaginative play.

Event Planning & Gaming Experience

An enthusiastic tabletop role-playing game player, Alex brings a strong understanding of Dungeons & Dragons and its ability to foster creativity, teamwork, and meaningful social connections.

His experience organizing educational activities, facilitating community events, coaching, and leading group activities will support the planning and delivery of Roll North. His commitment to accessibility, inclusion, and community building will help create a welcoming event that encourages participation from individuals of diverse ages, backgrounds, and gaming experience levels.

Cory Bosma

[redacted]

[redacted]

Technical Support Committee Member– Roll North: Roll. Play. Feast. Repeat.

Professional Summary

Senior Technical Specialist with 25 years of experience across computer programming, systems architecture, and IT operations at Algoma Steel. Throughout this career, responsibilities have centered on leading technical projects, guiding cross-functional teams, and deploying robust software and infrastructure solutions within an industrial environment. Professional background also includes several years supporting early-stage software development, operational reporting, and data workflows for solar panel manufacturer Heliene, alongside building custom web solutions and earning multiple IT certifications. Holds a three-year Computer Programmer Analyst diploma from Sault College (2001), built upon a lifelong foundation of hands-on computing and technical problem-solving.

TTRPG & Community Involvement

A dedicated tabletop role-playing enthusiast with decades of experience playing and running games across multiple editions and systems. Actively contributes to the local gaming community by running a weekly public Dungeons & Dragons game at HOME bakehouse & cafe, creating an approachable, well-organized environment for players of all skill levels.

BEVERLEY BOSMA

[redacted]

Committee Member – Roll North

Professional Background

Bev has a diverse professional background spanning education, tourism, hospitality, administration, and customer service. She has worked with the Algoma District School Board, Child Care Algoma, Scholars Education Centre, Sault Ste. Marie Economic Development Corporation, Days Inn, and the University of Western Ontario. Her experience includes teaching and tutoring, office administration, tourism services, business communications, financial record keeping, and public relations. Combined with her extensive volunteer involvement in local arts, cultural productions, and community fundraising, she brings valuable organizational and interpersonal skills to the Roll North planning committee.

Relevant Skills and Experience

- Event Planning and Coordination: Experience organizing group activities, children's events, fundraising initiatives, and community programs.
- Arts and Cultural Events: Experience with the Sault Ste. Marie Musical Comedy Guild and Sault Opera Society, including stage management, backstage operations, and costumes.
- Fundraising and Community Engagement: Involvement in fundraising for school programs, music organizations, sports initiatives, and community groups.
- Hospitality and Guest Services: Experience assisting visitors, responding to inquiries, and providing customer service in tourism and hospitality settings.
- Administrative and Organizational Skills: Experience with scheduling, record keeping, correspondence, data management, and coordinating information.
- Communication and Community Outreach: Experience working with local businesses, community organizations, families, and the public.
- Financial and Cash Handling: Experience with customer transactions, financial reporting software, and secretary/treasurer responsibilities.
- Youth Programming and Education: Background in teaching, tutoring, childcare, and coordinating children's activities.
- Technology Skills: Proficient in Microsoft Office, Google Workspace, and digital record management.
- Crafting Knowledge: Experience working with a variety of functions on the cricut cutting system; owns 2 small business: Crafty Cards & Creations as well as The Dungeon’s Treasure

Education

Graduate of Lake Superior State University's Teacher Education Program (Cum Laude), with additional qualifications in French as a Second Language.

Community Involvement

Extensive volunteer experience supporting local arts organizations, educational programs,

fundraising initiatives, and community events.

Matthew Tofflemire

[redacted]

Committee Member – Roll North: Roll. Play. Feast. Repeat.

Professional Background

Matthew Toffelmire is an operations-focused professional with experience in logistics, supervision, safety management, technical operations, and event-related coordination. As the owner of Nightfang Security Consulting, he conducts physical security assessments, risk analyses, and safety evaluations, with knowledge of fire code compliance, accessibility standards, and Crime Prevention Through Environmental Design (CPTED).

His previous roles in towing, transportation, and school bus operations have provided extensive experience in scheduling, logistics, team supervision, problem-solving, conflict resolution, and adapting to changing operational demands.

Arts, Culture & Technical Experience

Matthew brings valuable technical skills that support the planning and delivery of community arts and cultural events. His experience includes production lighting, audio/video systems, computer networking, web hosting, IT infrastructure, and technical troubleshooting.

He also has practical knowledge of equipment operation, transportation logistics, accessibility considerations, and venue safety requirements, helping ensure events are both functional and accessible to participants.

Event Planning & Operational Experience

Matthew's strengths include event logistics, venue assessments, safety planning, technical coordination, and operational organization. His experience supervising teams, managing resources, maintaining regulatory documentation, and coordinating equipment and transportation will support the successful delivery of Roll North.

His combination of technical expertise, security knowledge, risk management, and logistical planning will be particularly valuable in coordinating vendor spaces, event layouts, equipment needs, and the overall safety and accessibility of the event.

Christine Nott

Committee Member – Roll North: Roll. Play. Feast. Repeat.

[redacted]

Professional Background

Christine Nott is an Educational Assistant with 28 years of experience in education, bringing strong organizational, communication, and interpersonal skills to the Roll North Planning Committee. Throughout her career, she has coordinated activities, managed schedules and resources, and worked extensively with children, youth, and adults.

Arts, Culture & Creative Experience

Christine is an experienced crafter and active member of the Stitches from the Heart Quilt Guild. Her creative experience includes quilting, sewing, scrapbooking, graphic design, handmade jewelry, and other handcrafted goods. She has participated as a vendor selling handmade products and has organized craft clubs, scrapbooking fundraisers, and creative workshops.

Christine has also volunteered with community organizations, including Girl Guides, Rotary events, and school fundraising initiatives.

Event Planning & Gaming Experience

Christine has extensive experience organizing tabletop role-playing games, serving as a Dungeon Master, writing original campaigns, and delivering gaming presentations. She has also organized a high school gaming club, school book fairs, fundraising events, and community activities.

Her combination of gaming knowledge, creative expertise, event coordination experience, and strong interpersonal skills will support the successful planning and delivery of Roll North.

ROLL NORTH

Algoma's Tabletop Gathering | Find Your Table. Roll the Dice.

LIVE MUSIC - REQUEST FOR QUOTATION

August 13-15, 2027 | Moose Lodge - 543 Trunk Road, Sault Ste. Marie, ON P6A 3T1

ROLL NORTH seeks medieval, Celtic, folk, fantasy, tavern-style or other adventure-themed music.
All performances must be quiet background music so guests can converse and enjoy activities.
Friday music accompanies dinner; Saturday and Sunday performances are also possible.
Friday setup may begin after 3:00 PM.

BAND / PERFORMER INFORMATION

Band / Performer: Jamie-Lynn Garside and Kate Hatherley

Contact Name: Kate Hatherley

Phone: 705-297-5730

Email: k8hatherley@hotmail.com

Number of Musicians: 2

PERFORMANCE PROPOSAL

Type of Music / Instruments: 2 vocals, 1 acoustic guitar

Music Sample / Website (optional): Music sample to follow. We will provide a link as soon as recording is available.

Available Performance Dates and Pricing:

Available	Date	Proposed Hours	Quoted Fee (CAD)
☑	Fri. Aug. 13 - Dinner	up to 3 45-minute sets	$ 200/45 minute set
☑	Sat. Aug. 14	up to 3 45-minute sets	$ 200/45 minute set
☑	Sun. Aug. 15	up to 3 45-minute sets	$ 200/45 minute set

Breaks Required: 15 minute break for every 45 minute set

Setup Time Required: 15-30 minutes

ADDITIONAL COSTS & REQUIREMENTS

Additional Expenses (travel, equipment, etc.): Not required. In-town musicians.

Total quote amount: $ 200/45 minute set

Sound Equipment Provided: ☑ Yes ☐ No ☑ Acoustic

Electrical / Space / Other Requirements: One outlet for a small speaker/PA.

Additional Comments: We have two mics with stands, one acoustic guitar, one hand drum, DI box, and small speaker/PA.

We can play un-plugged if the atmosphere calls for a quieter sound/background music.

Submitted By: Kate Hatherley **Date:** 22-Oct-2026

Return completed quotations to: roll-north@hotmail.com

Performers may quote one or more dates. Selection considers suitability, availability and cost.
The lowest quotation will not necessarily be selected. Thank you for your interest in ROLL NORTH!

Hi Paula,

I have set up a group block called **Roll North DND**. This block at this time has 25 rooms held on it at a Group Rate of **$169/night** plus applicable taxes.

This block will be held until **July 28, 2027**, at that time any rooms not picked up will be released.

Here is a link that you can post on your site that will allow guests to book directly. I will keep an eye on the block and if I start to see it filling, I will add more rooms onto it

https://www.choicehotels.com/reservations/groups/AY44R9

Please let me know if you have any questions.

Thanks so much!

Comfort® INN by CHOICE HOTELS

Tracy White
General Manager

C 249.622.1936
tracy.white@innvesthotels.com

Comfort Inn Sault Ste Marie
333 Great Northern Rd, Sault Ste Marie, ON P6B 4Z8
T 705.759.8000

choicehotels.com/CN293

ROLL NORTH

Roll, Play, Feast, Repeat

REQUEST FOR QUOTATION

Original Hand-Drawn Event Logo Design

Artist Information

Artist / Business Name: Janna Chapman

Email / Phone: jgoulaypond@gmail.com 705-206-8663

Date: 21/10/26

Project Description

ROLL NORTH is an Algoma-based tabletop gaming event celebrating roleplaying games, community, and fantasy-themed entertainment.

We are seeking an artist to create an **original, hand-drawn logo** that reflects the spirit of the event.

The logo must include:

- Event Name: **ROLL NORTH**
- Slogan: **Roll, Play, Feast, Repeat**

Design Requirements:

- Original artwork should be hand drawn by the artist.
- Once the original design has been done, digital versions will be required. Suitable for posters, signage, websites, apparel, and merchandise.
- Legible in colour and black and white.
- Final files provided as a transparent PNG and editable vector format (SVG, EPS).
- Reasonable revisions included in the quotation.

Artist Quotation

Quoted Price (CAD): $500.00

Taxes (if applicable): $0.00

Total Price: $500.00

Estimated Completion Time: 20/11/26

Revisions Included: 3

Ownership and Copyright

Upon full payment, the artist agrees to transfer all copyright and ownership rights in the final approved logo to the ROLL NORTH event organizer through a written copyright assignment, allowing unrestricted use, reproduction, modification, and merchandising without additional fees.

The artist agrees to provide the final design files and not resell or license the approved logo to others. Any necessary waiver of moral rights will be included in the final written agreement.

Submission of this quotation does not authorize work or guarantee selection.

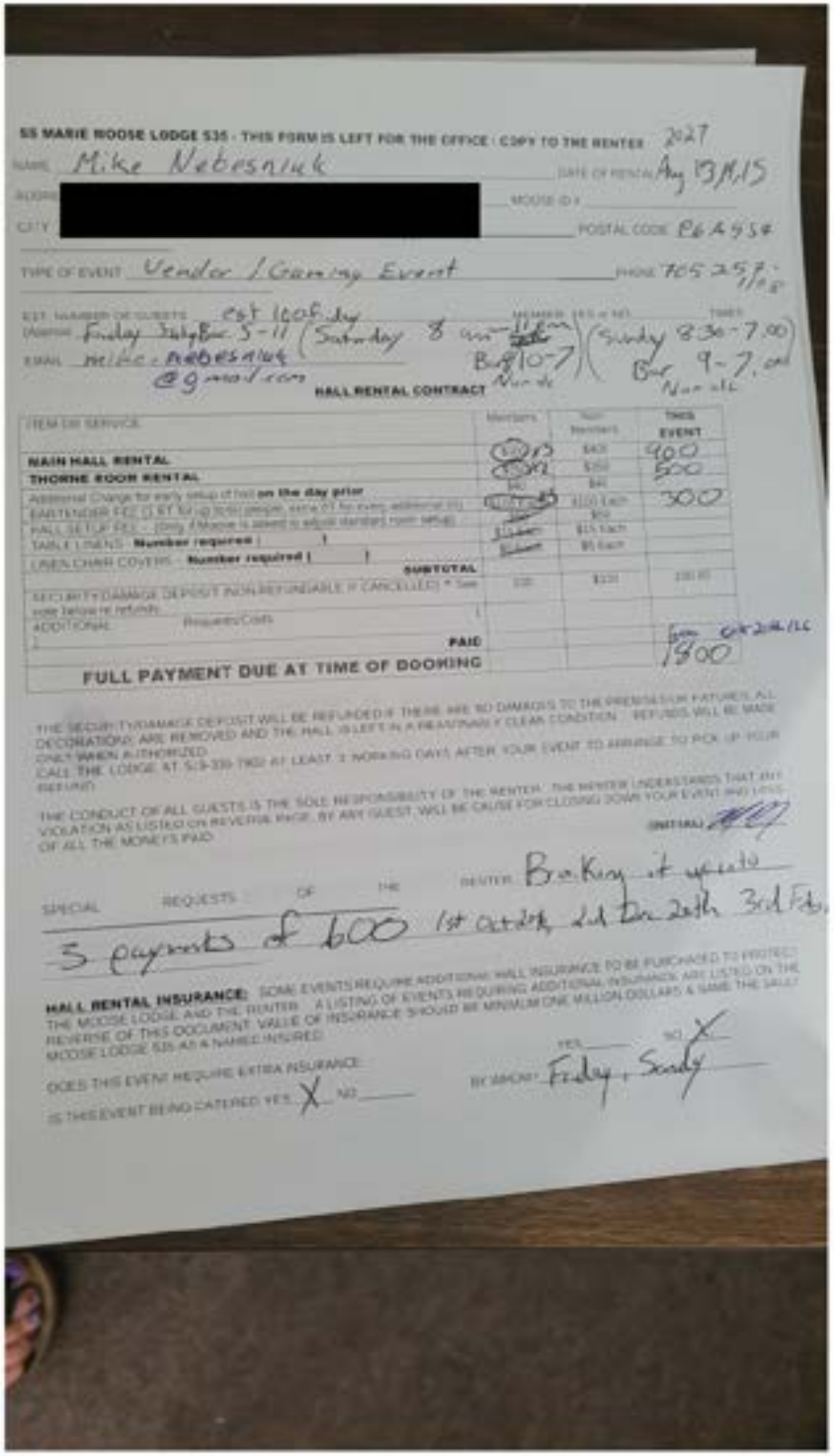
Artist Acknowledgment

I have reviewed the project requirements and agree to the proposed terms, subject to a final written agreement.

Artist Signature: [signature]

Date: 21/10/26

ROLL NORTH — Roll, Play, Feast, Repeat



SS MARIE MOOSE LODGE 535 - THIS FORM IS LEFT FOR THE OFFICE | COPY TO THE RENTER 2027

NAME Mike Nebesniuk DATE OF RENTAL Aug 13/15

ADDRESS [redacted] MOOSE ID # _____

CITY [redacted] POSTAL CODE P6A 4S4

TYPE OF EVENT Vendor / Gaming Event PHONE 705 257 [illegible]

EST. NUMBER OF GUESTS (Approx) est 100 p/day MEMBER (YES or NO) TIMES

Friday 3ish-Bar 5-11 (Saturday 8 am-11pm Bar 10-7 Non-alc) (Sunday 8:30-7:00 Bar 9-7:00 Non-alc)

EMAIL mike.nebesniuk@gmail.com

HALL RENTAL CONTRACT

ITEM OR SERVICE	Members	Non-Members	THIS EVENT
MAIN HALL RENTAL	[illegible]	$400	900
THORNE ROOM RENTAL	[illegible]	$200	500
Additional Charge for early setup (if not on the day prior	NC	$50	300
BARTENDER FEE (1 BT for up to 100 people, extra BT for every additional 75)	[illegible]	$100 Each	
HALL SET UP FEE - (Only if Moose is asked to adjust standard room setup)	[illegible]	$50	
TABLE LINENS Number required ( )	[illegible]	$15 Each	
LINEN CHAIR COVERS Number required ( )	[illegible]	$5 Each	
SUBTOTAL			
SECURITY DAMAGE DEPOSIT (NON-REFUNDABLE IF CANCELLED) * See note below re refunds	$200	$200	200.00
ADDITIONAL Requests/Costs			
PAID			from Oct 24/15 1300
FULL PAYMENT DUE AT TIME OF BOOKING			

THE SECURITY/DAMAGE DEPOSIT WILL BE REFUNDED IF THERE ARE NO DAMAGES TO THE PREMISES OR FIXTURES, ALL DECORATIONS ARE REMOVED AND THE HALL IS LEFT IN A REASONABLY CLEAN CONDITION. REFUNDS WILL BE MADE ONLY WHEN AUTHORIZED.
CALL THE LODGE AT 519-759-7601 AT LEAST 3 WORKING DAYS AFTER YOUR EVENT TO ARRANGE TO PICK UP YOUR REFUND.

THE CONDUCT OF ALL GUESTS IS THE SOLE RESPONSIBILITY OF THE RENTER. THE RENTER UNDERSTANDS THAT ANY VIOLATION AS LISTED ON REVERSE PAGE, BY ANY GUEST, WILL BE CAUSE FOR CLOSING DOWN YOUR EVENT AND LOSS OF ALL THE MONEYS PAID. (INITIAL) MN

SPECIAL REQUESTS OF THE RENTER Booking it upstairs

3 payments of 600 1st Oct 24th 2nd Dec 24th 3rd Feb

HALL RENTAL INSURANCE: SOME EVENTS REQUIRE ADDITIONAL HALL INSURANCE TO BE PURCHASED TO PROTECT THE MOOSE LODGE AND THE RENTER. A LISTING OF EVENTS REQUIRING ADDITIONAL INSURANCE ARE LISTED ON THE REVERSE OF THIS DOCUMENT. VALUE OF INSURANCE SHOULD BE MINIMUM ONE MILLION DOLLARS & NAME THE SAULT MOOSE LODGE 535 AS A NAMED INSURED

DOES THIS EVENT REQUIRE EXTRA INSURANCE YES ____ NO X

IS THIS EVENT BEING CATERED YES X NO ____ BY WHOM? Friday + Sunday

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Skye Smith

ii. Artist Practicing Name:
Sault Indie Theatre Collective

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Skye Smith is a performing artist living in Sault Ste. Marie (Bawating) with a practice in dance theatre. Her latest works honour women's voices with a strong undertone in feminism. She has a strong inclination for social justice and this passion colours all of her work. La Nonna è Qui, a solo dance theatre performance, celebrated a woman in the kitchen preparing a meal for her family. Skye loves to work with fellow choreographers to workshop a scene by integrating dance seamlessly as in musical theatre with song. Skye also chooses difficult subject matter to portray: addiction, postpartum mental health, and intimate partner violence. Her dance theatre piece, Calla, explored personal struggles that she later memorialized into a novella entitled, Becoming Calla, launching her into the literary world. Her show, "L", tells Lilith's story and she uses dance to tastefully and safely portray heavy subject matter. Skye was first able to produce dance theatre performances thanks to the Fringe North Festival and she has recently launched the Sault Indie Theatre Collective (SITC) to support new works in the Sault. In its first year, SITC has offered two niche workshops in wig maintenance and contemporary dance, a staged reading, and a double bill performance of two original works, La Nonna è Qui and Between Heartbeats. SITC then represented Sault Ste. Marie at the Tamarack Festival in Timmins, a multidisciplinary arts festival that celebrates Northern Ontario artists. La Nonna è Qui and Between Heartbeats performed as part of the Short Play Buffet alongside four other Northern Ontario original produced works.

Skye is a proud mother, avid home cook, rural cyclist, and cat lover.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Skye Smith has a practice in dance theatre which can be categorized under performing arts as well as multi & interdisciplinary arts. The Sault Indie Theatre Collective's mission is to produce original contemporary performance pieces and pay honorariums to artists.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2,925.00

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Motherhood Memoirs: A Short Play/Performance Competition

ii. Activity/Project and/or Event **Start Date:**
January 2027

iii. Activity/Project and/or Event **End Date:**
September 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Sault Museum
690 Queen St E, Sault Ste. Marie, ON P6A 2A4

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The Sault Indie Theatre Collective has the 2027 season planned in partnership with the Sault Museum and in collaboration with the Timmins Tamarack Festival.

In winter, the SITC will host a play/performance writing workshop. The goal of this workshop is to eliminate the barrier of skill development in playwriting and original performance art. Currently, there is no playwriting class at either Algoma University or Sault College.

In spring, a social media and public relations campaign will entice local artists to submit their ideas or scripts for their short performances. Motherhood Memoirs is a percolating idea and broad theme. Inviting artists to play with this concept will give some framework and entice writers and creators to invent new pieces. The purpose is to not pigeon hole creativity, but to gently structure the assignment. It will be noted that using AI for any part of the creation process is not recommended. Following the submission deadline, SITC will host an evening of relaxed staged readings of the submissions. Members from the audience can participate in the readings as actors, or simply observe the raw process of hearing a script read aloud for the first time. The purpose of the staged readings is to give all the submissions a chance to have an audience, hear and see their reactions and continue to develop their pieces. This provides further skill development in the playwriting process.

A jury of three to-be-determined performance art professionals will choose one performance to produce. Winners will be announced on social media and local news media.

In summer, the jury-selected play or performance will launch into optional auditions, workshopping, and rehearsals. All with the support of the Sault Indie Theatre Collective team. The goal is to produce an opening act for the headlining show, Quiet Mother, Mountain Stream, a 45 minute contemporary dance performance by Jillian Peever. Jillian is a fellow Northern Ontario Artist. Alongside this exciting rehearsal process, a Sponsorship Package will be created by the Producer. Local businesses will be approached my the Producer and members of SITC for cash and in-kind donations.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie.
- This series of events will continue to offer the missing element for theatre making artists:
1. Honorariums for their time; and
2. Opportunities to create their own work as opposed to continually presenting performances that have been created in New York like famous musicals, dinner theatre, and plays.

Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism.
- The partnership with the Sault Museum brings fresh events to a unique heritage building strengthening the downtown core, putting a spotlight on their own cultural plans.

Promote effective, meaningful, and equitable community engagement and consultation processes.
- There is a direct callout for artists to create new work.
- Opportunity to "get the creative juices flowing" with a workshop.
- Community building and networking at the staged readings.
- Gathering likeminded people in a healthy and supportive competition.

Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community.
- The underrepresented group is adult performing artists that volunteer their time to work in community theatre.
- There is limited to no opportunities for adult learning in the performing arts like theatre and dance.

Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants).
- Partnering with the Sault Museum ensures access to ticket sales without fees that the box office includes or fees that online event software include.
- The Sault Indie Theatre Collective is growing and the opportunities for the members may include: jury duty, directing, acting, producing, choreography, set design, lighting and sound design, and stage managing.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Motherhood Memoirs: A Short Play/Performance Competition is a fresh idea that follows the path of workshopping a performance. The intensive journey begins with education, then creation, production, and touring!

Benefits to audiences: Theatre goers can follow along the creation process and are invited to be a part of the journey. Inspired individuals may want to take the leap of writing and creating their own piece, or simply take an interest in the process. The staged readings will give opportunities to perform cold readings of the plays and performances and allow audiences to give direct feedback to the creators in a facilitated discussion.

Benefits to participants: Artists will have a channel for their creativity with the motherhood theme, Sault Indie Theatre Collective members will have varying roles, and a select group will get to tour their show and be introduced to the Northern Ontario touring circuit.

Benefits to the community of Sault Ste. Marie: Founder, Skye Smith has been thoughtfully creating connections across Northern Ontario. This project will enrich our local arts community, generate interest in interdisciplinary performance, and build lasting connections between artists and communities across the region.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Sault Indie Theatre Collective is in its second year, founded in 2025 by Skye Smith who curated a team of creative people to produce original contemporary performances. Along with supporting her own work, Skye sees the need to inspire likeminded budding playwrights and performing artists.

A successful implementation of the project will include:
- Ten or more participants in the playwriting workshop.
- At least three submissions for the competition.
- A full house for the staged readings of the submissions (25 people).
- At least 100 tickets sold for the two performances.
- Paying each of the artists honorariums for the performances.
- Taking the show on the road to Timmins.

Social media engagement will be considered and managed appropriately to reach artists.

Because of the intimate space and the contemporary subject matter, audience attendance is small. However, limiting to two nights instead of three this season for the full scale productions should sell out one or both nights. It is also a goal to come out of this project with a surplus for the 2028 season unlike it's break even 2026 season.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Local (within the municipality) & Regional (within Algoma)
This project specifically targets Saultites who are interested in the performing arts. This is not limited to Sault Ste. Marie, however, because there is a wildly creative population in the outskirts of the city. Within the Sylvan Valley, for example, are artists and writer's that dwell in remote and secluded surroundings. This would be a chance for them to jump into a new medium, or follow along the journey of artists who also create original works.

Other
This opportunity connects performing artists with the network of Northern Ontario artists that Skye Smith has fostered within her professional development opportunities. Skye met Jillian Peever through the SPARCS network. Through her performance and workshops, she will explore intersections of art forms. Skye also has a connection with the Tamarack Festival Artistic and Executive Director, Jessie Bergeron and has built a reciprocal relationship that gives opportunities for Northern Ontario artists and creators.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

This project, like a lot of Skye's work, will speak to mothers and caregivers but also engage with them to participate. As mother artists, they understand the physical and emotional labour of caregiving and how their identities as women and mothers shape their creative practices. Skye and Jillian have this common thread, and this unique experience has it's challenges. Skye will connect with an organization called Balancing Act that is designed to provide mothers with the unique support they need to continue their artistic expressions. Jessie Bergeron is also a mother and understands the challenges when taking the leap to focus on her own creations. Mothers do not have uninterrupted time to allow a creative idea to naturally run its course. Women have to fight hard to create creative space, but also have a yearning to include their children in the creative process. As quoted by a local elder and artist, "I usually have two or three paintings in the works at a time. I'll spend a little time each day on them, then go back to my chores."

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

The promotion of this event will look similar to past productions:
1. Social Media. Sault Indie Theatre Collective has a Facebook Page & Instagram Account. Posting on these accounts is regular but most heavy during the month leading up to the events. A "like and share" contest for two free tickets has helped with ticket sales and visits to social media platforms. The contest helps keep the events relevant. Countdowns are also used. For example, "one week until..."
2. Sault Museum website: The museum admin team has worked diligently on making a tab for the SITC on their website. All ticket sales go through this page, and SITC events are included in the newsletter.
3. Public Relations: local media connections make for a strong reach to the specific audiences for the arts.
4. Poster distribution: a small number of physical posters will be put in targeted locations where artists gather.
5. SWAG: canvas handbags and stickers will be purchased to give away and sell at events to promote the Sault Indie Theatre Collective brand. For example, all of the participants in the workshop will receive a bag with notebooks, pencils, and other appropriate gifts or in-kind donations.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [ ] 0-18
- [ ] 19-34
- [x] 35-59
- [x] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☑ 26-50
☐ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Sault Indie Theatre Collective, although founded by Skye Smith, is a team of creatives who have various responsibilities within the events. Introductions and housekeeping notes are made by members, and all the various roles of crew for the productions. This is a group of ten people.

Will Hollingshead and his team at the museum work diligently leading up to the events. This is a group of a core three employees at the museum.

This project invites 15 more people including the participants in the workshop, and writer's and creators that submit their work for the competition.

It should be noted that AI was not used in any of this application, and does not have a place in any of Sault Indie Theatre Collective's creative process including graphic design.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☑ Yes ☐ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Skye Smith (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Skye Smith Signature Oct. 30, 2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Rental Fees - Museum				$500	
Administrative Fees				$1000	
Materials & Supplies Costs					
Poster Printing				$25	
Set				$200	
Program Printing				$400	
Equipment Costs					
Lighting Rental				$500	
Artist Fees					
Winning Performer	$500				
Jillian Peever (Headliner)	$1300				
Stage Manager	$200				
Producer	$200				
Workshop Facilitator	$200				
Jury	$525				
Graphic Design				500	
Other Costs					
Total Costs	2,925	$ 0.00			
Total Project Costs:	6,050				

Notes					
1) For Small Projects ($2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects ($3,000-$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events ($5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events ($5,000-$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

Application Project Plan Template

Name of Applicant: Skye Smith

Intake/Date: Sault Indie Theatre

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Announce Sault Indie Theatre Collective Season	January 2027	Januray 2027	Beginning the New Year with the announcement of the competition will inspire artists
Workshop	February 6th weekend 2027	February 6th weekend 2027	Host playwriting workshop at the Sault Museum in the Discovery room
Social Media and Public Relations Campaign for Submissions	March 2027	End of March 2027	Social media and traditional media callout for submissions to the competition
Staged Readings	April 24th weekend 2027	April 24th weekend 2027	Sault Indie Theatre Collective will host and invite theatre enthusiasts and all of the submissions to participate in a relaxed staged reading of the peformances
Jury Selection of performances	May 2027	Middle of May 2027	Jury will meet at the museum to discuss applicants and choose one to produce. Score sheets will be provided.
Announce winner of competition	June 1, 2027	June 1, 2027	Social media and news media announcement of winners
Sponsorship Package Creation and Distribution	June 2027	End of Summer	This includes visits to loyal sponsors from previous years, cold calling new potential sponsors, collecting ads for the program, and collecting cash donations
Auditions (if applicable) and crew will be appointed	Week of June 7th, 2027	June 13th, 2027	If the winners require, auditions will take place and crew will be introduced to the winners (stage manager, producer, choreographer, director)
Rehearsals	Summer 2027	End of Summer 2027	Arrangements will be made at the museum space, and dance studio if applicable

Application Project Plan Template

Name of Applicant: 705-257-9237

Intake/Date: Skye Smith is a performing

Page 1 **of** Sk

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Technical Rehearsal	Wednesday, September 15th, 2027	September 15th	Lighting and Sound crew technical rehearsal for winning play and Quiet Mother, Mountain Stream
Dress Rehearsal	Thursday, September 16th, 2027	September 16th	Dress Rehearsal for the winning play, and Quiet Mother, Mountain Stream
Motherhood Memoirs Double Bill	Friday, September 17th	Saturday, September 18th	Two night run in the Sault of the winning play and Quiet Mother, Mountain Stream
Tamarack Festival	Dates TBD (likely in late September)	TBD	Travel to the Timmins Tamarack Festival and perform the winning play
Cast & Crew Wrap-up/Party	TBD	TBD	Celebrate the run of the show and the tour to Timmins

Skye Smith



SUMMARY

Passionate and creative with experience in writing and developing scripts and dance performances. Demonstrates a high standard for preparedness, safe spaces, professionalism, and effective social media promotions.

SKILLS

Performing arts, dance theatre, script writing, choreography, directing, event planning, social media, writing, and collaboration.

EXPERIENCE

PERFORMER & PRODUCER, SAULT INDIE THEATRE COLLECTIVE & THE TAMARACK FESTIVAL - SEPTEMBER 2026

Remounted La Nonna è Qui, a one woman dance theatre piece celebrating a woman in her kitchen. It was first performed as a part of the Stories Steeped in Stone Performance Series in 2022. It was also remounted in the Sault alongside Between Heartbeats before travelling both shows to Timmins.

JUROR, THE TAMARACK FESTIVAL ARTIST-IN-RESIDENCE PROGRAM MARCH 2026

Northern Ontario panel of arts professionals tasked with selecting artists whose work shows high artistic merit, authenticity, and potential for growth. Reviewed 58 applicants and collaboratively chose six artists for the residency.

PRODUCER, LOVE IS NOT A JELLYFISH - SUMMER 2025

Managed the entire production from conception to performance. Secured sponsorship, hired creative teams (directors, designers), managed budgets and marketing, and secured rehearsal and performance space.

AUTHOR AND EXHIBITOR, BECOMING CALLA MARCH 2025

Wrote and edited my first novella, Becoming Calla. Launched and marketed the book at the Art Hub at Spring. Assembled and executed an exhibit of the novella's chapters and original live dance performance of Calla. The artist residency included an opening reception, writing workshop, and book signing. This was partially funded by ACAP.

EDUCATION

SAULT COLLEGE — PUBLIC RELATIONS & EVENT MANAGEMENT - 2016
ALGOMA UNIVERSITY — MUSIC - 2011

AWARDS

2024 Fringe North Awards: *Fantastic Fringer* Live Category - 3rd Place

2023 Fringe North Awards: *Fantastic Fringer, Live Category* - 1st Place, and *Most Inspiring* - 2nd Place

[redacted]
PHONE

[redacted]
ADDRESS

[redacted]
EMAIL



Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
James Polnick

ii. Artist Practicing Name:
Seldom Seen SSM

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Seldom Seen SSM primary reason to exist is to look at historic aspects of our city that don't seem to get the proper look they deserve and share the info about them. We also try and get people to share their photo albums with us to increase the amount of historic photos of the Sault online. Especially for people my age, 41, and younger there is so much cool things about the Sault that we just werent around from. From the old ski jump at landslide, the raceways that use to exist in the sault and everything else in between. The great thing about sharing aspects of our life that may have been forgotten about, is that it allows people to get excited about their past, and reflect on their life growing up here.

The secondary aspect of Seldom Seen SSM is to provice local current day coverage. We had a very successful time documenting the removal of the former hospital with tens of thousands of views of almost all videos produced of it with the stack removal actually getting in the hundred thousands range, being at 260,000 at last view.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

media arts and history

i take photos and videos around the city to depict its beauty and citizens, i also share historic photos and captions to educate about or cities history.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2,959.69

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Seldom Seen SSM

ii. Activity/Project and/or Event **Start Date:**
Jan 1 2027

iii. Activity/Project and/or Event **End Date:**
Dec 31st 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):
https://www.facebook.com/SeldomSeenSSM

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

SSSSM would like to continue providing the city with coverage of various events, as well as historical posts through the year of 2027. Projects that we will be working on in 2027 include.

- Documenting the original OPAS hangar, an area that is not accessable to the public. It has lots of aircraft repair equipment in it still and was built in 1924/25

- Documenting the former Black Knight / McClenaghans bar on queen

- Providing live stream for Christmas Parade and Rotaryfest parade

- Provide live stream or general coverage of various downtown events like the Queen St Cruise, Humane Society's "Paws in the Plaza", Wolffest and the Latinfest to name a few

Seldom Seen SSM just passed the 7k follower mark, while my goal for 2026 is to hit 8k. I'd liove to improve my content quality to the point that i am a premier provider of content on the city and can get to 14k by the end of the year 2027. I'd also like to be notable enough to work alongside other local companies to spotlight the Sault.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Beyond providing coverage to over 7000 people i also am very happy to interact with people and i find that that gives me an edge over a lot of other pages or websites that provide similar. I've been here all 41 years of my life and love talking to whoever. Knowledge and friendliness is an awefully great tool to get people to fall in love with a community and seldom seen SSM has it droves.

I contribute to the econimic and social diversity by experiencing it and covering and sharing it. Last year for example, one of my biggest pieces of content to come out, one that still a good amount of views and likes was my coverage of Latinfest. Not a lot of my followers even knew it was going on and were actually disappointed because my coverage showed everyone haveing so much fun dancing and enjoing their cultures delicious food. but i went there and had a blast, and it was very reflected in the videos, to the point that i think a lot of people now have it on their list of events for next year.

The question about mentorship and participatory oppertunies i don't really understand, but SSSSM is an equal opertunity page, we show whats going on in the community regardless of anything. If someone has questions about running a page, i'm ok with that. As long as it positive, we don't deal with negativity.

Withing Sault Ste, Marie there is a network of history lovers that interact, some members of the Sault Ste. Marie Museum, the "Celebrating the Soo" fb group and other pages like Old Soo, or the former page for history about searchmont. We have a group of historias that help each other with information, but also encouraging each other when it comes to projects we have going.

I have never really thought about the aspect of volunteerism outside of what i do myself, Seldom Seen SSM has existed for 12 as a 1 person page with no financial support but i also never thought of it as something someone would volunteer for.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Benefitis would include increased knowledge of local events through posts about the events i will be covering, anyone who cant make it, or decided it wasnt for them, will be able to see what they missed and maybe make a different choice in the future, and the city in general gets events covered and shared. To be able to grow as a page, prolific sharing of content is required, not just within Sault Ste. Marie groups, but throughout the world in general. A post i make gets shared to no less than 5 groups automatically, but depending on the subject could get shared dozens of times. There is literally groups who just want Canada based content so people can see Canada, and I always show the best of the Sault to those groups. Success for me would be substantial follower growth, which in turn, gets more eyes on the city, events, and history.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Success for the page would be measured by view count. This previous summer SSSSM hit the "million views in 30 days" mark 3 times. My goal for next year is to reach 1.5m views in a month, even if just once... and then we move the goalpost to 2m. By end of 2027 i want to know that a 2m view month is 100% attainable.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Locals, and even regionals get to see what we have, but also what they might not have known about. someone in Bruce Mines for example might not know an event is going on and might consider it easy enough to just drive into the city and enjoy the event with us.

Tourists get to see the beautify of Sault Ste. Marie, They can start their discovery process from their own home, and then visit to truly understand why SSM is "Yours to Discover".

I cover a lot of history, but i also cover a lot of the ships passing by on our beautiful waterfront, an "other" person could be as simple as a boatnerd who normally views them from the American side deciding that we on the Canadian side have great views too and maybe decide to visit.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

My content has no real specific audience and can be viewed by anyone, I will however reflect on the fact that my audience trends towards people over 40 with 80% of my followers in that bracket. That is something that i am actively working on as under 40 is still a vast untapped market of possible followers.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

All of my content is promoted through shares to fb groups like

- celebrating the soo
- Support local Sault Ste. Marie and area
- Everything Sault Ste Marie, Echo Bay, Laird and surrounding Ontario areas.
- Sault Ste. Marie and area over the years

Those are the places i share almost every post to, then from there people will see it and share to their own page.

Reddit.com/SaultSTeMarie

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Seldom Seen SSM has been ran by James Polnick since approx 2014 and does not typically use outside participants for the creation of content. The only involvement anyone would really have is either through providing a photo, or context to a photo, or by providing access to a building i'd like to document. Other than that all work is done by a single person.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [ ] Yes
- [x] No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, James Polnick (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature 10/29/26 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
60 gb data plan (to upload content while at events)					$70/m 942.20 after taxes for 1 year
Materials & Supplies Costs					
Equipment Costs					
Holy Stone HS900					655.38 after taxes
Anker Power bank					140.69 after taxes
nes don't record audio. This is for capturing audio to add to					
Asus Vivobook 15 computer					1242.98 after taxes
Artist Fees					
Other Costs					
Total Costs	$ 0.00	$ 0.00			2981.25 taxes in
Total Project Costs:	$ 0.00				

Application Project Plan Template

Name of Applicant: James Polnick

Intake/Date: Seldom Seen SSM

Page 1 **of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Canada Day Festivities	July 1	July 1	provide coverage from the pavilion during the day. stream fireworks at night.
Bon Soo	Feb 12	Feb 20	Provide coverage of events throughout the week including opening cerimonies
Rotaryfest	Mid July		Cover bands playing at the main and secondary stages. *Mellowship Slinky band coverage has been seen by 20k viewers Live stream of Parade as i have done the last couple of years showcase food and vendors.
Latinfest	Late Aug		This was the funnest event of 2026, I plan on returning again in 2027 as well as helping to promote this event as lots of my followers were genuinely upset with seeing all the fun and not knowing about it.
Queen St Cruise	Mid June		Provide coverage of the Sault's most beautiful cars.
Bushplane Days	Mid Sept		Provide coverage of the waterbomber display or other aerial displays we may get (F/A-18 a few years back, as well as snowbirds a few years back were all covered)
Humane society Paws in the Plaza	late Sept		My favourite fundraiser, Seldom Seen SSM raised 750$ for it this year, and continue to share content from the HS in hopes to support them, supporting the animals.
Various Queen St. Events	whenever		Seldom Seen SSM is located in the heart of downtown, just minutes from where anything could be happening since we are always looking for more content, we cover what comes up.
X-mas parade	late Nov		A SSSSM favourite, we cover the big guys parade for all the good boys and girls that can't make it down. We often have a couple hundred people in the chat commenting on how much they love a particular float, or to virtually wave at Santa. I've had multiple parents reach out and thank me for my coverage because someone was sick, or it was too cold, or they no longer live in SSM. it's a very community based stream, as any parade should be.

Application Project Plan Template

Name of Applicant:

Intake/Date: Seldom Seen SSM primary

Page 2 **of** me

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Wolffest	Mid Sept		a fundraiser for the Alzheimer ' s Society. Seldom Seen SSM shares their advertising, gets clips of bands and covers the fun.
Fall Rendezvous	Last week of Sept		a 4 day educational event covering First Nations, Canadian, and Scottish heritage. Share the event details and also record some of the bagpipes and highland dancing for sharing.

Hello ACAB review commitee, thank you for taking the time to review my application. My Name is James Polnick, I run the facebook page Seldom Seen SSM (SSSSM), a local source for a mix of reflecting on historic images and events, and covering local current events.

SSSSM gets its origins from a discussion with a friend of a friend about tunnels under the city when I was just 8 years old, I didn't believe them, but it led to being interested in parts of our history that I didn't know about, and didn't seem to be covered. That's where "Seldom Seen" comes from, being willing to take the time to do write ups and videos on things that wouldn't be discussed or documented otherwise. An example of this would be the Tugboat that was formerly in Bellevue Park, everyone over 35 remembers it, but not many would know its history.
The folks who followed me greatly enjoyed reflecting on playing on the old tug, as well as learning about its past. I would like to continue to offer that type of post to my 7 thousand plus followers but also expand further into covering current local events.

In 2026 from July 1st through the end of September, Seldom Seen SSM had 2.3 million views, with a total of 212 days worth of video watched. That covers everything from the demoliton of the hospital, history posts car shows, bands playing all over the Sault, tourism highlights such as the various tour vehicles, like the Killarny airways Beaver, the brew tour pedal bike, or the Double decker.

If chosen to receive the ACAB Grant the funds would be used to allow for an upgrade in quality of video and video editing, which in turn would captivate watchers to stay and watch the video longer, which in turn would allow for income from views and further stability for the page. This was proven this summer when a fellow video maker allowed me to use some of his drone footage in one of my videos. I was able to get significant views on it, and i believe it is because I was able to offer a viewing angle that most would have not seen before. When you are able to captivate the audience and get them to stay longer, it of course helps a lot with the algorythm that most content creators have a constant battle with. I hope you find my content and page to be of the quality that could see the city give it it's backing, and look forward to hearing back from you. Thanks.



ASUS Vivobook 15 15.6" 60Hz Laptop - Intel Core 5 320 - 8GB RAM - 512GB SSD - Windows 11 Home - Quiet Blue

Brand: ASUS Model: X1504VA-BS52-CB-K Web Code: 20096715

5.0 (1 Review)

Sold and shipped by Best Buy

$1,099.99

Financing
$91.67/mo.

Suggested monthly payment for 12 months, plus $69.99 admin fee and applicable taxes. How Best Buy Financing works.

See all 15 special offers available >
Save 15% on the ASUS Optical Drive when you purchase any laptop, desktop or monitor.*

Sign in to unlock your exclusive offer on this product.

RAM Size: 8 GB

8 GB | 16 GB

Recommended add-ons

Only available with delivery

Microsoft 365 Personal with Copilo...
$112.99

Logitech MX Master 4 Bluetooth Optical...
$159.99

Overview

The ASUS Vivobook 15 empowers you to work and enjoy entertainment wherever you are, thanks to a lightweight, compact design. It features reliable multitasking, thoughtful security, and display enhancements for comfort during long sessions. Designed for convenient daily use, it fits easily into your busy schedule.

- Intel Core 5 320 processor with 8GB RAM and a fast 512GB SSD lets you multitask smoothly
- 15.6" Full HD display with 84% screen-to-body ratio offers vivid visuals and more workspace



Anker Power Bank, 20,000mAh Portable Charger with Built-in USB-C Cable, 87W Max Fast Charging Battery Pack for Laptop, 2 USB-C and 1 USB-A

Model: A1383 Web Code: 19192235

4.8 (3 Reviews)

Sold and shipped by Everyone X | 4.4 seller rating (23 reviews)

$124.50

Delivery | Pick Up

Available online only

Most items leave this seller's location within 2 business days. Allow additional time for shipping to your address.

Add to Cart

Compare more offers from $125.00 >

Overview

Keep your devices powered on-the-go with this high-capacity 20,000mAh portable charger. Featuring 87W of fast charging power, it quickly charges your laptop, iPhone, or Samsung device. Equipped with a built-in USB-C cable, two additional USB-C ports, and a USB-A port, you can charge up to three devices simultaneously. Perfect for travel, work, or daily use!



Holy Stone HS900 Drones Under 249g for Adults with Camera 4k,3 Axis Brushless Gimbal Drone with 20000Ft Range, Visual Tracking, 4K/30FPS Video, 8k Photo, Smart Return, Lightweight

Model: HS900 Web Code: 1939928

★★★★★ 5.0 (1 Review)

Sold and shipped by Holy Stone | 4.0 seller rating (34 reviews)

SAVE $110

$389.99

Sale ends: November 1, 2026* Details >

Delivery | Pick Up

Available online only

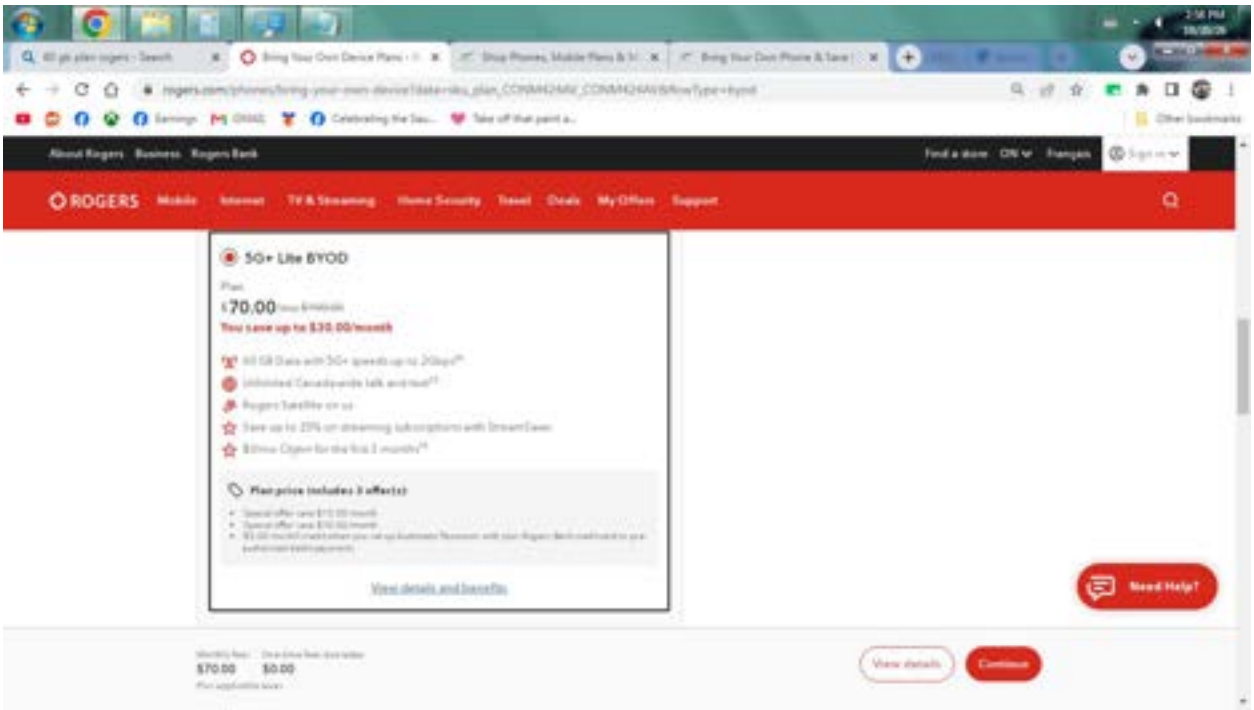
Most items leave this seller's location within 2 business days. Allow additional time for shipping to your address.

Enjoy free shipping on orders from this seller.

Add to Cart

Overview

Holy Stone HS900: FAA-Exempt 4K Drone + 3-Axis Gimbal! At 249g, no registration/Remote ID needed. Capture cinematic 4K/48MP footage with Sony sensor & 3-axis brushless gimbal—stable even in 38kph winds. 20,000 ft range via anti-interference transmission. Features Quick Shots templates, Visual Tracking, and GPS auto-return. Ultra-portable for hiking/beach trips. Beginner-friendly controls. Professional results in your backpack!



Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:
Sault Ste. Marie Literary Hub

ii. Organization/Collective Address:

iii. Organization/Collective Contact Information: (Phone Number, Email Address)
ssmlithub@gmail.com

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name Christena-Susan

Title/Contact Info Co-Organizer

Name Mary Williams

Title/Contact Info Co-Organizer

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

Sault Ste. Marie Literary Hub is a collective of indie authors who live and write in Sault Ste Marie, dedicated to creating opportunities for book related events, celebrating local writers and and building connections among writers across Northern Ontario.

It is our goal to host a literary festival called Read the North, bringing writers and readers together.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

A collective of independent authors in Sault Ste. Marie who come together to celebrate local writers, welcome writers of all genres, and create opportunities for connection, learning and collaboration. Through indie writing and publishing education, book-related events and our vision for the Read the North literary festival we bring writers and readers together.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☑

Cultural Diversity Grant ☐

Seed Funding ☐

Total Request Amount ($) 2,999

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Read the North: A Sault Ste Marie Literary Festival

ii. Activity/Project and/or Event **Start Date:**
September 2027 (dates to be confirmed)

iii. Activity/Project and/or Event **End Date:**
September 2027 (dates to be confirmed)

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)
Sault Ste Marie, venue is pending

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

READ THE NORTH: A SAULT STE. MARIE LITERARY FESTIVAL

Read the North is a two-day literary festival hosted by SSM Literary Hub, celebrating independent writing, publishing and the stories of Northern Ontario. The festival will bring together workshop presenters, established and emerging authors, aspiring writers and readers for opportunities to learn, share ideas, make connections and celebrate the written word.

With a strong focus on Northern Ontario authors, Read the North will create space for local and regional writers to share their work, connect with readers, exchange knowledge and learn more about independent writing and publishing. Programming over two days, will include workshop presenters, an author Q&A, and and Author Marketplace.

The inaugural festival is envisioned as the beginning of an annual gathering that celebrates indie writers, the stories they tell and the creative communities that grow around them. It will also provide an opportunity to test the festival format, build relationships with authors and community partners, and introduce audiences to what we hope will become a much-loved literary event.

With the support of community partners and local media, Read the North has the potential to grow into a regional gathering that welcomes authors, readers and visitors from across Northern Ontario.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☐ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☑ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☑ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☑ Provides opportunities for volunteerism

☑ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Read the North: A Sault Ste. Marie Literary Festival supports the Community Culture Plan by strengthening Sault Ste. Marie's literary arts community, celebrating Northern Ontario voices, and creating opportunities for cultural participation, professional development, and community
connection.

The festival complements the City's commitment to arts, culture and heritage by creating a dedicated space for independent writers, publishers, authors, and aspiring writers to share their work, exchange ideas, and celebrate the stories and perspectives that shape our region.

By bringing knowledgeable workshop presenters and experienced self-published writers to the region, the festival will give aspiring and established writers opportunities to learn about developing, producing, and sharing their work without having to travel to Toronto or other larger urban centers to access similar programming.

By establishing relationships with authors, workshop presenters, community partners and local media, Read the North will lay the groundwork for future programming and a potential annual literary event.

Its emphasis on Northern Ontario authors will celebrate the region's distinctive voices and experiences, contributing to Sault Ste. Marie's cultural identity and quality of life.

The festival also has the potential to contribute to the City's tourism by showcasing Northern Ontario's literary talent and attracting audiences from beyond Sault Ste. Marie. Read the North will create an opportunity for local readers to come and engage with authors and writing and
publishing education.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The key benefits of Read the North is bringing education about independent writing and self-publishing closer to home. Writers living in Sault Ste. Marie and across Northern Ontario deserve opportunities to access networking, learning and professional development without having to travel outside the region.

By bringing workshop presenters and guest speakers to Sault Ste. Marie, the festival will make these opportunities more accessible and encourage local writers to pursue their creative goals with greater knowledge, confidence and support.

The festival will also give Northern Ontario authors an opportunity to be seen, heard and celebrated! There are so many talented writers in our region, each with stories and perspectives shaped by the places we live, the people we know and the experiences we share as Northerners.

For the public, Read the North offers an opportunity to discover new authors, explore different perspectives, connect with books and meet the people behind the stories.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

Successful implementation of Read the North: A Sault Ste. Marie Literary Festival means creating a welcoming, engaging, and worthwhile experience for authors, aspiring
writers, workshop presenters, readers, and the wider community. As the inaugural festival, success will not only be measured by attendance but the value of it's programming and opportunities for participants to learn.
We want participants to leave feeling inspired, having gained new knowledge, discovered new authors, or made connections that encourage them to continue exploring their interest in writing and publishing. We will provide feedback forms to the audience members and the participants after the event, and registrations for the workshops will also aid in measuring our success.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑	Regional (within Algoma) ☑
Tourism (those who will travel to take part or view) ☑	Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):

Read the North will invite local authors to participate as workshop presenters, guest speakers and authors in the Author Marketplace and invitations will also be extended to within the greater Algoma Region, across Northern Ontario, and beyond.
The public will come for the workshops, the Q&A Author Panel and the Author Marketplace.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Read the North: A Sault Ste. Marie Literary Festival aims to reach Northern Ontario's literary community, with a particular focus on self-published writers, aspiring writers, and local and regional readers.
The festival will provide opportunities for authors to showcase their work, connect with readers, develop their writing and publishing skills, and build relationships with fellow creatives through workshops, discussions, and networking. The Authors Marketplace will encourage the public to discover, purchase, and engage with independently published books. The festival also welcomes the broader Sault Ste. Marie community and visitors from across the region who are interested in literature, storytelling, and creative expression.
By celebrating Northern Ontario voices and making literary programming accessible to a wider audience, Read the North aims to strengthen the regional literary community

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Read the North: A Sault Ste. Marie Literary Festival will be promoted through a combination of digital outreach, community connections, and local media engagement.

SSM Literary Hub will use its online platforms and community networks to share festival announcements, workshop opportunities, featured guest speakers, and the Authors Marketplace.

As self-published authors and active members of the independent publishing community, the festival organizers bring established connections with fellow writers, authors, and readers. These relationships will help spread the word through existing author platforms, social media, and online writing communities, reaching audiences across Northern Ontario and beyond.

We hope to build excitement around this inaugural event by encouraging participating authors, presenters, and community partners to share information with their own networks. Local media interest is currently pending.

v. What age does the activity, project or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☑ 26-50
☐ 11-25	☐ 51+

Please provide a brief description of participant composition (maximum 150 words):
We estimate that approximately 25-35 individuals will be directly involved in the implementation of Read the North: A Sault Ste. Marie Literary Festival. This includes the SSM Literary Hub organizing team, participating authors, workshop presenters, Author's Marketplace exhibitors, and volunteers who will assist with event coordination and on-site activities. The festival will bring together approximately 20 - 30 participating authors and literary contributors, including independent and self-published writers from Sault Ste. Marie, Northern Ontario, and potentially other regions.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☐ No ☑

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Sault Ste Marie Literary Hub (Organization/Collective Name), I, Christena-Susan Chamberlain (Tina-Sue Chamberlain) (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 29, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov, Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Venue Rental Quote 1	1600		ACAP	Grant	SFF CREATIVE HUB
Event Insurance	600		ACAP	Grant	Pending
Venue Rental Quote 2	3000		ACAP/SPONSOR	Grant/Venue Sponsor	MARCONI CENTRE
Materials & Supplies Costs					
Printed Marketing	300		Sponsors		
Directional Signage	500		Sponsors		
Advertisement Fees	300				
Equipment Costs					
Mic & Speaker Rental	459		Sponsors		Pending
Tables & Chairs Rental	600		Sponsors		Pending
Artist Fees					
Honorariums	3000		Sponsors		[illegible]
Other Costs					
Total Costs	$ 10,359.00	$ 0.00			
Total Project Costs:	$ 10,359.00				

Application Project Plan Template

Name of Applicant: Sault Ste. Marie Literary

Intake/Date:

Page Oof s

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Call for expression of interests	Nov 2026		To reach out to authors and local groups directly, to inquire about taking part in panels and workshops and call for guest speakers
Have the Read the North website up and running	Nov 2026		
Confirm sponsorships		May 7, 2027	All sponsorships will be confirmed by this date to allow us to prepare marketing materials and ensure we know our final budget
Announce event to pubic	March 12, 2027		To let readers know about the event in advance, and give authors who have not been directly reach out to the opportunity to inquire about participating
Confirm participating authors		July 16, 2027	This is the last date to confirm all accepted participating authors are still able to join, and collect any pending vendor documentation
Finalize event schedule	Aug 6, 2027		To reconfirm the times of the workshops with both authors and the venue
Announce event schedule to public	Aug 14, 2027		All workshops and activities will have their times and locations posted, and tickets will be made
Event Weekend	Sept 2027	Sept 2027	The exact date is pending, as we have not yet confirmed a venue.

EVENT PROPOSAL: READ THE NORTH

READ THE NORTH: A SAULT STE MARIE LITERARY FESTIVAL: A two-day Northern Ontario literary festival hosted by SSM Literary Hub focused on independent writing and publishing, bringing together guest speakers, workshop presenters, authors, aspiring writers, and readers.
Read the North: A Sault Ste Marie Literary Festival will have a strong focus on Northern Ontario authors.

Read the North is envisioned as the beginning of an annual literary festival celebrating the indie writers, stories and creative communities of Northern Ontario.

The inaugural festival will provide an opportunity to test the format, build relationships with authors and community partners, and develop an audience for future events.

With support from community and local media, Read the North has the potential to grow into a regional literary event attracting authors and visitors from across Northern Ontario.

Proposed Date: **SEPTEMBER 2027**

Projected Number of Participants: 20 to 30 participants: workshop presenters, Roundtable Discussion speakers and authors featured in Authors Marketplace.

Projected Audience: 75 to 200 people over two days attending the programming and Authors Marketplace.

DAY ONE: Publishing & Writing

Featured Roundtable Discussion: How to Self-Publish in 2027

4 to 6 Workshops on a variety of publishing and writing topics (Examples: Publishing Beyond Amazon, Social Media for Authors, How to Outline Quick,

What is A Genre & Why Your Book Needs One, Come Poem With Us, Writing the North: Finding Your Northern Story)

DAY TWO: Authors Marketplace

Visitors will have the opportunity to meet authors, browse and purchase books, have books signed and attend an author Q & A.
The marketplace is more than a vendor space, it will create a direct connection between authors and readers.

Tina-Sue Chamberlain

Tina-Sue Chamberlain is an independent romance author with twelve self-published books and a long history of writing online, having built an avid following through her blogs before developing her career in independent publishing.

Her early experience in Hamilton, Ontario's community theatre scene included serving as an Apprentice Stage Manager for Theatre Aquarius' 2002 production of *Wuthering Heights*, completing two semesters of co-operative education with Hamilton Urban Theatre and two semesters with Alchemist Theatre. She also volunteered in various capacities, contributing to arts administration and backstage theatre production. Through these experiences, she developed practical skills in event planning, promotion, coordination, and arts administration that continue to inform her work in the writing community.

After moving to Sault Ste. Marie in 2020, she became involved in supporting local writers by volunteering as a Municipal Liaison with National Novel Writing Month (NaNoWriMo) in 2023 and started to organize community writing events. She later became an organizer of Writers Chat, an ongoing monthly writing event in Sault Ste. Marie and is a founding member of SSM LIteary Hub. Drawing on her own self-publishing career, she values creating opportunities for writers to connect, share experiences, and encourage one another as they navigate independent publishing.

Mary Williams

Mary Williams is an independent fantasy and historical fiction author with 4 self-published books. Her work experience in various museums has involved organizing a variety of public programs that include bringing in guest speakers, running craft workshops, and leading tours. Since 2024, she has regularly been attending markets and craft fairs as a vendor to connect her books directly with readers.

Christopher Chamberlain
https://www.instagram.com/manyfacesart/

Christopher Chamberlain is a contemporary portrait/figure artist, living in Sault Ste Marie, since 2020.
His work is deeply influenced by the people, culture, and landscapes of his home province and his bi-cultural upbringing (Trinidadian and Canadian). Largely self-taught, Christopher has spent years refining his technique through independent study, live painting events, and community art collaborations.

Working primarily in acrylic and mixed media, he creates vibrant, expressive artwork, ranging from portraits to comics, that capture both likeness and emotional depth. His signature style layers bold color, texture, and movement to reflect the individuality of each subject. Christopher frequently paints live at festivals and public events, transforming portraiture into an interactive experience.

His work has been featured in regional exhibitions and community art showcases, earning recognition for its celebratory approach to identity and human connection. Through his practice, he continues to build a growing body of work centered on storytelling.
In his day job, Christopher uses his 20 years of experience as a Steel Detailer, working in the manufacturing sector in Sault Ste. Marie.
Since 2021, Christopher has volunteered with Scouts Canada in Sault Ste Marie, receiving special recognition for his efforts with the 1st Sault Ste Marie Scouts.

READ THE NORTH: A Literary Festival hosted by SSM Literary Hub

List of Organizing or Collective Members and their contact information

Tina-Sue Chamberlain
[redacted]

Mary Williams
[redacted]

Christopher Chamberlain
[redacted]

Mary Williams

[redacted]
[redacted]
[redacted]
[redacted]

Certifications

- WHIMIS, G.H.S.
- First Aid + CPR, C level
- G licence
- Firearms PAL (Restricted + Unrestricted)

Additional Training

- Exhibit Fabrication, University of Victoria
- Moving Museums

Computer Skills

- Microsoft Office
- Adobe Creative Suite:
  - 12+ years Photoshop
  - 2+ years Illustrator
  - InDesign,
  - Animator,
  - After Effects
- DaVinci Video Editor

References

References are available upon request

Education

2021-2024 — Writing for Professionals Certificate
Fleming College, Continuing Ed. Courses

2018-2019 — Post-Grad Diploma
Museum Management & Curatorship
Fleming College

2014-2018 — Honours Bachelor of Arts and Science
Ancient History & Anthropology
Trent University

Experience

Curator — Jan 2025-Aug 2026
Sault Ste. Marie Métis Heritage Centre — Sault Ste. Marie, ON

- Front of house duties including admission and gift shop sales, cash out, answering the phone, responding to emails, and booking tours or site rentals
- Kept social media and the website up-to-date, leading the development of the visitor-centric website
- Researched and designed new exhibits, including 'pop-up' exhibits to bring out to community events
- Lead the response for an infestation of clothing moths
- Handled management, scheduling, and payment processing of 'Métis Tours', a collaborative initiative to provide outdoor, cultural history tours
- Managed the collection in an online database, and implemented museum industry standard protocols for new accessions
- Designed, booked, and ran programs aimed at children, youth, adults, and schools, and guided tours for the exhibits

Acting Executive Director — Jan 2024-May 2024
qathet Museum & Archives — Powell River, BC

Assistant Curator — Apr 2023-Sept 2024
qathet Museum & Archives — Powell River, BC

- Designed, booked, and ran programs aimed at children, youth, adults, and schools
- Kept social media and the website up-to-date, leading a project to move the website to the host WordPress from the host Weebly
- Organized off-site booths and 'pop-up exhibits' at community events
- Researched, designed, and installed new exhibits
- Implemented new accessioning protocols and maintained collection standards
- Worked with a team to pack up and move the entire collection to an off-site storage facility, install a mobile shelving system, and return the collection after doing a complete inventory, photos, and updating records
- Cash handling and gift shop sales, cash outs, ordering inventory, etc
- Assisted in completion of grant applications and the accepting of new donations
- Oversaw part-time staff, summer students, and volunteers

Education Interpreter — Dec 2022-Mar 2023
Kortright Centre for Conservation — Vaughan, ON

- Delivered school programming based on a variety of topics (early Indigenous life, art in nature, et al)
- Monitored volunteers during special events
- Ran various activity stations during special events (crafts & games, etc)

Museum Interpreter & Facilities Assistant — May 2021-Sept 2022
Lang Pioneer Village Museum — Keene, ON

- Costumed interpretation during special events & school tours
- Cash handling and souvenir sales
- Daily animal care of goats, sheep, pigs, & chickens
- Performed groundskeeping of the village, such as gardening, pruning, grass cutting
- Assisted in maintenance and operation of historic machinery such as a working steam engine and grist mill
- Did prep, set-up, take-down, and running of activities for special events

Collections Assistant — Oct 2019-Mar 2020 (Contract)
Stratford Perth Museum — Stratford, ON

- Worked primarily at a deaccessioning project, including inventory and improving records in PastPerfect
- Assisted in accessioning new objects and taking donations from visitors
- Assisted in the take-down and installation and design process of various exhibits
- Worked the front of house, taking admissions and doing gift shop sales and end of day cash out

Museum Management & Curatorship Intern — Summer 2019
Lang Pioneer Village Museum — Keene, ON

- Researched, designed, and created an exhibit for a specific event
- Assisted in the accessioning and deaccessioning process
- Created and updated artifact records in PastPerfect

Summer Student Assistant Lock Operator — Summer 2017 & 2018
Trent-Severn Waterway
National Historic Site — Buckhorn, ON

- Sold lock passes, over night mooring, and electricity via cash, debit, credit
- Explained the history of purpose of the site and the whole waterway to visitors

Summer Horticultural Student — Summer 2016
Riverview Park & Zoo — Peterborough, ON

- Planted flower beds and maintained all gardens and trees
- Assisted other departments such as Park Maintenance
- Operated small engines such as line trimmers, leaf blowers, and riding lawn mowers

Tina-Sue Chamberlain



Writer | Independent Author | Creative & Community Contributor

ABOUT ME

I am a writer, independent author, and creative professional with a longstanding interest in storytelling, communications, the arts, and community involvement. My writing journey includes nearly two decades of blogging, from 2002 to 2020, and has continued through my work as a self-published author of 12 books.

Throughout my professional and creative life, I have explored different ways to communicate ideas, support creative projects, and contribute to community initiatives. My experience spans writing and publishing, and community theatre production, volunteer coordination, research, and communications.

WRITING & PUBLISHING

Independent Author and Self-Publisher

- Author of 12 self-published books, reflecting a sustained commitment to writing, storytelling, and independent publishing.
- Experienced in developing written work and bringing projects from concept to publication.

Blogger and Independent Writer

- Online writing presence from 2002 to 2020.
- Developed experience in written communication, online publishing, and connecting with readers through digital platforms.

ARTS & COMMUNITY INVOLVEMENT

- Experience working behind the scenes in local community theatre productions (Hamilton ,Ontario).
- Background in community development, volunteer coordination, and community outreach.

- Experience supporting promotional activities, communications, and organizational initiatives.

SELECTED PROFESSIONAL EXPERIENCE

CMJ Communications — Marketing Assistant
Sky Dragon Community Development Co-operative Inc. — Administrative and Volunteer Coordinator
VON / St. Peter's Hospital, Long Term Care Resource Center — Human Resources Research Officer\

AWARDS & RECOGNITION

- Lieutenant Governor's Award for Outstanding Community Involvement
- Craig Anderson Creative Writing Award
- Jim O'Connor Cooperative Educational Award

EDUCATION

Algonquin College — Applied Museum Studies Coursework

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Brayden Jannine Corbett-Lewis

ii. Artist Practicing Name:
Big Barbi Blitz

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

I have been performing drag since 2023 and organizing shows in Sault Ste. Marie since 2025. Since then, I have organized shows under community based names including BBL2 and Bawating Babes, and in 2025, I founded BBLsquared (BBL2) as an independent production initiative, producing eight shows featuring various themes and a diverse cast of local performers. My goal has always been to create spaces where members of the 2SLGBTQIA+ community feel comfortable being themselves, while welcoming allies and others outside of the queer community to experience queer joy and art, build connections, and celebrate self-expression. I believe our community needs these spaces year-round, not just during Pride season, and I want to continue growing the local drag scene in ways that make queer and 2Spirit art more visible, accessible, affordable, and inclusive. With this grant, I want to build on the work I have already started by bringing more 2-Spirit performers to the forefront of my shows. Over the next year, I plan to work toward including at least two Indigenous drag artists in each show's cast. A key part of this goal will be an all-ages event in March during 2-Spirit week, specifically highlighting new and emerging 2-Spirit drag artists in Sault Ste. Marie and creating more opportunities for youth to engage with local queer art and culture. Having experimented with different formats when coming up with shows, I have found that I value diverse casts and all-ages events with adult accompaniment, though I plan on focusing a lot of energy towards our 18+ youth that need queer representation. I want to create opportunities for people of different ages to experience drag in welcoming environments that are safe for all. I also want to keep expanding what drag can look like in Sault Ste. Marie beyond traditional lip-syncing and dance performances. My future plans include a show celebrating Club Kid and avant-garde gay subcultures, as well as a community roast toward the end of the year. Through these events, I hope to introduce audiences to different forms of queer creativity, encourage performers to explore new artistic styles that they may have not thought of doing before, and continue building a local drag scene where everyone has the opportunity to express themselves fully and authentically.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

My artistic focus is interdisciplinary drag, blending makeup, costuming, music, improv, dance, and storytelling. I aim to expand local drag through theatrical and avant-garde performance while creating opportunities for emerging 2-Spirit artists, celebrating diverse queer subcultures, and making drag more visible, accessible, and inclusive throughout Sault Ste. Marie year-round.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

ACAP Request Amount ($) 12,800

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
2027 Drag Series

ii. Activity/Project and/or Event **Start Date:**
February 2027

iii. Activity/Project and/or Event **End Date:**
December 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Febuary 2027 - Bon Soo Valentine's Dance and Drag Show - Machine Shop

March 2027 - 2 Spirit Week Open Stage All Ages Drag Show - Likely Algoma Speakeasy

August 2027 - Club Kids/Avant Garde Show- Likely Algoma Speakeasy or Main Street Cafe

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

February 2027 – Bon Soo Valentine's Dance and Drag Show - The Machine Shop

This event will combine drag performance, music, and a Valentine's-themed dance experience with a live band as part of the Bon Soo winter festival season. My goal is to bring queer arts into a broader community celebration, creating an opportunity for local residents to experience drag in an engaging, welcoming environment. The show will feature a diverse cast of local performers and contribute to the visibility of 2SLGBTQIA+ artists within Sault Ste. Marie's arts and entertainment scene. Grant funding would help support performer honorariums, promotional materials, and production costs, allowing me to compensate artists for their work while delivering a quality event that contributes to the city's cultural offerings during the winter season.

March 2027 – 2-Spirit Week Open Stage All-Ages Drag Show - Potentially Algoma Speakeasy

This event will specifically showcase emerging and established 2-Spirit drag performers during 2-Spirit week, creating opportunities for Indigenous artists to share their talents and build confidence in a supportive environment. Having already produced an Open Stage 2-Spirit show, I want to continue developing this platform and make space for new performers to participate in Sault Ste. Marie's drag scene. The event will be all ages, with the goal of encouraging youth engagement and allowing families to experience local queer and Indigenous art together. Grant funding would help provide performer honorariums, event promotion, and production support while reducing barriers for emerging artists. This show is an important part of my commitment to increasing 2-Spirit representation and ensuring Indigenous queer artists have opportunities to be visible and celebrated throughout the year.

August 2027 – Club Kids and Avant-Garde Drag Show - Potentially Algoma Speakeasy or Main Street

This show will explore Club Kid and avant-garde subcultures, highlighting experimental fashion, makeup, costuming, character creation, and alternative approaches to drag. My goal is to expand local understandings of drag beyond traditional lip-syncing and

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

My 2027 drag programming aims to contribute to the continued growth of arts, culture, and heritage in Sault Ste. Marie by creating diverse opportunities for local artists and audiences to experience queer performance throughout the year. Having performed since 2023 and organized drag events since 2025, I founded BBLsquared (BBL2) in 2025 and have independently produced eight shows. Building on this experience, I plan to deliver five events in 2027: a Bon Soo Valentine's Dance and Drag Show, a 2-Spirit Week Open Stage All-Ages Drag Show, a Club Kids and Avant-Garde Show, a Halloween Drag Show and Movie Viewing, and a Community Drag Roast. These events will support the city's cultural landscape by introducing audiences to a broad range of artistic expression, including drag, theatrical performance, alternative fashion, film, comedy, music, and dance. I want to encourage artistic experimentation and expand local understandings of queer art beyond traditional lip-syncing and dance. By offering programming throughout the year, I hope to keep queer creativity visible beyond Pride season and contribute to a more vibrant and inclusive local arts scene. My programming will contribute to the economic and social diversity of Sault Ste. Marie by creating performance opportunities for local drag artists and potential paid work for creative contributors. Through themed events, I aim to attract different audiences, encourage participation in local entertainment, and contribute to the city's cultural identity. Grant funding would help cover performer honorariums, promotional materials, and production expenses, supporting fair compensation for artists and helping me deliver quality community events. A key priority for 2027 is increasing opportunities for 2-Spirit and Indigenous drag artists. During 2-Spirit Week in March, I plan to host an all-ages open stage highlighting emerging and established 2-Spirit performers. I aim to work towards including at least two Indigenous drag artists in each show's cast, creating more consistent opportunities for representation throughout the year. This programming will celebrate Indigenous queer artistic expression while helping emerging performers build confidence, visibility, and connections within the local arts community. Accessibility and meaningful community participation will be central to my approach. I plan to distribute 15 community tickets across the five shows, approximately three per event, to help make queer arts experiences accessible to people who may otherwise face financial barriers. I also plan to involve youth volunteers in welcoming audiences at event entrances and assisting performers, providing practical experience in event support, teamwork, and community arts participation. My March all-ages event will offer an additional opportunity for youth and families to engage with queer and Indigenous arts. I hope to further develop relationships with local businesses, educational institutions, and community organizations, including Amore, Algoma University, Sault

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The intended benefits of my 2027 drag programming extend beyond entertainment. Through five diverse events, I hope to create opportunities for connection, artistic expression, cultural representation, and community participation while contributing to a stronger and more inclusive arts scene in Sault Ste. Marie. For audiences, these events will provide opportunities to experience queer art in different forms, from theatrical and avant-garde performance to comedy, film, music, and dance. By offering programming throughout the year, I want to make drag and queer culture more visible and accessible beyond Pride season. I also plan to distribute 15 community tickets across the five events to help reduce financial barriers and allow more community members to participate. For performers, these shows will create opportunities to showcase their talents, develop new skills, connect with other artists, and gain experience in live performance. A particular focus will be supporting emerging 2-Spirit and Indigenous drag artists through the March 2-Spirit Week all-ages open stage and by working toward including at least two Indigenous drag artists in each show's cast. These opportunities will help increase representation while encouraging artists to explore their creativity and build confidence within a supportive environment.

Youth will also benefit through opportunities to attend the all-ages 2-Spirit Week event and participate as volunteers, assisting at entrances and supporting performers. These experiences can help youth develop practical skills, build connections, and become more involved in local arts and cultural activities. Welcoming younger audiences alongside families and the broader community also creates opportunities for intergenerational connection and greater understanding of 2SLGBTQ+ identities and

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Successful implementation of this project would mean delivering all five planned drag events, providing meaningful opportunities for local artists, and creating welcoming spaces for audiences to experience diverse forms of queer art and culture in Sault Ste. Marie. I will measure success by tracking the number of events delivered, audience attendance, performer participation, and the involvement of emerging and 2-Spirit artists. I aim to work toward including at least two Indigenous drag artists in each show's cast and will assess progress toward this goal throughout the year. I will also track the distribution of 15 community tickets across the five events and the participation of youth volunteers assisting with event entrances and performer support. Additional indicators of success will include establishing or strengthening relationships with local businesses, educational institutions, and community organizations; providing paid performance opportunities; and offering programming that encourages artists to explore different styles of drag and performance. Audience and performer feedback, informal conversations, and observations following each event will help me evaluate whether the shows are welcoming, engaging, and meeting community interests. I will also review what worked well, identify areas for improvement, and use these findings to guide future programming. Ultimately, success will mean more than completing five shows. It will mean strengthening BBL2's capacity to produce sustainable local arts programming, increasing opportunities for emerging and 2-Spirit performers, and contributing to a more visible, connected, and inclusive queer arts community in Sault

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [ ] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

My 2027 drag programming is intended to reach audiences within Sault Ste. Marie, across the Algoma region, and visitors travelling to the city for arts, culture, and entertainment. Through five themed events throughout the year, I hope to attract both returning audiences and individuals who may be experiencing drag for the first time. Locally, these events will provide opportunities for residents to engage with queer arts, support local performers, and participate in inclusive community entertainment. Regionally, I hope to attract audiences and performers from surrounding communities, helping strengthen connections between artists and expand the reach of Sault Ste. Marie's drag scene. Events such as the Bon Soo Valentine's Dance and Drag Show and the Halloween Drag Show and Movie Viewing will offer distinctive entertainment experiences that can appeal to visitors and contribute to the city's seasonal cultural attractions. By offering diverse programming throughout the year, I hope to encourage people to travel to Sault Ste. Marie to experience local queer arts and entertainment. Promotion will take place through social media, community networks, local organizations, participating venues, and word of mouth to reach audiences beyond my existing following.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

My intended audiences include members of the 2SLGBTQ+ community, 2-Spirit and Indigenous community members, emerging artists, youth, families, and the broader public. I particularly want to reach individuals who may not have previously felt represented or welcomed within traditional arts and entertainment spaces. The March 2-Spirit Week Open Stage will specifically engage emerging 2-Spirit performers, Indigenous audiences, and youth through an all-ages format. Other events will appeal to audiences interested in alternative fashion, theatrical performance, horror, comedy, and live entertainment. I also hope to attract visitors and residents from surrounding Algoma communities who are interested in experiencing diverse local arts and culture. Ultimately, I want to reach people of different ages, backgrounds, and identities, creating opportunities for audiences to discover drag, connect with local artists, and participate in Sault Ste. Marie's growing queer arts community.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Promotion for the 2027 events will primarily take place through social media, community networks, local partnerships, and printed promotional materials. I will use BBLsquared (BBL2) social media platforms to share event announcements, performer spotlights, promotional graphics, ticket information, and event updates. Content will be shared in advance of each event to build awareness and encourage audience participation. I also plan to work with local businesses, educational institutions, and community organizations to help circulate promotional materials and reach audiences beyond my existing following. Potential community partners include Algoma University, Sault College, Soo 2Spirit Committee, Amore, Cafe 4 Good, Main Street Cafe, and other local businesses and organizations. Sharing promotional materials through these networks will help connect with different age groups, community members, and potential audiences throughout Algoma. Printed posters and promotional materials will be distributed throughout Sault Ste. Marie at participating venues, local businesses, and community spaces. Where possible, I would also like to involve local artists or emerging creatives in developing promotional designs, creating additional opportunities for local artistic participation. By combining digital promotion, community partnerships, and local advertising, I hope to increase awareness of queer arts programming, attract new audiences, and encourage regional visitors to experience Sault Ste. Marie's local drag and entertainment scene.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [x] 51-100
- [x] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☑ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Participants will include myself as the lead organizer and producer, local drag performers, emerging artists, 2-Spirit and Indigenous performers, youth volunteers, and other creative contributors involved in event production. I anticipate working with a diverse cast of performers throughout the five events, providing opportunities for both established and emerging artists to showcase their talents and develop their skills. Particular emphasis will be placed on creating opportunities for 2-Spirit and Indigenous drag artists, with a goal of including at least two Indigenous performers in each show's cast. Youth volunteers will assist with event entrances and performer support, gaining practical experience in event coordination and community involvement. Additional contributors may include local artists assisting with promotional materials and individuals supporting event logistics. Together, these participants will contribute to the development of local arts, strengthen creative networks, and help deliver inclusive cultural programming throughout Sault Ste. Marie.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Brayden Jannine Corbett-L (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



Signature 10/30/2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Item	Cost
Venue	N/A
Performer Fees	600
DJ	N/A
Live Band	1,300
Ads/Promotion	100
Door Prizes	N/A
Grapgic Design	100
Event organization/management	200
Total grant request for storytimes	2,300
Venue	N/A
DJ	600
Performer Fees	1,400
Event organization/management	200
Ads/Promotion	100
Photographer	200
Food	400
Graphic design	100
Door Prizes	N/A
Total cost	3000
Total grant request for show	$2,350
Venue	N/A
DJ	600
Performer Fees	1200
Event organization/management	200
Ads/Promotion	100
Graphic design	100
Photographer	200
Door Prizes	Local buiness dc
Total cost	2200
Total grant requist for show	$1,600
Venue	1200
Movie Rights	400
DJ	600
Performer Fees	900
Event organization/management	200
Ads/Promotion	100
Graphic design	100
Costume Contest	N/A
Photographer	200
Total cost	$3,700
Total grant request for show	$2,700
Venue	1200

DJ	600
Performer fees	1000
travel for out of town performer	500
Event organization/management	200
Ads/Promotion	100
Graphic design	100
Merch giveaway	500
Total cost	4200
Total grant request for show	$2,850

	Grant request
BBL2 Bon Soo Valentine's Drag Show & D	2,300
2Spirit Week Open Stage All Ages Drag Sl	$2,350
Club Kids & Avant-Garde Drag Show Displ	$1,600
Halloween Drag Show & Movie Viewing	$3,700
Community Drag Roast	2850
Total Grant Request	12800

Notes	Tickets	Rate
BBL2 Bon Soo Valentine's Drag Show & Dance		
Machine Shop - Provided by Bon Soo	VIP	25$
$100/perfomer x 6	general	15$
sound provided by Bon Soo	*Depending on actual ticket sales - a portio	
Elly & The Drifters		
paid social ads, poster printing, ticket printing		
donation by local business		
poster creation		
est. 10 hours, posters, advertising, venue/co-reader bookin		
2Spirit Week Open Stage All Ages Drag Show		
Algoma Speakeasy /Donation	Pay What You Can	$5
Cedar & Sequins Production Company	reccomended pay	$10
200/performer x 7 performers		Proje
paid social media ads, poster printing, ticket printing		
Marissa Dittoro Photographer		
Pizza, snack, drinks		
poster creation		
donation by local business		
Club Kids & Avant-Garde Drag Show Display		
Algoma Speakeasy or Main Street Café donation	Pay What You Can	$10
Cedar & Sequins Production Company	(average paid ticket)	
$150/performer x 8 performers	*	
	Projected ticket sales	
paid social media ads, poster printing, ticket printing		
Marissa Dittoro Photographer		
onation (Amore/OC)		
Halloween Drag Show & Movie Viewing		
The Grand Theatre	Advance tickets	$20
MPA (Motion Picture Assosication - Canada)		
Cedar & Sequins Production Company	Door tickets	$25
$100/performer x 9 perormers		
		Proje
paid social media ads, poster printing, ticket printing		
poster creation		
donation by local business		
Marissa Dittoro Photographer		
Community Drag Roast		
The Grand Theatre	VIP	$25

Cedar & Sequins Production Company	General	$15
$100/perfomer x 10 performers; higher rates for December travel for out of town headliner	Community/free tickets	$0.00
		Proje

paid social media, poster printing, ticket printing
poster creation
Custom BBL2 Merch for VIPs

Total Grant Request & Projected Finances

Anticipated No.	Total ticket sale
50	$1,250
100	$1,500
n of sales will be donated back to the Bon Soo Organization*	
	$2,750

50	$250
40	$400
ected ticket sales	$650

60	$600
	$600

25	$500
20	$500
ected ticket sales	$1,000

30	$750

40	$600
15	$0.00
ected ticket sales	$1,350

Application Project Plan Template

Name of Applicant: Brayden Jannine

Intake/Date: Big Barbi Blitz

Page 1**of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Bon Soo Valentine's Dance and Drag Show	12/2026	12/2026	Book Venue: Performer call out, poster design call out, announce save the date for the event
Bon Soo Valentine's Dance and Drag Show	12/2026	022027	Have ads complete and start promoting
Bon Soo Valentine's Dance and Drag Show	February 2027	February 2027	Event happens
2 Spirit Week Open Stage All Ages Drag Show	01/2027	01/2027	Book Venue: Performer call out, poster design call out, announce save the date for the event
2 Spirit Week Open Stage All Ages Drag Show	01/2027	03/2027	Have ads complete and start promoting
2 Spirit Week Open Stage All Ages Drag Show	03/2027	03/2027	Event happens
Club Kids/Avant Garde Show	06/2027	06/27	Book Venue: Performer call out, poster design call out, announce save the date for the event
Club Kids/Avant Garde Show	06/2027	08/2027	Have ads complete and start promoting
Club Kids/Avant Garde Show	08/2027	08/2027	Event happens

Application Project Plan Template

Name of Applicant:

Intake/Date: I have been performing

Page 2 **of** My

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Halloween Drag Show/Movie Viewing	08/2027	08/2027	Book Venue: Performer call out, poster design call out, announce save the date for the event
Halloween Drag Show/Movie Viewing	08/2027	10/2027	Have ads complete and start promoting
Halloween Drag Show/Movie Viewing	10/2027	10/2027	Event happens
Community Drag Roast	10/2027	10/2027	Book Venue: Performer call out, poster design call out, announce save the date for the event
Community Drag Roast	10/2027	12/2027	Have ads complete and start promoting
Community Drag Roast	12/2027	12/2027	Event happens

Big Barbi Blitz



2-Spirit Drag Performer, Producer & Event Organizer

Sault Ste. Marie, Ontario

Professional Summary

Big Barbi Blitz is a 2-Spirit drag performer and independent producer who has been part of the Sault Ste. Marie drag scene since 2023. Known for her glamorous, horror-inspired aesthetic, bold creativity, and versatile performances, she has performed throughout Northern Ontario and across Canada, including Thessalon, Sudbury, Thunder Bay, Timmins, and Montreal - but is most focused on putting Sault Ste. Marie's talented drag artists on the map.

In 2025, Barbi founded BBLsquared (BBL2), independently producing eight drag shows that celebrate diverse artistic styles, create opportunities for emerging performers, and increase the visibility of 2-Spirit drag. Combining her passion for performance with event planning and creative direction, she uses drag to foster artistic expression, representation, and community connection.

Artistic Recognition

Queen of Halloween - 2024–2025
Earned a shared win in a local Halloween drag competition in 2024 alongside fellow performer and friend Chaplin Gore-Shadow. This recognition helped establish horror and Halloween-inspired artistry as a signature element of her drag. Now, if you are attending a drag event in SSM you are more than likely to see Barbi performering, and if not she is in attendance supporting her fellow artists.

Event Production

Founder, Producer & Organizer - BBLsquared (BBL2) - 2025–Present
Produced eight independent drag shows featuring Y2K and '90s themes, Valentine's Day entertainment collaboration with Bon Soo, Halloween drag show and costume contests, a movie screening, Scene/Emo drag, and dedicated 2-Spirit showcases, including After Dark and Open Stage All Ages events.

Responsible for creative concepts, show themes, performer casting, music coordination, and event organization, Barbi develops engaging performance spaces that support local talent, encourage emerging artists, and strengthen 2-Spirit representation in the community.

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Gabriel George

ii. Artist Practicing Name:
Gabriel George

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

My artistic practice investigates the intersection of memory, cultural heritage, and traditional craftsmanship within contemporary interdisciplinary art and sculpture. Holding a Bachelor of Fine Arts in Sculpture and Art Installation with distinction from OCAD University, I create large scale public art installations and studio works that draw deep inspiration from global folk art traditions, sacred geometry, and architectural motifs. My work builds physical bridges between past and present, examining how communal histories, ancestral knowledge, and stories accumulate over time through intricate, layered patterns and tactile surfaces. Working primarily with sustainable, durable, and repurposed materials as well as cold cast bronze fabrication. I combine metalwork, woodworking, and intricate textile inspired coiling techniques. My sculptures often reflect organic, human, and totemic forms that evoke themes of family, roots, and cultural resilience. Recent highlights of my professional trajectory include receiving the "First in Show" award at Artist Project 2026 in Toronto for my installation Echoes of the Divine, presenting my upcoming 3rd solo exhibition at Art Gallery of Algoma, and executing public art installations and community engaged dialogues across Ontario. Through public sculpture, I strive to foster meaningful community connections, protect shared cultural heritage from being forgotten, and enrich the cultural landscape of Northern Ontario.

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Visual Arts.

Interdisciplinary sculptor and public installation artist specializing in large scale bronze composite and mixed media sculptures, public placemaking, and community engaged art inspired by global folk traditions and cultural heritage.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

ACAP Request Amount ($) 20,000 Cultural Diversity Gr

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Coiled Memories

ii. Activity/Project and/or Event **Start Date:**
March 1st, 2027

iii. Activity/Project and/or Event **End Date:**
November 15th, 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

One of the high traffic municipal and cultural space in Sault Ste. Marie, with proposed site installation evaluated across the Soo Lock area, Downtown Plaza, Waterfront Walkway, Bellaview Park, or the Sculpture Park adjacent to the Art Gallery of Algoma.

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

"Coiled Memories" is an ambitious public art project featuring a set of three monumental totemic sculptures standing at 6 feet, 4 feet, and 3.5 feet tall. Together, the pieces evoke a family unit a father, mother, and child connected by shared roots and ancestral history. Inspired by a detailed study of diverse global folk cultures, the sculptures feature intricate, layered circular patterns that symbolize the ongoing cycles of life and time. Each loop preserves a traditional custom, folktale, or piece of knowledge passed down through generations. By spiraling inward, the sculptures create a protective space honoring cultural heritage and family bonds. The sculptures are crafted using professional cold cast bronze fabrication, a meticulous composite of real bronze powder and resin finished with UV protected sealants and polished patinas. This high end technique ensures the artwork is fully weather resistant and engineered to withstand harsh northern climates with zero maintenance required for up to 6 years.
To maximize public impact, the City of Sault Ste. Marie is invited to select the ideal permanent or semi permanent home for the installation from key high traffic, multi season locations (such as the Downtown Plaza, the Soo Lock area, the Waterfront Walkway, Bellevue Park, or the Sculpture Park adjacent to the Art Gallery of Algoma).

Project Goals and Objectives:
Placemaking & Civic Pride - Enhance municipal gathering spaces with semi permanent, high caliber public art that enlivens civic identity across all four seasons.
Cultural Tourism - Act as a vibrant visual draw for tourists and residents exploring Sault Ste. Marie's public spaces.
Community Engagement - Foster cross cultural dialogue through an accompanying public artist talk and a hands on community workshop where participants explore traditional relief patterns and storytelling.
Durability & Sustainability - Demonstrate the viability of durable, low maintenance cold cast composite sculpture designed to endure northern weather extremes upto 6 years.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

"Coiled Memories" directly supports the Sault Ste. Marie Community Culture Plan by introducing semi permanent, high quality public art that enhances civic identity and enlivens municipal one of the gathering spaces, such as the Downtown Plaza, Waterfront Walkway, or the Soo Lock area. By drawing upon global folk art motifs and universal themes of family and heritage, the project bridges diverse cultural backgrounds and invites local residents and visitors to reflect on their own shared roots. This installation serves as an engaging cultural landmark that contributes to the social diversity and tourism of Sault Ste. Marie.

Furthermore, the project incorporates meaningful community engagement through an accompanying public artist talk and a hands on community workshop where participants can explore traditional relief patterns and storytelling. By providing participatory opportunities for youth and diverse groups, fostering community connections, and offering a durable, low maintenance cold-cast bronze installation designed to last up to six years without maintenance, the project significantly contributes to the overall quality of life, sense of identity, and cultural infrastructure in the city.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Beyond the physical and economic enhancements, "Coiled Memories" provides deep cultural and emotional benefits by serving as a tangible keeper of oral traditions, ancestral myths, and generational knowledge that might otherwise fade in modern life. The sculptures spark meaningful intergenerational dialogue, encouraging children, parents, and elders gathered around the public installation to share their own family stories and cultural memories. Furthermore, the artwork deepens community appreciation for diverse global traditions, offering a reflective public space where residents can contemplate their roots, personal identity, and the enduring strength of familial bonds.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Successful implementation of "Coiled Memories" is defined by the complete fabrication, weather resistant finishing, and secure public installation of the sculpture set in a high traffic municipal space chosen by the City. Financially, success relies on securing the remaining 25% project budget through sponsorship or fundraising. Should funding gaps arise, I am fully prepared to cover the remaining balance from my own artist fee, as bringing this work to life and sharing ancestral values with the community is my primary artistic commitment.
Ultimately, success will be measured by public engagement and community impact, seeing residents and visitors pause to experience the artwork in person, observing public photos and reactions shared across social media, and receiving local press coverage that highlights the sculptures role in honoring our shared heritage.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel)
- [x] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

"Coiled Memories" is designed to engage a multi-tiered audience across Sault Ste. Marie, the Algoma region, and beyond.
For local audiences - The project directly connects with Sault Ste. Marie residents by placing durable, high visibility public art in key community spaces. It offers local families, students, and art enthusiasts an engaging landmark to explore, reflect upon, and gather around. For regional audiences - By drawing on universal themes of ancestral heritage, storytelling, and global folk traditions, the installation invites visitors from neighboring communities across the Algoma district to experience contemporary public sculpture in the city and for tourism - Positioned in a high traffic, multi season location chosen in collaboration with the city, the sculptures will serve as a striking cultural tourism attraction. They provide travelers with a memorable photo worthy landmark that highlights Sault Ste. Maries vibrant arts and culture sector.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Beyond the general public and art tourists, the project specifically seeks to engage long term and elderly residents of Sault Ste. Marie. By reaching out to community elders, the project aims to record and preserve oral histories, forgotten local myths, and generational knowledge that younger generations may not be familiar with. These intimate recorded stories will be documented and showcased via a video presentation during the project's opening reception event, bridging generational gaps and fostering a profound sense of shared local history.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Once funded, each phase of the work from clay/wax modeling and molding, cold cast bronze fabrication, and site installation will be documented and shared through the artist's active social media channels. This transparent process allows the community to follow the step by step creation of the public art. In addition to progress updates, promotion will include formal media releases sent to local press outlets in Sault Ste. Marie to cover the milestone installations and the opening reception. Special invitations will be extended to local cultural groups, historical societies, and community elders whose oral histories inspire the project. Digital promotion and project documentation will be hosted across the following platforms:

Website: www.gabrielartstudio.ca
Instagram: @gabrielgeorge.artist
Facebook: Gabriel George / Gabriel Art Studio pages

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☑ 26-50
☐ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

The execution team comprises 26 to 50 professionals across multiple specialized disciplines. This includes the lead artist and studio assistants handling sculptural fabrication, 3D modeling, and molding; structural engineers and safety inspectors ensuring secure public installation; specialized technicians for transportation and rigging; and documentation, media, and PR teams managing digital recording, elder interviews, and promotional outreach.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☑ Yes ☐ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Gabriel George (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



Signature October 14th, 2026 Date

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a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Site installation, engineering review, and structural safety sign-off	2000	0	ACAP/Sponsors	Grand/etc	Professional engineering estimate
ansportation, rigging, and logistics for 3 sculpture placeme	1500	0	ACAP/Sponsors	Grand/etc	Local transport quote
/ideo documentation, oral history interviews, and PR/media	1500	0	ACAP/Sponsors	Grand/etc	Media production estimate
Materials & Supplies Costs					
nal sculpting wax blocks, armature wire, and carving/mode	2500	0	ACAP/Sponsors	Grand/etc	Supplier pricing
licone molding materials, backing shells, and release agen	3000	0	ACAP/Sponsors	Grand/etc	Foundry supplier quote
ze composite (bronze powder + premium resin), UV sealan	5500	0	ACAP/Sponsors	Grand/etc	Material supplier invoices
Equipment Costs					
Specialized studio casting and finishing equipment rentals	1000	0	ACAP/Sponsors	Grand/etc	Equipment rental rates
Artist Fees					
sculpting, mold-master creation, oversight, and community v	8000	0	ACAP/Sponsors	Grand/etc	Standard professional artist fee scale
Other Costs					
op materials, participant supplies, and opening reception l	1667	0	ACAP/Sponsors	Grand/etc	Estimated event costs
Total Costs	$ 26,667.00	$ 0.00			
Total Project Costs:	$ 26,667.00				

Application Project Plan Template

Name of Applicant: Gabriel George

Intake/Date: Gabriel George

Page 1 **of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Research & Oral History Collection	March 2027	April 2027	Conduct interviews and gather oral histories, local myths, and generational knowledge from long term and elderly residents of Sault Ste. Marie. Document interviews via video recording for the opening reception.
Digital 3D Modeling & Prototyping	April 2027	May 2027	Design the 3D master models for the three "Coiled Memories" totemic sculptures (6ft, 4ft, and 3.5ft), mapping intricate folk art patterns and structural requirements.
Master 3D Printing/wax modeling & Surface Smoothing	May 2027	June 2027	Creating and finishing the wax sculpture to take a mold in Silicone.
Silicone Molding & Cold Cast Bronze Fabrication	June 2027	August 2027	Construct high detail silicone molds, cast the sculptures using a premium composite of bronze powder and resin, and apply UV protected sealants and aged patinas.
Community Workshop & Engagement	August 2027	September 2027	Host a public community workshop and hands on session exploring traditional relief patterns, folk art motifs, and local storytelling.
Site Coordination & Engineering Review	September 2027	October 2027	Collaborate with the City of Sault Ste. Marie to select the final high traffic, multi season installation site (e.g, Downtown Plaza, Soo Lock area) and complete structural/safety inspections.
Public Installation & Launch Event	October 2027	November 2027	Transport and securely install the sculptures on site. Host the official public opening reception featuring the oral history video presentation, artist talk, and media outreach.
Project Wrap up & Documentation	November 2027	November 2027	Finalize digital documentation, distribute press releases, share progress/completion updates across social media channels and complete project reporting.



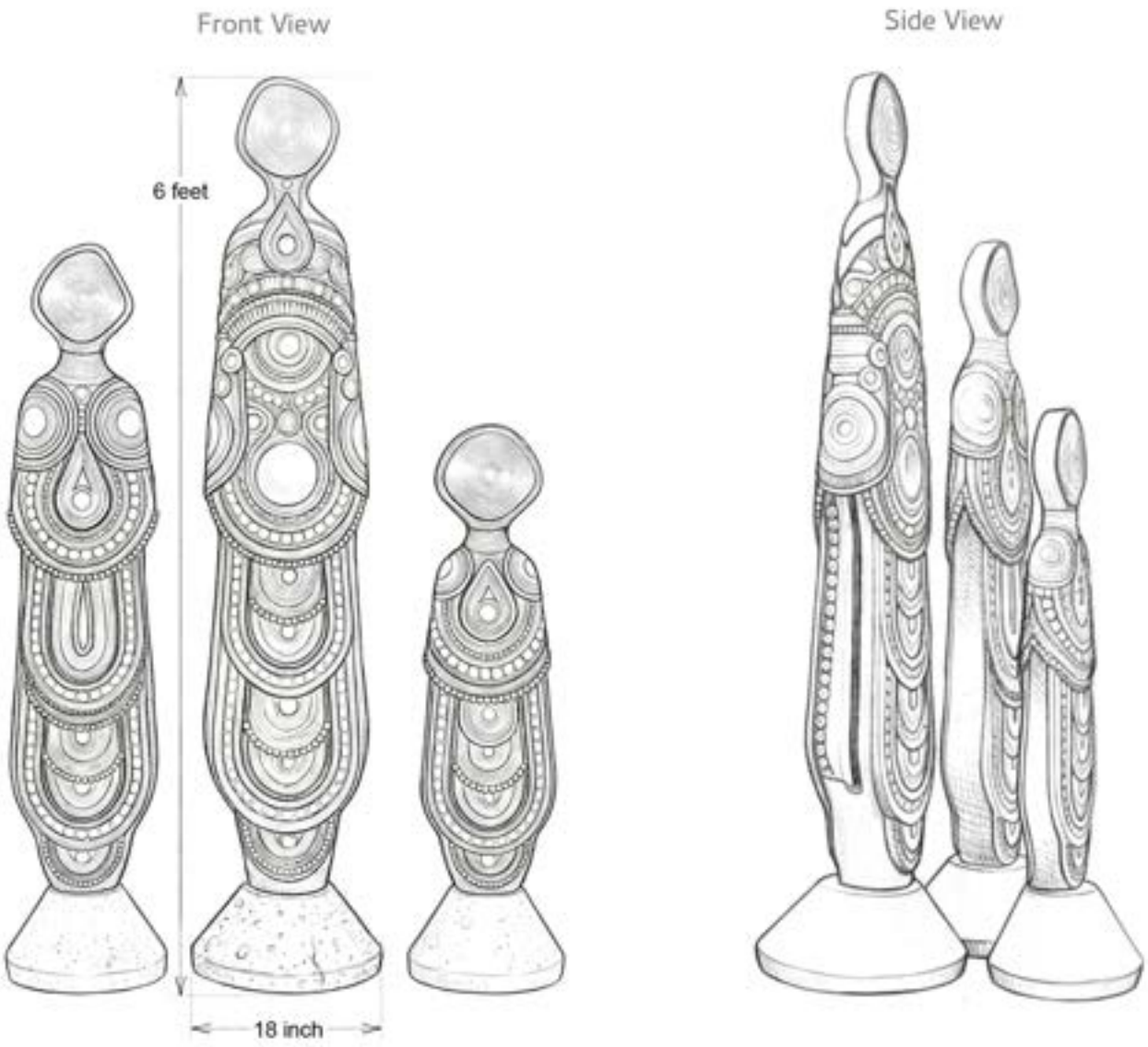
Concept 3D Design by Visual Artist Gabriel George



Concept 3D Design by Visual Artist Gabriel George



Concept 3D Design by Visual Artist Gabriel George



"Coiled Memories" is a set of three sculptures. They show how history and stories build up over time. They do this with detailed, layered patterns. The pieces are 6 feet, 4 feet, and 3.5 feet tall. Together, they look like a family: a father, mother, and child. They are connected by their shared roots and family history. The circular patterns represent ongoing life cycles and time. Each loop holds a preserved tradition, folktale, or piece of knowledge passed down through generations. By spiraling inward, the sculptures create a safe space to protect our cultural heritage and family bonds from being forgotten.

The sculptures are made from cold-cast bronze. This is a mix of bronze powder and resin. They look finished and detailed from every angle. They have UV-protected paint, are polished, and are sealed. This helps them withstand harsh northern weather. These pieces show that family history and memory are always moving and growing. They connect our present to the past. They also honor the strength of family. The design is inspired by a detailed study of different folk cultures from around the world.

Artist : Gabriel George
Material : Cold Cast Bronze (5 - 10 years overall Structural Lifes pan)
Size a : 4 f eet tall x 18 inch wide. x 4 inch depth
Size b : 6 f eet tall x 18 inch wide. x 4 inch depth
Size c : 3. 5 feet tall x 18 inch wide. x 4 inc h depth
Sketch Year : 2026

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name: Joanne Robertson

ii. Artist Practicing Name: Joanne Robertson (Misko Anungo Kwe / Red Star Woman)

iii. Artist Mailing Address and Postal Code: [redacted]

iv. Artist Contact Information: [redacted] · [redacted]

v. Artist's statement (maximum 500 words):

My name is Joanne Robertson. My spirit name is Misko Anungo Kwe, Red Star Woman. I am a member of Atikameksheng Anishnawbek, Bald Eagle clan, and I live on the Goulais River, north of Sault Ste. Marie.

I came to my culture late. I was adopted as a baby and raised by my non-Indigenous family in southern Ontario. I moved north in 1991, when I was thirty-one, and that is when I really began learning about my Anishinaabe culture. I earned my BA Honours in Fine Arts from Algoma University and Shingwauk Kinoomaage Gamig at fifty, concentrating in graphic design and Native arts and culture. I was the first in

my adopted family to walk across that stage. I have never thought of starting late as a disadvantage. My age, life experiences and the new knowledge I gained set me on a path to make everything count. I think that shows up in the work.

Water is where my art and my life meet. In 2008 I founded the Empty Glass for Water campaign. In 2011 I coordinated central communications for the Mother Earth Water Walk across Turtle Island, and I have supported more than forty walks since, tracking walkers by GPS so the water and the people carrying it stay safe. I have worked for the water across Turtle Island: 2 Oceans, 1 Bay, 1 Gulf, 23 Rivers, 7 Lakes and 3 Creeks.

The Water Walker came out of that work in 2017. It partially fulfills the promise I made to the grandmothers, to archive their stories so that their grandchildren would know what they did for the water. I wrote and illustrated it, and it has since been published in Anishinaabemowin and French and read in classrooms across the Great Lakes. It won the First Nation Communities READ Indigenous Literature Award and was chosen as the inaugural children's title for Great Lakes, Great Read. My other books are Nibi Emosaawdang, Nibi is Water, and Shirley, made with Elder Shirley (Fletcher) Horn, which opened at the Art Gallery of Algoma in February 2026. I work in Copic markers, watercolour, ink and ProCreate.

What I believe is simple. Water is our first medicine. We are all water vessels, which means being kind to the water begins with being kind to one another. And we are taught to think seven generations ahead, so I make books for children I will never meet.

Today I write full-time for the warrior survivors of the Children of Shingwauk Alumni Association, and I keep drawing the river I live on. I have shared other women's stories, but never my own, and I have never publicly worked for the Goulais River, the river outside my door. That is what this project is for.

vi. Artist's discipline of focus (maximum 50 words):

Multi & interdisciplinary arts. I am an author and illustrator working in literary and visual arts, making picture books that carry Anishinaabe water teachings. This project extends that practice into media arts and performance: new illustrations, animated and projected, with live spoken word and hand drum.

Section 2: Type of Grant & Funding Amount Request

□ Small Project Grant

☒ **Cultural Diversity Grant**

ACAP Request Amount ($): $8,500.00

Section 3: Description of Activities, Projects and Events

i. Project Name or Working Title: The Goulais River Is Our Home: a holographic storytelling night

ii. Start Date: 1 February 2027

iii. End Date: 30 June 2027

iv. Location (maximum 50 words): Two free performances in northern Ontario. One in the Goulais River community where the artist lives; one in Sault Ste. Marie, supported by this ACAP request. Venue discussions are underway with several Sault Ste. Marie organizations, including the Sault Ste. Marie Community Theatre Centre. The confirmed venue and address will be provided before the project begins.

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words):

I have worked for the water across Turtle Island, but I have never publicly worked for the Goulais River, the river outside my door, or shared her stories, or talked about my place beside her. This project is that, and it is a first for me in two ways: it is my own story rather than another woman's, and it is the first time my illustrations will move.

WHAT WE ARE MAKING

A new work of animated illustration and live storytelling, performed twice: once in the Goulais River community where I live, and once in Sault Ste. Marie. The ACAP request supports the Sault Ste. Marie performance.

I am creating new illustrations for this, drawn specifically for the Goulais River rather than taken from my published books. Maziar Ghaderi, a Toronto media artist, animates them and designs the projection, which is cast onto and around a holographic scrim suspended on a three-metre frame. The audience sits around it the way people sit around a fire. A hand drummer performs beside me. The piece runs about thirty-five minutes.

THE EVENING

The room will be dark as night. You will hear water flowing and see Nokomis Giizis, Grandmother Moon in her fullness, shining above. Projected onto a dream-like veil, the outline of a sturgeon submarining under the surface. Enveloped in that dream-like womb I will sit with a copper vessel of water. Beside me the hand drummer begins, reminding us of our heartbeat that matches Mother Earth's. Bush sounds and the water introduce my voice. One Water is projected on the veil as I speak about the land we live on, the images zooming into the heart of Turtle Island, the Great Lakes, Lake Superior, then the Goulais River. When I share Biidaasige's words, "we're not related by blood, but we're all related by water," we will see the river full of all the life that depends on her: the 2-leggeds, the 4-leggeds, the flyers, the swimmers, my neighbours, all part of that river, and my adopted family. The piece ends as it began, the river flowing, the sturgeon passing, Nokomis Giizis shining down, then the sun rising in the East. Then Josephine-ba Mandamin enters the veil with her copper pail, reminding us of our responsibilities to each other.

WHY NOW

I am finding the courage to speak up for the Goulais River because she is stressed. Without her good health, we all suffer. She feeds the Goulais Bay, Lake Superior, all the Great Lakes, the St. Lawrence, the

Atlantic. It is also time I spoke about my own journey, because my vessel has suffered these past few years, and life is short. The river and I are both vulnerable right now, neither as strong as we once were. We have responsibilities to each other, to all our relatives and to future generations.

GOALS

To bring this story to my own community, free of charge. To find out what my illustrations can do at scale, in light, with sound, in a room full of my neighbours. To pay elders, local musicians and local technicians properly for their part in it. And to leave something behind: the frame and scrim are purchased rather than rented and will remain in Algoma after the project, available for future performances with other artists in this region.

WHERE AND WITH WHOM

Both performances take place in northern Ontario. The Goulais River performance is in a community space near the river. For Sault Ste. Marie we are in conversation with several venues, including the Sault Ste. Marie Community Theatre Centre, whose black box studio suits this work well. Maziar has also offered to run a projection mapping workshop for the host venue's community, at no cost and with all ticket revenue kept by the venue, as a contribution in exchange for the room.

PERMISSIONS

The illustrations are new work, created by me for this project, so no third-party clearance is required. The teachings I will speak came to me from elders and teachers over many years of water work, and I carry them the way they were given, with permission and with care. Elders and knowledge keepers from my own circle will advise on the work and open each evening, and their time is paid. Nothing sacred will be projected or filmed. Past illustrations submitted as support material are credited to their publishers and are examples of my practice only; they are not part of this work.

vi. How does this activity, project, or event support the current Community Culture Plan?

☒ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☐ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☐ Promote effective, meaningful, and equitable community engagement and consultation processes

☒ Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community

☒ Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)

☒ Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)

☒ Fosters community connections, partnerships and networks

☐ Provides opportunities for volunteerism

☒ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

This project supports the Community Culture Plan in six specific ways.

Developing arts, culture and heritage in Sault Ste. Marie. Holographic installation and projection-mapped animation are not made or presented here. People in Algoma read about this kind of work or travel to Toronto to see it. Presenting it in Sault Ste. Marie, free of charge, in service of an Anishinaabe story about our own water, puts a form of contemporary practice into this city that has not been available to it. The work is designed to be hosted by an existing local venue rather than to duplicate anything the City already provides, and we are in conversation with several, including the Sault Ste. Marie Community Theatre Centre.

Mentorship and participatory opportunities for underrepresented groups. The project is led by an Indigenous artist, in a region where Indigenous artists are the largest historically underrepresented group. Elders and knowledge keepers are engaged as paid advisors and will open the event. The audience we most want is Indigenous families and children, who will see their own stories and their own water rendered at a scale usually reserved for other people's stories.

Increasing the capacity of local artists. Three things here. A local technical assistant is hired in Sault Ste. Marie and works alongside the technical director through install, rehearsal and performance, on an installation of a type that has never been built in this city. A local videographer documents, and local musicians perform. And the technical director has offered to run a projection mapping workshop for the host venue and its community at no fee, with all ticket revenue kept by the venue: a maximum of fifteen students across two sessions, mapping onto the holographic structure itself, paired with local musicians so that students work to a live brief rather than a classroom exercise. He has taught projection mapping for fifteen years at OCAD University, Toronto Metropolitan University and the China Academy of Art. That workshop is under discussion and is not a condition of this application, but it is a genuine offer.

Most importantly, the equipment does not leave. The three-metre frame and the holographic scrim are purchased rather than rented and will remain in Algoma, so that the physical means of making this kind of work stays in the region after the artists have gone home.

Professional development for the applicant. I have been an author and illustrator for a decade and have never worked with a media artist. My illustrations have always sat still on a page. This is a real expansion of my own practice, undertaken in my own community rather than somewhere else.

Fostering community connections, partnerships and networks. The project connects a local venue, local technicians and musicians, Shingwauk Kinoomaage Gamig and the Children of Shingwauk Alumni Association, the Water Rangers monitoring the Goulais, the water walker network, and the families along

the river. These are relationships I already hold. The project gives them something to gather around.

Quality of life and sense of identity. This is a story about the river this community is named for, told by someone who lives on it, for the people who live along it and in the city downstream. It is about water, which is what this city is built beside. A free evening where neighbours sit together in the dark around a story about their own water is a direct contribution to how this place understands itself.

A note on what we have not selected. We have not checked the tourism priority. The Goulais River is already under strain, and my clear position is that this project should not be used to draw more visitor traffic to it. Outreach will be local and regional by design. We have also not checked volunteerism: every person involved in delivering this project is paid, including elders, which is a deliberate choice.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie? (500 words maximum):

Free access to work that does not otherwise come here. Both performances are free. Holographic installation and projected animation are things Sault Ste. Marie residents travel to see, if they see them at all. This brings that work here, in service of a local story.

For children and families. I have spent a decade hoping my drawings would make children care about water. Seeing those drawings move, at scale, with the water teachings spoken aloud in the room and a hand drum beside them, is a different kind of teaching than a page allows.

For Indigenous audiences. An Anishinaabe story about Anishinaabe water teachings, told by an Anishinaabe artist in a contemporary form, in this city. Elders will be honoured and paid. The story is not about hardship; it is about a living river and everything that depends on her.

For local arts workers. Paid work for a local technical assistant, a local videographer and local musicians, on a project that teaches technical skills not currently available in the region. Plus, if it goes ahead, a free projection mapping workshop whose ticket revenue the host venue keeps.

For the city's cultural life. A precedent. If this works it demonstrates that immersive and media-art work can be made and presented in Sault Ste. Marie, with northern and Indigenous artists leading it, rather than being something that happens elsewhere and occasionally visits.

Lasting outcomes. Three things remain after the night ends. The new animated illustrations exist and can be used again, in schools, at readings and at future events in this city. The frame and holographic scrim stay in Algoma, available for other artists. And this performance is the step before a larger animated film about the Goulais River, which I intend to make and which would carry Sault Ste. Marie with it.

viii. What does the applicant consider to be successful implementation? How will success be measured? (maximum 250 words):

We will consider the project successful on five measures.

Delivery. Two free public performances take place as planned, one in the Goulais River community and

one in Sault Ste. Marie, with the new animated illustrations, projection and holographic installation working as intended.

Attendance. A full room of roughly fifty people at the Sault Ste. Marie performance, with a meaningful Indigenous presence in it. We will count attendance at the door and report it.

Community response. We will gather responses directly after each performance, in conversation rather than by survey, and particularly from children and from the elders present. Whether the work moved people, and whether my illustrations survived being animated, is something I will know from the room.

Local capacity. The local technical assistant completes the install and performance and can speak to what they learned. The videographer, musicians and venue are paid and credited. The frame and scrim are in Algoma and someone local knows how to use them.

What it makes possible. The animations exist and can be reused. The documentation is complete enough to support future presentations and the larger film this leads toward. If a venue wants to host it again, or a school wants it brought in, we are in a position to say yes.

Section 4: Marketing

i. What audiences does the project look to reach?

☒ Local (within the Municipality) ☒ Regional (within Algoma) ☐ Tourism (those who will travel) ☐ Other

ii. Please describe the items selected (250 words maximum):

Local, within the municipality. Sault Ste. Marie families and children are my readers. Many local families own The Water Walker. The survivors and families of the Children of Shingwauk Alumni Association, whom I work with regularly, are here. This performance is for them, in their city, free.

Regional, within Algoma. The Goulais River community where I live, the wider Algoma area, and the original homeland of Batchewana First Nation, through which this river runs. The water walker network in this region. The Water Rangers and the community members monitoring the Goulais.

We have deliberately not selected tourism. The Goulais River is already under strain, and I have no interest in using this work to draw more traffic to it. The right audience is the one that already lives here, and it is large enough to fill a room. Outreach will be direct and local: personal invitation, the networks I already belong to, the host venue's own channels, posters in local gathering places, and regional radio and press where appropriate.

iii. Specific audiences intended (150 words maximum):

Indigenous families and children in Sault Ste. Marie and the surrounding First Nations communities, who will see an Anishinaabe story about their own water in a contemporary form.

Elders and knowledge keepers, engaged as paid advisors and invited to open the event.

Children aged roughly four to twelve and the adults who read to them, who are the readership of my books.

Warrior survivors and families connected to the Children of Shingwauk Alumni Association.

The water walker network and the Water Rangers monitoring the Goulais across Algoma and the north shore.

Residents of the Goulais River community, who live on the river this work is about.

iv. How will the project be promoted? (maximum 250 words):

Outreach will be direct and local rather than broad.

Personal invitation first. I know my neighbours along the Goulais River and I will invite them myself. The community has its own long-running Facebook group, which is how the Water Rangers communicate with us and has been effective.

Through existing relationships. The Children of Shingwauk Alumni Association, Shingwauk Kinoomaage Gamig, Algoma University, the water walker network, and the schools and libraries I have read in for a decade. An invitation from me to these groups is not a cold one.

Through the host venue, which will carry the event in its own listings, mailing list and social media. That is how most people here hear about anything.

Posters in the places that still work: the general store, the community centre, the library, the band office, the schools.

Local radio and the regional papers, including SooToday and the Sault Star, where the venue and I agree it is appropriate.

Through my collaborator's channels: maziart.ca and @maziart on Instagram.

What we will not do is promote this widely outside the region, for the reasons given above.

v. What ages does the project look to reach?

☒ 0–18 ☒ 19–34 ☒ 35–59 ☒ 60–75 ☒ 76+

vi. Estimated attendance or viewership:

□ 1–50 ☒ **51–100** □ 101–250 □ 251–500 □ 501–1,000 □ 1,001–2,500 □ 2,501+

(Approximately 50 attendees per performance, two performances.)

vii. Estimated number of participants directly involved:

□ 1–10 ☒ **11–25** □ 26–50 □ 51+

viii. Brief description of participant composition (maximum 150 words):

Two lead artists: Joanne Robertson, Anishinaabe author and illustrator, lead artist and performer; Maziar

Ghaderi, Toronto media artist, technical direction, animation and projection design.

Four elders and knowledge keepers, engaged as paid advisors and to open each performance.

A hand drummer and one or two acoustic musicians, engaged locally in Sault Ste. Marie.

Local technical assistants, hired in Sault Ste. Marie, working through install, rehearsal and performance at both venues.

A local videographer or photographer for documentation.

Host venue staff as required.

Most of those involved are Indigenous, and all but one are based in Algoma.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

~~Yes~~ **No**

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, ___Joanne Robertson__ (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste.

Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

ACAP Application Budget Template

Applicant: Joanne Robertson · **Project:** The Goulais River Is Our Home: a holographic storytelling night
Grant stream: Cultural Diversity Grant · **ACAP request:** $8,500.00 · **Intake:** Early Intake, October 2026

Cost Category (Types of Expenses for Project)	Eligible Project Costs	Ineligible Project Costs	Funding Source	Funding Type	Quotes / Estimates
Operational Costs					
Venue rental — Sault Ste. Marie performance (half day: 90 min install, rehearsal, 35 min performance, 45 min strike)	$600.00		ACAP	Grant	Venue to be confirmed
Venue rental — Goulais River performance (community space)	$300.00		Ontario Arts Council	Grant	
Local technical assistant — Sault Ste. Marie (3 days x $300/day)	$900.00		ACAP	Grant	
Local technical assistant — Goulais River (2 days x $300/day)	$600.00		Ontario Arts Council	Grant	
Documentation — Sault Ste. Marie performance (local videographer/photographer)	$600.00		ACAP	Grant	
Documentation — Goulais River performance	$500.00		Ontario Arts Council	Grant	
Accommodation and per diems (collaborating artist, install and performance period)		$400.00	Ontario Arts Council	Grant	
Materials & Supplies Costs					
Holographic scrim (projection surface, both performances)	$600.00		ACAP	Grant	Supplier quote attached
Printing, posters and local advertising — Sault Ste. Marie	$400.00		ACAP	Grant	Quote to be attached
Printing, posters and local advertising — Goulais River	$300.00		Ontario Arts Council	Grant	
Refreshments and hospitality (both community gatherings)	$250.00		ACAP	Grant	
Rigging, cabling and assembly hardware (purchased locally)	$200.00		Ontario Arts Council	Grant	
Equipment Costs					
Modular aluminium frame, 3 x 3 x 3 m — purchased rather than rented; remains in Algoma after the project for use by other artists in the region	$750.00		ACAP	Grant	Supplier quote attached
Use of projection equipment (projectors),	$2,200.00		Maziar	In-kind	Valued at prevailing

contributed by the collaborating artist			Ghaderi		rental rates
Artist Fees					
Joanne Robertson, lead artist — Sault Ste. Marie performance	$2,500.00		ACAP	Grant	
Joanne Robertson, lead artist — development, new illustrations and Goulais River performance	$6,000.00		Ontario Arts Council	Grant	
Local musicians — hand drummer and acoustic accompaniment (2 musicians, rehearsal and performance)	$1,400.00		ACAP	Grant	
Maziar Ghaderi — technical direction, animation and projection design (approx. 14 days, reduced rate)	$5,500.00		Ontario Arts Council	Grant	
Other Costs					
Elder honoraria — Sault Ste. Marie (2 x $250)	$500.00		ACAP	Grant	
Elder honoraria — Goulais River (2 x $250)	$500.00		Ontario Arts Council	Grant	
Travel — return airfare Toronto / Sault Ste. Marie and local ground transport		$700.00	Ontario Arts Council	Grant	
Total Costs	**$24,600.00**	**$1,100.00**			
Total Project Costs:	**$25,700.00**				

Funding Sources

City of Sault Ste. Marie, ACAP Cultural Diversity Grant	$8,500.00	Grant — requested, this application
Ontario Arts Council, Northern Arts Projects	$15,000.00	Grant — applied 29 October 2026, decision expected March 2027
Maziar Ghaderi (collaborating artist)	$2,200.00	In-kind — use of projection equipment
Earned revenue	$0.00	Both performances are free to attend. No admission, ticketing or box office.
Total Revenue	**$25,700.00**	

Notes

This is a Cultural Diversity Grant request. Per note 6 of the ACAP budget template, Cultural Diversity projects are reviewed case by case with no total project cost percentage restriction. The ACAP request represents 33.1% of total project costs.

No ACAP funds are applied to travel or accommodation. These are ineligible under the ACAP Guidelines and are carried entirely by the Ontario Arts Council request. The ACAP request is directed to the Sault Ste. Marie performance and its local costs: the artist fee for that performance, local musicians, elder honoraria, a local technical

assistant, local documentation, the venue, and equipment that remains in the region.

Equipment purchased, not rented. The modular frame and holographic scrim are purchased because freighting the collaborating artist's existing structure from Toronto costs more than buying new, and because the equipment will remain in Algoma after the project, available for future performances with other artists in the region.

Artist fee calculation. Joanne Robertson's combined fee of $8,500 covers approximately 15 days across development, creation of new illustrations, writing, rehearsal and two performances. Maziar Ghaderi's $5,500 covers approximately 14 days of technical direction, animation and projection design at a rate below his usual professional artist rate of $800 per day. Local technical assistants are engaged at $300 per day.

Contingency. If the Ontario Arts Council request is unsuccessful, the Goulais River performance proceeds as planned and the Sault Ste. Marie performance is reduced in scale rather than cancelled.

No other City assistance. No financial or in-kind assistance is being requested from any other City of Sault Ste. Marie department. No administrative or fundraising salaries are drawn from this budget; the application, production coordination and funder reporting are carried by the collaborating artist at no charge.

Application Project Plan Template

Name of Applicant: Joanne Robertson
Intake/Date: Early Intake — October 2026
Page 1 of 1

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description / Notes
Development visit and prototype	02/2027	02/2027	Collaborating media artist travels to Goulais River to work with the applicant in person, test early animated illustrations against a live reading, and meet elders and local collaborators. Separately funded; not an ACAP cost.
New illustrations and spoken text	03/2027	04/2027	The applicant creates new original illustrations of the Goulais River and writes and refines the spoken text and the order of the piece.
Venue confirmation	03/2027	04/2027	Confirm the Sault Ste. Marie host venue and the Goulais River community space; lock performance dates; confirm accessibility and technical requirements. Discussions underway with the Sault Ste. Marie Community Theatre Centre and other local venues.
Equipment procurement	03/2027	04/2027	Order the 3 x 3 x 3 metre modular frame and holographic scrim, allowing for shipping lead time. Purchase rigging, cabling and assembly hardware locally in Sault Ste. Marie.
Engagement of elders and local crew	04/2027	04/2027	The applicant approaches elders and knowledge keepers in person, in the proper way. Local technical assistants, videographer, hand drummer and acoustic musicians engaged in Sault Ste. Marie. All paid from the project budget.
Animation and projection content production	04/2027	05/2027	Illustrations animated and holographic projection content designed and built, under the applicant's direction and approval throughout.
Outreach and invitations	04/2027	06/2027	Personal invitations, community networks and the Goulais River community Facebook group, posters in local gathering places, host venue listings, regional radio and press.
Music development and rehearsal	05/2027	05/2027	Hand drummer and acoustic musicians develop the live component with the applicant and rehearse to the animated content.
Install, rehearsal and performance — Goulais River	05/2027	05/2027	Frame and scrim assembled, projection mapped, technical rehearsal, then a free public performance in the applicant's own community. Approximately 50 attendees. Documented.
Install, rehearsal and performance — Sault	06/2027	06/2027	**The ACAP-funded performance.** Free, all ages, open to the public at a Sault Ste. Marie venue. Ninety minutes install, a

Ste. Marie			thirty-five minute performance, forty-five minutes strike. Elders open the evening. Live hand drum and acoustic music. Approximately 50 attendees. Documented.
Projection mapping workshop (under discussion)	06/2027	06/2027	Two sessions for up to fifteen participants at the host venue, taught by the collaborating media artist at no fee, with all ticket revenue retained by the venue. Offered as a contribution in exchange for the room. Under discussion; not a condition of funding and not an ACAP cost.
Documentation, handover and reporting	06/2027	06/2027	Documentation edited and delivered; attendance and community response gathered; the frame and holographic scrim remain in Algoma for future use by other artists; post-grant report prepared for the City.

October 28, 2026

To the Ontario Arts Council and the City of Sault Ste. Marie Arts and Culture Assistance Program

Re: Letter of Interest - *The Goulais River Is Our Home*, Joanne Robertson

The Sault Ste. Marie Community Theatre Centre is writing to express our interest in hosting a performance of this project in our black box studio.

We have spoken with the collaborating media artist, Maziar Ghaderi, about the work: a free community storytelling performance by Anishinaabe author and illustrator Joanne Robertson, with her illustrations animated and projected around a holographic installation, accompanied by live hand drum and acoustic music. The proposed scale and format appear promising for our studio space, subject to confirmation of the technical requirements with our Technical Director, and the subject matter is of clear local relevance.

This letter is an expression of interest rather than a commitment. Confirmation would depend on budget, scheduling, a review of technical requirements with our Technical Director, and the necessary internal approvals. We would be glad to continue those conversations if the project is funded.

We have also discussed a projection mapping workshop that Mr. Ghaderi has offered to deliver for our community at no fee. We see real value in that for local artists and are interested in exploring it alongside the performance.

We wish the applicants every success.

Sincerely,

Garrett Abrams
Theatre Manager / Artistic Director
Sault Ste. Marie Community Theatre Centre

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Katrina Francella

ii. Artist Practicing Name:
Kiki Gorgeous

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

My creative practice brings together drag, community arts, event production, digital media, and youth engagement. I am a community arts organizer, social entrepreneur, and drag performer known as Kiki Gorgeous. My work centres on creating opportunities for people to express themselves, develop their skills, connect with others, and see themselves reflected in the cultural life of Baawaating.

Nearly a decade ago, I began building what would become The KLUB, a 2SLGBTQIA+ community organization. What started as a fitness business grew from a small space into a community centre offering arts, culture, recreation, wellness, and peer connection. Through this work, I have organized performances, youth programs, community events, workshops, and creative opportunities for people who have often faced barriers to participating in the arts.
I have been performing in drag as Kiki Gorgeous for approximately five years. I am still learning and developing my own craft, but my experience in drag has taught me that artistic contribution takes many forms. Over the years, I have helped create first-stage opportunities for local drag performers and watched them grow in confidence, strengthen their skills, and become more accomplished in their craft. Seeing that development has been one of the most rewarding parts of my involvement in the local drag community.
Through this experience, I have discovered that many of my strengths and passions lie behind the scenes. I enjoy organizing and producing events, communicating with performers, coordinating logistics, setting up and decorating spaces, creating digital content, managing social media, and bringing all the moving pieces together to make a show happen. I have found a meaningful artistic role in helping other performers shine. Youth engagement has become a particularly important part of my practice. I have helped organize youth drag shows for celebrations at the Algoma Youth Wellness Hub, The ADSB Wellness Day, and during The KLUB's years operating a physical community space. These experiences showed me the value of giving young people a stage, appropriate

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Drag performance and community-based performing arts production, including youth showcases, artist mentorship, event coordination, and opportunities for emerging performers to develop and present their work.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

ACAP Request Amount ($) 8000

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Youth in the Spotlight: A Drag Mentorship Project

ii. Activity/Project and/or Event **Start Date:**
March 2027

iii. Activity/Project and/or Event **End Date:**
January 2028

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

The Algoma Youth Wellness Hub, located at 124 Dennis Street, Sault Ste. Marie, is a valued space partner we have worked with since The KLUB lost its physical space in 2024. Its location beside the bus terminal and anticipated elevator accessibility make it an important, accessible youth-focused venue. https://www.algomayouthhub.com/

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

Youth in the Spotlight is a proposed series of four quarterly youth drag showcases for young people ages 12 to 25 in Sault Ste. Marie. The project will create recurring opportunities for emerging performers to explore drag as a performing art, learn from experienced local artists, develop their skills, and share their work with a supportive audience.

Drag is a multidisciplinary art form that combines music, movement, character development, costume, makeup, storytelling, humour, lip-sync performance, and stage presence. While Sault Ste. Marie has a drag scene, many local shows take place in bar settings or are organized for general adult audiences. Youth in the Spotlight will create dedicated opportunities for young people to explore drag through mentorship, creative development, and performance in a youth-focused environment.

This project builds on previous youth drag shows I helped organize at the Algoma Youth Wellness Hub for prom and holiday celebrations, as well as youth programming delivered during The KLUB's years operating a physical community centre. Since The KLUB lost its physical space in 2024, our ongoing space partnership with the Hub has helped us continue offering programming for local 2SLGBTQIA+ youth. This project builds on that established relationship and the interest I have seen in providing young people with opportunities to explore performance and have their creativity celebrated.

Alongside four quarterly showcases, biweekly open studio sessions will give youth ongoing opportunities to connect with mentors and develop their own creative ideas. Youth may explore makeup, costumes, character development, music selection, choreography, stage presence, and rehearsal techniques. Those interested in working behind the scenes can also learn about event planning, decorating, promotion, social media, and production. Activities will be adapted to participants' interests, experience, access needs, and comfort levels.

I hope to engage local drag artists as paid mentors. Over the years, I have helped create first-stage opportunities for more than 25 local performers and watched many develop their skills and confidence. Recently, youth I mentored organized and hosted their own first drag show. Seeing them take the lead reminded me how meaningful it is

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☐ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☐ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Youth in the Spotlight supports the Community Culture Plan by creating meaningful opportunities for young people to participate in the performing arts, develop their creative skills, and contribute to the cultural life of Sault Ste. Marie.

Mentorship and participation for youth and underrepresented groups: The project will provide youth ages 12 to 25 with structured opportunities to learn about drag, develop performance skills, rehearse, and present their work. It will prioritize 2SLGBTQIA+ youth while welcoming participation based on individual interest and project suitability. The project will also consider the needs of disabled and neurodivergent participants so that young people with different access requirements can take part.

Sustainability of local artists and applicants: The project budget will recognize the labour required to deliver community arts programming. Youth performers, local drag mentors, and the project coordinator will be compensated for their contributions. This approach helps reduce dependence on unpaid labour and recognizes that community arts are sustained by artists, producers, and organizers whose work has real value.

Professional development: Emerging performers will gain experience in performance, rehearsal, stage preparation, and presenting work to an audience. Local drag artists will have opportunities to share their expertise through paid mentorship. The project coordinator will further develop their arts production practice through planning and delivering a structured series of showcases.

Community connections and networks: The project will build on existing relationships with local drag artists and youth-serving partners. It will connect young performers with mentors and audiences, strengthening relationships across generations of the local performing arts community.

Meaningful and equitable engagement: The project responds to a specific gap identified through my experience organizing youth programming and previous youth drag shows. Youth will be encouraged to share their interests, creative ideas, and access needs so the showcases reflect the people they are intended to serve.

Quality of life and sense of identity: The project will create opportunities for young people to express themselves, build confidence, find community, and see local artists reflected in their city. By establishing recurring youth-focused showcases, the project will contribute to a more vibrant and accessible local arts scene.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Youth in the Spotlight will benefit emerging performers, local drag artists, audiences, and the wider Sault Ste. Marie arts community through artistic development, mentorship, youth leadership, and connection.

Drag is an important part of 2SLGBTQIA+ culture, providing opportunities for creative expression, community-building, and challenging restrictive expectations around gender and identity. Through music, movement, makeup, costume, character, storytelling, and performance, drag allows artists to explore who they are and how they want to be seen. For young people, it can offer opportunities to develop their creativity, find community, and see themselves represented in the arts.

These opportunities matter. Statistics Canada reported that 56% of 2SLGBTQ+ youth aged 15 to 24 met the criteria for an assessed mental health or substance-use disorder in the previous year, compared with 29% of cisgender heterosexual youth. One in four 2SLGBTQ+ youth reported suicidal thoughts during that period, compared with 5% of their cisgender heterosexual peers. These disparities highlight the importance of supportive environments and meaningful opportunities for connection.

Through nearly a decade of community organizing with The KLUB, I have worked alongside youth navigating intersecting barriers, including queer and trans identity, disability, neurodivergence, low income, foster care or child welfare involvement, and family rejection or lack of support. We also prioritize supporting Black and Indigenous youth, including Two-Spirit youth, whose experiences and identities deserve meaningful representation in the arts. The project will work to reduce barriers through accessible planning, mentorship, and opportunities that do not require previous experience or expensive personal supplies.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

The project will be considered successful if four quarterly youth drag showcases and biweekly open studio sessions are delivered during the project period, subject to funding, venue access, and participant availability.

Success will be measured through:

Number of showcases and open studio sessions delivered.

Number of youth participating in mentorship, creative development, rehearsals, performances, and event planning.

Number of local drag artists engaged as mentors.

Number of youth performers, mentors, and project personnel compensated.

Audience attendance at each showcase.

Feedback from participating youth, mentors, and audiences.

Participant-reported learning, confidence, enjoyment, creative growth, and interest in future artistic opportunities.

Accessibility considerations identified and addressed throughout planning and delivery.

Attendance and participation will be tracked in ways that respect participant privacy.

Feedback will be gathered through brief, voluntary surveys or informal reflections.

Appropriate consent and safeguarding procedures will be followed for participants under 18.

I will track project expenses, payments, attendance, and activities against the approved budget and timeline. Following each showcase, I will review feedback and

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [ ] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [ ] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

The project will primarily reach local audiences in Sault Ste. Marie, including youth ages 12 to 25, 2SLGBTQIA+ community members, families, friends, and residents interested in drag, performance, and local arts and culture. It will particularly welcome queer, trans, and Two-Spirit youth, as well as young people who face barriers to participating in traditional arts spaces. Promotion through the Algoma Youth Wellness Hub, community partners, local artist networks, and social media will help connect with youth and community members who may not otherwise have access to youth-focused drag performances.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Specific audiences include 2SLGBTQIA+ youth, particularly queer, trans, and Two-Spirit youth; Indigenous, Black and other people of colour; disabled and neurodivergent youth; immigrant and newcomer youth; and young people who face barriers to accessing arts opportunities or supportive spaces. The KLUB's board members and volunteers reflect many of the diverse communities we serve, including queer, trans, Two-Spirit, Indigenous, racialized, disabled, neurodivergent, immigrant, and newcomer community members. We also aim to reach families, friends, and community members who want to support emerging artists and experience local drag and queer arts and culture.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Promotion will use digital and community-based methods to reach youth and local audiences in Sault Ste. Marie. Planned activities include posts and digital posters shared through The KLUB's Instagram and Facebook pages, the Sault Drag Collective page, Queer SSM Discord and Queer SSM Facebook groups, and the Algoma Youth Wellness Hub's communication networks. Participating drag mentors and youth will be encouraged to share promotional content through their own networks.

Event information will also be shared with community partners, particularly youth-serving organizations, and contacts at local secondary and post-secondary schools to help reach young people who may be interested in participating or attending.

Promotional materials will communicate the project's purpose, age range, accessibility information, participation process, venue details, and any registration or consent requirements. Messaging will emphasize youth creativity, artistic development, mentorship, and opportunities to experience drag in a youth-focused setting.

Photography and video will only be used in accordance with established consent and privacy procedures, with appropriate safeguards for participants under 18. Youth will not be identified in promotional materials without permission.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [ ] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [x] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☑ 1-10	☐ 26-50
☑ 11-25	☐ 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Participants will primarily be youth ages 12 to 25 from Sault Ste. Marie, including emerging drag performers and young people interested in developing creative, performance, and event production skills. The project will prioritize access for 2SLGBTQIA+ youth, including queer, trans, and Two-Spirit youth, as well as Indigenous and other racialized youth, disabled and neurodivergent youth, immigrant and newcomer youth, and young people facing other barriers to arts participation. Youth of all backgrounds and experience levels will be welcome, with no previous drag experience required. Participants may contribute as performers, develop their skills during open studio sessions, or explore behind-the-scenes roles such as event planning, promotion, and production. Local drag artists will participate as paid mentors, sharing their knowledge and supporting youth artistic development.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

☐ Yes ☑ No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Katrina Francella (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 28, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Project Coordinator	2400		ACAP		
Space Fees		2000		In-Kind	
Project Production		2000		In-Kind	
Materials & Supplies Costs					
Makeup, costume materials	800		ACAP		
Decorations, Props		800		In-kind	
Equipment Costs					
Artist Fees					
Youth Performer Fees	1600		ACAP		
Artist Mentor Fees	1600		ACAP		
Other Costs					
Sound, Lighting, Technical	1000		ACAP		
Accessibility Supports	300		ACAP		
TransportatIon Supports	300		ACAP		
Total Costs	$ 8,000.00	$ 4,800.00			
Total Project Costs:	$ 12,800.00				

Application Project Plan Template

Name of Applicant: Katrina Francella

Intake/Date: Kiki Gorgeous

Page 1**of**

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Project planning and coordination	03/27	03/27	Confirm venue, mentors, project schedule, technical requirements, accessibility supports, and youth safeguarding procedures.
Youth Outreach and Registration	03/27	04/27	Recruit youth ages 12–25 through The KLUB, Algoma Youth Wellness Hub, local arts networks, schools, social media, and community partners.
Artist and Mentor Coordination	03/27	04/27	Confirm paid drag artist mentors, youth performer opportunities, and mentorship activities.
Biweekly Open Studios and Mentorship	04/27	12/27	Hold open studio sessions every two weeks, supporting youth to explore drag performance, makeup, costumes, music, hosting, stage presence, event planning, and production.
Showcase 1	04/27	04/27	Launch the first youth drag showcase, giving participants an opportunity to perform, host, and contribute behind the scenes.
Showcase 2	06/27	06/27	Deliver the second showcase, during a special Pride celebration, building on skills developed through mentorship and open studios.
Showcase 3	10/27	10/27	Deliver the third showcase, supporting continued artistic growth, collaboration, and youth leadership.
Showcase 4	12/27	12/27	Deliver the final showcase, celebrating youth achievements and providing a culminating performance opportunity.
Evaluation and Future Planning	12/27	1/28	Gather feedback from youth and mentors, review participation and outcomes, and identify opportunities to sustain youth-led arts programming.

Testimonial for Katrina

Koach has been a mentor to me for over five years and my drag mom for four. Through The KLUB, I became involved in the Indigi-Queer Youth programming, where I have participated, volunteered, and helped host events. I have also had opportunities to facilitate sharing circles and workshops alongside The KLUB and Katrina, which have helped me grow as an artist and community member.

I got into drag because of Koach, and I love it so much. They have encouraged me to explore my creativity and build my confidence. Koach is always one of the loudest people cheering me on at my shows. They have supported me by helping me get to venues and encouraging me to pursue other artistic opportunities, and reminding me that I deserve to take up space and keep growing. Having that kind of support and chosen family has meant a lot to me.

Having more opportunities to perform drag, learn from experienced artists and access the support I need would make a huge difference in my life. Youth in the Spotlight would help me and other young artists continue building our skills, connecting with community, and working toward our dreams.

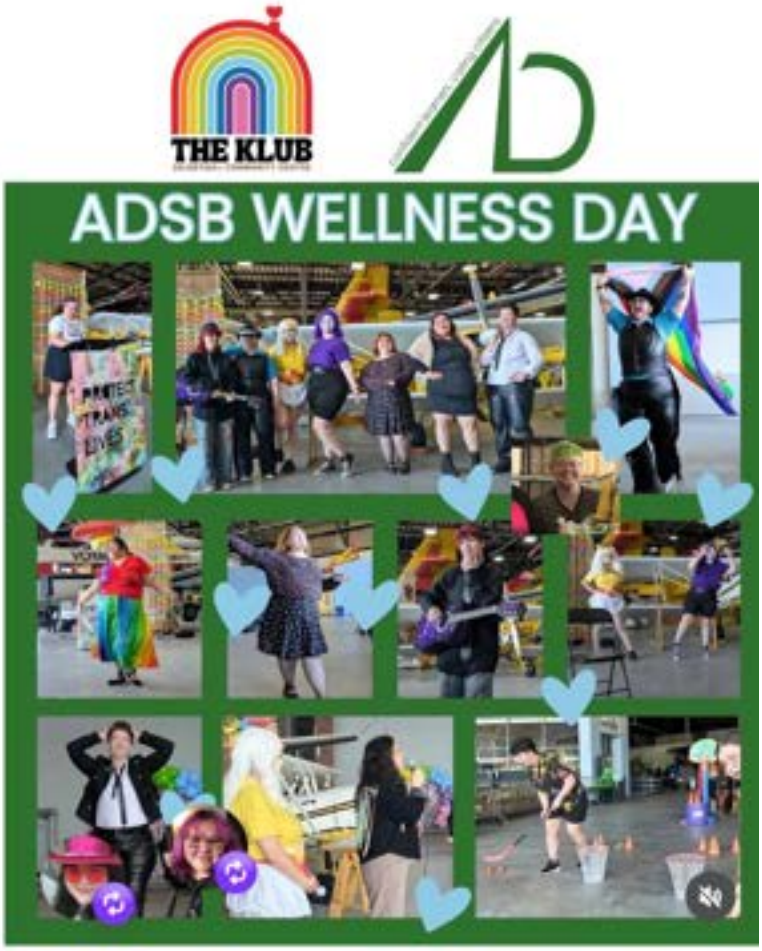
- (Mal) Melissa Cadreau, 22





our youth's first event organizing by themselves









past advocacy & youth shows



holiday party with an open stage










MURRAY & PETER PRESENT




KLUB




HAPPY PRIDE
EQUALITY
THE KLUB

Individual Artist Application Form
Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the ACAP Guidelines and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would show the Applicant's ability to successfully undertake and complete the proposed project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Formal Name:
Darcy Lillie, Rex Liddiard, Krys Roman

ii. Artist Practicing Name:
Queer Coffee, Third Act Book, Mary the Night

iii. Artist Mailing Address and Postal Code:

iv. Artist Contact Information (Phone Number, Email Address):

v. Please provide an artist's statement or general statement about your work (maximum 500 words):

Queer Coffee opened its door on 30 January 2025, every Thursday from 4-7pm with the partnership of Cafe 4 Good and Third Act Books to be that safe space where everyone is welcome. Darcy, Krys and Rex had nurtured a vision and is making a difference for folks who may not feel comfortable in certain social settings. They are wonderful humans who are dedicated to curating and maintaining safe and welcoming space for the queer community with kind words, listening and offering whatever they can to anyone in need.

Darcy, Krys and Rex volunteers selflessly weekly to hold Queer Coffee Night and are a source of support and allyship for our queer community. They have incorporated Open Mic nights, power point presentation contests, sexual health talks, seed swaps and gardening workshops, poetry reading with local artist and even elections Ontario information sessions on voting.

Mary the night started on January 2026, where they celebrate queer creative through Drag performances. They provide opportunities to local performer and Dj to showcase their talent and promote to local audience.

Their ability to have more available for individual and group projects would be extremely meaningful for all Third Act Books, Mary the Night and Queer Coffee Nights (financial support for honorariums, project supplies).

vi. Please indicate the artist's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Third Act Books, Queer Coffee Night and Mary the Night focus on interdisciplinary arts.
They host Drag Show, Open Mic Nights, Power point Presentation contest, sexual health talks, seed swaps and gardening workshops, poetry reading with local writers, art showcase with local indiginious artist and many more.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

ACAP Request Amount ($) 5000

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application Project Plan Template for the proposed activity, project and/or event.

i. Project Name or Working Title:
Queer Collective

ii. Activity/Project and/or Event **Start Date:**
January 1, 2027

iii. Activity/Project and/or Event **End Date:**
December 31, 2027

iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Queer Coffee on Cafe 4 Good, 326 Queen St. E, Sault Ste. Marie
https://www.instagram.com/thirdactbooksssm/

Mary the Night on Coch's Corner, 708 Queen St. E, Sault Ste. Marie
https://www.instagram.com/marythenightssm/
https://www.facebook.com/MaryTheNightSSM/

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

Our project aims to create a safe, inclusive, and welcoming space where youths, young adults, and members of the LGBTQIA2S+ community in Sault Ste. Marie can explore their creativity, express themselves freely, celebrate diversity, and build meaningful connections through arts and culture.
Through Queer Coffee, Mary the Night, and activities supported by Third Act Books, we aim to reduce barriers to participation in arts and culture while providing opportunities for creative expression, personal growth, and community engagement.

Our key objectives are to strengthen community connections by creating opportunities for meaningful connection, interaction, collaboration, mutual support, and greater sense of belonging. We celebrate diversity and inclusion by highlighting the voices and experiences and by encouraging creative and self-expression through drag performances, open mic nights, poetry reading, and different workshops for the LGBTQIA2S+ community. We also support local artists and performers by providing opportunities to showcase their talents, share their stories, and connect with new audiences. We tend to contribute to downtown cultural vibrancy by activating existing community spaces through engaging events that bring people together and encourage participating in local arts and culture.

This project is about more than organizing events. Its about building a community where individuals feel seen, heard, hoped, valued, and empower to express themselves. We hope to bring creativity, strengthen relationships, and contribute to a more inclusive, connected and vibrant Sault Ste. Marie.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of Sault Ste. Marie through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful, and equitable community engagement and consultation processes

- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [ ] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Our project supports city's Community Cultural Plan to support youth and partnership by promoting inclusive arts and cultural programming, strengthening community partnerships, supporting local creativity, and creating meaningful opportunities for youth and historically underrepresented communities.

Through initiatives such as Queer Coffee Night, Mary the Night, and activities involving Third Act Books and the Sault Queer Community, we contribute to the development of a more diverse and accessible local arts scene. Our programming includes drag performances, open mic nights, poetry readings, creative workshops, and other interdisciplinary activities that encourage artistic expression and cultural participation. By using existing community venues, including Cafe 4 Good and downtown spaces, our project complements local cultural initiatives while encouraging residents to engage with the city's growing creative community.

Our activities celebrate the diverse identities, experiences, and talents within Sault Ste. Marie. Events such as Mary the Night bring queer performances and entertainment into downtown venues, creating opportunities for local artists while attracting audiences to community spaces.

Creating safe, welcoming, and accessible spaces is central to our project. Queer Coffee Night provides a regular opportunity for LGBTQIA2S+ individuals, youth, and allies to connect, share ideas, and participate in community activities without fear of judgment or exclusion. Through open mic nights, poetry readings, performances, and interactive workshops, participants can gain experience, develop new skills, and connect with others who share their interests. These activities encourage personal growth, creative exploration, and meaningful community participation.

Grant funding would strengthen our ability to organize and sustain community-based arts programming by supporting artist, event supplies, creative materials, and other essential expenses. Volunteers play an essential role in planning, organizing, and facilitating our activities. Their contributions help create welcoming environments, coordinate events, and support participants. Our project provides opportunities for individuals to become actively involved in their community, develop leadership and organizational skills, and contribute to initiatives that promote inclusion and creativity.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

For youth, young adults, and members of the LGBTQIA2S+ community, this project will provide opportunities for creative expression, personal development, and meaningful social connections. Many individuals face barriers to participating in arts and cultural activities, including limited access to inclusive spaces, financial challenges, and fear of discrimination.

By offering welcoming and accessible programming, we aim to reduce these barriers and encourage individuals to participate confidently. Activities such as open mic nights, poetry readings, creative workshops, and community gatherings will allow participants to explore new interests, develop skills, share their experiences, and build supportive relationships.
This project also create opportunities for local artists, drag performers, writers, and other creative individuals to showcase their talents and connect with audiences. Events such as Mary the Night will help increase the visibility of queer artists and celebrate artistic contributions that may otherwise receive limited exposure.
For audiences, these initiatives will provide opportunities to experience diverse forms of artistic expression, discover local talent, and engage with perspectives and experiences that enrich Sault Ste. Marie's cultural identity.

By bringing performances, workshops, and community events into existing downtown spaces, the project will contribute to a more vibrant and welcoming downtown. These activities can encourage visits to local venues, strengthen partnerships with businesses and community organizations, and increase participation in the local arts

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

For us, a successful project means creating more opportunities for people to come together, express themselves, and feel like they belong. With the support of ACAP funding, we hope to strengthen and grow initiatives like Queer Coffee Night and Mary the Night by making sure local artists and performers are fairly paid, providing arts and crafts supplies, and covering the costs of organizing activities. This funding would help us continue creating welcoming spaces where youth and members of the LGBTQIA2S+ community can explore their creativity, meet new people, and feel comfortable being themselves.

We will measure our success by looking at how many events we organize, how many people attend, and how many local artists and performers we are able to support. We also want to hear directly from the people who participate, whether through conversations, feedback, or suggestions for future activities. Their experiences will help us understand what is working and what we can improve. Most importantly, success is not just about numbers. It is about seeing people make new friends, gain confidence, share their talents, and feel supported by their community. If our events help even more people feel welcomed, valued, and connected, while giving local artists opportunities to grow, we will consider that a meaningful success for our project and the Sault Ste. Marie community.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

- [x] Local (within the Municipality)
- [ ] Regional (within Algoma)
- [ ] Tourism (those who will travel)
- [ ] Other (Please describe)

ii. Please describe the items selected (250 words maximum):

Our main goal focuses on reaching people living in Sault Ste. Marie by creating welcoming spaces where community members can come together, connect, and enjoy arts and cultural activities. Through initiatives like Queer Coffee Night and Mary the Night, we hope to bring more people into local community spaces and encourage them to get involved in creative experiences.

We want to reach individuals who may not always feel comfortable or represented in traditional arts and social settings. By hosting activities such as drag performances, open mic nights, poetry readings, and creative workshops, we hope to give people opportunities to discover local talent, express themselves, and meet others with similar interests.

Our events also welcome friends, families, allies, and anyone interested in supporting local arts and celebrating diversity. By bringing people together through creativity, we hope to build stronger community connections, support local artists, and contribute to a more inclusive and vibrant Sault Ste. Marie.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

We especially want to reach people who are looking for a safe, welcoming space where they can be themselves, explore their creativity, and connect with others without feeling judged or excluded. We also hope to engage local artists, drag performers, writers, and emerging creatives who are looking for opportunities to share their talents and gain experience. Our events are open to allies, friends, families, and community members of all backgrounds who want to celebrate diversity and support local arts.

Above all, we want everyone who attends to feel welcomed, included, and part of the community.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

We plan to promote our events through social media, community partnerships, and word of mouth to reach as many people in Sault Ste. Marie as possible. Our main focus will be on Facebook and Instagram, where we can share event posters, updates, photos, and reminders about upcoming activities such as Queer Coffee Night, Mary the Night, and creative workshops.
We will work closely with Cafe 4 Good, Third Act Books, and other local community partners to help spread the word by sharing our events through their social media pages and community networks.

v. What age does the activity, project, or event look to reach? (Select all that apply):

- [ ] 0-18
- [x] 19-34
- [x] 35-59
- [ ] 60-75
- [ ] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [x] 1-50
- [ ] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- [x] 1-10
- [ ] 11-25
- [ ] 26-50
- [ ] 51+

viii. Please provide a brief description of participant composition (maximum 150 words):

Our project will be supported by a small but dedicated team of local artists, performers, organizers, and volunteers who are passionate about creating welcoming and inclusive spaces in Sault Ste. Marie. Rex, Darcy, and Krys play an important role in organizing Queer Coffee Night, bringing creativity, ideas, and community connections to each gathering.
The team also works alongside local drag performers, writers, and other creative individuals who contribute their talents to events such as Mary the Night, open mic nights, poetry readings, and workshops. Volunteers help with event preparation, promotion, welcoming participants, and making sure activities run smoothly.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

- [ ] Yes
- [x] No

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

I, Darcy Lillie (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

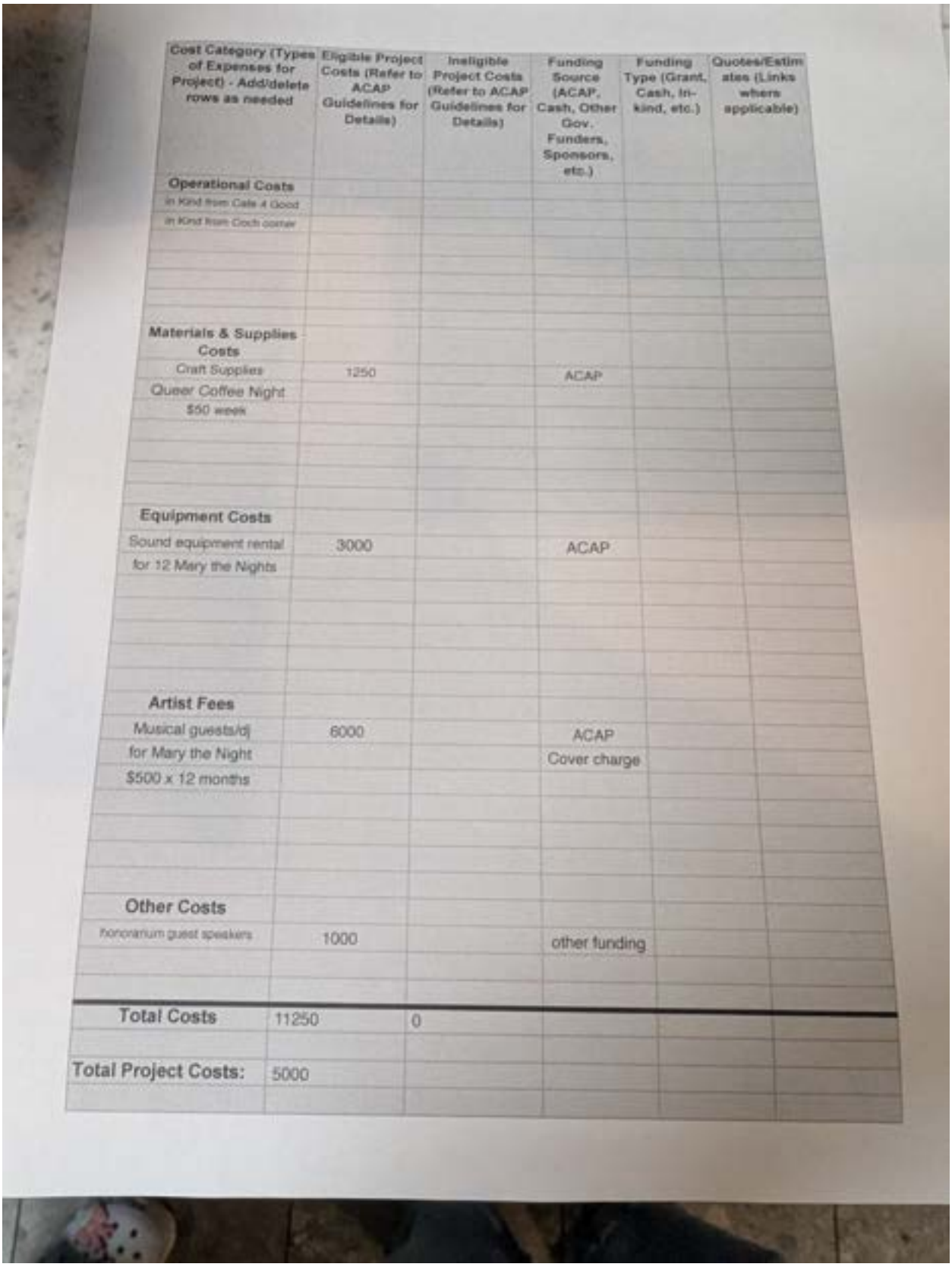
_____Signature Oct 30, 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6



Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
In Kind from Cafe 4 Good					
In Kind from Coch corner					
Materials & Supplies Costs					
Craft Supplies	1250		ACAP		
Queer Coffee Night $50 week					
Equipment Costs					
Sound equipment rental for 12 Mary the Nights	3000		ACAP		
Artist Fees					
Musical guests/dj for Mary the Night $500 x 12 months	6000		ACAP Cover charge		
Other Costs					
honorarium guest speakers	1000		other funding		
Total Costs	11250	0			
Total Project Costs:	5000				

Application Project Plan Template

Name of Applicant: Queer Collective

Intake/Date: November 3, 2026

Page of

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Mary the Night Drag Performance	01/27	12/27	The first Saturday of the month, Mary the Night highlights the emerging art of drag in our city.
			This is a queer positive, safe space for all
Queer Coffee Night	01/27	12/27	Weekly at Cafe 4 Good on Thursdays 5-7pm

Survey analysis: Queer Coffee Night attendees (March 2026–Present)

How I counted the responses. 24 responses named Queer Coffee directly. I also included two "Pumpkin painting" responses dated October 29. That was a QCN night, and another respondent called it "Queer Coffee Pumpkin Painting night." Five people submitted more than once. Satisfaction figures below use all 26 responses. Demographics use the 18 people.

Satisfaction and reach

Measure	Result
Overall rating	Average 4.7 out of 5. 20 of 26 responses gave 5 stars, and 25 of 26 gave 4 or 5
How welcoming and comfortable the space felt	25 of 26 rated it 5 out of 5. One rated it 4
How they heard about it	Friend or word of mouth (19 of 26), café staff or volunteer (3), already at the café (2), social media (2)
Returning attendees	23 of 26 had been to a Café 4 Good event before

Who attends (18 people)

Attendees span several generations. 8 are aged 16–25. 2 are 26–35, 3 are 36–45, 2 are 46–55, and 3 are 55+. So more than half are adults over 25. That supports describing QCN as a community-wide cultural space, not only a youth program.

8 of the 18 use they/them pronouns, either alone or alongside she or he. One more uses she/it. Pronouns are not the same as identity, but this points to strong representation of gender-diverse community members.

Respondents aged 16–25. The detailed identity questions appear to have been shown only to this age group. Among these 8 respondents:

- All 8 identify as 2SLGBTQIA+.
- 6 identify as having a disability or other barrier to employment, such as ADHD, autism, mental health conditions, or mobility needs.
- 5 identify as Indigenous, Black, or South Asian.

What attendees say they get out of it

Friendships and a social network. This was the strongest theme. One young adult wrote, “I built my friend group off of this event,” and in a later response, “I would not have my current social group without this event.” Others described it as “a time to see my friends weekly” and a place to “meet new people.”

A welcoming, inclusive, diverse space. Attendees mentioned “how welcoming and diverse the people who attend are” and “the inclusive space.”

Creative participation. This is directly relevant to an arts grant. One person said they enjoyed the chance “to get messy and paint some pumpkins while being my amazing self.” Another valued the chance to “make art, try a new craft, experiment, test new techniques.”

Food, music, and staff. Many responses praised friendly staff, good food, and music.

What attendees want improved. These points can support the need section of the application:

- *Demand is greater than the space*. People said it “tends to be packed” and “can get very crowded.”
- *More structured programming*. Requests included more prompts or themes, guest speakers and theme nights, introductions between attendees, and clearer organization. One quieter attendee rated the night 3 stars because their group “sat at a table and did our own things.” This is a strong case for funding facilitated arts activities and artist fees.
- *Accessibility.* One person said it is hard to get through the door and front seating area with a rollator. Another suggested offering juice for people with diabetes or hypoglycemia.

Limitations to keep in mind. This is a small convenience sample, and mostly regulars filled it out, so the results likely lean positive. Results show what these attendees reported. They do not show that QCN *caused* outcomes such as reduced isolation. Also note:

- We don’t know 2SLGBTQIA+ identity for attendees over 25, because they weren’t asked.
- A few attendance dates look like typos. One is listed as September 2025.
- Before quoting anyone in the application, check that the survey’s consent wording allows it. In a community the size of Sault Ste. Marie, avoid pairing quotes with identity details.

From last year's Baseline Evaluation Report (April 2026; reporting on the 2025-2026 fiscal year)

Scale. QCN was the most consistent recurring program at the café. The report counts **49 sessions and at least 950 participants** between December 2024 and March 2026. The event log shows typical attendance of 15–25 people. The largest night drew 30 people (November 27, 2025, during the #savethecafe campaign).

History. QCN launched January 30, 2025, as "$1 coffee and community," running Thursdays 5–7 pm. It grew organically out of a partnership with Third Act Books, a queer-owned pop-up bookstore partly housed in the café.

Arts and cultural programming. In its first several months, QCN ran many arts-based themed nights. These included:

- a clothing swap and reverse colouring
- a poetry night and an open mic
- macramé
- show-and-tell
- reading and writing exercises led by a local college professor
- a Franco-Ontarian flag day celebration
- a PowerPoint night that was so busy staff planned to repeat it quarterly

Partners co-hosted some nights: Elections Ontario, HARP Algoma (HIV information and testing), and OAHAS. From mid-2025 on, most sessions are logged as "no theme." That lines up with this year's requests for more structure, and it makes a clear case for what grant funding would restore.

Resilience. The café was closed from November 2025 to January 2026 because of funding delays. During that time, QCN continued as a volunteer-run event and helped keep the café visible in the community. A QCN volunteer also later became a paid team member.

Drag-related activity (relevant to Mary the Night). No data on Mary the Night exists in either file. The report does log two related events, each with 12 attendees:

- a 2-Spirit Social and DRAG Project with the Bawaating 2-Spirit Organizing Committee, which included "MCing 101" (March 2025)
- Drag Story Time with Third Act Books (December 2025)

Other context.

- Staff completed 2SLGBTQIA+ inclusion training in July 2025.
- The café's Instagram regularly promotes QCN (about 1,226 followers as of March 2026).
- The report connects QCN to its "building pro-social bonds" strategy and to identity affirmation for 2SLGBTQIA+ youth.

Darcy G. Lillie *B.A., M.A.*

Sault Ste. Marie, Canada
Nationality: Canadian, Finnish

[redacted]

A results driven candidate, demonstrating adaptability to new environments, professional communication skills, and ability to multi-task in busy environments. A Master's degree in Communications underpins my skills in establishing and maintaining relations from previous roles. I have experience in corporate communications, media relations, and financial environments, while my eagerness to learn makes me a valuable asset to any team.

Education

Sept 2013 - Feb 2015 ***City University London*** *London, UK*
Master of Arts – International Communications & Development

Sept 2011 - Apr 2013 ***Algoma University*** *Sault Ste. Marie, Canada*
Bachelor of Arts – Geography

Employment History

January 2025 - Present	***Lillie Financial Ltd/Optimize Financial Group*** *Sault Ste. Marie, Ontario* *Owner/Investment Advisor/Life Insurance Agent* • Owner of Lillie Financial Ltd. • Investment Funds in Canada licensed • Life Insurance Licensed (IFIC) • Contacting clients and setting up meetings • Conducting in depth reviews of clients' financial circumstances, current provisions, and future goals • Analyzing information and preparing financial plans best suited to individual clients' requirements • Researching the marketplace and providing clients with information on new and existing financial products and services • Designing financial strategies • Assisting clients in making informed financial and investment decisions • Communicating with other professionals including estate agents, solicitors, valuers, accountants etc.
Aug 2019 – December 2024	***Lillie Financial/Investment Planning Counsel*** *Sault Ste. Marie, Canada* Associate Financial Advisor/Business Development Manager • Investment Funds in Canada licensed • Contacting clients and setting up meetings • Conducting in depth reviews of clients' financial circumstances, current provisions, and future goals • Analyzing information and preparing financial plans best suited to individual clients' requirements • Researching the marketplace and providing clients with information on new and existing financial products and services • Designing financial strategies • Assisting clients in making informed financial and investment decisions • Communicating with other professionals including estate agents, solicitors, valuers, accountants etc.
July 2017 – Aug 2019	***The Phoenix Group*** *London, UK* Media Relations Consultant • Liaison with Phoenix public relation agencies – both City of London and policyholder – and media monitoring agencies • Management of planning and circulating essential media coverage; providing first drafts of press releases • Handling of media and other customer complaints, liaising with Customer Relations and journalists • Co-ordinating and preparing internal media materials for management, Board and external public figures • Representing Phoenix at industry events and establishing relationships with junior journalists • Setting up events to build relationships with key journalists and ExCo

	• Co-ordinating information gathering such as research projects and internal data to use for initiatives within the communications programme • Maintaining a close working relationship with the Life Co to bring out new idea and intelligence and joining working groups on key projects • Helping extend the communications programme to a wider audience by identifying departments and individuals; raise profile within industry • Completion of regulatory requirements such as EGRC risk control assessments, Business Continuity and Information Security • Preparing materials for management, Board, etc. meetings relating to Corporate Communications including PowerPoint presentations • Assisting in co-ordinating half year, year end & Investor Relation days • Co-creating a Phoenix LGBT networking group
Jan 2017 – July 2017	***The Phoenix Group*** *London, UK* Corporate Communications Assistant Duties as above. This position led to a full time role as Media Relations Consultant.
Apr 2015 – Jan 2017	***The Phoenix Group*** *London, UK* ***Senior Admin/Facilities Assistant*** • Deputising for the Office Manager • Composing site services related communications for Group wide intranet • Taking ownership of relationships/issues with suppliers e.g. queries on orders, invoicing, deliveries, repairs and maintenance contracts • Maintaining good relationships with suppliers and exploring potential new suppliers through research and comparison • Assisting Investor Relations team with off-site Half/Year End results; Group Treasury roadshow event • Co-ordinate the team effectively, ensuring receptionists' time is maximized for optimum productivity (in Office Manager's absence) • Assisting Group refurbishment project • Executing Group event planning; Group wide Christmas party and summer party, deciding venue under allocated budget, transportation, dietary requirements • Processing all administration/facility invoices, reconciling corporate credit card; liaising with accounts payable • Assisting in new joiner inductions; setting up meetings, Health & Safety check lists, liaison between personnel, up to date on all emergency protocols • Re-distributing claims received from policy holders to the correct department to ensure excellent customer service • Effectively handle and prioritise any client complaints appropriately • Administering weekly facility audits to ensure third party contracts are upheld • Organisation and ordering of all stationary and meeting room refreshments • Ad hoc duties for all corporate head office

Volunteer Positions

Jan 2024 - Present	Employment4Good Ability Program (formerly Grocer4Good) *Chairperson of the Board*
Oct 2025 - Present	Sault Ste. Marie Chamber of Commerce *Board Member*
Apr 2023 – Mar 2026	Ontario Finnish Resthome Association *Foundation Board Member*

Rex Liddiard

Michael Rex Graham Liddiard



Skilled, bilingual professor and teacher with experience in international environments including France, China, and the UK. Enjoys sharing knowledge, inspiring both children and adults. Experience and qualification in leadership, management, and supervision with a proven track record for success in co-ordination of projects and people. Interested in all aspects of leadership, particularly within the education community.

KEY ACHIEVEMENTS

Education	Completed a Master's of Arts in Leadership at University College London's Institute of Education. My dissertation focuses on the impact of different leadership styles on staff wellbeing.
Leadership	Delivered monthly events across the design community in London, UK in diverse fields; promoting local industries, providing continuing professional development, developing partnerships.
Leadership	Co-chaired a series of community outreach events promoting and celebrating the diverse cultures and heritage represented at a school in South-East London, UK.
Leadership	Helped a school achieve a UK-wide Wellbeing Award as a member of the school's change team. Led staff wellbeing initiatives including social events, staff retention and improvement of measurable outcomes.
Professional Development	Organised and established a nationwide online professional development hub for interior designers following long term surveys and information gathering sessions. Managed the marketing and setup of the hub in coordination with partners, including finance.

WORK EXPERIENCE

Jan 2021 – August 2024
Sault College, Sault Ste. Marie, Canada
Professor, School of Business
- Delivery of Office Communication, PowerPoint, and Interpersonal Skills classes.
- Delivery of course content via lectures, reflective journals and experiential exercises.
- Responsible for students' work experience placements during the summer.

Oct 2019 - Present
École Publique Écho-des-Rapides, (CSPGNO), Sault Ste. Marie, Canada
Class Teacher (Grades from 1-8)

Aug 2018 – Jul 2019
James Wolfe Primary School, Greenwich, London, UK
Class Teacher, Geography Lead
- Co-ordinated diversity & culture evenings bringing the school and the community in partnership.
- Management of Grade 3 French curriculum across 4 classes.
- Mentored student teachers during their training placements at the school.
- Development and rollout of a new Orienteering curriculum, including budgeting and training of staff.

Sep 2017– Aug 2018
Lessness Heath Primary School, Bexley, London, UK
Class Teacher
- Delivered CPD to teaching staff as part of a rollout of an initiative to improve teaching of English to children from immigrant communities.
- Committee Member for Wellbeing; secured the school a national wellbeing award.

Aug 2013 – Jul 2016
British Institute of Interior Design (BIID), London, UK
Marketing & Events Executive, CDP Co-ordinator
- Reported to the board of directors for the national accrediting body.
- Supervision of a team of staff developing a national CPD hub.
- Co-ordination of budgets and finance for weekly CPD and committee events.
- Development, dissemination and auctioning of surveys relating to CPD.

Key skills: Copywriting, client management, brand management, event management,

assessment of CPD seminars, communications, public relations liaison, social media management and strategy, minute taking.

Aug 2012 – Jul 2013 **Chongqing Foreign Languages School, Chongqing, China**
English teacher in China's rapidly developing West.

- Working in a city with only recent and superficial exposure to foreigners, my role was both teacher and cultural ambassador.
- Communication skills were vital. Teaching in the target language meant clear presentation skills were of paramount importance.
- Adaptability and organisation skills developed due to the top-down, shifting nature of management in Chinese schools.

Key skills: Adaptability, creativity, time management, presentation, communication and organisation skills, justification and negotiation of difficult concepts.

Sep 2010 – May 2011 **Lycée Jean Moulin, Collège Marie Tour d'Auvergne, Thouars, France**

- English Language Assistant in rural France.
- Sabbatical year abroad teaching in two French schools.
- Adaptability and organisation, teaching multiple subjects across a large age range of students.
- Creative planning was vital for teaching English, Humanities, and Marketing Skills.

Key skills: Adaptability, creativity, time management, presentation skills, justification and negotiation of difficult concepts.

Additional work placements available upon request.

EDUCATION

Sep 2017 - Jan 2020 **University College London's (UCL) Institute of Education (IOE), London, UK**
Master's of Arts (MA) in Leadership

Jul 2016- Jul 2017 **University College London's (UCL) Institute of Education (IOE), London, UK**
Post Graduate Certificate of Education (PGCE)

Aug 2012 **TEFL in China Certificate**

Sep 2008 – Jul 2012 **Swansea University, Swansea, UK**
Bachelor's of Arts in International Relations with French, First Class Honours

Jun 2010 – Jul 2010 **Shandong University Summer Classroom, Shandong, China**
Chinese Culture and Mandarin

Sep 2001 – Jul 2008 **Fitzharrys School, Abingdon, UK**

OTHER ACTIVITIES

Languages: Passionate about learning and developing languages, fluent in French with basic Mandarin and Spanish skills.

Theatre: Technical Director of Shoreline Theatre, Swansea, 2011-2012. Responsible for prop and costume design for 6+ shows a year. Also directed Shakespeare's *Measure for Measure* with a cast of 12.

References upon request.

Biographies:

Lana Von Archer is thee blonde bombshell showgirl. She is known for her eccentric, avant-garde fashion, striking makeup transformations, and high energy performances. Lana began her drag career in 2020. Since then, she has become a staple of the local nightlife and LGBTQ+ community, performing across various bars, stages, and venues in Sault Ste. Marie. Lana is a visual artist with experience in sculpting, painting, and graphic design. She applies these artistic skills directly to her drag persona by handcrafting and styling her own wigs, custom outfits, elaborate headpieces, and wings.

Queen Lucia Pet is a trans femme perform-HER who loves herself AND her community. She uses her natural hair because she's what? A human Chia-Pet. Why? Because she grew that bitch herself. Her goal is to promote queer love and trans joy through every performance. She radiates confidence with a hint of cockiness because the first four letters is what she loves the most in life. Make it rain on her and she will grow. But don't get too close because she can be prickly.

Big Barbi Blitz is a 2-Spirit drag performer, producer, and community advocate whose work celebrates Indigenous identity, 2-Spirit culture, and the power of queer expression. Through drag, Big Barbi strives to create inclusive spaces that uplift Indigenous and 2-Spirit voices, support emerging performers, and strengthen community connections. Her performance style blends beauty, glamour, comedy with her horror-inspired aesthetics, theatrical storytelling, bold character work, and alternative queer expression, creating performances that are both visually striking and emotionally engaging. Barbi uses drag as a form of artistic exploration, cultural celebration, and community empowerment.

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Organizing or Collective Members and their contact information
- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization/Collective Name:
Queer in the North Pride Festival

ii. Organization/Collective Address:

iii. Organization/Collective Contact Information: (Phone Number, Email Address)

iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name Ashley Aikens-McIntosh	Name Brayden
Title/Contact Info Organzier	Title/Contact Info Organizers

v. Please briefly describe the Organization or Collective's mandate, goals, and objective (maximum 250 words):

The Queer in the North Pride Festival aims to provide a weekend long Pride event that provides space for diverse 2SLGBTQ+ folks in Sault Ste. Marie and northern Ontario. By offering a variety of activities, we can ensure spaces that are appropriate for the largest number of 2SLGBTq+ folks. Our mission is to provide safe(r) spaces for every letter of the acronym while also providing space for allies to join and build bridges to a more cohesive community. It is imperative for us to ensure Pride events target all ages including family events, teen events, and adult events. For our inaugural year, we will be focusing primarily on entertainment and market spaces in an effort to attract as many folks as possible; however, as we grow, we hope to include educational content for the community. In addition to hosting our own weekend of events, we are hoping to support local businesses in advertising their own Pride events with the creation of a calendar and social media presence that showcases a variety of Pride offerings while promoting local businesses.

vi. Please indicate the organization or collective's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

We would like this event to primarily focus on performance art (drag, live singing) while also allowing space for visual artists to showcase their work during the family day festival/market. Other types of artists to include face painter, dance dj, potential children's art space

Section 2: Type of Grant & Funding Amount Request

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Cultural Diversity Grant ☑

Seed Funding ☐

Total Request Amount ($) 14830

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:

Queer in the North Pride Festival

ii. Activity/Project and/or Event **Start Date:**

June 11 2026

iii. Activity/Project and/or Event **End Date:**

June 13 2926

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)

Marconi Event Centre for Friday & Saturday events; we are looking at partnering with another local venue/restaurant for the Sunday event

v. Please describe the proposed activity, project, event and any relevant goals or objectives (maximum 750 words):

We are planning a three day Pride festival that includes the following:
Friday Night – Youth Dance (ages 13-18) – A Youth Dance has not been part of a Pride celebration in the Sault since 2017 outside of events organized through the Algoma Youth Wellness Hub (AYWH). Although the AYWH hosts wonderful events, sometimes youth prefer events away from social service organizations. A Youth Dance as part of this event would allow youth space to be themselves, celebrate pride, and enjoy community connection. We would like to include pizza and pop for youth at this event. This event would be a pay what you can model with suggested ticket price at $5 to ensure accessibility for all youth.
Friday Night – Adult Dance – an adult dance would allow for 2SLGBTQ+ adults and allies to have a safe(r) space to enjoy dancing and socializing. It would allow us to spotlight the art of a local DJ. Snacks as well as a bus home would help ensure safety with consideration of alcohol at the event.
Saturday – Afternoon Family Fun Day and Market – A family fun day inclusive of free children's activities such as a bouncy house, obstacle course, and facepainting will let queer families feel welcome in supporting Pride. A vendor and organization market will allow local artists to showcase and sell their wares and local organizations to promote services offered. Live musical performances followed by karaoke will allow local musicians to be spotlit while ensuring including for anyone interested in singing. A blend of indoor and outdoor spaces at the Marconi will allow for folks to enjoy spring weather while also ensuring appropriate space in case of rain.
Saturday – Drag show – Drag is always a prominent feature of Pride events and a well-loved local form of entertainment. By combining some of the Sault's most prominent artists with a small open stage and an out of town headliner from Canada's Drag Race, we aim to use this event as the primary draw to entice folks from surrounding areas to travel to the Sault for this weekend. By including a small open stage, we are providing up and coming performers a space to feel included and practice their art while also balancing this with seasoned performers to ensure maximum entertainment. Bus transportation home at the end of the evening will help support safety at an event that includes alcohol. By running this as an all ages with adult accompaniment we allow safe(r) spaces for people of all ages while ensuring that caregivers are primarily responsible for the content youth is accessing.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture, and heritage products and tourism

- [x] Promote effective, meaningful, and equitable community engagement and consultation processes
- [x] Provide mentorship and participatory opportunities for youth, diverse, and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives, and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture, and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Compliment & support existing city initiatives – Goal #2 of cultural plan – community Pride calendar would help foster communication and collective advertising among local businesses, organizations, and artists. Goal #3 of cultural plan – Intentional inclusion of Indigenous Two-Spirit voices during the event (opening drumming/speaking at family day and performance spots dedicated to Indigenous singers and drag performers Goal #4 – inclusion of downtown businesses in the Pride calendar can help direct folks to downtown. Goal #5 – multiple events are geared at youth and families. Performances spots will also be open to youth.
Contribute to economic and social diversity – By supporting Pride events the city is supporting social diversity; the variety of events that are included will naturally promote social and economic diversity.
Promote effective, meaningful and equitable community engagement and consultation processes – By working with community members through feedback surveys after events, we can ensure future events are targeted to community thoughts
Provide mentorship/participation to youth in historically underrepresented groups – 2SLGBTQ+ community is often underrepresented; many of our events will include an all ages/youth component for performing and audience spots; these events will also include many volunteer opportunities that will allow 2SLGBTQ+ youth and allies to connect with elders, organizers, and performers for mentorship and participation in building queer community spaces.
Increase capacity and sustainability – with funding for a large portion of this inaugural festival through this grant, we can demonstrate success and be better positioned to access community sponsorships and supports in future years.
Provide professional development opportunities for emerging and professional arts, culture andheritage practitioners – connecting various levels of artists (eg. open stage, local, and professional/celebrity drag; karaoke & seasoned singers) we are allowing emerging artists to learn from more seasoned artists with networking and examples of more experienced artists

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

It is anticipated that all involved (attendees, volunteers, performers, vendors, etc.) will feel a greater sense of community connection and Pride in identity. Psychology Today (https://www.psychologytoday.com/ca/blog/talking-sex-and-relationships/202606/the-benefits-of-attending-pride-events-for-queer-people) talks about the benefits of attending Pride events in fostering a sense of belonging for folks as well as bringing together 2SLGBTQ+ folks with cis-gender and heterosexual allies. Pride events encourage authenticity and space for creative freedom that not everyone experiences in their daily life. We hope to provide space for all of this. Cohesive queer programming and events have been lacking in Sault Ste. Marie for many years and by providing this we hope to create a space for community members to feel truly connected with each other and with themselves. If we are able to grow this event as planned, this can also benefit the greater Sault Ste. Marie community by making us a Pride destination and extending our tourist season for economic benefit and diversity with visitors to our city.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words):

We will include voluntary surveys live at the event and via email after the event to determine participants thoughts and feedback. Positive feedback from 10-50 participants per event (number dependent on event) would be considered a success. Creation of a calender/event page with at least 2 other organizations/businesses would be a successful start for the calendar portion of our plan.

Section 4: Marketing

i. What audiences do the proposed activity, project and/or event look to reach?

Select all that apply:

Local (within the Municipality) ☑	Regional (within Algoma) ☑
Tourism (those who will travel to take part or view) ☑	Other (Please describe) ☐

ii. Please describe the items selected (250 words maximum):

We are hopeful to become a primary destination for Pride celebrations for folks in Northern Ontario and the UP in Michigan.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event (150 words maximum):

Our intended audience is 2SLGBTQ+ individuals and allies of all age ranges. We hope to attract individuals, couples, and families.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

The events will be promoted via social media from all three primary organizers and their affiliated professional pages (Big Barbi Blitz, Luke McAnally-Gore-Shadow, Amore: For Your Pleasure).
Seperate social media accounts will be created for "Queer in the North Pride Festival" that will have an event page for the weekend as well as promote partnering businesses throughout the month of June
We will also promote through radio advertisements
Print ads/posters will be placed throughout town
Local organizations/connections including student unions will be contacted via email

v. What age does the activity, project or event look to reach? (Select all that apply):

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1001-2,500
- [ ] 2,501+

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

☐ 1-10	☐ 26-50
☐ 11-25	☑ 51+

Please provide a brief description of participant composition (maximum 150 words):

Volunteers for each event - door, directions/support, set up/tear down
Vendors for market - 20+
Performers/artists - 10-15 (drag, singers, dance dj)
Contracted supports - kareoke dj (versus dance dj who is more artistic dj), face painters, bouncy house employees, photo booth, photographer

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☑ No ☐

Section 6: Project, Activity/Event Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of _____ (Organization/Collective Name), I, _____ (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Expenses

Item	Cost	Vendor	Notes
Friday Night Dances			
Venue	-350	Marconi	Folgiers Lounge
DJ	-750	Babcock?	
Party favours	-400	Dollar Store/Amazon	glow sticks, stickers, etc.
Food	-2000		Youth dance ; adult snack
Bus at end of night	-400		
	-3900		
Saturday			
Venue	-850	Marconi	Full Ballroom & Outdoor
Kareoke & DJ	-500	Byrd	Combo kareoke & paid live singers inside
DJ	-1000	Cedar & Sequins	Outside family & drag show
Opening singer/drumm	-300	Indigineous	Omi
360 photo booth	-1450	Savy Circles	Family event
Face painting	-500	Perfectly Painted Faces	Family event
Tarot readings	-600	Green Rose	Family event
Obsticle Course	-800	Klub	Family event
Youth Art Table	-700		supplies & artist
Drag photographer	-300	Marissa	
Bouncy House	-800		Family event;
Sensory Space/Kits	-1000	Casey Burgess or Marip	Family event
Singers/Musicians	-1000		5 performers at $200 each
Local Drag	-2400		7 performers at $300 each;+ 100 extra hosting fee - 3 hosts
Headline drag	-5000	Saltina	4000 fee & flight
Bus at end of night	-400		
	-17600		
Sunday Brunch VIP Meet & Greet (PJ party)			
Headline drag	-1500	Saltina	1000 fee & hotel
local drag	-1400		7 performers at 200 each
	-2900		
Weekend Fees			
printing	-150		posters, tickets, advertising centerpiecesetc.
Radio Ads	-2000		Elliot lake, Wawa, Sudbury radio
FB Ads	-100		
Thank you cards	-30		*for sponsors
Volunteer t-shirts	-1000		40
Graphic design	-500		*posters
	-3780		
Total expenses	-28180		
Other fudning	13350		
Total Grant request	-14830		

Income

Item	Anticipated Numb	Cost	Total	Notes
Friday Night Dances				
Youth Tickets	20	5	100	PWYC, suggested price
Adult Tickets	50	20	1000	
			1100	
Saturday				
Vendors	20	25	500	
Drag show attende	100	20	2000	
			2500	
Sunday Brunch VIP Meet & Greet				
Ticket	50	15	750	*cost after food
			750	
Travel & Tourism Grant				
Out of town headliner & radio Advertis			8500	
Sponsorship			500	
Total alternate funding			13350	

Application Project Plan Template

Name of Applicant: Queer in the North Pride

Intake/Date:

Page Oof

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Surveys to target out of town audience	11/2026	01/2027	Online surveys to gather stats to support application for travel & tourism support
Confirm venue and connect with vendors & performers; save the dates	01/2027	03/2027	Book venue; call out for performers, vendors, and contractors; confirm contractors & performers save the date social media posts to start creating buzz around event
Seek sponsors	01/2027	05/2027	Reach out to local organizations to inquire about sponsorships or in kind donations
Advertising	02/2027	06/2027	Start producing event specific advertising, contracting radio ads, out of town advertising to peak in March with local advertising to peak in May
Volunteer search	04/2027	05/2027	social media call out for volunteers; reach out to local schools for teen volunteers
Youth & Adult Dance	06/11/2027	06/11/2027	youth dance followed by adult dance
Family Fun Day	06/12/2027	06/12/2027	Family festival during afternoon
Drag Show (adult accompaniment)	06/12/2027	06/12/2027	Evening drag show
Meet & Greet Brunch	06/13/2027	06/13/2027	Late morning brunch

Luke McAnally-Gore-Shadow

Drag Performer & Organizer

Sault Ste. Marie, ON

Lukemcanallygoreshadw

luke mcanally-gore-shadow



Summary	Luke McAnally-Gore-Shadow has been a staple of the Sault Ste. Marie drag scene since it's inception in 2017. Luke organizes and performs in a wide variety of events, from all ages drag shows and family-friendly story times to adult only drag events.
Titles	*King of Halloween, 2019-2021* Luke won the 2019 Drag Me to Hell competition. He has competed in this competition every year between 2018 and 2023, making it to the final round each time. In addition to the years of competition, Luke has served as judge during the shows inaugural competition in 2017 and again in 2024.
Haus Leader	Luke served as a lead organizer for the Haus of Gore from 2017 through to early 2025. In addition to a lead organizer, he served as a Head of Haus between 2019 and 2025. This role involved not only show management, but also mentorship to young performers.
Awards	As part of his Head of Haus role, Luke accepted a Community Activist Award from HARP Algoma in 2024. This award recognized the work Luke and the Haus of Gore did to support HIV Awareness and raise funds for local community members impacted by HIV.
Fringe North Sault ON 2021-2024	As a Head of Haus, Luke ensured the Haus of Gore formed a strong relationship with the Fringe North Festival. Luke was primary point of contact and organizer for an adult only "Fringe After Dark" event and an all ages, Drag Does Disney event. In the 2024 festival year, Luke adapted The Little Mermaid to make a script for the Drag Does Disney event.
Pride Festivities	Luke initially worked with Sault Pride in 2017, prior to starting drag. At that time he stepped into a lead organizer role when other members of the committee experienced personal time conflicts. Since then, Luke has volunteered in and out of drag for multiple Pride events with Sault Pride, Sault Pride MI, the Klub, and Minto Pride (Luke's home town). In 2025 & 2026 Luke managed Pride drag shows separate from any established Pride organization.
Story Times	Luke has worked with public libraries in Sault Ste Marie and Wawa to bring drag story time events to 2SLGBTQ+ families and children. In 2025 Luke commenced a monthly story time event, partnering with local businesses and organizations throughout the city.
Workshops	Luke has facilitated workshops on drag king make up and creating art while in the public eye with the Two Spirit Organizing Committee and the Summer Moon Festival respectively
Various	Luke has hosted a number of well-received shows in Sault Ste. Marie, including two "All Kings" shows. He has travelled to Sudbury, Minto, Thessalon, and Toronto to perform and engage in fundraising activities. He has been contracted on a regular basis by Amore For Your Pleasure to perform in Drag & Fashion shows, as well as volunteered to model in similar shows. Luke volunteers for fundraisers whenever asked and has been contracted by Sault College, Algoma University, and HARP Algoma to host events. In 2026, Luke organized a small group of performers to participate in VIVID Arts Festival.

Gaelyn MacKenzie

[redacted] [redacted] [redacted]

Gaelyn MacKenzie has owned and operated a successful Sault Ste. Marie business for 10 years, priding herself on building an open and inclusive adult store. By pairing education with sales and continuing to support the community through sponsorships and donations, Gaelyn has ensured her business is a staple of Sault Ste. Marie.

Business Experience

Prior to purchasing Amore: For Your Pleasure in 2016, Gaelyn was employed by the store's previous owners and learned the basics of operating an adult store. Since purchasing the shop in 2016, Gaelyn has continued to grow the business including securing a permanent location, ensuring inclusive sizing in products, and staying up to date with the latest market trends. By remaining grounded in education and research, as well as creating a bright and welcoming environment, Gaelyn has worked hard to successfully remove much of the stigma associated with adult purchases.

Community Involvement

Gaelyn was officially part of the Sault Pride committee between 2016 and 2023. As part of her role with Sault Pride, Gaelyn helped plan and organize a number of Pridefests. In addition to working with the Sault Pride committee, Gaelyn has supported a number of events through donation and sponsorship over the years. Prior to her purchase of Amore, she encouraged the previous owner to donate prizes to local 2SLBGTQ+ events. Since taking ownership of the business, Gaelyn has not only continued to donate prizes to 2SLGBTQ+ events ran through a variety of organizations, she has also provided financial sponsorship to several events, including the Scarlet Affair, which raised funds for local community members impacted by HIV. In addition to supporting events geared towards the 2SLBTQ+ community, Gaelyn continues to provide donations to almost any event she is asked to support including multiple local community fundraisers and stag and does.

Event Management

In an effort to showcase the inclusiveness of lingerie available, Gaelyn started hosting Amore Fashion Shows in 2018. Over the last eight years, Gaelyn has grown these small in-store shows to large scale community events that include fashion, drag, and food. For the last several years these shows have taken place through partnership with a local pub or through venue rental at large scale venues. A combination of free events and ticketed events ensure that people of all economic backgrounds can enjoy these gatherings. Gaelyn currently hosts several annual events, including A Christmas Extravaganza, a St. Paddy's Day show, Amore After Darque, and a free outdoor community Pride BBQ, which attract a variety of attendees from all across the city and even some from out of town.

Big Barbi Blitz



2-Spirit Drag Performer, Producer & Event Organizer

Sault Ste. Marie, Ontario

Professional Summary

Big Barbi Blitz is a 2-Spirit drag performer and independent producer who has been part of the Sault Ste. Marie drag scene since 2023. Known for her glamorous, horror-inspired aesthetic, bold creativity, and versatile performances, she has performed throughout Northern Ontario and across Canada, including Thessalon, Sudbury, Thunder Bay, Timmins, and Montreal - but is most focused on putting Sault Ste. Marie's talented drag artists on the map.

In 2025, Barbi founded BBLsquared (BBL2), independently producing eight drag shows that celebrate diverse artistic styles, create opportunities for emerging performers, and increase the visibility of 2-Spirit drag. Combining her passion for performance with event planning and creative direction, she uses drag to foster artistic expression, representation, and community connection.

Artistic Recognition

Queen of Halloween - 2024–2025
Earned a shared win in a local Halloween drag competition in 2024 alongside fellow performer and friend Chaplin Gore-Shadow. This recognition helped establish horror and Halloween-inspired artistry as a signature element of her drag. Now, if you are attending a drag event in SSM you are more than likely to see Barbi performering, and if not she is in attendance supporting her fellow artists.

Event Production

Founder, Producer & Organizer - BBLsquared (BBL2) - 2025–Present
Produced eight independent drag shows featuring Y2K and '90s themes, Valentine's Day entertainment collaboration with Bon Soo, Halloween drag show and costume contests, a movie screening, Scene/Emo drag, and dedicated 2-Spirit showcases, including After Dark and Open Stage All Ages events.

Responsible for creative concepts, show themes, performer casting, music coordination, and event organization, Barbi develops engaging performance spaces that support local talent, encourage emerging artists, and strengthen 2-Spirit representation in the community.





BBL2 show posters (Barbi managed/produced)









Late 2025 & 2026 shows organized by Luke. Double F the Tatas organized by Luke & Gaelyn. Beetlejuce viewing & drag show organized by Luke & Barbi








Amore
For Your Pleasure
St. Patrick's Day
Fashion Show
Jay's Piston Broke Pub
Tuesday March 18th, 2025
Show starts at 9pm
19+ only
Amore
For Your Pleasure
705 575 4767
WHAT'S IN THE DECK OF CARDS THIS YEAR?
COME AND FIND OUT!
Christmas Extraveganza
With
TIM MURPHY
Drag & Fashion Show
Poutine Bar
November 30th / Moose Lodge
Cash Bar
19+
$40.00 Per Ticket
OR
Round Up Your Naughty Friends
Doors open at 6:30pm
Show starts at 7:30pm
Posters fro Shows arranged by Gaelyn
Amore
For Your Pleasure
Tickets Available At Amore FYP
CHRISTMAS EXTRAVAGANZA
Featuring as MC
LANA VON ARCHER
PLUS A
Secret Santa Performance
DRAG & FASHION SHOW
VENDORS & POUTINE BAR
NOVEMBER 15TH
GRAND GARDENS DOWNTOWN
CASH BAR
19+
amorefyp@hotmail.com
Amore
For Your Pleasure
19+ Event
Free Event
RAIN OR SHINE
THE ANNUAL
BBQ
STREET PARTY +
FASHION SHOWS
Wednesday
July 23, 2025
3pm - 10pm
2 Fashion Shows
4pm & 7:30pm
BBQ... BEER... BABES...?
I'M IN!
Cash Bar / Games / Prizes / Vendors / Specials / Giveaways
Jay's Piston Broke Pub Parking Lot
306 Korah Road
amorefyp@hotmail.com
Free Parking

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Board of Directors and Officers of the organization and their contact information
- Operating budget of the applicant organization for the current fiscal year
- Financial statements from last year, including balance sheet and income statement
- Links to related social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization Name:
Algoma Conservatory of Music

ii. Organization: Address: (Street, Postal Code, City)
75 Huron Street, Sault Ste. Marie, P6A 5P4

iii. Organization Contact Information: (Phone, Cell, Email)
Guy Traficante - 705-971- 4197 - info@algomaconservatory.com

iv. Organization Contact Person & Alternative Contact Person:

Name	Guy Traficante	Name	Tatiana Reut
Title	Principal	Title	Secretary
Phone	705-971-4197	Phone	
Email	info@algomaconservatory.c	Email	payments@algomaconserva

v. Please briefly describe the Organization's mandate, goals, and objective (maximum 250 words):

To maintain and develop our distinctive heritage building at 75 Huron Street as a regional Music Education, Performance and Recording Centre - and to offer quality and excellence in Music Education programs, Concert Series with a variety of music genres and professional audio and video recording services.

Through this we strive to offer music lessons on all instruments and voice for all age groups, a variety of music ensembles including youth orchestras and choirs, an extensive concert series of more than 30 events per year in our performance venue - THE LOFT, featuring local, regional and touring Canadian and international artists, workshops with the touring artists, and professional recording services to assist in developing the careers of local and regional artists, as well as touring artists.

vi. Please indicate the organization's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Performing Arts Presentation - presenting more than 30 concerts each season in THE LOFT with renowned touring artists as well as local and regional artists. Music Education - maintaining a core of professional teachers and performers that offer group classes for young children, music lessons on all instruments and voice for all ages and a variety of music ensembles.

Section 2: Type of Grant & Funding Amount Requested

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Large Project Grant ☐

Operating Grant ☑

Seed Funding ☐

Community Events Grant ☐

Major Cultural Celebrations Grant ☐

Cultural Diversity Grant ☐

ACAP Request Amount ($) 24,000

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Operating Grant - Algoma Conservatory of Music

ii. Activity/Project and/or Event **Start Date:**
1/1/2027

iii. Activity/Project and/or Event **End Date:**
12/31/2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

75 Huron Street - Sault Ste. Marie. A full list of our Music Education Programs and Concerts are on our website at www.algomaconservatory.com

v. Please describe the activity, project, or event and any relevant goals or objectives (maximum 750 words):

The Algoma Conservatory has an extensive number of projects each season. These are primarily a large series of concerts, as well as extensive music education programs for the community with a core of 19 professional instructors. While the individual concerts vary from season to season - the basic range and level of activity, and the number of people benefiting from the programs, is consistent year to year - with growth now projected as we expand in our new facility. Because of this it would seem clearer to consider an annual operating grant, rather than looking at every concert and education program as a separate activity. Our scale and range of activiity is far larger than other music organizations in the region.

The Algoma Conservatory of Music is now well established in the heritage building at 75 Huron street. Our relocation to this facility included the development of a distincitive new performing arts and recording venue - THE LOFT. This was a $3,000,000 renovation project with the assistance of Canadian Heritage, FedNor, NOHFC and many generous contributors. The facility now establishes an outstanding regional music education, performance and recording centre - something quite unique and exceptional for a community of our size. This season will feature more than 30 concerts, including classical, jazz, singer/songwriters and world music. The outstanding acoustics and professional audio and video capabilities of The Loft and the adjoining recording studio are making this a hub for regional and local artists, as well as for touring artists. We also offer a variety of workshops with the touring artists each season.

We continue to expand our music education programs with additional instructors and programs. There are several hundred music students that come for lessons every week. They include group introductory classes for young children, youth orchestras and choirs, and private lessons on all instruments and voice. There are 19 teaching studios and classrooms that are utilized for these programs. Algoma University also leases space at the Algoma Conservatory for some of their music classes. The Algoma Conservatory, however, is a fully separate organization.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful and equitable community engagement and consultation processes

☑ Provide mentorship and participatory opportunities for youth, diversity and historically underrepresented groups in the community

☑ Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)

☑ Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☑ Provides opportunities for volunteerism

☑ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
The Conservatory supports and enhances the City Cultural Plan on many levels:
- Youth, extensive programs that make Sault Ste. Marie attractive to families considering relocation
- Engaging Young Artists: The Loft performance and recording facility caters to regional and local artists, producing professional audio and video content and helping them to present and promote concerts. They also work with professionals in the field that serve as mentors.
- Engaging other community arts organizations: Other organizations are utilizing THE LOFT for presentations and jointly working with the Conservatory to promote and collaborate with events.
- A variety of Indigenous artists are presenting concerts and holding special events at The Loft.
- Volunteerism: We have an expanding group of people that are assisting with events and enjoy assisting at this heritage building.
- Heritage Arts: Our renovations and programs have brought this distinctive community landmark building into the next century and have made it a centre that can be enjoyed by the whole community.
- Performing Arts, Literary Arts, Visual Arts: The Loft has become a hub for the presentation of concerts, book launches, art displays and a host of special events. It is a special community venue that is the perfect meeting and presentation venue for groups of up to 175

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The Conservatory greatly benefits our community.
- There are concerts of all genres to interest virtually everyone in the city. These are offered throughout the year - providing outstanding year-round entertainment in our geographically isolated community.
- Special events enable people to come and enjoy this special heritage building
- Professional teachers offer excellence in music education for young children, students in elementary and secondary school, as well as for adults and seniors who wish to hone their skills - or start a new hobby.
- Group ensembles provide an inexpensive option to develop music skills.
- Regional and local artists can utilize a professional recording and performance venue - without the exhorbitant cost of traveling to larger centers.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success (250 words maximum):

As a non-profit, charitable organization all funds help to provide the highest quality, and largest scope of activities possible. Producing high quality concerts in smaller communities requires support in addition to what is generated from ticket sales. Ongoing support from the City of Sault Ste.Marie assists with our funding applications to the Ontario Arts Council and Canadian Heritage - both of which assist with our concert presentations. They expect to see that there is also municiipal support. Your support will assist in making an exceptional concert series of more than 30 events possible. It will also assist with added workshops, and our extensive music education programs. There is really just one measure of success - that the concerts, workshops and music education programs are provided for the community - and that our doors have remained open for yet another year. The Algoma Conservatory has been doing this since 1971. We maintain very low administrative costs with the bulk of our funding and revenue used to produce quality programming.

Section 4: Marketing

i. What audiences do the Activity, Project and/or Event look to reach? Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel to take part or view)
- [x] Other (Please describe)

Other please describe (250 words maximum):

While our music education programs primarily serve local residents, our expanding concert series assists in attracting tourism - and The Loft performance and recording facility is attracting local, regional and both Canadian and international artists to come to Sault Ste. Marie to perform and record. There are very few facilities where artists can produce professional audio and video recordings, in such a distinctive venue - all under one roof.

ii. Please describe any specific audiences that are intended to be reached with the activity, project, or event (150 words maximum):

Expanding our concert series to a multi-genre series attracts very specific audiences with a variety of cultural backgrounds. The concerts include classical, jazz, country, singer/songwriters, as well as a variety of world music events.

iii. How will the activity, project, or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

In addition to ads and articles in sootoday and the Sault Star, we are building an extensive email list - which already has over 7,000 names. In addition we manage ongoing social media content for the Conservatory - facebook, instagram and others. Our website is www.algomaconservatory.com

While we still use traditional mailed brochures for our core concert subscriptions, many of our events are now promoted only online - as we transition away from print media. We also manage all of our own ticket sales through our website.

iv. What age does the activity, project, or event look to reach? (Select all that apply)

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

v. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vi. What is the estimated expected number of participants directly involved in the implementation/execution of the activity, project or event (including staff, volunteers, artists, etc.)?

☐ 1-10 ☐ 26-50

☐ 11-25 ☑ 50+

Please provide a brief description of participant composition (maximum 150 words):

Our activities benefit thousands in the community every season.
An estimation of the participation:
- 100 performing artists
- 500 students
- 5000 concert tickets
- 2500 attending special events
- 19 instructors
- 40 volunteers

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☑ No ☐

Section 6: Project Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Algoma Conservatory of Music (Organization/Collective Name), I, Guy Traficante (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



Signature October 29, 2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Music Lessons - Concerts - Recordings - Special Events
Algoma Conservatory of Music
the loft
75 Huron Street, Sault Ste. Marie, ON, P6A 5P4 - 705-253-4373 - algomaconservatory@algomau.ca

October 29, 2026

To: Cultural Financial Assistance Coordinator:

With an annual budget of over 1.2 million – the Algoma Conservatory of Music has an extensive number of projects each season. These are primarily a large series of concerts,, as well as extensive music education programs for the community with a core of 19 professional instructors.

While the individual concerts vary from season to season - the basic range and level of activity, and the number of people benefiting from the programs, is fairly consistent year to year, with growth of about 10% last year and about the same expected for this season.

Because of this we have selected the annual operating grant category – as we did last year – rather than looking at every concert and education program as a separate activity, or group of activities. Our scale and range of activity is far larger than other music organizations in the region. Based on this I feel that our request for $22,000 is modest and reflects the limited funds that you have available.

The Algoma Conservatory purchased the heritage building at 75 Huron street and developed a distinctive new performing arts and recording venue - THE LOFT. This was a $3,000,000 renovation project with the assistance of Canadian Heritage, FedNor, NOHFC and many generous contributors. This now establishes an outstanding regional music education, performance and recording centre - something quite unique and exceptional for a community of our size.

We are now expanding all programming. This season will feature more than 30 concerts, including classical, jazz, singer/songwriters and world music. The outstanding acoustics and professional audio and video capabilities of The Loft and the adjoining recording studio are making this a hub for regional and local artists, as well as for touring artists. We also offer a variety of workshops with the touring artists each season.

We are also now expanding our music education programs with additional instructors and programs. There are several hundred music students that come for lessons every week. They include group introductory classes for young children, youth orchestras and choirs, and private lessons on all instruments and voice. There are 19 teaching studios and classrooms that are utilized for these programs. At times people confuse the Algoma Conservatory of Music with the music department at Algoma University. While Algoma University leases space from the Algoma Conservatory for some of their music department classes - the Algoma Conservatory is a fully separate non-profit, charitable organization - with its own Board of Directors.

Many thanks for your consideration,

Guy Traficante

Principal – Algoma Conservatory of Music

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
	As This Is	An Operating	Budgget		
	SEE	Budget 2027	Attachment		
Materials & Supplies Costs					
Equipment Costs					
Artist Fees					
Other Costs					
Total Costs	$ 0.00	$ 2,027.00			
Total Project Costs:	$ 2,027.00				

Application Project Plan Template

Name of Applicant: Algoma Conservatory of

Intake/Date: 75 Huron Street, Sault Ste.

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Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Booking Artists for Concert Series	Ongoing	Ongoing	Most of our concerts are touring artists that book 1 or two years in advance. Some bookings are closer to the event date to accommodate artists that are in the region.
Development of Music Education Programs	Ongoing	Ongoing	Most new programs are started in September or January
Weekly marketing with emails, press releases and social media	Ongoing	Ongoing	With 35 events this past fiscal year - this is a continuous process.
Mailing of concert and music program brochures	April 2027	June 2027	While most of our advertising is moving online, we still have limited print materials.
Applications for funding: City Sault Ste. Marie, Canadian Heritage, Ontario Arts Council	Sept 2027	March 2027	Various applications and year-end reports
Booking of Special Events	Ongoing	Ongoing	We give weekly tours of our facility with most bookings ranging from 6 months to 24 months in advance
Recordings	Ongoing	Ongoing	These accommodate touring artists performing in The Loft, local artists, and artists traveling to utilize our recording facility.

ALGOMA CONSERVATORY OF MUSIC
FINANCIAL STATEMENTS

YEAR ENDED JULY 31, 2025

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Notes to Financial Statements	6-9

Ruscio Weldishofer Chiarello Doyle
CHARTERED PROFESSIONAL ACCOUNTANTS

405 Queen Street East, Suite 205
Sault Ste. Marie, ON P6A 1Z5
P: 705-949-1221 / F: 705-949-1225
www.rwcd-cpa.ca

INDEPENDENT AUDITOR'S REPORT

June 1, 2026

To the Board of Directors of Algoma Conservatory of Music

Qualified Opinion

I have audited the accompanying financial statements of Algoma Conservatory of Music which comprise the statement of financial position as at July 31, 2025 and statements of operations and changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion, except for the possible effects of the matter described in the *Basis for Qualified Opinion* section of my report, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at July 31, 2025 and its financial performance and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis of Qualification

In common with many charitable organizations, Algoma Conservatory of Music derives revenue from donations, admissions, fundraising and food and beverage, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, my verification of these revenues was limited to the amounts recorded in the records of the Organization. Therefore, I was not able to determine whether any adjustments might be necessary to revenues and excess of revenues over expenditures, and cash flows for the years ended July 31, 2025 and 2024 and assets and net assets as at July 31, 2025 and 2024.

I conducted my audit in accordance with Canadian generally accepted auditing standards. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of Financial Statements* section of my report. I am independent of the Organization in accordance with the ethical requirements that are relevant to my audit of the financial statements, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my qualified opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless management either intends to liquidate the organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the organization's financial reporting process.

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Auditor's Responsibilities for the Audit of the Financial Statements

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, I exercise professional judgment and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

DRAFT



Joe Ruscio, CPA, CA, LPA

Ruscio Weldishofer Chiarello Doyle Professional Corporation
Authorized to practice public accounting by The Chartered Professional Accountants of Ontario

Sault Ste. Marie, Canada
June 1, 2026

ALGOMA CONSERVATORY OF MUSIC
STATEMENT OF FINANCIAL POSITION

AS AT JULY 31,	2025	2024
ASSETS		
CURRENT ASSETS		
Cash	$ 61,190	$ -
Accounts receivable	11,032	3,513
Government sales tax receivable	5,330	5,093
	77,552	8,606
CAPITAL ASSETS (note 2)	4,715,933	4,827,338
	$ 4,793,485	$ 4,835,944
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Bank indebtedness (note 3)	$ -	$ 32,768
Accounts payable and accrued liabilities (note 4)	49,110	83,139
Deferred revenue	239,556	161,100
Deferred contributions (note 5)	8,000	8,000
Current portion of long-term debt (note 7)	72,000	82,000
	368,666	367,007
DEFERRED CAPITAL CONTRIBUTIONS (note 6)	1,742,220	1,780,094
LONG-TERM DEBT (note 7)	1,889,587	1,924,600
TOTAL LIABILITIES	4,000,473	4,071,701
NET ASSETS		
Unrestricted	793,012	764,243
	$ 4,793,485	$ 4,835,944

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APPROVED BY THE BOARD:

The accompanying notes are an integral part of these financial statements

ALGOMA CONSERVATORY OF MUSIC
STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS

YEAR ENDED JULY 31,	2025	2024
REVENUE		
Lesson fees	$ 408,073	$ 401,226
Musical instrument sales	22,075	3,366
Concerts and special events	134,384	119,957
Rental Income	492,728	467,445
Donations	16,395	22,251
Donations in-kind (note 2)	13,388	-
Grants and subsidies	93,884	54,300
Registration fees	12,855	12,263
Miscellaneous	4,915	4,997
Amortization of deferred capital contributions	37,874	37,874
	1,236,571	1,123,679
EXPENDITURES		
Advertising and promotion	10,709	8,587
Amortization	115,631	120,803
Bank charges	15,379	14,961
Concerts and special events	381,064	328,705
Insurance	34,615	30,456
Loan interest	84,632	83,445
Musical instruments and supplies	16,566	2,274
Office and general	13,513	17,968
Principal's salary	44,153	41,862
Professional fees	45,066	19,916
Repairs and maintenance	45,106	31,728
Teachers' fees	312,667	314,391
Utilities	29,879	29,670
Wages and payroll costs	58,822	114,933
	1,207,802	1,159,699
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENDITURES	28,769	(36,020)
NET ASSETS, BEGINNING OF YEAR	764,243	800,263
NET ASSETS, END OF YEAR	$ 793,012	$ 764,243

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The accompanying notes are an integral part of these financial statements

ALGOMA CONSERVATORY OF MUSIC
STATEMENT OF CASH FLOWS

YEAR ENDED JULY 31,	2025	2024
OPERATING ACTIVITIES		
Excess (deficiency) of revenue over expenditures	$ 28,769	$ (36,020)
Add charges to income not involving cash:		
Amortization of capital assets	115,631	120,803
Amortization of deferred capital contributions	(37,874)	(37,874)
Donations in-kind	(13,388)	-
	93,138	46,909
Changes in non-cash working capital:		
Accounts receivable	(7,519)	34,638
Government sales tax receivable	(237)	1,522
Accounts payable and accrued liabilities	(34,029)	(72,170)
Deferred revenue	78,456	136,405
	129,809	147,304
INVESTING ACTIVITIES		
Purchase of capital assets	(1,338)	(1,507)
Sale of capital assets	10,500	2,040
	9,162	533
FINANCING ACTIVITIES		
Proceeds from long-term debt	36,987	-
Principal payments on long-term debt	(82,000)	(112,000)
	(45,013)	(112,000)
INCREASE IN CASH	93,958	35,837
INDEBTEDNESS, BEGINNING OF YEAR	(32,768)	(68,605)
CASH (INDEBTEDNESS), END OF YEAR	$ 61,190	$ (32,768)
COMPRISED OF:		
Cash	$ 61,190	$ (22,768)
Bank indebtedness	-	(10,000)
	$ 61,190	$ (32,768)

DRAFT

The accompanying notes are an integral part of these financial statements

The Algoma Conservatory of Music (the "Organization") provides an educational resource for the community by supporting and maintaining a core of highly qualified teachers and performers and a facility for instruction, masterclasses, festivals, concerts and examinations. The Organization is a registered charity and exempt from income taxes under the Income Tax Act of Canada.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations and include the following significant accounting policies:

Revenue Recognition

The Organization follows the deferral method of accounting for contributions.

Operating revenue, including unrestricted contributions, are recognized as revenue in the period when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Restricted contributions are recognized as revenue in the year in which the specific related approved expenditures are incurred.

Restricted contributions related to the purchase of capital assets are deferred and recognized as revenue on the same basis as the amortization expense related to the acquired capital assets.

Cash

Cash and cash equivalents consist of cash on hand and bank balances.

Financial Instruments

The Organization initially measures its financial assets and financial liabilities at fair value and subsequently measures all its financial assets and financial liabilities at amortized cost.

Financial assets measured at amortized cost include cash and receivables.

Financial liabilities measured at amortized cost include bank indebtedness, accounts payable and accrued liabilities, and long-term debt.

Impairment of Property, Plant and Equipment

Property, plant and equipment are tested for impairment whenever events or changes in circumstances indicate that their carrying value may not be recoverable. An impairment loss is recognized when their carrying value exceeds the total undiscounted cash flows expected from their use and eventual disposition. The amount of the impairment loss is determined as the excess carrying value of the asset over its fair value.

Property, Plant and Equipment

Land and building are recorded at cost. Equipment and musical instruments are recorded based on the estimated net realizable as at January 1, 2013.

Amortization of equipment is recorded annually at a rate of 20% on the straight-line basis.

Amortization of musical instruments is recorded annually based on any decrease in the carrying value as determined by management.

Amortization of the building is recorded annually on a straight-line basis over 50 years. No amortization was taken on construction in progress.

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1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Use of Estimates

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from management's best estimates as additional information becomes available in the future. Significant areas requiring the use of estimates relate to the assessment of impairment of long-lived assets such as capital assets and the useful lives of assets for amortization.

Contributed Materials

The Organization recognizes contributions of used instruments when the fair market value can be reasonably estimated. When a fair market value cannot be reasonable estimated, the contribution is recorded at a nominal amount. Contributed pianos are used in the Organization's operations or for eventual sale.

2. CAPITAL ASSETS

			2025	2024
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Land	$ 100,000	$ -	$ 100,000	$ 100,000
Building	4,709,468	376,757	4,332,711	4,426,900
Equipment	272,530	186,761	85,769	107,211
Musical instruments	211,362	13,909	197,453	193,227
	$ 5,293,360	$ 577,427	$ 4,715,933	$ 4,827,338

Contributed instruments in 2025 have been capitalized under musical instruments and recoginized as a donation in-kind in the 2025 fiscal year as follows:

Yamaha GB1K	$ 13,388

3. BANK INDEBTEDNESS

The Organization also has an unsecured line of credit with Royal Bank of Canada in the amount of $95,000. The line of credit is due upon demand and bears interest at 8.70%. At July 31, 2025, $Nil has been drawn on the line of credit.

4. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

Included in accounts payable and accrued liabilities are government remittances payable of $1,120 (2024 - $1,159) which includes amounts payable for payroll related taxes.

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5. DEFERRED CONTRIBUTIONS

Deferred contributions represents restricted contributions from funders for specific purposes with which the Organization has not yet incurred any expenditures. The deferred contributions balance at July 31 is as follows and relates performance programming and building improvements respectively:

	2025	2024
Mchesney Foundation	8,000	8,000

6. DEFERRED CAPITAL CONTRIBUTIONS

	2025	2024
BALANCE, BEGINNING OF YEAR	$ 1,780,094	$ 1,817,968
Less: amounts amortized to revenue	(37,874)	(37,874)
BALANCE, END OF YEAR	$ 1,742,220	$ 1,780,094

7. LONG-TERM DEBT

	2025	2024
BDC loan payable with interest at an annual rate of 3.75%, payable $6,000 principal plus interest monthly, maturing September 1, 2035; secured by a First mortgage on land and building, a general security agreement and Assignment of Rents	$ 1,554,000	$ 1,626,000
Unsecured loans payable with annual interest of 5%, payable both interest and principal maturing in 2025 and 2028	-	380,600
Unsecured open note payable with interest at an annual rate of 5%, interest only, with remaining principal due July 1, 2028.	407,587	-
	1,961,587	2,006,600
Less: current portion	72,000	82,000
	$ 1,889,587	$ 1,924,600

Principal payments required on long-term debt for the next five years is due as follows:

2026	-	$ 72,000
2027	-	$ 72,000
2028	-	$ 479,587
2029	-	$ 72,000
2030	-	$ 72,000

In 2025, $84,632 was paid in interest on long-term debt (2024 - $83,445).

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8. FINANCIAL RISKS

a) Credit risk

Credit risk arises principally from the Organization's accounts receivable. The Organization is exposed to credit risk resulting from the possibility that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation.

b) Interest rate risk

Interest rate risk arises from the Organization's credit facility. It is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Organization's credit facility has a variable interest rate. Changes in the bank's prime lending rate can cause fluctuations in interest payments and cash flows. The Organization does not use derivative financial instruments to alter the effect of this risk.

c) Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Organization is exposed to this risk mainly in respect of its accounts payable, bank indebtedness and long-term debt payment requirements.

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BUDGET NOTES - 2027

The budget template supplied in the application is more focused on individual or smaller projects. The Conservatory annual budget included with the application is for all activities at the Conservatory

All funds from the City of Sault Ste. Marie would be directed to help with costs to produce an extensive concert series, enable the production of audio and video recording, and to provide quality music education programs. These are the core areas of our activities and are the areas that help the most to enhance the quality of life in Sault Ste. Marie, and help to make it an attractive community for tourists and people considering relocation.

Algoma Conservatory of Music - BOARD OF DIRECTORS

NAME AND ADDRESS TELEPHONE

DIRECTORS:

President Mr. Vincent Greco Elected Oct 17, 2006 705-949-7403 (H)
1430 Queen Street East
Sault Ste Marie, ON, P6A 2G2 vingrec@hotmail.com
Retired high school principal

Treasurer Kim Caldwell 705-989-7110- cell
Elected to Board and Treasurer - Dec. 15, 2016
9948 Hwy 638
Echo Bay, ON, P0S 1C0 ktcp87@gmail.com
Scientist

Secretary Mrs. Barbara Connell Elected: May 7, 1996 705-253-5675 (H)\
Elected to Secretary - Dec. 15, 2016
91 Florwin Drive, Sault Ste. Marie, ON P6A 4J2 barbconnell@hotmail.com
Retired science teacher

Principal Guy Traficante (Principal, ex-officio) 705-971-4197 (C)
Executive Director 43 Valhalla Place Elected Aug 6, 1986 253-4373 (W)
Sault Ste. Marie, ON P6A 5J9 guy.traficante@gmail.com

Mrs. Patty Gartshore Elected May 7, 1996 705-254-5300 (H)
Director 1 - 250 Pim Street 705-882-2266 (camp)
Sault Ste. Marie, ON P6B 2T2 patty.gartshore@sympatico.ca
Choir Director

Leslie Foster Elected July 7, 2015 705-942-4289
Director 90 Florwin Drive
Sault Ste. Marie, ON P6A 4J1 leslie.foster@sympatico.ca
Retired Nurse

Dr. Richard Myers (519) 305-1055
Director Elected January 12, 2016
436 William Street
Stratford, ON N5A 4Y6 richard.morley.myers@gmail.com
University President

ALGOMA CONSERVATORY OF MUSIC - 2027

2027 Calendar Year

BOTH OPERATING and PROJECT BUDGET - Balanced

(This does not include revenue and expenses related to the capital campaign)

Lesson fees	440,000
Algoma Conservatory Concerts - Mixed-Genre, special events & space rental	689,000
Sault Ste. Marie Music Festival	5,000
Musical Instrument sales	30,000
Rentals	5,000
Donations – concert and other (not including capital campaign)	26,000
Registration fees	14,500
Grants – concert - Ontario Arts Council, Canadian Heritage	43,000
Grants - City of Sault Ste. Marie	22,000
Recording Studio	20,000
TOTAL REVENUE	**1,294,500**

Teachers' fees	343,000
Administration and payroll costs	177,000
Musical instruments and supplies	26,000
Algoma Conservatory Concerts Mixed-Genre and special events	419,000
Recording Studio	15,000
Sault Ste. Marie Music Festival	4,000
Advertising and promotion	20,000
Repairs and maintenance - instruments	6,000
Repairs and maintenance - building	45,000
Yard upkeep and snow and garbage removal	5,500
Insurance	45,000
Cleaning	15,000
Heat and Hydro	30,000
Photocopier	3,000
Telephone, internet and alarm service	2,000
Bank charges	98,000
Office and general	21,000
Professional fees	20,000
TOTAL EXPENSES	**1,294,500**

Supporting Documentation – Past Projects

The Algoma Conservatory of Music was founded in 1971 and has been in uninterrupted operation since then. Algoma Conservatory Concerts is now in its 35th season – and with the completion of THE LOFT, has expanded from a series of 7 classical concerts each season with Canadian and international touring artists – to a mixed-genre series with over 30 events.

The Conservatory has a core of 19 professional instructors, offering instruction on all instruments and voice to hundreds of students. In addition there are several levels of introductory group music classes for young children and several youth ensembles including youth orchestras and choirs. A growing number of adults and seniors are also now taking music lessons.

Our facility has additional capacity and we are continuing to expand our concert series and special events as well as our music programs.

The best overview of events that we have successfully presented would be to look at **Past Events on our Website or at the 2026/2027 season with over 30 concerts.** A similar number is planned for 2027/2028.

Simply go to Events at our website and click on Past Events.

Algoma Conservatory Concerts

Announcing the 2026/2027 Season

Bringing the finest Canadian & international soloists & ensembles to Sault Ste. Marie

Our 35th Season - with *30 Spectacular Concerts!*

To Order: Complete the Order Form or go to Events at www.algomaconservatory.com

SUBSCRIBE - WIN A CRUISE!

A draw entry for every 5 concert tickets!

Holland America

Details on the order form



WITH OUR SUBSCRIPTION SAVINGS
LIVE CONCERTS ARE NOT JUST OCCASIONAL EXPERIENCES
THEY BECOME A REGULAR LIFESTYLE - LIVE IT UP AT THE LOFT!

I have been shocked by the rapid increase in the cost of live performances. Many local productions are $70, $80, $90 or more, once all of the fees are added - and it is thousands of dollars to travel to Toronto, New York or Ottawa for a single performance. With our subscription savings - the thrill of hearing outstanding touring ensembles live - can be part of your regular lifestyle. 5 concerts are only $165, or come to all 30 concerts! This is still less than one trip to Toronto - plus THE LOFT provides an intimate 180 seat venue like no other - with outstanding acoustics and comfort.

Build Your Own Series (from 5 to 30 concerts): ***It is your design*** - Several concerts per month, a Seasonal Festival, JUNO Award Winners, a Classical Series, a Mixed Genre Series, a Jazz and Blues Series, a Singer/Songwirter Series. You choose from 30 great mixed-genre concerts - and we give you the flexibility to switch or add concerts should you change your mind! For 35 years Algoma Conservatory Concerts has brought a full season of outstanding Canadian and international touring artists to Sault Ste. Marie.

Your annual commitment as Season Subscribers and Contributors is what has made the series possible.

Season Sponsors

Canadian Heritage / Patrimoine canadien — Canada

Ontario Arts Council / Conseil des arts de l'Ontario

Sault Ste. Marie

Be dazzled...be entertained...be refreshed...be sustained

Thank you for another great season! ***Guy Traficante - Artistic Director, Algoma Conservatory Concerts***

Subscription Benefits:

YOU HAVE A TICKET! The main benefit is that you will have a ticket! Last season 20 concerts Sold Out!

SAVE! You save lots on our already low single ticket prices - plus all fees are included.

SAVE EVEN MORE IF YOU ARE 30 YEARS or UNDER - Just $28 per concert

SWITCH CONCERTS - FLEXIBILITY:

As a subscriber you have flexibility to substitute concerts in the same season with just an email to the Conservatory info@algomaconservatory.com As there are various presenters at The Loft - the concerts that you are substituting must be listed under Algoma Conservatory Concerts. Choices will have a variety of genres, including Classical, Jazz and Singer/Songwriters. They must be in the 2026/2027 Season (September 2026 through May 2027).

EXTRA TICKETS - GREAT GIFTS:

As subscribers you can purchase additional tickets to events at subscription prices. For example: If you are at subscriber, all additional tickets are only $33! You can purchase two $48 tickets for friends for $33 each - $66 instead of $96! They make GREAT GIFTS and your tickets are fully transferrable. There is a discounted price option for Subscribers under each concert listing online.

DONATIONS:

It is the combination of our "CONCERT TEAM" of Subscribers, and the additional contributions, that makes it financially feasible to bring these exceptional touring artists to Sault Ste. Marie.

As fundraising events - we do not charge tax on the tickets - plus there are no ticketing fees. **Please consider making a donation that at least equals the tax and fees that often would be charged!**

A charitable receipt for income tax purposes will be issued for all donations.

Algoma Conservatory Concerts

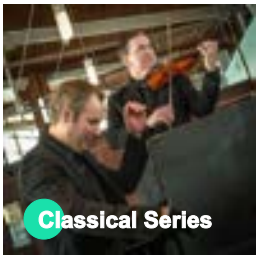
2026/2027 Concert Series

All Concerts are at THE LOFT at 7:30 pm

(unless otherwise noted)Algoma Conservatory - 75 Huron Street

Additional information at: www.algomaconservatory.com/events

Celebrating 35 Years with 30 Sensational Mixed-Genre Concerts



Gemmell & Smith -Violin/Piano - Friday September 18, 2026

A spectacular program with some of the greatest works in the repertoire:
Beethoven Brahms Prokofiev, Ravel and Gershwin

Outstanding musicians who perform with virtuosic technique and emotional depth, Gemmell & Smith infuse deep intensity and passion into the masterworks of chamber music. In addition to many other professional activies in the Toronto area, Cory Lyle Gemmell is the concertmaster of Orchestra Toronto and Benjamin Smith is an instructor at the Glenn School.



Matt Warnock presents Jazz Guitar Summit 2026 - Fri. September 25

For four days each September, Sault Ste. Marie becomes an unlikely meeting place for jazz guitarists from across Canada, the United States, Europe, and beyond. Drawn together by a shared love of jazz, improvisation, and lifelong learning, they gather for the annual MWG Jazz Guitar Summit -a celebration of music, community, and creative growth. **The Friday Showcase Concert offers a unique glimpse into that experience Artists from the Summit as well as Matt Warnock (guitar), Josh Norling (saxophone), Mark Gough (drums), Frank Deresti (bass), and Holly Holmes (vocals).**



Duo Octavian - TWO PIANOS - Thursday October 1, 2026

One of Canada's Foremost Two Piano Ensembles

176 Keys and 20 fingers - more finger combinations than stars in the Milky way!

A Fabulous Dynamic Program:

Rameau (arr. Suren Barry) - Overture to Pygmalion
Rachmaninov - Symphonic Dances
Kelly-Marie Murphy - Dr. Blue's Rapidly Deployable Escape Ladder
Stravinsky (arr. Alexeev) - Suite from The Firebird



Jack de Keyzer - Sunday October 4, 2026

2 Juno Awards and 7 Maple Blues Awards

"The finest blues guitarist in Canada" Jeff Healey

Don't miss one of Canada's premiere blues guitarists and his top notch band as they perform selections from de Keyzer's award winning catalogue, along with favourite cover songs. This guitarist, singer, song writer and producer performs his high energy original blues, rock and soul charged music across Canada and the world in a career that is still going strong after 50 years.



Johannes Linstead - Guitar - From Spain to Cuba - Fri. Oct. 16, 2026

Over 500 MILLION Streams!!!, "Hall of Fame" Los Angeles Akademia Awards
"Guitarist of the Year" Canadian Smooth Jazz Awards, People's Choice Awards
OWMR Awards UK, Yamaha Guitars USA Influential Artist, D'Addario Guitar Strings Artist
#1 on eMusic Jazz/Blues charts, #1 on eMusic World Music charts
#1 on eMusic Flamenco/Tango charts, #1 on Amazon mp3 Latin Music sales rank
"World Artist of the Year" T.O.M.A Awards, Seven "Top Ten" Billboard-charting albums
Eight "Best Album" awards ,JUNO nomination

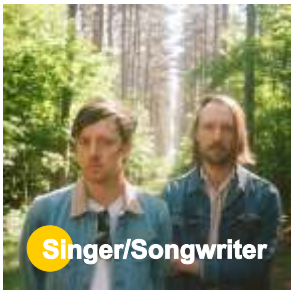


The Millwood Trio - Wednesday October 21, 2026

On Tour From Vancouver

JASPER WOOD - violin, GREGORY MILLAR - piano
MICHAEL WESTWOOD - clarinet

A Fabulous Program that will include Stravinsky's L'Histoire du Soldat, Bartok's Contrasts, tangos, arrangements of great film scores and more.



SUMMERSETS - with Kalle Mattson & Andrew Sowka
Saturday October 24, 2026

On Tour from Ottawa

Nominated for both a JUNO Award and Polaris Music Prize

Their songs are on the CBC Music Top 20 and are currently spinning on SiriusXM Canada's North Americana channel.



Payadora - TANGO and BEYOND - Wednesday October 28, 2026

On Tour from Toronto - One of the finest Tango Ensembles Anywhere

German World Music Award - Germany's top World Music Prize - 2024

·Folk Music Ontario: Best Album - 2024

The “Cross Over” Concert of the Year. Fans of any genre - Classical, Jazz, World, Folk, Pop, or Rock - are going to have a great time at this concert!



John Muirhead - Wednesday November 4, 2026

John Muirhead is a Toronto-based singer-songwriter crafting big-hearted indie-folk songs for dreamers, wanderers, and hopeless romantics. From fingerpicked confessionals to foot-stomping, full-band singalongs, John’s award-winning songs have connected with listeners from all around the world. With over 150K followers across social media, 5 million+ streams, and 8.5 million+ TikTok views, John is building a vibrant community rooted in story, sincerity, and connection. John has toured extensively across Canada and Europe, recently completing a 37-date SOLD OUT tour of Canada in support of his new album The Nomad.



Jane Siberry - Friday November 6, 2026

Presented by Black Fly Jam in cooperation with Algoma Conservatory Concerts

Jane Siberry, a highly respected figure in the international music scene with a career spanning over four decades, has returned to the touring circuit, much to the delight of her fans! Known for her ethereal voice, poetic lyrics, and genre-defying sound, Jane has captivated audiences worldwide since the 1980s, delivering an impressive catalog of 15 studio albums and countless live performances.



Telegraph String Quartet - Saturday November 7, 2026

One of North America's finest string quartets

Quartet-in-Residence at the University of Michigan

“… full of elegance and pinpoint control.”

“ Every minute of their account sounds gripping and purposeful…” - The New York Times

“…an incredibly valuable addition to the cultural landscape.” - San Francisco Chronicle

Grand Prize winners at the Fischoff chamber Music Competition.



Daniel Vnukowski, piano - Saturday November 21, 2026

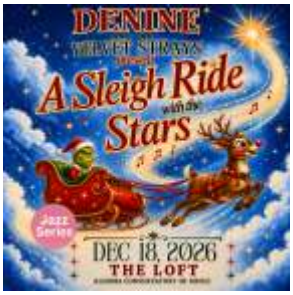
Hailed as “a pianist to watch” by New York Classical Review and “a dashing pianist” by The Sunday Times, Daniel Vnukowski tours throughout North/South America, Asia and Europe. His insightful interpretations of the standard classical music repertory are supplemented by creative projects, which resulted in a sold-out Carnegie Hall recital in 2019. In addition to participating in fundraising projects for humanitarian causes, he has performed many outreach concerts for remote communities throughout Canada and is Artist Director & Founder of the Collingwood Summer Music Festival.



Maggie's Wake "Spirits of The Season"
Saturday November 28, 2026
Presented by Black Fly Jam in cooperation with Algoma Conservatory Concerts
Maggie's Wake is an award winning Canadian "new trad" folk group, who have created an exciting splash in the folk music scene, with their electrifying fusion of Celtic tradition and roots swagger. Expect driving jigs and reels, soaring whistles, double fiddle, flashes of country twang not to mention Cajun/global roots twists that's pure joy from start to finish.



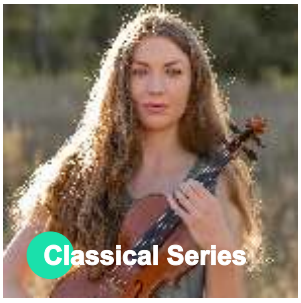
"Christmas Time Is Here" Peanuts Music by Vince Guaraldi
AFTERNOON CONCERT - Sunday December 13, 2026 - 2:00 pm
Enjoy an afternoon of Vince Guaraldi's much-loved jazz music performed by Algoma Conservatory faculty members. Guaraldi's iconic Peanuts album will be performed in its entirety. According to People magazine, it might be the most famous jazz album - Vince Guaraldi's soundtrack for A Charlie Brown Christmas, which first aired 61 years ago. As for the A Charlie Brown Christmas music, Jason Mendelson, whose father Lee Mendelson produced many Peanuts specials including A Charlie Brown Christmas, says, "It brings us back to a feeling of nostalgia and childhood, but also it is completely timeless. It's for children, right? But it's not really for children. It's for everybody."



Denine & the Velvet Strays present: *A Sleigh Ride with the Stars*
Friday December 18, 2026
Denine Williams - piano & vocals - is teaming up again with a great jazz ensemble featuring Josh Norling - Saxophone, Brandon Ruch - Guitar, Zach Smith - Bass and Nick James on Drums. Each ticket includes a complimentary glass of Prosecco or a festive mocktail. It is a musical celebration that brings together an extraordinary collection of voices, each sharing songs chosen to showcase their unique talent and style. As the evening unfolds, the spirit of Christmas takes center stage with beloved seasonal favourites and special guest artists.



Chris Turner - Thursday January 7, 2027 - *From New York*
Freestyle Rap/Comedy - TWO SHOWS - 6:30 pm and 8:30 pm
The stand out runner up of season 20 America's Got Talent ***"Absolutely hilarious…Brilliant. Brilliant. Brilliant" – Simon Cowell - America's Got Talent.*** 120 Million Views Online! Standing Ovations at America's Got Talent and The Late Show with Stephen Colbert.
"One of the most unique and innovative acts ever…genuinely has to be seen to be believed"–NBC - **Don't Miss This - *Special Price for Subscribers***



Victoria Jones, violin and Angela Park, piano
Saturday January 30, 2027
Violin on Fire! **A fabulous protram**
Spring Sonata - Beethoven, Tzigane - Ravel , Meditation from Thais - Massenet, Carmen Fantasy and Zigeunerweisen - Sarasate
This wonderfully talented artist from Northern Ontario is an instructor at the Algoma Conservatory. She has a stunningly beautiful tone and dazzling technique. She is again teaming up with the outstanding pianist - Angela Park from London, Ontario



Srdjan Bulat, classical guitar
Friday February 12, 2027
On Tour from Croatia
…a true concert artist of unique sensibility and expression...' (David Russell - Royal Academy of Music in London - multiple Grammy award winner)
Srdjan is an award-winning concert classical guitarist from Split, Croatia. He is one of the most successful classical guitarists of the new generation and the top prize winner at almost all of the most important international classical guitar competitions.



Tamar Ilana & Ventanas - Saturday February 20, 2027

"Tamar is a force of nature and Ventanas is the sound of Toronto"
"Canada's own pan-global diva" – Jesse Cook
"Tamar has a power in her performance that is completely joyful and transportive...) Leslie Feist

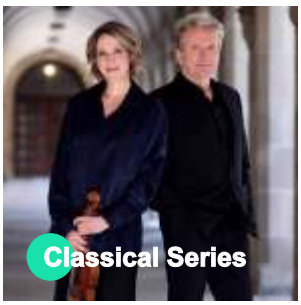
Folk Music Canada Nominee - Album of the Year 2025, 4-star review, Songlines 2024
Best of 2024 on Spin the Globe World Music Radio , Ontario Arts Council Premier's Award for Excellence in the Arts; Emerging Artist Nominee, Best World Music Group of the Year; Best Ensemble of the Year; Best Traditional Singer of the Year x2



."Phantasy" An Evening of Chamber Music with some of the finest musicians in Canada - Thursday February 25, 2027

Min-jeong Koh - violin, Caitlin Boyle - viola
Daniel Hamin Go - cello, Angela Park - piano

Bridge Phantasy Quartet
Omar Daniel Piano Quartet (Canadian)
Dvorak E flat Major Piano Quartet No. 2



Duo Concertante - violin/piano - Tuesday March 9, 2027

JUNO Award Winners

"Glaze of Glory: from Confection to Connection" - A virtuosic and powerful program of wide ranging styles

Duo Concertante's recordings have set the benchmarks for musicians around the world. Of their epic recording Beethoven: Complete Sonatas for Violin and Piano (a 3 CD album), preeminent critic John Terauds stated "…these beautiful interpretations are so good right down to the tiniest of details that they deserve to be called a reference in… contemporary performance".



Connie Kaldor - Thursday April 1, 2027 - 7:30 pm

Presented by Black FlyJam in cooperation with Algoma Conservatory Concerts
3 Time JUNO Award Winner - Order of Canada

A three-time JUNO Award winner, Connie is a member of the Order of Canada, a Queen's Golden Jubilee Medal recipient, holds an honorary doctorate from the University of Regina, and is the first songwriter to receive a Western Literature Association Award of Merit. In the last year alone Connie received a Lifetime Achievement Award from the Woodstock Folk Festival, was nominated for a Canadian Folk Music Award, and nominated for Song of the Year at the Folk Alliance International Folk Music Awards.



Jazz Spectacular with Jeremy Ledbetter - piano and Eliana Cuevas - voice - Friday April 2, 2027

JUNO Award Winner

The first half will be a rare opportunity to hear Jeremy spin a web of magic, as only he can, on solo jazz piano - and on the 2nd half Eliana joins him with a powerful collection of Latin songs.



Mayumi Seiler and Friends - Thursday April 8, 2027

Sponored by the Algoma University Music Department
"Seiler brings an exceptional blend of precision with tonal generosity, finesse with enthusiasm. She persuades you to share her absorption." BBC Music Magazine

A beautiful evening of chamber music. Violinist Mayumi Seiler is teaming up with violist Min Jeong Koh (both faculty members at the Glenn Gould School), pianist Anne Louise-Turgeon (a member of Duo Turgeon and a faculty member at Algoma University) and cellist Corrine Turgeon (a former Algoma Conservatory student - now a student at the Glenn Gould School).



Doug Wilde's Wilderness Ensemble

Saturday April 17, 2027

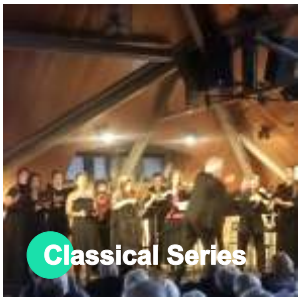
Presented by Black Fly Jam in cooperation with Algoma Conservatory Concerts

Enjoy a musical night rich in creative expression, with compositions by one of the Sault's own prodigal sons, Doug Wilde. Much of the music composed for the Wilderness Ensemble is inspired by memories of growing up in Northern Ontario on the shores of Lake Superior. Because so much of this music was inspired by visual imagery, you could think of these compositions as "Scenic Jazz".



Séan McCann - Sink or Swim - Wednesday April 21, 2027

SÉAN MCCANN, The Shantyman of GREAT BIG SEA, returns with a new set of original songs, alongside the trusted favourites audiences know and love, for anyone feeling overwhelmed by the moment we're living in. Between constant noise, relentless headlines, and the pressure to keep moving without pause, SINK OR SWIM asks a simple but vital question: how do we stay afloat when the world feels louder, faster and heavier by the day. Armed only with his guitar, and an unwavering commitment to truth, Séan invites audiences into a shared space of reflection, resilience, and release where singing isn't optional, it's essential.



Ensemble Caprice - Thursday April 22, 2027

On Tour From Montreal - Directed by JUNO Award Winner - Matthias Maute

Baroque Music from the British Isles - The King's Music & Tavern Songs

From Purcell to Handel, interwoven with traditional music from the British Isles, courtly refinement meets the vitality of the tavern. Here, the high becomes low and the low becomes high, as elegance and earthiness merge into a single, beguiling musical language. Let the trumpet sound—and raise your glass!



Daniel Adam Maltz, Fortepiano - Tuesday April 27, 2027

On Tour from Vienna, Austria

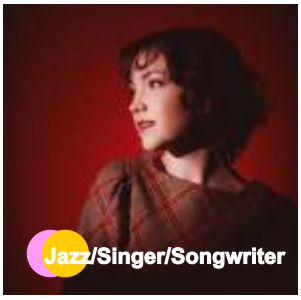
This concert will be performed on a Fortepiano that Daniel tours with. This is a rare opportunity to hear the actual period instrument and sound that Mozart and Beethoven were composing for. Daniel Adam Maltz is a fortepianist based in Vienna, Austria. He specializes in Viennese Classicism especially the works of Haydn, Mozart, and Beethoven, performed on the Viennese fortepianos of their time. "Considered the foremost performer in the world of the fortepiano" (Aspen Daily News), critics applaud Daniel's "very sensitive phrasing" and "marvelous dynamic contrasts" (Marblehead Current)



Bossa Bacana: An International Jazz Day Celebration

Friday April 30, 2027

Bossa Bacana travels freely across musical landscapes in search of groove, color, and connection. For this special performance, the ensemble brings their warm, distinctly Northern-Ontario voice to a vibrant program that bridges continents and traditions. No style is too distant and no tradition too sacred for reinterpretation; everything they touch is reshaped through their fresh, intuitive, and joyfully spontaneous chemistry. **Holly Holmes (Vocals), Josh Norling (Sax), Matt Warnock (Guitar), Frank Deresti (Bass), Mark Gough (Drums)**



Juliana Regan Band - *Album Release Show*

Friday May 14, 2027 - Note early start time - 7:00 pm

Celebrate the release of Juliana Regan's debut album, recorded at the Loft Recording Studio, with a full band performance of original songs and fresh arrangements of select covers. Her voice, music and style is captivating.

Featuring: Juliana Regan - vocals, Frank Deresti - guitars, banjo, etc.
Meadow Collins - vocals, guitar, Mikaela Murtonen - keyboards, vocals
Zach Smith - bass, Cliff Alloy - drums

Algoma Conservatory Concerts

2026/2027
Subscription Order Form

You Can Also Order online at www.algomaconservatory.com, by emailing info@algomaconservatory.com or by calling my cell: 705-971-4197

Name _____ email _____

Address _____

Postal Code _____ Telephone _____

5 CONCERTS - $33 per concert # adults/seniors _____@ $165; # 30 years and under_____@$140 Total $_____
Adults $33 per concert - 30 and Under $28

6 CONCERTS - $33 per concert # adults/seniors _____@ $198; # 30 years and under_____@$168 Total $_____
Adults $33 per concert - 30 and Under $28

7 CONCERTS - $33 per concert # adults/seniors _____@ $231; # 30 years and under_____@$196 Total $_____
Adults $33 per concert - 30 and Under $28

8 or More CONCERTS - Adults/Seniors
$33 per concert # adults/seniors _____ X Number of Concerts_____ X $33 = Total $_____

8 or More CONCERTS - 30 Years and Under
$28 per concert # 30 and Under _____ X Number of Concerts_____ X $28 = Total $_____

You can choose your concerts below - or simply subscribe, and choose your concerts later by email. We will email a list to you. *Plus you can always swap for other concerts!*

CHOOSE YOUR CONCERTS:

- ❑ **Gemmell - Sept 18**
- ❑ **Warnock - Sept 25**
- ❑ **Octavian - Oct 1**
- ❑ **de Keyzer - Oct 4**
- ❑ **Linstead - Oct 16**
- ❑ **Millwood Oct 21**
- ❑ **Summersets Oct 24**
- ❑ **Payadora Oct 28**
- ❑ **Muirhead Nov 4**
- ❑ **Siberry Nov 6**
- ❑ **Telegraph Nov 7**
- ❑ **Vnukowski Nov 21**
- ❑ **Wake Nov 28**
- ❑ **Peanuts Dec 13**
- ❑ **Velvet Dec 18**
- ❑ **Turner Jan 7 6:30**
- ❑ **Turner Jan 7 8:30**
- ❑ **Jones Jan 30**
- ❑ **Bulat Feb 12**
- ❑ **Ilana Feb 20**
- ❑ **Phantasy Feb 25**
- ❑ **Concertante Mar 9**
- ❑ **Kaldor Apr 1**
- ❑ **Ledbetter Apr 2**
- ❑ **Seiler Apr 8**
- ❑ **Wilde Apr 17**
- ❑ **McCann Apr 21**
- ❑ **Caprice Apr 22**
- ❑ **Fortepiano Apr 27**
- ❑ **Bacana Apr 30**
- ❑ **Regan May 14**

POWER OF DONATIONS

Sponsor: $400 & over
Supporter: $300 Benefactor: $200
Patron: $100 Friend: $50

We are holding our subscription prices low, but our costs are increasing. We are again depending on your generosity to direct some funds to us through donations. Tax receipts will, of course, be issued for donations of any amount.

Win Win: It's a powerful combination. You receive a generous tax credit and help to make the series possible

Thank you so much for your support

SINGLE TICKETS

Available online at Events at www.algomaconservatory.com or call: 705-971-4197 or email: info@algomaconservatory.com

Ticket Total $_____

Donation $_____

Grand Total $_____

Payment Options: Mail, or Scan and email this order form (or subscribe online by clicking on subscriptions)
- etransfer to payments@algomaconservatory.com
- Credit Card - give info below and mail, or payment button at our website, or phone 705-971-4197
- Mail cheque

Credit Card number: _____
Visa or Mastercard

Credit Card Expiry Date - Month/Year _____
(We shred the number after processing)

Please make your cheque payable to:
Algoma Conservatory of Music
75 Huron Street, Sault Ste. Marie, ON P6A 5P4

Your Subscription to 5 or more concerts, and your donations are very important to us! We cannot make the commitment to engage more than 30 ensembles and over 100 musicians without knowing that we have a committed audience and sponsor base!

In addition to fantastic savings and the flexibility to easily switch concerts, we have THREE outstanding additional incentives this season - Below.

Thank you for making the series happen for the past 35 years!

Guy Traficante - Artistic Director - Algoma Conservatory Concerts

Early Bird Subscription Draw on September 18th

Subscribe at or before the first concert, Gemmell & Smith on September 18th, and you are entered to win a $200 Gift Certificate to any restaurant at the Canal District. The Draw will be following intermission.

Be dazzled...be entertained...be refreshed...be sustained

Algoma Conservatory Concerts

SUBSCRIBE - WIN A CRUISE!

Holland America



Celebrating 35 Years!

A great way to celebrate our 35th season!

Everyone that subscribes to 5 or more concerts by January 7th will be entered to WIN a Holland America Cruise for Two! Any cruise for two of up to 7 days to Alaska, the Caribbean, Mexico or Canada/New England!

Susan and I have been on several of their cruises and they are always exceptional.

The Draw will be at the 8:30 pm Chris Turner show on Jan. 7th

As a further incentive you will receive one cruise draw entry for every 5 concert tickets that you purchase. As an example, If two of you purchase a subscription to 15 concerts - then you have 6 chances!

Don't Miss CHRIS TURNER!!

CHRIS TURNER on January 7 is not one of our usual shows! I went to one of his live shows when I was out of town and it was Brilliant - and a lot of Fun - and we all need some Fun! I called New York the next day to book him!

He is a spectacular virtuoso with word improv and has found freestyle rap/comedy his medium of choice. There is nothing to compare it to. Just like listening to the greatest of musicians, it is simply a thrill to watch him perform - and totally engaging and entertaining. It is also comedy that can be enjoyed by all - PG-13

As a special bonus you can add his $60 show to your subscription for just $33!

He brought the house down at America's Got Talent

Simon Cowell said it all:

"Absolutely hilarious…Brilliant. Brilliant. Brilliant"



Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Board of Directors and Officers of the organization and their contact information
- Operating budget of the applicant organization for the current fiscal year
- Financial statements from last year, including balance sheet and income statement
- Links to related social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization Name:
Sault Ste. Marie Insectarium, operating as Entomica

ii. Organization: Address: (Street, Postal Code, City)
50 Pim St, SSM, ON, P6A 3G4

iii. Organization Contact Information: (Phone, Cell, Email)
Office: 705-297-5777, General e-mail: bugus@entomica.com

iv. Organization Contact Person & Alternative Contact Person:

Name	Todd Fleet	Name	Corinne Wilkerson
Title	Director	Title	Treasurer
Phone	705-206-1063	Phone	[redacted]
Email	todd@entomica.com	Email	corinne@entomica.com

v. Please briefly describe the Organization's mandate, goals, and objective (maximum 250 words):

Entomica is an experiential, hands-on natural history museum and insectarium located in Sault Ste. Marie, Ontario.

Mission:
Entomica's mission is to inspire curiosity, foster conservation awareness, and deliver hands-on learning experiences through the fascinating world of insects and natural history. Entomica serves local families, regional schools, and visitors to the Algoma region.

Goals & Objectives:
Operate a unique world class natural history museum and insectarium in the district of Algoma.

Deliver high-quality interactive visitor experiences, curriculum-linked educational programming, and innovative outreach that connect the Algoma community and tourists alike with the natural world exploring biodiversity, stewardship and conservation of local species as well as those from around the world.

vi. Please indicate the organization's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Other: Entomica is a cross-disciplinary Natural History Museum and Insectarium that weaves together education, art, and natural history to bring forth a better understanding of the natural world and foster curiosity about the environment around us. The methodology for this mission include in-person curated exhibits, hands-on creative workshops, and dynamic interactive outreach presentations.

Section 2: Type of Grant & Funding Amount Requested

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Large Project Grant ☐

Operating Grant ☑

Seed Funding ☐

Community Events Grant ☐

Major Cultural Celebrations Grant ☐

Cultural Diversity Grant ☐

ACAP Request Amount ($) 23,386.20

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Entomica Operational Funding Application

ii. Activity/Project and/or Event **Start Date:**
Jan 1, 2027

iii. Activity/Project and/or Event **End Date:**
Dec 31, 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):
50 Pim St, SSM, ON, P6A 3G4

v. Please describe the activity, project, or event and any relevant goals or objectives (maximum 750 words):

Entomica seeks to obtain operational funding with the goals of supporting 2 NOHFC internships and the acquisition of livestock to replace current aging collection specimens and renew the collection supporting new and repeat visitation. It should be noted that Entomica without the NOHFC internships does not currently have the staffing capacity and/or staffing consistency to properly implement and deliver it's proposed strategic goals and continue providing its current level of service. The nature and care of it's collections requires significant resources and staff time to maintain and ensure that governmental and industry management standards for care are met (care is 7 days a week and 365 days a year). These care requirements without the NOHFC interns would not be possible.

After a year of restructuring with only 1 permanent staff (Director) and 1 NOHFC intern on staff it was determined that the minimum staffing compliment to keep Entomica consistently operational is 2 permanent positions (Director & Lab Technician) and 2 NOHFC Intern positions (duties/focus varies) with support from 3 Canada Summer Jobs Students in the summer season. During the restructuring year progress toward planning goals was greatly slowed due to care requirements of collections (ensuring that governmental and animal care standards are being met) and lack of staff to provide those needs as well as implement sustainability objectives particularly revenue generating activities as is reflected in the financials.

With the support of the ACAP program Entomica hopes to stabilize its operations, provide organizational continuity and leverage 2 NOHFC interns ensuring operational stability. These positions will be integral to the implementation of Entomica's operational plans which will enable Entomica to generate more revenue annually from a number of varied sources, such as programming, education, outreach, fundraising, sponsor development, grant applications, marketing, events, etc. As well funding will enable Entomica to refresh its aging collection attracting new and repeat visitors to Entomica.
Current 2026-2028 Strategic Plan attached, which detail plans and methodologies to achieve same. Also attached are work plans for NOHFC positions for 2027.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

- [ ] Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie
- [x] Contribute to the economic and social diversity of SSM through the development of arts, culture and heritage products and tourism
- [ ] Promote effective, meaningful and equitable community engagement and consultation processes
- [x] Provide mentorship and participatory opportunities for youth, diversity and historically underrepresented groups in the community
- [ ] Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
Entomica contributes to the economic and social development of products and tourism by being the first ever and unique natural history museum and insectarium providing quality programming, education and interactive experiences to SSM and Algoma region. Drawing between 35-40K visitors annually with approx. 3K students annually.
Entomica provides mentorship and participatory opportunities for youth, diversity and other under represented communities by actively engaging these groups to participate in Entomica activities by providing opportunities for volunteerism, co-op placements, special job creation programs and by creating and delivering custom experiential programming for same.
Entomica provides professional development opportunities in the form of co-op placements and other job experience programs in partnership with local secondary school boards, Sault College and Algoma University.
Entomica has a long history of community connections, partnership and networks. It is an active member of the local LASH group, close partners with the CBHC, actively collaborate with ADSB, HSCDSB, Sault College, Algoma U, LSSU, Science North and a network of other natural history museums across Canada.
Entomica Provides opportunities for volunteerism and relies heavily on volunteer support to achieve its goals.
Entomica's uniqueness of experience (programming, exhibits, outreach) in bringing the natural world to SSM contributes significantly to the quality of life in SSM.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The benefits to the community of SSM are that it will continue to have a one of a kind unique natural history museum and insectarium continuing operations and delivering quality interactive experiences both within its walls as well as in the community and region. Entomica will be able to deliver new exhibits and programs to the community supporting experiential learning to all ages and demographics, including youth and seniors. Provide unique and challenging volunteer opportunities. As well as support various educational initiatives within the community at all grade levels.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success (250 words maximum):

Successful Implementation would include the supporting of two NOHFC intern positions. Success will be measured by goals/actions achieved as set out in the position job descriptions and work plans for same toward strategic and business plan goals.
Successful implementation for livestock acquisition would include the replacement of aging specimens as well as adding new and unique specimens to diversify collection and attract new and repeat visitation. Success will be measured by quality, number and uniqueness of specimens attained that support the strategic goals for Entomica collections.

Section 4: Marketing

i. What audiences do the Activity, Project and/or Event look to reach? Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel to take part or view)
- [ ] Other (Please describe)

Other please describe (250 words maximum):
N/A

ii. Please describe any specific audiences that are intended to be reached with the activity, project, or event (150 words maximum):

As the funding will be used for operational implementation of Entomica's strategic and business plans all of its audiences are intended to be reached. These include local and regional general audiences, families, students, seniors, tourists, as well as national, international and on-line audiences.

iii. How will the activity, project, or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

The activity resulting from the operational funding will be promoted through various means depending on the various activities performed. Methods of promotion would include: Website and social media, flyers, posters, e-mail campaigns. Recognition of funding would be included on Entomica's website and social media.

iv. What age does the activity, project, or event look to reach? (Select all that apply)

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

v. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vi. What is the estimated expected number of participants directly involved in the implementation/execution of the activity, project or event (including staff, volunteers, artists, etc.)?

☑ 1-10 ☐ 26-50

☐ 11-25 ☐ 50+

Please provide a brief description of participant composition (maximum 150 words):

Participant composition for operational funding would include wage support for the following staff:

Digital Asset & Marketing Coordinator (NOHFC)
Programs Delivery Coordinator (NOHFC)

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☑ No ☐

Section 6: Project Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Sault Ste. Marie Insectarium (Organization/Collective Name), I, Todd Fleet (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Signature OCT 29, 2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Digital Asset/Marketing Coordinator Wage Subsidy	9443.10	35,000	ACAP/NOHFC	Grant/Grant	Total Wage $44,443.10
Program Delivery Coordinator Wage Subsidy	9443.10	35,000	ACAP/NOHFC	Grant/Grant	Total Wage $44,443.10
Livestock Acquisition	4500	0	ACAP	Grant	
Materials & Supplies Costs					
Equipment Costs					
Artist Fees					
Other Costs					
Total Costs	$ 23,386.20	$ 70.00			
Total Project Costs:	$ 23,456.20				

Application Project Plan Template

Name of Applicant: Entomica

Intake/Date: Oct 31, 2026

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Digital Asset & Marketing Coordiniator Wage Subsidy	Jan 2027	Dec 2027	NOHFC Internship. See attached Job description and work plan
Program Delivery Coordiniator Wage Subsidy	Jan 2027	Dec 2027	NOHFC Internship. See attached Job description and work plan
Acquisition of livestock	Jan 2027	Dec 2027	Using Entomica strategic and collection plans to acquire new collection specimens to replace aging species and acquire new species to support Entomica programs and initiatives contributing to new and repeat visitation.

SAULT STE MARIE INSECTARIUM
Balance Sheet As at 2026-09-30

ASSET		
Current Assets		
Petty Cash	410.00	
Savings Bank Account	34.14	
Community First Chequing Acco...	55,542.70	
Total Cash		55,986.84
Accounts Receivable	21,238.69	
Total Receivable		21,238.69
Total Current Assets		77,225.53
TOTAL ASSET		77,225.53
LIABILITY		
Current Liabilities		
Accounts Payable		259.85
Vacation Payable		2,224.82
GST/HST Charged on Sales	3,037.38	
GST/HST Paid on Purchases	-2,617.34	
GST/HST Owing (Refund)		420.04
Total Current Liabilities		2,904.71
TOTAL LIABILITY		2,904.71
EQUITY		
Retained Earnings		
Retained Earnings - Previous Year		64,150.15
Current Earnings		10,170.67
Total Retained Earnings		74,320.82
TOTAL EQUITY		74,320.82
LIABILITIES AND EQUITY		77,225.53

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SAULT STE MARIE INSECTARIUM
Balance Sheet As at 2025-12-31

ASSET		
Current Assets		
Petty Cash	75.00	
Savings Bank Account	32.37	
Community First Chequing Acco...	63,540.20	
Total Cash		63,647.57
Accounts Receivable	1,838.29	
Total Receivable		1,838.29
Total Current Assets		65,485.86
TOTAL ASSET		65,485.86
LIABILITY		
Current Liabilities		
vacation payable		2,567.70
GST/HST Charged on Sales	6,406.68	
GST/HST Paid on Purchases	-5,631.66	
GST/HST Owing (Refund)		775.02
Total Current Liabilities		3,342.72
TOTAL LIABILITY		3,342.72
EQUITY		
Retained Earnings		
Retained Earnings - Previous Year		49,971.93
Current Earnings		12,171.21
Total Retained Earnings		62,143.14
TOTAL EQUITY		62,143.14
LIABILITIES AND EQUITY		65,485.86

Printed On: 2026-01-06

SAULT STE. MARIE INSECTARIUM
FINANCIAL INFORMATION

YEAR ENDED DECEMBER 31, 2025

COMPILATION ENGAGEMENT REPORT	1
FINANCIAL INFORMATION	
Statement of Financial Position	2
Statement of Operations and Net Assets	3
Note to Financial Information	4

Ruscio Weldishofer Chiarello Doyle
CHARTERED PROFESSIONAL ACCOUNTANTS

405 Queen Street East, Suite 205
Sault Ste. Marie, ON P6A 1Z5
P: 705-949-1221 / F: 705-949-1225
www.rwcd-cpa.ca

COMPILATION ENGAGEMENT REPORT

To Management of Sault Ste. Marie Insectarium

On the basis of information provided by management, I have compiled the statement of financial position of Sault Ste. Marie Insectarium as at December 31, 2025, the statement of operations and net assets for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial information ("financial information").

Management is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

I performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, *Compilation Engagements*, which requires me to comply with relevant ethical requirements. My responsibility is to assist management in the preparation of the financial information.

I did not perform an audit engagement or a review engagement, nor was I required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, I do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes.



Joe Ruscio, CPA, CA, LPA

Ruscio Weldishofer Chiarello Doyle Professional Corporation
Authorized to practice public accounting by The Chartered Professional Accountants of Ontario

Sault Ste. Marie, Canada
March 3, 2026

SAULT STE. MARIE INSECTARIUM
STATEMENT OF FINANCIAL POSITION

AS AT DECEMBER 31,	2025	2024
ASSETS		
CURRENT ASSETS		
Cash	$ 63,987	$ 47,186
Accounts receivable	3,325	8,865
	67,312	56,051
	$ 67,312	$ 56,051
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	$ 2,089	$ 5,129
NET ASSETS		
Unrestricted net assets	65,223	50,922
	$ 67,312	$ 56,051

SAULT STE. MARIE INSECTARIUM
STATEMENT OF OPERATIONS AND NET ASSETS

YEAR ENDED DECEMBER 31,	2025	2024
REVENUE		
Government funding and grants	$ 129,328	102,456
Sales and Events	87,708	$ 91,893
Donations	6,014	5,051
	223,050	199,400
EXPENDITURES		
Advertising and promotion	1,978	901
Insurance	1,628	1,221
Interest and bank charges	293	158
Memberships and licenses	280	503
Office expenses	9,854	2,309
Professional fees	2,363	3,588
Purchases and Supplies	23,026	23,671
Repairs and maintenance	5,666	1,575
Telecommunications and utilities	433	471
Travel expenses	830	-
Wages and benefits	162,398	146,965
	208,749	181,362
EXCESS OF REVENUE OVER EXPENDITURES	14,301	18,038
NET ASSETS, BEGINNING OF YEAR	50,922	32,884
NET ASSETS, END OF YEAR	$ 65,223	$ 50,922

1. BASIS OF ACCOUNTING

The basis of accounting applied in the preparation of the financial information is on the historical cost basis, reflecting cash transactions with the addition of:

- Accounts receivable
- Accounts payable and accrued liabilities

SAULT STE MARIE INSECTARIUM
Comparative Income Statement

	Actual 2026-01-01 to 2026-09-30	Actual 2025-01-01 to 2025-09-30	Percent
REVENUE			
Self Generating Revenu			
Donations General	4,020.98	5,011.35	-19.76
Total self generating revenue	4,020.98	5,011.35	-19.76
Sales Revenue			
CBHC Gift Shop Sales	8,074.01	15,481.64	-47.85
CBHC Admissions Sales	30,758.50	34,158.42	-9.95
Entomica Only Other Events	175.00	0.00	0.00
Events with CBHC	1,530.75	2,885.31	-46.95
CBHC Membership Sales	3,358.00	3,690.00	-9.00
Cruise & Bus Tour Visits	2,558.00	2,861.28	-10.60
Entomica In House Product Sales	24.00	74.95	-67.98
Virtual Learning	0.00	275.00	-100.00
School Education with CBHC	2,034.63	2,444.47	-16.77
School Education Entomica	2,475.85	1,636.98	51.24
Entomica Offsite Outreach	5,468.02	7,943.00	-31.16
Entomica Off site Birthdays	200.00	0.00	0.00
CBHC Birthdays	1,520.00	893.00	70.21
Entomica Private Tours	294.85	269.03	9.60
Total Sales Revenue	58,471.61	72,613.08	-19.48
Government Revenue			
SSM Tourism	0.00	40,000.00	-100.00
Provincial Grant Trillium	0.00	28,000.00	-100.00
Provincial Grant NOHFC	23,249.43	16,014.03	45.18
City Grants- City SSM	18,500.00	10,000.00	85.00
Wage Subsidy Programs	0.00	1,806.00	-100.00
Federal Summer Job Program	15,294.00	9,258.00	65.20
Total Government Revenue	57,043.43	105,078.03	-45.71
TOTAL REVENUE	119,536.02	182,702.46	-34.57
EXPENSE			
Cost of Goods Sold			
Fundraising Expenses	22.25	0.00	0.00
Gift Shop Products & Merch. (CBHC)	744.10	6,734.66	-88.95
Entomica Products & Merch.	793.00	1,253.51	-36.74
Expense Account	0.00	30.00	-100.00
Event Expenses	33.27	79.92	-58.37
Educational Supplies	15.75	133.60	-88.21
Education Expense (Pay To CBHC)	260.00	0.00	0.00
Outreach Expense	13.99	356.90	-96.08
Total Cost of Goods Sold	1,882.36	8,588.59	-78.08
Payroll Expenses			
Wages & Salaries	65,587.75	105,430.31	-37.79
EI Expense	1,913.24	2,829.49	-32.38
CPP Expense	4,674.76	6,034.27	-22.53
Wagepoint Source Deductions	13,527.67	21,218.40	-36.25
Total Payroll Expense	85,703.42	135,512.47	-36.76
Marketing Promotions			
Marketing Promotions	775.00	1,857.03	-58.27
Total Marketing Promotions	775.00	1,857.03	-58.27
General & Administrative Expenses			
Accounting & Legal	4,692.48	2,260.00	107.63

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SAULT STE MARIE INSECTARIUM
Comparative Income Statement

	Actual 2026-01-01 to 2026-09-30	Actual 2025-01-01 to 2025-09-30	Percent
Membership Fees	357.11	280.00	27.54
Shipping/Freight/Postage	88.81	407.16	-78.19
Credit Card Charges	0.00	40.31	-100.00
Computer Programs and Platforms	1,259.90	1,756.60	-28.28
Insurance	1,193.96	1,221.00	-2.21
Payroll Program processing Fees	516.00	620.00	-16.77
Office Supplies	44.84	601.14	-92.54
Office Equipment	0.00	1,430.92	-100.00
Motor Vehicle Expenses	489.83	617.86	-20.72
Telephone	359.00	355.10	1.10
Staff Development	29.43	350.43	-91.60
Volunteer Support/Members Activity	106.00	0.00	0.00
Processing Fees (Square/CanHelps)	12.47	20.84	-40.16
Bank Fees	153.80	161.32	-4.66
Miscellaneous Expenses	1,230.53	2,264.82	-45.67
Total General Administration Expens	10,534.16	12,387.50	-14.96
Exhibits and Displays			
Acquistions of livestock	2,532.25	1,784.76	41.88
Animal Care	163.95	0.00	0.00
Exhibit/Display Supplies/Lab	1,017.46	1,816.52	-43.99
Livestock Insect Food	4,202.96	7,500.60	-43.97
Livestock Animal Food	2,163.06	0.00	0.00
Import Fees	125.97	24.41	416.06
Total Exhibits and Displays Expense	10,205.65	11,126.29	-8.27
Buildings and Grounds			
Equipment	137.99	1,189.00	-88.39
Repairs and Maintenance	0.00	4,003.26	-100.00
Cleaning and Janitorial Supplies	126.77	461.02	-72.50
Total Building and Grounds Expense	264.76	5,653.28	-95.32
TOTAL EXPENSE	109,365.35	175,125.16	-37.55
NET INCOME	10,170.67	7,577.30	34.23

Printed On: 2026-10-11

SAULT STE MARIE INSECTARIUM
Comparative Income Statement

	Actual 2025-01-01 to 2025-12-31	Actual 2024-01-01 to 2024-12-31	Percent
REVENUE			
Self Generating Revenu			
Fundraising Donations	15.98	0.00	0.00
Corporate Sponsorships	0.00	1,500.00	-100.00
Donations General	5,461.95	5,054.41	8.06
Total self generating revenue	5,477.93	6,554.41	-16.42
Sales Revenue			
CBHC Gift Shop Sales	17,435.97	17,556.58	-0.69
CBHC Admissions Sales	38,545.92	42,299.00	-8.87
Events with CBHC	4,937.11	6,274.03	-21.31
CBHC Membership Sales	4,278.00	4,255.80	0.52
Cruise and Bus Tour visits	3,101.28	0.00	0.00
Entomica In House Product Sales	1,108.35	0.00	0.00
Square retail sales	675.92	0.00	0.00
Virtual Learning	275.00	0.00	0.00
School Education with CBHC	2,580.65	2,925.00	-11.77
School Education Entomica	1,636.98	1,549.14	5.67
Entomica Offsite Outreach	8,443.00	7,620.84	10.79
Entomica only Events and Exhibits	0.00	1,200.00	-100.00
CBHC Birthdays	1,053.00	1,505.00	-30.03
Entomica Private Tours	963.21	284.96	238.02
Total Sales Revenue	85,034.39	85,470.35	-0.51
Miscellaneous Items			
Donations	536.38	0.00	0.00
Total Miscellaneour Items	536.38	0.00	0.00
Governament Revenue			
SSM Tourism	40,000.00	0.00	0.00
Provincial Grant Trillium	35,000.00	35,200.00	-0.57
Provincial Grant NOHFC	33,263.61	52,710.91	-36.89
City Grants- City SSM	10,000.00	0.00	0.00
Other Revenues	0.00	568.71	-100.00
Wage Subsidy Programs	1,806.00	5,233.00	-65.49
Federal Summer Job Program	9,258.00	7,812.00	18.51
Total Government Revenue	129,327.61	101,524.62	27.39
Other Revenues			
Miscellanours Revenues	0.00	4,903.28	-100.00
Total Other Revenues	0.00	4,903.28	-100.00
TOTAL REVENUE	220,376.31	198,452.66	11.05
EXPENSE			
Cost of Goods Sold			
Gift Shop CBHC pdts and Merch...	6,947.15	5,292.56	31.26
Entomica bought pdts and Mdse	1,523.51	0.00	0.00
Shipping, Freight, Postage	30.00	-14.46	-307.47
Event Expenses	79.92	737.11	-89.16
Event portion owing CBHC	0.00	94.00	-100.00
Educational Supplies	133.60	0.00	0.00
Outreach Expense	361.90	0.00	0.00
Adjustment Write-off	0.00	-0.08	-100.00
Total Cost of Goods Sold	9,076.08	6,109.13	48.57
Payroll Expenses			
Wages & Salaries	127,223.67	120,133.28	5.90

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SAULT STE MARIE INSECTARIUM
Comparative Income Statement

	Actual 2025-01-01 to 2025-12-31	Actual 2024-01-01 to 2024-12-31	Percent
EI Expense	3,328.37	-5,295.56	-162.85
CPP Expense	7,200.71	9,111.34	-20.97
Wagepoint Source Deductions	25,230.55	23,016.08	9.62
Total Payroll Expense	162,983.30	146,965.14	10.90
Marketing Promotions			
Marketing Promotions	1,891.67	850.00	122.55
Total Marketing Promotions	1,891.67	850.00	122.55
General & Administrative Expe...			
Accounting & Legal	2,260.00	3,588.04	-37.01
Advertising & Promotions	0.00	51.07	-100.00
Membership Fees	280.00	248.99	12.45
Shipping/freight/postage	407.16	737.00	-44.75
Credit Card Charges	51.59	0.00	0.00
Computer Programs and Platforms	1,797.60	253.83	608.19
Insurance	1,628.04	1,221.03	33.33
Payroll Program processing Fees	794.00	774.68	2.49
Office Supplies	631.13	216.48	191.54
Office Equipment	1,856.23	0.00	0.00
Exhibits/Display Supplies	0.00	-2,596.87	-100.00
Insect/Animal Food	0.00	392.55	-100.00
Insect/Amphibian/Birds Orders	0.00	303.79	-100.00
Motor Vehicle Expenses	829.53	0.00	0.00
Repair & Maintenance	603.60	0.00	0.00
Telephone	433.10	471.08	-8.06
Staff Development	350.43	518.63	-32.43
Processing Fees (Sq/CanadaHel...	42.21	62.32	-32.27
Bank Fees	233.04	198.16	17.60
Miscellaneous Expenses	2,380.77	-22.47	-10,695.33
Total General Administration E...	14,578.43	6,418.31	127.14
Exhibits and Displays			
Acquistions of livestock	1,784.76	7,185.31	-75.16
Exhibit/Display Supplies	2,553.54	2,977.59	-14.24
Livestock Insect Food	9,008.70	9,284.91	-2.97
Livestock Animal Food	298.95	0.00	0.00
Import Fees	24.41	0.00	0.00
Total Exhibits and Displays Ex...	13,670.36	19,447.81	-29.71
Buildings and Grounds			
Equipment	1,189.00	0.00	0.00
Repairs and Maintenance	4,339.26	1,128.32	284.58
Cleaning and Janitorial Supplies	477.00	446.40	6.85
Total Building and Grounds Ex...	6,005.26	1,574.72	281.35
TOTAL EXPENSE	208,205.10	181,365.11	14.80
NET INCOME	12,171.21	17,087.55	-28.77

Printed On: 2026-01-06

SSM Insectarium (Entomica) Budget 2027 - Draft ACAP					
		NOTES	Budget 2027	Budget 2026	Actual YTD 2026 (Sept 30, 2026)
Self Generating Revenue					
4005	Fundraising/Events Activities		$ 2,000.00	$ 2,500.00	$ -
4006	Fundraising Donations	Foundation grants	$ 8,500.00	$ 10,000.00	$ -
4007	Corporate Sponsorships		$ 3,000.00	$ 3,000.00	$ -
4008	Raffle Sales		$ -	$ 2,500.00	$ -
4009	Donations General	Donations from donation box	$ 6,000.00	$ 6,500.00	$ 4,020.98
4010	Donations from Deferred		$ -	$ -	$ -
Total Fundraising Revenue			$ 19,500.00	$ 24,500.00	$ 4,020.98
Sales Revenue					
4020	CBHC Gift Shop Sales		$ 14,500.00	$ 17,500.00	$ 8,074.01
4025	CBHC Admissions Sales	Includes 33K admissions + 10K CBHC O/A funding	$ 43,000.00	$ 38,000.00	$ 30,758.50
4026	Entomica Only Other Events	New Line	$ 750.00	$ -	$ 175.00
4027	Events with CBHC	Bushplane Days + Family Day + Jane Goodall	$ 1,500.00	$ 5,000.00	$ 1,530.75
4028	CBHC Membership Sales		$ 3,500.00	$ 4,000.00	$ 3,358.00
4030	Cruise & Bus Tour Visits		$ 2,500.00	$ 3,000.00	$ 2,558.00
4032	Entomica In House Product Sales		$ 500.00	$ 2,000.00	$ 24.00
4033	Square retail sales	inactive account under in house product sales	$ -	$ -	$ -
4035	Virtual Learning	No virtual programming in 2027	$ -	$ 550.00	$ -
4036	School Education with CBHC	Jane Goodall, Grade 6 flight, educational tours	$ 2,000.00	$ 2,500.00	$ 2,034.63
4037	School Education Entomica	Entomica-booked Education	$ 2,500.00	$ 2,000.00	$ 2,475.85
4038	Entomica Offsite Outreach	off-site paid outreach	$ 6,500.00	$ 8,500.00	$ 5,468.02
4041	Entomica Off-site Birthdays	New Line	$ 1,000.00	$ -	$ 200.00
4043	CBHC Birthdays		$ 1,500.00	$ 1,500.00	$ 1,520.00
4045	Bug Adoptions	Adoptions not related to a sponsor	$ 1,500.00	$ 500.00	$ -
4050	Entomica Private Tours	Tours for organizations in Entomica	$ 500.00	$ 800.00	$ 294.85
Total Sales			$ 81,750.00	$ 85,850.00	$ 58,471.61
Government Revenue					
4420	Federal		$ -	$ -	$ -
4421	SSM Tourism		$ -	$ 20,000.00	$ -
4425	Provincial Grant Trillium		$ -	$ -	$ -
4426	Provincial Grant NOHFC	2 NOHFC interns 52 weeks	$ 70,000.00	$ 70,000.00	$ 23,249.43
4428	City Grants- City SSM	ACAP request $18,886.20 - 2XEntomica portion of NOHFC Internships + $4,500 Acquisition of livestock as collection aging out and new required to support repeat visitation	$ 23,386.20	$ 18,500.00	$ 18,500.00
4441	Wage Subsidy Programs	looking into opportunities here	$ -	$ -	$ -
4445	Federal Summer Job Program	3 X Summer Staff @$18.00 - 8wks/35Hrs/wk Totals Include MERCs	$ 18,283.08	$ 25,147.05	$ 15,294.00
Total Government Revenue			$ 111,669.28	$ 133,647.05	$ 57,043.43
Other					
4450	Sponsorship Money		$ -	$ -	$ -
4460	Other Government Revenue		$ -	$ -	$ -
Total Other Revenue			$ -	$ -	$ -
Total Revenue			$ 212,919.28	$ 243,997.05	$ 119,536.02
Expenses					
Fundraising Expense					
5005	Raffle Expense		$ -	$ 1,000.00	$ -
5010	Fundraising Expenses		$ 1,000.00	$ 1,500.00	$ 22.25
Total Fundraising Expense			$ 1,000.00	$ 2,500.00	$ 22.25
Sales Expenses					
5020	Gift Shop Products & Merch. (CBHC)	Based on 55% margin	$ 5,000.00	$ 8,500.00	$ 744.10
5030	Entomica Products & Merch.	materials for Pinned insects Note:Current expense in wrong line?	$ 500.00	$ 500.00	$ 793.00
5035	Expense Account	Remove	$ -	$ 250.00	$ -
5040	Event Expenses		$ 500.00	$ 500.00	$ 33.27
5100	Educational Supplies		$ 500.00	$ 500.00	$ 15.75
5115	Education Expense (Pay to CBHC)	New Line	$ 300.00	$ -	$ 260.00
5120	Outreach Expense		$ 500.00	$ 500.00	$ 13.99
					$ -
Total Sales Expenses			$ 7,300.00	$ 10,750.00	$ 1,860.11
Payroll					
5410	Wages & Salaries	1 FTE$52,650 + 2X NOHFC $72,800 + 3X CSJ $15,120 + Total VAC for all positions $5,622.80 = $146192.80 - See Entomica 2027 Budget: WAGE & MERCs Calculations spreadsheet for details	$ 146,192.80	$ 147,200.00	$ 65,587.75
5420	EI Expense		$ 2,348.54	$ 3,621.12	$ 1,913.24
5430	CPP Expense		$ 7,852.24	$ 8,133.65	$ 4,674.76
5440	WSIB Expense		$ -	$ -	$ -
5464	Wagepoint Source Deductions		$ 16,054.16	$ 26,197.06	$ 13,527.67
Total Payroll Expenses			$ 172,447.74	$ 185,151.83	$ 85,703.42
Marketing Expense					
5505	Marketing Promotions	Billboard, airport sign and Sault Travel Guide. Small contingency. Flyers, On-line/website.	$ 2,000.00	$ 2,000.00	$ 775.00
Total Marketing			$ 2,000.00	$ 2,000.00	$ 775.00

General Administration					
5610	Accounting & Legal	Accounting & Legal	$ 3,000.00	$ 2,500.00	$ 4,692.48
5620	Membership Fees	Chamber + OMA + CASC + CMA	$ 500.00	$ 750.00	$ 357.11
5625	Certification and Permits		$ 150.00	$ 150.00	$ -
5640	Shipping/Freight/Postage		$ 500.00	$ 750.00	$ 88.81
5645	Credit Card Charges	included with bank fees now - remove	$ -	$ -	$ -
5650	Computer Programs and Platforms		$ 1,500.00	$ 1,000.00	$ 1,259.90
5655	Internet	Remove	$ -	$ -	$ -
5685	Insurance		$ 2,000.00	$ 1,680.00	$ 1,193.96
5687	Payroll Program processing Fees		$ 900.00	$ 900.00	$ 516.00
5700	Office Supplies		$ 250.00	$ 500.00	$ 44.84
5705	Office Equipment		$ 500.00	$ 600.00	$ -
5730	Motor Vehicle Expenses		$ 750.00	$ 1,000.00	$ 489.83
5780	Telephone		$ 540.00	$ 540.00	$ 359.00
5785	Staff Development		$ 100.00	$ 100.00	$ 29.43
5787	Volunteer Support/Members Activity		$ 300.00	$ 300.00	$ 106.00
5796	Processing Fees (Square/CanHelps)		$ 100.00	$ 100.00	$ 12.47
5799	Bank Fees	Includes Interest & Bank Charges Line item and credit card fees	$ 300.00	$ 350.00	$ 153.80
5800	Miscellaneous Expenses		$ 500.00	$ 500.00	$ 1,230.53
Total General Administration Expenses			$ 11,890.00	$ 11,720.00	$ 10,534.16
Exhibits and Display Expenses					
5810	Acquistions of livestock		$ 4,500.00	$ 5,000.00	$ 2,532.25
5812	Animal Care	Vet visits	$ 500.00	$ -	$ 163.98
5815	Exhibit/Display Supplies/Lab	Terrariums and other exhibit supplies (lab supplies)	$ 1,500.00	$ 2,500.00	$ 1,017.46
5820	Livestock Insect Food		$ 4,900.00	$ 6,500.00	$ 4,202.96
5821	Livestock Animal Food		$ 3,500.00	$ 4,500.00	$ 2,163.06
5825	Import Fees		$ 250.00	$ 250.00	$ 125.97
Total Exhibits and Display Expenses			$ 15,150.00	$ 18,750.00	$ 10,205.68
Buildings and Grounds					
5910	Equipment		$ 500.00	$ 1,000.00	$ 137.99
5920	Repairs and Maintenance		$ 500.00	$ 5,000.00	$ -
5930	Cleaning and Janitorial Supplies		$ 380.00	$ 500.00	$ 126.77
Total Buildings and Grounds Expense			$ 1,380.00	$ 6,500.00	$ 264.76
Total Expenses			$ 211,167.74	$ 237,371.83	$ 109,365.38
Net Income			$ 1,751.54	$ 6,625.22	$ 10,170.64

REVENUE		Budget 2027	January	February	March	April	May	June	July	August	September	October	November	December	Total
Self Generating Revenue															
4005	Fundraising Activities	$ 2,000.00			$ 500.00	$ 500.00	$ 500.00	$ 500.00			$ -	$ -	$ -		$ 2,000.00
4006	Foundation Grants/donations	$ 8,500.00				$ -	$ -		$ 2,000.00	$ 2,500.00	$ 2,000.00	$ 2,000.00	$ -		$ 8,500.00
4007	Fundraising Donations	$ 3,000.00		$ 250.00	$ 250.00	$ 250.00	$ 250.00	$ 250.00	$ 500.00	$ 500.00	$ 250.00	$ 250.00	$ 250.00		$ 3,000.00
4008	Raffle Sales	$ -							$ -	$ -	$ -				$ -
4009	Donations General	$ 6,000.00	$ -	$ 250.00	$ 250.00	$ 250.00	$ 250.00	$ 800.00	$ 750.00	$ 750.00	$ 850.00	$ 800.00	$ 800.00	$ 250.00	$ 6,000.00
4010	Donations from Deferred	$ -													$ -
Total Activity Revenue		$ 19,500.00	$ -	$ 500.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,550.00	$ 3,250.00	$ 3,750.00	$ 3,100.00	$ 3,050.00	$ 1,050.00	$ 250.00	$ 19,500.00
Sales Revenue															
4020	CBHC Gift Shop Sales	$ 14,500.00	$ 250.00	$ 250.00	$ 250.00	$ 500.00	$ 1,000.00	$ 1,500.00	$ 2,000.00	$ 3,000.00	$ 2,500.00	$ 2,000.00	$ 1,000.00	$ 250.00	$ 14,500.00
4025	CBHC Admissions Sales	$ 43,000.00	$ 250.00	$ 500.00	$ 6,000.00	$ 2,000.00	$ 4,500.00	$ 8,500.00	$ 5,500.00	$ 5,500.00	$ 5,500.00	$ 2,500.00	$ 1,250.00	$ 1,000.00	$ 43,000.00
4026	Entomica Only Other Events	$ 750.00			$ 100.00			$ 100.00			$ 200.00	$ 150.00	$ 200.00		$ 750.00
4027	Events with CBHC	$ 1,500.00	$ -	$ 200.00	$ 200.00	$ -	$ -	$ 100.00	$ 200.00	$ 200.00	$ 500.00	$ 100.00	$ -	$ -	$ 1,500.00
4028	CBHC Membership Sales	$ 3,500.00	$ 100.00	$ 200.00	$ 250.00	$ 250.00	$ 250.00	$ 350.00	$ 350.00	$ 350.00	$ 350.00	$ 350.00	$ 350.00	$ 350.00	$ 3,500.00
4030	Cruise & Bus Tour Visits	$ 2,500.00						$ 400.00	$ 400.00	$ 500.00	$ 700.00	$ 500.00			$ 2,500.00
4032	Entomica In House Product Sales	$ 500.00						$ 100.00	$ 100.00	$ 200.00	$ 100.00				$ 500.00
4033	Square retail sales	$ -													$ -
4035	Virtual Learning	$ -				$ -	$ -								$ -
4036	School Education with CBHC	$ 2,000.00			$ 400.00	$ 400.00	$ 400.00				$ 400.00	$ 400.00			$ 2,000.00
4037	School Education Entomica	$ 2,500.00			$ 650.00	$ 400.00	$ 400.00				$ 650.00	$ 400.00			$ 2,500.00
4038	Entomica Offsite Outreach	$ 6,500.00					$ 400.00	$ 1,100.00	$ 1,700.00	$ 1,800.00	$ 1,100.00	$ 400.00			$ 6,500.00
4041	Entomica Offsite Birthdays	$ 1,000.00						$ 200.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00			$ 1,000.00
4043	CBHC Birthdays	$ 1,500.00	$ -	$ -	$ 80.00	$ 100.00	$ 140.00	$ 140.00	$ 260.00	$ 260.00	$ 240.00	$ 140.00	$ 140.00		$ 1,500.00
4045	Bug Adoptions	$ 1,500.00			$ 100.00	$ 100.00	$ 100.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00		$ 1,500.00
4050	Entomica Private Tours	$ 500.00					$ 100.00	$ 100.00	$ 100.00	$ 100.00		$ 100.00			$ 500.00
Total Sales		$ 81,750.00	$ 600.00	$ 1,150.00	$ 8,030.00	$ 3,750.00	$ 7,290.00	$ 12,790.00	$ 11,010.00	$ 12,310.00	$ 12,640.00	$ 7,440.00	$ 3,140.00	$ 1,600.00	$ 81,750.00
Government Revenue															
4420	Federal	$ -													$ -
4421	SSM Tourism	$ -				$ -			$ -						$ -
4425	Trillium	$ -													$ -
4426	Provincial NOHFC	$ 70,000.00	$ 8,750.00	$ 8,750.00		$ 8,750.00	$ 8,750.00	$ -	$ 8,750.00	$ 8,750.00	$ 8,750.00	$ -		$ 8,750.00	$ 70,000.00
4428	City SSM (ACAP)	$ 23,386.20	$ 23,386.20												$ 23,386.20
4441	Wage Subsidy Programs	$ -													$ -
4445	Federal Summer Jobs program	$ 18,283.08						$ -	$ 12,798.16	$ -	$ 5,484.92				$ 18,283.08
		$ 111,669.28	$ 32,136.20	$ 8,750.00	$ -	$ 8,750.00	$ 8,750.00	$ -	$ 21,548.16	$ 8,750.00	$ 14,234.92	$ -	$ -	$ 8,750.00	$ 111,669.28
Other															$ -
4450	Other Revenues	$ -													$ -
4460	Miscellaneous Revenue	$ -													$ -
		$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
															$ -
															$ -
Total Revenue		$ 212,919.28	$ 32,736.20	$ 10,400.00	$ 9,030.00	$ 13,500.00	$ 17,040.00	$ 14,340.00	$ 35,808.16	$ 24,810.00	$ 29,974.92	$ 10,490.00	$ 4,190.00	$ 10,600.00	$ 212,919.28
Expenses															$ -
Fundraising Expense															
5005	Raffle Expense	$ -					$ -	$ -							$ -
5010	Fundraising Expenses	$ 1,000.00			$ 500.00	$ 500.00			$ -	$ -					$ 1,000.00
Total Fundraising Expense		$ 1,000.00	$ -	$ -	$ 500.00	$ 500.00	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 1,000.00

Sales Expenses																$ -
5020	Gift Shop and Merchandise	$ 5,000.00	$ -	$ 500.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 500.00							$ 5,000.00
5030	Mdse Production expense (frames)	$ 500.00			$ 250.00		$ 250.00									$ 500.00
5035	Misc. expense	$ -				$ -	$ -									$ -
5040	Event expense	$ 500.00										$ 250.00	$ 250.00			$ 500.00
5100	Education Supplies	$ 500.00			$ 250.00							$ 250.00				$ 500.00
5115	Education Expense (Pay to CBHC)	$ 300.00						$ 150.00				$ 150.00				$ 300.00
5120	Outreach Expenses	$ 500.00					$ 100.00	$ 100.00	$ 100.00	$ 100.00		$ 50.00	$ 50.00			$ 500.00
Total Sales Expenses		$ 7,300.00	$ -	$ 500.00	$ 1,500.00	$ 1,000.00	$ 1,350.00	$ 1,250.00	$ 600.00	$ 100.00		$ 700.00	$ 300.00	$ -	$ -	$ 7,300.00
																$ 7,300.00
Payroll																
5410	Wages	$ 146,192.80	$ 10,872.33	$ 10,872.33	$ 10,872.33	$ 10,872.33	$ 10,872.33	$ 10,872.33	$ 18,734.75	$ 18,734.75		$ 10,872.33	$ 10,872.33	$ 10,872.33	$ 10,872.33	$ 146,192.80
5420	ei	$ 2,348.54	$ 174.35	$ 174.35	$ 174.35	$ 174.35	$ 174.35	$ 174.35	$ 302.52	$ 302.52		$ 174.35	$ 174.35	$ 174.35	$ 174.35	$ 2,348.54
5430	cpp	$ 7,852.24	$ 584.39	$ 584.39	$ 584.39	$ 584.39	$ 584.39	$ 584.39	$ 1,004.17	$ 1,004.17		$ 584.39	$ 584.39	$ 584.39	$ 584.39	$ 7,852.24
5440	wsib	$ -														$ -
5464	Deductions	$ 16,054.16	$ 1,215.99	$ 1,215.99	$ 1,215.99	$ 1,215.99	$ 1,215.99	$ 1,215.99	$ 1,947.13	$ 1,947.13		$ 1,215.99	$ 1,215.99	$ 1,215.99	$ 1,215.99	$ 16,054.16
Total Payroll Expenses		$ 172,447.74	$ 12,847.06	$ 12,847.06	$ 12,847.06	$ 12,847.06	$ 12,847.06	$ 12,847.06	$ 21,988.57	$ 21,988.57		$ 12,847.06	$ 12,847.06	$ 12,847.06	$ 12,847.06	$ 172,447.74
Marketing Expense																
5605	Marketing	$ 2,000.00				$ 250.00	$ 900.00	$ 850.00								$ 2,000.00
total Marketing		$ 2,000.00	$ -	$ -	$ -	$ 250.00	$ 900.00	$ 850.00	$ -	$ -		$ -	$ -	$ -	$ -	$ 2,000.00
																$ -
General Administration																$ -
5610	Professional fees	$ 3,000.00			$ 3,000.00											$ 3,000.00
5620	Membership fees	$ 500.00		$ 500.00												$ 500.00
5625	Certification and permits	$ 150.00				$ 75.00						$ 75.00				$ 150.00
5640	Shipping/freight/postage	$ 500.00	$ -	$ -	$ -	$ -	$ 250.00	$ -	$ -	$ -		$ 250.00				$ 500.00
5650	Computer Programs	$ 1,500.00			$ -	$ -	$ 1,000.00	$ 500.00	$ -							$ 1,500.00
5655	Internet	$ -														$ -
5685	Insurance	$ 2,000.00	$ 167.00	$ 167.00	$ 167.00	$ 167.00	$ 167.00	$ 167.00	$ 167.00	$ 167.00		$ 167.00	$ 167.00	$ 167.00	$ 163.00	$ 2,000.00
5687	Payroll Program Fees	$ 900.00	$ 70.00	$ 70.00	$ 70.00	$ 70.00	$ 100.00	$ 70.00	$ 100.00	$ 70.00		$ 70.00	$ 70.00	$ 70.00	$ 70.00	$ 900.00
5700	Office Supplies	$ 250.00	$ 30.00	$ 20.00	$ 20.00	$ 20.00	$ 20.00	$ 20.00	$ 20.00	$ 20.00		$ 20.00	$ 20.00	$ 20.00	$ 20.00	$ 250.00
5705	Office Equipment	$ 500.00				$ 100.00	$ 100.00	$ 100.00					$ 100.00	$ 100.00		$ 500.00
5730	Vehicle	$ 750.00	$ 50.00	$ 50.00	$ 50.00	$ 50.00	$ 50.00	$ 50.00	$ 100.00	$ 100.00		$ 100.00	$ 50.00	$ 50.00	$ 50.00	$ 750.00
5780	Telephone	$ 540.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00		$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 540.00
5785	Staff Development	$ 100.00				$ 100.00										$ 100.00
5787	Membership Activities/Volunteer Support	$ 300.00								$ 200.00		$ 100.00				$ 300.00
5796	Processing Fees (square)	$ 100.00					$ 12.50	$ 12.50	$ 12.50	$ 12.50		$ 12.50	$ 12.50	$ 12.50	$ 12.50	$ 100.00
5799	Bank Fees	$ 300.00	$ 25.00	$ 25.00	$ 25.00	$ 25.00	$ 25.00	$ 25.00	$ 25.00	$ 25.00		$ 25.00	$ 25.00	$ 25.00	$ 25.00	$ 300.00
5800	Miscellaneous Expense	$ 500.00	$ 25.00	$ 25.00	$ 40.00	$ 40.00	$ 40.00	$ 65.00	$ 65.00	$ 40.00		$ 40.00	$ 40.00	$ 40.00	$ 40.00	$ 500.00
Total General Administration Expenses		$ 11,890.00	$ 412.00	$ 902.00	$ 3,417.00	$ 692.00	$ 1,809.50	$ 1,054.50	$ 534.50	$ 679.50		$ 904.50	$ 529.50	$ 529.50	$ 425.50	$ 11,890.00
Exhibits and Display Expenses																$ -
5810	Acquisitions Livestock	$ 4,500.00	$ -		$ -	$ 2,500.00						$ 2,000.00				$ 4,500.00
5812	Animal Care/Vet	$ 500.00				$ 250.00						$ 250.00				$ 500.00
5815	Exhibits/display Supplies	$ 1,500.00	$ -	$ -	$ -	$ 250.00	$ 250.00	$ 250.00		$ 250.00		$ 250.00	$ 250.00			$ 1,500.00
5820	Livestock Food insect	$ 4,900.00	$ 408.34	$ 408.34	$ 408.34	$ 408.34	$ 408.34	$ 408.34	$ 408.34	$ 408.34		$ 408.34	$ 408.34	$ 408.34	$ 408.26	$ 4,900.00
5821	Livestock food animal	$ 3,500.00	$ 291.67	$ 291.67	$ 291.67	$ 291.67	$ 291.67	$ 291.67	$ 291.67	$ 291.67		$ 291.67	$ 291.67	$ 291.67	$ 291.63	$ 3,500.00
5825	Import Fees	$ 250.00			$ 125.00							$ 125.00				$ 250.00
Total Exhibits and Display Expenses		**$ 15,150.00**	**$ 700.01**	**$ 700.01**	**$ 825.01**	**$ 3,700.01**	**$ 950.01**	**$ 950.01**	**$ 700.01**	**$ 950.01**		**$ 3,325.01**	**$ 950.01**	**$ 700.01**	**$ 699.89**	**$ 15,150.00**
Buildings and Grounds																
5910	Equipment	$ 500.00	$ 25.00	$ 25.00	$ 50.00	$ 50.00	$ 50.00	$ 50.00	$ 50.00	$ 50.00		$ 50.00	$ 50.00	$ 25.00	$ 25.00	$ 500.00
5920	Repairs and Maintenance	$ 500.00	$ 25.00	$ 25.00	$ 50.00	$ 50.00	$ 50.00	$ 50.00	$ 50.00	$ 50.00		$ 50.00	$ 50.00	$ 25.00	$ 25.00	$ 500.00
5930	Cleaning and Janitorial Supplies	$ 380.00	$ 31.67	$ 31.67	$ 31.67	$ 31.67	$ 31.67	$ 31.67	$ 31.67	$ 31.67		$ 31.67	$ 31.67	$ 31.67	$ 31.63	$ 380.00

Total Buildings and Grounds Expense	$ 1,380.00	$ 81.67	$ 81.67	$ 131.67	$ 131.67	$ 131.67	$ 131.67	$ 131.67	$ 131.67	$ 131.67	$ 131.67	$ 81.67	$ 81.63	$ 1,380.00
														$ -
Total Expenses	$ 211,167.74	$ 14,040.74	$ 15,030.74	$ 19,220.74	$ 19,120.74	$ 17,988.24	$ 17,083.24	$ 23,954.75	$ 23,849.75	$ 17,908.24	$ 14,758.24	$ 14,158.24	$ 14,054.08	$ 211,167.74
Net Income	$ 1,751.54	$ 18,695.46	-$ 4,630.74	-$ 10,190.74	-$ 5,620.74	-$ 948.24	-$ 2,743.24	$ 11,853.41	$ 960.25	$ 12,066.68	-$ 4,268.24	-$ 9,968.24	-$ 3,454.08	
GRANT MONEY ALLOCATED TO DIFFERENT FINANCIAL YEAR														
DEFERRED DONATIONS														
Operations Account	$ 63,540.20	$ 82,235.66	$ 77,604.92	$ 67,414.18	$ 61,793.44	$ 60,845.20	$ 58,101.96	$ 69,955.37	$ 70,915.62	$ 82,982.30	$ 78,714.06	$ 68,745.82	$ 65,291.74	
	63540.2	$ 47,831.40	$ 74,391.16	$ 61,520.92	$ 55,900.18	$ 62,395.24	$ 61,589.93							
	-15708.8		-$ 12,870.24		-$ 10,661.84	-$ 805.31	-$ 3,281.94							
	$ 47,831.40	$ 26,559.76	$ 61,520.92		$ 45,238.34	$ 61,589.93	$ 58,307.99							
Note: Line 5410 - Wages includes Total All Vac Pay $5,622.80														

	Per PP				3 pays										3 pays	
	Todd		jan	feb	March	April	May	June	July	august	sept	oct	nov	dec		
salary	$2,025		$2,025.00		$ 2,025.00	$ 2,025.00	$ 2,025.00	$ 2,025.00								2025
Cpp	112.48		$2,025.00		$ 2,025.00	$ 2,025.00	$ 2,025.00	$ 2,025.00								2025
$224.96			$1,456.00		$ 2,025.00	$ 1,456.00										2025
			$1,456.00		$ 1,456.00	$ 1,456.00										
	Kendra		$6,962.00	$6,962.00	$ 1,456.00		$ 1,560.00	$ 1,560.00								1560
pay plus 4%	$1,456				$ 1,456.00		$ 1,560.00	$ 1,560.00								1560
Cpp	67.48				$10,443.00											1560
$134.96						$ 1,560.00	$ 1,560.00	$ 1,560.00								1560
NOHFC						$ 1,560.00	$ 1,560.00	$ 1,560.00								1560
37.5 x $20 x2x4%	$1,560															1560
cpp	84.81															1560
$169.62					$ -	$10,082.00	$10,290.00	$10,290.00	$10,290.00	$10,290.00	$10,290.00	$10,290.00	$10,290.00	$15,435.00		
					$10,443.00											
Students								$ 5,030.00	$10,060.00	$10,060.00						
$25,147.05																
8 weeks pay																
4 pay periods																
		$147,064.00	$6,962.00	$6,962.00	$10,443.00	$10,082.00	$10,290.00	$15,320.00	$20,350.00	$20,350.00	$10,290.00	$10,290.00	$10,290.00	$15,435.00		
		$ 8,133.63	382.2	382.2	573.3	551.82	564.2	855.47	1130.76	1130.76	564.2	564.2	564.2	870.32		
CPP																
$3500/26=$134.62																

ENTOMICA 2027 BUDGET: WAGE and MERCs Calculations

CSJ 70h per 2 week at $18

	2w (1 Employee)	8w (1 Employee)
Pay	$1,260.00	$5,040.00
EI	-$21.36	-$85.44
CPP	-$69.96	-$279.84
Fed Tax	-$74.00	-$296.00
Provincial Tax	-$47.87	-$191.48

Vacation (Payout)	$50.40	$201.60

NOHFC 70h per 2 week at $20

	2w (1 Employee)	52w (1 Employee)
Pay	$1,400.00	$36,400.00
EI	-$23.73	-$616.98
CPP	-$78.62	-$2,044.12
Fed Tax	-$92.84	-$2,413.84
Provincial Tax	-$58.16	-$1,512.16

Vacation (Payout)	$56.00	$1,456.00

DIRECTOR 75h per 2 week at Salary

	2w (1 Employee)	52w (1 Employee)
Pay	$2,025.00	$52,650.00
EI	-$33.01	-$858.26
CPP	-$112.48	-$2,924.48
Fed Tax	-$166.46	-$4,327.96
Provincial Tax	-$92.76	-$2,411.76

Vacation (Accrued)	$81.00	$2,106.00

TOTAL ALL EI COSTS	
$	2,348.54

TOTAL ALL CPP COSTS	
$	7,852.24

TOTAL ALL WP SOURCE DEDUCTIONS	
$	16,054.16

TOTAL ALL VAC PAY	
$	5,622.80

8w (3 Employees)	Total Wage Cost (3 Employees)
$15,120.00	$ 15,120.00
-$256.32	$ 256.32
-$839.52	$ 839.52
-$888.00	$ 888.00
-$574.44	$ 574.44

$604.80	$ 604.80
	$ 18,283.08

Note: 70% upfront ($12,798.16) final payment ($5,484.92)

52w (2 Employees)	Total Wage Cost (2 Employees)
$72,800.00	$72,800.00
-$1,233.96	$ 1,233.96
-$4,088.24	$ 4,088.24
-$4,827.68	$ 4,827.68
-$3,024.32	$ 3,024.32

$2,912.00	$ 2,912.00
	$ 88,886.20

Note: NOHFC funds ($70,000) w/Entomica ($18,886.20)

Total Wage Cost (1 Employee)
$52,650.00
$ 858.26
$ 2,924.48
$ 4,327.96
$ 2,411.76

$ 2,106.00
$ 65,278.46

TOTAL ALL WAGE COSTS
$ 172,447.74

Account	Name	Budget	2026 Line Qty
1050	Petty Cash	NO	1
1055	Savings Bank Account	NO	1
1060	Community First Chequing Account	NO	372
1200	Accounts Receivable	NO	117
2100	Accounts Payable	NO	93
2200	Vacation Payable	NO	22
2310	GST/HST Charged on Sales	NO	63
2315	GST/HST Paid on Purchases	NO	177
4009	Donations General	YES	38
4020	CBHC Gift Shop Sales	YES	9
4025	CBHC Admissions Sales	YES	9
4026	Entomica Only Other Events	NO	1
4027	Events with CBHC	YES	3
4028	CBHC Membership Sales	YES	9
4030	Cruise & Bus Tour Visits	YES	5
4032	Entomica In House Product Sales	YES	1
4036	School Education with CBHC	YES	16
4037	School Education Entomica	YES	5
4038	Entomica Offsite Outreach	YES	10
4041	Entomica Off site Birthdays	NO	1
4043	CBHC Birthdays	YES	11
4050	Entomica Private Tours	YES	1
4426	Provincial Grant NOHFC	YES	2
4428	City Grants- City SSM	YES	3
4445	Federal Summer Job Program	YES	4
5010	Fundraising Expenses	YES	1
5020	Gift Shop Products & Merch. (CBHC)	YES	1
5030	Entomica Products & Merch.	YES	3
5040	Event Expenses	YES	3
5100	Educational Supplies	YES	1
5115	Education Expense (Pay To CBHC)	NO	3
5120	Outreach Expense	YES	1
5410	Wages & Salaries	YES	40
5420	EI Expense	YES	20
5430	CPP Expense	YES	20
5464	Wagepoint Source Deductions	YES	20
5505	Marketing Promotions	YES	1
5610	Accounting & Legal	YES	2
5620	Membership Fees	YES	2
5640	Shipping/Freight/Postage	YES	4
5650	Computer Programs and Platforms	YES	12
5685	Insurance	YES	9
5687	Payroll Program processing Fees	YES	9
5700	Office Supplies	YES	4
5730	Motor Vehicle Expenses	YES	9
5780	Telephone	YES	9

5785	Staff Development	YES	3
5787	Volunteer Support/Members Activity	YES	1
5796	Processing Fees (Square/CanHelps)	YES	17
5799	Bank Fees	YES	40
5800	Miscellaneous Expenses	YES	2
5810	Acquistions of livestock	YES	7
5812	Animal Care	NO	1
5815	Exhibit/Display Supplies/Lab	YES	32
5820	Livestock Insect Food	YES	47
5821	Livestock Animal Food	YES	40
5825	Import Fees	YES	1
5910	Equipment	YES	1
5930	Cleaning and Janitorial Supplies	YES	5

SSM Insectarium (Entomica) Budget 2026 V4					
		NOTES	Budget 2026	Budget 2025	Actual YTD 2025 (Dec 31, 2025)
Self Generating Revenue					
4005	Fundraising Activities/Events		$ 2,500.00	$ 5,000.00	$ -
4006	Fundraising Donations	Foundation grants	$ 10,000.00	$ 20,000.00	$ -
4007	Corporate Sponsorships		$ 3,000.00	$ 5,000.00	$ -
4008	Raffle Sales		$ 2,500.00	$ 3,000.00	$ -
4009	Donations General	Donations from donation box	$ 6,500.00	$ 5,000.00	$ 6,014.31
4010	Donations from Deferred		$ -	$ -	$ -
Total Fundraising Revenue			$ 24,500.00	$ 38,000.00	$ 6,014.31
Sales Revenue					
4020	CBHC Gift Shop Sales		$ 17,500.00	$ 23,000.00	$ 17,414.69
4025	CBHC Admissions Sales		$ 38,000.00	$ 45,000.00	$ 38,632.92
4027	Events with CBHC	Bushplane Days + Family Day + Jane Goodall	$ 5,000.00	$ 5,000.00	$ 4,937.11
4028	CBHC Membership Sales		$ 4,000.00	$ 4,000.00	$ 4,278.00
4030	Cruise and Bus Tour Visits		$ 3,000.00		$ 3,203.28
4032	Entomica In-house Product Sales		$ 2,000.00	$ 500.00	$ 1,784.27
4033	Square payment for other revenue	inactive account under in house product sales			
4035	Virtual Learning		$ 550.00		$ 275.00
4036	School Education with CBHC	Jane Goodall, Grade 6 flight, educational tours	$ 2,500.00	$ 4,000.00	$ 2,735.40
4037	School Education Entomica	Entomica-booked Education	$ 2,000.00	$ 5,000.00	$ 1,636.98
4038	Entomica Offsite Outreach	off-site paid outreach	$ 8,500.00	$ 10,000.00	$ 8,443.00
4043	CBHC Birthdays		$ 1,500.00	$ 2,400.00	$ 1,213.00
4045	Bug Adoptions	Adoptions not related to a sponsor	$ 500.00	$ 500.00	$ -
4050	Entomica Private Tours	Tours for organizations in Entomica	$ 800.00	$ 1,000.00	$ 846.39
Total Sales			$ 85,850.00	$ 100,400.00	$ 85,400.04
Government Revenue					
4420	Federal				
4421	SSM Tourism	TDF request Product, Program and Marketing	$ 20,000.00	$ 40,000.00	$ 40,000.00
4425	Trillium		$ -	$ 35,000.00	$ 35,000.00
4426	Provincial NOHFC	2 NOHFC interns 52 weeks	$ 70,000.00	$ 53,083.33	$ 33,263.61
4428	City of SSM	ACAP request ($8500) + CBHC annual ($10K for Entomica)	$ 18,500.00	$ 10,000.00	$ 10,000.00
4441	Wage Subsidy Programs	looking into opportunities here	$ -	$ -	$ 1,806.00
4445	Federal Summer Jobs program	2XTour Guide@$17.60($16,765.05), 1XMarkCood@$18.00($8,382) - 12wks/35Hrs/wk Totals Include MERCS@13%	$ 25,147.05	$ 11,076.80	$ 9,258.00
Total Government Revenue			$ 133,647.05	$ 149,160.13	$ 129,327.61
Other					
4450	Other Revenues		$ -	$ -	$ -
4460	Miscellaneous Revenue		$ -	$ 10,000.00	$ -
Total Other Revenue			$ -	$ 10,000.00	$ -
Total Revenue			$ 243,997.05	$ 297,560.13	$ 220,741.96
Expenses					
Fundraising Expense					
5005	Raffle Expense		$ 1,000.00	$ -	$ -
5010	Fundraising Expenses		$ 1,500.00	$ 2,500.00	$ -
				$ -	
Total Fundraising Expense			$ 2,500.00	$ 2,500.00	$ -
Sales Expenses					
5020	Gift Shop and Merchandise	Based on 45% margin	$ 8,500.00	$ 12,925.00	$ 6,947.15
5030	Merch Production Expenses	materials for Pinned insects	$ 500.00		$ 1,523.51
5035	Misc Expenses		$ 250.00		$ 30.00
5040	Event Expenses		$ 500.00		$ 79.92
5100	Education Supplies		$ 500.00	$ 1,200.00	$ 133.60
5120	Outreach Expenses		$ 500.00	$ 1,000.00	$ 361.90
				$ -	$ -
Total Sales Expenses			$ 10,750.00	$ 15,125.00	$ 9,076.08
Payroll					
5410	Wages	1 FTE$52,650 + 2X NOHFC $83,720 + 3X CSJ $25,147.05	$ 147,200.00	$ 170,292.00	$ 126,638.10
5420	ei		$ 3,621.12	$ 3,712.37	$ 3,328.37
5430	cpp		$ 8,133.65	$ 9,507.62	$ 7,200.71
5440	wsib		$ -	$ 358.80	$ -
5464	Deductions		$ 26,197.06	$ 25,000.00	$ 25,230.55
Total Payroll Expenses			$ 185,151.83	$ 208,870.79	$ 162,397.73
Marketing Expense					
5505	Marketing	Billboard, airport sign and Sault Travel Guide. Small contingency. Flyers, On-line/website.	$ 2,000.00	$ 3,500.00	$ 1,891.67
Total Marketing			$ 2,000.00	$ 3,500.00	$ 1,891.67
General Administration					
5610	Professional fees	Accounting & Legal	$ 2,500.00	$ 2,500.00	$ 2,260.00
5620	Membership fees	Chamber + OMA + CASC + CMA	$ 750.00	$ 1,000.00	$ 280.00
5625	Certification and permits		$ 150.00	$ 150.00	$ -

5640	Shipping/freight/postage		$ 750.00	$ 1,000.00	$ 407.16
5645	credit card charge late fees	included with bank fees now		$ -	$ 51.59
5650	Computer Programs and Platforms		$ 1,000.00	$ 300.00	$ 1,797.60
5655	Internet		$ -	$ -	$ -
5685	Insurance		$ 1,680.00	$ 2,000.00	$ 1,628.04
5687	Payroll Program Fees		$ 900.00	$ 900.00	$ 794.00
5700	Office Supplies		$ 500.00	$ 500.00	$ 631.13
5705	Office Equipment		$ 600.00	$ 2,500.00	$ 1,856.23
5730	Motor Vehicle Expenses		$ 1,000.00	$ 500.00	$ 829.53
5780	Telephone		$ 540.00	$ 540.00	$ 433.10
5785	Staff Development		$ 100.00	$ 500.00	$ 350.43
5787	Membership Activities/Volunteer Support		$ 300.00	$ 500.00	$ -
5796	Processing Fees (square)		$ 100.00	$ 150.00	$ 42.21
5799	Bank Fees	Includes Interest & Bank Charges Line item and credit card fees	$ 350.00	$ 250.00	$ 233.04
5800	Miscellaneous Expense		$ 500.00	$ 1,000.00	$ 2,045.77
Total General Administration Expenses			$ 11,720.00	$ 14,290.00	$ 13,639.83
Exhibits and Display Expenses					
5810	Acquisitions Livestock		$ 5,000.00	$ 12,000.00	$ 1,784.76
5815	Exhibits/display Supplies	Terrariums and other exhibit supplies (lab supplies)	$ 2,500.00	$ 5,500.00	$ 2,553.54
5820	Livestock food insect		$ 6,500.00	$ 11,000.00	$ 9,307.65
5821	Livestock Food animal		$ 4,500.00		
5825	Import Fees		$ 250.00	$ 250.00	$ 24.41
Total Exhibits and Display Expenses			$ 18,750.00	$ 28,750.00	$ 13,670.36
Buildings and Grounds					
5910	Equipment		$ 1,000.00	$ 2,000.00	$ 1,189.00
5920	Repairs and Maintenance		$ 5,000.00	$ 5,000.00	$ 4,942.86
5930	Cleaning and Janitorial Supplies		$ 500.00	$ 500.00	$ 477.00
Total Buildings and Grounds Expense			$ 6,500.00	$ 7,500.00	$ 6,608.86
Total Expenses			$ 237,371.83	$ 280,535.79	$ 207,284.53
Net Income			$ 6,625.22	$ 17,024.34	$ 13,457.43

REVENUE		Budget 2026	January	February	March	April	May	June	July	August	September	October	November	December	Total
Self Generating Revenue															
4005	Fundraising Activities	$ 2,500.00					$ 500.00	$ 500.00			$ 500.00	$ 500.00	$ 500.00		$ 2,500.00
4006	Foundation Grants/donations	$ 10,000.00				$ 1,000.00	$ 2,000.00		$ 1,000.00	$ 1,000.00	$ 2,000.00	$ 1,500.00	$ 1,500.00		$ 10,000.00
4007	Fundraising Donations	$ 3,000.00						$ 500.00	$ 500.00	$ 500.00	$ 500.00	$ 500.00	$ 500.00		$ 3,000.00
4008	Raffle Sales	$ 2,500.00							$ 1,000.00	$ 1,000.00	$ 500.00				$ 2,500.00
4009	Donations General	$ 6,500.00	$ 200.00	$ 300.00	$ 300.00	$ 300.00	$ 300.00	$ 750.00	$ 750.00	$ 750.00	$ 750.00	$ 800.00	$ 800.00	$ 500.00	$ 6,500.00
4010	Donations from Deferred	$ -													$ -
Total Activity Revenue		$ 24,500.00	$ 200.00	$ 300.00	$ 300.00	$ 1,300.00	$ 2,800.00	$ 1,750.00	$ 3,250.00	$ 3,250.00	$ 4,250.00	$ 3,300.00	$ 3,300.00	$ 500.00	$ 24,500.00
Sales Revenue															
4020	CBHC Gift Shop Sales	$ 17,500.00	$ 300.00	$ 800.00	$ 800.00	$ 800.00	$ 1,500.00	$ 2,000.00	$ 2,500.00	$ 3,000.00	$ 2,000.00	$ 1,500.00	$ 1,500.00	$ 800.00	$ 17,500.00
4025	CBHC Admissions Sales	$ 38,000.00	$ 500.00	$ 750.00	$ 1,000.00	$ 1,250.00	$ 2,500.00	$ 3,500.00	$ 8,000.00	$ 8,500.00	$ 5,000.00	$ 4,000.00	$ 1,500.00	$ 1,500.00	$ 38,000.00
4027	Events with CBHC	$ 5,000.00	$ 200.00	$ 200.00	$ 500.00	$ 250.00	$ 300.00	$ 300.00	$ 400.00	$ 400.00	$ 900.00	$ 300.00	$ 850.00	$ 400.00	$ 5,000.00
4028	CBHC Membership Sales	$ 4,000.00	$ 200.00	$ 300.00	$ 350.00	$ 350.00	$ 350.00	$ 350.00	$ 350.00	$ 350.00	$ 350.00	$ 350.00	$ 350.00	$ 350.00	$ 4,000.00
4030	Cruise and Bus Tour Visits	$ 3,000.00						$ 500.00	$ 500.00	$ 600.00	$ 800.00	$ 600.00			$ 3,000.00
4032	Entomica In-house Product Sales	$ 2,000.00						$ 500.00	$ 500.00	$ 500.00	$ 500.00				$ 2,000.00
4033	Square payment for other revenue	$ -													$ -
4035	Virtual Learning	$ 550.00				$ 275.00	$ 275.00								$ 550.00
4036	School Education with CBHC	$ 2,500.00			$ 500.00	$ 500.00	$ 500.00				$ 500.00	$ 500.00			$ 2,500.00
4037	School Education Entomica	$ 2,000.00			$ 550.00	$ 300.00	$ 300.00				$ 550.00	$ 300.00			$ 2,000.00
4038	Entomica Offsite Outreach	$ 8,500.00					$ 1,400.00	$ 1,400.00	$ 1,400.00	$ 1,500.00	$ 1,400.00	$ 1,400.00			$ 8,500.00
4043	CBHC Birthdays	$ 1,500.00	$ 80.00	$ 80.00	$ 80.00	$ 140.00	$ 160.00	$ 160.00	$ 160.00	$ 160.00	$ 160.00	$ 160.00	$ 160.00		$ 1,500.00
4045	Bug Adoptions	$ 500.00								$ 100.00	$ 100.00	$ 100.00	$ 200.00		$ 500.00
4050	Entomica Private Tours	$ 800.00					$ 250.00	$ 300.00				$ 250.00			$ 800.00
Total Sales		$ 85,850.00	$ 1,280.00	$ 2,130.00	$ 3,780.00	$ 3,865.00	$ 7,535.00	$ 9,010.00	$ 13,810.00	$ 15,110.00	$ 12,260.00	$ 9,460.00	$ 4,560.00	$ 3,050.00	$ 85,850.00
Government Revenue															
4420	Federal	$ -													$ -
4421	SSM Tourism	$ 20,000.00				$ 10,000.00			$ 10,000.00						$ 20,000.00
4425	Trillium	$ -													$ -
4426	Provincial NOHFC	$ 70,000.00	$ 8,000.00			$ 16,000.00		$ 8,000.00	$ 8,000.00		$ 7,000.00	$ 7,000.00		$ 16,000.00	$ 70,000.00
4428	City SSM (CBHCplusACAP)	$ 18,500.00	$ 8,500.00		$ 5,000.00			$ 5,000.00							$ 18,500.00
4441	Wage Subsidy Programs	$ -													$ -
4445	Federal Summer Jobs program	$ 25,147.05						$ 11,316.17		$ 13,830.88					$ 25,147.05
		$ 133,647.05	$ 16,500.00	$ -	$ 5,000.00	$ 26,000.00	$ -	$ 24,316.17	$ 18,000.00	$ 13,830.88	$ 7,000.00	$ 7,000.00	$ -	$ 16,000.00	$ 133,647.05
Other															$ -
4450	Other Revenues	$ -													$ -
4460	Miscellaneous Revenue	$ -													$ -
		$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
															$ -
															$ -
Total Revenue		$ 243,997.05	$ 17,980.00	$ 2,430.00	$ 9,080.00	$ 31,165.00	$ 10,335.00	$ 35,076.17	$ 35,060.00	$ 32,190.88	$ 23,510.00	$ 19,760.00	$ 7,860.00	$ 19,550.00	$ 243,997.05
Expenses															$ -
Fundraising Expense															
5005	Raffle Expense	$ 1,000.00					$ 500.00	$ 500.00							$ 1,000.00
5010	Fundraising Expenses	$ 1,500.00				$ 450.00			$ 550.00	$ 500.00					$ 1,500.00
Total Fundraising Expense		**$ 2,500.00**	**$ -**	**$ -**	**$ -**	**$ 450.00**	**$ 500.00**	**$ 500.00**	**$ 550.00**	**$ 500.00**	**$ -**	**$ -**	**$ -**	**$ -**	**$ 2,500.00**
Sales Expenses															$ -
5020	Gift Shop and Merchandise	$ 8,500.00	$ 500.00	$ 500.00	$ 2,000.00	$ 2,000.00	$ 2,000.00	$ 1,000.00	$ 500.00						$ 8,500.00

5030	Mdse Production expense (frames)	$ 500.00			$ 250.00		$ 250.00										$ 500.00
5035	Misc. expense	$ 250.00				$ 125.00	$ 125.00										$ 250.00
5040	Event expense	$ 500.00										$ 250.00	$ 250.00				$ 500.00
5100	Education Supplies	$ 500.00			$ 250.00							$ 250.00					$ 500.00
5120	Outreach Expenses	$ 500.00					$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 50.00	$ 50.00					$ 500.00
Total Sales Expenses		$ 10,750.00	$ 500.00	$ 500.00	$ 2,500.00	$ 2,125.00	$ 2,475.00	$ 1,100.00	$ 600.00	$ 100.00	$ 550.00	$ 300.00	$ -	$ -	$ 10,750.00		
															$ 10,750.00		
Payroll																	
5410	Wages	$ 147,200.00	$ 7,000.00	$ 7,000.00	$ 10,445.00	$ 10,090.00	$ 10,300.00	$ 15,330.00	$ 20,350.00	$ 20,350.00	$ 10,300.00	$ 10,300.00	$ 10,300.00	$ 15,435.00	$ 147,200.00		
5420	ei	$ 3,621.12	$ 172.20	$ 172.20	$ 256.95	$ 248.21	$ 253.38	$ 377.12	$ 500.61	$ 500.61	$ 253.38	$ 253.38	$ 253.38	$ 379.70	$ 3,621.12		
5430	cpp	$ 8,133.65	$ 382.20	$ 382.20	$ 573.30	$ 551.82	$ 564.20	$ 855.47	$ 1,130.76	$ 1,130.76	$ 564.20	$ 564.20	$ 564.20	$ 870.34	$ 8,133.65		
5440	wsib	$ -													$ -		
5464	Deductions	$ 26,197.06	$ 2,000.00	$ 2,000.00	$ 2,000.00	$ 2,197.06	$ 2,000.00	$ 2,500.00	$ 2,500.00	$ 2,500.00	$ 2,200.00	$ 2,300.00	$ 2,000.00	$ 2,000.00	$ 26,197.06		
Total Payroll Expenses		$ 185,151.83	$ 9,554.40	$ 9,554.40	$ 13,275.25	$ 13,087.09	$ 13,117.58	$ 19,062.59	$ 24,481.37	$ 24,481.37	$ 13,317.58	$ 13,417.58	$ 13,117.58	$ 18,685.04	$ 185,151.83		
Marketing Expense																	
5605	Marketing	$ 2,000.00				$ 250.00	$ 900.00	$ 850.00							$ 2,000.00		
total Marketing		$ 2,000.00	$ -	$ -	$ -	$ 250.00	$ 900.00	$ 850.00	$ -	$ -	$ -	$ -	$ -	$ -	$ 2,000.00		
															$ -		
General Administration															$ -		
5610	Professional fees	$ 2,500.00			$ 2,500.00										$ 2,500.00		
5620	Membership fees	$ 750.00		$ 750.00											$ 750.00		
5625	Certification and permits	$ 150.00				$ 75.00					$ 75.00				$ 150.00		
5640	Shipping/freight/postage	$ 750.00	$ -	$ 70.00	$ 80.00	$ 80.00	$ 80.00	$ 80.00	$ 80.00	$ 80.00	$ 200.00				$ 750.00		
5650	Computer Programs	$ 1,000.00			$ 200.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00						$ 1,000.00		
5655	Internet	$ -													$ -		
5685	Insurance	$ 1,680.00	$ 140.00	$ 140.00	$ 140.00	$ 140.00	$ 140.00	$ 140.00	$ 140.00	$ 140.00	$ 140.00	$ 140.00	$ 140.00	$ 140.00	$ 1,680.00		
5687	Payroll Program Fees	$ 900.00	$ 70.00	$ 70.00	$ 70.00	$ 70.00	$ 100.00	$ 70.00	$ 100.00	$ 70.00	$ 70.00	$ 70.00	$ 70.00	$ 70.00	$ 900.00		
5700	Office Supplies	$ 500.00	$ 42.00	$ 42.00	$ 42.00	$ 42.00	$ 42.00	$ 42.00	$ 42.00	$ 42.00	$ 42.00	$ 42.00	$ 42.00	$ 38.00	$ 500.00		
5705	Office Equipment	$ 600.00				$ 100.00	$ 500.00								$ 600.00		
5730	Vehicle	$ 1,000.00	$ 50.00	$ 50.00	$ 50.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 50.00	$ 1,000.00		
5780	Telephone	$ 540.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 45.00	$ 540.00		
5785	Staff Development	$ 100.00				$ 100.00									$ 100.00		
5787	Membership Activities/Volunteer Support	$ 300.00			$ 200.00	$ 100.00									$ 300.00		
5796	Processing Fees (square)	$ 100.00					$ 12.50	$ 12.50	$ 12.50	$ 12.50	$ 12.50	$ 12.50	$ 12.50	$ 12.50	$ 100.00		
5799	Bank Fees	$ 350.00	$ 25.00	$ 25.00	$ 30.00	$ 30.00	$ 30.00	$ 30.00	$ 30.00	$ 30.00	$ 30.00	$ 30.00	$ 30.00	$ 30.00	$ 350.00		
5800	Miscellaneous Expense	$ 500.00	$ 25.00	$ 25.00	$ 40.00	$ 40.00	$ 40.00	$ 65.00	$ 65.00	$ 40.00	$ 40.00	$ 40.00	$ 40.00	$ 40.00	$ 500.00		
Total General Administration Expenses		$ 11,720.00	$ 397.00	$ 1,217.00	$ 3,397.00	$ 1,122.00	$ 1,289.50	$ 784.50	$ 814.50	$ 559.50	$ 754.50	$ 479.50	$ 479.50	$ 425.50	$ 11,720.00		
Exhibits and Display Expenses															$ -		
5810	Acquisitions Livestock	$ 5,000.00	$ -		$ 2,500.00						$ 2,500.00				$ 5,000.00		
5815	Exhibits/display Supplies	$ 2,500.00	$ 100.00	$ 100.00	$ 750.00	$ 425.00				$ 375.00	$ 375.00	$ 375.00			$ 2,500.00		
5820	Livestock Food insect	$ 6,500.00	$ 541.65	$ 541.65	$ 541.65	$ 541.65	$ 541.65	$ 542.00	$ 541.50	$ 541.65	$ 541.65	$ 541.65	$ 541.65	$ 541.65	$ 6,500.00		
5821	Livestock food animal	$ 4,500.00	$ 375.00	$ 375.00	$ 375.00	$ 375.00	$ 375.00	$ 375.00	$ 375.00	$ 375.00	$ 375.00	$ 375.00	$ 375.00	$ 375.00	$ 4,500.00		
5825	Import Fees	$ 250.00			$ 125.00						$ 125.00				$ 250.00		
Total Exhibits and Display Expenses		**$ 18,750.00**	**$ 1,016.65**	**$ 1,016.65**	**$ 4,291.65**	**$ 1,341.65**	**$ 916.65**	**$ 917.00**	**$ 916.50**	**$ 1,291.65**	**$ 3,916.65**	**$ 1,291.65**	**$ 916.65**	**$ 916.65**	**$ 18,750.00**		
Buildings and Grounds																	
5910	Equipment	$ 1,000.00	$ 75.00	$ 75.00	$ 85.00	$ 85.00	$ 85.00	$ 85.00	$ 85.00	$ 85.00	$ 85.00	$ 85.00	$ 85.00	$ 85.00	$ 1,000.00		
5920	Repairs and Maintenance	$ 5,000.00	$ 350.00	$ 405.00	$ 415.00	$ 415.00	$ 415.00	$ 500.00	$ 500.00	$ 500.00	$ 500.00	$ 500.00	$ 500.00		$ 5,000.00		
5930	Cleaning and Janitorial Supplies	$ 500.00	$ 40.00	$ 40.00	$ 40.00	$ 40.00	$ 40.00	$ 60.00	$ 40.00	$ 40.00	$ 40.00	$ 40.00	$ 40.00	$ 40.00	$ 500.00		
Total Buildings and Grounds Expense		$ 6,500.00	$ 465.00	$ 520.00	$ 540.00	$ 540.00	$ 540.00	$ 645.00	$ 625.00	$ 625.00	$ 625.00	$ 625.00	$ 625.00	$ 125.00	$ 6,500.00		
															$ -		
Total Expenses		$ 237,371.83	$ 11,933.05	$ 12,808.05	$ 24,003.90	$ 18,915.74	$ 19,738.73	$ 23,859.09	$ 27,987.37	$ 27,557.52	$ 19,163.73	$ 16,113.73	$ 15,138.73	$ 20,152.19	$ 237,371.83		

Net Income		$ 6,625.22	$ 6,046.95	-$ 10,378.05	-$ 14,923.90	$ 12,249.26	-$ 9,403.73	$ 11,217.08	$ 7,072.63	$ 4,633.36	$ 4,346.27	$ 3,646.27	-$ 7,278.73	-$ 602.19	
GRANT MONEY ALLOCATED TO DIFFERENT FINANCIAL YEAR															
DEFERRED DONATIONS															
Operations Account		$ 63,540.20	$ 69,587.15	$ 59,209.10	$ 44,285.20	$ 56,534.46	$ 47,130.73	$ 58,347.81	$ 65,420.44	$ 70,053.80	$ 74,400.07	$ 78,046.34	$ 70,767.61	$ 70,165.42	
		63540.2	$ 47,831.40	$ 74,391.16	$ 61,520.92	$ 73,770.18	$ 62,395.24	$ 61,589.93							
		-15708.8		-$ 12,870.24		-$ 10,661.84	-$ 805.31	-$ 3,281.94							
		$ 47,831.40	$ 26,559.76	$ 61,520.92		$ 63,108.34	$ 61,589.93	$ 58,307.99							

	Per PP				3 pays										3 pays	
	Todd		jan	feb	March	April	May	June	July	august	sept	oct	nov	dec		
salary	$2,025		$2,025.00		$ 2,025.00	$ 2,025.00	$ 2,025.00	$ 2,025.00								2025
Cpp	112.48		$2,025.00		$ 2,025.00	$ 2,025.00	$ 2,025.00	$ 2,025.00								2025
$224.96			$1,456.00		$ 2,025.00	$ 1,456.00										2025
			$1,456.00		$ 1,456.00	$ 1,456.00										
	Kendra		$6,962.00	$6,962.00	$ 1,456.00		$ 1,560.00	$ 1,560.00								1560
pay plus 4%	$1,456				$ 1,456.00		$ 1,560.00	$ 1,560.00								1560
Cpp	67.48				$10,443.00											1560
$134.96						$ 1,560.00	$ 1,560.00	$ 1,560.00								1560
NOHFC						$ 1,560.00	$ 1,560.00	$ 1,560.00								1560
37.5 x $20 x2x4%	$1,560															1560
cpp	84.81															1560
$169.62					$ -	$10,082.00	$10,290.00	$10,290.00	$10,290.00	$10,290.00	$10,290.00	$10,290.00	$10,290.00	$15,435.00		
					$10,443.00											
Students								$ 5,030.00	$10,060.00	$10,060.00						
$25,147.05																
8 weeks pay																
4 pay periods																
		$147,064.00	$6,962.00	$6,962.00	$10,443.00	$10,082.00	$10,290.00	$15,320.00	$20,350.00	$20,350.00	$10,290.00	$10,290.00	$10,290.00	$15,435.00		
		$ 8,133.63	382.2	382.2	573.3	551.82	564.2	855.47	1130.76	1130.76	564.2	564.2	564.2	870.32		
CPP																
$3500/26=$134.62																

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Executive Summary

This plan was developed in consultation with Entomica Insectarium board members and staff, and observations made by the CBHC over the years where Entomica has been a CBHC occupant.

Largely due to a Management Agreement established between Entomica and the CBCH in 2024, Entomica's financial health began to stabilize. Costs were vastly reduced and the CBHC assisted Entomica in generating new revenues, including securing some 2025 funding from the City of Sault Ste. Marie.

While there have been good financial signs and new systems applied to help ensure consistency and profitability, there was little to no fundraising completed in 2024. There remains funding from a large Trillium grant until September 2025, but if no new funds are sourced, Entomica will remain in a precarious financial position.

Staffing, remains somewhat precarious. Some stability has been found in a Director of Operations and keeping a staff member on after their NOHFC grant ended in September. Two new NOHFC-funded staff are starting in January 2025, and this should open capacity for Entomica in both education and fundraising initiatives.

Important operational successes in 2024 included:

- Switching tanks to biodiverse tanks.
- Earning significantly more revenue through CBHC revenue channels, but also through outreach.
- Establishing consistent outreach pricing that provides a profit.
- Ensuring HR files are maintained.

While there were many positives in 2024, there remains much opportunity for growth and improvement in the following areas:

- Communication (internal and external) and HR management
- Gift Shop – offerings, layout, sales, etc.
- Marketing and partnership development
- Consistency – of product and systems

Business Environment

The Canadian Tourism Economy has still not fully recovered from the pandemic. International visits are returning to post-pandemic levels (according to 2023 stats), but when inflation is considered, there is negative growth. Destination Canada released a new strategic plan in 2024, *A World of Opportunity*, that aims to make Canada into one of the top 7 destinations in the world by 2030. Many of the International visitors the CBHC sees are from focus-countries of Destination Canada's strategic plan: U.S., England, France, Germany, Australia and China. The Strategic Plan focuses on driving tourism during the off-season, Fall and Winter, and to destinations where there is room to grow – Sault Ste. Marie is well-positioned as a destination. The Federal Government is supporting their strategic plan with 108 million in funding over 3 years for tourism development.

Increases in US and International traffic in 2023, according to the CBHC's Visitor Report, suggested that tourism is starting to return to pre-pandemic levels, while 2024 levels suggest that visitors from outside SSM (particularly the rest of Ontario) are cooling off. Sault hotels and other attractions also anecdotally

reported a softening travel market compared in 2024, which seems natural as post-pandemic "revenge travel" as well as fears of travelling abroad wane.

The economy is predicted to grow modestly in 2025. In fact, the Canadian economy is predicted to be the fastest growing economy among the G7 in 2025, according to the International Monetary Fund. Inflation has come down without a recession. The Bank of Canada started cutting interest rates and is expected to continue to do so until rates are around 3%. Unemployment in Ontario has now increased past 7% but remains lower in Northern Ontario (approx. 6.2%).

Despite a relatively strong economy, unaffordable housing and inflation, particularly at the grocery store, is putting lower-income Canadians at risk. One quarter of Canadians will need to access a food bank in the last quarter of 2024 and early 2025. Over 2 million Canadians (45% of mortgages) will also need to renew their mortgages between 2024 and 2025 at higher interest rates – this is expected to result in more foreclosures and a softening of housing prices (which is being noted in the Sault). Canadian household debt is also the highest among G7 nations. These factors indicate that the CBHC needs to be strategic in pricing and budgeting decisions as tourism/entertainment spending is most likely to be affected by tighter household budgets.

The CBHC had a 4% increase in overall visitors for 2023, with total visitation over 57,000 people. The CBHC-Entomica Management Agreement was signed in June, and thus visitor numbers for the latter half of the year are the same as the CBHC's, plus outside outreach. In 2023, Entomica's visitor numbers at the museum were 22,170 and 10,515 for Entomica-only events, birthdays and outreach initiatives; in total, Entomica served 32,685 visitors.

Cruise numbers remain low. There is evidence that in 2025 we may see more cruise ships, but we will remain bearish in our expectations. Cruise companies continue to opt for day-long excursions when visiting Sault, Canada that do not include local attractions.

Sault Airport passenger numbers remain low (down 32% in August 2024 compared to pre-pandemic levels and down 7% compared to same month 2023). Passenger numbers are mainly affected by reduced capacity, more inconvenient schedules and the failure of business travel to return to pre-pandemic levels. Meanwhile traffic on the International Bridge continues to increase and is up 16.4% YOY. There is evidence that travel is still strong in the area.

Entomica faces some unique threats in the upcoming years. There is rumour that a new butterfly house is being planned for the Gateway Development (probably will not be a reality until 2026-2027) which could result in competition. Consistent funding is also a challenge that continues to threaten Entomica.

Markets

Entomica is rated 4.7/5 on Google and regularly receives quality reviews. The most common compliments are regarding staff and the uniqueness of the experience. In addition, Entomica is one of only four insectariums in Canada and the only Insectarium that permits guests to touch insects. Due to the joint entrance of Entomica and the CBHC, Entomica's markets will primarily align with the markets that the CBHC pursues.

Travel Markets

The Destination Northern Ontario travel market report from 2020 indicates two markets that would most align with CBHC and Entomica: Outdoor Space Seekers, Family Lovers.

Outdoor Space Seekers

These guests will be 25-65 and generally from Southern Ontario or Quebec. To come all the way to Sault Ste. Marie, they tend to be slightly more adventurous and want to seek unique and authentic experiences. Their trips will be focused on the outdoors, but they tend to enjoy cultural experiences where they can learn or experience something new. The younger half of the age segment will focus on experiences that are “instagrammable”. The older half of the age segment will focus on learning experiences they can take with them. Most travellers in this profile will travel as couples, with some travelling as families. As their adventures can be very weather-dependent, they will visit when weather inhibits their adventures or as part of a daily outdoor outing (ie: Hub Trail). The personalized nature of Entomica’s tours will connect with this market.

Family Lovers

These guests come to Sault Ste. Marie to see family. They will typically fall in the 30-65 age range, either with young families or senior couples visiting aged parents. These guests are often originally from Sault Ste. Marie or have lived in the Sault for a period of time, and so are familiar with the city and attractions. These guests won’t be as focused on the experiences they can have in Sault Ste. Marie because they are here for the purpose of visiting. To reach these guests, Entomica needs to become top-of-mind for the people they visit.

Regional

These guests are travelling to Sault Ste. Marie from the outskirts, generally in the P0S or P0R postal regions within Algoma. They often travel for medical appointments or for shopping and entertainment. Hotel partnerships and social media awareness campaigns will help support connecting with these guests, and they could prove to be a valuable source of business during low business periods (they’re more likely to seek mini getaways when the snow flies to deal with boredom).

Local Markets

Families

The decision-making of families in Sault Ste. Marie is driven by either parents (25-45) or grandparents (50+). While men will join the experience, the women tend to make the decision to visit or buy. These guests seek an enjoyable and, secondarily, educational experience for the children in their care. The experience needs to be affordable, safe, accessible and interactive, incorporating technology and tactile opportunities wherever possible. CBHC will connect with this group through social media, PR and partnerships with organizations who work with families and children such as schools and daycares.

Millennial Business Professionals

This group seeks authentic experiences and has disposable income. They are interested in having fun and being able to share that on social media. They care about social trends (Ie: sustainability, environmentalism, social justice), but prefer to participate when there is also something for them to take away. CBHC can connect with this group through social media, PR and associations such as Strive YPG (Chamber of Commerce). Unique in-person arts and cultural events will connect with this group.

Objectives

The strategies in this plan are intended to give Entomica the opportunity to secure ongoing operational funding while streamlining operations to be as lean as possible. Entomica's greater mission is to inspire and connect visitors of all ages with science and nature through our programs, events and interactive experiences. We promote tourism and the education, appreciation, conservation and preservation of biodiversity. All objectives and actions are aimed at continuing to achieve this mission.

1. Increase self-generated revenue and decrease costs.
2. Build operational and product consistency to enhance Entomica brand.
3. Develop partnership synchronicities to maximize revenue and cost management.

SMART Goals

1. Increase self-generated revenues by $30,000.
2. Develop new revenue streams such as Corporate Sponsorships, fundraising initiatives and select private grants/donations in order to generate $20,000 in revenue.

Administration

Governance & Accounting

Summary

In 2024, Entomica entered into a one-year management contract with the Canadian Bushplane Heritage Centre (CBHC). The goal of the agreement was to streamline Entomica operations, improve partnering capability and pursue new and more consistent revenue streams. While strides were made, consistency of application requires ongoing improvement.

Departmental Goals

1. Complete a 5-year Strategic Plan
2. Develop consistent oversight and direction to improve financial success of Entomica.

Plan

Continue Entomica Operations Committee Meetings: Monthly, on the 3rd Friday of the month, the Entomica Operations Committee meets to discuss financials and operational issues. The Entomica Operations committee is comprised of two Entomica board members, two CBHC board members and the CBHC Executive Director. This oversight helps ensure multiple sets of eyes are on the operation and results, while helping drive initiatives.

Improve communication between CBHC and Entomica: To improve information-sharing and opportunities for partnership, Entomica will attend specific CBHC meetings throughout the week:

1. Director will attend weekly Ops Meetings Wednesdays at 1pm (12:30pm temporarily).
2. Events & Marketing Coordinator will attend bi-weekly fundraising meetings Wednesdays at 11am.
3. Events & Marketing Coordinator will attend fundraising meetings Wednesdays at 2pm, as required.

Develop 5-year Strategic Plan: CBHC helped Entomica develop a 2-year sustainability plan in 2024 to help secure Tourism SSM funding. This plan needs to be expanded into a 5-year Strategic Plan to guide Entomica's business operations and vision with big picture strategy.

Fully Develop Policies: To continue to build strong foundations, Entomica will focus on developing all HR and Collections policies in 2025. This exercise will improve communication, consistency and the overall Entomica Operational System.

Apply for a Lottery Licence: Complete application for a lottery licence so Entomica has the ability to run lottery-based fundraising events.

HR

Summary

The focus will be on developing a strong, customer-focused team, routed in a core staff that can successfully manage operations, including bug care, bookings, grant writing and volunteer management. It is important that all staff are highly motivated and focused on delivering a special customer experience, while having additional skills that contribute to the overall health of Entomica.

Departmental Objectives:

1. Invest in team member development to ensure long-term skills and capacity.
2. Manage labour to keep costs in line with revenues.

Plan

Invest in Human Resources: To build capacity, Entomica will invest in the development of their team. Initiatives include:

- Leadership and Supervisory training for the Insectarium Coordinator – this training is already being provided to CBHC Supervisors and the Insectarium Coordinator can join.
- Digital Marketing Training for the Events & Marketing Coordinator – there is usually a free or cheap course through the Chamber of Commerce
- Peer Exchange with another Insectarium for the Director of Operations.

Streamline Staffing and Scheduling: To manage Entomica reliably, a minimum of 2.5 full-time team members are required, however 3.5 is preferred. In the summer, an additional two team members are necessary. The following supports and changes will be implemented:

1) Develop a schedule matrix that determines minimum staffing requirements and standard shifts based on day of week, season and type of outreach. Use this matrix to ensure scheduling is in line with budget and be able to justify deviances.
2) Schedule will be issued no later than Thursday at noon, but a standard schedule can be issued earlier in the week during slow times with no special requirements/requests. Every effort should be made to give staff two days off together.
3) Select CBHC Flight Crew will be trained on basic Entomica visitor experience and will be able to step in to help during busy times/lack of Entomica staff. A more formal training plan is required for this initiative to be fully implemented.
4) Lunch breaks must be staggered, unless there is an unanticipated emergency. In exceptional circumstances, CBHC staff may be able to help.

Implement Plan for Volunteer Recruitment and Retention: Develop and implement a plan for volunteer recruitment and retention. One area of focus should be regular volunteers who can support weekend operations. This will include the following:

- Volunteer job descriptions
- Identification of volunteer needs
- Plan to connect with potential volunteers
- System for acknowledging and rewarding volunteers.

Cross-over training: Train CBHC Flight Crew to be able to man Entomica when Entomica staff are unable to cope with the business levels or when there is a short-staffed situation. Flight Crew will be trained in: customer service and information delivery, basic understanding of the rules and operation of the facility (lights, CFIA requirements, etc.). Flight Crew can be used to expand Entomica's workforce temporarily when business levels require it (ie: maintaining Operation at museum while going to multiple outreach events).

Pursue Co-op Placements: To support human resource development, Entomica will proactively seek students on Co-op placement.

Operation and Collection

Summary

Entomica streamlined the Collection in 2024 (reduced number of birds, cultivated insect colonies, including colonies to feed other insects), which helped reduce daily husbandry time slightly. It takes 3-4 hours of labour daily to complete daily husbandry tasks.

Departmental Objectives:

1. Reduce animal husbandry time to 3 hours daily.

Plan

Consistent Operational Hours: Entomica will be open 10-3:30, Tuesday-Sunday during the off-season and 9:30-4:30 7 days per week during tourist season. Outreach will be scheduled so as to not negatively impact opening hours.

Establish Routines and Increase Productivity: Entomica will introduce a Daily Checklist to help staff more effectively plan their day and ensure all tasks are regularly completed. In conjunction with establishing a Schedule Matrix, Management will establish more regular times for staff to complete administrative duties…while business levels may cause these to change from time-to-time, establishing consistency will help staff stay on task.

Develop a Collection Acquisition Plan: Using feedback from guests and educational partners as well as internal knowledge on species health, Entomica will develop an Acquisition Plan to ensure all acquisitions are aligned with objectives. This plan will identify holes in the Collection and allow Entomica to make strategic acquisitions as needed. In addition, some acquisitions may not be live species, enabling education with lower costs of maintenance. Finally, a purchasing plan would be developed to ensure that acquisitions are timed and planned to maximize lifespan, space availability and species variety.

Complete the Species Care Manual: With a more focused Collection, Entomica will update and streamline the Species Care Manual. The Manual will identify all species within the Collection (and that could be in the Collection) and detail care instructions, and will be sorted alphabetically for easier navigation. This Manual will be used as a training tool, but will also support a sustainable "system" of operation, reducing opportunities for misinformation or loss of information, especially if staff move on. The Manual will also include information on how to support the Collection in emergency situations (ie: power outage).

Back-up System: Entomica will research a power back-up system to support critical climate control infrastructure for living species when the power fails. Once a realistic system is determined, funding will be sourced.

Revenue Generation

Education and Outreach

Summary

Education and inspiring learning remains Entomica's strength. This plan aims to celebrate that strength while improving revenues and reducing costs associated with Education and Outreach. Concurrently, it will be important for Entomica to re-ignite relationships with partners in the community.

Departmental Objectives:

1. Double Education revenues from joint efforts with CBHC.
2. Earn $15,000 in Outreach revenue.

Plan

Jane Goodall Education Events: In conjunction with the CBHC and other community partners, Entomica will participate in up to 10 days of Education events for grade 7 students that build off Jane Goodall's film, *Reasons for Hope*.

Review Educational Programs and Develop New Ones: With the new Education Coordinator, Entomica will review the Ontario Curriculum for opportunities to develop new content that will meet curriculum requirements. In addition, the Education Coordinator will review all existing educational programming to ensure it still coincides with curriculum requirements and meets audience level/experiential learning needs of local school boards.

Develop Group Tour Presentation: The CBHC's 2025 Group Tour Pricing and Tour Options includes self-guided access to Entomica in most products, and offers a Climate Change presentation as an add-on. The presentation needs to be developed and trialed prior to May.

Pro-actively Market Education: Entomica will review past class bookings and reach out directly to teachers and Curriculum Coordinators.

Create a Smartphone Tour: Using the CBHC's Smartphone App, Entomica will develop a Smartphone-based tour of the facility. This will allow more accessibility for all types of guests and take pressure off staff at busy times as guests can still enjoy a "self-guided" experience.

Develop Programming Events: While CBHC already conducts regular programming for children and seniors, Entomica can enhance what exists or add to it, helping develop the overall "community hub" at the Centre. Alternatively, Entomica may develop their own Entomica-specific programs such as *Jr. Bug Wranglers*. Entomica's team will research and create a plan with intent to launch in the Fall. Close collaboration with the CBHC will be important.

Sales, Marketing and Fundraising

Summary

To maintain its sustainability, Entomica must develop more sources of income to self-fund at least 60% of its operation.

Departmental Objectives:

1. Increase self-generated revenues by 20% (admissions, memberships, events, birthdays, outreach, etc.)
2. Generate $10,000 in foundation funding.
3. Conduct two Entomica fundraising events.

Plan

Improve Online Presence: Entomica will create a Tripadvisor listing to ensure we are visible as an attraction when people search for Things to Do in Sault Ste. Marie. Additionally, Entomica Management will begin consistently responding to Tripadvisor and Google reviews.

Market Outreach for Events and Corporate Teambuilding: Entomica will connect with businesses to sell outreach opportunities/teambuilding products and develop partnerships.

Increase Grant Funding: Entomica will develop documentation and supporting documentation for 2025 grantable projects:

- Development of Smartphone Tour
- Other…

A member of Entomica staff will join the bi-weekly CBHC Fundraising meeting, putting emphasis on the need to apply for grants and foundation funding. This will enable both organizations to partner when appropriate in their requests, coordinate requests and share resources.

Conduct Select Pro Bono Outreach: Entomica will select 2-4 events annually (ie: Culture Days, Science Carnival, Rotary Fest, etc.) where they will participate as a promotional and partner-development tool. These events should be free of charge to the public and would generally not produce any kind of income for the organizing agency. In some cases, CBHC can partner with Entomica to help reduce labour costs.

Implement a Bug Adoption or Auction Plan: Plan a Bug Adoption or Auction to generate revenue. Sootoday will likely sponsor this with their auction platform. (Another option would be to create a subscription program for ongoing support of a specific bug). Concept would be to create personas around the bugs and have people adopt them. Funds would be advertised as supporting the upkeep of the person's bug. Each purchaser would receive a photo with their bug, their photo on a commemorative wall/banner-up in Entomica for one year, seeds to grow flowers that support insects and an Entomica t-shirt? This concept may be best associated with a special occasion such as Christmas or Mother's Day.

Fundraising Events: While Entomica will continue to receive some funds from admissions to CBHC fundraising events, we will create our own smaller evening events to generate new revenues. Ideas include "Build a Dome", "Pin a Butterfly", "Build a Terranium" and other classes related to the unique skills of the Entomica team. Staff also want to work towards a "Night at the Museum" fundraising event. The CBHC can work with Entomica to provide space or spice up the event with a bar.

Tour Train: In partnership with the CBHC, Entomica will participate in 27 dates on the Agawa Canyon Tour Train in August and early September. Revenues will be split 50/50.

Gift Shop: While the Entomica gift shop is managed by CBHC, staff can enhance offerings through efforts to pin butterflies or create domes. Another idea is to create a take-home kit with instructions to build a terranium.

Amplify CBHC Marketing (social and email): Much of CBHC's Marketing includes Entomica by default. Through regular fundraising meeting attendance, Entomica can ensure it shares CBHC social media content to its network that also benefits Entomica (ie: Family Day, Bushplane Days, Education product marketing, etc.)

Timelines

January	February	March
Operations/Collection: • Update Species Care Manual **Education/Outreach:** • **Fundraising:** • Send requests for funding to two private foundations **Sales/Marketing:** • Reach out to past classes/schools/events and invite them to re-book **Administration & HR:** • Onboard two NOHFC interns. • Apply new scheduling practices	**Operations/Collection:** • Develop scheduling matrix **Education/Outreach:** • Develop content for Jane Goodall outreach. • Review and update all educational content within curriculum and age requirements. Develop new content. **Fundraising:** • Identify and write fundraising project plans for 2025. • Begin participating in CBHC grant meetings and fundraising meetings. • Seek funding from 2 businesses or private foundations **Sales/Marketing:** • Create flyers for corporate sponsorships and event outreach. • Create Tripadvisor listing. • Fam Day/Teacher Open House – Feb 17 **Administration & HR:** • Develop training plan for CBHC Flight Crew and progressively train them. • Supervisor leadership training 1	**Operations/Collection:** • March Break – Mar 10-16 **Education/Outreach:** • Review and update Education/outreach products. • Create Group Tour presentation on Climate Change. **Fundraising:** • Seek funding from 4 businesses or private foundations • Develop Bug Adoption or Sponsorship program • Plan a small fundraising event for April or May • Maple Syrup Festival – Mar 8 **Sales/Marketing:** • Finalize and print rack card. **Administration & HR:** • Supervisor leadership training 2 • Initiate regular internal bulletins to staff • Apply for Raffle licence • AODA and Emergency procedure training – online
April	**May**	**June**
Operations/Collection: • Develop Volunteer Recruitment and Retention Plan • Research back-up system • Develop Collection Acquisition Plan **Education/Outreach:** • Jane Goodall education events • Create Smartphone Tour **Fundraising:** • Plan Bug Auction fundraiser • Seek funding from 4 businesses or private foundations **Sales/Marketing:** • Develop collateral to advertise available educational products. **Administration & HR:** • Supervisor leadership training 3 • Advertise for summer students	**Operations/Collection:** • Order creatures, if required • Deep clean of Facility **Education/Outreach:** • Jane Goodall Education Events **Fundraising:** • Seek funding from 4 businesses or private foundations • Create Smartphone Tour **Sales/Marketing:** • **Administration & HR:** • Northern Nature Trade Training • Hire Summer students • Supervisor leadership training 4 – train the trainer	**Operations/Collection:** • SUMMER HOURS BEGIN – JUNE 16 • Update business plan timelines for latter part of year **Education/Outreach:** • Develop content for tour train outreach • Launch Smartphone Tour **Fundraising:** • Plan a fall fundraising event • Plan Fall programming iniatives **Sales/Marketing:** • Seek funding from 4 businesses or private foundations • Update and review website • Attend Engineer's Day with Bushplane **Administration & HR:** • Hire Summer Students

Entomica Business Plan 2025

July	August	September
Operations/Collection: • Purchase tablets and backup system (grant permitting) **Education/Outreach:** • • **Fundraising:** • Send 3 grant/sponsorship requests. • **Sales/Marketing:** **Administration & HR:** • •	**Operations/Collection:** • Order creatures • **Education/Outreach:** • Tour Train outreach (Fri-Mon weekly in August) • Review and update Education/outreach products. **Fundraising:** • Planning for Bushplane Days • Send 3 grant/sponsorship requests. • **Sales/Marketing:** **Administration & HR:** • • •	**Operations/Collection:** • Hours of Operation Change – Sep 2: Mon-Sun 9-4 • **Education/Outreach:** • **Fundraising:** • Bushplane Days – Sept. 20 • Send 3 grant/sponsorship requests. **Sales/Marketing:** • Reach out to past teachers/schools **Administration & HR:** • Business planning meeting • •
October	**November**	**December**
Operations/Collection: • WINTER HOURS – Oct 13: Tues-Sun 10-4 • **Education/Outreach:** • Chamber of Commerce Take 5 – Oct 30 **Fundraising:** • Send 3 grant/sponsorship requests. **Sales/Marketing:** **Administration & HR:** • •	**Operations/Collection:** • Develop 2025 Business Plan • Deep clean Entomica – HVAC maintenance **Education/Outreach:** • Jane Goodall Fall Events • **Fundraising:** • Send 3 grant/sponsorship requests. • Conduct raffle or bug auction **Sales/Marketing:** **Administration & HR:** • •	**Operations/Collection:** • **Education/Outreach:** • Jane Goodall Fall Events • CBHC Customer appreciation event **Fundraising:** • Apply for Canada Summer Jobs • Send 3 grant/sponsorship requests. • **Sales/Marketing:** **Administration & HR:** • Identify volunteers who merit recognition • •

Entomica Insectarium & Natural History Museum

3 Year Strategic Plan 2025–2028

Entomica Insectarium & Natural History Museum

Strategic Plan 2025–2028

Executive Summary

Entomica is an experiential, hands-on insectarium and natural history centre located in Sault Ste. Marie, Ontario. Over the next three years, Entomica will focus on four strategic pillars: **Revenue Diversification**, **Education Leadership**, **Tourism & Community Engagement**, and **Operational Excellence**. Through expanded partnerships, improved financial sustainability, and innovative programming, Entomica will strengthen its role as a cultural and tourism leader in Northern Ontario.

Organizational Overview

Entomica's mission is to inspire curiosity, foster conservation awareness, and deliver hands-on learning experiences through the fascinating world of insects and natural history. Located in Sault Ste. Marie, Entomica serves local families, regional schools, and visitors to the Algoma region.

Mission

Deliver high-quality interactive visitor experiences, curriculum-linked educational programming, and innovative outreach that connect the Algoma community and tourists alike with biodiversity and conservation.

Strategic Priorities 2025–2028

Revenue Diversification & Sustainability

Goals: Transition from reliance on short-term grants to diversified revenue sources. Increase self-generated (admissions, retail, events, sponsorships, donations, out-reach, workshops, education programs - in-person and virtual) revenues by 50% over three years; reduce dependency on government grants to <40% of annual budget.

Strategies & Action Items:

- **Admissions & Memberships:** Continue to leverage CBHC "Adventure Pass" pricing to grow admissions revenue by $20,000+ annually; grow memberships by 10% per year. Continue to develop cross marketing opportunities with CBHC to increase

audience reach, diversity and attendance ensuring consistent revenue growth for both.

- **Fundraising & Sponsorships:** Launch structured corporate sponsorship packages and donor tiers (Annual Insect themed event, bug adoption program, golf tournament, raffles); apply monthly to private foundations for grants; apply for raffle licenses delivering 1-2 raffles (50/50 draws or other) annually.
- **Events, Experiences & Exhibits:** Expand small-scale events (butterfly framing, terrarium building, domed insect displays, etc. workshops, "Night at the Museum" type events in conjunction with CBHC) generating $5,000–7,000 annually. Create new collection exhibits to promote repeat visitation by local and visiting audiences.
- **Education & Outreach Revenue:** Align education programming with CBHC programs for internal education programs – update Entomica current education programming to be more relevant to target audiences; target school board partnerships with ADSB and HSCDSB to develop custom experiential education programs for guaranteed annual bookings; continue to develop virtual tours and experiences for audiences outside of the region and abroad; introduce rentable travelling type exhibits that can be used by local schools, libraries and community groups; restart senior programming with annual senior home/center visits; review pricing for out-reach and education programming and adjust to ensure revenue goals are met.
- **Retail & Marketing:** Upgrade CBHC gift shop inventory using "best sellers" model; update Entomica website with more retail and revenue generating capability (on-line store, Patreon, adopt-a-bug, etc.) and pilot online "on-demand" store as part of Entomica website redevelopment.
- **Tourism Products:** Revisit Agawa Canyon train programming once staffing stabilizes; work closely with Tourism SSM to develop relevant content/programming to support needs of both; continue LASH regional pass partnerships.

Year 1 (2025/26) Stabilization & Program Rebuild

- Develop & launch bug adoption program.
- Develop & launch monthly workshops.
- Develop & launch corporate sponsor prospectus.
- Develop & launch updated website with new functionalities.
- Develop & promote updated education programs to school boards.
- Review and update out-reach and education program pricing.

Year 2 (2026/27) Growth & Partnerships

- Develop custom experiential programming with school boards.
- Introduce 2 rentable “traveling mini-exhibits” for schools/libraries.
- Develop new exhibit experiences using existing underutilized or new resources, such as tarantula tower, fantasy island, etc.
- Host inaugural fundraising golf tournament.
- Introduce raffles to be held twice annually.
- Apply monthly to private foundations for grant funds to support various Entomica operations/projects.
- Update and relaunch programming for seniors.

Year 3 (2027/28) Expansion & Sustainability

- Add at least 1 major annual signature event (“Insect Festival”).
- Formalize a “Friends of Entomica” donor circle.
- Seek continued support (Tourism SSM, NOHFC, FedNor, City SSM, and others for expanded Entomica products and programming with tourism partners.

Education Leadership & Partnerships

Goals: Become the leading K–12 experiential learning science partner in Algoma; double school-based revenues by 2028.

Strategies & Action Items

- **Curriculum Alignment:** Develop modules tied to Ontario Science & Technology (Gr. 1–8) and Biology/Environmental Science (Gr. 9–12) expectations.
- **School Board Partnerships:** Secure MOUs with ADSB & HSCDSB to develop custom experiential learning programs; develop co-op and SHSM placements/programming/cross-over where possible.
- **Existing Education Programs:**
    - Update 4 current education modules to align with provincial curriculum.
    - Develop 3 new education programs that align with 3 new CBHC education offerings, ensuring that programs are consistent and support/enhance each other.
- **New Education Programs:**

    - Elementary: “Biodiversity & Bugs,” “Exoskeleton Engineering,” “Ecosystems & Stewardship.”
    - Secondary: population genetics labs, invasive species field programs, potential for micro-credentials with Algoma U and Sault College.
    - Create new local species programming and exhibits for in-house and out-reach, without any CFIA restrictions.
    - Also develop 1-2 new programs tied into the CBHC Jane Goodall programming.
- **Teacher PD:** Launch professional development tools and resources to support new Entomica education programs on-line.
- **Outreach:** Expand to regional schools (where feasible) with pricing that covers true costs; update and continue virtual programs.
- **Smartphone tours:** Develop “edu-taining” smart phone tours in collaboration with CBHC Smartphone app, phone-based tour of Entomica allowing greater accessibility and allow for “self-guided” experiences; possible use of AR (Exar studios) could be added.
- **Group Tour Presentation:** Work with CBHC to develop a presentation as an add-on tour option in addition to current self-guided tours with focus on climate change.

Year 1 (2025/26) Stabilization & Program Rebuild

- Update and align elementary/high school modules with ADSB/HSCDSB input; secure MOU where possible.
- Update and revise existing Entomica programming
- Develop new programming to support updated CBHC education offerings.
- Deliver 1–2 education events annually with CBHC (e.g., Jane Goodall tie-ins).
- Relaunch virtual programs.

Year 2 (2026/27) Growth & Partnerships

- Offer SHSM credits in partnership with local boards.
- Pilot outdoor ecology programs/exhibits using local species.
- Create 2 online teacher resource packages.
- Develop new smart phone “edu-tainment” app/AR tour

Year 3 (2027/28) Expansion & Sustainability

- Launch micro-credential certificates (e.g., pollinator habitat design) with Algoma U /Sault College.
- Expand outreach across Algoma (Wawa, North Shore) on-line or in person where feasible.
- Achieve 9,000+ student seats annually.

Tourism & Community Engagement

Goals: Strengthen role as a hub for science, nature, and cultural partnerships across Algoma.

Strategies & Action Items

- **Local Partnerships:** Joint events and programming with local arts, culture & heritage organizations, local non-profits, educational institutes, private and social organizations, seniors' organizations, governments, tourism organizations, etc. Including continued and expanded partnership with CBHC and others.
- **Indigenous Engagement:** Co-create programming with Indigenous partners; bilingual/Anishinaabemowin labels. Batchewana, Garden River, MNO, etc.
- **Tourism Integration:** Work with Tourism SSM, RTO13, Destination Northern Ontario, and LASH to develop effective tourism products to attract visitors to region.
- **Public Events:** Participation in Community Days, Family Fun Day, Sal's Summer Day, Culture Days, etc. 1-2 "Pro-bono" events per year.
- **Expand Marketing Efforts:** Develop stronger marketing presence through development of new website, Youtube Channel and regular social media posts. "Piggy-back" wherever possible with tourism and cultural partners to ensure maximum visibility and audience reach in region and beyond.

Year 1 (2025/26) Stabilization & Program Rebuild

- Co-deliver at least 2-3 community events with CBHC. Bushplane Days, Haunted Take 5, Christmas Event - Ginger Bread Contest.
- Deliver 1-2 "Pro-Bono" events in the community.
- Redesign website and develop content creation schedules for social media posting. Create Youtube channel. Enhance online visibility through Tripadvisor and review management.

Year 2 (2026/27) Growth & Partnerships

- Formal Indigenous advisory input into programming.

- Work with local tourism and cultural partners to develop new tourism products/programs that support the community and region as a destination in northern Ontario.

Year 3 (2027/28) Expansion & Sustainability

- Expand partnerships to develop new products and programs with community partners.
- Position Entomica as a regional science education leader.
- Strengthen Entomica's position as a leading Algoma cultural and tourism attraction.
- Expand outreach through local and other regional marketing campaigns.

Operational Excellence & Capacity

Goals: Build a lean, professionalized operation with clear governance, sustainable staffing, and risk management.

Strategies & Action Items

- **Governance Shift:** Transition Board from management to governance; establish standing committees (Education, HR/Operations, Fundraising); recruit Board members with specific skill sets that are needed to support Entomica's goals and objectives (finance, IT, legal).
- **Financial Management:** Quarterly budget reviews at Board; halt overspending beyond grant/budget allocations.
- **Staffing:** Achieve staff of 3 core FTE plus seasonal students; implement cross-training with CBHC staff; incorporate co-op placements and/or other work programs where applicable; use NOHFC internships and Canada Summer Jobs programs.
- **Development of Operating Policy & Procedures:** Focus on development of core policies & procedures that will guide the Entomica operational system; these will be based on the Ontario provincial museum standards (10), including governance, finance, collections, exhibition, interpretation/education, research, conservation, physical plant, community and H&S/HR; also included would be a communications policy and procedure to manage marketing, social media, and any other public communications; of particular priority is the collections management policy that governs the acquisitions, care and disposal of collections.
- **Volunteer Recruitment & Retention:** Develop a volunteer recruitment program that encompasses all the operations of Entomica (beyond just showroom tours and lab-care) that will help Entomic to achieve its stated goals in an efficient and timely

manner; the program will feature volunteer acknowledging and rewarding system with clearly defined roles and responsibilities.

- **Technology:** Adopt SharePoint system for bookings and communication (same as CBHC); consider IT support contract for review and update of IT infrastructure and security.
- **Infrastructure:** To ensure that Entomica's collections are properly maintained and secured it will need to undertake some equipment updates and implement regular maintenance (HVAC/Humidifier) routines; currently there is no back-up power system for Entomica so that if there was a power outage Entomica's collections would be at high risk for damage or loss; also lights and other animal maintenance equipment are reaching the end of their serviceable life and will need replacing. Efficiencies can be found in the investment of regulated misting and other animal care systems where applicable.
- **Establish Operating Reserve:** Establishing operating reserve to lever funding opportunities for product, programing development, operational expansion, emergency and regular infrastructure and collection management/maintenance needs, and other.

Year 1 (2025/26) Stabilization & Program Rebuild

- Establish new Board Committees; finalize governance protocols (board → director chain of command). Solicit for new Board members to fill needed positions.
- Launch volunteer program.
- Develop operational policies and procedures.
- Use governmental job creation programs and others to hire staff with wage subsidies, NOHFC, CSJ.
- Migrate all Entomica operational files to Sharepoint system.
- Review and update IT systems and equipment where needed.

Year 2 (2026/27) Growth & Partnerships

- Secure power back-up system and other vital systems for live collection maintenance.
- Review and update CBHC partnership agreement; develop partnership synchronicities to maximize revenue and cost management.

Year 3 (2027/28) Expansion & Sustainability

- Build an endowment/capital reserve ($250k+ target).
- Audit and optimize all programs for profitability.

Environmental Scan (SWOT)

Strengths

• Interactive programming and strong visitor reviews (4.7/5 Google rating).

• Strategic CBHC partnership enabling growth in admissions, gift shop sales, event, education and membership revenues.

• Unique hands-on collection and experiences.

Weaknesses

• Reliance on grants for operational stability.

• Limited staff capacity to expand programming and fundraising.

Opportunities

• Expanding demand for curriculum-linked STEAM education in Algoma schools.

• Growth of eco-tourism and cultural tourism markets in Northern Ontario.

• New revenue initiatives: bug adoption, annual events, donor programs.

Threats

• Competition from new attractions (butterfly house anticipated by 2026–27).

• Funding uncertainties post-2025 as major grants expire.

• Potential decline in Ontario visitor traffic with tourism shifts.

Key Performance Indicators (KPIs)

KPIs will be tracked as follows, key measures include:

• Visitor numbers and admissions/membership revenue.

• Education program development, delivery and revenues.

• Fundraising revenues (events, sponsorships, donations).

• Volunteer recruitment and staff training milestones.

• Financial sustainability (balanced budget, reserve targets).

• Giftshop and on-line revenue.

• Number of partnerships developed.

• Number of goals achieved vs. plan

Financial Outlook 2025–2028

The 2025 budget establishes stability through City of Sault Ste. Marie funding, NOHFC support for staffing, CBHC admission, giftshop, membership, event and educational and modest earned out-reach revenues. By 2028, Entomica projects balanced budgets, diversified revenues, and the creation of an operating reserve. Companion financial documents provide detailed budget forecasts and cash flow projections.

Call to Action

Entomica invites funders, sponsors, and community partners to support the successful implementation of this strategic plan. With investment and collaboration, Entomica will strengthen its role as a cultural anchor, a leader in science education, and a sustainable community asset for Sault Ste. Marie and Northern Ontario.

Business Environment

The Canadian Tourism Economy has still not fully recovered from the pandemic. International visits are returning to post-pandemic levels (according to 2023 stats), but when inflation is considered, there is negative growth. Destination Canada released a new strategic plan in 2024, *A World of Opportunity*, that aims to make Canada into one of the top 7 destinations in the world by 2030. Many of the International visitors the CBHC sees are from focus-countries of Destination Canada's strategic plan: U.S., England, France, Germany, Australia and China. The Strategic Plan focuses on driving tourism during the off-season, Fall and Winter, and to destinations where there is room to grow – Sault Ste. Marie is well-positioned as a destination. The Federal Government is supporting their strategic plan with 108 million in funding over 3 years for tourism development.

Increases in US and International traffic in 2023, according to the CBHC's Visitor Report, suggested that tourism is starting to return to pre-pandemic levels, while 2024 levels suggest that visitors from outside SSM (particularly the rest of Ontario) are cooling off. Sault hotels and other attractions also anecdotally reported a softening travel market compared in 2024, which seems natural as post-pandemic "revenge travel" as well as fears of travelling abroad wane.

The economy is predicted to grow modestly in 2025. In fact, the Canadian economy is predicted to be the fastest growing economy among the G7 in 2025, according to the International Monetary Fund. Inflation has come down without a recession. The Bank of Canada started cutting interest rates and is expected to continue to do so until rates are around 3%. Unemployment in Ontario has now increased past 7% but remains lower in Northern Ontario (approx. 6.2%).

Despite a relatively strong economy, unaffordable housing and inflation, particularly at the grocery store, is putting lower-income Canadians at risk. One quarter of Canadians will need to access a food bank in the last quarter of 2024 and early 2025. Over 2 million Canadians (45% of mortgages) will also need to renew their mortgages between 2024 and 2025 at higher interest rates – this is expected to result in more foreclosures and a softening of housing prices (which is being noted in the Sault). Canadian household debt is also the highest among G7 nations. These factors indicate that the CBHC needs to be strategic in pricing and budgeting decisions as tourism/entertainment spending is most likely to be affected by tighter household budgets.

In 2023, Entomica's visitor numbers at the museum were 22,170 and 10,515 for Entomica-only events, birthdays and outreach initiatives; in total, Entomica served 32,685 visitors.

Cruise numbers remain low. There is evidence that in 2025 we may see more cruise ships, but we will remain bearish in our expectations. Cruise companies continue to opt for day-long excursions when visiting Sault, Canada that do not include local attractions.

Sault Airport passenger numbers remain low (down 32% in August 2024 compared to pre-pandemic levels and down 7% compared to same month 2023). Passenger numbers are mainly affected by reduced capacity, more inconvenient schedules and the failure of business travel to return to pre-pandemic levels. Meanwhile traffic on the International Bridge continues to increase and is up 16.4% YOY. There is evidence that travel is still strong in the area.

Entomica faces some unique threats in the upcoming years. There is rumour that a new butterfly house is being planned for the Gateway Development (probably will not be a reality until 2026-2027) which could result in competition. Consistent funding is also a challenge that continues to threaten Entomica.

Markets

Entomica is rated 4.7/5 on Google and regularly receives quality reviews. The most common compliments are regarding staff and the uniqueness of the experience. In addition, Entomica is one of only four insectariums in Canada and the only Insectarium that permits guests to touch insects. Due to the joint entrance of Entomica and CBHC, Entomica's markets will primarily align with the markets that the CBHC pursues.

Local

Families:

The decision-making of families in Sault Ste. Marie is driven by either parents (25-45) or grandparents (50+). While men will join the experience, the women tend to make the decision to visit or buy. These guests seek enjoyable and, secondarily, educational experience for the children in their care. Experiences need to be affordable, safe, accessible

and interactive, incorporating technology and tactile opportunities wherever possible. CBHC will connect with this group through social media, PR and partnerships with organizations who work with families and children such as schools and daycares.

Millennial Business Professionals:

This group seeks authentic experiences and has disposable income. They are interested in having fun and being able to share that on social media. They care about social trends (Ie: sustainability, environmentalism, social justice) but prefer to participate when there is also something for them to take away. CBHC can connect with this group through social media, PR and associations such as Strive YPG (Chamber of Commerce). Unique in-person arts and cultural events will connect with this group.

Travel

The Destination Northern Ontario travel market report from 2020 indicates two markets that would most align with CBHC and Entomica: Outdoor Space Seekers, Family Lovers.

Outdoor Space Seekers:

These guests will be 25-65 and generally from Southern Ontario or Quebec. To come all the way to Sault Ste. Marie, they tend to be slightly more adventurous and want to seek unique and authentic experiences. Their trips will be focused on the outdoors, but they tend to enjoy cultural experiences where they can learn or experience something new. The younger half of the age segment will focus on experiences that are "instagrammable". The older half of the age group will focus on learning experiences they can take with them. Most travelers in this profile will travel as couples, with some travelling as families. As their adventures can be very weather-dependent, they will visit when weather inhibits their adventures or as part of a daily outdoor outing (ie: Hub Trail). The personalized nature of Entomica's tours will connect with this market.

Family Lovers:

These guests come to Sault Ste. Marie to see family. They will typically fall in the 30-65 age range, either with young families or senior couples visiting aged parents. These guests are often originally from Sault Ste. Marie or have lived in the Sault for a period of time, and so are familiar with the city and attractions. These guests won't be as focused on the experiences they can have in Sault Ste. Marie because they are here for the purpose of visiting. To reach these guests, Entomica needs to become top-of-mind for the people they visit.

Regional:

These guests travel to Sault Ste. Marie from the outskirts, generally in the P0S or P0R postal regions within Algoma. They often travel for medical appointments or for shopping and entertainment. Hotel partnerships and social media awareness campaigns will help support connecting with these guests, and they could prove to be a valuable source of business during low business periods (they're more likely to seek mini getaways when the snow flies to deal with boredom).

Job Title: Digital Asset & Marketing Coordinator
Application Deadline: July 17, 2026
Tentative Start Date: July 27, 2026
Duration of Contract: 52 weeks
Salary: $20/hour, 35 hours/week
Location: Sault Ste. Marie, Ontario

Mission

Entomica Insectarium & Natural History Museum is a not-for-profit charity dedicated to inspiring curiosity, promoting ecological awareness, and delivering immersive, hands-on learning experiences through insects and natural history. Entomica offers a uniquely interactive experience that serves families, schools, and visitors across the Algoma region. Through high-quality exhibits, curriculum-linked education programs, and innovative outreach initiatives, Entomica connects people of all ages with biodiversity and environmental conservation, fostering education, discovery, and community engagement.

Job Description

Entomica is looking for a *Digital Asset & Marketing Coordinator* to assist us with the creation, organization and delivery of its various digital assets and marketing initiatives. The *Digital Asset & Marketing Coordinator's* key duties are to assist the Director with the development and delivery of a variety of digital asset management and marketing plans including organization of existing digital assets, creation of content for delivery via various media forms, creating efficient digital workflows and adding new and/or additional functionalities to existing digital platforms and media.

Duties and Responsibilities

- Develop and/or implement existing digital asset and marketing plans and strategies
- Develop new functionalities for existing digital assets – website, social media or other
- Develop marketing strategies, resources and content to advertise and promote Entomica's various offerings to a variety of audiences/demographics through both digital and traditional media
- Ensure that marketing efforts are directed, efficient and reaching target audiences
- Monitor, post and respond to comments/feedback directed through Entomica's digital channels – website, social media, etc.
- Insect husbandry and tour delivery

Knowledge, Experience and Skills Required

- A post-secondary degree or diploma in a marketing, educational or environmental related program
- Excellent personal interaction skills
- Excellent verbal communication skills
- Ability to work independently (self-motivated) and as a team
- Experience creating and implementing marketing strategies and plans targeting various audiences and demographics
- Ability to create/modify websites on various platforms (Wix, Squarespace, etc.) to add functionalities
- Ability to create digital content for posting to website/social media/YouTube using open-source software (Canva, ChatGPT, Blender, DaVinci Resolve, etc.)
- Motivation to learn about insects, their biology and ecology
- Comfortable with handling live insects
- Willingness to work flexible hours, including evenings and weekends

Eligibility Requirements

- This position is funded by the Northern Ontario Heritage Fund Corporation (NOHFC). Applicants must meet the NOHFC qualifying criteria to be eligible for the position:
  - Are new entrants into the work force, are transitioning to a new career, or the unemployed or underemployed who are entering a new field.
  - Have not previously participated in a NOHFC-funded internship.
  - Are at least 18 years of age.
  - Reside in northern Ontario, and be legally entitled to work, in Canada.
- Applicants must have a current police background with vulnerable sector check
- Applicants must have valid driver's license and vehicle access

To apply, please send your cover letter and resume in one document via email to:
Todd Fleet – Director of Operations
todd@entomica.com

The deadline to apply is July 17, 2026, at 4:00 pm

We thank everyone who applies. Only those selected for an interview will be contacted.

This opportunity is proudly supported by Northern Ontario Heritage Fund Corporation and is funded through the Workforce Development Program. Eligibility requirements of the program can be found here: https://nohfc.ca/en/pages/programs/people-talent-program/workforce-development-stream

Job Title: Programs Delivery Coordinator
Application Deadline: July 17, 2026
Tentative Start Date: July 27, 2026
Duration of Contract: 52 weeks
Salary: $20/hour, 35 hours/week
Location: Sault Ste. Marie, Ontario

Mission

Entomica Insectarium & Natural History Museum is a not-for-profit charity dedicated to inspiring curiosity, promoting ecological awareness, and delivering immersive, hands-on learning experiences through insects and natural history. Entomica offers a uniquely interactive experience that serves families, schools, and visitors across the Algoma region. Through high-quality exhibits, curriculum-linked education programs, and innovative outreach initiatives, Entomica connects people of all ages with biodiversity and environmental conservation, fostering education, discovery, and community engagement.

Job Description

Entomica is looking for a *Programs Delivery Coordinator* to assist us with the creation and implementation of its various programs and initiatives. The *Programs Delivery Coordinator's* key duties are to assist the Director with the development and delivery of a variety of programming including education, out-reach, volunteer, fund-development and others.

Duties and Responsibilities

- Develop new and implement existing programs supporting Entomica's corporate plans and strategies in collaboration with Director
- Develop and maintain relationships with community partners, stakeholders and organizations supporting programming growth and sustainability
- Manage and organize various programs following established guidelines and schedules
- Develop and research programming implementation needs including developing program work plans, budgets and resource lists
- Communicate consistently with clients and stakeholders
- Create various informational documents and assets to support implementation and promotion of various programs in coordination with Entomica staff
- Insect husbandry and tour delivery

Knowledge, Experience and Skills Required

- A post-secondary degree or diploma in an environmental, educational or business-related program
- Excellent personal interaction skills
- Excellent verbal communication skills
- Ability to work independently (self-motivated) and as a team
- Comfortable with doing presentations to various clients, stakeholders and communities
- Ability to engage with community and realize desired outcomes
- Motivation to learn about insects, their biology and ecology
- Comfortable with handling live insects
- Willingness to work flexible hours, including evenings and weekends

Eligibility Requirements

- This position is funded by the Northern Ontario Heritage Fund Corporation (NOHFC). Applicants must meet the NOHFC qualifying criteria to be eligible for the position:
  - Are new entrants into the work force, are transitioning to a new career, or the unemployed or underemployed who are entering a new field.
  - Have not previously participated in a NOHFC-funded internship.
  - Are at least 18 years of age.
  - Reside in northern Ontario, and be legally entitled to work, in Canada.
- Applicants must have a current police background including vulnerable sector check
- Applicants must have valid driver's license and vehicle access

To apply, please send your cover letter and resume in one document via email to:

Todd Fleet – Director of Operations

todd@entomica.com

The deadline to apply is July 17, 2026, at 4:00 pm

We thank everyone who applies. Only those selected for an interview will be contacted.

This opportunity is proudly supported by Northern Ontario Heritage Fund Corporation and is funded through the Workforce Development Program. Eligibility requirements of the program can be found here: https://nohfc.ca/en/pages/programs/people-talent-program/workforce-development-stream

ENTOMICA — NOHFC PEOPLE & TALENT PROGRAM

Project Overview (Digital Asset & Marketing Coordinator Internship)

Organization

Entomica Insectarium & Natural History Museum (Sault Ste. Marie, Ontario)

Position Title

Digital Asset & Marketing Coordinator (Internship, 52 weeks)

Purpose of the Internship

This internship is a capacity-building position designed to support Entomica's restructuring, sustainability, and growth plan by professionalizing Entomica's digital systems, marketing workflows, and public communications infrastructure. The position will support digital asset management, content creation, website improvements, marketing campaigns, and performance reporting aligned with Entomica's Strategic Plan 2025–2028.

Rationale (Why this Position is Needed)

Entomica's long-term sustainability depends on strengthening visibility, improving digital infrastructure, and increasing earned and contributed revenues through education sales, tourism traffic, workshops, outreach, and fundraising initiatives.

As a small northern Ontario charity, Entomica currently has limited capacity to:

• manage and organize digital assets efficiently,

• deliver consistent marketing outputs,

• improve website functionality and conversion pathways,

• build digital fundraising and sponsorship-ready materials, and

• track marketing performance and outcomes.

This internship will create long-term organizational value by building repeatable systems and assets that continue to support Entomica after the internship period.

Strategic Alignment (Entomica Strategic Plan 2025–2028)

This internship directly advances Entomica's four strategic pillars:

1) Revenue Diversification & Sustainability

• Strengthens promotion of revenue-generating programs and products.

• Supports digital fundraising, adopt-a-bug, donations, and sponsorship readiness.

2) Education Leadership & Partnerships

• Builds teacher-facing marketing resources and education program campaigns.

• Improves digital visibility of curriculum-linked education products.

3) Tourism & Community Engagement

• Expands digital marketing for tourism audiences and community events.

• Improves review management and online presence (Google, Tripadvisor).

4) Operational Excellence & Capacity

• Builds digital workflows, asset libraries, and marketing SOPs.

• Implements reporting systems and continuity documentation.

Training & Workforce Development Plan (NOHFC Outcomes)

The Digital Asset & Marketing Coordinator internship will provide structured training through:

• weekly supervision meetings with the Director of Operations,

• guided project-based learning with milestone deliverables,

• practical training in content creation, analytics, and web management,

• cross-training with programming and fundraising initiatives.

Skills the intern will develop include:

• digital asset management and workflow design,

• campaign planning and content calendar management,

• website editing, UX improvements, and basic SEO,

• social media content creation (graphics, reels, short videos),

• analytics, reporting, and performance measurement,

• professional communications and reputation management,

• documentation, systems building, and knowledge transfer.

Expected Deliverables (High-Level)

By the end of the 52-week internship, the intern will produce:

• a complete digital asset inventory and organized media library,

• a 12-month content calendar and branded template system,

• website improvements and conversion pathways (inquiries, donations, signups),

• education and workshop marketing kits and campaign assets,

• launch and maintenance of a basic video strategy (e.g., YouTube and short-form),

• a professional media kit and sponsorship-ready digital package,

• marketing SOPs, templates, and reporting tools.

Outcomes & KPIs (Performance Measurement)

Entomica will track performance through monthly and quarterly milestone reviews.

KPIs will include:

- # of templates and marketing assets produced (target: 20+)
- # of website improvements completed (target: 5+)
- consistent posting cadence maintained (weekly)
- growth in reach/engagement metrics over baseline
- # of videos produced (target: 6+)
- media kit completion and usage in outreach

Organizational Sustainability Impact

This internship is designed to create lasting capacity by building digital systems, reusable marketing assets, workflow documentation, and reporting structures. These outputs will strengthen Entomica's ability to grow sustainably, increase earned revenues, support fundraising and sponsorship efforts, and maintain consistent public engagement beyond the internship period.

ENTOMICA — NOHFC PEOPLE & TALENT PROGRAM

Project Overview (Programs Delivery Coordinator Internship)

Organization

Entomica Insectarium & Natural History Museum (Sault Ste. Marie, Ontario)

Position Title

Programs Delivery Coordinator (Internship, 52 weeks)

Purpose of the Internship

This internship is a capacity-building position designed to support Entomica's restructuring, sustainability, and growth plan by rebuilding, expanding, and professionalizing Entomica's program delivery systems. The position will support development and implementation of education, outreach, workshop, volunteer, and partnership-based programming aligned with Entomica's Strategic Plan 2025–2028.

Rationale (Why this Position is Needed)

Entomica is actively strengthening its organizational capacity to:

• diversify revenue sources,

• expand curriculum-linked education programming,

• increase tourism and community engagement, and

• improve operational systems and documentation.

As a small northern Ontario charity, Entomica's ability to deliver programming is constrained by staffing capacity. This internship will enable Entomica to rebuild and scale its programming portfolio in a structured, measurable way, improving both organizational sustainability and community impact.

Strategic Alignment (Entomica Strategic Plan 2025–2028)

This internship directly advances Entomica's four strategic pillars:

1) Revenue Diversification & Sustainability

• Builds new and repeatable program offerings (workshops, outreach, education products).

• Supports packaging of programs for sponsorships, donations, and fund-development.

2) Education Leadership & Partnerships

• Updates and develops curriculum-linked education programming.

• Supports school board relationships and partnership pilots.

3) Tourism & Community Engagement

• Expands community programming and tourism-aligned offerings.

• Supports co-delivery of events and outreach initiatives with partners.

4) Operational Excellence & Capacity

• Develops program SOPs, templates, and documentation.

• Supports volunteer program structure and program continuity.

Training & Workforce Development Plan (NOHFC Outcomes)

The Programs Delivery Coordinator internship will provide structured training through:

• weekly supervision meetings with the Director of Operations,

• job shadowing and cross-training with Entomica staff,

• project-based deliverables with milestones and reporting,

• practical experience in program planning, delivery, budgeting, and evaluation.

Skills the intern will develop include:

• program design and implementation,

• curriculum alignment and education program development,

• partnership development and stakeholder communications,

• budgeting, cost recovery planning, and resource management,

• volunteer coordination and training,

• professional reporting, evaluation, and documentation.

Expected Deliverables (High-Level)

By the end of the 52-week internship, the intern will produce:

• a 12-month programming calendar and updated program inventory,

• multiple education program packages aligned to Ontario curriculum,

• an outreach menu and standardized outreach kit resources,

• a volunteer program toolkit (roles, onboarding, tracking),

• pilot program delivery reports and program evaluation summaries,

• program SOPs, templates, and continuity documentation.

Outcomes & KPIs (Performance Measurement)

Entomica will track performance through monthly and quarterly milestone reviews.

KPIs will include:

• # of programs developed/revised (target: 5+)

• # of pilot programs delivered (target: 5+)

• # of partnerships initiated (target: 3+)

• # of volunteers recruited/activated (target: 10+)

• program satisfaction and feedback results (target: 85%+ positive)

• completion of program documentation (SOPs, templates, toolkits)

Organizational Sustainability Impact

This internship is designed to create lasting capacity by building systems, documentation, and repeatable programming structures. It will strengthen Entomica's ability to generate earned and contributed revenue, deliver expanded education programming, improve community partnerships, and maintain operational continuity beyond the internship period.

Entomica/NOHFC - Digital Asset & Marketing Coordinator Intern Work Plan 2026-2027

Quarter	Month	Objective	Activities	Deliverables	Skills Developed (NOHFC)	KPIs / Evidence	Dependencies / Notes
Q1	1	Onboard + Digital Asset Audit	Orientation; review Strategic Plan; audit website, social channels, Google profile, Tripadvisor, existing photo/video assets; create shared asset library structure; baseline analytics.	Digital Asset Inventory + Folder Structure; baseline analytics dashboard.	Digital asset management, analytics, workflow design.	Inventory completed; baseline metrics captured.	Access to all accounts required.
Q1	2	Content System + Brand Toolkit	Build content calendar; define posting cadence; create templates in Canva; create basic brand guide (fonts, colors, tone, photo style).	12-month content calendar; template pack; mini brand guide.	Content strategy, branding, design.	Calendar active; 20+ templates produced.	Coordinate with Director approvals.
Q1	3	Website Enhancements (Phase 1)	Implement quick-win improvements: program pages, clear CTAs, booking inquiry form, email list signup; improve SEO basics; add donation prompts.	Updated website pages + SEO checklist + email capture.	Web editing, UX, SEO.	Bounce rate improvement; email list growth begins.	Platform dependent (Wix/Squarespace).

Q2	4	Campaign: Education + School Boards	Create campaign assets for education programming; build teacher-facing landing page; develop PDF brochure; outreach email kit.	Education marketing kit + landing page + brochure.	B2B marketing, copywriting, layout.	Brochure distributed; inquiries increase.	Depends on Programs Coordinator packages.
Q2	5	Campaign: Workshops + Adult Nights	Develop workshop/event promo system; ticketing workflow; posters; social reels; partner cross-posting.	Workshop promo kit + ticketing workflow.	Campaign planning, digital promotion.	2+ workshops promoted; ticket sales tracked.	Depends on workshop schedule.
Q2	6	Digital Revenue Add-ons	Implement adopt-a-bug page, donation tiers, sponsorship page, online store pilot (as feasible); integrate with CanadaHelps if used.	At least 2 new revenue functions live.	E-commerce basics, fundraising comms.	Online conversions recorded; donation clicks tracked.	Payment processor constraints.
Q3	7	Tourism Marketing + TripAdvisor/Google	Seasonal tourism campaign; manage reviews; photo refresh; collaborate with Tourism SSM and CBHC cross-marketing.	Tourism campaign kit + review response SOP.	Reputation management, tourism marketing.	Review volume up; rating maintained/improved.	Needs consistent monitoring.

Q3	8	Video + YouTube Launch	Create YouTube channel; produce 6 short videos (tours, species spotlights, workshops); create simple production workflow.	YouTube channel + 6 videos + workflow.	Video production, scripting, editing.	Videos published; engagement metrics tracked.	Equipment availability.
Q3	9	Asset Library + Media Kit	Build professional media kit: logos, photos, stats, boilerplate, sponsorship-ready visuals; organize asset library for speed.	Media kit + organized asset library.	PR readiness, asset organization.	Media kit used in at least 3 outreach asks.	Requires key stats from Director.
Q4	10	Automation + Systems	Set up scheduling tools; build reporting templates; standardize weekly analytics reporting; document workflows.	Marketing SOPs + reporting templates.	Operational excellence, documentation.	Weekly reporting running; reduced ad-hoc time.	Tool access.
Q4	11	Optimization + 2027 Marketing Plan	Analyze performance; refine content; develop 2027 marketing plan aligned to strategic plan pillars; propose budget needs.	2027 marketing plan + KPI report.	Strategic planning, analysis.	Plan approved; priorities clear.	Requires leadership sign-off.

Q4	12	Final Reporting + Handover	Final NOHFC outcomes report; handover of credentials, workflows, templates; train staff/volunteers.	Final report + handover binder.	Professional reporting, knowledge transfer.	Continuity ensured; metrics documented.	Security best practices.

Entomica/NOHFC - Programs Delivery Coordinator Intern Work Plan 2026-2027

Quarter	Month	Objective	Activities	Deliverables	Skills Developed (NOHFC)	KPIs / Evidence	Dependencies / Notes
Q1	1	Onboard + Program Audit	Orientation to Entomica operations, CFIA compliance, safety; review Strategic Plan 2025–2028; inventory existing programs (education, outreach, workshops, volunteer, fundraising support); build master program calendar; set baseline KPIs.	Program Inventory + 12-month Master Programming Calendar; KPI baseline dashboard.	Project planning, stakeholder mapping, museum/program operations, compliance awareness.	Inventory completed; calendar approved; baseline KPIs established.	Requires access to existing files, pricing sheets, past program notes.
Q1	2	Education Program Rebuild (Phase 1)	Update existing education modules; map to Ontario curriculum; draft 3 revised program outlines; coordinate with CBHC for alignment (Jane Goodall, Grade 6 flight, etc.).	3 revised curriculum-linked education program packages (outline + pricing + materials list).	Curriculum alignment, instructional design, budgeting.	3 packages drafted; internal sign-off; ready for marketing.	Dependent on CBHC education coordination and available species.

Q1	3	Outreach + Workshop Framework	Design outreach menu (schools, seniors, festivals); create standard outreach kit list; draft workshop series framework (monthly) including cost recovery model.	Outreach Menu + Rate Card; 6-workshop concept list with budgets.	Program design, cost modeling, communications.	Menu published; 6 workshop budgets completed.	Coordinate with Events/Fundraising and Digital Marketing intern.
Q2	4	Volunteer Program Build	Create volunteer roles beyond tours (program support, events, admin, marketing support); draft onboarding manual; build volunteer scheduling and tracking.	Volunteer Program Toolkit (roles, onboarding, training, tracking).	HR support, training delivery, leadership.	Toolkit completed; 10+ volunteers recruited/activated.	Board committee support helpful.
Q2	5	Partnership Development Sprint	Identify and contact priority partners (schools, libraries, tourism, Indigenous partners, seniors orgs); develop simple MOUs; schedule pilots.	Partner list + outreach log; 3 pilot partnership commitments.	Partnership building, professional communication.	3 pilots confirmed; partner database built.	Needs Director introductions for some partners.

Q2	6	Pilot Delivery + Reporting (Phase 1)	Deliver first round of pilots: 2 education programs + 2 outreach + 1 workshop; collect feedback; adjust pricing and materials.	Pilot delivery reports + updated program packages.	Program delivery, evaluation, reporting.	5 pilots delivered; satisfaction ≥85%; cost recovery achieved.	Seasonality affects timing.
Q3	7	Scale Programming + Tourism Integration	Expand summer/fall programming; integrate with Tourism SSM and CBHC events; schedule community days and pro-bono event(s).	Seasonal programming schedule; 2 tourism-linked activations.	Event/program coordination, stakeholder management.	2 tourism activations; increased attendance vs baseline.	Dependent on tourism calendar.
Q3	8	Fund-Development Support (Program Side)	Support Director by packaging programs for sponsors/donors; build program budgets for grant applications; develop 2 fundable program concepts (e.g., busing subsidy, outreach expansion).	2 grant-ready program briefs + budgets.	Grant writing support, budget building, impact framing.	2 briefs completed; used in at least 1 submission.	Requires budget assumptions.

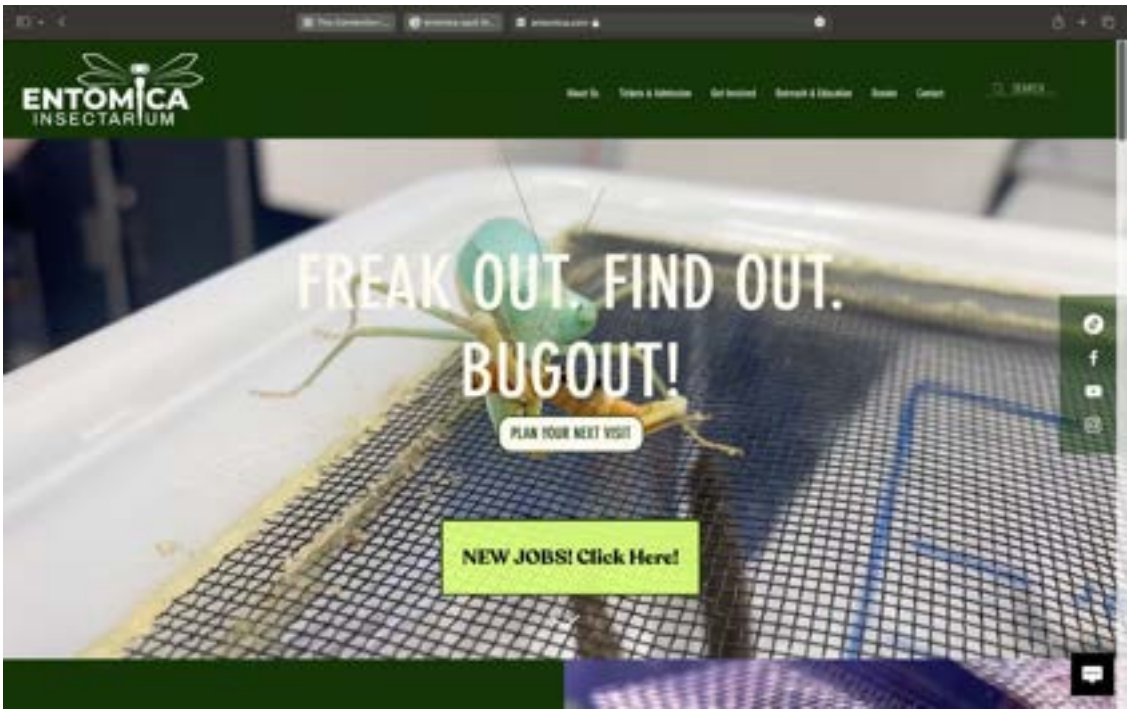
Q3	9	Education Leadership (Phase 2)	Develop 2 new programs (elementary + secondary) aligned to strategic plan; draft teacher resources; explore SHSM/co-op alignment.	2 new education programs + teacher resource pack draft.	Advanced instructional design, stakeholder engagement.	2 programs piloted; teacher feedback collected.	Dependent on school-year timing.
Q4	10	Operational Documentation + SOPs (Programs)	Create program SOPs: booking workflow, outreach packing, safety checklists, reporting templates; ensure continuity for future staff.	Program SOP binder + templates.	Operations documentation, quality control.	SOPs completed; staff can run programs with minimal supervision.	Requires Director review.
Q4	11	Sustainability + Revenue Optimization	Analyze program profitability; adjust pricing; create 2027 program pipeline; identify 3 revenue opportunities (workshops, memberships tie-in, sponsorship).	Program profitability report + 2027 pipeline.	Financial literacy, strategic planning.	Pipeline approved; pricing updates implemented.	Requires board awareness.
Q4	12	Final Reporting + Handover	Complete NOHFC-style final report: outputs, outcomes, KPIs; handover package; training of next staff/volunteers.	Final outcomes report + handover binder.	Professional reporting, knowledge transfer.	Report delivered; continuity plan in place.	End-of-term wrap-up.

Below are a few of the publications, press articles and programs that Entomica has participated in this year. The largest change has been the redevelopment of Entomica's website to include better functionality as well as navigation and over-all aesthetic appeal. Entomica has also been working on redeveloping it social media presence to include a greater variety of target focused content. Lack of staffing, however, has been a major hurdle to implementation and consistent delivery.




NORTH BRANCH LIBRARY
& CLEAN NORTH
PRESENT
PLANT PALS &
BLOOM BOOSTERS EVENT!
AT THE NORTH BRANCH LIBRARY
SATURDAY, APRIL 25, 2026
11:00AM TILL 2:00PM
Explore some hands on activities
Create an insect hotel
Engage in story sharing
Learn about pollinators & decomposers
Special guests from Entomica
from 11:00 am -1:30 pm
THIS IS A FREE EVENT!
Everyone is welcome! No Registration required
For more information call: 705-759-5248
ENTOMICA
entomica
entomica Come join Entomica at the North Branch Library for a Bug-Out experience on April 25th from 11:00am-1:30pm!
There will be lots of fun activities and learning opportunities for all ages, so come on out and learn about some amazing insects!
We hope to see you there!
18 likes
Add a comment...
Post


To Clean North, Lions Club of SSM
and Entomica Insectarium,
THANK YOU FOR YOUR SUPPORT AND
GENEROUSITY IN MAKING
PLANT PALS AND BLOOM BOOSTERS
EVENT POSSIBLE.
IT WAS A GREAT EVENT!
ENTOMICA
INSECTARIUM
entomica
entomica A big thank you to the North Branch Library for inviting us to the Plant Pals & Bloom Boosters Event! We had so much fun educating so many new friends about the pals we have at Entomica and we hope to continue to be a part of these events in the future!
Add a comment...
Post


ENTOMICA
INSECTARIUM
FREAK OUT. FIND OUT.
BUGOUT!
PLAN YOUR NEXT VISIT
NEW JOBS! Click Here!

Below are slides that highlight some of Entomica's uniqueness and contributions as an Insectarium and natural history museum as well as it's connections to the community through various partnerships events, educational programs, tourism, awards and accreditations and certifications.





Education and Tourism



- Students - we hire our local grads and provide co-op placements
- Deliver programs and presentations and lectures to:
  pre-school, primary, secondary classes
  Algoma University, Sault College and LSSU
- Volunteers - over 30 at all times
- We are SSM's science centre & natural history museum - to inspire our students
- We teach about science and tourism
- 250 virtual classes during pandemic from all over Ontario - Many have never been to SSM - Promote Entomica And Bushplane for class and family trips
- 2021-2022 over 100 class visits - in-school and at Entomica
- When we travel to our town events and schools we promote SSM





Connection Between Education and Tourism



TRIP ENHANCERS - Now that Entomica is located at the Bushplane museum, we are visited by thousands of tourists every year.



- *We meet people from around the world a daily basis*
- *Give educational and entertaining tours to every visitor*

Tourists tell us they are they are visiting Entomica while in the city for a variety of reasons:





- They are visiting relatives, home for holidays
- Attending sport/dance/hobby events
- RV, Campers- Lake Superior park, KOA, Bell's point, Ojibway, Blueberry Hill, etc.
- Eco-tourism Hiking and outdoor events and summer vacation travelers
- Hunters, anglers and out of town cottage/camp owners
- BonSoo, Algoma Fall Festival, other festivals and events
- Conferences
- Indigenous events and Powwows
- 2SLGBTQiA+ Pride and Rainbow Camp events
- Concerts and theatre events
- Weddings, Anniversary, Retirement, Birthday parties, etc...
- Agawa Canyon Tour Train, Soo Locks, Gateway Casino, bus and boat tours
- Students attending Sault College and Algoma University









Algoma Fall Festival

Entomica 2022 - Promoting SSM Festivals, Tourism Events and Outreach Programs

- SSM Science Festival
- Doors open Ontario-SSM
- Ontario Culture Days- SSM
- Bushplane Days and Family Day-CBHC + Entomica
- Let's MisBeehive-Bees, Blueberries and Beer- Entomica, AGA, Ermatinger and Outspoken Breweries
- Great Northern Ontario Roadshow- Science North- 10 cities
- Poutinefest- SSM
- Hop on over to the Corner - Easter Event- Entomica and Ermatinger
- Downtown Association SSM- 2 street parties- July and August
- Sustain Algoma Expo
- Seedy Saturday SSM
- Cultural Corridor March Break event



Entomica - Awards

- Canadian Association of Science Centres - 2016- 2 Cascade Awards (Vancouver)
  1. Best Program Award – Small Institution – "Science for Senior's Program"
  2. "Making a Difference in Canada" Award
- SSM Innovation Centre Awards SSMIC - 2016
  "Social Entrepreneurship of the Year"
- Tourism Sault Ste, Marie - 2019- Tourism Sault Ste. Marie Award
  "Tourism Ambassador of the Year"
- SSM Chamber of Commerce -2023 - 2 SSMCOC Awards
  1. "Community Investment Award"
  2. "Community Non-Profit Business of the Year"















SSM and Algoma's District's first ever Natural History Museum

- Entomica is more than and Insectarium now!!! More than Insects, Spiders and Scorpions.
- We have expanded our exhibits, educational and tourism programs to promote biodiversity including: Saltwater and Freshwater ecosystems, amphibians, reptiles and birds from our area and around the world.






Entomica - Accreditations

- **Canadian Association of Science Centres (CASC) - 2014** we are SSM's and Algoma District's one and only Science Centre and one of over 40 in Canada
- **SSM Chamber of Commerce - 2020**
- **Travel Industry Association of Ontario (TIAO) - 2021**
- **Canadian Museums Association - 2022** SSM and Algoma's district's **first ever Natural History Museum**
- **Ontario Museum Association - 2022** SSM and Algoma's district's first ever Natural History Museum
- **Entomological Society of Canada and Toronto Entomologists' Association - 2023**


Entomica - Certification
ENTOMICA
INSECTARIUM
Canadian Food Inspection Agency (CFIA) - The first insectarium in Canada that has been federally approved and licenced with the CFIA to move our exotic insects outside of our secure location.
As such, we are able to bring our unique insects out into the community and deliver our interactive, programs at schools, retirement residences, community events, festivals/tourism events, fundraisers and more.
It is mandatory that our facility be certified and compliant to operate as a Biocontainment Level PPC-1 (Display) and recertified every 2-years- to receive import permits - International suppliers and to move insects within Canada.
Canadian Food Inspection Agency
Agence canadienne d'inspection des aliments
Canada
CFIA·ACIA

SAULT STE. MARIE INSECTARIUM

DIRECTORS (2026)

	Name	Category	Address	Phone	email	DOB (DMY)	Start	End
1	Corinne Wilkerson	President/ Treasurer	[redacted]	[redacted]	[redacted]	[redacted]	August 2017	present
2	Jessica Fischer	Secretary	[redacted]	[redacted]	[redacted]	[redacted]	Feb 16, 2021	present
3	Jordan Winter	Director	[redacted]	[redacted]	[redacted]	[redacted]	Feb 16, 2021	present
4	Lucas Beaver	Director	[redacted]	[redacted]	[redacted]	[redacted], 1981	June 14, 2021	present
5	Keith Bowser	Director	[redacted]	[redacted]	[redacted]	[redacted]	August 12, 2021	present
6	Brian Bubinas	Director	[redacted]	[redacted]	[redacted]	[redacted]7	Sept 22, 2022	present
7	Keeghan Rosso	Director	[redacted]	[redacted]	[redacted]	[redacted]	Dec 1, 2025	present



Entomica Organizational Media:

Website: https://www.entomica.com/

Facebook: https://www.facebook.com/entomica/

Instagram: https://www.instagram.com/entomica/?hl=en

TikTok: https://www.tiktok.com/@entomica

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Board of Directors and Officers of the organization and their contact information
- Operating budget of the applicant organization for the current fiscal year
- Financial statements from last year, including balance sheet and income statement
- Links to related social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization Name:
Sault Film Festival

ii. Organization: Address: (Street, Postal Code, City)
40 Queen St E P6A 1Y3 Sault Ste Marie

iii. Organization Contact Information: (Phone, Cell, Email)
(705) 542-8577 saultfilmfestival@gmail.com

iv. Organization Contact Person & Alternative Contact Person:

Name	Rebeka Herron	Name	Parth Pandey
Title	Board Director	Title	Board Director
Phone	6042191576	Phone	7059756999
Email	info@rustyhaloproductions.c	Email	saultproductionsequipment@

v. Please briefly describe the Organization's mandate, goals, and objective (maximum 250 words):

Sault Film Festival is incorporated in Canada as a non-profit organization that is guided by a 3 member Board. The goals of SFF are to organize, promote and carry out an annual festival of Northern Ontario made films, associated with educational and informative seminars and workshops for the enhancement of the cultural and artistic life in the city of Sault Ste Marie. We look to promote and assist in the distribution of Northern Ontario films throughout Northern Ontario to enhance the cultural and artistic life of Northern Ontario communities while supporting Northern Ontario filmmakers. Through our efforts with the annual Sault Film Festival (which turns 7 this year) we strive to encourage filmmaking in Sault Ste Marie and Northern Ontario. Specific goals and objectives of the festival are to showcase a larger number of Northern Ontario made films and filmmakers to new and engaging audiences. With a secondary focus on bringing in international films and filmmakers to share their expertise and love of filmmaking with the emerging artists in the Sault. Through our workshops and classes we have begun to expand our reach into the educational sector, helping fill the void left by the closure of Sault College's Digital Film Department. Giving direct access to industry knowledge and state of the art gear through our summer programs and mentorships. This initiative aims to strengthen and nurture the arts sector in Sault Ste. Marie, enhancing regional film infrastructure and highlighting our city as a beacon for creative development and screen-based training.

vi. Please indicate the organization's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

The Sault Film Festival is committed to establishing a creative center that supports and highlights the diverse artistic talents of the Sault, including those who may be featured in documentaries, music videos, or narrative story telling within the visual mediums of film.

Section 2: Type of Grant & Funding Amount Requested

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Large Project Grant ☐

Operating Grant ☐

Seed Funding ☐

Community Events Grant ☑

Major Cultural Celebrations Grant ☐

Cultural Diversity Grant ☐

ACAP Request Amount ($) $36,289.00 (25%)

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Sault Film Festival

ii. Activity/Project and/or Event **Start Date:**
01/01/27

iii. Activity/Project and/or Event **End Date:**
12/31/27

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

The new Sault Film Festival Creative Hub, situated at 40 Queen Street East, offers a revitalized venue for screenings, workshops, classes, mentorships, and events, fostering collaboration between artists and community supporters in a singular location.Link to our site - https://www.saultfilmfestival.com/

v. Please describe the activity, project, or event and any relevant goals or objectives (maximum 750 words):

The Sault Film Festival's goal with this new annual slate of programming is to be a source of education and support for all filmmakers and artists, but especially for young and emerging filmmakers. We hope to connect industry professionals and emerging filmmakers with each other to build their networks, develop new skills, and grow their workplace readiness. Our mission revolves around providing local career and volunteering opportunities that help foster this dynamic community. By hosting regular film screenings that showcase both short and feature-length films shot in Northern Ontario, we offer the Sault community a unique opportunity to engage with films they might not have encountered otherwise. During the first 5 years of running the Sault Film Festival, we provided training in a varied range of disciplines related to filmmaking and media art at our annual film festival. We now aspire to be a platform for creative support and community building through active participation and exchange of knowledge. Through year-round programming, screenings, and networking opportunities, we provide educational offerings to filmmakers, artists, and the general public, with an emphasis on educating folks from marginalized backgrounds who are engaged in the creation of non-commercial and independent productions and works.This initiative significantly contributes to bolstering local filmmaking efforts and awareness. In addition to screenings, we offer a variety of workshops and classes designed to equip individuals in the Algoma region with valuable, industry-standard skills. These educational opportunities are essential for enhancing the Sault's capacity to undertake larger, more professional film projects. Our summer and March break classes are particularly focused on empowering a new generation of youth by providing them with the tools and resources necessary to embark on their filmmaking journeys. Through lectures delivered by seasoned industry professionals, participants gain insights and knowledge that are crucial for their development. The Sault Film Festival is steadfast in its commitment to growing and expanding its outreach. We aim to increase the number of screenings for featuring films made in Northern Ontario, expand attendance, develop more workshops tailored to prepare emerging filmmakers with essential skills, and create additional opportunities for local youth involvement. Our local screenings feature an exciting mix of Northern Ontario-made films, local short films, as well as international and major studio productions

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

- [x] Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie
- [x] Contribute to the economic and social diversity of SSM through the development of arts, culture and heritage products and tourism
- [x] Promote effective, meaningful and equitable community engagement and consultation processes
- [x] Provide mentorship and participatory opportunities for youth, diversity and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [ ] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

The Sault Film Festival Creative Hub stands as a crucial cornerstone for the Algoma film industry, serving as a nurturing ground where aspiring filmmakers can immerse themselves in a dynamic and engaging educational environment. This pivotal institution enables them to gain invaluable industry knowledge and receive personalized mentorships. These programs are designed to provide mentorship that invigorates and enriches the Algoma community. We place a strong emphasis on showcasing narratives from the North and highlighting voices from marginalized communities, including Indigenous, 2SLGBTQIA, and BiPOC storytellers. Our screening of Rocky Horror Picture Show in October will be partnering with local groups, The Klub and Welcome Friend Association/Rainbow Camp. In 2027 we plan to expand our screening partnerships, now including: Black Screen Office (BSO), Indigenous Screen Office (ISO), NOLHA (Northern Ontario Latin-Hispanic Association). While our mentorships will be partnering with local groups, Big Brother/Big Sister, Indian Friendship Centre, CION, Rusty Halo Productions, Parka Pictures, Sault Production Equipment Services. Our newly installed mural not only beautifies our building but also contributes to the city's growing collection of art murals, enhancing the cultural tapestry of the area. The success of our recent workshop series has motivated us to further expand and diversify our offerings. From Screenwriting to Producing 101, we are committed to creating opportunities for the community to invigorate their routines, come together, and celebrate the enchanting world of cinema. These

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The relationship between art and community in the Sault is intrinsically linked. Events such as the Sault Film Festival play a pivotal role in fostering a passion for art and filmmaking, subsequently transforming these passions into viable career paths for local artists. By celebrating the distinctive identity of the Sault, we elevate local artists and showcase their creativity through Festivals, screenings and our social media platforms. This supplies the Sault with more experienced and determined film professionals, creating more opportunity for larger productions to the valuable assets the Sault can offer. Our Holiday Bazaar serves as a prime example of this initiative, as we collaborate with local vendors to create opportunities for networking and talent exhibition. Such partnerships are instrumental in strengthening our communal bonds. Giving artists the space they need to learn, network and showcase their art will help encourage new artists to continue to work and learn locally in the Sault while making direct connections with seasoned Northern Ontario filmmakers. Along with encouraging local filmmakers, we anticipate participation in events and networking workshops from the broader Algoma region, making the Sault pivotal in the Northern Ontario film industry, while giving educational opportunities to the wider Algoma region. We look to continue to grow the amount of local partnerships we can collaborate with, boosting local vendors and organizations. As well as comprehensive programing over the coming year, Film screenings with potential for Q&A panels or workshops with Asian

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success (250 words maximum):

These goals will be measured through attendance, participation, film submissions, and interest in each individual event and program offered. Sault Film Festival will receive feedback and respond accordingly to best meet the needs of media artists in Algoma. This is an immediate measurement that will see immediate results. We will also measure the amount of filmmakers we can bring through training programs and into the professional industry. This is a long-term measurement that will take more time before results can be seen. With the approval of ACAP funding, the Sault Film Festival is set to significantly expand its operations. This development enables us to engage a larger number of local volunteers and increase the frequency of our workshops. Furthermore, it permits the invitation of additional industry mentors, thereby enriching the experience for all participants. The festival will now be able to offer more compelling screenings for the community, enhancing its role as a cultural hub. It offers invaluable volunteer opportunities that support local artists and cultivate a thriving creative environment. This initiative is poised to provide a plethora of opportunities for young individuals seeking artistic and practical experiences. Many of these aspiring artists and creators frequently become active participants in the dynamic Northern Ontario Film community. Consequently, this

Section 4: Marketing

i. What audiences do the Activity, Project and/or Event look to reach? Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel to take part or view)
- [ ] Other (Please describe)

Other please describe (250 words maximum):

ii. Please describe any specific audiences that are intended to be reached with the activity, project, or event (150 words maximum):

The Sault Film Festival attracts a diverse audience encompassing various age groups and backgrounds, united by a shared appreciation for cinema and the artistry of Northern Ontario talents. In the summers of 2025 and 2026, we hosted screenings tailored to families and younger viewers through our Summer Movie Nights, providing local families the opportunity to enjoy picnics and cherished animated classics in the park. Our community-voted Movie Night, which received considerable attention from a middle-aged to older demographic, featured "The Princess Bride" as the inaugural screening at our new venue. Looking ahead, our October Movie Nights will offer a more exhilarating experience targeted at young adults, showcasing horror films produced in Northern Ontario and Canada every Thursday. We provide a space for both emerging filmmakers, industry professionals and the local community to come together.

iii. How will the activity, project, or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

All events and programs of The Sault Film Festival are meticulously displayed and promoted through our various social media platforms, as well as our state-of-the-art website. Distinctive and visually appealing posters are crafted to engage and capture the attention of both followers and non-followers online. Any collaborative and community events we organize are advertised via our Sault Film Festival Instagram and Facebook profiles, reaching an extensive audience of over 1,300 followers. This offers unique advertising opportunities for our collaborators, looking to promote work to a larger audience. Films created with or shared to the Sault Film Festival are marketed and distributed through partnership with distributor ChaloTV, which maintains accounts on Instagram and YouTube reaching 30,000 followers to promote and disseminate local filmmaking to a broader audience.
https://www.instagram.com/saultfilmfestival /https://www.instagram.com/tvchalo/
https://www.youtube.com/@ChaloTVKids

iv. What age does the activity, project, or event look to reach? (Select all that apply)

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

v. What is the estimated attendance or viewership of the activity, project and/or event?

- [x] 1-50
- [ ] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vi. What is the estimated expected number of participants directly involved in the implementation/execution of the activity, project or event (including staff, volunteers, artists, etc.)?

☐ 1-10 ☐ 26-50

☑ 11-25 ☐ 50+

Please provide a brief description of participant composition (maximum 150 words):

The Sault Film Festival is dedicated to engaging with local artists from diverse backgrounds, age groups, and levels of experience, with a particular emphasis on young, emerging filmmakers seeking opportunities in the film industry. We offer a welcoming and inclusive environment, along with workshops designed for various communities, including Indigenous, Black, racialized, disabled, 2SLGBTQIA+, Francophone, and Northern creators. Our aim is to ensure they feel represented and embraced within the local industry. Mentors and facilitators will be thoroughly briefed on inclusive teaching and feedback methodologies. Our guest speakers and mentors will bring a wealth of diverse experiences and backgrounds, serving as tangible examples of the industry's diversity and

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☑ No ☐

Section 6: Project Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of The Sault Film Festival (Organization/Collective Name), I, Rebeka Herron (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature 09/25/26 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Salaries	51287.70		ACAP, Gov	grant	
Movie Screenings	$11,855.00		ACAP	grant	
March Break Camp	$6,050.00		ACAP, Reg	grant, cash	
Summer Film Camp	$12,100.00		ACAP, Reg	grant, cash	
Films in the Park Ev	$1,106.00		ACAP	grant	
Writer's Retreat	$16,650.00		ACAP	grant	
November Festival I	$21,450.00		Sponsors	cash	
Materials & Supplies Costs					
Rent	12000		cash	cash	
Equipment Costs					
Software	260		cash	cash	
Insurance	3075		cash	cash	
Artist Fees					
Other Costs					
Accounting	$2,500.00		cash	cash	
Bank Fees yr	$72.00		cash	cash	
Contingency	5000		cash	cash	
Total Costs	$145,156.30	0.00			
Total Project Costs:	$145,156.30				

2026-2027 SFF Budget						
Revenues						
SFF 2026 roll over	$0.00	Cash	0.00%			
Income from Movie Screenings	$4,800.00	Cash	3.31%			
Income from Concessions	$1,830.00	Cash	1.26%			
Income from Camps	$7,500.00	Cash	5.17%			
Income from Annual Festival ticket sale	$2,250.00	Cash	1.55%			
Income from Annual Festival submissio	$500.00	Cash	0.34%			
Annual Festival sponsors - cash	$3,000.00	Cash	2.07%			
Annual Festival sponsors - in kind	$16,000.00	in-kind	11.02%			
NOHFC - intern	$34,848.45	Grant	24.01%			
Summer Jobs - intern	$5,667.20	Grant	3.90%			
ACAP operating	$0.00	Grant	0.00%			
ROD	$39,729.39	Grant	27.37%		Rod funds up to 35%	
Other Revenue - grants - RBC/TD	$29,031.26	Grant	20.00%		RBC funds up to 20%	
Total Revenue	**$145,156.30**					
Expenses						
Staff:						
Events Manager - part-time	$6,900.00					
Intern - nohfc	$38,720.50					
Intern - summer	$5,667.20					
Programming:						
Movie Screenings	$11,855.00					
Socials	$1,750.00					
March Break Camp	$6,050.00					
Summer Film Camp (2 weeks)	$12,100.00					
Summer Films in the Park Event	$1,106.00					
Writer's Retreat	$16,650.00					
November Festival Event	$21,450.00					

Software	$260.00					
Insurance	$3,075.60					
Office Rent	$12,000.00					
Accounting	$2,500.00					
Bank fees yr	$72.00					
Contingency 5%	$5,000.00	3.57%				
Total Expenses	**$145,156.30**					

Application Project Plan Template

Name of Applicant: Sault Film Festival

Intake/Date: 40 Queen St E P6A 1Y3

Page in**pf** (

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Movie Night: Black History Month	Feb 4, 2027	Feb 25, 2027	Movie screenings every Thursday during February
SFF Social	February	February	Emoji Film Trivia Night
Movie Night: Women's History Month	Mar 4, 2027	Mar 25, 2027	Movie screenings every Thursday in March
SFF Social	March	March	Karaoke Night
March break camp	Mar 15, 2027	Mar 19, 2027	make a short film in 5 days
Movie Night: Earth Month	Apr 1, 2027	Apr 29, 2027	Movie screenings every Thursday in April
SFF Social	April	April	Paint night
Canada Film Day	Apr 14, 2027	Apr 14, 2027	short film and feature film screening
Movie Night: Anniversary Special	May 4, 2027	May 4, 2027	Star Wars A New Hope 50th Anniversary Screenings

Application Project Plan Template

Name of Applicant: Rebeka Herron

Intake/Date: Board Director

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Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Movie Night: Asian Herritage Month	May 6, 2027	May 27, 2027	Movie screenings every Thursday in May
SFF Social	May	May	Game Show Night
Movie Night: Pride Month	Jun 3, 2027	Jun 24, 2027	Movie screenings every Thursday in June
SFF Social	June	June	Community BBQ
Summer Camp	July	July	Second annual summer camp
SFF Summer Movie Night	Aug 19, 2027	Aug 26, 2027	
Movie Night	Sep 9, 2027	Sep 30, 2027	Movie screenings every Thursday in September
Production 101	Sep 8, 2026	Nov 24, 2026	12 Weeks - 3 Hours - 1 Day Per Wk
Ontario Culture Days	Sep 25, 2026	Sep 25, 2026	

SAULT FILM FESTIVAL
FINANCIAL INFORMATION

YEAR ENDED DECEMBER 31, 2024

COMPILATION ENGAGEMENT REPORT	1
FINANCIAL INFORMATION	
Balance Sheet	2
Statement of Income and Retained Earnings	3
Notes to Financial Information	4

JR PC JOE RUSCIO PROFESSIONAL CORPORATION

405 Queen Street East, Suite 201
Sault Ste. Marie, ON P6A 1Z5
P: 705-949-1221 / F: 705-949-1225
www.jrpc.ca

COMPILATION ENGAGEMENT REPORT

To Management of Sault Film Festival

On the basis of information provided by management, I have compiled the balance sheet of Sault Film Festival as at December 31, 2024, the statement of income and retained earnings for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial information ("financial information").

Management is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

I performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, *Compilation Engagements*, which requires me to comply with relevant ethical requirements. My responsibility is to assist management in the preparation of the financial information.

I did not perform an audit engagement or a review engagement, nor was I required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, I do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes.



Chartered Professional Accountant
Professional Corporation
Authorized to practice public accounting by The Chartered Professional Accountants of Ontario

Sault Ste. Marie, Canada
September 9, 2025

SAULT FILM FESTIVAL
BALANCE SHEET

AS AT DECEMBER 31	2024	2023
ASSETS		
CURRENT ASSETS		
Cash	$ 14,801	$ 1,589
Sales tax recoverable	2,081	1,453
	$ 16,882	$ 3,042
LIABILITIES AND SHAREHOLDERS' EQUITY		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	$ 6,025	$ -
Income taxes payable	-	330
Due to shareholder	346	346
	6,371	676
RETAINED EARNINGS	10,511	2,366
	$ 16,882	$ 3,042

SAULT FILM FESTIVAL
STATEMENT OF INCOME AND RETAINED EARNINGS

YEAR ENDED DECEMBER 31	2024	2023
REVENUE		
Grants	$ 54,864	$ 19,410
Event and ticket revenue	10,988	16,979
Donations	1,500	-
	67,352	36,389
EXPENDITURES		
Advertising and promotion	1,162	2,070
Fees and Liceses	802	-
Insurance	3,180	3,622
Interest and bank charges	173	149
Meetings and conventions	-	1,509
Office expenses	1,664	3,281
Professional fees	3,288	1,926
Rent	6,086	6,100
Supplies	600	-
Wages and benefits	42,252	21,184
	59,207	39,841
INCOME (LOSS) BEFORE INCOME TAXES	8,145	(3,452)
INCOME TAXES (RECOVERIES)	-	(420)
NET INCOME	8,145	(3,032)
RETAINED EARNINGS, BEGINNING OF YEAR	2,366	5,398
RETAINED EARNINGS, END OF YEAR	$ 10,511	$ 2,366

1. BASIS OF ACCOUNTING

The basis of accounting applied in the preparation of the financial information is on the historical cost basis, reflecting cash transactions with the addition of:

- Accounts receivable

CURRENT STATE OF MEDIA ARTS IN THE ALGOMA REGION

Report

Report as of **September 2026**

SAULT FILM FESTIVAL

Report Highlights

01 Introduction to SFF

02 Media Arts in Algoma

03 Key Challenges

04 Goals

05 Measurability

06 Previous Programming

07 Partnerships

08 Calendar

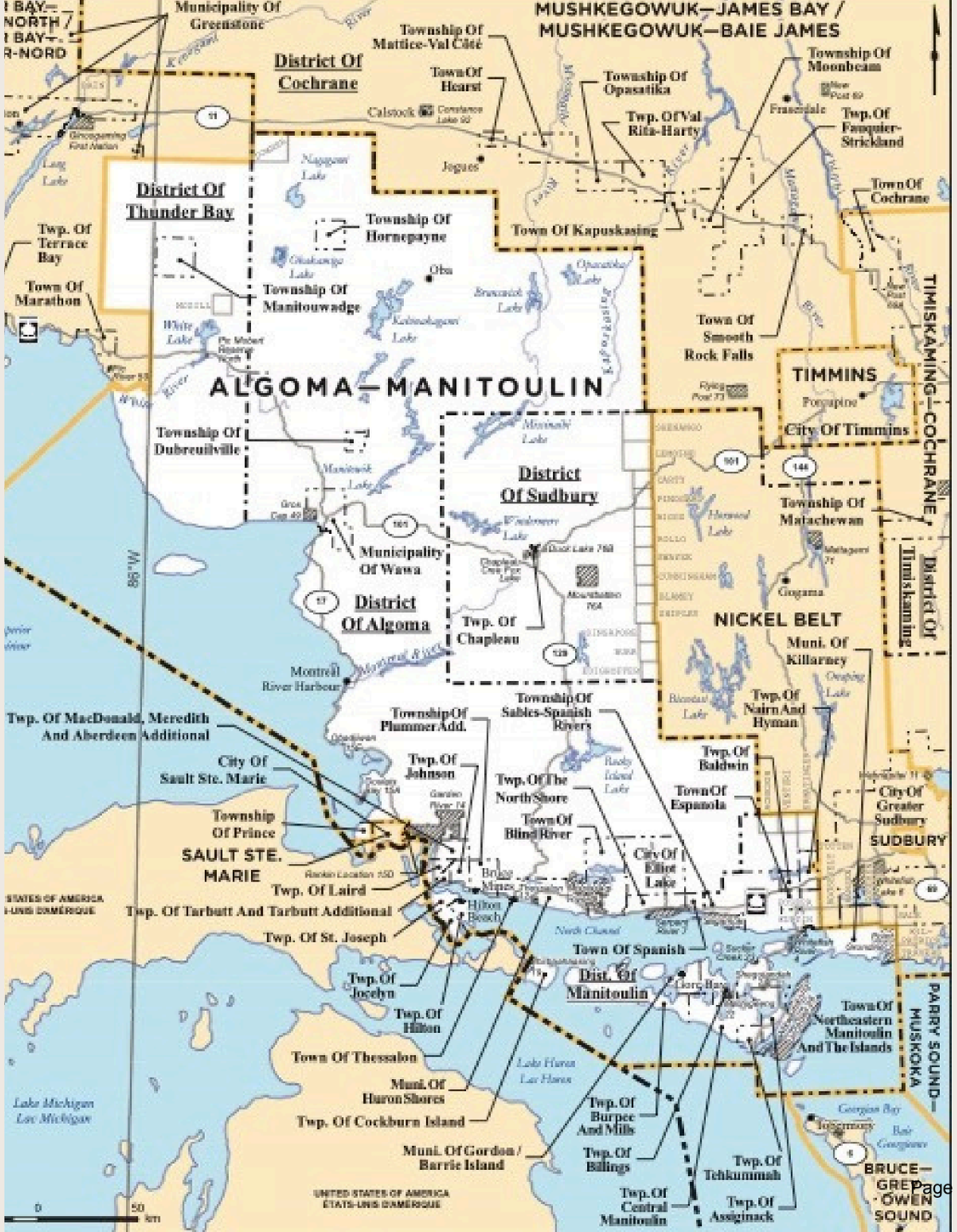
09 Conclusion



Introduction

Sault Film Festival (“SFF’) is incorporated in Canada as a non-profit organization. Guided by a 3-member Board, whose mandate is to organize and promote an annual film festival in Northern Ontario and encourage film culture, education, and production in Northern Ontario.

SFF was started by Triash Rainone-DiLuzio (LGBTQ+, female) and Rebeka Herron (mixed race, female, disability) and have now welcomed Parth Pandey (BIPOC, disability) to the board. All are indie filmmakers and have worked in the media industry for over 10 years. During the first 5 years of running the Sault Film Festival, they provided training in a varied range of disciplines related to filmmaking and media art at our annual film festival. They now aspire to be a platform for creative support and community building through active participation and exchange of knowledge. Through year-round programming, screenings, and networking opportunities, they provide educational offerings to filmmakers, artists, and the general public, with an emphasis on educating folks from marginalized backgrounds who are engaged in the creation of non-commercial, independent productions and works.



Media Arts in Algoma

The Algoma District possesses extraordinary production assets including diverse natural locations, experienced creative professionals, indigenous storytelling traditions, supportive municipalities, and increasing recognition as a production destination.

However, even with these advantages, there are significant gaps remaining in regional workforce capacity, existing production infrastructure, training needs, supplier networks, career pathways, barriers to industry growth, and opportunities for regional collaboration.

In 2025, Sault College announced the closure of their digital film program. This program drew a large number of filmmakers into the Algoma Region Film Industry upon graduation. Without their presence, the workforce will struggle to grow. The Sault Film Festival aims to step in to help fill that gap. We aim to provide education and encouragement, build partnerships and connections across the region, and understand and provide emerging filmmakers the things they need to boost their industry networks and workplace readiness.

Key Challenges

There are many key challenges for Media Arts in the Algoma Region that the Sault Film Festival aims to address with this new wave of programming.

Since the closure of Sault College's Digital Film Program, there is a large gap in the education available for filmmakers in Northern Ontario, specifically in the Algoma Region. This closure represents a turning point in the Northern Film Industry: either it will dwindle and fade from the Algoma region, or it will rise to the challenge and provide encouragement, support, mentorship, and connections for young and emerging filmmakers to begin their careers.

In the Algoma Region, there is a lack of media arts-related programming, especially throughout the long and intense winters. There is a distinct lack of programming that encourages careers in film, or supports filmmakers in their pursuit of media creation.

Another key challenge is the lack of programming aimed at youth and emerging artists. Teenagers and young people are a vulnerable group that is often not targeted for programming and support outside of school. And emerging artists often lack resources and support to develop their skills. These groups have the potential to develop into the next generation of Northern Ontario Filmmakers, or leave the Algoma Region starving for a capable workforce.

Goals

The Sault Film Festival's goal with this new annual slate of programming is to be a source of education and support for all filmmakers and artists, but especially for young and emerging filmmakers. We hope to connect industry professionals and emerging filmmakers with each other to build their networks, develop new skills, and grow their workplace readiness.
Through networking socials, regularly scheduled screenings with Q&As and panels, workshops, classes, and other intensive programming, we hope to increase the education opportunities, develop the workforce, and build the Algoma region into a competitive option for filmmaking in Ontario and Canada.

1. Increase film education to close the gap left behind from Sault College's film program closing.

2. Connecting filmmakers and artists of all levels in Algoma Region to each other and strengthening said partnerships.

3. Connecting established filmmakers with young and emerging filmmakers to provide mentorship and training opportunities.

4. Grow attendance across the Sault Film Festival programming including the Annual Festival as a way of building community and regional support.

Measurability

What are the steps we are taking to achieve the goals, and how are we tracking and measuring success?

These goals will be measured through attendance, participation, and interest in each individual event and program offered. Sault Film Festival will receive feedback and respond accordingly to best meet the needs of media artists in Algoma. This is an immediate measurement that will see immediate results.

We will also measure the amount of filmmakers we can bring through training programs and into the professional industry. This is a long-term measurement that will take more time before results can be seen.

Key Indicator	Activity / Project	Current / Goal
Increased attendance of established and emerging Filmmakers at events and programming.	Networking Opportunities and Socials, screenings, panels, Q&A's, skill-building classes, workshops.	• Connecting filmmakers and artists of all levels and strengthening partnerships. • Connecting established filmmakers with young and emerging filmmakers to provide mentorship and training opportunities.
Filmmakers moving through educational programs to professional sets.	Summer Camps, Workshops, Production 101 Class, Panels, Q&A's, mentorship and residency opportunites.	• Increase film education to close the gap left behind from Sault College's film program closing.
Increased support from General Public and Algoma Region Communities.	Screenings, Annual Festival, Panels, Q&A's, Stand-Alone Festival Events.	• Grow attendance across the Sault Film Festival programming including the Annual Festival as a way of building community and regional support.

Previous SFF Programming: Summer Camp 2026

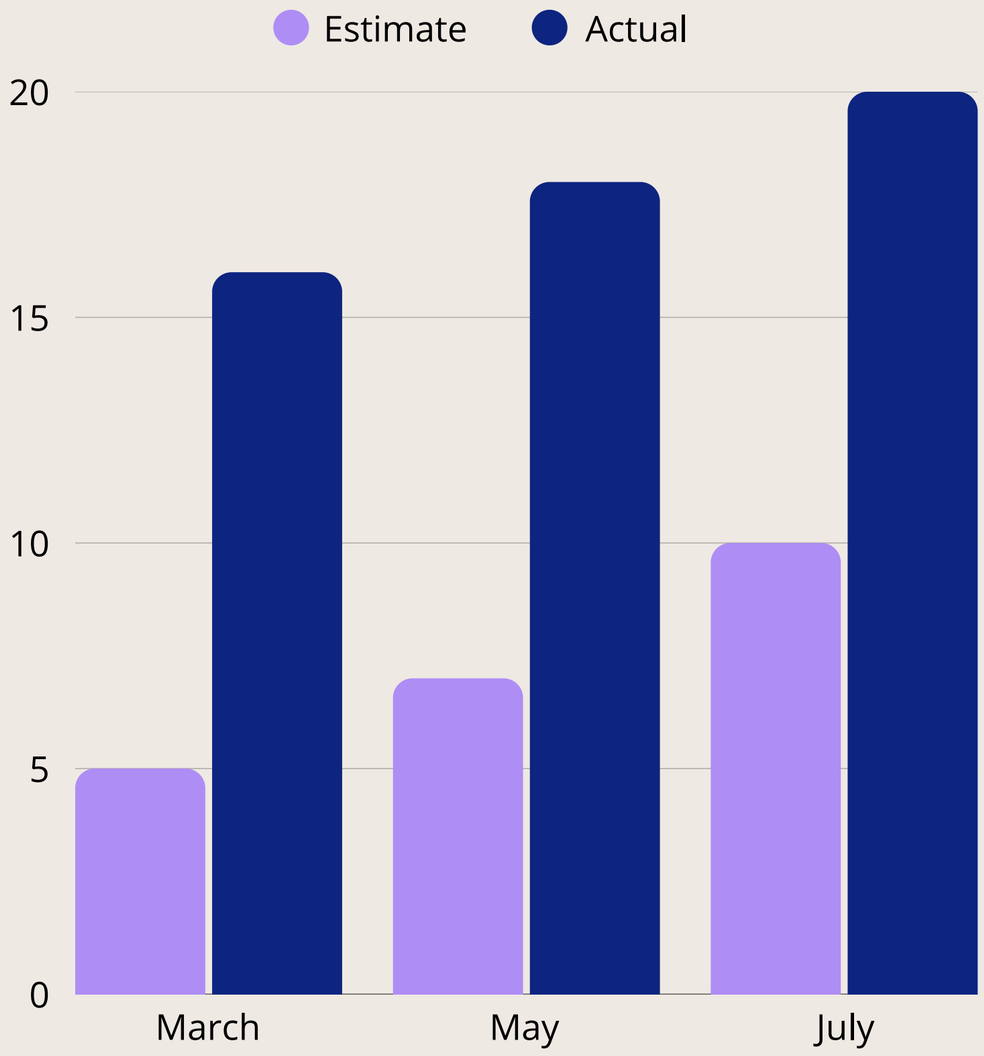
In 2026, the Sault Film Festival opened a 5-day Short Film Camp for Youth in the Algoma Region ages 13+. This program was met with overwhelming support and interest, and we had to open a second week to accomadate the response.

The two weeks were a huge success for the Sault Film Festival and for the participants. They learned the entire short film process from screenwriting, wardrobe, production design, to camera, sound, lighting, and into editing, and marketing. Both camp's films were completed successfully and will be screening at the Annual Film Festival in November.

"[Participant] was absolutely inspired by this chance to be behind the camera. Giving all these kids the chance to be 'in charge' and bring a project like this to life has fuelled their creative fire in the most profound way." - Parent

"[Participant] had a blast this week at film camp. Sounds like a really interesting experience. Can't wait for festival in November." - Parent

"Hopefully we will see you again soon!" - Parent



Previous SFF Programming: Screenwriting Course

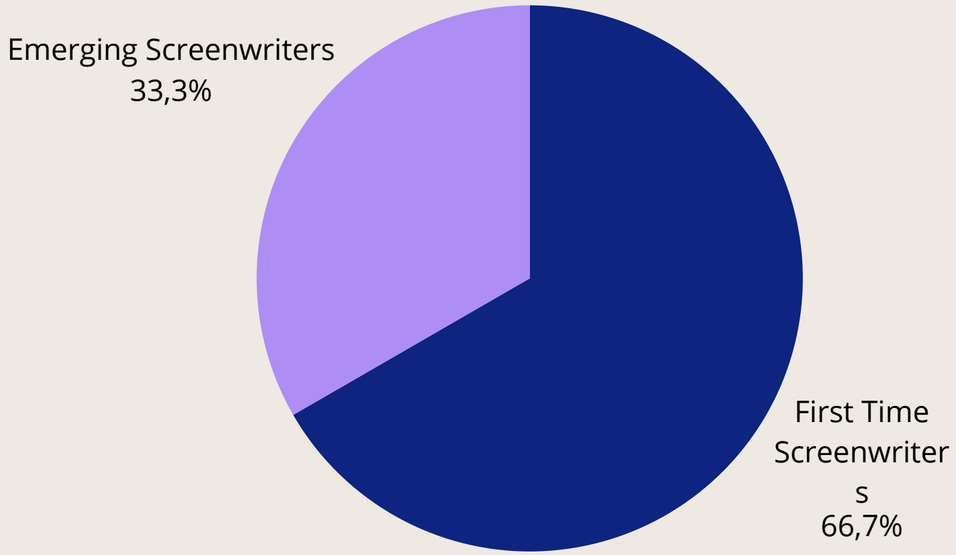
Starting in September 2026, Sault Film Festival opened a 12-week Screenwriting Basics course. Whether participants are writing their first short film, or refining a feature, they explore structure, character, and dialogue with support from the host and mentor Rebeka Herron, a recent Northern Ontario Music and Film Award (NOMFA) nominee for Best Screenwriter.

The workshop focuses on turning ideas into clear, compelling scripts that can be filmed and shared with an audience, with the goal of building up screenwriter's portfolios, developing writing skills, and strengthening Industry connections.

Participants had a wide range of skill levels and diverse backgrounds. Some came from theatre, or arts backgrounds, and one joined after participating in the Summer Camp for youths, where he loved the opportunity to learn filmmaking skills and decided to pursue another skill-building course.

"Stoked for the opportunity!" - Participant

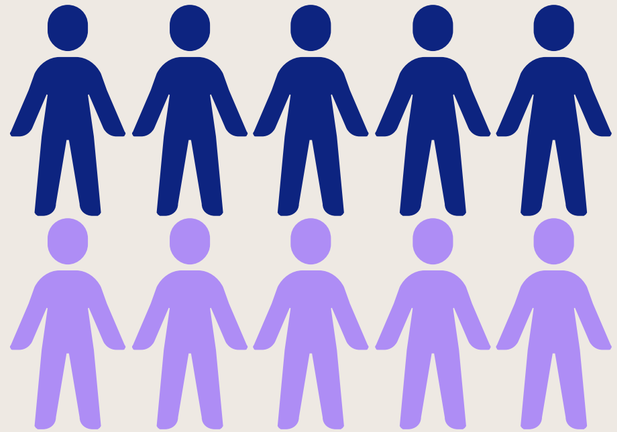
"So very neat!" - Participant



Previous SFF Programming: One Day Film Fest

The Sault Film Festival hosted a One Day Film Festival to highlight and celebrate Northern Ontario Filmmakers as a part of Ontario Culture Days. This partnership was the first time SFF participated in Ontario Culture Days. This partnership drew in audiences from both the Film Industry and the General Public.

Sault Film Festival screened 10 short films made by Northern Ontario Filmmakers for the event. We had __ number of guests attend at the SFF Creative Hub where drinks and popcorn were available. Over all, the event was a success and SFF has plans to participate in Ontario Culture Days next year.



__ Attendance
__% Film Industry
__% General Public

“We're honored to be included in the festival!” - Filmmaker

“Thank you so much for the wonderful news! I am truly honored and excited that [film] has been accepted into the One Day Film Festival [...] I look forward to the screening”
- Filmmaker

“This is an awesome event idea, and it's great to see this being put together as part of the Ontario Culture Days. I'm happy to share this out to my network.” - Josh Rogers, Cultural Industries Coordinator, City of Sault Ste Marie

Partnerships

Sault Film Festival has a history of strong partnerships within the Algoma Region. This annual slate of programming will strengthen and develop the partnerships within the arts sector in the Algoma region by expanding the regional film infrastructure, and providing visibility for all types of Northern Filmmakers and Creatives.

The Sault Film Festival organization will grow in its capacity for programming and educational training through deepening the existing relationships with community and regional partners. SFF plans to reach out to businesses that have been partners in the past, as well as explore new partnership opportunities. For each themed-month we will reach out to the corresponding association or group to best address the needs in the community, and find ways of mutual support.

These partnerships will mark Algoma as a connected and supportive hub for creative development, production, and celebration.

Film Screening Partners:

- Black Screen Office (BSO)
- Indigneous Screen Office (ISO)
- Welcome Friend Association/Rainbow Camp
- The Klub (SSM)
- NOLHA (Northern Ontario Latin-Hispanic Association)

Workshops/Classes/Camps:

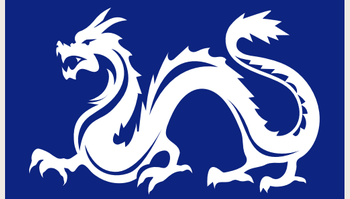
- Big Brother/Big Sister
- Indian Friendship Centre
- CION
- Rusty Halo Productions
- Parka Pictures
- Sault Production Equipment Services

Arts & Culture Events:

- City of Sault Ste Marie
  - Vivid Fest, Moonlight Magic
- Ontario Culture Days

Calendar

Overview of Proposed Programming in 2027

01 January 	02 February 	03 March 	04 April 	05 May 	06 June 
07 July 	08 August 	09 September 	10 October 	11 November 	12 December 

Month by Month Programming

01 January



January: Touring Film Festival

- Finalizing the programming for the year including films, speakers, guest mentors, etc.

02 February



February: Black History Month

- Film screenings with potential for Q&A panels or workshops with Afro-Canadian filmmakers.
- First Social Networking Opportunity

03 March



March: Women's History Month

- Film screenings with potential for Q&A panels or workshops with Female Filmmakers.
- Second Social Networking Opportunity
- March Break Camp programming for ages 13+

04 April



April: Earth Month

- Film screenings related to the earth and susatinability (Kid friendly).
- Panel on Sustainability in the Film Industry.
- Third Social Networking Opportunity

Month by Month Programming

05 May



May: Asian Heritage Month

- Film screenings with potential for Q&A panels or workshops with Asian Filmmakers.
- Fourth Social Networking Opportunity
- Cinematography workshop series

06 June



June: Pride Month

- Film screenings with potential for Q&A Panels or workshops with LGBQIA+ Filmmakers.
- Final Socail Netowrking Opportunity
- Host a touring Film Festival at communites in the Algoma Region.

07 July



July: Summer Part 1

- 2 weeks of Summer Camp programming for ages 13+

08 August



Summer Part 2

- 2 Outdoor Movie Nights for families, free admission

Month by Month Programming



September: Latin Heritage Month

- Film screenings with potential for Q&A panels or workshops with Latin Filmmakers.
- One Day Film Festival as part of ON Culture Days
- Production 101 workshop series



October: Halloween

- Film screenings with potential for Q&A panels of workshops with horror film creators.



November: Annual Festival

- Annual Sault Film Festival entering it's 8th year with panels and netowrking events, celebrating Northern Ontario filmmakers.
- Moonlight Magic Holiday Bazaar



December: Year End Wrap

- Holiday film screenings with potential for Q&A panels.

Next Steps

Taking Action

01 Film Education

Developing regular educational programming for filmmakers at all levels. Identify, address, and remove barriers to entry.

02 Connecting Artists

Introduce regular social events and programming for filmmakers to meet, mingle, and build connections.

03 Training Opportunites

Plan and prepare training opportunities for various groups of filmmakers. Connect with potential partners to remove barriers for under-represented and low-income participants.

04 Community Support

Introduce new programming schedule to our community partners and sponsors, announce updated changes, and needed ways of supporting.

Conclusion

Sault Film Festival is well-positioned to dive into this new chapter due to our proven track record in delivering high-quality film programming, regional industry development, and community-focused cultural initiatives. As one of Northern Ontario's film festivals, we have successfully hosted annual events that bring together filmmakers, audiences, and industry partners, demonstrating our ability to plan, promote, and execute multi-day artistic programming with strong participation and positive outcomes.

Our organization has established relationships with local venues, arts organizations, educational institutions, and municipal partners in the Algoma Region. We are deeply embedded in the regional creative community, giving us a unique position to design programming that is inclusive, accessible, and responsive to real needs.

By combining our organizational expertise, regional knowledge, and strong partnerships, the Sault Film Festival is well-equipped to deliver a year of intentional programming that shows our commitment and capacity to encourage and promote film and arts in our beloved Algoma Region.

THANK YOU

Report as of **September 2026**

SAULT FILM FESTIVAL

October 15, 2026

Sault Film Festival + SFF Creative Hub
40 Queen St E
SSM, ON

Re: ACAP Operating Funding

Dear Selection Committee,

Please accept our application for Operating Funding for the 2027 year for the Sault Film Festival and SFF Creative Hub.

The Sault Film Festival (SFF) and SFF Creative Hub (located at 40 Queen St E) plans to deliver year-round screen-based programming, educational workshops, screenings, and mentorship opportunities. Key initiatives include:

- Hosting the 8th annual Sault Film Festival showcasing Northern Ontario-made films, short films, and international works.
- Operating the SFF Creative Hub venue for year-round community film screenings (e.g., October Horror Movie Nights, Black History Month Screenings, and Holiday events).
- Providing industry-standard workshops and classes including Screenwriting, Cinematography, Improv, Production 101, and Youth Summer Camps.
- Expanding outreach into Algoma-Manitoulin communities with 3-day screening events and filmmaking workshops.

With the recent closure of Sault College's Digital Film Department, a critical gap was created in film and media art education across the Algoma region. Without local training, gear access, and mentorship, emerging regional talent faces significant barriers or creative drain. SFF fills this void by offering accessible, hands-on screen education, professional mentoring, and local infrastructure, ensuring Northern Ontario remains a viable, thriving hub for creative media. Please see attached our report on the current state of media arts in the Algoma region.

How we plan to benefit the community:

- Cultural & Social Vitality: Fosters local identity and community connections through inclusive screenings, interactive panels, and events such as the Holiday Bazaar and community-voted movie nights.
- Economic & Tourism Growth: Retains local creative talent, generates employment, draws visitors to Sault Ste. Marie, and encourages outside film productions to utilize local crew and equipment.
- Youth & Professional Development: Equips local youth, newcomers, and emerging artists with practical skills, building job readiness for Canada's growing screen sector.

SFF is a local non-profit organization providing year-round independent media arts training, equipment access (via Sault Production Equipment Services), and community-driven film programming in Sault Ste. Marie. SFF explicitly focuses on amplifying marginalized and underrepresented storytellers—including Indigenous, BIPOC, 2SLGBTQIA+, disabled, and Francophone creators. Furthermore, SFF will collaborate with distribution partners such as ChaloTV and equity organizations like the Indigenous Screen Office (ISO) and Black Screen Office (BSO).

While this operating request reflects the resources needed to fully sustain the SFF Creative Hub, year-round classes, and regional outreach. We have been aggressively pursuing diverse funding streams including grants from NOHFC, OAC, Trillium, CION, corporate sponsorships, and ticket sales. Should funding be reduced, we will prioritize core youth mentorships and local festival programming, scaling back external regional tours, and continuing to seek supplementary funding to ensure sustainability.

Please find attached our 2024 Financial Statements, the 2025 year end is currently in process with Baker Tilly Sudbury, once we receive the FS we are happy to pass them along to you. Note we were not under funded for 2025.

Sincerely,
Sault Film Festival Board of Directors

List of Board of Directors and Officers for Sault Film Festival

Directors
Patricia Rainone-DiLuzio
Parth Pandey
Rebeka Herron

Officers
Patricia Rainone-DiLuzio
Parth Pandey
Rebeka Herron

List of Social Media and Website Sault Film Festival

Social Medias
Instagram: @saultfilmfestival
Facebook: @saultfilmfestival
X (formerly Twitter): @saultfilmfest

Website
https://www.saultfilmfestival.com/

SAULT FILM FESTIVAL

Join us for the 5th Annual Sault Film Festival!

SAULT STE MARIE MUSEUM

NOVEMBER 29, 30, DECEMBER 1ST

THANK YOU TO OUR SPONSORS

ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario

Ontario

Indigenous Geographic

PARKA PICTURES

@SAULTFILMFESTIVAL
WWW.SAULTFILMFESTIVAL.COM

INSIDE FRONT COVER - BLANK

MESSAGE FROM SFF

After 5 years of running the Sault Film Festival, we wouldlike to thank all our past and present volunteers, staff, sponsors, the City of Sault Ste Marie, and the film community in helping us create s place to celebrate Northern Ontario filmmakers.

The arts have the power to connect us and help us better understand the world around us. This event has offered filmmakers from all backgrounds an opportunity to showcase and share their talents.

We hope that everyone in attendance will enjoy the performances and activities planned for this 5th edition of the festival.

Here's to many more years of celebrating filmmakers!

Cheers,
Co-Founders - Trish Rainone-DiLuzio & Rebeka Herron



@SAULTFILMFESTIVAL
WWW.SAULTFILMFESTIVAL.COM

SAULT FILM FESTIVAL

DAY ONE - NOV 29

STARTING AT 01.00 PM

MAGNETOSPHERE

Coming of age feature film, shot in Sault Ste Marie

STARTING AT 07.30 PM

OPENING CEREMONY

The Art of Steel: Artisan Blacksmithing
Finding Community: A Trail Running Community Story
Par For The Course: A Soldier's Journey

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WWW.SAULTFILMFESTIVAL.COM

DAY TWO - NOV 30

STARTING AT 10.00 AM

ACTING WORKSHOP

Featuring Kelly Lamb from That Creative Loft

STARTING AT 11:30 AM

A SOBERING STORY

Documentary from Thunder Bay, ON

STARTING AT 1:30 PM

STUDENT FILMS

The Fateful Encounter
A Girl and Her Doll
As I walk Alone
Notice of This Connection

STARTING AT 2:00 PM

MUSIC SHOWCASE

Featuring: Andree-Ann Deschenes

STARTING AT 5:00 PM

SHORTS BLOCK

A Day in the Life of Death
Laura
M'entends-tu ?
Day 36
The Space Left Behind
The Email
Birthday Girl
Numbers Men
Paper Planes

DAY THREE - DEC 1ST

STARTING AT 10.00 AM

KAM THEATRE LAB - THE OLD SAME STORY

Kam Theatre Lab explores an experimental theatre collective based in a remote northern town in the 1970s-80s

STARTING AT 2:00 PM

INDIGENOUS STORIES

The Salmon's Call
Hyphen
The Powley Documentary

*There will be 2 x 15min intermissions in this block *

STARTING AT 7:00 PM

CLOSING NIGHT

Tales From The Void - episodes Carry and Into the Unknown

Awards Ceremony

@SAULTFILMFESTIVAL
WWW.SAULTFILMFESTIVAL.COM

INSIDE BACK COVER - BLANK

THANK YOU TO OUR SPONSORS

ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario

Ontario

Indigenous Geographic

RUSTY HAL PRODUCTIONS

SALT & LIGHT

PARKA PICTURES

@SAULTFILMFESTIVAL
WWW.SAULTFILMFESTIVAL.COM

SFF SUMMER MOVIE NIGHTS

Grab your friends, your favourite snacks, and a cozy blanket.
Join us for the annual SFF Summer Movie Nights!

AUG 18 • 08:30PM • AUG 25

BELLEVUE PARK BANDSHELL



WWW.SAULTFILMFESTIVAL.COM

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Board of Directors and Officers of the organization and their contact information
- Operating budget of the applicant organization for the current fiscal year
- Financial statements from last year, including balance sheet and income statement
- Links to related social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization Name:
Thinking Rock Community Arts

ii. Organization: Address: (Street, Postal Code, City)
P.O. Box 29, 199 Main Street, Thessalon, ON P0R 1L0

iii. Organization Contact Information: (Phone, Cell, Email)
(705) 542-1100 / info@thinkingrock.ca

iv. Organization Contact Person & Alternative Contact Person:

Name	Miranda Bouchard	Name	Crystal Bossio-Vine
Title	Artistic Director	Title	Chair, Board of Directors
Phone	(705) 542-1100	Phone	(613) 851-6444
Email	miranda@thinkingrock.ca	Email	cbossiovine@gmail.com

v. Please briefly describe the Organization's mandate, goals, and objective (maximum 250 words):

Based in Thessalon, Algoma District, Northern Ontario, we co-create art with and for the people living along the North Shore of Lake Huron, from Genaabaajing (Serpent River First Nation) to Bawaating (Sault Ste. Marie) and all points in between. We're a team of artists, cultural workers and community members of settler, Indigenous and Newcomer descent who co-create spaces for dialogue, mutual understanding and artful social change through multidisciplinary, multi-generational, cross-cultural community arts projects.

Through our free and inclusive artistic programming, we invite people of all Nations, ages, abilities, backgrounds and identities to join us in playing, making and dreaming about this special place we call home – as it was, as it is, and as it might yet be. We learn more everyday about what that invitation, the spaces we hold together, and the ways we show up for each other can and must look like, and we bring this growing understanding to our work.

We believe that if Central Algomans of Indigenous, Newcomer and settler descent co-create community arts projects and presentations, then we'll build relationships across cultures and communities, and that opportunities to live, work and play in the arts will increase across the region. Ultimately this will lead to more inclusive, vibrant and resilient communities across Algoma.

vi. Please indicate the organization's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

We are a multi-disciplinary, community-engaged arts organization. We deliver several streams of programming that complement and support larger multi-year projects.

Section 2: Type of Grant & Funding Amount Requested

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Large Project Grant ☐

Operating Grant ☑

Seed Funding ☐

Community Events Grant ☐

Major Cultural Celebrations Grant ☐

Cultural Diversity Grant ☐

ACAP Request Amount ($) 25,000

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Operating Funding 2027

ii. Activity/Project and/or Event **Start Date:**
January 1, 2027

iii. Activity/Project and/or Event **End Date:**
December 31, 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Activities (programming/outreach) take in-person or hybrid (Zoom/in-person) formats and are hosted across Algoma, including in Sault Ste. Marie (at Ermatinger-Clergue National Historic Site, Northern Community Centre, Northland Adult Learning Centre, and others). Our programs welcome, serve residents of, and employ artists/cultural workers from Sault Ste. Marie-Algoma.

v. Please describe the activity, project, or event and any relevant goals or objectives (maximum 750 words):

We are requesting operating funding to support Thinking Rock Community Arts' 2027 community-engaged programming/outreach activities and operations.

Our fiscal year runs October 1 to September 30 annually. Operating support received from the City of Sault Ste. Marie as a result of this application will be allocated towards the costs of activities that are specifically occurring in, and/or inviting/serving citizens of, Sault Ste Marie during our 2027 calendar year (January 1 - December 31, 2027), including:

PROGRAMMING
-- Four concurrent, year-round streams of programming complementing the themes and artistic direction of our current multi-year community-engaged arts project, Social Fabric, that include:
- Making Nights: hybrid spaces (online + in-person) for social creativity and connection;
- Drop-Ins: in-person spaces for spontaneous creativity;
- Labs: focussed spaces for creative experimentation and exploration building on project themes; and
- Communi-Bees: intentional spaces for collaborating together on works-in-process and skill-building.

– Two special components of the broader Social Fabric Project, including:
- Making Moves: a series of participatory workshops/activities using movement and dance to bridge genres, generations and geography, which will culminate with a public work-in-process performance, elements of which will be woven into the 2027 Social Fabric Spectacle.
- The Social Fabric Spectacle: taking all we've made and learned together through community-engaged Social Fabric programming held since 2018, the radically-inclusive Spectacle will engage community members across Algoma in the design, development, presentation and evaluation of a major, multi/inter-arts performance. It will unite people in collaboration across distance & difference, and enrich community cohesion through artistic co-creation, celebration & reflection.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

☑ Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie

☑ Contribute to the economic and social diversity of SSM through the development of arts, culture and heritage products and tourism

☑ Promote effective, meaningful and equitable community engagement and consultation processes

☑ Provide mentorship and participatory opportunities for youth, diversity and historically underrepresented groups in the community

☑ Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)

☑ Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)

☑ Fosters community connections, partnerships and networks

☑ Provides opportunities for volunteerism

☑ Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Our work complements and supports existing City initiatives - particularly, its Cultural Policy - and contributes to the development of arts, culture and heritage across Sault Ste. Marie-Algoma. Our work encourages cultural expression, appreciation and enjoyment among people of all Nations, ages, abilities, backgrounds and identities; it supports the conditions in which culture can thrive, inspire civic pride, and nurture identity; and it contributes significantly to regional economic development, creating opportunities to work, live and play in the arts, while attracting and investing support to/into the community. Our most recent TREIM report (2024) indicates our total impact on GDP at $220,393 - impressive for our small (but mighty) organization!

Our work also supports the development of artistic/cultural products and tourism, year-round. We offer programming, artistic/professional development opportunities, significant public arts events, and consultancy services that attract participation and investment from across and beyond the North (see our annual reports for further detail). We enhance and extend these offerings through emerging/established partnerships with organizations/businesses (ie., Ontario Culture Days, Cafe 4 Good, AlgomaTrad), tourist attractions/operators (ie., Ermatinger-Clergue National Historic Site, Northern Skies Resort), educational institutions (ie., Algoma University, Northland Adult Learning Centre, Sault College) and many others

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Operating funding received as a result of this request will nourish and sustain our artful, community-engaged work through the 2027 calendar year, benefitting audiences, participants and the community of Sault Ste. Marie - Algoma in myriad ways, including:

- Enabling us to continue to provide free, high-quality, accessible, participatory artistic programming for people of all ages, Nations, backgrounds, abilities and identities in the City of Sault Ste. Marie and across the Algoma District (an under-resourced region);
- Nurturing the development, production, presentation and evaluation of a multi-year community art project (Social Fabric) and performance (the Social Fabric Spectacle), co-created for, by and about this community, celebrating local life, stories and identities, as well as socially-relevant themes and concerns of wider significance;
- Making it possible for people to come together across communities, generations, cultures and distances to co-create collective artworks that all can take pride in, while crafting community;
- Showcasing the myriad benefits of sharing knowledge and skills, learning about one another as we learn more deeply about our city/region, and building reciprocal relationships and community capacity as we come together in collaboration;

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success (250 words maximum):

We will measure the success of our plans for this project - and the investment of ACAP Operating funding, if awarded - using the following 6 indicators, supported by both quantitative and qualitative measurements:

1- successful planning, delivery and evaluation of programming across several concurrent, year-long streams (number of programming activities, number of participation opportunities created, number of unique participants engaged, number of return participants);
2- successful realization of the Social Fabric Spectacle (number of production activities undertaken, number of performances held, number of participation and audience opportunities created, number of unique participants engaged);
3- creation of employment opportunities that support local and regional artists and cultural workers (number of opportunities created, number of people hired);
4- creation of new and sustenance of existing community partnerships (number of partners, number of new partnerships created);
5- ongoing evaluation processes reveal that most respondents had positive participation experiences, learned new skills or gained valuable perspective

Section 4: Marketing

i. What audiences do the Activity, Project and/or Event look to reach? Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel to take part or view)
- [x] Other (Please describe)

Other please describe (250 words maximum):

We've found that, with the availability of our in-person and hybrid programs and operations, folks from far and wide - in the city of Sault Ste. Marie, across the Algoma District, as well as throughout the Northern region and elsewhere in Ontario - have been joining our free, accessible participatory art-making programming, as well as seeking ways to volunteer and support our operations from a distance (ranging from casual assistance to formal internships and work-integrated learning opportunities). We've discovered ways to share about and invite folks into our work and programs that reach a broader audience than ever before; now we'd like to deepen our invitation and engagement of increased numbers of local participants in our work, particularly as we plan, prepare, produce and present a major, culminating multi-arts Spectacle for our current Social Fabric project in Fall 2027. Approaches we take and insights gleaned through this project will further enable us to test, adjust, and learn more about how to best engage audiences at all levels across communities, and build our capacity for audience engagement and retention, as well as communications and partnerships, in future.

ii. Please describe any specific audiences that are intended to be reached with the activity, project, or event (150 words maximum):

Our programming is designed for general populations - all Nations, ages, abilities, backgrounds and identities - located across Sault Ste. Marie - Algoma (and beyond). Current participant demographics reflect regional diversity, and include artists and non-artists alike. Both our in-person and hybrid programs and work/volunteer opportunities are regularly attended, anticipated, and increasingly sought out by people from within and well outside of our region. This includes, for instance, COVID-19-era participants who found us through the pandemic and remain part of our community of practice; students at post-secondary institutions, locally and provincially, seeking unique academic placements, internships and work-study opportunities; and participants and clients who’ve heard about us through our growing networks. We strive to ensure the spaces we host and hold are radically-inclusive, accessible and inviting; ongoing staff training/development and achieving strategic milestones and designations (ie., Rainbow Registration) demonstrate we’re staying relevant to community needs/interests, and living our values.

iii. How will the activity, project, or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

We are aiming promotional efforts for our 2027 activities at audiences in the City of Sault Ste. Marie and across the Algoma District. We believe these efforts will also reach audiences in communities across Northern Ontario. Our communications strategy includes our social media channels (Instagram - @thinkingrockca and Facebook - @thinkingrockarts), our website (www.thinkingrock.ca, including a programming calendar that is regularly updated), our newsletters (archived on our website), and programming e-blasts, recurring activity notices on SooToday.com, hard-copy posters and handbills shared across the communities where we work (with the help of partners and community volunteers), and ancillary promotional support spearheaded by our project partners (which in past has included radio, e-mail/newsletters, posters, television and more). We have recently purchased ads in regional tourism publications through the Town of Thessalon and Central Algoma Playground. Over time, we have curated robust mailing lists, with segments that include partners, funders, participants, team members, donors and the media. The impacts of deploying these key promotional tools are regularly amplified as recipients from these lists, or folks who intercept our promotions by chance, share and cross-promote them.

iv. What age does the activity, project, or event look to reach? (Select all that apply)

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

v. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [x] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vi. What is the estimated expected number of participants directly involved in the implementation/execution of the activity, project or event (including staff, volunteers, artists, etc.)?

☐ 1-10	☑ 26-50
☑ 11-25	☐ 50+

Please provide a brief description of participant composition (maximum 150 words):

Our participant group is quite diverse; we attribute this to the multiplicity of programming streams and range of program times (daytime, after school, evenings, weekends) offered, and the number of partnerships we've developed, which nurture/encourage various demographic groups' participation. Supported by partner sites, including Northland Adult Learning Centre, we're working increasingly with members of the local and regional Newcomer community, with whom we'd like to continue/strengthen relationships, and engage meaningfully in the Social Fabric Spectacle - including facilitating new opportunities to attend and participate in casting calls, rehearsals and production

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☑ No ☐

Section 6: Project Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Thinking Rock Community Arts (Organization/Collective Name), I, Miranda Bouchard (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



Signature October 28, 2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Thinking Rock Community Arts
Projected Annual Budget 2026-27
October 1 2026 - September 30 2027

REVENUES	CONFIRMED	CONFIRMED? (Yes/Pending)
Government		
Federal:		
Canada Council for the Arts - Operating	$ 60,000.00	**Y**
Canada Summer Jobs	$ 17,070.00	P
New Horizons for Seniors Program	$ 22,500.00	**Y**
Total Federal	**$ 99,570.00**	
Municipal:		
Sault Ste. Marie - Cultural Financial Assistance (Operating)	$ 25,000.00	P
Total Municipal	**$ 25,000.00**	
Provincial:		
Ontario Arts Council (Operating)	$ 45,591.00	**Y**
Ontario Arts Council (Project)	$ 12,500.00	P
Northern Ontario Heritage Fund Corporation	$ 30,000.00	P
Ontario Trillium Foundation (Project)	$ 59,500.00	P
Total Province	**$ 147,591.00**	
Total Government	**$ 272,161.00**	
Foundations:		
Other Foundation Funding	$ 35,000.00	P
Total Foundations	**$ 35,000.00**	
Earned Revenue:		
Consulting & Administrative Revenues	$ 1,500.00	P
Fundraising	$ 8,500.00	P
Sales	$ 500.00	P
Donations - Individual	$ 10,000.00	P
Donations - In Kind	$ 12,500.00	P
Partnership Contributions & Fees	$ 2,500.00	P
Total Earned Revenue	**$ 35,500.00**	
Total Income	**$ 342,661.00**	

EXPENSES	
Artists' Fees	$ 48,000.00
Artistic Director Salary (w/ MERCs)	$ 41,100.00
Project Coordination Personnel Salaries (w/MERCs)	$ 85,000.00
Production Personnel Fees	$ 15,000.00
Translation Fees	$ 1,000.00
Intern & Summer Student Salaries (w/MERCs)	$ 20,070.00
Elder/Knowledge Keeper Fees	$ 5,000.00
Other Project Personnel Fees	$ 16,000.00
Art Materials & Supplies	$ 8,000.00
Food & Hospitality Supplies	$ 3,500.00
Local Transportation	$ 2,500.00
Visitor Travel	$ 2,500.00
Visitor Accommodation	$ 5,500.00
Project & Event Space Rental	$ 5,000.00
Documentation & Publication	$ 1,500.00
Professional Development	$ 1,000.00
Membership Dues	$ 600.00
Project Evaluation Costs	$ 1,500.00
Marketing Personnel Fees	$ 1,500.00
Digital & Social Media Costs	$ 1,500.00
Print & Other Marketing Costs	$ 500.00
Fundraising Fees & Event Costs	$ 2,500.00
Operations Manager Salary (w/ MERCs)	$ 27,400.00
Bookkeeping	$ 5,500.00
Accounting	$ 6,500.00
Administrative Space Rent	$ 19,250.00
Office Supplies	$ 500.00
Administrative Photocopying/Printing	$ 500.00
Courier & Postage	$ 150.00
Internet	$ 1,550.00
Office Equipment, Appliances & Supplies	$ 3,250.00
Bank Charges	$ 350.00
Police Checks	$ 500.00
Insurance	$ 5,500.00
Total Expenses	**$339,720.00**

Projected Annual Revenues	**$342,661.00**
Projected Annual Expenses	**$339,720.00**
Projected Annual Surplus/(Deficit)	**$2,941.00**

Application Project Plan Template

Name of Applicant: Thinking Rock Community

Intake/Date: P.O. Box 29, 199 Main

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Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Host Programming Activities	January 1 2027	December 31 2027	Programming activities include Making Nights, Drop-Ins, Labs & Communi-Bees happening year-round
Host Social Fabric Spectacle Production Period	January 2027	September 2027	See description in application
Host "Making Moves" Movement Sessions, Workshops & Culminating Activities	January 2027	March 2027	See description in application
Promote Programming Activities	January 1 2027	December 31 2027	Ongoing promotional efforts for programming activities happening year-round
Host Outreach Activities	January 1 2027	December 31 2027	Including Open House Events @ TRHQ (happening approximately quarterly) and Outreach Booths (happening throughout year + on emergent basis)
Host Other Supportive Activities	January 1 2027	December 31 2027	Activities, including professional development opportunities, etc., will be planned/delivered on an emergent basis
Public presentation of the Social Fabric Spectacle	September 15, 2027	October 31, 2027	Anticipated performance dates mid-September to mid-/late-October, 2027

THINKING ROCK COMMUNITY PROJECTS INC.
FINANCIAL STATEMENTS

YEAR ENDED SEPTEMBER 30, 2025

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ALOE ACCOUNTING
PROFESSIONAL CORPORATION

141 Birkshire Place
Sault Ste. Marie, ON P6A 6J8
(P) 705.541.1120

INDEPENDENT AUDITOR'S REPORT

March 25, 2026

To the Executive and Members of Thinking Rock Community Projects Inc.

Opinion
I have audited the accompanying financial statements of Thinking Rock Community Projects Inc., which comprise the statement of financial position as at September 30, 2025, the statement of operations and changes in net assets, and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion, the financial statements present fairly, in all material respects, the financial position of the organization as at September 30, 2025 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis of Opinion
I conducted my audit in accordance with Canadian generally accepted auditing standards. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of Financial Statements* section of my report. I am independent of the organization in accordance with the ethical requirements that are relevant to my audit of the financial statements in Canada, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Other Information
Management is responsible for the other information. The other information comprises the information included in the annual report, but does not include the financial statements and my auditor's report thereon. The annual report is expected to be made available to me after the date of this auditor's report.

My opinion on the financial statements does not cover the other information and I will not express any form of assurance conclusion thereon.

In connection with my audit of the financial statements, my responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or my knowledge obtained in the audit or otherwise appears to be materially misstated.

When I read the annual report, if I conclude that there is a material misstatement therein, I am required to communicate the matter to those charged with governance.

Responsibilities of Management and Those Charged with Governance for the Financial Statements
Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the organization's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless management either intends to liquidate the organization or to cease operations, or has no realistic alternative but to do so. Those charged with governance are responsible for overseeing the organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, I exercise professional judgment and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organization's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.



Aloe Accounting Professional Corporation
Chartered Professional Accountant
Authorized to practice public accounting by The Chartered Professional Accountants of Ontario
Sault Ste. Marie, Ontario

THINKING ROCK COMMUNITY PROJECTS INC.
STATEMENT OF FINANCIAL POSITION

AS AT SEPTEMBER 30,	2025	2024
ASSETS		
CURRENT ASSETS		
Unrestricted		
Cash	**$ 25,911**	$ 21,610
Government sales tax receivable	**604**	1,711
Prepaid expenses	**1,045**	932
	27,560	24,253
Restricted		
Cash	**125,858**	73,209
	$ 153,418	$ 97,462
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	**$ 8,821**	$ 8,238
Government remittances payable	**1,316**	1,267
Deferred contributions (note 4)	**125,858**	73,209
	135,995	82,714
NET ASSETS		
Operating reserve (note 5)	**15,000**	14,748
Unrestricted net assets	**2,423**	-
	17,423	14,748
	$ 153,418	$ 97,462

Commitments (Note 7)

APPROVED ON BEHALF OF THE BOARD:

Crystal Bossio _____ Director

Jon Cada _____ Director

The accompanying notes are an integral part of these financial statements

THINKING ROCK COMMUNITY PROJECTS INC.
STATEMENT OF OPERATIONS

YEAR ENDED SEPTEMBER 30,	2025	2024
REVENUE		
Partner funding	**$ 2,100**	$ 725
Private funding	**-**	3,000
Federal funding (note 9)	**77,638**	59,820
Provincial funding (note 9)	**55,819**	56,866
Municipal funding (note 9)	**14,452**	4,514
Earned revenues	**525**	390
Donations	**650**	2,150
In-kind contributions (note 8)	**39,284**	32,037
Interest revenue	**5**	-
	190,473	159,502
EXPENDITURES		
Administrative salaries and fees	**25,374**	24,240
Artistic salaries and benefits	**57,121**	48,118
Production salaries and fees (note 8)	**21,957**	25,659
Production/project expenses	**42,289**	33,988
Professional development	**1,013**	2,090
Marketing and promotion	**2,191**	1,104
Travel	**549**	1,130
Office and general expenses (note 8)	**8,682**	8,933
Professional fees	**11,468**	9,904
Rent	**17,154**	16,838
	187,798	172,004
REVENUES OVER EXPENDITURES (DEFICIENCY)	**$ 2,675**	$ (12,502)

The accompanying notes are an integral part of these financial statements

THINKING ROCK COMMUNITY PROJECTS INC.
STATEMENT OF CHANGES IN NET ASSETS

YEAR ENDED SEPTEMBER 30,	Unrestricted	Operating Reserve	2025
NET ASSETS, BEGINNING OF YEAR	**$ -**	**$ 14,748**	**$ 14,748**
Deficiency of revenues over expenditures	2,675	-	**2,675**
Reserve transfers	(252)	252	**-**
NET ASSETS, END OF YEAR	**$ 2,423**	**$ 15,000**	**$ 17,423**

YEAR ENDED SEPTEMBER 30,	Unrestricted	Operating Reserve	2024
NET ASSETS, BEGINNING OF YEAR	**$ -**	**$ 27,250**	**$ 27,250**
Deficiency of revenues over expenditures	(12,502)	-	**(12,502)**
Reserve transfers	12,502	(12,502)	**-**
NET ASSETS, END OF YEAR	**$ -**	**$ 14,748**	**$ 14,748**

The accompanying notes are an integral part of these financial statements

THINKING ROCK COMMUNITY PROJECTS INC.
STATEMENT OF CASH FLOWS

YEAR ENDED SEPTEMBER 30,	2025	2024
CASH FLOWS FROM OPERATING ACTIVITIES		
Excess (deficiency) of revenues over expenditures for the year	**$ 2,675**	$ (12,502)
Changes in non-cash working capital:		
Accounts receivable	**-**	5,140
Government sales tax receivable	**1,107**	(969)
Prepaid expenses	**(113)**	(932)
Accounts payable and accrued liabilities	**583**	2,978
Government remittances payable	**49**	(391)
Deferred operating contributions	**52,649**	17,131
DECREASE IN CASH DURING THE YEAR	**56,950**	10,455
CASH, BEGINNING OF YEAR	**94,819**	84,364
CASH, END OF YEAR	**$ 151,769**	$ 94,819
COMPRISED OF:		
Unrestricted cash	$ 25,911	$ 21,610
Restricted cash	125,858	73,209
	$ 151,769	$ 94,819

The accompanying notes are an integral part of these financial statements

YEAR ENDED SEPTEMBER 30, 2025

Thinking Rock Community Projects Inc. is incorporated under the laws of Ontario as a non-profit corporation without share capital. As such, it is exempt from income taxes under section 149 (1) of the Income Tax Act. The financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

The mandate of Thinking Rock Community Projects Inc. is to provide services and administer projects to support the arts.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

a) Revenue recognition: Thinking Rock Community Projects Inc. follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue when received or receivable if the amount can be reasonably estimated and collections is reasonably assured. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Services and consulting fees are recognized when the service has been performed.

b) Contributed goods and services: The organization has elected to recognize contributed goods and services at fair market value. The contributed goods and services would need to be purchased because they are within the normal course of operations, therefore fair market value is being determined on this basis and contributed services are recognized in the financial statements.

c) c) Capital assets: Assets purchased are expensed in the year they are acquired. During the year $NIL (2024 - $NIL) of capital asset purchases were expensed.

d) Financial instruments: The organization's financial instruments comprise of cash, accounts receivable and accounts payable. Financial assets or liabilities obtained in arm's length transactions are initially measured at their fair value and financial assets or liabilities obtained in related party transactions are measured at their exchange amount. The organization subsequently measures all of its financial assets and liabilities at amortized cost.

e) Allocation of expenditures: The Artistic Director's salary is allocated between administrative and artistic functions based on the estimated time spent on each activity. The organization has determined this split to be 40% to administrative salaries and fees and the remaining 60% to artistic salaries and benefits. The Organization allocates expenses to better reflect the nature of its operations and to enhance transparency of the financial information

2. FINANCIAL INSTRUMENTS

The organization's financial instruments consist of cash, accounts receivable, and accounts payable and accrued liabilities. Unless otherwise noted, it is management's opinion that the organization is not exposed to significant interest, currency or credit risk arising from these financial instruments. The fair value of these financial instruments approximate their carrying values, unless otherwise noted.

3. ECONOMIC DEPENDENCE

The organization was primarily funded by municipal, provincial and federal grants which provides a significant portion of revenue used for operations. In 2025, 78% (2024 - 76%) of total revenues were from government funding.

4. DEFERRED CONTRIBUTIONS

Deferred contributions represent restricted contributions from funders for specific programs and projects with which the organization has not incurred any expenditures. The deferred contributions balance as at September 30 is as follows:

		2025		2024
New Horizons for Seniors Programs	**$**	**22,667**	$	15,000
Ontario Arts Council - Arts Organizations in Communities and Schools - Operating		**45,591**		45,591
Ontario Arts Council - Multi and Inter-Arts Projects		**7,600**		-
Ontario Arts Council - Strategic Collaborations Fund		**-**		6,486
City of Sault Ste. Marie - Cultural Financial Assistance		**-**		6,132
Canada Council for the Arts - Operating		**50,000**		-
	$	**125,858**	$	73,209

5. OPERATING RESERVE

The organization has established an internally restricted operating reserve which has been set aside for working capital purposes. The reserve has increased during the year by $252 (2024 - decreased by $12,502) which will contribute to future working capital requirements.

6. CAPITAL MANAGEMENT

The organization considers its capital to be its net assets and internally restricted reserve which consist of amounts for future operations. The organization's objectives when managing its capital are to safeguard its ability to continue as a going concern so it can continue to fulfil its mandate. An annual budget is developed and monitored to ensure the organization's capital is maintained to meet these objectives.

7. COMMITMENTS

The organization leased a premises for a six year term commencing October 1, 2024. Monthly rent will be required in the amount of $1,404 plus HST for year one and two, $1,460 plus HST for year three and four, and $1,519 plus HST for year five and six. The organization is also responsible for its proportionate share of additional rent including insurance, taxes, maintenance and operating costs of the premises.

8. CONTRIBUTED GOODS AND SERVICES

During the year, Thinking Rock Community Projects Inc. received goods and services which if not donated would have been purchased. These contributed goods include the following: event services staff members amounting to $15,735 (2024 - $4,045), production goods and services amounting to $23,549 (2024 - $27,992), and travel and accommodation amounting to $NIL (2024 - $NIL). These services are recorded as revenues and expenditures in the statement of operations.

9. GOVERNMENT FUNDING

		2025		2024
FEDERAL FUNDING				
Canada Council for the Arts - Operating	**$**	**50,000**	$	50,000
Canada Summer Jobs		**10,638**		9,820
New Horizons for Seniors Program		**15,000**		-
	$	**75,638**	$	59,820
PROVINCIAL FUNDING				
Ontario Arts Council - Arts Organizations in Communities and Schools - Operating	**$**	**45,591**	$	41,446
Ontario Arts Council - Strategic Collaborations Fund		**6,487**		-
Summer Employment Opportunities Program		**3,741**		-
Mamaweswen/North Shore Tribal Council		**-**		15,420
	$	**55,819**	$	56,866
MUNICIPAL FUNDING				
City of Sault Ste. Marie - Cultural Financial Assistance	**$**	**14,452**	$	4,514
	$	**14,452**	$	4,514

10. FINANCIAL RISKS

a) Credit Risk:

Credit risk refers to the risk that a counterparty may default on its contractual obligations resulting in a financial loss. The organization deals with creditworthy counterparties to mitigate the risk of financial loss from defaults. The organization performs continuous evaluation of its accounts receivable and records an allowance for impairment. No individual account is significant to the organization.

a) Liquidity Risk:

Liquidity risk is the risk that the organization will be unable to fulfill its obligations on a timely basis or at a reasonable cost. The organization manages its liquidity risk by monitoring its operating requirements. The organization prepares budget and cash forecasts to ensure it has sufficient funds to fulfill its obligations. There has been no change to the risk exposures from 2024.

Concentration of Risk:

(a) Industry:

The organization operates as an art association and is affected by general economic trends. The organization relies primarily on funding. Its ability to continue as a going concern depends on its ongoing ability to obtain funding through private and government sources.

Board & Senior Staff List - Thinking Rock Community Arts

Board of Directors - Executive & Membership, 2026-27

Voting Members

Crystal Bossio-Vine, Chair
Built Heritage Resource Consultant
Algoma Mills, Ontario / Halifax, Nova Scotia
Current Term: AGM 2022/23 - AGM 2025/26
Elected December 21, 2017

Jonathan Cada-Doiron, Vice Chair
Community Economic Development Officer, Mississauga First Nation
Mississauga First Nation / Blind River, Ontario
Current Term: AGM 2023/24 - AGM 2026/27
Elected December 20, 2018

Anna Wilson, Secretary
Sales Associate & Maker, The Creative Basket
Richards Landing, Ontario
Current Term: AGM 2024/25 - AGM 2027/28
Elected March 20, 2023

Goldie Barzan, Treasurer
Office Manager, Barzan Dentistry
Sault Ste. Marie, Ontario
Current Term: AGM 2022/23 - AGM 2025/26
Elected May 20, 2020

Amy Boyer, Member
Communications Manager, NORDIK Institute
Batchewana First Nation / Sault Ste. Marie, Ontario
Current Term: AGM 2024/25 - AGM 2027/28
Elected March 20, 2023

Samantha Pine-Bennett, Member
Student & Sales Associate
Sault Ste. Marie, Ontario
Current Special Term: June 18, 2026 - AGM 2025/26
Elected June 18, 2026

Jacqueline Alisat, Member
Manager, OLG
Desbarats, Ontario
Current Special Term: June 18, 2026 - AGM 2025/26
Elected June 18, 2026

Non-Voting/Advisory Members

Áine Schryer-O'Gorman, Non-Voting Youth Member
Artist, Musician and Student
Desbarats, Ontario / Toronto, Ontario
Current Term: AGM 2023/24 - AGM 2026/27
Elected March 24, 2022

Senior Staff

Miranda Bouchard, Artistic Director
Desbarats, Ontario

Board Committees, 2026-27

Revenue Generation Committee

Crystal Bossio-Vine, Chair
Goldie Barzan, Treasurer
Miranda Bouchard, Artistic Director

THINKING ROCK COMMUNITY ARTS

2023-2024 ANNUAL REPORT





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About Thinking Rock Community Arts.....2
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Acknowledging our Community of Support.....11

A MESSAGE FROM OUR ARTISTIC DIRECTOR

AANII! BONJOUR! HELLO!

In 2023-24 at Thinking Rock Community Arts, we broadened the reach of our programming, having returned wholeheartedly to in-person activities; and we deepened our strategic accountability practices relating to both operations and programs.

While we continued to host hybrid Making Nights by popular demand, our other recurring programming streams - including Drop-Ins, Workshops, Communi-Bees, and our newly launched Labs - were held across Algoma and, supported by our small but mighty team of staff and partners, increased in number!

Two talented summer students, as well as a placement student from Centennial College's Arts Education & Community Engagement Post-Graduate Certificate Program, leaned into the development of a restorative justice conflict management policy, an internal accessibility audit, and a refreshed volunteer plan, all of which were implemented with gratitude by our Board of Directors.

We hosted three Open House and Social Fabric in-process exhibitions at TRHQ (December, August and September). We presented about our work for audiences across Ontario, including a special opportunity to meet and make with a group of European scholars visiting Algoma University's Community Economic and Social Development program in Bawaating.

We also continued our important work in partnership with NORDIK Institute on the *In Service of our Stories* project, conducting community-based research to identify potential organizational models that a community arts-focussed arts service organization, serving the province with a special focus on the needs of Northern Ontario, might take.

We hope you enjoy reading about our year in review. The continued development of the Social Fabric project, and our increased ability to offer programming across Algoma, have kept our hands and hearts busy and happy. Miigwetch, merci and thank you to the people, partners, funders and supporters who continue to champion and collaborate in this special work!

M Bouchard

Miranda Bouchard



About the Lands Where We Work

We live, gather, work and create across the North Shore of Lake Huron and at its confluence with Lake Superior, in Robinson-Huron Treaty Territory. These are the traditional lands of the Anishinaabek of Bawaating (Ketegaunseebee/Garden River First Nation and Batchewana First Nation), Payentanassin (St. Joseph Island), Neyaashiwan (Thessalon First Nation), Misswezhaging (Mississauga First Nation) and Genaabaajing (Serpent River First Nation), and a region that is home today to folks from diverse Indigenous nations - including First Nations, Inuit and Métis, and nations from across Turtle Island and the world. We make this land acknowledgment to recognize the relationships between Indigenous Peoples and their territories - connections that continue since time immemorial - and to acknowledge our relational responsibility, as inhabitants of Turtle Island, to people and the planet. To the Thinking Rockers, this looks like embracing ongoing learning and taking informed, heart-led action in support of reparation, relationships and reconciliation. This commitment informs the work that we do, everyday

Our Founding

Thinking Rock was established in May 2013 by Founding Artistic Director, Robin Sutherland. *Gigidoowag Ziibiik | The Rivers Speak* was Thinking Rock's first major multi-year project, a community play that drew inspiration from personal stories, memories, myths, tall tales and legends shared by Indigenous and Settler people of Central Algoma about local waterways. The project brought community members together across distance and difference, time and culture to share and animate their stories through a collaborative process, guided by professional, interdisciplinary artist facilitators. Over the course of 5 years (2013-18), more than 4,000 community participants were involved in the project!



Who We Are: Our Mission & Mandate

Based in Thessalon, Algoma District, Northern Ontario, we co-create art with and for the people living along the North Shore of Lake Huron, from Genaabaajing (Serpent River First Nation) to Bawaating (Sault Ste. Marie) and all points in between. We're a team of artists, cultural workers and community members of Indigenous, settler and Newcomer descent who co-create spaces for dialogue, mutual understanding and artful social change through multidisciplinary, multi-generational, cross-cultural community arts projects.

Through our free and inclusive artistic programming, we invite people of all Nations, ages, abilities, backgrounds and identities to join us in playing, making and dreaming about this special place we call home – as it was, as it is, and as it might yet be. We learn more everyday about what that invitation, the spaces we hold together, and the ways we show up for each other can and must look like, and we bring this growing understanding to our work.

Our Theory of Change

We believe that if Central Algomans of Indigenous, Newcomer and settler descent co-create community arts projects and presentations, then we'll build relationships across cultures and communities, and that opportunities to live, work and play in the arts will increase across the region. Ultimately, this will lead to more inclusive, vibrant and resilient Algoma communities.



SOCIAL FABRIC

Social Fabric, our current, multi-year community arts project, engages a variety of fabric, fibre and textile-based making practices – some unique and others common to Indigenous, Newcomer and settler traditions in Central Algoma. Many of these handwork practices are deeply embedded in our rural communities, handed down over generations. We're learning together about how things have been made here across time, and sparking cross-cultural, intergenerational conversations about the people, cultures, traditions and territories in this place.

Slowing down with textile-based practice instills a reflective pace in the maker, and creates a connection with the handwork that develops and evolves over time. This echoes the weaving and interweaving of our lives and relationships to each other, which similarly require care, mindfulness, reflection, practice, and a commitment to ongoing learning. We are reflecting together on two key ideas:

Interweaving
The more we collaborate, the more interwoven we become. We look for and make opportunities to come together to share - about ourselves, our skills, our art-making and our time. We work together to promote and engage in meaningful, actionable social change that weaves our communities, learnings and day-to-day practices together.

Mending
We are learning about repair, and looking to techniques of mending, patching and darning for inspiration: we're mending our clothes, to keep them present and useful; we're reflecting on our relationship to the environment, our knowledge of our locations on Gidakiiminaang, and mending our ways to leave a lighter, more thankful footprint; and we're learning more everyday about what it means to live in the land now known as Canada, using daily practices of reflecting, connecting and making to mend the tears between us, weave new ways, and heal - as individuals and as a community.



SOCIAL FABRIC

Local, regional, and visiting artists, practitioners, knowledge- and skill-holders have been generously sharing their skills and collaborating intergenerationally and cross-culturally with community and artistic team members to weave these approaches together into new, truly community-based works. We are working closely with local and regional Indigenous Elders and knowledge keepers to ensure that the conveyance of these skills respects, observes and upholds cultural protocols.

As Social Fabric continues, we're weaving in popular community art forms such as installation, puppet-making, music and performing arts. We're co-creating and hosting culminating presentations each year to share and celebrate what we've made together, thank participating communities, and invite folks into the process. The project will wrap up with a multidisciplinary Spectacle that visually and metaphorically reflects the hundreds of stories, makers and methods that have informed our multi-year creative process. We'll imbue the Social Fabric we weave together with a truly Algoman relevance, reflexivity and respect.

















MAKING NIGHTS

Launched in Fall 2020, Making Nights are hybrid (in-person + online) social spaces for gathering together, re/connecting with each other, and sharing current projects-in-process and reflections on life. We co-host space for brave, creative conversations to keep hands busy and hearts full. Our 2023-24 program integrated themes and ideas including habits of hospitality, keeping loved ones alive through our creativity, and the multi-faceted meanings of interwovenness. This year, we hosted 20 Making Nights (including Making Night #75 on March 12th) and created 271 participation opportunities.

SOCIAL FABRIC DROP-INS

Hosted in community spaces across the North Shore, our recurring cycle of monthly Drop-Ins welcome intergenerational participants to free, radically-inclusive community arts activities inspired by Social Fabric. In 2023-24, we hosted a total of 44 Drop-Ins with our partners at the Thessalon Public Library and the Town of Thessalon's recreation department; the Ermatinger Clergue National Historic Site, Northern Community Centre and Northland Adult Learning Centre (Sault Ste. Marie); the Ketegaunseebee Public Library (Garden River First Nation); the Thessalon First Nation education department; and Dr. H.S. Trefry Centre's Day Out Program, creating 493 participation opportunities.

"I try not to miss a Making Night and sometimes I drop in to a session in town... I am happy to listen to the stories people have about their work."
- 2023-24 programming participant



COMMUNI-BEES

Inspired by the working bees of old, Communi-Bees call folks of all ages, nations, identities, backgrounds and abilities together to complete Social Fabric works-in-process. Co-working around our table nurtures connectedness and creativity that crafts community. Realizing the works, together, gives us chances to appreciate and celebrate the magic and meaning of collaborative work. We held 9 Communi-Bees in 2023-24, fostering 283 participation opportunities.

"[Programming] has helped me feel connected through the disorientation of lockdown, and the demands on my time as a student... I am making time for my creativity, which is also how I find balance in my life." - 2023-24 programming participant













SOCIAL FABRIC LABS

Labs are experimental spaces where creative ideas surfaced in programming are taken next-level: workshopping themes, testing materials, and creating prototypes carry community-created content forward as the culminating Social Fabric Spectacle develops. Our 10 Labs in 2023-24 created 106 participation opportunities.

"I think the times we laugh together feel very special. We can be sad together, too. I remember coming [to programming] the first day of the war... and feeling surrounded by sadness, and care, at the same time."
- 2023-24 programming participant











IN SERVICE OF OUR STORIES

In Service of our Stories continues the work begun between through *The Story of our Stories (SOOS) Regional Community-Engaged Research Project* (2018-20), which surfaced challenges & opportunities faced by Northern Ontario community-engaged artists in their vital work, and investigated support, research and policy that might support and sustain it. Thinking Rock and NORDIK Institute have partnered to research, through a literature review and key informant interviews, what a potential organizational model might be for an Arts Service Organization (ASO) that would serve the needs of community-engaged arts practitioners & organizations provincially, with a focus on Northern Ontario.

OTHER PROJECTS & MILESTONES

- Presented to the 2024 SPARC Symposium; a group of visiting scholars to Algoma University's Community Economic & Social Development program; the Algoma Deanery/Diocese of Algoma; and Ermatinger Clergue National Historic Site's Fridays by the Fire series
- Re-launched volunteer program with assistance of Centennial College Arts Education & Community Engagement Certificate Program student
- New partnerships with Northland Adult Learning Centre, 2Spirit Organising Committee of Bawating & Algoma University Student Union Food Pantry
- Implemented Restorative Justice Conflict Management Procedure & Internal Accessibility Audit developed by summer students
- Provided consultancy services for Ecological Farmers Association of Ontario (arts-based evaluation) & The KLUB (strategic planning)
- Hosted 89 events (Making Nights, Drop-Ins, Communi-Bees, Labs, Workshops and Outreach) in total, and created 1330+ participation opportunities, in 2023-24



AUDITOR'S REPORT

REVENUES	2024	2023
Earned	**390**	1,646
Partner	**725**	1,000
Private	**3,000**	0
Government	**121,200**	183,041
Donations	**2,150**	2,132
In-Kind	**32,037**	4,630
TOTAL REVENUE	**159,502**	192,449

EXPENSES	2024	2023
ARTISTIC		
Artistic fees/salaries	**51,198**	51,092
Production fees/salaries	**25,659**	55,633
Project/production costs	**30,908**	13,009
Outreach & promotion	**1,104**	1,743
Travel	**1,130**	1,245
TOTAL ARTISTIC	**109,999**	**122,722**

EXPENSES	2024	2023
OPERATING		
Operating fees/salaries	**24,240**	47,881
Space & facilities	**16,838**	16,838
Professional fees	**9,904**	15,606
Office & Administration	**11,023**	10,997
TOTAL OPERATING	**62,005**	**91,322**
TOTAL EXPENSE	**172,004**	**214,044**
Excess of revenues over expenses	(12,502)	(21,595)
Reserves, beginning of year	27,250	48,845
Reserves, end of year	14,748	27,250



ACKNOWLEDGING OUR COMMUNITY OF SUPPORT 2023-24

Staff & Volunteers

Anonymous Helpers
Goldie Barzan
Crystal Bossio-Vine
Brenda & Bob Bouchard
Craig Bouchard
Hal & Liz Bouchard
Jess Bouchard
Miranda Bouchard
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Selby Kline
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Molly McQuarrie
Isabelle Michaud
Ann Marie Wierzbicki
Anna Wilson
Dr. Laura Wyper

Partners

2Spirit Organising Committee of Bawating
49th Apparel
4Elements Living Arts
Algoma Fibre to Fabric Festival
AlgomaTrad
Algoma University Community Economic & Social Development Department
Algoma University Students Union Food Pantry
Artbridges / ToileDesArts
CatalystsX / The Northern Lights Collaborative
Centennial College Arts Education & Community Engagement Post-Graduate Certificate Program
The City of Sault Ste. Marie
The Creative Basket
Creative Industries
Dr. H.S. Trefry Centre
Ermatinger Clergue National Historic Site
Friends of Wharncliffe Community Hall & Citizens Committee
Fringe North
The Huron Shores Quilters
The International Centre of Art for Social Change
Jumblies Theatre + Arts
Ketegaunseebee First Nation Public Library
The Klub
Mass Culture
Myths & Mirrors Community Arts
Near North Mobile Media Lab
NORDIK Institute
The Northern Community Centre
Northland Adult Learning Centre
Prologue Performing Arts - Prologue arts de la scène
The Sault Community Career Centre
Shabby Motley
Shingwauk Residential Schools Centre
SKETCH Working Arts
SPARC Network
Thessalon First Nation
Thessalon Public Library
Timber Village Museum
The Town of Thessalon

Annual Report 2023-24
Original concept & design:
Cassandra Spade
Additional design & copy:
Miranda Bouchard
Photography:
Miranda Bouchard, Megan Deresti, Anna Wilson & others



Funders

The Algoma Community Foundation
Canada Council for the Arts | Conseil des arts du Canada
The City of Sault Ste. Marie
The Government of Canada
The New Horizons for Seniors Program
Niigaaniin Services & Mamaweswen / The North Shore Tribal Council
Ontario Arts Council - Conseil des arts de l'Ontario and the Government of Ontario

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NIIGAANIIN

Canada

New Horizons for Seniors Program

ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
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Ontario

ALGOMA COMMUNITY FOUNDATION

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THINKING ROCK COMMUNITY ARTS
2024-2025 ANNUAL REPORT





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A MESSAGE FROM OUR ARTISTIC DIRECTOR

AANII! BONJOUR! HELLO!



Across all areas of our work, 2024-25 was a year of interweaving. From an inspired workshop series that sparked activities and reflections across programs, to amplifying our efforts with the integral support of partners, and weaving all we've learned over the past years into future Social Fabric planning: this past year celebrated our deep connections to and across Algoma (and beyond!), and highlighted the collective capacity and strength that's kindled through radically-inclusive, creative community-building.

We continued multiple streams of Social Fabric programming - Drop-Ins, Labs, Communi-Bees and more - at locations across Algoma. We launched our latest workshops, the *Interwoven* series, which culminated in 9 workshops and a collaboratively-created mural installation at TRHQ. By popular demand we continued our hybrid program offerings, at Making Nights and select Labs. Our three caring summer staff were fantastic hosts and facilitators in community halls, public libraries, summer camps, as well as at Open Houses at HQ.

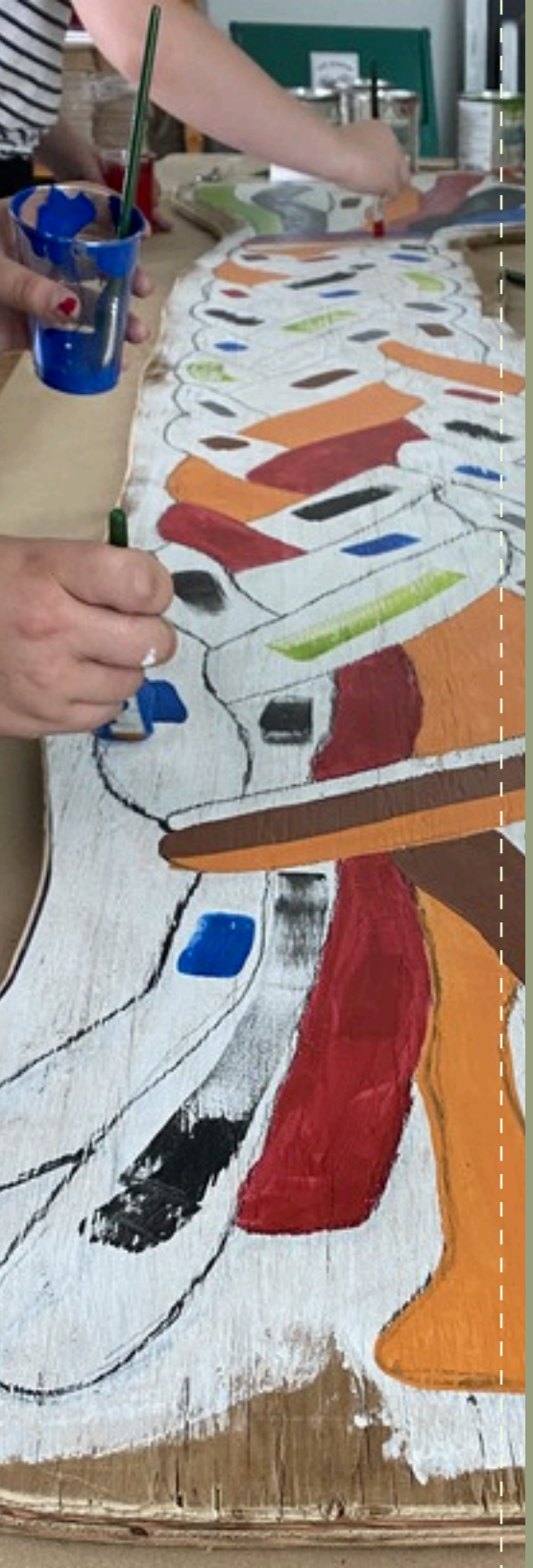
Our work was featured in the Ontario Arts Council (OAC)'s *Arts Across Ontario* report, which introduces a Regional Economic Model measuring culture sector impact across the province. We were also invited to become third-party recommenders in the OAC's Exhibition Assistance Program. As the year closed we celebrated, with our partners at NORDIK Institute, our collaborative *In Service of our Stories* project - more information about this important piece of community-based research can be found in these pages and on our website.

We remain grateful to and for the dedicated staff, artists and volunteers, partners and funders, participants and service providers who champion and charge our work. As we say at Making Night: these spaces, and the spirit of our shared work, simply wouldn't be the same without you. It's with excitement that I invite you to review this annual report in detail, to celebrate with us, and - if you haven't already - to join in!

MBouchard

Miranda Bouchard





About the Lands Where We Work

We live, gather, work and create across the North Shore of Lake Huron and at its confluence with Lake Superior, in Robinson-Huron Treaty Territory. These are the traditional lands of the Anishinaabek of Baawating - including Gitigaanziibiing (Garden River First Nation) and Batchewana First Nation; and at Payentanassin (St. Joseph Island), Neyaashiwan (Thessalon First Nation), Misswezhaging (Mississauga First Nation) and Genaabaajing (Serpent River First Nation). This region is home today to folks from diverse Indigenous nations - including First Nations, Inuit and Métis, and nations from across Turtle Island and the world. We make land acknowledgments to recognize the relationships between Indigenous Peoples and their territories - connections that continue since time immemorial - and to acknowledge our relational responsibility, as inhabitants of Turtle Island, to people and the planet. To the Thinking Rockers, this looks like embracing ongoing learning and taking informed, heart-led action in support of reparation, relationships and reconciliation. This commitment informs the work that we do, everyday.

Our Founding

Thinking Rock was established in May 2013 by Founding Artistic Director, Robin Sutherland. *Gigidoowag Ziibiik | The Rivers Speak* was Thinking Rock's first major multi-year project, a community play that drew inspiration from personal stories, memories, myths, tall tales and legends shared by Indigenous and Settler people of Central Algoma about local waterways. The project brought community members together across time, distance and culture to share and animate their stories through a collaborative process, guided by professional, interdisciplinary artist facilitators. Over the course of 5 years (2013-18), more than 4,000 community participants were involved in the project!



"We fulfill our mission of **community benefit in artful, heartful ways**: providing high-quality, **inclusive artistic programs** and projects created with, for and about the communities we serve; **caring for people and the sector** by championing decent work and the value of artistic labour; **nurturing well-being, joy and interconnection** in our rural, under-resourced region through arts-based programming, job creation and local investment; and demonstrating, alongside collaborators of all Nations, ages, abilities, backgrounds and identities, art's unique effectiveness at bringing us together to **surface and celebrate our stories and share our gifts in the co-creation of vibrant todays and brighter tomorrows**."

- Miranda Bouchard, Artistic Director





Who We Are: Our Mission & Mandate

Based in Thessalon, Algoma District, Northern Ontario, we co-create art with and for the people living along the North Shore of Lake Huron, from Genaabaajing (Serpent River First Nation) to Baawaating (Sault Ste. Marie) and all points in between. We're a team of artists, cultural workers and community members of Indigenous, settler and Newcomer descent who co-create spaces for dialogue, mutual understanding and artful social change through multidisciplinary, multi-generational, cross-cultural community arts projects.

Through our free and inclusive artistic programming, we invite people of all Nations, ages, abilities, backgrounds and identities to join us in playing, making and dreaming about this special place we call home – as it was, as it is, and as it might yet be. We learn more everyday about what that invitation, the spaces we hold together, and the ways we show up for each other can and must look like, and we bring this growing understanding to our work.

Our Theory of Change

We believe that if Central Algomans of Indigenous, Newcomer and settler descent co-create community arts projects and presentations, then we'll build relationships across cultures and communities, and that opportunities to live, work and play in the arts will increase across the region. Ultimately, this will lead to more inclusive, vibrant and resilient Algoma communities.


resistance
kindness
work
Complementary
contrasts
baskets
building
Skill
acceptance
stacking
balance
sharing
mending
bringing it all together
love
trying to solve
something
ancestral
innovation
overlap
INTERWEAVING
ancestors
generational knowledge
making something
braiding
flow
strings
intergenerational
textile art
threads
wool
fabric
texture
everything
sharing ideas
social fabric
fabric of the universe
tapestries

"Thinking Rock offers consistent opportunities for multigenerational connection and collaboration in an environment that fosters creative experimentation and a deep appreciation for traditional skills and generational knowledge. The atmosphere is **always encouraging, warm, and respectful**. No matter the [location], everyone is made to feel **welcome, safe, and inspired** to try something new or to share their skills. [Participants of every age] can take these experiences with them and be inspired to **create and collaborate with others** in their community in a similar way. The conversations that are generated around the community artworks in process are often moving and enlightening, **full of sharing and learning** about personal experiences and stories of local, family, or cultural traditions... **It's times like this [when you] experience the real-time weaving of social fabric**. Thinking Rock plants **seeds of connection, creativity, and hope** in our communities along the North Shore and beyond. We are so fortunate to have this **incubator for creative community building**."

- Anna Wilson, Board Member



SOCIAL FABRIC

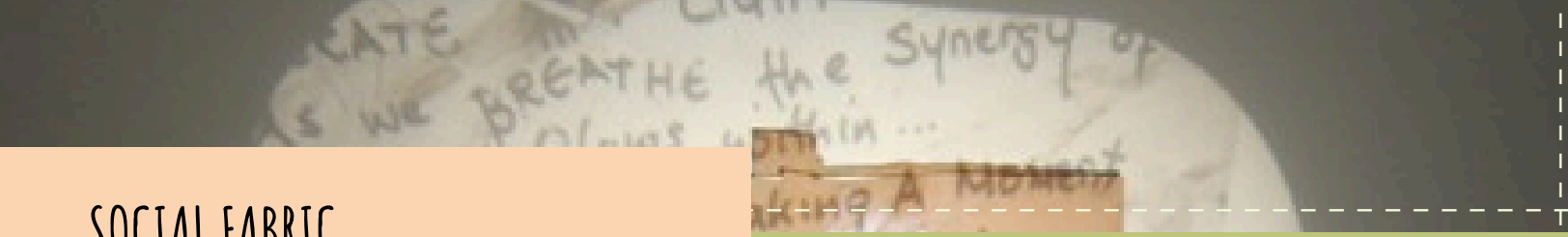
Social Fabric engages a variety of fabric, fibre and textile-based making practices – some unique and others common to Indigenous, Newcomer and settler traditions in Central Algoma. Many of these handwork practices are deeply embedded in our rural communities, handed down over generations. We're learning together about how things have been made here across time, and sparking cross-cultural, intergenerational conversations about the people, cultures, traditions and territories in this place.

Slowing down with textile-based practice instills a reflective pace in the maker, and creates a connection with the handwork that develops and evolves over time. This echoes the weaving and interweaving of our lives and relationships to each other, which similarly require care, mindfulness, reflection, practice, and a commitment to ongoing learning. We are reflecting together on two key ideas:

Interweaving
The more we collaborate, the more interwoven we become. We look for and make opportunities to come together to share - about ourselves, our skills, our art-making and our time. We work together to promote and engage in meaningful, actionable social change that weaves our communities, learnings and day-to-day practices together.

Mending
We are learning about repair, and looking to techniques of mending, patching and darning for inspiration: we're mending our clothes, to keep them present and useful; we're reflecting on our relationship to the environment, our knowledge of our locations on Gidakiiminaang, and mending our ways to leave a lighter, more thankful footprint; and we're learning more everyday about what it means to live in the land now known as Canada, using daily practices of reflecting, connecting and making to mend the tears between us, weave new ways, and heal - as individuals and as a community.





SOCIAL FABRIC

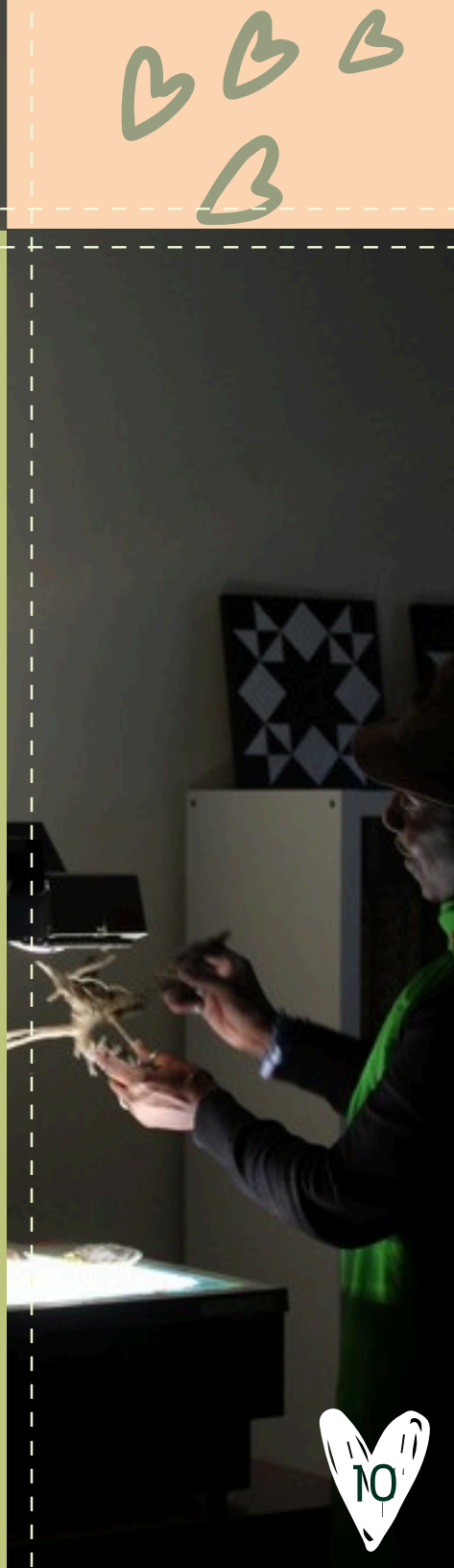
Local, regional, and visiting artists, practitioners, knowledge- and skill-holders have been generously sharing their skills and collaborating intergenerationally and cross-culturally with community and artistic team members to weave these approaches together into new, truly community-based works. We are working closely with local and regional Indigenous Elders and knowledge keepers to ensure that the conveyance of these skills respects, observes and upholds cultural protocols.

As Social Fabric continues, we're weaving in popular community art forms such as installation, puppet-making, music and performing arts. We're co-creating and hosting culminating presentations each year to share and celebrate what we've made together, thank participating communities, and invite folks into the process. The project will wrap up with a multidisciplinary Spectacle that visually and metaphorically reflects the hundreds of stories, makers and methods that have informed our multi-year creative process. We'll imbue the Social Fabric we weave together with a truly Algoman relevance, reflexivity and respect.










UHU
stic

“I joined Thinking Rock [in 2020, after hearing about] it from a fellow artist who was living in Northern Ontario. The Social Fabric meetings and workshop sessions took me through the pandemic and beyond with **a sense of belonging to an artists' community**. [These programs have] provided **a welcoming space to listen to and share ideas**... I have incorporated many of the **learned skills and ideas** into my own practice and continue to share these... with my local community of friends, fellow artists and students. Through the pandemic I looked forward to receiving **mailings of carefully-prepared supplies for each workshop**. They became a physical connection [to Thinking Rock] and I still refer back to them...**Thinking Rock has given me a unique and valuable opportunity** to meet with and share ideas with fellow artists throughout Northern Ontario and beyond [that] I would not have without this group. I am speaking for myself, but I have no doubt that other artists who are part of the Thinking Rock community feel the same."

- Suzanne McCrae, artist & community participant









MAKING NIGHTS

Launched in Fall 2020, Making Nights are hybrid, co-hosted social spaces where we meet and share about our creativity and perspectives on inspired topics and questions. These are gentle spaces for brave, creative conversations that keep our hands busy and our hearts full. Our 2024-25 program integrated the extraordinary in the everyday, making things right, progress versus perfection, and the multi-faceted meanings of interwovenness. This year, we hosted 21 Making Nights that created 258 participation opportunities - including an evening at Galerie Sans Clous, an Orange Shirt Day special, and out 100th Making Night in June!

"Having a group to chat with about what's happening in the world, [with] our projects, and how we can support ourselves, our communities and the world beyond us provides me with so much inspiration, motivation, direction, and clarity, along with incredible new skills." - 2024-25 programming participant

Social Fabric Drop-Ins

Hosted across Algoma, Drop-Ins welcome intergenerational participants to join free, collaborative community arts activities inspired by Social Fabric, and to add their touch to our radically-inclusive project! This year, we hosted 54 Drop-Ins - with partners at Thessalon Public Library and the Town of Thessalon; the Ermatinger Clergue National Historic Site, Northern Community Centre & Northland Adult Learning Centre (Sault Ste. Marie); Ketegaunseebee Public Library (Garden River First Nation); the Bruce Mines & Plummer Additional Union Public Library; Central Algoma Secondary School; and Thessalon Pride - and created 461 participation opportunities!

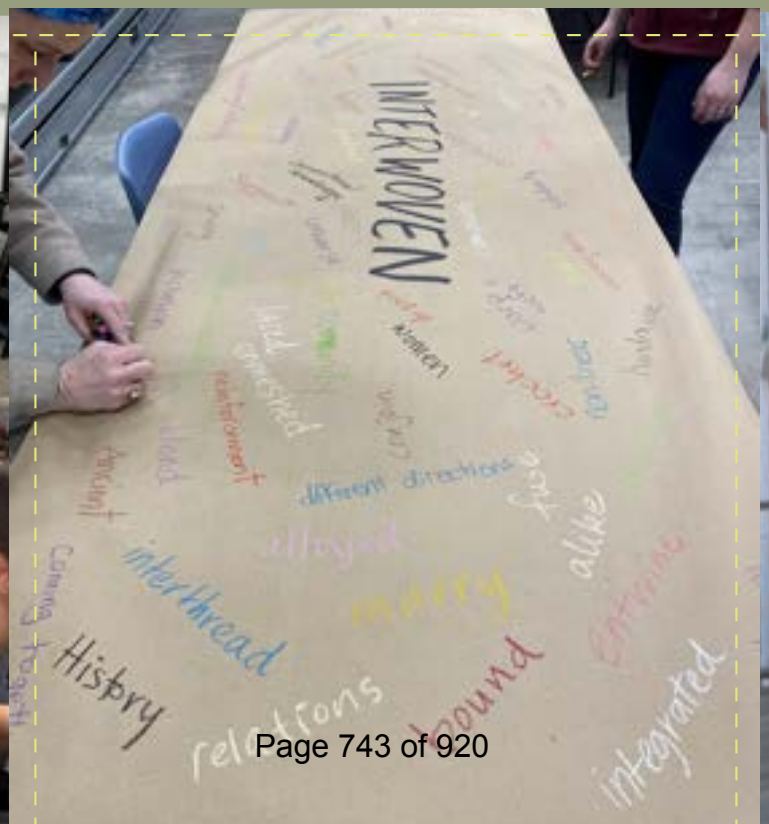


COMMUNI-BEES

Inspired by working bees of old, Communi-Bee sessions call together folks of all ages, nations, identities, backgrounds and abilities to join us in caring for and completing community-created Social Fabric works-in-process. The stories that emerge around our working table nurture connectedness and creativity that truly craft community and celebrate the magic of collaborative work. We held Communi-Bees in Fall 2024 and Summer 2025, hosting hosting a total of 7 sessions and fostering 56 participation opportunities.

“Words [can’t] describe all of my wonderful Thinking Rock experiences... it’s always worth the trip, and I always walk away feeling rejuvenated, with a full heart.” - 2024-25 programming participant













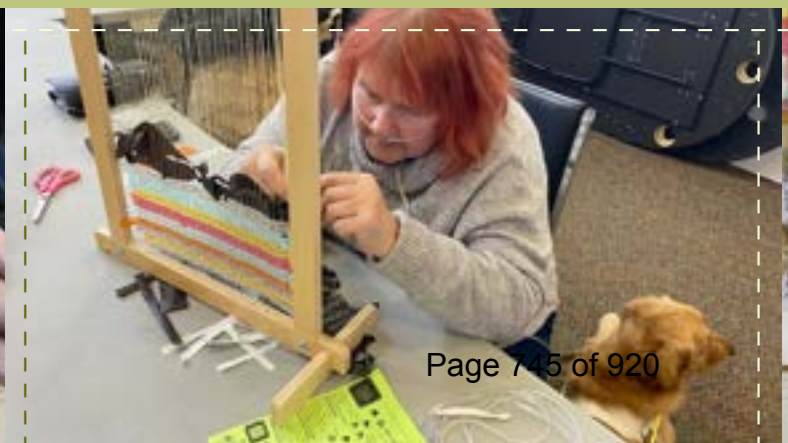


SOCIAL FABRIC LABS

Labs are experimental spaces where creative ideas surfaced in programming are taken next-level: workshopping themes, testing materials, and creating prototypes carry community-created content forward as the culminating Social Fabric Spectacle develops. Our 9 Labs in 2024-25 created 45 participation opportunities.

“This [program] was like a deep breath. So grateful for the opportunity.” - 2024-25 programming participant
“Love, love, love. Cannot WAIT for the next one!” - 2024-25 programming participant








EXIT

"As a practicing artist in Sault Ste. Marie, **there haven't been that many arts organizations that offer the special opportunities that Thinking Rock has** offered: circles that offer the chance to chat about art, and exchange about practices and making. I love having opportunities to meet other makers and artists and **to be welcomed in the many circles** Thinking Rock creates... I was also **supported by Thinking Rock in my professional practice**, by doing translation work [and] by teaching a workshop, which is so vital to my work as a self-employed artist. But I was also **emotionally supported through difficult moments in my life**, [and] it feels like a family now. The Making Nights over the years, having been **a gentle reminder also, that I am part of a community, that someone knows me over there**. [And] **I feel seen and heard** as a Francophone, which is amazing to me... [in my work] I do feel alone, but I feel less alone with Thinking Rock nearby."

- Isabelle Michaud, artist & artistic team member







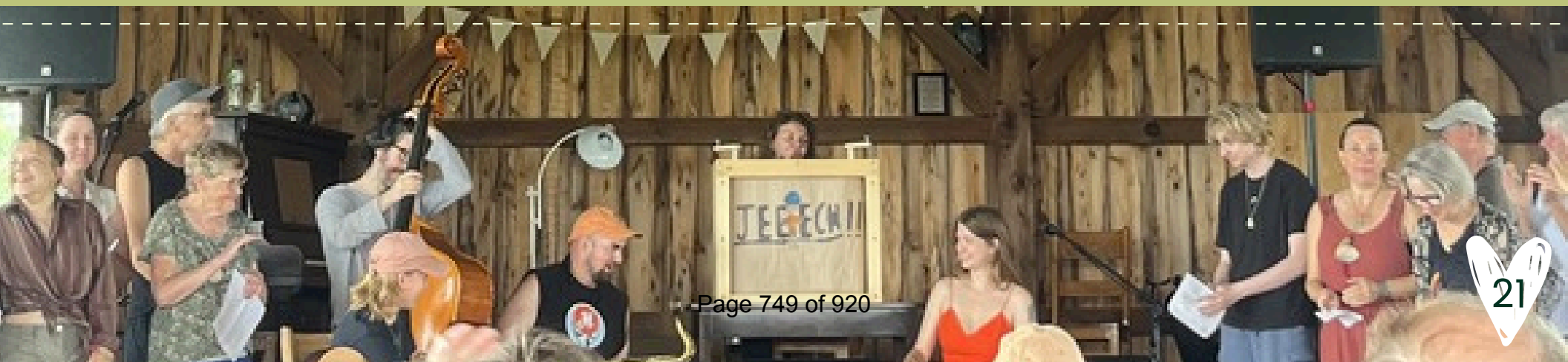


SOCIAL FABRIC WORKSHOPS

Sparked by guest artists' reflections on a common theme of "Interwovenness", this year's workshop series guided participants to make meaning while building both technical and soft skills. The nine workshops - featuring Isabelle Michaud, Elizabeth Creith, Kimberly Pelletier, Heather Pepper, Betty Carpick, Mireille Gagnon Moes, Pat O'Gorman & Julie Schryer, Grandmother Marly Day & Gerard Sagassige - created 98 participation opportunities. Project learnings inspired Algoma artist Brittany MacLean's design of a collaboratively-created mural, installed at TRHQ. We're grateful to the New Horizons for Seniors Program for their support of this special series.

We were also thrilled to facilitate a community arts class at AlgomaTrad Family Camp 2025 that led to the creation of a cranky movie and performance, based on the songs of Bruce Hansen, and a flock of exquisite, hand-sewn "sock" puppets.

"The way that programming is done at Thinking Rock is a good model for artists and socially-minded creatives. As a small organization, we can ask questions relating to grants, to practices, to safety, and to many other aspects relating to arts administration or to activity design." - 2024-25 programming participant







SITTING WITH ELDERS

We strive to work closely with Indigenous Elders and Knowledge Keepers to ensure that our creative community-building work respects, observes and upholds cultural protocols. In 2024-25, with the support and advice of long-time mentors and friends, Grandmother Marly Day (Genaabaajing), Elder Gerard Sagassige (Curve Lake/Genaabaajing), and Auntie Kimberly Pelletier (Thessalon), we reflected on key Social Fabric themes of interweaving and mending in relation to traditional teachings - especially the seven Grandfather teachings, working with spirit, truth and reconciliation.

“Spending the day with [Gerard] was so special - it was an incredible opportunity to meet [him], to have profound, reflective conversations, and to discuss the importance of storytelling. I came away from the workshop with lots to think about...”
- 2024-25 programming participant





IN SERVICE OF OUR STORIES

In Service of Our Stories: Co-Designing a Community-Engaged Arts Service Organization is a partnership project of Thinking Rock Community Arts and NORDIK Institute, and a continuation of the work begun between 2018-20 through *The Story of Our Stories (SOOS): A Regional Community-Engaged Research Project*. This project, and the resulting report - published on the Thinking Rock Community Arts and NORDIK Institute websites - build upon past research and reflect the search for an organizational model intended to meet the provincial development needs of cultural workers and organizations within the field of Community-Engaged Arts (CEA), with a focus on the needs of Northern Ontario practitioners. We're grateful for project funding from OAC's Strategic Collaborations Fund and the City of Sault Ste. Marie.

OTHER PROJECTS & MILESTONES

- Presented the *In Service of our Stories* project as part of a panel at NORDIK Institute's Annual Meeting, *Broadening Horizons*
- Hosted a very special Making Night with Anishinaabe youth artist, Devaney Boulter to mark the National Day of Truth & Reconciliation
- Forged new partnerships with the Bruce Mines & Plummer Additional Union Public Library and Central Algoma Secondary School
- Became a Rainbow Registered organization through CQCC
- Featured in the Ontario Arts Council's (OAC) Arts Across Ontario report
- Provided consultancy services to Ecological Farmers Association of Ontario & AlgomaTrad
- Became third-party recommenders in OAC's Exhibition Assistance program
- Hosted 108 events in total, and created 1285+ participation opportunities, in 2024-25





"Since [first connecting with Thinking Rock in 2018], my respect has magnified for the positive and authentic ways [they] consistently welcome, inspire, and support artists, practitioners, participants, and communities throughout the entire creative trajectory. **As the pandemic called on the world to "pivot", Thinking Rock didn't skip a beat** in considering how they'd continue to ignite possibilities for people of all ages, abilities, genders, and backgrounds to interact, engage, and stay connected. **They opened their doors even wider as they negotiated new digital spaces and nurtured hope in much broader and deeper ways**. Through the Social Fabric project, [they] transcended geographic and other perceived barriers with a **commitment to amplifying the invisible and visible ways that the arts inspire meaningful and timely experiences**. I'm honoured to consider myself part of the Thinking Rock community. Through this humble organization, my world is expanded. I'm nourished as an artist, supported in communal rituals and activities, and able to build long-distance friendships and connections for work, learning, and fun. I'm especially **proud to see a northern organization elevating the arts responsively, supportively, creatively, accessibly, and distinctively** during worldwide tumult. Thinking Rock's dedicated, compassionate, inquisitive, environmentally and socially active team makes things happen. **They genuinely invigorate the aspects of humanity, artmaking, and story-telling that connect us all**."

- Betty Carpick, artist & artistic team member



AUDITOR'S REPORT

REVENUES	2025	2024
Earned	**525**	390
Partner	**2,100**	725
Private	**0**	3,000
Government	**147,909**	121,200
Donations	**650**	2,150
In-Kind	**39,284**	32,037
TOTAL REVENUE	**190,473**	159,502

EXPENSES	2025	2024
ARTISTIC		
Artistic fees/salaries	**67,521**	51,198
Production fees/salaries	**21,957**	25,659
Project/production costs	**31,889**	30,908
Outreach & promotion	**2,191**	1,104
Travel	**549**	1,130
TOTAL ARTISTIC	**124,107**	109,999

EXPENSES	2025	2024
OPERATING		
Operating fees/salaries	**25,374**	24,240
Space & facilities	**17,154**	16,838
Professional fees	**11,468**	9,904
Office & Administration	**9,695**	11,023
TOTAL OPERATING	**63,691**	62,005
TOTAL EXPENSE	**187,798**	172,004
Excess of revenues over expenses	**2,675**	(12,502)
Reserves, beginning of year	14,748	27,250
Transfers to reserves	252	0
Reserves, end of year	15,000	14,748

PREPARED BY ALOE ACCOUNTING PROFESSIONAL CORPORATION - MARCH 25, 2026



ACKNOWLEDGING OUR COMMUNITY OF SUPPORT 2024-25



Staff & Helpers

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Elizabeth MacMillan
Cynthia McCutcheon
Lisa Meschino
Krista McCracken
Emily Oskaboose-Meawasige
Isabelle Michaud
Gracie-Mae Morden
Gerard Sagassige
Áine Schryer-O'Gorman
Julie Schryer
Pat O'Gorman
Dr. Jude Ortiz
Robin Sutherland
Kimberly Pelletier
Heather Pepper
Linda Phillips
Bob Przybyla
Anna Wilson
Patricia Wynter

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Selby Kline
Ursula Kuisma
Judy Martin
Gracie-Mae Morden
Isabelle Michaud
Heather Pepper
Wendy Rankin
Aura Scully
Anna Wilson

Partners

2Spirit Organising Committee of Bawating
49th Apparel
4Elements Living Arts
The Aberdeen Group Inc.
Aloe Accounting Professional Corporation
Algoma Fibre to Fabric Fesitval
AlgomaTrad
Algoma University
Community Economic & Social Development Department
AUSU Food Pantry
Artbridges / ToileDesArts
Bruce Mines & Plummer Additional Union Public Library
CatalystsX / The Northern Lights Collaborative
Centennial College
Arts Education & Community Engagement Post-Graduate Certificate Program
Central Algoma Secondary School
The City of Sault Ste. Marie
CO.LAB Gallery & Arts Centre
The Creative Basket
Creative Industries
Dr. H.S. Trefry Centre
Ermatinger Clergue National Historic Site
Friends of Wharncliffe Community Hall & Citizens Committee
Fringe North
Galerie Sans Clous
The Huron Shores Quilters
The International Centre of Art for Social Change
Jumblies Theatre + Arts
Ketegaunseebee First Nation Public Library
The Klub
Mass Culture
Myths & Mirrors Community Arts
Near North Mobile Media Lab
NORDIK Institute
Northland Adult Learning Centre
The Northern Community Centre
Northern Skies Resort
Ontario Culture Days
Prologue Performing Arts - Prologue arts de la scène
The Sault Community Career Centre
Shabby Motley
Shingwauk Residential Schools Centre
SKETCH Working Arts
SPARC Network
Thessalon First Nation
Thessalon Pride
Thessalon Public Library
Timber Village Museum
The Town of Thessalon

Annual Report 2024-25
Original concept & design:
Cassandra Spade
Additional design/copy:
Miranda Bouchard
Photography:
Miranda Bouchard, Betty Carpick, Ivy Carter, Megan Deresti, Tori Grasley, Gracie-Mae Morden, Anna Wilson & others

Funders

The Canada Council for the Arts | Conseil des arts du Canada
The Canada Summer Jobs Program (ESDC)
The City of Sault Ste. Marie Arts and Cultural Assistance Program (ACAP)
The Government of Canada
The New Horizons for Seniors Program
Ontario Arts Council - Conseil des arts de l'Ontario and the Government of Ontario
The Summer Employment Opportunities Program (OPS)

Thinking Rock Community Arts

199 Main Street
P.O. Box 29
Thessalon, ON P0R 1L0
(705) 542-1100

info@thinkingrock.ca
www.thinkingrock.ca
@thinkingrockca
@thinkingrockarts



Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Board of Directors and Officers of the organization and their contact information
- Operating budget of the applicant organization for the current fiscal year
- Financial statements from last year, including balance sheet and income statement
- Links to related social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization Name:
Black Fly Jam

ii. Organization: Address: (Street, Postal Code, City)
[redacted]

iii. Organization Contact Information: (Phone, Cell, Email)
Black Fly Jam, c/o Robin MacIntyre 705 649 2880 (cell 705 975 3880)
macintyrerobin@gmail.com (blackflyjam@gmail.com)

iv. Organization Contact Person & Alternative Contact Person:

Name Robin MacIntyre	Name Enn Poldmaa
Title Executive Director	Title Technical Director
Phone [redacted]	Phone [redacted]
Email [redacted]	Email [redacted].com

v. Please briefly describe the Organization's mandate, goals, and objective (maximum 250 words):

Our mandate is to present and facilitate world class performance and education of contemporary original musical arts, within an intimate and convivial concert setting.

As well as delivering our mandate with expertise and the best experience possible for performers and audiences, our goals include "value-added" opportunity outside singular presentations for performers and audience. This integrates extended days of performance for other audiences (students, independent learners or satellite communities), as well as chance to provide mentorship, education and performance experience for local musicians and artists, and creative workshops and seminars for disciplines like authorship, songwriting, instrumentation, or seminars in music production or engineering.

We also occasionally co-present with other NFP organisations to raise awareness and funds for their projects. Doing so helps us achieve our goal of reaching new audience as well as having impact beyond our own communities. This includes supporting our venue by encouraging clients from outside of Sault Ste. Marie to use their services, as well as communicating and arranging consecutive event dates with other communities to combine budgets and opportunity through block booking when possible.

Our objective is to deliver these goals with consistency through financial security and yearly planning to build our audience, communities, and opportunities to foster growth and development of the arts and culture within our community and for all of northern Ontario.

vi. Please indicate the organization's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):
Black Fly Jam presents professional touring musical performance and alternative/ acoustic original live music concerts(Performing arts include original music, genres such as alternative, acoustic, roots, traditional, ethnic and contemporary singer/ songwriter, literary readings, poetry)
Heritage and Literary Arts include related master classes and makers workshops in music - as well as independent authors and film screenings.

Section 2: Type of Grant & Funding Amount Requested

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐
Large Project Grant ☑
Operating Grant ☐
Seed Funding ☐
Community Events Grant ☐
Major Cultural Celebrations Grant ☐
Cultural Diversity Grant ☐

ACAP Request Amount ($) $20,000

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Black Fly Jam Presents

ii. Activity/Project and/or Event **Start Date:**
January 1st 2027

iii. Activity/Project and/or Event **End Date:**
December 31st 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):
The Loft, Algoma Conservatory of Music, 75 Huron St. Sault Ste. Marie ON
https:// algomaconservatory.com/the-loft
Sault Community Theatre https://saultctc.ca
Other locations are considered as needed

v. Please describe the activity, project, or event and any relevant goals or objectives (maximum 750 words):

Black Fly Jam presents eight to ten shows a year, featuring professional touring alternative and acoustic music concerts and performing arts, continuing many years of experience in promoting and presenting original content performance events in Sault Ste. Marie.

The Project Template included with this application describes the diverse presentations for 2027 that are confirmed, as usual several are still pending depending on contracts and availabilities.

We are aware that an intimate and comfortable experience is a draw for our audience and a factor in success, and is on a par with events more readily available in larger southern communities. Having secured a singular home base at one venue has helped this objective immensely, and instilled confidence in our audience. Our goal of having a consistent ticket price ensures that our audience trust is not affected by addititional fees required by performer.
We hope to continue building on a consistent relationship with that venue through advance bookings of dates, attracting audience, and supporting educational music institutions in the Sault with our presence. This supports another goal of facilitating learning, through educational opportunities.
Security of budget ensures we can deliver these goals for both students of music and other interested professional creators. We can also afford to compensate student and local amateur musicians for a short set before the main act. A consistent budget going forward will allow us to hire more popular performers to build on those events, and provide occasional air-travel expenses for singular performers.
We continue to seek partnerships to benefit in building audience for us and awareness and funds for other NFP community projects. Our objective is to expand on these goals to continue to build audience and consistent income, accessible arts within community and opportunities for local learning.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

- [x] Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie
- [x] Contribute to the economic and social diversity of SSM through the development of arts, culture and heritage products and tourism
- [x] Promote effective, meaningful and equitable community engagement and consultation processes
- [x] Provide mentorship and participatory opportunities for youth, diversity and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Please see attached document, entitled “BFJ-CC Plan Support - ACAP2026.pdf”

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

As identified previously, presenting calibre entertainment at an affordable price is of great benefit to an audience. Comfortable venue, performance intimacy, value added interactions with the performer or additional skill learning all adds up to a unique event. Comparing our presentations to the same artist performances at larger centers are always favourable - not only does the audience save money, they have a tendency to increase their spending at home, through meals out, extra tickets, buying product at the shows, and attending additional classes, talks or workshops. As well, our partnerships within the community help immensely in creating opportunities for other connections - i.e. mentoring and inspiring music students, arranging additional performances and matinee events, hosting workshops for both song and fiction writers, sound engineers, incorporating NFP partners for their fundraisers, supporting other venues and event promoters through affiliation, showcasing local musicians, teachers, caterers and services to our audience for local events and career opportunities, and creating other social connections between individuals and businesses. Of benefit to the Sault economy we are able to present our interested performers with an introduction to our city and many opportunities here, such as access to the new recording studio that was built with grants from the city, and is situated within the same venue.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success (250 words maximum):

Success is measured in sustainability, supportive ticket sales and finishing out the season with enough income generated to pay bills and book a new season. Sustainability is implemented through things you persue to try to achieve that state of success. It includes continually attracting new audience, pertinence in local community through educational opportunity, and the variety of the events you present and the amount of community interactions/ partnerships you engage with. Success is being able to afford a higher performance fee, and to present first class professional performances, because that attracts audience.

Success is having the ability to arrange and subsidize school shows and workshops. Offering a lower fee for students and youth is success as it encourages ticket sales and return visits. We measure success by reviewing our abilities to undertake all of the above.

Section 4: Marketing

i. What audiences do the Activity, Project and/or Event look to reach? Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel to take part or view)
- [x] Other (Please describe)

Other please describe (250 words maximum):

Through the added attraction of being able to record both audio and visual components of a performance, our attentive and intimate size of audience is an asset to any performer seeking a live recording, either as a product for sale or as a tool in their promotional package for other buyers. In this way the venue and event and the city become part of a much bigger world-wide audience. Keeping that in mind, the artists who use this promo material are asked to promote the facility and organisation where it was filmed. Sault Ste. Marie gains an audience in that way. The opportunity to present live-stream concerts is also a possibility.
We have room to build on that within our venue capacity, and hope to develop a more concise idea of what that may look like if implemented, possible now with the re-instatement of the music department of Algoma University.

ii. Please describe any specific audiences that are intended to be reached with the activity, project, or event (150 words maximum):

We strive to satisfy our audience and also include diverse community. To that end, we are seeking marketing opportunities within identifiable communities, both communities of interest, and cultural diversity. Interest communities might be described as musical theatre, comedy, multilingual, audio-visual, storytelling or book readings, for example.
Our presentations in 2026 with authors and songwriters Garnet Rogers and James Gordon, (for writers of fiction) went over very well.
Communities of cultural diversity could be exemplified as different Settler ethnicities, First Nations, youth, new Canadians. We are open to learning more about what is available within our mandate to complement and enhance these communities. Several different genres of music were represented in 2026, from seasonal, blues-roots, celtic, bluegrass, written word, political protest and bluegrass, traditional instrumental, indie-folk and singer-songwriter. In 2027 we continue in much the same vein, but are excited to include a large jazz ensemble with Sault alumni Doug Wilde and his group The Wilderness Ensemble, here in April 2027 for three days of workshops and a concert.

iii. How will the activity, project, or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):
Please see the attached links/media page “BFJ-Social Media Accounts-ACAP 2026”

We maintain an established email list that receives advance notice of all events, written as a newsletter. We also have a Facebook and Instagram account as Black Fly Jam, that has close to 1000 followers. An “event” page is created through these accounts and shared with over 20 other sites. Interaction/comments are encouraged, and on our prime pages events and news items are published regularly. We have partnerships within several other social events groups who share our events either within their own newsletters, or within their social media. We buy advertising from SooToday/Village Media, for front page as well as event listings, and arrange interviews between the artist and published news media - SooToday, Sault Star, CBC Radio and Adrian Vilaca on The Borderline.
Adrian Vilaca often incorporates that interview and music into his podcast “The Great Lakes Odyssey” that is sold to companies such as NPR Public Radio and available as a podcast world-wide. There are several free listings we take advantage of - CBC Northern Ontario Radio, Arts and Culture SSM, SooToday events.Many of these are also duplicated by our venue, The Algoma Conservatory of Music, on their own social media and newsletter mailouts.

iv. What age does the activity, project, or event look to reach? (Select all that apply)

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

v. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [x] 1,001-2,500
- [ ] 2,501+

vi. What is the estimated expected number of participants directly involved in the implementation/execution of the activity, project or event (including staff, volunteers, artists, etc.)?

☐ 1-10 ☐ 26-50

☑ 11-25 ☐ 50+

Please provide a brief description of participant composition (maximum 150 words):

Viewership noted above at over 1000 takes into account all of the 8 shows per year, combined audience, excluding schools and workshops. Audience is up to 150 people per show-maximum number of shows per season of 8 shows.Venue has up to 12 people involved - from managerial, office and student help to house cleaners and caterers, bartenders, audio-visual technical help. Black Fly Jam has 6 volunteers per show. Opening acts, performance band size, tour planner, the amount of artists varies, but typically 2-5 in performance including the opening act. This does not take into account media, interviews, delivering hospitality, travel, school workshops or additional events.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☑ No ☐

Section 6: Project Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Black Fly Jam (Organization/Collective Name), I, Robin MacIntyre (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



Signature October 24th 2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
venue rental	8400		ACAP	4200	
			cash sales	4200	
sound production	2100		ACAP	1050	
			cash sales	1050	
advertising	700		ACAP	350	
			cash sales	350	
credit card fees	980		cash sales	980	
Materials & Supplies Costs					
Equipment Costs					
Artist Fees					
performance fees	27500		ACAP	9400	
			cash sales	18100	
travel	3000		ACAP	1500	
			cash sales	1500	
Other Costs					
volunteer 250 hrs @ 30		7500		volunteer	
hospitality/accomodations	7000		ACAP	3500	
			cash sales	3500	3500
Total Costs	$ 49,680.00	$ 7,500.00			
Total Project Costs:	$ 57,180.00				

Application Project Plan Template

Name of Applicant: Black Fly Jam

Intake/Date: Projected - October 2026

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Connie Kaldor Workshop	April 1/27	April 1/27	school concert ADSB/ songwriters workshop
Connie Kaldor Family Concert	April 1/27	April 1/27	Evening concert
Doug Wilde's Wilderness Ensemble	April 15/27	April 15/27	Jazz workshops x 3 Bass and Guitar/Wind Instruments/Composition
Doug Wilde's Wilderness Ensemble	April 16/27	April 16/27	Evening concert
TBA	May 15/27		
TBA	Aug/Sept /27		
Tanglefoot	Oct 22/27		Concert and Reception
The Pairs	Nov 6/27		Concert and Songwriting workshop
TBA	Nov 27/27		

October 23, 2025

Dear Robin,

On behalf of Connect the Dots I am indebted to you for your effort in co-presenting a concert with Tia McGraff through Black Fly Jam. The concert, held on October 2, 2025, was very successful in fulfilling several of our joint objectives and more.

The advertising for the concert provided unique exposure to Connect the Dots which would not have been possible without our partnership with Black Fly Jam. We heard from individuals who did not attend the concert but still expressed interest and support in what we do.

The concert provided the opportunity for the attendees to learn about the work of Connect the Dots and the impact it has for individuals in need in our community. The event drew a unique audience therefore we were able to educate many who knew little or nothing about the organization.

As a result of this new exposure, we were able to share that the demand for services provided by Connect the Dots is growing, and we are open to expanding our volunteer base. The concert provided the opportunity to plant a seed about volunteerism, which may over time help to increase the numbers.

There was an increase in individual donations to Connect the Dots following the concert. It is not clear if all donations were a direct impact of the concert; however, we do know that donations were made by individuals who indicated they were not able to attend the concert but expressed their support through a personal donation to the organization.

Tia McGraff was enthusiastic from the outset about performing in Sault Ste Marie and helping to shine a light on the work of Connect the Dots. Tia has become a champion for the organization. Thanks to Tia she added a Connect the Dots link to her Face Book page and as a result it has generated many more hits on the Connect the Dots Face Book page. Educating others beyond our community about the work of Connect the Dots was an unintended outcome of the concert but a very welcome one, thanks to Tia's generosity.

Sincerely,

Pam Dalseg

Connect the Dots

v. How does this activity, project, or event support the current Community Culture Plan?

We are very pleased to know that our activities are seen to be supportive to the re-instated music program at Algoma University - both as an adjunct community presenter and in offering work experience to students.
We continue to collaborate on workshops with Algoma University, The Algoma Conservatory of Music, independent music instructors, the Huron Superior Catholic School Board and the Algoma District School Board. We also invite and pay for “opening acts”; amateur local musicians who gain income and stage experience in a professional setting. We offer student youth and amateur performers the chance to directly talk with career artists and professional musicians in an educational setting, following the promise of making Sault Ste. Marie known as a “Music City”.

Additional services we engage with, such as catering, technical services, hospitality, room rental, and advertising are all beneficial to the economy.
Within a smaller focus, social time for the audience is an important part of each event. Instead of the isolation of travelling to Toronto for entertainment value, people enjoy world class acts here in the Sault. Consultation with the audience helps people feel invested in their community and their preferences. There is no other intimate “listening room” presenter within the city. Online advertising and our email list attracts tourists to the city for our events. Through our online ticket sales, we are able to identify that our audience is growing and people do travel and stay overnight to attend our shows.

Our consultation with other local programmers, and assessing gaps within the local event community help us deliver our shows without competition and in conjunction with other presenters. We are able to operate cooperatively with other interest groups, such as The Sault Blues Society, to complement programming and events within our region, by offering different music programming and avoiding conflicting dates. Most recently, our security of funds has allowed us to block-book larger acts with other Northern Ontario presenters, such as Elliot Lake Entertainment Series, made possible as multiple sales allow those performers to charge less per singular presenter. However, community building goes beyond a dedicated audience, and where partnerships are possible we seek them out. Last year we were pleased to partner with the local NFP group “Connect The Dots” to raise awareness of the work they do to procure food

….v. How does this activity, project, or event support the current Community Culture Plan?

and to deliver to multiple agencies engaged in food security for lower income families. We expect to work with them again in the fall of 2027. Please see the attached letter of recommendation from this organisation.

Mentorship and participation for youth has been described previously. Through teaching opportunities, supporting local musicians, encouraging students through exposure to professional and world class artists, mentorship is one of our goals. We are hoping to build on this to reach out more within communities that are under-represented in our programming, both culturally and regionally.

By co-presenting with other arts collectives and not for profit groups and events we have increased our sustainability and intend to continue that outreach. By hiring and partnering with individuals (caterers, musicians, commercial artists) at our events that positivity continues.
We have a core group of volunteers who help with our events. We make room for people who may not be able to attend events on a regular basis due to income or accessibility. Our social media is interactive and always open for discussion.

BLACK FLY JAM PRESENTS
Application Submission: Early Intake Large Project Grant
ACAP Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie ON

Sunday, October 25th 2026
c/o Ms. Aliesha Moore, Arts and Culture Lead
705.989.8240 a.moore@cityssm.on.ca

Dear Ms. Moore, and Cultural Vitality Committee Members,
Please accept the following application for the Arts and Culture Assistance Program. In 2027 we enter our 37th year of presenting live original music and arts events in this region.
Our present A.C.A.P. award has been vital to support fees for the extended benefits of secondary shows for performances and workshops, and paying for associated overall costs, artist fees, hospitality, travel and production, that are not always possible to guarantee with box office returns.
Success in reaching youth and expanding audiences is vital to continuity, and is difficult to maintain without sponsorships and grant funding in a community as small as the Sault. Artists are not touring as commonly, and fees have increased. We are proud of the broader outreach we have instigated with other northern arts community presenters, to cooperate with each other's booking plans and to support touring artists with contracted dates.
We continue to support events and co-presentations with other local not for profit groups as it helps raise our profile in the community as well as encouraging new audience.
We continue to work with music educators and the school boards, through arranging master classes, workshops and presenting satellite shows for youth and schools.
As planned, our past season ended with master guitarists and educators Don Ross and Julie Malia in concert, and the presentation of two workshops, a seminar for high school music students and a private master class for music instructors and conservatory players.
We hope to continue to build on this winning situation in 2027 with continued outreach of programming, and the security of planning ahead, knowing we will not have a solvency risk, even if we risk incurring a slight loss.
I wish to extend our thanks to the City, and especially Aliesha for her accessibility and help in this process, and to The Cultural Vitality Committee members for your outlay of time spent assessing our following application for the Arts and Culture Assistance Program for Black Fly Jam's events in 2027.

Sincerely,



Robin MacIntyre,
Executive Director BLACK FLY JAM
[redacted]
[redacted]

BLACK FLY JAM PRESENTS
Application Submission: Early Intake Large Project Grant
ACAP Arts & Culture Assistance Program
Corporation of the City of Sault Ste. Marie ON

Sunday, October 25th 2026

Document 1
List of Board of Directors and Officers of the Organization

Executive Director
Robin MacIntyre, [redacted]
Technical Director
Enn Poldmaa, [redacted]
Treasurer
Sheila Aho, [redacted]
Officer
Ursula Schleen, [redacted]
Officer
Bert Ffrench, [redacted]

Black Fly Jam is an Incorporated Not-For-Profit entity under the Ministry of Consumer and Business Affairs, Number 1541591

BLACK FLY JAM PRESENTS
Links to Social Media Accounts
Facebook
https://www.facebook.com/groups/blackflyjam

Facebook Events listings
https://www.facebook.com/groups/blackflyjam/events

Instagram
“blackflyjam”

Black Fly Jam Newsletter email list (400 addresses)
(Private list)

Algoma Conservatory of Music website
https://algomaconservatory.com/the-store/black-fly-jam-concerts

email list and subscription partnership
https://algomaconservatory.com/

FLEMING ARTISTS

Printed On: ***Sep 22, 2026 4:49 PM***
Phone: ***734-995-9066***
Fax:
Agent: ***Jim Fleming***
CONTRACT #: ***49824***

By mutual agreement made this day, **Tue, Sep 22, 2026** by and between **Black Fly Jam Folk Club** (hereinafter referred to as "PRESENTER"), and Fleming Artists LLC (Federal ID #99-0583983; hereinafter referred to as "AGENCY"), on behalf of **Coyote Entertainment** fso **Connie Kaldor** (hereinafter referred to as "ARTIST"), the undersigned PRESENTER and ARTIST agree to the following terms and conditions for the entertainment presentation below.

ARTIST: Connie Kaldor
BILLING: Headline
CONFIGURATION: trio
DATE(S): Thu Apr 1st, 2027

PROMOTER: Robin MacIntyre
[redacted]

VENUE: Algoma Conservatory of Music
ADDRESS: The Loft
75 Huron St.
Sault Ste. Marie, ON
Canada
CAPACITY: 180
AGES: All Ages
ANNOUNCE DATE: --

ON SALE DATE: --

TICKETS:

Quantity	*Comps/Kills*	*Type*	*Adv/Dos*	*Total*
180			$40.00 CAD/--	$7,200.00 CAD

Gross Potential	$7,200.00 USD [$7,200.00 CAD]
Adjusted Gross Ptnl	$7,200.00 USD [$7,200.00 CAD]
Gross Ptnl After Taxes & Fees	$7,200.00 USD [$7,200.00 CAD]

TICKETING: https://algomaconservatory.com/the-loft

TERMS: Guarantee: $2,500.00 CAD
Deal: Plus 75% of GBOR after $3,000.00 CAD

LODGING: Two hotel rooms provided for two nights (TBC).

WLKOUT PTNTL: $5,650.00 [$5,650.00 CAD]

MERCH: all: 100% Artist Sells

SCHEDULE:

Load In	TBC		
Sound Check	TBC	Set Time:	7:30 pm
Doors	6:30 pm	Set Length:	2/45' sets (TBC)
Show	7:30 pm		

CONTRACT DUE: Fri, Jan 29, 2027

PAYMENTS: Full guarantee plus any overages to be paid by check to Coyote Entertainment upon completion of performance(s).

Signatures on Page 2

1. Performance settlement will be based on actual documented expenses.

2. PRESENTER'S UNDERTAKINGS PRESENTER agrees to furnish, at its sole cost and expense, a place of performance on the date(s) and at the times(s) contained herein. PRESENTER further agrees to furnish the technical requirements as specified in attached Rider; and a secure place, capable of being locked, for the storage of props, equipment and the personal belongings of the ARTIST.

3. AGENT'S UNDERTAKING AGENT agrees to furnish ARTIST(S) necessary to the performance(s) defined herein.

4. TAXES Any taxes imposed on gross receipts by the federal government or by the tax authorities of any state or municipality shall be the sole responsibility of PRESENTER.

5. INSURANCE PRESENTER warrants that it has both personal injury and property damage liability insurance on the premises at which the performance shall be given.

6. SANITARY WORKING CONDITIONS PRESENTER agrees to comply with all applicable laws and ordinances pertaining to the maintenance of safe and sanitary working conditions for the performer(s).

7. OBSERVANCE OF LAW PRESENTER agrees to conform to all federal, state and local laws, orders, and regulations applicable to the performances as defined herein.

8. JURISDICTION AND CHOICE OF LAW It is expressly understood that this Agreement arose and was entered into in the state of Michigan, U.S.A., notwithstanding the actual status of any individual at the time of signing. It is further understood that the validity, construction and effect of this contract shall be governed by the laws of the State of Michigan, and by the signing of this Agreement the parties recognize the full jurisdiction of Michigan courts relative to any dispute arising out of Agreement.

9. FORCE MAJEURE In the event of sickness or accident to ARTIST, or if a performance is prevented, rendered impossible or infeasible by any act or regulation of any public authority or bureau, civil tumult, strike, epidemic, interruption in or delay of transportation services, war conditions or emergencies or any other similar or dissimilar cause beyond the control of ARTIST, it is understood and agreed that there shall be no claim for damages by PRESENTER, and that ARTIST'S obligations as to performance(s) stated herein shall be deemed waived. In the event of such non-performance for any reason not stated here, if ARTIST is ready, willing and able to perform, PRESENTER shall pay the full compensation as defined herein, otherwise the monies (if any) advanced to ARTIST hereunder shall be returned on a pro-rata basis.

10. WEATHER Inclement weather rendering performance impossible, infeasible or unsafe shall not be deemed a Force Majeure event, and payment of agreed-to compensation shall be made as defined herein. If PRESENTER and ARTIST disagree as to whether rendition of performance(s) is impossible, not feasible or unsafe due to inclement weather, ARTIST'S determination as to performance shall prevail.

11. ACTS OF REMISSION In the event PRESENTER neglects or neglects to provide ARTIST with any of the contractual obligations as specified in Agreement and Rider, ARTIST shall retain any and all monies previously received as deposit from PRESENTER; PRESENTER remains liable to ARTIST for the contracted performance fee.

12. RETAINER RIGHTS If, on or before the date of any scheduled performance, PRESENTER has failed, neglected, or refused to perform any contract with any other ARTIST for any other engagement, or if the financial standing or credit of PRESENTER has been impaired or is in ARTIST'S opinion unsatisfactory, ARTIST shall have the right to demand payment from PRESENTER of contracted compensation. If PRESENTER fails or refuses to make such payment, ARTIST retains the right to cancel engagement by notice to PRESENTER to that effect, and shall retain any monies received previously from PRESENTER for said engagement; PRESENTER shall remain liable to ARTIST for contracted compensation.

13. PREVAILING TERMS In the event of any inconsistency between terms of this Agreement and Rider to any rider, addenda, exhibits or other attachments hereto, the terms as stated within ARTIST'S Agreement and Rider shall prevail.

14. EXECUTION OF AGREEMENT This Agreement cannot be signed or transferred without the written consent of ARTIST; contains the sole and complete terms between parties; may not be amended, supplemented, varied or discharged, except by an instrument in writing by both parties. The person executing this Agreement on PRESENTER'S behalf warrants his/her authority to do so and such person hereby personally assumes liability for the payment of contracted fee in full. The terms "PRESENTER", "ARTIST" and "AGENCY" as used herein shall include and apply to the singular, the plural, and to all genders. All totals are USD. Conversions are approximate and will be adjusted to reflect historical market rate following performance.

BY: X R MacIntyre
SIGNATURE OF PRESENTER
Robin MacIntyre
Black Fly Jam Folk Club
326 Kirby Rd.
Goulais River, ON P0S 1E0
Canada
Phone: 705-975-3880 Fax:

BY: X _____
SIGNATURE OF ARTIST REPRESENTATIVE
Coyote Entertainment
c/o Fleming Artists LLC
3765 Bridle Pass Ct.
Ann Arbor, MI 48108
Phone: 734-995-9066 Fax:

Doug Wilde's Wilderness Ensemble



% Robin MacIntyre

Black Fly Jam Folk Club

10/26/2026

To whom it may concern ;

It came to my attention that there may be an opportunity to support and receive more workshops from legendary, seasoned and successful musicians through Black Fly Jam's presentations in Sault Ste. Marie.

I was fortunate to attend one such workshop with a Canadian singer songwriter Lynn Miles through Black Fly Jam and it was a great experience. The room was full of such a diversity of songwriters and Lynn shared many stories of her life on the road. The kind of stories that only a seasoned artist can share, trial and tribulations, good times and bad. An overall reality of what a full time artist's life might look like.

We were all able to share a song with her so she could give us some tips on how to make it more interesting or perhaps it just needed a bridge or perhaps it was perfect just the way it was and we just needed a confidence boost. She shared some new songs and how her songwriting process works to give us all perspective on what it takes to work our own craft and learn how to write timeless songs. I got to meet new people in my community that have similar interests and felt inspired to keep writing and sharing music. Some of us exchanged numbers to get together at another time and just having an up close and personal experience with such a talented artist was something I would certainly enjoy doing again.

These types of workshops are so rare in a small northern town. I am hoping that when such experienced professionals come to perform in our community they too will have an opportunity to share their knowledge and inspire us via a workshop.

Sincerely

Kelly McGillivray (sault ste marie singer/songwriter)

[redacted]

Black Fly Jam Presents: JANE SIBERRY in Concert

Friday, November 6, 2026 7:30 PM - 10:30 PM

Events: Premium
Black Fly Jam



Friday, November 6th, JANE SIBERRY in Concert!
7:30 pm @THE LOFT Algoma Conservatory of Music, 75 Huron Street, Sault Ste. Marie ON

Doors open at 6:45 pm
$40 advance and at the door, or through series subscription pricing.
Buy tickets online at The Algoma Conservatory of Music, no hidden fees.

...presented by Black Fly Jam in cooperation with Algoma Conservatory Concerts.
Black Fly Jam is overjoyed to welcome this iconic artist to our community!

Jane Siberry is one of Canada's most original and influential singer-songwriters. Best known for transcendent works like Calling All Angels, Love is Everything, and the iconic Mimi On The Beach, she has created a singular body of work that defies categorization.

Known for her ethereal voice, poetic lyrics, and genre-defying sound, Jane has captivated audiences worldwide since the 1980s, delivering an impressive catalog of 15 studio albums and countless live performances. Despite her legacy status, which includes recent induction into the Canadian Songwriters Hall of Fame, and winning the Polaris Heritage Prize, Siberry doesn't view her career as a relic of the '80s or '90s.

During an interview with Tom Powers on CBC this past spring, she recently stated, "I feel like I'm

Contact Black Fly Jam

Profile Website Email

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Board of Directors and Officers of the organization and their contact information
- Operating budget of the applicant organization for the current fiscal year
- Financial statements from last year, including balance sheet and income statement
- Links to related social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization Name:
The Sault Community Theatre Centre

ii. Organization: Address: (Street, Postal Code, City)
1007 Trunk Rd, Sault Ste. Marie, ON P6A 0B7

iii. Organization Contact Information: (Phone, Cell, Email)
Phone: 705 945 7299
Email: saultctc@shaw.ca

iv. Organization Contact Person & Alternative Contact Person:

Name Garrett Abrams	Name Chris Rous
Title Artistic Director / Theatre Manager	Title President
Phone (705) 257 6145	Phone
Email garrett.abrams@saultctc.ca	Email

v. Please briefly describe the Organization's mandate, goals, and objective (maximum 250 words):

The Sault Ste. Marie Community Theatre Centre (SCTC) is a nonprofit organization dedicated to fostering the appreciation, accessibility, and development of the performing arts in Sault Ste. Marie and the Algoma region.

SCTC operates the region's only fully equipped, professional-calibre performing arts venue, featuring an 897-seat Main Theatre, a 125-seat Studio Theatre, professional technical facilities, and accessible ticketing services. These resources support a diverse range of community organizations, schools, local artists, and professional touring productions.

However, SCTC's mandate extends beyond providing a venue. At its core is a commitment to actively cultivating a vibrant performing arts community through programming, education, artistic collaboration, and audience development.

In recent years, SCTC has renewed its emphasis on this responsibility, working to expand its role from primarily hosting performances to actively presenting and developing multidisciplinary arts programming. This includes bringing professional artists and productions to the community, supporting local creative talent, creating opportunities for youth engagement, and introducing audiences to artistic experiences they might not otherwise encounter locally.

Our goal is to strengthen SCTC's position as a cultural anchor for Northern Ontario, connecting residents through shared artistic experiences while fostering creativity, inclusion, community pride, and a lasting appreciation for the performing arts.

vi. Please indicate the organization's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):
SCTC focuses on multidisciplinary performing arts, including theatre, music, dance, and live entertainment. Through professional presentations, community partnerships, youth programming, and artistic development, we support both local and touring artists while expanding access to diverse cultural experiences and fostering appreciation for the performing arts throughout Sault Ste. Marie.

Section 2: Type of Grant & Funding Amount Requested

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐
Large Project Grant ☑
Operating Grant ☐
Seed Funding ☐
Community Events Grant ☐
Major Cultural Celebrations Grant ☐
Cultural Diversity Grant ☐

ACAP Request Amount ($) 20,000

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
2027 Spring Northern Colours Arts Series

ii. Activity/Project and/or Event **Start Date:**
February 2027

iii. Activity/Project and/or Event **End Date:**
May 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):
Sault Community Theatre Centre, 1007 Trunk Road

v. Please describe the activity, project, or event and any relevant goals or objectives (maximum 750 words):

Over the past two years, the Sault Ste. Marie Community Theatre Centre (SCTC) has undertaken a renewed commitment to actively developing performing arts programming while continuing to serve as the community's home for the performing arts.

Around its 35th anniversary, SCTC established a five-year strategic plan recognizing the need to evolve alongside a changing Sault Ste. Marie. Following the challenges of COVID-19, renewed population growth, and shifting community demographics, SCTC identified opportunities to strengthen its approach to programming, marketing, volunteerism, and community engagement. Central to this vision was a commitment to move beyond primarily providing a venue for performances and toward actively developing cultural experiences for the community.

This direction led to the creation of SCTC's first combined Artistic Director/Theatre Manager position, tasked with implementing the strategic plan and expanding the organization's role as an active arts presenter. A particular priority has been identifying exceptional programming that is not otherwise regularly available locally, ensuring Sault Ste. Marie residents can experience professional artistic productions without needing to travel to larger urban centres.

The Northern Colours Arts Series was established as a direct expression of this renewed mandate. Its name reflects both the natural beauty and distinctive colours of the Algoma region and the remarkable diversity of artistic expression found throughout Canada. The series also emerged from a desire to celebrate and strengthen Canadian cultural identity at a time of heightened concern surrounding Canadian sovereignty, economic uncertainty, and cultural independence.

Northern Colours seeks to showcase the breadth of Canadian creativity, connect local audiences with professional artists, and celebrate the stories, traditions, and experiences that shape our communities.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

- [x] Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie
- [x] Contribute to the economic and social diversity of SSM through the development of arts, culture and heritage products and tourism
- [ ] Promote effective, meaningful and equitable community engagement and consultation processes
- [ ] Provide mentorship and participatory opportunities for youth, diversity and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
The Spring 2027 Northern Colours Arts Series supports the City of Sault Ste. Marie's Community Culture Plan by expanding access to professional arts programming, strengthening local cultural infrastructure, supporting Canadian artistic expression, and fostering a greater sense of community identity and connection.

Northern Colours directly supports the City's commitment to developing a vibrant and sustainable arts and culture sector. By bringing a diverse range of Canadian performances to Sault Ste. Marie, SCTC is helping address the challenges of geographic isolation that can limit access to professional touring artists and productions in Northern Ontario.

The Spring 2027 series will feature Canadian film, original theatre, Indigenous music, public speaking, and family entertainment. This variety is intended to appeal to different audiences while introducing residents to artistic experiences they might not otherwise encounter locally.

The series contributes to the local cultural economy by bringing professional artists and creative teams to Sault Ste. Marie, supporting employment opportunities within the theatre, and encouraging spending associated with live performances. By developing a consistent

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The primary benefit of the Northern Colours Arts Series is expanding access to professional Canadian arts and entertainment that residents of Sault Ste. Marie would not ordinarily have the opportunity to experience locally. By presenting a diverse range of programming, SCTC hopes to reach audiences across different generations, backgrounds, and interests, including individuals who may not traditionally attend the theatre.

However, the benefits extend well beyond the performances themselves.

Research conducted by the NORDIK Institute at Algoma University found that 94% of respondents viewed SCTC as the city's premier performing arts centre. More importantly, the research highlighted SCTC's role as a place of community connection, where creativity, participation, and shared experiences contribute to inclusion, mental well-being, collaboration, and community resilience.

This reflects something SCTC increasingly recognizes as central to its mandate: the theatre is not simply a place where performances happen, but a place where community happens.

As one of Sault Ste. Marie's significant cultural gathering spaces, SCTC functions

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success (250 words maximum):

SCTC will consider the Spring 2027 Northern Colours Arts Series successful if it attracts strong audience participation, introduces new residents to the theatre, and strengthens engagement with the performing arts in Sault Ste. Marie.

Our primary measure of success will be getting people through the doors, particularly individuals who have never attended an SCTC presentation or have not visited in several years. One of the most encouraging outcomes of our inaugural Fall 2026 series has been hearing from attendees who are discovering, or rediscovering, the theatre through programming that appeals to their interests.

We will measure success through ticket sales, attendance figures, and audience development, including tracking first-time and returning patrons where possible. SCTC will also introduce audience feedback surveys to evaluate satisfaction, identify which programming resonates with different audiences, and gather suggestions for future presentations.

Beyond attendance, we will assess community engagement through participation in

Section 4: Marketing

i. What audiences do the Activity, Project and/or Event look to reach? Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel to take part or view)
- [x] Other (Please describe)

Other please describe (250 words maximum):

The primary audience for Northern Colours is residents of Sault Ste. Marie and the surrounding Algoma region. Our central goal is to encourage local participation in the performing arts, particularly among individuals who may not regularly attend the theatre However, we also see the series as an opportunity to showcase SCTC and Sault Ste. Marie to audiences beyond Algoma. We intend to reach out to arts practitioners, presenters, and cultural organizations throughout Northern Ontario, inviting them to experience the programming and discover the professional facilities and artistic opportunities available in our community.

By attracting visitors and strengthening relationships across the Northern Ontario arts sector, we hope to encourage future collaborations, increase cultural tourism, and establish Sault Ste. Marie as an increasingly active destination for professional performing arts.

ii. Please describe any specific audiences that are intended to be reached with the activity, project, or event (150 words maximum):

A central goal of Northern Colours is to attract new audiences to SCTC, particularly residents who have never attended a performance or have not visited the theatre in several years.

By offering a diverse range of programming, we hope to reach people whose interests may not traditionally align with live theatre. This includes families and younger audiences, Indigenous and culturally diverse communities, film enthusiasts, music lovers, and individuals interested in Canadian culture and contemporary issues.

We are particularly interested in reaching audiences who may attend for one specific presentation but subsequently discover the broader range of artistic experiences available at SCTC.

Ultimately, our goal is to make the theatre feel welcoming and relevant to more residents, encouraging first-time visitors to become returning patrons and strengthening their connection to the performing arts and the wider community.

iii. How will the activity, project, or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

The Spring 2027 Northern Colours Arts Series will be promoted through a comprehensive marketing campaign combining digital advertising, traditional media, direct outreach, and community engagement.

SCTC will promote the series through its website (www.saultctc.ca) and its official Facebook and Instagram accounts (@saultctc), using regular posts, event announcements, and targeted advertising to reach both existing patrons and new audiences.

Direct marketing will include email blasts to SCTC's mailing list of approximately 10,000 contacts, allowing us to communicate directly with an established audience interested in local arts and entertainment.

Traditional promotional efforts will include Canada Post flyer distribution, posters and flyers displayed throughout the community, local media releases, radio advertising, and outreach to community organizations and potential promotional partners.

SCTC will also make use of its own facilities to promote the series, including advertising at the box office, promotional materials throughout the theatre, and announcements before performances. These opportunities allow us to introduce Northern Colours to audiences already attending other events at SCTC.

iv. What age does the activity, project, or event look to reach? (Select all that apply)

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

v. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [x] 1,001-2,500
- [ ] 2,501+

vi. What is the estimated expected number of participants directly involved in the implementation/execution of the activity, project or event (including staff, volunteers, artists, etc.)?

☐ 1-10	☑ 26-50
☐ 11-25	☐ 50+

Please provide a brief description of participant composition (maximum 150 words):

SCTC's Theatre Manager/Artistic Director will oversee the series, supported by marketing, box office, administrative, and technical personnel responsible for promotion, ticketing, production coordination, and event operations.
Our dedicated volunteer team will also play an important role, particularly our ushers, with approximately 10 volunteers typically supporting each performance. Different volunteers participate throughout the series, contributing to the welcoming and accessible environment SCTC strives to provide.
SCTC's volunteer Board of Directors will provide organizational oversight and support.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☑ No ☐

Section 6: Project Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of _____ (Organization/Collective Name), I, _____ (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Section 7: Authorization

As an authorized representative of _____ (Organization/Collective Name), I, _____ (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Signature October 30/2021 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Marketing and Promotion (All Events)	$8,500		ACAP ($1,500) / SCTC ($6,999)	Grant / Cash	SCTC est mate based on h stor ca costs
Techn ca , FOH and Venue Costs (A Events)	$5,500		SCTC / Ticket Revenue	Cash	SCTC est mate based on h stor ca costs
Materials & Supplies Costs					
The Te n Dues - Sets, Costumes, Props and Des gn	$5,000		SCTC / Ticket Revenue	Cash	Artist correspondence
Equipment Costs					
Artist Fees					
Cascade - Film Presentation Fee	$400		ACAP	Grant	Product on company correspondence
The Te n Dues - Product on/presentat on fee	$5000		ACAP	Grant	Artist Quote
Morgan Toney Trio - Artist fee	$5,500		ACAP	Grant	Artist correspondence
Tod Maffin - Artist fee	$7,500		ACAP	Grant	Artist correspondence
Mind Bender - Artist Fee	$0		-	-	M nd Bender s presented under a 50/50 box-off ce revenue-shar ng
Other Costs					
Artist Travel and Accommodations	$7,000		SCTC / Ticket Revenue	Cash	SCTC est mate based on h stor ca costs
Total Costs	$44,400	$ 0.00			
Total Project Costs:	$44,400				

Application Project Plan Template

Name of Applicant: The Sault Community

Intake/Date: 1007 Trunk Rd, Sault Ste.

Page of P

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Project Planning and Artist Coordination	11/2026	12/2026	Finalize performance dates, technical requirements and production arrangements for the
Marketing and Ticket Sales	12/2026	05/2027	Launch and maintain promotional campaigns through social media, email marketing,
Technical and Production Preparation	01/2027	05/2027	Coordinate technical riders, staging, travel, accommodations, staffing and volunteer
Cascade Film Screening	02/2027	02/2027	Present a Canadian film screening in February, highlighting a production filmed
The Twin Sues	03/2027	03/2027	Present three performances of an original Northern Ontario theatrical production in March,
Morgan Toney Trio	04/2027	04/2027	Present a live concert in April featuring Mi'kmaq and Celtic musical traditions.
Tod Maffin	05/2027	05/2027	Present a live speaking engagement in May, including an audience Q&A with the Canadian
Mind Bender	05/2027	05/2027	Present a professional magic and mentalism performance as part of the series' family-friendly
Project Evaluation and Final Reporting	05/2027	05/2027	Review attendance, audience engagement, financial outcomes and project objectives. Complete

To Whom It May Concern,

On behalf of Bird On Stage Productions, we are pleased to confirm our commitment to partnering with the Sault Community Theatre Centre (SCTC) in bringing *The Twin Sues* to Sault Ste. Marie.

Bird On Stage Productions is proud to support this collaboration and is committed to working closely with SCTC to successfully present the production as part of this project. As part of this commitment, Bird On Stage Productions confirms that, should funding be secured, we will present *The Twin Sues* in Sault Ste. Marie for a performance fee of **$5,000 CAD**.

We are excited by the opportunity to share *The Twin Sues* with audiences in Sault Ste. Marie, foster new artistic connections, and contribute to the vibrant cultural community the Sault Community Theatre Centre continues to build.

We value this partnership and appreciate SCTC's leadership in making this initiative possible. We look forward to working together to bring this uniquely Canadian story to audiences in Sault Ste. Marie.

Sincerely,

Tipelo Hildebrand
Head of Marketing & Outreach
Bird On Stage Productions



Robert Leitner
Artistic Producer
Bird On Stage Productions



Sault Community Theater Centre
FY 2026 Budget
September 2026 - August 2027

Yearly Budget Review

		Theater	Capital	Box Office	Total
Revenue:					
	Ticket surcharges	$ 45,817	$ 20,497	$ 125,394	$ 191,708
	Donations	$ 3,106	$ -	$ 3,106	$ 6,213
	Government grants	$ 47,697	$ -	$ 47,697	$ 95,393
	Marketing	$ 10,000	$ -	$ -	$ 10,000
	Fundraising and other contributions	$ -	$ 7,000	$ -	$ 7,000
	Other interest	$ 200	$ 200	$ 200	$ 600
	Miscellaneous	$ -	$ -	$ 1,500	$ 1,500
	Production revenue	$ 10,757	$ -	$ -	$ 10,757
	Total Revenue	$ 117,576	$ 27,697	$ 177,897	$ 323,170
Expenses:					
	Wages	$ 95,465	$ -	$ 76,301	$ 171,766
	Repairs and Maintenance	$ 6,125	$ -	$ 2,125	$ 8,251
	Lights and supplies	$ 8,858	$ -	$ 6,358	$ 15,216
	Production costs	$ 11,522	$ -	$ -	$ 11,522
	Interest and service charges	$ 656	$ -	$ 656	$ 1,313
	Advertising	$ 16,500	$ -	$ 16,500	$ 33,000
	Licenses and dues	$ 633	$ -	$ 633	$ 1,266
	Insurance	$ 7,808	$ -	$ 5,206	$ 13,014
	Consulting & Implementation	$ 3,500	$ -	$ 3,500	$ 7,000
	Telephone	$ 1,303	$ -	$ 1,303	$ 2,606
	Professional fees	$ 14,888	$ -	$ 14,888	$ 29,777
	Miscellaneous	$ -	$ -	$ 744	$ 744
	Security Services	$ -	$ -	$ -	$ -
	Furniture, equipment and software	$ -	$ 27,697	$ -	$ 27,697
	Total Expenses	$ 167,259	$ 27,697	$ 128,214	$ 323,171
Excess (deficiency) of revenue over expenses		$ (49,683)	$ -	$ 49,682	$ (0)

Revenues based on selling tickets: 26,794
SCTC tickets - 90% of Last 3 full years (29.771)

The Sault Ste. Marie Community Theatre Centre
FINANCIAL STATEMENTS
For the year ended August 31, 2025

INDEPENDENT AUDITORS' REPORT	1-2
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Statement of Financial Position	3
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SURACI & OLSZEWSKI
CHARTERED PROFESSIONAL ACCOUNTANTS

Suraci & Olszewski LLP
111 Elgin St, Suite 301
Sault Ste. Marie, ON
P6A 6L6
P: 705.253.0110
F: 705.253.1771
www.ssmcpas.ca

INDEPENDENT AUDITORS' REPORT

To the Members of **The Sault Ste. Marie Community Theatre Centre**

Qualified Opinion

We have audited the financial statements of **The Sault Ste. Marie Community Theatre Centre** ("the Organization"), which comprise:

- the statement of financial position as at August 31, 2025
- the statement of operations for the year ended August 31, 2025,
- the statement of net assets for the year then ended,
- the statement of cash flows for the year then ended,
- the notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of **The Sault Ste. Marie Community Theatre Centre** as at August 31, 2025, and the results of its operations and net assets and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profits.

Basis of Qualified Opinion

In common with many not-for-profit organizations, the Organization derives revenues from the general public in the form of cash receipting/fundraising, the completeness of which is not susceptible to satisfactory audit evidence. Accordingly, our verification of those revenues was limited to the amounts recorded in the records of the Organization and we were not able to determine whether any adjustments might be necessary to cash receipts, donations or fundraising revenue, net revenue (expenditure) and net assets. Our opinion on the financial statements for the year ended August 31, 2024 was modified accordingly because of the possible effects of this scope limitation.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Financial Statements* section of our report.

We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profits, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing these financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to a going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Suraci & Olszewski LLP

Chartered Professional Accountants, Licensed Public Accountants
Sault Ste. Marie, Canada
January 27, 2026

The Sault Ste. Marie Community Theatre Centre
STATEMENT OF FINANCIAL POSITION

As at August 31,	2025	2024
ASSETS		
CURRENT		
Cash and term deposits (FMV $235,026)	$ 235,026	$ 311,401
Accounts receivable	23,155	27
HST receivable	6,580	19,114
Due from trust	302	-
	$ 265,063	$ 330,542
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable and accrued liabilities	23,864	62,678
Deferred revenue (note 1)	58,587	80,363
Due to the trust	-	5,729
	82,451	148,770
NET ASSETS (note 3)		
Unrestricted	49,155	70,190
Internally restricted	133,457	111,582
	182,612	181,772
	$ 265,063	$ 330,542
TRUST ASSETS		
Cash	$ 218,588	$ 139,214
Due from operating	-	5,729
	$ 218,588	$ 144,943
TRUST LIABILITIES		
Trust payable	$ 218,286	$ 144,943
Due to operating	302	-
	$ 218,588	$ 144,943

APPROVED ON BEHALF OF THE BOARD:

_____Director

_____Director

The Sault Ste. Marie Community Theatre Centre
STATEMENT OF OPERATIONS

As at August 31,	2025	2024
REVENUE		
Theatre surcharges	$ 55,418	$ 48,585
Theatre surcharges - capital surcharge	21,875	19,178
Donations and contributions	12,764	7,325
Other	129,220	31,116
Grants	92,439	135,037
Box office	132,113	115,796
	443,829	357,037
EXPENDITURES		
Advertising	26,828	48,137
Consulting	51,939	99,220
Insurance	11,726	10,615
Interest and bank charges	1,367	925
Licenses	1,249	828
Office supplies	115,563	9,278
Production	9,251	6,650
Professional fees	30,969	39,824
Repairs and security services	5,078	7,062
Telephone	3,641	3,085
Wages and benefits	159,911	126,943
Miscellaneous	25,467	-
	442,989	352,567
NET REVENUE	$ 840	$ 4,470

The Sault Ste. Marie Community Theatre Centre
STATEMENT OF CHANGES IN NET ASSETS

As at August 31,	Unrestricted	Internally Restricted (Note 3)	2025 Total	2024 Total
Balance, beginning of year	$ 70,190	$ 111,582	$ 181,772	$ 177,302
Net Revenue	840	-	840	4,470
Interfund transfers	(21,875)	21,875	-	-
Balance, end of year	$ 49,155	$ 133,457	$ 182,612	$ 181,772

The Sault Ste. Marie Community Theatre Centre
STATEMENT OF CASH FLOWS

As at August 31,	2025	2024
CASH FLOWS FROM OPERATING ACTIVITIES		
NET REVENUE	$ 840	$ 4,470
Change in non-cash operating working capital:		
Accounts receivable	(23,128)	12,146
Due to trust	(6,031)	(8,591)
Accounts receivable (HST/GST)	12,534	(5,546)
Accounts payable and accrued liabilities	(38,814)	25,972
Deferred revenue	(21,776)	(5,524)
Cash flow generated through operating activities	(76,375)	22,927
Net increase in cash	(76,375)	22,927
Cash and Term Deposits, beginning of year	311,401	288,474
CASH AND EQUIVALENTS, END OF YEAR	$ 235,026	$ 311,401
Represented by:		
Cash and term deposits	$ 235,026	$ 311,401
	$ 235,026	$ 311,401

The Sault Ste. Marie Community Theatre Centre
SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

August 31, 2025

NATURE OF OPERATIONS

The Sault Ste. Marie Community Theatre Centre is a non-profit organization and a registered charity under the Income Tax Act and accordingly is exempt from income taxes, provided certain requirements of the Income Tax Act are met.

SIGNIFICANT ACCOUNTING POLICIES

These financial statements are prepared in accordance with Canadian Accounting Standards for Not-For-Profit Organizations in Part III of the CPA Canadian Handbook - Accounting.

Fund Accounting

The internally restricted fund is board restricted for capital asset expenditures based on a capital surcharge on ticket revenues.

The unrestricted funds consist of contributions, ticket surcharges and other revenues which are available for the Theatre Centre's discretion.

Basis of Accounting

These financial statements were prepared using the accrual basis of accounting. The accrual basis recognizes revenues as they become available and measurable; expenditures are recognized as they are incurred and measurable as result of receipts of goods or services and the creation of a legal obligation to pay.

Revenue

The organization follows the deferral method of accounting for contributions and grants. The receipts from theatre productions are not recognized as income until the performances and events occur.

Funds collected for the performances and events are deposited in the trust bank account. Grant funds received for which expenditures have not been incurred are reflected as deferred revenue on the statement of financial position.

Capital Assets

Furniture, fixtures and equipment purchased during the year are reported as an expenditure on the statement of operations and net assets.

The major categories of capital assets not recorded in the balance sheet are furniture, fixtures, equipment and computer equipment.

The amount of capital assets expensed in the year is $97,536 (2023 $Nil).

Use of estimates

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profits requires management to make estimates and assumptions that affect reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Significant estimates include accounts payable and accrued liabilities. Actual results could differ from management's best estimates as additional information becomes available in the future.

Financial Instruments

Financial instruments are recorded at fair market value on initial recognition. Equity instruments that are quoted in an active market are subsequently measured at fair value. All other financial instruments are subsequently recorded at cost or amortized cost, unless management has elected to carry the instruments at fair value. The Centre has elected to carry any such financial instruments at fair market value.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the effective interest rate method.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator or impairment, the Centre determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount the Centre expects to realize by exercising its right to any collateral. If events and circumstances reverse in the future period, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

1. DEFERRED REVENUE

Receipts and grants received during the year, which relate to expenditures which have not been incurred, are disclosed as deferred revenue in the statement of financial position.

	2025	2024
Deferred revenue, beginning of year	$ 80,363	$ 85,887
Add: Contributions	82,300	106,600
Deduct: Utilization	104,076	112,124
	$ 58,587	$ 80,363

2. FINANCIAL INSTRUMENTS

Risk and Concentration

The organization is exposed to various risks through its financial instruments. The following analysis provides a measure of the company's risk exposure and concentrations as at August 31, 2025.

Credit Risk

The organization's exposure to credit risk relates to its accounts receivable and arises from possibility that amounts receivable will not be collected from events and recoveries. This risk is minimized through continuous monitoring of debtors and an adequate allowance for uncollectable amounts, if applicable. There has been no change in credit risk from that of the prior year.

Liquidity Risk

Liquidity risk is the risk that the organization will encounter difficulty raising liquid funds to meet commitments as they arise.

In meeting its liquidity requirements the organization monitors its working capital, cash flow requirements and obligations. The organization maintains a target level of available cash to meet liquidity requirement as the come due. There has been no change in liquidly risk from that of prior year.

Currency Risk

The organizations functional currency is the Canadian Dollar. The organization does not enter into foreign currency transactions and does not use foreign exchange forward contracts. At August 31,2025 the organization had no investments exposed to currency risk. There is no change in currency from that of the prior year.

2. FINANCIAL INSTRUMENTS (Cont'd)

Interest rate risk

Interest rate risk is the risk that the fair market value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The organization is not exposed to interest rate risk on its fixed and floating interest rate financial instruments. Fixed rate instruments are subject to fair value risk while the floating rate instruments are subject to a cash flow risk. There is no change in currency from that of the prior year.

3. RESTRICTION ON NET ASSETS

The board of directors internally restricts funds based on the capital surcharge raised in the year net of capital expenditures. In 2025, the organization internally restricted funds in the amount of $ 133,457 for the purchase of capital assets (2024 - $111,582). All internally restricted net asset amounts are not available for other purposes without the approval of the board of directors.

SAULT STE. MARIE COMMUNITY THEATRE CENTRE – DIRECTORS, ADVISORS AND STAFF REGISTER

29 SEPTEMBER 2026

NAME	POSITION	PHONE	EMAIL
DIRECTORS			
Barbeau, Jennifer	Director	[redacted]	
Bokhout, Jessica	Director		
Buie, Kari	Director (OTR)		
Butler McTaggart, Brenda	Director		
Darou, Matthew	Director, Treasurer		
DeSumma, Camille	Director		
Grbich, Kerry	Director		
Greco, Peggy	Director		
Hagen, Regan	Director		
Hermann, Jeff	Director		
Kuzma, Omar	Director		
McIntosh, Nico	Director		
Mooney, Rick	Director		
Rous, Chris	Director, President		

See, Amy	Director
Stuetz, Bernie	Director, Secretary
Wilson, Brian	Director, Technical Liaison

NAME	POSITION
ADVISORS	
Perri, Julia	Advisor
Pritchard, Ben	Advisor
Reece, Lucia	Advisor
Rock, Rob	Advisor/Staff
Santa-Maria, Joe	Advisor
STAFF	
Abrams, Garrett	Manager/Artistic Director
Christenson, Catharina	Box Office Manager
Marshall, Greg	Technical Director
Rajamaki, Susan	Front of House Manager

Previous Project Experience and Supporting Documentation

Northern Colours Arts Series - ACAP 2027

The Sault Ste. Marie Community Theatre Centre has extensive experience facilitating professional touring productions, community performances, and multidisciplinary arts programming.

Through its professional technical facilities, experienced staff, dedicated volunteers, and established audience relationships, SCTC has the organizational capacity to coordinate and deliver performances of varying scales and artistic disciplines.

The launch of the Northern Colours Arts Series in Fall 2026 marked an important step in expanding SCTC's role as an active arts presenter.

Two examples of this renewed commitment are SCTC's presentations of Ballet Jörgen and Opera Goes to the Movies.

The Ballet Jörgen presentation brought professional ballet to Sault Ste. Marie while creating opportunities for local dancers to participate alongside touring artists. Opera Goes to the Movies showcased professional operatic talent, including Sault Ste. Marie-raised soprano Kathleen Radke alongside fellow award-winning Canadian performers, celebrating both local artistic connections and nationally recognized talent.

Together, these presentations demonstrate SCTC's ability to coordinate professional artists, manage technical and production requirements, promote diverse artistic programming, and deliver high-quality cultural experiences to local audiences.

The following photographs, promotional materials, and media coverage highlight these recent presentations and demonstrate SCTC's capacity to successfully undertake the proposed Spring 2027 Northern Colours Arts Series.

Media Coverage

SOOTODAY.COM

Ballet company bringing 'A Midsummer Night's Dream' to the Sault

SooToday Staff
Sep 14, 2020 9:33 AM



Young dancers from the Sault Ste. Marie area will be performing alongside a professional Canadian ballet company this fall when Ballet Jörgen brings A Midsummer Night's Dream to the Sault Community Theatre Centre on Sunday, Oct. 4 / Image supplied by Sault Community Theatre Centre

Listen to this article
00:03:22

NEWS RELEASE
SAULT COMMUNITY THEATRE CENTRE
****

Young dancers from the Sault Ste. Marie area will be performing alongside a professional Canadian ballet company this fall when Ballet Jörgen brings A Midsummer Night's Dream to the Sault Community Theatre Centre (SCTC) on Sunday, Oct. 4, at 7:30 p.m.

The performance will bring together Ballet Jörgen's professional dancers and local dancers through the company's Local Participant Program, giving young performers the opportunity to experience the stage alongside working professionals.

For SCTC, that opportunity for local participation is every bit as important as bringing the professional production itself to Sault Ste. Marie.

"Bringing incredible Canadian talent like Ballet Jörgen to our theatre is exciting on its own, but having them graciously work with some of our local youth makes this something much more meaningful," said Garrett Abrams, Theatre Manager / Artistic Director at SCTC.

"One of our goals with Northern Colours is to make sure the work passing through this series doesn't simply come and go. We want these artists to leave something behind in our community, whether that's an experience, a new connection, some inspiration or an opportunity that a young local artist may remember for years to come."

SOOTODAY.com

Opera meets the silver screen this month

SooToday Staff
Oct 15, 2026 7:15 PM



Sault Ste. Marie-raised soprano Kathleen Radke | Image supplied by Sault Community Theatre Centre

Listen to this article
00:04:07

NEWS RELEASE
SAULT COMMUNITY THEATRE CENTRE
****

Opera meets the silver screen at the Sault Community Theatre Centre this fall as *Opera Goes to the Movies* takes the stage on Sunday, Oct. 25 at 7:30 p.m., as part of the Northern Colours Arts Series.

Bringing together an accomplished ensemble of Canadian artists, *Opera Goes to the Movies* explores the powerful connection between opera and cinema. Audiences will hear favourites from the classical repertoire alongside arias and melodies that have become familiar to millions through some of cinema's most memorable moments.

At the heart of the evening is the return of Sault Ste. Marie-raised soprano Kathleen Radke, a JUNO Award-winning artist whose career has taken her to stages across Canada and internationally. Radke has performed throughout Europe, China and Mexico and regularly appears with leading Canadian ensembles including the Montreal Symphony Orchestra, National Arts Centre Orchestra and Ottawa's Caelis Academy Ensemble.

For Radke, however, this performance carries a special significance.

"I'm delighted to be bringing *Opera Goes to the Movies* to the Sault. So many people know these arias from the films they admire without realizing they are, in fact, opera. There's no experience quite like seeing that moment of recognition in a theatre.

"To me this stage is particularly important. I used to work at the theatre before I ever performed on it, taking part in the costume department and looking after the technical aspects behind the scenes. Since I know just how much care is taken in each production at

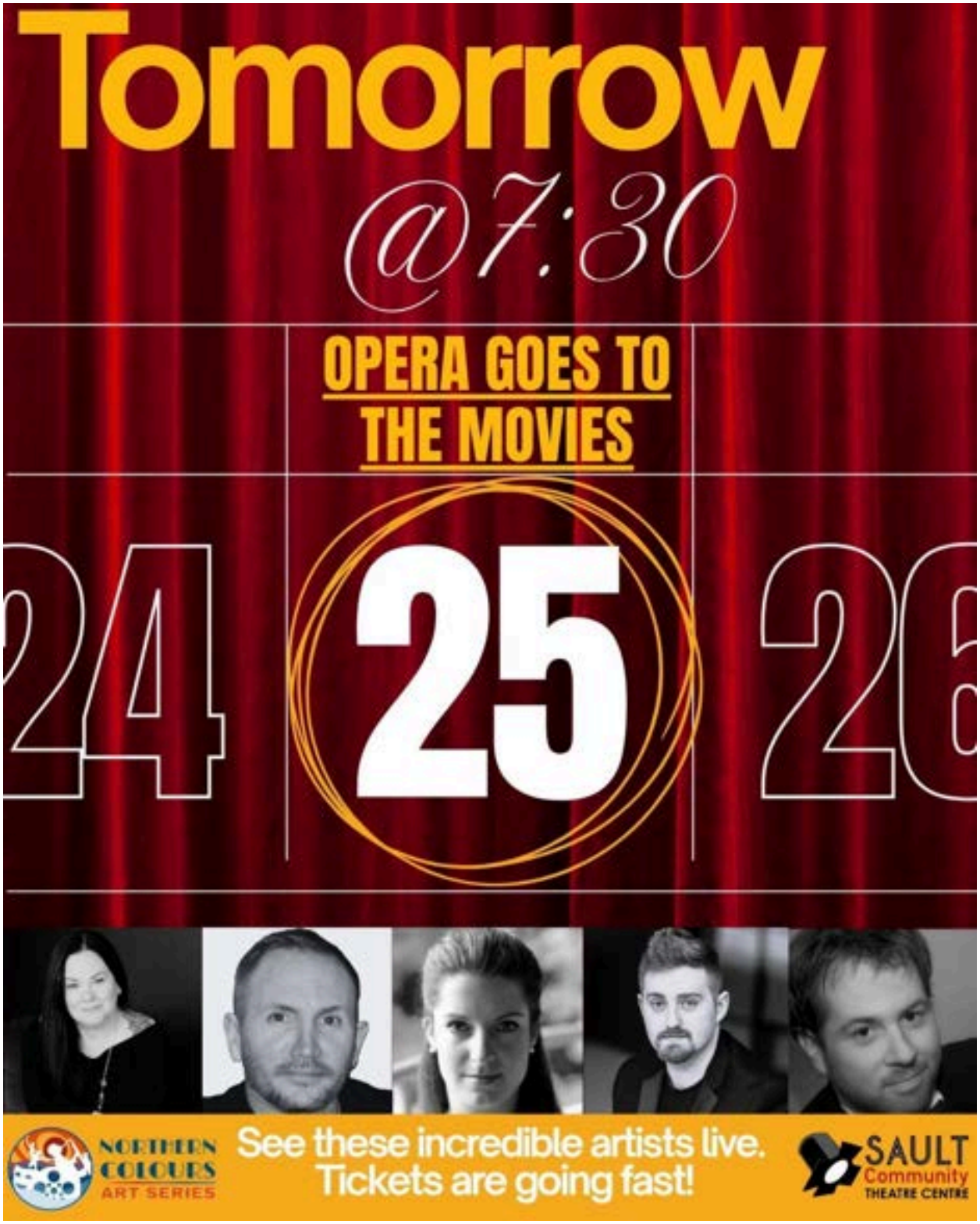
Photo From Events





Promotional Materials




Tomorrow
@7:30
OPERA GOES TO
THE MOVIES
24
25
26
NORTHERN COLOURS
ART SERIES
See these incredible artists live.
Tickets are going fast!
SAULT
Community
THEATRE CENTRE

WHAT DOES A JUNO AWARD WEIGH?



Apparently, about the same as...

A bowling ball



A newborn baby



An electric guitar



And, of course, your standard bag of charcoal



DON'T BELIEVE US?

Just ask one of the soloists at the upcoming

Northern Colours Art Series

Opera Goes to the Movies
OCTOBER 25 | 7:30 PM

SAULT Community Theatre Centre


WHO'S TAKING THE STAGE?
OPERA GOES TO THE MOVIES
OCTOBER 25th | 7:30 PM
KATHLEEN RADKE
SOPRANO
From Sault Ste. Marie to stages across Europe, China and beyond, JUNO Award-winning soprano Kathleen Radke has built an international career. On October 25, she's coming home.
SAULT STE. MARIE, WELCOME HER HOME.
SAULT
Community
THEATRE CENTRE
NORTHERN
COLOURS
ART SERIES


BALLET JÖRGEN'S
A MIDSUMMER NIGHT'S DREAM
TONIGHT | 7:30 PM
THE FAIRIES ARE READY.
PUCK IS READY.
ARE YOU?
GRAB YOUR SEATS WHILE YOU STILL CAN!
SAULT
Community
THEATRE CENTRE
NORTHERN
CURTAIN
ART SERIES
BALLETJÖRGEN

ACAP 2027 - Northern Colours Arts Series

Relevant Websites and Social Media Accounts

The Sault Ste. Marie Community Theatre Centre (SCTC) maintains an active online presence through its official website and social media channels. These platforms are used to promote upcoming performances, engage with audiences, share programming announcements, and support community outreach.

Official Website: https://www.saultctc.ca

Facebook: https://www.facebook.com/saultctc

Instagram: https://www.instagram.com/saultctc

These platforms will serve as primary digital promotional channels for the Spring 2027 Northern Colours Arts Series, alongside direct email marketing and other community advertising initiatives.

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Board of Directors and Officers of the organization and their contact information
- Operating budget of the applicant organization for the current fiscal year
- Financial statements from last year, including balance sheet and income statement
- Links to related social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization Name:
Centre Francophone de Sault Sainte Marie

ii. Organization: Address: (Street, Postal Code, City)
600 rue North, P6B 2B9, Sault Ste. Marie

iii. Organization Contact Information: (Phone, Cell, Email)
705-946-3632

iv. Organization Contact Person & Alternative Contact Person:

Name	Carole Blaquiere	Name	Jessie Léveillé
Title	Coordinator	Title	President
Phone	705-946-3632	Phone	
Email	info@centrefrancossm.ca	Email	presidence@centrefrancoss

v. Please briefly describe the Organization's mandate, goals, and objective (maximum 250 words):

The Francophone Center of Sault Ste. Marie is a non-profit organization whose leadership and community commitment inspire and favour cultural, social and family development in order to promote francophone culture in the region. The Centre aims to:

- Promote and enrich the Franco-Ontarian culture in the francophone community by offering various cultural, social and educational activities.
- Ensure the vitality of the French culture by inviting students and young adults to participate in activities and events organized by the Francophone center.
- Coordinate a common effort to foster cooperation and solidarity between Francophone and Anglophone organizations as well as with other ethnic organizations.
- Welcome and help integrate new francophone residents to the Sault Ste. Marie region.

vi. Please indicate the organization's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

The Francophone Centre is a cultural non-profit organization, that was incorporated in 1982.

Section 2: Type of Grant & Funding Amount Requested

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Large Project Grant ☐

Operating Grant ☐

Seed Funding ☐

Community Events Grant ☑

Major Cultural Celebrations Grant ☐

Cultural Diversity Grant ☐

ACAP Request Amount ($) 5000

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:

Rendez-vous des cultures francophones/Rendez-vous of Francophone cultures

ii. Activity/Project and/or Event **Start Date:**
March 6th, 2027

iii. Activity/Project and/or Event **End Date:**
March 20th, 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):
Gran Gardens Downtown for main event on March 6th.

v. Please describe the activity, project, or event and any relevant goals or objectives (maximum 750 words):

We aim to capitalize on the success of last years Rendez-vous and repeat the feeling of inclusiveness that was generated, albeit on a smaller scale. This project coincides with Francophonie month.

The project aims to be a catalyst for interation and sharing between Francophone communities, celebrating the richnes of the diversity through workshops and concerts. We would like to strengthen cultural ties, promote intercultural dialogue and enrich our shared heritage.

Project Objectives.
1. Foster intercultural dialogue: Create opportunities for exchanges between differnet Francophone communities to strengthen social cohesion and encourage mutual understanding.
2. Promote artistic diversity: Provide a platform for artists to express their creativity and share their works.

Description of Activities
Francophone cultural exchange; The core of the project is the organization an opportunity for cultural exchange between artists and participants from various French speaking cultures. Led by practitioners, this will include performances and a discussions on art and cultures.

Workshops: Artistic and cultural workshops will be organised throughout the project, led by local artists and speakers from other French-speaking regions. These exchanges will be punctuated by open discussions where participants can share their experiences and reflections on their respective cultures as well as the challenges and opportunities faced by French speakers around the world. The number of workshop will depend on funding.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

- [x] Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie
- [x] Contribute to the economic and social diversity of SSM through the development of arts, culture and heritage products and tourism
- [ ] Promote effective, meaningful and equitable community engagement and consultation processes
- [x] Provide mentorship and participatory opportunities for youth, diversity and historically underrepresented groups in the community
- [ ] Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- [ ] Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
Compliments and supports existing City initiatives, plans and projects, and contributes effectiviely to the development of arts, culture and heritage in Sault Ste. Marie as well as contributing to the economic and social diversity of the city.

These events will help to suport the Francophone community in Sault Ste. Marie which is under-represented in our city, particularly when compared to other Northern Ontario cities. It will help develop the culture and arts of the Francophone community and encourage Francophiles and other members of the city and region to share and discover our culture. In addition, creating unique cultural events in Sault Ste. Marie that appeal to the francophone communities in Northern Ontario will entice them to come to the Salt, a new tourism market for all.

Provide mentorship and participatory opportunities for youth, diversity and historically underrepresented groups in the community.

The "Rendez-Vous des Culturels Francophones" project offers clear pathways for youth, diversity, and historically underrepresented groups to engage and learn.
Roundtable discussions will be led by experts and practitioners in art, and culture. These established professionals will serve as direct mentors, sharing career insights and knowledge with participants. This creates a hands-on mentorship structure for skill development and the discovery of new practices. The emphasis on open discussions and intercultural dialogue

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The project utilizes a sociocultural approach to bridge gaps and build connections between diverse French-speaking groups that may often feel isolated or unknown. By organizing gatherings that promote exchange and mutual understanding, the initiative directly addresses cultural fragmentation exacerbated by globalization. For the existing Francophone community in Sault Ste. Marie, the project is a significant opportunity to foster a stronger sense of community and identity, particularly for those who have historically remained in the background. This visibility is expected to result in a surge of pride and optimism.
The initiative also directly benefits newcomers to Sault Ste. Marie—including those from French-speaking regions or countries and those learning French to increase their chances of settling in Canada. By showcasing different cultures, the project visibly demonstrates that the community is welcoming and inclusive. Ultimately, the project creates an opportunity for celebration, inclusion, and sharing of cultures and languages that are a fundamental part of Canada's diverse fabric.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success (250 words maximum):

Success for this initiative will be measured by engaging a total of 130 participants including clients, beneficiaries, and community members across the project lifecycle. Program delivery will feature distinct events, structured around a main performance and 2 to 3 interactive workshops.

Section 4: Marketing

i. What audiences do the Activity, Project and/or Event look to reach? Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel to take part or view)
- [ ] Other (Please describe)

Other please describe (250 words maximum):

ii. Please describe any specific audiences that are intended to be reached with the activity, project, or event (150 words maximum):

We aim to engage local Francophones and Francophiles while actively welcoming newcomers to Sault Ste. Marie. Additionally, we seek to attract cultural tourists from across Northern Ontario and invite regional Francophone communities to participate in the initiative.

iii. How will the activity, project, or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

We will implement a comprehensive, multi-channel promotional strategy to maximize visibility and community engagement. Key promotional activities will include:
- Issuing press releases to local news media, such as SooToday and The Sault Star.
- Partnering with regional and national Francophone publications and broadcasters, including Radio Canada and Sudbury's Le Voyageur.
- Leveraging digital outreach through our active social media channels on Facebook and Instagram, as well as regular updates in our organizational newsletter.
- Collaborating with key community and cultural partners—such as Arts and Culture SSM, Friends of Ermatinger, the Centre d'Éducation et de Formation pour Adultes (CÉFA), Le Club de Joie de Vivre, and the local French-language parish, Église Sainte-Marie-du-Sault—to cross-promote the event within their networks.
- Securing paid radio advertisements to broadcast public invitations, contingent upon budget availability.

iv. What age does the activity, project, or event look to reach? (Select all that apply)

- [ ] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [ ] 76+

v. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [x] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vi. What is the estimated expected number of participants directly involved in the implementation/execution of the activity, project or event (including staff, volunteers, artists, etc.)?

☐ 1-10 ☐ 26-50

☑ 11-25 ☐ 50+

Please provide a brief description of participant composition (maximum 150 words):

Centre Francophone de Sault Sainte Marie - 1 staff, 8-10 volunteers
Partner participation including Centre franco-ontarien de folklore (CFOF) and Centre d'Education et Formation d'Adult (CEFA) - 3-4
Artists/Musicians - 5 - 6 (could be bands, or single artists)
Workshop animators - 2-3

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☑ No ☐

Section 6: Project Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Jessie Leveille (Organization/Collective Name), I, Centre Francophone de Sault Sainte Marie (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.



_____Signature 10/29/2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Salary & Benefits	2000		Canadian Heritage		
Office Supplies	100		Canadian Heritage		
Admin (Insurance, accounting etc)	500		Canadian Heritage		
Materials & Supplies Costs					
Printing and signage	600		Canadian Heritage		
Publicity	2500		ACAP & Canadian Heritage		
Volunteer supplies & recognition	300		ACAP & Canadian Heritage		
Equipment Costs					
Workshop/Activity Supplies	500		ACAP & Canadian Heritage		
Sound Technicians	1000		ACAP,CFOF		
Equipment Rentals	500		ACAP,CFOF		
Artist Fees					
Entertainment	8000		ACAP, CFOF, OAC		
Accomodations	3000		ACAP, CFOF, OAC		
Venue Rentals	2000		ACAP, CFOF		
Centre franco-ontarien de folklore (CFOF)					
Ontario Arts Council (OAC)					
Other Costs					
Total Costs	$ 21,000.00	$ 0.00			
Total Project Costs:	$ 21,000.00				

Application Project Plan Template

Name of Applicant: Centre Francophone de

Intake/Date: 600 rue North, P6B 2B9,

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Preparation	10/01/2026	12/31/2026	Identify location, musicians, artists.
Organization of events and activities	10/01/2026	12/31/2026	Program preparation
Promotion planning	12/01/2026	01/15/2027	Prepare marketing materials
Promotion	01/15/2027	03/06/2027	Launch promotional and communication plan.
Volunteer recruitment and training	02/01/2026	03/06/2027	Coordination and volunteers
Verification and tech.	03/01/2026	03/06/2027	Sound tech and artist/musicians.
Launch	03/06/2027	03/06/2027	Everyone on deck.
Followup and final tasks	03/08/2027	03/31/2027	Coordinator

20-22 mars 2026

Lieu
Le Loft
Sault Ste Marie, ON

FESTIVAL RENDEZ-VOUS DES CULTURES FRANCOPHONES

ART | GASTRONOMIE | MUSIQUE

Présenté par le Centre Francophone de Sault-Sainte-Marie

Célébrons ce qui nous unit.
3 jours de fête au cœur de l'Algoma :
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RÉSEAU du NORD | Soutien à l'immigration FRANCOPHONE

lip SAULT STE. MARIE AND AREA LOCAL IMMIGRATION PARTNERSHIP

CONSEIL SCOLAIRE CATHOLIQUE NOUVELON



FESTIVAL
RENDEZ-Vous
SIN TEASTRONOMIE I AUSTOLE


FESTIVAL
RENDEZ-VOUS
DES CULTURES FRANCOPHONES
ARTS | GASTRONOMIE | MUSIQUE
Présenté par le Centre Francophone de Sault-Sainte-Marie
Tickets on sale
TICKETS 2026
FULL FESTIVAL PASS
Friday, Saturday, and Sunday
$100
LAUNCH PARTY
Friday, March 20, from 7:00 p.m. to 10:30 p.m.
FREE
DAY PASS
Saturday, March 21, 9:30 a.m. to 11 p.m.
$75
CREATIVE ROOTS WORKSHOP
Saturday, March 21, 10:00 AM to 12:30 PM
$30
PARTY FOR ALL AGES
Saturday, March 21, 1:00 p.m. to 4:45 p.m.
Free for two children aged 13 and under accompanied by an adult
$20
THE GATHERING
Saturday, March 21, 5 p.m. to 11 p.m.
$50
PERFORMANCE ONLY
Saturday, March 21, 7 p.m. to 11 p.m.
$25
TRADITIONAL SUGAR SHACK
Sunday, March 22, 12 p.m. to 4 p.m.
$40
Ontario
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Soutien à l'immigration FRANCOPHONE
lip
NOUVELON

FESTIVAL RENDEZ-VOUS DES CULTURES FRANCOPHONES

ART | GASTRONOMIE | MUSIQUE

Présenté par le Centre Francophone de Sault-Sainte-Marie

PRESS KIT

Celebrating what brings us together.

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ABOUT THE CENTRE FRANCOPHONE DE SAULT-SAINTE-MARIE

Founded in 1982, the Centre francophone de Sault-Sainte-Marie is a cultural and community centre that, through its programming, activities and partnerships, ensures the vitality, promotion and renewal of our cultural and linguistic heritage, while strengthening the sense of belonging and Francophone pride.

Mission and Vision

The Centre francophone de Sault-Sainte-Marie is a non-profit organization that, through its leadership and community engagement, inspires and fosters cultural, family and social fulfillment in order to promote the culture of the Francophone community in the region. The Centre's objectives are to:

- Promote and enrich Franco-Ontarian culture within the Francophone community by offering cultural, social and educational activities.
- Ensure the survival of the French language by inviting students and young adults to participate in activities and competitions organized by the Centre francophone.
- Coordinate a collective effort to foster cooperation and solidarity between Francophone and Anglophone organizations as well as all other ethnic organizations.
- Welcome and guide new Francophone residents.

PRESS RELEASE

FOR IMMEDIATE RELEASE

It's a Rendez-vous!

Get ready to celebrate: The very first Festival Rendez-vous is coming to Algoma! From March 20 to 22, 2026, the Centre francophone de Sault-Sainte-Marie is throwing a massive party to celebrate the heart and soul of Algoma. You don't need to be fluent in French to join in—this festival is all about good vibes, great food, and music that gets you moving.

Why you can't miss it:

- **The Mix:** We're blending diverse French-Canadian cultures with vibrant rhythms from Cameroon.
- **Everyone's Invited:** Francophones, Francophiles, and neighbors who just love a good time—there's a spot for everyone at our table.
- **Community Spirit:** We're celebrating our local Métis roots and the diverse cultures that make the francophonie so vibrant.

The Lineup: What's Happening

Friday, March 20 – The Ultimate Kitchen : Party at The Loft

We're kicking things off in style *at The Loft (Algoma Conservatory of Music - 75 Huron St, Sault Ste. Marie, ON P6A 5P9)* with a massive "Kitchen Party". Starting at 7:00 PM, **Pierre Schryer & Danielle Enblom,** the band **É.T.É**, and a crew of talented musicians will turn the venue into a festive home-style jam. Then, get ready **for an immersive experience with Njacko Backo**, sharing stories and sounds from Cameroon.

Saturday, March 21 – Workshops, Discoveries, and Square Dancing at the Conservatory

Saturday is jam-packed with activities throughout the Algoma Conservatory of Music building. Starting in the morning, dive into a variety of workshops: whether you're a total novice or a pro, there's a spot for you to practice fiddle (including Cajun style!), cello, guitar, or step-dancing. You can also join Njacko Backo's African drumming circle or learn the beautiful art of Métis finger weaving.

PRESS RELEASE

FOR IMMEDIATE RELEASE

In the afternoon, The Loft turns into **family headquarters** with storytelling **from Cameroon, songs, and family-friendly traditional dance**. Don't forget to stop by the Heritage Arts section to see spinning and felting demonstrations, or even try your hand at the wooden spoons!

The Evening Highlights:

To fuel up after a busy day, enjoy our Flavours of the Francophonie supper feature, celebrating our rich culinary heritage. Then, get your dancing shoes ready! **The band É.T.É** will take the stage for an incredible performance, followed **by a massive square dance called by Hélène Gaulin**. It's going to be a night to remember!

Sunday, March 22 – Brunch & Good Times on St. Joseph Island

We're heading over to the **Algoma Trad property on St. Joseph Island** to wrap up the weekend with a musical brunch from 12:00 PM to 4:00 PM. It's the perfect time to grab a bite, chat with the artists, and soak in the community spirit before the final traditional dance.

"*We are pleased to announce the lineup for our inaugural Festival Rendez-Vous des cultures francophones, made possible thanks to our generous sponsors.*" - **Stephanie Salituri, Vice-President of the Board.** "*Our team has dedicated countless hours to developing a program that highlights the richness of our culture and brings together community members and visitors for a celebration of francophone meals, music, dance, and interactive workshops. Welcome all !*"

Tickets: Grab yours now at https://www.francossm.ca/rendezvous-billetterie.html

THE PROJECT: A CROSSROADS OF CULTURES

Born from the vision of the Centre Francophone de Sault-Sainte-Marie, the Festival Rendez-vous des cultures francophones goes beyond a simple concert series to become the cradle of a new tradition at the heart of Algoma. In a spirit of sharing and openness, this inaugural edition is dedicated **to breaking down language barriers in order to offer a total sensory immersion into Francophone cultures.**

A true meeting place, this Festival is not aimed solely at Francophones, but opens its **arms to anyone drawn to culture, art, gastronomy and music**. It is a heartfelt invitation extended to Algoma residents and visitors from across Ontario and neighbouring provinces to come and discover the festive spirit of our community. **Here, culture knows no borders.**



This celebration rests on three fundamental pillars:

- **Vitality:** an enchanting triptych that harmoniously brings together local gastronomy, the performing arts and music, notably through workshops in step dancing, fiddle and African drumming.
- **Inclusion:** a space of communion open to Francophones from different countries, Francophiles and the curious of all ages, where diversity is celebrated – from Métis traditions to the stories and percussion of Cameroon.
- **Outreach:** a powerful driver of local mobilization and a major attraction for regional development.

2026 PROGRAMMING

FRIDAY, MARCH 20

Evening

LAUNCH EVENING

The organizers **welcome you** and share the vision and story behind this festival that celebrates **what brings us together**.

7:00 PM





KITCHEN PARTY

with Pierre Schryer & Danielle Enblom, Ball & Chain and É.T.É.

Join us for an electrifying taste of the weekend! This opening showcase **features highlights from our guest musicians**.

7:30PM



NJACKO BACKO IN CONCERT

Dive into a unique sonic universe **with Njacko Backo & Kalimbas At Work** – an enchanting **fusion of traditional African music, storytelling and infectious joy**. Not to be missed!

9:00PM

2026 PROGRAMMING

SATURDAY, MARCH 21

ATELIERS ET PRÉSENTATIONS DE MUSIQUES & ARTS
MUSIC & ARTS WORKSHOPS AND PRESENTATIONS

9H30-10H30 / 9:30-10:30 AM



- **VIOLONS CAJUN (MICHAEL)** / CAJUN FIDDLE
- **VIOLONS QUÉBÉCOIS (ÉLISABETH)** / *QUÉBÉCOIS FIDDLE*
- **DANSE GIGUE (DANIELLE)** / *STEP DANCING*
- **GUITARE (THIERRY)** / *GUITAR*
- **CHANSON ET GUITARE CAJUN (JODY)** / *CAJUN SONG AND GUITAR*
- **VIOLONCELLE (ÉLISABETH)** / *CELLO*

10H30-12H / 10:30 AM-12:00 PM

PERCUSSIONS AFRICAINES AVEC NJACKO BACKO / *AFRICAN DRUMMING*



11H-12H / 11:00 AM-12:00 PM

- **ENSEMBLE CAJUN (BALL & CHAIN)** / *CAJUN ENSEMBLE*
- **VIOLON TRADITIONNEL (PIERRE)** / *TRADITIONAL FIDDLE*
- **TISSAGE À DOIGTS MÉTIS (REBEKAH)** / *MÉTIS FINGER WEAVING*
- **INITIATION À LA DANSE CARRÉE (HÉLÈNE)** / *INTRODUCTION TO SQUARE DANCING*

UN APRÈS-MIDI POUR TOUTE LA FAMILLE / *A FAMILY AFTERNOON FOR ALL*



13H30 - 14H 30
1:00 -2:00 PM

- **VIOLONS KITCHEN PARTY – "VENEZ POUR LA JOIE"** / *FIDDLE KITCHEN PARTY – "COME FOR THE JOY"*
- ***DANSE MÉTISSE ATELIER DÉBUTANT (REBEKAH)*** / *MÉTIS DANCE, BEGINNER WORKSHOP*

15H30 - 16H45
3:30 - 4:45 PM

- **CHANSONS À PARTAGER – "VENEZ TOUS"** / *SONGS TO SHARE – "EVERYONE WELCOME"*

13H-16H45 / 1:00-4:45 PM

AU LOFT / AT THE LOFT

- **« CONTES ET MUSIQUE DU CAMEROUN » (NJACKO BACKO) /** *"TALES AND MUSIC FROM CAMEROON"*
- **« CONTES ET CHANSONS » (JOHN-PAUL CHALYKOFF ET BAABII) /** *"TALES AND SONGS"*
- **« COLLAGE » (MARCO ROY ET NOTRE-DAME-DU-SAULT) /** *"COLLAGE"*
- **DANSE CARRÉE (HÉLÈNE ET MUSICIENS) /** *SQUARE DANCE*

13H-16H / 1:00-4:00 PM

ARTS PATRIMOINE « VENEZ VISITER »
HERITAGE ARTS – "COME AND VISIT"

- **DÉMONSTRATION DE FILAGE (MIREILLE)** / *SPINNING DEMONSTRATION*
- **DÉMONSTRATION DE FEUTRAGE (CAROLE)** / FELTING DEMONSTRATION
- **LES JIGGEURS ET CUILLÈRES DE BOIS (JEAN-MARIE ET CHRISTINE)** / *WOOD-CRAFTED JIGGEURS AND SPOONS*
- **« LE CABINET DES MERVEILLES D'ISABELLE » – DESSIN COLLECTIF** / *"ISABELLE'S CABINET OF WONDERS" – COLLECTIVE DRAWING*

2026 PROGRAMMING

SATURDAY, MARCH 21

Evening

BUFFET FLAVOURS OF THE FRANCOPHONIE

Before the evening festivities, savour **a buffet celebrating the gastronomic richness of the Francophonie**. Good food and good company guaranteed!

5:00 PM

É.T.É



Born from traditional jam sessions in Montréal, É.T.É brings together three musicians from diverse backgrounds **– classical, jazz and traditional –** to create a unique sound: modern, dynamic and full of finesse. Award-winning and widely recognized, they offer **an unforgettable show blending traditional Québécois music, original compositions and Step Dancing**.

7:00 PM

BALL & CHAIN



Since 1997, Ball and Chain has been bringing the sounds of Louisiana to our stages. Michael on fiddle and Jody on guitar form a duo of **surprising musical richness, blending warmth, humour and Cajun authenticity**.

8:00 PM

SQUARE DANCE

with Hélène Gaulin, Pierre Schryer and É.T.É





The grand finale of the day **invites you to dance**! É.T.É, Pierre Schryer and Hélène Gaulin reunited on stage f**or an unforgettable evening of square sets, quadrilles and contredanses**. Come alone or in a group – everyone is guided, everyone is welcome!

8:45 PM

2026 PROGRAMMING



40$/pers.

SUGAR SHACK BRUNCH

SUNDAY, MARCH 22

11:30 AM–3:30 PM

CULTURAL ENTERTAINMENT WITH É.T.É AND BALL & CHAIN • GASTRONOMY • SINGING IN THE HALL • FINAL TRADITIONAL DANCE • TRADITIONAL SUGAR SHACK

ALGOMATRAD CENTRE

1249 F&G LINE, ST. JOSEPH ISLAND

2026 TICKETS

https://www.francossm.ca/rendezvous-billetterie.html

FULL FESTIVAL PASS	Friday, Saturday, and Sunday	**$100**
LAUNCH PARTY	Friday, March 20, from 7:00 p.m. to 10:30 p.m.* ***Registration required**	**FREE**
DAY PASS	Saturday, March 21, 9:30 a.m. to 11 p.m.	**$75**
CREATIVE ROOTS WORKSHOP	Saturday, March 21, 09:30 AM to 12:30 PM	**$20**
PARTY FOR ALL AGES	Saturday, March 21, 1:00 p.m. to 4:45 p.m. **Free for two children aged 13 and under accompanied by an adult**	**$20**
LA VEILLÉE	Saturday, March 21, 5 p.m. to 11 p.m.	**$50**
PERFORMANCE ONLY	Saturday, March 21, 7 p.m. to 11 p.m.	**$25**
TRADITIONAL SUGAR SHACK	Sunday, March 22, 12 p.m. to 4 p.m.	**$40**

PRESS & PARTNERSHIP CONTACT

Interview requests or information

Fatou Condé
fconde@conde-and-co.com
+1 705 618 - 5756

Our partners and sponsors

The Centre francophone de Sault-Sainte-Marie wishes to express its deep gratitude to the partners who make this historic first edition possible. This project is made possible through the essential support **of the Province of Ontario**, **the Ontario Lottery and Gaming Corporation (OLG)**, **the City of Sault Ste. Marie Arts and Culture Program**, **the journal Le Voyageur**, **the Francophone Immigration Support Network of Northern Ontario**, **the Local Immigration Partnership of Sault Ste. Marie (LIP)** and **the Conseil scolaire catholique Nouvelon**.

Your commitment to the cultural vitality of Algoma helps **build bridges between our communities and allows us to celebrate our Francophone heritage together**.

Ontario

OLG
LE PLAISIR DE GAGNER Chez Vous

SAULT STE. MARIE

journal LE VOYAGEUR

RÉSEAU du NORD | Soutien à l'immigration FRANCOPHONE

lip SAULT STE. MARIE AND AREA LOCAL IMMIGRATION PARTNERSHIP

CONSEIL SCOLAIRE CATHOLIQUE NOUVELON

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Board of Directors and Officers of the organization and their contact information
- Operating budget of the applicant organization for the current fiscal year
- Financial statements from last year, including balance sheet and income statement
- Links to related social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization Name:
Sault Blues Society

ii. Organization: Address: (Street, Postal Code, City)

iii. Organization Contact Information: (Phone, Cell, Email)
Johnnie Tibbles 705-971-4133 saultbluessociety@gmail.com

iv. Organization Contact Person & Alternative Contact Person:

Name	Johnnie Tibbles	Name	Roger Scharbach
Title	President	Title	Treasurer
Phone		Phone	
Email	tibblesjw@hotmail.com	Email	

v. Please briefly describe the Organization's mandate, goals, and objective (maximum 250 words):

The Sault Blues Society (SBS) is an incorporated, not-for-profit organization made up of blues fans and musicians dedicated to keeping the blues alive and thriving in and around Sault Ste. Marie, Ontario.

The SBS provides professional development opportunities for emerging and established artists by promoting all blues performances in and near the Sault. Our community events are entirely volunteer-driven, including our annual fundraising event Blues for Food. These initiatives foster meaningful connections and partnerships among local charities, venues, artists, volunteers, and fans. Our Friday Night Blues showcase at Rotaryfest also contributes to the development of arts, culture, and tourism in the region.

Each year, the SBS hosts three to four featured events and supports at least one blues-based fundraiser. The SBS hires talented local musicians to perform and helps raise funds for our chosen community causes.

We also take pride in recognizing local talent through our annual Dedicated to the Blues Award, presented for making outstanding personal contributions to support the SBS and advancing blues music in our community.

vi. Please indicate the organization's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

Performing Arts – Support the presentation and promotion of local, national, and international award-winning blues musicians through performances at various venues across Sault Ste. Marie. In addition we provide guitar, vocal and harmonica workshops that foster artistic development, audience engagement, and community appreciation of blues music.

Section 2: Type of Grant & Funding Amount Requested

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Large Project Grant ☐

Operating Grant ☐

Seed Funding ☐

Community Events Grant ☑

Major Cultural Celebrations Grant ☐

Cultural Diversity Grant ☐

ACAP Request Amount ($) 2,999.00

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:
Sault Blues Society events and presentations 2027

ii. Activity/Project and/or Event **Start Date:**
January 1st 2027

iii. Activity/Project and/or Event **End Date:**
December 31st 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

1. Machine Shop, 83 Huron St, SSM, P6A 5P4
2,4,6. Blaster Power House, 345 Queen St E. SSM, P6A 1Z2
3. Clerque Park, 10 East St, SSM, P6A 3C3
5. Tap Room, 50 Pim St, SSM P6A 3G4

v. Please describe the activity, project, or event and any relevant goals or objectives (maximum 750 words):

1st event - Feb18th 2027, Bon Soo has invited us to present the 8th annual Bon Soo Blues night at the Machine Shop (award winning artists currently under review)

2nd event - Spring show - Blaster Power House - award winning artists TBD

3rd event - July 2027, Rotaryfest stage 2, 6th annual Friday Night Blues - local artists (we pay every musician the same $70.00 that Rotaryfest pays) TBD

4th event - Fall show - Blaster Power House - award winning artistsTBD

5th event - Oct/Nov 2027, Tap Room - 6th annual Blues, Brews and BBQ, - local artists TBD

6th event - Dec 2027, 2 nights, Blaster Power House, 17th annual Blues for Food fundraiser, local artists TBD. Blaster Power House has invited us back to present another annual edition of our ever-popular Blues for Food Fundraiser for 2 local charities - The Soup Kitchen and St. Vincent Place. Blaster Power House is paying for the house bands for 2 nights at a cost of ($300/night in-kind). The SBS has also committed to paying $100 per night for each house band in addition the SBS pays the cost for five local blues guest musicians ($150/night).

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

- [x] Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie
- [x] Contribute to the economic and social diversity of SSM through the development of arts, culture and heritage products and tourism
- [x] Promote effective, meaningful and equitable community engagement and consultation processes
- [x] Provide mentorship and participatory opportunities for youth, diversity and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- [x] Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [x] Provides opportunities for volunteerism
- [ ] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):
We complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie by exposing the citizens of Sault Ste. Marie to some of the highest quality Canadian and International award-winning Blues acts while broadening their musical genres.

We contribute to the economic and social diversity of SSM through the development of arts, culture and heritage products and tourism by providing accommodations and meals and hospitality for visiting artists and guests in local hotels, 15 musician rooms in 2026. We hire local 705Live Sound Company to support all of our events. All of our posters and tickets are exclusively produced locally by Stones Office Supply.

We promote effective, meaningful and equitable community engagement and consultation processes by actively participating with Rotaryfest (5 years), Blues, Brews and BBQ (5 years), Bon Soo (7 years) and Blues for Food (16 years).

We provide mentorship and participatory opportunities for youth, diversity and historically underrepresented groups in the community, by engaging volunteers and local students by presenting guitar, harmonica and vocal masters workshops with assistance from Long & McQuade.

The Sault Blues Society (SBS) strengthens the organizational capacity and sustainability of

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Since its founding in 2010, the Sault Blues Society (SBS) has made a long lasting cultural and economic impact on Sault Ste. Marie. Over the past 16 years, we have presented more than 69 live blues performances and sold over 5,400 tickets—many to returning audience members—demonstrating both sustained community support and consistent delivery of high-quality award-winning entertainment.

The SBS is deeply committed to preserving and promoting blues music while providing meaningful opportunities for local artists and audiences to connect. Each year, we engage more than 60 local blues musicians to perform at a variety of community events, giving them valuable professional experience and exposure. These performances introduce hundreds of residents and visitors to the power and artistry of live blues music, enriching the city's cultural landscape and strengthening community pride. With approximately 550 tickets sold annually to local and regional audiences, the economic and cultural benefits extend well beyond the stage.

Beyond the music itself, SBS activities contribute directly to the local economy. We partner with local 705Live Sound and lighting technicians, local printing (Stones Office Supply), and event venues, ensuring that most of our spending stays within Sault Ste. Marie. Our events also draw patrons to nearby restaurants, hotels, and shops, creating positive ripple effects throughout the community.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success (250 words maximum):

Successful implementation will be demonstrated through measurable increases in audience participation, performer engagement, and community impact. By offsetting most event expenses through ticket sales, and membership sales, the Sault Blues Society (SBS) ensures the ongoing ability to attract and present award-winning blues artists, supporting both artistic excellence and organizational sustainability.

Key performance indicators will include event attendance, audience and performer feedback, and input from venue operators, sound and lighting technicians, and other partners. Ongoing invitations from major community events (Bon Soo and Rotaryfest) continue to reflect our established reputation and successful presentations. The SBS has been invited to participate in the 8th annual Bon Soo Blues night and will return for its sixth Friday Night Blues at Rotaryfest 2027. We have again been invited by Blaster Power House to present two nights of Blues for Food 2027 - demonstrating community trust and shared commitment to local charitable causes (The Soup Kitchen and St. Vincent Place).

Further collaboration with The Tap Room and Angry Joe's BBQ for the sixth annual Blues Brews and BBQ showcases strong partnerships with local businesses. Merchandise and SBS membership sales provide additional quantitative measures

Section 4: Marketing

i. What audiences do the Activity, Project and/or Event look to reach? Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel to take part or view)
- [x] Other (Please describe)

Other please describe (250 words maximum):

We aim to reach as many local blues fans as well as broader music lovers who may not yet have discovered their appreciation of the blues. The Sault Blues Society connects with audiences though our extensive email list and promotions on the SBS and Blues for Food Facebook pages, shared across eight local and Ontario blues music related groups.

Our events receive coverage from the "Sault Star" and Sootoday.com". We also collaborate with Adrian Villaca of theborderline.ca on numerous occasions. Adrian has interviewed SBS Executives and many of our featured artists prior to their shows in Sault Ste. Marie. His interviews include samples of the artists music giving listeners the opportunity to discover their music. Additional promotion through CBC Radio Sudbury and our visibility and engagement is expanded with our use of the following online calendars, theborderline.ca, Algoma Kinniwabi Travel Association, Sootoday.com and the City of Sault Ste. Marie.

ii. Please describe any specific audiences that are intended to be reached with the activity, project, or event (150 words maximum):

Our audiences include local and regional blues enthusiasts, live-music fans, and supporters of Sault Ste. Marie's arts and culture scene. We also aim to engage younger listeners, students, families, and musicians exploring blues for the first time through partnerships with Rotaryfest, Bon Soo, and other community events.

These collaborations help the SBS reach a diverse cross-section of residents and visitors, inspiring new appreciation for live blues music while strengthening connections among performers, volunteers, and audiences.

iii. How will the activity, project, or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

SBS promotes events by using a multi-platform marketing strategy that combines digital, print, and community outreach. Our SBS has an email list of more than 1,100 subscribers which includes musicians, members, blues fans and promoters. They receive regular updates about upcoming events and news.

Our website (currently being upgraded to a new platform) maintains a steady traffic flow, while our Facebook page with 1,100 followers is accessed by over 500 users monthly and continues to grow. The jointly managed Blues for Food Facebook page has 286 followers, and is shared across eight local and regional Facebook music groups, further expanding our reach.

SBS also partners with borderline.ca, CBC Radio North, SooToday and The Sault Star. In addition, we promote events through community calendars on saultstemarie.ca, sootoday.com, theborderline.ca, and algomacountry.com. As a member of the Sault Ste. Marie Chamber of Commerce, SBS leverages the Chamber's listings and newsletters to increase visibility and community engagement.

iv. What age does the activity, project, or event look to reach? (Select all that apply)

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

v. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [x] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [ ] 2,501+

vi. What is the estimated expected number of participants directly involved in the implementation/execution of the activity, project or event (including staff, volunteers, artists, etc.)?

☐ 1-10 ☐ 26-50

☐ 11-25 ☑ 50+

Please provide a brief description of participant composition (maximum 150 words):

The Sault Blues Society (SBS) operates primarily through a dedicated team of volunteer executive members overseeing, planning, coordination, and event delivery. Additional support is provided by community volunteers, including friends and family members, who assist with ticket and merchandise sales plus SBS membership sales during events. The Society maintains positive relationships with local institutions such as Sault College and Algoma University, which assists with marketing and promotional outreach.

The SBS also benefits from strong community partnerships that contribute to event sustainability. The Holiday Inn Express provides discounted accommodations for our headliners. Blaster Power House extends a 40% discount on artist meals and 10%

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☑ No ☐

Section 6: Project Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of The Sault Blues Society (Organization/Collective Name), I, Johnnie Tibbles (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____Signature October 29 2026 _____Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Facebook Ads	$250.00		Cash		
2yr SBS Website Costs	$384.00		Cash		
Accommodations	$2000.00		Cash/In Kind		
Sound and lighting	$3000.00		Cash/In Kind		
Venue Costs	$2700.00		In Kind $1500.00		
Materials & Supplies Costs					
Printing (Posters & Tickets)	$975.00		Cash/In Kind		
Equipment Costs					
Artist Fees					
Bon Soo Artist TBD	$7000.00		Cash/ACAP		
Spring Show	$5000.00		Cash		
Rotaryfest	$1633.80		ACAP		
Fall Show	$5000.00		Cash		
Blues for Food	$975.00		ACAP		
Other Costs					
Gas and Misc.	$300.00		Cash		
Water/Pop Musicians	$100.00		Cash		
Meals Hospitality Bands	$2050.00		Cash		
Total Costs	$ 31,367.80	$ 0.00			
Total Project Costs:	$ 31,367.80				

Application Project Plan Template

Name of Applicant: Sault Blues Society

Intake/Date:

Page tjpf J

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Bon Soo Blues Night	February 2027	February 2027	8th Annual Bon Soo Blues Night Award winning headliner act TBD and local opening act
Spring Show Blaster Power House	May 2027	May 2027	Award Winning Headliner TBD and local opening act.
Friday Night Blues Rotaryfest	July 2027	July 2027	Rotaryfest Sootoday Stage 2 - up to 20 local musicians
Fall Show Blaster Power House	Sept/Oct 2027	Sept/Oct 2027	Award Winning Headliner TBD and local opening act.
Tap Room Blues and Brews and BBQ	October 2027	October 2027	Combined presentation between SBS, The Tap Room and Angry Joe's BBQ. Local musicians.
Blues for Food Blaster Power House	December 2027	December 2027	SBS annual fundraiser supporting the Soup Kitchen and St Vincent Place up to18 local musicians

Sault Blues Society 2026 Financial Report

Opening Balance **$16,743.72**

Closing Balance **$14,910.13**

Date	Item	Accounts Receivable	Accounts Payable	Balance
1-Jan-26	Opening Balance			$16,743.72
19-Jan-26	eTransfer Deposit Payer: Tom J Bonell - 1 family membership	$ 40.00		$16,783.72
19-Jan-26	eTransfer Deposit Payer: Jim Traveson - 7 VIP seats MonkeyJunk	$ 315.00		$17,098.72
23-Jan-26	eTransfer Deposit Payer: J.Tibbles - 6 VIP and 4 GA tkts, Monkey Junk	$ 430.00		$17,528.72
29-Jan-26	Cheque Deposit - SSM Cultural Grant	$ 1,600.00		$19,128.72
2-Feb-26	eTransfer Deposit Payer: J.Tibbles -6 VIP,4 GA tkts, M,Junk, 1Memb.	$ 310.00		$19,438.72
4-Feb-26	eTransfer Deposit Payer: R. McCarthy - Membership	$ 25.00		$19,463.72
9-Feb-26	eTransfer Deposit: Rscharbach-1VIP Monkey Junk	$ 90.00		$19,553.72
20-Feb-26	eTransfer Withdrawal Payee: MonkeyJunk Bon Soo 19feb26		$ 4,000.00	$15,553.72
20-Feb-26	eTransfer Withdrawal Fee Payee: MonkeyJunk		$ 1.50	$15,552.22
20-Feb-26	eTransfer Withdrawal Payee: Jay Scali Bon Soo 19feb26		$ 400.00	$15,152.22
20-Feb-26	eTransfer Withdrawal Fee Payee: Jay Scali		$ 1.50	$15,150.72
20-Feb-26	eTransfer Deposit: J. Tibbles -Bon Soo Monkey Junk Ticket Sales	$ 1,460.00		$16,610.72
20-Feb-26	eTransfer Deposit: J. Tibbles -Bon Soo Monkey Junk Ticket Sales	$ 735.00		$17,345.72
20-Feb-26	eTransfer Deposit: J. Tibbles -Memberships sold at Bon Soo	$ 270.00		$17,615.72
20-Feb-26	eTransfer Withdrawal Payee: S Marriner - LnM workshop fee		$ 150.00	$17,465.72
20-Feb-26	etransfer Withdrawal Fee Payee S. Marriner		$ 1.50	$17,464.22
26-Feb-26	eTransfer Withdrawal Payee: MonkeyJunk-13% GST on $6000 guarantee		$ 780.00	$16,684.22
26-Feb-26	eTransfer Withdrawal Fee Payee: MonkeyJunk		$ 1.50	$16,682.72
27-Feb-26	Electronic Deposit Bill - Payment Telpay Bill Payment	$ 2,646.22		$19,328.94
3-Mar-26	eTransfer Withdrawal Payee: Mike Blair 705Live		$ 395.73	$18,933.21
3-Mar-26	eTransfer Withdrawal Fee Payee: Mike Blair 705Live		$ 1.50	$18,931.71
3-Mar-26	eTransfer Withdrawal Payee: MonkeyJunk		$ 814.50	$18,117.21
3-Mar-26	eTransfer Withdrawal Fee Payee: MonkeyJunk		$ 1.50	$18,115.71
3-Mar-26	eTransfer Withdrawal Payee: Roger Scharbach		$ 40.00	$18,075.71
3-Mar-26	eTransfer Withdrawal Payee: Roger Scharbach		$ 1.50	$18,074.21
3-Mar-26	eTransfer Withdrawal Payee: John Tibbles		$ 330.59	$17,743.62
3-Mar-26	eTransfer Withdrawal Fee Payee: John Tibbles		$ 1.50	$17,742.12
3-Mar-26	eTransfer Withdrawal Payee: John Tibbles		$ 99.00	$17,643.12

3-Mar-26	eTransfer Withdrawal Fee Payee: John Tibbles		$ 1.50	$17,641.62
4-Mar-26	eTransfer Deposit: J.Tibbles	$ 90.00		$17,731.62
4-Mar-26	eTransfer Withdrawal Payee: J Tibbles - Gas and Misc 2026 Bon Soo		$ 100.00	$17,631.62
4-Mar-26	eTransfer Withdrawal Fee Payee J.Tibbles		$ 1.50	$17,630.12
4-Mar-26	eTransfer Withdrawal Payee - Jtibbles - Frame for Blues Dedication		$ 26.72	$17,603.40
4-Mar-26	eTransfer Withdrawal Fee Payee J.Tibbles		$ 1.50	$17,601.90
4-Mar-26	eTransfer Deposit Payer: David Hay - 1 Membership	$ 25.00		$17,626.90
5-Mar-26	eTransfer Deposit Payer: James Wishon -VIP table 2-Sandra Bouza	$ 280.00		$17,906.90
5-Mar-26	eTransfer Deposit Payer: James Wishon - 1 Membership and Hat	$ 40.00		$17,946.90
13-Mar-26	eTransfer Deposit Payer: John Tibbles - 1 Fam Membership and Hat	$ 60.00		$18,006.90
17-Mar-26	eTransfer Deposit Payer: David Hay -VIP table 6 Bouza	$ 280.00		$18,286.90
19-Mar-26	eTransfer Withdrawal Payee: John Tibbles -Facebook Ads		$ 33.83	$18,253.07
19-Mar-26	eTransfer Withdrawal Fee Payee: John Tibbles		$ 1.50	$18,251.57
19-Mar-26	eTransfer Deposit Payer: Catherine Alisch - 2 VIP seats Bouza	$ 70.00		$18,321.57
24-Mar-26	eTransfer Deposit Payer: Cheryl Rancourt -VIP Table 1 Bouza	$ 280.00		$18,601.57
5-Apr-26	eTransfer Deposit Payer: Rickard Wysynski - 2 VIP seats	$ 70.00		$18,671.57
10-Apr-26	eTransfer Deposit-Tibbles-15GA tickets Sandra Bouza Show	$ 450.00		$19,121.57
10-Apr-26	eTransfer Deposit Payer: David Hay -2 GA Tickets S.Bouza Show	$ 60.00		$19,181.57
15-Apr-26	eTransfer Deposit-Tibbles- VIP Table 4 - S. Bouza show	$ 280.00		$19,461.57
22-Apr-26	eTransfer Deposit Payer: Tejinder Bhamra	$ 35.00		$19,496.57
23-Apr-26	eTransfer Deposit Payer: Robert D Davies	$ 25.00		$19,521.57
24-Apr-26	eTransfer Withdrawal Payee: Sandra Bouza- S.Blaster Apr Show		$ 1,130.00	$18,391.57
24-Apr-26	eTransfer Withdrawal Fee Payee: Sandra Bouza		$ 1.50	$18,390.07
24-Apr-26	eTransfer Withdrawal Payee: Bill Priddle- Opener for S.Bouza		$ 400.00	$17,990.07
24-Apr-26	eTransfer Withdrawal Fee Payee: Bill Priddle		$ 1.50	$17,988.57
24-Apr-26	eTransfer Deposit Payer: Jocelyn Claireverra	$ 150.00		$18,138.57
25-Apr-26	eTransfer Deposit Payer:Tibbles-Bouza -4 Fam Memb & 4 Single Memb	$ 260.00		$18,398.57
27-Apr-26	eTransfer Deposit Payer: Donald L Woods	$ 320.00		$18,718.57
28-Apr-26	eTransfer Deposit Payer: John Tibbles	$ 1,365.00		$20,083.57
28-Apr-26	eTransfer Withdrawal Payee: Sandra Bouza		$ 552.00	$19,531.57
28-Apr-26	eTransfer Withdrawal Fee Payee: Sandra Bouza		$ 1.50	$19,530.07
28-Apr-26	eTransfer Withdrawal Payee: Mike Blair 705Live		$ 361.60	$19,168.47
28-Apr-26	eTransfer Withdrawal Fee Payee: Mike Blair 705Live		$ 1.50	$19,166.97
28-Apr-26	eTransfer Withdrawal - Tibbles - reimburse S. Bouza expenses		$ 621.52	$18,545.45

28-Apr-26	eTransfer Withdrawal Fee Payee: John Tibbles		$ 1.50	$18,543.95
1-May-26	Electronic Deposit Bill - 16 Sault Community Box Office Ticket Sales	$ 469.46		$19,013.41
2-May-26	eTransfer Deposit Payer: Tibbles-VIP Tables 4 &7 - JW Jones Show	$ 640.00		$19,653.41
5-May-26	eTransfer Deposit Payer: Cheryl Rancourt	$ 320.00		$19,973.41
6-May-26	eTransfer Deposit Payer: Richard Wysnski	$ 80.00		$20,053.41
12-May-26	eTransfer Deposit Payer: James Wishon	$ 40.00		$20,093.41
14-May-26	eTransfer Deposit Payer: Sandra O'Brien	$ 120.00		$20,213.41
14-May-26	eTransfer Deposit Payer: John Tibbles	$ 585.00		$20,798.41
18-May-26	eTransfer Deposit Payer: David Hay	$ 160.00		$20,958.41
20-May-26	eTransfer Deposit Payer: John Tibbles	$ 720.00		$21,678.41
20-May-26	eTransfer Withdrawal - Sandra O'Brien - refund for JW Show		$ 120.00	$21,558.41
20-May-26	eTransfer Withdrawal Service Charge		$ 1.50	$21,556.91
20-May-26	eTransfer Deposit Payer: Sandra O'Brien	$ 120.00		$21,676.91
21-May-26	eTransfer Withdrawal Payee: Jason Gasparetto		$ 400.00	$21,276.91
21-May-26	eTransfer Withdrawal Fee Payee: Jason Gasparetto		$ 1.50	$21,275.41
21-May-26	eTransfer Withdrawal Payee: JW Jones		$ 5,085.00	$16,190.41
21-May-26	eTransfer Withdrawal Fee Payee: JW Jones		$ 1.50	$16,188.91
22-May-26	eTransfer Deposit Payer: John Tibbles	$ 785.00		$16,973.91
25-May-26	eTransfer Withdrawal Payee: John Tibbles - Gas & Misc.		$ 100.00	$16,873.91
25-May-26	eTransfer Withdrawal Fee Payee: John Tibbles		$ 1.50	$16,872.41
25-May-26	eTransfer Withdrawal Payee: John Tibbles		$ 330.60	$16,541.81
25-May-26	eTransfer Withdrawal Fee Payee: John Tibbles		$ 1.50	$16,540.31
25-May-26	eTransfer Withdrawal Payee: John Tibbles		$ 117.24	$16,423.07
25-May-26	eTransfer Withdrawal Fee Payee: John Tibbles		$ 1.50	$16,421.57
25-May-26	eTransfer Withdrawal Payee: Mike Blair 705Live		$ 499.69	$15,921.88
25-May-26	eTransfer Withdrawal Fee Payee: Mike Blair 705Live		$ 1.50	$15,920.38
26-May-26	eTransfer Withdrawal Payee: JW Jones		$ 150.00	$15,770.38
26-May-26	eTransfer Withdrawal Fee Payee: JW Jones		$ 1.50	$15,768.88
28-May-26	Electronic Deposit Bill-Payment TELPAY BILL PAYMENT-Comm Theatre	$ 190.12		$15,959.00
9-Jun-26	eTransfer Withdrawal Payee: Stones Office Supply - Posters		$ 52.55	$15,906.45
9-Jun-26	eTransfer Withdrawal Fee - Payee: Stones Office Supply Service Fees		$ 1.50	$15,904.95
17-Jul-26	eTransfer Withdrawal: Josh McNally-Blues Night Rotary- 3 musicians		$ 210.00	$15,694.95
17-Jul-26	eTransfer Withdrawal Fee Payee: Josh McNally		$ 1.50	$15,693.45
18-Jul-26	eTransfer Withdrawal Payee: Josh McNally - Preacher-4th musician		$ 70.00	$15,623.45

18-Jul-26	eTransfer Withdrawal Fee Payee: Josh McNally		$ 1.50	$15,621.95
18-Jul-26	eTransfer Withdrawal Payee: Gasparetto - Rotary Blues - 6 musicians		$ 420.00	$15,201.95
18-Jul-26	eTransfer Withdrawal Fee Payee: Gasparetto		$ 1.50	$15,200.45
18-Jul-26	eTransfer Withdrawal Payee: B.Proux - Scali Rotary Blues 3 musicians		$ 210.00	$14,990.45
18-Jul-26	eTransfer Withdrawal Fee Payee: B. Proux		$ 1.50	$14,988.95
18-Jul-26	eTransfer Withdrawal Payee: Rusty Mccarthy -Rotary Blues, 5 musicians		$ 350.00	$14,638.95
18-Jul-26	eTransfer Withdrawal Fee Payee: Rusty Mccarthy		$ 1.50	$14,637.45
18-Jul-26	eTransfer Withdrawal - Roger - for M.McDonald, Rotary Blues, 4 ppl		$ 280.00	$14,357.45
18-Jul-26	eTransfer Withdrawal Fee Payee: Roger (for M. McDonald)		$ 1.50	$14,355.95
18-Jul-26	eTransfer Withdrawal - Tibbles - reimburs for water, pop, ice		$ 41.25	$14,314.70
18-Jul-26	eTransfer Withdrawal Fee Payee: Tibbles		$ 1.50	$14,313.20
19-Jul-26	eTransfer Deposit - Robert Maloney	$ 100.00		$14,413.20
20-Jul-26	eTransfer Deposit - Tibbles- 4 memberships plus 1 Family Memb.	$ 140.00		$14,553.20
18-Aug-26	eTransfer Withdrawal - Stones Office - Posters for Blues & BBQ		$ 28.82	$14,524.38
18-Aug-26	eTransfer Withdrawal Fee - Stones Office - Posters for Blues & BBQ		$ 1.50	$14,522.88
21-Sep-26	eTransfer Deposit - Tibbles - tap room donations-Blues Brews BBQ	$ 288.30		$14,811.18
21-Sep-26	eTransfer Deposit - Tibbles - Memberships sold by Tibbles	$ 140.00		$14,951.18
16-Oct-26	eTransfer Withdrawal - Stones Office - Posters for Blues for Food 2026		$ 39.55	$14,911.63
16-Oct-26	eTransfer Withdrawal Fee - Stones Office - Posters for Blues for Food		$ 1.50	$14,910.13

Date	Expenditures		Amount
09-Jun-26	eTransfer Withdrawal Payee: Stones Office Supply - Posters Rotary Friday Night Blues		$ 52.55
09-Jun-26	eTransfer Withdrawal Fee - Payee: Stones Office Supply Service Fees		$ 1.50
17-Jul-26	eTransfer Withdrawal: Josh McNally-Blues Night Rotary- 3 musicians		$ 210.00
17-Jul-26	eTransfer Withdrawal Fee Payee: Josh McNally		$ 1.50
18-Jul-26	eTransfer Withdrawal Payee: Josh McNally - Preacher-4th musician		$ 70.00
18-Jul-26	eTransfer Withdrawal Fee Payee: Josh McNally		$ 1.50
18-Jul-26	eTransfer Withdrawal Payee: Gasparetto - Rotary Blues - 6 musicians		$ 420.00
18-Jul-26	eTransfer Withdrawal Fee Payee: Gasparetto		$ 1.50
18-Jul-26	eTransfer Withdrawal Payee: B.Proux - Scali Rotary Blues 3 musicians		$ 210.00
18-Jul-26	eTransfer Withdrawal Fee Payee: B. Proux		$ 1.50
18-Jul-26	eTransfer Withdrawal Payee: Rusty Mccarthy -Rotary Blues, 5 musicians		$ 350.00
18-Jul-26	eTransfer Withdrawal Fee Payee: Rusty Mccarthy		$ 1.50
18-Jul-26	eTransfer Withdrawal - Roger - for M.McDonald, Rotary Blues, 4 ppl		$ 280.00
18-Jul-26	eTransfer Withdrawal Fee Payee: Roger (for M. McDonald)		$ 1.50
18-Jul-26	eTransfer Withdrawal - Tibbles - reimburs for water, pop, ice		$ 41.25
		Total	**$ 1,644.30**

Sault Blues Society Executive as of October 2026

President	Tibbles	Johnnie	[redacted]	[redacted]	[redacted]	[redacted]
Vice President	Vacant					
Treasurer	Scharbach	Roger	[redacted]	[redacted]	[redacted]	[redacted]
Recording Secretary	Vacant					
Social Media Coord	Tibbles	Johnnie	[redacted]	[redacted]	[redacted]	[redacted]
Director at Large	Paquin	Gerry	[redacted]	[redacted]	[redacted]	[redacted]
Director at Large	McDonald	Mike	[redacted]	[redacted]	[redacted]	[redacted]

The 5th ANNUAL
BLUES, BREWS AND BBQ AT THE TAP ROOM

Saturday September 19th - 5 to 11pm
50 Pim Street Sault Ste. Marie ON

Angry Joe's BBQ

5pm until sold out

The Jay Scali Band 6 to 8pm



With: Jay Scali, Brien Proulx, Warren Reville

Sunday and the Broken Hearts 8:30—11pm

With: Jason Gasparetto, Jay Case, Nick James, Josh St. Amour, Josh Norling

Texas style BBQ, *food with attitude* for purchase from 5pm. Enjoy at The Tap Room, or take it home. Everyone is welcome!!

Sault Blues Society yearly membership available $25.00
Donations to the Sault Blues Society appreciated.

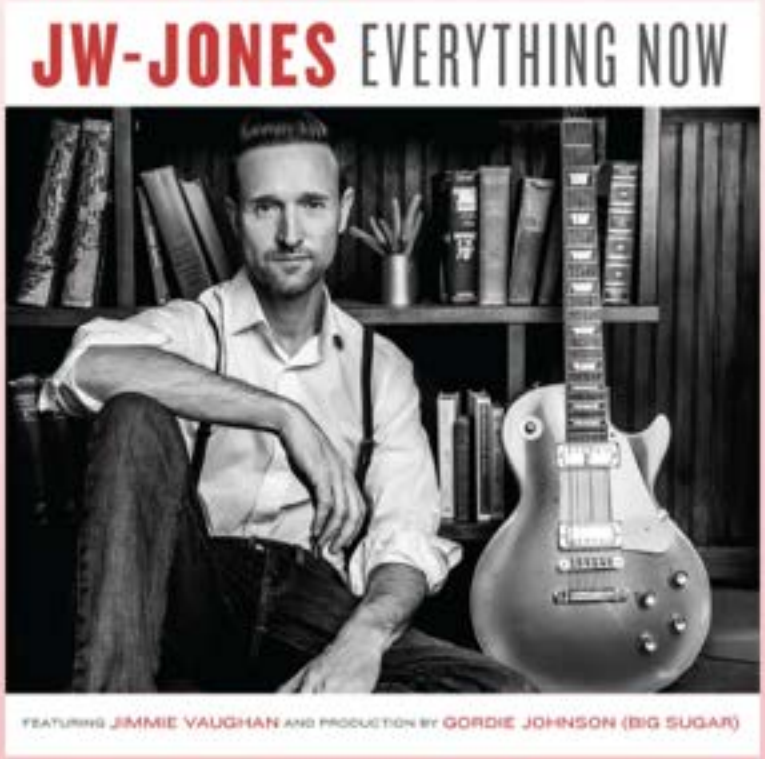
SAULT STE. MARIE

The Sault Blues Society

proudly presents

JW Jones band

With 12 full length albums released, JW-Jones is known for his high energy shows that have thrilled audiences in 24 countries on 4 continents. IBC 2020 winner best guitarist .



Opening act

Sunday and the Broken Hearts

Jason Gasparetto, Josh St. Amour, Joey Marrocco, Nick James

Thursday May 21st , 2026

Soo Blaster, 345 Queen St. E. Sault Ste. Marie, ON.

doors open 6:30 pm - show starts **7:00 pm**

$35.00 advance and SBS paid members

$20.00 students—**$40.00** at the door All ages welcome

Tickets available for cash purchase at:

Case Music, Long & McQuade, Rad Zone, Stones Office Supply, Soo Blaster

Online at Sault Community Box Office Station Mall (service charges apply)


BLUES GUITAR
WORKSHOP
WITH
J.W JONES
Thursday May 21 12:30PM
Sault
BLUES Society
Long & McQuade
MUSICAL INSTRUMENTS

BLUES WORKSHOP

with

Juno Award Winning Artist

STEVE MARRINER



THURSDAY FEBRUARY 19TH

12:30PM

Long and McQuade

Sault

BLUES FOR FOOD

2026 16th Annual SOO BLASTER

SAULT STE. MARIE

Sault BLUES Society

Fri. Nov. 13th 7 - 10pm

HOUSE BAND

The Jay Scali Band

Jay Scali, Warren Reville, Brien Proulx

GUESTS

Josh Norling, Lindsay Pugh, Mike McDonald, Spencer Pine & Ethan Roode

Sat. Nov. 14th 7 - 10pm

HOUSE BAND

Sunday and the Broken Hearts

Jason Gasparetto, Josh St. Amour, Jacob Valois, Nick James, Josh Norling,

GUESTS

Spencer Pine, Joey Marrocco, Jay Case, Allysa Savarie, Haillie Piche

705Live Sound Co.
Host. Perform. Listen.
Getting your event heard starts here.
www.705live.co
email: info@705live.co (705)542-5079



Sault Blues Society
hats & memberships available

All donations of cash and non perishable food items will be split between The Soup Kitchen & St. Vincent Place

SOUP KITCHEN COMMUNITY CENTRE

St. Vincent Place

The Sault Blues Society

proudly presents

The 7th Annual Bon Soo Blues Night

2 JUNO, 23 Maple Blues, 2 Indy & 1 USA Blues Music Award

MonkeyJunk



Opening act

"The Jay Scali Band"

Jay Scali, Warren Reville and Brien Proulx

Thursday, February 19th, 2026

The Machine Shop, 83 Huron St. Sault ON

doors open 6:30 pm - show starts **7:00 pm**

$40.00 advance and SBS paid members

$20.00 students—**$45.00** at the door

Bon Soo all ages event

Tickets available for cash purchase at

Case Music, Long & McQuade, Rad Zone, Stones Office Supply

Online - Sault Community Box Office -Station Mall (service charges apply)

Holiday Inn Express
SAULT STE. MARIE
705Live Sound Co. Host. Perform. Listen.
MACHINE SHOP

THE SAULT BLUES SOCIETY

proudly presents this

licensed, free to the public event

The 5th Annual ***Friday Night Blues***

Friday July 17th 2026 SOOTODAY.com Stage Two

"at **ROTARYFEST** The Sault's Summer Festival!"

Behind the Art Gallery of Algoma, 10 East Street

on the beautiful shore of the St. Marys River

*** featuring ***

4:30 - 5:30 **THE PREACHER and his JACKLEG BAND**

5:30 - 6:30 **THE JAY SCALI BAND**

6:30 - 7:30 **MUDFOOT MIKE and the MUCKRAKERS**

7:30 - 8:30 **RUSTY McBLUES**

8:30 - 9:30 **SUNDAY and the BROKEN HEARTS**

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www.705Live.ca

SAULT STE. MARIE

ROTARYFEST
THE SAULT'S SUMMER FESTIVAL!

$25.00 yearly Sault Blues Society memberships will be available on site

OR by e-transfer to saultbluessociety@gmail.com

https://www.saultblues.com/ https://www.facebook.com/

The Sault Blues Society

proudly presents

Sandra Bouza

Winner Toronto Blues Talent search, Best New Artist nominee Maple Blues Awards



Opening act

All the Tired Horses

Bill Priddle, Robert Sartini, Adam King

Thursday April 23rd , 2026

Soo Blaster, 345 Queen St. E. Sault Ste. Marie, ON.

doors open 6:30 pm - show starts **7:00 pm**

$30.00 advance and SBS paid members

$20.00 students—**$35.00** at the door All ages welcome

Tickets available for cash purchase at:

Case Music, Long & McQuade, Rad Zone, Stones Office Supply, Soo Blaster

Online at Sault Community Box Office Station Mall (service charges apply)

Holiday Inn Express

SAULT STE. MARIE

705Live Sound Co.
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Getting your event heard starts here
www.705Live.ca

BLASTER
POWER HOUSE

BLASTER POWERHOUSE
345 Queen Street East
Sault Ste. Marie, ON
P6A 1Z2
705-450-0095

We are very fortunate to work with Sault Blues Society on BLUES FOR FOOD for 3 consecutive years. The effort and dedication of the SBS committee were commendable. They did an excellent job in raising awareness, and supporting our local facilities that provide basic needs of our community's most vulnerable. For event for the past 3 years were able to raise $18,000.00 that benefited The Soup Kitchen and St. Vincent Place.

We are looking forward to work again with Sault Blues Society on their 16th year with their BLUES FOR FOOD drive this coming November 13th and 14th 2026. We need more organized events like this to give back to our community.

Rahul Sharma
Blaster Powerhouse Manager

ROTARY CLUB OF SAULT STE. MARIE

"SERVICE ABOVE SELF"

"HE PROFITS MOST WHO SERVES BEST"

CLUB 2776, DISTRICT 6290 ROTARY INTERNATIONAL
P.O. BOX 272
SAULT STE. MARIE, ONTARIO
CANADA P6A 5L8
PHONE: 705-945-1279 ~ FAX: 705-945-5228
E-MAIL: nilah@rotarysault.com ~ WEBSITE: www.rotarysault.com

October 26, 2026

The Corporation of the City of Sault Ste. Marie
99 Foster Drive
Sault Ste. Marie, ON P6A 5X6

To whom it may concern,

The Sault Blues Society has presented “Friday Night Blues” as part of ROTARYFEST for the past five summers, with much success and positive feedback from our organizing committee. We are looking forward to collaborating with their organization again for our 2027 festival.

“Friday Night Blues” adds to the festival’s showcase of talented local artists, and provides another welcomed opportunity for community members of all means and backgrounds to enjoy free music.

We hope that the Sault Blue’s Society is successful in their grant application.

Thank you,

Nilah Moss
Events Manager & Executive Director

SOUP KITCHEN COMMUNITY CENTRE

172 James Street
Sault Ste. Marie, ON, P6A 1W3
Phone 942-2694 Fax 256-5037
soupkitchen@shaw.ca
www.soupkitchencommunitycentre.org

October 27, 2026

I am writing this letter in support of their funding application for a City of Sault Ste. Marie Arts and Cultural Grant. We want to acknowledge that Sault Blues Society has been a great supporter of the Sault Ste. Marie Soup Kitchen Community Centre and St. Vincent's through their Blues for Food musical presentations for the last 16 years. The Blues for Food Drive is held each year during the Christmas season; this year the event will take place at Soo Blaster. Throughout the years Blues for Food has collected 10's of thousands of lbs. of non-perishables along with very generous monetary donations. The Blues for Food event helps us to get through the winter months after the holiday season when the request for our services increases and donations decline.

If you have any questions or require further information, please do not hesitate to phone, or send an email.

Sincerely,
Ron Sim
General Manager
Soup Kitchen Community Centre

St. Vincent Place



222 Albert St E, Stn 1, ON P6A 2J4 www.vincentplacessm.ca

Sault Blues Society
saultbluessociety@gmail.com
(705) 971-4133

29 October 2026

Cultural Advisory Board
c/o Manager Recreation & Cultural Division
99 Foster Drive, Sault Ste. Marie, ON

Dear Sir/Madam,

Enclosed is an application for a Community Events Grant with supporting documentation, as well as a Post Grant Report for monies received in the spring of 2026.

The Sault Blues Society (SBS) is a registered incorporated not for profit group of blues fans and musicians. Our goal is to keep the blues alive and thriving by promoting and presenting top award winning Canadian and International blues performers at our various SBS events. The Sault Blues Society is currently comprised of 4 executive members, currently with 79 paid members.

Please accept this Community Event Grant Application for 2027 as well as the interim Post Grant Report for the year 2026.

Thank You
Roger Scharbach
Treasurer - Sault Blues Society



NORTHERN SUPERIOR BREWING CO.
50 PIM ST.
SAULT STE. MARIE, ON
P6A 3G4

Oct 25,2026

To: Sault Ste. Marie Blues Society

Attention: John Tibbles

On behalf of our team at Northern Superior Brewery Co., I want to extend our heartfelt thanks and appreciation for the incredible partnership we've shared over the past five years. Working together with the Sault Blues Society to bring the Blues, Brews + BBQ event to life, has been an absolute pleasure. Collaborating with the best local BBQ, Angry Joe's and talented musicians, has allowed us to celebrate the vibrant spirit of Sault Ste. Marie in such a meaningful way.

This past year's event was a huge success! It marked another return of my father, Jim Scali, back to the stage after a seven-year hiatus. Watching him + his band rock the Taproom, seeing the passion, joy, dancing, and energy, was a night to remember. The addition of the Sunday and the Broken Hearts band was nothing short of local SSM music magic! We couldn't have asked for a better way to celebrate the blues with our community!

We are so proud of how this event has become an annual tradition and look forward to many more years of collaboration. Your ongoing support and dedication to live music are deeply appreciated, and we are excited for what's ahead!

Cheers to many more years of local music, brews, BBQ, and the blues!

With appreciation,

Liza Scali

Northern Superior Brewing Co.
Taproom/Events Manager


Rotary
ROTARY AT WORK
ROTARYFEST
Bell
THRIVE
SOOTODAY.com
Stage Two




SAULT
BLUES
SOCIETY

Early intake submission deadline: **Last Friday in October** of each calendar year by 4:30pm EST

Late intake submission deadline: **Last Friday in March** of each calendar year by 4:30pm EST

Applications That are Incomplete or Missing Supporting Documentation Will Not be Accepted or Eligible for Review

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the **ACAP Guidelines** document and submitted as attachments:

- List of Board of Directors and Officers of the organization and their contact information
- Operating budget of the applicant organization for the current fiscal year
- Financial statements from last year, including balance sheet and income statement
- Links to related social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- ACAP Project Plan Template
- ACAP Application Budget Template
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

i. Organization Name:
Ontario Culture Days

ii. Organization: Address: (Street, Postal Code, City)
690 Queen St E, Sault Ste. Marie, ON P6A 2A4

iii. Organization Contact Information: (Phone, Cell, Email)

416-881-1617, info@onculturedays.ca

iv. Organization Contact Person & Alternative Contact Person:

Name	Ruth Burns	Name	Kyrstiana Bourdage
Title	Executive Director	Title	Manager, Operations and S
Phone	416-524-3766	Phone	705-297-8171
Email	ruth@onculturedays.ca	Email	kyrstiana@onculturedays.ca

v. Please briefly describe the Organization's mandate, goals, and objective (maximum 250 words):

Ontario Culture Days (ONCD) purpose is to inspire through creative expression and cultural exchange. The Ontario Culture Days festival, held each fall, is the pinnacle of our organization's programming. Hundreds of organizers from across the province host over 1,500 free and low cost arts and culture activities for the public during this annual three-week event. Sault Ste. Marie has been active in the Festival since its inception, and we have worked closely with Sault organizers to develop and support local programming.

ONCD is now building a more substantial presence in Sault Ste Marie. In 2023, we established our Northern Office at the Sault Ste. Marie Museum, and now have 2.5 staff based in the area. Our goal is to build on this foundation by supporting more ambitious arts and culture programming in Sault Ste. Marie, creating opportunities for local artists and cultural organizations, and attracting new audiences to cultural experiences in the community.

We do this by uncovering and presenting the stories that define who we are, where we are, and how we got here, and by celebrating the role of arts and culture in our day-to-day lives.

vi. Please indicate the organization's discipline of focus:
Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and description (maximum 50 words):

ONCD supports multi- and interdisciplinary arts across visual, performing, media, literary, heritage and public art, with a strong emphasis on participatory experiences. In Sault Ste. Marie, programming includes exhibitions and installations, performances, heritage activities, artist talks, walking tours, and hands-on arts and cultural activities that actively engage audiences.

Section 2: Type of Grant & Funding Amount Requested

Applicants may choose one grant stream that best supports their project needs and objectives. **Please refer to the ACAP Guidelines.**

Please select only one:

Small Project Grant ☐

Large Project Grant ☐

Operating Grant ☐

Seed Funding ☐

Community Events Grant ☐

Major Cultural Celebrations Grant ☑

Cultural Diversity Grant ☐

ACAP Request Amount ($) 10,000

Section 3: Description of Activities, Projects and Events

Please download, complete and include the completed ACAP Application Project Plan Template for the proposed activity, project and/or event as an attachment.

i. Project Name or Working Title:

Ontario Culture Days: Sault Ste. Marie 2027

ii. Activity/Project and/or Event **Start Date:**

September 17th, 2027

iii. Activity/Project and/or Event **End Date:**

October 3rd, 2027

iv. Activity/Project and/or Event Location:

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Art Gallery of Algoma - 10 East Street, Sault Ste. Marie
Sault Ste. Marie Museum - 690 Queen St. E., Sault Ste. Marie

v. Please describe the activity, project, or event and any relevant goals or objectives (maximum 750 words):

In 2027, Ontario Culture Days (ONCD) will enhance its established Sault Ste. Marie Festival Hub by presenting three contemporary art projects as part of the annual Ontario Culture Days festival. Drawing on ONCD's provincial Creatives in Residence program, the proposed programming will bring new artistic experiences to Sault Ste. Marie through exhibitions, installations, and participatory activities, expanding the diversity of arts and cultural offerings available to residents and visitors.

Through the Sault Ste. Marie Festival Hub, ONCD will present three contemporary art projects that expand the diversity of artistic experiences available to local audiences. Working with local arts and cultural organizations and artists, ONCD will develop programming that reflects Sault Ste. Marie's distinctive cultural and environmental identity while encouraging meaningful public engagement. This approach will strengthen the Festival Hub's artistic offerings, create opportunities for local artistic collaboration, and invite community members to engage with contemporary art through accessible and participatory experiences.

Proposed Programming

Van Maltese – Playing the Weather
Playing the Weather explores relationships between weather, sound, perception, and artistic interpretation through handmade weather-sound machines and a visual score developed from weather imagery contributed by communities across Ontario.

In Sault Ste. Marie, ONCD proposes a community exhibition featuring weather-related imagery and artwork submitted by local artists and residents. Drawing on the region's distinctive climate and relationship with the Great Lakes, the exhibition will invite participants to reflect on how weather shapes their experiences, memories, and connections to place. This local presentation will complement Maltese's broader project while highlighting regional perspectives and creative interpretations of weather and environment.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community programs and impact priorities that the project supports.

- [x] Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie
- [ ] Contribute to the economic and social diversity of SSM through the development of arts, culture and heritage products and tourism
- [ ] Promote effective, meaningful and equitable community engagement and consultation processes
- [ ] Provide mentorship and participatory opportunities for youth, diversity and historically underrepresented groups in the community
- [x] Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- [ ] Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- [x] Fosters community connections, partnerships and networks
- [ ] Provides opportunities for volunteerism
- [x] Significantly contributes to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Ontario Culture Days (ONCD) proposed 2027 Sault Ste. Marie Festival Hub programming supports the City's Community Cultural Plan by contributing to local arts and cultural development, strengthening organizational and artistic capacity, fostering community partnerships, and celebrating Sault Ste. Marie's unique cultural identity.

Since 2022, ONCD has worked with local arts and cultural organizations to establish the Sault Ste. Marie Festival Hub as a platform for accessible cultural programming, artistic collaboration, and community engagement. The proposed 2027 programming builds on this foundation by incorporating three projects from ONCD's provincial Creatives in Residence program, expanding the diversity of artistic experiences available to residents and visitors while connecting contemporary art with the local cultural landscape.

Complement and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in Sault Ste. Marie:

The proposed programming will complement existing cultural offerings by introducing contemporary artistic practices through exhibitions, installations, and participatory activities. By adapting elements of larger provincial commissions for local presentation, ONCD will

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The Ontario Culture Days Sault Ste. Marie Festival Hub 2027 will benefit local audiences, participating artists, cultural organizations, and the broader arts and culture community by expanding access to high-quality, participatory contemporary arts experiences in the city.

Audiences will benefit from free and low-cost exhibitions, installations, performances, and hands-on activities that encourage artistic discovery, cultural exchange, and learning. Through three projects from ONCD's provincial Creatives in Residence program, the Festival Hub will introduce a range of contemporary artistic practices while connecting them to Sault Ste. Marie's environment, history, and cultural identity. These projects are designed to make contemporary art approachable and engaging, inviting residents to participate rather than simply observe.

The programming will provide opportunities for people of different ages, backgrounds, and levels of artistic experience to contribute directly to the creative process. Andrew Ooi's Box by Box will involve participants in collaborative artmaking, while Van Maltese's Playing the Weather will invite residents to document and interpret local weather and environmental conditions through creative activity. These participatory approaches give community members an

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success (250 words maximum):

Successful implementation will mean delivering a strong Sault Ste. Marie Festival Hub as part of Ontario Culture Days 2027, with accessible, participatory programming that engages local residents, supports artists and cultural organizations, and increases the visibility of arts and culture in the city.

Success will be measured through a combination of quantitative and qualitative indicators:
- Attendance and participation: We will collect attendance figures through on-site counts, partner reporting, and pre-registration data where applicable. We will also track participation in hands-on and collaborative activities.

- Audience feedback: In-person and digital surveys will assess attendee satisfaction, sense of belonging, representation in programming, likelihood of future participation, and selected demographic and travel information.

- Partnership outcomes: We will gather feedback from local arts and culture partners throughout project development and through a post-festival Hub

Section 4: Marketing

i. What audiences do the Activity, Project and/or Event look to reach? Select all that apply:

- [x] Local (within the Municipality)
- [x] Regional (within Algoma)
- [x] Tourism (those who will travel to take part or view)
- [ ] Other (Please describe)

Other please describe (250 words maximum):

ii. Please describe any specific audiences that are intended to be reached with the activity, project, or event (150 words maximum):

The Sault Ste. Marie Festival Hub aims to engage a wide range of audiences, including:

- Local Residents: The Festival is designed to be inclusive and accessible to community members of diverse ages, backgrounds, and interests. Programming will encourage participation from local cultural communities, families, and residents interested in exploring the city's environment, heritage, and creative identity through contemporary art.

- Cultural Enthusiasts and Artists: The Festival will engage local artists, cultural practitioners, and arts enthusiasts through exhibitions, installations, and participatory programming. The proposed Creatives in Residence projects will also create opportunities for local artistic collaboration and engagement with contemporary artistic practices.

- Tourists and Visitors: The Hub aims to attract regional visitors, travellers along Highway 17, and cruise ship passengers during the fall tourism season. Festival attendees will have

iii. How will the activity, project, or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

The 2027 Sault Ste. Marie Festival Hub will be promoted locally through SooToday, posters and postcards, and geo-targeted social media advertising across the municipality and surrounding region. Provincially, the Hub and its programming will be promoted through Ontario Culture Days' website, newsletter, social media channels, and broader public relations initiatives as part of the annual Ontario Culture Days Festival.

The Sault Ste. Marie Festival Hub will have a dedicated landing page on the Ontario Culture Days website, with individual events listed on the provincial Festival event calendar. ONCD will also leverage established relationships with local Festival Hub partners, artists, and cultural organizations to support community-level promotion through their respective networks and communication channels.

ONCD's established marketing strategies have demonstrated significant reach. During the 2026 Festival, promotional activities generated 85 million media impressions via our public relations campaign and 75 million marketing impressions via advertising, signage, socials, and newsletters.

iv. What age does the activity, project, or event look to reach? (Select all that apply)

- [x] 0-18
- [x] 19-34
- [x] 35-59
- [x] 60-75
- [x] 76+

v. What is the estimated attendance or viewership of the activity, project and/or event?

- [ ] 1-50
- [ ] 51-100
- [ ] 101-250
- [ ] 251-500
- [ ] 501-1,000
- [ ] 1,001-2,500
- [x] 2,501+

vi. What is the estimated expected number of participants directly involved in the implementation/execution of the activity, project or event (including staff, volunteers, artists, etc.)?

☐ 1-10 ☐ 26-50

☑ 11-25 ☐ 50+

Please provide a brief description of participant composition (maximum 150 words):

The Sault Ste. Marie Festival Hub programming will be supported by Ontario Culture Days (ONCD) staff, local cultural partners, artists, and volunteers. Established partners, including the Art Gallery of Algoma and Sault Ste. Marie Museum, will support the coordination and delivery of Festival activities, with additional local collaborations anticipated as programming develops.

Local artists and cultural practitioners will contribute to presenting the proposed Creatives in Residence projects, supporting exhibitions, hands-on workshops, and other

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application Budget Template.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes ☑ No ☐

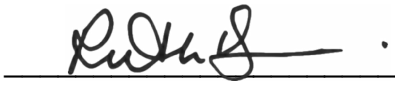
Section 6: Project Budget

i. Please download, complete, and attach a copy of the ACAP Application Budget Template.

Please show how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

Section 7: Authorization

As an authorized representative of Ontario Culture Days (Organization/Collective Name), I, Ruth Burns (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.


Signature October 30th, 2026 Date

Completed applications and supporting documentation may be submitted by email to:

a.moore@cityssm.on.ca
Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Lead

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Lead
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
ONCD Admins and Staff Costs		35000	Other Gov. Funders	Grant	
			Earned Revenues	Cash	
Local event and install coordination	7500		Other Gov. Funders	Grant	
Materials & Supplies Costs					
Playing with weather-Exhibition Materials	750		ACAP	Grant	
Big Box Small Box - Exhibition Materials	500		ACAP	Grant	
Big Box Small Box - Exhibition Materials	1000		Other Gov. Support	Grant	
Box by Box - Workshop Materials	750		ACAP	Grant	
Equipment Costs					
AV, installation equipment	1000		Other Gov. Funders	Grant	
Technical support	500		Other Gov. Funders	Grant	
Transportation, shipping and local installation logistics	1500		Other Gov. Funders	Grant	
Artist Fees					
Box by Box – local collaborating artist/workshop facilitator	1000		ACAP	Grant	
Box by Box – local collaborating artist/workshop facilitator	500		Other Gov. Funders	Grant	
Playing the Weather – local curatorial fee	1000		ACAP	Grant	
Playing the Weather – local curatorial fee	1000		Other Gov. Funders	Grant	
Big Box Small Box – local artistic or heritage contributions	1000		ACAP	Grant	
Big Box Small Box – local artistic or heritage contributions	1000		Other Gov. Funders	Grant	
Other Costs					
Advertising, Creative, PR	12000		Other Gov. Funder	Grant	
Signage, printing, and promotional materials	1500		Other Gov. Funder	Grant	
Local digital advertising and promotional materials	5000		ACAP	Grant	
Total Costs	$ 37,500.00	$ 35,000.00			
Total Project Costs:	$ 72,500.00				

Notes					
1) For Small Projects ($2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects ($3,000-$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events ($5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events ($5,000-$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

Application Project Plan Template

Name of Applicant: Ontario Culture Days

Intake/Date: 690 Queen St E, Sault Ste.

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Project Initial Planning and Coordination	September 2026	December 2026	ONCD meets with partners and local artists to conform 2027 programming, event logistics, and community engagement goals
Program Development & Partnership Confirmations	January 2027	April 2027	ONCD works collaboratively with Partners and artists to develop exhibition details, workshop plans, and public event outlines. Partner agreements and venue scheduling confirmed.
Marketing & Communications Planning	January 2027	April 2027	ONCD communications team develops marketing materials and digital assets; partners contribute to local promotion plan.
Festival Event Registration	May 2027	September 2027	Festival registration opens and partners and ONCD register programming.
Festival Promotion & Community Outreach	May 2027	October 2027	ONCD and partners roll out festival-wide marketing campaign across digital and print platforms. Local partners engage schools, community groups, and tourism outlets to boost attendance.
Programming Finalization & Preparation – Playing with Weather	May 2027	September 2027	ONCD coordinates local curatorial planning, community artwork submissions, exhibition materials, and installation logistics for the Sault presentation of Playing the Weather.
Programming Finalization & Preparation – Big Box Small Box	May 2027	September 2027	ONCD coordinates installation planning and works with local cultural and heritage contacts to develop the accompanying historical signage exhibition and identify relevant materials and contributions.
Programming Finalization & Preparation – Box by Box	May 2027	September 2027	ONCD coordinates with a local collaborating artist to develop workshop activities, confirm schedules and material requirements, and prepare for community participation in Box by Box.
Volunteer Coordination and On-site Support	July 2027	September 2027	Recruitment and training of volunteers to assist with visitor engagement, event operations, and accessibility support. Coordinated jointly by ONCD and partner organizations.

Application Project Plan Template

Name of Applicant: Ruth Burns

Intake/Date: Executive Director

Page K **of** 416

Activity	Start Date of Activity (M/Y)	End Date of Activity (M/Y)	Description/ Notes
Installation and Setup	September 2027	September 2027	ONCD supports on-site setup for exhibitions, interactive installations, and event materials. Coordination with partners technical teams and artists facilitators.
Ontario Culture Days Sault Hub Delivery	September 2027	October 2027	Public presentations take place during the Festival, including the Playing the Weather community exhibition, Big Box Small Box contemporary installation and historical signage exhibition, and locally facilitated Box by Box workshops.
Documentation & Evaluation	October 2027	November 2027	ONCD and Hub Partners gather attendance data, community feedback, and partner evaluations. Photography and media coverage compiled. Debrief meetings held to review outcomes and future opportunities.
Reporting & Wrap-Up	November 2027	December 2027	ONCD finalizes grant reporting, financial reconciliation, and partner acknowledgments. Evaluation summary shared with partners and funders.

Ontario Culture Days
Annual Budget
April 1, 2026 - March 31, 2027

	2026-27 YTD Projections. Internal.
BALANCE	**10,980**
REVENUE	**672,533**
Public	**474,333**
Federal	**205,255**
Provincial	**208,828**
Municipal	**60,250**
Private	**52,000**
Corporate Sponsorship	**52,000**
Donations	
Earned	**146,200**
Fundraisers	6,750
Interest Income	500
Program Revenues	138,950
EXPENSES	**661,553**
Programming	**92,568**
Festival	**87,568**
Talent Fees	29,450
Copyright, reproduction and royalty	500

Production	32,540
Travel Costs	5,000
Contractors	20,078
Year-Round Programming Expenses	**5,000**
Marketing and Communications	**83,800**
Marketing Collatoral	10,000
Publications / Documentation	2,500
Translation	500
Advertising	32,500
Consultants	
Public Relations	20,000
Senior consultant	3,000
Website	10,800
Software	4,500
Wages	**361,885**
Year Round Staff	286,626
Seasonal, Festival	75,259
General Adminstration	**123,300**
Rent	33,900
Merchandise	
Office furniture & moving expenses	
Other	
Professional development	1,000
Benefits	7,500
Travel	1,500
Bank Fees	1,000
Insurance	2,500
Meetings, Hospitality	2,000
Memberships & subscriptions	500
Equipment	2,500
Supplies	250
Printing, photocopying, postage	250
Software	8,500
Internet and telephone	2,000
Other Admin	500

misc		
Development + Stakeholder Relations	20,700	
Professional Fees		
Bookkeeper	10,500	
Legal and Audit	7,500	

ONTARIO CULTURE DAYS

FINANCIAL STATEMENTS

MARCH 31, 2025

INDEPENDENT AUDITOR'S REPORT

To the Members of Ontario Culture Days,

Opinion
We have audited the financial statements of Ontario Culture Days (the Organization), which comprise the statement of financial position as at March 31, 2025, and the statements of operations and changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Ontario Culture Days as at March 31, 2025 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion
We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements
Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements
Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw your attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



Chartered Professional Accountants
Licensed Public Accountants

October 24, 2025
Toronto, Ontario

ONTARIO CULTURE DAYS

STATEMENT OF FINANCIAL POSITION

AS AT MARCH 31, 2025

	2025	2024
ASSETS		
Current assets		
Cash (note 3)	$ 41,371	$ 207,434
Accounts receivable	152,924	99,942
Prepaid expenses	2,824	416
	$ 197,119	$ 307,792
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable and accrued liabilities	$ 86,473	$ 97,862
Deferred contributions (note 4)	-	60,000
	86,473	157,862
Net assets		
Unrestricted	110,646	149,930
	$ 197,119	$ 307,792

Approved on behalf of the Board:

_____, Director

_____, Director

see accompanying notes

ONTARIO CULTURE DAYS

STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS

FOR THE YEAR ENDED MARCH 31, 2025

	2025	2024
REVENUE		
Grants (note 6)	$ 621,531	$ 622,188
Program fees	49,370	38,500
Consulting	20,625	10,250
Sponsorships	17,500	25,000
Other	221	2,297
	709,247	698,235
EXPENSES (note 7)		
Programming	303,432	271,725
Marketing and communications	285,398	263,851
Office and administration	125,406	104,238
Rent	34,012	23,234
Professional development	283	1,137
	748,531	664,185
EXCESS OF REVENUE OVER EXPENSES FOR THE YEAR	(39,284)	34,050
Net assets, beginning of year	149,930	115,880
NET ASSETS, END OF YEAR	$ 110,646	$ 149,930

see accompanying notes

ONTARIO CULTURE DAYS

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED MARCH 31, 2025

	2025	2024
OPERATING ACTIVITIES		
Excess of revenue over expenses for the year	$ (39,284)	$ 34,050
Net change in non-cash working capital items (see below)	(126,779)	64,710
NET INCREASE (DECREASE) IN CASH FOR THE YEAR	(166,063)	98,760
Cash, beginning of year	207,434	108,674
CASH, END OF YEAR	$ 41,371	$ 207,434

Net change in non-cash working capital items:

Decrease (increase) in current assets-		
Accounts receivable	$ (52,982)	$ 3,288
Prepaid expenses	(2,408)	107
Increase (decrease) in current liabilities-		
Accounts payable and accrued liabilities	(11,389)	39,815
Deferred contributions	(60,000)	21,500
	$ (126,779)	$ 64,710

see accompanying notes

Ontario Culture Days (the Organization) is incorporated under the Canada Not-for-profit Corporations Act without share capital. The Organization is exempt from income tax in Canada as a not-for-profit organization under Section 149(1)(L) of the Income Tax Act (Canada).

Ontario Culture Days supports and promotes arts and culture in Ontario by operating an annual festival with activities taking place in communities across Ontario and by collaborating with other entities on projects that support and promote arts and culture in Ontario.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Management is responsible for preparation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations. Outlined below are those policies considered particularly significant:

Revenue recognition
The principal sources of revenue and recognition of these revenues for financial statement purposes are as follows:

i) The Organization follows the deferral method of revenue recognition for contributions, which include grants. Contributions related to current expenses are recorded as revenue in the current year. Contributions received in the year for expenses to be incurred in the following fiscal year are recorded as deferred contributions. Unrestricted contributions are recorded as revenue when received.

ii) Donated materials and services which are normally purchased by the Organization are not recorded in the accounts.

iii) Sponsorship revenue is recognized when the event takes place.

iv) Program fees, consulting and other is recognized when the services are rendered.

Allocation of expenses
Salaries are allocated to administration and program expenses based on time spent on each function.

2. FINANCIAL INSTRUMENTS

The Organization records financial instruments, which include cash, accounts receivable, accounts payable and accrued liabilities initially at fair value. Subsequently, financial instruments are recorded net of any provisions for impairment in value.

3. CASH HELD AS SECURITY

Included in cash is $2,000, which acts as security for the Organization's credit card.

4. DEFERRED CONTRIBUTIONS

Continuity of deferred contributions for the year is as follows:

	2025	2024
Deferred contributions, beginning of year	$ 60,000	$ 38,500
Grants received	561,531	643,688
Grants recognized as revenue	(621,531)	(622,188)
Deferred contributions, end of year	$ -	$ 60,000

5. LEASE COMMITMENT

The Organization leases office space in Toronto, Ontario. Minimum annual lease payments until the lease expires on May 31, 2027 are as follows:

2026	27,835
2027	4,673

6. GRANTS

Grant revenue recognized in the year was as follows:

	2025	2024
Federal		
Canada Council for the Arts	$ 162,500	$ 105,000
Federal Economic Development Agency for Southern Ontario	75,000	125,000
Federal Economic Development Agency for Northern Ontario	47,967	32,033
Department of Canadian Heritage	25,000	20,000
Canada Summer Jobs	15,604	4,871
Provincial		
Ontario Ministry of Tourism, Culture and Sport	125,000	185,000
Ontario Arts Council	110,119	50,000
NOHFC Internship	42,386	7,454
Ontario Cultural Attraction Fund	-	42,000
Municipal		
Toronto Arts Council	-	10,000
Other	4,458	-
Other		
Cultural Human Resources Council	13,497	40,830
	$ 621,531	$ 622,188

7. ALLOCATION OF EXPENSES

Included in the statement of operations are salary expenses, which are allocated to the following activities:

	2025	2024
Programming	$ 184,186	$ 167,706
Marketing and communications	147,713	125,510
Office and administration	87,891	66,592
	$ 419,790	$ 359,808

8. COMPARATIVE AMOUNTS

Certain amounts in the statement of operations for the year ended March 31, 2024 have been reclassified to conform with the current year's basis of financial statement presentation.

List of Board of Directors

Last Updated: October 29th, 2026

Gary Filan (Chair and President)
Canadian Data and AI Lead | Avanade
[redacted]

Jasmina Jovanovic (Vice-Chair)
Executive Director | Art Gallery of Algoma
[redacted]

Marsha McFadgen (Secretary)
VP Marketing | Arterra Canada
[redacted]

Gallant Law
Director of Sponsorship Marketing Strategy & Planning | Scotiabank
[redacted]

Isabelle de Bruyn (Treasurer)
VP Labour Market Intelligence | Tourism HR Canada
[redacted]

[redacted]

Amanda Scriver
Community Engagement Associate Manager | Klick
[redacted]

Tim Jennings
Executive Director/CEO | Shaw Festival
[redacted]

Ontario Culture Days:
2027 Sault Ste. Marie Festival Hub
Supporting Materials



ontario culture days

Ontario Culture Days
Supporting Materials: Summary

The following selection highlights projects produced by Ontario Culture Days in Sault Ste. Marie and Northern Ontario, demonstrating our experience and capacity to deliver the proposed programming.

1). BETTY CARPICK, *The Land is Dancing*, 2023

Thunder Bay

Community participants were invited to explore inks and make ink blots using Boreal Forest inks, made by Betty Carpick. Betty is a multidisciplinary land-based artist, educator, and environmentalist whose practice explores land and water stewardship, informed by her Cree and Eastern European heritage. The participants' images were photographed and assembled as patterns in a galaxy. The resulting film was projected for three nights during the 2023 Ontario Culture Days Festival in Thunder Bay.

2). LUCIA LAFORD, *Dibajiimo. She Tells a Story*, 2024

Sault Ste. Marie

Lucia Laford presented a multi-site installation of four Woodland-style works in Sault Ste. Marie, each featuring an Anishinaabemowin word related to significant cultural sites. The installation spoke to the Indigenous visibility in urban settings. During the Ontario Culture Days Festival, Laford hosted educational programming during the Cultural Family Fun Day at the Sault Ste. Marie Public Library, a gathering and artists' talk at the Art Gallery of Algoma, and walking tours to each installed work.





3). NATALIE KING, *What I Forgot is Better Than Whatever They Remember*, 2025

Temiskaming

Natalie King presented *What I Forgot is Better Than Whatever They Remember* at the Temiskaming Art Gallery during the 2025 Ontario Culture Days Festival. The exhibition explored the meaning of returning home, both in spirit and place, while celebrating the experiences and joys of queer, urban Indigenous people. As part of the broader project, King also led a collaborative drawing installation in Toronto, inviting the public to fill sidewalks with drawings as an ecology of memory.



4). MICAH LEXIER, *Dog Days of Ontario Culture Days*, 2026

Temiskaming

Led by Micah Lexier, *Dog Days of Ontario Culture Days* was a province-wide celebration of people and their dogs, inspired by carnivals. Presented across six communities, the project featured playful activities such as guessing a dog's age or weight and live artist portrait exchanges. At the Temiskaming Art Gallery, the project invited residents to celebrate their canine companions through interactive activities, complemented by a community exhibition featuring paintings, photographs, and sculptures of dogs. Together, these activities highlighted local creativity and encouraged community participation.



Ontario Culture Days
Sault Ste. Marie Festival Hub

Ontario Culture Days (ONCD) has led the Provincial Festival Hub program during the Ontario Culture Days festival, with Sault Ste. Marie participating annually since the program's inception in 2022. The following includes a selection of programs and projects presented by partners in Sault Ste. Marie as part of the Festival Hub Program.

1). ART GALLERY OF ALGOMA, *Festival of Flowers* & *Indigenous Voices*, 2026

Sault Ste. Marie

At the Art Gallery of Algoma, *Festival of Flowers* invited visitors to contribute to a growing floral arrangement led by local artist Riley Greco, participate in creating a rangoli installation, and explore Indigenous plants and traditional medicines through an educational workshop.

The Gallery also presented *Indigenous Voices*, an exhibition celebrating artwork created by Indigenous youth through programming led by Lucia Laford. A community celebration and exhibition opening was held on September 30 as part of the Gallery's National Day for Truth and Reconciliation programming and Ontario Culture Days.





2). THE SAULT STE. MARIE MUSEUM, *Cultural Cafes*, 2026

Sault Ste. Marie

During the 2024 and 2025 Ontario Culture Days Festivals, the Sault Ste. Marie Museum presented *Kahvitauko*, a Finnish cultural gathering meaning "coffee break." Participants enjoyed Finnish coffee and pulla (coffee bread) while exploring the Museum's Finnish collections and heritage archives. In 2026, the Museum expanded its Cultural Café programming, with *Café Causerie* featuring Francophone musicians and a participatory musical spoons workshop. The series also welcomed a new *Sukkot* celebration, introducing visitors to Jewish holiday traditions through a cultural presentation and hands-on activities inspired by the holiday. Together, the Cultural Cafés encouraged learning, cultural exchange, and connections among Sault Ste. Marie's diverse communities.

3). GALERIE SANS CLOUS/ ISA MICHAUD, *L'Échange Créatif / The Creative Exchange*, 2026

Sault Ste. Marie

Presented during the 2026 Ontario Culture Days Festival, *L'Échange Créatif/The Creative Exchange* brought together multidisciplinary artists Isa Michaud, Tori Grasley, DJ Seith, and MyColourfulMesses (Suzie Deplonty) for a series of interactive, community-engaged art experiences. Combining visual art, music, and performance, the event invited attendees to create and exchange Artist Trading Cards, experience live sound loops through DJ Seith's "*Soul Plug*" sessions, and enjoy traditional Francophone music performed by Isa Michaud and Tori Grasley.






THANK YOU!
ontario culture days

Art Gallery of ALGOMA

Ruth Burns, Executive Director
Ontario Culture Days
401 Richmond St W, Suite #403
Toronto, ON M5V 3A8

October 20, 2026

LETTER OF SUPPORT

Dear Ruth Burns,

This letter confirms the Art Gallery of Algoma's intent to support artistic programming presented as part of the Ontario Culture Days (ONCD) Festival 2027.

The long-standing collaboration between the Art Gallery of Algoma (AGA) and the ONCD has been highly successful, resulting in several art and community engagement projects. The AGA is committed to support the ONCD programs that promote arts and culture in our community. These programs are accessible to all and celebrate the diversity of our community through inclusion, equity and cultural understanding.

Traditionally the AGA has focused on the Indigenous programming in recognition of the National Day for Truth and Reconciliation. Several joint initiatives over the past few years have made a significant impact on the community. These include the creation of a mural on the exterior wall of the Gallery, the exhibition opening featuring Indigenous artist Janice Toulouse, public talk by Lucia Laford, artist and art educator, and a presentation by Dr. Rose Camerron who shared her experience attending a residential school, to name just a few.

In addition to its Indigenous focused programming the AGA presents an annual series of events celebrating other cultures and artistic traditions. Most recently in 2026, the Flower Festival celebrated Indian culture by creating a Rangoli design outside the Gallery. Approximately 200 visitors participated in creating a community floral arrangement throughout the day fostering creativity, connection and cultural exchange. The festival also highlighted Indigenous gardens and plants, exploring their significance in traditional teachings, cultural practises, and healing.

We look forward to supporting the development and presentation of artistic programming for the 2027 Festival and contributing to its continued success. We understand that the project is in development and that a formal Memorandum of Understanding will follow.

Sincerely,

Jasmina Jovanovic, Executive Director
Art Gallery of Algoma
Tel. 705-297-3769
Email: jasmina@artgalleryofalgoma.com

Sault Ste. Marie Museum

Sault Ste. Marie & 49th Field Regiment RCA Historical Society

Dear Ruth Burns,

This letter confirms the Sault Ste. Marie Museum's intent to support artistic programming presented as part of the Ontario Culture Days Festival 2027.

The Sault Ste. Marie is grateful to host the Northern Ontario office in our building and have happily supported the festival for many years. The Sault Ste. Marie Museum often hosts various culture day's events from cultural cafe's, to workshops, to opening ceremonies. Culture Days brings together the many creative and talented people within our community and a much-needed festival.

We look forward to supporting the development and presentation of artistic programming for the 2027 Festival and contributing to its continued success. We understand that the project is in development and that a formal Memorandum of Understanding will follow.

Sincerely,

William Hollingshead
Executive Director and Chief Curator
Sault Ste. Marie Museum