

**AGENDA**  
**Heritage Booklet and Tours**  
**Thursday June 13, 2024 at Noon**  
**Video Conference**  
**Meetings may be viewed live on the City's Youtube channel**  
**<https://www.youtube.com/user/SaultSteMarieOntario>**

**1) Land Acknowledgement**

I acknowledge, with respect, that we are in Robinson-Huron Treaty territory, that the land on which we are gathered is the traditional territory of the Anishinaabe and known as Bawating. Bawating is the home of Garden River First Nation, Batchewana First Nation, the Historic Sault Ste. Marie Metis Council.

**2) Approval of Minutes**

Resolved that the minutes of the May 16, 2024 meeting of the Heritage Booklet and Tours sub-committee be approved.

**3) Declaration of Pecuniary Interests**

**4) Approval of Agenda**

Resolved that the agenda for the June 13, 2024 Heritage Booklet and Tours meeting be approved.

**5) New Business**

**4.1 Heritage Booklet**

Pricing and format updates.

**4.2 Tours**

Updates on partnership with College.

**4.3 Website and Social Media**

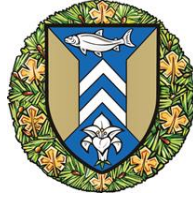
Tessa Vecchio will provide some background information on the new website and social media opportunities.

**4.4 Next Steps**

**5 Next Meeting**

**6 Adjournment**

Resolved that we adjourn.



**Minutes  
Heritage Booklet and Tours  
Wednesday May 16, 2024 at Noon  
Video Conference  
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Attending: N. Curry, T. Johnson, L. Joyal, J. van Haaften, A. White, V. McLeod, A. Moore

**6) Land Acknowledgement**

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**7) Introductions**

**8) Approval of Agenda**

Moved by: L. Joyal  
Seconded by: J. van Haaften

Resolved that the agenda for the May 16, 2024 Heritage Booklet and Tours meeting be approved.

Carried

**9) New Business**

**6.1 Heritage Booklet**

After reviewing the price quotes for larger quantities the sub-committee decided to look at options to print smaller quantities in house. This would also provide the flexibility to make changes if required. The booklet can be connected back to the website using QR code. T. Johnson is going to work on a new draft layout for the booklet.

**6.2 Tours**

Existing (On This Spot) -There is an opportunity to build on the existing software. To add additional tours there is a fee to have them created.

Driftscape is another platform similar to On This Spot which also is fee based.

There is an opportunity to explore a partnership with Sault College for the creation of video tours of heritage homes. The creation of the tours would support future digital Doors Open events. In addition to property tours the sub-committee would like to investigate creating video tours of the Jane's walks. It is important to have consistency when filming the tours. V. McLeod will contact Sault College.

### **6.3 Website and Social Media**

The Heritage booklet can link back to the website with QR codes. The committee discussed having a QR code to link to each property. The sub-committee discussed the creation of a new social media account. There are currently a couple of Social Media accounts such as; Sault Ste-Marie and Area Over the Years (Facebook), Sault Ste. Marie Memories (Facebook), and Instagram old.sault.

## **7 Next Meeting**

June 13, 2024 at noon via Zoom

## **8 Adjournment**

Moved by: T. Johnson

Seconded by: N. Curry

Resolved that we adjourn.

Carried