



The Corporation of the City of Sault Ste. Marie

Downtown Development Committee Agenda

Date: April 14, 2026

Time: 3:00 pm

Location: Biggings Room, Civic Centre

As a courtesy meetings are available for viewing live on the City's YouTube channel
<https://www.youtube.com/user/SaultSteMarieOntario>

Pages

1. Land Acknowledgement

I acknowledge, with respect, that we are in Robinson-Huron Treaty territory, that the land on which we are gathered is the traditional territory of the Anishinaabe and known as Bawating. Bawating is the home of Garden River First Nation, Batchewana First Nation, the Historic Sault Ste. Marie Métis Council.

2. Adoption of Minutes

1

Resolved that the Minutes of _____ meeting be adopted as presented.

3. Declaration of Pecuniary Interest

4. Adoption of Agenda

Resolved that the Agenda for _____ Committee meeting be adopted as presented.

5. Business Arising

5.1 Communications Update

5.2 Event Advertising

6. Next Meeting

7. Adjournment

Resolved that this Committee now adjourn.



Downtown Development Committee Minutes

March 10, 2026 3:00 pm

Members Present: I. Buratti , J. MacDonald , D. Marini , M. O'Brien, S. Stone
J. Naccarato , S. Maguire

Regrets: Mayor Shoemaker, D. Houle

Staff: B. Lamming, N. Maione, V. McLeod, J. Ingram, S. Marchese,
S. Sears

1. Land Acknowledgement

2. Adoption of Minutes

Moved By I. Buratti

Seconded By M. O'Brien

Resolved that the Minutes of February 10, 2026 meeting be adopted as presented.

Carried

3. Declaration of Pecuniary Interest

None

4. Adoption of Agenda

Moved By D. Marini

Seconded By I. Buratti

Resolved that the Agenda for March 10, 2026 Committee meeting be adopted as presented.

Carried

5. Business Arising

5.1 Communication Strategy

Moved By I. Buratti

Seconded By J. Naccarato

Motion: That the Downtown Development Committee receive the proposed plan from the City's communication department and move forward in the direction to amalgamate the proposed social media platforms over the coming months.

Carried

5.2 Staffing Update

5.3 Leverage empty retail space for experiential marketing campaigns

Moved By D. Houle

Seconded By M. O'Brien

Motion: That the Downtown Development Committee support the use of vacant retail space for marketing purposes and directs staff to develop a plan to be presented to council

Carried

5.4 Events

6. Next Meeting

Next meeting to be held April 14, 2026 - 3pm

Biggings Room

7. Adjournment

Moved By I. Buratti

Seconded By D. Marini

Resolved that this Committee now adjourn.

Carried