

ANNUAL REPORT 2018



**ERMATINGER•CLERGUE
NATIONAL HISTORIC SITE**

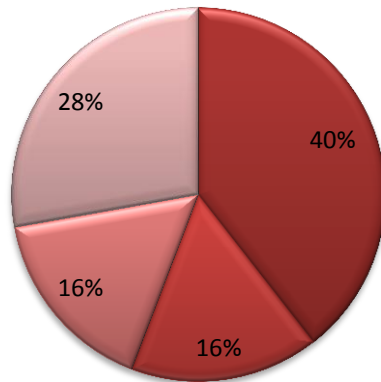


Executive Summary

- 2018 was a year to be proud. The Historic Sites Board saw the Ermatinger Clergue National Historic Site realize the highest visitation to date.
- Visitation could not have been achieved without the promotion from our Tourism Partners, Cruise Ship partners, Downtown Association, and our own Marketing efforts.
- We are every year seeing Greater attendance from Bus Tours, Cruise Ships and our events.
- We are open year round and doing more than ever. Somedays, we are hosting 3 groups booked in all at once, on top of the regular visitor experiences.



2018 VISITATION



- Admissions, Gift Shop - General Visitors
- Cruise ships, bus tours, Group of Seven, packages, Group bookings culinary
- Education Programs - curriculum, adult, senior
- Special Events - Lilac, Blueberry, Rendezvous

General Visitors	
- General Site Visitors	Total: 4404
- Cruise Ships	Total: 2398
- Group of Seven Program – Road Scholar & Gt. Can. Tour	Total: 464
Packages sold by Tourism Sault Ste. Marie	
- Train Tours Packages & On line tickets / Passes	Total: 577
Educational Programs – Curriculum	Total: 2884
Adult Programming – Fridays by the Fire & Workshops	Total: 752
Private Bookings for Heritage Culinary Experiences	Total: 249
Special Events (Rendezvous, Lilac & Lavender) & ECNHS hosted Themed Dinners	Total: 8059
Non-paying visitors to Gift Shop / 4Culture Pass / Memberships	Total: 1330
Venue Rentals	
GRAND TOTAL	21107



PARTNERS:

EXAMPLES OF GREAT PARTNERSHIPS 2018

- Jr. Gardener Program with many - horticultural, clean north, Library & City gardeners
- Indigenous Communities – IFC, Algoma U., Garden River, Métis
- White Pines C&VS & Korah Collegiate - History Class, Arts & Culture High Skills Major students, and grade 10 Civics class
- Downtown Association
- Living History Algoma and Theatre in Motion
- SSMPL, LIP, & OMA
- 4 Culture & Parks Canada



Wine & Appetizers

Musician Britta Wolfert

Theatre in Motion's Moments in Algoma

Three Course Dinner & Music by the hearth

\$55/ticket

Oct. 4

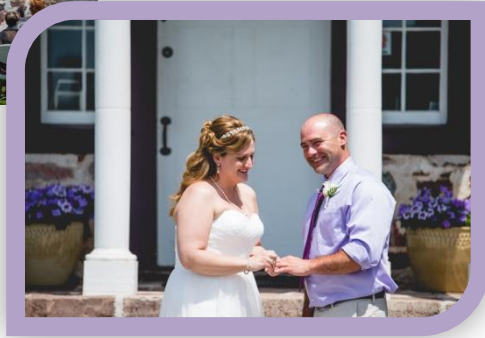
a Group of Seven Experience

Music, Theatre & Dinner

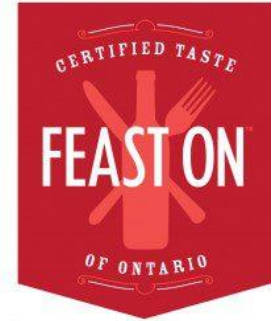


ERMATINGER CLERGUE NATIONAL HISTORIC SITE
www.ecnhs.com
 For more information and tickets 705-759-5443





Venue Rentals



**Algoma Culinary
Tourism Strategy**

**In the Middle of
the Museum is the
Volunteers**

2018 Volunteer
awards were
presented in May



7 HSB = 375 hours

32 other Volunteers = 1785 hours

GRAND TOTAL: 39 VOLUNTEERS = 2160 HOURS



**Operating the Gift Shop
Net Profit = \$10,000**

ANNUAL REPORT 2018



On behalf of the Historic Sites Board 2018, we thank everyone, and the many organizations that promoted, partnered, and contributed to our great year! To City Council this is your National Historic Site.

**ERMATINGER•CLERGUE
NATIONAL HISTORIC SITE**

