



SAULT STE. MARIE

The City of Sault Ste. Marie is developing a Civic Plaza in the downtown - an extraordinary, four-season public plaza that is a place of celebration and a place for the everyday.

A location that residents can gather for numerous activities, socialize and have fun!

To make this project a reality – the City is launching a fundraising campaign that offers an opportunity for businesses to be part of this important community project.

Tax receipts are available for individual donations and sponsorships provide an excellent opportunity for businesses to demonstrate their community support and promote their brand.



Be a part of this important community project that will serve generations to come!

Where you belong.

CITY OF SAULT STE. MARIE

99 Foster Drive, Sault Ste. Marie ON P6A 5X6 705.759.2500 info@cityssm.on.ca SaultSteMarie.ca



Plaza Components:

Water Fountain and Ice Rink

The water feature and ice rink is a major feature of the new plaza offering summer and winter fun for all ages! Sponsorship Level: \$200,000



Sponsor Wall

Corporate Sponsors

A corporate sponsor sign will be included within the plaza in a high profile location. This wall will include the names of supporters for the plaza in four categories:

Community Champion: \$100,000+

Platinum: \$50,000+

Gold: \$20,000+

Silver: \$10,000+





Event Stage and Display Screen -

A central feature in the downtown plaza will be the event stage which includes a large screen display. This stage will be home to music and theatre performances, sports event broadcasts, videos highlighting the history of the area and much more. Sponsorship includes prominent signage featuring either company name and logo or donor name. Sponsorship Level: \$100,000



Play Feature

The play feature will be a fun location for youth to engage in some fun activity while visiting the plaza! Sponsorship includes prominent signage featuring either company name and logo or donor name. Sponsorship Level: \$50,000





Wi-fi

It is sure that wi-fi access will be an important component for this public gathering place! The City welcomes support to sponsor or provide open access (i.e. free) Wi-Fi services for visitors to the community plaza. Sponsorship Level: Equipment and Service



Benches

The plaza will offer a number of benches for visitors to sit back, relax and enjoy the sights. Sponsorship Level: Sponsorship includes plaque featuring either company or donor name. \$2,000





Tree Plaques

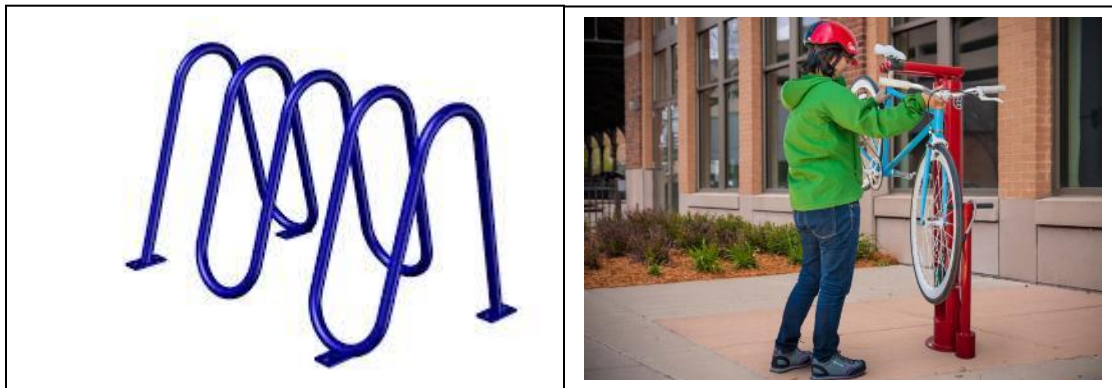
Trees will be located in a number of locations throughout the plaza and supporters will have their name located on a plaque at the base of the tree. Sponsorship includes plaque featuring either company or donor name. Sponsorship Level: \$1,500



Bike Racks and Bike Repair Station

The plaza is sure to be a popular destination for cyclists of all ages. Have your name located on a bicycle rack or bike repair station and show your support for the plaza and cycling community! Sponsorship includes plaque featuring either company or donor name.

Sponsorship Level \$2,000





I want to support this project by donating:

Amount: _____ Feature: _____

Our cheque is enclosed (Payable to Corporation of the City of Sault Ste. Marie)

Cash / Debit

Please issue an Official Income Tax Receipt *

*Official Income Tax Receipt for donations in excess of \$25.00. (Tax receipts are issued to the name (individual/company on the cheque). Subject to City Policies.

Company/Individual

Name: _____

Address: _____ City: _____ Postal Code: _____

Signature: _____

Title: _____

Key Contact: _____

Title: _____

Phone: _____

Email: _____

Mail to:

City of Sault Ste. Marie
99 Foster Drive, Sault Ste. Marie, ON P6A 5X6
Attn: Community Services Department