Tourism Sault Ste. Marie Board Minutes
Tuesday, February 13, 2024
12:00
OPEN

Committee Members Present			
YES	B. Barber	YES	N. Brash
YES	L. Foster	NO	G. Lacher
YES	D. Marini	YES	R. Walker
YES	T. White	YES	K. Wyer

Staff Resources Present			
NO	T. Vair	YES	T. Anderson
YES	T. Lucarelli (Scribe)	YES	A. Kenopic

Guests

1. **Meeting Called to Order** **12:04**

2. **Roll Call**

3. **Approval of Meeting Minutes from January 19, 2023**
   Mover: D. Marini
   Seconder: N. Brash
   All in favour, Carried.

4. **Declaration of Pecuniary Interests**
   Nil

5. **Tourism Overview and Update** **12:05 – 12:10**
   - Lack of snow has impacted attendance at local attractions
   - Marketing has shifted focus to spring and summer events.
   - Staff are working with Ontario Cycling Association for the O-CUP set for June 15-16, 2024.
   - Bon Soo will be reporting to the board in coming months following a successful festival.

6. **Financial Update** **12:10 – 12:15**
   a. TSSM Bookkeeping and Financial Service Update
   - Municipal Accommodation Tax (MAT) for 2023 is currently at 1.785 million.
   - A breakdown for financial reimbursements to be discussed at the next meeting.
   - Priddle-Luck invoice for January including transition time was $1,045.

7. **New Business** **12:15 – 13:07**
   b. Northern Ontario Heritage Fund Corporation Funding (NOHFC) Application
   - Staff are recommending applying for the NOHFC Community enhancement program for matched dollars funding for the Wishart Park Enhancement Project.

Be it resolved that this Committee proceed into closed session to discuss matters concerning confidential third party information; Further be it resolved that should the said closed session be adjourned, the Committee may reconvene in open session to continue to discuss the same matter without the need for a further authorizing resolution.

Municipal Act section 239(2)(i) a trade secret or scientific, technical, commercial, financial or labour relations information, supplied in confidence to the municipality or local board, which if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

Moved by: D. Marini
Seconded by: T. White
All in favour, Carried.

Move into Closed

a. Conference Bid #2024-001
b. Event #2024-001

Return to Open

7. Resolutions **13:07 – 13:10**

a. Northern Ontario Heritage Fund Corporation Funding Application

Be it resolved that the Tourism Sault Ste. Marie Board of Directors authorize an application to the Northern Ontario Heritage Fund Corporation Funding (NOHFC) Community enhancement program “Enhance your community spirit” for the project entitled: Wishart Park enhancement project.
Moved by: L. Foster
Second by: D. Marini
All in favour, Carried.

b. Conference Bid #2024-001

Be it resolved that the Tourism Sault Ste. Marie Board of Directors approve funding up to $65,000 to support the Conference Bid #2024-001 to be allocated from the 2025 and/or 2026 budget based on the successful award of the bid year.
Moved by: T. White
Second by: N. Brash
All in favour, Carried.

c. Event #2024-001

Be it resolved that the Tourism Sault Ste. Marie Board of Directors approve up to $20,000 to support the costs associated with Event #2024-001. Further be it resolved that staff seek additional sources of funding to lessen the commitment amount and this sum be reserved as a backstop to confirm the commitment to the event.
Moved by: K. Wyer
Second by: D. Marini
All in favour, Carried.

8. Next Meeting

Tuesday, March 19, 2024

9. Adjournment **13:10**

Moved by: D. Marini
Seconded by: T. White
All in favour, Carried.