



The Corporation of the City of Sault Ste. Marie
EDC Board
Agenda

Monday, March 24, 2025

4:00 pm - 5:00 pm

Thompson Room, Civic Centre

Meetings may be viewed live on the City's YouTube channel
<https://www.youtube.com/user/SaultSteMarieOntario>

	Pages
1. Call to Order	
2. Adoption of Minutes	3 - 4
Resolved that the minutes from the February 26 2025 EDC Board meeting be approved.	
3. Declaration of Pecuniary Interest	
4. Adoption of Agenda	
Resolved that the Agenda for the March 24, 2024 EDC Board meeting as presented be approved.	
Mover S. Purvis	
Seconder B. Freiburger	
Resolved that the Agenda for March 24, 205 Special EDC Board meeting as presented be approved.	
5. Vote	
6. New Business and Updates	5 - 6
6.1 Request for EDF Funding - RCIP (Rural Community Immigration Pilot)	
Mover B. Freiburger	
Seconder J. Bisceglia	

Resolved that the request for EDF funding from the Corporation of the City of Sault Ste. Marie Tourism Board in the amount of \$102,500 for Rural Community Immigration Pilot (RCIP).

7. Upcoming Meeting(s)

8. Adjournment

Resolved that this meeting now adjourn.

Mover J. Bisceglia

Seconder Gerald Fowler

Resolved that this meeting now adjourn.



The Corporation of the City of Sault Ste. Marie
EDC Board Minutes

Wednesday, February 26, 2025
12:00 pm
Thompson Room, Civic Centre

Present: R. Brewer
G. Fowler
G. Vaughan
S. Purvis
B. Freiburger
J. Bisceglia
S. Butkovich

Officials: R. Van Staveren
R. Miners

1. Call to Order

2. Adoption of Agenda

Moved by: Gerald Fowler
Seconded by: B. Freiburger

Resolved that the Agenda for the February 26 2025 EDC Board meeting as presented be approved.

Carried

3. Declaration of Pecuniary Interest

3.1 Gannon Vaughan - Port Update

the member is a partner of a person or is in the employment of a person or body that has a pecuniary interest in the matter. R.S.O. 1990, c. M.50, s. 2.

4. New Business and Updates

4.1 Economic Development 2024

4.2 Port Update

Gannon Vaughan declared a conflict on this item. (the member is a partner of a person or is in the employment of a person or body that has a pecuniary interest in the matter. R.S.O. 1990, c. M.50, s. 2.)

4.3 Industrial Land Development and Potential Funding

4.4 Board Vacancies

Moved by: G. Vaughan

Seconded by: G. Fowler

Resolved that the EDC recruit a new board appointee with a term ending at the end of 2028, and will work with the City to use their board appointment process.

Carried

5. Upcoming Meeting(s)

Board to meet in April, followed by AGM in June.

6. Adjournment

Moved by: S. Butkovich

Seconded by: S. Purvis

Resolved that this meeting now adjourn.

Carried



SAULT STE. MARIE

Economic Development Program application for Rural Community Immigration Pilot (RCIP)

Legal name of business/organization The Corporation of the City of Sault Ste. Marie

Names of Officers, Directors & Principals Travis Anderson

The Corporation of the City of Sault Ste. Marie provides municipal services through the operation of various departments. The City's mission is to promote, encourage, and lead economic and social growth within our community through the effective provision of municipal services and the development of community partnerships. This Rural Community Immigration Pilot (RCIP) will be led by Travis Anderson the Director of Tourism and Community Development,

Through RCIP we intend to attract and recommend over 1500 skilled professionals, additional dependents in and outside of Canada, and their families to Sault Ste. Marie. Through the process, we intend to assist over 150 -200 companies in attracting and retaining skilled workers, by assisting them with their near and long-term growth plans. In some cases, particularly in the aerospace sector, if we can assist employers in recruiting key sectors such as manufacturing, healthcare, and skilled trades, we can facilitate the growth of the companies allowing them to add additional assembly or product lines, thereby increasing the overall employment in the company.

This is critical to a northern community such as Sault Ste. Marie, with an aging workforce. The attraction and retention of a younger workforce will assist and add to the resilience and diversity of the community.

Key project outcomes could include:

Attracting and retaining newcomers to Northern Ontario

- 1500 jobs maintained for over five years (300/year).
- 150 new and existing local businesses assisted through information sessions and outreach activities.
- Maintaining ten partnerships with post-secondary and community service organizations locally, regionally, nationally, and internationally
- Developing and maintaining eleven strategic alliances with local and provincial cultural organizations
- Support the Sault Ste. Marie's physician recruitment team to hire Physicians and healthcare workers

Based on the criteria set out by Immigration Refugee and Citizenship Canada (IRCC), the City will conduct outreach events to share awareness of the program, it will also conduct several information sessions for employers and potential applicants locally, regionally, nationally and internationally.

Each application will first undergo a comprehensive assessment to ensure that all the information provided is accurate and that the application is eligible and meets the criteria for suitability. This meticulous review process is designed to maintain the highest standards of integrity and fairness.

Following the initial assessment, applications will be carefully processed to confirm that all necessary documentation and requirements have been fulfilled. Once the review and processing stages are complete, as this is an employer-led pilot the employers will be at the forefront of deciding who they



choose to assist through the program.

By looking at the strategic goals and priorities of the labour force needed in Sault Ste. Marie the city will choose the applications after the employer has been designated. For those applications that receive approval, a formal letter of recommendation will be issued by the city. This letter serves as a significant endorsement, reflecting the city's support for the applicant. The letter of recommendation not only adds credibility to the application but also signals the city's commitment to fostering successful outcomes through collaboration with community stakeholders.

The City of Sault Ste. Marie is committed to the administration of the RCIP Program and has secured dedicated funding to support the program in the following ways:

FEDNOR funding \$1,025,000

The city is requesting **\$102,500** thousand from the EDF fund
Project Cost

As a municipality, we could see continued population growth, increased consumer spending, expansion of community services and infrastructure, and renewed innovation and entrepreneurship:

- Increased Property values
- Upskilling of the workforce
- Strengthen local businesses on the community as a whole

Our plan to keep track of Key Performance Indicators, with quarterly and annual reporting.

Key indicators include:

- number of applicants processed
- number of businesses supported
- geographic location of applicants (i.e. what countries they are coming from).
- retention in the community.
- attendance at job fairs, information sessions, workshops, etc.

To track these indicators, we would use specific digital software, so that we can measure and compare data on a quarterly basis while utilizing spreadsheets to keep track of the demographics and countries where skilled professionals are coming from.

Furthermore, we would have regular touchpoints with employers to discuss the outcomes of the pilot, as well as confirmation of employee retention.

Annually we would summarize our findings and include details on program success, challenges, and areas for improvement. These reports would be shared with stakeholders, funders, and the community.

Travis Anderson
Director of Tourism and Community Development

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