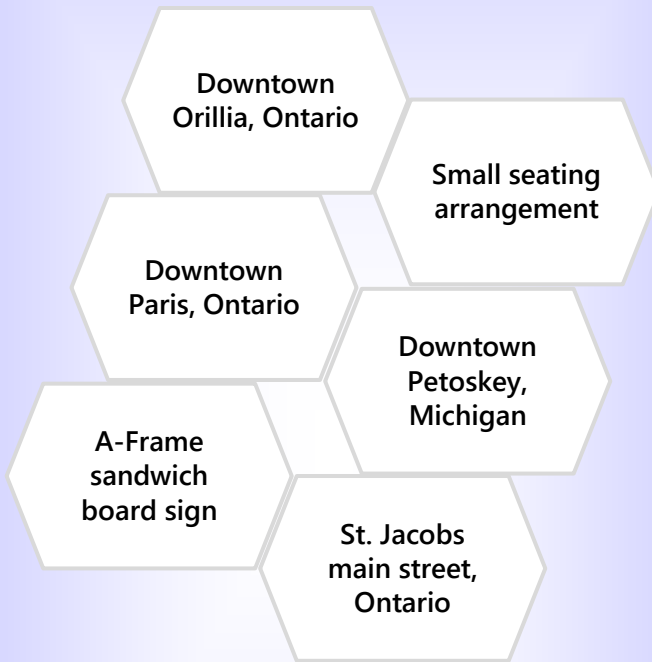


SIDEWALK FURNISHINGS AND OVERHEAD SIGNS & FIXTURES

Guidelines for Downtown Businesses



**City of Sault Ste. Marie
Planning & Enterprise Services**



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Downtown Orillia, Downtown Paris, and St. Jacobs main street, Ontario

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A-Frame sandwich board sign

bfluder - Pixabay

Red table and chairs

Let's work together to make our Downtown look better!

The City of Sault Ste. Marie is making it easier for businesses to place and install items that will make our Downtown look more beautiful and inviting.

In most cases now, encroachment agreements are no longer needed to install small street furnishings and overhead signs and fixtures on or over public sidewalks in the Downtown.

Check the following pages for details on the regulations for placing and installing furnishings, signs and fixtures.



Small Street Furnishings

Pages 2 - 3



A-Frame Signs (Sandwich Boards)

Pages 4 - 5



Overhanging Signs (Blade Signs)

Pages 6 - 7



Awnings, Canopies & Small Overhead Fixtures

Pages 8 - 9



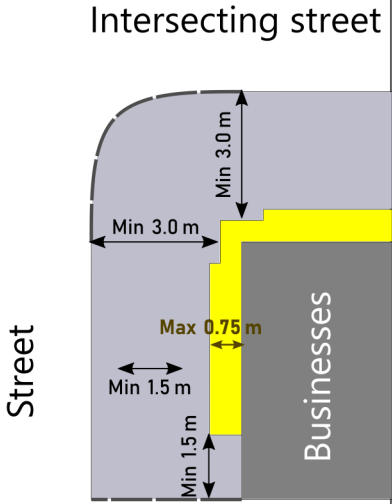
Small Street Furnishings

Small street furnishings refer to planters, decorations, small benches and small seating arrangements. Patios and larger seating arrangements for food and/or beverage services are NOT included in this, and require a separate patio permit (renewed annually) from the City.

- a) Only be placed abutting the premises where the business operates, within 0.75 m (2.5 ft) of the front of the building.
- b) A 1.5 m (5 ft) wide unobstructed walkway shall be maintained on the sidewalk.
- c) A 3.0 m (10 ft) wide unobstructed walkway is required adjacent to an intersection.
- d) Shall not be placed within 1.5 m (5 ft) of a driveway or laneway.
- e) Shall not be placed between October 15 and May 15, inclusive.
- f) Shall not be placed in a manner which impedes the necessary view of a pedestrian, cyclist or motorist.
- g) Shall be removed at the City's discretion and not replaced based on, but not limited to, safety concerns or required street maintenance.

Areas coloured yellow are areas on the sidewalk where street furnishings are permitted.

Areas coloured grey are areas on the sidewalk where street furnishings are NOT permitted.



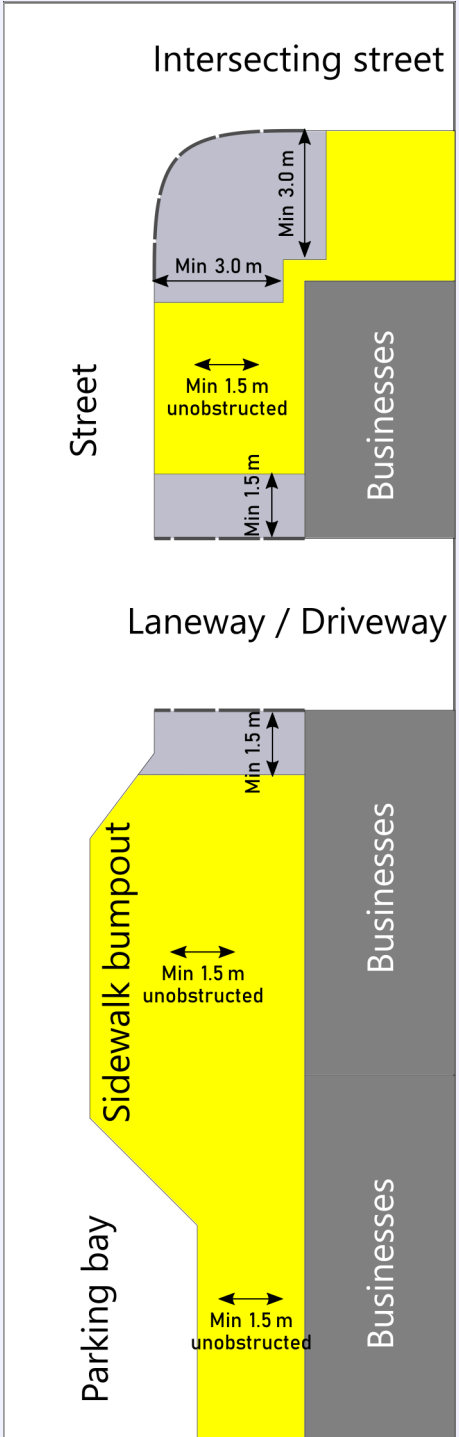
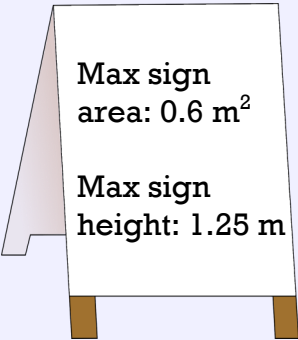


A-Frame Signs (Sandwich Boards)

- a) Only be used and displayed during the actual hours of operation of the business that it is advertising.
- b) Only be used and displayed in front of the premises where the business operates.
- c) Only one A-Frame sign is allowed per business.
- d) Shall not be larger than 0.6 m² (6.5 sq. ft) in sign area and shall not be taller than 1.25 m (4.1 ft) in sign height.
- e) A 1.5 m (5 ft) wide unobstructed walkway shall be maintained on the sidewalk.
- f) A 3.0 m (10 ft) wide unobstructed walkway is required adjacent to an intersection.
- g) Shall not be placed within 1.5 m (5 ft) of a driveway or laneway.
- h) Shall not be placed between October 15 and May 15, inclusive.
- i) Shall not be placed in a manner which impedes the necessary view of a pedestrian, cyclist or motorist.
- j) Shall comply with all other applicable regulations in the Sign By-law.
- k) Shall be removed at the City's discretion and not replaced based on, but not limited to, safety concerns or required street maintenance.

Areas coloured yellow are areas on the sidewalk where A-frame signs are permitted, as long as there is at least a 1.5 m wide space for unobstructed walkway.

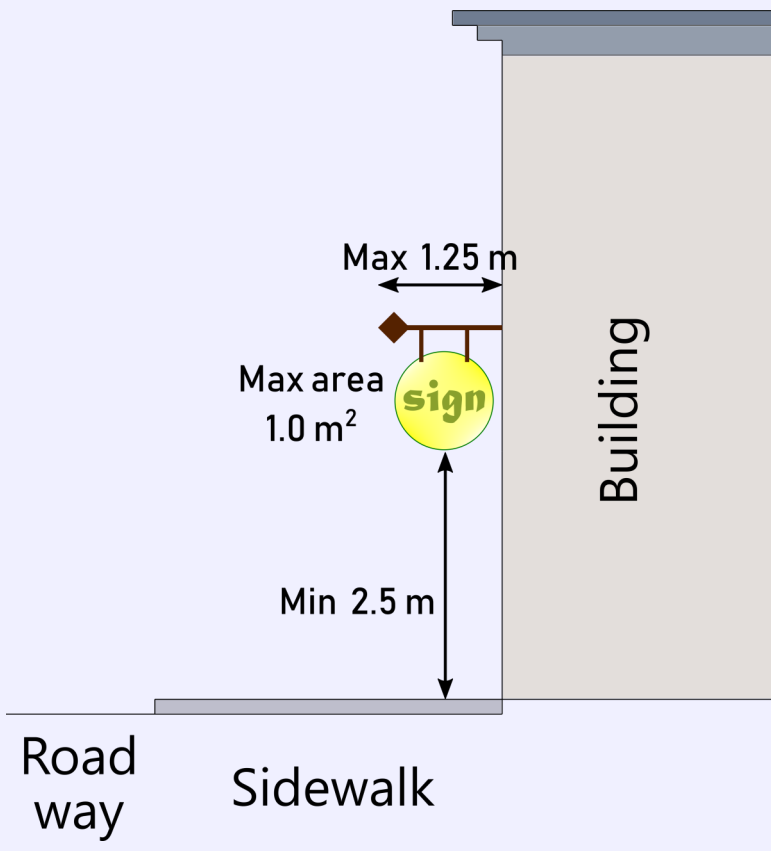
Areas coloured grey are areas on the sidewalk where A-frame signs are NOT permitted.





Overhanging Signs (Blade Signs)

- a) **A building permit shall be required.**
- b) Only be erected on commercially zoned properties.
- c) Only be erected on premises where the business it is advertising operates.
- d) Only one overhanging sign is allowed per business.
- e) Shall not be larger than 1.0 m² (10.8 sq. ft) in sign area.
- f) Shall not project more than 1.25 m (4.1 ft) from the building wall to which the sign is attached.
- g) Shall not be illuminated by a light source located on or within the sign.
- h) Shall be erected such that the lowest part of the sign is not less than 2.5 m (8.2 ft) above the surface of the sidewalk.
- i) Shall not be erected in a manner which impedes the necessary view of a pedestrian, cyclist or motorist.
- j) Shall comply with all other applicable regulations in the Sign By-law.



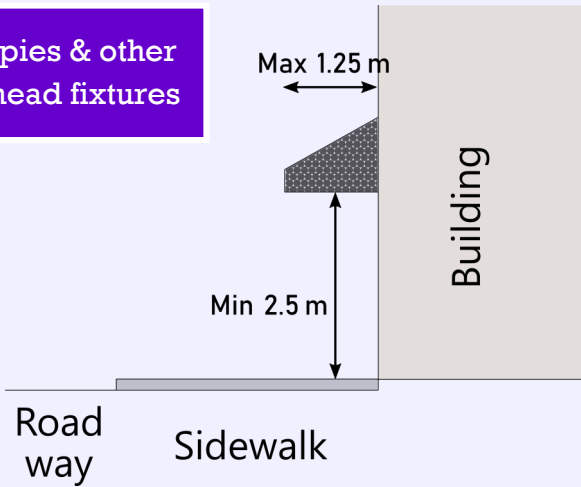


Awnings, Canopies and Small Overhead Fixtures

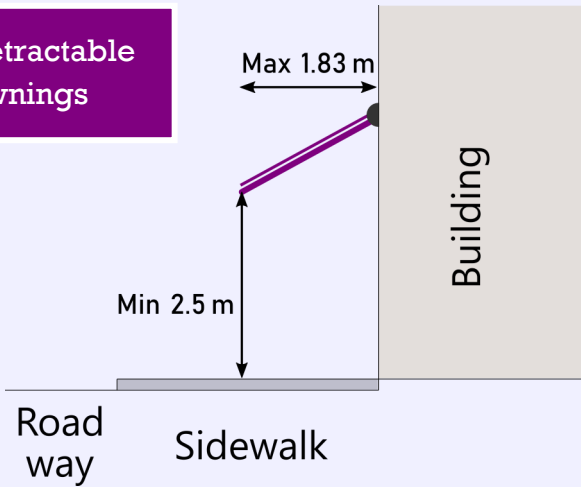
Small overhead fixtures refer to hanging planters, flags, light fixtures and other objects of similar size and nature that can be safely installed above the sidewalk.

- a) **A building permit shall be required.**
- b) Only be erected on commercially zoned properties.
- c) Shall not project more than 1.25 m (4.1 ft) from the building wall to which it is attached.
- d) A retractable awning shall not project more than 1.83 m (6 ft) from the building wall to which it is attached.
- e) Shall not be an awning or canopy that is illuminated by a light source located on or within the awning or canopy.
- f) Shall be erected such that its lowest part is not less than 2.5 m (8.2 ft) above the surface of the sidewalk.
- g) Shall not be erected in a manner which impedes the necessary view of a pedestrian, cyclist or motorist.
- h) Shall comply with all other applicable regulations in the Sign By-law.

Canopies & other overhead fixtures



Retractable awnings



**Questions?
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SAULT STE. MARIE