



## **City of Sault Ste. Marie Floral Display Sponsorship Program**

The City of Sault Ste. Marie offers the opportunity to sponsor a floral display bed.

### **How it Works**

City staff will assist with the floral bed design as well as plant, water and weed the designated display with the sponsor's message. This program will occur from June 1 to September 30<sup>th</sup> of one calendar year.

### **Who Can Apply**

The applicant must have a legal entity in its own right and not an unincorporated association or other informal organization. This program is not available for commercial advertising, marketing or promotional purposes.

### **How to Apply**

The application is for the creation of flower display which offers civic minded organizations, services clubs and community groups an opportunity to commemorate a significant milestone or momentous event. It helps Sault Ste. Marie transform and create a unique flower display located at either Bay Street or at the bottom of Pim Street. Application forms must be submitted to the Supervisor of Recreation by email at [j.pihelgas@cityssm.on.ca](mailto:j.pihelgas@cityssm.on.ca). Receipt of expression of interest will be processed on a first come first service basis.

From June to September annual flowers in brilliant colors and variety in texture are designed and will be planted and maintained by the City of Sault Ste. Marie's Parks Division horticulture specialists for each designated flower display bed. To offset the costs of growing, planting and maintaining these floral displays organizations, services clubs and community groups contribute funds by sponsoring a specific location.

*Please note that opportunities are for financial sponsorship only.*

### **Display Selection**

Applications will be considered on a first come first serve basis and will be selected by February 28 of each calendar year. Upon notification of successful sponsorship the organization's design request must be submitted to the City. An organization, service club or community group will *not* be granted a display sponsorship two consecutive years. Messaging of display must adhere to the City of Sault Ste. Marie signage policy.

Rates are based on the Corporation of the City of Sault Ste. Marie yearly user fee & service charge by-law. 2023 rates: \$166.65

**Submitting your Artwork**

Once your application has been approved the artwork will be required. Logos and text messages can be utilized in the design. Every effort will be made to match floral colors (when applicable) but there is no guarantee of exact matches. A high resolution jpeg, pdf or sketch is required when submitting your design, logo and messaging concept. Municipal, Horticulture Park’s staff will prepare a design proof for your organization’s approval.

**Payment**

Payment in full must be made to the City of Sault Ste. Marie by May 1st prior to the commencement of the garden planting.



**Floral Display Sponsorship Application Form**

Date: \_\_\_\_\_ Calendar Year of Sponsorship Request: \_\_\_\_\_

Name of Applicant: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Organization: \_\_\_\_\_

Mailing & Billing Address: \_\_\_\_\_

Rate Preferred Location:

\_\_\_ Bay Street

\_\_\_ Bottom of Pim Street

If requested date/year is not available do you wish to be put on a waiting list?

Yes No

If Yes details: \_\_\_\_\_

Wording and Significance of Messaging to Appear in Floral Display (ie. 25<sup>th</sup> Anniversary)

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