

The Corporation of the City of Sault Ste. Marie
Cultural Vitality Committee
Agenda

Wednesday, January 17, 2024

4:30 pm - 6:30 pm

Video Conference

Meetings may be viewed live on the City's Youtube channel
<https://www.youtube.com/user/SaultSteMarieOntario>

Pages

1. Land Acknowledgement

I acknowledge, with respect, that we are in Robinson-Huron Treaty territory, that the land on which we are gathered is the traditional territory of the Anishinaabe and known as Bawating. Bawating is the home of Garden River First Nation, Batchewana First Nation, the Historic Sault Ste. Marie Metis Council.

2. Adoption of Minutes

4 - 6

Mover _____

Seconder _____

Resolved that Minutes of Cultural Vitality Committee meeting of ____ be approved.

3. Declaration of Pecuniary Interest

M. Bouchard declared a conflict on this item. (Item 5.2 - Friends of Ermatinger Clergue National Historic Site
;)

Brenna Tomas declared a conflict on this item. (Item 5.12 - Ontario Culture Days)

J. Javanovic declared a conflict on this item. (Item 5.19 Confluence, and Item 5.12 Ontario Culture Days)

3.1 M. Bouchard - Declaration of Pecuniary Interest

Item 5.2 - Friends of Ermatinger Clergue National Historic Site

3.2 Brenna Tomas - Declaration of Pecuniary Interest

Item 5.12 - Ontario Culture Days

3.3 J. Javanovic - Declaration of Pecuniary Interest

Item 5.19 Confluence, and Item 5.12 Ontario Culture Days

4. Adoption of Agenda

Mover _____

Seconder _____

Resolved that the Agenda for Cultural Vitality Committee meeting for ____ as presented be approved.

5. Business Arising

5.1 Algoma Festival Choir

5.2 Friends of Ermatinger Clergue National Historic Site

5.3 Fringe North Theatre Festival

5.4 Living History Algoma

5.5 Sault Symphony Orchestra

5.6 Algoma Conservatory of Music

5.7 Musical Comedy Guild

5.8 Piecing It Together Shows

5.9 Confluence

5.10 Sault Malayalee Association

5.11 Soo Filipino Association

5.12 Ontario Culture Days

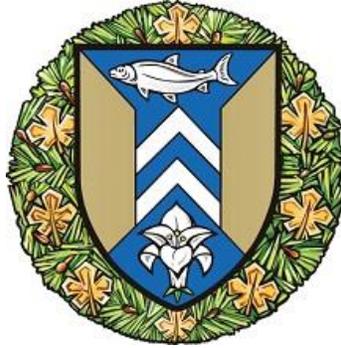
5.13 How to Hug A Porcupine

5.14 Annie King - Illuminate

5.15 Cindy Hatt

7 - 27

5.16	DJ Seith	28 - 45
5.17	Douglas Bradford	46 - 53
5.18	Matt Warnock	54 - 97
5.19	Matthew St. Pierre - Lonely Listeners Club	98 - 109
5.20	Michael Burtch - Illuminate	110 - 124
5.21	Mike Naphan - Creaturehood	125 - 139
5.22	Rebeka Herron - The Archelology Project	140 - 169
5.23	Skye Smith - The Book of Calla	170 - 188
5.24	The Walking Man Collective - Slantboards	189 - 228
6.	Sub-committee / Task Force Updates	
7.	New Business	
8.	Correspondence	
8.1	Ontario Culture Days	
	Arts and Culture Organizations in the city of Sault Ste. Marie were recognized for their activities and efforts, ranked #9 in the category of top participating communities, 2023 midsize cities, as part of Ontario Culture Days	
8.2	Isabelle Michaud Resignation from the Cultural Vitality Committee	
	We would like to thank Isabelle Michaud for her work, activities, and support for arts and culture within the community, as well as recognize her for her contributions. Isabelle resigned as a member of the Cultural Vitality Committee as of October 26, 2023.	
9.	Next Meeting	
10.	Adjournment	
	Mover _____	
	Seconder _____	
	Resolved that this Committee now adjourn.	



The Corporation of the City of Sault Ste. Marie
Cultural Vitality Committee
Minutes

Monday, December 18, 2023

12:00 pm

Video Conference

Meetings may be viewed live on the City's Youtube channel

<https://www.youtube.com/user/SaultSteMarieOntario>

Present: D. Hilsinger, M. Bouchard, J. Jovanovic, S. Meades, L. Whalen,
B. Tomas, Councillor A. Caputo, R. Walker, L. Moreno

Absent: J. Yonge Omollo, V. McLeod

Officials: A. Moore

1. Land Acknowledgement

2. Adoption of Minutes

Moved by: M. Bouchard

Seconded by: D. Hilsinger

Resolved that Minutes of Cultural Vitality Committee meeting of December 14, 2023 be approved.

Carried

3. Declaration of Pecuniary Interest

M. Bouchard - Item 5.2 - Friends of Ermatinger Clergue National Historic Site

B. Tomas - Item 5.12 - Ontario Culture Days

J. Jovanovic - Items 5.9 Confluence and 5.12 Ontario Culture Days

4. Adoption of Agenda

Moved by: B. Tomas

Seconded by: M. Bouchard

Resolved that the Agenda for Cultural Vitality Committee meeting for December 18, 2023 as presented be approved.

5. Business Arising

5.1 Algoma Festival Choir

5.2 Friends of Ermatinger Clergue National Historic Site

5.3 Fringe North Theatre Festival

5.4 Living History Algoma

5.5 Sault Symphony Orchestra

5.6 Algoma Conservatory of Music

5.7 Musical Comedy Guild

5.8 Piecing It Together Shows

5.9 Confluence

5.10 Sault Malayalee Association

5.11 Soo Filipino Association

5.12 Ontario Culture Days

5.13 How to Hug a Porcupine

5.14 Annie King - Illuminate

5.15 Cindy Hatt

5.16 DJ Seith

5.17 Douglas Bradford

5.18 Matt Warnock

6. **Sub-committee / Task Force Updates**
7. **New Business**
8. **Correspondence**
- 8.1 **Ontario Culture Days**
- 8.2 **Isabelle Michaud Resignation from Cultural Vitality Committee**
9. **Next Meeting**
10. **Adjournment**

Moved by: D. Hilsinger

Seconded by: M. Bouchard

Resolved that this Committee now adjourn.

Carried

Early intake submission deadline: **Last Friday in October** of each calendar year

Late intake submission deadline: **Last Friday in March** of each calendar year

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the [ACAP Guidelines](#) and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- [ACAP Project Plan Template](#)
- [ACAP Application Budget template](#)
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

- i. Artist Name:
Lucinda (Cindy) Hatt
- ii. Artist Address:
- iii. Artist Contact Information: (Phone Number, Email Address)
- iv. Please provide an artist's statement or general statement about your work (maximum 500 words):

Artistic Goals – to create a body of work that includes film making, writing, painting, sculpting, photography, textiles and dance. To document and record my family's artistic influences in my work.

Professional Practice – My artistic professional practice has developed over the years and is reaching a point now where I am committed to doing it full time. The success I've had promoting and creating my work has encouraged me to embrace it fully.

Career Goals – I am excited to complete and promote the artistic projects I have planned. I am working towards opening a Gallery/Teaching Space in SSM as part of the Business Development and Improvement Plan. I hope to share the traditional Ojibwa style art with my younger family artists to carry on the family art gift. This venue would be a space for all of SSM and visitors from surrounding areas of Canada and the USA.

- v. Please indicate the artist's discipline of focus:
 Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and describe (maximum 50 words):
 Visual arts, specifically acrylic painting on canvas, sculpture, dance and documentary film.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose either one or a combination of grant streams that best support their needs and objectives. **Please refer to the [ACAP Guidelines](#).**

Please select all that apply to the project, activity or event:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Small Project Grant | <input type="checkbox"/> Community Events Grant |
| <input type="checkbox"/> Large Project Grant | <input type="checkbox"/> Major Cultural Celebrations Grant |
| <input type="checkbox"/> Operating Grant | <input type="checkbox"/> Cultural Diversity Grant |
| <input type="checkbox"/> Seed Funding | |

Single Grant Stream Application:

If the project application falls within only one grant stream, please enter the total requested amount for the project here:

ACAP Request Amount (\$) 2999.00

More than One Grant Stream Application:

If the project falls within more than one grant stream, please enter the total amount requested from each stream:

- | | |
|--------------------------|--|
| Small Project Grant (\$) | Community Events Grant (\$) |
| Large Project Grant (\$) | Major Cultural Celebrations Grant (\$) |
| Operational Grant (\$) | Cultural Diversity Grant (\$) |
| Seed Funding (\$) | |

Total Requested Amount (\$)

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application [Project Plan Template](#) for the proposed activity, project and/or event. If the request includes

funding from two grant streams, specifically detail how and when funds will be used for each grant type in the Project Milestone section of the project plan template.

i. Project Name:

Spirit Horse Series for Branch 25 Legion New building

ii. Activity/Project and/or Event **Start Date:** November 2, 2023

iii. Activity/Project and/or Event **End Date:** November 1, 2024

iv. Activity/Project and/or Event Location -

(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Branch 25 Legion, 96 Great Northern Rd. SSM, P6B 4Y5. There will be an exhibition and then permanent installation at this venue. A celebration and blessing by Ojibwa elder.

v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

I am proposing to create new works of acrylic paintings on canvas to donate to the members and residents of Branch 25 Legion new location on Great Northern Rd. in SSM. This project is a way to honour our Veterans and invite the public to enjoy this exhibit. With this project I aim to include our Indigenous vets and community and hope that they are reflected in my artwork and creations. I will be creating work in my Woodland style and also in the style of realism to capture day to day duties of our Canadian military.

vi. How does this activity, project, or event support the current [Community Culture Plan](#)? Please select all community program and impact priorities that the project supports.



Compliment and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in SSM



Contribute to the economic and social diversity of SSM through the development of arts,

3

Individual Artist ACAP Application Form
Updated September 2023

culture and heritage product and tourism

- Promote effective, meaningful and equitable community engagement and consultation processes
- Provide mentorship and participatory opportunity for youth, diversity and historically underrepresented groups in the community
- Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- Fosters community connections, partnerships and networks
- Provide opportunities for volunteerism
- Significantly contribute to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

The Spirit Horse Series will compliment and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in SSM by creating a social impact by beautifying SSM, creating community cohesion, acknowledging our diversity as a Metis/Indigenous community, engaging community members with art and our highlighting our city's heritage through the use of Woodland Style art.

This project will contribute to the economic and social diversity of SSM through the development of arts by investing in our community's future social and economic wellbeing and sustainability. Art in communities has been proven to attract tourists and bring home residents that have left. The paintings, when placed in an high traffic area with significance will create interest and attract visitors to it thus providing opportunity for growth in the community.

- vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Benefits to audiences – The Spirit Horse series, I am hoping, will reflect back to its viewer a strong sense of identity, culture, and beauty that we find in the place of SSM and its people. Using Woodland style in my painting is a way to acknowledge its importance in the livelihood and development of SSM and surrounding areas.

4

Benefits to participants – The people who will be helping me create this piece may be working in a new medium. It will be a learning experience for more than just myself. This will be a benefit to developing new skills that will result in cultural vitality, economic growth and diversity, environmental sustainability, and social equity.

Individual Artist ACAP Application Form
Updated September 2023

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

Successful implementation of the project would be using funds to create paintings of my Spirit Horse in the Woodland Style. This series of paintings would then be placed at the new Branch 25 Legion. It would be a successful implementation if Sault Ste. Marie's Metis and Indigenous communities could take part in ceremony all along the way. It would be successful if all Saultites and visitors from all across the world were able to see, enjoy, and learn from it. I would consider this a success to be able to create art work along with my Father Doug Bradford and his watercolour contributions.

Section 4: Marketing

i. What audiences does the proposed activity, project and/or event seek to reach? Select all that apply:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Local (within the Municipality) | <input checked="" type="checkbox"/> Regional (within Algoma) |
| <input checked="" type="checkbox"/> Tourism (those who will travel to take part or view) | <input checked="" type="checkbox"/> Other (Please describe) |

ii. Please describe the items selected (250 words maximum):

I would love for the Spirit Horse series to be a destination for local residents to visit. Perhaps in the lobby at the new Branch 25 Legion location where it can easily be accessed by everyone with different physical capabilities. I am hoping it is included on Tourism SSM visitor recommended sites. I am hoping the location of the sculpture can afford a place of reflection for people coming from different locations of Algoma. The Legion should be able to use my images in their promotional materials for the new building.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event:

This project is hoping to reach all members of SSM and surrounding area but I am specifically hoping to reach the Veterans and residents of Branch 25 Legion along with my Anishinaabe and Metis family members as way of honouring and representing who I am. I'd love to reach expats like me who had gone away to school and work and are now making our way back "Home"! I am creating these pieces also to say thanks to my

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

This project will be promoted on my website, Facebook and instagram platforms. I will reach out CBC, CTV, The National, Soo Today, Soo Online, SAULT STAR. I am currently researching working with a PR and communications company to promote this project for media coverage, strategizing a marketing plan. I am efficient at promoting arts events.

v. What age demographic(s) does the activity, project, or event seek to reach? (Select all that apply):

- | | |
|---|---|
| <input checked="" type="checkbox"/> 0-18 | <input checked="" type="checkbox"/> 60-75 |
| <input checked="" type="checkbox"/> 19-34 | <input checked="" type="checkbox"/> 75+ |
| <input checked="" type="checkbox"/> 35-59 | |

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- | | |
|----------------------------------|---|
| <input type="checkbox"/> 1-50 | <input type="checkbox"/> 501-1000 |
| <input type="checkbox"/> 51-100 | <input checked="" type="checkbox"/> 1001-2500 |
| <input type="checkbox"/> 101-250 | <input type="checkbox"/> 2500+ |
| <input type="checkbox"/> 251-500 | |

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- | | |
|---|--------------------------------|
| <input type="checkbox"/> 1-10 | <input type="checkbox"/> 26-50 |
| <input checked="" type="checkbox"/> 11-25 | <input type="checkbox"/> 50+ |

viii. Please provide a brief description of participant composition (maximum 150 words):

I will be the primary participant for the Spirit Horse Series and intend to involve 4-5 Indigenous Elders to guide me on this project to follow proper protocol, to help me with cultural heritage information related to the project. My family members are all artists whose knowledge and advice is very valuable to me. They will number 6 people. I will be asking from help from Kathy Fisher from Ermatinger Clergue National Historic Site for advice on this project as she has knowledge of Military history of SSM. I am sure there Legion 25 members that will support and provide assistance for these pieces.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application [Budget Template](#). Organizations or collectives that receive direct ongoing annual municipal funding from the City of Sault Ste. Marie are not eligible for ACAP funding.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes

No

Section 6: Project, Activity/Event Budget

i. Please download, complete and attach a copy of the ACAP Application [Budget Template](#).

Please indicate how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in-kind, cash, etc.).

If the Applicant is requesting small capital/equipment purchases and/or printed materials in their application, a minimum of one quote from a firm/business to provide the services/material must be provided. Links to quotes can be listed in the ACAP Application Budget Template document. Quote documents and files are to be attached to the application upon submission.

Section 7: Authorization

I, Lucinda (Cindy) F (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____ Signature Oct. 31st, 2023 _____ Date

Completed applications and supporting documentation may be submitted by email to:

csd@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Coordinator

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Coordinator
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

City of SSM Individual Arts & Culture Grant Application
Cindy Hatt– Spirit Horse Series for Legion Branch 25
October 2023

Artist Fees	\$1000.00
Materials & Supplies	\$1000.00
Equipment	\$400.00
Reproduction & Prints	\$599.00
Total	\$2,999.00

Lucinda (Cindy) Hatt



ACAP Application Project Plan Template

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Project Milestones/Activity: (Enter Activity) - Add/delete rows as needed												
Ex. Project Marketing Start-End						X			X		X	X
Research subject matter	X	X		X	X		X					
Initial sketches	X		X	X			X					
Paintings started						X	X		X			
Paintings complete							X	X	X	X		
Promotions and Marketing				X						X	X	
Exhibit at Legion Branch 25				X								X
				X				X				
			X	X	X							
			X	X	X							
			X	X		X	X					
Notes:												
1) All Project Activities must be completed with 1 calendar year of receipt of ACAP Funding												
2) For each Project Activity listed place a "X" in the month(s) in which the Activity will occur												
3) Activities should include the significant milestones toward Project completion, such as organization/operation/development/implementation/execution/promotion/etc. activities												



The Royal Canadian Legion Branch 25
c/o 450 Albert St. W.
Sault Ste. Marie, ON P6A 1C3
Telephone: 705-945-8721

E-mail: rclbranch25@gmail.com

Oct 31, 2023

Attention: Aliesha Moore
Arts and Culture Lead
Community Development & Enterprise Services
a.moore@cityssm.on.ca

Subject: Lucinda (Cindy) Hatt application for a SSM individual A&C Grant

Cindy Hatt is applying for a SSM individual arts and culture grant to create an acrylic series of artwork to present to Branch 25 Legion and apartment building.

The Royal Canadian Legion would be very interested in supporting Cindy's application for this grant. We are aware of the Bradford family work and the honour and support Doug, and his family have afforded to Veterans groups. What a remarkable opportunity that Branch 25 Legion and the City of SSM are being offered. To have the possibility of art from two members of the Bradford family provide their artistic interpretation is unbelievable. The military and the Royal Canadian Legion promote family whenever possible. It is heartwarming to know that both Doug and Cindy want to collaborate each in their own way but cooperatively as well for Veterans.

It is incredibly thoughtful that they would think of our local Legion Branch 25.

We are in the midst of completing a new Legion building including 108 apartments. Many of the apartments will be for Veterans and family members of Veterans. One of the key features in the main entrance will be a museum and themed rooms depicting art that represents Navy, Army, Air Force and RCMP service. To be offered any art from Mr. Bradford is an incredible honour and would be treasured for sure.

Please let us know if you require any additional information or assistance to allow this opportunity to go forward.

Lest we Forget

Pierre Breckenridge, CD, OMC

Pierre Breckenridge
RCL Br 25
President and Poppy Chair
705-971-7595



Contact

Phone

[Redacted]

Email

[Redacted]

Address

[Redacted]

Education

2023

Small Business Management
UBC Sauder School of Business
Indigenous Program Metis Nation of BC
1998

Fine Arts - Dance and Visual
Arts University, Toronto, Ontario

Expertise

- Program Developer & Coordinator
- Develop & Grow Brand Identities
- Coaching, Motivational Abilities
- Business Connector & Fundraiser
- Highly Effective in Customer Relations & Retention
- Business Forecasting, Finance, Budgeting, Accounts payable, Plan Creation, Growth Strategies

Survived & thrived through 18 years of small business ownership

High level of integrity: earning other's trust & respect through consistent honesty & professionalism

Cindy Hatt

Sales, Connection Maker, Promoter

As a successful small business owner and international entrepreneur, I've developed my business skills through negotiating consolidation roll-up expansion plans, securing large commercial contracts and developing and executing marketing campaigns while being exceptionally organized. I've honed my branding and promotional skills through many business connections and management opportunities. I've had a successful appearance on The Dragon's Den, shaking hands with Jim Treliving. As an athlete, (Flag Football Player and VP of the Victoria Women's Flag Football League, VVFL Media Liason, Coach, Recruiter) and Professional Dancer, I am proficient at working within a team to achieve goals and objectives as well as on my own.

Experience

2023-present

The Victoria Film Festival, Victoria, BC

Development and Volunteer Coordinator

Development Coordinator - Responsible for Increasing contributions of individuals and groups to the charity by building relationships and exploring new development opportunities. Developed and implemented strategies for individual and corporate support for the Victoria Film Festival, Events and The Vic Theatre. Responsible for motivating and facilitating supporters to maximize the funds they contribute. Maintain and develop relationships with existing partners. Developed and Organized new and imaginative fundraising events. Raised festival awareness and its work at local and national levels. **Volunteer Coordinator** - Implemented a proactive volunteer recruiting, training and retention program. Responsible for scheduling volunteers, training, and supervision of all volunteers during events.

2020-2022

Origin Gluten Free Bakery, Victoria, BC

Wholesale Account Manager

Developed and created the position of Wholesale Account Manager for local Victoria Business. Built wholesale systems and programs that helped to develop this untapped side of the business. Created a Customer Data Base system that can be developed on an ongoing basis. Served as the liaison between companies and the bakery. The core priority was addressing customers' needs and concerns as quickly and effectively as possible to develop and maintain strong wholesale relationships. In first year increased wholesale account sales by 50%.

2021-May 2023

London Drugs, Victoria, BC

Sales Supervisor

Supervised and coordinated daily activities of sales representatives. Engaged in promoting and selling London Drugs products. Recommended changes to sales techniques and procedures based on team performance. Worked with Department Managers to build a framework of goals and expectations for sales staff. Created production schedules, timelines, and sales event planning material. Managed ordering products and equipment procurement, signage, and contributed to different tasks assigned by GM. Was the liaison for various vendor representatives. Coordinated Fundraising and Community Programs to give back to the community.

Entrepreneurial Experience

The WetCleaner Non-Toxic DryCleaner 2003-2021

Owner/Operator for 18 years, Best DryCleaner in City, expanded to 3 locations in Victoria & 1 in Los Angeles, CA.

Tunderin Creative Broadband Corporation 2019 - present

Co-Creator/Producer Audio/Visual Production Company creating podcasts, films, promotional videos, commercial projects.

Lucinda (Cindy) Hatt



HIGHLIGHTS:

- Metis Artist
- Program Developer
- Networker
- Football Player, Recruiter, Team Manager, League Vice President
- Entrepreneur
- Multi-National Business Developer
- Organizer
- Relationship builder
- **SALES, CONNECTION MAKER, PROMOTER**

ENTREPRENEURIAL EXPERIENCE:

THE WETCLEANER, NON-TOXIC DRY CLEANER, Victoria, BC
Founding Partner, COO, Business Development Manager

SALES MANAGER

2003-2021

- Started out as Dry Cleaner Delivery, then negotiated and acquired first plant location in 2007
- Expanded to 3 locations in Victoria and one in Los Angeles, California.
- Grew local revenues by 40% over a 5-year period through marketing and sales strategies
- Developed brand identity
- Secured contracts and managed relationships with The Fairmont Empress Hotel, The Laurel Point Hotel, The Royal Scot Hotel, The Parkside Hotel among many others
- Co-authored business plan for expansion across the border into California
- Dragon's Den contestant resulting in preliminary offer from Dragon Jim Treliving
- Over 30 business plan presentations to local and international investors over a 5-year period
- Developed and executed marketing campaigns and community profile building initiatives
- Active with non-profit organization 'Your Entrepreneur Society'
- Business community relationship builder

- Day to day activities included cleaning, pressing, deliveries, marketing, customer service, promotions, location development, hiring and training, billing, sales and marketing

AWARDS

- Best Dry Cleaner in City 2015 Tourism Victoria Green Initiative Award 2012

SKILLS HONED THROUGH BUSINESS OWNERSHIP

- Branding and promotional
- Excellent coaching, motivational abilities
- Business connector and fundraiser
- Sales

PEOPLE MANAGEMENT

- Involved in all aspects of human resource management of a small, thriving enterprise
- Recruited, hired, on-boarded, trained, supervised, and handled any performance issues
- Highly effective in customer relations and retention.

BUSINESS OPERATIONS

- Survived and thrived through 18 years of business ownership
- Managed all aspects of operations from finance, budgeting, account payables, account receivables, Human Resources
- Managed all aspects of business forecasting, business plan creation, growth strategies
- Provided daily leadership and enthusiasm to the team to ensure high level of operations

EMPLOYMENT

Origin Gluten Free Bakery

Wholesale Account Manager, Victoria, BC

2020-present

- Developed and created the position of Wholesale Account Manager for local Victoria Business. Serve as the liaison between companies and the bakery. My core priority is addressing customers' needs and concerns as quickly and effectively as possible to develop and maintain strong relationships. In this first year I doubled the wholesale account sales by 50%.

London Drugs**Sales Supervisor**, Victoria, BC

2021-present

- Supervise and coordinate the daily activities of sales representatives engaged in promoting and selling London Drugs products. Recommend changes to current sales techniques or procedures based on team performance and new selling techniques.

Arnsdorf Landscaping, Victoria, BC**Landscaper**

2018-2019

- Project manager landscaping and doing yard maintenance for commercial and residential locations.

Soho Video Post-Production, Toronto, ON**Client Services**

1998-2000

- Client Services at a boutique style Post Video Production facility. Responsible for attending to clients' needs during sessions. Provided proper materials for the session. Shipped session work to and from clients. Scheduling sessions.

Dome Audio, Video, and Effects, Toronto, ON**Client Services**

1996-1998

- Client Services for Canada's largest audio postproduction facility dealing with ad agency clients, music producers, artists and in house staff.

ARTISTIC ENDEAVORS**Upcoming Exhibition at Sothebys**, Victoria, BC

Summer 2022

Old Stone House Exhibition, Sault Ste. Marie, ON

September 2021

- Father/Daughter Metis exhibition at Ermatinger Clergue Historic Site. This exhibition was held at the site close to where our Ojibway ancestors lived and worked and helped to create Sault Ste. Marie as it is today.

Bradford Family Art Show, Sault Ste. Marie, ON

July 2018 and July 2016

- Curated 30 family members artwork including my own. Painting, Sculpture, photography, mixed media, film.

Artist in Residence, Victoria, BC

- Empress Hotel - July 2018, July 2017
- Inn at Laurel Point - October 2017
- Sidney Pier Hotel - October 2016

Lucinda Hatt - Solo Exhibit and Sale, Victoria, BC

October 2012

- Solo show in a variety of medium. Acrylic on canvas, sculpture, mixed media. Exploration of ojobway heritage through painting.

Four and Friends Art Show, Bruce Mines, ON

July 2010, July 1990

- Doug Bradford along with three local established Northern Ontario Artists have an annual exhibit in Bruce Mines, Ontario. Invited as guest of Doug Bradford. The show is an eclectic mix of art and artists with partial proceeds going towards scholarships for local high school and college artist.

Mother's Day Paint-In, Victoria, BC

May 2001

- Took part in an annual massive art show and craft fair on pristine grounds of Royal Roads University overlooking The Juan De Fuca Strait on Vancouver Island.

One Woman Show, Victoria, BC

August 2001

- First solo exhibit. Oils, acrylics, lithography and painted furniture. Month long exhibit.

Two Friends Art Show, Toronto and Waterloo, ON

July 1998, October 1998, August 1999

- Lucinda and best friend and fellow artist Laurie Bahun exhibit artwork following the theme of Four and Friends. Exploring family and friendship through paintings.

EDUCATION

York University, Toronto - Full Tuition Scholarship for Dance and Visual Arts

Sault College, Sault Ste. Marie - Oil painting, Papermaking

Metchosin International Summer School of the Arts, Victoria - Oil stick Mixed Media

UBC Sauder School of Business/Metis Nation of BC – Small Business Management

Women's Enterprise Center – Buffalo Stone Woman Entrepreneur Program

Volunteer Projects

Margaret Jenkins Elementary School, Victoria

- Volunteered on Visual Arts Committee at this grade school for fundraising with photographic events. Taught painting courses and mixed media sculpture.

Vancouver Island Women's Flag Football League, Victoria

- Vice President of the league and responsible for recruiting for the league from 2015-2019, Head Coach - The Victoria Peaches

Highland Games, Victoria, BC, 2010

Masters Indigenous Games, Toronto, ON, 2019

Indigenous Games, Toronto, ON, 2018



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Arts & Entertainment Community People

The Bradford Family Art Show: A Legacy of Creativity (Gallery)

By **Megan Pounder** - July 30, 2018 @ 11:13 am

Like 67



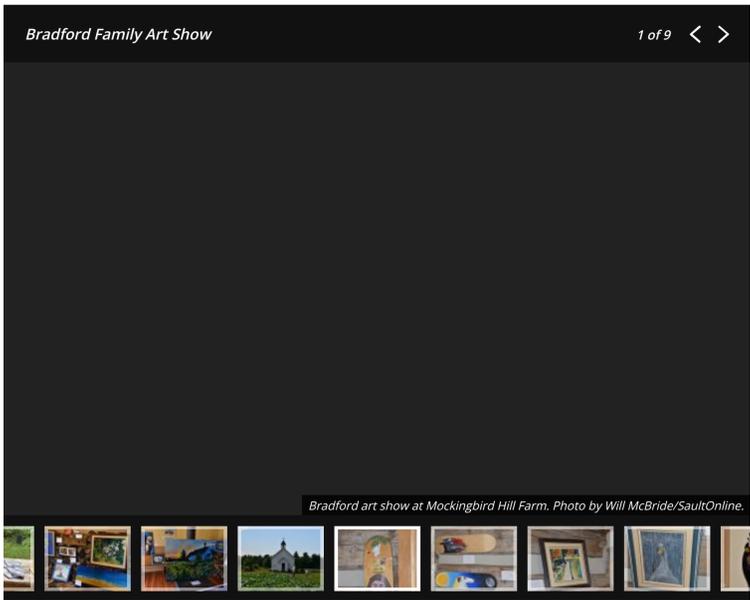
Cindy Hatt (Previously Bradford), artist and event organizer. Photo by Will McBride/SaultOnline

The Bradford Family displayed four generations of art at their second art show this weekend. The first one took place in 2011, consisting of 19 artists. This one featured art from over 30.

And they are all related!

A passion and knack for art has been passed down generation to generation, starting with Louise Bradford. Cindy Hatt, previously Bradford, one of the event organizers and artists retold the family history "Grandma Louise was an artist and she would sit with my dad (Doug Bradford) and his brothers and sisters and they would do art while she was working. She was always singing and there was always music in the house. She always encouraged them to be artistic and creative, and that is how it all started."

Having grown up with art, the family is very encouraging and positive of one another as they continue to explore their artistic sides.



The youngest artist, Mac Bradford, is 11-months old, followed closely by his 2-year old cousin, Ollie. "They both have work under their belt," said Cindy Hatt, previously Bradford, one of the event organizers and artists.

"All of my cousins are artists and so are their kids," Hatt explained. "We have writers, sculptors, photographers, painters, movie makers, just a huge range of creativity in our family."

The event took place at Mockingbird Farm, a venue near and dear to the heart of the Bradfords. Hatt told SaultOnline that her father grew up down the road from the farm, and they try to go as much as possible when she is in town from B.C. "The farm is Farmer Bob's landscape, it is how he expresses himself, so it really is the perfect venue."

Bradfords who couldn't make it sent in art so they could take part as well. Hatt described the event as a huge success.

For anyone who didn't have a chance to check out the art show, they can visit the Bradfords online [here](#). Commissioned work can be done as well.

Advertisement for PRIDE PAINTING LTD. Interior & Exterior. Includes tags: art, Bradford Family Art Show, culture, Mockingbird Hill Farm, Sault Ste. Marie.



Previous article: Toronto mayor not ruling out legal action against province over council size. Next article: Toronto stock index down slightly, U.S. markets down as tech stocks fall

Megan Pounder
Megan Pounder is an enthusiastic individual who's always striving to learn and grow. She's been a part of the SaultOnline team since May 2018. She has an Advanced Diploma in Journalism: Online, Broadcast and Print from Loyalist College. Along with her diploma, she has some freelance video journalism and social media experience. Growing up in Prince Edward County sparked her enthusiasm for all things nature. When she isn't reporting, you can find her reading, jamming out to music, or looking for new adventures.

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VIEWER OPINION POLL

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- Personal Playlist
- Streaming Service

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Early intake submission deadline: **Last Friday in October** of each calendar year

Late intake submission deadline: **Last Friday in March** of each calendar year

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the [ACAP Guidelines](#) and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- [ACAP Project Plan Template](#)
- [ACAP Application Budget template](#)
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Name:

Planet Rock

ii.

[REDACTED]

iii.

[REDACTED]

iv.

[REDACTED] your work
(maximum 500 words):

Planet Rock is hot! The combination of St. James' clever lyricism over production culled from Seith's dusty vinyl, peppered with a good helping of turntable cuts, is one that must be seen to be believed. Planet Rock loves pleasing crowds of all sizes and isn't afraid to let that shine through. Coming from the streets of outer space to rock-shock the boogie, this rap duo is rooted firmly in the old school and will give you something to step to.

- v. Please indicate the artist's discipline of focus:
 Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and describe (maximum 50 words):

Performing arts, musical arts - Planet Rock has a large focus on live performance techniques culled from the history books of some of the greatest performances from the history of hip-hop, which shows in their electric shows.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose either one or a combination of grant streams that best support their needs and objectives. **Please refer to the [ACAP Guidelines](#).**

Please select all that apply to the project, activity or event:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Small Project Grant | <input type="checkbox"/> Community Events Grant |
| <input type="checkbox"/> Large Project Grant | <input type="checkbox"/> Major Cultural Celebrations Grant |
| <input type="checkbox"/> Operating Grant | <input type="checkbox"/> Cultural Diversity Grant |
| <input type="checkbox"/> Seed Funding | |

Single Grant Stream Application:

If the project application falls within only one grant stream, please enter the total requested amount for the project here:

ACAP Request Amount (\$) 2800

More than One Grant Stream Application:

If the project falls within more than one grant stream, please enter the total amount requested from each stream:

- | | |
|-------------------------------|--|
| Small Project Grant (\$) 2800 | Community Events Grant (\$) |
| Large Project Grant (\$) | Major Cultural Celebrations Grant (\$) |
| Operational Grant (\$) | Cultural Diversity Grant (\$) |
| Seed Funding (\$) | |

Total Requested Amount (\$)

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application [Project Plan Template](#) for the proposed activity, project and/or event. If the request includes

funding from two grant streams, specifically detail how and when funds will be used for each grant type in the Project Milestone section of the project plan template.

- i. Project Name:
Planet Rock EP (Artwork and Recording)
- ii. Activity/Project and/or Event **Start Date:** 1/15/24
- iii. Activity/Project and/or Event **End Date:** 9/1/24
- iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):
- v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

We intend on getting the artwork done for our debut album in 2024, with the stretch goal being a full album release on vinyl and digital for end-of-year 2025. Most of the recording for the album is completed; we have one song to re-record with Dustin Goodall at Unsalted Studios in Sault Ste. Marie, ON, which we intend on getting completed by end-of-year 2024 so that we are ready to move to the manufacturing and marketing stages. We also intend on getting the album artwork print-ready utilizing the services of Aaron Alessandrini, graphic designer from Sault Ste. Marie, ON. We are still currently shopping around for a visual artist and have reached out to several street artists worldwide who are providing quotes around the 1500\$ CAD range, so we are asking for 1500 to cover costs for the artwork.

- vi. How does this activity, project, or event support the current [Community Culture Plan](#)? Please select all community program and impact priorities that the project supports.

- Compliment and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in SSM
- Contribute to the economic and social diversity of SSM through the development of arts,

3

Individual Artist ACAP Application Form
Updated September 2023

culture and heritage product and tourism

- Promote effective, meaningful and equitable community engagement and consultation processes
- Provide mentorship and participatory opportunity for youth, diversity and historically underrepresented groups in the community
- Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- Fosters community connections, partnerships and networks
- Provide opportunities for volunteerism
- Significantly contribute to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Many aspects of our completed album will reflect the rich and growing hip-hop arts scene in Sault Ste. Marie; from the artwork and design, to the topics covered in songs like "Stand Tall" and "Strength Training", down to the beats themselves, some of which use historical recordings from Sault Ste. Marie-based artists as sample sources. We have made the conscious choice to focus on giving as much work in putting this album together to local arts entrepreneurs and artists as we can. This album will also mark a large turning point in the band's trajectory; prior to this engagement, we were primarily a live band, and it is with this that we push to commit our work to vinyl record; a longtime goal of both St. James and DJ Seith since the beginning back in 2016. Having this record for sale at future shows will help promote sustainability and capacity. This also strengthens our networks with other creators, manufacturers, and businesses, as it will increase our visibility and allow for more work in the future to come down the line for everybody.

- vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

An amazing record that the whole community can be proud of; one that will ring loudly and cement Planet Rock in the historybooks as a force to be reckoned with in hip-hop, while also creating a deeper sense of community.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

The success of this project will be measured against the presentables that we will have come September 2024; if we are able to get the artwork designed, typeset for printing, and ready for print, as well as the last of the recording done, that will be considered a massive success and will help propel us toward future stretch goals in 2025.

Section 4: Marketing

i. What audiences does the proposed activity, project and/or event seek to reach?
Select all that apply:

- | | |
|---|---|
| <input type="checkbox"/> Local (within the Municipality) | <input type="checkbox"/> Regional (within Algoma) |
| <input type="checkbox"/> Tourism (those who will travel to take part or view) | <input checked="" type="checkbox"/> Other (Please describe) |

ii. Please describe the items selected (250 words maximum):

The activities that we are applying for are considered building blocks towards future activities that will help to foster a greater sense of community in the hip-hop culture in Algoma District.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event:

These activities will directly reach purchasers of the music and collectors, as well as show-goers, as well as various market-goers (such as The Rad Zone locally, as well as other record stores across Ontario).

- iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

Planet Rock intends on posting progress shots on DJ Seith's Patreon, as well as some additional teasers on the Planet Rock and DJ Seith instagram pages and via the DJ Seith mailing list.

Patreon: <https://www.patreon.com/djseith>

Instagram: <https://www.instagram.com/weareplanetrock/>

<https://www.instagram.com/djseith>

Mailing List: <https://djseith.com/mailling-list/>

- v. What age demographic(s) does the activity, project, or event seek to reach? (Select all that apply):

- | | |
|---|--------------------------------|
| <input checked="" type="checkbox"/> 0-18 | <input type="checkbox"/> 60-75 |
| <input checked="" type="checkbox"/> 19-34 | <input type="checkbox"/> 75+ |
| <input checked="" type="checkbox"/> 35-59 | |

- vi. What is the estimated attendance or viewership of the activity, project and/or event?

- | | |
|----------------------------------|--|
| <input type="checkbox"/> 1-50 | <input checked="" type="checkbox"/> 501-1000 |
| <input type="checkbox"/> 51-100 | <input type="checkbox"/> 1001-2500 |
| <input type="checkbox"/> 101-250 | <input type="checkbox"/> 2500+ |
| <input type="checkbox"/> 251-500 | |

- vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- | | |
|--|--------------------------------|
| <input checked="" type="checkbox"/> 1-10 | <input type="checkbox"/> 26-50 |
| <input type="checkbox"/> 11-25 | <input type="checkbox"/> 50+ |

viii. Please provide a brief description of participant composition (maximum 150 words):

Aaron Alessandrini - Typesetting, Jacket and Digital Design
Street Artist (to-be-announced) - Commissioned Artwork
St. James - Vocals
DJ Seith - Production/Scratching
Dustin Goodall (Unsalted Studios) - Recording

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application [Budget Template](#). Organizations or collectives that receive direct ongoing annual municipal funding from the City of Sault Ste. Marie are not eligible for ACAP funding.

- i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes

No

Section 6: Project, Activity/Event Budget

- i. Please download, complete and attach a copy of the ACAP Application [Budget Template](#).

Please indicate how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in-kind, cash, etc.).

If the Applicant is requesting small capital/equipment purchases and/or printed materials in their application, a minimum of one quote from a firm/business to provide the services/material must be provided. Links to quotes can be listed in the ACAP Application Budget Template document. Quote documents and files are to be attached to the application upon submission.

Section 7: Authorization

I, Shane Erickson (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Shane Erickson Digitally signed by Shane Erickson
Date: 2023.10.21 14:29:06 -04'00' _____ Signature _____ Date

Completed applications and supporting documentation may be submitted by email to:

csd@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Coordinator

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Coordinator
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Project Overview

Planet Rock is a hip-hop duo consisting of DJ Seith and St. James. The duo is currently pursuing their first physical release in the form of an EP on vinyl record.

History

Planet Rock formed in the summer of 2016 during a creative session at a mutual friend's house. It was here that St. James and DJ Seith met and traded ideas with one-another, finding a common bond over the love of beats and rhymes. Since then, Planet Rock has been active in the local music scene, playing RotaryFest's Second Stage in 2019, and again in 2022, as well as dates at OH!NOFest, PrideFest, and various other shows in the Algoma region. Planet Rock was a featured act at the Soo York City Urban Arts Collective's 10-year anniversary celebration, and were also featured as part of Fringe North's "Show And Tell: A Trio Of Music And Storytelling Events" ([View here](#))

Goal:

Planet Rock is currently in the artwork and design stage of the EP, with a little bit of the recording process left to be completed before moving onto the manufacturing, printing, and pressing stage. The EP is planned to have 5 songs on it, and will be released on vinyl and digital formats simultaneously. Our goal is to have artwork done by graffiti artist ASEK, with design and print setting handled by local graphic designer Aaron Alessandrini. The last of the recording will be done at Unsalted Studios, a recording studio based out of Sault Ste. Marie, ON. We hope to have all of these steps done for the album by September 2024.

Needs:

We require funding to help with the costs of artwork, recording engineer, design and print setting. These are crucial steps required to achieve the overall goal of our first vinyl release.

ACAP Application Project Plan Template												
	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Project Milestones/Activity: (Enter Activity) - Add/delete rows as needed												
Artwork	X	X	X	X	X	X						
Setting by Aaron Alessandrini							X	X	X			
Recording - Unsalted Studios			X	X								

Shane “DJ Seith” Erickson

Disc Jockey, Producer, Event Organizer

Phone: [REDACTED]

Instagram: @djseith

E-Mail: djseith@gmail.com

Web: www.djseith.com



Disc jockey, turntablist and producer with 20+ years experience playing onstage, 16 years event organizing, 7 years as part of hip-hop duo Planet Rock. Toured with KIDS, Id Iota, and Jermaine Henry. Production credits with Sound Syndrome, CONiKA, Garbageface and Max Moon.

Highlights

- 2022 Live show 'RAPP BNGO' won "Fantastic Fringer" award for Live Category, Fringe North 2022
- 2019 Performed alongside 7X World Champion DJ Vekked and The Real Musicians, Kitchener, ON
- 2017, 2015 Opening performance for #youthesoo Youth Empowerment Day, Sault Ste. Marie, ON
- 2017 10-year anniversary of 'Soo York City' - collective artist showcase hosted at the Indian Friendship Center, Sault Ste. Marie, ON
- 2016 1st Place, Algoma District DJ Battle
- 2016 Toured Northern Ontario with KIDS
- 2014 Opened for A Tribe Called Red as part of L.O.C.A.L., Sault College, Sault Ste. Marie, ON



Accomplishments

2023	'RAPP BNGO' cassette release tour, Southern Ontario, Canada, with Garbageface
2022	Created 'RAPP BNGO', a combination live DJ performance and interactive game
2021	Started and self-managed a monthly cassette subscription called 'Seith's Tape Club', creating a new mix each month of the year, committing it to cassette in my home studio, creating hand-carved stamp artwork and handling assembly and shipping all in-house, which generated 12 unique projects
2020-2021	Co-host, music director and tech manager of 'The CC Show with Caceila Trahan', a panel discussion livestream focusing on uplifting the voices of Indigenous and marginalized communities (2 seasons)
2020	Credited contributor, 'The Soo Music Project' (https://soomusicproject.ca/about)
2019	Organized Sault Ste. Marie's first Beat Cafe, a three hour marathon of beatmaking and sharing work in person, in public, and over livestream
2017	Organized and hosted Soo York City Urban Arts Collective 10-Year Anniversary Show
2016	Hosted a studio tour for Culture Days
2014-Current	'The Vinyl Listening Party', an ongoing series of events centered around sharing vinyl records in social settings in collaboration with local businesses such as Outspoken Brewing, The Rad Zone and Maker North
2013	Soo York City Urban Arts Collective forms
2011-2012	'Monthly Mix' audio podcast, covering local music news
2007-2009	Created and ran 'Soo York City Hip-Hop Show', a monthly local urban arts showcase



Selected Works

2023	'RAPP BNGO: The Green Card', play-at-home version of the hit interactive performance (cassette, dabber, cards)
2022	'Ekphrasis: Edan', a tribute to The Humble Magnificent (digital/cassette)
2021	'Seith's Tape Club', 12-tape mix series (cassette)
2021	'Icy Palms Reheated', remix album (digital/cassette)
2019	'Action Figures', beat-tape (digital/cassette)
2016	'Strawberry Short-Mix', funk/hip-hop mix commissioned for Go Skate Day (digital)
2015	'The Motor Mix', multi-genre travel-themed mix (digital/CD)
2010	'The Monk Mix', sample source study mix (digital/CD)

Publications

2022	'Seith's Tape Club' zine, 64 pages, full-color, self-published (Canada)
2020	'DJ Seith's "Top 10 places to find vinyl in my zone"', 'Bobby Lawn: Me The North' zine article, published by Disco Magic (Canada)
2019	'Artie Butler - Soul Brother', 'DIG Magazine' Issue #4 article, published by Martin Lovegrove (UK)

Performances

2023	Wsg Bobby Lawn & Damaging D, Machine Shop, Sault Ste. Marie, ON
2023	'RAPP BNGO', Fringe North, Sault Ste. Marie, ON (2 dates)
2023	'RAPP BNGO' wsg Fetch Panda, Testament, Hug Mosh, NewAgeHip & Garbageface, Sadleir House, Peterborough, ON
2023	Wsg MCSavvyC, Testament & Garbageface, Infinity Zero, Barrie, ON
2023	Wsg Blackiivi, NewAgeHip, Garbageface, Lounge 164, Ottawa, ON
2023	'RAPP BNGO', Kick And Push TKFringe Festival, Kingston, ON (4 dates)
2023	Planet Rock @ Hell!YESFest, Leeburn, ON
2023	'RAPP BNGO', Johnson Township Community Days, Desbarats, ON
2023	Old School DJ'ing Workshop, The Loft, Sault Ste. Marie, ON
2023	Beats & Bricks wsg Bobby Lawn & Flummox, Drawing Club, Sault Ste. Marie, ON
2023	'RAPP BNGO', wsg Planet Rock, Sawbe & Stoneburgh, Moose Lodge, Sault Ste. Marie, ON
2022	Disco Magic Presents Freak Show, Sault Ste. Marie, ON
2022	UP HERE 8, Sudbury, ON
2022	'RAPP BNGO', Fringe North, Sault Ste. Marie Museum, Sault Ste. Marie, ON
2022	Planet Rock @ Pridefest, Bushplane Museum, Sault Ste. Marie, ON
2022	Planet Rock @ Rotaryfest Second Stage, Sault Ste. Marie, ON

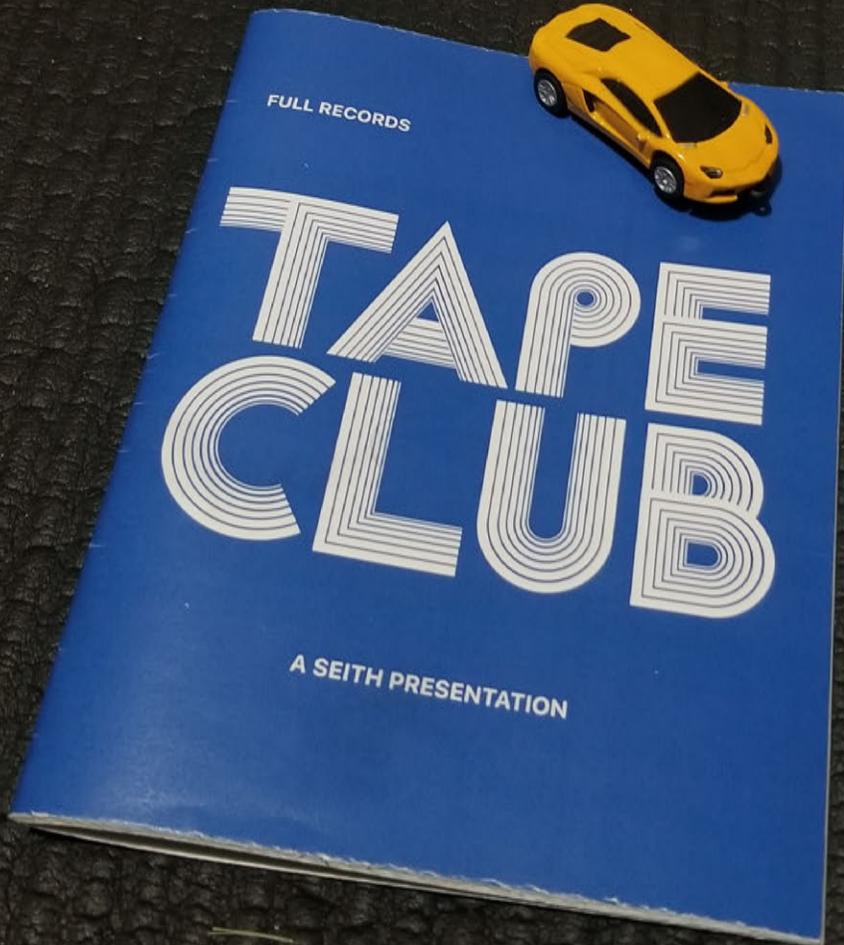
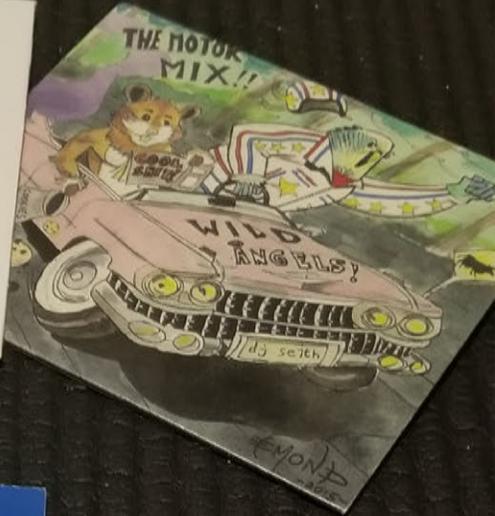


2022 Poutine Feast, ECNHS, Sault Ste. Marie, ON
 2022 Planet Rock, Live From B.S.M.T., Fringe North Show And Tell Digital Performance, Sault Ste. Marie, ON
 2021 Welcome 2 Tha Zoo, Sault Ste. Marie, ON
 2021 The CC Show (Technical Director/Music Director), Season 2
 2021 Introspections: Live From B.S.M.T. with CONiKA, Fringe North Digital Performance, Sault Ste. Marie, ON
 2020 Mickey O'Brien: Twin Flame Live @ Brewer Lofts, Sudbury, ON
 2020 The CC Show (Technical Director/Music Director), Season 1
 2020 Choice Cuts / Choice Selects Livestream Series
 2020 SMAC-19 Livestream Concert, Sault Ste. Marie, ON
 2020 Bloom2 Festival, Sudbury, ON
 2020 Shadows Of The Mind Film Festival, Sault Ste. Marie, ON
 2019 The Big House Hallowe'en Party, Sault Ste. Marie, ON
 2019 Planet Rock @ Northern Vibe Festival, Bruce Mines, ON
 2019 Movember Artist Series, Outspoken Brewing, Sault Ste. Marie, ON
 2019 With DJ Vekked and The Real Musicians, Kitchener, ON
 2019 Planet Rock ISO Late And Loud, Rockstar, Sault Ste. Marie, ON
 2019 UP HERE 5, Sudbury, ON
 2019 'Action Figures' Release Party, Sault Ste. Marie, ON
 2019 Planet Rock @ OH!NOFest, Leeburn, ON
 2019 Arts Against Homelessness, Sault Ste. Marie, ON
 2019 Beat Cafe @ Dryer Fire, Sault Ste. Marie, ON
 2019 With River Jacks, New A, Sault Ste. Marie, ON
 2019 Planet Rock @ Sault Pride Week, Bushplane Museum, Sault Ste. Marie, ON
 2019 Dryer Fire Fridays, Dryer Fire Pop-Up, Sault Ste. Marie, ON
 2019 Can-Do Party, Fishbowl Festival, Sault Ste. Marie, ON
 2019 Planet Rock @ Rotaryfest Second Stage, Sault Ste. Marie, ON
 2019 Planet Rock @ Foolishness, Leeburn, ON
 2019 Four Elements Opening Party for '...Everything Remains Raw: Photographing Toronto's Hip Hop Culture from Analogue to Digital' Gallery Exhibit, Mark V. Campbell, Sudbury, ON
 2018 Big Air 6 with id iota, Boogie Mountain Ski Lodge, Espanola, ON
 2018 Planet Rock @ OH!NOFest, Leeburn, ON
 2018 Planet Rock @ Soo York City Summer Slammer, Soo Blasters, Sault Ste. Marie, ON
 2018 AUSU Student Rollerskating Jam, Sault Ste. Marie
 2018 Parking Lot Party presented by Youth Odena, Global Friends and Soo York City, Indian Friendship Centre, Sault Ste. Marie, ON
 2018 Gore Street Cafe Closing Performance, Sault Ste. Marie, ON
 2018 RSD In-Store Performance, Rad Zone, Sault Ste. Marie, ON
 2017 Opening Set, Palmer Squares & Vantablac Sol, Loplops, Sault Ste. Marie, ON
 2017 Opening Set, Big Remz Tour Fundraiser, Barrelhouse, Sault Ste. Marie, ON
 2017 Host/DJ, Soo York City 10-Year Anniversary Jam, Indian Friendship Centre, Sault Ste. Marie, ON



2017 Hip-Hop Performance Youth Workshop with Fresh Kils and DJ Vekked, Kina
 Awiiya Urban Aboriginal High School, Sault Ste. Marie, ON
 2017 #youthesoo 2017, Essar Centre, Sault Ste. Marie, ON
 2017 SSM Festival of Beer, Bushplane Museum, Sault Ste. Marie, ON
 2017 Live705 Series, Rockstar Bar, Sault Ste. Marie, ON
 2017 Jazz Night wsg Britta Wolfert, Lindsay Pugh, Josh Norling, Frank Deresti,
 Elliott Nicholson, Loplops, Sault Ste. Marie, ON
 2017 Art Battle, Loplops, Sault Ste. Marie, ON
 2017 The Refind, Gore Street Cafe, Sault Ste. Marie, ON
 2017 Gore St. Cafe 2nd Birthday Celebration, Sault Ste. Marie, ON
 2016 Opening Set for Rel McCoy & Cquel, Gore St. Cafe, Sault Ste. Marie, ON
 2016 Cardboard Pop-Up Shop, SSM Culture Days, Sault Ste. Marie, ON
 2016 Studio Tour, SSM Culture Days, Sault Ste. Marie, ON
 2016 Tidal Records Gnar-B-Q, Skate Park, Sault Ste. Marie, ON
 2016 Opening Set for DJ Vekked, Sault Ste. Marie, ON
 2016 \$onny Vybe\$ Birthday Show wsg Hachey The Mouthpeace and Sam Klass,
 Rockstar Bar, Sault Ste. Marie, ON
 2016 Opening Set for My Son The Hurricane, Sault Ste. Marie, ON
 2016 National Drone Day Performance, Gore St. Cafe, Sault Ste. Marie, ON
 2016 Tour stops with KIDS, Sault Ste. Marie, Wawa, Thunder Bay, ON





Early intake submission deadline: **Last Friday in October** of each calendar year

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- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

- i. Artist Name:
Douglas Bradford
- ii. Artist Address:
- iii. Artist Contact Information: (Phone Number, Email Address)
- iv. Please provide an artist's statement or general statement about your work (maximum 500 words):

Douglas Bradford Artist Biography

I was born and raised in Sault Ste. Marie, Ontario. I come by my artistic talent honestly as my Mother Louise Bradford was an artist and founding member of The Algoma Art Society. She taught myself and siblings the joy of art.

As a proud Metis/Ojibwa artist, I strive to highlight the people, landscapes and animals of Sault Ste. Marie and surrounding areas. I am a Canadian Forces Artist Program participant and have my work in the War Museum in Ottawa. My work is included in the book, "A Brush with War" which also toured across Canada with works produced from my time in the Canadian Forces Artist Program. My work is in collections across Canada, The US, Japan and The Netherlands. I continue to find inspiration people, places and wildlife in the beauty of Northern Ontario. This ACAP grant will provide

- v. Please indicate the artist's discipline of focus:
 Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and describe (maximum 50 words):
 Visual Arts - Watercolour painting with a focus on Northern Ontario landscapes and people of our community. Also, paint Canadian Military.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose either one or a combination of grant streams that best support their needs and objectives. **Please refer to the [ACAP Guidelines](#).**

Please select all that apply to the project, activity or event:

- | | |
|---|--|
| <input type="checkbox"/> Small Project Grant | <input type="checkbox"/> Community Events Grant |
| <input checked="" type="checkbox"/> Large Project Grant | <input type="checkbox"/> Major Cultural Celebrations Grant |
| <input type="checkbox"/> Operating Grant | <input type="checkbox"/> Cultural Diversity Grant |
| <input type="checkbox"/> Seed Funding | |

Single Grant Stream Application:

If the project application falls within only one grant stream, please enter the total requested amount for the project here:

ACAP Request Amount (\$) 20,000.00

More than One Grant Stream Application:

If the project falls within more than one grant stream, please enter the total amount requested from each stream:

- | | |
|--------------------------|--|
| Small Project Grant (\$) | Community Events Grant (\$) |
| Large Project Grant (\$) | Major Cultural Celebrations Grant (\$) |
| Operational Grant (\$) | Cultural Diversity Grant (\$) |
| Seed Funding (\$) | |

Total Requested Amount (\$)

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application [Project Plan Template](#) for the proposed activity, project and/or event. If the request includes

funding from two grant streams, specifically detail how and when funds will be used for each grant type in the Project Milestone section of the project plan template.

- i. Project Name:
Doug Bradford Watercolour Paintings for Veterans Housing Project
- ii. Activity/Project and/or Event **Start Date:** November 1, 2023
- iii. Activity/Project and/or Event **End Date:** November 11, 2024
- iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Great Northern Rd, Sault Ste. Marie, Ontario, Royal Canadian Legion Branch 25,
Apartment Development, Sal Dan Developments
- v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

The proposed project involves creating a series of watercolour paintings for the enjoyment of the members of the Royal Canadian Legion Branch 25 and the tenants of the new Apartment Development. These works of art will be placed throughout the common areas of the building to create a warm, inviting space that honours our veterans and seniors.

There would be an opening exhibition with a blessing ceremony from local veterans and Ojibwa elders from the Soo community.
- vi. How does this activity, project, or event support the current [Community Culture Plan](#)? Please select all community program and impact priorities that the project supports.
 - Compliment and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in SSM
 - Contribute to the economic and social diversity of SSM through the development of arts,

culture and heritage product and tourism

- Promote effective, meaningful and equitable community engagement and consultation processes
- Provide mentorship and participatory opportunity for youth, diversity and historically underrepresented groups in the community
- Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- Fosters community connections, partnerships and networks
- Provide opportunities for volunteerism
- Significantly contribute to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

This project compliments and supports existing City initiatives, plans and projects by contributing to the development of arts, culture and heritage in SSM in a way that honours our veterans and elderly community members. Doug Bradford is an established well known, "Walk of Fame" artist in SSM and a Canadian Forces Artist Program Member. Doug is contributing to the community engagement process by including our elderly Sooites as recipients to the arts by bringing it to them. Seniors are often restricted in their mobility and abilities to access art and culture so this will help create that opportunity for exposure to the arts in their own homes.

Doug Bradford's historical artistic watercolour pieces about our Canadian military help to highlight SSM's Military heritage as well as the community of SSM as his paintings often highlight local Sooites in their everyday activities.

- vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Some benefits of this Watercolour painting project include providing beautiful artwork to community areas of the residence. The residents and Branch 25 members and visitors will be welcomed to a space powerful, vibrant artwork that honours our veterans and the community of SSM. The people participating in this event will have a sense of contributing to the community through art. Benefits to the artist will include professional 4 development for his art career and a strengthening of his already established community connections, partnerships and networks in Sault Ste. Marie and in Canada. This project provides an opportunity to benefit volunteers by having them engage in an artistic cultural process by helping the artist to install, promote and participate in an opening ceremony. The creation of this watercolour series will contribute to the quality of life and sense of identity not only in the residents of the new

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

A successful implementation of the project if funding is approved, would be the ability for the artist Doug Bradford to create new works for the enjoyment of the tenants at the new Royal Canadian Legion Branch 25 Apartment building and Region location. Success would be for the exhibit to be available for tenants, guests and the rest of Canada to see. Successful implementation of the project would be the further development of Doug Bradford's career as a world class watercolour artist hailing from Northern Ontario. Success can be measured in the exposure of his artwork throughout the world with media exposure.

Section 4: Marketing

i. What audiences does the proposed activity, project and/or event seek to reach? Select all that apply:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Local (within the Municipality) | <input checked="" type="checkbox"/> Regional (within Algoma) |
| <input checked="" type="checkbox"/> Tourism (those who will travel to take part or view) | <input checked="" type="checkbox"/> Other (Please describe) |

ii. Please describe the items selected (250 words maximum):

Doug has had a relationship with the Canadian Military as a Canadian Forces Artist Program participant, commissioned to paint the 100th Anniversary of The Canadian Navy, commissioned to paint a piece for a Canadian Airforce plane and its crew shot down over Holland. This project will reach the tenants of the building, Legion Branch 25 members, and visiting Legion members from across Canada and perhaps the world. Local schools would be able to visit this exhibit to learn more about our veterans and the sacrifices they make for Canada. This exhibit will be a tourist draw for our Canadian and US visitors.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event:

The specific audience that intend to be reached are the veterans of the Canadian Military that may be residents of the building. The people of Sault Ste. Marie are invited to enjoy this exhibit. The artist is Indigenous and hopes to reach traditionally underrepresented Indigenous military personnel with this exhibit. The SSM School district will be invited to see the exhibit as an educational tool to highlight and engage with our military veterans

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

CTV, Press Releases, SAULT STAR, Soo Today, Algoma Arts Society, The Art Hub, Posters, Facebook.

v. What age demographic(s) does the activity, project, or event seek to reach? (Select all that apply):

- | | |
|---|---|
| <input checked="" type="checkbox"/> 0-18 | <input checked="" type="checkbox"/> 60-75 |
| <input checked="" type="checkbox"/> 19-34 | <input checked="" type="checkbox"/> 75+ |
| <input checked="" type="checkbox"/> 35-59 | |

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- | | |
|----------------------------------|--|
| <input type="checkbox"/> 1-50 | <input checked="" type="checkbox"/> 501-1000 |
| <input type="checkbox"/> 51-100 | <input type="checkbox"/> 1001-2500 |
| <input type="checkbox"/> 101-250 | <input type="checkbox"/> 2500+ |
| <input type="checkbox"/> 251-500 | |

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- | | |
|--|--------------------------------|
| <input checked="" type="checkbox"/> 1-10 | <input type="checkbox"/> 26-50 |
| <input type="checkbox"/> 11-25 | <input type="checkbox"/> 50+ |

viii. Please provide a brief description of participant composition (maximum 150 words):

- Artist - Doug Bradford
- Program Coordinator - Lucinda (Bradford) Hatt
- Ken Bradford -Artist assist
- Jim Bradford - Artist assist
- Stone's Office Supply - art supplies, framing
- Royal Canadian Legion Branch 25
- Ermatinger Clergue National Historic Site - Kathy Fisher, research assistance

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application [Budget Template](#). Organizations or collectives that receive direct ongoing annual municipal funding from the City of Sault Ste. Marie are not eligible for ACAP funding.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes

No

Section 6: Project, Activity/Event Budget

i. Please download, complete and attach a copy of the ACAP Application [Budget Template](#).

Please indicate how ACAP funding will be used if the Applicant’s request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in- kind, cash, etc.).

If the Applicant is requesting small capital/equipment purchases and/or printed materials in their application, a minimum of one quote from a firm/business to provide the services/material must be provided. Links to quotes can be listed in the ACAP Application Budget Template document. Quote documents and files are to be attached to the application upon submission.

Section 7: Authorization

I, Doug Bradford (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

 Digitally signed by Douglas Bradford
Date: 2023.10.17 17:57:50 -07'00' _____ Signature October 17th, 2023 _____ Date

Completed applications and supporting documentation may be submitted by email to:

csd@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Coordinator

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Coordinator
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6



Early intake submission deadline: **Last Friday in October** of each calendar year
Late intake submission deadline: **Last Friday in March** of each calendar year

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the [ACAP Guidelines](#) and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- [ACAP Project Plan Template](#)
- [ACAP Application Budget template](#)
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

i. Artist Name:

Matt Warnock

ii. Artist Address:

iii.

iv. Please provide an artist's statement or general statement about your work (maximum 500 words):

I am Matt Warnock, a passionate jazz guitarist, dedicated educator, and Sault Ste Marie native. I own Matt Warnock Guitar, the largest jazz guitar education website in North America. After 26 years living and working in the US, Brazil, and the UK, I chose to return home to the Sault in May 2022.

When I left the Sault, I earned music degrees from McGill University, Western Michigan University, and the University of Illinois at Urbana-Champaign. As a graduate teaching assistant, my passion for education flourished and I held professorships at Western Illinois University, Leeds College of Music (UK), the University of Chester (UK), as well as a Senior Examiner with the London College of Music's guitar division for 4 years, traveling throughout the UK, Ireland, Cyprus, Australia, and New Zealand.

- v. Please indicate the artist's discipline of focus:
 Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and describe (maximum 50 words):
- Music, Adult Education, and Mentorship – Matt Warnock Guitar is the largest jazz guitar education website in North America, providing daily, interactive mentorship to adults from beginner to professional level. MWG has 700+ annual members worldwide and has served more than 12 million online students.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose either one or a combination of grant streams that best support their needs and objectives. **Please refer to the [ACAP Guidelines](#).**

Please select all that apply to the project, activity or event:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Small Project Grant | <input type="checkbox"/> Community Events Grant |
| <input type="checkbox"/> Large Project Grant | <input type="checkbox"/> Major Cultural Celebrations Grant |
| <input type="checkbox"/> Operating Grant | <input type="checkbox"/> Cultural Diversity Grant |
| <input type="checkbox"/> Seed Funding | |

Single Grant Stream Application:

If the project application falls within only one grant stream, please enter the total requested amount for the project here:

ACAP Request Amount (\$) 2,999.00

More than One Grant Stream Application:

If the project falls within more than one grant stream, please enter the total amount requested from each stream:

- | | |
|--------------------------|--|
| Small Project Grant (\$) | Community Events Grant (\$) |
| Large Project Grant (\$) | Major Cultural Celebrations Grant (\$) |
| Operational Grant (\$) | Cultural Diversity Grant (\$) |
| Seed Funding (\$) | |

Total Requested Amount (\$) 2,999.00

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application [Project Plan Template](#) for the proposed activity, project and/or event. If the request includes

funding from two grant streams, specifically detail how and when funds will be used for each grant type in the Project Milestone section of the project plan template.

- i. Project Name:
Matt Warnock Guitar presents Create to Connect: Jazz Retreat in the Soo
- ii. Activity/Project and/or Event **Start Date:** 9/26/24
- iii. Activity/Project and/or Event **End Date:** 9/29/24
- iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Algoma Conservatory of Music
75 Huron Street
Sault Ste Marie, ON P6A 5P4

- v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

In the close of my artist statement, I described my formative experiences in the Sault as having prepared me to succeed beyond the Sault. With this project, I invite my website member-learners to meet my home community and all it has to offer. Though this event may be modest in its first year, I hope it grows into an annual event, memorable and impactful for both Matt Warnock Guitar members and the broader Sault community.

MWG members from all over the world will gather in Sault Ste Marie for 4 days of jazz improvisation workshops, performances, and tourism, entitled "Create to Connect: Jazz Retreat in the Soo." Hosted by the Algoma Conservatory of Music, I will lead the workshops along with Algoma University graduate and jazz guitarist Jake Valois as a skilled workshop assistant. I invite Algoma University's jazz students (all instruments welcome) to join in the free workshops.

- vi. How does this activity, project, or event support the current [Community Culture Plan](#)? Please select all community program and impact priorities that the project supports.

- Compliment and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in SSM
- Contribute to the economic and social diversity of SSM through the development of arts,

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Individual Artist ACAP Application Form
Updated September 2023

culture and heritage product and tourism

- Promote effective, meaningful and equitable community engagement and consultation processes
- Provide mentorship and participatory opportunity for youth, diversity and historically underrepresented groups in the community
- Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- Fosters community connections, partnerships and networks
- Provide opportunities for volunteerism
- Significantly contribute to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

It is worth stating that this project will not bring a profit for myself, as you can see from the attached Budget submission. In a first year, I expect to invest money in this project and hope to grow it over several years. Rather than profit, I am focused on two things:

- 1) engaging effectively with attendees and audiences at the workshops, jam session, and concert events, not only musically, but how music fits wholistically in their lives—socially, emotionally, creatively, and economically
- 2) engaging sustainably with other businesses and independent artists to create a mutually beneficial artistic, cultural, and economic experience

The MWG Create to Connect: Jazz Retreat in the Soo primarily provides professional development opportunities for emerging and professional musicians, both from outside of Canada as well as within the city. Though learning to play jazz guitar is the primary activity, my values of learning through positivity and self-expression stimulate both musical and personal growth at any age and stage of development. Algoma University

- vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Benefits to audiences:

Attendees at the jam session will meet MWG members from all over Canada, the US, and Europe who thoroughly enjoyed their experience in the Sault, for its environmental beauty, welcoming people, artistic virtuosity, and rich cultural diversity. We hope this will inspire pride of place and a deepened respect for the place audiences call home.

Attendees at the evening concert will be pleasantly surprised to actively participate in a 4 performance by giving meaningful and encouraging feedback to developing artists, and will learn that perhaps they too can take a risk in life that will lead to a fulfilling result.

Individual Artist AGAP Application Form
Updated September 2023

Benefits to participants:

Participants will come away with a deep appreciation for the benefits of adult

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

- # of hours of workshops completed
- # of Algoma University participants and related demographic diversity (e.g. age, nationality, ethnicity, gender)
- # of MWG member participants and related demographic diversity
- # of local artists involved in producing workshops and performances
- # of local businesses patronized by participants

Quantitative and Qualitative survey results from participants, including questions like:

- Have you ever visited Sault Ste Marie before? (Yes/No)
- Did you participate in tourism activities/visit businesses during your stay? (Which ones?)

Section 4: Marketing

i. What audiences does the proposed activity, project and/or event seek to reach?
Select all that apply:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Local (within the Municipality) | <input type="checkbox"/> Regional (within Algoma) |
| <input checked="" type="checkbox"/> Tourism (those who will travel to take part or view) | <input type="checkbox"/> Other (Please describe) |

ii. Please describe the items selected (250 words maximum):

MWG members will travel from throughout Canada, the US, and Europe to participate in the workshops and performances, stay at a local hotel, and enjoy tourism activities, patronizing local businesses, and meet with Algoma U students to discuss music, careers, and hobbies. MWG members range in age from 15-85 years old and 9% identify as women. Those most likely to travel to the event are middle-aged and secure in their careers as well as those nearing and into retirement age with funds to spend on travel.

Algoma University jazz students are invited to participate in the workshops (all instruments welcome) at no charge to take advantage of professional development with me and peer mentorship alongside the visiting MWG members.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event:

The project will reach 5 specific audience segments:

- 1) 20-30 Matt Warnock Guitar website members, traveling from throughout the world to participate in workshops and performances;
- 2) 10-12 Algoma U jazz students to participate in workshops; Exceptional students may

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iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

If selected, I am open to additional marketing suggestions and trust that the City will also be a great resource in getting the word out about these events.

- Sault Today interviews – before and during workshops to include participants leading up to performance
o <https://www.sootoday.com/>
- Soo Leader interviews – before performances to attract Sault, Michigan audiences
o <https://www.sooleader.com/>
- CTV feature – before/after performances
o <https://northernontario.ctvnews.ca/>
- Facebook – Matt Warnock, Jubilee Original Guitars, Guitartistry with Keith, Mission Central Studios all share events. Algoma Conservatory of Music, Algoma University

v. What age demographic(s) does the activity, project, or event seek to reach? (Select all that apply):

- | | |
|---|---|
| <input type="checkbox"/> 0-18 | <input checked="" type="checkbox"/> 60-75 |
| <input checked="" type="checkbox"/> 19-34 | <input checked="" type="checkbox"/> 75+ |
| <input checked="" type="checkbox"/> 35-59 | |

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- | | |
|---|------------------------------------|
| <input type="checkbox"/> 1-50 | <input type="checkbox"/> 501-1000 |
| <input type="checkbox"/> 51-100 | <input type="checkbox"/> 1001-2500 |
| <input type="checkbox"/> 101-250 | <input type="checkbox"/> 2500+ |
| <input checked="" type="checkbox"/> 251-500 | |

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- | | |
|--|--------------------------------|
| <input checked="" type="checkbox"/> 1-10 | <input type="checkbox"/> 26-50 |
| <input type="checkbox"/> 11-25 | <input type="checkbox"/> 50+ |

viii. Please provide a brief description of participant composition (maximum 150 words):
MWG members range in age from 15-85 years old, 9% identify as women, and 20-30 participants are expected. Those most likely to travel to the event likely fall in the 40-70 year-old age range due to greater mobility and greater likelihood to have funds available for travel.

Algoma University jazz students range in age from 18-25, equally distributed in gender, and 10-12 participants are expected.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application [Budget Template](#). Organizations or collectives that receive direct ongoing annual municipal funding from the City of Sault Ste. Marie are not eligible for ACAP funding.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes No

Section 6: Project, Activity/Event Budget

i. Please download, complete and attach a copy of the ACAP Application [Budget Template](#).

Please indicate how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in-kind, cash, etc.).

If the Applicant is requesting small capital/equipment purchases and/or printed materials in their application, a minimum of one quote from a firm/business to provide the services/material must be provided. Links to quotes can be listed in the ACAP Application Budget Template document. Quote documents and files are to be attached to the application upon submission.

Section 7: Authorization

I, Matt Warnock (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Matt Warnock Signature October 27, 2023 Date
Matt Warnock (Oct 27, 2023 12:57 EDT)

Completed applications and supporting documentation may be submitted by email to:

csd@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Coordinator

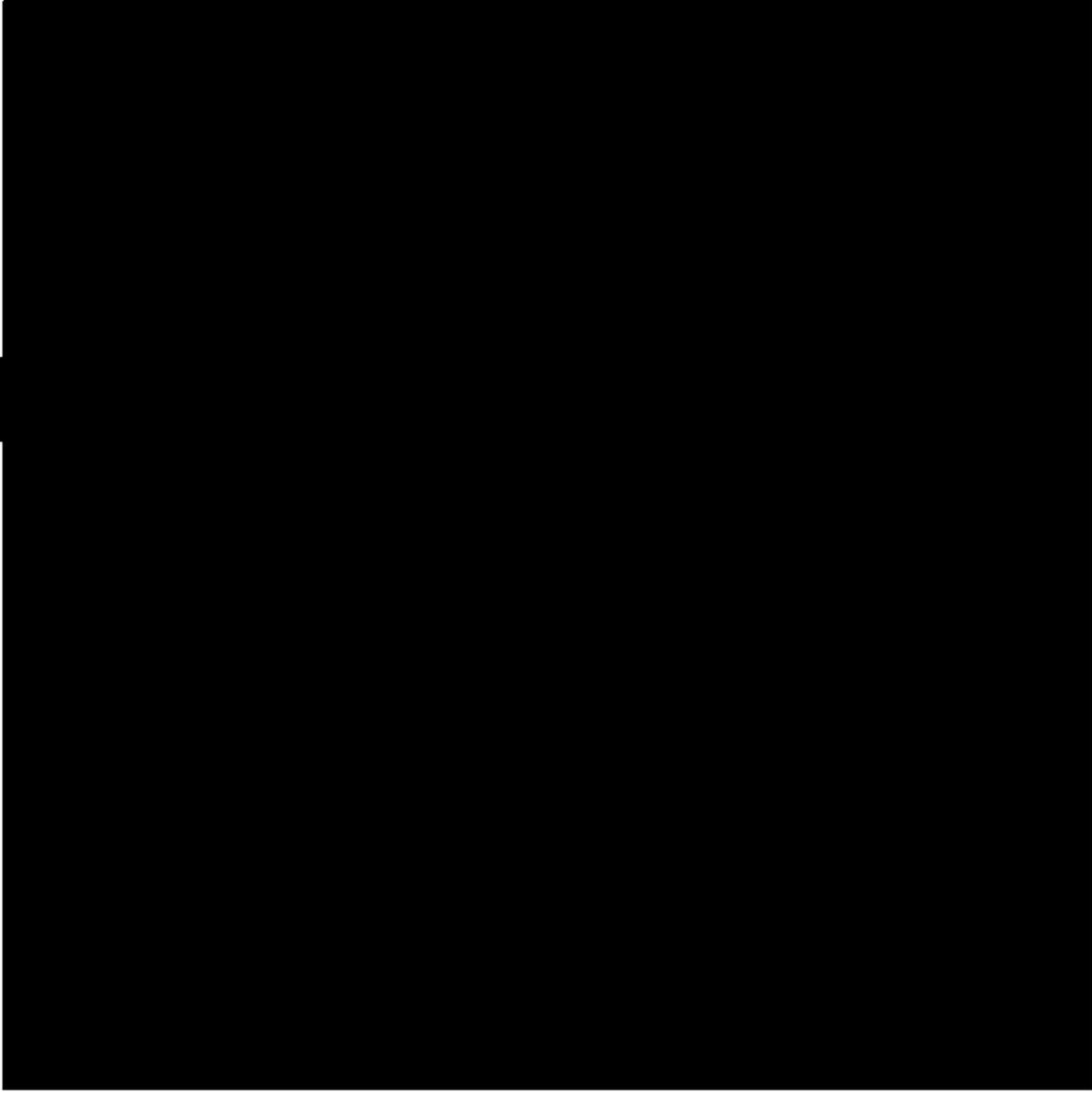
Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Coordinator
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Matt Warnock_Individual-Artist-Application_ACA P 2023

Final Audit Report

2023-10-27



History

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Algoma Conservatory of Music x 2 days	\$3000		Ticket Sales	Cash	Quote via ACM
Algoma Conservatory of Music Audio service x 2 days	\$600		Ticket Sales	Cash	Quote via ACM
Algoma Conservatory of Music classroom x 2 days	\$600		Ticket Sales	Cash	Quote via ACM
Passenger van service		\$430	Matt Warnock	Savings	https://driveseatinc.com/locationstr
Materials & Supplies Costs					
Catering Welcome Reception		\$900	Matt Warnock		
2 Branded banners	\$413.89		ACAP	Grant	Superior Business Solutions
150 postcards w/ QR code	\$100.51		ACAP	Grant	Superior Business Solutions
Equipment Costs					
Guitar amp rental x 15	\$491.55		Ticket Sales/Matt Warnock	Cash/Savings	https://www.long.mcquade.com/renta
Artist Fees					
House Jazz Quartet - Fri Jam Session 3 hrs	600		ACAP	Grant	https://www.payscale.com/research/C
House Jazz Quartet - Sat Concert 4 hrs	800		ACAP	Grant	chrome extension //efaidnbmnlnbq
Workshop assistant x 8 hours	600		ACAP	Grant	https://www.cbc.ca/news/canada/ham
Other Costs					
Total Costs	\$ 7,205.95	\$ 1,330.00			
Total Project Costs:	\$ 8,535.95				

Notes					
1) For Small Projects (\$2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects (\$3,000-\$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events (\$5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events (\$5,000-\$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

ACAP Application Project Plan Template

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Project Milestones/Activity: (Enter Activity) - Add/delete rows as needed												
Ex. Project Marketing Start-End						X			X		X	X
MWG part c part p ann ng - og st cs, trave , workshop structure Start-End	X								X			
A goma U part c pants - nv tat on and RSVP				X					X			
Venue coord nat on - start-end			X							X		
Equ pment coord nat on - start-end							X			X		
Tour sm p ann ng & stakeho der coord nat on - start-end	X								X			
Market ng co atera creat on - start-end							X			X		
Promot on - TV Newspaper On ne - start-end								X		X		
Staff/Guest Art st p ann ng and preparat on - start-end						X				X		
Event Execut on										X		
Survey Co ect on Ana ys s and F na Report											X	X
Notes:												
1) All Project Activities must be completed with 1 calendar year of receipt of ACAP Funding												
2) For each Project Activity listed place a "X" in the month(s) in which the Activity will occur												
3) Activities should include the significant milestones toward Project completion, such as organization/operation/development/implementation/execution/promotion/etc. activities												

ACAP Budget Form Individual Artist - Small Project Grant Matt Warnock						
EXPENSES						
Operations	Cost Category	Eligible Project Cost	Ineligible Project Cost	Funding Source	Funding Type	Notes:
Workshop & Concert Venue	Algoma Conservatory of Music - The Loft x 2 days	\$ 3,000.00		Ticket Sales	Cash	Loft tickets \$25 x 180
Workshop & Concert Venue	ACM - The Loft Audio staff x 2 days	\$ 600.00		Ticket Sales	Cash	Loft tickets \$25 x 180
Workshop & Concert Venue	ACM - classroom space x 2 days	\$ 600.00		Ticket Sales	Cash	Loft tickets \$25 x 180
Transportation	Passenger van service		\$ 430.00	Matt Warnock	Savings	DriverSeat
Materials & Supplies						
Welcome Reception	Dinner at Sandro's		\$ 900.00	Matt Warnock	Savings	
Signage	2 Branded Banners	\$ 413.89		ACAP	Grant	Superior Business Solutions
Concert Table Card	QR postcards x 150	\$ 100.51		ACAP	Grant	Superior Business Solutions
Equipment						
Guitar amps	Rental x 15	\$ 491.55		Ticket Sales/Matt Warnock	Cash	Long & McQuade
Artist Fees						
House Jazz Quartet	Fri Jam Session - 3 hrs	\$ 600.00		ACAP	Grant	
House Jazz Quartet	Sat Concert - 4 hrs	\$ 800.00		ACAP	Grant	
Workshop Assistant	Fri, Sat, Sun for 12 hrs	\$ 900.00		ACAP	Grant	
Total Eligible Expenses:		\$ 7,505.95				
Total Ineligible Expenses:			\$ 1,330.00			
TOTAL EXPENSES:		\$ 8,835.95				
INCOME						
Concert Ticket Sales	Event revenue	\$ 4,500.00				Loft tickets \$25 x 180
Matt Warnock	Savings	\$ 6.95	\$ 1,330.00			
ACAP grant	Small Grant	\$ 2,999.00				
Income for Eligible Expenses:		\$ 7,505.95				
Income for Ineligible Expenses:			\$ 1,330.00			
TOTAL INCOME:		\$ 8,835.95				

Booking/rental information

Algoma AlgomaConservatory <algomaconservatory@algomau.ca>

Tue, Oct 24, 2023 at 11:08 AM

To: Holly Holmes <[REDACTED]>

Sounds good.

Basic costs:

- Performance in Loft - \$1500
- Smaller events that do not block major events in The Loft - \$15 per person
- Sound support - \$300
- Classrooms - Large: \$300, Small: \$150 (very flexible depending on the type and scheduling of the event)

[Quoted text hidden]

Booking/rental informationHolly Holmes <[REDACTED]>
To: Algoma AlgomaConservatory <algomaconservatory@algomau.ca>

Tue, Oct 24, 2023 at 10:45 AM

Hi Guy,

Excellent. And classrooms, if we go that route?

Best,
Holly

On Tue, Oct 24, 2023 at 10:38 AM Algoma AlgomaConservatory <algomaconservatory@algomau.ca> wrote:

Hi Holly;

For budgeting a straight Loft rental is \$1500 per day. A sound technician is an additional \$300

Thanks, Guy

On Tue, Oct 24, 2023 at 10:25 AM Holly Holmes <[REDACTED]> wrote:

Good morning Guy,

Do you have a price list for rental spaces at ACM? I'm finalizing the budget for our project request with the Arts & Culture Assistance Program grant.

Or should I be reaching out to Greig for that?

Best wishes,
Holly



Booking/rental information

Holly Holmes [REDACTED]
To: Algoma AlgomaConservatory <algomaconservatory@algomau.ca>

Fri, Oct 13, 2023 at 3:48 PM

That's a wonderful idea. We had been thinking along these lines as well, such as the Soo Locks boat tour, hiking at Hiawatha, we know there are a few golfers, but the Agawa Train is a great idea. Matt and I took friends from England last fall and loved it.

I also thought a round table between MWG members and Algoma Uni and Conservatory students about finding your place in music--whether career or hobby--could be a nice way for the members to share their stories and students to get a rare international perspective.

We'll poll the membership about September/October and see where we land.

Thanks for your generous time, Guy!

Holly

On Fri, Oct 13, 2023 at 3:30 PM Algoma AlgomaConservatory <algomaconservatory@algomau.ca> wrote:

For concerts we find about the 2nd week of September through April are the best times - October through March ideal. Just a thought is that you could consider designing the workshop to coincide with another local attraction - such as the tour train to see the leaves in October (about \$150 per person - takes a full day). Possibly this would make it more attractive for some people traveling for the workshop. This could be an add on.

Thanks, Guy

On Fri, Oct 13, 2023 at 1:45 PM Holly Holmes [REDACTED]

Hi Guy,

Thank you so much for that input. Knowing our own interest in being out at the lake in summer, I can understand that. We will bring this issue to the MWG advisory committee with an aim to poll members for interest and find the right time for both the Sault community and members.

If avoiding summer, what would your advice be on ideal times of year for concert attendance?

For example, do you find the first few weeks of school in fall to be better?

Holly

On Fri, Oct 13, 2023 at 1:31 PM Algoma AlgomaConservatory <algomaconservatory@algomau.ca> wrote:

Hi Holly:

Thanks for letting me know it is Matt. It sounds like a great weekend.

A summer music series or festival has never been established in the Sault - and we have found it very difficult, even with considerable promotion, to bring people out for concerts in the summer. People do tend to head to the cottage or waters edge on the weekends or just do not want to leave the backyard barbeque. A weekday might work better. We have had some very poorly attended summer events (20 people).

Currently quite a few Saturdays in The Loft in the summer are booked for weddings. The rest is pretty much open. I think weekdays (like a Thursday night) might be a better concert choice - but are the people who might come up likely free during the week? There are various rooms at the Conservatory, including The Loft and Recording Studio, that you could utilize for classes or lessons and we will work within your budget to help make it happen.

We can certainly arrange for live streaming.

Thanks, Guy

On Fri, Oct 13, 2023 at 12:48 PM Holly Holmes [REDACTED]

Hello Guy!

Thanks so much for the quick response! I'm happy to share more details.

I am Matt Warnock's wife Holly. Thanks so much for the Loft's and your support of Matt's concert with Roddy Ellias and Jake Valois in March. It was a beautiful night.

Now, we are brainstorming on a special weekend event (though we could be flexible on weekday if it's better for space). Matt's long-time members on his website have been asking for him to host an in-person gathering, which I've volunteered to coordinate. As you know, his

members are from all over the world, so entails people flying in to participate. We're about to do a poll, but am guessing a modest group of 8, maybe 12 maximum.

- Time of year -- Summer, as most Matt Warnock Guitar members are working professionals and would likely treat this as a summer holiday
- Number of people expected for workshops -- 8-12 MWG members, and open up opportunity to Algoma students as fits the space
- Number of people expected for the performance -- Like Matt's March performance, we would anticipate a full house
- Cost of workshops -- MWG members already pay a membership fee, so we'd like to keep it free for them since they're investing significant cost in travel/accommodations, though we'll discuss this with the MWG advisory committee at the next meeting for their input; Knowing Matt, he would also want to keep it free for students, but are open to your thoughts on this
- Cost of concert -- \$25 seemed to work in March, but open to your thoughts
- Livestream/Recording -- For MWG members who don't attend in person, it would be great to livestream into Matt's member site so that they can also comment in real time on what they hear; Do you livestream to the public? I would wonder if that would impact ticket sales...

I have a meeting with the City of SSM to discuss if this idea might fit within an individual artist ACAP grant, a maximum of \$2,999 in funding.

If you'd like to discuss further, I would be more than happy to meet with you as well!

Best regards,
Holly Holmes

On Fri, Oct 13, 2023 at 12:22 PM Algoma Conservatory <algomaconservatory@algomau.ca> wrote:

Hi Holly:

The cost rather depends on dates. Certain periods of the year are very busy on weekends.

A set rental cost for the block of time is possible, or sometimes we accommodate artists to reduce the financial risk, with 50% of the ticket revenue going towards the rental cost (up to a maximum).

Could you give me a few more details?

- Time of year
- Number of people expected for workshops
- Number of people expected for the performance
- Cost of workshops
- Cost of concert

Thanks, Guy

On Fri, Oct 13, 2023 at 11:11 AM Holly Holmes [REDACTED] wrote:

Hello Guy and ACM staff,

I'm interested in connecting with someone to find out information on pricing at the Loft.

I would like to organize a weekend workshop culminating in a public performance, possibly a Thurs/Fri to Sunday or Wed/Thurs to Saturday.

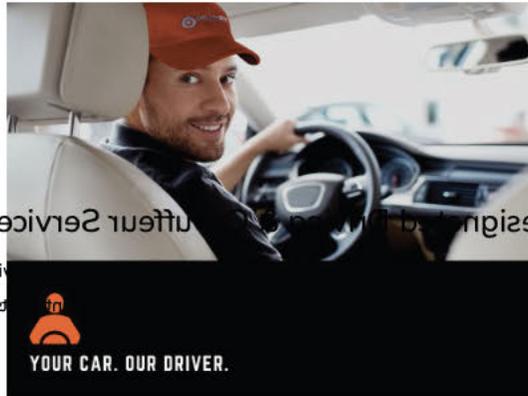
Please forward me to the best contact. Much appreciated!

Best,
Holly Holmes



Sault Ste. Marie & Algoma District

249-493-6444 (tel:249-493-6444) | Email [Driverseat Sault Ste Marie \(mailto:ssm@driverseatinc.com\)](mailto:ssm@driverseatinc.com), | **f**
(<https://www.facebook.com/DriverseatSaultSteMarieON>), **t**
(<https://www.twitter.com/DrvrsstSSM>), **i**
(<https://www.driverseatinc.com/locations/saultstemarie/DriverseatSSM>)



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Whether it's to save time dropping your vehicle off for service or relocating a vehicle across the province, driving can sometimes pose a challenge and is always time-consuming. We have done everything from local relocations to delivering vehicles to other communities for work relocations or for students to use during the school year. Take back your day with our convenient valet services!



Grocery Shop & Drop Service

Avoid the lines, stay home and stay safe with our Grocery Shop & Drop Service. We provide service to Sault Ste. Marie and the surrounding areas. Perfect for seniors who prefer not to shop, busy families, or when you are at your home away from home and entertaining family and friends. The added benefit of Shop & Drop is having someone shop for you from a list, so impulse shopping is a thing of the past, saving you money! Book with the Driverseat App today!

Pricing

Service	Pricing	Notes
Designated Driving & Private Chauffeur	\$15+	Be driven home in the comfort of your own vehicle when you are unable to drive yourself. Pricing based on time and distance. Please download the Driverseat App for Android and iOS to get a quote.
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Airport Transportation	From \$65 for up to 5-passengers* and from \$85 up to 9-Passengers*	New late model vans will get you to the airport in comfort and on-time. *Pricing is one-way to or from Sault Ste. Marie and includes HST. Extra stops or pickups/drop-offs outside Sault Ste. Marie may incur an additional charge. Gratuity not required but appreciated. Total passenger counts are dependent on factors such as number of luggage pieces, etc.
Corporate and Private Charter Services	Call or email ssm@www.driverseatinc.com for a custom-built quote.	We can build a solution to meet the needs of your group. Contact us for more details.



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Please contact us to inquire about customized pricing.

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Driverseat Sault Ste Marie Blog



(<https://driverseatinc.com/2023/01/19/blog-title-the-ride-of->





Quote // RE: Quote for grant proposal

2 messages

suzanne@superiorbusiness.ca <suzanne@superiorbusiness.ca> [Redacted]

Good afternoon Holly,

Thank you for your email. Please find your quotes below.

Postcards

4" x 6"

Full colour CMYK: 2 sided (4/4)

12pt C2S Cover

Cut to size

Customer supplied print-ready file

Qty: 150 = \$ 87.40 +hst **\$ 13.11 = \$ 100.51**

Pull Up Banners

33" x 81"

Full colour CMYK: 1 sided (4/0)

Vinyl roll up material

Standard base

Customer supplied print-ready file

@ \$ 179.95 Each +hst **x 2 = \$ 359.90 + \$ 53.99 = \$ 413.89**

**Quote valid for 30 days*

Thank you kindly,

Suzanne Shoust | Print Production Mgr | Graphic Designer
AK Graphix | 531 Second Line East, Sault Ste. Marie, ON P6B 4K2
T 705-942-6846 | M 705-257-5937 | F 705-942-7818
E suzanne@superiorbusiness.ca | www.superiorbusiness.ca

A division of Superior Business Solutions Ltd.

From: info@superiorbusiness.ca <info@superiorbusiness.ca>
Sent: October 24, 2023 11:42 AM
To: 'Suzanne Shoust' <suzanne@superiorbusiness.ca>
Subject: FW: Quote for grant proposal

Holly



Virus-free. www.avg.com

Holly Holmes [REDACTED]
To: suzanne@superiorbusiness.ca

Tue, Oct 24, 2023 at 12:20 PM

Hello Suzanne,

Thanks so much for the speedy response. These are excellent prices.

I'll be in touch should the project move forward.

Best,
Holly

[Quoted text hidden]



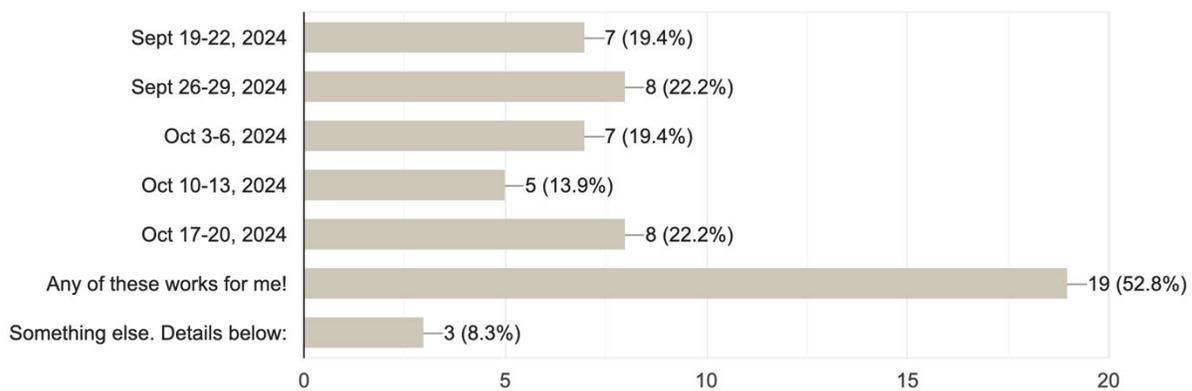
Poll Results: MWG Jazz Retreat in the Soo

These poll responses were collected from October 14-27, 2023 in the members section of the [Matt Warnock Guitar](#) website. Should the ACAP grant be awarded, several additional polls will be conducted to maximize the all aspects of the planning and execution of the event.

Of 700+ members, 36 members responded to the following 6 questions.

1. Which of these date ranges works best for you?

36 responses



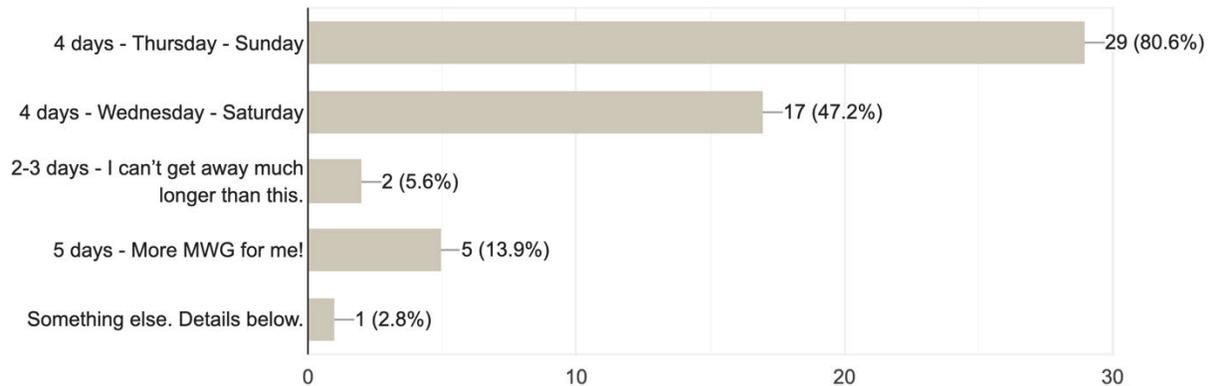
My "something else" suggestion:

6 responses

- Summer works better. June or July.
- Easier to find time in summer
- We have run the Macinac Island half marathon several times. It is usually the Saturday before Halloween, so selfishly, this works best...we could spend another week in the UP/Canada
- Fall weekends are lovely (colors) but often challenging (work and other life things). Any weekend is likely to have something come up. An end of summer weekend might be a bit easier (I am an academic, so my work schedule is easier, but family schedule is harder).
- Note that JazzWorks just released their schedule for 2024. JazzCamp ends September 1st so perhaps choose a date in October. I will attend both regardless.
- Summer so my wife could vacation, but I get it.

2. We like the idea of 4 days, but what do you think?

36 responses



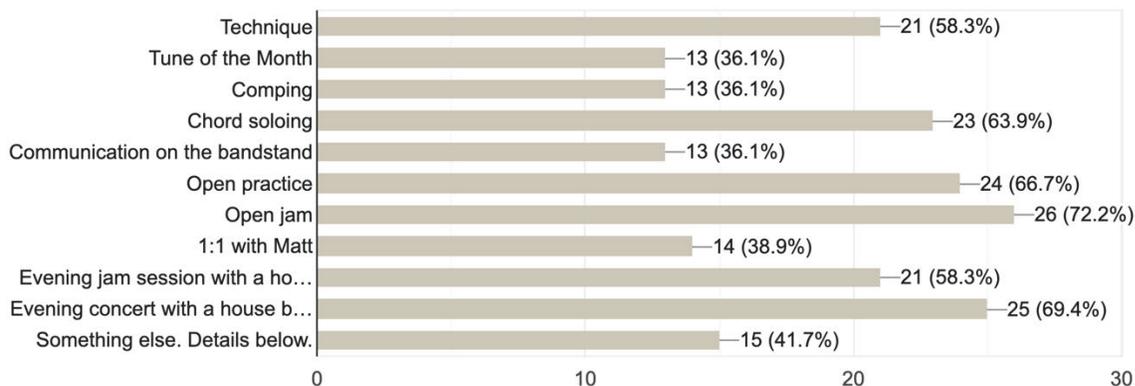
My "something else" suggestion:

5 responses

- Really, any days work.
- I am okay with anything!
- if it worked for people to miss things at the ends, I could imagine driving up Thursday morning (in time for late afternoon Thurs) and leaving Sunday late morning (to get back in time to be "back at work" Monday)
- Any four days
- Not sure how you are viewing this, you might want to explain. A lot of conferences are noon 1st day to noon the 4th day. Or are you thinking 4 full days of workshop and arrival and departure days are separate?

3. Which MUSICAL activities would most appeal to you?

36 responses



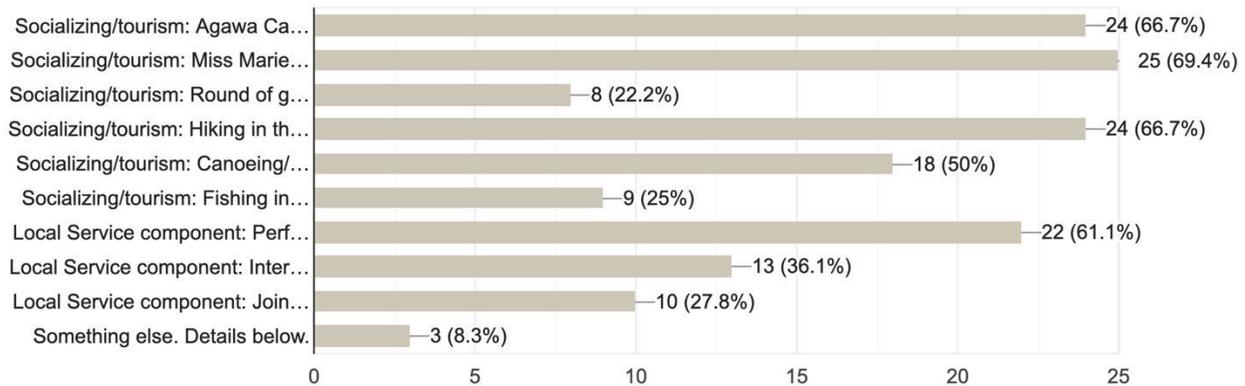
My "something else" suggestion:

17 responses

- Tour of Jubilee Guitar shop and building. Watch a live recording session of Matt in the Studio.
- Everything of the above is fine
- Tour of Jubilee Guitar shop and building.
- Tour of Jubilee Guitars, Watch a live recording of Matt in the studio
- Tour of Jubilee Guitars
- Watch a live recording session of Matt in the studio
- All, but love the idea of working on a tune then jamming
- Watch Matt at a live recording session
- Tour of Jubilee Guitar shop and building. Watch a live recording session of Matt in the Studio. Another suggestion is some kind of "meet and greet" event where MWG members can mingle socially without guitars, so no pressure. Held at the start of the event. A few workshop ideas (Not trying to make too much work for you Matt, just spitballing!)- not sure what your vision is for these, but maybe a few specific topics like ii-V-I progressions, rootless chords, etc, with some geared toward different player levels.
- I think things that are more interactive and make use of live setting. This interaction isn't just students <-> Matt, but also student <-> student. I think it would be fun to do things in small groups.
- Watch a live recording session of Matt in the Studio.
- Tour of Jubilee Guitar shop and building. Watch a live recording session of Matt in the Studio. I am still not set up with computer and guitar to do recording and or video. Would like a class that might show some different options and be a how to.
- Breakout workshops where we could choose topics like comping, playing the changes etc. and moderated jams.
- Tour of Jubilee Guitar shop and building. (I like this idea ;-) maybe tour of Matts recording studio/watch a recording session?
- A deep dive into soloing including modes, vocabulary, rhythm, ornaments and several etudes to capture what you teach so we can practice when we leave. option: deep dive into comping.

4. Which NON-MUSICAL activities would most appeal to you?

36 responses



Options represented above include:

Socializing/tourism:

- [Agawa Canyon Train Tour](#)
- [Miss Marie Sault Locks group boat tour](#)
- Round of golf at a local course
- Hiking in the [Hiawatha forest](#)
- [Canoeing/Kayaking with an indigenous guide](#)
- [Fishing](#) in Sault Ste Marie

Local Service Component:

- *Perform for local elder care facility*
- *Interactions with university jazz majors*
- *Join a panel to talk about how music impacts your well-being*

Something Else. Details below.

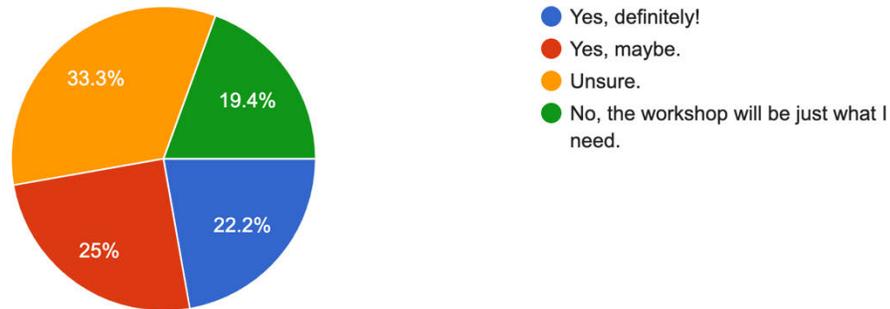
My "something else" suggestion:

3 responses

- I would hope there would be things for baby guitarists as well as accomplished guitarists.
- I like the activities but I have a spouse that would like the tours but maybe not some of the others. Tour of museums or other sites? Any downtown areas of shops or restaurants. Local service - Nice idea but is this a grant component?
- Trail riding in the forest

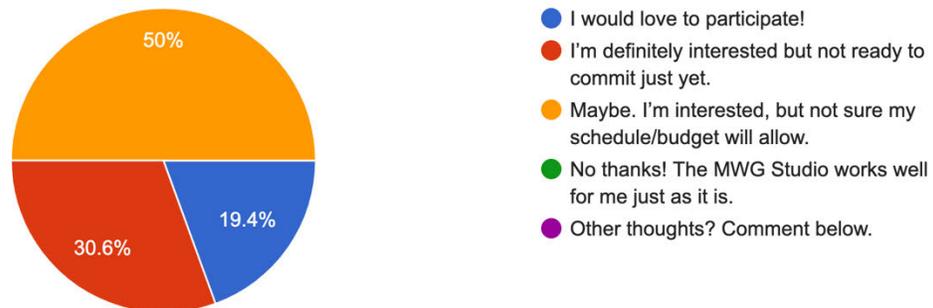
5. If you attend, would you use it as an opportunity to add on other travel days in Canada?

36 responses



6. Now that you know some details, how likely are you to travel to Sault Ste Marie for this event?

36 responses



Comments:

19 responses

- Not sure if my wife will tag along but I would suggest asking attendees if they would be bringing a significant other. Not sure if could create any alternative non-guitar activities Ala question 4. I know that would take some additional resources and energy to organize and co-ordinate
- This sounds like a great opportunity. I will definitely attend if I'm able. With two kids that will be heading to college about the time of the workshop, it is impossible to say 100% that I can make it. But if I can I'll be there.
- Need to fly from Europe etc., so time and budget issues, though I expect these could be overcome.
- it's all about the budget for me. I looked it up and it seems much too expensive for me. But things change, maybe it's different next year. We'll see.

- The more specific the plans the more I can justify extra days of travel - I have to consider kids and wife - be cool if they could be around? Not ready to commit just yet - only because I am calendar driven and have a family. If I can make it happen I will!!
- You could say I am committed. I still need to discuss with my better half, but since she goes to Quilt retreats all the time, I do not see any issues. Just a twelve-hour drive from my location.
- Other thoughts if this were to occur: Are spouses also invited to visit the Soo? What gear would we bring? Guitar, amp? I've never flown with an amp. Might need some expert advice on the gear travel component. This would be so much fun to meet Matt, Holly, the puppies, and many other members.
- A weak maybe given the distance.
- Any of the activities would be fine with me, hope we can make it happen.
- Fabulous project!
- What a great idea. Thanks for involving us in feedback.
- On a fixed income. Will have to see about travel costs.
- This sounds wonderful! I am probably one of the people for whom driving is faster than flying (Google says a 7-hour drive). And I've never been that direction (western side of green bay, lake superior, upper peninsula). I think things that are more interactive and make use of live setting. This interaction isn't just students <-> Matt, but also student <-> student. I think it would be fun to do things in small groups.
- I would need very early notice and (!!) permission from my own better half. What a stunning idea!
- Unlikely to attend with long travel from the Boston area.
- I have other commitments that would keep me from staying longer; wish I could! Any vendor or trade show component that might aid in reducing cost and yet provide useful info.
- This sounds amazing!
- I will stay in SSM. I will fly in from Montreal and focus on this event. I haven't been to this part of my wonderful Canada. Should be awesome.
- I have had my share of health challenges this year. We managed a trip to Alaska, just have to see what 2024 brings.



Matt Warnock Guitar – Support Materials

The following support materials are included to gauge the artistic merit of Matt Warnock as an artist and educator as well as marketing from a recent event at the Loft. Materials provided in the links below, but also attached as PDFs for your convenience.

Matt Warnock

- Artistic Bio: <https://www.mwgcourses.com/p/about> (attached)
- Debut Album “Homecoming”:
https://www.youtube.com/playlist?list=OLAK5uy_ISGG8mCsV7kJ-in1sni2UmYeJnUxBKD2Q
<https://open.spotify.com/album/1oAuWq6ZHkV6wFsdGJYGJF?si=MZBM9MnwR5qkF3gHTnzu-A&nd=1>

Matt Warnock Guitar

- Home Page: <https://www.mwgcourses.com/> (attached)
- Beginner’s Guide Free Download (attached)
- Testimonials video from MWG members:
<https://www.youtube.com/watch?v=7L2ZYRAT3Gg>

Algoma Conservatory of Music

- Email Marketing for March 4, 2023 concert
- Email Marketing for March 4, 2023 concert with Bios

- [About](#)
- [Contact](#)
- [Login](#)

Get to know the MWG Team



About Matt Warnock Guitar

Hi there! I'm Matt, a passionate jazz guitarist and dedicated educator.

I'm thrilled to guide you on your jazz guitar journey.

I've played over 2,000 gigs worldwide, including Canada, US, Brazil, England, France, Belgium, Latvia, Estonia, Nepal, and New Zealand.

I've shared stages with jazz greats like Slide Hampton, Darmon Meader of New York Voices, Stefon Harris, and Randy Brecker.

But teaching has always tugged at my heartstrings.

I taught my first jazz guitar lesson at 17, and it kindled a lifelong passion.

Since then, I've led over 8,000 one-on-one lessons and 500+ workshops.

I've also taught at institutions like Western Illinois University, University of Illinois, and Western Michigan University.

The total? A whopping 11 million online students and counting.

I've dedicated my career to simplifying complex jazz concepts and breaking musical barriers.

I hold degrees from McGill University (Bachelor's in Jazz Guitar Performance), Western Michigan University (Master's in Jazz Performance), and University of Illinois (Doctorate of Musical Arts).

Each has shaped my understanding of jazz guitar.

I recently launched my debut solo jazz guitar album, "Homecoming."

It reflects my 25-year journey back home to Northern Ontario.

The album's tracks tell my story—reconnecting with my roots, family, and the charm of Northern Ontario.

"Homecoming" is available on:

- [Spotify](#)
- [Apple Music](#)
- [Amazon Music](#)
- [YouTube](#)

I'd be honored if you'd take a listen.

As for you, whether you dream of a career in music or enjoy playing for fun, I'm here to help.

Each learner is unique, and so is each hurdle.

But together, we can chart a rewarding path through the world of jazz guitar.

I want to help you unlock your potential and reach your musical goals.

Your journey will be filled with excitement and hope.

And if you've yearned to learn jazz guitar, I'm ready to guide you.

Thank you for your support. I can't wait to start our musical journey together!



Ben Warnock

Ben, MWG's **Marketing Analyst**, deals with all the numbers and data behind the scenes. He helps showcase everything MWG has to offer through ads and finds new people to join the MWG Community.

When he isn't working, Ben is biking, skiing, snowshoeing, fishing, and enjoying the outdoors in any way he can.



Steph Eusebi

Steph is MWG's **Web and Graphic Designer**; her designs range from creating code for website layouts to illustrations for promotional content, as well as title cards for the monthly jazz standards.

When she isn't knee deep in code or illustration, she can be found riding mountain bikes on the trails with her partner-in-crime,

- All Courses
- About
- Contact
- 

Beginner's Guide to Jazz Guitar

Embark on a journey of melodic exploration and find your unique voice in jazz guitar!

Begin Your Jazz Journey for FREE

For Our Returning Students

"Always thought jazz guitar was too complex, but Matt's courses have opened up a new world of melody and harmony for me. In just a short period, I've gained more insight than I did in decades of self-study!" - Fred (An Inspired MWG Guitarist)



Your Jazz Journey Begins

Chordal Deep Dive

The Art of Swing Rhythms

Expressive Improv

Training Your Ear for Jazz

Applicable, Easy Theory

Embark on Your Journey FREE

Experience the Benefits of Jazz Guitar

- ✓ Elevated Musical Expression
- ✓ Unleashed Creative Potential
- ✓ Sharpened Cognitive Abilities
- ✓ A Relaxing Escape From Daily Stress
- ✓ Building Connections
- ✓ Boosted Performance Confidence
- ✓ A Richer Repertoire
- ✓ Smash Your Musical Goals



"My guitar playing has not just improved, it's transformed. The joy and depth I now experience in jazz is beyond words. Matt and MWG have been game-changers." - Gord S. Montreal

Your Journey in this Course:

Step into the world of jazz guitar, no complex theory, just pure musical delight!

1. Explore Chords & Harmony

Dive into chords and their flavors. From basic shapes to complex voicings, you'll find it all.

5. Train Your Ears

Your ears are your guide. Improve your ability to hear chord changes and improvise naturally.

2. Create Melodic Improvisations

Unleash your creativity. Begin with scales, shape melodies and solos over chord progressions.

3. Master Rhythm & Time Feel

Feel the pulse of jazz. Develop your timing and groove with different tempos.

4. Practical Music Theory

Understand the skeleton of jazz. Learn about chord progressions, scales, and modes.

6. Polish Your Phrasing

Shape your notes beautifully. Good phrasing makes your playing expressive and dynamic.

7. Craft Melodies & Tell Stories

Make your solos a musical journey. Develop melodies and create engaging narratives with your music.

8. Boost Your Technique & Dexterity

Build a strong technical base. Focus on finger strength and coordination to play intricate patterns with ease.

Embark on Your Jazz Guitar Adventure for FREE

Start playing the melodies you love today

[Begin Your Journey for FREE](#)

Discover the Joys of Jazz Guitar:

Unleash your musicality and tap into new depths of creativity.

1. Awaken Your Musical Senses

Jazz guitar isn't just playing, it's listening, feeling and responding. It sharpens your musical senses, creating a richer musical experience.

5. Connect with Others

Jazz guitar opens the door to a community of fellow musicians. Share your passion, learn together, and form lasting connections.

2. Boost Your Creativity

Jazz is the land of improvisation. It's a creative playground that frees you to explore, innovate and find your unique voice on the guitar.

3. Sharpen Your Mind

Jazz guitar isn't just good for your soul, it's good for your brain. It enhances memory, concentration, and problem-solving skills.

4. Find Your Zen

Let the stress melt away. Playing jazz guitar can be a relaxing and meditative activity, soothing your mind and soul.

6. Shine on Stage

Jazz guitar is a journey of self-expression. It's a path that leads you from the practice room to the stage, helping you conquer stage fright and shine in the spotlight.

7. Broaden Your Musical Horizons

Jazz guitar is a gateway to a world of music. It opens your ears to new styles and genres, expanding your musical horizons and enriching your musical taste.

8. Experience Personal Growth

Playing jazz guitar isn't just about the music. It's a journey of self-discovery and personal growth, rewarding you with a sense of accomplishment and satisfaction.

Embrace the Rhythms of Jazz Guitar

Immerse yourself in a vibrant community of fellow musicians

[Begin Your Jazz Journey for FREE](#)



Transform Your Guitar Skills with Jazz

Embark on Your Jazz Journey for
FREE

Che Bonilla, MWG Guitarist

Beginner jazz guitarist learned to comp, solo, & build chord melodies.

Before MWG

- Struggled with soloing over standards.
- Didn't know how to build or use jazz chords.
- Couldn't play scales, modes, or arpeggios.

After MWG

- Soloing over standards with sidestepping, enclosures, & more.
- Nailing chord-scale relationships and how to solo with modes.
- Creating chord melodies over jazz standards.



“Being a part of MWG is like having a personal jazz guitar teacher who shows up regularly at your home whenever you need them. Matt's always there to answer ANY question, regardless of level or how simple you think the question is. The support I receive has taken my playing way beyond my expectations.” – Che Bonilla - USA

Unlock Your Potential in Jazz Guitar

Dive into our comprehensive beginner's course at no cost

Begin Your Jazz Journey for FREE



Mose MacGuffin This is good stuff. Got a copy and I like how you divide it into levels of experience so I'm not bored or rushing through the initial lessons like I tend to do in other books. I notice your methods are sticking and making sense. Not just a struggle to memorize things by rote. Also have your fretboard knowledge book. Please keep up the great work!



1

[Like](#) · [Reply](#) · [Message](#) · 1m



brian Olderfellow

 ON FIRE

+ MORE

51 second ago



Retired and happy about it

Oh what a difference three years makes and three years of Matt's courses sure make a difference! Like a giant guitar candy shop with lots of sweet theory, hands-on, practical demonstrations by Matt and all kinds of encouragement from Matt and bonus interactions with other players. A win/win!

Reply Like



Roy Bosch

an hour ago



Following the music

Studied guitar for 10 years with a teacher. No progression and always the same boring stuff.... Lost my appetite in playing. Than I found Matt. That was a relieve. Now I play every day, having fun and learning a ton of new things on my guitar. Even my family hears the difference 🥰 I love it all. Great fun!

Reply Like



David Michaels 29 minutes ago



Matt Warnock You are like a wizard, Matt! I just posted that comment and you've already replied with great advice to questions I was still forming in my head to ask you off-line! Man, I have no idea how you do it, but I'm so glad I found your lessons so long ago and that now I'm finally using them. Thanks for that advice and have a good week!

Reply **Like**

1 like

Jazz Up Your Guitar Skills

Experience the beauty of jazz guitar

Get Started for FREE

Is This Jazz Guitar Course Really Free?

Welcome, future jazz guitarist! Your journey begins here with our free Beginner's Guide to Jazz Guitar course.

THIS SATURDAY March 4 - JAZZ at THE LOFT - Creator of North America's largest Jazz Guitar Website

Algoma Conservatory Concerts <algomaconservatory@algomau.ca>
Reply-To: algomaconservatory@algomau.ca
To: hollyholmeswarnock@gmail.com

Wed, Mar 1, 2023 at 10:53 AM

**Celebrating 30 years of presenting outstanding
Canadian and international touring artists**

Hi All:

We have a very exciting concert this Saturday. It is the first Jazz evening in The Loft - with Matt Warnock - and he is donating the full proceeds of the concert to The Conservatory. He is teaming up with Roddy Ellias for this concert.

Originally from Sault Ste. Marie, where he studied at the Algoma Conservatory, Matt has become an outstanding internationally recognized jazz artist. He has also developed North America's largest Jazz Guitar Website! The website has now become a full-time project - and he has chosen to relocate back to Sault Ste. Marie!

It is going to be a great evening, this Saturday, March 4 at 7:30 p.m. in The Loft and tickets are only \$25. For those of you that love Jazz, there is a whole series of Jazz concerts comming up in The Loft.

Just click on the link below to purchase tickets - or for additional concert or artist information.

Regards, Guy Traficante
Artistic Director - Algoma Conservatory Concerts

[Link to Tickets Online](#)

Algoma Conservatory of Music | 75 Huron Street, Sault Ste. Marie, P6A 5P4 Canada

[Unsubscribe hollyholmeswarnock@gmail.com](#)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by algomaconservatory@algomau.ca in collaboration with



Try email marketing for free today!

JAZZ at THE LOFT - Matt Warnock & Roddy Ellias - Saturday March 4, 2023 - 7:30 pm - The Loft

Algoma Conservatory Concerts <algomaconservatory@algomau.ca>
Reply-To: algomaconservatory@algomau.ca
To: hollyholmeswarnock@gmail.com

Wed, Feb 8, 2023 at 12:33 PM



Celebrating 30 years of presenting outstanding
Canadian and international touring artists

JAZZ at THE LOFT

Matt Warnock & Roddy Ellias



Y



The Loft is the perfect Jazz Club!
*Sit back in your leather arm chair,
the bar is open, and the sound is
fantastic.*

*See the full line-up of jazz artists
under **Events** at
algomaconservatory.com*

Saturday March 4, 2023
7:30 pm - The Loft
at Algoma Conservatory - 75 Huron

Cash Bar
Tickets: \$25 (includes all fees)

TICKETS: ONLINE, CALL or EMAIL

Purchase Tickets Online: [Link to Online Tickets](#)

All concert tickets are for sale online at www.algomaconservatory.com under Events

Purchase by phone with credit card: Call 705-971-4197

Reserve seats and pay at the door: email or call algomaconservatory@algomau.ca or 705-971-4197. You can pay at the concert with cash, cheque, debit or credit card.

MATT WARNOCK is an internationally recognized performance and guitar educator. Matt has performed in concert halls and at jazz festivals in the US, Canada, Brazil, New Zealand, U.K., France, Belgium, Estonia, and Latvia. He's shared the stage with Randy Brecker, Slide Hampton, Stefon Harris, and other legendary jazz musicians.

As well as being an in-demand performer, Matt has been a professor of guitar at Western Illinois University, Leeds Conservatoire, and the University of Chester. He has also held the position of Senior Examiner at the London College of Music (RCM Division).

Currently Matt lives in Sault Ste. Marie, where he runs the #1 jazz guitar site online, www.mwgcourses.com, and spends his time writing and recording original music when he's not hiking with his wife and two pointers.
www.mwgcourses.com/

Guitar studies have included certificates and diplomas from: Royal Conservatory of Music, Vanier College, McGill University – BMUS Jazz Guitar Performance, Western Michigan University – MMUS Jazz Performance, and University of Illinois – DMA Jazz Performance. Over 2500 performances have taken him to Canada, United States, Brazil, United Kingdom, Nepal, and New Zealand and he has shared the stage and played with many renowned artists including: Randy Brecker, Slide Hampton, Darmon Meader, (NY Voices), Stefon Harris, and Billy Hart

RODDY ELLIAS

His music has been described as “unapologetically beautiful” (All About Jazz) and his creativity “both startling and inspiring” (Just Jazz Guitar). A passionate improviser and prolific composer, Canadian guitarist Roddy Ellias is an artist whose work defies simple definition. His musical journey has taken him from his early roots in pop and R&B bands and classical music, to the improvised world of jazz, through African and other world beats all the way to writing an opera, and everything in between. Along the way he's performed with some of the great names in music, from Cleo Laine, Michel Legrand, the Montreal Symphony, the NAC Orchestra to Lee Konitz, Nat Adderley, Kenny Wheeler, Mark Murphy, Tom Harrel, David Liebman, Joel Frahm, Dr. Lonnie Johnston and many more.

From his early days of improvising at his grandmother's piano at the age of five, to the present day, Ellias has sought to express things in music that could not be expressed any other way, and music continues to be a vital channel for his restless creativity. The only Canadian to win the prestigious Jazz Hero Award from the Jazz Journalists of America in 2013, as well as the Ottawa International Jazz Festival Award in 2009, he has consistently created recordings of such quality they continue to be played long after their release.

From the haunting Whale Spirit Rising, recorded on the Chandos label along with works by Keith Jarrett, to Monday's Dream, which garnered a four-star review in Downbeat, to Sticks and Stones, with legendary New York pianist Marc Copland, Ellias has demonstrated again and again his willingness to stand apart. He further surprised and delighted his fans by writing Sleeping Rough, a full-length puppet opera about a homeless man, which was performed to sold-out crowds at the Music and Beyond Festival in Ottawa in the summer of 2018. There was

such a demand for those who couldn't get tickets it was performed again in 2019. Festival director Julian Armour noted that "Ellias writes and plays from the heart and soul, and from the great mosaic of music he's been involved with."

Algoma Conservatory of Music | [75 Huron Street, Sault Ste. Marie, P6A 5P4 Canada](#)

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Early intake submission deadline: **Last Friday in October** of each calendar year

Late intake submission deadline: **Last Friday in March** of each calendar year

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the [ACAP Guidelines](#) document and submitted as attachments:

- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- [ACAP Project Plan Template](#)
- [ACAP Application Budget template](#)
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

- i. Organization/Collective Name:
Lonely Listeners Club
- ii. Organization/Collective Address:
- iii. Organization/Collective Contact Information: (Phone Number, Email Address)
matthew.stpierre@wrocketmusic.com
- iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name Matthew St Pierre

Name Everton Lewis Jr

Title Founder/CEO

Title Founder/COO

Phone 705-206-8241

Phone 647-801-1748

Email matthew.stpierre@wrocketn

Email evertonlewisjr@wrocketmus

- v. Please briefly describe the Organization or Collective’s mandate, goals, and objective (maximum 250 words):

The Lonely Listeners Club has a primary focus on accelerating domestic talent, with a primary focus in 2024 to develop the future of the music industry with local creatives & aspiring industry professionals.

Our initial purpose was to develop a democratized approach to music ownership & funding via crowd-sourcing while utilizing blockchain technology however upon discovering the level of uncertainty around

- vi. Please indicate the organization or collective’s discipline of focus: Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and describe (maximum 100 words):

Our organization focuses on providing end-to-end support on interdisciplinary arts including but not limited to: Graphic Design (cover art, posters, marketing materials, etc), Video Production (creative direction, sourcing videography, music sync, etc), and Music (Production, Engineering, Writing, etc). Our network provides access to professionals within all these sectors

Section 2: Type of Grant & Funding Amount Request

Applicants may choose either one or a combination of grant streams that best support their needs and objectives. **Please refer to the [ACAP Guidelines](#).**

Please select all that apply to the project, activity or event:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Small Project Grant | <input type="checkbox"/> Community Events Grant |
| <input type="checkbox"/> Large Project Grant | <input type="checkbox"/> Major Cultural Celebrations Grant |
| <input type="checkbox"/> Operating Grant | <input checked="" type="checkbox"/> Cultural Diversity Grant |
| <input type="checkbox"/> Seed Funding | |

Single Grant Stream Application:

If the project application falls within only one grant stream, please enter the total requested amount for the project here:

ACAP Request Amount (\$) 2999(+)

More than One Grant Stream Application:

If the project falls within more than one grant stream, please enter the total amount requested from each stream:

- Small Project Grant (\$) 2999
- Large Project Grant (\$)
- Operational Grant (\$)
- Seed Funding (\$)
- Community Events Grant (\$)
- Major Cultural Celebrations Grant (\$)
- Cultural Diversity Grant (\$) unspecified

Total Requested Amount (\$)

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed [ACAP Application Project Plan Template](#) for the proposed activity, project and/or event. If the request includes funding from two grant streams, specifically detail how and when funds will be used for each grant type in the Project Milestone section of the template

- i. Project Name:
Lonely Listeners Club Accelerator
- ii. Activity/Project and/or Event **Start Date:**
1/1/24
- iii. Activity/Project and/or Event **End Date:**
12/31/24
- iv. Activity/Project and/or Event Location:
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)

The Lonely Listeners Club will be continuing to run our artist accelerator, as well as planning various local workshops & events to educate teens on potential careers in creative industries.

An overview of the artist accelerator can be found below along with relevant project links

- v. Please describe the proposed activity, project, or event and any relevant goals or objectives (maximum 750 words)

The Lonely Listeners Club has a primary focus on accelerating domestic talent, with a primary focus in 2024 to develop the future of the music industry with local creatives & aspiring industry professionals.

Our initial purpose was to develop a democratized approach to music ownership & funding via crowd-sourcing using blockchain technology however upon discovering the level of uncertainty around regulation we pivoted to focus on using the community we curated into an artist accelerator.

Through our artist accelerator, we connect artists with various key players across the music industry including but not limited to: Music Supervisors, Music Marketers, Creative Directors, Editorial Curators, etc. In this process, we teach them best practices to give them similar resources & operational standards comparable to

- vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community program and impact priorities that the project supports.

- Compliment and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in SSM
- Contribute to the economic and social diversity of SSM through the development of arts, culture and heritage product and tourism
- Promote effective, meaningful and equitable community engagement and consultation processes
- Provide mentorship and participatory opportunity for youth, diversity and historically underrepresented groups in the community
- Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- Fosters community connections, partnerships and networks
- Provide opportunities for volunteerism
- Significantly contribute to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

The Lonely Listeners Club's primary focus is synonymous with the furtherment of development of the arts culture in Sault Ste Marie. Since our settlement in the Sault 6 months ago, we've managed to support those working in fields such as business, accounting, etc to look into creative work as potential sustainable career options. With the intent to help develop not only within our core initiatives but also grow sectors that we do not have as a primary focus at this time.

For those who do not work directly in terms of creating art, some people share a passion for the adventure of the artistic vision but don't know that it's possible to align themselves with this industry given their current occupations or studies. There tends to be a misconception that working in the music industry is an "easy" job that's very translatable to traditional business- this is not the case. There are various historical examples of this but, one that stands out is the private equity buyout of EMI:

<https://www.forbes.com/articles/history-trends/2010/11/04/>

- vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Upon completion of our activities and events for 2024 the impact we leave on the community of Sault Ste. Marie will help grow various creative sectors. Our activities and events will both directly influence the future of the creative landscape of Sault Ste Marie, for time to come.

This influence will drive growth for creative entrepreneurs, artists, and aspiring industry professionals. Our approach is intended to be very direct to show individuals that no matter the environment or disadvantages they may face, there is an outlet for them; thereby guiding them to their fullest potential.

Having a support system is not only influential to the success of all artists but nearly a necessity to their want and need to thrive.

With most funding mechanisms in place for musicians (via FACTOR) being eaten up by major label artists there is a vast opportunity to even the playing field due to these often manipulated approaches taken by major labels. What we spark here in Sault Ste Marie will impact far more than traditional approaches to art it could cause a shift in the fundamental approach to how to succeed in a just and sustainable way.

Seeing as we are a project rooted in music, I will provide some context here by referencing

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words)

We have a goal to incubate/accelerate 1 local act in 2024 with achievable goals of helping them capture (apx.) 10,000 new fans (listeners) to their music across streaming platforms, with the intent of providing them the tools and knowledge to engage and nurture a foundation of a following under them; and allowing them to tell their story through their outlet.

We have provided measurable goals in our deck in terms of KPIs for 2024 (funding & streaming goals on music).

Section 4: Marketing

i. What audiences does the proposed activity, project and/or event seek to reach? Select all that apply:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Local (within the Municipality) | <input checked="" type="checkbox"/> Regional (within Algoma) |
| <input type="checkbox"/> Tourism (those who will travel to take part or view) | <input checked="" type="checkbox"/> Other (Please describe) |

Please describe the items selected (250 words maximum):

We will be marketing our events via digital advertising (Meta & TikTok) using a reach + retargeting strategy (to keep costs low).

We will also use direct marketing with our partners and sponsors so these events can be recapped and shared virtually. As we release these short documentaries telling stories of the artists we work with & different scenes of music; we intend to scale these videos' popularity using various influencers within our network that align with our vision.

~~We believe these short documentaries have the potential for virility due to the nature of the~~

ii. Please describe any specific audiences that are intended to be reached with the activity project, and/or event (150 words maximum).

Our audience has two demographics we intend to reach

Target Audience A: Local

Ages: 16-29

Gender: Non Specific

Interests: Music, Internet Culture, Social Justice, Entrepreneurship

Occupation: Unemployed, Student, Creative Professional, Business/Accounting,

Marketing/Advertising/Sales

iii. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or organizational participant's websites (maximum 250 words):

We utilize our community on discord to be the "core" home of our network. This provides anonymity to those involved if they wish to be anonymous, and higher capacity of security compared to most platforms. We are fortunate to have cyber security experts in our community to ensure a safe and healthy environment. We use this "home base" to rally around new pieces of content, initiatives, or events.

Links to our socials & pages can be found below:

iv. What age demographic(s) does the activity, project or event seek to reach? (Select all that apply):

- | | |
|---|--------------------------------|
| <input checked="" type="checkbox"/> 0-18 | <input type="checkbox"/> 60-75 |
| <input checked="" type="checkbox"/> 19-34 | <input type="checkbox"/> 75+ |
| <input type="checkbox"/> 35-59 | |

v. What is the estimated attendance or viewership of the activity, project and/or event?

- | | |
|----------------------------------|---|
| <input type="checkbox"/> 1-50 | <input type="checkbox"/> 501-1000 |
| <input type="checkbox"/> 51-100 | <input type="checkbox"/> 1001-2500 |
| <input type="checkbox"/> 101-250 | <input checked="" type="checkbox"/> 2500+ |
| <input type="checkbox"/> 251-500 | |

vi. What is the estimated expected number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- | | |
|---|---|
| <input type="checkbox"/> 1-10 | <input type="checkbox"/> 26-50 |
| <input checked="" type="checkbox"/> 11-25 | <input checked="" type="checkbox"/> 50+ |

Please provide a brief description of participant composition (maximum 150 words):

We anticipate having between 2-5 volunteers, we have a core team of 6 members and a community (of global volunteers scaling well over 1000 active members; if this can be accounted for).

We expect to be able to directly aid 3-5 artists in 2024 via our accelerator, and well over 20

7

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their Activity, Project and/or Event must ensure that it is included in their [ACAP Application Budget Template](#).

Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes

No

Section 6: Project, Activity/Event Budget

Please download, complete and attach a copy of the [ACAP Application Budget Template](#).

Please indicate how ACAP funding will be used if the Applicant’s request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in-kind, cash, etc.).

If the Applicant is requesting small capital/equipment purchases and/or printed materials in their application, a minimum of one quote from a firm/business to provide the services/material must be provided. Links to quotes can be listed in the ACAP Application Budget Template document. Quote documents and files are to be attached to the application upon submission.

Section 7: Authorization

As an authorized representative of Lonely Listeners Club (Organization/Collective Name), I, Matthew St Pierre (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____ Signature Friday, October 27, 2023 Date

Completed applications and supporting documentation may be submitted by email to:

csd@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture
Coordinator

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Coordinator
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Webflow Website Hosting	420				
Google Workspace	324				
Shop Hosting	360				
Typeform	480				
Salary (2 Members)					80000
Office Space				36000	
Materials & Supplies Costs					
Printer	50				
Keyboards/Mouses x2	100				
Misc.	500				
Equipment Costs					
Macbook Pro & Accessories (2x)				7000	
Audio Equipment Rental (Panels) x4		6000			
Video Camera (Sony A7)				1200	
Cavalier Mics				500	
Rhode Mic				150	
Artist Fees					
Speaker Fee's x4			5000		
Performers x4			2000		
Other Costs					
Digital Advertising	2000				2000
Travel For Videos			8000		
Hotel Costs for Videos			6000		
Total Costs	\$ 4,234.00	\$ 6,000.00			
Total Project Costs:	\$ 10,234.00				

Notes					
1) For Small Projects (\$2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects (\$3,000-\$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events (\$5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events (\$5,000-\$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

ACAP Application Project Plan Template

Project Milestones/Activity: (Enter Activity) - Add/delete rows as needed	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Ex. Project Marketing Start-End												
Panel/Keynote 1 (High School)	X	X	X									
Travel & Video 1		X					X					
Panel/Keynote 2 (Colleges)				X	X		X	X				
Travel & Video 2												
Panel/Keynote 3 (General)				X	X			X				
Travel & Video 3				X								
Panel/Keynote 4 (General)	X			X		X		X		X		X
Travel & Video 4				X		X					X	
Listeners Club Accelerator Artist Onboarding	X		X	X	X				X		X	
			X	X				X				
Notes:												
1) All Project Activities must be completed with 1 calendar year of receipt of ACAP Funding												
2) For each Project Activity listed place a "X" in the month(s) in which the Activity will occur												
3) Activities should include the significant milestones toward Project completion, such as organization/operation/development/implementation/execution/promotion/etc. activities												

Early intake submission deadline: **Last Friday in October** of each calendar year

Late intake submission deadline: **Last Friday in March** of each calendar year

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the [ACAP Guidelines](#) and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- [ACAP Project Plan Template](#)
- [ACAP Application Budget template](#)
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

- i. Artist Name:
Michael Burtch
- ii. Artist Address:
- iii. Artist Contact Information: (Phone Number, Email Address)
.....hinterbrane@gmail.com
- iv. Please provide an artist's statement or general statement about your work (maximum 500 words):

Michael's sculptures are based on human and animal figures as an integral part of nature and are inspired by the endless cycles of growth and decay that govern our existence. Recent work makes reference to our mediated relationship with the land and the impact that it has on our planet's future. The sculptures are ritualistic metaphors that point to the inescapable fusion of our fate with that of our environment. Using fragments and shells of the human body, the broken and empty vessels signal a presence through absence. Although they are made over long periods of time in the studio and hence lack the spontaneity of other forms of visual art, the final works are often used in performance situations, particularly soundscapes..

- v. Please indicate the artist's discipline of focus:
 Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and describe (maximum 50 words):
 Sculpture, sound art, installation and performance art

Section 2: Type of Grant & Funding Amount Request

Applicants may choose either one or a combination of grant streams that best support their needs and objectives. **Please refer to the [ACAP Guidelines](#).**

Please select all that apply to the project, activity or event:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Small Project Grant | <input type="checkbox"/> Community Events Grant |
| <input type="checkbox"/> Large Project Grant | <input type="checkbox"/> Major Cultural Celebrations Grant |
| <input type="checkbox"/> Operating Grant | <input type="checkbox"/> Cultural Diversity Grant |
| <input type="checkbox"/> Seed Funding | |

Single Grant Stream Application:

If the project application falls within only one grant stream, please enter the total requested amount for the project here:

ACAP Request Amount (\$) 2,999.00

More than One Grant Stream Application:

If the project falls within more than one grant stream, please enter the total amount requested from each stream:

- | | |
|--------------------------|--|
| Small Project Grant (\$) | Community Events Grant (\$) |
| Large Project Grant (\$) | Major Cultural Celebrations Grant (\$) |
| Operational Grant (\$) | Cultural Diversity Grant (\$) |
| Seed Funding (\$) | |

Total Requested Amount (\$) 2,999.00

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application [Project Plan Template](#) for the proposed activity, project and/or event. If the request includes

funding from two grant streams, specifically detail how and when funds will be used for each grant type in the Project Milestone section of the project plan template.

- i. Project Name:
Illuminate; Michael Burtch
- ii. Activity/Project and/or Event **Start Date:** 7/1/24
- iii. Activity/Project and/or Event **End Date:** 7/31/24
- iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):
Heliene Inc; 488 Allens Side Road, Sault Ste.Marie

- v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

Annie King and Micheal Burtch, exhibition and performance series.

We will present an exhibition and a series of multimedia performances in an empty, newly renovated industrial space measuring approximately 50,000 square feet.

This project, titled “ Illuminate, ” is built on the success of our previous project, “ Blackwater/Sunken Cathedral, ” which received critical recognition and was well received by the community.

Our previous project was unprecedented in terms of the innovative use of industrial space and partnerships with organisations and the private sector. We

- vi. How does this activity, project, or event support the current [Community Culture Plan](#)? Please select all community program and impact priorities that the project supports.

Compliment and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in SSM

Contribute to the economic and social diversity of SSM through the development of arts,

culture and heritage product and tourism

- Promote effective, meaningful and equitable community engagement and consultation processes
- Provide mentorship and participatory opportunity for youth, diversity and historically underrepresented groups in the community
- Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- Fosters community connections, partnerships and networks
- Provide opportunities for volunteerism
- Significantly contribute to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

Because we are pushing the envelope of professional exhibitions within Sault Ste Marie, it contributes effectively to the development of arts and culture. The collaborative nature and the multidisciplinary aspect of the project fills an important need to develop cross-disciplinary practices with Sault Ste. Marie arts and culture. Hopefully, it shows the relationship between varying practices and allows for an overlap of demographics. We will be reaching out beyond the limits of Algoma to market the exhibition, inviting curators and critical art journalists.

We are trying to uphold the principle that artist fees should and will be paid, in recognition of their professionalism and livelihoods.

We will be fostering community networks by establishing partnerships with the private sector while bringing together diverse artistic practices.

- vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Beyond the sheer scale of the exhibition, this gives us a unique once-in-a-lifetime opportunity for us to produce and the audience to experience a project that encompasses a retrospective look at the work that we have devoted our lives to.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

We will look at the success of this project through numerics, such as the attendance of community members, how many artists contribute to the overall project, and the critical recognition we receive through publications and or other public broadcast media.

As professional artists, we strive to continue to push ourselves and our work; there will be a certain level of personal growth within our art practices that 's difficult to quantify. If, in the future, we see more evidence of cross-disciplinary collaborations, we might hope that our project plays a small part in it.

We will not measure success by sales, as this is not a commercial venture.

Section 4: Marketing

i. What audiences does the proposed activity, project and/or event seek to reach?
Select all that apply:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Local (within the Municipality) | <input checked="" type="checkbox"/> Regional (within Algoma) |
| <input checked="" type="checkbox"/> Tourism (those who will travel to take part or view) | <input checked="" type="checkbox"/> Other (Please describe) |

ii. Please describe the items selected (250 words maximum):

Local Marketing: Newspaper Press releases, social media posts, Posters, word-of-mouth.

Tourism: Press release with Destination North, Posters at other arts, culture and heritage organisations such as the Loft, Dance Studios, etc.

Algoma: interviews/ press releases to Original broadcasters such as CTV.

Other: connections with art world professionals, including curators and writers. Personal invitations.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event:

We hope to reach a broad audience beyond that of arts and culture supporters.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

We will promote the work through our Instagram @anniekingstudios and @michaelBurtchStudios, through the website: MichaelBurtch.org. Through Facebook. @anniekingstudios.

v. What age demographic(s) does the activity, project, or event seek to reach? (Select all that apply):

- | | |
|---|---|
| <input type="checkbox"/> 0-18 | <input checked="" type="checkbox"/> 60-75 |
| <input checked="" type="checkbox"/> 19-34 | <input checked="" type="checkbox"/> 75+ |
| <input checked="" type="checkbox"/> 35-59 | |

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- | | |
|----------------------------------|---|
| <input type="checkbox"/> 1-50 | <input type="checkbox"/> 501-1000 |
| <input type="checkbox"/> 51-100 | <input checked="" type="checkbox"/> 1001-2500 |
| <input type="checkbox"/> 101-250 | <input type="checkbox"/> 2500+ |
| <input type="checkbox"/> 251-500 | |

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- | | |
|--|--------------------------------|
| <input checked="" type="checkbox"/> 1-10 | <input type="checkbox"/> 26-50 |
| <input type="checkbox"/> 11-25 | <input type="checkbox"/> 50+ |

viii. Please provide a brief description of participant composition (maximum 150 words):
Local professional artists/musicians/dancers and with collaboration with technical engineers.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application [Budget Template](#). Organizations or collectives that receive direct ongoing annual municipal funding from the City of Sault Ste. Marie are not eligible for ACAP funding.

i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes

No

Section 6: Project, Activity/Event Budget

i. Please download, complete and attach a copy of the ACAP Application [Budget Template](#).

Please indicate how ACAP funding will be used if the Applicant’s request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in-kind, cash, etc.).

If the Applicant is requesting small capital/equipment purchases and/or printed materials in their application, a minimum of one quote from a firm/business to provide the services/material must be provided. Links to quotes can be listed in the ACAP Application Budget Template document. Quote documents and files are to be attached to the application upon submission.

Section 7: Authorization

I, Michael Burtch (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____ Signature 23/10/23 _____ Date

Completed applications and supporting documentation may be submitted by email to:

csd@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Coordinator

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Coordinator
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Materials & Supplies Costs					
Equipment Costs					
Sound and light equipment rental	999				
Artist Fees					
Professional fees to participating partners	2000				
Other Costs					
Total Costs	\$ 2,999.00	\$ 0.00			
Total Project Costs:	\$ 2,999.00				

Notes					
1) For Small Projects (\$2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects (\$3,000-\$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events (\$5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events (\$5,000-\$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

ACAP Application Project Plan Template

Project Milestones/Activity: (Enter Activity) - Add/delete rows as needed	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Ex. Project Marketing Start-End						X			X		X	X
Creation of new works	X	X	X	X	X		X					
Consulting with technical engineers	X	X	X	X			X	X	X			
Consulting and rehearsing with Musicians and Dancers						X	X		X			
Curating documentary films for inclusion						X	X		X			
Arrange transportation												
Installation								X				
Preparation and promotion					X							
Take down				X	X					X		
End of project followup			X	X	X					X	X	
				X			X					
Notes:												
1) All Project Activities must be completed with 1 calendar year of receipt of ACAP Funding												
2) For each Project Activity listed place a "X" in the month(s) in which the Activity will occur												
3) Activities should include the significant milestones toward Project completion, such as organization/operation/development/implementation/execution/promotion/etc. activities												

Curriculum Vitae :Michael Burtch

Education

Graduated 1977, B.A. (Honours) – Art History

Awards and Other Activities

2017-18; Sault Ste. Marie-Medal of Merit

2017 Canadian Screen Award; Barbara Sears Award for Best Editorial Research; Painted Land. In Search of the Group of Seven (with Nancy Lang, Gary and Joanie McGuffin, Rebecca Middleton and Emma Hambly)

2015 Award of Excellence- Tourism Sault Ste. Marie

2015 Award of Excellence-Algoma Kinniwabi, Sault Ste. Marie

2014- present; Research Associate- NORDIK Institute

2003 Community Recognition Award – City of Sault Ste. Marie

Exhibitions and Commissions

2023- Black Water, Sunken Cathedrals, with Annie King as part of Fringe North

2022- Playsmelter Festival; Sudbury; with Annie King

-Summer Moonfest ; Group exhibition; Art Hub; Sault Ste. Marie

-Stories Steeped in Stone; with Annie King

- Fringe Festival North- workshop with Annie King

2017- solo exhibition- Art Gallery of Algoma; January-March

2015- Group exhibition- “Shifters”; 180 Projects, Sault Ste. Marie; January 17-February 22.

2012- Solo exhibition; Transient Phases; May 3- July 22; Art Gallery of Algoma

2010 – Four and Friends Exhibition – Bruce Mines, ON

2009 – Commission – Official Mace: Algoma University

2004 – Commission – Sculpture – ‘Deep Breath’, Smoke Free Sault Ste. Marie – City of Sault Ste. Marie, ON

2003 – Commission – St. Basil Secondary School – Sault Ste. Marie, ON

2001 – Commission – Sculpture Installation – ‘Corpus Mobilis’, John Rhodes Centre – City of Sault Ste. Marie, ON

2000 – Group Exhibition – WKP Kennedy Gallery, North Bay, ON – Exhibition

1999 – Finalist – Loggers Memorial Sculpture – Blind river, ON

1998 – Baptismal Font – St. Veronica’s Sault Ste. Marie, ON

1998 – Exhibition, Solo, Cornwall Gallery, Sault Ste. Marie, ON

1998 – Commission – Sculpture – ‘Compassion’ 100th Anniversary General Hospital, Sault Ste. Marie, ON

1996 – Exhibition, Solo – Olive M. Craig Gallery, Sault Ste. Marie, Michigan

1990 – Sounds of Invention, International Sound Symposium, Memorial University Art Gallery, St. John’s Newfoundland ; Reviewed in Art Post Magazine, Toronto; Fall 1990 issue

1990 – Sound Sculpture – Waterfront Project, Sault Ste. Marie, ON

1987 – Outdoor Sculpture – City of Sault Ste. Marie, ON

1987 – Exhibition – Meta Gallery, Sault Ste. Marie, ON

1986 – Multi-Media Performance, Burtch/Bannerman/Prentice

1986 – Outdoor Installation – Burtch/Morin

1985 – Studio Installation – Sault Ste. Marie, On

1984 – Multi-Media Performance – Visions Gallery, Sault Ste. Marie, ON

1984 – Studio Installation – Sault Ste. Marie, ON

1984 – Multi-Media Performance, Theatre Algoma, Algoma University College, Sault Ste. Marie, ON

1983 – Exhibition Burtch/Moorhouse/Morrison – Sault Ste. Marie Public Library

1983 – Award, Best Drawing, Algoma Fall Festival of the Arts

1983 – Exhibition, Group Show Sault Ste. Marie, ON

1980/81 – Exhibition, Sir Sanford Fleming College Faculty Exhibit, Lindsay, ON

1970/80 – Award, Drawing, Victoria County Spring Festival of the Arts, Lindsay, ON

1974 – Solo Exhibition, Brandon University, Brandon, Manitoba

Sounds Tracks and Performances

Composed and Recorded for artists Peter Kolisnyk and Joan Frick

Performed as a percussionist with: Blind Justice- Brandon, Manitoba, The Bill Smith Trio, The Last of the Red Hot Dada, Judy Ross Dance, Shannon Moan

· Hinterbrane Project; Performances; April; 2011, Burtch-Huot Studio

May, June; 2012; Art Gallery of Algoma

November 2012; Art Gallery of Algoma with Alanna

Bondar

November 2014; Art Gallery of Algoma;

DVD of Hinterbrane exhibition and sound track with Dan Nystedt

Co-Produced, researched and appeared in documentary film; “Painted Land, In Search of the Group of Seven” By White pine Pictures and TVO.

DVD ; Sound Track for “Nude Pretending a Bear’s Safe” by Chris Shoust

DVD “Chimes” filmed and edited by Chris Shoust; produced by Michael Burtch; percussion by Michael Burtch

May 2023; Audio track for The Vision Network’s “Voice of the Lakes”, commissioned by National Geographic UK and Destination Ontario.

Set Designs; 2017; “RED” In Your Eyes Projects

2018; “GIRL IN THE GOLDFISH BOWL” In Your Eyes Projects

2020; “IF WE WERE BIRDS” In Your Eyes Projects and Algoma

University

[Annie King & Michael Burtch transform Heliene into giant gallery - Sault Ste. Marie News](#)

Social Media Links:

[MichaelBurtch.org](#)

Early intake submission deadline: **Last Friday in October** of each calendar year

Late intake submission deadline: **Last Friday in March** of each calendar year

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the [ACAP Guidelines](#) and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- [ACAP Project Plan Template](#)
- [ACAP Application Budget template](#)
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

- i. Artist Name:
Michael Naphan
- ii. Artist Address:
- iii. Artist Contact Information: (Phone Number, Email Address)
- iv. Please provide an artist's statement or general statement about your work (maximum 500 words):

The core of my artistic goals is to continue the legacy of my two heroes: cosmologist and revered science educator Carl Sagan and Humanitas award-winning writer David Milch. From Sagan I learned how to marry scientific literacy to spiritual fulfillment, and from Milch, that all stories should, on some level, express the secret oneness of all living things. Lastly, I want to share with the world the underappreciated beauty of North Ontario's geographic and geologic history.

- v. Please indicate the artist’s discipline of focus:
 Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and describe (maximum 50 words):
 This project focuses on the disciplines of scriptwriting (for which I am requesting ACAP funding, media arts (animation, video, editing), and performing arts (voice acting)

Section 2: Type of Grant & Funding Amount Request

Applicants may choose either one or a combination of grant streams that best support their needs and objectives. **Please refer to the [ACAP Guidelines](#).**

Please select all that apply to the project, activity or event:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Small Project Grant | <input type="checkbox"/> Community Events Grant |
| <input type="checkbox"/> Large Project Grant | <input type="checkbox"/> Major Cultural Celebrations Grant |
| <input type="checkbox"/> Operating Grant | <input type="checkbox"/> Cultural Diversity Grant |
| <input type="checkbox"/> Seed Funding | |

Single Grant Stream Application:

If the project application falls within only one grant stream, please enter the total requested amount for the project here:

ACAP Request Amount (\$) 2999

More than One Grant Stream Application:

If the project falls within more than one grant stream, please enter the total amount requested from each stream:

- | | |
|-------------------------------|--|
| Small Project Grant (\$) 2999 | Community Events Grant (\$) |
| Large Project Grant (\$) | Major Cultural Celebrations Grant (\$) |
| Operational Grant (\$) | Cultural Diversity Grant (\$) |
| Seed Funding (\$) | |

Total Requested Amount (\$) 2999

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application [Project Plan Template](#) for the proposed activity, project and/or event. If the request includes

funding from two grant streams, specifically detail how and when funds will be used for each grant type in the Project Milestone section of the project plan template.

- i. Project Name:
Creaturehood
- ii. Activity/Project and/or Event **Start Date:** 1/1/24
- iii. Activity/Project and/or Event **End Date:** 11/1/24
- iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Although ACAP funding will assist in the writing stage of this project, but upon completion, this project will be animated videos uploaded to YouTube/Vimeo and will be hosted on a dedicated website.

- v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

This project in its fullest is a series of five (5) short (5-8mins each) edu-tainment video essays. They are hosted and narrated by an animated moose of my own creation (who first appeared in my 2009 short film 'XING'), voiced by me, and accompanied by various motion graphics and animation. Each video's topic is a resolution of understanding of our place on the Tree of Life, the Earth, and within the grander context of the universe. It will be told with wit and humour, and always with an eye toward how our future as a species depends on greater cooperation and understanding of ourselves.

What will be delivered as a part of possible ACAP funding will be the FIVE SCRIPTS for the essays, which should total somewhere between 30-40 pages in length.

- vi. How does this activity, project, or event support the current [Community Culture Plan](#)? Please select all community program and impact priorities that the project supports.

- Compliment and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in SSM
- Contribute to the economic and social diversity of SSM through the development of arts,

3

Individual Artist ACAP Application Form
Updated September 2023

culture and heritage product and tourism

- Promote effective, meaningful and equitable community engagement and consultation processes
- Provide mentorship and participatory opportunity for youth, diversity and historically underrepresented groups in the community
- Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- Fosters community connections, partnerships and networks
- Provide opportunities for volunteerism
- Significantly contribute to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

"Creaturehood" as a completed video essay series contributes and build's on Sault Ste. Marie's community identity initiatives, most especially its cultural plan of natural heritage. It uses the well-known and beloved icon of a moose, symbol of Northern endurance and majesty, to expound its ideas of scientific knowledge as a means to spiritual fulfillment. These teachings can find origins both in European history and indigenous teachings from hundreds of years ago. By these means does this essay series seek to help knit together the emerging Canadian identity that is yet in its adolescence.

This series increases network out-reaches by tapping into local recording studios, musical talent, and shared local artist spaces.

This series hopes to become something of an icon for the area, attempting to

- vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

The benefits to the community of Sault Ste. Marie are extensive. In these series of video essays, they will see their regional aesthetics (geographical, philosophical, social) reflected. The CGI set will be designed to specifically resemble the geography and habitat of Northern Ontario ecologies, especially and our Boreal forests. The animated character of a moose is a known and beloved symbol of our region. And on an intellectual level, Sault Ste. Marie community members will see reflected their multicultural values and humanist philosophy. On an economic level, this project hopes to be the beginning of a larger animated series that showcases more closely the life and cultures of Northern Ontario.

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

As the finished animation project will be uploaded to the internet and made public, its reach will include the municipality of Sault Ste. Marie, Canada, and the world at large. However as the main character is a moose, the unofficial symbol of Northern Ontario, and its content reflects a multicultural, humanist aesthetic, Algoma audience members will most find their social culture reflected.

Section 4: Marketing

i. What audiences does the proposed activity, project and/or event seek to reach?
Select all that apply:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Local (within the Municipality) | <input checked="" type="checkbox"/> Regional (within Algoma) |
| <input type="checkbox"/> Tourism (those who will travel to take part or view) | <input checked="" type="checkbox"/> Other (Please describe) |

ii. Please describe the items selected (250 words maximum):

As the finished animation project will be uploaded to the internet and made public, its reach will include the municipality of Sault Ste. Marie, Canada, and the world at large. However as the main character is a moose, the unofficial symbol of Northern Ontario, and its content reflects a multicultural, humanist aesthetic, Algoma audience members will most find their social culture reflected.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event:

This project intends to especially reach and influence young people, ages 17 - 25. As our society continues to be polarised, this project intends to bridge that divide and bring people under the umbrella of our shared creaturehood as living beings. The language and presentation must reflect their generation-specific values, viewing habits, and the global challenges they face.

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

These video will be posted on YouTube and Vimeo and hosted on a separate website. I will be printing postcards with links and distributing them around Sault Ste. Marie as well as funding a poster campaign.

v. What age demographic(s) does the activity, project, or event seek to reach? (Select all that apply):

- | | |
|---|--------------------------------|
| <input type="checkbox"/> 0-18 | <input type="checkbox"/> 60-75 |
| <input checked="" type="checkbox"/> 19-34 | <input type="checkbox"/> 75+ |
| <input checked="" type="checkbox"/> 35-59 | |

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- | | |
|----------------------------------|---|
| <input type="checkbox"/> 1-50 | <input type="checkbox"/> 501-1000 |
| <input type="checkbox"/> 51-100 | <input type="checkbox"/> 1001-2500 |
| <input type="checkbox"/> 101-250 | <input checked="" type="checkbox"/> 2500+ |
| <input type="checkbox"/> 251-500 | |

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- | | |
|--|--------------------------------|
| <input checked="" type="checkbox"/> 1-10 | <input type="checkbox"/> 26-50 |
| <input type="checkbox"/> 11-25 | <input type="checkbox"/> 50+ |

viii. Please provide a brief description of participant composition (maximum 150 words):

I will need to employ using the skills of voice recording technicians from local studios, and the editing of an Indigenous consultant (Jessica Buldoc), and an original musical score by a composer.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application [Budget Template](#). Organizations or collectives that receive direct ongoing annual municipal funding from the City of Sault Ste. Marie are not eligible for ACAP funding.

- i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes

No

Section 6: Project, Activity/Event Budget

- i. Please download, complete and attach a copy of the ACAP Application [Budget Template](#).

Please indicate how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in-kind, cash, etc.).

If the Applicant is requesting small capital/equipment purchases and/or printed materials in their application, a minimum of one quote from a firm/business to provide the services/material must be provided. Links to quotes can be listed in the ACAP Application Budget Template document. Quote documents and files are to be attached to the application upon submission.

Section 7: Authorization

I, Michael Naphan (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

 Signature 2023 10 27 Date

Completed applications and supporting documentation may be submitted by email to:

csd@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Coordinator

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Coordinator
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Office rent	900		ACAP		
Materials & Supplies Costs					
Writing software subscription	160		ACAP		
Printing	40		ACAP		
Equipment Costs					
Mic/recorder/condenser	399		ACAP		jfe.com&cid=CAESVuD2Lvm14f5yqtb
Artist Fees					
Music/score writing/recording	1500		ACAP		
Other Costs					
Total Costs	\$ 2,999.00	\$ 0.00			
Total Project Costs:	\$ 2,999.00				

Notes					
1) For Small Projects (\$2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects (\$3,000-\$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events (\$5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events (\$5,000-\$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

ACAP Application Project Plan Template

Project Milestones/Activity: (Enter Activity) - Add/delete rows as needed	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Ex. Project Marketing Start-End						X			X		X	X
Scriptwriting	X	X	X	X	X		X	X				
Voice recording	X		X				X	X				
Modeling/Texturing		X	X						X			
Animation					X	X			X			
lighting/rendering									X			
editing/music				X						X		
website/release				X							X	
			X	X	X			X				
			X	X								
Notes:												
1) All Project Activities must be completed with 1 calendar year of receipt of ACAP Funding												
2) For each Project Activity listed place a "X" in the month(s) in which the Activity will occur												
3) Activities should include the significant milestones toward Project completion, such as organization/operation/development/implementation/execution/promotion/etc. activities												

Michael Naphan

[Demo Reel Link](#)

WORK EXPERIENCE

Rocket Science VFX
Layout artist

2021-23

- Layout/tracking artist on variety of television series/films including HALO, Wednesday,
- Used PFtrack, Maya and Nuke to intake shots and distributed assets and footage for pipeline availability.

MARZ VFX
Animator/Lead

2019-21

- Senior character/ VFX animator on a variety of television projects including WandaVision (Disney+), Watchmen (HBO), SIREN (FF), What We Do in the Shadows
- Lead animator/layout artist on feature film "The Ice Road".

Numbers-4-Beer

2018-23

- Designed, modeled, rigged, animated, and voiced original 3D animated characters.
- Wrote, directed, edited, and produced original YouTube animated videos, sequels to "XING" short film (2009)
- This project is currently a work-in-progress.

Jam Filled 2016-17
Toronto, ON.

- Senior character animator on "Kody Kapow" television series for *Sprout TV*.
- Met bi-monthly blocking, animation deadlines.

Zapruder Films 2015
Toronto, ON.

- Lead animator on "Operation Avalanche" feature film.
- Created realistic human animation composited into period film footage.

Industrial Bros. 2013-2014
Toronto ON.

- Animator on "Yup Yups" 2-minute episodic pre-school series.

SOHO VFX 2011-12
Toronto, ON.

- Animator and camera tracker on feature films "Abraham Lincoln: Vampire Hunter" and "Jack the Giant Killer".

GALLUS Productions 2010-11
Toronto, ON.

- Character animator on children's TV shows "Waybuloo", "Matt Hatter" and "Super Why!".

XING 2009
Bravo!FACT/Orange Shorts Productions

- Designed, modeled, rigged, animated, and voiced animated characters for BRAVO!Fact-funded short film.
- Wrote script and music, directed.
- Selected for 15 film festivals, and winner of several Best Animation awards.
- Optioned as a TV series in 2015 by *Breakthrough Ent.*

4STROKE Animation Studio 2009

Toronto, ON.

CORE Digital Pictures

2006-08

Toronto, ON.

Red Rover Co. LTD (Get Ed Productions)

2004-05

Toronto, ON.

FREELANCE AD WORK

AddressGenie

2019

- Wrote, produced, directed, edited, voiced internet commercial for web startup.
- Produced and managed freelance team for 2D motion graphics animation and logo design.

Solar Freakin' Roadways

2014

- Wrote, produced, directed, designed, edited, voiced a promotional video with 21+ million streams on YouTube.

EDUCATION

Diploma, TV Screenwriting

2010

Canadian Film Centre

Toronto, ON.

Diploma, 3D Computer Animation

2004

Toronto Film School

Toronto, ON.

First Year of Bachelor of Arts, Design

2003

York University

Toronto, ON.

Grade 13, OAC. Diploma

2002

St. Basil Secondary School

Sault Ste. Marie, ON.

RELEVANT MATERIAL

"XING" BRAVO!FACT funded short animated film:

<https://www.youtube.com/watch?v=N6Gva3rY5VA&list=PLBP-dU-0AzSkb4nILtpF-0AT3pOaHFI2s&index=11&t=1s>

"SOLAR FREAKIN' ROADWAYS

<https://www.youtube.com/watch?v=N6Gva3rY5VA&list=PLBP-dU-0AzSkb4nILtpF-0AT3pOaHFI2s&index=11&t=1s>

"ADDRESS GENIE" ad

<https://vimeo.com/manage/videos/314906284>

2021 Animation Demo reel:

<https://vimeo.com/manage/videos/554963927>

Kaiya Cade "Semi Circles" music video:

<https://vimeo.com/manage/videos/55684721>



Early intake submission deadline: **Last Friday in October** of each calendar year

Late intake submission deadline: **Last Friday in March** of each calendar year

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the [ACAP Guidelines](#) and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- [ACAP Project Plan Template](#)
- [ACAP Application Budget template](#)
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

- i. Artist Name:
Rebeka Herron
- ii. Artist Address:
[REDACTED] Sault Ste Marie, ON
- iii. Artist Contact Information: (Phone Number, Email Address)
[REDACTED]
- iv. Please provide an artist's statement or general statement about your work (maximum 500 words):

My mandate as a mixed-race Latina filmmaker is to create diverse and inclusive content that reflects my experiences and perspectives while amplifying marginalized voices in the film industry. With over 10 years of experience in the film and TV industry, my goal is to produce high-quality productions that challenge stereotypes and inspire positive social change. As an alumna of Capilano University's Motion Picture Program, Women in the Director's Chair, and the Producers' Lab at the Canadian Film Centre, I bring a wealth of knowledge and expertise to my work. I am committed to pushing boundaries in storytelling, utilizing different formats and mediums to create unique and innovative content. My objective is to continue to grow and evolve as a filmmaker while fostering a supportive and inclusive environment for underrepresented creatives, and produce content that elevates diverse perspectives and supports emerging talent.

- v. Please indicate the artist's discipline of focus:
 Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and describe (maximum 50 words):
 I am a practicing professional artist in media arts (live action and animation content).

Section 2: Type of Grant & Funding Amount Request

Applicants may choose either one or a combination of grant streams that best support their needs and objectives. **Please refer to the [ACAP Guidelines](#).**

Please select all that apply to the project, activity or event:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Small Project Grant | <input type="checkbox"/> Community Events Grant |
| <input type="checkbox"/> Large Project Grant | <input type="checkbox"/> Major Cultural Celebrations Grant |
| <input type="checkbox"/> Operating Grant | <input type="checkbox"/> Cultural Diversity Grant |
| <input type="checkbox"/> Seed Funding | |

Single Grant Stream Application:

If the project application falls within only one grant stream, please enter the total requested amount for the project here:

ACAP Request Amount (\$) 2999

More than One Grant Stream Application:

If the project falls within more than one grant stream, please enter the total amount requested from each stream:

- | | |
|--------------------------|--|
| Small Project Grant (\$) | Community Events Grant (\$) |
| Large Project Grant (\$) | Major Cultural Celebrations Grant (\$) |
| Operational Grant (\$) | Cultural Diversity Grant (\$) |
| Seed Funding (\$) | |

Total Requested Amount (\$) 2999

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application [Project Plan Template](#) for the proposed activity, project and/or event. If the request includes

funding from two grant streams, specifically detail how and when funds will be used for each grant type in the Project Milestone section of the project plan template.

- i. Project Name:
The Archelology Project
- ii. Activity/Project and/or Event **Start Date:** 10/26/23
- iii. Activity/Project and/or Event **End Date:** 6/30/23
- iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):



... and virtually

- v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

I will be creating an short film about a group of elementary students who follow thier teacher as they set off on a magical field trip. Where their in class sandbox takes them on a virtual ride back to the past, magically transforming the sand structures into the real versions from the past in animation. The teacher and her students go on a super adventure and while teaching the students about history and a different time. In the short film they will explore the Clergue Blockhouse during the fur trade.

I will hire local actors to voice the characters, work with the post-production team at Parka Pictures, and work with Northern Ontario animators.

This will allow me to continue to grow as a director and build more of my portfolio in children's content.

- vi. How does this activity, project, or event support the current [Community Culture Plan](#)? Please select all community program and impact priorities that the project supports.

Compliment and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in SSM

Contribute to the economic and social diversity of SSM through the development of arts,

culture and heritage product and tourism

- Promote effective, meaningful and equitable community engagement and consultation processes
- Provide mentorship and participatory opportunity for youth, diversity and historically underrepresented groups in the community
- Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- Fosters community connections, partnerships and networks
- Provide opportunities for volunteerism
- Significantly contribute to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

My goals compliment the goals of the City initiatives, particularly the Community Cultural Plan. Not only is my goal to develop my media arts skills with this project, I engage with other artists outside the film industry such as illustrators and graphic designers. I have, and will continue, to do this with variety of other projects.

The film industry is a growing force and economic driver in this City. I focus my attention on media arts in this area, specifically with Northern Ontario connections exclusively. Not only do my projects generate spending in the community, I hope to create real opportunities to hire industry professionals - including newcomers - to grow the network of working media arts in the Sault.

I am deeply committed, financially, to supporting local. With this project I will hire voice actors, animators, graphic designer, editors and more. Since permanently relocating to the Sault I have been actively developing relationships with the local theatre community, local artists, technical folks and more. I am deeply committed to this City

- vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

My goal is to work with graduates from Sault College, Algoma University and members of the Indigenous community. Here are some folks I am interested in working with to help me create this project: Parth Pandey graduate from Sault College's film program and immigrant from India who will be working on the post-production ; Tania Daigle an Indigenous animator, and Shannon Go graduate from Sault College's film program and immigrant from Philippines who will help edit the project with me. As previously stated, 4 I actively work with other community organizations to strengthen the arts community as a whole. One example is actively engaging the theatre community, to develop the infrastructure that we both require, including social capital.

Individual Artist ACAP Application Form
Updated September 2023

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

After the animated film is complete I will be entering the project into film festivals such as Cinefest (Sudbury), and Ottawa International Animation Festival. I also hope to hold a screening of the film at the 2024 Fringe North and 2024 Over the Rainbow Children's Entertainment Series.

Section 4: Marketing

i. What audiences does the proposed activity, project and/or event seek to reach?
Select all that apply:

Local (within the Municipality)

Regional (within Algoma)

Tourism (those who will travel to take part or view)

Other (Please describe)

ii. Please describe the items selected (250 words maximum):

"Other" this project will also be seen by online audience members. With this option I will be able to expand our geographic reach and provide the most accessible animated short film screening possible for those experiencing mobility, sensory, or other, challenges.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event:

5-10 year olds is the target demo for this project.

I am hoping with the film festivals I plan to submit to that there will be a national audience but also international audience viewing the project. My last short film Chick-a-Duck screened at Fringe North, the Soo Film Festival in Michigan, Animaze in Montreal, Los Angeles Children's Film Festival, and more.

5

Individual Artist ACAP Application Form
Updated September 2023

iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

We will promote through my own website, <https://www.rebekaherron.com/>, as well as my team's social media platforms, Twitter, Facebook and Instagram. Additionally, I will create a poster in partnership with student graphic designers and engage local media, SooToday and Sault Star, with a combination of press releases, paid ads, and news stories. I will submit to film festivals to expand the audience reach. I plan to partner with Over the Rainbow here in the Sault to share the film with young children.

v. What age demographic(s) does the activity, project, or event seek to reach? (Select all that apply):

- | | |
|--|--------------------------------|
| <input checked="" type="checkbox"/> 0-18 | <input type="checkbox"/> 60-75 |
| <input type="checkbox"/> 19-34 | <input type="checkbox"/> 75+ |
| <input type="checkbox"/> 35-59 | |

vi. What is the estimated attendance or viewership of the activity, project and/or event?

- | | |
|----------------------------------|---|
| <input type="checkbox"/> 1-50 | <input type="checkbox"/> 501-1000 |
| <input type="checkbox"/> 51-100 | <input type="checkbox"/> 1001-2500 |
| <input type="checkbox"/> 101-250 | <input checked="" type="checkbox"/> 2500+ |
| <input type="checkbox"/> 251-500 | |

vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- | | |
|---|--------------------------------|
| <input type="checkbox"/> 1-10 | <input type="checkbox"/> 26-50 |
| <input checked="" type="checkbox"/> 11-25 | <input type="checkbox"/> 50+ |

viii. Please provide a brief description of participant composition (maximum 150 words):

Writer/Director/Producer - Rebeka Herron (female, mixed race Latina, disability)

Voice actors - 6 (open to all ethnicities/diversities)

Sound recordist - Joseph Schlapsi (non-binary, disability)

Post Production - Parka Pictures (BIPOC owned)

Editor - Shannon Go (BIPOC)

Animator - Tania Daigle (Indigenous female)

Admin/Marketing - Alexa Graves (female, LGBTQ+)

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application [Budget Template](#). Organizations or collectives that receive direct ongoing annual municipal funding from the City of Sault Ste. Marie are not eligible for ACAP funding.

- i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes

No

Section 6: Project, Activity/Event Budget

- i. Please download, complete and attach a copy of the ACAP Application [Budget Template](#).

Please indicate how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in-kind, cash, etc.).

If the Applicant is requesting small capital/equipment purchases and/or printed materials in their application, a minimum of one quote from a firm/business to provide the services/material must be provided. Links to quotes can be listed in the ACAP Application Budget Template document. Quote documents and files are to be attached to the application upon submission.

Section 7: Authorization

Rebeka Herron

I, _____ (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

 _____ Signature October 28, 2023 _____ Date

Completed applications and supporting documentation may be submitted by email to:

csd@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Coordinator

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Coordinator
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Name of Organization/Applicant:

Rebeka Herron -

Section 1: Organization Information

iv. Please provide an artist's statement or general statement about your work:

My mandate as a mixed-race Latina filmmaker is to create diverse and inclusive content that reflects my experiences and perspectives while amplifying marginalized voices in the film industry. With over 10 years of experience in the film and TV industry, my goal is to produce high-quality productions that challenge stereotypes and inspire positive social change. As an alumna of Capilano University's Motion Picture Program, Women in the Director's Chair, and the Producers' Lab at the Canadian Film Centre, I bring a wealth of knowledge and expertise to my work. I am committed to pushing boundaries in storytelling, utilizing different formats and mediums to create unique and innovative content. My objective is to continue to grow and evolve as a filmmaker while fostering a supportive and inclusive environment for underrepresented creatives, and produce content that elevates diverse perspectives and supports emerging talent.

v. Please indicate the artist's discipline of focus:

Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and describe (maximum 50 words)

I am a practicing professional artist in media arts (live action and animation content).

Section 3: Description of Activities, Projects and Events

v. Please describe the activity, project, or event and any relevant goals or objectives (maximum 750 words):

I will be creating an short film about a group of elementary students who follow thier teacher as they set off on a magical field trip. Where their in class sandbox takes them on a virtual ride back to the past, magically transforming the sand structures into the

real versions from the past in animation. The teacher and her students go on a super adventure and while teaching the students about history and a different time. In the short film they will explore the Clergue Blockhouse during the fur trade.

I will hire local actors to voice the characters, work with the post-production team at Parka Pictures, and work with Northern Ontario animators.

This will allow me to continue to grow as a director and build more of my portfolio in children's content.

vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community program and impact priorities that the project supports.

My goals compliment the goals of the City initiatives, particularly the Community Cultural Plan. Not only is my goal to develop my media arts skills with this project, I engage with other artists outside the film industry such as illustrators and graphic designers. I have, and will continue, to do this with variety of other projects.

The film industry is a growing force and economic driver in this City. I focus my attention on media arts in this area, specifically with Northern Ontario connections exclusively. Not only do my projects generate spending in the community, I hope to create real opportunities to hire industry professionals - including newcomers - to grow the network of working media arts in the Sault.

I am deeply committed, financially, to supporting local. With this project I will hire voice actors, animators, graphic designer, editors and more. Since permanently relocating to the Sault I have been actively developing relationships with the local theatre community, local artists, technical folks and more. I am deeply committed to this City and developing all aspects of the infrastructure required to grow the media arts industry here.

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

My goal is to work with graduates from Sault College, Algoma University and members of the Indigenous community. Here are some folks I am interested in working with to help me create this project: Parth Pandey graduate from Sault College's film program and immigrant from India who will be working on the post-production ; Tania Daigle an Indigenous animator, and Shannon Go graduate from Sault College's film program and immigrant from Philippines who will help edit the project with me. As previously stated, I actively work with other community organizations to strengthen the arts community as a whole. One example is actively engaging the theatre community, to develop the infrastructure that we both require, including social capital.

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success (250 words maximum):

After the animated film is complete I will be entering the project into film festivals such as Conefest (Sudbury), and Ottawa International Animation Festival. I also hope to hold a screening of the film at the 2024 Fringe North and 2024 Over the Rainbow Children's Entertainment Series.

Section 4: Marketing

i.What audiences does the activity, project or event seek to reach? Select all that apply:

Applicant has selected all options.

ii. Please describe the items selected:

"Other" this project will also be seen by online audience members. With this option I will be able to expand our geographic reach and provide the most accessible animated short film screening possible for those experiencing mobility, sensory, or other challenges.

iii.Please describe any specific audiences that are intended to be reached with the activity, project, or event (150 words maximum):

5-10 year olds is the target demo for this project.

I am hoping with the film festivals I plan to submit to that there will be a national audience but also international audience viewing the project. My last short film Chick-a-Duck screened at Fringe North, the Soo Film Festival in Michigan, Animaze in Montreal, Los Angeles Children's Film Festival, and more.

iv. How will the activity, project, or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

We will promote through my own website, <https://www.rebekaherron.com/>, as well as my team's social media platforms, Twitter, Facebook and Instagram. Additionally, I will create a poster in partnership with student graphic designers and engage local media, SooToday and Sault Star, with a combination of press releases, paid ads, and news stories. I will submit to film festivals to expand the audience reach. I plan to partner with Over the Rainbow here in the Sault to share the film with young children.

viii. Please provide a brief description of participant composition (maximum 150 words):

Writer/Director/Producer - Rebeka Herron (female, mixed race Latina, disability)

Voice actors - 6 (open to all ethnicities/diversities)

Sound recordist - Joseph Schlapsi (non-binary, disability)

Post Production - Parka Pictures (BIPOC owned)

Editor - Shannon Go (BIPOC)

Animator - Tania Daigle (Indigenous female)

Admin/Marketing - Alexa Graves (female, LGBTQ+)

Cost Category (Types of Expenses for Project) - Add/delete rows as needed	Eligible Project Costs (Refer to ACAP Guidelines for Details)	Ineligible Project Costs (Refer to ACAP Guidelines for Details)	Funding Source (ACAP, Cash, Other Gov. Funders, Sponsors, etc.)	Funding Type (Grant, Cash, In-kind, etc.)	Quotes/Estimates (Links where applicable)
Operational Costs					
Materials & Supplies Costs					
Hard Drive	399		Cash	Cash	
Equipment Costs					
Sound Booth	500		Sponsor	Sponsor	
Film Equipment	5000		Sponsor	Sponsor	
Artist Fees					
Director/Writer	2500		Defer	Defer	
Cast	1000		ACAP	Grant	
Animator	8800		Cash	Cash	
Sound Design	1750		Cash	Cash	
Editor	1750		ACAP/Cash	Grant/Cash	
Sound Recordist	875		ACAP/Cash	Grant/Cash	
Camera Man	1000		ACAP/Cash	Grant/Cash	
Other Costs					
Marketing/Admin	1400		Cash	Cash	
Total Costs	24,974	\$ 0.00			
Total Project Costs:	24,974				

Notes					
1) For Small Projects (\$2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects (\$3,000-\$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events (\$5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events (\$5,000-\$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

Marketing Plan for "The Archeology Project"

Target Audience:

Families, children, and educators who appreciate animated short films, Canadian landscapes, and cultures.

Objectives:

1. Generate buzz and anticipation for the release of the film.
2. Increase viewership of the film by showcasing its unique features and storytelling.
3. Expand brand awareness and engagement through social media and partnerships.

Marketing Strategies:

Social Media Campaign:

- a) Create social media accounts on popular platforms such as Facebook, Instagram, and Twitter to promote the film.
- b) Use visually appealing graphics, images, and videos to showcase the landscapes and characters in the film.
- c) Post regular updates on the progress of the film, including behind-the-scenes footage and interviews with the creators.
- d) Partner with relevant influencers, parent bloggers, and travel enthusiasts to promote the film and its unique Canadian story.

Public Relations:

- a) Send out press releases to local media outlets in Sault Ste Marie, highlighting the local landscapes and cultural experiences featured in the film.
- b) Host a screening with a Q&A session with the creators to generate media coverage and buzz around the film.
- c) Offer interviews and exclusives to popular blogs, magazines, and online publications that cater to families, children, and travel enthusiasts.

Educational Outreach:

- a) Partner with schools, libraries, and museums to promote the film and its educational value.
- b) Create educational materials such as study guides and lesson plans that align with Canadian geography and history curriculum.
- c) Offer screening packages for schools and other educational institutions to use as a tool for teaching Canadian geography and culture.

Event Marketing:

- a) Host film screenings at popular Canadian landmarks
- b) Partner with Canadian tourism boards and cultural organizations to promote the film as a family-friendly travel destination.
- c) Host a grand premiere event in Sault Ste Marie, inviting locals, media, and influencers to attend.

d) Submit to film festivals such as Cinefest, Animaze, Ottawa International Animation Film Festival and more.

Merchandising:

a) Develop a range of branded merchandise such as t-shirts, hats, and backpacks featuring the characters and landscapes in the film.

b) Sell the merchandise online and at events and screenings to generate additional revenue and expand brand awareness.

Measurement and Evaluation:

1. Track social media engagement metrics such as likes, shares, comments, and followers.
2. Monitor media coverage and track earned media value.
3. Conduct surveys and focus groups to gauge audience reactions to the film.
4. Track revenue generated from merchandise sales and film screenings.

Conclusion:

By implementing these marketing strategies, we can create a buzz around the "The Archeology Project" animated short film and attract a diverse audience of families, children, and educators who appreciate Canadian geography, culture, and storytelling. Through partnerships, social media campaigns, public relations, educational outreach, event marketing, and merchandising, we can increase brand awareness, generate revenue, and create a memorable experience for viewers of all ages.

ACAP Application Project Plan Template

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Project Milestones/Activity: (Enter Activity) - Add/delete rows as needed												
Ex. Project Marketing Start-End						X			X		X	X
Finalize Script	X											
Hire Team	X											
Record Voice Actors	X											
Film Live Action portion		X										
Character Designs + Storyboarding		X	X									
Animation			X	X	X							
Sound Design					X	X						
Editing and mastering					X	X						
Film Festival submissions							X	X	X	X	X	X
Notes:												
1) All Project Activities must be completed with 1 calendar year of receipt of ACAP Funding												
2) For each Project Activity listed place a "X" in the month(s) in which the Activity will occur												
3) Activities should include the significant milestones toward Project completion, such as organization/operation/development/implementation/execution/promotion/etc. activities												

Previous Work of Rebeka Herron

Digital Series/ TV / Feature Films

Cafe Chronicles (Sault Ste Marie project)

Episodes: 4

Roles: Director (3 eps), Producer

Episode 1 Medium with Creep (still in post)

Link: <https://vimeo.com/790519122>

Password: 180CC

Psychic Patty - sketch series (Sault Ste Marie project)

Episodes: 20 episodes to date

Roles: Director, Producer

Link: <https://www.tiktok.com/@180sisterhood/video/7151855128696343814>

The Day Lacey Called (Sault Ste Marie project)

Format: feature film

Role: Producer

Interview: <https://theborderline.ca/jimmie-chiverelli-the-day-lacey-called-the-smart-as-trees-podcast/>

Awards, Screenings, etc.

- Won Best Director at Sault Film Festival 2022
- Won Audience Choice Award at Sault Film Festival 2022
- Sold to Beacon TV

Do Not Disturb (Sault Ste Marie project)

Format: feature film

Role: Co-Producer

Link: <https://vimeo.com/679992336>

PW: dndscreeener001

Awards, Screenings, Etc:

- Winner Best Psychological Thriller at Atlanta Horror Film Festival 2022
- Winner Best Actress Kimberly Lafrierre at Phoenix FearCon 2022
- Winner Best Cinematography at New York City Horror Festival 2022
- Winner Best Actress at New York City Horror Festival 2022
- Special Mention for Screenplay at Grimmfest 2022
- Official Selection at IFI Horrorthon Dublin 2022
- Official Selection Another Hole In The Head Film Festival 2022
- Official Selection Terra Cordoba 2022

- Official Selection Austin Film Festival 2022
- Official Selection at Burn, Dead, Suburied Dead, Horrorthon 2022
- Official Selection Scremfest Horror Festival 2022
- Official Selection Popcorn Freights 2022

End Flux (Sault Ste Marie project)

Format: feature film

Role: Producer

Trailer Link: <https://vimeo.com/649352995/f11a4c3483>

Awards, Screenings, Etc:

- Winner Best Canadian Feature Film at Vancouver Independent Film Festival 2022
- Winner Best Feature Film at Moscow Masters of Cinema 2022
- Winner Best Feature Film at Moscow Russian International Film Festival 2022
- Winner Best Feature Film at Sea of Art Film Festival 2022
- Honorable Mention for Best Feature Film at Moscow Russian International Film Festival 2022
- Official Selection Shockfest Film Festival 2021

A Christmas Letter (Sault Ste Marie project)

Format: TV movie

Roles: Producer, 2nd Unit Director

Link: <https://gem.cbc.ca/media/a-christmas-letter/s01>

Awards, Screenings, Etc:

- Premiered Dec 1st 2021 on CBC TV and still airing on CBC Gem

Angakusajaujuq: The Shaman's Apprentice

Format: stop motion TV one-off

Roles: Line Producer, Production Supervisor, Post-Production Supervisor

Link: <https://gem.cbc.ca/media/the-shamans-apprentice/s01>

Awards, Screenings, Etc:

- Winner of Best Canadian Short at TIFF 2021
- Winner of Best Independent Film at Festival Stop Motion Montreal 2021
- Winner of the FIPRESCI Award at Annecy International Animated Film Festival 2021
- Winner Best Canadian Animated Film Award at Ottawa International Animation Festival 2021
- Winner Best Narrative Award at Ottawa International Animation Festival 2021
- Winner Live Action Short Award at imagineNATIVE Film + Media Arts Festival 2021
- Winner Audience Choice at imagineNATIVE Film + Media Arts Festival 2021
- Winner Canadian ShortWork Award at Whistler Film Festival and Summit 2021
- Winner Best Animation Santa Barbara International Film Festival 2022

- Winner Canadian Screen Awards Best Animated Short 2022
- Winner Best Animated Film at Les Sommets du cinéma d'animation 2022
- Shortlisted Academy Award for Best Animated Short Film 2022
- Official Selection GenCon 2022
- Official Selection Aspen Shortsfest 2022
- Official Selection SPARK Animation Festival 2021
- Official Selection Guanajuato International Film Festival 2021
- Official Selection Leeds International Film Festival 2021
- CBC acquisition and NITV/Uvagut TV acquisition

Enookie

Format: 13 segments

Roles: Writer, Line Producer

Link: <https://vimeo.com/429838520>

Password: Enookie2020

Awards, Screenings, Etc:

- Will be airing in Anaana's Tent Season 3 on APTN in 2022

Kuluk Season 1

Format: 3 x 30min Episodes

Roles: Director, Line Producer

Link: <https://vimeo.com/664038205>

Password: Kuluk2021

Awards, Screenings, Etc:

- Will be airing in on NITV and TakuTV in 2023

Anaana's Tent Season 2

Format: 13 x 15min Episodes

Roles: Line Producer, Production Supervisor

Link: <https://www.apntv.ca/kids-archived/anaanas-tent/>

- Nominee 2021 Youth Media Alliance (Canada) - Award of Excellence
- Nominee 2022 Shaw Rocket Fund (Canada) - Kids' Choice Award

Short Films

Chick-a-Duck (Sault Ste Marie project)

Format: Animated short film

Roles: Writer, Director, Producer

Link: <https://vimeo.com/755775579>

Password: CaD2022

Awards, Screenings, Etc:

- Official Selection at Los Angeles International Children's Film Festival 2023
- Official Selection at Psaroloco International Children's & Young People's Film Festival 2023
- Official Selection at Big Eyes Big Minds Singapore International Film Festival 2023
- Official Selection at VAFI & RAFI Children's Film Festival 2023
- Fringe North 2023
- Official Selection Vox Popular Film Festival 2023
- Official Selection Soo Film Festival 2023
- Official Selection Animaze Film Festival 2023

Serious Lees

Role: Producer

Link: <https://gem.cbc.ca/media/canadian-reflections/s01e2891>

Awards, Screenings, Etc:

- Nominated for Best Short at Vancouver Asian Film Festival 2020
- Official Selection PRPL Fork Food Film Foto Fest 2021
- Official Selection Austin Asian American Films Festival 2020
- Official Selection DisOrient Asian American Film Festival 2020
- Acquired for CBC's Canadian Reflections catalog in 2021
- Distributed by Parallel Universe Pictures

You Will Still Be Here Tomorrow

Role: Producer

Link: <https://gem.cbc.ca/media/canadian-reflections/s01e2932>

Awards, Screenings, Etc:

- Winner Best Canadian Short Inside Out Film Festival 2021
- Winner Best Editing Canadian Cinema Editors Awards 2021
- Nominee Iris Prize at Iris Prize Festival 2021
- Nominee Best Short Drama at Yorkton Film Festival 2021
- Nominee Best Short Film at DGC Awards 2021
- Official Selection Whistler Film Festival 2020

The Return of Gabriel

Role: Producer

Link: <https://vimeo.com/ondemand/thereturnofgabriel>

Awards, Screenings, Etc:

- Semi Finalist Assurdo Film Festival Monthly Awards 2021
- Semi-Finalist BLOW-UP FILM FEST 2021
- Honorable Mention Monza Film Festival 2021

- Shortlisted for the Short of the Year Online Audience Award 2020
- Official Selection Oaxaca Film Festival 2019
- Official Selection Flathead Lake International Cinefest (FLIC) 2020
- Official Selection Košice International Monthly Film Festival 2020
- Distributed by Parallel Universe Pictures

Replica

Role: Producer

Link: <https://vimeo.com/ondemand/replica>

Awards, Screenings, Etc:

- Shortlisted for Amateur Science Fiction prize at Bristol Science Film Festival 2020
- Honorable Mention Edmonton Short Film Festival 2019
- Distributed by Parallel Universe Pictures

The Undertaker's Son

Role: Producer

Link: <https://www.youtube.com/watch?v=o1DPgbbcVN4&feature=youtu.be>

Awards, Screenings, Etc:

- Won Best Narrative Short at Rainer Film Festival 2018
- Won Best Canadian Short at Edmonton International Film Festival 2017
- Won Best Short Drama at Yorkton Film Festival 2018
- Won Best Costuming and nominated for 9 Leo Awards including Best Short 2018
- Winner of Crazy8s 2017
- Programmed as part of Canada: Not Short on Talent at Cannes 2017

Rebeka Herron - Biography

Rebeka Herron is a Mixed Raced Latina filmmaker with over 10 years experience in the film and TV industry. She is an alumna of Capilano University's Motion Picture Program, Women in the Director's Chair and the Producers' Lab at the Canadian Film Centre. She is a member of the Academy of Canadian Cinema & Television, ACTRA Toronto and the Canadian Media Producers Association (CMPA).

Rebeka worked in different formats including working in the story department on lifestyle and reality programs, including the award-winning series Ice Pilots NWT, producing VR for Perspective Films, and line producing at Inuit production company Taqqut Productions, working on multiple animated children's series, the award winning Shaman's Apprentice, a stop-motion project directed by Inuit filmmaker Zacharias Kunuk; and UNNIKKATUAT, a four part documentary series following the creation of a multimedia circus performance that was shot in Toronto, Montreal, Ottawa, Yellowknife, and Igloolik, Nunavut.

Her work includes directing and producing Kiss My Incoming Abs Season 1 & 2 (NOVUS TV), writing segments on Anaana's Tent Season 3 and Tundra Friends Season 1, directing for Kuluk Season 1, and producing 5 features during the pandemic, including directing her debut feature film Armchair Traveller. Rebeka's latest project about the sport ringette was chosen out of 9,000 submissions to be developed by CBC through their Covid-19 CBC Relief Fund.

REBEKA HERRON

<http://rustyhaloproductions.com>

In Development

Beka and Nico (TV Series) - Writer/Director/Producer - Rusty Halo Productions

- Received pre-development funding from the CMF, creating demo spring 2023

Cloudberry Glade (TV Series) - Writer/Director/Producer - Rusty Halo Productions

- Received development funding from the CMF, creating demo spring 2023

Ringette (Digital Series) - Writer/Director/Producer - Rusty Halo Productions

- CBC Relief Fund development recipient (chosen out of approx. 9000 submissions)

In Production

Director/Writer/Producer/Executive Producer - Beka & Nico (animating August to Dec 2023)

- 1 x 6min
- Overseeing all elements of pre-production, production, post-production and digital media
- Budgeting, scheduling, business affairs, applied for funding
- Funded by: ACAP, OAC, CMF

Director/Writer/Producer/Executive Producer - A Witch Named Agatha - Rusty Halo Productions (in animation)

- 1 x 60min (6 x 10min)
- Overseeing all elements of pre-production, production, post-production and digital media
- Training Producer/PM
- Budgeting, scheduling, business affairs, applied for funding
- Funded by: Beacon TV, CMF, Shaw Rocket Fund, Tax credits

Producer/Line Producer/1st AD - Yuppie (in post)

- Overseeing all elements of pre-production, production, post-production and digital media
- Budgeting, scheduling, business affairs

Producer/Line Producer - Tales of the Void Season 1 - Envoi Entertainment (in post)

- 6 x 32min
- Overseeing all elements of pre-production, production, post-production and digital media
- Budgeting, scheduling, business affairs, applied for funding and bank financing
- Funded by: NOHFC, Tax Credits, Superchannel, Cineverse

Producer - Queen & Muslim Documentary Feature - PK Studio Productions 2023 (in post)

- Overseeing all elements of pre-production, production, post-production and digital media
- Budgeting, scheduling, business affairs, applied for funding

- Funded by: Canada Council, Storyhive

Producer - Magnetosphere (in post)

- Overseeing all elements of pre-production, production, post-production and digital media
- Budgeting, scheduling, business affairs, applied for funding and bank financing
- Funded by: NOHFC, Tax Credits

Director/Producer - The Process (Short) - Rusty Halo Productions (in post)

- Overseeing all elements of pre-production, production, post-production

Director/Producer - Cafe Chronicles (Digital Series) - 180 Sisterhood Productions (in post)

- Overseeing all elements of pre-production, production, post-production
- Directed 3 episodes

Writer/Director/Producer/Actor - Armchair Traveller (Feature) - Rusty Halo Productions (in post)

- Overseeing all elements of pre-production, production, post-production
- Received development from CFC and WIDC
- Funded by: BeaconTV, CMF, Private Equity, Tax credits

Completed (selected credits)

Co-Producer/Line Producer - Potluck Ladies Season 1 Development - Lifesketch Media 2021-2023

- Consulted and created budgets & schedules, business affairs, reporting to funders, applied for funding and bank financing
- Funded by: CMF and Rogers Development

Producer - Queen & Muslim Documentary Teaser - PK Studio Productions 2023

- Overseeing all elements of pre-production, production, post-production and digital media
- Budgeting, scheduling, business affairs, applied for funding
- Received pre-development funding from Creative BC/Rogers and CMF

Director - Psychic Patty (Digital Content) - 180 Sisterhood Productions 2022-2023

- Directed 24 social media sketch videos for Instagram/Tik Tok

Director - So I Married a Mangicake (Live Show and BTS) - Sault Film Festival 2022

- Directed interview with Guido Cocomello
- Directed 3 camera shoot of the live performance in Sault Ste Marie, ON

Writer/Director/Producer - Chick-a-Duck (Short/Demo) - Rusty Halo Productions 2022

- Oversaw remote animation team
- Overseeing all elements of pre-production, production, post-production
- Budgeting, scheduling, business affairs, applied for funding and bank financing
- Funded by: CMF, Beacon TV

Line Producer/Production Supervisor/DM Writer - Tundra Friends (Season 1) - Taqqut Productions 2022

- 13 x 30min, versioned in English and Inuktitut
- Worked on animation demo and development documents
- Oversaw remote writer's room with Nunavut writing team
- Overseeing all elements of pre-production, production, post-production and digital media
- Training Production Manager, Directors
- Budgeting, scheduling, business affairs, applied for funding and bank financing
- Funded by: CMF, APTN, NITV/Uvagut TV, Nunavut Film, Tax credits

Producer/Assistant Director - The Day Lacy Called (Feature) - Third Culture Films 2022

- Based on the book The Day Satan Called written by Bill Scott
- Overseeing all elements of pre-production, production, post-production
- Budgeting, scheduling, business affairs, applied for funding and bank financing
- Funded by: BeaconTV, CMF, Private Equity, Tax credits

Writer/Line Producer/Production Supervisor/Assistant Director - Anaana's Tent (Season 3) - Taqqut Productions 2022

- 26 x 30min, versioned in English and Inuktitut
- Writer of 13 animated segments
- Coordinated notes between Inuit review team, producers and key crew
- Overseeing all elements of pre-production, production, post-production and digital media
- Traveled to Nunavut and Toronto to run live action production
- Training Directors
- Budgeting, scheduling, business affairs, applied for funding and bank financing
- Funded by: CMF, APTN, NITV/Uvagut TV, Nunavut Film, Tax credits

Executive Producer - Pink Is In (Web Series - Season 1&2) - Pink One Productions - 2020 to 2022

- Airing on Bell Fibe TV 1, Amazon US & UK
- Mentoring lead producer during pre-production, production and post-production

Director/Line Producer/Production Supervisor/Post-Production Coordinator/Online Editor - Kuluk (Season 1) - Taqqut Productions - 2019 to 2022

- 3 x 30min, airing on NITV/Uvagut TV in Inuktitut
- Directed 13 puppet segments for digital media
- Coordinated notes between Inuit review team, producers and key crew
- Overseeing all elements of pre-production, production, post-production and digital media
- Traveled to Nunavut to run puppet production
- Budgeting, scheduling, business affairs, applied for funding
- Funded by: CMF, NITV/Uvagut TV, Nunavut Film, Tax credits

Co-Producer - Do Not Disturb (Feature) - Rechna Varma Productions - 2021

- Overseeing all elements of pre-production and production in Sault Ste. Marie, ON
- Budgeting, hiring crew, business affairs

Producer/2nd Unit Director - A Christmas Letter (MOW) - 180 Sisterhood/Stardust Pictures - 2021

- Overseeing all elements of pre-production, production, post-production
- Budgeting, scheduling, business affairs, applied for funding and bank financing
- Funded by: NOHFC, Incendo, Private Equity, Tax credits
- Acquired by CBC

Producer - Unikkaaqtuat (Season 1) - Taqut Productions/Siku Entertainment - 2021

- 4 part documentary series shot in Nunavut, Northwest Territories, Ontario and Quebec
- Overseeing all elements of pre-production, production, post-production and digital media
- Budgeting, scheduling, business affairs, applied for funding
- Funded by: CMF, NITV/Uvagut TV, Nunavut Film, Tax credits

Director/Producer - Beer Cicerone (Commercials) - Northern Superior Brewing Co./180 Sisterhood - 2021

- Directed 8 social media beer commercials
- Overseeing all elements of pre-production, production, post-production and digital media

Co-Director/Producer - Honey (Music Video) - 180 Sisterhood Productions - 2020

- Co-directed with Tricia Rainone
- Overseeing all elements of pre-production, production, post-production and digital media

Line Producer/Production Supervisor/Post-Production Supervisor - The Shaman's Apprentice (TV movie) - Taqut/Kingulliit - 2018-2020

- Stop Motion film directed by Zacharias Kunuk
- Overseeing all elements of pre-production, production, post-production and digital media
- Budgeting, scheduling, business affairs, applied for funding and bank financing
- Funded by: CMF, NITV/Uvagut TV, Nunavut Film, Isuma Distribution, tax credits

Producer - End Flux (Feature) - Ewen Productions/180 Sisterhood Productions - 2020

- Service producer for a low budget horror feature film, shot during COVID-19
- Business Affairs
- Funded by Mapped grant

Other

Co-Creator/Co-Host - Drunk Read-Thrus (Podcast - Seasons 1, 2 & 3) - 180 Sisterhood Productions - 2020+

- Overseeing all elements of pre-production, production, post-production and social media
- On Spotify, iTunes, Sounder.fm, Stitcher, Youtube, and Google Podcasts

Co-Creator/Co-Host/Co-Director - Kickbutt Talent Series (Podcast - Season 1 & 2) - Sault Film Festival 2020+

- Overseeing all elements of pre-production, production, post-production and social media
- On Spotify, iTunes, Sounder.fm, Shaw Spotlight, Youtube, and Google Podcasts

Education/Industry Programs

- BANFF Spark Accelerator for Women in the Business of Media 2022
- CMPA Gateway to Trade 2022
- CBC One Stop Business Workshop - Virtual Series 2020-2022
- Women in the Director's Chair (WIDC) Career Advancement Module 2021
- CMPA Export to Trade Program 2021
- Netflix-BANFF Diversity of Voices Initiative Development Program 2020 and 2021
- Ontario Creates IDM Fund Futures Program 2018
- Whistler Film Festival's Power Pitch Competition 2017
- Canadian Film Centre Cineplex Entertainment's Producers' Lab 2016
- Honors Advanced Motion Picture Arts Diploma at Capilano University 2009
- Ontario Supervisor and Worker Health and Safety Awareness Certificate
- Film Industry Orientation Program Certificate
- Workplace Hazardous Materials Information System (WHMIS) Certificate
- ACTSAFE Safety Awareness Certificate

Volunteer

- Founder and Co-Festival Director - Sault Film Festival 2020 to present
- Judge for Women in Film and TV - Toronto (WIFT-T) Showcase 2018
- Social Media - Vancouver Short Film Festival 2016
- Cash and Awards Sponsorship Coordinator - Vancouver Short Film Festival 2015-2016
- Co-founder - VanChan Monthly Webisode Festival 2014-2016
- Co-Founder, Video Producer - Tunes4Good 2013-2016
- Capilano University Film Alumni Association Chapter 2013-2014
- General Volunteer - Whistler Film Festival - 2008, 2009, 2010, 2012
- Vice President - Capilano University Film Society - 2008-2009

Unions & Associations

- Academy of Canadian Cinema & Television Member
- ACTRA Toronto Apprentice Member
- Canadian Media Producers Association Member

Screenings & Awards

[Click Here For List](#)

Parka Pictures

40 Queen St
Sault Ste Marie, ON
705-975-6999



Quote

Submitted on 10/27/2023

Invoice for

Rebeka Herron



Invoice

ARCH1

Project

The Archeology Project

Description	Qty	Unit price	Total price
Sound Design - Parth Pandey	1	\$1,750.00	\$1,750.00
Sound Booth - Rental (sponsored)	1	\$500.00	\$500.00
Sound Recordist - Joseph Schlapsi	1	\$875.00	\$875.00
Editor - Shannon Go	1	\$1,750.00	\$1,750.00

Notes:

Subtotal **\$4,875.00**

Adjustments \$0.00

\$4,875.00



40 Queen St E
 Sault Ste Marie, ON
<http://saultprodequip.com>
saultproductionequipment@gmail.com

October 2, 2023

INVOICE NO.
 ARCH1

BILL TO:

Rebeka Herron

The Archeology Project

SPONSORED

	DESCRIPTION	QTY	UNIT PRICE	TOTAL
45	Camera Equipment	1	\$1,500.00	\$1,500.00
46	Electrical Equipment	1	\$1,250.00	\$1,250.00
47	Grip Equipment	1	\$1,250.00	\$1,000.00
48	Sound Equipment	1	\$1,250.00	\$1,250.00
				\$0.00
				\$0.00

SUBTOTAL	\$5,000.00
DISCOUNT	0
SUBTOTAL LESS DISCOUNT	\$5,000.00
TAX RATE	13%
TOTAL TAX	\$650.00
SHIPPING/HANDLING	0
Balance Due	\$5,650.00

Payment Instructions:

E-transfers can be sent to:

saultproductionequipment@gmail.com

Payment due in 30 days



Early intake submission deadline: **Last Friday in October** of each calendar year

Late intake submission deadline: **Last Friday in March** of each calendar year

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the [ACAP Guidelines](#) and submitted as attachments:

- Artist Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- [ACAP Project Plan Template](#)
- [ACAP Application Budget template](#)
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Artist Information

- i. Artist Name:
Skye Smith
- ii. Artist Address:
[REDACTED]
- iii. Artist Contact Information: (Phone, Email, and Address)
[REDACTED]
- iv. Please provide an artist's statement or general statement about your work (maximum 500 words):

I've finally found and honed a very narrow and special way to express myself. Through dance and performance art, I am able to tell stories only I can tell. Whether it be the Nonna over the stove cooking a meal for her family, or a woman fighting unrealistic beauty standards, I have successfully portrayed characters through dance and movement. When I am dancing I feel like I'm flying but I don't look like a bird. If the beauty standard on women is hard, a little chubby girl who loves to dance doesn't stand a chance in the dance world.

Over the past two years, I have worked towards very specific goals for my art and story-telling: work with local artists, find only work where remuneration is available, and find work that whole-heartedly feeds my soul. The only way to do this was to create my own show for the Fringe North Festival. Being the creator of my most recent show Calla was my first performance that achieved every goal. And above all, it started important

- v. Please indicate the artist's discipline of focus:
 Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and describe (maximum 50 words):

Dance and community theatre have been a part of my life since I was four years old. I have most recently branched out into performance art with my most recent show, although dance and theatre were at the core of the storytelling in Calla.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose either one or a combination of grant streams that best support their needs and objectives. **Please refer to the [ACAP Guidelines](#).**

Please select all that apply to the project, activity or event:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Small Project Grant | <input type="checkbox"/> Community Events Grant |
| <input type="checkbox"/> Large Project Grant | <input type="checkbox"/> Major Cultural Celebrations Grant |
| <input type="checkbox"/> Operating Grant | <input type="checkbox"/> Cultural Diversity Grant |
| <input type="checkbox"/> Seed Funding | |

Single Grant Stream Application:

If the project application falls within only one grant stream, please enter the total requested amount for the project here:

ACAP Request Amount (\$) 2,999

More than One Grant Stream Application:

If the project falls within more than one grant stream, please enter the total amount requested from each stream:

- | | |
|--------------------------|--|
| Small Project Grant (\$) | Community Events Grant (\$) |
| Large Project Grant (\$) | Major Cultural Celebrations Grant (\$) |
| Operational Grant (\$) | Cultural Diversity Grant (\$) |
| Seed Funding (\$) | |

Total Requested Amount (\$) 2,999

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed ACAP Application [Project Plan Template](#) for the proposed activity, project and/or event. If the request includes

funding from two grant streams, specifically detail how and when funds will be used for each grant type in the Project Milestone section of the project plan template.

- i. Project Name:
The Book of Calla
- ii. Activity/Project and/or Event **Start Date:** 9/1/24
- iii. Activity/Project and/or Event **End Date:** 2/1/24
- iv. Activity/Project and/or Event Location -
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words):

Performance and book launch to be held at the Sault Community Theatre Centre's Black Box in February 2025 for two shows - exact dates TBD.

- v. Please describe the proposed activity, project, and any relevant goals or objectives (maximum 750 words)

I would like to remount Calla with the following in mind:

- 1. Book a more suitable venue with appropriate raked seating for optimal sight lines for the audience.
- 2. Book a venue that still has an intimate atmosphere.
- 3. Write and publish a book with the Calla photos and what they represented. Also include various short stories about "Becoming Calla".
- 4. Produce the show with the goal of a Northern Ontario tour in mind.
- 5. Remount the show using grant money from ACAP and OAC to ensure a fully funded show without any local sponsorship.

- vi. How does this activity, project, or event support the current [Community Culture Plan](#)? Please select all community program and impact priorities that the project supports.

Compliment and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in SSM

Contribute to the economic and social diversity of SSM through the development of arts,

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Individual Artist ACAP Application Form
Updated September 2023

culture and heritage product and tourism

- Promote effective, meaningful and equitable community engagement and consultation processes
- Provide mentorship and participatory opportunity for youth, diversity and historically underrepresented groups in the community
- Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- Fosters community connections, partnerships and networks
- Provide opportunities for volunteerism
- Significantly contribute to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

When I created Calla it was meant to be a solo show. I quickly realized I needed to build a team of people to make sure the show was to the standard I'm used to with community theatre. In order to keep my focus on the story-telling, I brought several local artists on board. Because of my connections to community theatre, and dance, I was able to focus on the storytelling, and work with people I could trust.

I created Calla for Fringe North because original works are not encouraged in any of the community theatre organizations. Fringe North also pays all of their artists with 100% of the ticket sales going to the artists.

Through social media alone, I was able to create a buzz for Calla that was authentic to

- vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

Sault Ste. Marie has a vibrant theatre and dance community. With several dance schools and theatre groups, there is no shortage of theatre performances and dance recitals. Dance schools such as Elite Dance Force (EDF) have - in the last few years - started offering adult dance lessons. Even more recently, EDF is offering adult dance classes for experienced dancers. For many competitive dancers, your career in dance ends when you graduate high school, but those passionate about it seek out ways to perform and take classes again. I want to prove that dance is for every age, body size and ability. It's important for our community to offer shows like Calla - an original work produced locally with an important message. It proves just how vibrant and sustainable

viii. If ACAP funding for this activity, project, or event is approved, please describe what the applicant considers to be successful implementation of the project. How will success be measured (maximum 250 words):

The following will be considered monetary successes:

1. Two sold-out shows
2. Sell 75% of books printed
3. Opportunity to create an evergreen product of the show (The book)

The following will be considered non-monetary measures of success:

1. Build meaningful connections with at least two new local organizations

Section 4: Marketing

i. What audiences does the proposed activity, project and/or event seek to reach?
Select all that apply:

Local (within the Municipality)

Regional (within Algoma)

Tourism (those who will travel to take part or view)

Other (Please describe)

ii. Please describe the items selected (250 words maximum):

I have created a local fanbase of fellow community theatre actors, adult former competitive dancers, dance teachers, musicians, community theatre goers, visual artists and photographers who supported the first performance of Calla and would be eager to watch it again at a more suitable venue.

By advertising on social media to the Algoma region, I hope to reach outside of Sault Ste. Marie with a Northern Ontario tour in mind.

iii. Please describe any specific audiences that are intended to be reached with the activity, project or event:

My audience for the first performance were women over 30 who are mothers, dancers, feminists, and body positive. I hope to reach these women again along with theatre goers who seek our dramatic performances. The subject matter resonates with elderly people as well who have gone through addiction and mental health challenges.

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Individual Artist ACAP Application Form
Updated September 2023

- iv. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or relevant websites or organizations (maximum 250 words):

I had great success promoting the first performance of Calla through video reels on Instagram and Facebook. I had a 10 step "Becoming Calla" Instagram and Facebook rollout that gave sneak-peaks of the performance and its message. I'd like to reach more people through paid social media advertising. You can see the "Becoming Calla" posts on my Instagram, @algomaskye.

Public relations will include press releases to my media contacts.

- v. What age demographic(s) does the activity, project, or event seek to reach? (Select all that apply):

<input type="checkbox"/> 0-18	<input checked="" type="checkbox"/> 60-75
<input type="checkbox"/> 19-34	<input type="checkbox"/> 75+
<input checked="" type="checkbox"/> 35-59	

- vi. What is the estimated attendance or viewership of the activity, project and/or event?

<input type="checkbox"/> 1-50	<input type="checkbox"/> 501-1000
<input type="checkbox"/> 51-100	<input type="checkbox"/> 1001-2500
<input checked="" type="checkbox"/> 101-250	<input type="checkbox"/> 2500+
<input type="checkbox"/> 251-500	

- vii. What is the estimated number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

<input type="checkbox"/> 1-10	<input type="checkbox"/> 26-50
<input checked="" type="checkbox"/> 11-25	<input type="checkbox"/> 50+

viii. Please provide a brief description of participant composition (maximum 150 words):

Cast of Characters - 3 performers including myself

Crew - 10 in total. This include a stage manager, choreographer, lighting director, sound technician, graphic designer, front of house, and producer, etc.

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their activity, project and/or event must ensure that it is included in the ACAP Application [Budget Template](#). Organizations or collectives that receive direct ongoing annual municipal funding from the City of Sault Ste. Marie are not eligible for ACAP funding.

- i. Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes

No

Section 6: Project, Activity/Event Budget

- i. Please download, complete and attach a copy of the ACAP Application [Budget Template](#).

Please indicate how ACAP funding will be used if the Applicant's request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in-kind, cash, etc.).

If the Applicant is requesting small capital/equipment purchases and/or printed materials in their application, a minimum of one quote from a firm/business to provide the services/material must be provided. Links to quotes can be listed in the ACAP Application Budget Template document. Quote documents and files are to be attached to the application upon submission.

Section 7: Authorization

I, Skye Smit (Name of Artist Applicant) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

Skye Smith Signature Oct. 27, 2023 Date

Completed applications and supporting documentation may be submitted by email to:

csd@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture Coordinator

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Coordinator
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Notes					
1) For Small Projects (\$2,999 or less) Eligible Project Costs can = 100% of Total Project Costs	2) For Large Projects (\$3,000-\$20,000) Eligible Project Costs must = 75% or less of Total Project Costs	3) For Operational and Seed Projects Eligible Project Costs must = no more than 25% of Total Operating Budget of the Organization/Start up	4) For Small Festivals/Events (\$5,000 or less) Eligible Project Costs must = 75% or less of Total Project Costs	5) For Large Festivals/Events (\$5,000-\$10,000) Eligible Project Costs must = 75% or less of Total Project Costs	6) Cultural Diversity Projects are reviewed on a case by case basis with no Total Project Cost % Restrictions

ACAP Application Project Plan Template

Project Milestones/Activity: (Enter Activity) - Add/delete rows as needed	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Ex. Project Marketing Start-End						X			X		X	X
Write Book	X	X	X	X	X							
Design book with Graphic Designer						X	X	X				
Publish & Print Book									X	X	X	
Rehearsal Process for Performance and Book Launch										X	X	X
Social Media Rollout										X	X	X
Marketing and Public Relations											X	X
Event Planning						X	X	X	X	X	X	X
Website Design						X	X	X				
Coordinate partnerships with women's health organizations							X	X	X	X	X	X
Notes:												
1) All Project Activities must be completed with 1 calendar year of receipt of ACAP Funding												
2) For each Project Activity listed place a "X" in the month(s) in which the Activity will occur												
3) Activities should include the significant milestones toward Project completion, such as organization/operation/development/implementation/execution/promotion/etc. activities												



Skye Smith, Artist
Fringe North Festival

FOR IMMEDIATE RELEASE

SKYE SMITH ONLY WANTS TO WORK WITH NORTHERN ONTARIO ARTISTS

The Fringe North Festival is fast approaching, running August 16 - 20, and Skye Smith's show, **Calla** will be her second original dance performance that assembles only Northern Ontario artists.

"I have to work with people I trust," says Smith, "I put so much of myself into my art, and so my network is geographically small. **Calla** deals with heavy subject matter including body image, postpartum mental health and addiction. I'm so selective with anyone involved."

Although **Calla** is based on the title character, two other local dancers will portray the good and evil that's in all of us. Lauren Kinney and Lucas Beaver play those sides. Smith also inspired local musician, Josh Norling, to write a song that will be featured in one of the dances.

"Fringe North is a festival created by artists for artists, as a direct response to the ongoing need to support Northern Arts" says Festival President Tova Arbus. "There are so many incredible, dynamic, innovative creators in the North. And it is crucial and necessary to support these artists in their work. Arts are the heartbeat of community, and the more spaces there are for creative performance and exploration, the better we all are for it."

Smith has taken inspiration from performance art, floristry, and spoken word. In fact, she was so inspired by Cheryl Kennelly's spoken word album, "My Left-Handed Mother" that she decided to include some of the pieces in the performance.

"My mother has always lit the fire of feminism in me," says Smith, "When she gave me Cheryl's album, I listened, my jaw-dropped, and I felt like she was talking about me."

Tickets for **Calla**, and other Fringe North Festival performances will be available for purchase beginning August 1 on their website, www.saultfringe.com.

About Calla:

Calla is a dance performance and character created by Skye Smith. Calla Lilin is a daughter of Lilith born to expose the modern day woman's struggle with the patriarchy. Lilith is a well-known feminist archetype in Mesopotamian and Judaic mythology. Skye dives deep into her personal struggles with body image, addiction, and postpartum mental health. She aims to bring awareness to societal demands placed on every woman. The isolation of the pandemic caused her to start a journey of healing from her own demons. In this process, she encountered the following societal demands every woman encounters: the beauty and diet industry, alcohol and drug culture, and unrealistic expectations of new mothers. These societal demands are roadblocks every woman will face on the journey to loving herself. Content warnings include: nudity, body dysmorphia, addiction, and postpartum mental illness.

###

For interviews, please contact Skye Smith by phone at (705) 257-9237, or by email at algomaskye@gmail.com

Calla

A Dance Performance by Skye Smith
For my mother, Rosanna, who introduced me to Lilith

Characters:

Calla - Skye Smith
Sam - Lucas Beaver
Alex - Lauren Kinney

Pre Show: Playlist

PLAY Pre-show Playlist

Set: Mirrors, easel, and ballet barre

Pre show music fades out

Introduction

PLAY "TEN FAIR DAMSELS"

Lights - special slow on easel

0:15 Calla enters SR with photos, puts them on easel, turns **photo #1** and looks at self in mirror.

1:40 Reveal **photo #2**, go to kneel at mirror

2:15 Stand and walk towards audience

3:00 Walk slowly to barre

Calla takes place at barre.

Lights - full

PLAY "LANDSLIDE"

1. Landslide - Body Image Solo

2:45 Alex and Sam enter

Lights - blackout when song ends

2. Unwanted Growth - Scene Change

Sam takes barre off.

Calla exits SL for costume change.

Set change - rocking chair and bassinet on, reveal **photo #3**.

Lights - slow special on easel, after set has changed

PLAY "UNWANTED GROWTH"

3. Clair De Lune - Postpartum Anxiety Solo

Lights - soft blue with "moon"

Calla enters. Reveal **photo #4**. She breastfeeds. She puts baby back in bassinet.

Cue: Calla sings two versions of Rock-a-bye baby, "...And down will come mamma, baby and all"

PLAY "CLAIR DE LUNE"

1:36 Alex and Sam enter. Sam places black calla lily in bassinet.

Lights - blackout after Lauren strokes Calla to sleep

4. Inner Voices - Scene Change

Sam takes bassinet off.

PLAY "INNER VOICES"

Lights - slowly up on easel after set is changed while music is still playing.

0:41 Calla sits in rocking chair. Walk to easel to reveal **photo #5**. Sam and Alex enter at back corners of stage. Calla exits through audience for costume change (set costume at rear door). Sam and Alex turn to each other then exit.

Lights - slowly to blackout

Set change - rocking chair off. Stool and pear on.

5. Lilith - Addiction Trio

Lights - slowly up to full by 0:07

PLAY "LILITH"

Lilith dance trio.

0:00 Empty stage

0:07 Calla enters

1:03 Sam enters

1:43 Sam exits, Alex enters

2:15 Sam re-enters

3:03 Sam exits, Alex and Calla duet

3:37 Light storm.

3:51 Sam re-enters

4:39 Alex re-enters, takes pear

5:28 Alex, Calla, Sam (8 count solo each)

5:43 Key change. Alex reveals **photo #6** and exits. Sam and Calla duet.

6:12 Sam reveals **photo #7**, exits. Alex re-enters. Calla kneels.

6:51 Sam re-enters. Sam and Alex take back corners of the stage.

7:06 Calla goes to eat pear.

Lights - blackout right before Calla takes bite of pear.

ALL EXIT FOR BOWS.

BOWS – Lucas, Lauren, Skye

PLAY “ALL THIS TIME”

Lights up.

Set off – pear, stool and photos. Three chairs on for “Artist Talk”.



Cliffe Printing Inc.
118 Spring Street
Sault Ste. Marie, On P6A 3A1
Phone:705-945-8215 Fax:705-942-6928
email:print@cliffeprinting.ca

Estimate Number: 31449

10/24/2023

Customer Service Rep: ADAM INCH

Customer ID: N/A
 Joshua Richards
 DreamWing Studio

This estimate includes all operations and materials to complete the work as specified below based on standard trade customs. Please advise us of any questions as soon as possible. PRICES DO NOT INCLUDE TAXES. We appreciate doing business with you and hope that in the near future we can be of service to you.

THIS ESTIMATE IS VALID FOR 10 DAYS. We are currently experiencing rapid fluctuations in stock availability and increasing paper costs. Delays in placing an order may be subject to stock substitutions and pricing adjustments. We will inform you of any respective changes.

Quantities	200	0	0
Unit Cost:	\$10.965	\$0	\$0
Unit Cost per 1000:	\$10,965.00	\$0.00	\$0.00
Estimate Price:	\$2,193.00	\$0.00	\$0.00

Estimate Specifications

Description: PRINT PORTION FOR HARD COVER BOOKS
Type of Estimate: Booklet
Finished Size: 8.5 x 11
Total Pages in Booklet: 40
Graphics Operation: Preflight Files

Group 1

Quantities	200	0	0
Finished Size:	8.5 x 11		
Stock Description:	LYNX OPAQUE No Reference Code, White, 100#		
Ink Colors Front:	Digital Full Color		
Ink Colors Back:	Digital Full Color		

Authorized By: _____ **Date:** _____

Skye Smith

SUMMARY

Passionate and creative with experience in writing and developing scripts and dance performances. Demonstrates a high standard for preparedness, safe spaces, professionalism, and effective social media promotions.

SKILLS

Performing arts, script writing, choreography, event planning, social media, public speaking, and collaboration.

EXPERIENCE

ARTIST, FRINGE NORTH FESTIVAL AUGUST 2023

Created and executed an original dance performance entitled *Calla*. Collaborated with numerous local artists in pre-production and lead a team of five cast and crew through a three month rehearsal process. Gathered sponsorship and created a social media rollout. Performed to a sold-out audience in person and online. Presented a post-show artist talk back engaging audience members in the subject matter and creative process.

ARTIST, STORIES STEEPED IN STONE JUNE 2022

Created and executed two original performances entitled *La Nonna è Qui* and *The Steelworker's Wife* for the Stories Steeped in Stone performance series. Worked with a local choreographer to create a dance performance conveying a grandmother's love language - food. Collaborated with students at the Northern Arts Academy (NAA) to write five vignettes inspired by true stories. Performed to a sold-out audience and had over 500 online views.

HOST, BUY ALGOMA BUY LOCAL 2022

Developed scripts and hosted four short educational videos showcasing local food and drink in the Algoma region for social media.

ACTING & MOVEMENT INSTRUCTOR, NAA 2016-2022

Developed and taught the Triple Threat Program and Actor's Toolbox classes. Prepared students for two performances a year. Choreographed all group numbers and finales. Directed students in short scenes and educated students to write and perform original scripts.

EDUCATION

SAULT COLLEGE — PUBLIC RELATIONS & EVENT MANAGEMENT - 2016

ALGOMA UNIVERSITY — MUSIC - 2011

AWARDS

2023 Fringe North Awards: *Fantastic Fringer, Live Category* - 1st Place, and *Most Inspiring* - 2nd Place

2022 Fringe North Awards: *Fantastic Fringer Live Category* - 1st Place, *Most Inspiring* - 2nd Place, and *Notable Newbie* - 1st Place

PHONE

ADDRESS

EMAIL



Early intake submission deadline: **Last Friday in October** of each calendar year

Late intake submission deadline: **Last Friday in March** of each calendar year

In addition to this completed application, the following documents are to be formatted as described in the Application Process section of the [ACAP Guidelines](#) document and submitted as attachments:

- Applicant(s) Curriculum Vitae/Resume/Biography
- Links to artist social media accounts or websites (if applicable)
- Documentation/support material of past projects that would demonstrate the Applicant's ability to successfully undertake and complete the project
- [ACAP Project Plan Template](#)
- [ACAP Application Budget template](#)
- Quote documents for small capital/equipment purchases and/or print materials (if applicable)

Section 1: Organization Information

- i. Organization/Collective Name:
The Walking Man Collective
- ii. Organization/Collective Address:
- iii. Organization/Collective Contact Information: (Phone Number, Email Address)
thewalkingmancollective@gmail.com
- iv. Organization/Collective Contact Person & Alternative Contact Person (if applicable):

Name W. (Wendy) A. Hamilton

Name Loretta Durat

Title Lead Artist

Title Lead Artist

Phone

Phone

Email

Email

- v. Please briefly describe the Organization or Collective’s mandate, goals, and objective (maximum 250 words):

Lead artists Loretta Durat and W. (Wendy) A. Hamilton, have worked together in a variety of capacities since meeting in 1993. We have collaborated in the roles of producer/director, director/actor and co-writers. We each have a history of productions and creative projects undertaken independantly and as part of other artist groups: Loretta as the artistic director of The Sault Youth Theatre, co-founder and artistic director of the

- vi. Please indicate the organization or collective’s discipline of focus: Visual arts, performing arts, media arts, literary arts, multi & interdisciplinary arts, heritage arts, public art, other, and describe (maximum 100 words):

The discipline of focus when working under the identity of The Walking Man Collective is best described as performance based multi and interdisciplinary arts, bringing together artists from a variety of disciplines to create a narrative driven performance for live audiences.

Section 2: Type of Grant & Funding Amount Request

Applicants may choose either one or a combination of grant streams that best support their needs and objectives. **Please refer to the [ACAP Guidelines](#).**

Please select all that apply to the project, activity or event:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Small Project Grant | <input type="checkbox"/> Community Events Grant |
| <input type="checkbox"/> Large Project Grant | <input type="checkbox"/> Major Cultural Celebrations Grant |
| <input type="checkbox"/> Operating Grant | <input type="checkbox"/> Cultural Diversity Grant |
| <input type="checkbox"/> Seed Funding | |

Single Grant Stream Application:

If the project application falls within only one grant stream, please enter the total requested amount for the project here:

ACAP Request Amount (\$) 2900

More than One Grant Stream Application:

If the project falls within more than one grant stream, please enter the total amount requested from each stream:

Small Project Grant (\$)

Community Events Grant (\$)

Large Project Grant (\$)

Major Cultural Celebrations Grant (\$)

Operational Grant (\$)

Cultural Diversity Grant (\$)

Seed Funding (\$)

Total Requested Amount (\$)

Section 3: Description of Activities, Projects and Events

Please download, complete and include as an attachment the completed [ACAP Application Project Plan Template](#) for the proposed activity, project and/or event. If the request includes funding from two grant streams, specifically detail how and when funds will be used for each grant type in the Project Milestone section of the template

i. Project Name:
Slant Boards

ii. Activity/Project and/or Event **Start Date:**
5/6/24

iii. Activity/Project and/or Event **End Date:**
6/30/24

iv. Activity/Project and/or Event Location:
(Physical address or for virtual projects/programming/events please include links to websites, social media etc. where programming will take place/be present, maximum 50 words)

The venue for working sessions and rehearsals to be determined. The venue for performance to be determined.

- v. Please describe the proposed activity, project, or event and any relevant goals or objectives (maximum 750 words)

We are planning to bring designer Karyn McCallum to Sault Ste. Marie to work with a team of local talents in mounting the first production of Slant Boards, a theatre-based script that requires the interdisciplinary skills of artists in the fields of projection, sound, movement and visual arts. The production will be the next step in the Slant Boards evolution. The narrative has been developed through table readings and workshop readings over the course of a decade and in October and November of 2023 we are working with Karyn via Zoom to develop the production ready script incorporating projection imagery and sound. This development phase is being funded by the Ontario Arts Council's Northern Arts program (May 2, 2023 intake).

- vi. How does this activity, project, or event support the current Community Culture Plan? Please select all community program and impact priorities that the project supports.

- Compliment and support existing City initiatives, plans and projects and contribute effectively to the development of arts, culture and heritage in SSM
- Contribute to the economic and social diversity of SSM through the development of arts, culture and heritage product and tourism
- Promote effective, meaningful and equitable community engagement and consultation processes
- Provide mentorship and participatory opportunity for youth, diversity and historically underrepresented groups in the community
- Increase organizational capacity and sustainability of local art organizations, collectives and artists (including Applicants)
- Provide professional development opportunities for emerging and professional arts, culture and heritage practitioners (including Applicants)
- Fosters community connections, partnerships and networks
- Provide opportunities for volunteerism
- Significantly contribute to the quality of life and sense of identity in Sault Ste. Marie

Please explain these selections (750 words maximum):

The nature of this project builds upon the accumulated knowledge of its lead artists in bringing a unique cultural experience to the public in Sault Ste. Marie. By providing support the city is stating belief in the importance of the work we do and what we contribute. It is a constant struggle to self produce but we persevere. We have actively pursued funding from a variety of sources. (An application to the Ontario Arts Council's Multi and Inter-Arts category for production has been submitted and we are applying to a series of professional theatre companies through the Recommender Grants for Theatre Creators program.) Mentorship and participatory opportunities for younger artists and technicians is an intrinsic part of this project's activity. (We've outlined this in more detail in the description of composition of participants section. Also please see Karyn McCallum's Letter of Confirmation). We are pleased to have the partnership and financial support of Fringe North on this project and believe we will provide significant opportunities for professional development both in the

vii. What are the benefits to audiences, participants, and/or the community of Sault Ste. Marie that are intended upon successful completion and implementation of this activity, project or event? (500 words maximum):

From its beginnings, our intention in the writing of Slant Boards was to create in a way that would push the boundaries of how we bring stories to an audience. We are women of a certain age, living in Sault Ste. Marie and this project has successfully opened the door to collaboration with an artist working professionally across the country in a discipline that we are keenly interested in learning more about. We are very excited to work through this process with a diverse artistic team. This will be a growth experience that would not be possible otherwise. It is the definition of why we come together as The Walking Man Collective: to continue our journey of learning, exploring, expanding and sharing beyond any preconceived boundaries of age, geography or gender. The resulting production will position us to keep on moving forward bringing the multi-disciplinary Slant Boards to the stage - first as a local production - ready for submission to theatres and theatre festivals.

Wendy's working style is one of collaboration. She has spearheaded collective writing and performance projects over 25 years, a number with Loretta who also thrives within a collaborative environment. This is the environment we are creating with the Slant Boards project. For the other artists involved, in performance and in the multi-arts production, everyone will stretch. Everyone will be faced with a new challenge. Everyone will see a

viii. If ACAP funding for this activity, project or event is approved, please describe what the applicant considers to be successful implementation. How will the applicant measure success? (maximum 250 words)

We live and create in Sault Ste. Marie, a city without the infrastructure to support the work. We are self-starters. We believe that artists should be paid and have the right to earn a living in a region where there is a disconnect between the value of the work and payment for the craft. We are stimulated and informed by our environment and, as a collective, we represent a snapshot of the dedication it takes to be an artist in Sault Ste. Marie. We will measure success first, in the process of creation and the work we are able to provide artists and secondly in

Section 4: Marketing

i. What audiences does the proposed activity, project and/or event seek to reach? Select all that apply:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Local (within the Municipality) | <input checked="" type="checkbox"/> Regional (within Algoma) |
| <input type="checkbox"/> Tourism (those who will travel to take part or view) | <input checked="" type="checkbox"/> Other (Please describe) |

Please describe the items selected (250 words maximum):

While this application is to assist in funding the creation work and artist fees associated with the premier presentation in June 2024 in Sault Ste. Marie, the company will be invited to remain with the project for a run of performances as part of Fringe North in August 2024, and as as part of a portable production for performance at North Bay's On the Edge Fringe. We will also be exploring submission to other potential presenters within the district of Algoma and beyond.

ii. Please describe any specific audiences that are intended to be reached with the activity project, and/or event (150 words maximum).

We would be excited to reach the younger demographic with this project and see new faces in the audience that would not think to attend a theatre performance. There is a core audience of patrons who are interested in new works and more experimental productions that have attended workshop and public readings of Slant Boards. This audience is a mix of theatre patrons and the young artist eager to learn more about craft. We will offer a preview performance specifically for this audience and the 4 day run will be a pay what you can admission.

iii. How will the activity, project or event be promoted? Please describe and include any links to social media accounts or organizational participant's websites (maximum 250 words):

We plan to employ a graphic designer to create our artwork and assist in working up a publicity and marketing plan for the digital presence: social media, online media outlets, Facebook/Instagram special interest group pages and behind the scenes stories in video and imagery. We will also be distributing a promotional package, including a short video, to agencies and organizations, post-secondary programs both arts and health related, throughout Algoma via email. Karyn McCallum's attendance as a professional designer will

iv. What age demographic(s) does the activity, project or event seek to reach? (Select all that apply):

- | | |
|---|---|
| <input type="checkbox"/> 0-18 | <input checked="" type="checkbox"/> 60-75 |
| <input checked="" type="checkbox"/> 19-34 | <input checked="" type="checkbox"/> 75+ |
| <input checked="" type="checkbox"/> 35-59 | |

v. What is the estimated attendance or viewership of the activity, project and/or event?

- | | |
|---|------------------------------------|
| <input type="checkbox"/> 1-50 | <input type="checkbox"/> 501-1000 |
| <input type="checkbox"/> 51-100 | <input type="checkbox"/> 1001-2500 |
| <input type="checkbox"/> 101-250 | <input type="checkbox"/> 2500+ |
| <input checked="" type="checkbox"/> 251-500 | |

vi. What is the estimated expected number of participants directly involved in the implementation/execution of the proposed activity, project and/or event (including staff, volunteers, participating artists, etc.)?

- | | |
|---|--------------------------------|
| <input type="checkbox"/> 1-10 | <input type="checkbox"/> 26-50 |
| <input checked="" type="checkbox"/> 11-25 | <input type="checkbox"/> 50+ |

Please provide a brief description of participant composition (maximum 150 words):

The people required for this performance based production will be assembled with the objective of bringing an inter-generational multi-discipline team together on one project. The nature of Slant Boards blurs the lines between the artistic and technical: as an example we will be able to offer a young generation digital creator experience in

Section 5: Existing In-kind & Previous Funding

Applicants who are requesting **any** other type of financial or in-kind assistance from the City (all departments) as part of their Activity, Project and/or Event must ensure that it is included in their [ACAP Application Budget Template](#).

Has the applicant organization or collective received ACAP funding or any other City of Sault Ste. Marie municipal cultural financial assistance in the past?

Yes

No

Section 6: Project, Activity/Event Budget

Please download, complete and attach a copy of the [ACAP Application Budget Template](#).

Please indicate how ACAP funding will be used if the Applicant’s request is approved. Please include all cost categories, both eligible and ineligible, for each of the components/items of the activity, project and/or event, all expected funding sources and type of funding (grant, in-kind, cash, etc.).

If the Applicant is requesting small capital/equipment purchases and/or printed materials in their application, a minimum of one quote from a firm/business to provide the services/material must be provided. Links to quotes can be listed in the ACAP Application Budget Template document. Quote documents and files are to be attached to the application upon submission.

Section 7: Authorization

As an authorized representative of The Walking I (Organization/Collective Name), I, Walking Man C (Name of Organization/Collective Contact) attest that all information contained in this application, agree to fulfill the responsibilities for all activity, project and/or event deliverables contained therein and/or agreed to by the Cultural Vitality Committee and the City of Sault Ste. Marie. This application will act as a contract between the City of Sault Ste. Marie and the Applicant should the application be successful.

_____ Signature October 23, 2023 _____ Date

Completed applications and supporting documentation may be submitted by email to:

csd@cityssm.on.ca

Subject Line: Cultural Financial Assistance Application – Attention: Arts and Culture
Coordinator

Completed applications may be submitted by mail or in person to:

Community Development and Enterprise Services
Attention: Arts and Culture Coordinator
99 Foster Drive
Civic Centre
Sault Ste. Marie, ON
P6A 5X6

Budget Notes

To create the parameters with respect to artistic disciplines in a region where most people engaged in artistic practices must work around other work commitments, these fees reflect the sum payment to each Lighting Designer for example, may be lighting tech for the production run. The Technical Director for example, may decide to engage an Assistant Technical Director to share the work and artist fee provided.

The following is based on a part-time work schedule to take place between May 6th and June 30th, 2024. 2 weeks casting and company confirmation, 2 weeks pre-production, 3 weeks rehearsal + production.

EXPENSES

Artist Fees

██████████ Director	\$ 3,000.00
██████████ Projection and Set Design	3,500.00
Based on union guaranteed minimum + negotiated rate (see letter of commitment)	
Performers	6,300.00
\$2,100 per actor. x 3	
Movement Coach	350.00
Sound Designer	2,100.00
Lighting Designer	2,100.00
<u>Production/Programming Expenses</u>	
Technical Director	2,700.00
Design Associate/Assistant	700.00
Building elements - production and post-production	
Technician/Stage Manager	2,100.00
Craftsman/Set Builder	500.00
Venue/Facility Rentals	
Rehearsal venue / Performance venue	
Based on Community Theatre Centre Studio Theatre rates	
	2,500.00

Post-production facility- projection/sound	420.00
Technical/Set Materials	1,000.00
Software licenses	400.00
Travel/Transportation	
Travel for Projection and Set Designer - from Southern Ontario	600.00
<u>Administrative Expenses</u>	
██████████ Writer/Production Manager	3,000.00
Graphic Design	600.00
	<u>\$31,570.00</u>

REVENUE

Box Office - projected	\$ 4,000.00
Based on a 100 person capacity theatre with a pay-what you can minimum of \$10 x 4 performances	
Ontario Arts Council Multi and Inter-Arts application - pending	17,970.00
Fringe North - confirmed (see letter of support/partnership)	5,000.00
Theatre in Motion - confirmed	1,000.00
In Your Eyes Projects - confirmed	1,000.00
Municipal ACAP - requested amount	2,900.00
	<u>\$31,570.00</u>

**** Other potential sources of revenue and in-kind support not included in budget -**
 Rolling Pictures North post-production facilities sponsorship; Theatre Creator's Reserve
 Recommender Grants; Sault College Digital Film Program partnership.

Section 1: Organization Information

i. The Walking Man Collective

ii. c/o

iii. ; the walkingmancollective@gmail.com

iv. W.A. Hamilton, Lead Artist,
Loretta Durat, Lead Artist, 1

v. **Organization or Collective's mandate, goals, and objective (max 250 words)**

Lead artists Loretta Durat and W. (Wendy) A. Hamilton, have worked together in a variety of capacities since meeting in 1993. We have collaborated in the roles of producer/director, director/actor and co-writers. We each have a history of productions and creative projects undertaken independently and as part of other artist groups: Loretta as the artistic director of The Sault Youth Theatre, co-founder and artistic director of the KCTC Summer Drama Camp, and as co-founder/director of In Your Eyes Projects; Wendy as the founder/producer/playwright of Theatre in Motion.

The Walking Man Collective is the identity we created for projects that spring from our mutual desire to tackle creation work outside of the auspices of our own companies. Slant Boards was the catalyst for the collective's creation in 2011. While secondary sources of income are a necessity, ultimately we are artists who can't escape the need to create. Our mandate as a collective is to bring together fellow artists in the development of new works, learn and share from and with each other, and seek out proper compensation for the work. Joining us as a collaborator on the Slant Boards project, is Karyn McCallum. For the past two decades Karyn has worked in a variety of theatres and performance configurations creating environments as a set and projection designer across Canada. She recently left a faculty position at Dalhousie University to return to her career as a designer. (Please see the combined artist CV's provided.)

vi. **Organization or collective's discipline of focus:**

The discipline of focus when working under the identity of The Walking Man Collective is best described as performance based multi and interdisciplinary arts, bringing together artists from a variety of disciplines to create a narrative driven performance for live audiences.

Section 2: Type of Grant & Funding Amount Request

Small Project Grant; \$2,900

Section 3: Description of Activities, Projects and Events

i. Slant Boards

ii. SD: 5/6/24

iii. ED: 6/30/24

iv. Activity/Project and/or Event Location:

The venue for working sessions and rehearsals to be determined. The venue for performance to be determined.

v. Proposed activity, project, or event and any relevant goals or objectives (max 750)

We are planning to bring designer Karyn McCallum to Sault Ste. Marie to work with a team of local talents in mounting the first production of Slant Boards, a theatre-based script that requires the interdisciplinary skills of artists in the fields of projection, sound, movement and visual arts. The production will be the next step in the Slant Boards evolution. The narrative has been developed through table readings and workshop readings over the course of a decade and in October and November of 2023 we are working with Karyn via Zoom to develop the production ready script incorporating projection imagery and sound. This development phase is being funded by the Ontario Arts Council's Northern Arts program (May 2, 2023 intake).

The goals and objectives for this project include:

- bringing together a team of artists from a variety of disciplines on the creation of a challenging form of storytelling
- thereby providing the environment for artists located in Sault Ste. Marie to learn from each other in collaboration with professional designers in mounting a new work
- offer paid work for Sault Ste. Marie based artists, technicians and others
- produce a challenging multi-disciplinary production for audiences in Northern Ontario
- stimulate conversation around the subject of childhood trauma and buried memory

The action takes place inside the mind/memories of a woman. The characters are three muses who must solve the mystery of where they are and what their mission is. The action works on two levels: there is the relationship between the muses who make their discoveries through play; and there is the physical conditions and locations they encounter brought on by body memory - "panic" storms, heat waves, walls of "sound", caves, lagoons, cliffs and dry airy spaces. The setting is the fourth character. It explores the power of buried memory and it leads to a story of childhood abduction. Our work is to create this world - where the woman interacts with the muses as they go

deeper into the recesses of her memory through the interweaving of theatre and multi-media as the performers/characters.

vi. Support Community Culture Plan

Compliment and support existing City initiatives ...

Provide mentorship and participatory opportunity for youth, diversity and...

Provide professional development opportunities for emerging and professional...

Fosters community connections, partnerships and networks...

Please explain selections (max 750)

The nature of this project builds upon the accumulated knowledge of its lead artists in bringing a unique cultural experience to the public in Sault Ste. Marie. By providing support the city is stating belief in the importance of the work we do and what we contribute. It is a constant struggle to self produce but we persevere. We have actively pursued funding from a variety of sources. (An application to the Ontario Arts Council's Multi and Inter-Arts category for production has been submitted and we are applying to a series of professional theatre companies through the Recommender Grants for Theatre Creators program.) Mentorship and participatory opportunities for younger artists and technicians is an intrinsic part of this project's activity. (We've outlined this in more detail in the description of composition of participants section. Also please see Karyn McCallum's Letter of Confirmation). We are pleased to have the partnership and financial support of Fringe North on this project and believe we will provide significant opportunities for professional development both in the process of creation and in being able to bring the technical and design skills of Karyn McCallum to this city. (Please see Fringe North Letter of Support).

vii. Benefits to audiences, participants, community (max 500)

From its beginnings, our intention in the writing of Slant Boards was to create in a way that would push the boundaries of how we bring stories to an audience. We are women of a certain age, living in Sault Ste. Marie and this project has successfully opened the door to collaboration with an artist working professionally across the country in a discipline that we are keenly interested in learning more about. We are very excited to work through this process with a diverse artistic team. This will be a growth experience that would not be possible otherwise. It is the definition of why we come together as The Walking Man Collective: to continue our journey of learning, exploring, expanding and sharing beyond any preconceived boundaries of age, geography or gender. The resulting production will position us to keep on moving forward bringing the multi-disciplinary Slant Boards to the stage - first as a local production - ready for submission to theatres and theatre festivals.

Wendy's working style is one of collaboration. She has spearheaded collective writing and performance projects over 25 years, a number with Loretta who also thrives within a collaborative environment. This is the environment we are creating with the Slant Boards project. For the other artists involved, in performance and in the multi-arts

production, everyone will stretch. Everyone will be faced with a new challenge. Everyone will see a new works come to fruition and experience what it is like to bring something previously untried to an audience. Everyone will complete the project with a new skill.

The long lasting impact to the community is the contribution we can make to building a sustainable arts sector in our city.

viii. Measurement of successful implementation and success (max 250)

We live and create in Sault Ste. Marie, a city without the infrastructure to support the work. We are self-starters. We believe that artists should be paid and have the right to earn a living in a region where there is a disconnect between the value of the work and payment for the craft. We are stimulated and informed by our environment and, as a collective, we represent a snapshot of the dedication it takes to be an artist in Sault Ste. Marie. We will measure success first, in the process of creation and the work we are able to provide artists and secondly in opening the doors to an audience. We do not measure success in terms of how large the audience, but in the quality of production we manage to bring to the audience and how that production is received.

Section 4: Marketing

- i. Local
- Regional
- Other

Please describe (max 250)

While this application is to assist in funding the creation work and artist fees associated with the premier presentation in June 2024 in Sault Ste. Marie, the company will be invited to remain with the project for a run of performances as part of Fringe North in August 2024, and as as part of a portable production for performance at North Bay's On the Edge Fringe. We will also be exploring submission to other potential presenters within the district of Algoma and beyond.

ii. Specific audiences intended to be reached (max 150)

We would be excited to reach the younger demographic with this project and see new faces in the audience that would not think to attend a theatre performance. There is a core audience of patrons who are interested in new works and more experimental productions that have attended workshop and public readings of Slant Boards. This audience is a mix of theatre patrons and the young artist eager to learn more about craft. We will offer a preview performance specifically for this audience and the 4 day run will be a pay what you can admission.

iii. How will event be promoted? (250 max)

We plan to employ a graphic designer to create our artwork and assist in working up a publicity and marketing plan for the digital presence: social media, online media outlets, Facebook/Instagram special interest group pages and behind the scenes stories in video and imagery. We will also be distributing a promotional package, including a short video, to agencies and organizations, post-secondary programs both arts and health related, throughout Algoma via email. Karyn McCallum's attendance as a professional designer will generate lots of buzz and Fringe North has invited her to conduct a workshop while she is in the Sault in June. We are excited by the prospects of creating a multi-media event that is unique to this area.

iv. What age demographics

19-34
35-59
60-75
75+

v. Estimated attendance or viewership

251-500

vi. Estimated participants

11-25

Description of participant composition (max 150)

The people required for this performance based production will be assembled with the objective of bringing an inter-generational multi-discipline team together on one project. The nature of Slant Boards blurs the lines between the artistic and technical: as an example we will be able to offer a young generation digital creator experience in performance based projection design. While we've confirmed the involvement of Karyn, who brings new knowledge/skills to our community, we have excellent connections with local creators in sound, lighting and set building. (For a list of the proposed creative team please see Budget.)

Section 5: Existing In-kind & Previous Funding

No

Section 6: Project Activity/Event Budget

See Budget and Budget Notes

Section 7: Authorization

ACAP Application Project Plan Template

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Project Milestones/Activity: (Enter Activity) - Add/delete rows as needed												
Ex. Project Marketing Start-End						X			X		X	X
Partnerships and Sponsorships Outreach	X	X	X	X								
Casting and Selection of Creative Team Confirmations	X											
Pre-Production, Venue Selection, Work Schedule	X				X		X					
Roundtables, Rehearsals and Creation Work		X	X				X					
Technical and Set Builds; Full Dress Rehearsals			X				X	X				
Production Run			X	X			X					
Marketing and Promotions		X	X			X						
				X		X						
			X	X	X							
							X	X				
Notes:												
1) All Project Activities must be completed with 1 calendar year of receipt of ACAP Funding												
2) For each Project Activity listed place a "X" in the month(s) in which the Activity will occur												
3) Activities should include the significant milestones toward Project completion, such as organization/operation/development/implementation/execution/promotion/etc. activities												

Wendy A. Hamilton

www.theatre-in-motion.com

- Playwrights Guild of Canada • Playwrights Atlantic Resource Centre
- Shadows of the Mind Film Festival, Past President • Living History Algoma, Member at Large
- 2016 Recipient of Community Recognition Award, City of Sault Ste. Marie

WRITING

Moments in Algoma: a Group of Seven Experience

Playwright/Producer - Tourism Sault Ste. Marie and Theatre in Motion

- Ermatinger Clergue National Historic Site, summer/fall 2015, 2016, 2017, 2018, 2019 (Sandra Forsell, dir); Ontario Tourism Marketing Partners (OTMP) Group of Seven planning conference, showcase performance, Toronto, 2016; Ontario Parks 125th celebration, showcase performance, Toronto, 2017

Patsy and Joe

Playwright - (work in progress)

- PARC Playwright's Colony, Sackville, NB, 2017 (Jenny Munday, dramaturg)

The Taking!

Playwright/Producer - Algoma 1812 and Theatre in Motion,

- Fort St. Joseph National Historic Site, 2014 (Sandra Forsell, dir)

This I Shall Defend

Playwright/Producer - Algoma 1812 and Theatre in Motion,

- Ermatinger Clergue National Historic Site, Fort St. Joseph National Historic Site, 2012 (Theodore Syrette and Sandra Forsell, dir); Tall Ships event, Delta Hotel, Sault Ste. Marie, 2013 (Sandra Forsell, dir)

Who Was Charles Oakes Ermatinger?

Playwright/Producer - Theatre in Motion

- Ermatinger/Clergue National Historic Site, 2012 (Sandra Forsell, dir)

Slant Boards

Playwright/Lead Artist - The Walking Man Collective, funded by the Ontario Arts Council

- Workshop performance, St. Mary's College, Sault Ste. Marie, 2011; Fringe North International Theatre Festival, public reading, 2018

From the Journals of Harvand Cole

Writer - draft screenplay funded by the CTV Program Development Fund, 2010

The Covered Mirror

Researcher/Writer – joint project of Family Life Theatre (SSMarie) and Mount Sinai (Toronto)

- Family Life Theatre educational tours, 2000 - 2005 (Michael Hennessy, dir)

MindLands

Playwright

- Theatre Aquarius, Hamilton, ON. 2000 (Paul Rivers, dir; Max Reimer, Managing AD); Theatre in Motion, Sault Ste. Marie, ON. 1998 (W.A. Hamilton, dir); Great Canadian Theatre Company, Ottawa, ON. 1997 (Kate Hurman, dir; Micheline Chevrier, AD)

Hitchhiking to the End of the World

Playwright/Director/Producer - Theatre in Motion

- Ottawa Fringe Festival; Thunder Bay Fringe Festival; Blind River; Wawa; Sault Ste. Marie, 1999

The Lions and the Lambs

Playwright/Director

- Sault Theatre Workshop/Theatre in Motion co-production St. Mary's College; Quonta Theatre Festival, Elliot Lake, 1999

Bellies, Knees and Ankles

Playwright/Director - Theatre in Motion

- Thunder Bay Fringe Festival, 2000; Post Adoption Support Group, Timmins, 1998; Sudbury Fringe, 1997

Our Little House

Creator/Writer/Producer

- Aired on the MCTV Network throughout 1996 and 1997; Winner of CANPRO Silver for excellence in children's programming

The Peeper

Playwright

Sault Youth Theatre, 1993 (Steve Ballantine, dir)

The Birth Day

Playwright

- Produced and aired on CBC Radio Atlantic, 1994 (Paula Danckert, prod)

PUBLICATION CREDITS (excluding commissioned works)

Bellies, Knees and Ankles

- *Seven Short Plays from Theatre Ontario*, Playwrights Canada Press 2002

MindLands script and accompanying article

- *Canadian Theatre Review*, Winter 2002 issue. Catherine Graham, editor

Bouquets and Raspberries

- *Sault This Week*, 1996 – 1997, weekly theatre column

What a Difference a Day Makes

- *First Class Acts*, Pembroke Publishing and Playwrights Union of Canada, 1992

PRODUCING AND EVENTS MANAGEMENT: Highlights

Stories Steeped in Stone performance series

Project Manager/Director - Friends of the Ermatinger Clergue National Historic Site and Theatre in Motion, funded by Canadian Heritage

- multi-disciplinary 12 part live stream series of original performances by area artists; March - October 2022

The Oral History of Sault Ste. Marie Project (www.livinghistoryalgoma.com)

Founder - committee to capture and digitally archive video interviews with local residents, 2011 - present

TenarisAlgomaTubes Employee Video Production Training Program

Project Manager, 2008 - 2009

The Summer Playhouse

Founder/Artistic Director – Theatre in Motion

- summer theatre, 48 productions over eight weeks annually, 2002, 2003, 2004

the Immigrant Stories

Producer/Director/Dramaturg - Theatre in Motion

- Irish Trade Bridge 2001; PAVR-O Conference 2002; Northern Ontario Citizens Engagement Forum, 2002; Trains Planes and Ferry Boats 2002; Safe Communities World Health Celebration 2002; RBC Awards 2003; OMMA Conference 2003; IMPAC 2003, Winter Cities Forum 2003; Community Development Corporation Meeting 2005; Rotary District Conference 2005.

VIDEO PRODUCTION, BROADCASTING AND COMMUNICATIONS: Selected

Moments in Algoma: J.W. LeBreton Ross

Creator/Writer/Producer - 2-min PSA funded by the City of Sault Ste. Marie; Living History Algoma, 2023

Moments in Algoma: a Group of Seven Experience

Creator/Director/Producer - film version of the one man play funded by Govt. of Canada

Laneways of Sault Ste. Marie

Creator/Director - short independent video funded by the Ontario Arts Council, 2009

Fort St. Joseph Orientation Video

Continuity and Talent Coordinator

- Produced by Access Algoma, 2007

Sault Area Hospitals Television Special

Producer – 3 hours live to air, MCTV Sault Ste. Marie, 2002

Lions Club Christmas Cheer Telethon

Producer – 6 hours live to air, MCTV Sault Ste. Marie, 2001

Sault Ste. Marie Economic Development Corporation

Writer

- Tourism Video, 2003; Financial Investment Video, 2000

Our Little House

Creator/Writer/Producer – a 13 episode series for television

- Winner of CANPRO Silver for excellence in children's programming
- Aired on the MCTV Network throughout 1996 and 1997

Hands Up! Hands On!

Production Coordinator – 26 episode series for television

- Take Part Productions
- Aired on MCTV Network and YTV, 1990 and 1991

Sault Ste. Marie Board of Education

Communications Officer, 1987 - 1990

Interact Communications, (Ottawa, ON.)

Writer/Media Relations, 1984 - 1986

CKCO TV (Kitchener, ON.)

Advertising Copywriter; Copy Chief, 1979 - 1983

CKSO TV (Sudbury, ON.)

Advertising Copywriter, 1977 - 1979

CFYN Radio (Sault Ste. Marie, ON.)

Accounts Executive, 1977

CJIC/CHBX TV (Sault Ste. Marie, ON.)

Advertising Copywriter, 1976 -1977

PROFESSIONAL DEVELOPMENT

Workshops: Guillermo Verdecchia, Judith Thompson, Rob Forsythe, Jeremy Hole, Ken Chubb, Lenore DeKoven, Rod Carley, Richard Howard. **Playwright in Residence:** Great Canadian Theatre Company.

Dramaturges: Jenny Munday, Sheldon Rosen, Michael Springate, Michael Devine, Judith Rudakoff, Micheline Chevrier, Paula Danckert, Don Hannah (PARC Home Delivery). **Television Experience:** Copywriter, Scriptwriter, Production Assistant, Production Coordinator, Producer, Director.

TEACHING AND LECTURING

Workshop Artist, Prologue Performing Arts Algoma Arts Education Project - 2021
Instructor, Creative Copywriting, Sault College 3rd year graphic arts program
Canadian Film Appreciation., Sault College Continuing Education
"The Playwrights Canvas", one hour symposium, Algoma University
Advisor, 3rd year fine arts students, year end projects, Algoma University
Guest Speaker - Career Days, senior secondary school students, various
Media Literacy Workshops, senior elementary students, Algoma Public School Board.

Loretta Durat

- Artistic Director/Producer, The Sault Youth Theatre (SYT)
- Artistic Director, In Your Eyes Projects (IYE)

DIRECTING

- Awards for Outstanding Direction 2004, 2005, 2006, 2008, 2009, 2010 (Quonta Drama Region)
- 2022:** *Stories Steeped in Stone Performance Series (Theatre in Motion), Sault Stories*
2020: *If We Were Birds (IYE)*
2018: *The Girl In The Goldfish Bowl (IYE & Theatre Algoma), The Lion The Witch & the Wardrobe (Theatre Algoma)*
2017: *Constellations (IYE), RED (IYE), River Rat & Cat (SYT and Fringe North)*
2016: *Gods of Carnage (IYE)*
2015: *Oleanna (IYE)*
2014: *The Marvelous Wonderettes (Musical Comedy Guild/MCG), Last Christmas -- Ontario Premiere (Theatre Algoma)*
2013: *Schoolhouse (co-director, Theatre SMC), Les Miserables (MCG)*
2012: *Our Town (co-director, Theatre SMC), The Brementown Musicians (SYT)*
2011: *Annie (MCG), Thumbelina (SYT), Little Sister (co-director, Theatre SMC), Slantboards – (Walking Man Collective/OAC Northern Arts Program)*
2010: *Charlotte's Web (Theatre SMC), The Pied Piper_(SYT), Single and Sexy (Algoma University), The Christmas Story in Tableaux (Algoma Chamber Singers)*
2009: *The Diviners, (co-director -- Theatre SMC -- Winner of 5 Quonta Drama Region Awards), Shape of a Girl (SYT – Best Production Soothfest Teen Drama Festival), Be Careful What You Wish For (SYT)*
2008: *Rosencrantz and Guildenstern Are Dead (co-director -- Theatre SMC) Winner of 6 Quonta and 8 Theatre Ontario awards, No Place Like Nowhere (SYT), Single & Sexy (Algoma University), The Christmas Story in Tableaux (Algoma Chamber Singers)*
2007: *Much Ado About Nothing (co-director -- Theatre SMC), Chickenheart: The Story of a Not-So-Brave Knave_(SYT)*
2006: *Jack & the Beanstalk, The Tale of Puss In Boots (SYT), That Summer (co-director -- Theatre SMC) Received 18 nominations and 11 awards (Quonta Regional and Theatre Ontario Festivals)*
2005: *Rumpelstiltskin (SYT); The Attic, The Pearls and Three Fine Girls (SYT) Winner of three Quonta Drama Region awards for Outstanding Direction, Technical and Acting Ensemble*
2004: *The Beggar & the Wolf: An Italian Folktale (SYT – The Studio Theatre); Doc (SYT) Winner of 7 Quonta Drama Region and 2 Theatre Ontario awards: Outstanding Direction, Outstanding Production, Actress, Supporting Actress, Actor -- under 18 category, Technical Achievement, Visual Presentation, the Perry Short Award (Set Design), Outstanding Juvenile Actor ; The Garden of Rikki-Tikki-Tavi, Outside (Theatre in Motion's The Summer Playhouse)*

- 2003:** *Fractured Fairy Tales, The Emperor's New Clothes* (SYT), *Hyronomous A. Frog -- The Frog Prince, Swamp Baby*, (Theatre in Motion's The Summer Playhouse), *Rocky and Athena Meet The World* (collective creation - Theatre in Motion)
- 2002:** *Not So Scary Shorts – The Strange Case of Jekyll and Hyde, Frankenstein?* (SYT) *The Cripple of Inishmaan, Room Service, Wrong For Each Other, Shadflies and Shotguns* (Assistant Director, Nipissing Stage Company, North Bay) *Wake* (Theatre In Motion's Summer Playhouse, SSM)
- 2001:** *Happy Birthday Wanda June* (The Sault Theatre Workshop, St. Mary's Theatre, SSM), *An Evening of Storytelling – The Stories of Robert Munsch* (The Studio Theatre, SSM), *Shakespeare's Shorts* (SYT)
- 2000:** *The Lion, The Witch and the Wardrobe, The Actor's Nightmare, The American Dream, The Zoo Story, The Wind in the Willows* (SYT)
- 1999:** *An Evening of Storytelling – World Legends and Myths, Charlie and the Chocolate Factory* (SYT)
- 1998:** *The Hobbit, Charlotte's Web, The Little Prince*, (SYT/Lake State University), *Charlotte's Web – Live at the Farm* (Mockingbird Hill Farm, SSM)
- 1997:** *No Exit* (The Studio Theatre), *Ali Baba & the Magic Cave, Pinocchio* - musical (SYT)
- 1996:** *Alice in Wonderland* (SYT), *The Bald Soprano, The Sandbox* (SYT/Brave New Theatre Company, Sault Ste. Marie Community Theatre Centre)
- 1995:** *We Won't Pay! We Won't Pay!* (Stage North, SSM) Winner of 5 Quonta Awards
- 1992:** *Snowdreams* (The Summer Theatre Project, SSM)
- 92-98:** *The Peeper, Medea, As You Like It, A Christmas Carol,, Much Ado About Nothing, The Tempest, Romeo and Juliet* (Assistant Director, SYT)

ACTING

- 2018** The Writer's Den – Slantboards, The Pizza Queen & Patsy and Joe (Theatre In Motion)
- 2017** Sault Stories (Theatre In Motion)
- 2011** Workshop Actor/Collaborator, Slantboards, (Walking Man Collective/OAC Northern Arts Program)
- 2003-6:** *Giovanna Minin, The Immigrant Story* – a collective creation (Theatre In Motion)
- 2002:** *Polina, The Seagull* (Theatre Algoma)
- 2001:** *Mistress Overdone, Measure For Measure* (The Dream On The Island, St. Joseph Island)
- 2000:** *Lucienne, A Flea in Her Ear*, (Sault Theatre Workshop)
- 1999:** *The Mother, Six Characters in Search of an Author*, (SYT) *Mug, The Empire Builders* (SYT/Theatre Algoma)
- 1998:** *Lysistrata, Lysistrata* (SYT)
- 1997:** *Mrs. Drudge, The Real Inspector Hound* (SYT)
- 1996:** *The Mother, Blood Wedding* (Theatre Algoma)
- 1995:** *Narrator, various voices, An Evening with Dylan Thomas* (SYT)
- 1994:** *Aneece, Belles* (Live Sparks Theatre Company)
Various monologues, *Spoon River Anthology* (Live Sparks)
Nerine, The Trickeries of Scapin (Sault Theatre Workshop)
- 1993:** *Lawyer, various roles, Icetime* (SYT Summer Tour – N. Ontario, Manitoba)
- 1992:** *Various roles, Monty Python Extravaganza* (Theatre Algoma)
Owl/Kanga, Winnie the Pooh (SYT Summer Tour – N. Ontario)
Snowqueen, Snowdreams (SYT, Kiwanis Community Theatre Centre)

TRAINING

- Directing Dean Gilmour, Steve Ballantine, Rod Carley (Professional Theatre Training Program/Theatre Ontario, Joseph Ziegler (Northern Arts/OAC), Forum/Image Theatre

Exploration:	Simon Malbogat (AIE Professional Development Grant/OAC)
Mask	Dean Gilmour
Clown	Cheryl Cashman, Lana Morden (Caputi)
Mime	Naiomi Tyrell
Physical Theatre	Daniel Baillargeon
Dance/Movement	Lana Morden, Trixie Hardy Dance Studio, Judy Ross, Patricia Hennessy -
Laing	
Piano	Algoma Conservatory of Music
Voice	Melissa Ostrowski, Daniel Ballargeon
Fencing/Archery	Dal Travnick, Chuck Connors
Alexander	Patricia Wynter
Set Design	Doug Robinson (workshop)
Acting	Steve Ballantine, Richard Howard, Ralph Small
Honours BA/English	Algoma University College, SSM
Theatre History	Dr. R.V. d'Amato, Dr. D. Grace, Dr. Polly Fields, JP Kelly
Arts Education	Arts Education Certificate Course/OAC & York University

TEACHING

- Member of the Ontario Arts Council Artist In Education Roster, Theatre 2003 - 2011
- Implemented and designed The Sault Youth Theatre acting and production classes: (1995 – present)
- Text and Character Exploration, June 2004, The Summer Playhouse, Guest Teacher
- Lake Superior State University Youth Acting Workshops, Sault Ste. Marie, Michigan (Guest Teacher) 1998
- Founding member and workshop facilitator of The Soothfest Student Drama Festival Adjudicator in 2008
- Teen Club Drama Workshops (Public Library of S.S.M.)
- The KCTC Summer Theatre School 2007 - present (Artistic Director/Instructor)

KARYN MCCALLUM SET, COSTUME AND PROJECTION DESIGNER


<https://www.karyn-mccallum-design.com/>

Past Board Member: Associate Designers of Canada; IATSE local 873 (Toronto film) - Scenic Art department; Past Member ADC PACT negotiating committee.

Awards:

SATAward- Outstanding Set Design- 2014

Pauline McGibbon Award recipient 2014.

Nomination- Virginia and Myrtle Cooper Award in Costume design- 2015

Nomination- MY Entertainment World- Outstanding set and Costume Design- 2016- Agency- (Yell Rebel) at Theatre Centre Toronto

Best set design of 2006 for Metamorphoses- Critics Choice media Award, Victoria BC

Nomination- Jessie Richardson Award 2009- Outstanding set in small theatre category.

Nomination- Jessie Richardson Awards in 2008: Outstanding Set Design- small theatre category, Outstanding Set Design- large theatre category and outstanding costume design small theatre category.

Exhibited Prague Quadrennial '07 In a juried showcase of Graduating Designers that represented the work of designers from 40 countries.

Education:

MFA Theatre Design - University of Victoria 2006

BA Visual Art/Theatre, Brock University 2002

Design Credits:

2024 Set and Projection Designer, *Witness for the Prosecution*, Agatha Christie, Directed by Alistair Newton, Shaw Festival Theatre- **Season not yet announced.**

2024, Set design, *Sexy Laundry*, Michelle Rimel, Directed by Anna Russell Theatre NorthWest, Prince George BC, **Season not yet announced.**

Pending 2024, Production Design **The Tempest**, Director Richard Rose **not yet confirmed**

2023- Set and Costume Designer- *Where You Are*, by Kristen De Silva, Directed By Melisa Glover, Theatre NorthWest.

2023- Set, Costume and Projection Design, *Peer Gynt*- adapted and directed by Alistair Newton, Dalhousie University, Sir James Dunn Theatre, Halifax Nova Scotia

2021- Set and Costume Designer- *A Dog in the Manger*- Directed by Roberta barker, Dalhousie University, Sir James Dunn Theatre, Halifax Nova Scotia

2021- Digital Designer, Storyboard Artist, and poet production editor- *When Wendy Grew Up*, by Jordie Mand, Directed by Matthew Walker, Litmus Theatre- On-line delivery via Vimeo

2020- Digital Designer and post production editor- *Machinal*- Directed by Jure Gantar- On-line delivery via Vimeo

2020- Digital Designer, *Concord Floral*, Directed by Ann-Marie Kerr, Dalhousie University, Halifax Nova Scotia- On-line delivery via Vimeo

2020- Set designer for *La Calendria*, Directed by Anne-Marie Donovan, Dalhousie University, Halifax Nova Scotia

2019- Costume designer for *Women of Troy*, Translated by Don Taylor Directed by Samantha Wilson, Dalhousie University, Halifax Nova Scotia

2019- Curator and exhibit designer for English Canada - Emerging artist exhibit Prague Quadrennial-2019

2019-Costume Designer *The Ridiculed Romantics and Forced Marriage* Translated and adapted by Justin A. Blum,

Directed by Gabrielle Houle, Dalhousie University, Halifax Nova Scotia

2019-Set and Projection Designer *Purgatorio* Translated and adapted by Patrick Baliani, Directed by Margot Dion, Dalhousie University, Halifax Nova Scotia

2018- Projection Designer for *Sabina's Splendid Brain* by Carol Sinclair, Directed by Gyllian Raby, Brock University, St. Catharines ON.

2018- Set, Costume & Projection Designer for *Drums and Organs*. A new work by Gillian Clark, Directed by Roberta Barker, Dalhosie University, Halifax Nova Scotia.

2017- Costume Designer for *Bombers*. A new work by David Craig Directed by David Ferry, 4th Line Theatre, Millbrook, ON.

2017- Set and Costume Designer for *Dib and Dob*. Directed by Pablo Felices-Luna, MTYC, Winnipeg.

2016- Set Designer for *A Christmas Carol*. Directed by Johnna Wright, Persephone Theatre, Saskatoon.

2016- Set and Costume Designer for *Agency*, by Eva Barrie. Directed by Megan Watson, Yell Rebel, Theatre Centre Incubator space, Toronto.

2016- Set and Costume Designer for *Fly Me to The Moon*. Directed by Maja Ardal, Theatre NorthWest, Prince George BC.

2016- Design Assistant to Michael Levine. Project: **Rake's Progress** Directed by Simon McBurney, Aix Festival, Aix-en-Provence 2017

2015- Projection, Set and Costume Designer for *Man to Man* . Directed by Kelli Fox, Headstrong Collective, Theatre Passe Muraille, Toronto.

2015- Set and Costume Designer for *Art*. Directed by Jack Grinhaus, Theatre NorthWest, Prince George, BC.

2015- Costume Designer for *Seeds*. Directed by Kim Collier, Blyth Festival, Ontario.

2015- Set Designer for *25th Annual Putnam County Spelling Bee*. Directed by Julia Jamison, Persephone Theatre, Saskatoon.

2015- Set and Costume Designer for *Melancholy Play*. By Sarah Ruhl. Directed by Jeffrey Pufahl, The Empty Room Collective, Toronto.

2014- Set Designer for *It's a Wonderful Life*. Directed by Peter Jorgenson, Persephone Theatre, Saskatoon.

2014- Set Design assistant to Michael Levine: *Between Worlds*. By Tansy Davies. Directed by Deborah Warner, English National Opera, London, UK.

2014- Creative team collaborator and media artist for *Stare.Print.Blue*. Digital Dramaturgy Lab, SOMA Gallery, Survival Festival, Berlin.

2014- Set design for *Leading Ladies*. Directed by Johnna Wright, Persephone Theatre, Saskatoon.

2014- Set and Costume design for *Dib and Dob*. Directed by Pablo Felices-Luna, Carousel Players Toronto.

2014: Set and Costume design for *Flesh and Other Fragments*, by Évelyne de la Chenelière, directed by Richard Rose at Tarragon Theatre Toronto.

2013: Set and Projection Design- development workshop for interactivity, *That Fitful Strain Of Melancholy*, Tarragon Theatre near Studio, Toronto- invited audience.

2013: Set Design, *Henry and Alice into the Wild*, directed by Johnna Wright, Theatre Northwest, Prince George, BC.

2013: Projection design, *Forest in My Room*, directed by Pablo Felices-Luna, Carousel Players, TYA tour.

2012: Set, Costume and Projection design, *Secret Mask*, Directed by Ann Hodges, GCTC, Ottawa

2012: Set and Costume design, *Terre Haute*, directed by Alistair Newton, Summerworks Festival Toronto.

2012: Set and costume design for *Midsummer Night's Dream*, directed by Richard Rose, Canadian Stage Shakespeare in High Park Toronto.

2012: Set and costume design for *Creation*, directed by Peter Hinton, National Arts Centre, Ottawa.

2011: Set and costume design for *Forests*, directed by Richard Rose, Tarragon Theatre Toronto.

2011: Projection design for *Bella, The Colour of Love*, directed by Alistair Newton, Philadelphia Theatre Company, USA. April 2011, Warsaw 2012.

2010: Set design for *Guys & Dolls*, directed by Peter Jorgenson, set design for The Remarkable Emily Carr, directed by Sarah Rodgers, Set design for Munsch Ado About Nothing, Directed by Morgan McLeod, Chemainus Theatre BC.

2010: Set Costume and projection design for *Big Love* by Charles Mee, Directed by Gyllian Raby, Sean O'Sullivan Theatre Brock University Feb 2010

2009: Set and Costume design *Peter Pan*, Directed by Ruth Smillie, Globe Theatre Regina.

2009: Set and Costume Design for - *Where the River Meets the Sea*, by Patti Flather, Directed by Brenda Leadlay, Presentation House Theatre, North Vancouver. Jessie Nominated

2009: Set and costume design for *Art of Murder*, by Joe Di Pietro, directed by Mark Bellamy, Gateway Theatre, Richmond and Vertigo Theatre, Calgary.

2008: Set and projection design for *Guys and Dolls*, directed by Sarah Rodgers for the Gateway Theatre.

2008: Set design for *Blind Spot*, by Meghan Gardiner, directed by Patrick McDonald for Green Thumb Theatre

2008: Set design for *Leading Ladies*, by Ken Ludwig, directed by Johnna Wright, Gateway Theatre

2008: Projection Design for *Bye Bye Baby*, by Elyse Gasco, directed by Brenda Leadlay, Presentation House Theatre- North Vancouver.

2008: Set, costume and projection design for *Lysistrata*, directed by Thrasso Petras, Douglas College.

2008: Set and costume design *Shirley Valentine*, directed by Rachel Ditor, Gateway Theatre Richmond.

2007: Set design for *My Fair Lady* directed by Sarah Rodgers, Gateway Theatre Richmond, BC. Nominated for Jessie Award.

2007: Set and costume design for première of *Radio Daze*, by Joao Canhoto, directed by Simon Johnston. Gateway Theatre, Richmond BC.

2007: Set design *Tree Boy* by Michele Riml, directed by Patrick McDonald, Green Thumb Theatre.

2007: Set and costume designer *Triumph of Love*, Vancouver east Cultural Centre for Blackbird Theatre, Directed by Johnna Wright.

2007: Assistant projection designer to Mode Design Studios, projection design team on *Frobisher*. Jubilee Auditorium, Calgary. For the Banff Centre/Calgary Opera.

2007: Set Design for *Woman , Idiot, Lunatic, Criminal*. Norman Rothstein Theatre for Shameless Hussey Productions, Vancouver

2006: Set design set for *Charlotte's Web* for Kaleidoscope Theatre, McPherson Playhouse, Victoria. Dec. 06

2006: Assistant Lighting Designer to Michael Whitfield, *The Magic Flute*. Banff Centre, Alberta, Canada. August 06.

2006: Thesis production: Set design for première of *Tyrants*, by Paul Ledoux and Jacob Richmond, Directed by Brian Richmond, University of Victoria

2005: Set design for *Metamorphoses*, by Mary Zimmerman, directed by Jennifer Capraru. University of Victoria.

2005: Set and projection design for première of- *That Elusive Spark* by Janet Munsil. Directed by Linda Moore. University of Victoria.

2004: Project at Tarragon Theatre Toronto. Project included the creation of www.simpl.ca, an interactive web site about Peter Froelich's new play- *Simpl*. Thanks to the support of the Ontario Arts Council Chalmers Professional Development Grant.

2004: Projection designer and assistant to Designer Sue LePage on première of *Capture Me*, Written and Directed by Judith Thompson, Tarragon Theatre, Toronto.

2004: Set and Costume design, *Dib and Dob* Directed by Kim Selody, Carousel Players, St. Catharines.

2002: Set and Costume design, *An Experiment with An Air Pump*. By Shelagh Stevenson, Directed by Gyllian Raby, Brock University.

2001: Set and Costume design, *Hedda II* a movement piece based on Hedda Gabler. Directed by Glenys McQueen Fuentes, Brock University.

2000: Set and Costume design, *Hedda Gabler*, directed by Peter Feldman, Sean O'Sullivan Theatre, Brock University.

Teaching:

Fountain School of Performing Arts, Dalhousie University- Stage Design I- 2020
Fountain School of Performing Arts, Dalhousie University- Projection Design 2020
Fountain School of Performing Arts, Dalhousie University- Costume for Performance- 2020
Fountain School of Performing Arts, Dalhousie University- Language of Design- 2019
Fountain School of Performing Arts, Dalhousie University- Projection design- 2019
Fountain School of Performing Arts, Dalhousie University- Language of Design -2019
Fountain School of Performing Arts, Dalhousie University- Set Design II- 2019
Fountain School of Performing Arts, Dalhousie University- Seta Design I- 2019
Ryerson University Theatre School, Design Communication II- (Model Making)1st year – Winter 2014
Ryerson University Theatre School, Design Communication III- (Vectorworks) 2nd year – Winter 2014
Ryerson University Theatre School, Scenic Painting 3rd and 4th year – Fall 2013
Ryerson University Theatre School, Design Communication (Drafting)1st year – Fall 2013
Ryerson University Theatre School, Costume Design 3rd and 4th year – Fall term 2011 & 2013
Scenic Painting at University of Victoria to 3rd year BFA design majors 2005-06.
Brock University: Scenic Art for 3rd year Theatre Majors in BA program 2003
Brock University: Theatre Design for 3rd year Theatre majors in BA program 1998-2001
Brock University: Drafting for 2nd year Theatre majors in BA program 1998-2001

Digital Skills:

Photoshop, Illustrator, Flash, Dreamweaver, Vectorworks, Final Cut Pro. After Effects, Premiere pro, Q-lab, Isadora.

Slant boards

Letter of Commitment.

I am very excited about engaging in the upcoming stage of development for the play Slant Boards by Wendy Hamilton, in the role of developing video imagery for projection design as well as set design.

The subject of the play interests me as does the writing. The story unfolds in layers, offering the opportunity to explore a rich emotional landscape which swings from playful curiosity to emotional storms each coming and going in waves.

I am also interested in taking on the role of set design. In my projection work I like to explore the surfaces upon which the projection falls, as part of the storytelling, and how the moving imagery defines the playing space allowing it to transform with the arch of the play. I see this project as having scope for experimentation as the performance space reflects and manipulates sides of the muses' characters and becomes memory-a character unto itself.

As I choose what projects to invest creative energy in, I am committed to exploring Slant Boards at this stage of its development and hopefully to move forward to a production phase.

The goals that I see this phase as accomplishing:

- A performance workshop production for which I will lead the multi-media team in developing video imagery based on the outcome of the development workshop to be held in Nov.
- To design a set, which will be realized and installed by the technical director/head carpenter upon which the video imagery can be projected.
- I will also mentor a local emerging artists through the process so that they can learn the software Isadora from which they will rune the video cue during the performance.
- I commit to be in attendance in person for 3 weeks prior to the workshop date in June providing that transportation and accommodation be provided.

Karyn McCallum





September 19, 2023

To Whom It May Concern;

This letter is to confirm that the Fringe North non-profit organization will be a supporter and partner for the proposed *Slant Boards* project.

As the Fringe North mandate to support multi-arts collaboration, new works creation, and multi-generational/multi-experiential connection and mentorship, it is clear from the description that this exciting interdisciplinary project strongly meets those requirements. In addition, a project like this makes an important impact when it comes to establishing and growing professional arts opportunities in Northern Ontario, with which Fringe North is strongly aligned.

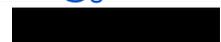
Bringing together a diverse team of artists from across disciplines offers an incredible opportunity for local arts professionals to learn and grow, while contributing a new, original work to the Northern Ontario arts landscape. Of particular importance is the commitment to provide paid work to Northern Ontario based artists, technicians, and others; artists in the north are often under or unpaid for their work, in spite of the considerable amount of time, effort, and energy that working in the arts requires. Fringe North strongly supports initiatives such as the proposed *Slant Boards* project, as they are necessary to building a sustainable arts sector in Northern Ontario.

Fringe North is committed to providing \$5000.00, with the goal that this will further support ensuring folks working on the project are trained and paid in line with professional standards.

We are committed to supporting this project in any way that we are able, and will work in partnership with the *Slant Boards* team to ensure successful completion of the proposed project.

Tova Arbus

President, Fringe North
fringe-president@gmail.com



Slant Boards Excerpts

(excerpt pages 21 - 24)

B.MUSE: How do you feel?

A.MUSE: Light as air!

B.MUSE: It's bigger than I'd deducted.

A.MUSE: Quite pleasant isn't it?

B.MUSE: Airy.

A.MUSE: Reminds me of what it would be like to have a big old screened in porch overlooking the lake.

B.MUSE: What lake?

A.MUSE: I'm not sure. Not clear on that yet.

C.MUSE: What can you see? Are there any corridors or doorways? Are we in a space ship?

A.MUSE: We're not sure.

B.MUSE: Not clear on that yet! But there's room to move!

A.MUSE: Room to romp!

B.MUSE: Room to get the flow --

(They begin to skip which quickly develops into a skipping game complete with "skipping ropes". The "ropes" cast SHADOWS surrounding them. They have an innate need to move, to feel giddy. They call each other in...)

A. MUSE: In winter I get up at night, and dress by yellow candle-light.

B MUSE: In summer, quite the other way,

A/B MUSE: I have to go to bed by day.

A.MUSE: (*ups the ante to double dutch*) Here you take that end and I'll take that end.

B.MUSE: Ooo. A challenge. Double dutch!

(They try enthusiastically, - flubbing the timing a few times until they get it right.)

A.MUSE: In summer, quite the other way,

B.MUSE: I have to go to bed by day.

(- but there is nobody to jump in and skip. The skipping SHADOWS are slightly out of sync)

A/B MUSE: I have to go to bed and see, the birds still...

A.MUSE: This doesn't work. There's no one in the middle.

B.MUSE: I should be in the middle.

A.MUSE: Alright. Let's try that.

(They rearrange themselves but of course, there's no one to hold the other end)

B.MUSE: It's no use.

A.MUSE: No use. We need the End.

B.MUSE: The End. She's The End. You're the Beginning. I'm the Middle. and she's the End. We knew that didn't we?

A.MUSE: Yes. We knew that. We knew that!

B.MUSE: Well who is Yolanda then?

A.MUSE: I don't know.

C.MUSE: I told you that wasn't her name.

A.MUSE: Yolanda.

C.MUSE: No its not. That's not your name. That's not her name.

A.MUSE: Yolanda. That's my story and I'm sticking with it.

B.MUSE: Without her, we'll keep running into a dead-end.

A.MUSE: Yolanda.

B.MUSE: Downright silly self-absorbed.

A.MUSE: Dead-end bit of fluff.

B.MUSE: We could keep going and going....

A.MUSE: Going and going...

B.MUSE: -- to no end.

A.MUSE: Where did these skipping ropes come from?

B.MUSE: Good question. A very good question. We should keep them though. They could come in handy.

A.MUSE: (*quite serious*) We might need them to rig a way out of here.

B.MUSE: That's true. If we need to climb they might serve as a rope of some kind.

(They tie the skipping ropes together. The SHADOWS shift, twisting and knotting)

A.MUSE: And we don't know what the aliens are like yet. They may be hostile.

B.MUSE: Then we can use these ropes to tie them up!

A.MUSE: We should practice. I'll tie you up first.

B.MUSE: No. I'll tie YOU up first.

(They start to play.. a game of chase.)

C.MUSE: Don't break the ropes.

(excerpt pages 36-37)

(Things change.)

Kidnapped.

A.MUSE: No not kidnapped. Stolen away.

C.MUSE: Enough now.

B.MUSE: To the -- lagoon? No.

A.MUSE: She can't remember. She may have the memory but she's buried it.

C.MUSE: But it's tucked away somewhere.

B.MUSE: (disgusted) See. That is the difficulty in our situation. Are we finding our way out? Or are we finding our way in?

A.MUSE: In.

C.MUSE: Out.

A.MUSE: It's getting dark. We should push on.

B.MUSE: I'll get the ropes.

A.MUSE: I'll get the port.

C.MUSE: And I'll bring the blankee.

B.MUSE: Good move. Anything else?

A.MUSE: Well, anything else will have to just follow us.

*(VOICE of FRIENDLY GIANT: Look up. Way up.
They take a few steps)*

B.MUSE: (looking up) Look at that. It's so still. So dank.

A.MUSE: I think we've hit a dead zone.



The videos in the viewer below are compilations of content that was created as projection design for live theatre, none of it is created as stand-alone video. In some cases text has been added to explain narrative, all are Directed by Glensy McQueen-Fuentes @ video.

Hedda II

Set, Projection and Costumes by Karyn McCallum

Lighting Design- Ken Garret



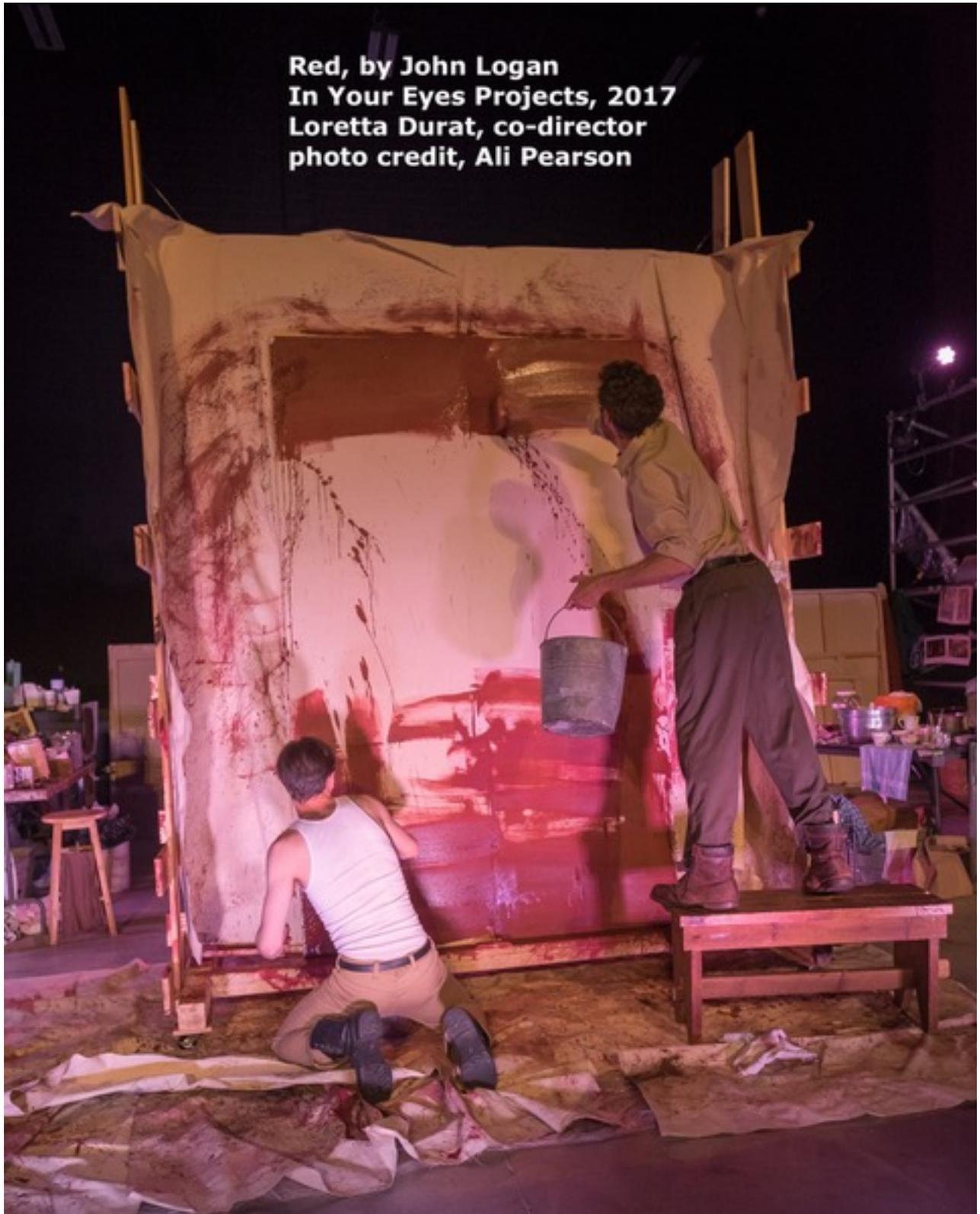
Lysistrata

Directed by Thrasso Petras

Set, Costume & Projection Design by Karyn McCallum

Lighting Design by Mark Stevens

**Red, by John Logan
In Your Eyes Projects, 2017
Loretta Durat, co-director
photo credit, Ali Pearson**



IF WE WERE BIRDS RETURNS FOR FINAL THREE FLIGHTS

Feb. 27, 28, 29





**Moments in Algoma: a Group of Seven Experience
Theatre in Motion, 2015
W.A. Hamilton, Writer/Producer
Photo credit Chris Mozarowski**