



The Corporation of the City of Sault Ste. Marie
Environmental Sustainability Committee
Agenda

Thursday, October 10, 2024

4:00 pm - 5:30 pm

Biggings Room, Civic Centre

Meetings may be viewed live on the City's YouTube channel
<https://www.youtube.com/c/saultstemarieca>

Pages

1. **Call to Order**

2. **Land Acknowledgement**

I acknowledge, with respect that we are on Robinson-Huron Treaty territory, that the land on which we are gathered is the traditional territory of the Anishinaabe and known as Bawating. Bawating is the home of Garden River First Nation, Batchewana First Nation, the Historic Sault Ste. Marie Metis Council.

3. **Adoption of Minutes**

3 - 5

Mover _____

Seconder _____

Resolved that Minutes of Environmental Sustainability Committee meeting of September 16, 2024 be approved.

4. **Declaration of Pecuniary Interest**

5. **Adoption of Agenda**

Mover _____

Seconder _____

Resolved that the Agenda for Environmental Sustainability Committee meeting for October 10, 2024 as presented be approved.

6. **CDF Green Initiatives Fund Application Review**

Mover _____

Seconded _____

Resolved that the Environmental Sustainability Committee supports the request for funding from the CDF Green Initiatives Program for the following Q3 projects and amounts and recommends that Council approves the requests

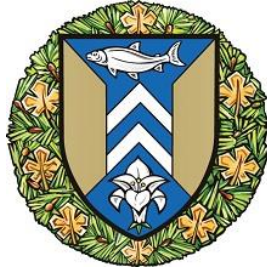
1. Notre-Dame-du-Sault Hydroponic Tower Garden Project \$ _____
2. FH Clergue Tree and Pollinator Plant Project \$ _____
3. Habitat for Humanity Kitchen Salvage Program Project \$ _____
4. City of Sault Ste. Marie Bike Locker Project \$ _____

- | | | |
|------------|---|----------------|
| 6.1 | Notre-Dame-du-Sault Hydroponic Tower Garden Project | 6 - 17 |
| 6.2 | FH Clergue Tree and Pollinator Plant Project | 18 - 37 |
| 6.3 | Habitat for Humanity Kitchen Salvage Program Project | 38 - 61 |
| 6.4 | City of Sault Ste. Marie Bike Locker Project | 62 - 78 |
| 7. | Terms of Reference Update Task Force Update | 79 - 83 |
| 8. | Staff Update | |
| 9. | Next Meeting | |
| | Monday November 18, 2024, 4:00 – 5:30 PM – Regular Meeting – Hybrid (In-personal and virtual) | |
| 10. | Adjournment | |

Mover _____

Seconded _____

Resolved that this Committee now adjourn.



**The Corporation of the City of Sault Ste. Marie
Environmental Sustainability Committee Minutes**

Monday September 16, 2024
4:00 pm
Hybrid – Zoom and In-Person

Present: D. Hilsinger, M. Britton, E. Emilson, T. Kern, A. Riopel, A. Judge,
V. Prouse

Absent: C. Gardi, N. Roubal

Officials: E. Cormier

1. Call to Order

Meeting was called to order at 4:00 p.m

2. Land Acknowledgement

3. Adoption of Minutes

Moved by: M. Britton

Seconded by: T. Kern

Resolved that Minutes of Environmental Sustainability Committee meeting of September 16, 2024 be approved.

Carried

4. Declaration of Pecuniary Interest

5. Adoption of Agenda

Moved by: T. Kern

Seconded by: E. Emilson

Resolved that the Agenda for Environmental Sustainability Committee meeting for September 16, 2024 as presented be approved.

Carried

6. Notice of Resolution Placed on Agenda by Committee Members

Green Initiatives Fund Terms of Reference Amendment

Moved by: M. Britton

Seconded by: A. Judge

Resolved that, as an Environmental Sustainability Committee (ESC), at the City of Sault Ste. Marie, whose municipality is in the heart Of Robinson Huron/Superior Treaty Territory, unsundered lands of the Anishinaabeg peoples, known to them as Bawating - the place of the rapids - a capital city that was historically a centre for trade and knowledge sharing, for which the City of Sault Ste. Marie acknowledges at the start of each of their meetings, that considerations of Anishinaabe perspectives be included in the ESC's terms of reference.

Be it further resolved that sustainability from an Anishinaabeg perspective means considering a whole view of sustainability and the impacts of sustainability decisions on the following 9 factors at a minimum: **Minerals, Weather, Plants, Trees, Fungi, Birds, Mammals, Fish, Reptiles and Arthropods**, which the Anishinaabeg consider as "relatives".

Be it further resolved that the current terms of reference for the ESC do not go far enough to consider the larger impacts of sustainability choices with respect to the perspective of the original peoples whose lands the city currently occupies, including the human/social and environmental (9 factors noted above) costs of sustainability, specifically as it relates to the supply chain for things like electric vehicles, nor the long term environmental impacts of these choices, nor the disproportionate impacts of these choices on the lands and lives of marginalized people of colour and Indigenous peoples worldwide.

Therefore, the ESC moves to amend its terms of reference to ensure a more holistic perspective be considered when both promoting and later evaluating the sustainability of applications to the Green Initiatives Fund and that applicants must provide some level of evidence that their applications have considered holistic factors as they relate to the Indigenous peoples of Bawating, and that a task force comprised of 3 City Staff including (Emily Cormier, Janice Golez and Travis Anderson) and 2 committee members from the Environmental Sustainability Committee including Andrew Judge and Mark Britton be struck to discuss and propose how this would be implemented into the Green Initiatives Fund Terms of Reference, and that the task force be required to report to the ESC until completed with an end goal of completion for the work of the task force by the end of January 2025.

Carried

7. Environmental Sustainability Terms of Reference Update

Moved by: None
Seconded by: None

Resolved that the Environmental Sustainability Committee supports the request to approve the revised Environmental Sustainability Terms of Reference, and that Council approve the request.

Deferred.

8. Staff Update

9. Next Meeting

Thursday October 10, 2024 4:00 – 5:30 PM – Regular Meeting – Hybrid (In-person and virtual)

10. Adjournment

Moved by: T. Kern
Seconded by: M. Britton

Resolved that this Committee now adjourn.

Carried

Chair

CDF – Green Initiatives Program Fund Overview

1.0 Purpose

The purpose of the Green Initiatives Program of the Community Development Fund (CDF) is to support green initiatives that result in improved environmental sustainability in Sault Ste. Marie.

2.0 Policy

The City of Sault Ste. Marie's (the City) Environmental Sustainability Committee (ESC) may recommend the allocation of funds for eligible projects or programs that support of the City's environmental plans and practices, in particular the reduction of greenhouse gas (GHG) emissions and other community environmental sustainability activities.

Funding applications will be reviewed by the ESC in accordance with the CDF – Green Initiatives Program guidelines and will be recommended to Council for approval.

Total funds available for all projects under the CDF – Green Initiatives Program is \$50,000. This amount will be reviewed on an annual basis.

3.0 Definitions

3.1 "Environmental sustainability" means: projects that support reducing our community GHG emissions and reducing pollution, maintaining our natural environment and managing the use of natural resources in a way that ensures their availability for future generations.

3.2 "Eligible Applicant" means either a:

- i. Incorporated Not-for-profit organization
 - ii. Unincorporated organization/collective – must be composed of at least 2 members and have been active as a group for at least 1 year
 - iii. Local School or School Group / Committee
 - iv. City of Sault Ste. Marie Department
- "Eligible Project" means any project or activity that demonstrates environmental benefits or improvements and is consistent with City policies, and may include, but is not limited to greenhouse gas (GHG) reduction, improving water quality / rehabilitation, increases energy efficiency, healthy and resilient ecosystems, including habitat restoration active transportation or waste reduction.

3 Processing for Evaluating Proposals

4.1 The Community Development and Enterprise Services Department (CD&ES) will provide the resources to support the intake of applications and support the proponent(s) in the development of their proposal.

4.2 City Finance and CD&ES will provide recommendations regarding economic resources available and related concerns (e.g., due diligence collaboration, risk management, etc.)

4.3 Once an application has been deemed eligible and complete by City staff, applications will be reviewed with the Environmental Sustainability Committee for recommendation to City council.

4.4. All requests will be presented to Council in writing with supporting presentations by the applicant, if required. A copy of the application will be included in the Council package, which is public. Any confidential material to support the application should be contained in a separate document and marked confidential.

4.5 City Council will make the final decision regarding the approval of financial contributions.

4 Accountability, Monitoring and Reporting of Results

The following will be expected from the successful applicants:

5.1 Recognition of the Community Development Fund contribution to the project in reports and appropriate marketing products, including the City logo.

5.2 Progress reports for longer duration projects as outlined in their application timetable and proposal to City Council.

5.3 A final project report containing an evaluation of the success of the initiative in meeting its goals and key performance targets as well as the benefits to the community is required within 60 days of project completion.

5.4 A complete report of all revenues and disbursements for the project within 6 months of completion of the project. The City Finance Department will require supporting financial documentation (e.g. paid invoices, etc.) and has the right to review or audit projects.

The Green Initiatives funds are provided on a re-imbursement basis, i.e., an organization incurs the cost, provides invoices to the City in a claim report and the City's contribution level to the project is then provided. Where other levels of government or other funding programs are involved, the City will receive claim packages as submitted to the other funding agencies and pay their proportional share of approved and eligible project costs.

Community Development Fund Application Form

Green Initiatives Stream

Before filling out an application, please discuss your project and/or activity with Community Development and Enterprise Services (CD&ES) staff. Contact information is available in Section 7 of the application. Staff will help guide potential applicants through the process and answer any questions regarding the program and application form.

Please fill in each of the following sections:

Section 1: Intakes

Applications will be accepted quarterly every year and recommended for Council approval by the City's Environmental Sustainability Committee (ESC) at their quarterly meetings. Please select the intake round you wish to apply for funds.

Intake	Submission Period	Application Due	ESC and Council Review	Project Implementation
<input type="checkbox"/> Q1	January 1 – March 31	Last Friday in March of each calendar year	April	After May 1
<input type="checkbox"/> Q2	April 1 – June 30	Last Friday in June of each calendar year	July	After August 1
<input type="checkbox"/> Q3	July 1 – September 30	Last Friday in September of each calendar year	October	After November 1
<input type="checkbox"/> Q4	October 1 – December 31	Last Friday in December of each calendar year	January	After February 1

Section 2: Applicant Information

Please select which type of organization you represent:

- ☐ Incorporated Not-for-profit organization
- ☐ Unincorporated organization/collective – must be composed of at least 2 members and have been active as a group for at least 1 year
- ☒ Local School or School Group / Committee
- ☐ City of Sault Ste. Marie (list Department): _____

Organization/Collection/School/School Group Name: École Notre-Dame-du-Sault

Address: 600, rue North, Sault-Ste-Marie, ON, P6B 2B9

Phone Number: 705-945-5520

Contact Name: France McLeod

Email: france.mcleod@nouvelon.ca

Names of Organization Officers, Directors & Principals (if applicable):

France McLeod, Anne Marineau, Lauren Fitzgerald and Melanie Ziolkowski, Claudie Lecours

Briefly describe the function or purpose of your organization (e.g. include a short history, mandate, goals and objectives)

École Notre-Dame-du-Sault is a French-language Catholic school located in Sault Ste. Marie, Ontario. The school aims to support students in their personal and academic growth, emphasizing respect, responsibility, and community involvement. The school's history often reflects its commitment to serving the Francophone community and fostering a strong sense of identity and culture among its students.

Contributing partners (elaborate on the partner (name), type of partnership (e.g. joint venture, in-kind organization) or proposed collaboration, and provide references):

The Sault Ste. Marie Tower Garden distributor has provided French and English [lesson plans](#) for grade 3 students. These have been provided and Patty has offered to assist in the school as needed.

Patty Greve
Garden Specialist
Tower Garden
grevepatty@gmail.com

Section 3: Project Information

Please provide key information about your project including: project description, objectives, performance targets, impacts and limitations of project, methodology and timing (including key dates for progress reports and final report to council)

Project Description

The École Notre-Dame-du-Sault aims to purchase three (3) tower gardens, which are vertical aeroponic gardens with a plan to allow students to grow a variety of vegetables in a sustainable manner. This initiative aligns with the Grade 3 curriculum on plant growth and changes, providing hands-on learning experience to the students. Once harvested, the vegetables will be used in the high school Nutrition classes, fostering a farm-to-table approach and promoting healthy eating habits among students from JK to Grade 12.

Objectives

1. Provide students with a hands-on understanding of plant growth, ecosystems, and sustainable gardening practices.
2. Use the harvested vegetables in Nutrition classes to teach students about healthy eating and the benefits of fresh produce.
3. Promote sustainable practices by demonstrating aeroponic gardening, which uses significantly less water than traditional gardening and reduces the need for pesticides.

Performance Targets

- Achieve a 90% success rate in growing vegetables within the tower gardens.
- Involve two Grade 3 classes in the gardening process, with opportunities for participation in planting, maintenance, and harvesting.
- Incorporate harvested vegetables into high school Nutrition classes within the academic 2024/2025 year.

Impacts:

- Students will gain a deeper understanding of plant biology and the importance of sustainable practices, fostering environmental stewardship.
- Exposure to fresh vegetables will encourage healthier eating habits among students, positively impacting their overall nutrition.
- The project can serve as a model for sustainable practices in the school community, inspiring other grades and programs to adopt similar initiatives.

Methodology

1. Acquire three tower gardens and set them up two Grade 3 classrooms in the school.
2. Develop lesson plans (note both French and English plans are already provided by the provided by Tower Garden) that incorporate gardening activities with the Grade 3 curriculum, focusing on plant biology and environmental sustainability.
3. Designate students and teachers to oversee the daily care and maintenance of the gardens, including watering, monitoring growth, and harvesting.
4. Coordinate with the high school Nutrition classes to plan for the use of harvested vegetables, creating lesson plans that emphasize healthy eating.

Timing

Pending funding, the project aims to kick off in the 2024 school year, with the tower gardens integrated into the curriculum for each Grade 3 class and utilized in high school Nutrition classes on an ongoing basis thereafter. This sustainable initiative will continue to provide hands-on learning and healthy food options for students in the years to come.

Outline your communication strategy for promoting the project you are seeking GIF for (e.g., press release, social media post, community event, etc.) and any plans to ensure that the project is brought to the attention of the community. Please also include the target audience of your project and anticipated impact (e.g., education, awareness, reduced emissions, water quality improvement)

To promote the École Notre-Dame-du-Sault tower garden project teacher leads plan to send regular e-blasts to school parents, students and staff, providing updates on the project, its objectives, and how it will benefit students' education and nutrition. These emails will include calls to action, encouraging support and involvement from the school community.

Use of the school's social media platform to share engaging content about the project, including visuals of the tower gardens, updates on plant growth, and student participation will be part of the communication strategy of the project. Posts will highlight the environmental benefits of aeroponic gardening and promote healthy eating. Thanks to the City, pending funding will be included in the social media posts.

The primary target audience includes students, parents, teachers, and staff within the school community, and we aim to engage these groups in supporting the project and promoting its benefits. Through this communication strategy, we anticipate increased education and awareness around sustainable practices and healthy eating. Engaging the school community will foster a culture of environmental stewardship, encouraging students to adopt healthier lifestyles and contribute to reduced waste and resource consumption in their daily lives.

Section 4: Costs and Financing

Total amount of assistance requested \$5,495.40

Please specify as accurately as possible how the Green Initiatives Fund will be used if approved. Requests for capital purchases or printed material must include a minimum of one quote from a firm/business to provide the service/material.

See attached quote. Funding will be used to purchase 3 tower garden kits. Each kit includes:

- Seedling Starter Kit (includes germination tray, 21 rockwool cubes, vermiculite and 25 net pots, and a variety of seeds for leafy greens, lettuces and herbs) *
- standard grow pots (20 regular sized plants)
- Pump, timer and drain tube
- Tower Garden Mineral Blend plant food (1 qt. of each) and measuring cup
- pH Test Kit (includes test kit, pH Up/Down Adjusters - one of each)

If you are a City Department, please elaborate on how you plan to use this request to build a pathway into future operating and/or capital budgets. Please also tie this into the environmental sustainability section of the corporate strategic plan.

N/A

Does your organization currently receive other financial assistance from the City, either in-kind or direct funding?

☐ Yes

☒ No

If yes, please specify:

N/A

Have you received Green Initiative funding from the City previously?

☒ No

☐ Yes ☐ Amount (\$) _____

Project Title / Description: _____

What was the last year received: _____ (specify year)

If yes, for the last year that the grant was received, append a copy of a Post-Project Report. Please note that applicants can apply more than once a year, providing their last project post-project report has been submitted to and approved by the City. For grants given to assist in capital purchases or printed material, please append an example and/or colour photo of the item(s).

Submit the following required attachments with your application:

- i) Detailed project costs
- ii) Financing arrangements (e.g., equity, loans, etc.) and funding partners
- iii) In-kind contributions
- iv) Balance, Financial Statements, Cash flow projections (historical and projected), where appropriate
- v) Demonstrated need for assistance and supporting documentation and applications to other government assistance programs, etc.

Section 5: Environmental Benefits

Description of how the project achieves environmental sustainability, such as a reduction in GHGs, improvement in water quality, energy efficiency, healthy and resilient ecosystems, including habitat restoration, active transportation and/or waste reduction.

The École Notre-Dame-du-Sault tower gardens will utilize aeroponic technology, meaning the gardens significantly reduce water usage compared to traditional soil-based gardening, conserving this vital resource. This method also minimizes the need for harmful pesticides and fertilizers, leading to improved water quality by preventing runoff and contamination. They also use LED lights, significantly reducing energy consumption¹.

Additionally, the project supports the reduction of greenhouse gas (GHG) emissions by promoting local food production, which decreases the carbon footprint associated with transporting vegetables over long distances. Students will engage in hands-on learning about sustainable practices, fostering a sense of environmental stewardship and awareness that extends beyond the classroom.

Section 6: Community Benefits

How does the project compliment other local initiatives?

The École Notre-Dame-du-Sault aeroponic tower garden project contributes to the green space and environmental stewardship objectives of the Sault Ste. Marie Community Greenhouse Gas Reduction Plan 2020 – 2030. By engaging students, parents, and the school community, the tower garden project fosters collaboration and awareness around sustainable practices. It provides a platform for students to participate in environmental stewardship that emphasize eco-friendly practices and responsible citizenship. Additionally, the project supports local nutrition initiatives by supplying fresh, homegrown vegetables for use in school meals and nutrition classes. This farm-to-table approach enhances existing efforts to encourage healthier food choices among students, further promoting wellness within the school community.

What is the anticipated impact on the community as a whole from your planned project?

The anticipated impact of the École Notre-Dame-du-Sault tower garden project on the school community is significant, as it seeks to foster a deeper understanding of environmental stewardship among students. Through hands-on experiences in growing vegetables, students will learn valuable lessons about sustainability, resource conservation, and the importance of healthy eating.

As they engage with the gardening process, students will develop a sense of responsibility towards the environment, cultivating habits that promote eco-friendly practices throughout their lives. This early exposure to sustainable agriculture will encourage them to become advocates for environmental protection and sustainability as they grow older.

Moreover, by incorporating the harvested produce into nutrition classes, students will not only enjoy fresh, local food but also understand the connection between their food choices and environmental health. This holistic approach will instill a lifelong appreciation for nature and a commitment to preserving it, ultimately shaping a generation of environmentally conscious individuals who are equipped to make positive changes in their communities.

¹ <https://ca.towergarden.com/>

If applicable, how does your project plan to increase environmental sustainability education and awareness in our community?

First, hands-on learning experiences will be integrated into the curriculum, allowing students to actively participate in the growing process. This engagement will teach them about sustainable practices, such as water conservation and the benefits of growing food without harmful chemicals. This knowledge will provide practical learnings that students and their families can apply at home, fostering a culture of sustainability beyond the classroom.

In addition, we will utilize social media and school newsletters to share updates on the tower gardens, highlight student achievements, and promote sustainable practices. This outreach will help raise awareness among parents and the broader community about the importance of environmental stewardship. By involving students in community events related to gardening and sustainability, we will create opportunities for them to advocate for eco-friendly practices and inspire others.

Section 7

I UNDERSTAND that by signing this application, I agree that my project:

- Has a distinct start and end date within the year that the grant is provided.
- Has specific deliverables based on the project.
- Will benefit the residents of Sault Ste. Marie.
- City of Sault Ste. Marie property held by the organization must have a current and up-to-date tax payments upon the City's receipt of application. Through the grant period, tax payments must be maintained and up-to-date. Organizations whose property taxes are in arrears will not be considered for this program. Organizations who default on their property taxes through the grant period will not receive any payment from the City of Sault Ste. Marie, and the grant agreement may be terminated immediately.

I CERTIFY that to the best of my knowledge, the information provided in the Green Initiatives Program Fund application is accurate and complete and is endorsed by the organization society or City department, which I represent.

DATED in Sault Ste. Marie, this 30th day of September, 2024

NAME	Title	Signature	Phone Number
France McLeod	Principal		705-945-5520

PLEASE RETURN THIS FORM AND RELATED SUPPORTING DOCUMENTATION TO:

Emily Cormier
Sustainability Coordinator, Community Development & Enterprise Services
99 Foster Drive, Level 1
Sault Ste. Marie, ON P6A 5X6
Telephone inquiries: (705) 989-8748
Email: e.cormier2@cityssm.on.ca

INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.

FOR OFFICE USE ONLY

Application Received By: _____ **Date:** _____

Collection of Personal Information Notice

Personal information of the Green Initiative Fund Application is collected under the authority of the Municipal Freedom of Information and Protection of Privacy ACT R.S.O. 1990 m c.M.56 and will be used solely to determine applicable information necessary for application. Questions about this collection should be directed to the address noted in the Competition Outline.

TOWER GARDEN QUOTE

DATE : September 11,2024

France McLeod,
Directrice
Notre-Dame-du-Sault
600, rue North,
Sault Ste. Marie, ON
(705) 945-5520

[illegible]

Patty Greve
Tower Garden
705-971-3759
=

SUBTOTAL	\$4596.00
SALES TAX	\$689.40
SHIPPING	\$210.00
TOTAL:	\$5495.40

CDF – Green Initiatives Program Fund Overview

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<input type="checkbox"/> Q4	October 1 – December 31	Last Friday in December of each calendar year	January	After February 1

Section 2: Applicant Information

Please select which type of organization you represent:

- ☐ Incorporated Not-for-profit organization
☐ Unincorporated organization/collective – must be composed of at least 2 members and have been active as a group for at least 1 year
☒ Local School or School Group / Committee
☐ City of Sault Ste. Marie (list Department): _____

Legal name of business and/or organization: F.H. Clergue Elementary School

Address: 80 Weldon Ave, Sault Ste. Marie

Phone Number: (705) 945-7136

Contact Name: Adrianna Schamp (School Council Member and parent)

Email: a.schamp@gmail.com

Names of Organization Officers, Directors & Principals (if applicable):

Adrianna Schamp – parent lead

Marjorie Hall – parent lead

Sue Flammia – Principal at FH Clergue PS

Briefly describe the function or purpose of your organization (e.g. include a short history, mandate, goals and objectives)

F. H Clergue is a French Immersion Elementary School, the primary purpose of which is to provide opportunities for education and growth for youth between the ages of three to fourteen (Junior Kindergarten to Grade 8).

The playground at the school is where the students spend time socializing, playing, and learning.

Contributing partners (elaborate on the partner (name), type of partnership (e.g. joint venture, in-kind organization) or proposed collaboration, and provide references):

1. Administration, teachers, and students at FH Clergue – These individuals will be involved in the planting of trees and pollinator plants which will help to mitigate climate change.
2. Volunteer parents/guardians of the students – These individuals will help in organizing the project by picking up the needed equipment and plants. The volunteers will then coordinate the planting of the trees and plants. Food and beverage will be provided to this group (included in the budget).
3. Algoma Bicycle Company – To provide tire tubing for the stabilization of new and existing trees.

Section 3: Project Information

Please provide key information about your project including: project description, objectives, performance targets, impacts and limitations of project, methodology and timing (including key dates for progress reports and final report to council)

Project Title: FH Clergue – Tree and Pollinator Plant Project

Objectives: Thanks to the support of the school community and a grant provided by the city of Sault Ste. Marie in 2023, the playground at FH Clergue has slowly started to flourish with young trees. About four years ago, the playground had little shade for students during hot, sunny days, and little shelter from cold winds during the winter. In response to this need, parent volunteers, teachers, students, and the school administration participated in three different planting days to add over 40 trees to the property. Unfortunately, more are desperately needed, not only to fill in large gaps but to replace a number that have died due to natural attrition.

This project will improve the school environment for the students and neighbourhood, while also helping to reduce urban heat effects and reduce greenhouse gas emissions, hence helping to mitigate climate change. Over the years, planting a diversity of trees and plants will support local wild birds and beneficial insects (e.g., pollinators), restoring their habitat and providing them with food and shelter. Finally, a great deal of evidence has accumulated that demonstrates that being around trees and being involved in gardening helps people feel less stressed and leads to happiness. This evidence is of paramount importance given the increasing levels of anxiety and depression among youth.

Methods:

The students and teachers of Grades 7 and 8, as well as volunteer parents, will participate in this project. As part of the preparation, the students will research native Ontario plants and pollinators including maple trees, Red Dogwood (*Cornus Solonifera*), Common Milkweed (*Asclepia*

syriaca), Beebalm (*Monarda didyma*), Brown-eyed Susans (*Rudbeckia hirta*), and cone flower (*Echinacea purpurea*). The students, teachers and parent volunteers will use donated bricks and stones (from the school community) to make a garden in the playground, at the periphery of the school ground. They will then remove any sod, add gardening soil and compost to make a flower bed, then plant the dogwood and pollinator plants in the garden. On the same day, the team of students, teachers and volunteers will plant five new trees. Each year, with the help of the city, we have been able to get free wood chips that have been placed around the trees by the students and volunteers. The plan would be to get those chips again to help new and current trees.

In the past 3 years, the parent volunteers, students, and teachers have planted and tended to over 40 trees with very little attrition (4 tree deaths). Due to the care provided to these trees including watering, yearly fertilization and placement of wood chips at the base, we have been able to slowly beautify the FH Clergue playground into a wooded wonderland. Because of years of work, the school and volunteers have the requisite tools including shovels, wheelbarrows, gloves, post-driver and buckets.



Image 1. Picture from tree planting project in 2023.



Image 2. The playground at FH Clergue Sept 2024. Many large areas are seen with little to no shade or protection. The plan is to fill in gaps along the path with more trees.

Timing: The project will occur at the end of May during a school day and possibly on the weekend to complete the planting. Delivery of the trees and pick-up of the plants, and other equipment will occur 1-2 days prior. The wood chips will be delivered 1-2 days prior. Food and beverage will be purchased 1 day prior to the planting day.

Outline your communication strategy for promoting the project you are seeking GIF for (e.g., press release, social media post, community event, etc.) and any plans to ensure that the project is brought to the attention of the community. Please also include the target audience of your project and anticipated impact (e.g., education, awareness, reduced emissions, water quality improvement)

Because this project requires the concerted effort of the school administration, Grade 7 and 8 teachers and students, and parent volunteers, the FHC School Council has been in close communication with all shareholders. In early 2025, a post on the EDSBY school page will be placed requesting for parent volunteers in various roles as well as communicating the plan for the Tree and Pollinator Plant Project. In addition, a request for old bricks and garden stones will be sent out to the parents' students in order to reuse and repurpose old materials for the garden beds. Once the project is completed, all participants will be publicly thanked on EDSBY and pictures posted to show the finished project.

Section 4: Costs and Financing

Total amount of assistance requested: \$ 4,675.63

Please specify as accurately as possible how the Green Initiatives Fund will be used if approved. Requests for capital purchases or printed material must include a minimum of one quote from a firm/business to provide the service/material.

Please see the attached Excel document (City Grant 2024-45 final) outlining the budget in detail. In summary, the fund will be used to:

- Obtain trees that will be delivered by Tranberg & Sons
- Obtain plants from New North
- Purchase cement bags, T-bars, tree protectors, fertilizer pegs, and compost and garden soil from Home Depot. Extra equipment is added to attend to existing trees.
- Purchase beverages and food from local pizza parlor (Mrs B's)

In the budget, prices are listed as well as 13% tax for each item. Please refer to Word document (City Grant costs) for screen shot of costs. Please note that the delivery charge for Tranberg and Sons was a verbal quote that is consistently \$100 for the past 3 years.

The school and volunteers will provide shovels, wheelbarrows, gloves, and buckets. Bicycle tire-tubes have been donated by Algoma Bicycle Company.

The city provided the wood chips last year for the trees, which they obtain from grinding up trees. The lead on this project will ask them to provide it again which helps to reduce the cost of the project.

Donations of rocks and bricks will also reduce the cost of the project.

If you are a City Department, please elaborate on how you plan to use this request to build a pathway into future operating and/or capital budgets. Please also tie this into the environmental sustainability section of the corporate strategic plan.

N/A

Does your organization currently receive other financial assistance from the City, either in-kind or direct funding?

- ☐ Yes
☒ No

If yes, please specify:

N/A

Have you received Green Initiative funding from the City previously?

- ☐ No
☒ Yes ☐ Amount (\$) \$5,479.10

Project Title / Description:

Project Title: Tree Planting on F.H. Clergue Playground

Project Description: In 2023, Green Initiatives Funding was received by F.H Clergue to plant 35 trees in the playground surrounding the school.

What was the last year received: 2023 (specify year)

If yes, for the last year that the grant was received, append a copy of a Post-Project Report. Please note that applicants can apply more than once a year, providing their last project post-project report has been submitted to and approved by the City. For grants given to assist in capital purchases or printed material, please append an example and/or colour photo of the item(s).

Submit the following required attachments with your application:

- i) Detailed project costs – City Grant 2024 -25 final
- ii) Financing arrangements (e.g., equity, loans, etc.) and funding partners
- iii) In-kind contributions
- iv) Balance, Financial Statements, Cash flow projections (historical and projected), where appropriate
- v) Demonstrated need for assistance and supporting documentation and applications to other government assistance programs, etc. - In 2022 and 2024, the F.H. Clergue Parent Council worked hard to raise several thousand dollars to plant eight trees on the playground. That effort is clear evidence of the financial need for this endeavor. The playground is enormous, and has few trees. The council, as well as the school principal, support this application. Because of the generous support of the City, the school was able to plant 35 trees in 2023.

Section 5: Environmental Benefits

Description of how the project achieves environmental sustainability, such as a reduction in GHGs, improvement in water quality, energy efficiency, healthy and resilient ecosystems, including habitat restoration, active transportation and/or waste reduction.

Trees are far better at sequestering atmospheric carbon (a GHG) compared to mowed grass. Trees store a great deal of carbon long-term in their trunks and root systems. Trees also remove contaminants from the air, improving air quality.

A diversity of trees provides shelter and food for a variety of organisms, including birds, insects, and small mammals like squirrels. As mentioned above, planting trees and native Ontario plant species supports local wild birds and beneficial insects (e.g., pollinators), restoring their habitat and providing them with food and shelter. Maintaining pollinator populations is critical to agriculture and essential for food security, which is under threat due to climate change. Research, including some by Algoma University Professor, Dr. Brandon Schamp (Craven et al.2019), very clearly demonstrates that diversity is important in maintaining stable ecosystems, particularly in the face of changing conditions like we'll see under a changing climate.

Craven D et al (many authors including Schamp) 2018. Multiple facets of biodiversity drive the diversity-stability relationship. Nature Ecology and Evolution, 2, 10.1038/s41559-018-0647-7

Section 6: Community Benefits

How does the project compliment other local initiatives?

This project compliments all other local initiatives aimed at reducing GHGs and addressing climate change and restoring habitat. In particular, this project aligns with the Green Space pillar of the Sault Ste. Marie Greenhouse Gas Reduction Plan 2020 – 2030 by encouraging the planting of native tree species. Increasing our urban tree canopy will increase local carbon sequestering and also encourages our urban forest to grow. Lastly, adding pollinator plants to the gardens will promote the support of local wild birds and beneficial insects including but not limited to butterflies and bees.

What is the anticipated impact on the community as a whole from your planned project?

The goal of this project is not only to mitigate climate change but to beautify the school property. For too long, FH Clergue has rested on ground dominated by grass. Adding native Ontario plant diversity not only makes the land look beautiful, but teaches students how to care for and attend to plants as well as improve the local community environment for neighbours.

This project will also raise awareness of environmental issues and encourage environmental stewardship in the community, contributing to community sustainability efforts such as tree planting and sustainable native plant prosperity.

Last year, when planting the trees, the visibility of the students doing this project was evident for community members driving by the school. These projects demonstrate that student involvement in the environment is occurring at a local level. Not only that, but shade and wind protection by urban trees can reduce energy costs in homes and buildings, as well as reduce the impacts of urban heat islands.

If applicable, how does your project plan to increase environmental sustainability education and awareness in our community?

As noted above, a great deal of evidence has accumulated that shows that being around trees helps people to feel less stressed, and happier. This is important given increasing levels of anxiety and depression among youth, and the population in general. More trees in subdivisions also increases property values. Furthermore, trees reduce the development of heat sinks during warm parts of the summer, better allowing people to spend time outdoors, and helping to keep temperatures at the ground-level more moderate.

This project will also increase the number of features on the playground that kids can run around, hide behind, and use in creative play. Trees will also provide refuge for kids on windy or very hot days. As mentioned previously, the students at FH Clergue will be directly involved in learning about the plants and trees that they will plant. Hopefully, this education will follow them as they grown into adults and own land in the future.

Section 7

I UNDERSTAND that by signing this application, I agree that my project:

- Has a distinct start and end date within the year that the grant is provided.
- Has specific deliverables based on the project.
- Will benefit the residents of Sault Ste. Marie.
- City of Sault Ste. Marie property held by the organization must have a current and up-to-date tax payments upon the City's receipt of application. Through the grant period, tax payments must be maintained and up-to-date. Organizations whose property taxes are in arrears will not be considered for this program. Organizations who default on their property

taxes through the grant period will not receive any payment from the City of Sault Ste. Marie, and the grant agreement may be terminated immediately.

I CERTIFY that to the best of my knowledge, the information provided in the Green Initiatives Program Fund application is accurate and complete and is endorsed by the organization society or City department, which I represent.

DATED in Sault Ste. Marie, this 29th day of September, 2024.

NAME	Title	Signature	Phone Number
<u>Adrianna Schamp</u>	<u>Ms.</u>	<u>A. Schamp</u>	<u>705-945-0419</u>

PLEASE RETURN THIS FORM AND RELATED SUPPORTING DOCUMENTATION TO:

Emily Cormier
Sustainability Coordinator, Community Development & Enterprise Services
99 Foster Drive, Level 1
Sault Ste. Marie, ON P6A 5X6
Telephone inquiries: (705) 989-8748
Email: e.cormier2@cityssm.on.ca

INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.

FOR OFFICE USE ONLY

Application Received By: Emily B. Cormier Date: 2024 10 07

Collection of Personal Information Notice

Personal information of the Green Initiative Fund Application is collected under the authority of the Municipal Freedom of Information and Protection of Privacy ACT R.S.O. 1990 m.c.M.56 and will be used solely to determine applicable information necessary for application. Questions about this collection should be directed to the address noted in the Competition Outline.

PLANTS	SOURCE	COST PER UNIT	UNITS	COST	TAX	TOTAL COST
Red Maple	Tranberg & Sons	285.6	8	2,284.80	297.024	2,581.82
Red osier dogwood	New North	21.99	8	175.92	22.8696	198.79
Milkweed	New North	14.99	8	119.92	15.5896	135.51
Black Eyed Susan	New North	34.99	4	139.96	18.1948	158.15
Coneflower	New North	34.99	4	139.96	18.1948	158.15
Bee Balm	New North	34.98	4	139.92	18.1896	158.11
TREE DELIVERY	Tranberg & Sons	100		100.00		100.00
			TOTAL	3,100.48	390.06	3,490.54
OTHER MATERIALS	SOURCE	COST PER UNIT	UNITS	COST	TAX	TOTAL COST
T-bar	Home Depot	10.98	16	175.68	22.84	198.52
Tree Protectors - 10 pack	Amazon.ca	20.99	1	20.99	2.73	23.72
Fertilizer pegs - Jobes 9 pack	Home Depot	6.99	10	69.90	9.09	78.99
Compost - 15kg bags	Home Depot	7.48	6	44.88	5.83	50.71
Pro-mix garden soil - 2 cu.fl.	Home Depot	24.98	10	249.80	32.47	282.27
Beverages/food for volunteers	Mrs. B's pizza	19.5	25	487.50	63.38	550.88
			TOTAL	1,048.75	136.34	1,185.09

PROJECT COST	\$ 4,675.63
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The Corporation of the City of Sault Ste. Marie
99 Foster Drive, Sault Ste. Marie, Ontario P6A 5X6
saultstemarie.ca | 705.759.2500 | info@cityssm.on.ca

Post Grant Report

The purpose of the Post Grant Report is to provide accountability to the City of Sault Ste. Marie for the financial assistance that was received.

Date of Grant: Notification received Feb 21, 2023

Amount: \$5439.10

Or In-Kind Service Provided: _____

Type of Grant: ☐ Cultural/Arts Organization
☐ Sports Organization
☒ Other

Purpose of Grant as per original application:

Plant trees on the playground at Francis H. Clergue Elementary School

Did the use of the Grant deviate from original purpose? If so, please explain what grant was used for.

No. We planted 29 trees.

Please provide details how the grant affected the activities of your organization.

This grant allowed us to plant a large number of trees on the playground. Without the grant, we could not have accomplished this. We are hopeful that these trees will grow and flourish for decades on the property.

See receipt submission for detailed expenditures

If grant was for a one-time event, please provide a summary of expenditure and copies of invoices supporting the grant amount.

Name: Brandon Schamp

Title: _____

Signature: Brandon Schamp

Digitally signed by Brandon Schamp
Date: 2023.06.28 17:06:01 -04'00'

Date: _____

Name: _____

Title: _____

Signature: _____

Date: _____

** A Post Grant Report must be submitted no later than September 1st for financial assistance that was received in the current year, if applicable. No further grants will be awarded until Post Grant Report is received.*

Corporate Services – Finance: Revised August 02, 2016

greenhousegardens.ca

HOME SHOP BLOG FAQS ABOUT US CONTACT US RESTAURANT OR BUSINESS?

Native Red Maple

\$34.40 \$235.20

The Native Red Maple is a deciduous tree that is commonly found in North America. It is known for its vibrant red foliage in the fall and its ability to adapt to a variety of soil types. The tree can grow up to 100 feet tall and is often used for landscaping and as a source of maple syrup. It is also an important food source for wildlife, including birds and squirrels.

Size: 40mm/15 Gallon

SKU: 100000951

Category: Trees

Tags: Maple Leaves, maple syrup, Maple Wood

Share: f X @ in

DESCRIPTION ADDITIONAL INFORMATION SHIPPING & DELIVERY

Plant Overview

plantcentral.ca

Help Center Sign In / Register Gift Certificates Shop

Plant Central

CATEGORIES REWARDS PROGRAM ABOUT US PLANT BRANDS ORDERING INFO CONTACT US RESOURCES BLOG

HOME / SHOP ALL / RED OSIER DOGWOOD

Red Osier Dogwood

\$21.99

(No reviews yet) Write a Review

Availability
Usually ships within 2-5 business days

Minimum Purchase
1 unit

Ordering Information
All product images on PlantCentral.ca are shown as a guide, not actual product size. Our plants come in grower plastic pots.

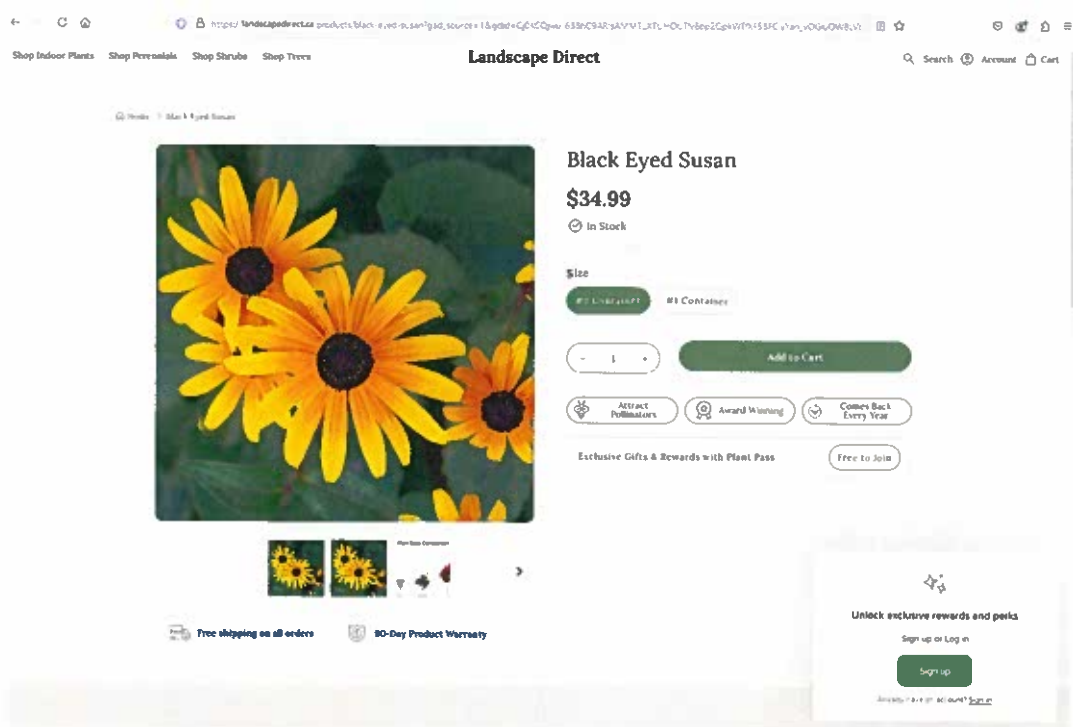
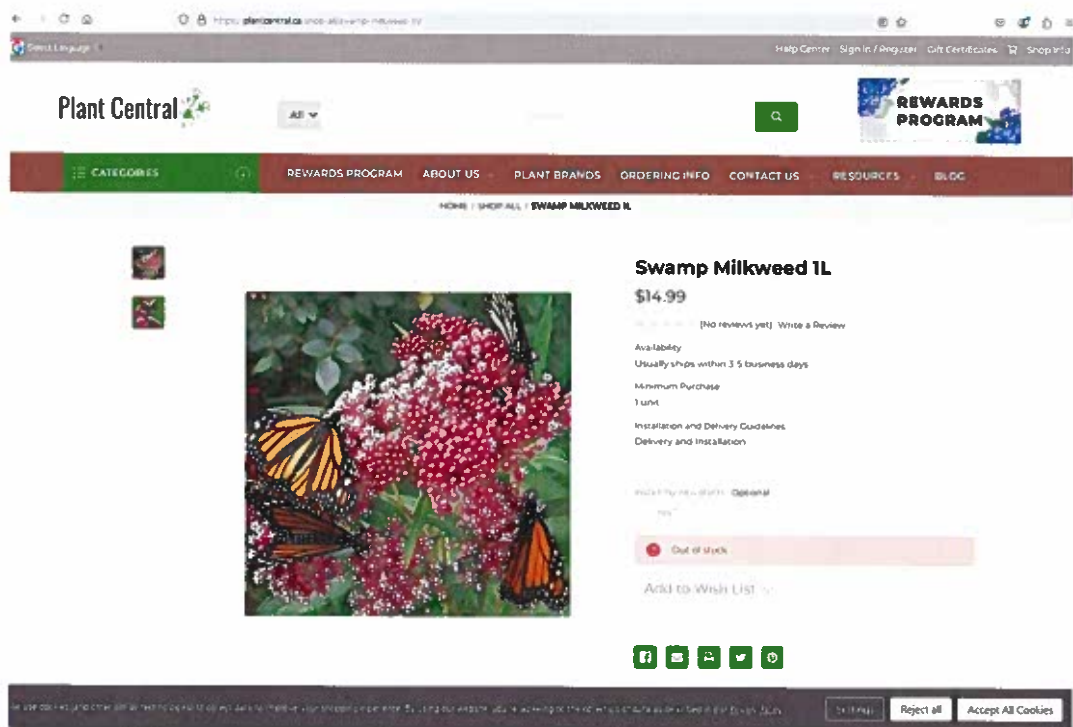
Buy Recurring

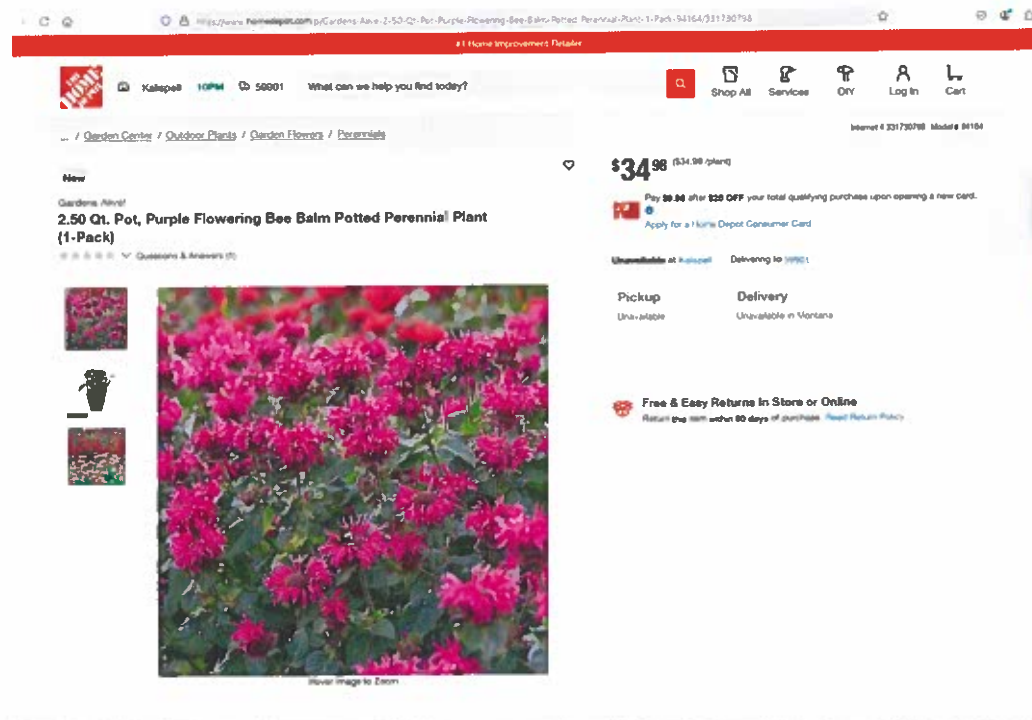
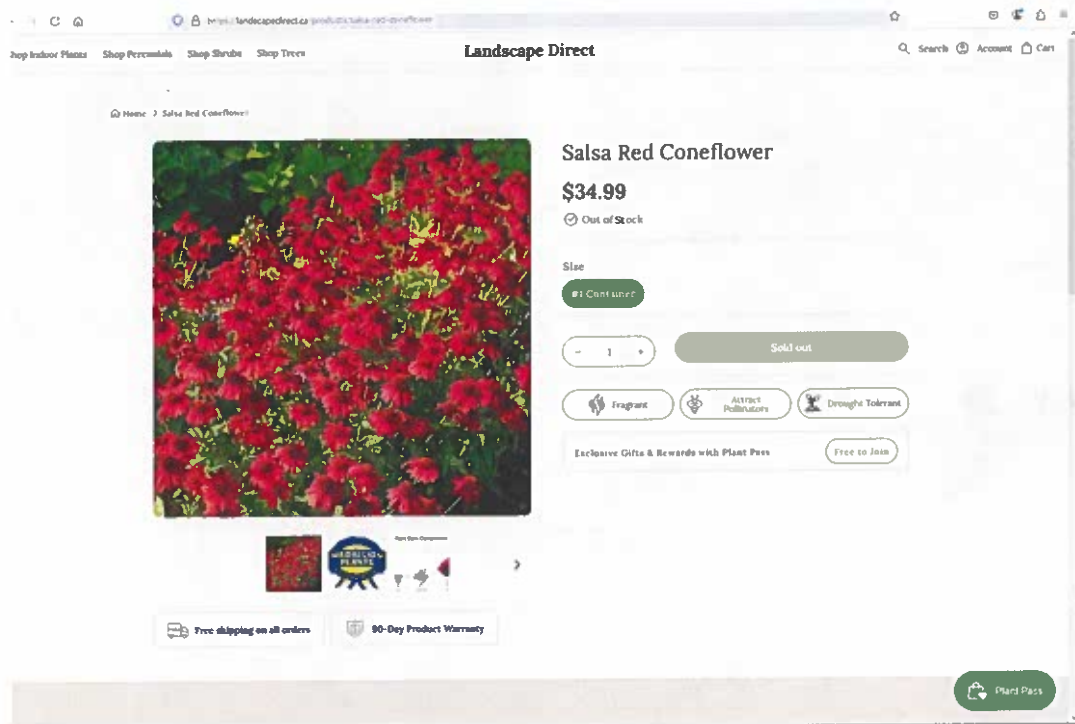
Checkout Cart Item

Payment Method (Required)

• No. This is your first order. You will receive a confirmation email with a link to your account page.

Quantity





Home Depot Canada | My Store: **Sault Ste-Marie** | **Charles Joseph** - 9 p.m. | Rental | Credit Services | For the Pro | Order Status | Customer Support | Gift Cards | Français

Search: | Account | Sign In | Cart

Shop by Department | Shop by Room | Ideas & How-to | Home Services | Specials & Offers | Weekly Flyer

Refresh For Less event is on now! Don't miss! [Shop Event](#)


Home > Plant Foods > 1000820658

Jobe's Organics Spk Tree & Shrub fertilizer spikes
Model # 01310CH | Store SKU # 1000820656
★★★★★ (39) [Write a Review](#) [Q&A \(4\)](#)

\$6.99 each


✓ **4 in stock at Sault Ste-Marie** | Garden Centre front end, Bay 602

Price and availability may vary by store and between online and in-store. [Click here for details.](#)



Click/tap image to expand

Customers Who Viewed this Item Bought



Home Depot Canada | My Store: **Sault Ste-Marie** | **Charles Joseph** - 9 p.m. | Rental | Credit Services | For the Pro | Order Status | Customer Support | Gift Cards | Français

Search: | Account | Sign In | Cart

Shop by Department | Shop by Room | Ideas & How-to | Home Services | Specials & Offers | Weekly Flyer

Refresh For Less event is on now! Don't miss! [Shop Event](#)

Home > Outdoors > Lawn & Garden Centre > Landscaping > Soils & Soil Enhancers > Soil Amendments > 1001304709

C-4-L BIOMAX 15kg Composted Manure
Model # 08001111 | Store SKU # 1001304709
★★★★★ (63) [Write a Review](#) [Q&A \(4\)](#)

\$7.48 each

✓ **85 in stock at Sault Ste-Marie** | Aisle 63, Bay 007

My Delivery

Delivery options for **PSB 306**

As soon as Oct 2 **\$8.97**

Dates and fees are estimates. See exact dates and fees during checkout.

Want it installed?

☐ Connect me to Local Pro


Local Pro's are available near **PSB 306**

[What are Local Pro's?](#)

Qty: [Add To Cart](#)

Price and availability may vary by store and between online and in-store. [Click here for details.](#)

Customers Who Viewed this Item Bought



Home Depot Product Page: PRO-MIX PRO-MIX Premium All Purpose Mix, 2 cu. ft.

Model # 4981511 | Store SKU # 1001841813

Price: \$24.98 / each

14 in stock at [Sault Ste-Marie](#) | Garden Centre back wall, Bay 609

Delivery options for [PRO-MIX](#)
As soon as Oct 2 \$45.00

Store Pick-Up
14 in [Sault Ste-Marie](#)
As soon as Oct 3 FREE

Click to expand image

Customers Who Viewed this Item Bought

Online Menu Of Mrs B's Pizza & Snack Bar (Great Northern Rd)

Mrs B's Pizza & Snack Bar (Great Northern Rd)

FROM THE OVENS

The Sault's original best tasting pizza. Includes sauce, cheese and one item of your choice! Build it the way you want it.

Baby Pizza 6 Pieces	Price: \$ 8.00	Small Round 8 Pieces	Price: \$ 14.25
Medium Square 10 Pieces	Price: \$ 17.25	Large Square 20 Pieces	Price: \$ 29.50
Gluten Free Pizza 8" or 10" Gluten Free Crust Regular Crust One Available Gluten 6 Pieces	Price: \$ 12.50		

SPECIALTY PIZZAS

Can't decide on your pizza toppings try one of our most popular pizza selections just for you

Delish Pepperoni sausage mushrooms	Price: \$ 19.00	Vegetarian Mushroom green peppers onion tomatoes	Price: \$ 19.25
Mediterranean Sausage mushrooms onion tomatoes green peppers hot peppers olive peppers	Price: \$ 18.75	Hawaiian Onion cheese pineapple ham	Price: \$ 12.00
Meat Lovers	Price: \$ 13.25		

Community Development Fund Application Form

Green Initiatives Stream

Before filling out an application, please discuss your project and/or activity with Community Development and Enterprise Services (CD&ES) staff. Contact information is available in Section 7 of the application. Staff will help guide potential applicants through the process and answer any questions regarding the program and application form.

Please fill in each of the following sections:

Section 1: Intakes

Applications will be accepted quarterly every year and recommended for Council approval by the City's Environmental Sustainability Committee (ESC) at their quarterly meetings. Please select the intake round you wish to apply for funds.

Intake	Submission Period	Application Due	ESC and Council Review	Project Implementation
<input type="checkbox"/> Q1	January 1 – March 31	Last Friday in March of each calendar year	April	After May 1
<input type="checkbox"/> Q2	April 1 – June 30	Last Friday in June of each calendar year	July	After August 1
<input checked="" type="checkbox"/> Q3	July 1 – September 30	Last Friday in September of each calendar year	October	After November 1
<input type="checkbox"/> Q4	October 1 – December 31	Last Friday in December of each calendar year	January	After February 1

Section 2: Applicant Information

Please select which type of organization you represent:

- ☒ Incorporated Not-for-profit organization
- ☐ Unincorporated organization/collective – must be composed of at least 2 members and have been active as a group for at least 1 year
- ☐ Local School or School Group / Committee
- ☐ City of Sault Ste. Marie (list Department):

Organization/Collection/School/School Group Name: Habitat for Humanity Sault Ste. Marie & Area

Address: 44 Great Northern Rd, Sault Ste. Marie, ON P6B 4Y5

Phone Number: 705 971 7561

Contact Name: Katie Blunt

Email: executivedirector@habitatsault.ca

Names of Organization Officers, Directors & Principals (if applicable):

- Allyson Schmidt, Chair
- Jonathan Kircal, Vice-chair
- Jeffrey King, Secretary
- Lorri Kennis, Director
- Nancy Bailey, Director
- Harvey Walsh, Director
- Toni-Marie Streicher, Director

- Lise Harrison, Treasurer

Briefly describe the function or purpose of your organization (e.g. include a short history, mandate, goals and objectives)

Founded in 2002, Habitat for Humanity Sault Ste. Marie & Area (HFHSSMA) is a non-profit charitable housing organization that believes everyone deserves a decent place to live. Our Affordable Homeownership Program positively impacts populations experiencing socio-economic challenges by serving low-income families facing barriers to homeownership such as generational poverty, inability to save for a down payment, and lack of access to financing. Thanks to the help of volunteers, donors, and community partners, fifteen families have found safe, decent, and affordable homes upon which to build brighter and more stable futures.

The ReStore is HFHSSMA's social enterprise retailer offering new and gently used building supplies, kitchens, décor, appliances, furniture and much more for a fraction of the retail price. The ReStore is a vital component of HFHSSMA operations generating much needed revenue to cover expenses and fuel the construction of affordable housing. The ReStore acts as a community recycling depot diverting electronics waste, scrap metal, batteries, and much more from the landfill. Since opening in 2006, the ReStore has diverted over **10.2 million** pounds of waste from the local landfill.

HFHSSMA is an equitable opportunity employer offering training and skill development to diverse populations including those that experience barriers to the traditional labour market. Through the ReStore, employees and volunteers gain skills and experience to enhance their resumes thus strengthening their job prospects. The impacts extend to the wider community by engaging populations that historically have been underrepresented in the labour market and facilitating their meaningful participation in society. Please see link to YouTube video celebrating the success local community member Kevin Possamai experienced since joining HFHSSMA's ReStore in 2018.

https://www.youtube.com/watch?v=N_TD2tyrcQc



Contributing partners (elaborate on the partner (name), type of partnership (e.g. joint venture, in-kind organization) or proposed collaboration, and provide references):

This program will collaborate with multiple contractors (e.g. Sault Construction Association) across the community and confirmation of participation will occur at onset of launch.

Section 3: Project Information

Please provide key information about your project including: project description, objectives, performance targets, impacts and limitations of project, methodology and timing (including key dates for progress reports and final report to council)

Project Description

The ReStore's Kitchen Salvage Program aims to promote the sustainable removal and resale of kitchen cabinets and appliances. This initiative allows businesses and

homeowners to easily dispose of unwanted kitchen items with no preparation required on their part. By salvaging and repurposing these materials for resale in HFHSSMA's ReStore, the program not only supports affordable housing efforts but also contributes to significant environmental sustainability by reducing landfill waste.

Objectives

1. Raise awareness of the Kitchen Salvage Program among contractors, property managers, realtors, and homeowners, highlighting its environmental benefits.
2. Facilitate the salvage of at least 52 kitchens (1 per week) within the first year, promoting recycling and reuse.
3. Generate \$100,000 in funds through the resale of salvaged items to support HFHSSMA's Affordable Homeownership initiatives while minimizing environmental impact.

Performance Targets

1. Increase program visibility by achieving 15,000 views on digital ads focused on sustainability within three months.
2. Distribute at least 500 pamphlets and banners at contractor events, emphasizing the environmental impact of kitchen salvaging within 6 months.
3. Distribute at least 1,000 door knockers throughout community, emphasizing the environmental impact of kitchen salvaging, within 6 months.
4. Promote the kitchen salvage program by attending various community events and distributing marketing and promotional materials.
5. Increased awareness from participants regarding environmental benefits of kitchen salvage program.

Impacts

- Reduction in landfill waste by a minimum of 153,000 pounds per year through the repurposing of kitchen materials, directly contributing to a more sustainable community.

- Increased revenue by \$100,000 for Habitat for Humanity's housing projects, promoting social responsibility alongside environmental stewardship.
- Enhanced community awareness of sustainable practices, encouraging more eco-friendly behaviors and greater participation in the circular economy.

Limitations

- Limited initial participation and potential coordinating with contractors and homeowners for salvage scheduling may impact participation and visibility, underscoring the need for effective marketing.

Methodology

1. Develop advertising and promotional materials, including physical commercials, Google ads, social media promotions, pamphlets and posters that emphasize the environmental impact of participating in the Kitchen Salvage Program.
2. Conduct community outreach, including attending contractor events to distribute promotional materials and engage directly with potential participants, highlighting how salvaging kitchens can reduce waste and carbon emissions.
3. Collaborate with local contractors and kitchen installation companies to drive participation, emphasizing shared values around sustainability.

Timelines

1. Project Kick-off: October 2024
2. Marketing Material Development: October 2024
3. Launch Date for Salvage Program: November 2024
4. Program Marketing and Promotion: Ongoing

Outline your communication strategy for promoting the project you are seeking GIF for (e.g., press release, social media post, community event, etc.) and any plans to ensure that the project is brought to the attention of the community. Please also include the

target audience of your project and anticipated impact (e.g., education, awareness, reduced emissions, water quality improvement)

To promote the new Kitchen Salvage Program HFHSSMA is requesting funds to support a comprehensive marketing campaign. A combination of advertising on the internet, social media and television will target different demographic groups across the community. The goal of the campaign will be to promote the ReStore's Kitchen Salvage Program, its environmental benefits, and social benefits. This strategy will include issuing a press release to local media outlets to announce the program's launch and its objectives, followed by a targeted social media campaign across platforms like Facebook, Instagram, and YouTube. Different advertisements will be developed to engage with the viewership of that platform so that social media advertisements will differ from internet or television advertisements. This strategy will ensure the content is relevant to the viewership of that particular platform, which will be more successful at attracting customers than a generic advertisement. Sharing success stories to engage the community and encourage participation will be part of marketing and ongoing promotions. Additionally, organizing outreach at local contractor events and engaging companies to distribute promotional materials and connect directly with potential participants, featuring presentations and demonstrations about the program is planned. Collaborative promotions with local contractors, such as Soo Mill, will help amplify outreach, while educational materials like pamphlets and banners will emphasize the benefits of reducing landfill waste and supporting affordable housing.

Section 4: Costs and Financing

Total amount of assistance requested \$ \$20,004.61

Please specify as accurately as possible how the Green Initiatives Fund will be used if approved. Requests for capital purchases or printed material must include a minimum of one quote from a firm/business to provide the service/material.

Item	Quantity	Subtotal	HST	Total
Carpenter pencils	500	404.34	52.56	456.90
Branded Trailer Wrap	1	4015.44	522.01	4537.45
House stress balls	500	1239	161.07	1400.07
Fridge magnet	500	194.99	25.35	220.34
Branded tablecloth	1	588	76.44	664.44
Door knockers	1000	349	45.37	394.37
Posters	120	104	13.52	117.52

Lawn signs	15	239	31.07	270.07
Vertical banner	1	265	34.45	299.45
Pamphlets	200	154	20.02	174.02
CTV	1	5500	715.00	6215.00
Soo Today	1	5500	715.00	6215.00
				20,964.18
			Rebate	1680.87
			Total	19,283.31

If you are a City Department, please elaborate on how you plan to use this this request to build a pathway into future operating and/or capital budgets. Please also tie this into the environmental sustainability section of the corporate strategic plan.

N/A

Does your organization currently receive other financial assistance from the City, either in-kind or direct funding?

☐ Yes

☒ No

If yes, please specify:

Have you received Green Initiative funding from the City previously?

☒ No

☐Yes ☐Amount (\$)

Project Title / Description:

What was the last year received: (specify year)

If yes, for the last year that the grant was received, append a copy of a Post-Project Report. Please note that applicants can apply more than once a year, providing their last project post-project report has been submitted to and approved by the City. For grants given to assist in capital purchases or printed material, please append an example and/or colour photo of the item(s).

Submit the following required attachments with your application:

- i. Detailed project costs
- ii. Financing arrangements (e.g., equity, loans, etc.) and funding partners
- iii. In-kind contributions
- iv. Balance, Financial Statements, Cash flow projections (historical and projected), where appropriate
- v. Demonstrated need for assistance and supporting documentation and applications to other government assistance programs, etc.

Section 5: Environmental Benefits

Description of how the project achieves environmental sustainability, such as a reduction in GHGs, improvement in water quality, energy efficiency, healthy and resilient ecosystems, including habitat restoration, active transportation and/or waste reduction.

The ReStore's Kitchen Salvage Project facilitates the salvage and resale of kitchen cabinets and appliances and reduces greenhouse gas (GHG) emissions associated with waste disposal. It promotes responsible consumption and a circular economy while generating revenue for our Affordable Homeownership Program during a crisis in housing affordability.

By diverting a minimum of 153,000 pounds per year from landfills, a decrease in particular in methane emissions produced during decomposition will occur. Additionally, the program promotes recycling and reuse, which conserves resources and minimizes the energy required to produce and transport new products.

The initiative supports waste reduction, encouraging community members to rethink disposal practices and consider the environmental impacts of their choices. This educational aspect fosters a culture of sustainability, leading to long-term behavioral changes within the community. Moreover, by providing a sustainable disposal option, the program can indirectly improve water quality by preventing contaminants from entering landfills, where they can leach into groundwater.

Section 6: Community Benefits

How does the project compliment other local initiatives?

The Habitat for Humanity Kitchen Salvage Program complements other local initiatives by fostering community engagement and collaboration while promoting sustainability. By utilizing a team of volunteers for the deconstruction of kitchens, the program not only reduces labor costs but also provides valuable skill-building opportunities for community members, particularly youth. This hands-on experience allows young volunteers to learn practical skills in construction and recycling, preparing them for future job opportunities in the trades.

Moreover, the program aligns with existing local sustainability efforts by promoting waste reduction and resource conservation. It works in tandem with initiatives aimed at increasing recycling rates and reducing landfill usage, reinforcing a collective commitment to environmental stewardship within the community.

Additionally, the program supports community partnerships by collaborating with local contractors, businesses, and organizations dedicated to sustainable practices. Presently 28 contractors have confirmed their participation in the Kitchen Salvage Program. This synergy amplifies the impact of each initiative, fostering a cohesive approach to addressing environmental challenges by reducing waste and enhancing community resilience.

What is the anticipated impact on the community as a whole from your planned project?

The program will promote environmental sustainability by significantly reducing landfill waste and greenhouse gas emissions through the salvage and resale of kitchen materials, including cabinetry and appliances.

HFHSSMA is an equitable opportunity employer offering training and skill development to diverse populations including those that experience barriers to the traditional labour market. Through the Kitchen Salvage Program, employees and volunteers gain skills and experience that enhance their resumes thus strengthening their job prospects. The impacts extend to the wider community by engaging populations that historically have been underrepresented in the labour market and facilitating their meaningful participation in society. By engaging these populations, particularly youth, the program will foster community involvement and skill-building, empowering individuals with valuable construction and deconstruction skills. This not only enhances employability but also builds a stronger sense of community cohesion as residents come together to support a common cause.

The program is also expected to increase awareness of sustainable practices among community members, encouraging more people to consider recycling and reusing materials in their own home renovation projects. This educational aspect can lead to long-

term behavioral changes, promoting a culture of sustainability that benefits the entire community.

Furthermore, the funds generated from the resale of salvaged items will directly support Habitat for Humanity's affordable homeownership initiatives, addressing local housing needs and contributing to the overall well-being of the community. The program is starting with kitchens but will expand further to support household wide deconstruction such as windows, doors, and trim.

If applicable, how does your project plan to increase environmental sustainability education and awareness in our community?

Education will be a key component during outreach events, where community members can learn about the environmental benefits of recycling and reusing kitchen materials. Information on how salvaging contributes to waste reduction and minimizes greenhouse gas emissions will be shared in person and through marketing and promotional materials.

HFHSSMA plans to create informative materials, including pamphlets and posters, that highlight the environmental impacts of the program. These materials will be distributed at contractor events, community centers, and through local businesses to reach a broader audience. Our 28 contractor partners will promote the Kitchen Salvage Program to their customers when they are preparing to remove their kitchens thus enhancing the program's presence in the community and further educating the public on the benefits of recycling building materials. We will also leverage social media platforms to share success stories, tips for sustainable practices, and updates on the program, creating an ongoing dialogue about environmental issues.

Engaging volunteers, especially youth, in the deconstruction process will further enhance awareness. By participating hands-on, volunteers will gain firsthand knowledge about the importance of resource conservation and the impact of their actions on the environment. This experiential learning will empower them to advocate for sustainability within their own circles.

Section 7

I UNDERSTAND that by signing this application, I agree that my project:

- Has a distinct start and end date within the year that the grant is provided.
- Has specific deliverables based on the project.
- Will benefit the residents of Sault Ste. Marie.
- City of Sault Ste. Marie property held by the organization must have a current and up-to-date tax payments upon the City's receipt of application. Through the grant period, tax payments must be maintained and up-to-date. Organizations whose property taxes are in arrears will not be considered for this program. Organizations who default on their property taxes through the grant period will not receive any payment from the City of Sault Ste. Marie, and the grant agreement may be terminated immediately.

I CERTIFY that to the best of my knowledge, the information provided in the Green Initiatives Program Fund application is accurate and complete and is endorsed by the organization society or City department, which I represent.

DATED in Sault Ste. Marie, this 30th day of September, 2024

NAME K. Blunt Title CEO Signature *Katie Blunt* Phone Number 705971751

PLEASE RETURN THIS FORM AND RELATED SUPPORTING DOCUMENTATION TO:

Emily Cormier

Sustainability Coordinator, Community Development & Enterprise Services

99 Foster Drive, Level 1

Sault Ste. Marie, ON P6A 5X6

Telephone inquiries: (705) 989-8748

Email: e.cormier2@cityssm.on.ca

INCOMPLETE APPLICATIONS WILL NOT BE CONSIDRED.

FOR OFFICE USE ONLY

Application Received By: 

Date: 2024 10 03




Collection of Personal Information Notice

Personal information of the Green Initiative Fund Application is collected under the authority of the Municipal Freedom of Information and Protection of Privacy ACT R.S.O. 1990 m c.M.56 and will be used solely to determine applicable information necessary for application. Questions about this collection should be directed to the address noted in the Competition Outline.

As a NFP, I can offer you 2 for 1 pricing on display advertising. I would recommend our newest most high impact ad unit, the interstitial. This ad format captures users' attention with a full-screen display for up to 15 seconds after their first click. It's proving to be highly effective for clients across all of our sites and is receiving tremendous click-thru rates. Interstitials have a \$50 cpm but as a NFP, I can discount that ad unit to a \$25 cpm. I've attached a promo sheet along with a screenshot of the interstitial.

I would also recommend you run at least 1 (preferably 2) Spotlights. Spotlights are very well read, appear on the home page and article pages of SooToday and are delivered to our daily email subscribers. They are housed on our site permanently and you can see examples . I would suggest running one at the beginning of the campaign and then another one after we're half way through.

2 Spotlights = \$1598
156,080 Interstitials @ \$25 = \$3902. (Regular price \$7804).

Carpenter Pencil		
	Quantity 500	Remove
	Edit quantity	
 Edit	Selected options	
	Base price:	\$364.35
	Color: Dark Blue	Included
	Setup	\$39.99
	Item total	\$404.34

Cliffe Printing Inc.
118 Spring Street
Sault Ste. Marie, On P6A 3A1
Phone: 705-945-8215 Fax: 705-942-6928
email: print@cliffeprinting.ca

Estimate Number: 33812
Phone: 705-575-0020 ext. 22

27/09/2024

Customer ID: 1418
RAPHY
HABITAT FOR HUMANITY
066A - 44 Great Northern Road
SAULT STE. MARIE, ON P6B 4Y5

Customer Service Rep: MARK PAVONI
Telephone: 705-945-8215 Ext:11
Fax: 705-942-6928

This estimate includes all operations and materials to complete the work as specified below based on standard trade customs. Please advise us of any questions as soon as possible. PRICES DO NOT INCLUDE TAXES. We appreciate doing business with you and hope that in the near future we can be of service to you.

THIS ESTIMATE IS VALID FOR 10 DAYS. We are currently experiencing rapid fluctuations in stock availability and increasing paper costs. Delays in placing an order may be subject to stock substitutions and pricing adjustments. We will inform you of any respective changes.

Quantities	200	0	0
Unit Cost:	\$0.77	\$0	\$0
Unit Cost per 1000:	\$770.00	\$0.00	\$0.00
Estimate Price:	\$154.00	\$0.00	\$0.00

Estimate Specifications

Description BROCHURE - 4/4
Type of Estimate: Flat Sheet
Finished Size: 8.5 x 11
Stock Description: SUPREME GLOSS TEXT No Reference Code, White, 80#
Ink Colors Front: Digital Full Color
Ink Colors Back: Digital Full Color
Graphics Operation: Preflight Files
Finishing Operation: Folding 2 fold(s)

Estimate Notes:
PRINT READY FILE SUPPLIED.

Authorized By: _____ **Date:** _____

Cliffe Printing Inc.
118 Spring Street
Sault Ste. Marie, On P6A 3A1
Phone: 705-945-8215 Fax: 705-942-6928
email: print@cliffeprinting.ca

Estimate Number: 33820
Phone: 705-575-0020 ext. 22

30/09/2024

Customer ID: 1418
RAPHY
HABITAT FOR HUMANITY
066A - 44 Great Northern Road
SAULT STE. MARIE, ON P6B 4Y5

Customer Service Rep: MARK PAVONI
Telephone: 705-945-8215 Ext: 11
Fax: 705-942-6928

This estimate includes all operations and materials to complete the work as specified below based on standard trade customs. Please advise us of any questions as soon as possible. PRICES DO NOT INCLUDE TAXES. We appreciate doing business with you and hope that in the near future we can be of service to you.

THIS ESTIMATE IS VALID FOR 10 DAYS. We are currently experiencing rapid fluctuations in stock availability and increasing paper costs. Delays in placing an order may be subject to stock substitutions and pricing adjustments. We will inform you of any respective changes.

Quantities	1000	0	0
Unit Cost:	\$0.349	\$0	\$0
Unit Cost per 1000:	\$349.00	\$0.00	\$0.00
Estimate Price:	\$349.00	\$0.00	\$0.00

Estimate Specifications

Description	DOOR KNOCKER - 4/4 (PRINTS DOUBLE SIDED)
Type of Estimate:	Flat Sheet
Finished Size:	4 x 9
Stock Description:	INVERCOTE No Reference Code, White, 12PT
Ink Colors Front:	Digital Full Color
Ink Colors Back:	Digital Full Color
Graphics Operation:	Preflight Files
Additional Operation:	STANDARD DIE CUT HOLE/SLIT

Estimate Notes:
PRINT READY PDF FILE SUPPLIED TO OUR SPECIFICATIONS.

INCLUDES A PROOF FOR CLIENT APPROVAL.

SHOULD YOU HAVE ANY QUESTIONS, PLEASE DO NOT HESITATE TO CONTACT US.

THANK YOU!

Lawn Signs

- 16" h x 24" w
- Printed full colour two sides on white coroplast
- Common copy on both sides
- Print ready file supplied by the client to our specifications
- Includes a proof for client approval
- Includes metal wire frames(not attached)
- 15
- \$239.00 + tax

I look forward to your reply.

Thank you

Mark Pavoni

Cliffe Printing Inc.

Phone: 1-705-945-8215

Toll Free: 1-888-433-2139

Fax: 1-705-942-6928

print@cliffeprinting.ca

www.cliffeprinting.ca

Cliffe Printing Inc.
118 Spring Street
Sault Ste. Marie, On P6A 3A1
Phone: 705-945-8215 Fax: 705-942-6928
email: print@cliffeprinting.ca

Estimate Number: 33821
Phone: 705-575-0020 ext. 22

30/09/2024

Customer ID: 1418
RAPHY
HABITAT FOR HUMANITY
066A - 44 Great Northern Road
SAULT STE. MARIE, ON P6B 4Y5

Customer Service Rep: MARK PAVONI
Telephone: 705-945-8215 Ext. 11
Fax: 705-942-6928

This estimate includes all operations and materials to complete the work as specified below based on standard trade customs. Please advise us of any questions as soon as possible. PRICES DO NOT INCLUDE TAXES. We appreciate doing business with you and hope that in the near future we can be of service to you.

THIS ESTIMATE IS VALID FOR 10 DAYS. We are currently experiencing rapid fluctuations in stock availability and increasing paper costs. Delays in placing an order may be subject to stock substitutions and pricing adjustments. We will inform you of any respective changes.

Quantities	120	0	0
Unit Cost:	\$0.86667	\$0	\$0
Unit Cost per 1000:	\$866.67	\$0.00	\$0.00
Estimate Price:	\$104.00	\$0.00	\$0.00

Estimate Specifications

Description: POSTERS - 4/0
Type of Estimate: Flat Sheet
Finished Size: 11 x 17
Stock Description: SUPREME GLOSS TEXT No Reference Code, White, 80#
Ink Colors Front: Digital Full Color
Graphics Operation: Preflight Files

Estimate Notes:
PRINT READY PDF FILE SUPPLIED TO OUR SPECIFICATIONS.

Authorized By: _____ Date: _____



ESTIMATE #29950

10/2/2024

Prepared For:

HABITAT FOR HUMANITY SSM
32 White Oak Drive
Sault Ste Marie, Ontario P6B 4J8

Phone: 705-942-7443x26 Fax:

Alt. Phone:

Email: sandi@habitsault.ca

Prepared By:

Trevor Zachary
Compass Imaging Group
500 Industrial Crescent
Sault Ste Marie, Ontario P6B 5Y8 Canada

Phone: 705 946 4248 Fax:

Alt. Phone: 800 461 2139

Email: trevor@doiweb.com

Description: TRAILER WRAP
ARTWORK PROVIDED PRINT READY
INSTALL OUR LOCATION

Estimated Time For Production: 8 working days

Quantity	Description	Each	Total	Taxable
1	TRAILER WRAP, INCLUDES BOTH ENDS AND BOTH SIDES, REMOVAL OF EXISTING GRAPHICS, WIPE DOWN TRAILER, INSTALL NEW GRAPHICS OUR LOCATION. ARTWORK PROVIDED PRINT READY	4,015.44	\$4,015.44	✓
		Subtotal	\$4,015.44	
		HST	\$522.01	
		Total	\$4,537.45	

Terms: ALL ARTWORK MUST BE PROVIDED AS FOLLOWS: HI RESOLUTION PDF, TIFF, JPEG (FOR PREPRESS) OR EPS FILE, CONVERTED TO CURVES WITH NO CROP MARKS. ALL SIGN PERMITS ARE THE RESPONSIBILITY OF THE CLIENT

By my signature, I authorize work to begin and agree to pay the above amount in full according to the terms on this agreement.

Signed by	Date	Amt. Paid Today
------------------	-------------	------------------------

CTV Sault Ste. Marie Television Campaign Strategy

CTV is Canada's most-watched broadcast television network and features a wide range of news, sports and entertainment programming. Your commercials will reach audiences in **Ontario's** #1 Newscasts. CTV's prime time and daytime television programs.

To expand your reach even further, we'll run your targeted campaign throughout our local Sault Ste. Marie and Algoma region CTV. Your commercial will run within our premium and fringe inventory on CTV and engage with our massive audience

OPTION #2 - CTV Local SSM and Algoma Region

Campaign Summary: November 1, 2024 to April 27, 2025

- ✓ Impactful: 15 sec schedule across local Sault Ste. Marie CTV channels: **CTV News@6, News@530, News@500, Noon News, News@1130, Your Morning, Live with Kelly, The View, The Voice, Late night w Sarah Myers, & Big Bang Theory.**
- ✓ 413 x .15 sec commercials - over **26 weeks**
- ✓ spots per week - 2+ spots per day
1386.3 (000) impressions over \$5,500 investment

Bonus spots will be added based on unsold inventory.
Detailed schedule in Appendix



Fridge Magnets

Quantity 500 ▾

[Remove](#)

Selected options



Shape: Circle

Included

Orientation: Vertical

Included

Size: 2" x 2"

\$194.99



[Edit](#)

Item total

\$194.99

Product	Qty	Cost	Subtotal
 House Stress Reliever Key Chain <small>AR1585</small> Edit Remove Save for Later	500	\$2.40	\$1,200.00
Artwork Selection(s) <small>I will not be submitting the artwork right now. Please contact me to discuss.</small>			
Product Color: As Shown			
Inkless Color(s) Process Blue			
Setup Fee:		\$39.00	

Total for #AR1585: **\$1,239.00**



Custom Tablecloths

Quantity 1 ▾

[Remove](#)



[Edit](#)

Selected options ^

Sides: 3-Sided

Included

Type: 100% Post-Consumer Recycled

\$131.00

Size: 8'

\$389.00

Printing Option: All-Over Print

\$68.00

Item total

\$588.00

CDF – Green Initiatives Program Fund Overview

1.0 Purpose

The purpose of the Green Initiatives Program of the Community Development Fund (CDF) is to support green initiatives that result in improved environmental sustainability in Sault Ste. Marie.

2.0 Policy

The City of Sault Ste. Marie's (the City) Environmental Sustainability Committee (ESC) may recommend the allocation of funds for eligible projects or programs that support of the City's environmental plans and practices, in particular the reduction of greenhouse gas (GHG) emissions and other community environmental sustainability activities.

Funding applications will be reviewed by the ESC in accordance with the CDF – Green Initiatives Program guidelines and will be recommended to Council for approval.

Total funds available for all projects under the CDF – Green Initiatives Program is \$50,000. This amount will be reviewed on an annual basis.

3.0 Definitions

3.1 "Environmental sustainability" means: projects that support reducing our community GHG emissions and reducing pollution, maintaining our natural environment and managing the use of natural resources in a way that ensures their availability for future generations.

3.2 "Eligible Applicant" means either a:

- i. Incorporated Not-for-profit organization
 - ii. Unincorporated organization/collective – must be composed of at least 2 members and have been active as a group for at least 1 year
 - iii. Local School or School Group / Committee
 - iv. City of Sault Ste. Marie Department
- "Eligible Project" means any project or activity that demonstrates environmental benefits or improvements and is consistent with City policies, and may include, but is not limited to greenhouse gas (GHG) reduction, improving water quality / rehabilitation, increases energy efficiency, healthy and resilient ecosystems, including habitat restoration active transportation or waste reduction.

3 Processing for Evaluating Proposals

4.1 The Community Development and Enterprise Services Department (CD&ES) will provide the resources to support the intake of applications and support the proponent(s) in the development of their proposal.

4.2 City Finance and CD&ES will provide recommendations regarding economic resources available and related concerns (e.g., due diligence collaboration, risk management, etc.)

4.3 Once an application has been deemed eligible and complete by City staff, applications will be reviewed with the Environmental Sustainability Committee for recommendation to City council.

4.4. All requests will be presented to Council in writing with supporting presentations by the applicant, if required. A copy of the application will be included in the Council package, which is public. Any confidential material to support the application should be contained in a separate document and marked confidential.

4.5 City Council will make the final decision regarding the approval of financial contributions.

4 Accountability, Monitoring and Reporting of Results

The following will be expected from the successful applicants:

5.1 Recognition of the Community Development Fund contribution to the project in reports and appropriate marketing products, including the City logo.

5.2 Progress reports for longer duration projects as outlined in their application timetable and proposal to City Council.

5.3 A final project report containing an evaluation of the success of the initiative in meeting its goals and key performance targets as well as the benefits to the community is required within 60 days of project completion.

5.4 A complete report of all revenues and disbursements for the project within 6 months of completion of the project. The City Finance Department will require supporting financial documentation (e.g. paid invoices, etc.) and has the right to review or audit projects.

The Green Initiatives funds are provided on a re-imbursement basis, i.e., an organization incurs the cost, provides invoices to the City in a claim report and the City's contribution level to the project is then provided. Where other levels of government or other funding programs are involved, the City will receive claim packages as submitted to the other funding agencies and pay their proportional share of approved and eligible project costs.

Community Development Fund Application Form

Green Initiatives Stream

Before filling out an application, please discuss your project and/or activity with Community Development and Enterprise Services (CD&ES) staff. Contact information is available in Section 7 of the application. Staff will help guide potential applicants through the process and answer any questions regarding the program and application form.

Please fill in each of the following sections:

Section 1: Intakes

Applications will be accepted quarterly every year and recommended for Council approval by the City's Environmental Sustainability Committee (ESC) at their quarterly meetings. Please select the intake round you wish to apply for funds.

Intake	Submission Period	Application Due	ESC and Council Review	Project Implementation
<input type="checkbox"/> Q1	January 1 – March 31	Last Friday in March of each calendar year	April	After May 1
<input type="checkbox"/> Q2	April 1 – June 30	Last Friday in June of each calendar year	July	After August 1
<input checked="" type="checkbox"/> Q3	July 1 – September 30	Last Friday in September of each calendar year	October	After November 1
<input type="checkbox"/> Q4	October 1 – December 31	Last Friday in December of each calendar year	January	After February 1

Section 2: Applicant Information

Please select which type of organization you represent:

- ☐ **Incorporated Not-for-profit organization**
- ☐ **Unincorporated organization/collective – must be composed of at least 2 members and have been active as a group for at least 1 year**
- ☐ **Local School or School Group / Committee**
- ☒ **City of Sault Ste. Marie (list Department):** Community Services Department, Recreation and Culture Division

Organization/Collection/School/School Group Name: The City of Sault Ste. Marie

Address: 99 Foster Drive

Phone Number: 705-759-5311

Fax: 705-949-6605

Contact Name: Virginia McLeod

Email: v.mcleod@cityssm.on.ca

Names of Organization Officers, Directors & Principals (if applicable): City Council

Briefly describe the function or purpose of your organization (e.g. include a short history, mandate, goals and objectives)

The City strives to promote, encourage and lead economic and social growth within our community through the effective provision of municipal services and the development of

community partnerships. We aim to be the leading innovative, dynamic and efficient municipal corporation in the Province of Ontario

Contributing partners (elaborate on the partner (name), type of partnership (e.g. joint venture, in-kind organization) or proposed collaboration, and provide references):

The Sault Ste. Marie Public Library and Outspoken Brewing Company have offered to support the City's Secure Bike-Rack Storage Project to ensuring no misuse by using a City supplied padlock to use on each of the lockers to lock them up at the end of the day and to unlock in the morning.

Sault Ste. Marie Public Library

Matthew MacDonald, Chief Executive Officer

705-759-5246

m.macdonald@cityssm.on.ca

Outspoken Brewing Company

Ryan Markkula

ryan@outspokenbrewing.com

Section 3: Project Information

Please provide key information about your project including: project description, objectives, performance targets, impacts and limitations of project, methodology and timing (including key dates for progress reports and final report to council)

Description

The City Bike Locker project aims to install two pre-assembled bike lockers—one near the Sault Ste. Marie Public Library (SSMPL) and another near Queen Street Commons / King Street Alley. The lockers will be bolted to the ground and will provide a secure place for cyclists to store their bikes, encouraging bike use and enhancing community accessibility. Each locker can accommodate two individual bikes. Users will supply their own lock when using them.

Objectives

1. Promote cycling as a sustainable transportation option
2. Increase the number of cyclists in the downtown area
3. Ensure safe storage for bicycles to reduce theft and vandalism
4. Foster community partnerships with local businesses and organizations

Performance Targets

1. Install two bike lockers by Spring 2025.
2. Gather user feedback to evaluate satisfaction and identify areas for improvement

Impacts:

1. Increased bicycle usage
2. Enhanced community engagement and awareness of cycling benefits
3. Strengthened partnerships with the SSMPL and Outspoken Brewing Company

Methodology

1. Conduct final site assessments for installation locations
2. Formalize padlock agreements with the SSMPL and Outspoken Brewing Company

3. Schedule and oversee the installation of bike lockers
4. Promote the lockers through social media, on the City's website and a joint press release
5. Track usage rates and gather feedback from users

Timing

1. Project Kick-off - October 2024
2. Site Assessment Completion - October 2024
3. Installation Date - November 2024
4. Usage Tracking Start - May 2025
5. Progress Report to Council - August 24

Outline your communication strategy for promoting the project you are seeking GIF for (e.g., press release, social media post, community event, etc.) and any plans to ensure that the project is brought to the attention of the community. Please also include the target audience of your project and anticipated impact (e.g., education, awareness, reduced emissions, water quality improvement)

The City Bike Locker project aims to promote cycling by installing secure bike lockers near the Sault Ste. Marie Public Library and Queen Street Commons / King Street Alley. This initiative is designed to encourage more people to use bicycles as a sustainable transportation option in Sault Ste. Marie.

The primary audience for this project includes community members, local cyclists and biking enthusiasts, library patrons, and tourists. Additionally, businesses in the downtown area and environmental and cycling advocates like Clean North, Sault Cycling Club and the Sault Climate Hub will also be key targets as part of City outreach efforts.

To effectively promote the project, the City will implement a multifaceted communication strategy. First, a press release to local media outlets will announce the project, highlight its benefits, and detail partnerships with the SSMPL and Outspoken. In addition, a social media campaign on platforms like Facebook, Instagram, and X (Twitter), sharing project updates, usage tips, and engaging community posts will be run by the City's communication team. The City will also collaborate with Outspoken Brewing Company and the SSMPL to leverage their networks for additional outreach.

The anticipated impacts of this project are significant. We aim to educate the community about the benefits of cycling and the importance of proper bike storage. By increasing visibility for cycling as a viable transportation option, we hope to raise awareness and inspire more individuals to choose biking over driving, thereby contributing to lower carbon emissions. Additionally, this project will strengthen local partnerships and foster a sense of community ownership over public resources, ultimately enhancing cycling culture in Sault Ste. Marie.

Section 4: Costs and Financing

Total amount of assistance requested \$10,625.29

Please specify as accurately as possible how the Green Initiatives Fund will be used if approved. Requests for capital purchases or printed material must include a minimum of one quote from a firm/business to provide the service/material.

Line No	Item	Quantity	Unit Cost	Shipping	Total Cost (includes non-rebatable HST)	Total Cost
---------	------	----------	-----------	----------	---	------------

1	Cycle Sitte 2 Door Access	2	\$4,554.77	\$640.00	\$5,286.20	\$10,572.40
2	Master Lock Padlock	2	\$25.99	\$0.00	\$26.45	\$52.89
Total						\$10,625.29

If you are a City Department, please elaborate on how you plan to use this request to build a pathway into future operating and/or capital budgets. Please also tie this into the environmental sustainability section of the corporate strategic plan.

By successfully implementing this project, City staff aim to demonstrate its value not only as a standalone effort but also as a model for future operational and capital budgets. The project aligns with broader environmental sustainability goals within the City's corporate strategic plan. The installation of bike lockers supports the City's commitment to reducing greenhouse gas emissions and promoting alternative transportation methods. The positive outcomes of this initiative will support future requests for additional budget allocations to expand cycling infrastructure and project expansion.

Does your organization currently receive other financial assistance from the City, either in-kind or direct funding?

☒ Yes

☐ No

If yes, please specify:

City Department

Have you received Green Initiative funding from the City previously?

☐ No

☒ Yes ☒ Amount (\$) \$1,274

Project Title / Description: Roberta Bondar Park Electric Lawn Maintenance Equipment Project. This project supported the City's environmental initiatives by replacing aging gas-powered maintenance equipment at Roberta Bondar Park with electric alternatives, specifically 2 Echo 56v cordless U-handle trimmers/brush cutters and 1 leaf blower.

What was the last year received: 2024 (specify year)

If yes, for the last year that the grant was received, append a copy of a Post-Project Report. Please note that applicants can apply more than once a year, providing their last project post-project report has been submitted to and approved by the City. For grants given to assist in capital purchases or printed material, please append an example and/or colour photo of the item(s).

Submit the following required attachments with your application:

- i) Detailed project costs
- ii) Financing arrangements (e.g., equity, loans, etc.) and funding partners
- iii) In-kind contributions
- iv) Balance, Financial Statements, Cash flow projections (historical and projected), where appropriate
- v) Demonstrated need for assistance and supporting documentation and applications to other government assistance programs, etc.

Section 5: Environmental Benefits

Description of how the project achieves environmental sustainability, such as a reduction in GHGs, improvement in water quality, energy efficiency, healthy and resilient ecosystems, including habitat restoration, active transportation and/or waste reduction.

The City Bike Locker seeks to promote the benefits of cycling as a viable transportation option to reduce greenhouse gas (GHG) emissions associated with motor vehicle use. Encouraging more residents to cycle instead of drive directly contributes to lower carbon footprints and improved air quality.

Additionally, the project supports active transportation, which not only enhances public health through increased physical activity but also reduces traffic congestion and associated pollution. The secure storage provided by the bike lockers will help alleviate concerns about bike theft, making cycling more appealing to a broader audience. While the project primarily focuses on active transportation, its broader implications include fostering a culture of sustainability.

Section 6: Community Benefits

How does the project compliment other local initiatives?

The project aligns with several key local initiatives, creating a unified approach to enhancing urban mobility, sustainability, and community safety. It complements the city's Active Transportation Master Plan by providing secure and convenient bike parking, thus supporting the plan's objective of making cycling a more accessible and appealing mode of transportation. This infrastructure seeks to encourage more residents to embrace cycling, directly aligning with the city's goal to expand its network of bike-friendly infrastructure.

In addition, the bike rack project enhances the attractiveness of downtown Sault Ste. Marie, both for residents and visitors. By making cycling more convenient, it supports the city's efforts to draw more foot traffic to the downtown, boosting local businesses and fostering a vibrant, pedestrian-friendly environment. As tourism trends increasingly favor sustainable travel options, the availability of secure bike parking makes it an appealing destination for tourists.

The project also aligns in advancing the city's Community Greenhouse Gas Reduction Plan, which aims for net zero emissions. By facilitating a shift from motor vehicles to bicycles, the bike racks help lower greenhouse gas emissions, contributing to the city's climate goals and promoting a cleaner, more sustainable urban environment. This practical measure aligns with the broader vision of achieving net zero targets and demonstrates a commitment to environmental stewardship.

Moreover, the bike rack project contributes to local crime reduction efforts. Providing secure and well-lit bike parking options addresses concerns about bike theft, thereby encouraging more people to cycle and enhancing overall safety. Increased cycling activity and improved infrastructure also bring more foot traffic to previously underused areas, which can help deter criminal activity and foster a greater sense of community security.

What is the anticipated impact on the community as a whole from your planned project?

The project seeks to foster a more sustainable and connected urban environment. By increasing the availability of secure bike parking, the project supports residents to choose cycling over driving, which not only reduces traffic congestion and greenhouse gas emissions but also promotes healthier lifestyles.

Additionally, the enhanced bike infrastructure will support local economic growth by making downtown Sault Ste. Marie a more attractive destination for both residents and visitors. Increased foot traffic can benefit local businesses and encourage a vibrant, active streetscape. The project also plays a crucial role in boosting community safety; well-lit and secure bike parking can deter theft and promote a sense of security, while the increased presence of cyclists and pedestrians can enhance neighborhood cohesion and reduce crime.

If applicable, how does your project plan to increase environmental sustainability education and awareness in our community?

The project incorporates several strategies to enhance environmental sustainability education and awareness within the community. A marketing campaign will include information about the project.

To further support these efforts, the project will be reported on in the City's Annual Sustainability Report to share success stories and testimonials from community members who have embraced cycling. By showcasing real-life examples and the positive changes resulting from the project, the campaign will inspire others to consider cycling as a viable and sustainable transportation option.


Section 7

I UNDERSTAND that by signing this application, I agree that my project:

- Has a distinct start and end date within the year that the grant is provided.
- Has specific deliverables based on the project.
- Will benefit the residents of Sault Ste. Marie.
- City of Sault Ste. Marie property held by the organization must have a current and up-to-date tax payments upon the City's receipt of application. Through the grant period, tax payments must be maintained and up-to-date. Organizations whose property taxes are in arrears will not be considered for this program. Organizations who default on their property taxes through the grant period will not receive any payment from the City of Sault Ste. Marie, and the grant agreement may be terminated immediately.

I CERTIFY that to the best of my knowledge, the information provided in the Green Initiatives Program Fund application is accurate and complete and is endorsed by the organization society or City department, which I represent.

DATED in Sault Ste. Marie, this 30th day of September, 2024

NAME	Title	Signature	Phone
<u>Virginia McLeod</u>	<u>Manager of Recreation and Culture</u>	<u></u>	<u>705-759-5311</u>

PLEASE RETURN THIS FORM AND RELATED SUPPORTING DOCUMENTATION TO:

Emily Cormier
Sustainability Coordinator, Community Development & Enterprise Services
99 Foster Drive, Level 1
Sault Ste. Marie, ON P6A 5X6
Telephone inquiries: (705) 989-8748
Email: e.cormier2@cityssm.on.ca

INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.

FOR OFFICE USE ONLY

Application Received By: _____ **Date:** _____

Collection of Personal Information Notice

Personal information of the Green Initiative Fund Application is collected under the authority of the Municipal Freedom of Information and Protection of Privacy ACT R.S.O. 1990 m.c.56 and will be used solely to determine applicable information necessary for application. Questions about this collection should be directed to the address noted in the Competition Outline.



QUOTATION

Date: Sep 19, 2024

Quote #: 024Q4288

Project #: 32006

Quoted To: Emily Cormier
City of Sault Ste. Marie
99 Foster Drive
Sault Ste. Marie, ON P6A 5X6
CANADA

Phone: 705-989-8748 x
Mobile:
Email: e.cormier2@cityssm.on.ca

Project: 2 Door Cycle Sitter

We are pleased to submit the following quotation for Greenspoke Site Furnishings

Qty	Model #	Description	Extended Price
1	850950	Cycle Sitter 2 Door Access Installation Type: Surface Mount Finish: Powder Coat Standard Colour: Greenspoke Green	\$4,554.77
Shipping			\$640.00
SubTotal			\$5,194.77
HST			\$675.32
Total			\$5,870.09

This quotation will remain in effect for 30 days unless withdrawn earlier by ABC Recreation Ltd by notice to you.

Estimated Delivery (from Receipt of all Approved Submittals): 12 to 14 Weeks

Conditions for Site Furnishings Supply & Delivery Only:

The above items are shipped UNASSEMBLED. Ship to address provided at time of ordering MUST be set up to receive delivery by tractor trailer truck (ie: dock, forklift). Necessary equipment and manpower for off loading is the customer's responsibility. The Transport Company will provide a ½ Hour allowance to complete offloading. Should offloading require more time, rerouting, or alternative vehicle (ie: truck with Liftgate), ADDITIONAL CHARGES WILL APPLY. Please specify at time of order. HOLDBACKS will not be accepted.

ABC Recreation Ltd.

Terms of Agreement

This quote is valid for 30 days unless it is withdrawn earlier by A.B.C. Recreation by notice to you. The terms of this quote supersede the provisions of any conflicting terms from antecedent agreements. If you do not have a form purchase order, please sign, date, and then return a copy of this quotation to you.

Standard Terms on Product Orders

For all first time clients for purchases of C\$ 10,000 or less, 100% of the product purchase price, plus applicable HST, shall be due and payable to A.B.C. Recreation Ltd. upon acceptance of the customer's order.

For all product orders of C\$ 10,000 or less, 100% of the product purchase price, plus applicable HST, shall be due and payable to A.B.C. Recreation Ltd. 30 days after acceptance of the customer's order.

For all product orders greater than C\$ 10,000, 75% of the product purchase price, plus applicable HST, shall be due and payable to A.B.C. Recreation Ltd. payable 30 days after acceptance of the customer's order.

The balance of the purchase price, plus applicable HST, is due and payable upon delivery of the product to the customer's site. In the case of partial deliveries to the job site, products so delivered shall be invoiced and paid at the time of delivery and subsequent deliveries of product shall be invoiced and paid at the time of such later delivery.

Standard Terms on Installation

The price for installation of product so purchased, plus applicable HST and less applicable statutory holdback, shall be invoiced by A.B.C. Recreation Ltd. monthly as the installation work progresses and shall be due and payable 30 days thereafter.

The balance of the purchase price for both product and installation, plus applicable HST thereon and less applicable statutory holdback, shall be invoiced upon substantial completion of the work and shall be due and payable 30 days thereafter. Statutory holdback amounts shall be due and payable 61 days following substantial completion of the work.

Long Term Storage Fees

Where product is being stored at A.B.C.'s warehouse and at the customer's request is not delivered to the job site, the customer shall pay to A.B.C. Recreation Ltd. a storage charge of C\$ 35 per square foot per month, plus applicable HST thereon, based on the storage area utilized for such product storage, prorated on a daily basis in the case of storage for a part month.

Freight

A.B.C. Recreation Ltd. will be responsible for the duty, handling and organization of the freight for these products for the agreed-upon price and to the agreed-upon location.

Any additional cost due to changes in freight location or special considerations will be the purchaser's responsibility.

These shipping rates represent standard delivery. It does not include a provision for overnight shipping or any other special requirements for freight.

Although under contract from A.B.C. Recreation, the carrier is responsible for delivering the goods safely and at the agreed upon place and person.

As such, if you are the receiver or consignee of these goods, you must receive and collect the goods from the carrier. As such, it is assumed that you can safely handle and receive the equipment when it is delivered.

In this process, you must ensure that they are accepted as agreed. You should inspect the products. For example, you would check for: damage or no, quantity, quality, and packaging. This should be done upon arrival so any defect or discrepancy can be traced to the carrier.

Order Cancellation

All orders are considered final upon acceptance. To cancel the order placed with A.B.C. Recreation Ltd, you will be responsible for all costs incurred by A.B.C. Recreation Ltd. + a 5% cancellation fee based on the original pre-tax value of the order.

Sales Representative
Quote # 024Q4288
/

To place order, please fill out the form below and return to ABC Recreation Ltd by email.

Above quotation, conditions and terms accepted by:

<div>Company Name</div>	<div>Date</div>
<div>Signature</div>	<div>Print Name, Title</div>
<div>Invoice To:</div>	<div>Ship to/Site Address:</div>
<div></div>	<div></div>
<div></div>	<div></div>
<div></div>	<div></div>
<div>Contact Name & Phone#</div>	<div>Contact Name & Phone#</div>
<div>Delivery Required as Quoted _____ or _____</div>	
<div>Please advise colour(s) required _____</div>	

Master Lock

Master Lock 70mm-Wide Stainless-Steel Keyed Discus Padlock with Shrouded Shackle, Silver #046-1552-2

★★★★★ 4.1 (20) | [View Product Details](#)



\$25.99

Top Rated

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Buy Online :

 Free Pick Up Available	 Same-Day Delivery Available	 Ship to home Available
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Pick up at Sault Ste. Marie, ON 9 In Stock

Get it Today !
Pick up available 02:30 p.m., Sep 27
[Check other stores](#)
Curbside Pick Up Available

- 1 +

Add to Cart

Also Find It in Store:

9 In Stock at Sault Ste. Marie, ON
Aisle 25
[Check other stores](#)

[Add to Registry](#)



GREENSPOKE
BIKE PARKING SOLUTIONS

1-844-888-9999
www.gogreenspoke.com

- General Specifications -

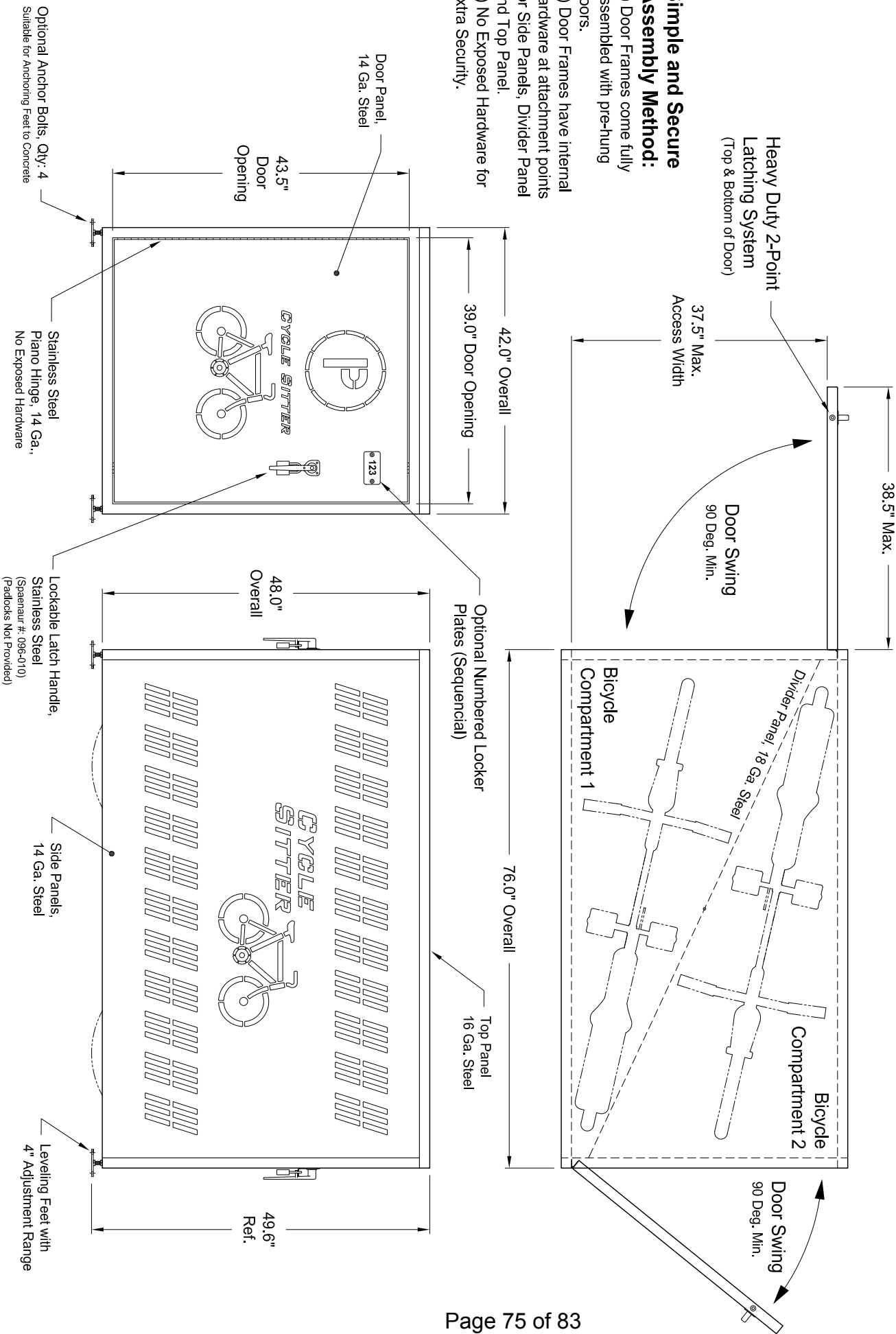
Model: 850950

Rev.: 23Apr18

CYCLE SITTER 2-BIKE LOCKER

**Simple and Secure
Assembly Method:**

- 1) Door Frames come fully assembled with pre-hung doors.
- 2) Door Frames have internal hardware at attachment points for Side Panels, Divider Panel and Top Panel.
- 3) No Exposed Hardware for Extra Security.





GREENSPOKE
BIKE PARKING SOLUTIONS

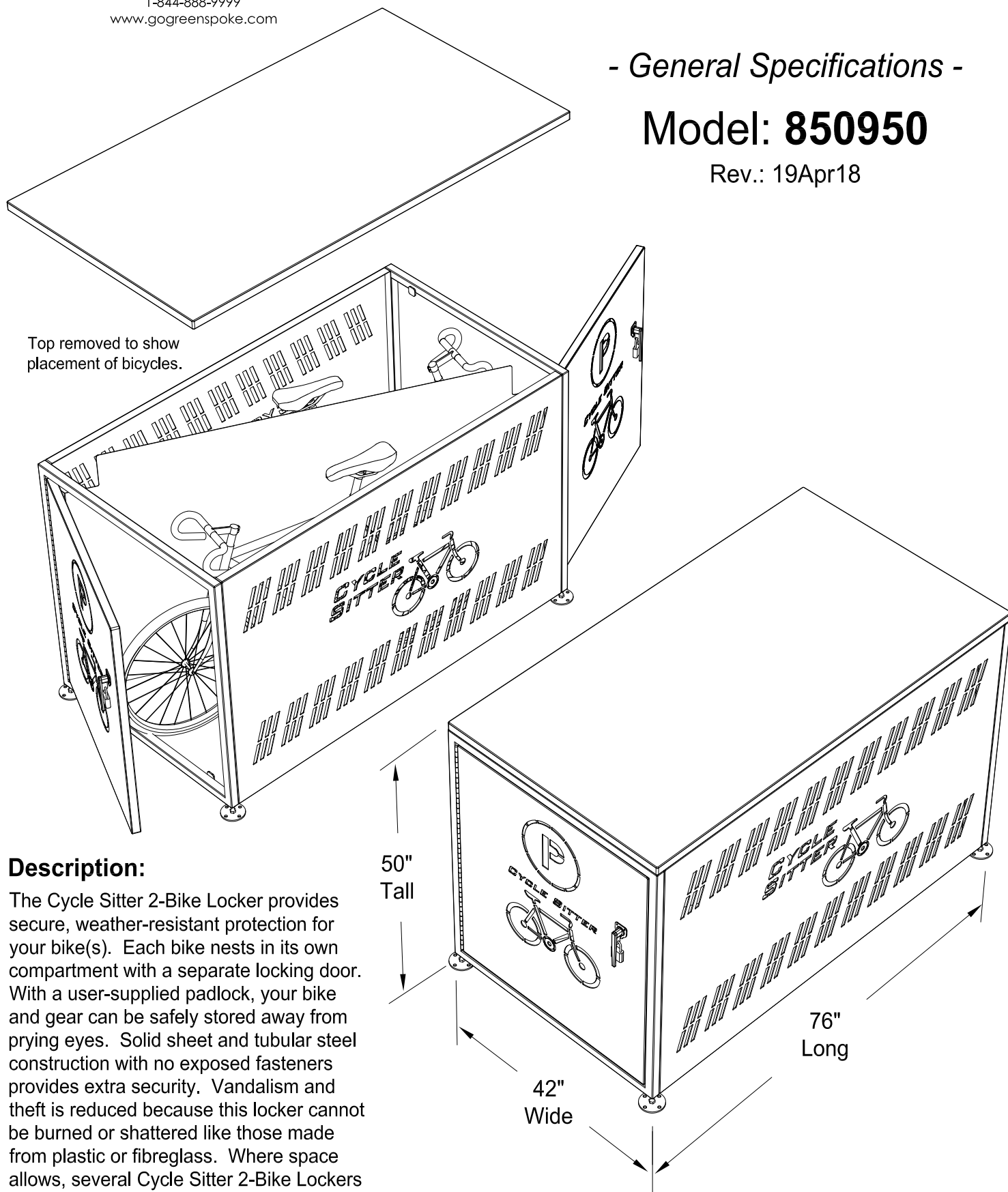
1-844-888-9999
www.gogreenspoke.com

CYCLE SITTER ***2-BIKE LOCKER***

- General Specifications -

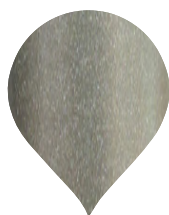
Model: 850950

Rev.: 19Apr18



Colour Options

POWDERCOAT FINISHES



Bengal
Silver



Brown
RAL# 8017



Chestnut
RAL# 8019



Forrest
RAL# 6005



Gloss
Black



GS Green
RAL# 6018



Kubota
Orange



Red
Baron



Royal
RAL# 5005



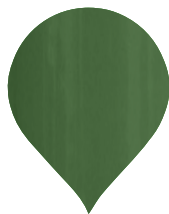
Sky Blue
RAL# 5012



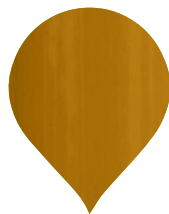
Tan
RAL# 1019



Teal
RAL# 5021



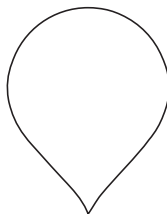
John Deere
Green
RAL# 6002



John Deere
Yellow
RAL# 1018



Matte Black
RAL# 9005



White
RAL# 9010

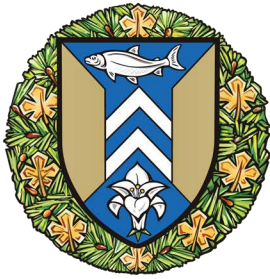


Grey
RAL# 7040

STANDARD & CUSTOM OPTIONS

Greenspoke offers a range of standard Powdercoat colour options and can match a variety of RAL colours and textures for custom projects.

Please contact your Greenspoke representative for availability and terms.



The Corporation of the City of Sault Ste. Marie
99 Foster Drive, Sault Ste. Marie, Ontario P6A 5X6
saultstemarie.ca | 705.759.2500 | info@cityssm.on.ca

Post Grant Report

The purpose of the Post Grant Report is to provide accountability to the City of Sault Ste. Marie for the financial assistance that was received.

Date of Grant: 2024 09 20

Amount: \$1,274

Or In-Kind Service Provided: _____

Type of Grant: ☐ Cultural/Arts Organization
☐ Sports Organization
☒ Other

Purpose of Grant as per original application:

Roberta Bondar Park Electric Lawn Maintenance Equipment. This project aims to support the City's environmental initiatives by replacing aging gas-powered maintenance equipment at Roberta Bondar Park with electric alternatives, specifically 2 Echo 56v cordless U-handle trimmers/brush cutters and 1 leaf blower.

Did the use of the Grant deviate from original purpose? If so, please explain what grant was used for.

No

Please provide details how the grant affected the activities of your organization.

This purchase is expected to reduce greenhouse gas emissions and noise pollution associated with park maintenance, while increasing operational efficiency and reducing maintenance costs. This project aligns with the GHG Reduction pillar of the Green Initiatives Fund, as well as the resolution brought to Council in 2022 regarding developing a multi-year replacement plan for the electrification of small engine

If grant was for a one-time event, please provide a summary of expenditure and copies of invoices supporting the grant amount.

Name: Rick Borean Title: Supervisor Community Services

Signature: Rick Borean Digitally signed by Rick Borean
Date: 2024.09.20 15:24:41 -04'00' Date: 2024 09 20

Name: _____ Title: _____

Signature: _____ Date: _____

** A Post Grant Report must be submitted no later than September 1st for financial assistance that was received in the current year, if applicable. No further grants will be awarded until Post Grant Report is received.*



**SAULT
STE. MARIE**

Environmental Sustainability Committee Meeting

Thursday October 10, 2024 4:00 – 5:30 PM

****NB: ESC meetings are fast paced. Please come prepared by reviewing the materials in advance.***

7. Terms of Reference Task Force Update

- The task force (comprised of two (2) committee members: Andrew Judge, Mark Britton, and three (3) City Staff: Emily Cormier, Travis Anderson and Janice Golez) met on October 3, 2024
- Resolution was reviewed and direction confirmed to have applicants to the CDF Green Fund be required to provide some level of evidence that their applications have considered holistic factors as they relate to the Indigenous peoples of Bawating
- The nine factors are: Minerals, Weather, Plants, Trees, Fungi, Birds, Mammals, Fish, Reptiles and Anthropods
- Andrew Judge provided the task force with an understanding of the motion background and discussions are underway to host a similar presentation with the rest of the committee
- The task force will be meeting again October 31, 2024 to discuss implementation

8. Staff Update

City of SSM [Corporate Strategic Plan 2024 – 2027](#) approved at October 1 Council

Deep Energy Retrofit (DER) Audit Project – the audit of the City's top six (6) emitters of community buildings (John Rhodes Community Centre, GFL, Transit Building, Public Works Building, Fire Hall 4 and the East End Wastewater Treatment Plant. The full DER project is expected to be completed by the end of October 2024.

Battery Electric Bus Study – Work is ongoing on the City of Sault Ste. Marie's Battery Electric Bus Study. This study will provide the city with costing, technology and timelines to support the electrification of their bus fleet.

John Rhodes Roof Replacement Kickoff – tender development is in progress.

Transit Administration Building Solar Project - Work is ongoing on the City of Sault Ste. Marie's Transit Administration Building Solar Project, it's first solar project.

Buildings to Net Zero Project: the City of Sault Ste. Marie was selected as a cohort in ICLEI (Local Governments for Sustainability) [Building to Net-Zero \(BNZ\) Project](#), a project designed to support municipalities in the adoption of building energy performance frameworks.

2023 Sustainability Report WIP (will include Corporate GHG update, community GHG update and sustainability report – ETA Fall 2024)

City EV Charger Project Kickoff – September 13, 2024 – Supply and Services for five (5) corporate EV chargers (2 at Public Works, 2 at the Civic Centre and 1 at Transit)

9. Next Meeting

- Monday November 18, 2024, 4:00 – 5:30 PM
- Regular Meeting – Hybrid (In-personal and virtual)

Notes

- Please make every attempt to join **in person**



Thank You. Questions?